

READ BY EVERYONE

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING,

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Fine and mild to-day. Saturday—Showers with increasing winds.

# THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, MARCH 26, 1915.

\$3.00 PER YEAR.

NUMBER 70.

## REID-NEWFOUNDLAND CO.

### South Coast Service!

S.S. MEIGLE will leave Placentia after the arrival of the 8.45 a.m. Train from St. John's, on MONDAY, March 29th, calling at usual ports between Placentia and Port aux Basques.

#### Building Lots

FREEHOLD: \$1.50 to \$10.00 per foot  
LEASEHOLD: 50c. to \$1.50 per foot.  
The longer you keep on paying rent the further away owning your own house you will be. We have some very desirable sites—good rearage. See our list before you build. Listings solicited. No sale no charge.

Fred. J. Roil & Co.  
—REAL ESTATE—  
SMALLWOOD BUILDING,  
Duckworth St.

### The Giant JUNIOR SAFETY RAZOR, 50c.

With 7 Blades!  
The Real Thing. No Complication.

A Keen Cutter,  
Cleans Instantly.  
The Wonder of the Town.

For sale at the Central Pharmacy, J. M. F. Wadden, J. M. Devine's, National Stores and

Chesley Woods  
Sole Nfd. Distributor,  
140 WATER STREET.  
Outport orders 5c. extra to cover postage.

#### EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

WILLIAM WILSON & SONS  
(Established 1814.)  
25, Abchurch Lane, London, E.C.  
Cable Address: "Annaira, London"  
Nfd. Stamps Wanted—One Cent Guy Issue, and all values over three cents only. Address P. F. FEARN, P. O. Box 667, St. John's. Cash by return mail. feb26.1m

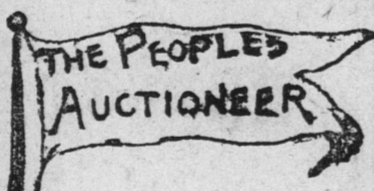
MINARD'S LINIMENT CURES GALGET IN COWS.

#### WEDDING RINGS!

Certainly the Bride is worthy of nothing less than the Best. Then



Every Ring perfect in workmanship and design; 18k Rings from \$6.00 up. May we send you a Ring Size Card?



For sale, at a big bargain, a nice Building Lot, measuring 90 by 200 feet, situated just east of Hon. C. Knowling on Kilbride Road. The above property is sufficiently timbered to get material for the building of a Cottage if purchaser so desired.

Apply to  
P. C. O'DRISCOLL, Exchange Bldg.  
mar24.eod.tf

#### Auction Sales!

To Satisfy a Mortgage.

BY PUBLIC AUCTION.  
On Saturday, the 27th day of March, all that piece of land situate on the North Side of Duckworth Street in the town of St. John's aforesaid and bounded as follows: that is to say, on the South by Duckworth Street, by which it measures 20 feet more or less; on the East by land of one Walsh, by which it measures 25 feet 4 inches more or less; on the West by the Estate of the late Samuel Garrett, by which it measures 24 feet 5 inches, and on the North by property of one Chafe, by which it measures 13 feet more or less.

#### FOR SALE.

All the Building Material contained in that building corner O'Dwyer's Cove and Water St., consisting of BRICK, JOIST, ROUGH BOARD, DOORS, SASHES, SHOP FITTINGS, AND PLATE GLASS WINDOWS. Material may be inspected at any time. mar25.3f

MINARD'S LINIMENT CURES COLDS, Etc.



WHEN YOU ORDER of us you can be sure of choice cuts best qualities, courteous service and prompt delivery, even if your needs are small.

OUR MEAT MARKET.  
M. CONNOLLY,  
176 Duckworth St.  
Phone 420.

#### "Thistle" Blend Scotch Whisky

Is a First Favorite, because its the Purest Spirit Distilled  
For human consumption: 10 years in Oak barrels before it is bottled, and reasonable in price.

J. C. BAIRD,  
Water Street.



YOUR POLICY should be kept up. Don't you often hear of a friend's loss? This should be a warning to you to look after your own INSURANCE POLICIES and not let them run out. If you take out a policy with my companies you know that any loss will be met promptly. Cost is low.

PERCIE JOHNSON,  
Insurance Agent.

#### GEO. H. HALLEY

Respectfully Solicits a Policy From all His Friends.

Queen Insurance Co.  
G. H. HALLEY, Agent.  
jan19.eod.tf

### Standard Copper Paint!

Best for Boats and Ships Use.

Have your Dealer write us for Free Trial Proposition.

The Standard Mfg., Co., Ltd.

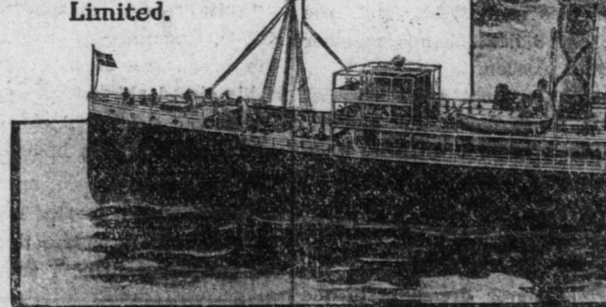
#### Red Cross Line!

THE SURE ROUTE IN WINTER.

Intended Sailings:—  
From New York: STEPHANO, Mar. 27th.  
From St. John's: STEPHANO, April 3rd.

Fares to Halifax and New York include Meals and Berths.

Agents,  
Harvey & Co. Limited.



### Fancy Groceries.

All Orders Given Our Best Attention.

### Our Teas

ROYAL CROWN and OUR BEST BRANDS

If you want something good in  
Chocolates  
Try NEILSON'S.  
We also carry a full assortment of MOIR'S, CADBURY'S and FRY'S.

Prompt Delivery Guaranteed.

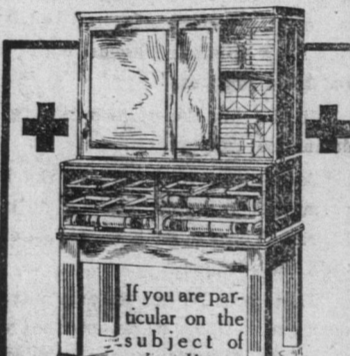
### BOWRING BROS., Limited.

Phone Grocery 332  
mar22.eod.tf

#### LECTURE.

Knights of Columbus Lecture. V. P. Burke, Esq., M.A., LL.D., will lecture to the members of Terra Nova Council, No. 1452, and their friends on Friday evening, 26th inst., at 8.30. Subject: "One of Newfoundland's Problems."

JAS. A. MACKENZIE,  
m23.25.26 Rec. Sec'y.



If you are particular on the subject of cleanliness this idea of a Sanitary Leg Base for your filing cabinets should appeal to you with considerable force.

PERCIE JOHNSON,  
Agent.

#### FOR SALE!

1 COW and CALF.  
1 COW—due to calve in April (Jersey).  
100 brs. POTATOES.  
I can also supply a few dozen New-Laid Eggs each week to persons requiring same.

HENRY J. W. BISHOP,  
mar26.31.eod Petty Harbor.

WANTED—By a Sober and Industrious Young Man, a Position no particular work; can give good reference if required. Address, stating work and wages paid, to "H." care this office. mar26.2f

TO LET—A Tenement House, situated at the junction of Mundy Pond Road and Golf Avenue. For particulars apply on the premises. mar26.2f

#### HELP WANTED.

WANTED—A Good General Servant, where another is kept; must understand plain cooking; apply at 52 Circular Road. mar25.tf

WANTED—A General Servant; apply at 271 Theatre Hill. mar24.3f

WANTED—Immediately, a Good General Servant, where another is kept; references required; apply No. 17 Gower St., next to Musgrave Terrace. mar24.tf

WANTED—An Experienced General Servant; good wages; apply immediately MRS. T. J. DULEY, 51 Rennie's Mill Road. mar22.tf

WANTED—Immediately, a General Servant; apply at 7 King's Road between 7 and 9 p.m. mar22.tf

DRESS-MAKER—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 374. mar11.tf

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11.tf

MINARD'S LINIMENT CURES BURNS, Etc.

CO.

California,

TON'S  
ANING SALE  
Over.

making it the success it was.  
favourable comment. We are  
at Easter, commencing Tues.

MPLETON

's Wear

her men will judge you  
our dress. A single faulty  
ap. We can save you from

able Accessories to Men's

th's

KEARNEY Manager  
Phone 726.

OCK:

ORN.

(Coarse & Fine)

OMINY FEED.

NY FEED.

FEED.

bundles.

and Mixed.

' Meal,

imals. Keeps them  
dition.

CO., LTD.

ents.

age, etc.

March 17th.

Perfect Onions—100 lbs.

Good Keeping Apples.

100 lbs. Table Apples, choice stock.

Next Week:

Florida Oranges, 400%.

lowest market prices.

New Gower Street.

Tel. 759.





# SPRING NEW GOODS!

WE HAVE JUST RECEIVED QUITE AN ASSORTMENT OF NEW GOODS AND

## MANY EASTER NOVELTIES

CONSISTING OF THE FOLLOWING ITEMS:-

<b>New Blouses,</b>	<b>HATS.</b>	<b>New Flowers,</b>
<b>Veilings,</b>	Consisting of trimmed and un-trimmed Hats & Bonnets in	<b>Ribbons,</b>
<b>Frillings,</b>	<b>Newest Spring Fashions</b>	<b>Corsets,</b>
<b>Collars and Cuffs.</b>	See these newest arrivals.	<b>Camisoles.</b>

**Velvets---Lace Flouncings---Overlaces---Straw Trimmings.**

### SILKS.

Our Silk Department has the largest stock in the city of plain and fancy Colored Silks.

- CHINA SILK, MARCELINE, JAPAN,
- PALETTE, COTELE, GLACE,
- MERVE, MOIRE'S, BENGALINE,
- DAMAS, PONGEE, SHANTUNG,
- CHIFFON, TAFFETAS.
- DUCHESSES MOUSSELINE in Black, Ivory, Brown, Navy, Vieux Rose, Sky, Saxe, Reseda, Prunelle, Helio, Grey, Nile, Straw.

### Dress Fabrics.

We are carrying a splendid stock of Dress Materials in most exclusive materials and colorings as follows:-

- POPLINS---CREPONS
- NUN'S VEILING---CHECKS
- CASHMERE---SERGES
- SATIN CLOTH---MELTONS.
- BROCHE CREPON in Saxe, Reseda and Grey.
- CREPE INDIAN, 40 inches wide, in Black, Cream, Saxe, Navy, Helio.
- CREPE DE CHENE in Black, White, Cream, Pink, Vieux Rose, Sky, Navy, Helio.
- WOOL CREPE DE CHENE SPECIAL in Brown and Myrtle. Worth 75 cts. to 85 cts. Our Price . . . . .55 cts.

Central Stores. **GEORGE KNOWLING.** Central Stores.

# LATEST From the Front.

11.15 A.M.

**ITALY READY FOR GENERAL MOBILIZATION.** LONDON, To-day. A Rome despatch received by an indirect route says everything is in readiness for a general mobilization of the Italian army. Seven complete classes are already under colors. The departure of Austrian and German families is reported from all parts of Italy.

**TURKS CONCENTRATING ON DARDANELLES.** LONDON, To-day. The Turks greatly fear a landing of Allied troops, says a despatch to the Times from Tenedos, and have concentrated 48,000 men on the Asiatic side of the Dardanelles and also ten thousand on the European side near Gallipoli. The despatch adds that both forces are commanded by German officers.

**OPIUM SMUGGLING.** BOSTON, To-day. The Customs Guards raided the British steamer Lings, just after her arrival from Lousburg, C.B., today, and seized \$1,200 worth of opium together with several smoking outfits. The officers say that opium was being smuggled for sale, at this port by the Chinese members of the Lings-gan crew.

**DARING COMMANDER LOST IN U 29.** LONDON, To-day. The Admiralty gave details of how or where the U 29 was sunk, but the report she was disposed of was received in shipping circles with a sigh of relief. It was this vessel which just a fortnight ago torpedoed six steamers in the British Channel and off Sicily islands within two days. Her commander who spoke English perfectly told one of the merchant captain's of the destroyed vessels, who was taken aboard the submarine, that he was commander of the submarine which torpedoed the British cruisers Aboukir, Cressy and Hogue. If this was true he was the man who was looked upon as Germany's most daring submarine navigator. This makes six German submarines so far as the British Admiralty has reported them sunk, five of them at least by British warships, and in only one case has the British report been denied by Germans. Besides these, the French warships recently sank a submarine off the French coast. British merchant captains have put claims for rewards offered to merchantmen, rammings German underwater craft. One of the claims, that of the captain of the steamer Thorid, has been allowed by the Admiralty and the reward paid.

**DUTCH STEAMER TORPEDOED.** DOVER, To-day. The Dutch steamer Medea was sunk off Beachy Head this morning by German submarine U 28. She carried a cargo of oranges and was bound from Saloniki for London. The Medea was stopped by the submarine and the crew were given 15 minutes to leave the vessel. They did so and the submarine then fired several shots at the steamer, which sank after she had for an hour. The crew rowed up in their boats until picked up by a destroyer, which brought them to Dover. The traveler Albrecht was attacked by a submarine to-day, the torpedo passed within ten feet of the fishing boat while she was crossing the channel. A British patrol boat chased the submarine which however disappeared. The Admiralty in reporting the sinking of the Medea by U 28 says the ship was flying the Dutch flag and had a Dutch crew aboard. Her name Medea, Amsterdam, was registered in Rotterdam. The ship's papers were taken by the Germans who refused to return them.

