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Microfiche  
Series  
(Monographs)**

**ICMH  
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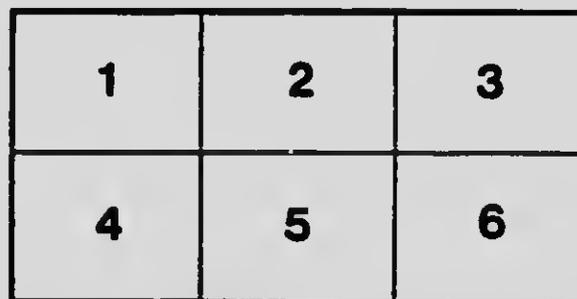
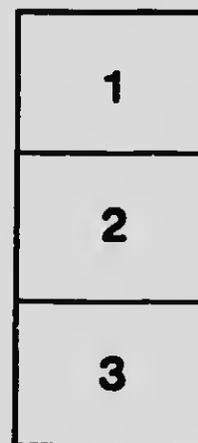
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**MICROCOPY RESOLUTION TEST CHART**

(ANSI and ISO TEST CHART No. 2)



**APPLIED IMAGE Inc**

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COMPLIMENTS OF  
**LONDON LETTER  
CARRIERS**

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**LONDON, ONTARIO, 1904**

# THE IDEAL BEVERAGE

should quench the thirst, cheer and stimulate and nourish or strengthen

## LABATT'S INDIA PALE ALE

Is well known as a pure and wholesome beverage both refreshing and salubrious



**Taken with food** it is an aid to digestion, and a cause of comfort after meals.

**Taken an hour before meals** it stimulates the appetite, and prevents constipation.

**Taken by nervous people** at night it acts as a very effective and harmless hypnotic.

**Taken at any time** it will be found palatable and pleasant without any disagreeable after-effects.



You are invited to try it, and if found satisfactory to you, to ask your merchant for it

# London Letter Carriers' Souvenir

ISSUED IN THE INTERESTS OF THE  
DEATH BENEFIT FUND  
**BRANCH NUMBER FOUR**  
**Federation of Letter Carriers**

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C. N. FERRIN, PRESIDENT.  
D. A. DIBBS, SECRETARY.

LONDON, ONTARIO  
CANADA



City of London Post Office, Richmond Street.

# The London Engine Supplies

COMPANY, Limited

F. G. MITCHELL - - - - - Manager



ONE OF OUR  
SPECIALTIES IS

## HEATING and VENTILATING

Vacuum System Low Pressure  
Steam and Hot  
Water Heating  
Apparatus

Estimates cheerfully given.

A full line of  
Pipe, Fittings, Valves, Traps  
Steam Pumps, &c., for  
immediate delivery

Phones : Office, 307 - - - - Works, 1453.

Office, 443 Richmond Street

LONDON - - ONTARIO

# WHEN YOU WANT A GOOD ROOF

LOOK UP

## CAREY'S MAGNESIA FLEXIBLE CEMENT ROOFING

For Flat and Steep Roofs.

In use for thirty years.

Guaranteed.

Our Patent Improved Lap Insures an absolute water-tight joint and protects the nail heads from rust.

Our testimonials tell results.

Catalogue and sample mailed free to all parties interested, and who make inquiry for same

## THE PHILIP CAREY MFG. CO.

LONDON BRANCH, 227 YORK ST.



MR. JOHN CAMERON  
Postmaster of London, Ontario.



**WESTERN UNIVERSITY, ARTS DEPARTMENT**

General Course for B. A.; also Honor Course in Ancient and Modern Languages,  
History and English.

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For Calendar, etc., apply to **THE REGISTRAR**

LETTER CARRIERS OF LONDON, ONTARIO.



C. N. PERRIN  
President, Branch No. 4.  
Federated Association of Letter Carriers, appointed in  
the Civil Service, 1886, for the last seven years as  
Night Sorter in the Letter Carriers' Dept



D. A. DIBBS  
Secretary, Branch No. 4.  
Federated Association of Letter Carriers appointed in  
the Civil Service, 1886.

PHOTOS BY CARSON

# GRAND MOGUL TEA

---

**"Is Pure Tea"**

---

Pure

Coffee

Soap

Mustard

Pure

Flavoring Extracts

Cream Tartar

Baking Powder

**7** HOUSEHOLD  
NECESSITIES

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Save the Coupons in each pack-  
age. They are valuable.

# Nordheimer Pianos

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**Distinguished Artists are unreserved in  
their praise of these superb  
instruments.**

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NORDHEIMER PIANOS are found in the homes of  
discriminating music lovers, and the Nordheimer Co.  
refer with pride to the long list of homes in London  
and throughout Western Ontario where their instru-  
ments have been placed. Write or call for this list  
and complete information. : : : : :

**EASY TERMS OF PAYMENT  
IF DESIRED.**

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**NORDHEIMERS**  
LIMITED

188 Dundas St., London.

# CANADIAN POSTAL INFORMATION

A FEW OF THE

## POSTAL REGULATIONS

Most generally required, condensed.  
(For complete wording see Official Postal Guide)

### FIRST CLASS MATTER LETTERS

All mail matter should bear the street and number (if any) as well as the Postoffice, Province or State. Letters for the General Delivery should be so addressed.

A letter once posted becomes the property of the person to whom it is addressed, and must be forwarded according to its direction. On no application, however urgent, can it be delivered back to the writer, or to any other person.

Letters addressed to mere initials or fictitious names, will not be delivered unless addressed in care of a resident, or to some box in the Postoffice.

