## Hay, Oats, Bran, Corn, Cormmeal and Diamond Bliten Meal! GEORGE NEAL, Limited.

\section*{| SERVICE |
| :--- |
| nill Exprese <br> int <br> conneet | <br> $\substack{\text { hifor ports. } \\ \text { Battle Har- }}$}

Limited
Limited
TL!


## COAL. <br> CNKS. <br> —nt

## LS!

HOUSE
LED.
$||\mid$
oan

## $=$

the privilese
Only City
ber
en
en

## 

Smokeless
Fuel !

COKE is an excellent substi-
tude for Anthracite Coal, and is
the best smoleless




## NOW ON!

| The Columbus Ladies' Association's Sale of Work is now on in the K. of C. Memorial School Bargains in all sorts of plain and fancy work Children's Tables, Candy Tables, Novelties and useful wares. |
| :---: |
| St. Andrew's Ladies' Auxil |
|  |  |
|  |
| ON THURSDAY, NOVEMBER 16th, FROM 3 P.M. TILL 7 P.M. |
|  |  |
|  |
|  |
|  |
| C. L. B. Cadels Exhibition. |
|  |
|  |  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |  |
|  |
| Rediction in Prices |
|  |  |

## ${ }^{\text {onice } 17 \text { water }}$ s. <br> masizime <br> Reduction in Prices

## The Maritime Dental Parlors.



ST. JOHNS GAS LIGHT
COMPANY COMPANY.

| Acknowledgment |
| :---: |
| We thank our numer- |
|  |
|  |
| Sork and Candiaf chick |
| tung finer. |
|  |
|  |
| aid Saturuy |
| only. Large Stocks of kinds of finest Fresh Mea |
|  |
| Yours respectfully, |
| Sours respectuly, |
| pere blacticter |
| ut tee form |
| Hides and Furs Wanted |
|  |
| Martin, Mi <br> Lynx |
|  |

Hishoest Maraetet pricee
North American
ur, Hide and Metal $\mathrm{C}_{0}$.

BROWNING \& SON
Beg to announce to the Trade and Consumers,
that while maintaining the high standard and quality of our products, a REDUCTION in the prices of Hard Bread, Plain and Fancy Crack-
ers will will come into effect on Wednesday, ers will will come into effect on Wednesday,
November 15th, 1922.
G. Browning \& Son.

Money to Loan
FOR THE BUYING OF HOUSES FOR REAL ESTATE MORTGAGES In amounts of s100.00 and upwards with the privilege Property considered. Before arranging Mortgages

FRED. J. ROIL \& BO,


## Aspram

UNLESS you see the name "Bayer" on tablets, you
 Accept only an "unbroken package" of "Bayer Tablets of
Aspirin," which contains dirircecions and dose worked out by
physicians during 22 years and proved safe by millions for $\begin{array}{lll}\text { Colds } & \text { Headache } & \begin{array}{l}\text { Rheumatism } \\ \text { Toothache }\end{array} \\ \text { Neuralgia } & \text { Neuritis }\end{array}$ $\begin{array}{lll}\text { Toothache } & \begin{array}{l}\text { Neuralgia } \\ \text { Lurache }\end{array} & \begin{array}{l}\text { Neuritis } \\ \text { Lumbago }\end{array} \\ \text { Pain, Pain }\end{array}$

LADYIRIS ${ }^{\text {MISTAKE }}$,


The Right Brush
H Eis wing ghoring






 mixat day wion he fro



## Prisphy

 laciis Tooth Brush

Tons of Wild Meat
On Hoof



## Style All the Whilo more ladies HATS!

The last Shipment was right Up-to-theminute, and went out in a few days. This Shipment embraces even newer styles.

## AND THE PRICES ARE

 EXCEEDINGLY LOW.Make your call early, as this lot will not last long, and it is likely our last Hat im portation for the season.

## HENRY BLAIR




This is the Trade Mark to look for on every Bag of Salt you buy

IT INSURES THE BESI'
Pure Vacuum Salt FOR HOUSEHOLD USE.


TO BUTCHERS and OTHERS CHILLED and HARD FROZEN STORAGE MODERATE TERMS. NFLD ATLANTIC FISHERIES, LTD.
eopreo.od,tr

ST. JOHN'S
GROCERY STORES.
Large Local Carrots. PORK.
Smal Han Burth.
Thick Fat Bather
CABBAG
PORK JOWLS.