**ADDITIONAL RESTRICTIONS UPON HOUSEWIVES.** BERLIN, To-day. Additional restrictions have been placed by the authorities upon housewives in Berlin, who now have been forbidden to bake cakes which require the use of yeast or similar preparations.

**AUSTRIANS EVACUATE CZERNOVITZ.** PETROGRAD, To-day. Austrians have evacuated Czernowitz, the capital of Bukovina, and are in full retreat from that province to Hungary, according to advices received by the Russian War Office to-day. These state that the Russian troops defeated their foes in a three days' battle on the Pruth River, and that when the Austrians retreated they were pursued with vigor.

**CONVICTED OF LARCENY.** JUDGE KNIGHT'S CRITICISM. "The sooner this traffic of buying stolen property from youths discontinues, the sooner will petty theft, now so epidemic in our midst, be put a stop to," said His Honor Judge Knight yesterday afternoon in hearing a case of larceny preferred against five lads, who were from 11 to 13 years old. The defendants were charged with stealing a quantity of brass instruments and fittings, valued at \$81.50, the property of the Reid Nfd. Co. Evidence was submitted that the lads sold the brass for 5 cents a pound to a West End junk dealer, who in turn disposed of the stuff to a larger buyer in the junk worth 25 cents per pound. Accused was given that the brass was really worth 50 cents per pound. Accused were convicted, but owing to extenuating circumstances, sentence was suspended.

**KYLE'S PASSENGERS.** The Kyle which arrived at Port aux Basques at 2:30 p.m. yesterday brought the following passengers in saloon: A. A. Syme, E. C. Grant, Mrs. J. W. Grant, W. H. Dorrity, F. F. Syme, A. H. Hiltz, W. H. Hynes and R. Allison. These passengers will arrive on the express, due at 10:30 p.m.

**BOWLING SHIPS.** The s.s. Portia left Burgeo at 7:30 a.m. to-day, coming east and is due here Sunday night. The s.s. Prospero is now berthed at Bowring's north side premises and will take up the western route, replacing the Portia which will be overhauled.

**UNDESIRABLE ROUNDED UP.** A loose and disorderly character, rounded up by the police last night, was before court to-day. It was considered unsafe to have the man at large and he was ordered to the Penitentiary where he will sojourn for a month.

# Just Arrived! Fresh Supplies

Per S. S. "Stephano."

- |                  |                      |                   |
|------------------|----------------------|-------------------|
| <b>Chicken,</b>  | <b>Grape Fruit,</b>  | <b>Tomatoes,</b>  |
| <b>Turkey,</b>   | <b>Cal. Oranges</b>  | <b>Cucumbers,</b> |
| <b>Beef,</b>     | <b>Table Apples,</b> | <b>Cabbage,</b>   |
| <b>Sausages,</b> | <b>Lemons,</b>       | <b>Celery,</b>    |
| <b>Oysters.</b>  | <b>Bananas.</b>      | <b>Lettuce.</b>   |

Also, in Stock, a large variety of Huntley & Palmers BISCUITS and CAKES.

Don't forget to order a Tin of OVALTINE, the Great Tonic Food Beverage, 1-4, 1-2 and 1 lb. Tins.

**AYRE & SONS Ltd.** Grocery Department 'Phone No. 11

## St. John's Meat Co., Water St. East, 'Phone 800

- Finest selection of prime imported Argentine and Canadian Beef, also Fresh Frozen Mutton at keenest possible prices.
- Choice Sirloin Roasts, 22c. lb.; Shoulder and Rib, 18c. & 20c.; Beef Steak, without bone, 22c. and 25c. lb.; Boiling and Stewing Cuts, 16c. lb.
- Mutton: Choice Ontario Fresh Frozen—Legs and Loins, 22c.; Chops, 20c. and 22c.; Cuts from 15c. lb. up.
- Prime Farm Fed Local Pork from 15c. to 25c. per lb.
- Bologna, 20c.; Black Puddings, 10c.; White Puddings, 12c.; Potted Head, 10c.; Finest Beef & Pork Sausages, 18c. & 20c.; Cambridge, 25c. lb.

Branches: Water Street East, Water Street West, Military Road. 'Phone 800a 'Phone 98

## Evening Telegram

W. J. HERDER, Proprietor  
W. F. LLOYD, Editor  
FRIDAY, March 26th, 1915.

### Outlook Favorable.

With the opening of the spring, the Great War has taken on a distinctly favorable aspect for the allies. The control of the seas is becoming more and more complete. So far as is known there is not a cruiser of the enemy at large in either the Pacific or Indian Oceans. In the South Atlantic there is only one and that is a liner converted into a cruiser. In the North Atlantic there is not one hostile craft, with the exception of the German submarines about the coast of the British Isles. The Mediterranean is also clear of hostile ships, and the Russians seem to have control of the waters of the Black Sea. The Baltic Sea is the only sea area where the Germans are still in the ascendancy, and it would not surprise us in the early summer, when more dreadnoughts are put in commission by Britain, France and Russia, if the ascendancy in that sea passes to us and our allies, particularly if Italy joins us and the Dardanelles and Bosphorus pass into our hands. The chances of Italy joining us increase from day to day. The tension between Italy and Austria increases continually, and the German fleet practically the whole of the Austrian seaboard as the price of continued neutrality. It does not seem possible for Austria to give away, nor is it likely Germany wishes Italy to receive the price she asks, as Germany will look for Trentino with its great port of Trieste and its naval station Pola to give her a sea-footing on the Mediterranean, if Austria and Hungary part company as they are likely to do as a result of the war. Then Hungary will become a separate kingdom and the German speaking parts of Austria will fall into the German Federation. In view of these tendencies, accelerated by the success of the allies, Italy is not likely to obtain Trentino unless she wins it by the sword. Italy has a considerable navy. She could give us at least a squadron of four new dreadnoughts and several squadrons of servicable battleships and cruisers and flotillas of destroyers, and thirty odd dreadnoughts. This would release British and French dreadnoughts to come out, as four were laid down in 1911, and there has been time for their completion. If time is the only factor in their completion, this should enable the Allies to put a fleet of the Baltic of sufficient strength to meet the whole of the German fleet, should they venture to meet it. On the land front, the success of the German offensive in the Carpathians, the massing of Kitchener's troops in France, the diversion of Austrian and German forces to the Italian frontier all point to

## Sealing News.

The following messages were received since we went to press yesterday:-  
**TO BAINE JOHNSTON & CO.** From Capt. A. Bagnour—"Blood-hound jammed since Saturday; very heavy ice, terribly; watching a few old hoods; think young hoods are near; want a change of wind."  
**TO BOWING BROS.** S.S. Eagle (last night)—"Same position as yesterday; all steel ships in sight; nothing new to report."  
S.S. Florizel (last night)—"All fleet still jammed, but little swell in ice; hope to get free to-morrow."  
S.S. Viking (last night)—"South of Magdalen Islands, jammed. Diana, Erik and Terra Nova also jammed; fine and clear."  
S.S. Terra Nova (last night)—"In heavy sheet ice; making slow progress south; Viking 20 miles west."  
**TO JOB BROS.** S.S. Nascope (last night)—"Position same as last reported; wind N.W. by W."  
S.S. Neptune (last night)—"Tied fast to Cabot Island; drifted from Cape Freels last night; ice passing south very fast; slight breeze from the north."  
This morning Messrs. A. Harvey & Co. received the following from the S. S. Adventure, sent last night:—"We are jammed; our men travelled to-day to within eight miles of Cape John, and reports no sign of seals; Florizel, Nascope, Beothic within 10 miles of us."  
To Marine and Fisheries Department to-day from Till Cove. Capt. Kean (Salvation Army) returned from Gull Island to-day, hails for 160 for his hand alone; reports Koppers Gull Island 800 and says seals swarming around the island in any direction you look; nearest steamer 6 to 10 miles away; Shoe Cove men now doing well.  
LaSce—North wind, weather fine, seals in same position, about 200 landed yesterday evening; all men on ice to-day; four steamers in sight E.N.E. of Cape last evening, jammed. Seal Cove—Ice still in Bay; no seals.  
**OMISSION.**—In our published report of the St. Patrick's Day celebration at Holyrood, the celebrant of the mass who was Rev. J. F. Kerivan, E.P. Whitbourne, was omitted. He came upon request. Rev. Father Finn, to officiate at the religious ceremonies of the day.

## Patriotic Fund.

Amount acknowledged	\$89,117.01
L. O. A. Indian Islands, per Albert Penney	21 65
Robert Rolft, South Arm, Leamington, per James Arklie, Botwood	3 00
H. M. L. Newark, N. J. George W. Gent, Trinity, per Magistrate Somerton	10 00
Wm. M. Freeman, Trinity, per Magistrate Somerton	5 00
Collected by Rev. W. A. Butler, Hodge's Cove, T. B. . . . .	8 00
Collected by H. J. Gower, Hermitage, per J. B. Gorman, Harbor Breton, . . . . .	20 00
Emily Hall, O. L. Dove's Cove, F. B. per R. Williams	10 00
Camps and Employees of Anglo-Newfoundland Development Co., Millertown—	
J. Blandford's Camp	43 00
S. Brenton's Camp	12 00
H. Chalmers' Camp	41 00
Wm. Goodyear's Camp	156 50
J. Gillett's Camp	37 00
Job Gill's Camp	50 00
J. Granville's Camp	21 00
S. Higgin's Camp	7 80
F. Hick's Camp	45 20
Harmsworth Camp	36 00
George Jones' Camp	57 70
O. G. Johnston's Camp	117 00
Augustus Johnston's Camp	14 50
R. Little's Camp	72 00
Enos Lane's Camp	105 05
James Moore's Camp	27 00
Joseph Oldford's Camp	20 00
F. Payne's Camp	24 00
F. Powell's Camp	43 00
S. Pineson's Camp	14 50
P. Rowsell's Camp	60 00
V. Stratton's Camp	32 00
A. Stratton's Camp	19 50
G. Sprack's Camp	17 00
E. Tulk's Camp	36 00
Samuel Tulk's Camp	46 00
Geo. Vandy's Camp	50 00
A. Wells' Camp	30 00
C. Wellon's Camp	130 00
W. Wellon's Camp	76 00
B. Whelan's Camp	81 00
S. Woodman's Camp	42 00
Millertown subscription	84 90
	\$90,776

## McMurdo's Store News.

FRIDAY, Mar. 26th, 1915.  
You will want something in the way of a Blood Purifier this spring. The early coming of fine weather makes it imperative that you should if you feel heavy, weak or languid, take something to help clear away the accumulation of effete matter which in many cases clogs the system in spring time. We can suggest nothing better for this purpose than our own blood purifier which has helped many people over the spring and set the blood in proper condition before the warm weather comes. Price 40c. a bottle.  
Our Seeds are now being opened and will be available. As usual these are Sutton's Seeds and of the very highest quality. They will, customers may be assured, be as good and profitable this year as they have always been.

## 1.30 P.M.

**SENSATION IN BUCHAREST.** PARIS, To-day. The fall of Przemysl has caused a sensation in Bucharest and has resulted in the increased popular outcry that Roumania enter the war on the side of the Allies, according to a correspondent of the Petit Parisien.

## DETAILS OF AEROPLANE RAID.

LONDON, To-day. The correspondent of the Express telegraphs from Rotterdam: Details received of the successful aeroplane raid of the German submarine plant at Cockerills and Hoboken suburb on Monday, show many persons killed and wounded, not only by aerial bombs but by fragments of German shrapnel, which was fired wildly against the raiders, none of whom was a host.



**WANTED**  
Another Million People to use Windsor Table Salt

# War

## Messages From Previous

OFFICE  
LO  
The Governor, No. 10, The French progress by the H. Yser. Two German completely defeated. Trenches were captured taken at H. The Russian G saw progress but late fighting on the Narew. In the Carlians are advancing and prisoners in guns have been ca

ST. PIERRE  
PARIS, via St. North of Arras. 23rd-24th, the Ger attacks on N. gpur. Their defen Champagne, on German attack on was repulsed. According to the Allies have landed anus of Gallipoli 108. A general attack will be made as ships arrive.

A CONSTANT  
LO  
The Evening C despatch from B to the effect that must recently de Constantinople and to the Allied fleet all but arranged, when at the last blocked by the Ger Party forced a vot met meeting to be of which was the dor Morgenhausen, to negotiate with the Allied fleet of Constantinople. seemed settled, Llan Von Sandes and nipped it with court-martial of a

U-29 SUNK W  
LO  
The British evening that they submarine U-29, four British and in the English C three other vesse with all hands. ment said: "Ad reasons to believe submarine U-29 all hands."

WILLING TO T  
LO  
Women are cr for employment changes here at the rate of 1 estimated already have shown the positions now Ge men still go G Government has prevol of this finite action has ever, women are as clerks in G elsewhere in G formerly was G railways and t England have t the Government, they can to m lease able-bodied

THE KAR  
NE  
German navy chasen are quote statement that lies at the bot West Indies. JPeer of the A that was sunk S sea, who reach Rotterdam, say days at Bremer old-time friend German navy. imation of the tribue was no quotes his frie German bomb after she had of her crew at others, some w West Indies o

THE ST  
OF CA  
M  
Manufacture and Nuts, Spikes, Bar Staples, Mill Graph Wire, C Iron, Lead and Graph Wire, and Putty. FRANKLIN

A GOODLY AMOUNT MUST BE REALIZED! TAKE IN EVERY SHOW!  
BIG WEEK-END SHOW.  
MUTUAL WEEKLY—Containing some very interesting news items.  
**"RIVALRY."**  
A wonderful two-reel production, full of gripping, heart-pulsing scenes, featuring Harry Benham, Morgan Jones and James Cruz. THEIR FIRST ACQUAINTANCE—A thrilling, interesting and well protected by the guns of the cruisers of the Allied fleet, but their work was made difficult by a violent storm.  
**VON BUELOW HAS FAILED.**  
ROME, To-day. The efforts of Prince von Buelow, the German Ambassador, to bring about an agreement between the Italian and Austrian Governments regarding the cession of territory, have definitely failed.