**THE NORTHERN LIFE  
ASSURANCE CO., OF CANADA**

## SPITTAL, SABINE & CO.

### FINE FURS

HATS, CAPS, ROBES  
RUGS AND GLOVES

London - - Ontario

152 DUNDAS STREET.

## POSTAGE.

Letters addressed to places in Canada and the United States, including Porto Rico, Hawaii, Guan and Philippine Islands, 2 cents per ounce or fraction thereof.

Letters addressed to places in Canada must be at least partially prepaid, and those addressed to the United States must be prepaid at least a full rate (2c). Otherwise they will be sent to the Dead Letter Office.

Letters addressed to places in Canada and partly prepaid, will be forwarded subject on delivery to double the amount of unpaid postage.

### INSUFFICIENTLY PREPAID LETTERS

For any place in Canada will be forwarded and charged double the deficiency.

Letters posted wholly unpaid to places within the Dominion or United States, and letters addressed to the

Subscribed Capital and Accumulated Assets of the  
Company for the protection of Policy-Holders—\$1,100,000

# The Electrical Construction Co. OF LONDON LIMITED

MANUFACTURERS OF  
**Dynamos, Motors, Switchboards**

CONTRACTORS FOR  
**COMPLETE ELECTRIC LIGHT AND POWER PLANTS**

**Electric Light Fixtures. Wiring Contractors.**

FOR ANYTHING ELECTRIC PHONE 1102

32-40 DUNDAS STREET

**DRINK**

**Fan Brand Tea**

**DELICIOUS  
NUTRITIOUS  
INVIGORATING**

**Flowers** FLOWERS  
FLOWERS

VIOLETS, ROSES CHRYSANTHEMUMS

AMERICAN BEAUTY ROSES  
FUNERAL DESIGNS

**GAMMAGE** 207 DUNDAS STREET  
PHONE

LETTER CARRIERS OF LONDON, ONTARIO.



JOSEPH WARD  
Assistant Superintendent.  
25 years in service.

PHOTOS BY CARSON



JOHN WILSON  
22 years in the service.

# J. H. DEEKS

(SUCCESSOR TO DEEKS & MUNSON)

## MERCHANT TAILOR

IMPORTER OF FINE WOOLLENS

393 RICHMOND ST.

LONDON, ONTARIO



UNDERWOOD  
United  
Typewriter  
Company,

LONDON  
ONTARIO

J. W. COUSE, Mgr.

## THE NORTHERN LIFE ASSURANCE CO. OF CANADA

**The Economic Policy**  
ISSUED BY  
**THE NORTHERN LIFE  
ASSURANCE CO.**  
HEAD OFFICE, LONDON, O.  
JOHN MILNE, MANAGING DIR.

Authorized  
Subscribed  
Paid Up

Reserve Dec. 31st, 1908,

Write for particulars of above policy to Head Office, London, Ont.

**JOHN MILNE, Man. Director,**

**CAPITAL**

**\$1,000,000**  
**837,800**  
**213,850**  
**241,689**

**Masonic Temple**

## CANADIAN POSTAL INFORMATION

United States not prepaid at least one full rate (2 cents) will be sent to the Dead Letter Office.

### RE-DIRECTED LETTERS

Are not liable to any additional postage if handed back to the Postoffice as soon as possible after receipt, unless a higher rate is required.

### REQUEST LETTERS

Mailed in Canada, Newfoundland and the United States, in envelopes having thereon a request to be returned if not delivered, will be returned as requested.

### LEGAL DOCUMENTS AND COMMERCIAL PAPERS

Legal Documents and Commercial Papers and all other matter either wholly or partly in writing (except the matter specially mentioned under Third class) are liable to letter rate of postage, 2 cents per ounce, when posted for delivery in Canada.

These papers may be sent to Great Britain, Newfoundland, United States

## TURN TIME INTO MONEY

Improve your spare time by taking a course with the INTERNATIONAL CORRESPONDENCE SCHOOLS, of Scranton, Pa.  
ALFRED J. DOKE, City Mgr., Molsons Bank Bldg.

## USE THE BEST OIL

### WHEN IT COSTS NO MORE.

Premier, water white at 15 Cents

and

Crystal Light at 17 Cents

### ARE THE BEST AMERICAN OILS

If your dealer cannot supply you we will deliver 5 gallon sample lots.

## WESTERN OIL CO.

Phone, 421

Adelaide Street

and all Foreign Countries at 5 cents for the first 10 ounces and 1 cent for each additional 2 ounces. Must be sent in covers open at the ends, so as to be easy of examination.

### REGISTRATION

Money letters should always be registered.

Every article intended for registration must be handed in at the wicket and a receipt obtained thereof.

The fee on all classes of articles addressed to countries to which matter may be registered is 5 cents.

The sender of a registered article posted in Canada for delivery in Canada or in any other Postal Union country may entitle himself to a certificate as to the disposal of the said article by the Postmaster at the office addressed on prepayment of an additional fee of 5 cents. All classes of matter may be registered to all destinations in Canada and throughout the Postal Union; and letters may be registered

# Savings Department

Highest rates paid on Deposits and Debentures, for which the whole of the assets are pledged as security.

*Total Assets over \$2,200,000*



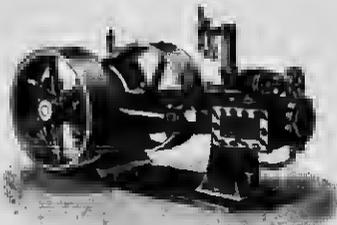
# Dominion Savings & Investment Society

Why not take one and save your money?