The Maritime
Dental Parlon
The Maritime



Family
Spackily
Specil $\qquad$




2 FORD CARS
Complete $\underset{\text { starth }}{\text { with }}$ Electri
1-1 $1 / 2$ TON TRUCK
1-7 PASSENGER CAi
The Royal Garage
MUIR'S

 Orer 30,00,000 bothereof TTald havo you of TANLAC
Greatest tonic medicine in the world Poling Day
in Great Britain. onservative Majority Estimat ed-- Earthquake Again Shocks Chile --Death Toll Set at 1500 -Rafet Pasha Amenable to Reason.

## Your Druggist

 Recommends Tanlac beawe it has demonotrated it true worth He has olld it to thousund of of etifified cutoom.





 yecessary for
tois
toperation.
FTBE


 noted french atrman huled
bourget fran


## ADVANCE SALE OF

 Cameras and Photographic CHRISTMAS GIFTS
## at One-Quarter off Regular Prices

A Genuine 25 p.c. reduction on every Item in Our Store is offered during this wonderful Sale of Cameras and Photographic materials-.. giving an exceptional, and not-to-be-repeated, opportunity of buying the long wanted Camera or Album at simplystartling prices. Here's where you can get your boy the developing outfit he's been begging for, or your girl her badly wanted Camera---in short. Here's where you can buy charming and gratifying Christmas Gifts at wonderful low prices.


Folding Kodak Carrying Cases





TOOTON'S
The Kodak Store Water Street
Phone 131
St. John's
FEEE EVENING THLEGRAM, ST, JOHN'S, NEWFOUNDPAND, NOVEMBER 15, 1922-4


Wear Tailored sarment and look the part, It costs little if any more to ure and order, your style and fit

TRY STRANGS TAILORING

## Chesterrields!



Guaranteed Upholstery

Why pay 60 p.c. duty and a high freight when
you can buy direct from the manufacturers you c
We use the best British materials throughout, including Springs, Curled Hair and Coxer-
ings, in our Suites, and invite compartsop in quality and price with the best imported Suites quality and prican find.
Every piece guaranteed-Samples of Covering and Prices on application eral repair work.

## A. M. PENMAN CO.

Factory, Theatre Hill (over Red Garage). Tel. 1147.

th, $m$, ti $\quad$ P. O. Box 1221, East End.

## *

## THE LEADNG OPTICAL HOUSE

Where Glasss are suppilied at shortest notice, Where broken Lenses are duplicated. Where special Lenses are groind from any prescription
Where all kinds of Optical repairs are attended to.


## 100000000000000010001000 Morey's Coalls GoodCoall <br> In Stock, Best Grades ot <br> North Sydney Screened, Seotch Honse <br> hold and Aithracite <br> COALI. <br> M. MOREY \& Co., Ltd. <br> and

Advertise in the Evening Telegram


LAST SHOWING TO-DAY, WEDNESDAY, AT THENIEKEL "The Womanhod Changed"

## Emest Shipman's Big Production

 "GOD'S CRUCIBLE,"$\frac{\text { adapted from Ralph Contiors' geat sioly in } 8-\mathrm{Big} \text { Reels }-8}{}$

MONDAY:-NORMA TALMADGE Y CTUE SIGN ON THE DOOR"

| rchant Marine <br>  | Mistakes in Old Bibles. $\sim$ |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  | TO BULD? BUHLDER's |
|  | comem | ( $\quad=\frac{1}{}$ OHARDWAR |
|  |  | (e) O\% On IS OUR |
|  |  |  |
|  |  | H $*$ * LONG |
| s. pros |  |  |
|  |  | - 2 ch SUIT |
| ame |  | (1)00 1 |
|  |  |  |
| ateme |  |  |
| beame | Old Flour Makes |  |
| 退 | Best |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | POWDER, SHOT, CAPS, CARTRIDGES, LEATHER.SHOE RIVETS, HEMP, FLAX, INK, BLAKEYS. |
|  |  |  |
|  |  | Bowring |

## N0TICE!

NFLD. GOVERNMENT COASTAL MALl SERVICE.
Freight for South Coast Freight for S.S. Portia for usual portso
call, will be received at the Wharf of Messis
Bowring Brothers, Limited, from 9 a.m. to mororw Thursday, 16 th inst.
W. H. H CAVE
ANJHRACITE COAL 1200 Tons Whilsi Aithicite coal HENRY J. STABB \& CO.

