



## \$1 Won't Buy \$2 Worth of Anything

It didn't in 1914 and it won't in 1920.
You can't buy 1914 values with 1920 Dollars and any concern that tells you that you can is simply

## Test It Out.

Go in to any store or tailor shop that advertises "low price" suit or overcoat and try and buy one! --but

The value of the cloth (?) in a $\$ 20$ suit is about $\$ 3-$-it is not necessary to be a Solomon to know the suit for $\$ 3$--these days--less than $\$ 1$ a yard!!
Visit one of my 3 Toronto storesexamine Real Quality Woolens buy at "Mill-to-Man" price-and let me make your choice of cloth into clothe
for $\$ 18.50$.

Gideon Muller
THE SCOTLAND WOOLEN MILLS STORES 3 Stores in Toronto 139 Yong St.....At the Arcade 130 Danforth 1222 St. Clair

# Ford Motor Oll-- <br> Gallon, $\$ 1.00$ EATON'S DAILY STORE NEWS 

These Big Bargains in Seasonable Apparel for Men and Women---On Sale Today

## FOOTWEAR

For these items we cannot take phone or mail orders, the Men's Boots, of brown calf and black side leather, in lucher and Balmoral dace style, with medium recede and 10. Today, pair, $\$ 6.95$

Women's Oxfords, of black kid with Cuban heels, imi tation stitch' tips and Goodyear welted soles,; brown cal Oxfords with Cuban heels, imitation tips and welted soles brown calf Oxforde, with military heels, spray stitch tips. sizes in the lot,
Misses' Boots, of black box kip, in Blucher, lace and but-
style, with medium weight soles and low heels. Sizes 11 2
2. Reg. $\$ 3.35$. Today, pair, $\$ 1.95$. Boys' Boots, of gunmetal leather, in Blucher lace style
children's gunmetal Blucher lace boots, and girls' high-cut children's gunmetal Blucher lace boots, and
lace boots. Sirls' hizes in the lot, 5 to $101 / 2$ Today, pair,
Tolen lace boo
$\$ 2.65$.
Women's Pumps, of patent leather, with plain vamp and
Kid pumps with plain vamp and Louis heel. atent colonial pumps with bright buckles and Louis heel and black satin pumps. with Louis heels. Widths'AA to D .
Sizes $21 / 2$ to 8.
Reg. $\$ 6.50, \$ 7.00, \$ 8.50$ pair. Today, air, $\$ 4.75$.
Women's Pumps, of white calf and white kid, and a few
eeaded and plain white satin pumps with plain vamp and eaded and plain white satin pumps with plain vamp and Louis heels, and also gold cloth pumps with plain vamps and
siver cloth pumps with plain vamps and Louis heel. All
have leather soles. Wdiths have leather soles. Wdiths AAA to C in the lot. Sizes in
he lot, $21 / 2$ to 8 . Reg. $\$ 4.95, \$ 5.00, \$ 6.00, \$ 7.00, \$ 8.50$


## Hosiery

For the first three items we cannot take pho
Women's Liele Thread Hosery in a cearance of high Women's Lise Thread Hosiery, in a clearance of high ne colors included are black, taupe, brown, navy and white
and a full-size range of $81 / 2$ to 10 in the lot, but not in each color. All have extra splicing at the heels, toes, soles and
high into the ankles. Reg. 50 c , $59 \mathrm{c}, 65 \mathrm{cand} 89 \mathrm{c}$. Today, high into the ankles. Reg. . $5 \mathrm{oc}, 59 \mathrm{c}, 65 \mathrm{c}$ and 89 c . Today,
3 pairs for $\$ 1.25$, or 45 c pair.
Women's Silik Hosiery, in plain, clocked and dropped sitch patterns. The color list includes black, medium grey,
gold, bronze, buck, navy, beaver and taupe. Some are silk to the ton, but most deep, lisie top with garter
welt and lisle thread spliced into the heels, toes and soles
 $81 / 2$ to 40 in the lot. Reg. $\$ 3.00, \$ 4.00$ and $\$ 5.00$. To-
day, pair, $\$ 2.29$. Boys' and Girls' Fine Ribbed Lisle Thread or Ribbed
otton Hosiery. This is a special purchase some odds and ends from regular stock. They ail have extra splicing at the places subject to most wear. Sizes 6 to
10 , and colors black, brown and white, but not every size in 10, and colors black, brown and white, but not every size in
each color. Today, special, 3 pairs for $\$ 1.10$; or, pair, 39 . Women's Cashmere Hosiery, made from wool plated on reinforced with extra splicitg, at places most to eeding it.
Reg. 89 c . Today, pair, 69 .

