

WEATHER FORECAST.
TORONTO. Noon - Strong
winds and agies S.W., shifting
to N.W. mild to-day; Wednes-
day much colder, light snow
falls.

USE PURE GOLD FLAVORS.
VOLUME XXXVIII.

THE EVENING TELEGRAM.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 2, 1917.

\$3.00 PER YEAR.

NUMBER 1.

Herald Office
HAY and OATS!
BOWRING BROTHERS, LIMITED.

Auction Sales!
THE PEOPLES AUCTIONEER
AUCTION.
At McGARRY'S CAFE,
Water Street,
O. Friday Next, 5th inst.,
at 10.30 a.m.,
all the furniture and appointments;
and on Monday, 8th inst., at the same
hour, stock in trade, etc. Particulars
later.
P. C. O'DRISCOLL,
Auctioneer.
Jan 2, 17

Public Auction!
On Thursday next, January 4th, at
12 o'clock noon, that Freehold Prop-
erty and Dwelling House situated
on the west side of Rennie's Mill Road,
and lately occupied by Alexander Mar-
shall, Esq. The property is Freehold
and measurements are: Frontage on
Rennie's Mill Road, 32 ft. 10 inches
more or less; on the north side, 183 ft.
more or less, on the west boundary,
28 ft. 6 inches more or less, on the
south, 134 ft. and 49 ft. more or less.
Hours for inspection, 11 a.m. and 3-5 p.m.
For further particulars apply to J. C.
MARSHALL, or A. MARSHALL, Ex-
ecutors of the Estate of the late Alex-
ander Marshall, or
T. B. CLIFT,
Auctioneer.
dec 27, 16

Public Notice!
The attention of Shippers and Ship-
owners is called to the following no-
tice issued by the Imperial Board of
Trade with respect to Manifests and
Bills of Lading.
H. W. LEMESSURIER,
Deputy Minister of Customs,
Customs, 2nd January, 1917.

NOTICE.
The attention of Shippers and Ship-
owners and the trading community
generally is drawn to the fact that in
time of war the practice of shipping
goods with Bills of Lading made out
"to order" (made illegal by section 4
of the Customs (War Powers) Act,
1915, in the case of goods shipped
from the United Kingdom under li-
cense) is very undesirable in respect
of any goods exported from any part
of the British Empire. Shippers of
goods not requiring licenses are there-
fore advised not to make out Bills of
Lading "to order", but only—
(a) to a named consignee, or
(b) to a bank or financial house of
high standing, with the remark
in the margin of the Bill of Lad-
ing "Notify A.B."; "A.B." being
the name of the person or firm
for whom the goods are ulti-
mately destined.
Goods shipped to Holland should be
consigned to the Netherlands Oversea
Trust.
It is essential during the war that,
in the case of all goods, whether ship-
ped under license or not, British ships
should have on board throughout the
voyage a full manifest of cargo and
all the Bills of Lading, or certified
copies of the Bills of Lading.
Unless these requirements are com-
plied with, there will be risk that
the ships will be stopped and diverted
by H. M. Ships or the War Vessels
of the Allied Nations, in order to per-
mit full examination of the cargo and
ascertainment of its destination.
In the case of British ships that
will touch at ports in countries con-
tiguous to enemy territory, compliance
with these requirements is of special
importance and serious delay may re-
sult to ship and cargo in such cases
if all ship's papers are not on board
and in order.
This notice supersedes the an-
nouncement made by the Board of
Trade on August 19th, 1915 (see
"Board of Trade Journal" of 26th
August, 1915, pp. 594-5), but in no way
affects the requirements of Section 4
of the Customs (War Powers) Act,
1915, in regard to licensed goods.
Board of Trade,
19th October, 1916. Jan 2, 21

Your Future Foretold.
Year's prediction sent sealed, only
20c.; birthdate, Prefer silver. PROF.
L. SPROUL, 6518 Bonne Ave., Cleve-
land, O.
Jly 22, 2, 21

**MINARD'S LINIMENT CURES GAR-
GET IN COWS.**

MORTGAGE INVESTMENTS!
We offer investors high-class securi-
ty in Real Estate. Conservative valua-
tion. Interest payable semi-annual-
ly. Amounts of \$100.00 and up can
be invested. The best and safest way
to loan money known. Your interests
expertly looked after. Titles properly
searched, and property insured in a
first-class Company. Mortgage retired
annually if desired. Absolutely free
advice.
FRED. J. ROIL & CO.,
Real Estate & Auctioneers.
Smallwood Building,
Duckworth Street.

Dr. A. B. LEHR,
The Senior Dentist,
Wishes one and
all a Bright and
Prosperous
New Year.