**Rossley Theatres--East and West End**  
WEST END.  
Beautiful Views of EDINBURGH with the kind permission of Ayre & Sons. All New Feature Pictures New Songs and Costumes  
EAST END.  
Closed to complete alterations.  
Opened Easter Monday.  
NEW LONDON COMPANY  
left Liverpool by s.s. Scandinavian for Halifax on 19th March.

**"DAIRYMADE"**  
English BUTTERINE  
in 10 and 22 lb. tubs.  
Undoubtedly the lowest in price and highest in value on this market.  
Prices and discounts on application. Correspondence invited.  
**GEORGE M. BARR.**

**BOWLING SHIPS.** The s.s. Portia left Burgeo at 7:30 a.m. to-day, coming east and is due here Sunday night. The s.s. Prospero is now berthed at Bowring's north side premises and will take up the western route, replacing the Portia which will be overhauled.

**UNDESIRABLE ROUNDED UP.** A loose and disorderly character, rounded up by the police last night, was before court to-day. It was considered unsafe to have the man at large and he was ordered to the Penitentiary where he will sojourn for a month.

# War News.

Messages Received  
Previous to 9 A.M.

OFFICIAL.

LONDON, March 25.  
The Governor, Newfoundland:  
The French Government reports progress by the Belgian Army on the Yser. Two German attacks were completely defeated north of Arras. Trenches were captured and prisoners taken at Hartmannswillerkopf.  
The Russian Government reports slow progress being made in desperate fighting on the right bank of the Nerw. In the Carpathians the Russians are advancing. Over four thousand prisoners and many machine guns have been captured.

HARCOURT.

ST. PIERRE BULLETIN.

PARIS, via St-Pierre, March 25.  
North of Arras, during the night of 23rd-24th, the Germans delivered two attacks on Notre Dame de Loreste spur. Their defeat was complete. In Champagne, on the same night, a German attack on Beausjour Keep was repulsed.

According to a despatch from Athens to the London Daily Mail, the Allies have landed troops in the Isthmus of Gallipoli from the Gulf of Sator.

A general attack on the Dardanelles will be made as soon as the French ships arrive.

A CONSTANTINOPLE STORY.

LONDON, March 25.  
The Evening Chronicle publishes a despatch from Bucharest, Rumania, to the effect that the Turkish Government recently decided to surrender Constantinople and the Dardanelles to the Allied fleet. The surrender was all but arranged, the Chronicle says, when at the last moment it was blocked by Germany. The Peace Party forced a vote, at the recent cabinet meeting, to send emissaries, one of which was the American Ambassador Morgenthau, to the Dardanelles to negotiate with the commander of the Allied fleet for the surrender of Constantinople. Just as everything seemed settled, the German General Liman Von Sanders heard of the plan and nipped it with the threat of the court-martial of all concerned.

U-29 SUNK WITH ALL HANDS.

LONDON, March 25.  
The British Admiralty stated this evening that they thought the German submarine U-29, which recently sank four British and one French steamer in the English Channel and damaged three other vessels, had been sunk with all hands. Text of official statement said: "Admiralty have good reasons to believe that the German submarine U-29 has been sunk with all hands."

WILLING TO TAKE MEN'S PLACES.

LONDON, March 25.  
Women are crowding to register for employment at the Labor Exchange here and throughout England at the rate of 150,000 per day. It is estimated already one million women have shown themselves ready to fill positions now occupied by men, if men still go into the army. The Government has expressed its approval of this movement, but no definite action has been taken. However, women are now being employed as clerks in the Censor's office and elsewhere in Government work that formerly was occupied by men. All railways and tramways throughout England have received letters from the Government, asking them to do all they can to employ women and release able-bodied men for fighting.

THE KARLSRUHE AGAIN.

NEW YORK, March 25.  
German naval officers at Bremerhaven are quoted as authority for the statement that the cruiser Karlsruhe lies at the bottom of the sea in the West Indies. Jesse Boyd, second officer of the American steamer Carib, which was sunk by a mine in the North Sea, who reached here to-day from Rotterdam, says that he spent five days at Bremerhaven, and through an old-time friend, now an officer in the German navy, obtained positive confirmation of the rumor that the Karlsruhe was no longer afloat. Boyd quotes his friend as saying that a German bomb sent her to the bottom after she had struck on a reef. Some of her crew are now at Bremerhaven; others somewhere probably in the West Indies or in South America.

THE STEEL COMPANY OF CANADA, Ltd., Montreal.

Manufacture at right prices—Bolts and Nuts, Horse Shoes, Railway Spikes, Bar Iron, Barbed Wire and Staples, Mild Steel, Galvanized Telegraph Wire, Galvanized Bar Iron, Pig Iron, Lead and Waste Pipe, Iron Pipe, Fence Wire, Tacks of all kinds, Shot and Putty.

FRANKLIN'S AGENCIES, LTD., Agents.

HAIR SWITCHES.

We offer a large assortment of Real Human Hair Switches in shades of Light, Medium and Dark Browns, 18 inches. Reg. 55c. each. Friday and Saturday . . . . . **45c**



SMALLWARES.

BOOT LACES—Black Mohair, 52 ins. long, plain tags. Special, per doz. . . . . **5c**  
TOILET SOAP—The famous "Dove's" brand, exquisitely perfumed. Special, 2 cakes for . . . . . **8c**  
MIRRORS—With White Enamelled Wood Frames; size 7 1/2 x 9 1/4. Regular 12c. each for . . . . . **10c**  
FRAMED PICTURES—Mountain and Woodland scenes, walnut stained frames; size 11 1/2 x 16 1/2. Reg. 25c. each for . . . . . **19c**  
FLORIDA WATER—In large bottles. Special, each . . . . . **9c**  
HAT PINS—Best Steel stems and screw points, easily fixed; also a few with bayonet points. Special, 2 for . . . . . **6c**  
MEMO BOOKS—Vest pocket size, ruled stiff covers. Special, 2 for . . . . . **3c**  
SAFETY PINS—Treasure Brand, No. 2; all one size. Special, 2 cards for . . . . . **5c**

Special Curtain Values.

LACE CURTAINS.  
50 pairs' White and Cream Curtains, 3 yards long; one of the best lines we have handled for some time; beautiful patterns. Reg. \$1.25 pair. Friday and Saturday . . . . . **1.05**

MARQUINETTE.  
For Hangings and Curtains, in White, Cream and Ecru, fancy openwork and hemstitched borders; 40 inches wide. Reg. 25c. yard. Friday and Saturday . . . . . **20c**

Table Linens.

TABLE NAPKINS.  
White Damask, size 16 x 18, hemmed ready for use; assorted patterns. Reg. 12c. each for . . . . . **10c**

TABLE CLOTHS.  
Pure White Linen Table Cloths, 2 yards square, large and small floral designs, hemmed ends. Reg. \$1.25 each. Friday and Saturday . . . . . **1.05**

LINEN TABLING.  
White and Blay Damask Linen, 56 inches wide; extra special quality, assorted designs. Reg. 45c. yd. Friday & Sat'y . . . . . **39c**

## GREAT CLEARANCE SALE OF MENS' AND BOYS' CLOTHING

If you have not yet taken advantage of this Great Sale, Halt! Right about turn! and march yourself right into our Gent's Furnishing Department, where you will find a host of bargains in wearing apparel for Men and Boys. We specially call your attention to the Jackman Stock of Men's and Boys' Suits. Values that were never before equalled in this city.

**MEN'S SUITS**  
Tweeds, Serges and West of England Cloths, in a full range of sizes.  
A \$10.00 Suit . . . . . **6.50** A \$15.00 Suit . . . . . **10.00**  
Clearing out at . . . . .  
A \$20.00 Suit . . . . . **15.00** A \$25.00 Suit . . . . . **20.00**  
Clearing out at . . . . .

Values in Crockeryware.

Krystal Glass Cheese and Cracker Plates. Reg. 80c. ea. for . . . . . **60c**  
Preserve Dishes, Fancy China; small. Special, 3 for . . . . . **17c**  
Toilet Sets, 3 pieces, Green Band. Reg. \$2.50 each for . . . . . **\$2.20**  
Tumblers, Cut Glass; bell shaped. Reg. 20c. each for . . . . . **17c**  
China Tea Sets, 21 pieces; Willow pattern. Reg. \$3.00 for . . . . . **\$2.65**  
Fancy China Teapots. Reg. 25c. each for . . . . . **22c**  
Fancy Moustache Cups. Reg. 25c. each for . . . . . **22c**  
W. & G. Stone China Tea Plates, 4 inch. Special, 2 for . . . . . **6c**  
Fancy China Egg Cups, large size. Special, 2 for . . . . . **6c**  
Krystal Glass Salt and Pepper Shakes. Reg. 15c. for . . . . . **13c**

**Chamois Dusters**  
12 doz. Flette Dusters, Imitation Chamolins, Red borders; size 23 x 24, hemmed ready for use. Special, each . . . . . **12c**

CASHMERE GLOVES.

6 doz. only Ladies' Cashmere Gloves in shades Navy, Brown, Grey, Beaver and Black; best Milanese and Suede finish. Reg. 30c. pair. Friday and Saturday . . . . . **25c**

BARBERS' TOWELS.

White Cotton Towels, suitable for barber shops, soft quality, ready hemmed; size 12 1/2 x 22. Special Price, 2 for . . . . . **11c**

COTTON BLANKETS.

Cream Cotton Blankets, soft and fleecy. Pink and Pale Blue borders; size 64 x 76. Reg. \$1.55 pair. Friday and Saturday . . . . . **1.42**

## Shopping at the Royal Stores

Means Many Dollars Saved to You, and a Dollar Saved is a Dollar Earned.

Many rich prizes in the form of high grade and most desirable Merchandise at very small prices await the crowds that throng to our FRIDAY and SATURDAY Sales.

Bring Your List of Needs Here and Save Money.

JOB RIBBONS.

Half Prices on Spring Ribbons. Many beautiful shades in Plain and Striped Taffetas. These Ribbons will soon go at the price, 5 inches wide, pure silk and very soft of finish. No need to hunt to women from many uses to which this wide Ribbon can be applied. Reg. 35c. yard. Friday and Saturday . . . . . **16c**

## DE LA LUXE CORSET

A SPECIAL BARGAIN IN LADIES' CORSETS.

Rustproof filling, guaranteed, 4 hose supporters, free hips, light weight, dainty lace and embroidery trimmed tops; sizes 19 to 28. Reg. \$1.75 pr. Friday & Sat'y . . . . . **1.58**

LADIES' SUSPENDERS.

Good elastic webbing and patent clips in assorted sizes, pin, clip and hook on fasteners, also some to sew on. Reg. 30c. pair. Friday & Saturday . . . . . **25c**

CAMISOLE EMBROIDERY.

White Lawn of finest quality, pretty Swiss Embroidery patterns. These goods are rapidly advancing in price. Secure some of them. Reg. 25c. yard. Friday & Saturday . . . . . **20c**

WATERPROOF APRONS.

Well made and serviceable Aprons in fine quality Rubber Cloth, Black and White check designs. Reg. price 45c. each. Friday & Saturday . . . . . **38c**

Sale of Black Sateen Blouses.

We have a complete line of Black Satin Blouses and Shirtrwaists that must be cleared out at once to make room for new goods. It's a fortunate circumstance to many as it entails on our part a big sacrifice. Values a few pairs. \$1.00 values for . . . . . **72c**

Important Sale Cashmere Hose.

"Jaeger" All-Wool Hose. High Grade Black Cashmere Hose in plain and ribbed. The maker's name is known the world over. Ladies who like niceness in Hosiery, will do well to examine these and secure a few pairs. \$1.00 values for . . . . . **75c**



## A Splendid Selection of LADIES' Spring Boots.

About 50 pairs Ladies' Black Kid Boots, suitable for Spring wear, buttoned and lace styles, dull kid tops, patent tips, medium soles and Cuban heels; in a full range of sizes. Reg. \$3.00 pair. Friday and Saturday . . . . . **2.75**

Ladies' 3 Strap Shoes.

A Nice Collection.  
36 pairs only Black 3-Strap Shoes in the latest style Cuban heels, black and patent leathers; sizes from 3 to 7. Reg. \$1.85 pair. Friday & Saturday . . . . . **1.70**

Household Specials PILLOW CASES.

Plain White Cotton Pillow Cases, 12 dozen in the lot; size 19 x 19, nicely finished. Reg. 15c. each. Friday and Saturday . . . . . **12c**

TAPESTRY HEARTH RUGS.

Wool and Jute, Scotch manufacture, fringed ends, in a nice assortment of colors and designs; size 27 x 54. Reg. \$1.25 each. Friday and Saturday . . . . . **1.05**

HONEYCOMB TOWELS.

White, with Red borders, fringed ends; soft finish. Regular 20c. each. Friday and Saturday . . . . . **16c**

Hardware Helps.