Young Men's Suits Offer Big Saving
Opportunities Today at $\mathbf{\$ 2 7 . 7 5}$


Young Men's'suits, in many of the advanced models, such as two-button, single-breasted styles-some plain
with two body pockets, and the new outside ticket pocket. Some are allaround belters with pleated backs, and a few have smart patch pockets without flaps. Materials consist of wool
and cotton and union wool and cotton and cotton and union wool and cotton
fabrics in cheviot, and worsted finishes, and in rough tweed effiects, in grey, green and blue mixed and striped patterns. Trousers are straight cut and have five strong, pockets, tunnel and
belt loops, and semi-finished bottoms. belt loops, and semi-finished bottoms,
Not all sizes in any one color or model, but sizes from 34 to 39 in the lot. Reg $\$ 35.00$ to $\$ 38.50$. Today, $\$ 27.75$.

Broken Lines in Spring Top Coath, Which include some of the newest modets. These are of all-wool and union wool and cotton tweed fabrics, in herringbone twill, cheviot and Scotch tweed effects, in mixed, green, brown and grey. Models include
semi-fitted and slip-on styles, with semi-fitted and slip-on styles, with peaked or notched lapels, . regular,
slash or patch pockets, slash or patch pockets, and are lined in
yoke and sleeves only with yoke and sleeves only, with plain or
striped mercerized cotton. Not all striped mercerized cotton. Not all
sizes in any line, but in the lot are sizes sizes in any line, but in the lot are sizes
from 35 to 42 . Reg. $\$ 31.00$ to $\$ 35.00$. Today, $\$ 25.00$.
-Second Floor, James ist., Main store.

## MEN'S WEAF

Men's Pyjamas, of blue, pink or white soisette, with French neck, breast pocket, pearl buttons, and piain white frogs; also mercerized cotton twill with military collar, breast pocket and phite stripes and a few in tan sizes 36 to 44 Reg. $\$ 6.50$ and $\$ 7.00$ Today, each, $\$ 4.95$.

Men's Soft Collars, "W. G. \& R.," "EATON" and "Tooke" brands, in suich materials as fancy white pique, Madras, repp, habutai silk, or fibre silk and cotton mixture, -with interlining and band of
the lot. Today, each, 29 c .

Men's Spring, Combinations of cotton and wool, and all cotton yarns in nnatural shade. All well made garments
with French neck, closed crotch and ribbed cuffs and ankles. Sizes 32 to 34 and 42 and 48 . Reg. $\$ 2.50, \$ 2.25$ and $\$ 1.98$. Today, suit, $\$ 1.89$.

Men's Shirts, "Forsyth," "EATON" and "Waverley" brands, in many pleasing striped combinations, including single, double and cluster effect of blue, black, mauve, green, brown or pink. All have soft cuffs, various sleeve lengths, and made of cambrics, percales and ghams. Sizes 14 to

## Umbrellas

A Collection of Odd Lines with cóvers of cotton and silk mixtures, tape edged, on strong, closely-rolling paragon These for women with colored wrist rings and cord wrist loop; for men they are of wood in opera or crook shape, either plain or trimmed. Reg. $\$ 4.00, \$ 4.50$ and $\$ 5.00$. Today, \$2.95.