Published by Authority
WEIGHTS AND MEASURES ACT, 1916.
The attention of the Public is
drawn to the following extracts
from "The Weights and Meas-
ures Act, 1916", viz:—
All packages such as cartons,
kegs, boxes, crocks, tins, bags
and bottles, containing articles
exposed for sale in such pack-
ages in quantities of two ounces
by weight or measure and up-
wards shall have the net weight
or measure marked thereon.
The provisions of this Act
whereby the vendors of goods
are required to have the net
weight of the contents of pack-
ages marked thereon shall come
into force on the first day of
January, nineteen hundred and
seventeen.
J. R. BENNETT,
Colonial Secretary.
Dept. of the Colonial Sec'y,
December 29th, 1916.
dec 30, 16

Nov. 18th.
Just landing a cargo of
Best Screened
North Sydney Coal
(OLD MINES).
Our Usual Good
Coal.
M. MOREY & CO.
MINARD'S LINIMENT CURES DIPH-
THERIA.
P. O. Box 447.
dec 19, 3m, eod

WE WISH YOU
The Compliments of
The Season.
THE STANDARD MFG. CO., LTD.

TO FRIENDS AND CUSTOMERS
All round our Island Home we extend a hearty Greeting and
the wish for a Prosperous New Year.
Our flag flies gaily aloft emblazoned upon it our slogan:
"HONEST GOODS, HONEST PRICES AND A SQUARE DEAL."
Thus she has flown for a quarter of a century—as your fore-
fathers saw, and for many a year (D.V.) will weather the as-
saults of the foe, the battle and the breeze and bid you
WELCOME TO THE OLD STAND.
EDWIN MURRAY.

New Pianos and Organs!
MR. W. V. DRAYTON takes this opportu-
nity to thank the many friends and customers
who for the past twenty years have by their
liberal patronage shown their confidence in him.
He wishes them all A Happy and Most Prosperous
New Year, and begs to announce that he is
now booking orders for High Class Pianos and
Organs to arrive, which he purchased at prices
that will enable him to sell at the same rates as
he charged before the war.
SEE HIM NOW.
Jan 2, 17

No Advance in "PALMER" Engines.
REASONS FOR ADVANCE IN PRICES OF MANUFACTURED PRODUCTS.
List showing increased cost of some materials used.

Material	Per cent Increase	Material	Per cent Increase
Copper	197	Boiler Plates	180
Zinc	80	Boiler Tubes	50
Tin	43	High Speed Tool, steel	445
Lead	75	White Lead	48
Coke	40	Steel Bars	100
Pig Iron	80	Machine Bolts	150
Coal	50	Carriage Bolts	150
Crucibles	300	Cap Screws	95
Foundry Supplies	25	Set Screws	128
Brass Tubing	127	Iron Wood Screws	50
Brass Screws	177	Bolting	48
Brass Washers	291	Emery	138
Brass Rod	157	Buff Wheels	12
Copper Rivets	79	Lumber	20
Cold Rolled Shafting	214	General Mill Supplies	40
Oils	40		

Other materials have increased in the same proportion. Labor has also advanced. We bought before the advance. Place your order quickly and save money.

FRANKLIN'S AGENCIES, LTD.
J. B. URQUHART, Manager.
SPECIAL NOTICE!
CHRONOMETERS and NAUTICAL INSTRUMENTS
Cleaned, Repaired and Adjusted.
Just arrived a splendid line
of new Chronometers, for
sale or hire.
W. & R. ENGLISH,
JEWELERS & MARINE OPTICIANS.
P. O. Box 447.
dec 19, 3m, eod

NEYLE'S.
New Stock HAMES
Varnished Red Wood.
Hames with and without Brass Top,
\$1.50 to \$5.00 pair.
Slight Wood for Pony.
Heavy Wood for Lumber Woods.
Wood, with Small and Large Brass
Tips.
All-over Steel, Black.
Enamelled, Wood Filled, with Brass
Tips.
Skates.
White Wood Skates for lumbermen,
\$4.50 doz. pair.
With Straps, \$6.00 doz. pair.
Leather Heel Skates, \$1.50 a pair.
Skate to clamp in the boot, easy to
take off; sizes 8 to 12, \$1.00 pr.
Better Grade Nickel Plated,
\$1.75, \$2.5, \$3.00 pair.
Hockey, to screw on; nickel; heavy,
\$2.00 pair.

Sleigh Bells
New stock just in.
Neck and Body Straps of Rattlers,
heavy metal rattlers, wired on a
good strap, \$4.00 to \$4.00 a strap.
Body Straps of Nickel Bells, fancy
straps, \$4.00 to \$7.50 each.
Hip Straps, 4 large bells,
\$1.25 to \$4.00 a strap.
Pad Chimes \$1.50 and \$2.75.
Tuned Pal Chimes, \$3.25.
Open Bells
One on a strap . . . 12c. to 20c. ea.
Three on a strap . . . 35c. to 75c. ea.
Single Open Bells . . . 12c. to 45c. ea.
We make a heavy strap of 3 Open
Bells to meet requirement of City
law, \$2.00 to \$3.00 a strap.

NEYLE'S HARDWARE.
Fresh Poultry
To-Day:
Turkeys,
Ducks,
Geese,
Chicken.
M. A. DUFFY,
Cabot Street.
Phone 302.