*No. 1 Masonic Temple,  
LONDON, ONT.*

## E. LEONARD & SONS

Manufacturers of All Classes of



### Engines and Boilers

Branches: MONTREAL,  
QUE.; ST. JOHN, N.B.;  
WINNIPEG, MAN.;  
TORONTO,

London, - - - - - Canada

Try a package of J. H. ROSS'

## CELEBRATED COUGH DROPS

SOLD IN 5c. PACKAGES

For sale by all dealers

LETTER CARRIERS OF LONDON, ONTARIO.



W. S. SHORT  
26 years in the service.



P. PHILLIPS  
22 years in the service.

PHOTOS BY CARSON

# STRONG'S **CARMINATIVE**

For Infants and Young Children

Is one that may be relied upon for safety and efficiency. It relieves in a very short time that troublesome and painful Colic, so common to infants and young children, from the accumulation of gases—the result of disordered digestion. It will also prevent that exceedingly troublesome affection of the membrane of the mouth known as **WHITEMOUTH OF INFANTS**, arising from acidity.

Price, 25c. per Bottle, at

**STRONG'S DRUG STORE**

After a Tussle with the Furnace

Change to **GENUINE GAS**  
**COKE** and you will find it easy to manage

**FREE-BURNING, KINDLES QUICKLY AND KEEPS  
FIRE OVER NIGHT**

An Ideal Fuel for Furnaces and Base-Burners

**CITY GAS COMPANY**

Phones: 384  
821

215 Dundas Street

# AGRICULTURAL **SAVINGS AND LOAN COMPANY**

109 Dundas Street, London

---

*Capital*, - - - - \$630,000  
*Assets*, - - - - \$2,485,500

---

## **DIRECTORS:**

*W. J. REID*, - - - - *President*  
*THOS. McCORMICK*, - - *Vice-President*  
*THOS. BEATTIE*    *T. H. SMALLMAN*  
*M. MASURET*

**Deposits** of \$1.00 and upwards received. Interest allowed at 3 and 3½ per cent.

**Debentures** issued at 4 per cent. Trustees can invest in same.

---

**C. P. BUTLER**

*Manager.*

## CANADIAN POSTAL INFORMATION

to most of the countries not included in the Union.

Senders of registered articles are requested to put their names and addresses in the upper left hand corner of the cover.

The public are reminded that registered letters are only carried on trains that are accompanied by railway mail clerk. Hence a registered letter and an ordinary letter posted simultaneously will often be received at different times.

### INSURANCE OF REGISTERED LETTERS

Inland Registered Letters, that is, Registered Letters posted at and addressed to a postoffice in Canada, may be insured against loss for amounts not exceeding Twenty-five dollars, on payment of the following fees, in addition to the full postage and registered charges:

Insurance Fee.	Limit of Compensation.
3 cents .....	\$10
4 cents .....	\$15
5 cents .....	\$20
6 cents .....	\$25

## RHEUMATISM

There is only one sure method of curing rheumatism and that is by removing the Uric Acid from the blood

### Lee Electric Insoles

Will remove this acid. No drugs required. No special diet, worn in the Shoes. We guarantee relief or refund your money.

Price, \$3.50 per pair.

Lee Electric Insole Co.

MASONIC TEMPLE, LONDON.

### SPECIAL DELIVERY

Letters posted in Canada with Special Delivery Stamp, 10 cents, affixed (besides the regular postage), will be specially delivered within the limits of the Letter Carriers' delivery at the following postoffices, viz.: LONDON (between 8 a.m. and 11 p.m.), Halifax, St. John, N. B., Fredericton, Quebec, Montreal, Ottawa, Kingston, Toronto, Brantford, Hamilton, Winnipeg, Victoria and Vancouver.

Drop letters for Special Delivery posted at the General Postoffice between 8 a.m. and 7 p.m. should be handed in at REGISTRATION WICKET.

### POST CARDS

For Canada and the United States, one cent each. For Great Britain, Newfoundland and all Postal Union Countries, two cents each. Reply cards for Canada and the United States, two cents each. Nothing must be attached to a Post Card.

**DON'T FORGET** That THE NORTHERN LIFE can give you the best Life Policy in the market.

## THE NORTH AMERICAN LIFE

Will pay you the best endowment results  
as it has the largest surplus ratio.

ANGUS ELLIOTT, District Manager,  
204 MASONIC TEMPLE,

PHONES (Office 950  
Residence 775

LONDON, ONT.

## Johnstone & Johnstone

**THE MILLINERS**

180 DUNDAS STREET, LONDON, ONT.

## THE MERCHANTS BANK OF CANADA

N. W. COR. RICHMOND STREET AND QUEEN'S AVENUE

Capital Paid Up, - - - - - \$6,000,000  
Reserve and Undivided Profits, - 3,218,959

A. ST. L. MACKINTOSH, MANAGER.



**CANARIES  
GOLD FISH  
BIRD CAGES  
VEGETABLE  
and FLOWER  
SEEDS**

## Morgan's Pet Stock and Garden Supply House

264 Dundas Street, London, Ont.

All Kinds of Supplies for Poultry, Pigeon,  
Rabbits, Dogs, Cats, Birds and Aquaria.

Our MEAT MEAL and LAYING STOCK FOOD  
will make your hens lay more eggs.

LETTER CARRIERS OF LONDON, ONTARIO.



THOS. BRENNEN  
23 years in the service.



JOHN CUSHING  
Entered the service, June 2nd, 1884

# JOHN CAMPBELL & SON

MANUFACTURERS OF

## Fine Carriages and Sleighs

---

75 TO 85 KING STREET, LONDON, ONTARIO.

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THE  
ADVERTISER JOB DEPT.