Soiled Linen Baskets. Reg. \$2.50 each for . . . . . **\$2.20**  
Clothes Baskets. Reg. \$1.50 each for . . . . . **\$1.14**  
Nickel Plated Kettles. Reg. \$1.25 each for . . . . . **\$1.10**  
Coal Vases. Reg. \$1.50 each for . . . . . **\$1.40**  
Coal Vases. Reg. \$2.00 each for . . . . . **\$1.85**  
Crumb Tray and Brushes. Reg. \$1.10 ea. for . . . . . **98c**  
Crumb Tray and Brushes. Reg. 65c. ea. for . . . . . **58c**  
Redd Polishing Cloths. Reg. 20c. each for . . . . . **17c**  
Household's Gloves. Reg. 18c. each for . . . . . **15c**  
Tooth Brushes. Reg. 22c. each for . . . . . **19c**  
Tin Padding Moulds. Reg. 35c. each for . . . . . **30c**  
Cake Tins (single). Reg. 9c. each for . . . . . **8c**  
Sake Tins (single). Reg. 8c. each for . . . . . **7c**  
Toilet Paper in rolls. Reg. 8c. each for . . . . . **7c**  
Enamel Double Saucepans. Reg. \$1.30 ea. for . . . . . **\$1.18**  
Noiseless Plate Scrapers. Reg. 10c. ea. for . . . . . **9c**  
Secotine in Tubes. Reg. 15c. for . . . . . **11c**  
Enamel Buckets. Reg. 60c. each for . . . . . **55c**

## NEW DESIGNS IN WALL PAPER

## Choose Your Wall Papers Now! from our Spring Stock

To miss the New Wallpapers we are showing this Spring is to miss the best ever seen in this city.

Don't decide on your new decorations until you come and learn for yourself how far in advance of the usual Wallpapers these goods are.

They cost no more than the ordinary kind, but the are so original, so tastefully designed, and so carefully colored, that the usual run of papers seem insignificant beside them. The stock includes:

- FLORAL DESIGNS, BURLAPS and
- EMBOSSED, OATMEAL
- The new Borders feature the popular
- BAS RELIEF DESIGNS.

Sateen Underskirts

A good variety of colors in well cut Sateen Underskirts, Navy, Crimson, Black, Brown, Grey, etc.; neat occasion pleated flounces; all sizes. Regular \$1.00 each. Friday & Saturday . . . . . **84c**

## The Ice Blockade.

The continuous ice blockade around this port in consequence of the prevailing easterly and north easterly winds for the past month or so has been and is a great impediment to shipping. Several foreign going vessels, laden with fish, were held up in port here during the last few weeks for a fortnight and more on account of being unable to negotiate the ice while a number of vessels enroute to St. John's from foreign ports, are on our coast, this long while awaiting a strong change of wind to drive the ice off. Only last week the Furness boat Graciana got away from here for Halifax, after being detained for eight days longer than was necessary. At present the Durango and Tobasco, bound for Liverpool and Halifax, respectively, are tied up at the Furness Line pier and are now three days icebound. No doubt this season's ice blockade is one of the worst in the history of the country.

## Star Lecture.

Mr. H. F. Shortis lectured to a large gathering of members of the Star of the Sea Society and their friends at the Star Hall last night. The subject of the discourse was: "Sketches of Early Fishing Days" which was dealt with in a most interesting manner. The manners and customs of the old time settlers, their methods of prosecuting the fisheries and the early teaching in the schools, were described in Mr. Shortis' usual style.

At the close a vote of thanks proposed by Mr. J. F. Farrell and seconded by Mr. T. P. Hickey, was accorded the lecturer for his interesting discourse.

Through the kindness of Mr. E. M. Jackman, President, the pupils of the night school were present by invitation.

## Nickel Closes All Holy Week.

See To-Day's Pictures.  
A very attractive programme has been arranged for the Nickel Theatre this evening. The show will open with a Mutual Weekly which will give all the latest news items.

"Rivalry" is a wonderful two-reel picture. It is full of interest from start to finish. Dorothy Gish and Robert Harron are principal players in a beautiful melo-drama. "Their First Acquaintance"

"How Lone Wolfe Died," is an exciting drama showing how a Red Handed Renegade who destroys for the mere love of savagery meets his own end in a desert.  
The comedy picture is entitled: "The Missing Bride." These are the last two days to help as the Nickel Theatre closes Holy Week. Everyone should take in this show, and make the Fund as large as possible. The regular weekly matinee takes place to-morrow.

## Norwegian Fishery.

1915.  
Lofoden . . . . . 9,100,000  
All others . . . . . 21,500,000  
Total . . . . . 30,600,000  
1914.  
Lofoden . . . . . 7,900,000  
All others . . . . . 27,300,000  
Total . . . . . 35,200,000  
The foregoing figures were received yesterday evening by Deputy Minister of Customs LeMessurier, showing a decrease of 4,600,000 for this year.

## Post Cards of the Con-tingent which left on the Stephano now for sale at FARSONS' ART STORE.

## Boy Scouts.

Yesterday afternoon the Boy Scouts of the S. A. College were addressed by Brigadier Morehen, D. C., who spoke to the lads on their duties as scouts and explained the meaning of the badge.  
Scout Master Pitcher presided, and at the close a hearty vote of thanks proposed by Scout Gave and seconded by Scout Butler was tendered the Brigadier for his interesting discourse.

## FRASER ENGINES.

Buy Our Fraser Engines. We are here to look after you, and give you service.  
Fraser's run on Kerosene and use much less oil than other makes.  
FRANKLIN'S AGENCIES, LTD. Feb. 19, 15

SEEKING SHELTER. Last night a man asked for shelter at the police station. He was given lodgings by the Guard.

## MEN'S Job Shirts

A beautiful Soft Shirt with fancy front, plain body, soft collar, fastened with stud.  
Reduced to

**55c.**  
each.



# GENTS' FURNISHINGS

## MEN'S BRACES

**POLICE & FIREMAN'S BRACE.**  
Reg. price 27c. Reduced Price 20c.  
**CYCLO BRACE.**  
Reg. price 38c. Reduced Price 30c.  
**ORIGINAL PRESIDENT BRACE.**  
Reg. price 55c. Reduced Price 43c.

## Men's Cold. Silk Neck Ties

Regular Price . . . . .22c.  
Reduced Price . . . . .18c.  
Wide Ends. Regular Price . . . . .33c.  
Reduced Price . . . . .25c.  
Wide Ends. Regular Price . . . . .65c.  
Reduced Price . . . . .55c.

## Men's Handkerchiefs

100 doz. MEN'S MERCERIZED HANDKERCHIEFS.  
Colored Border.  
Regular Price . . . . .7c. each  
Reduced Price . . . . .5c. each

## MEN'S Linen Collars

20 doz. Men's White Linen Collars in perfect condition.

Regular prices, 15c. and 20c.

Now all one price,

**8c.**  
each.



## Men's INVICTUS BOOTS still Selling at Old Prices

### Men's Job Invictus Boots

60 pairs left over from our Salvage Sale, in Black and Tan,  
\$4.00 and \$4.50 per pair. Sizes, 5, 5½, 6½, 9½, 10, 10½.

### Men's American Caps

Very latest styles.  
Regular Price . . . . .50c.  
Reduced Price . . . . .40c.

Above Prices are  
**Strictly Cash.**

# Marshall Bros

## Giving the Shops a Fair Deal.

By RUTH CAMERON.



RUTH CAMERON

It was the fog end of the winter season, the time of wind and mud and rain, the time of winter sickness and spring-longings, a time of most important bargains. The lady-who-always-knows-somewhat had bought herself a pair of shoes. We admired their fine points and then the Authorman's wife put the question that was in our minds, "Were they a bargain?" "Yes, I think so," said the Lady. "Four dollars." "Marked from what?" "From five."

The Authorman's wife, who is a great bargain hunter, laughed at that. "You don't call that a bargain, do you?" she asked. "You ought to see some of the bargains I've seen these last few weeks. Perfectly wonderful."

"Yes, I know," said the Lady, "but the ones that were marked way down didn't fit me or weren't at all what I needed. I thought it was better to save a dollar on something I wanted than two or something I didn't want. After all, a dollar is a very good saving if you get just what you want. It's twenty per cent. If I could save that much on a year's clothes buying it would be about forty dollars. Surely that's worth saving."

Molly Cannot Contain Herself.

Molly, the little stenographer lady, had been listening to the discussion with an air of repressing with difficulty. Do you remember telling me about your friend, Mrs. Martin, who bought the two pairs of five dollar shoes for two dollars and a quarter a pair?" she questioned the Authorman's wife.

"Yes," said the Authorman's wife, "and they were beautiful shoes. That's what I call a bargain."

Molly's eyes danced. "Well, I met her on the trolley yesterday, and we happened to speak of bargains and she told me she had to give one pair away because it didn't fit her. And that made the pair she kept cost her four dollars and a half which is half a dollar more than the Lady paid."

"Well, they were very fine shoes," declared the Authorman's wife lamely, and then she changed the subject which is a way she has at such times.

"Twenty per cent on something you want or fifty per cent on something you don't want. Which is the better bargain? I put it up to you, reader friends."

Every Woman's Duty to Follow the Advertisements.

I am a great believer in following all the sales in the newspaper advertisements and buying at advantage whenever possible. I think that is every woman's duty as the purchasing agent of the family. But I do feel that it is foolish for women to get into their heads that nothing but an enormous reduction is worth while. One sometimes hears the department stores accused of exaggerating values in their advertising. If this is sometimes true who has driven them to this policy? The women who absolutely demand sensational values as the price of their trade.

Crepe de chine blouses have box pleats front and back, put on a size with small points.



## Open Every Night!

STAFFORD'S DRUG STORE, Theatre Hill, selling

**PHORATONE COUGH & COLD CURE** to all persons suffering from Coughs, Colds, Bronchitis and Impressions on the Chest. Hundreds of people are suffering from Coughs and Colds at the present time. Phoratone Cough and Cold Cure is what you want.

**STAFFORD'S LINIMENT AND CAMPHORATED OIL** is also an excellent remedy to use for children suffering from Bronchitis and Impressions of the Chest.



Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Manufacturers of 3 Specialties:

STAFFORD'S LINIMENT.

STAFFORD'S PHORATONE "A".

STAFFORD'S CAMPHORATED COUGH CURE.

AN ARTFUL DODGER.

Mr. Balfour is credited with knowing more good stories about the British House of Commons than any other member. One of his best is the following, which he told at a public dinner some time ago:

"I remember hearing of a distinguished gentleman," he said, "who reported in the press gallery just about 100 years ago. He had had an excellent dinner, washed down with excellent wine. He was bored with the debate. He was wearied with the superfluity of rhetoric, which prevailed just as much 100 years ago as today. He got bored and he got up and asked the speaker for a song."

"The speaker of that day was Mr. Addison, a gentleman who was nothing if not proper. The whole House, except the speaker, was convulsed with laughter."

"The sergeant at arms was appealed to. He went to the gallery and he inquired. The culprit retained the presence of mind to point to a respectable and venerable Quaker sitting below him, and this unfortunate gentleman was actually taken into custody."

Mr. McRobbie, the rescuer, is very modest about his part, and said that when he saw the man's hand he realized that with the appliances he was acquainted with there was a fair chance of saving life. At all events, he thought it was worth making the attempt; all he would say was that he was glad his effort had succeeded.

"The Daily Telegraph," London.

**BUSINESS AS USUAL**

## Eggs

Fresh Country Eggs,

**33c. doz.**

FRESH VEGETABLES.

Fancy Carrots.

Fancy Parsnips.

Sound Beets.

New Green Cabbage.

Sound Turnips.

POTATOES.

500 brls. P. E. I. Potatoes.

**Soper & Moore.**

Phone 480.

time elapsed before he was able to make any statement except that he believed he was the only one of the crew of seven who was below when disaster overtook the ship.

When he had completely recovered he told the following story of his terrible experience. I don't know exactly what occurred. It was down below cooking in the foc's'le. I felt a tremendous surge strike the boat.

I then everything went topsy-turvy. I was knocked from end to end of the foc's'le, and found the floor where the ceiling should be. I could not get out. I did not know what to do, and within a couple of seconds the boat was grating on the rocks inshore. We had turned over so quickly that plenty of air was left in the foc's'le, so that even if I was imprisoned for a good many hours I still had enough oxygen to keep me going.

Tapping on the Hull.

"As the boat lifted to the swell I could see the light through one of the portholes, and I put out my hand and waved it. Every minute or so the boat dipped beneath the water. I heard tapping outside the hull of the boat. Then someone spoke through the porthole. The voice said: "Where will I cut open the hull?" I indicated this to him, showing him how to keep clear of the stationery. It seemed hours before I knew anything else. There were fumes of acetylene gas blown into the vessel, and then someone gripped me by the neck and pulled me out of the dark dungeon of the hull, where for a time death seemed to be my only hope of release.

There is no excuse for corns. You can't prevent them, maybe, but you can remove them quickly. There will be no lasting corns on any feet when all folks know of Blue-jay.

Blue-jay Plasters

15 and 25 cents—at Druggists

Samples Mailed Free

Bauer & Black, Chicago and New York

Makers of Physicians' Supplies

## Our Volunteers.

Seven volunteers enlisted with the Reserve Force yesterday, making a total of 1444 enrolled to-date. The names of yesterday's volunteers are: Geo. Lush, St. John's. John Barrett, St. John's. Fred Cummins, St. John's. John Tizzard, St. John's. Walter C. Keats, St. John's. Fedel Goss, Badger. Robt. LeBuff, Badger.

Yesterday the men of two sections were sworn in, and in the afternoon company and extended order drill was held at Government House Grounds.

The examinations for non-coms stripes will take place shortly, about 25 of the men are preparing for the test.

**Salvia Hair Tonic**

Makes Hair Grow

Ladies should have radiant hair. There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic.

SALVIA is a beautiful, pleasant, non-sticky Hair Tonic. 50c. a bottle.