## Gloves

For the following items we cannot take phone or mail orders,

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$$

Women's Cou made with neat insewn seams, self-stitched and embroidered points and two dome fasteners. In brown, white and natural. Sizes 6 to $71 / 2$ in the lot, but not in each color.
Reg. 89 C and $\$ 1.00$. Today, pair, 69 c . Reg. 89 C and $\$ 1.00$. Today, pair, 6

Women's Fine French Glace Kid Gloves, made with oversewn seams, gusset fringers, embroidered points and two.
dome fasteners; in white, sizes $51 / 2$ to $71 / 2$ and in sand, sizes dome fasteners; in white, sizes $51 / 2$ to $71 / 2$; and in sand, sizes
$60 / 4$ to $71 / 4$. Reg. $\$ 2.25$ to $\$ 4.00$. Today, pair, $\$ 1.98$. ${ }^{2}$

Small Size Work Gloves for men, made from grey split Smail Size Work Gloves for men, made from grey split
cowhide, with insewn seams and $11 / 2$-inch fabricoid band top. Reg. 89c. Today, pair, 35c.
Men's Slightly Soiled Washable Chamois (sheepskin) Gloves, made with prix sewn seams, gusset fingers and Bolton
thumb, one dome fastener. Natural thumb, one dome fastener. Natural shade. Sizes $73 / 4$ to
$81 / 4$. Reg. $\$ 2.00$. Today, pair, $\$ 1.49$. Women's Counter-Soiled Silk Glo dome fasteners and double tipped fingers, in black, white, pongee and champagne. Sizes $51 / 2$ to $71 / 2$ in the lot, but,
not in each color. $\begin{aligned} & \text { Reg. } \$ 1.15 \\ & 89 \text { c. } \\ & 81.50 \text {. }\end{aligned}$ Today, pair,


A "Deposit Account" enables you to shop in the Store with greater peed and less bothe Apply to D. A. Office Fourth Floor, for further information.

Children's Hats Children's Tweed Hats, in rah rah or Fedora style, n black and white checks, brown over-plaid and plain colors in cotto and wool materials. Ther are also a few cotton and wool melton cloth tams. Sizes in the lot 6 to 7 Today, each, $\$ 1.15$
$\rightarrow$ Main Floor, James st
$\square$ Store Opens at 8.30 a.m.
Closes Daily at 5 p.m. Closing on Saturdays at 1 P.M.

Ther




## Baseball Braves 6 .i. Boxing Commission Giants 3 -or Boxing Is Likely Store Closes <br>  <br> MAKERS OF GOOD CLOTHES <br> TOP COATS

April winds spell the necessity of the top coat. The same snappy styles, the same big values are in these nifty "toppers" as are in our suits. Various belters, form fitters and conservatives.

New designs in Men's Cambric and Silk Shirts.

ED. MACK
167 Yonge Street
Opp. Simpson's


GUELPH AMATEUR BALL
LEAGUE E IS ORGANIZED








HE TORONTO WORLD

## |ISIMPSONS



## Youth and Spring in Suits and Coats

 Each an Example of the Smartest Spring Modes and the Apex of Good Value at the Special Prices.The Miss in search of a suit of tailored smartness and superior quality at a price, need go no further than these attractive models.

A host of semi-fitted, ripple and narrowly-belted types-many with the chic braid trimming
buttons, too, and slim little belts.

Navy and black, and sizes These Splendid Coats.
Polos, goldtips, velours and wool jerseys in box-pleated, inverted-pleated and buttons.

Sport or kie tent desis in sate
navy. Half or full lined. Sizes 14 to 20 years. Extra Value, at .......... 39.75 And in Raincoats
Popular trench style with a sand-colored, rubberized fabric, with raglan shoul ders, inverted pieat in back, ventilation vents under arms, and neat belt. The yoke is inted and there is a strap cuff and tailored collar. Sizes 14 to 20 years. Special,
today ....................................


