INTENSE BOMBARDMENT IN PROGRESS ON CANADIAN FRONTSenate Upholds Conscription by a Vote of 54 to 25WHIT OENIES MOTION OF BOSTOCK WOMEIUNITED BRITISH AGAIN OCCUPY TO PAOFIIEEAS He Believes Next Year Will
See End of the
War.
CRITCIZED BY NICKLE lncome Tax Exemption Reduced in Case of U
maried Persons.
 Cers, oval beveled
ugust Sale $\mathbf{1 0 . 2 5}$ e beveled mirror,
Sale. ...12.50 back fitted with

ll drawers: wood II drawers; wood wers with raised wers, wood trim| eyeled plate mir- |
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| $\ldots . . .14 .9 .95$ | en finish, 2 large

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zust Sale. . 19.45 $\begin{array}{lll}\text { design, } 3 & \text { large } \\ \text { r in back. } & \text { Will }\end{array}$ r on back. Will
ugust Sale 17.95

Amendment to Defer Conscription's Enforcement Until After Election Rejected by Ten




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| Chlldren＇s Striped Galatea Dresses at 39c $\qquad$ White，or navy and white stripe． They are in French style with long waist，the collar and cufts $\qquad$ Children＇s Counter－ Solled Coats and Dresses，Half Price， Tooday $\qquad$ <br>  <br> Women＇s Short Silk |  |
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Monday，Civic Holiday

## Charming Dress Hats at $\$ 4.95$ Also Chic Readivt－wewar Models at at 83.50 ，and Misses＇and Cildren＇s Hats at 53.50 and $\$ 2.50$ ．

## S

UCH delightful hats for midsummer－models quite smart enough
for formal occasions，yet sufficiently simple to be worn at any UCH delightrul hats for mit suficiently simple to be worn at any
for formal occasions，yet sur
time． Or，should you prefer the ready－to－wear type，there are jáunty sailors in a variety of styles．The young girn and
ed for，too，as the following descriptions show
 Misses＇Tailored and Dress hats，including big sailors in splendid variety，as
well as uavint mushroom，and other coose．fiting effects．The materials are Pania
mas，Milans and Tagels，an prettily trimmed．Special value，$\$ 3.50$ ． Children＇s School and Dress Hats，in a host of pretty shapes－quaint tams，
pokes，bonnet and mushroom effects，in straw and silk or maline and．straw combin
 pokes，bonnet and mushroom effects，in straw and silk or maline and straw combin
ations，trimmed with pibboo Hows，streamers or tiny flowers．Special avalue，$\$ 2.50$

For Women－Modish Suits
 TUB SUIT is the standby of the practical Sum－ TUB SUIT is the standby of the practical Sum－ mer wardrobe，and this season it shows
ionalale tailioring in every line．Large collars

Pretty Collars
Sweater Coats of Fibre Silk Jaunty Models for Holiday Wear Aro Priced at $\$ 10.00$ to 518.50 ． RE you in quest of a truly distinctive sweater
 Smart Hat Botand Hidat Souts Voll smartness which is expected in a suite These we mettion were specially purchased from a mantu－ facturer，and afford one an ex－ cellent opportunity of saving． Every suit is attractively made，
the coats being belted，fashioned with larg collars and trimmed with buttons or touches of contrasting
color．The skirts are plain，some be－ ing pocketed and belted，Obtainable
in plain Palm Beach cloth，some in broad grey stripes，others in oyster white，tans，blues and pinks．Spe－
cially priced，$\$ 7.95$ to $\$ 10.00$ ．

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Acoat？Then，here are coats which have just
arrived in the department and are delightfully

There is a host of colorings which offer much ariety，including plain and striped effects． Very swagger are sweater coats
in eventy woven fibre silk showing in evenly woven fibre silk showing
new collars－large shoulder models， new collars－large shoulder models，
square sailor styles and small rolling effects－sashes，plain and fancy
pockets，and button trimmings．Pro－ curable in such captivating shades as shell pink，rose，
Copenhagen，purple，yel－ low，champagne and black in plain and striped designs． Prices，$\$ 10.00$ to $\$ 18.50$ ． －Third Floor，Yonge St． ＊T．EATON C： ～${ }^{〔}$ ．EATON C ${ }_{\text {immeo }}^{\circ}$

Nomen＇s and Misses＇ Middies，Each，890 It you want a now middy for plan to see these．They are mede．
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Giris＇Dresses， Each，$\$ 1.19$
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Women＇s Smart Tweed Raincoats，Specially Prieed at $\$ 10.00$
now and favorito stylo at Tomen the Tronh Coat



## Take Advantage

 of theAugust Sale





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WHEAT CROP

## The Political Crisis



# 10,000 Men Needed Now Ontario's Crop Must Be Harvested 

Three months ago, in order to avert Famine and Worl Hunger, the farmers of Ontario were urged to seed every possible acre.
To-day, thanks to their response, and favorable weather conditions, we have the result in a record crop of foodstuffs
As we appealed to the farmers during April and May to plant, 80 now do we appeal to the employers of labor and their employees fo help to harvest this crop
We have applications on hand for over two thousand men, and thousands more are needed if the harvest is to be fully saved. It would be nothing short of a crime were one pound of food to be lost for want of men to gather it.
Loyalty to the men we have sent overseas, to our fellow-citizens in action.
The actual need for men exists to-day, and will continue to exist until the last sheaf of wheat and barley and oats is under cover
The late season has brought haying, the hoeing of our root crops, and the harweting of our grains crowding together.
Every man who can be released from his present occupation for the next month is needed.
Those who came from the farms can naturally render the greatest ser vice, but able-bodied men willing to work should not hold back for
In the present emergency, all can serve.