O. Mustad's
Brand Hook
Is the best tinned hook made
and will not rust. Fisher-
men should see the Key
Brand is on each package
they buy. dec 14, eod, tf

FOR SALE!
Schooner
"Will O' the Wisp,"
26 Tons.
1 Cod Trap.
Apply to
RICHARD TOBIN,
dec 15, 13, eod DUNVILLE

DON'T FORGET
Tea & Entertainment
(In aid of the Cot Fund)
ST. MARY'S HALL, Wednesday,
January 3rd, 1917.
Admission 10 cents. Teas from 5
to 8 p.m., 10 and 20c. Candy, etc.
dec 27, 31, w, s, tu

CARD.
NASH,
The Undertaker,
22 Adelaide St.
Jan 2, 2m, eod.

Here's Easy Money!
Highest cash prices for the old ma-
hogany furniture stored for so long
pieces may be broken). The old silver
and silver-plated ware long disused,
and the old china figures stowed away
these years back. All of no value to
anybody but a collector of these
things. Turn them into ready money
by writing to
J. C. DALTO,
P. O. Box 1170, St. John's.
dec 26, 51

S. G. COLLIER,
Funeral Director.
CLOTH COVERED and
POLISHED CASKETS
always on hand.
RESIDENCE: 143 Hamil-
ton Avenue.
FACTORY: George Street.
TELEPHONE: 614—night
and day. oct 6, 3m, eod

OFFICE APPLIANCES
YOU NOW NEED
Account Books, Transfer Binders,
Loose Leaf Ledger Sheets, Transfer
Filing Cases, Manila Folders and In-
dexes for your Filing Cabinet. You
can get a complete equipment here
and now, we have everything you need
and we can make immediate delivery.
We have an Adding Machine at
\$45.00, that adds, subtracts and di-
vides—a machine that will do all that
is required of an Adding Machine, ex-
cept list. We have an Adding Ma-
chine at \$125.00, that will add, sub-
tract, divide and print as it works;
this is \$100.00 lower than any other
machine that will do the same work.
Come in and see them.
We can give you a Typewriter at
\$50.00, at \$60.00, at \$80.00 and at
\$95.00, and we give you a guarantee
that we believe will be entirely satis-
factory to you. Let us show you the
Testimonials we have had from firms
in the city to whom we have sold
Typewriters within the past three
years.
We can give you an All Steel Four
Drawer Filing Cabinet, with a filing
capacity of 20,000 letters, for \$40.00.
We believe this is ten to fifteen dol-
lars cheaper than you can buy a simi-
lar Cabinet anywhere else.
We have a Printing and Binding
Department equipped with all modern
machinery and run by expert work-
men, who can duplicate any Loose
Leaf Form you are now using, print-
ing, perforating and punching, and
will do it cheaper than you pay for
the imported article.
We can give you a Binder to fit
any form you are now using and a
form to fit any Binder you are now
using. We make them while you wait
and you don't wait long.
DICKS & CO., LTD.
Office Appliance and Loose Leaf
Specialists.
MINARD'S LINIMENT CURES DIPH-
THERIA.

A Dozen Photographs
SOLVES A DOZEN XMAS PRO-
BLEMS.
They also make a gift that is thor-
oughly appreciated by your friends.
We have the very latest and best in
mountings, and would suggest a call
as early as possible this Fall, so that
we can give your order every atten-
tion.
We specialize on Child Portraits,
and can guarantee satisfaction.
J. C. PARSONS,
oct 26, eod, tf Bank of Montreal Bldg.

New Arrivals!
Ex Durango from Liverpool:
ORANGES, ONIONS,
GRAPES.
Prices Right.
M. A. BASTOW,
Beck's Cove.
Jan 2, 31

Poultry ex Railway!
TURKEYS,
GEESE,
DUCKS and
CHICKEN.
Lowest Prices.
JAMES R. KNIGHT
311 WATER STREET.
DRESSMAKING in all the
latest styles. Ladies' Full Gored Cos-
tumes and Dresses from \$1.00 up;
Children's Costumes, Dresses & Coats
from 25c. up; Pin-fines, Underwear
and all plain sewing from 10c. up.
Boys' and Girls' Coats from 50c. up.
MRS. O'BRIEN, 16 Cabot St. Jly 29, s, tf
Jan 2, 21

FOR SALE—One Colt,
a year and a half old; apply to WIL-
LIAM JAMES CLARK, St. Philip's.
Jan 2, 21
LOST—Thursday night,
between C. L. March & Co. and Leslie
Street, a Ladies' Gold Bracelet Watch,
with initials N. H., on watch case.
Finder will be rewarded upon leaving
same at this office. dec 29, 31
Jan 2, 21

Help Wanted!
WANTED—Cook & House-
maid or General Servant. MRS.
HERBERT KNIGHT, 34 Circular Rd.
Jan 2, 21, tu, th
WANTED—A General Ser-
vant, another maid kept. MRS.
BISHOP, 139 Patrick St. Jan 2, tf
WANTED—A Good Plain
Cook for a family of three; apply this
office. Jan 2, tf
WANTED—Experienced
Coat and Pants Machinists' good
wages; constant employment; apply
THE N.F.L.D. CLOTHING CO., LTD.
Jan 2, tf
WANTED—A Young Man
for General Store; good opportunity
for energetic man; apply by letter,
stating experience and salary expect-
ed, to S. E. this office. dec 30, 31, eod
Jan 2, 21

