



## LONOON, NEW YORN \& PARIS CSSOCNII OF FHSHIOI

## GREET SALE OF HUNOREES OF FIINE NEW DRESSSES:

## BEAUTIFUL DRESSES

## fiEfRESHINGLY SPRINGLIKE

Crisp Taffetas, Crepe Knit Dresses Canton Crepes, that areluxuriously rich; Crepe Romain and New Frost Crepes; Satin-faced Cantons and Beaded Georgettes and New Poiret Twills; Tricotine and Serge. ONE RACK OF DRESSES in Canton Crepe, Taffetta, Silk, Satin, etc., easily worth 14.00 . 9.98

## One Rack of Dresses

Values up to 30.00 16.98

## One Double Rack Ladies' Serge

 and Tricoline DressesValues up to 24.00 16.98

1922 STYLE FEATURES LuKE these
Slender Bodices and Bouffant Skirts, or long pannelCrepe Dresses or embroideries, beads and wide girdles, flowers, ribbons and braid.

## One Rack Dresses

in Silks and Taffefta at 8.98
Also Others at Little Higher Prices, but Values just as Good, in colors---Periwinkle, Henna, Honeydew, Jade, Brown, Black, Navy, Eagle Red, Tans, Greys, Tomafo, etc.

All Sizes in all Dresses for Women and Misses.

## Hundreds of STUNNING SPRING HATS

From the foremost millinery houses of the United States have been procured for this sale, which will attract new customers to our Millinery Dept. It would be impossible to begin to describe these hats, which are priced right. In the first place the selections are ex. tensive and embrace styles that show every whim and fancy of dame fashion--Street Hats, Sports Hats, Dress Hats and Evening Hats in a rainbow of colorings and in the staple shades; also, some blacks. A remarkable millinery exhibit and millinery sale in one that you cannot afford to miss. NO APPROBATION.

## LOIIOOM, NEW YORK \& PARIS ASSOCHIN OF FASHION GRACE BUILDING, ST. JOHN'S.

 The Man in the Moon.


## ENTEN SEASOOI

In order to cater to the tastes of the public，we are now putting on the market
FISTistes．

An exhibition of these products will be on view in Messrs．Knowling＇s Central Store windows， commencing Wednesday， 1st March．

## Wifd．Atantic Fisheries，Lto．

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| arbor Grace Notes． |  |  |
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|  |  | Reported Sinking． |
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| buturli no doobt soon | no doubt，the distinction of being the | Orwegian Steamer in Distress off Port Yesterday Messrs，Bowring Bros． |
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|  |  | Shipping Notes． |
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|  |  | Harris Limul |
|  | An the Town Hall．Quite a large ： ers belng Hon．Dr．Barnes，Mr．F．C |  |
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The insolent alarm clock that went off at the wrong time

For a little while it gave the as pleasant and far more safe， at 7 a．m．，and was usefal．to get the comfort of a hot meal－ night and 2 o＇lock in the morra－that there＇s not going to be any ing，it became a nuisance．irritation to nerves afterward．
the evenng te
年

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## Yoor ceoce vin bots forms of Patam：




LONDON DIREGTORY
 Mañecturges $\&$ DElurs詻昭 nit

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 When tea or coffee stimulates Postum is delicious and satis－ he nerves at mealtime it seems fying，and it contains no element pleasant，but when it gives the that can harm nerves or diges－ Wake－up call at midnight and
leaves nerves hungering for sleep $\quad \begin{aligned} & \text { tion．Postum is a safe and de－} \\ & \text { lightul drink for every member }\end{aligned}$ leaves nerves hungering for sleep lightful drink for every memb
at mid－afternoon，the pleasure is of the family，at any meal．
gone and serious harm is on the
gone and serious harm is on the
way．This often happens．
Postum for Health


## Cruelty to Animals.  

## $\frac{8}{3} 8$

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## Egmentign

## $-1$

## $-1$



Annual February Sale Ends Saturday



Exceptional Savings Ready-to-Wear Suits


New Yard Goods wait canir seaid-ms
 New Flannelettes.



> Art Sateens. stishtiv dama
 Refigisiar 8o. gard tor ....
Cream Flannelette.
 Speecta, per jard
Turkish Towels.
Large sizes.
specili
Marcellae Quilts.
Reenurar 5 P.. en each tor
Regular s.3.0e each hor
CClored Bed Spreads.