Houses! Houses! Houses!


# A Remarkable Sale of Embroideries, Laces and Firlings 

Thousands of Yards of Dalnty Embrolderies and Laces at Greatly Reduced Prices. Once You See Them You Gan't Reslst Buying They are so Tempting at the Low Figures We Ask For Them.

## Embroideries

SPECIAL JOB LOT LAWN EMBROIDERIES.
Narrow widths; 10 yards for
REGULAR FINE LAWN EMBROIDERIES.
Narrow widths. Prices
8 to 16 c . per yard. REGULAR SWISS EMBROIDERIES.
Narrow widthis. Prices
6 to 12c. per yard
EMBROIDERY INSERTIONS
Lawn; assorted widths
Muslin; one piece only
20c. to 27c. per yard
EMBROIDERY BEADINGS.
Exira fine. Prices
9, 20, 22 and 30c. yard
FLOUNCING EMBROIDERIES.
Extra fine; 18 inches wide. Prices . . 40,45 and 50 c . yard. Extra fine; 27 inches wide. Prices

60c: yard
CAMISOLE EMBROIDERIES.
Very Dainty. Prices
50,60 and $\$ 1.00$ yard.

## LACES

VALENCIENNES LACE and INSERTIONS! Special Job Lot Valenciennes Lace and Insertions. Only 4c. per yard.
Fine Valenciennes Lace with insertion to match. Prices 6 to 22c. per yard.

## Fine Shadow Valenciennes Lace

Prices 6, 8,9 and 10c. per yard Fine Black Valenciennes Lace.

4 inches wide. Only 28c. per yard.
TORCHON LACE and INSERTION.
White Cotton Torchon Lace. Prices .. .....4, 5 and 7c. yard. White Cotton Torchon Lace and Insertion. Prices 12 \& 16c. yd. White Cotton Torchon Lace and Insertion (Heavy) 28c. yard. Cream Cotton Torchon Lace and. Insertion. Prices 12, $14 \& 16 \mathrm{c}$.
Fine Guipure Lace and Insertion (Indian)
Prices $13,16,28,37,40 \& 45 c$. yard.

## MARSHALL BROS.

Frillings
JOB NECK LENGTHS; assorted. Only BLACK NECK CORD.

6c. and 9c. per yard WHITE NECK EDGING. Only...
WHITE NEC LACE FRILING.
CREAM NEC LACE FRILIING. WHITE CHIFFON NECK FRILLNG
BLACK LACE NECK FRILING.

.4c. per yard.
20c. per yard.
20c. per yard.
20c. per yard.
10 and 20 c तer 10 and 20 c. per yard JOB SLEEVE PIEATINGS; Fancy Colors 7 and 15c. yard.

JOB SLEEVE PLEATINGS, White and Cream . FLANNELETTE EMBROIDERIES. White Flannelette Embroidery. . Prices 17, 24 and 30c. yard. Pink Flannelette Embroidery :- - ......22c. yard. 4 Pieces Job Flannelette Embroidery, fcy.col'd. $20,40 \& 45 \mathrm{c}$. yd. White Flannelette Insertion. Price . . . ...9, 10 \& 12c. yard.
Pink Flannelette Insertion. Price .. .......Only 9c. yard. SKIRT FLOUNCINGS in FANCY VOILES. 1 Piece Corn Color, $11 / 4$ yards wide. Only 50c. yard. 4 Pieces Fancy Blue, Cream, Helio and Pink, $11 / 4$ yards wide.

Only 70c. yard.
Only 80c. yard.
Only 75c. yard.



## EveningTelegram




$$
0
$$ $\substack{\text { mue } \\ \text { the } \\ \text { will }}$

The Fishermen's
Meeting.
Monday nights vast meeting

| $=\mathrm{ONF}_{\mathrm{ol}}$ |
| :---: |
|  |  |
|  |  || ne |
| :---: |
| ne |
| ow |
| and |
| ane |

Cooperation Requested. Thin 1 zer to mis. Nitin





 ment.