**BECAME INSANE.**—A young man, of Flower Hill whose movements were rather strange of late, was arrested last night. He was pronounced insane by Dr. Copenherthwaite and brought to the Lunatic Asylum.

**Corns Are Out-of-Date**

They Indicate Methods Which Are Obsolete Now

Folks who have corns are folks who pare them, or use liquids, or some other old-time treatment —ways not up-to-date.

Most folks don't keep corns now. When one appears they apply a Blue-jay plaster. The pain stops instantly. In 48 hours the corn disappears forever.

A famous chemist found this way to end corns without pain or soreness. Now millions use it. Fully half the corns that grow are ended as soon as they appear.

There is no excuse for corns. You can't prevent them, maybe, but you can remove them quickly. There will be no lasting corns on any feet when all folks know of Blue-jay.

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Samples Mailed Free

Bauer & Black, Chicago and New York

Makers of Physicians' Supplies

## Rescued From Upturned Steamer.

A remarkable rescue, the story of which reads like a piece of fiction, was effected at Peterhead recently. That part of the Scottish coast has a sinister reputation amongst seafarers. Our Navy men know it well. It is the most easterly point in the British Isles, and round the corner lies the Moray Firth, affording shelter from the 'oneaster, the most dangerous of all gales on its ironbound shores.

Saturday morning's storm was the worst for many days. A southeasterly gale sprang up on Friday night, and by the early hours of next morning the conditions were of the wildest description. A salvage craft, the 'Salvor No. 1,' belonging to a Hull firm, was on its way to the Humber from the north of Ireland, when stress of weather sent it into Peterhead. There is a harbour of refuge, and it lay safely in the shelter of the breakwater until nearly seven o'clock, when daylight had begun to creep in.

Ship Turned Turtle.

The anchors may have begun to drag, but, whatever the reason, the master evidently decided that there was danger in remaining where he was, and he endeavoured to put out to the open sea. As the little craft slowly headed seaward three immense breakers swept down upon her.

The first carried her a considerable distance across the bar, the second engulfed and almost capsized her, and the third sealed her doom, the ship turning turtle and sinking. The waves washed the craft keel up on to a reef of rocks at the other side of the bay, about 300 yards from the land.

All this happened in a few minutes, and, with no sign of life about the craft, the watchers on shore assumed that the crew had been thrown into the sea or carried overboard by the mountainous breakers. Shortly before eight o'clock, however, a hand turned ship, which was facing the beach. The porthole was only a few inches in diameter, and only visible occasionally in the surging surf. It in the water for an hour, made an seemed impossible to rescue the imprisoned sailor, but Francis McRobbie, a young boiler-maker, who has had considerable experience of mechanics and gases in America, thought an attempt might be made to cut through the iron hull by the use of the blowpipe.

line, and, standing almost neck deep porthole on the port side of the up-opening some twenty inches square was described waving from the fore

Against Time and Tide.

He accordingly got two cylinders, one of oxygen and the other of acetylene, through the two-inch steel plate, and ultimately effected a rescue, which is probably without a parallel. It was the ship's cook, E. J. E. Richee, hailing from Yarmouth, who owed his life to this ingenious and skilful blacksmith.

A great crowd had gathered opposite the scene, and followed the operations of McRobbie and his assistants with intense interest. It was a fight against both time and tide, for the sea was rising. When the poor fellow was hauled into the light of day cheer upon cheer was raised, and rescued and rescuer were the heroes of the hour. Richee, was, as may be imagined, in a dazed and weak state, and some

## In Milady's Boudoir.

By GWEN SEARS.



NEATNESS A BEAUTY ASSET.

This is indeed an age of haste and hurrying, of grime and dust, of smoke and cinders. This cogitation is not this girl, trained as I have said, in it takes time to rid one's self of the grime which is so quickly and easily accumulated.

Yet if one would look well in her everyday attire or in those fine, fresh, new togs which are so alluring, she must be sure to allot herself all the time necessary for the cleansing and airing and sunning which shall make her as sweet as a rose.

The girl taught and trained, month after month, and year after year, that is a disgrace to appear in anything but spotless neckwear; in gloves which are not clean; in tailored clothes which lack the pressing iron; in shoes run over at the heel or with buttons gone or laces not as they should be; with teeth which do not bespeak the use of dental floss, a good brush and powder; with hair which is caught up anyway at all—this girl, trained as I have said, in all of these things, will be bound to be thought attractive, even though she should not be beautiful, according to ideals seen upon calendars and magazine covers.

She will, indeed, not only make but retain a good impression wherever she goes, while the pretty girl who is slightly slovenly and careless will be passed over unnoticed by her side.

Ozone can never possess a substitute. Sun and air are good for not only well washed clothes but for well washed hair. It is good for the hair that has been worn a good deal, for the waist which has seen service, for the workaday skirt, for the stays, for all the articles of clothing.

Things which can go into a tub, of course, get their required amount of sun and air, but things which cannot be tubbed, scalded, ironed and well dried should at least have an air and sun bath whenever, occasion offers.

**Stafford's Liniment, "made in Newfoundland," a cure for Rheumatism, Lumbago, Neuralgia and all aches and pains. Sold everywhere.—Feb 11/15**

**STEPHANO COMING AGAIN.**—The Red Cross liner Stephano is expected to get away from New York tomorrow forenoon for Halifax and this port, bringing a full cargo.

**SAFETY RAZORS.**—The wonderful Giant Junior with 7 Blades, 50 cts New shipment just received. CHESELEY WOODS, 140 Water St.—Mar 1/15

**Minard's Liniment Cures Burns.**

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Kalsomine  
Wall Brush  
Whitewash  
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Puritan M  
Royal Me  
Star Meta  
Auto Meta  
Aladdin M  
Shinon M  
Matchless  
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Blaid skirts, c  
with light-fittin  
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and pretty froed  
A great deal  
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## 4th Company of 1st Newfoundland Regiment.

We have Groups of each Section and an Individual Photograph of each Man!

### The HOLLOWAY STUDIO, Limited,

Corner Bates' Hill and Henry Street.

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BOWRING BROS., Ltd.,  
Hardware Dept.

# Special Sale!

BOWRING BROS., Ltd.,  
Hardware Dept.

## HOUSEHOLD NEEDS and SPRING CLEANING HELPS

Commencing SATURDAY, March 26.

Keen Buying on Cash Basis Means Low Prices.

<p><b>Furniture Polish.</b></p> <p>Peerless Varnish Stain for renewing furniture, 10c. tin</p> <p>Sapolin Varnish Stain for renewing furniture, 13c. tin</p> <p>China Lac Varnish Stain for renewing Bric-a-Brac . . . . .19c. tin</p> <p>Aluminum Paints for stove, etc. . . . .20c. tin</p>	<p><b>IMP</b></p> <p>Soot Destroyer, for cleaning chimneys, 10c. each.</p>	<p><b>Crockery Mender</b></p> <p>for mending glass and china; a sure grip. 20c. each.</p>	<p><b>Golden Ray Cleaner.</b></p> <p>GOLDEN RAY CLEANER . . . . .</p> <p>Will remove Stain from Silk, Linen or finest fabric; a most useful article; per tin . . . . . <b>27c</b></p>
<p><b>FOR WALLS AND CEILINGS.</b></p> <p>Marbleine, in all colors, 5 lb. pkgs. . . . .24c.</p> <p>Frescota, Tints, 5 lb. pkgs. (washable) . . . . .33c.</p> <p>Frescotone, the new Washable Paint; all shades. Distemper, in all colors, 5 lb. pkgs.; best quality . . . . .40c.</p>		<p>Oak Wash Tubs . . . . . \$1.30 &amp; \$1.50</p> <p>Galvanized Wash Tubs . . . . . \$1.20 &amp; \$1.75</p> <p>Ironing Boards, Wash Boards, Pastry Boards, Sleeve Boards, Mixing Boards, Rolling Pins, Butter Pats, etc. Spring Clothes Pins, 5c. dozen.</p>	
<p><b>BRANDRAM-HENDERSON'S CELEBRATED PAINTS</b>, in all colors. Gallons, halves, quarts; 2 lb. &amp; 1 lb. tins.</p> <p><b>RED CROSS HANDY PAINT</b> in 1 lb. tins; all shades, good quality. 9c. per tin.</p>	<p><b>VENOIL.</b> The best in Furniture Polish; 2 sizes. 22c. and 43c.</p>	<p><b>WEBSTER'S FURNITURE CREAM</b> in stone jars; a splendid article, 21c. jar.</p>	<p><b>Curtain Poles, &amp;c.</b></p> <p>WHITE ENAMEL CURTAIN POLES, complete with fittings . . . . .39c. set</p> <p>ASSORTED COLORS CURTAIN POLES, complete with fittings . . . . .33c. set</p> <p>SPRING BLIND ROLLERS . . . . .9c. up</p> <p>BRASS SASH RODS . . . . .6c. up</p>
<p><b>Paint Brushes of All Kinds.</b></p> <p>Sash Brushes from . . . . .5c. up</p> <p>Varnish Brushes from . . . . .7c. up</p> <p>Kalsomine Brushes from . . . . .19c. up</p> <p>Wall Brushes . . . . .20c. to \$2.00</p> <p>Whitewash Brushes . . . . .10c. up</p>			
<p><b>FLOOR WAX for Hardwood Floors. LINOLEUM FINISH FLOOR PAINT FLOOR LUSTRE.</b></p> <p><b>Special.</b></p> <p>STRAW HAT DYE and HAT ENAMEL, in all shades, 12c. tin.</p>			
<p><b>Metal Polishes.</b></p> <p>Large Selection.</p> <p>Shinon Metal Polish, per tin . . . . .19c.</p> <p>Puritan Metal Polish, per tin . . . . .23c.</p> <p>Royal Metal Polish, per tin . . . . .21c.</p> <p>Star Metal Polish, per tin . . . . .19c.</p> <p>Auto Metal Polish, per tin . . . . .19c.</p> <p>Aladdin Metal Polish, per tin . . . . .20c.</p> <p>Shinon Metal Polish, per tin . . . . .19c.</p> <p>Matchless Metal Polish, per tin . . . . .19c.</p> <p>Fenof, free from acids . . . . .19c.</p>			
<p><b>Paint Cleaners.</b></p> <p>Pain Clene, for removing stains from Paints, 2 sizes, 15c. &amp; 29c.</p> <p>Zog, for cleaning white paint surface, 28c.</p>			
<p><b>CHAMOIS SKINS</b></p> <p><b>Silver Polish.</b></p> <p>Silicon (powder) . . . . .15c.</p> <p>Shinon . . . . .20c.</p> <p>Silva Putz . . . . .25c.</p> <p>Putz Pomade . . . . .10c.</p> <p>Wonder Shine . . . . .25c.</p> <p>Ideal Cream . . . . .22c.</p> <p>BON AMI for Metals . . . . .13c.</p> <p>DUTCH HAND SOAP . . . . .5c.</p> <p>PURITAN HAND SOAP . . . . .14c.</p>			
<p><b>Try Fenof Metal Polish, 20 cts.</b></p> <p>Universal Food Choppers . . . . .99c.</p> <p>Gem Food Choppers . . . . .95c.</p> <p>Climax Food Choppers, large . . . \$1.15</p> <p>Mincing Knives . . . . .15c.</p> <p>Potato Mashers . . . . .8c.</p> <p>Potato Mashers . . . . .29c.</p> <p>Cake Turners . . . . .3, 5 and 8c. ea.</p> <p>Nickel Plated Towel Rails . . . . .9c.</p> <p>Nickel Plated Towel Rails . . . . .15c.</p> <p>Clothes Hangers, 7 arms . . . . .15c.</p> <p>Knife Sharpeners . . . . .8c.</p>			
<p><b>Carpet Sweepers.</b></p> <p>Carpet Sweepers . . . . . \$2.80</p> <p>Keystone Vacuum Cleaners . . \$8.15</p> <p>Carpet Beaters . . . . .15c. &amp; 20c.</p> <p>Carpet Brooms . . . . .29c. up</p> <p>Brass Carpet Binding.</p> <p><b>SPECIAL VALUE.</b></p> <p>Toilet Paper . . . . .5c. roll</p> <p><b>MAIL ORDERS RECEIVE PROMPT ATTENTION.</b></p>			

**SPECIAL SALE PRICE.**

**MRS. POTTS' SAD IRONS**

Nickel Plated, set of 3 **89 cts.** per set.

# BOWRING BROS., Ltd.

HARDWARE DEPARTMENT.

PHONE 332.

### Fads and Fashions.

High, close-fitting choker collars are worn by women with long necks. The latest silhouette has a gradual flare from the shoulder downward. Petticoats that resemble Turkish trousers are called Turkish petticoats. The separate skirt has developed.

man goes—from five to twenty-four. Some of the new suits in military effects are trimmed with nickel buttons. An early Easter brings out spring fashions before winter has fairly gone. Jackets flaring from the yoke or shouldered-line, are among the most liked.

The newest flowing veil has a scalloped edge finished in close velvet polka dots. The new basket cloth is beautiful, being lighter and more closely woven than before. The women with a short fat neck should wear a bushy collar of pleated tulle. Separate skirts are most becoming

with their full skirts set in close-fitting yokes. Fashion predicts white millinery for the summer season and the use of many flowers. There is a decided fancy for the use of black and white in millinery for little girls. It is true that most women do not like the high collar, but smart women are wearing it.

MINARD'S LINIMENT CURES DIPHTHERIA.