WANTED—By January
10th, a General Servant, who under-
stands plain cooking; references re-
quired; apply to MRS. MARK CHAP-
LIN, Circular Road. dec 29, tf
WANTED—An Experi-
enced Printer for an evening paper;
apply at this office. dec 29, tf
WANTED—An Experi-
enced General Servant in a small fam-
ily; good wages; references required;
apply to MRS. BARTON, Queen's Col-
lege, Forest Road, between the hours
of 7 and 10 p.m. dec 29, tf
WANTED—Immediately,
one Experienced Dining-room Girl,
one Chambermaid, also a Kitchen
Girl; apply THE COCHRANE HOTEL.
dec 28, tf
WANTED—At Once, a
Nursemaid, MRS. JAMES C. PRATT,
Leslie Street. dec 28, tf
WANTED—A Good Strong
Boy; apply to M. CHAPLIN, King of
Tailors, Water St. dec 27, tf
WANTED—By a Gentle-
man, a Large Bedroom, well heated,
electric lighted, centrally situated;
apply by letter "ROOM," this office.
dec 28, tf
WANTED—A Girl who un-
derstands plain cooking; apply to
MRS. W. J. HERDER, 41 Ronnie's
Mill Road. dec 14, tf

SALE!

and avoid treatment

Underwear.

Underwear.

Winter Coats.

LAUGHTER PRICES.

Purchases of

and Nightdresses.

Bottom Prices.

Shoe Foot-wear.

made Storm Rub-

made Storm Rubbers

Blair.

Apples

Grapes

REFERENCE.

Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances

Free prescription You Can Have... Doctor tells how to strengthen eyesight...

Yesterday's Callers.

Following are among the lists of New Year callers at Government House, Bishop's Court and the Palace...

AT THE PALACE.

Bro. J. F. Egan, Bro. J. A. Conway, Bro. W. P. Cashman, O'Reilly, H. G. Fleming, Councillor Wintomson...

Had Chronic Indigestion Thought She Would Die.

After Years of Suffering Attributes Cure to Dr. Chase's Kidney-Liver Pills. Had too much or using foods that do not agree...

F. J. Thorburn, R. O'Driscoll, J. D. O'Driscoll, S. Murphy, A. MacNamara, M. E. Martin, D. Gately, F. J. Wadden...

John C. Crosbie, Fred W. Hayward, Geo. W. B. Ayre, H. W. LeMessurier, C.M.G., Rev. Canon Bolt, William Frew, L. G. Frew, Hon. John Harvey...

Girls! Draw A Moist Cloth Through Hair Double Its Beauty

Try this! Hair gets thick, glossy, wavy and beautiful at once. Immediate!—Yes! Certain!—That's the joy of it...

Irish Concert.

Under the patronage of His Excellency the Governor and His Grace the Archbishop, the annual concert of the Benevolent Irish Society took place last night...

From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind S. W. fresh, with snow showers...

J. J. St. JOHN.

Before Flour goes higher put in your stock. 1500 barrels on hand and to arrive, of best brands.

Pork, Beef, Jowls. Spare Ribs at \$19.00 bbl., or 10 lbs for \$1.00. Molasses—1st runnings. Tea, Sugar, Kero Oil.

J. J. ST. JOHN, Duckworth St. and LeMarchant Road.

Ordination of Rev. T. J. Liddy.

Rev. Thomas J. Liddy, son of Mr. and Mrs. W. Liddy, of Torbay, was ordained to the priesthood on Sunday morning at the Mercy Convent Chapel...

T. J. Edens APPLES!

KINGS, No. 1 & No. 2. WAGNERS, No. 1 & No. 2. BLENDINGS, No. 1. BALDWIN'S, No. 1. BEN DAVIS, No. 1.

PURITY BUTTER

is butter for particular people; 2 lb. prints only. BULLDOG BRAND, the old recipe. 45c. lb.; 5 lbs. for \$2.00.

FRESH RABBITS

by Rail to-day. Duckworth Street and Military Road.

T. J. EDENS.

Duckworth Street and Military Road. Wholesale Distributors for Newfoundland.

ARE YOU THINKING

of the Great Bankrupt Sale now on at JOSEPH ROPER'S, Water Street, consisting of all kinds of Jewellery, Diamond and other Rings, Watches, Cut Glass, Silverware and Electroplate Goods, etc., etc.

All must be sold at sweeping reductions. This gives the public a chance to secure practical gifts for home comforts and New Year presents for their friends.

ALL MUST GO W. CLOUSTON, JOHN JACKSON, Assignees.

Rossley's British Theatre!

ON NEW YEAR'S DAY. Matinee—2 Shows nightly. All New Show. COMPLETE CHANGE. Special Feature—HELEN OF THE CHORUS, in three parts. Roaring Comedy—DIAMONDS & PICKLES.