## 

##   FINE LOOSE TABLE SALT-7 lbs. for


FINE ORANGE PEKOE TEA-Per Ib.


CHOICE ORANGE PEKOE TEA-Per Ib.

FINE LOOSE TABLE SALT-Per Ib.

VERY CHOICE ORANGE PEKOE TEA-Perlb.

## 



$\qquad$
CROCKER
BARGAINS
Odd $\bar{C}$

##  <br> 

White

## 

## 

## 

- 

G. KNOWLING, Ltd.


## This is Your Chance to Save Money 

Big Economies for those who have homes to furnish
Large stocks of attractive Furniture have just arrived; these stocks were selected on aceount of the new building that we were to occupy the first of Novem-
the new building, however, is not yet ready for occupation and as a result, we flnd ourgelves with tremendous stocks on hand, and nop place to put it. We have made great Price reductions on all these Goods in a desperate attempt to ease the situation.

All Profits have been Sacrificed

You will save more than you'll ever save again on Quality Furniture at this Sale.
Lon't let this Opportunity Pass You by


Chairs and Rockers


1


## Bureaus and Stands



China Cabinets
China Cabinets



| 50 for | \$93.00 |
| :---: | :---: |
| Ree | \$145.12 |
| \$200.50 | \$168.75 |





## Parlor Suites

## 5 Pieve Pathor sulte. <br> 





## Brass Bedsteads



Sideboards \& Buffetts








Telegram Pashion Plates.










the evenivg thiegram, st, jobiss, newroundeand, nuvember 15, 192z-1


## 

SUNLGHT SOAP is guaranteed PURE UNADULTERA. TED SOAP.

Five thousand dollars ( 1000 pounds) will be paid to anyone proving this statement to be untrue. You will fin this guarantee on every Sunlight Soap wrapper

Ordinary so-called cheap soap does not average mor than 70 per cent. REAL SOAP to the bar or pound, the remaining 30 per cent. consists of water and fillers.
When you buy SUNLIGHT SOAP at 15 cents, you get 15 cents worth of REAL PURE SOAP, without any adulter ants or injurious chemicals or fillers.
So-called cheap soap sells in 8 ounce bars for 10 cents and in 4 ounce bars for 5 cents. SUNLIGHT SOAP at 15 cents for 12 ounces costs only 10 cents for 8 ounces and 5 cents for 4 ounces.

Consequently SUNLIGHT SOAP costs no more than the so-called cheap soaps; but because SUNLIGHT is REAL PURE SOAP, it costs less than adulterated soap.
When you buy SUNLIGHT SOAP you get 15 cents worth of Soap, but when you buy inferior soap at the same cost, you get less than 11 icents worth of soap.

Therefore when you buy an 8 ounce bar of inferior soan for 10 cents, you really get only 7 cents worth of REAL SOAP. You throw away 3 cents.

In addition to actually wasting money when you buy adulterated soap, you lose several dollars through the damage done to your clothing by injurious soap.
It pays to use Sunlight Soap. Every intelligent woman knows that SUNLIGHT SOAP is purest and best, and cheapest in the long run.
If you do not need a large 15 cent bar of SUNLIGHT SOAP buy a half bar. SUNLIGHT is so pure that it will not injure even a baby's tender skin.

Tell your wash woman to use SUNLICHT SOAP; if ne cessary, supply her with a half bar. Don't destroy your expensive clothing with injurious soap.
YOUR GROCER SELLS SUNLIGHT SUAY.
ASK HIM ABOUT LEVER'S 1000 POUND GUARAN TEE.


# Ewor:ThE Shywas: London, New York \& Paris <br> OUR GREAT FALL AND WINTER SALE <br> Great Fall \& Winter Sale Association of Fashion is the biggest out-standing value Tunity hy mofting your share of the values NOW I <br> <br> most remarkable sale new witer nillivery 

 <br> <br> most remarkable sale new witer nillivery}

A well-planned, thoroughly prepared event--conducted in our usual way--wholeheartedly and with determinafion. Once more the women of St. John's and vicinity are given a practical demonstration of this store's Millinery Leadership--AN EVENT THAT FEATURES STYLE, QUALITY AND REMARKABLY LOW PRICES.