**C**ALENDARS  
CATALOGUES  
COMMERCIAL PRINTING

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No Job too large; no Job too small. Prompt service  
and fair prices. Telephone 175.

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**We Are Headquarters for Every Appliance**

**Designed for the Use of Gas**

Cooking Stoves, Heating Stoves, Fixtures, Arc Lamps,  
Instantaneous Water Heaters, Circulating Water  
Heaters, Hot Plates, Tailor Stoves, Cake Bakers,  
Broilers, Portable Lamps, Welsbach Lamps, Shades,  
Globes. A full line of Incandescent Gas Lighting  
Supplies.

---

**THE GAS APPLIANCE CO.**

Next Door to City Gas Co.

**218 Dundas Street.**

## CANADIAN POSTAL INFORMATION

Private post cards, duly prepaid one cent each by postage stamp may be posted in Canada for delivery within Canada and the United States.

Private post cards may have a reply-card attached, bearing one cent stamp.

Private post cards may, if prepaid 2 cents, be posted in Canada, addressed to any postal union country.

The limit of size for a Private Post Card is 6 inches long by 3½ inches wide.

The British Postoffice will recognize as entitled to return to this country the reply halves of Canadian Domestic Reply Post Cards upon which the additional one cent postage stamps required have been affixed.

### SECOND CLASS MATTER NEWSPAPERS FROM OFFICE OF PUBLICATION

The dispatch of newspapers by mail from office of publication is governed by the regulations of the Postoffice Act, 61 Vic., cap. 29, and all information respecting inclosures, sample copies,

# Western Oil Co.

IMPORTERS

## American Oils

and

## Petroleum Products

*These Oils are much  
superior to Canadian  
products and not higher in price*

etc., can be obtained at the general Postoffice.

### TRANSIENT NEWSPAPERS AND PERIODICALS

Transient Canadian newspapers or periodicals, addressed to places in Bahamas, Barbadoes, Bermudas, British Guiana, British Honduras, British North Borneo, Canada, Ceylon, Cypress, Falkland Islands, Fiji, Gambia, Gibraltar, Hong Kong, Jamaica, Leeward Islands, Malta, Mauritius, Newfoundland, New Zealand, Sarawak, Seychelles, Sierra Leone, Southern Nigeria, Transvaal, Trinidad and Tobago, Turks Islands, United Kingdom, United States and Zanzibar 1 cent for each 4 oz., or fraction. Under 1 oz. ½ cent. All other newspapers or periodicals 1 cent per 2 oz., or fraction. For all other Postal Union Countries, 1 cent per 2 oz., or fraction of 2 oz.

Foreign newspapers reposted in Canada by news agents at a bulk rate of 1 cent per pound. Copies reposted for local delivery, 1 cent per 4 oz.

## THE 5 PER CENT. BOND

OF THE

# NORTHERN LIFE

GIVES ABSOLUTE SECURITY  
AS WELL AS A 5% INVESTMENT

**WILLIAM GERRY** MANUFACTURER AND  
DEALER IN ALL KINDS OF  
DRESSED LUMBER, DOORS, SASH, BLINDS  
and BUILDERS' SUPPLIES.

ESTIMATES GIVEN.

Telephone, 377

MILL WORK A SPECIALTY.

OFFICE OF

**WESTMINSTER PLANING MILLS**

21-23 YORK STREET

LONDON, ONTARIO

**The DYMENT-BAKER  
LUMBER CO.**

**Rough and  
Dressed  
Lumber**

271 to 285 BATHURST STREET  
LONDON, CAN.



Wire Flower  
Stands

Wire Grave  
Arches

Wire Fencing

Lawn Seats  
Iron Vases

Send for Catalogue

**DENNIS**

WIRE AND IRON CO., London, Ont.

**Thomas Wilson**  
Merchant Tailor

212 DUNDAS STREET  
Phone 596 - HIGGINS BLOCK

London - Ontario

LETTER CARRIERS OF LONDON, ONTARIO.



JAMES J. CUSHING  
Entered service April 1st, 1885.



JAMES NICHOLSON  
Entered service 1st July, 1885

Artificial Stone  
**Burial Caskets**

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---

The perfect repository for the dead,  
possessing every desirable feature to  
recommend them to public favour.  
They are durable and sanitary.

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MANUFACTURED AND FOR SALE BY

**E. NORTH & CO.**

London, Ont.

Phone 849

**D. A. STEWART**

Successor to  
John T. Stephenson

**Funeral**

**Director**

**and**

**Embalmer**



Charges Moderate.  
Open Day and Night.  
Residence on premises

104 Dundas Street. - - - Phone 459

ESTABLISHED 1882.

**LONDON, ONTARIO**

**GEORGE E. LOGAN, ASSISTANT  
MANAGER**

## CANADIAN POSTAL INFORMATION

### THIRD CLASS MATTER BOOKS

Limit weight, 5 lbs.; size, 24x12x12 inches. A Book Packet must be left open for inspection. It must not contain any inclosure. Postage to places in Canada, the United States, Newfoundland, Great Britain, and other Postal Union Countries, 1 cent per 2 oz.

Limit of weight for single book posted for delivery in Canada, 10 lbs.

Commercial Papers and Legal Documents, including Bank Pass Books, may be sent to Great Britain, United States and all foreign countries at 5 cents for the first 10 oz., and 1 cent for every additional 2 oz.