Halt! Who Goes There?

Give Us the Password. OH! YOU HAVE NOT GOT IT. Come, join the Singer Co-operative Club and we will explain how you can save some money on the purchase price of a

SEWING MACHINE.

Or if you already have one, you can easily save your instalment on same. All are welcome. No initiation fee. Call at our office, 329 Duckworth Street, for full information.

Singer Sewing Machine Co.

dec26,6i T. U. MAXON, Mgr.

THE GREAT BRIGHT WAY

2 IN 1 SHOE POLISHES BLACK-WHITE-TAN - 10¢ KEEP YOUR SHOES NEAT. THE F. F. DALLEY CO. LTD., BUFFALO, N.Y.

There.

Store (The) every night...

The construction at Bay Bulls...

and Corred only by on—Jan 2, 1916

On Sunday school erected by Bulls, will be...

this Xmas two organs, slight for the hum 282 Duckworth

NT.—The Ho of the Method fully to acknowl twenty-five dolla re-Knowling.

cures Diphther

War News.

Messages Received Previous to 9 A. M.

THE ALLIES' REPLY TO GERMANY

PARIS, Dec. 31. In the reply to the proffer of Germany and her Allies for a peace conference, the Entente Allies, in a collective note, declared that they refuse to consider a proposal which is empty and insincere. The note was handed to American Ambassador Sharp to-day by Premier Briand and was made public simultaneously in London and Paris. The reply is a strongly worded document which says the war will go on until the following terms are secured:

- 1.—Reparation for violation of rights.
- 2.—Recognition of the principle of the free existence of small States.
- 3.—A settlement that will end once and for all the forces which have constituted a perpetual menace to the nations, and will guarantee the future security of the world.
- 4.—Legitimate reparation for Belgium, guarantees and safeguards for all the future.

The Allied note says the German overtures are an attempt to justify in advance a new series of crimes, submarine warfare, deportation, forced labor and enforced enlistments of the inhabitants of occupied territory against their own countries. The Allies call the German overtures a sham offer. A peace concluded on the terms, the Allies say, would be only to the advantage of the Germans, who, after imagining they would reach their goal in two months, have learned after two years that they can never attain it. The Allied note is signed by Great Britain, France, Russia, Belgium, Italy, Japan, Montenegro, Portugal, Roumania and Serbia.

DROWNED BY FLOODS.

LONDON, Dec. 31. One hundred persons are believed to have been drowned at Clermont, Queensland, Australia, by a flood which washed away the main street, all the houses and low lying places, says a Reuter despatch from Brisbane. Fifty bodies have been recovered. The flood was caused by cyclonic weather in northern and central Queensland.

WILL CONTINUE TO FIGHT.

PARIS, Dec. 31. The Municipal Council, at the dawn of 1917, which we are convinced will fulfil all our hopes, adopted resolutions addressed to the peoples of the capitals of the Entente Allies fighting with us for the liberty of the world, assuring them of unalterable fraternity and unbreakable resolution to struggle with them to the end for decisive victory and necessary reparations.

NEW APPOINTMENT.

LONDON, Jan. 1. It is officially announced that Earl Granville, Counsellor to the British Embassy at Paris, has been appointed as representative of the British Government to the Provisional Government of Euzharlos Venizelos at Salonika with the title of diplomatic agent.

NEW YEAR'S EVE EXTREMELY QUIET.

LONDON, Jan. 1. The third New Year's Eve of war was extremely quiet in the British capital. The dinner tables of the restaurants were well filled, largely by soldiers, but all establishments closed at eleven. A few persons lingered in the streets and elsewhere to watch the passing of 1916. There was traditional greetings outside St. Paul's Cathedral, but it was a smaller crowd that joined in the singing of "Auld Lang Syne." For the first time since the war began the Cathedral clock bell known as Great Paul, chimed the last hour of the year. A few churches held midnight services, but they were sparsely attended. The day has been observed as one of national intercession and recognition of the devotion of the men and women variously serving their country. Special

GOOD BLOOD

"Blood will tell." Blisters and blemishes, like murder, will out, unless the blood is kept pure. Its purity is restored and protected by the faithful use of

BEECHAM'S PILLS

Worth a Guinea a Box
Beecham's Pills
BEECHAM'S PILLS

Overland

Model 85-4

SEE Macnab.



Why Don't You Buy a Car?

Now you can have this big, powerful, five-passenger Overland touring car at a price much lower than that of any other car of the same size and power.

Its appeal is irresistible once you have learned how simple and safe it is to drive—how comfortable it is to ride in—how much pleasure it gives to you and your family.

Compare this four-cylinder Overland with other cars in its price class. Note its many superior qualities, its beautiful brown finish, with hood and boot to match.

In appearance and performance it outstrips them all.

And it comes to you completely equipped.

Electric lights, electric starter, electric control buttons on the steering column, cantilever rear springs, 4-inch tyres, Tiltolton carburetor, every advantage and convenience of the highest priced cars—yet, this Overland costs only

Come in and see it today.