### Congregational Sociable Last Night.

Last night's sociable in the Congregational Lecture Room was largely attended and proved highly successful. Rev. W. H. Thomas presided and at the opening addressed the gathering in reference to the objects for which the sociable was being held. The concert programme consisted of a duet by Misses Whitley and Ladley; songs by Misses Anderson, Herder; Messrs. H. Courtenay, C. Hatcher and R. Ross; violin solo by Miss Johnson; imitation cornet solo by Mr. P. Cowan, with piano accompaniment by Mr. Fox; recitation by Mr. Hearder, and ventriloquism by Mr. Wheeler. During the evening a sale of candles was conducted by Mrs. H. Cowan, Misses Pippy, Langmead and Hill. The proceeds were quite substantial and will be devoted to the funds of the Ladies' Aid.

### Men's Retreat

AT ST. PATRICK'S.

Last evening the retreat for men began at St. Patrick's Church. An exceptionally large congregation was present. After the recital of the Rosary by Rev. Fr. Conway, the pulpit was occupied by Rev. Fr. Cox, S. J., who for upwards of an hour held the closest attention of his hearers, as he gave a most instructive and impressive discourse, exhorting all to properly observe the Commandments of God. Fr. Cox announced that during the retreat confessions will be heard from 6 to 8.30 a.m. and from 4 to 6.30 p.m. and before and after evening devotions up to 10 p.m. Benediction was imparted by Rev. Fr. Doyle.

### Five Minute Cure If Stomach is Bad

When "Pape's Diapepsin" reaches stomach all indigestion, Gas and Sourness disappears. You don't want a slow remedy when your stomach is bad—or an uncertain one—or a harmful one—your stomach is too valuable; you mustn't injure it with drastic drugs. Pape's Diapepsin is noted for its speed in giving relief; its harmlessness; its certain unfailing action in regulating sick, sour, gassy stomachs. Its millions of cures in indigestion, dyspepsia, gastritis and other stomach trouble has made it famous the world over.

Keep this perfect stomach doctor in your home—keep it handy—get a large fifty-cent case from any drug store and then if anyone should eat something which doesn't agree with them; if what they eat lays like lead, ferments and sours and forms gas; causes headache, dizziness and nausea; eructations of acid and undigested food—remember as soon as Pape's Diapepsin comes in contact with the stomach all such distress vanishes. Its promptness, certainty and ease in overcoming the worst stomach disorders is a revelation to those who try it.

### FISHING FOR GERMAN SUBMARINES.

London, March 4.—At harbor entrances and at other strategic points around the British Isles, the Admiralty has set miles of submarine traps to catch German underwater craft engaged in blockading England. Report has it that three submarines were caught during the first ten days of the blockade, but confirmation is lacking. The traps set for submarines are not unlike gill nets used by fishermen. Malleable iron frames ten feet square, three frames joined are sunk to a depth of thirty feet, suspended from immense buoys.

The submarine is a blind thing under water, steering by chart and compass. Entering one of these frames, its sides are caught and causing the lower frame to buckle upward, catching the propeller. Thus held the craft is in the position of a fish floundering in a net, and its occupants are doomed. From time to time British sailors visit the buoys and inspect the frames, such as a fisherman would look after his set lines.

**HALL DOOR THIEVING.**—The hall door thieves are again in evidence and several articles of clothing have been reported missing to the police who arrested a couple of lads on suspicion last night.

MINARD'S LINIMENT CURES DIPHTHERIA.

### Let Us Fill Your Order from FRESH SUPPLIES!

## ELLIS & CO., Limited, 203 Water St.

Fresh New York Turkeys.  
Fresh New York Chickens.  
Fresh New York Ducks.  
Fresh N. Y. Corned Beef.  
Fresh New York Sausages.

### Fresh Codfish, Fresh Halibut.

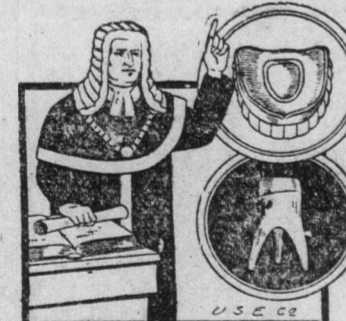
New Cabbage.  
Parsnips, Carrots.  
Ripe Tomatoes.  
Florida Celery.  
New Cucumbers.  
Fresh Lettuce.  
Parsley, Radishes.

### Fresh Smoked Salmon.

Ripe Bananas.  
Dessert Apples.  
Russett Apples.  
Navel Oranges.  
Fresh Pineapples.  
Dessert Pears.  
California Lemons.  
Grape Fruit.

### FRESH SMOKED HADDIES, FRESH SMOKED FILLETS.

Fresh Consignment  
*Stuyvesant*  
CELEBRATED CONFECTIONERY  
1/2, 1 and 2 lb. boxes  
Remember our Telephones,  
482 and 786.



### The Maritime Dental Parlors, THE HOME OF GOOD DENTISTRY.

Here you can obtain expert work in all branches. Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION absolutely painless. Teeth Extracted free of Pain . . . . . 25c. Best Fitting and most natural looking Artificial Sets . . . . . \$12.00 Crown and Bridge Work and Filling at prices within the reach of all.

EXAMINATION FREE.  
176 Water Street  
(Opp. M. Chaplin's)  
Phone 62.  
dec29, tu, th, s, f

## EVERYDAY ETIQUETTE

"What is the proper vest and tie for a man to wear with full dress suit?" asked Horace.

MINARD'S LINIMENT CURES DIPHTHERIA.

# The BATTLE of YPRES

## A Graphic Account—Decisive British Stroke.

Mr. Will Irwin, the well-known American Journalist, contributes to the New York Tribune the first complete account of the famous battle of Ypres—an account reproduced in the Daily Mail of yesterday. The Battle of Ypres Mr. Irwin describes, as "a decisive action, perhaps the really decisive action of the war," for it closed the last gap in the combined defensive operations of the Western Allies, made impossible any further German move on Paris or any move to take the French in the rear, and sealed the road to Calais. It was also an action which will stand as one of the most glorious achievements in British military annals, for though more English troops were engaged here, than in any previous battle of the Empire, they numbered only 120,000, against 600,000 of the Germans, which is more than were engaged in the whole Franco-Prussian War. For its knowledge of this great struggle the public has hitherto had to rely upon the technical narrative contained in the despatches of Sir John French, Mr. Irwin now supplies a highly graphic and easily comprehensible record of the proceedings of those eventful days.

He first recounts the main stages of the enemy's advance through Belgium into France until his cavalry outposts were almost at the gates of Paris, of the recovery of the Allies, profiting by Von Kluck's sudden march eastward away from Paris so that the Crown Prince's army might have the honour of entering the French capital from the northeast, and of the hurried retreat of the Germans until they found safety behind the line of the Aisne. It was soon after that—early in October—that the whole of the English Army was moved over toward Calais and that the line of battle began to lengthen ever northward and westward, finally to reach the sea. On October 11, however, the 50-mile gap between Lille and the sea was open, and with the fall of Antwerp the Germans swept towards it, driving before them the Belgian Army and General Rawlinson's division, which had arrived too late to save the fortress.

**THE GAP IN THE LINE.**  
The Belgians took up a final position on the River Yser, while General Rawlinson, roughly joining forces with them on the right, extended his line towards Ypres. About the same time the French gave up Lille and then La Bassée and threw into the gap their Territorials in an almost desperate effort to stay the onrush of the far heavier German masses. The line was bending dangerously and the breaking point was near, when, on October 11, the first of the main British force detoured from St. Omer.

Mr. Irwin proceeds:  
By the 19th the English Army was fighting a scattering, confused-looking battle whose focus was Ypres, the beautiful old capital of French Flanders. By that time, also, the Belgian army, which had been given a brief breathing-spell by the Germans, was desperately engaged in holding the Yser at the point of the line nearest the sea. The bridge-head of the Yser the critical point for them, had been lost and won back, falling back on

**20 TONS**  
**No. 1 Hay,**  
1 1-2c. lb. by bundle

**200 bags Bran**

Little Billy Chewing Tobacco,  
Ferry's Flour and Veg. Seeds,  
3c. pkg.  
Fry's Cocoa, 3/4's, 1/2's and 1 lb. tins.  
1 lb. tin Eng. Bran, 20c.  
2 lb. tin Cooked Corned Beef, 45c.  
1 lb. tin Salmon, 12c.  
1 lb. tin Bakeapples, 20c.  
1 lb. pkz. Dates, 10c.  
Norwegian Smoked Sardines, 12c. tin.  
1 lb. pot Jam, 15c.  
Bourneville Cocoa.  
Norwegian Herring in tins, 12c. tin.  
CAPE COD CRANBERRIES,  
30c. gill.  
Fresh Country Eggs.  
Selected Labrador Herring.  
Finnan Haddies.  
Fresh Halibut.  
Boneless Codfish.  
Ambrose James' Salmon.  
1 lb. tins Rabbit.  
Apples, 15c. gallon.

All Teas have advanced in price. We are selling BULL DOG and DANNAWALLA at the old price.

Building . . . . . 40c. lb.  
Dannawalla . . . . . 50c. lb.  
10 per cent discount off 5 lb. lots.

**T. J. Edens**

# A Remedy For All Pain

"The efficiency of any drug" says Dr. C. P. Bohmer, "is known to us by its results. We obtain from its use. If we are able to control pain and disease by means of any preparation, we certainly are warranted in its use. One of the principal symptoms of disease is pain, and this is what the patient most often complains to his doctor to relieve his pain. If we can arrest this promptly, our patient is most likely to recover. I found them especially valuable for headaches of various origin, when other remedies were being taken. They appear to prevent the headache from increasing. Aspirin, I have used largely in my practice is Antikamnia Tablets are also excellent for headaches of a neuralgic origin, and especially for women subjected to pains of menstruation. They are also unexcelled for rheumatism, neuralgia and all pains."

Again the dense masses poured in, again the very officers fired until their rifles grew too hot to hold. When, that night, the strength of the German attack was spent, the better part of the Prussian Guard lay dead in a wood—lay, at some places, in ranks eight deep. The second and heavier climax was past. A fortnight more, and the line from La Bassée to the sea had been locked as thoroughly as the line from Switzerland to La Bassée. It had cost England 50,000 men out of 120,000 engaged—a proportion of loss greater than any previous war ever knew. It had cost the French and Belgians 70,000. It probably cost the Germans 375,000. That is a half million in all. The American Civil War has been called the most terrible in modern history. In this one long battle Europe lost as many men as the North lost in the whole Civil War.

**"What Are You Doing for that Eczema?"**  
"Nothing; I've about given up trying to cure it."  
"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured me. You can get Zylex at your druggist's."  
Zylex, 50c. a box; Zylex Soap, 25c. a cake.  
Zylex, London.  
mar16,60d,ff

**Coming Theatricals at Rossley's.**  
Mr. Jack Rossley will open his first End Theatrical on Monday with everything new but the name. The Rossleys, themselves performers of repute, have traveled the road all over the world where vaudeville existed. They both thoroughly understand their business and have given us some excellent entertainments in the past. Mr. Jack Rossley has engaged high class artists to open on Monday. Through his classes he could see the close-locked quadruple ranks of German infantry attacking everywhere. And everywhere the English were fighting valiantly, but without method. They were in it to the last man—even the British allies. The Indian troops, hurried up from Marseilles, had been rushed to the front. The day when they arrived the English forces were hanging on by their eyelids. Someone, I am told, looked back from a trench and saw a solitary outpost of French then gathered up a part of the broken First Division, threw it at the flank of the German attack, broke it a hill. Back of him nodded the uninterested finally on his original line. The writer continues:  
The English had merely held—technically really, they had won the climactic action in that long battle which must determine the future course of this war. The cost of it was no less than the cost of other famous victories. One regiment went into that campaign 1,100 strong. They came out but 73. And most of their lost thousand went down that day before Ypres. Another regiment took 1,200 men to the western front. They had fewer than 300 when the Battle of Ypres was won. Most of them, too, fell in this action of October 31.

**THE COST OF VICTORY.**  
Mr. Irwin tells how Sir John French then gathered up a part of the broken First Division, threw it at the flank of the German attack, broke it a hill. Back of him nodded the uninterested finally on his original line. The writer continues:  
The English had merely held—technically really, they had won the climactic action in that long battle which must determine the future course of this war. The cost of it was no less than the cost of other famous victories. One regiment went into that campaign 1,100 strong. They came out but 73. And most of their lost thousand went down that day before Ypres. Another regiment took 1,200 men to the western front. They had fewer than 300 when the Battle of Ypres was won. Most of them, too, fell in this action of October 31.

**Buy GOODS manufactured in NEW-FOUNDLAND & keep the Fathers at work**  
feb3,tu,ff

**Cape Report**  
Special to Evening Telegram.  
CAPE RACE, To-day.  
Wind N. N. W. blowing a fresh breeze, weather fine; ice about 5 miles off here but clear in shore eastward in vicinity of Renewed. The S. S. Lars Kruse was ordered to Louisburg and left here at 4 p.m. yesterday; two small schooners passed in an battles in days was yet an end. October 31 was the decisive point of the action before Ypres; but no one knew it then. The attacks and counter-attacks, the digging in, went on. French troops began arriving in its force to strengthen and make sure the line.

**DRY SACK Sherry**

FROM SPAIN'S RICHEST WINE PROVINCE.

Matured in wood for over fifteen years—most stimulating and nourishing of all the products of the grape.

In bottles only—of all good dealers.

D. O. ROBLIN,  
Canadian Agent,  
JOHN JACKSON,  
Resident Agent,  
ST. JOHN'S.

# To the FARMER!

We have received a shipment of Wood and Iron Plows and kindly ask intending purchasers to get our price before buying elsewhere.



We are agents for the Massey-Harris famous Farming Tools and will be pleased to mail catalogue and price list on application.