### CIRCULARS

Are communications in print, or produced by a multiplying process easily distinguished from typewriting, posted to several individuals, and couched in identical terms. A Circular may have a written date and signature, and may

**DOUBLE YOUR  
SALARY**

## REAL JEWELLERY

All that goes by the name of Jewellery isn't Jewellery.

A Watch isn't a Watch unless it keeps accurate time.

Our Watches do keep accurate time and our Jewellery is real.

Our reputation goes out with every article we sell.

It's safe to buy your Jewellery at a store with a reputation to maintain.

Lowest prices always for Jewellery you'd be proud of.

**WARD** THE JEWELLER  
374 Richmond St.

have the name of the addressee repeated in writing inside.

The postage on circulars wholly in print and on circulars produced by a multiplying process or printed to imitate typewriting, and not less than 20 in number, 1 cent per 2 oz. Such circulars should be handed in or tied together.

Circulars typewritten are liable to letter rate.

### MISCELLANEOUS MATTER

Manuscripts of books and newspapers, Dominion, Provincial and Municipal documents, voters lists, wholly printed or lithographed matter, catalogues, pamphlets, occasional publications, prices current, hand bills, printed forms, maps, prints, drawings, engravings, photographs, plans (without specifications), sheet music, visiting cards (not written) Botanical, Entomological and mineralogical specimens, the rate of postage is one cent per two ounces or fraction thereof.

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To Improve Your Circumstances ?

- Do you want to save money ?
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IF YOU DO CALL  
AND SEE ME . . .

4 allowed on Deposit. Notes Discounted

MONEY TO LOAN

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**O. O. BENSON,**  
215 TEMPLE BLDG., - LONDON, ONT.

# THE LONDON LIFE INSURANCE CO.

HEAD OFFICE, - LONDON, CAN.

Since incorporation, the Company has paid  
to policy-holders or heirs over . . . . . \$1,000,000

AND has at credit of policy-holders to meet  
future death claims, maturing endow-  
ments, etc., over . . . . . 1,500,000

AND has a surplus in excess of all liabili-  
ties to the public, of over . . . . . 100,000

The Company issues all the standard policies on as  
favorable terms as other first-class companies, besides  
SPECIAL policies which afford exceptional advan-  
tages in certain respects.

Any agent of the Company will give full particulars  
as to rates, etc

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President  
**J. G. RICHTER, ESQ.,**  
Gen. Manager

**A. O. JEFFERY, K. C., LL. D., D. C. L.,**  
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**EDWARD E. REID, B. A., A. I. A.,**  
Ass't Mgr. and Actuary

LETTER CARRIERS OF LONDON, ONTARIO.



JOHN FRANCIS  
Div. No. 7, Business Section.  
12 years in the service.



WALTER LOGAN  
Entered service January, 1892.

**THE WORTMAN & WARD CO. LIMITED**  
LONDON, ONTARIO



**MANUFACTURERS OF**

Spade and Disk Harrows, Iron Pumps, The Daisy Churns, Root Cutters and Slicers, Feed Grinders, Corn and Root Cultivators, Horse Hay and Grain Unloaders, Horse Tread Powers, Pea Harvesters, Corn Shellers, Thimble Skeins, Job Castings, Vollmar Perfect Washing Machines, The Royal Washer, Double Rotary, The Bonnie Washers, Extension and Common Step Ladders, Wringers.

**THE VOLMAR PERFECT WASHER**

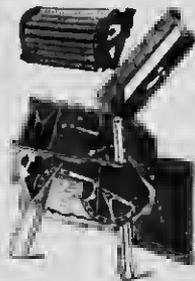
This Machine is without a **PEER** anywhere. It rubs and squeezes similar to hand work. Will wash more clothes in less time than **ANY OTHER MACHINE** and do it better. It does not injure the finest fabrics.

One who recently bought one wrote us as follows:

The girls are simply delighted with it, as they can do the washing and be presentable for callers, and the washing is done so quickly. We think it rightly named **THE PERFECT**.

**Prices given on Application.**

The Goods can be seen at the Factory, corner York and William Streets, or at our Waterrooms, 343 Tallot, Street, City.



***D. H. Gillies & Co.***

WHOLESALE AND RETAIL  
DEALERS IN

**HARDWOOD LUMBER  
COAL AND WOOD**

*London Show Case Works  
in connection.*

*Phone, 1312.*

*Address, Cor. Bathurst and Adelaide Streets.*

**LONDON, ONTARIO**

## CANADIAN POSTAL INFORMATION

### SEEDS, CUTTINGS, BULBS, ETC.

On Seeds, Cuttings, Bulbs, Roots, Sclerons or Grafts (but not cut flowers), when posted for delivery in Canada, the postage is 2 cents for the first four ounces or fraction thereof, and 1 cent for each additional 4 ounces or fraction thereof. These articles can only be sent to the United States at the one cent per ounce rate. Limit of weight, 5 pounds.

### FOURTH CLASS MATTER

This class includes merchandise of all descriptions not entitled to pass at a lower rate. Postage is 1 cent per ounce, or fraction thereof. Limit of weight is 5 pounds, and limit of size is 30 inches in length by 1 foot in width or depth; the length and girth combined must not exceed 6 feet. Matter in this class must be open for inspection, and must contain no correspondence. Packages in

### Money paid for American Oils

Is partly returned to the country  
in duties for transportation and  
dealers' expenses.

Money paid for Canada Oil  
goes to New York.

Patronize home dealers and  
get the best results in burning.

Premier W. W., 15c.  
Crystal Light, - 17c.