Model 84-B

The Willys-Knight five passenger touring car, 114 inch wheelbase, Knight type engine,

T. A. MACNAB & Co.,
City Club Building, Distributors, St John's
The Willys-Overland Company
Toledo, Ohio, U. S. A.

services were held in the churches of all denominations, the congregations at the leading places of worship being very large. King George and Queen Mary and the Royal Family who had spent Christmas in London passed the year's end at Sandringham where they attended intercession services.

ARTILLERY ACTIVE.

LONDON, Jan. 1. (Official.) Our patrols entered the enemy's trenches east of Arrertrieres at several places last night. Early this morning a hostile patrol reached our lines south of Pilkeln, to the north of Ypres but were immediately driven out. During the night enemy artillery was somewhat more active than usual north of the Ancre. To-day there was artillery activity by both sides at various places along the front being most marked on the Loos salient and in the neighborhood of Faquissant and Ypres.

ROUMANIANS DRIVEN BACK.

LONDON, Dec. 30. The Roumanian Teutonic Allies are keeping up their intrigues to the kingdom. The Russians and Roumanians are being steadily driven back from the Transylvanian alps and Lower Moldavian region. Their line in the latter district is now resting half way between Rimnik Sarat and Fokoshany. Around Braila on both sides of the Danube the invaders have further driven into the defenders' territory. Near Fokoshany and thence southeast to the Danube, Petrograd reports the Russians and Roumanians have taken up new positions without pressure from the Teutonic Allies.

WHY GERMANY SEEKS PEACE.

LONDON, Dec. 30. The Morning Post, commenting on General Haig's despatch says: What is the lesson of the Somme? There are many, but the moral with which we are chiefly concerned to-day is that the battle was scarcely ended, indeed it is not ended yet, ere Germany asked for peace. Haig tells us

being by our fire. West of Orsbure was carried out a successful surprise attack on the enemy.

CAUSED A GREAT IMPRESSION.

PARIS, Dec. 31. A Havas Agency despatch from Madrid says, the Spanish note, coming so soon after the declaration by the Minister of Foreign Affairs concerning the torpedoing by the German submarines of neutral vessels, caused a great impression in the Spanish capital.

FRENCH CRUISER SUNK.

PARIS, Jan. 1. The French armored cruiser Galeis was torpedoed in the Mediterranean sea on December 27, and sank in half an hour, according to an official announcement. Owing to the coolness of the crew and the arrival of patrol boats there were only four victims, two of whom were killed by explosion. Naval registers list the Galeis as a battleship of 11,200 tons displacement, complement 631 men. She carried 42 guns. The Galeis served in the Dardanelles operations, but was sent back to Toulon in March, 1915, for repairs. It is possible she was recaptured as an armored cruiser.

BRITISH OFFICIAL.

LONDON, Dec. 31. A mine was successfully blown by us on Friday evening, northeast of Neville St. Vaast. Artillery carried out effective bombardment during the night on enemy positions in the neighborhood of Serre, shelling a number of places of military importance behind enemy lines east of Arras. To-day enemy trenches south of Le Transloy were bombarded with good results. East of Thilloloy, north of Neuve Chapelle, a bridge across the River Laes was destroyed by our fire.

Turkeys, Ducks, Geese and Chicken at ELLIS'.

Prisoners' Parcels Are Stopped

Colonial Secretary Bennett was in receipt of a cable from Mr. Reeve of the M.D. War Contingent Association, London, on Sunday, asking him to acquaint the relatives here of Sergt. Coombs and Private P. Barron, who are prisoners of war at Giessen, Germany, that Christmas parcels sent them had not been forwarded because the parcels contained metal coverings. Such is contrary to regulations in consequence the Central War Prisoners' Committee stopped the parcels.

TAKE NOTICE.

We publish simple, straight testimonials not press agents' interviews, from well-known people. From all over America they testify to the merits of MINARD'S LINIMENT, the best of Household Remedies. MINARD'S LINIMENT CO., LTD.

Your Boys and Girls.

Never allow your young daughter to wear high heel shoes, for they cause an abnormal tilt of the body and are harmful in every way. The proper shoe for the schoolgirl has a low heel, broad soles, roomy box and laced uppers.

If, from wearing bad shoes, the feet have lost their normal contour, the first thing to do to remedy this state of affairs is to buy shoes that follow the natural outline of the foot. All the pressure upon the inflamed joints must be relieved at once, and everything done to restore the feet to their natural condition.

It is often possible to make bands of absorbent cotton between the great and first toes. The muscles of the feet require proper exercise, and there is nothing better than dancing in heeled shoes, of course.

Here and There.

INDISPOSED.—Mr. H. A. Winter, B.A., Editor of this paper, is indisposed to-day.

Ayrshire Bacon and Scotch Beef Ham at ELLIS'.

VOLUNTEERS BACK.—Several volunteers who had been on leave to their homes in the outposts, have resumed duty.

Stafford's Essence of Ginger Wine. Price 15c. a bottle.—H

LIONEL MUNN WIRES.—On Sunday, Mr. W. A. Munn was in receipt of a cable from his son Lionel that he had arrived in London and was going to Cambridge to join an officers' training corps.

