


THURSD

## EATON'S DAILY STORE NEWS

## MEN'S $\$ 31.50$ SUITS FOR \$21.50

FORM BUT ONE OF THE

## MEN'S WEAR BARGAINS

At 650
Are Men's Neckties 7ma
In popular graduating stripes, with firmly-sewn neckbands, and inner linings. There's a big range of fine stripes, polka dots, Paisley and Oriental figured brown, grey and cardinal, with contrasting shades of
many effects. Silks, foulards of silk printed poplins of cotton and fibre silk. Today, a
65 c .

Work Shirts, in heavy cotton and wool mixtures,
including light or dark grey shades, made with colla including light or dark grey shades, made with colla bodies, and cuffs which button. Sizes in the lot 14 to 18 Reg. $\$ 1.59, \$ 1.98$ and $\$ 2.00$. Today, each, $\$ 1.19$.

Men's suspenders, in cross-back
yle, of narrow or wide lisle

elastic webbing, in assorted stripec patterns; have solid brass trim an
cast-off stitched white leathe ends. Reg. 98c. Today, pair, 69c.
Elaatic Rib Winter Wo Elastic Rib Winter Weigh
Shirts, sizes 34 to 50 , and some 32 drawers. They are of cotton
with a small percentage of wool also some of cotton and wool in
cream shade. All shirts are
double breasted double - breasted.
Today, per garment, 79 .

- Main.

Men's Stiff Hats
Are Priced \$2.65
They're in various medium or his crown blocks, trimmed with bow at side, or at the three quarter. In the lot ar
sizes $65 / 8$ to $73 / 8$. Today, each, $\$ 2.65$. Men's and Boys' Winter Caps of wool wool and cotton and cotton and wool materials, in one, four and eight-piec
styles, with warm inside earbands; grey styles, with warm inside earbands; greys,
browns and fancy mixtures. Sizes in the browns and fancy mixtures. Sizes in the
lot, $65 / 8$ to $71 / 2$. Today, each, $95 c$.

At $\$ 1.15$
Are Unlined Sheepskin (Suede) Men's Unlined Sheepsikid suede) Dress Gloves, in tan and grey shade, have prix, half pique and full seams, with on dome fastener and neatly stitched
backs. Sizes $7 \% / 2$ to 9 in the lot, but not in each shade. Reg lot, but not in each shade. Reg.
$\$ 1.39, \$ 1.75, \$ 2.75$.
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ORONTO TO HAVE



At 59c
At $\$ 5.00$

|  | $\begin{gathered} \text { At } 5900 \\ \text { Are } \end{gathered}$ |
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|  | Meret Sotuo in min |
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| to. 10 . 10 Reg. 8 Re. 8.65 . |  |

STOREOPENS AT 8.30 AM. CROSES AT 5 P.M CLOSING SATURDAYS AT 1 P.M
T. EATON CO

| TORONTO GROCERS WITNESSES | douglas fairbanks TO TOUR CANADA | $\begin{aligned} & \text { HEMLOCK PRICES JUMP, } \\ & \text { Lumber merchants announce an- } \end{aligned}$ |
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| e- tllegal combinations in which they are <br> he said to be involved. The board at first <br> said  <br> started out to investigate the Hamil-  |  |  |
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|  |  |  |
| $\begin{aligned} & \text { have already been subpoenaed. Com- } \\ & \text { missioners O'Connor and Murdoch } \\ & \text { will hear the cases and A. W. Roe- } \\ & \text { buck will represent the crown. } \end{aligned}$ |  |  |
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| demics are now practically a thing of the past. For the past 24 hours, only 22 deaths occurred in Toronto, 5 of them due to influenza, 4 to pneumon- ia, and the rest from various causes. |  |  |
| COAX 'EM |  |  |
| Stop Whipping Bowelsinto Atcivity, buttake "Cascarets" |  |  |
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\begin{aligned} & 15 \text { to } 31 \\ & \text { KING } \\ & \text { sT. E. } \end{aligned} \text { THURSDAY } \text { THE DAY OF OO } Q \text { O }
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| Artistic |
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| Educational |
| Pictures |

JONS MAJORITY


## Why Pyramid P

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TOWNPLANNING VITAL PROBLEM dexation Foro Many Muin: cipalities Ask Premi
Legislation.

 Welfare Administrator Im
perial Oil Dies Suddenly
From Heart Failure. elfare adm. Daninitel Strachator. industria clocon yesteray. mor morning at his rest-
dence, 18 Mereaith ence, 18 Meredith crescent, from
heart fallure.
Dr. Strachan was in his buth yea
nd was born in Glencoe.
He wa






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beile themenser hione haen fire
because of trades union activities.
THE TORONTO MALE CHORUS

 at all prices are avallable and there
will be
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STEAMER ON ROCKS.


