

Dec 25th, 1911.

The Evening Chit-Chat

By MRS. CARRIE



There is a certain class of people, who half of the time sadden me, because they miss so much of fun themselves, and half the time exasperate me, because they make other people miss so much fun.

people who will never do anything, or have anything, unless they can do it or have it "just so."

The wife and daughter of a man in our neighbourhood saved up the money to have a long desired veranda added to their house. They wanted it built last spring and went to a carpenter to see about it. The carpenter told them he could build a very desirable, comfortable veranda for the sum they named, but that it could not be particularly well finished, or ornamental affair. Whereupon the father refused to have the work done, saying that he was sure it would spoil the look of the house, and he didn't want it unless it could be "just so."

One holiday afternoon last fall, two young folks were wondering what they could do to amuse themselves, when a third bore down on them with the suggestion that they should climb into his automobile, and make an impromptu excursion to the home of a dear mutual friend in another town. One of the two young folks bubbled over with delight at the suggestion. The other frowned. The reason? Why the automobile was a single seated affair and one of them would have to sit on a sofa cushion on the floor. "But we often do that, and I don't mind a bit. I'd love to sit there," urged the delighted one, "And Gretchen will be simply crazy to see us,—we haven't seen her for nearly a year. Oh do let us go."

LAST WORD from DEVINE'S before Xmas. A LETTER OF LIGHT to the BIG---BUSY---BUYING PUBLIC.

ST. JOHN'S, DEC. 19th, 1911.

DEAR FRIENDS AND PATRONS,--

Once again we wish you a happy Xmas. Once more we announce to the Mother, Wife, Sister, Father, Brother and Sweetheart that in this year of 1911 we are better prepared than ever to cater to your requirements in Xmas presents. Wire, write, send or place your orders personally with us, and we guarantee to help you to the GIFT THAT PLEASES. Yours faithfully,

J. M. DEVINE.

Table with columns for different gift categories: FOR WIFE, FOR FATHER, FOR MOTHER, FOR SISTER, FOR BROTHER, FOR SWEETHEART. Each column lists items and prices.

JOHN M. DEVINE, - - - The Right House, - - - 167 Water Street.

The Demand of the World To-Day The Demand for Full Measure. We All Want the Most Possible for Our Work and We All Want the Most Possible for Our Money.

Lipton's Confectionery

It is a Well Assured Fact that Lipton's Confectionery provides the Fullest Measure of satisfaction to the consumer and also to the Retailer.

HENRY BLAIR Wholesale and Retail Agent for Lipton Ltd.

Prescription "A"

Cures Indigestion and Dyspepsia in all its Forms. It is quite a daily occurrence to hear persons say: Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything.

DR. F. STAFFORD & SONS, Duckworth St. and Theatre Hill. Small size, 25 cents; postage 5c. extra; large size, 50 cents; postage, 10c. extra. Mail orders must be accompanied by remittance.—dec 7

Some Sentiments of Christmas Time.

A Merry Christmas to us all, my dears, God bless us. God bless us every one said Try Tin the last of all.—Charles Dickens. Men cannot live isolated. We are all bound together. No higher man can separate himself from the lowest.—Carlyle.

The Shoppers.

See the Christmas shoppers shopping! See them round the counters hopping. Hardly stopping. Gayly popping. Here and there and everywhere. Picking bargains up and flopping. Woolly lumps with ears a flopping. Dolls exceeding large and whopping. Toys that last and games that tear. See them rush, their foreheads mopping.

I was cured of terrible lumbago by MINARD'S LINIMENT. DEV. WM. BROWN. I was cured of a bad case of earache by MINARD'S LINIMENT. MRS. S. KAULBACK. I was cured of sensitive lungs by MINARD'S LINIMENT. MRS. S. MASTERS.

The Newfoundland MERCANTILE Agency!

Successors in Newfoundland to The Merchants Protective and Collecting Association for Collections. Office: Cabot Building. Phone: 734. We handle all class of accounts, and solicit a share of your patronage. Prompt remittances. Daily reports. We report the standing of the consumer to the merchant in general.

JOHN T. KELLY,



DEALER IN MARBLE and GRANITE Monuments and Headstones.