\section*{SMART NEW TAILORED HATS One Thousand <br> | Spocillly |
| :---: |
| Priced |
| 98 c |
| and |
| 1.98 | <br> Cenuine Savings of $\$ 2$ up to $\$ 4$. One of the greatest values we have ever} GUIMPS ZESS Is upon the your soap. y users of weashing easily. p is always

onlight wash. | s.progessive |
| :---: |
| sashed with |

offered to the women of St. John's. Handsome fabrics of superior quality Hatter's Plush and Velvet Combinations, all of the latest smart tailored shapes, including Mushrooms; short back effects and all the attractive and becoming Rolling Brim styles. Banded and ready to wear. A broad selection of the most desirable fall șhades.

NEW TRIMMED WINTER HATS 400 Wooien Tams

All colors: and combination of colors, at only

## 68c ea.

Specially
Priced 4.98
Actual Savings of $\$ 3$ to $\$ 7$,
Superbly Designed Hats of Lyons and Panner Velvet, Duvetyn, Satin, and Satin and Metal combinations in countless beautiful, smart and becoming styles. Rich Fur Trimmings, Handsome Embroideries, bows of self or contrasting materials--Brilliant Silver and Gold Turbans--dignified matrons' Hats-in fact, unlimited selection of the newest and best in Winter Millinery Modes.

NONE SENT ON APPROVAL | NO EXGHANGES | ALL SALES FINAL | SEGOND FLOOR MILLINERY DEPT.



## EXPORTERS REQURING <br> Box Strapping

can obtain best quality Japanned Embossed Steel
Strapping Robert Templeton's.


## FIRE INSURANCEI

QUEEN INSURANCE CO. of America the great american ins. co, OF NEW YORK.





## 

Try
BURNSIDE $\$ 13.50$
hard welsh ant
screened AND
CADIZ SALT-Always afoat - Cx . Briton.
A. H. MURRAY \& CO., LTD.,
KARL S. TRAPNELI, Opt. D.,
EVESIGIT SPECIAIIS,
307 Water Streel, Upstairs.
HOURS-10.1! $2.30-6$ Evenings by
appointment.

## APPLES, ORANGES, ONIONS!

IN STOCK, NOV. 15 th 350 BRLS. WAGNER APPLES. 200 BAGS SILVER PEEL ONIONS. 100 CASES VALENCIA ONIONS. 50 CASES CALIFORNIA ORANGES. First Class Quality. Prices Low.

GEORGE NEAL, Ltd.

FICTION AT ITS BEST.

S. E. GARLAND, LEADING BOOKSELLER, 177-9 WATER ST.


John Maunder, Tailor and Clothier, 281-283 Diekworth Stree I

## N. S. COAL!

Ex Store:-
CHOICE NORTH SYDNEY COAL. Due to arrive:
Prices and Quality Right. PROMPT DELIVERY. Also a large quantity BIRCH JUNKS
NFLD. LUAL and TRADING CO, LTD.


NEW ARRIVALS
planters santed peanuts.
ingeersoll cream chees
and CORONA mixtúres.
CRYSTALIZED BON BONS.
OUTPORT ORDERS PROMPTLY FLLE:
P. I. FEARN \& CO, LAd.,

Box 667.

## Men's Work Boots

These Boots were $\$ 3.75$ the Pair
Now $\mathbf{\$} \mathbf{3 . 0 0}$ per pair.


Furness Line Sailings


Reid-Newfoundland Co., Limite
S. S. SAGONA. Humbermouth Battle-Harbo Service.
$\qquad$


Reid-Newfoundland Co., Limitel

RED CROSS LINE! NEW york halifax st. Jomm Schedule of Sailings for November Morit From St. Johns, Nad
Saturdays at 12 oclcock


 HARVEY \& CO., LTD., St. John's, NAd, Agt


Canadian National Railu: Are you going to Boston or New England ppint is via Halifax and South Western Railyay and ${ }^{\text {Th }}$ is nia
mouth.
Fen
J. W. N. Johnstone

GENERAL $\left.\begin{array}{l}\text { AGENT } \\ \text { Board of Trade Puillay }\end{array}\right)$

## 

- Intercontinental Steamships FROM MONTREAL Nov. 15th and 30th-Direct to St. Jobii FROM ST. JOHN'S:
Nov. 22nd-Direct to Montreal. HARVEY \& CO, Limited

Furness Withy \& Co., Limited



## 