Ivory Values


## Re-upholstery!!

Now is the ideal time of the year to have your furniture re covered by our expert upholsterers. It costs you nothing to get ou estimate and you will be surprised to learn how inexpensively your Drapery Department.

## Furniture Made-to-Order

A very important branch of. our drapery department service is chairs or rockers. You may. choose the particular and roomy arm suit your rooms from the finished examples orticular style and size to
also select your own tapestry floor, and

Upholstered Chesterfields made-to-order from $\mathbf{\$ 1 2 5 . 0 0}$ up. pholstered Chairs and Rockers made-to-order from $\mathbf{\$ 4 9 . 0 0}$ up.

Window Shades in 4 Days
We will measure your windows free of charge, make and hang
any number of shades in four days from the date our estimate is
accepted. Finest imported Scotch, Hol:and or heaviest oil finished opa cloth in all plain and combination colors to choose forme. Grom. Guaran-
teed Hartshorn rollers always supplied. Phene Main 7841 .


Thim SIMMPSON Simiti

Stunning Suits,

## Dressy Coats

 for WomenA limited number of high-class suits tines, gabardines and men's serges, featuring new braid trimmings, rich embroidery, clever tuck ings and pleatings and shawl or mannish-taiior
collars.
Navy or black. Today
Chic Jersey Suits
Four styles that may be worn with equal martness for sports, business or dressy weardeveloped from a fine wool jersey.. Many with the new pleated back effects and trimmings velly Colors, tan, gray, navy, Pekin blue or black
Reduced for quick selling today ........ 39.50 Smart Dressy Coats
AT $\$ 35.00$-Smart polo cloths inverted-pleated backs and great shades buttons with narrow belts, shawl collar and raglan sleeves.

AT $\$ 45.00$ - Velours with cord tucks and trip belts and with yoked backs and big buttons. Or serges with braid and

AT $\$ 65.00$ Graceful goldtone velours with
narrow leather belts and big bone
buttons, new pleated backs and pleated, sleeves pieated bat button to the
elbow or with huge covered butelbow or with huge covered but
tons that tasten to the throat antid
border the panelled back. simpson's-Third Floor.


Pearls!

| A cortunate purclase enablies ito offer very fine French us to offer very fine French reductions-many at hall-yrice or less. |
| :---: |
| Regular $\$ 10.00$ Pearl Sbrings, 15 inches to 27 inches long, <br>  |
| Uniform Strings of Pearls <br> 15 inshes long. Regularly 83.00 . Today .......... 1.50 |
| $\begin{array}{cc}15 \text {-inch } & \text { Graduated Pearls. } \\ \text { Regulaviny } \\ \$ 2.00 . & \text { Today } \\ .95\end{array}$ |
| Special raduated. 20-inch Strings, Extra special 70 |
| Two Big Values |
| Beautiful Iridescent Pearl Strings with $10-\mathrm{k}$. gold safety larly, $\$ 8.00$. Today .... 3.95 |
|  |
| Simpson's-Main Floor. |

Suit the
Boy for
$\$ 16.50$


## Never Was Quality of More Moment

Than at Present as Far as Men's Clothing Is Concerned.
In paying for a suit of clothes you feel that you should be getting the highest degree of value possible. You hould to wear it a long time. With this in mind, you can come to Simpson's. Men's Store knowing that a reputation for quality goes into the garments

## Three Inviting Prices

AT $\$ 36.50-$ A fine-finished dark brown worsted with a neat, narrow-colored stripe effect. Single-breasted, form-
fitting saceue with soft roll feak

AT $\$ 39.00-\mathrm{A}$ dark green cheviot with a double-stripe patteri effect. Single-breasted, 2-button semi-fitted sacque. Sizes 36 to 42 .

AT $\$ 55.00$-A dark navy blue worsted, with neat na row stripe effect. Single-breasted, 2 -button, semi-fitted
sacque. Sizes 36 to 42 Salque. Sizes 36 to $42 . \quad$, Main Floor