Designs and Prices sent on application. Orders executed promptly. Prices moderate. Workmanship guaranteed. 324 Water, St. St. John's Opp. Allan Goodridge & Sons' pt18, eod, tey. Habits for the Dead! Choice assortment to be had at Mrs. Mahon's, 61 Harvey Road, Head of Long's Hill, opposite Parade Ground. Outport orders receive special attention. oct10, eod, H

We Give Away Absolutely Free of Cost

The People's Common Sense Medical Adviser, in Plain English, or Medicine Simplified, by R. V. Pierce, M. D., Chief Consulting Physician to the "People's" Hotel and Surgical Institute at Buffalo, a book of 1098 large pages and over 700 illustrations, in strong paper covers, to any one sending 31 one-cent stamps to cover cost of mailing only, or, in French Cloth binding for 50 stamps. Over 650,000 copies of this complete Family Doctor Book were sold in cloth binding at regular price of \$1.50. Afterwards, one and a half million copies were given away as above. A new, up-to-date revised edition is now ready for mailing. Better read NOW, before all are gone. Address World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y.

Fads and Fashions.

Oriental seed pearls are again in favor. There is a veritable rage of furs this season. Cloth-covered buttons are seen on every gown. The fashion of one-sided effects is still in power. Fur is used extensively in the making of new hats. Large flat hats of felt and velvet have brims of fur. Black velvet makes a superb lining for white broadcloth wraps. Velvety effects are still in vogue among the costume blouses. Platinum takes precedence for the most fashionable jewelry settings. White kid is used to trim some of the stylish new hats for children. For afternoon wear velvet is often combined with mousseline de soie. The black steel-beaded scarf is very charming and blends with every gown. Jewelry this season is delicate and open in design so as to resemble delicate lace. The corsage bouquet of every sort and kind of flowers adds much grace to evening gowns. Black charmeuse is a favorite material for gowns to be worn under the long fur coat.

Electric Restorer for Men Phosphonal restores every nerve in the body to its proper tension; restores general vitality, premature decay and all nervousness averted at once. Phosphonal will make you a new man. Price \$2 a box or two for \$4. Mailed to any address. The Scotch Drug Co., St. Catharines, Ont.

Advertising that brings Results.

The ad. readers of the "Evening Telegram," the "People's Paper," are not among the "high price" grubblers. Their dollars are still doing good work for them. They are profiting by PRICE REDUCTIONS all along the line these days. They buy in the CHEAPEST stores. And it is natural that the alert, progressive shopkeepers should seek these alert, progressive buyers. That is why the "EVENING TELEGRAM"—the "People's Paper"—advertising is their common meeting ground. No advertising is read more carefully than "EVENING TELEGRAM" advertising. No paper enjoys more of the confidence of the local shopkeepers. For these reasons THIS PAPER has become "THE SHOPPERS' GUIDE" of the city and suburbs, and the Island generally.

- List of names and addresses: Annie, card, New Gower Street; Edward, James St.; Master Christopher Dan E.; Miss Maggie; late Bishop's Falls; Hiffe, George, City Club; Charles, New Gower St.; Mrs. Catherine; J. H.; Mrs. Minnie; Lillian; Mrs. K.; Miss K.; New Gower Street; Miss Bessie; Theatre Hill; Sandy; Mrs. Catherine; Milliner; Miss M.; card; Charles, card; Badger Brook; S. L.; P. B.; P. B.; Pennywell Road; J. W.; Capt. George; care F. McNamara; Edward; Royal Cove; St. John's; Peter; care Genl P. Office; Mrs. E.; Mrs. M.; Duckworth St.; Gordon; LeMerchant Road; Hedley V.; care Post Office; Thomas; care Mr. Watson; Mrs. Jacob; Water St.; Mrs. Arthur; Mrs. Miss E.; John; care L. Clarke; Mrs. Mrs. Circular Road; Edward; Pennywell Road; Mrs. Francis; care King, St. John's; Edward; late Western Bay; Miss Briget; LeMerchant Road; Mr. Edwin; Water St.; Miss Bessie; late Petty Harbor; Miss Janie; Mrs. Thos.; Mr. Ralph; care Knowling; Mrs. Wm.; Hamilton Street; Mr. W. L.; Mrs. Wm.; Carew St.; Mr. Robert; Lime St.; Miss M. J.; General Hospital; Mr. George; Miss A., card; Lime Street; Wallace G.; Mrs. James; Allandale Road; Mr. Archibald; Pennywell Road; Mr. J. J.; Michael, Lime St.; Mrs. Williams; care Genl P. Office; Mrs. Annie B.; Mrs. Mr.; Gear St.; Mrs. Mrs. V.; New Gower Street; Mr. E.; Sand Pit; Mrs. Williams; F.; Michael; Water St.; Mrs. Jas.; card; late Kelligrews; Mrs. Mrs.; Gower Street; Mrs. Mrs.; George's Street; Mrs. S. J.

Herder, B.A., Attorney-at-Law. OFFICES: Building.

Christmas Presents!

Our stock is varied and very suitable for presents. From it you can answer the Christmas Question! All our Cigars and Cigarettes are of good quality and perfect condition. Our Fancy Goods are well assorted and as Christmas Presents will be appreciated.

