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## French and Belgian Rivers In Flood; Wide Areas Inundated BET 11 TO1 THAT COOLDDE WILL WIN





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## low-lying sections are flooded. Charrereot, Belgium, Nor. $3-$ Nearl)



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FAMILY OF FOUR IS BURNED TO DEATH


BRITISH OPINION
FAVORS COOLIDGE

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## POOR DOCUMENT <br> MC 2035





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THE EVENING TIMES-STAR, ST. JOHN, N. B., MONDA Y, NOVEMBER 3, 1924
EVENING TIMES-STAR MAGAZINE PAGE FOR THE HOME


## POOR DOCUMENT MC 2035



Want Ads Are Money Makers-Use The Times-Star Classified Columns.

## The Evening Times Star Classified Advertisements 

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The mother kangaroo carries her The in a ittte pouch.
The Indian mother carries her papose on her back.
go-cart or a carriage. These prefer a guently of atered for for sale in the want ad columns of The Timesstar.

The Times-Star

"the paper with the want ads."



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MUTT AND JEFF-BIG CHEESE JEFF'S WORD IS THE CANDY IN THE LION TAMERS' CLUB



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## rHE EVENING TIMES-STAR, ST. JOHN, N. B., MONDAY, NOVEMBER 3, 1924

## SPORT NEWS GLEANED FROM WORLD'S CENTRES



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| in England Saturday follow: THE ENGLISH LEAGUE. THE ENGLISH LEAGUE. (First Division.) |
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THE EVENING TIMES-STAR, ST. JOHN, N. B., MONDAY, NOVEMBER 3,1924

WANSAS CTYPPLANS' BIG STOCK SHOW


## QUEEN SQUARE THEATRE -

3 DAYS

A NOTABLE BOOK-A GREAT STAGE SUCCESS-A SCREEN TRIUMPH!
 THREE SHOWS DAILY
$2.30 \quad 7$ and 9

An outstanding stage success for 7 years An outstanding stage success for 7 years
2 years on Broadway A year in Chicago2 years on broadway a year in Chicagor MTMAN WHO CAME BACK with GEOR GE O'BRIEN DOROTHY MACKAILI y by John Fleming Wilson

In EMMETT FLYNN
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MAT PRICE SCALE
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$\cdots$ SPECIAL MUSICAL PROGRAM

Henry Wilson Chose Soundly and Well The new North American Life "Endowment at
65 " Policy was exactly the sort of insurance that 65" Policy was exactly the sort of
Henry Wilson had been looking for. "When I am sixty-five years old" he explained,
II shall receive $\$ 10,000$ from the North American Life Assurance Company. That is about twice a much as I could handlo with a dinary Endowmen Poilicy which would mature eseventeen yeara eariier
and therefore call for a larger premium. And the beauty of it is that when we are 65 years old, Betty
and I will make much better use of $\$ 10,000$ than a and I will make much better use of $\$ 10,000$ than a
mere $\$ 5,000$ at 48 . Seventeen years would put a big hole in $\$ 5,000$.
In the meantime, I have protected my family tion with me, as it is with every man. "Paying premiums on this policy is somewhat
similar to buying a stock whichbetuarantees a $100 \%$ dividend."
The North American Life "Endowment at 65 "
Policy has several unique advantages for the man Policy has several unique advantages for the man
who is looking ahead to the day when his earning power will have waned and who wishes to
for an independent and comfortable old age. We will be glad to furnish you with full informa

## NORTH AMERICAN LIFE

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THE EVENING TIMES-STAR, ST. JOHN, N. B., MONDAY, NOVEMBER 3,1924


THINK! Our Entire Stock of High Grade

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| ANY GARMENT | furs


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| \$295 |

F. S. THOMAS

Electric Reading Lamps
With Art Glass, Silk and Parchment
W H. HAYWARD \& CO., Ltd.




# Don't Grope in the Dark 

USE YOUR FLASHLIGHT.
Kave ip a flashlight handy and have instant, safe, bright light
whenever you need it-indoors or outdoors.

## RELABLE <br> FLASHLIGHTS AND BATTERIES

are all that the name implies and are packed with energy that lasts. Sizes and Models for Every Need.


## Christmas Needlework

So many tastefully stamped articles to choose from and o- easily and effectively embroidered.

Here you will find a most charming gift to work for the tiny tot-fo
he girl who loves to beautify her room; for the housekeeper and for othe olka. By pending a little time you can give a most beautiful personal qif
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Three Kinds of Perfecion

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