**WESTERN OIL CO.**

PHONE 421 - ADELAIDE ST.

this class may be sent to the United States, as is required for the Dominion. Liquids, oils, and fatty substances are not excluded when in glass bottles or vials. Particulars as to the mode of packing, etc., will be supplied by application to the Postmaster at the mailing office. The registration charge on fourth-class matter is 5 cents in addition to postage.

### BRITISH AND FOREIGN PARCEL POST

Closed parcels may be sent to places in Newfoundland, Jamaica, the United Kingdom, Japan, Barbadoes, and all other countries with which the United Kingdom maintains a Parcel Post.

Customs Declarations of the contents and value of each parcel must be filled up at the office by the sender.

The rates of postage and weights can be ascertained at the inquiry office.

The **ECONOMIC** **Northern Life** is the most economical ever devised  
**POLICY** of the

**FOR GENUINE LEHIGH COAL\_\_\_\_\_**

**— GO TO —**

**WEBSTER & KERNOHAN**

**185 to 207 Piccadilly Street**

**THE SOLE AGENTS FOR NORTHERN PART OF CITY**

We buy direct from the miners and get the bright, clean,  
hard coal, the kind the people like.

**Phone 1383  
Prices Right**

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BARS IN FLATS, ROUNDS, SQUARES,  
OVALS, HALF-OVALS, HALF-ROUNDS and  
BANDS. ALSO WROUGHT WASHERS.

GOOD QUALITY PROMPT SHIPMENT

**London Rolling Mill Co.**  
LIMITED  
LONDON, CANADA

**STEEL**

LETTER CARRIERS OF LONDON, ONTARIO.



A. C. WILLIAMSON  
and Assistant Superintendent.  
Entered Service June 15th, 1877.



HENRY BERNARD  
Entered service 20th March, 1897.



Use Hunt's Good Coal

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DEALERS IN ALL KINDS OF

LUMBER, LATH, SHINGLES,  
CEDAR POSTS, ETC., ETC.

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TELEPHONE 306

## CANADIAN POSTAL INFORMATION

### POSTAGE RATES

2 cents per half ounce or fraction thereof

On letters mailed to the following places, Great Britain and Ireland, and the following countries embraced in the British Empire:

Aden, Ascension, Bahama Islands, Barbadoes, Bermuda, British Central Africa, British East Africa, British Guiana, British Honduras, British India, British North Borneo, British Postal Agencies in China, (Acroy, Canton, Che Foo, Foo Chow, Hankow, Ho-chow, Lin Kung, Tin (Wei Hal Wei), Ningho, Shanghai and Swatow), Cape Colony, Ceylon, Cyprus, Commonwealth of Australia, Falkland Islands, Fiji, Gambia, Gibraltar, Gold Coast Colony, Hong Kong, Jambien, Johore-Lugos, Leeward Islands, Libanon, Malay States, Malta, Mauritius, Natal, Newfoundland, New Zealand, Niger Coast Protectorate, Niger Com-

Premier Oil at 15c.  
Crystal Light at 17c.

ARE THE BEST BRANDS OF

# American Oil

If your dealer cannot supply  
you, write or phone

## WESTERN OIL CO.

N.B.—Pedlars carrying Canada Oil, do not have these Brands.

pany's Territories, Orange River Colony, Sarawak Seychelles, Sierra Leone, Straits Settlements, St. Helena, Tobago, Transvaal, Trinidad, Turk's Island, Uganda, Windward Islands and Zanzibar.

### RATES TO OTHER POSTAL UNION COUNTRIES

Letters 5 cents per ½ ounce; Post Cards, 2 cents each; Newspapers, Books, Photographs, Printed Matter, etc., 1 cent per two ounces; Samples, 2 cents for first 4 ounces, 1 cent for each additional 2 ounces; Commercial Papers, 5 cents for first 10 ounces, 1 cent for each additional 2 ounces; registration fee, 5 cents.

### POST OFFICE SAVINGS BANK

Deposits from \$1 upwards, on which 3 per cent interest is allowed.

*The Compound Interest  
Policy of the*

# NORTHERN LIFE

*guarantees 3 per cent. on all  
premiums paid and carries  
the risk besides.*

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Produce Dealers

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SPECIALTIES :  
BUTTER, EGGS, CHEESE  
and POULTRY.

PHONE :  
Warehouse, 982  
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THE  
*London Machine Tool Co.*

*Manufacturers of*

HIGH GRADE  
MACHINE TOOLS

*Works, Bathurst Street London, Ontario*

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Manufacturers of Every Description of

**UNDERTAKERS' SUPPLIES**

LONDON, - CANADA

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LONDON LIMITED

MANUFACTURERS OF

Acids and Chemicals

- T. S. P. -  
Boiler Compound

☉ ————— PHONE 53

LETTER CARRIERS OF LONDON, ONTARIO.

# Walter Thomson & Son

LIMITED

MANUFACTURERS AND DEALERS

OATMEALS

SPLIT PEAS

GRAIN, HAY

CEREAL PRODUCTS AND  
WOOL

LONDON

MITCHELL

SEAFORTH

ONTARIO, CANADA



W. M. EMPEY  
8 years in service, Division No. 4  
Business Section.

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# All Cut Flowers in Season

Roses, Carnations, Violets, Etc.  
Funeral Designs a Specialty.

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PHONES : 550, 1227. - - - 119 DUNDAS STREET.

LONDON, ONTARIO



**BUY...**  
Your Meats  
from the  
C. P. C.

And bye and bye you will always buy your Meats from the C. P. C.

**CANADIAN PACKING COMPANY**

Store Next to Post Office.