CASH'S Tobacco Stores,
Water Street.

SOLIGNUM



CAREW STREET SCHOOL, St. John's,
Shingles Treated with SOLIGNUM.

SOLIGNUM is the best preservative of wood from decay, dry rot and vermin. It is easily applied, has great covering power, and in addition to its preserving properties makes a most artistic covering for all woodwork, whether inside or out.

Solignum is death to Sea Lice and Wharf Worm.

HALF THE PRICE OF PAINT.

Ladies' White and Coloured
WOOL RINK CAPS - - 45 & 60c
with two buttons.

Ladies' GOLF JERSEYS
- - - - - \$1.70 to 4.50

Ladies' and Gent's
KNITTED MUFLERS - - - 75c
FEARS ANNUAL with three pictures 10c.

ROBT. TEMPLETON'S.

"And bears the Palm alone."
Another Shipment of our
Famous Irish Butter.

Heinz's Mince Meat, tins, Heinz's Malt Vinegar,
Heinz's Peanut Butter, Heinz's India Relish,
Durkee's Salad Dressing, Lazenby's Pickles & Chow Chow
Halifax Sausages.

BE SURE YOU BUY OUR TEAS.

J. J. ST. JOHN, Duckworth-st.

REID NEWFOUNDLAND COMPANY.

Excursion Rates!

Christmas and New Year, 1911-12

Round Trip Tickets will be issued between all stations and ports of call on this Company's system at undermentioned rates, providing schedule of trains and steamers permit of return being made within dates specified.

At One Way First Class Fare:

Dec. 23rd, 24th and 25th; good until Dec. 27th.
Dec. 30th, 31st and Jan. 1st. good until Jan. 3rd.

At One and One-Third First Class Fare:

Dec. 21st to Jan. 1st, inclusive; good until Jan. 6th.

Reid Newfoundland Company
Advertise in the TELEGRAM

GREETING:

To our customers and the people of Newfoundland

We Greet You

with best wishes for a Merry Christmas, and take this opportunity of thanking you for your patronage extended to us during the year 1911.

May the New Year

bring to you good health, and thereby give you greater ambition to strive onward to better results than your crowning efforts of 1911, and may peace, happiness, health and prosperity crown you at the close of 1912.

ANDERSON'S, Water St., St. John's.

Christmas Presents for Young Men.

Winchester Rifles, 22 Cal.....	\$4.50
Air Rifles	80c.
Boxing Gloves	\$3.25, 3.75 and 4.25
Health Exercisers	90c, \$1.80 and 2.00
Sandow's Developers.....	5.00
Sandow's Spring Grip Dumbbells.....	\$3.00, 4.00 & 5.00
Punching Bags	\$4.25 & 4.50
Dumbbells, adjustable to any weight.....	\$5.00
Indian Clubs, 30". & 60c. pr. Skates of all kinds and sizes.	
Gillett Safety Razors, Pocket and Penknives.	

MARTIN HARDWARE COMPANY.

Hats! Hats!

Ladies! if you want something cheap for yourself or the Children in HATS give us a call. We have marked down all our Hats.

Children's Hats,
25c. to 40c., worth up to 80c.

Ladies' Hats, 40c. to \$1.00, worth 60c. to \$1.80.

Remember the Name:

HENDERSON'S, Theatre Hill.

Dear Madam!



A PIANO such as this will give every satisfaction and bring joy in your home. **REDUCED** under our great CLEARANCE SALE of 120 Pianos and Organs. **SECURE** one early this week.

CHESLEY WOODS.

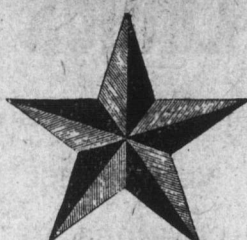
JUST RECEIVED:

CUBE SUGAR, in 1-2 cwt. cases.
Granulated Sugar, in 2, 1 and 1-2 cwt. sax.
Rice, in 1 cwt., 2 cwt., 14 lb. bags.
SAMSON CEMENT.
LOWEST PRICES.

A. H. MURRAY.

FRED. V. CHESMAN, Agt.

ROSSLEY



THEATRE!

Thursday, Friday and Saturday.
A BIG DOUBLE BILL.

THE ROSSLEYS
in a comic sketch entitled "A Bright Scholar."

THE BRAYLEYS
in a screaming funny act—"The Tramp and the Lady."

BONNIE ROSSLEY
in new Songs and Dances

Look out for the Christmas attractions—a big show, a good show and a funny show. Shows nightly, 7.30 and 9.15 p.m. Big matinee every day during the holidays.



