












Telephone Main 7841 1898...T WENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR... 1919 Market Adelaide 6100

## SIMPSON'S FRIDAY BARGAINS

Store Hours 8.30 to 5.30 During June, July and August--Store Closes Saturday at 1 p.m. No Noon Delivery Saturday

## Misses' $\$ 38$ to $\$ 50$ Suits $\$ 19.95$

Broken lines from regular stock of high-grade tricotines, wool poplins, in all the favored shades, blac
and black and white checks.

Beautifully tallored in
ned. No exchanges, no refunds, reduced suits. Today, 8.30 a.m., $\$ 19.95$.
Misses' Stunning Capes $\$ 27.50$ A wonderful opportunity for any miss who wants
one of the fashionable capes at a reduced price Made from navy mannish serges or wool poplins in striking coat styles, with braid and button trimmings and rich contrasting overcollars.
No exchanges, no refunds, no C.O.D.'s on these
apes. Regularly up to $\$ 40.00$. Genuine bargain capes. R.
$\$ 27.50$.

Bargains in Women's Coats $\$ 18.50$ Coats. $\$ 25$ to $\$ 30$ Coats. $\$ 35$ to $\$ 40$ Coats.

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\begin{array}{lll}
\$ 12.95 & \$ 18.50 & \$ 22.50
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nd dolmans for every occasion - in so many of coats, capes and dolmans for every occasion-in so many smart styles and beautiful materials that you must see them to appreciate the

No exchanges, no refunds, no C.O.D.'s, on these coa Be here at 8.30 a.m. sharp for choice. Today, at $\$ 12.95$,
$\$ 18.50$ and $\$ 22.50$.

An Unexpected Bargain
Women's Silk Suits at $\$ 25.00$ Just at the beginning of the silk suit season comes a real
bargain in suits of high grade taffeta and silk poplin A special purchase of newest styles that would regular sell at $\$ 37.50$. No exchanges, no refunds, no C.O.D.'s on

Extra! Women's Tub Suits $\$ 7.50$



Millinery Bargains
NEW TRIMMED LEGHORNS, \$6.95. In fine Italian qualities in sailor and mushroom
shapes, many with pencil curl edge. Trimmed with the lotest novelty ribbons, fine cord ribbons and wide taffeta ribbons-
French flowers, fancy feathers, etc. Chic color combinations. French flowers, fancy
Friday bargain, $\$ 6.95$

Trimmed Hats $\$ 4.45$
A wonderful collection at such a low price, featuring striking
black hato-a few leghorns--hats of hisere-hair hats-Ane hemps.





## BARGAINS IN SILKS


Piain and Printed Shantungs and Pengees, in brizht natural
grounde, Resularly $\$ 1.25$. Today, yard, 95 .
Natural Kabe Pongess, Fine Quality Shantungs and Ninghais.
Regularis s1.8. Totay, yard, s1.19.
Sulting Weight Palm Be,
qualty. Today, yard, 81.6 .



Friday bargain, yard, 81.95 .
Simpion's-socond Floor.

Moire Silk Handbags at\$2.49

Children's Purses and Bags 49c

-Jume White Sale-
Whitewear Bargains
 nearly all have. round necks and short kimona sleeves,
timmed with late
Jiune White Sale, Friday hass mbrgorididery. Regularly $\$ 1.50$
$\$ 2.25$ to $\$ 2.50$ Nightgowns $\$ 1.59$


1200 Corset Covers 88c
 Drawer Half Price.
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$\mathfrak{c}$
$\$ 5.00$ to $\$ 7.00$ Corsets $\$ 3.95$



Brassieres--Bargain at 79 c


WI. Bargainm in
White Wash Materials



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& \text { Exceptional Bargains in }
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& \text { June White Sale Bargains in }
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> Bleached Sheeting, 47c Yard, is plain weave tuly t1y peace, heary quality $\$ 1.25$ Sheeting at $\$ 1.09$ Yard.
 White Longcloth 24c Yard.


White Turkish Bath Towels 55 c

Bargains in Summer
Toilet Goods




The STIMIPSON Conrent

## Bargaine tr

Hosiery
 clean, close weaten, and seectly finished. Sizes $81 / 2$ Women's 75 c Hoee, 50 c High sitk leg-perfect finish. Close clean weave-deep double garter welt.
White only. Sizes $9,91 / 2$ and. 10. Friday
bargain 50 .

Children's Stockings, 35c Black and white cotton-fine one-
nd-one ritbed cotton. Sizes 6 to 10. Fri-and-one ribbed $c o$
fay bargain, 35 .

Children's Stockings, 65 c. silk-finished lisle thread-one-andSizes 6 to 9.85 c value. Friday bargaln,

## Bargains in

Cloves
Women's Silk Gloves, 85c. White and black fine trecoo silk. Dou-le-tipped fingers.
day bargain, 85 c .

Chamoivette Gloves, 79 c . Fine suede finish fabric in white -
light weight. Sizes $57 / 2$ to 6 . Regularly
$\$ 1,00$. Friday bargain 79 . 1,00. Friday bargain, 9 simp.

## Notions

## Pin sheets, 160 brass pins to sheet. Resula price, 17 hc . Todata, 2 sheets for ge.




 Kitcchener Waist ana
children, all sizes.
adas,
and Pearl Buttons, two hole, 4 to 24 Ihne, on
dozen to card, Today, 2 cards tor 56 . Silk Helr Nets, turban ahape wth elastle

## Bargains in

Silverware

 silver-piaced. Resularly 8.76 dozen. Today
each 19.
Rogers silver-plated Table or Vegetable


Marmalade Jars, 55c Eách
 Simpon'e-Main Floor.

## Bargains in

Petticoats, \$1.95


Roller Towelling
5 Yards $\$ 1.00$
Brown fute, of good, durable quality, 17 in
wide. Today, 5 yards for 41.00 .
Hand Crochet Japanese Dooviles, 100 Each-
White with cotton centres. Size $10 \%$, $\times 101 / 2$
inches.
$\$ 13.50$ and $\$ 15.00$ Bedpreade, $\$ 9.95$.
Size $90 \times 108$




## House Dresses <br> \$1.95 <br>  <br>  <br> $\qquad$

## Afternoon Frocks $\$ 15$

## 

Gingham Dresses Only $\$ 7.95$

2 Bargains in Women's Skirts
 At s1.9-Tun shirts. of tine white repp, with clever pocke
and peari buthon trimming.
Bargains From the Girls' Section

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## Bargainsin Wash Goods

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## Georgette Blouses, $\$ 5.95$

##  

Lingerie Waists, \$1.95


Women's Patent Leather and White Canvas Shoes, $\$ 1.49$


 250 Children's White Strap Slippers sole ano pars white ande strap pumps, wide toe. meatum weignt
si.33. Men's Gunmetal Boots, $\mathbf{\$ 2 . 6 9}$
 Men's Oxfords at $\$ 4.50$.
Havana brown gunetal and patent coit oxfords, blucher and
straight ace styies
tnd guaranteed
 <br> \section*{WONDERFUL BARGAINS IN <br> \section*{WONDERFUL BARGAINS IN <br> <br> Infants' Wear Half Price} <br> <br> Infants' Wear Half Price}