$\left.\begin{array}{c}\text { Nity New Models in } \\ \text { Boys' } \\ \text { Suits and Ivercoats }\end{array}\right]\left[\begin{array}{c}0 \\ \text { anm }\end{array}\right.$
Quality Furniture Lower Price Leveis Dressing Tables and Chiffoniers


Boys' Suits.

 - Youths' Suits.
 Boys' Overcats.




Takeadvantageof this

of Tailor-Made Clothes
 Tweed Suits.
Prices .......... .. .83.00, 885.00, 885.00, 88800


## ColdWeather Protection

 Heavy Wool Underwear
 Boys' Pyjama Suits.
In strine
 speefar per sult
Men's Shirts.




 styineatation Leather Suit Cases.


# SEALERS' WOOL SWEATERS <br> <br> $\$ 2.10$ to $\$ 4.65$ each <br> <br> $\$ 2.10$ to $\$ 4.65$ each <br> Every Sealer who does not compare our values <br> before buying his Crop is losing many dollars. <br> NOW <br> 64c. pair <br> <br> \section*{SEALERS' <br> <br> \section*{SEALERS' WOOL SOCKS} WOOL SOCKS} <br> Old Time Leather Whalers, only 65c. each Wool Nansen's Caps, \$1.50 each <br> Tweed Knittedband Caps, $\$ 1.95$ to $\mathbf{\$ 2 . 8 0}$ CORDUROY VESTS, $\$ 3.85$ <br> <br> \section*{SEALERS <br> <br> \section*{SEALERS GAPS} GAPS} <br> <br> BISHOP, SONS \& COMPANY, LIMITED, s. JonNs. 

 <br> <br> BISHOP, SONS \& COMPANY, LIMITED, s. JonNs.}

TELLING FORTUNES BY CARDS.




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WITH BRIGHTER SKIES
Come New SPRING THINGS
Like the early spring buds and the first fights of re

## SPRING MILLINERY

Including many of the most desired Hats in thb nev straw
modes, trimmed with crepe-dechnene and fancy formenents; show


SPRING HOSIERY

| WITH BRIGHTER SKIES Come New SPRING THINGS Like the early spring buds and the first flights of returningbirds, we too are showing many signs of returning Spring. |  |  |
| :---: | :---: | :---: |
| SPRING MILLINERY <br>  |  |  |
| SPRING HOSIERY <br> NEWEST OF NEW STYLES. |  |  |
| Ladies' All Wool Cashmere Hose, in plain and fancy ribs; beautiful as sortment of colors, <br> only $\$ 1.00$ pair. | Remember Our Leader <br> Ladies' <br> Heather Mixture Hose, <br> only 35 c. pair. |  |
| For Spring Costume or <br> ALL-WOOL TWEED. Beautiful Fawn shade, 50 inches wide, only 90 c. yard: |  |  |
|  |  | FANCY GREY TWEEDS, only 75 c. yard. |



## ONE BIG SALE

of

## Cotton and Woolen Blankets

## at unexcelled prices

## COTTON BLANKETS

60 $\times 6$ - Beautifully finished, medium weight.


WOOL NAP BLANKETS



WOOLEN BLANKETS

| An exceptional offer |  |  |
| :---: | :---: | :---: |
| 80-Regular | rice \$ | Sale Price |
| $64 \times 84$-Regular |  |  |
|  | Price |  |
| $\times 80$-Regular | Price \$18.00. |  |
| 84-Regular | Price \$21.00. | Sale Price |
| Regul | \$23 | Sale |
|  |  |  |

## WADDED QUILTS

NOTE THESE BARGAINS.


## ANDERSONS <br> Water Street <br> st. John's


$\$ 5.50$.

ST. JOIII
$\underset{\substack{\text { rth St. \& LeMarchan } \\ \text { Road. }}}{ }$ st Arrived: Car Bright llow Corii Meal.
 2 Cars hite Oats, W Prices or \& Moore 1 \& Hovic




Men's Wool Wear.






## White Overalls.



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Boys' Braces.

## 

ab, Per Pair 25 c .