## MARTIN HARDWARE CO., Limited.

# Men Who Work!

This week we are throwing open to you one of the Finest Chances you could wish for to save money on

# Tweed Pants.

Prices: \$2.20, 2.50, 2.70, 2.80 & 3.00 per pair.

It's an Absolute Bargain Offer.

# A. & S. RODGER

# New To-Day!

Ladies' Ready-to-Wear

# HATS,

Stylish Shapes.

Just Opened the Latest Creation in

# Ladies' OIL HATS,

WATERPROOF.

Call and See Our Varied Stock.

# S. MILLEY.

Advertise in The Evening Telegram

# MARK More Economical Sale

**Men's Wear**  
This is a half million in all. The American Civil War has been called the most terrible in modern history. In this one long battle Europe lost as many men as the North lost in the whole Civil War.

**Men's Wear**  
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# MARCH Month Economy Sale!

## The LAST WEEK of EACH MONTH

We are going to devote to Big Economy Sales. We begin now with our List for Friday, Saturday and Monday. Lots of other items.

THE  
KEYSTONE  
Of Our Success,  
viz., The Best  
Possible Value  
Always.



### Boys' and Girls' American Hosiery.

This line was a great favourite last season, the ribbed, Black and Tan, full length Hosiery, seamless, double woven heels and toes. We have just opened a complete stock of sizes. Special, Friday, Saturday and Monday

15c

### Men's Working Shirts.

They come in Khaki stripe; also Black and White stripe; excellent hard wearing material; well made shirts with collar; full sizes. Reg. 90c. Friday, Saturday and Monday

79c

### Boot Polish.

In bottles, "Peerless Gloss" and others; giving a lasting, polish and preserving the leather. Special, Friday, Saturday and Monday

10c.

### Stove Polish.

"Black Beauty" polish gives a rich Black lustre, the most wonderful polish ever offered; large tin. Special

5c.



### NEW ARRIVALS In Smart Spring Neckwear for Men,

38c.

Popularly priced Neckwear, in plain and fancy; broad end style, full length. A good time to choose your Easter Neckwear. Special for first showing

38c.

### Men's Neglige Shirts.

This is our regular \$1.00 line in all-over Neglige style, laced cuffs and neck band, soft bosom; always perfect fitting, new striped patterns; this Spring's importations. Regular \$1.00. Friday, Saturday and Monday

92c

### Padlocks.

Nickel plated, spring shackle, self-acting; 2 keys with each; all brass inside works. Special

14c

### Domes of Silence.

Instead of castors, use these; they leave no marks, simple to attach; high nickel finish; they slide over so easy. Set of 4 for

12c

### BASEBALL OUTFITS FOR THE BOYS.

They are at the game already. Every day's warm sun is fast drying up the ground and soon the diamond is worn in the sod. We have opened a lot of Bats, Balls, Gloves, Mitts and Masks, selling as usual lower than others. Strike out now for the home base of supplies, boys.

Bats . . . . . 8c.  
Balls . . . . . 3c.  
Masks . . . . . 15c.  
Gloves . . . . . 15c.



### HANDKERCHIEFS.

40 dozen of plain White Cotton Handkerchiefs, some with hemstitched border; assorted sizes. Special, Friday, Saturday and Monday

3 for 13c.

### MEN'S SILK HANDKERCHIEFS.

These are mostly dark shades with nice contrasting border. Very suitable for every day use; send a couple to the boys at Edinburgh, they would appreciate them from home and being dark would suit splendidly. Good value at 20c. each. Our Special, Friday, Saturday and Monday 2 for 25c

### PAINT BRUSHES.

1 1/2 inch flat, for paint or varnish; handy for the housewife; securely fixed Black bristle in Black handle. Special each

5c

2 inch; well filled paint or varnish brush. Special each

9c

### SASH BRUSHES.

Glue set bristle, round shape, well filled; only a few dozen of these. Special

14c

### PAINTERS' WALL BRUSHES.

3 in. wide, thick black bristle; a handy brush for many purposes. Special

18c

### MARBLES.

White and coloured; standard size, 100 for

5c

## SAVINGS MULTIPLY on Purchases Made Here This Week.

### SAILOR FRONTS.

For boys' Sailor Suits. We have them in White Jean and fine Serge embroidered fronts; taped edge. Reg. 20c. Friday, Saturday, and Monday

15c

### BEADS.

These are all the rage to-day. We offer a new lot in long strings, assorted beads, round and oval shape. Special per string

10c

### WHITE SHEETS.

24 pairs of pure White English Twilled Sheets. Sizes 57 x 80, superior grade, hemmed ready for use. Reg. \$2.00 pair. Friday, Saturday and Monday, per pair

1.72

### SIDEBOARD CLOTHS

Good White English Damask; size 18 x 52; plain ends. Our regular 40c. Friday, Saturday and Monday

33c

### FACE CLOTHS.

10 doz. of heavy White Terry Cloth Face-Cloths, usually sold at 5c. Friday, Saturday and Monday, 2 for

7c

### HYDROGEN PEROXIDE.

No home should be without a bottle of this powerful antiseptic and disinfectant; try a bottle now and read of the many uses it can be put to; tins of this used every week at the war hospitals.

4 oz. Bottle . . . . . 10c.  
16 oz. Bottle . . . . . 22c.

### THE "PYRAMID" TOASTER, 15c.

3 dozen only, all we could get at present, toasts 4 slices at once. Very handy for quick toasting in the mornings; simply stand it on the open space over fire and get ready to cut up four more slices.

15c

### PEROXIDE CREAM.

Neatly put up in White crocks, with Aluminium screw cover; a highly dependable preparation, soothing, soft and non-irritant; nice after shaving. Try a crock. Friday, Saturday & Mon.

15c

### BOYS' BRACES.

Something different than the usual; fine elastic webs and strong leather straps, strong and neatly finished. Reg. 25c. Friday, Saturday and Monday

20c

### SHELVINGS.

A nice variety of Oil Cloth Shelvings, widths up to 12 inches; scalloped edge. Reg. 5c. per yard. Friday, Saturday and Monday

3c

### STAIR PADS.

These are well padded and shaped to fit over the stair edges; standard size; a great save on your carpets and canvas. Special, Friday, Saturday and Monday each

10c

### LADIES' WHITE KID GLOVES.

12 and 16 Button length, in fine White Kid; Black stitched backs; extra quality. Regular values up to \$1.50. Friday, Saturday and Monday

98c

### CHILDREN'S BOOTS.

A very neat line, patent leather vamps, and your choice of Tan or Crimson leather tops, leather soles and heels; buttoned only. Reg. \$1.00. Friday, Sat. & Monday

### MEN'S & BOYS' SOFT BOSOM.

Reversible 2 tone, correctly shaped; plain and fancy; assorted colors, plain and fancy. Reg. 15c. Friday, Saturday and Monday

2 for 23c

### Men's Sweater Coats.

In plain Grey only, with V. shaped neck; a nice garment for Spring wear; assorted sizes. Reg. \$1.40. Friday, Saturday & Mon.

1.23

### LADIES' BOOTS.

A nice stylish Boot, with patent leather toe cap and Cuban heel; made from nice fine Dongola, Blucher cut. Reg. \$1.75. Friday, Saturday & Monday

1.62

### BOYS' SWEATER COATS.

Assorted sizes for the bigger boys, two styles of neck, V. shaped or double collar; a nice comfortable garment for Spring wear. Reg. 80c. Friday, Saturday and Monday

68c

### Ladies' Street Shoes

New arrivals in stylish Footwear; this particular line comes in Black Dongola, Blucher shape, plain toe, high heel; cheap but good. Regular \$1.65. Friday, Saturday and Monday

\$1.52

### Men's Spring Boots

Heavier than Dongola, making it a very serviceable and desirable boot for Spring wear, military heel and snug fitting. Reg. \$3.50. Friday, Saturday and Monday

\$3.25

### PAPER NAPKINS.

In plain White toughened tissue; size 14 x 14. Special, Friday, Saturday and Monday

100 for 15c.

### Men's Cotton Tweed Pants

For Men, these are made of best quality American Cotton Tweed, and made expressly for us; nice steel grey shade in plain, mottled and striped, strong and dependable, usually sold at \$1.10. Friday, Saturday and Monday

98c.

### Pjamas For Men.

They come in Cream, Solitaire, with mixed silk stripe; half military collar, braided button hole loops and pearl buttons, well shaped; very nice for present wear. Regular \$1.80. Friday, Saturday and Monday

\$1.59.

## Some of This Week's Allurements in THE SHOWROOM.



### New Arrivals!

#### IN SMART AMERICAN BLOUSES.

A very handsome assortment in White Lawns, Voiles and Pique, etc.; others in Fancy Striped Ratine; your choice of high or low neck, and a nice showing of the new style turned down collar. These are all the advance styles for Spring 1915. You would be wise in viewing them, and wiser still by making your purchases now and securing your summer supply whilst the present low price is quoted. Special, Friday, Saturday and Monday

92c

### Ladies' American Wash Dresses.

FIRST SHOWING, SPECIALLY PRICED, \$1.56.

These lack none of that particular style and dash noticeable in American make-ups. Pretty Blue and White checks, fancy figured and spotted effects, fullness fitting. Don't judge these by the price, they are away above the usual values.

Friday, Sat. and Monday, \$1.56

### VIOLETS.

These come in large full bunches, with foliage in silk and cotton, double and single, last, long and beautifully made. Reg. 30c. per bunch. Friday, Saturday and Monday

23c.

### Oil Cloth Bibs

For infants. These Bibs are made larger than usual, each with two pockets and strap to fasten; White and Fancy; to fit children up to 6 years. Special, Friday, Saturday and Monday

10c.

### CHILDREN'S ROMPERS.

Assorted materials in strong American Gingham and Seersucker; they wash perfectly, high and low neck, long and short sleeves, pretty stripes in Blue and White, Tan and White, and Pink and White; strap around waist, pocket piped with White. Reg. 50c. Friday, Saturday and Monday

42c

### STYLISH NECKWEAR.

You will find all the newest effects here, "Mediel" stand-up and Vests, etc., many in plain hemstitched Muslins, embroidered, also a few sets in Collar and Cuffs, Job Line. Values up to 20c. Friday, Saturday and Monday

16c

### LADIES' BOUDOIR CAPS.

Made of fine White Net, with Lace Insertion and Colored Silk Muslin, with ribbon bows of Sky, Pink and Lavender; very dainty. Reg. 35c. Friday, Saturday and Monday

28c

### DRESSING JACKETS, 39c.

These come in Fancy Flowered Crepe, Paisley trimmed, shirred at waist, loose fitting effect; nice soft shades of Sky, Pink and Lavender; sizes from 36 to 44 in. bust. Special, Friday, Saturday and Monday

39c

### OVERALLS.

Ladies' Cotton Overall with half sleeves, pocket and strap across back; we have those in plain Navy trimmed with light Blue, also in Black and White, stripes and checks; full sizes. Reg. 70c. Friday, Saturday & Monday

62c

### THE "ACORN" GIRDLE FOUNDATION.

Made of stiffened Muslin and boned throughout, very suitable for the new broad belt; all sizes from 28 to 36. Don't be without one. Special, Friday, Saturday and Monday

12c

## Seagulls & Submarines

(From the New York Tribune)

A flock of seagulls has confirmed the value of the aeroplane in a new role, that of submarine detective. A sailor in John Bull's navy has written of the escape of his warship from submarine destruction through a warning afforded by seagulls. A flock of them which had been following the British ship suddenly deserted her to hover over a point in the water some hundred yards distant. Careful observation of this spot disclosed a submarine periscope. The Britisher put on her best speed, and survives.

It seems reasonable to suppose that as the London despatch says, German submarines have found the seagulls a nuisance, since these hardy foragers follow everything afloat in their search for food, and from their point of vantage above the water can detect much smaller fish than a submarine beneath the water's surface. Navy fliers have already remarked on the ease with which in their hydro-aeroplanes they can discover submerged submarines when flying above them. Even the comparatively tiny submarine mines are distinctly visible at an altitude of 700 feet unless the water is excessively muddy.

The explanation lies, of course, in the absence of the light reflection on the waves which is always present when the angle of vision is less than ninety degrees. It accounts for the acuteness of bird fishers in locating their prey. It makes the aeroplane the natural enemy of the submarine.

## May Mobilize Women to Take Men's Places.

London, March 18.—The novel plan of the government to mobilize women to replace the men needed for war service, although only tentatively outlined by the board of trade, has created wide discussion in England, especially in organized labor quarters which are somewhat disturbed at the prospect of the influx of thousands of untrained non-union women into the sphere of various activities.

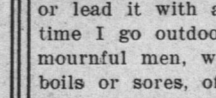
Miss Mary MacArthur, Secretary of the Women's Trade Union League, an organization with a membership of 240,000, says there are at least 40,000 union women at present without employment, and she feels it is incumbent upon the government to give them consideration.

## Vigorol A SPRING TONIC.

The latest medicine on the market is the Great French Tonic VIGOROL. Every home should have it. VIGOROL tones the whole system. Run down men and women can be made strong and healthy. It tones you at once. That tired, dragging, sleepy feeling is removed, and you become bright and cheerful. The blood is purified, pimples and blotches are removed and a clear skin is the result, and life becomes worth while. Do you need toning up? Well, then get a bottle of VIGOROL at all drug stores.