In comparison with the sacrifices being made by our men in the trenches, the most that any man is called upon to sacrifice in helping with the harvest must be insignificant.
Those who cannot serve in the first line of defence can serve in what
The Honorable W. J. Hanna, Food Controller for Canada, has laid ipon us Men of Ontario the duty of harvesting the record crop with which under the kind hand of Providence, the Province has been
blesed.
He callo upon us for the sake of the Empire (and he knows the real need) to see to it that the harvest is not lost, and, having been gatherd, that none of it shail be wasted.
As Prime Minister of Ontario, I call upon Employers to make it easy for their Employees to assist, and upon Employees to face the obliga-

Our Manufacturere, our Government Departments, our Municipalities, the Members of our Wholesale and Retail Trades, our Financial Institutions, in short, every employer of labor need release but a very
small percentage of the men employed to place the required help at small percentage of the men
the disposal of the farmers.

If the men who have come from the farms in recent years, and the members of organized labor bodies, with those able-bodied men in every walk of life, display the Spirit of Patriotism which is in them, the arvest will be reaped
I confidently call upon every' Industrial Centre of Ontario to organ-
W. H. HEARST,

Prime Minister of Ontario

The Mayor of every city and town in Ontario is being informed where men should register

| WOMEN DETERMINED TO WIN THE WAR icomtrous trom peoo o. |  | FOR THE EMPIRE | HUNS' WAR GUILT CLEARLY REVEALED | MAYOR OF BERLIN HTS OFFICIALSM | GERMAN PUBLIC <br> IS KEPT IN DARK |
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Take, This Week-end, a
"Fresh Air and Sunshine" Holiday. In other words, come For a Boat Trip


| The Short | ps That Make Toronto the Ideal City for Summer Enioyment |
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## CANADA STEAMSHIP LINES





## Built To Please YOU

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## McClary＇s SUNSHINE FURNACE <br>   

## HIE CANADTAN BANK OF COMMERCE

SIIVER STRONGER
WITHOUT BFFCT
Mining Market Continues Dull and Traders Even Up

## Safety For Your War Loan Bonds

 Absolute safety and every convenience for privacy in cuttingof coepons，and in examination of other papers kept in pril
vate deposit boxes．The only business－like way to save and vate deposit boxes．The
protect valuable papers．

Safety Deposit Boxes $\$ 3.00$ Per Year and

## Toronto General Trusts

Office and Vaults， 83 Bay St

## HERON \＆CO．



## BOARD ROOM SERVICE

THE NEW Yorik stick ECCANEE
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KEMERER，MATTHES \＆CO．
TORONTO MONTREAL
ISBELL，PLANT \＆CO．

Standard Bank Building，Toronto
Oils and Aeroplanes
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Record of Yesterday＇s Markets


## The Eleventh Hour Strikes!

 -there remains but four and one-half hours in which to prepare for the holiday. Store Closes Today at One o'ClockToday, more than ever before, men compare values, realizing that quality is hard to gef, and that there are more quality seekers than there are quality clothes.

By comparison mahy men have found in Simpson's a Men's Store that believes primarily in quality, but only to the point of supplying better values, not as a gateway to high prices. Men have also found at Simpson's a Store of correct styles-styles that are backed by the authority of Michaels-Stern of Rochester, and the House of Kuppenheimer.

## Here's One of the Many Low-Priced Holiday Offers for Today-Summer Suits $\$ 9.90$

There are ready for early shopping a special lot of suits in tropical weight tweeds, flannels and mohairs, broken lines and odd sizes, including the popular two and threebuttoned sacque suits, as well as these smart Norfolk and pinch-back styles. Twopiece suits, some unlined, some half lined; all are' carefully tailored. Sizes 34 to 44 . Of course theyreg rieaty under hhe usual
seling price.
On sale today at



## Get That Bathing Suit in the Men's Store This Morning

Despite the growing scarcity of these popular pleasure costumes we are amply supplied to meet he demands of critical men and men who are exacting about fit and price. We never offered better values.

One-Piece Suits at 65c.
One-Piece With Skirt at 75c.
Two-Piece Style at $\$ 1.00$.
Two-Piece Cashmere at $\$ 2.50$
One-Piece With Skirt at $\$ 2.00$
One-Piece Cashmere at $\$ 1.50$.
Two-Piece Suits of Heavy Wool at $\$ 3.50$


One Dollar
These are shirts for which many stores get one-twenty-five, and at that price the assorment is limi-
ted, compared with what our men's store is prepared to array.
"Why?" you may say. . Because we bought almost. the entire, outpui of a large shirt maker. He is known as one of the handsomest materials.

The shirts are tailored from fine percates and English cashmeres, the former in neat pin stripes. The latter may be had in the new Persian stripes in many colors, etc.
Designed with thin, soft attached collar that may be furned under, when linen collar is to be substituted. Sizes 141.00
to 18. Exceptional value at .......................

## Panama Hats

\$5, \$7, \$8 Values Today \$2.95
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20 $\pm=-\pi$ $=$ $\ldots=$

## Straw Hats

We have put the burry-out tags on-all our straw hats, no because there is anything wrong with any of them, and not because we think the season is oter with, but because it is our chastom to clear stocks quickly. Your opportunity to get a new
hat for the holiday at less than makers' cost is here. Come to day. Straw hat prices for today 'are. ......... ..69, .95 and 1.4


## The STHMMTPSON $\mathbb{N}$ Company