ORGANS.—We offer this Xmas two Mason and Hamlin Organs, slightly used. Secure one for the home. CHASLEY WOODS, 232 Duckworth St.—dec16,15

AYRE & SONS, Limited,

Hardware Department.

We thank you sincerely for the past year's patronage, and now in the truest sense of the word wish you all

A Happy New Year.

This Department, with the others of our firm, will be closed all day Tuesday stock-taking.

On Wednesday morning we shall be open and with our usual attention be ready to fill your esteemed orders.

The White Shirt Week.

This week we are offering exceptionally fine value in

Stiff Bosomed White Shirts,

—at—
75c., \$1.00, 1.20 & 1.60 each.

We can highly recommend their wearing and good fitting qualities, for they are **BRITISH MADE SHIRTS.**

A. & S. RODGER.

New American Goods.

Received by last Florizel and placed on our Bargain Tables for

This Week's Specials.

Every line a Genuine Money-Saving proposition, as the price will show.

360 pairs Ladies' Fleece Lined Hose, 35c. pair.
Heavily fleeced, good winter weights.

312 Congoleum Mats, only 27c. ea.
Size 18 x 36; positively the last lot at this pre-war price.

Children's "Cuddledown" Sleeping Suits
75c. to 95c. per Suit.

Fit 1 to 5 years. "Cuddledown" is the most satisfying American Sleep Suit sold.

BISHOP, SONS & CO., LTD.

PHONE 484. DRY GOODS DEPT.
MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

Advertise in the Evening Telegram

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Hydro-Electric Smelting Co., Ltd.

Capital, \$100,000.

1000 Shares \$100.00 each fully paid and non-assessible.

W. A. MacKAY President.
W. S. MONROE Vice-Pres.

Directors—TASKER COOK, J. J. MULCAHEY,
FRANK J. CONNORS.

Secretary—F. GORDON BRADLEY.

This Company owns in fee simple one square mile at Little Bay, N.F.; holds license for adjoining square mile; one square mile for manganese at Trepassey; one square mile at Bluff Head, Port au Port, and electric smelter in St. John's. Mining operations are being carried on vigorously at Little Bay, where forty men are employed, and three steam drills are in operation. Considerable prospecting was done last season and eight veins of high-grade copper ore were found within four hundred feet in Sleepy Hollow Valley, a portion of the property not operated by the old Company. Two shafts are being sunk, one on each side of the valley, and a tunnel is being driven from tide water, cross-cutting the new find. High-grade ore will be reached in this tunnel within four weeks. The debris from the tunnel is being utilized for a new shipping pier. A lake on the property is being worked for copper cement. Over 1000 boxes and shutes filled with iron scrap are placed, which produced during open season one ton per day of 50 per cent. material, having a gross value of one hundred and seventy-five dollars. A water power near the property is being developed, which will supply 200 horse-power and give sufficient power to mine several hundred tons of material daily. The old workings which are 1500 feet from tide water were operated twenty years, and produced several hundred thousand tons of 8 per cent. ore. They will be tapped by the tunnel, which will eliminate pumping and hoisting charges. It is confidently expected at least 1500 tons of 10 per cent. ore will be ready for shipment by June 1st.

A limited number of shares are now offered to the public. Apply to
W. A. MacKAY, Pres.
or
F. GORDON BRADLEY, Sec'y.



TORIC LENSES

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field of vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

Are You Serving

Welch's
Grape
Juice

to your Xmas guests?
If not, why not? A dainty addition to any table.

Wholesale from
P. E. OUTERBRIDGE,
(Sole Agent for Nfld.)
Commercial Chambers.
Telephone 60.

dec26,17,17

Luzell's
MASSATTA



A NEW
AND
TOTALLY
DIFFERENT

TALCUM
POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," its fragrance lovable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Luzell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, soaps, Creams, and Powders of unsurpassed excellence.

At all Druggists, St. John's, Nfld.

Ladies' Sample
FUR SETS

And Lot FUR TRIMMINGS

Just received, having been delayed in delivery. We now offer

At Specially
REDUCED PRICES!

These Fur Sets consist of Grey Squirrels, Black Foxes, Red Foxes, Lynx, Natural Musquash, Wellabys, Marmots, Minks, Black Hares, Black Goats, etc., etc. Needless to say styles are the very latest. We advise making your selection in a hurry as all sets are different.

The Fur Trimmings

consist of Black Hares, Bears, Goats, etc.

HENRY BLAIR.

1917.

Fresh Eggs,
Green Grapes.

50 cases Fresh Eggs.
50 kegs Green Grapes.

GEO. NEAL

TO THE TRADE!

Our buyers have just returned from special trips to the British and American Markets and have secured many lines. We have in stock:

DRESS GOODS in Serges, Poplins, Tweeds, Meltons, Plaids, etc. EMBROIDERIES, SATENS, LININGS, FLANNELETTES, MUSLINS, TOWELS, TOWELING, HOSIERY.