Flower Store Bulletin.

Christmas Flowers

Cut: Carnations, Narcissus, Hyacinths, Marguerites.
In pots: Tulips, Cyclamen, Primula, Azaleas, Jerusalem Cherries, and a good assortment of Ferns.
Outport orders filled promptly and intelligently.
Phone 197.

J. McNEIL,
Rawlins' Cross.

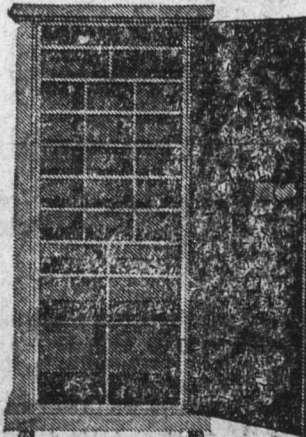
English Xmas Numbers

With Beautiful Presentation Plates.

Holly Leaves, the Xmas Number of the Illustrated Sporting and Dramatic News, with large Black and White Supplement—Balclutha, "The Charge of the Six Hundred."
The Graphic Xmas Number with coloured Supplement—"An Encore too Many."
The Queen Xmas Number with large Sepia presentation plate—"Mother's Treasures."
The Sketch Xmas Number with panel supplement from an original painting by Henrietta Ral, entitled—"Songs of the Morning."
The Lady's Pictorial with Sepia presentation plate—"Swift and Stella."
Illustrated London News Xmas Number with large Sepia supplement—"Wake Up! It's Christmas Morning."
Black and White Xmas Number with black and white presentation plate—"Ways of Women."
The Sphere Xmas Number, filled with coloured pictures and good Xmas stories.
The Art Journal Xmas Number.
The Gentlewoman Xmas Number with pretty satin supplement, entitled—"The Three Christmas Roses."

MAGAZINES.
Xmas Windsor.
Xmas Pearson's.
Xmas Royal.
Xmas London.
Xmas Strand.
Xmas Cassell's.
Xmas New.
Xmas Everybody's.
Xmas Pall Mall.

GARRETT BYRNE,
Bookseller & Stationer.



Pay only a trifle more for The Safe-Cabinet

Then you will have a cabinet that does all a wooden file can do plus this most important thing—protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can afford to buy The Safe-Cabinet. Measured by value, no one can afford to be without it.



Xmas Gifts  **Xmas Gifts**

We are showing a large variety of **NOVELTIES,**

Goods suitable for **Xmas GIFTS,**



—for—
Ladies, Gents, Boys, Girls and Children.

Steer Brothers

Newfoundland Illustrated Christmas Number

Will be issued Dec. 20th. 28 pages, handsome cover, 10 pages beautiful illustrations, 1911, will prove a welcome souvenir.

Articles and sketches by distinguished writers amongst which are the following:—Romance of the Law Courts, by Right Hon. Sir E. P. Morris, K. C.; Academia Minutiae, by H. W. LeMessurier; Wreck of the Krona; Christmas Sketches, by A. A. Parsons; Tourist Traffic; Bate in the Woods! A Visit to Edinburgh; Lectures on Piacentia; Honor and Musical Skill of Seals; The Future Recreation Grounds of America; The Old Town Trinity; The Pharmaceutical Society; Where Our Fish Goes; Progress of Agriculture in Nfld.; Brief Mention; Nearing Home; Song of Down; and many other poems and sketches by local writers. Photo engravings—The Honored Dead, Religious and Political History, Scenery, Industrial Buildings, in a word up to the standard of all previous issues since 1886 to 1911, making quarter century of excellence. Copies, 15 and 10c. At all Bookstores. Also, at Baunerman Street, rear 45 Militia Road, office late P. R. B. Bowers. d13-41, e, d.

To arrive per S. S. Stephano on Wednesday, Dec. 20th,

300 brls. American Granulated Sugar.

If wanted for Christmas Sales send in your orders early.

HARVEY & Comp'y.

WEATHER FORECAST.
TORONTO, Noon — Fresh to strong N.W. winds, fine and cold to-day and on Saturday; a few snow flurries.

COAL! Orange
NOW LANDING:
1000 Tons
80 cas 30
North Sydney COAL.
IN STORE:
Anthracite, (Best Lehigh)
Nut, Stove, Egg and Furnace sizes.
H. J. STABB & Co.

IT Certainly Makes A Fine Loaf Victor FLOUR.

Use Morey's COAL.
Just landed and to arrive
North Sydney Coal,
OLD MINES.
ANTHRACITE COAL—Furnace, Egg, Stove, Nut.
You can safely rely on the quality of
Our Coal, it's Good Coal.
M. MOREY & CO.
JOB PRINTING