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## Commemorating 66 Years of Business




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A Clearance of Individual Models In Women's Suits, \$55
Regularly up to $\$ 110$ Every gitit ini groyi iof

 crease with the coming sea-
son Made of Sivertone,
Bolivia Cloth and Broadcloth, Bolivia Cloth and Broadcloth,
in Oxford, Brown, Taupe and
Bin Blux. Tailored on long,
straight lines, belted or semifitted with wide and narrow
collars. and smart button
trimming. Suitable for early collars and smart button
trimming. Suitable for early
Spring and Fall wear.
Today-Women's shop-


## Smart Spring Coats

Very Moderately Priced $\$ 27.50$ Smart and youthful and expressive of the new sea-
son in every jaunty line are these coats of Fawn son in every jaunty line are these coats of Fawn
Covert Cloth. Made with the narrow shoulder effect and somewhat flaring skirt, which bespeaks the new
season. Shawl collar, smart belt and strapped cuffs season. Shawl collar, smart belt and strapped cuffis
are further interesting features of these splendid
coats for Misses. coats for Misses.
or misses.









Black Lake Issues Develop Pro
nounced Strength on $\_$Publica-
tion of Annual Report.
W. L. MCKINNON \& CO.


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Record of Yesterday's Markets

Dominion of Canada Victory Bonds

Bought - Sold - Quoted

Dominion Securities
CORPORANTION IIMSITED

## Exploration Completed on the HERRICK GOLD MINES

Main vein cut at 800 feet by diamond drills indicating existence of a shoot containing a huge tonnage of ore-average assays show a value of over $\$ 15$ in gold to the ton

THE big vein of the Herrick Gold Mine, which is 1000 feet long on the surface, has been proved by diamond drilling to a depth of 800 feet. The existence of an ore shoot 1000 feet long, 800 feet deep and at least 10 feet wide is strongly indicated. Extensive sampling and assaying give a value of over $\$ 15$ in gold to the ton. This is a remarkable development and illustrates the great possibilities of the property.

Installation of an adequate mining plant is being rushed to completion. Shaft sinking,
cross-cutting, drifting and general mining operations will begin as soon as steam is turned on.

A large tonnage of excellent millfew months of aggressive develop-

A mill should be in operation within a year. In view of this very favor-
able outlook the shares should have a substantial rise even within three months.
The treasury is well fixed, there fore, the present offering is a limited one of 100,000 shares at 40 cents a share. The allotment will not last long. Subscriptio sos should be for- Write for descriptive booklet and maps of this fine property.

## F. C. Sutherland \& Co.

Telephone Main 7841 Store Hours 8:30 a.m to 5:30 p.m. Store Open All Day Saturday Market Adel. 6100





## Spring Notes

"My heart's in the Hielan's," sings Dame Fashion this Spring Season and launches the most bewildering variety of woollen plaids the world of fine fabrics has ever known. Plaids that found their inspiration in the ich old tartane of Scottis Chieftains, plaids that are so novel, so different that one forgets their Scotch Ancestry and names them undeniably French.


## The New Serge and Jersey Dresses for Women

Are Here in a Host of Designs, Possessing Many New Style-Notes That Will Delight and Fascinate the Fancy.
Rippled coat models, many tiered skirts, rich embroidery in silk, chenille, wool and tinsel on both bodice and skirt, novel panniers and panelled effects-they merely hint of the many clever features of these new frocks.

The serges are mostly in navy and black, but the jerseys have taken on loveliest shades of jade blues, fawns, taupe and gray. Prices range from $\$ 29.75$ to $\$ 55.00$.

## Women's and Misses' Dresses, $\$ 9.95$

Regularly $\$ 15.00$ to $\$ 18.75$
50 dresses only -silk poplins and velveteens, with smartly draped skirts or tunics and braid or button trimming. Various shades. Morning special, today ....

## French Trimming for Your Spring Hat

Just Arrived in Time for the Spring Millinery Openings-
Their Beauty, Novelty and Variety Present an Endless
Array of Ideas to the Woman Who Trims Her Own Hat
Great bunches of luscious red cherries and cherries in lacquered black or green or Oriental colorings-or unique combinings of fruit and
wer in loveliest of bunches.
Flowers of the favored cellophane are in glistening blues, orchid, purple, bronze. Colorful foliage in silk, linen or cellophane-realistic or

Roses have started on a wonderful career this season-and there's a veritable garden of them in red, pink or American Beauty tones, priced
all the way from 50 c for some beautiful bunches to $\$ 8.00$ for specimens of the "hothouse" variety

## Feathers Are Favored

And you may choose from smartest of bands of burnt goose, glycerined ostrich or vulture or heron Curled ostrich bandings in vivid colorings that stress jade, rose and marine blue are too lovely for word -some showing the revival of the fluffy "foxtail."