## Dress Well at Murdoch's

Ladies' Rain Coats, Skirts and Jackets  
Also a Full Line of House Furnishing Goods

Your credit is good at

**MURDOCH'S FURNISHING CO.**

300 DUNDAS STREET. - LONDON, ONTARIO  
Hotson Block

## CANADIAN POSTAL INFORMATION

### POSTAL NOTES PAYABLE IN CANADA AND THE UNITED STATES ONLY

Postmasters at all money order offices in the United States will pay postal notes which are regularly drawn for payment at their respective offices. (If the payee resides in a city, the notes must be drawn on the main city office, not on the sub-office or station).

The Postal Note System established by the Postoffice Department affords a cheap and convenient means for remitting small sums.

Are bought and paid at any Money Order and Postal Note Office.

May be bought as quickly as Stamps.

May be bought during all Postoffice Hours.

Can be crossed to insure safety.

**IT WILL PAY YOU**  
to write to the Head Office of the

## American Oils

— ARE  
**Odorless, Clear,**

and do not  
**Cloud Your  
Chimneys**

ASK YOUR DEALER FOR

## CRYSTAL LIGHT

OR TELEPHONE 421.

## WESTERN OIL CO.

ADELAIDE STREET

# Northern Life

To meet the public interest the rates have been fixed at very moderate figures, as follows:

1c on note for .....	20c
1c " " .....	25c
1c " " .....	30c
1c " " .....	40c
2c " " .....	50c
2c " " .....	60c
2c " " .....	70c
2c " " .....	75c
2c " " .....	80c
2c on note for .....	30c
2c " " .....	\$1 00
2c " " .....	1 50
2c " " .....	2 00
2c " " .....	2 50
3c " " .....	3 00
3c " " .....	4 00
3c " " .....	5 00
5c " " .....	10 00

Odd cents may be made up by affixing Canadian Postage Stamps not exceeding 9 cents in value to the face of a Postal Note.

for particulars about  
their special Life Policies

A. M. SMITH

J. M. DILLON

# A. M. SMITH & CO.

RED Band Tea

RED Band Coffee

RED Band Raisins

RED Band Prunes



RED Band Currants

RED Band Extracts

RED Band Salmon

RED Band Apricots

A VIEW IN THE SAMPLE ROOM

WHOLESALE GROCERS

LONDON, ONTARIO

LETTER CARRIERS OF LONDON, ONTARIO.



THOS. E. TAYLOR  
1st Supernumerary  
6 years in the service.



ROBERT A. LOCKER  
2nd Supernumerary  
Entered service January 25th, 1900



J. P. BRIMACOMBE  
No. 8  
Entered the service April 13th, 1892,  
in the service 13 years.

OUR BRANDS OF ———

**Coffee, Spices,  
Extracts, Baking  
Powder, Etc., Etc.**

are known from Halifax to Vancouver and are leaders  
in their line. They always increase trade.

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**GORMAN, ECKERT & CO., LIMITED**  
**LONDON, CANADA.**

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ESTABLISHED 1879 **Geo. W. Armstrong,** INCORPORATED 1899  
President and Treasurer

**THE LONDON BRASS WORKS COMPANY**  
**OF LONDON, ONTARIO, LIMITED**

MANUFACTURERS OF

**Brass Valves, Compressor Bibbs  
and Brass Castings**

90 Carling Street,                      London, Ontario.

**F. G. RUMBALL**

Dealer in

**All Kinds of Lumber**

Also President of the

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Manufacturers of all kinds of  
**WOODEN BOXES**

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PHONE 700

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are a step ahead of other makers  
in quality and style and just a  
step behind in price. : : : :

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**Investigate and prove the assertion**

**The English Woolen Mills Co.,**

150-2 Carling Street.

## CANADIAN POSTAL INFORMATION

**POSTAL NOTE MANUAL.** Free on application at the Postoffice. This Manual will be found convenient for the pocket, memorandum or pocket book, or for posting up as a reference.

See also United States Postoffice sheet in Lobby for dates of steamers carrying mails to West Indies, Mexico, Central and South America.

If any letter known to have been posted on a certain date is known not to have been received by the party addressed it is desirable that the matter should be promptly reported to the Postoffice Inspector whether the letter is an important one or not. When correspondence has been delayed in transit the matter should in like manner be promptly reported to the Superintendent of Railway Mail Service at London.

**CITY BOX COLLECTIONS.**—The city is divided into TWO SECTIONS—north of Dundas street and south of Dundas street. Carriers commence their rounds

## Brilliancy

Is one of the most important features of a Diamond.

**Fine Color is desirable, so in technical perfection, but without brilliancy these count for little. . . . .**

To insure brilliancy a Diamond must be properly cut.

"The Diamonds we import are "pure," "brilliant" and "white," and our prices exactly represent their worth.

**WARD** THE JEWELLER  
374 Richmond St.

In each section, 8:00 a.m. and 8:00 p.m., arriving at Postoffice at 9:15. Additional collections in **CENTER OR BUSINESS** portion at 12:00 noon, 1:15 p.m., and 4:00 p.m. Sunday, both sections, 8:00 p.m. only.

**LETTER CARRIERS' DELIVERY.**—Business portion of city, 8 a.m., 1:30 and 3 p.m. All parts of city, 8 a.m. and 3 p.m. Mails close in office for above 30 minutes earlier.