POUND PERCALES, MISPRINTS, WHITE FLANNELETTES, SATENS.

COTTON BLANKETS—White and Grey, all sizes.

GARNEAU, Ltd.,
WHOLESALE ONLY.

Phone 727. 1st Floor T. A. Hall, Duckworth St. P. O. Box 38.
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NO MATTER HOW THE
FIRE IS CAUSED
if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

222 Water St. ORGANS 222 Water St.

RECOMMENDED BY ALL THE LEADING ORGANISTS IN TOWN.

Call and see our stock or send for Catalogue and prices.

CHARLES HUTTON,

RELIABLE PIANO & ORGAN STORE.

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

REID-NEWFOUNDLAND
COMPANY.

NEW YEAR
Excursion!

Excursion return tickets will be issued at ONE WAY FIRST CLASS FARE, good going December 30th, 31st and January 1st, and good returning up to January 3rd.

Reid- Newfoundland Co.

Five Dollars will buy enough Beaver Board to Wainscote your Dining Room

BEAVER BOARD
WALLS & CEILINGS

How to Make Your Rooms More Attractive—More Home-like

Send dimensions of rooms with location of doors and windows. In return you'll get photos of actual interiors with BEAVER BOARD walls and ceilings together with color schemes and suggestions for panel arrangement. An estimate of the amount of BEAVER BOARD you need, will be included. Easy to put up and decorate—never needs repair. Makes the house warmer in winter, cooler in summer.

Particulars from
COLIN CAMPBELL.

LATHROP ENGINES

Built to Last.

A substantial engine. Every part the best money can buy.

Make and Break Ignition.
Large Bore and Stroke.

Guaranteed to operate on Kerosene Oil.

A. H. MURRAY,

St. John's, Agent.



For All Shoes

DRI-FOOT
Waterproofing

You do not need to wear heavy, uncomfortable rubbers if you treat your shoes with it. Dri-Foot is a liquid composition that waterproofs your shoes and gives them longer wear. It is invisible—does not prevent polishing, costs but a fraction as much as rubbers and one application lasts all season.

Children's shoes as well as yours should be treated with Dri-Foot.

A FULL-SIZED CAN FOR 25c.
We heartily recommend it.

In 10c., 15c. and 25c. Tins.

Parker & Monroe, Ltd.,

THE SHOE MEN.

SUGAR.

We have none in stock at present, but are now booking orders for delivery next Florizel.

LOWEST PRICES

Harvey & Co., Ltd.

New Year's Gifts!

We have a great variety of Useful and Pleasing Presents,

Suitable for Ladies, Gents, Boys and Girls.

The kind that are sure to please your friends.

Call and see them to-day.

William Frew.

Skin Boots.



Made by persons who know how, and who use only sinew in sewing them, adds to the health and comfort of the wearer, whether he is treading the frozen pangs at the sealfishery or wading in the mud and sloop of the trenches. No other boots are just as good, and our Skin Boots made on the northern portion of Labrador are specially selected, and are the best of their kind.

Price: \$3.50 per pair.

Robert Templeton,

333 WATER STREET, ST. JOHN'S.

WEATHER FOR
TORONTO, Noon,
W. winds; fair and
Thursday—Fair
East Coast; strong
with snow, West Co.

USE PURE GOLD

VOLUME XX

Auction

THE PEOPLE'S

Auction

Auction

At McGARRY'S

Water Street

On Friday Next

at 10.30 a.m.

all the furniture and

and on Monday, 5th inst.

hour, stock in trade, etc.

later.

P. C. O'DR

jan2,17

Auction

At the Freight Store

Reid Newfoundland

on

Saturday Next, 6th

at 11 a.m.

110 Sacks COFF

Will be sold in lots

chasers.

P. C. O'DR

jan3,17

Public Auction

On Thursday next, Jan

12 o'clock noon, that is

party and dwelling house

on the west side of Renne

and lately occupied by A.

shall, Esq. The property

and measurements are:

Rennie's Mill Road, 32

more or less; on the north

more or less, on the west

28 ft. 6 inches more or

south, 134 ft. and 49 ft.

Hours for inspection, 11 a.

For further particulars

MARSHALL, or A. MAR

cutors of the Estate of

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T. B.

dec27,16

Grove Hill

THIS WEEK

Owing to the pushing

during the last couple

we have found it diffi-

time to write our usual

Bulletin, but we beg to

opportunity of wishing

patrons

A HAPPY NEW Y

J. McNE

Waterford Bridge

At Byrne's Book

THE VERY LATEST

JUST IN

The New Breed—Andrew

The Proof of the Pudding

Nicholson, 90c.

God's Child—Capt. Oswald

and lately occupied by A.

The Lion's Share—Arnold

and 90c.

The World for Sale—

55c. and 90c.

Seventeen—Booth Par

90c.

The Night Born—Jack

The Homesteaders—Sam

Prize, Tiny Tots, Little

The British Boys' Annual

The British Girls' Annual

Collins' Adventure

Collins' Children's

Blackie's Children's

The Wonder Book

Picture Books of

priced from 4c.

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Price Right

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