We are Clearing on
Men's Overcoats
at $\$ 11.98$

## MURPHY'S GOOD THINGS!





Bring Us You Upholstering

## Don't wait until Spring opens,

 kecause then you may have to wait for some considerable timebefore we can fill your order. before we can fill your order.
Now-in the dull season we can give special and prompt attention to your needs, whether for some comfortable, "tub" chairs, a really delightful Chesterfield,
or some old favorites you would or some old fad.
We have beautiful Upholstering fabrics that will charm you,
we have workmen who are cunwe have workmen who are cun-
ning masters of their craft, and we guarantee you promptness,

## U. S.Picture \& Portrait Co.

- St. John's.

Mrs. S. A. Richards Writes of Dr. F. G.
Kinsman's Heart Tablets and Dyspepsia Powders.



sold at all drug stores.
TO THE TRADE!
This is just the proper season for Rubbe
Footwear. We carry a large assortment of Ladies' \& Gent's Rubbersand Gaiters

All sizes are available.
Iso a large assortment
FLANNELETTES, FLEECE LINED UNDERWEAR.
COTTON TWEEDS, OVERALLS, SHIRTING CALICO, WORKMEN'S SHIRTS, and a large quantity of MEN'S ALL WOOL HEAVY SOCKS.

## KALLEEM NOAH, Ltd.

Wholesalers \& Jobbers, Noah Building.

ELECTRICAL MEN!
Let us add the theoretical to your practical know-
ledge, thereby greatly increasing your efficiency and ledge, thereby greatiy increasing your efficiency and
qualifying you for the first vacancy "Higher Up". day and night classes.





## JUST RECEIVED:

 Latest Records, Brunswick and Gennett, 75c. and upwards.A bundle of New Music given with each Record.

## CHARLES HUTTON, The Home of the Gramophone.

Free Calendars for 1922.
The Contiinental Fire Insurnace Company's Calen-
ders for 1922 have just arrived. Property owners and ders for 1922 have just arrived. Property owners and
others who want Calenders and some cheap Fire In-surance-Protection on your Furniture, Property,
Stock, etc.-in the future will find it to their advanStock, etc.- in the future will
tage eto get in touch with us. Wage to get in touch with us.
We can give you some valuable information relating
to Insurance protection.

## FRED, J. ROIL \& GO,

 Real Estate and Insurance Agents,Duckworth Street.


## $\underset{\substack{\text { Birys } \\ \text { ciotuth } \\ \text { withes }}}{ }$ <br> $\underset{\substack{\text { Birys } \\ \text { ciotuth } \\ \text { withes }}}{ }$ <br> Boys CLOTHES Bini hime

Manufacturers unloading stocks offered us
ome at low prices. We can therefore offer our some at low prices, We can therefore offer ou
customerBOYS' TWEED PANTS-Buttoned on sides, BOYS' TWEED PANTS-Small to large sizes, only .

95 c . pair We have also a very large selection of Boys' Tweed Pants in better quali
ues that cannot be equalled.
BOYS' SINGLE TWEED COATS and VESTS - We have these if you should be looking

Many Bargains in Boys Tweed Suits,
in the cheaper to medium grade goods. BOYS' TWEED OVERCOATS-Sizes for 8 to $\$ 9.25$ each. End of Season Price $\$ 5.90$ each MEN'S WEAR.
MEN'S HEAVIEST QUALITY BLUE OVER ALL COATS and PANTS-The best you
can buy, only......$\$ 1.50$ per garment MEN'S TWEED PANTS-New goods at fines prices. Customers say they have shopped such good values in Men's Pants as they get
Men's Winter Overcoals Have been slashed unmercifully, being the
end of season. Prices now range from $\$ 7.50$ each only.
Men's Trench Shower Coats, In the regulation Fawn shade. Very special

## $\$ 15.00$ each. <br> HENRY BLAIR,

Reid-Newfoundland Co., Limite
To All Concerned!
Reid-Newfoundland Co., Limite


ARRIVED DAMOND GLUTEN Meal.

GEORGE NEAL, LLU
'Phone 264


Marmalade. Fish (in tins)

VEGETABLES, in Tins. SMALL BEET, PARSNIPS, CARROTS, SPINAC
STRINGLESS BEANS, CORN ON THE COB
EARLY JUNE PEAS, TOMATOES.

| Dehydrated <br> Potatoes and <br> Julienne. | Gashington Cofie <br> Postum. |
| :---: | :---: |

## Bowring Bros., Lido


STUDEBAKER $\$ 70$ $\qquad$ $\$ 102$
$\qquad$ cint in
J. J. LACEY \& COMPANY, LMIID твLbphoxs 1 It Advertise in The Evening Tele

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