**POSTOFFICE HOURS.**—Every day, Sunday excepted. Access to all Departments from Lobby.—Special Delivery by Messenger, 8 a.m. to 11 p.m. General Delivery, Stamp Vendor, Registry Office and Enquiry Wicket, 8 a.m. to 4 p.m. Box holders, 7 a.m. to 10 p.m. Money Orders and Savings Bank, 9 a.m. to 4 p.m. Savings Bank, Saturday evenings, 7:30 to 9 p.m. Postal Notes, 9 a.m. to 6 p.m.

**A man of 35 can carry a \$5,000 ECONOMIC POLICY in the NORTHERN LIFE for \$97.00 per year**

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Buy Your COAL and WOOD From  
**McCALLUM & WILLIS**

THEY HANDLE ONLY THE BEST

OFFICE, 657 RICHMOND ST.

PHONE 363.

COAL YARD, C. P. R. TRACK

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IF YOU WISH TO BUY REAL ESTATE or  
IF YOU WISH TO SELL REAL ESTATE  
you cannot do better than call on

**THOS. C. KNOTT,** ROOM 101 MASONIC TEMPLE  
LONDON, ONTARIO

He will not charge you if you give him a property to sell  
unless the property is sold by or through him.

## CANADIAN POSTAL INFORMATION

### STAGE ROUTES.

Malls for Arva, Birr, Bryanston, Ballymote, Crumlin, Derwent, Delaware, Evelyn, Elghfield, Faushawe, Granton, Hendale, Lambeth, Masonville, Maple Grove, McMillan, Nilestown, Rebecca, Scottsville and Tempo, close at 3:00 p.m. Due at 11:00 a.m.

Coldstream, Fern Hill, Hyde Park, Lobo and Poplar Hill. Close at 7:00 a.m. and 1:10 p.m. Due 2:15 and 7 p.m.

Bowood, Ferguson, Ivan, close at 7:00 a.m. Due at 2:15 p.m.

Byron, Woodbank, close at 2:10 p.m. Due at 11:00 a.m.

SOLE DEALERS

"L. C. SMITH & BROS.  
TYPEWRITERS."

Writing-in-sight.

LARGEST

LAW  
STATIONERY  
HOUSE IN CANADA

NEWSOME & GILBERT,

88-70-72  
VICTORIA ST. TORONTO, Can.

WESTERN ONTARIO BRANCH:

74½ Dundas St., LONDON,  
BYRON C. SIMMONS, Manager.

Odell close at 9:30 a.m. Due 11:30 a.m.  
White Oak, The Gore, close 3:00 p.m.  
Due 11:00 a.m., Monday, Wednesday and Friday.

Cherry Grove, St. Ives and Wellburn,  
close at 2:00 p.m.; due 6:30 p.m., Tuesday and Friday.

Devizes, close 3:00 p.m., Monday, Wednesday and Friday; due 11:00 a.m., Tuesday, Thursday and Saturday.

Leesboro, close 3:00 p.m., Tuesday, Thursday and Saturday; due 11:00 a.m., Monday, Wednesday and Friday.

The Compound Interest  
Policy of the

**NORTHERN LIFE**

guarantees 3 per cent. on all  
premiums paid and carries  
the risk besides,

LETTER CARRIERS OF LONDON, ONTARIO.

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WILLIAM STALLARD  
Entered service September 1st, 1903.  
1 year and 1 month.



J. A. GRANT  
6 years in the service

LETTER CARRIERS OF LONDON, ONTARIO.

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THOS. C. COCHRILL  
Entered the service January 11th, 1900.



W. H. MCKENNA  
20 years in service.

LETTER CARRIERS OF LONDON, ONTARIO.



ALLAN CECIL SIMPSON  
Entered service June 26th, 1904.



M. O. ROYRKE  
Entered service July 14th, 1904

LETTER CARRIERS OF LONDON, ONTARIO.



P. FLAHERTY  
Entered the service June, 1900.



JOHN E. DENAHY  
3 years and 3 months in the service.

TURN TIME  
INTO MONEY

Improve your spare time by taking a course with the INTERNATIONAL  
CORRESPONDENCE SCHOOLS, of Scranton, Pa.  
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Phone 1727

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CLIVE TINNEY  
3rd Supernumerary.  
6 months in the service.



F. H. BAYLEY  
7 months in the service

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320 DUNDAS STREET

Massage and Osteopathy at Mrs. Gadsby's  
Massage Parlors. Phone 1042.

*Carson's Photos Satisfy*

**E. W. SCOTT & SON**

**PRACTICAL  
MACHINISTS**

AND

**Expert Elevator Men**

**PROMPT ATTENTION  
GIVEN TO REPAIRING  
PRICES REASONABLE**

95 Bathurst St. Telephone 1459

**LONDON, - ONT.**

**DOUBLE YOUR  
SALARY**



C. O. STAPLETON,  
526 Dufferin Ave., London, 6 years in service.

**The London Foundry Co., Ltd.**  
FINE IRON CASTINGS A SPECIALTY  
LONDON, - ONTARIO

**WM. STEVELY & SON,**  
LONDON, - ONT.

THE LEADING DEALERS IN



STOVES,  
RANGES,  
HOUSE-  
FURNISHINGS,  
ROOFING,  
TROUGHING,  
ETC.

LARGEST STOCK  
LOWEST PRICES

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by home study with the **INTERNATIONAL CORRESPONDENCE SCHOOLS**

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Phone 1727



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W. E. PORTER  
& LAGER.  
CARLING  
LONDON



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**FURNITURE**

# *The Ontario Furniture Co.*

**MANUFACTURERS OF AND DEALERS IN**

**Furniture**

**ARTS**

**and**

**CRAFTS**



**228, 230 DUNDAS ST.**

**Wholesale**

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