### NURSING GRIEF.

I know not what may be your woe, how deep the grief you nurse, but if you bid the blamed thing go, it's likely to disperse. If you would say, "Chief grief, depart!" you soon might dance and sing; instead, you fold it to your heart or lead it with a string. Oh, every time I go outdoors, I meet some mournful men, who talk about their boils or sores, of felon or of wen. Why put your misery in words, and thus your woe prolong? 'Twere best to talk about the birds, which sing their ragtime song; or of the cheerful clucking hens, which guard their nests of eggs; that beats a tale of corns or wens, of mumps or spavined legs. We go a-groaning of our aches, of damaged feet or backs, and nearly all our pains are fakes, when we come down to tacks. We talk about financial hills when we have coin to burn—and if we wish for dollar bills, there's lots of them to earn. We cherish every little grief, when we should blithely smile; and if a woe by nature brief, we string it out a mile. Oh, let us cease to magnify each trifling ill and pain, and wear a sunbeam in each eye, and show we're safe and sane.



Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis, Catarrh of the Stomach and Nervous Dyspepsia. Price 25 and 50c. Postage, 5 and 10c. extra.—febl.17

MINARD'S LINIMENT CURE DISTEMP.

### The Advent of Spring!

GREAT SALE OF LADIES' WHITE

## Embroidered Underclothing

AT

### HENRY BLAIR'S.

All garments offered below are the latest productions of leading British manufacturers, all made in England, they are all different styles, being sample garments; very good value and marked low prices to clear.

LOT 1—Ladies' White Embroidered Lawn and Muslin Night-dresses, 15 different styles, from 75c. to \$2.30 each.

LOT 2—Ladies' White Embroidered Lawn and Muslin Chemises, 7 different styles, from 60c. to \$1.50 each.

LOT 3—Ladies' White Embroidered Lawn and Muslin Princess Underskirts, some lovely goods, 10 different styles, from 90c. to \$3.00 each.

A few Misses' White Embroidered Lawn and Muslin Princess Underskirts, from 75c. to \$1.25 each.

LOT 4—An immense variety in Ladies' White Embroidered Lawn and Muslin Camisoles and Corset Covers, 18 different styles, from 25c. to \$1.30 each.

LOT 5—Ladies' White Embroidered Lawn and Muslin Underskirts, 9 different styles, from 55c. to \$1.90 each.

MAIL ORDERS FOR ANY OF THESE GOODS WILL HAVE SPECIAL ATTENTION.

## HENRY BLAIR

Inefficient eyesight means inefficient work and INEFFICIENT PAY. Don't allow defective vision to interfere with your work and pay. See to it now.

**R. H. TRAPNELL,**  
Eye Specialist. Water Street.

## EVERYBODY'S TALKING

about our midwinter styles in high-class Tailoring. If you haven't been in to see the unusual values that we are offering, we invite you to come at your earliest convenience.

## OUR RELIABLE TAILORING

emphasizes the newest styles, and fabrics of the best qualities distinguish the apparel we make.

We can fit you at the price you want to pay, so be sure and let us take your measure for the style you like best.

### J. J. Strang,

Ladies' and Gents' Tailoring,  
153 Water Street, - - St. John's.  
mar22,ead,tf

### J. J. St. John.

Our TEAS have nearly doubled their sales the past few months. We are not surprised as we are selling at old prices, notwithstanding three advances the past few months. Our ECLIPSE and TIP-TOP are our two leaders, 40c. and 55c. lb. We find buyers for these from Petty Harbor to Bauline and from Freshwater to Signal Hill.

PURE IRISH BUTTER is another leader; in fact we can't keep enough stocked, as ours is the only real Irish in the market. Price now 45c. per lb.

BEANS, 5c. lb. PEARL BARLEY, 7c. lb.

Make your purchases from us, get your free Coupons and see how pleased you will be at Xmas.

### J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

## FOR EASTER TRADE!

To arrive Thursday, April 2nd, ex s.s. Stephano:  
80 crates CHOICE NEW GREEN CABBAGE.  
10 boxes FLORIDA ORANGES—150's and 175's; 20 sacks N. S. TURNIPS.  
20 bbls. CHOICE AMERICAN BALDWIN APPLES.  
30 cases SILVER PEEL ONIONS.  
200 sacks P. E. L. POTATOES—Same Stock.  
10 bbls. HARD KEEPING CRANBERRIES.  
And to arrive next week:  
40 cases VALENCIA ORANGES—420's and 714's.  
We are now booking orders for Cabbage, so please come along quick and be sure to have Cabbage for Easter trade, as same is booking up very fast.

**BURT & LAWRENCE, 14 New Gower Street.**  
Box 245. Tel. 759.

## Smyth's Men's Wear

Rightly or wrongly, other men will judge you largely by the details of your dress. A single faulty detail is a needless handicap. We can save you from error.

Everything in Fashionable Accessories to Men's Dress.

GEO. KEARNEY Manager  
P. O. Box 701. Phone 726.

### NOW IN STOCK:

EVAPORATED APPLES—50 lb. cases.  
EXTRA CHOICE EVAPORATED APRICOTS.  
SANTA CLAIRE PRUNES—assorted.  
RAISINS OFF STALK—50 lb. cases; 2 and 3 Crown.  
RAISINS, Seeded, in cartons.  
RAISINS, Choice Table; 20 lb. boxes.  
CURRANTS, Loose; about 50 lb. cases.  
CURRANTS, Cleaned, in cartons.  
DATES, cases, about 50 lbs.

WHOLESALE ONLY.  
At EDWIN MURRAY'S Warehouse.

## Fighting Water!

If the roof of your dwelling or your hen house or your factory is leaky, you can make it water tight with a few cents worth of

## Elastigum.

We have just received a shipment by the S. S. "Stephano."

### COLIN CAMPBELL.

## Music for the Multitude!

There is nothing that gives one a more loyal heart-throb than the sound of some well-known National or Patriotic Air, and there is nothing that reproduces these airs with more sympathy and expression than the Columbia Records.

We have a further consignment of 2,000 Records just opened, mainly Patriotic Songs, National Anthems and some of the fine martial music of the Allies. Here are one or two records we'd like YOU to hear—

Your King and Country Want You.  
Sons of Our Sailor King.  
Soldiers of the King (new version).  
Your Dear Old Dad was Irish. } Vocal.

Loading of the British in France.  
(Descriptive Patrol by Military Band.)  
The Entente Cordiale March, by the Regimental Band of H. M. Scots Guards.

THE "RECORD" STORE FOR RECORDS.  
U. S. Picture & Portrait Co.

## Something New to Read

Ethel M. Dell's new book: The Keeper of the Door, paper 60c; cloth 80c.  
Jos. Hocking's new book: The Day of Judgment, cloth 80c.  
Father Sheehan's new book: The Graves at Kilmorna, 80c.  
Silas Hocking's new book: The Great Hazard, 60c. and 80c.  
The Maid at Arms, by R. W. Chambers, 60c.  
The Secrets of the German War Office, by Karl Graves, 60c.  
Germany and the Next Great War, by Bernhardi, 60c.  
Stories of the Kaiser and His Ancestors, by Clare Jerrold, 60c.  
With the French Eastern Army, by W. E. Grey, 30c.  
The Temple of Dawn, by L. A. R. Whyte, 60c.  
Germany's Case Tried in Court, 15c.  
Why America Should Join the Allies, by Theodore Roosevelt, 15c.  
The Mystery of Enid Belairs, a baffling mystery story by David Whittier, 80c.  
Eldorado, by Baroness Orczy, 30c.  
The Ne'er Do Well, by Rex Beach, 30c.  
Blazed Trail Stories, by S. E. White, 30c.  
Songs of Action, by Conan Doyle. (This is the sixth edition), \$1.50.  
Pears' Shilling Encyclopaedia, new edition, 30c. (Over a million already sold).  
A few more copies Princess Mary's Gift Book, 75c.  
The Sad Experience of Big and Little Willie, 30c. (book of cartoons for the children).  
Khaki, a new monthly magazine devoted exclusively to the Overseas Soldiers.  
Strand Magazine, New Magazine, Wide World Magazine, London Magazine, Munsey Magazine, Modern Mechanics, Woman's Magazine, Cosmopolitan, Argosy, All Story, Live Stories, Railroad Man's, Everybody's, Cassell's, Nash's, Red Magazine, The Premier, Ainsley's, Pearson's, Magpie, Windsor, Royal, Building Age, Kitchener's Army, parts 1 to 2 (to be complete in six parts). Look for the Newfoundland edition, 20c. ea.  
Sea Songs, Ships and Shanties, \$1.00.  
Illustrated War News, all parts from 18 to 30, 15c. a copy.  
Nelson's Portfolio of War Pictures, from part 1 to part 9, 20c. per part.  
Times' History of the War, part 25, 20c.  
The War Budget (illustrated), weekly, ten different parts, 10c. copy.  
The War of the Nations, parts 23 to 27, 14c. per part.  
Volume 1, Times' History of the War, containing 1st thirteen parts, bound in full cloth with gold title and gilt edges, \$3.50.  
All the New Fashion Journals.

## WICKS & CO., LTD.

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

HAYWARD & CO., Water Street, East

## CEMENT

Just received ex "Graciana," from London.

### White's Portland Cement,

In Barrels and Bags.

### H. J. Stabb & Co.

mar4,ead,tf

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate #1719 Lockport, N.Y.

## March 24th, 1915

In Stock:

### P. E. I. Blue POTATOES.

## GEO. NEAL

'Phone 264.

## To the House Wife!

You will have no trouble to make your selection from our New Spring Stock of

### WALL PAPERS.

A large collection of newest and most attractive patterns to choose from. Prices range from 8c. a piece up. Also New Floor Canvas, Linoleums, etc., now showing.

### WILLIAM FREW.

## UNGAR'S Service to Young Men!

The young man who is particular about his personal appearance finds our service of Dry Cleaning a real help. His suits, overcoats and other articles of apparel not only wear longer but always look fresh, crisp and new.

We appreciate the patronage of young men and exert every effort to please them.

### UNGAR'S LAUNDRY & DYE WORKS, Halifax.

MESSRS. NICHOLLE, CHAFE & INKPEN, Agents, St. John's, Nfld.  
mar24,w.f,m

## The Newest and Best all the Time.

The Pretender by R. W. Service, author of The Trail of '98, 60 & 80c.  
The Great Splendour by Gertrude Page, author of The Pathway, 60c. and 80c.  
Oddish by Robert Hugh Benson, author of Initiation, 60c.  
The Man with the Double Heart by Muriel Hyme, 60 and 80c.  
Blue Water by Fredk. William Wallace, 80c.  
World's End by Amelia Rives, 60 and 80c.  
The Laughing Cavalier by Baroness Orczy, 60 and 80c.  
Barbed Wire by E. Everett Green, 60c.  
Broken Shackles by John Oxenham, 60 and 80c.  
Prince and Heretic by Marjorie Bowen, 60 and 80c.  
Meg Hamilton by Annie S. Swann, 60 and 80c.  
A Soldier of The Legion by C. N. and A. M. Williamson, 60 and 80c.  
Maria by Baroness Von Hutten, 60 and 80c.  
The Second Blooming by W. F. George, author of A Bed of Roses, 60 and 80c.  
The Clean Heart by A. S. M. Hutchinson, 60 and 80c.  
The Spider's Web by Reginald W. Kaufman, 75c.  
The Letter of the Contract by Basil King, 60 and 80c.  
The Taste of Brine by Mrs. Hubert Barclay, 60 and 80c.  
The Whalers by J. J. Bell, 60 and 80c.  
Pink Lotus by May Crommelin, 60c.  
The Girl that Goes Wrong by R. W. Kauffman, 75c.  
The Cap of Youth by Madame Albanesia, 60 and 80c.  
The Double Life of Mr. Alfred Burton by E. P. Oppenheim, 60 & 80c.  
The Greater Law by Victoria Cross, 60 and 80c.  
The Woman Ruth by Curtis Yorke.

**GARLAND'S Bookstores, 177 & 353 Water St., St. John's.**

## IN STOCK:

YELLOW CORN.  
YELLOW CORN MEAL (Coarse & Fine)  
"HOMCO" WHITE HOMINY FEED.  
VICTORIA HOMINY FEED.  
GLUTEN FEED.  
BRAN.  
HAY—Small Bundles.  
OATS—Black, White and Mixed.  
And

## 'Molassine' Meal,

The famous feed for all animals. Keeps them in good condition.

## HARVEY & CO., LTD.

Wholesale Agents.

TEN PAGES T

TORONTO, Noon. — winds and moderate gusts to N.W., light snow; fair colder Sunday. No signal ordered up.

ROPER'S Noon.—Barther. 55.

VOLUME XX

## W

De Resz Cigaretts

SELLING DE

EAST END—  
W. E. Beams  
J. L. Courtnay

CENTRAL—  
George F. Kea

WEST END—  
Peter O'Mara

HIGHER LEVELS—  
T. McMurdo & Cross.

GRAND FALLS—  
Grand Falls Dr

Wherever you are without De Resz Cigaretts, you are without the pleasure of a good smoke.

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(Agent for New 137 WATER S

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LLOYD MFG. CO., L

Saw Mill Machin

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REMINGTON KERO C

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Shafting, Shaft Coupl

Bearings, Saw M

Pallets, Iron

Pipe Fitt

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St. J

## Municipa

Notice to R

The Collectors of the following localities in

EAST

Monday, March 22

sides.

Tuesday, March 23

cott and Chap

Wednesday, Marc

both sides; Co

Cummings' St.

Thursday, April 1

sides; Military

Saturday, April 3

Bell St., and

WEST

Monday, March 22

Side; Hagert

Streets.

Tuesday, March 23

Monroe St.

Wednesday, Mar

Cassidy St., S

Side.

Thursday, April 1

East Side; C

Saturday, April 3

ford St., Bar

Street. By or

mar27,11

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earn \$100 mon

newspapers. N

particulars. P

Lockport, N.Y.

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