Wonderful waxed wings range from chic little fly-away to broadly sweeping effects, and numid stick-ups in vivid tones are immensely chic. $\qquad$

stantial weaves are obtain-
able for anywhere. You're sure to want a plaid this seaon. Do not choose without seeing the wonderful, display -at Simpson's.

Design, for instance-blocks within a block in many tones checks same color -mpar checks running rampant spersed with shadowy stripes to give a further and still lovelier plaid. And some have roamed into the field of stripes-big broad stripes, with just the faintest glimmer of a cross thread to give the plaid effect.

But 'tis not alone in the design that the great appeal of tis in the wealth of coloring - rich, softly-harmonizing rare. Two, three and even four tones of a shade are often seen in one plaid. Browns, soft blues, heather purples, greens, predominate, with often a dash of henna, jade, cherry and Oriental tonings by way of variety.

Just now our Silk and Dress Goods Departments, a re semblage of the smartest plaids of the new season. So many of them, indeed, that your only difficulty will be in choosing which you like best. You'll probably decide on two, or three, which won't be a bit too many according to the very furore of their vogue. You see, there are designs for street, sports or dressy wear-some in silk, some in wool. They are seen at their smartest with a short coat of some plain fabric. The silks are being shown with clever little Eton or box coats of monotoned silk or black velvet-the woollens with sports coats.

Most important of all is the fact that these beautiful plaids are featured in fabrics of unsurpassed quality, at prices as low as equally sub0 -


## For St. Patrick's Day

 St. Patrick Seals, per box, 15c; 2for 25 c .
St. Patrick Cut Outs, per packet, 15 c ; 2 for 25 c .
Strears, white and green, 2 for .25
Fryers, per dozen rolis Flyers, per dozen rolis $\ldots \ldots . . .35$
Green Crepe Paper, per fold... .20
Decorated Crepe Paper, per foid 25
Table Covers, Table Napkins, per dozen ...........
Lunch Sets, containing 1 table cover
 sign. Per. set $\ldots \ldots \ldots \ldots \ldots . .1 .25$
Party Hats, assorted designs, each. 15
Party Aprons, with figures pinter
 and $\mathbf{5 0 c}$ c.
Irish Flags, paper, 2 for $\mathbf{5 c}, 2$ for $\mathbf{1 5 c}$
and $25 \mathbf{c}$ each. Silk, 2 for $\mathbf{5 c}$ and $\mathbf{5 0 c}$
each. St. Patrick Greeting Cards, each, 5c,
10c and 15c.
Balloons, each, $\mathbf{3 c}, \mathbf{5 c}, 2$ for $\mathbf{1 5 c}$ and Balloons, each, 3c, 5c, 2 fo
10c each.
Phone Main 7841.

For Every Spring Frock, Its Wrap
The Misses' Department is Now Featuring a
Every type from the snappy short sports coat to the lon wrap for dressier wear \&s shown-developed from woolly polo cloths, jaunty tweeds or fine silver-tips and velours. Tapeline leather belts, chenille stitchings and collars of Angora or Trisette-de-laine are chic features. Full and half-lined with silk. Exceptional value at . ......................... . 42.50

## Smart Spring 0xfords for Men

Well-cut, fashionable footwear-a pleasure to wear and a pleasure to regard. The man who is "particular" will be satisfied at Simpson's.

Men's Gunmetal Oxfords, Goodyear welted leather soles, Made on the favorite lasts for Spring, with recede and full fitting toes. Sizes $51 / 2$ to 11 .

Men's Brown Calf Oxfords, built on recede and business men's lasts, with straight toecaps and on the Brogue last with brogue perforations, leather Goodyear welted soles. Sizes 5


## New Models in Suits for the Young Man

## At $\$ 25.00$

Single-breasted, 3 -button, form-fitting sacque, with soft roll peak lapels and slash pockets. Dark blue-gray, with neat hairline
stripe effect Sizes

## At $\$ 28.50$

Single-breasted, 2 -button, form-fitting sacque, with soft roll notch lapels and slash pockets. Novelty gray tweed mixture, with
novelty overcheck pattern effect. Sizes

## At $\$ 30.00$

The Trencher sacque with an all-around belt, patch pockets with button and hole. A novelty gray, tweed mixture with green
stripe pattern effect. Sizes 32 to 36 .

## At $\$ 36.00$

A double-breasted, form-fitting sacque model, with peak lapels, fine finished tweed, with novelty colored strith flap. Dark brown, impson's-Main stripe. Sizes 33 to, 36.

