TEN PAGES TO-DAY

## The Evening Telegram.

|  |  |  | Do You Want a Pure Laundry Soap? $\qquad$ Pults on washing day, it is necessary to use sure and ask your grocer for | $T_{T}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 'PERFECTION SOAP' |  |  |
|  |  |  |  |  |  |
| Packets of Xmas and New Year Cards | We soltcit your orders Our Coal is Good. Cos |  | St. John's to Haliiax and New York red cross line. Excellent Passenger Service |  |  |
|  | M. MOREY \& CO. <br> Office: Queen St | NOTICE! |  |  |  |
|  | "THISTLE" WHISKY, $\$ 1.20$ |  |  |  |  |
| SKINNER'S |  |  |  |  |  |
|  |  |  | Price of Fairbanks Morse Kerosene Attachment. <br> Fairbanks Morse Engines, 1914 models are fitted with kerosene burning patent. The cost of this attachment is Only $\$ 10$ <br> GEORGE M. BARR, Agent. | $\operatorname{cix}_{1010}^{y}$ |  |
|  |  | The American Novel of 1914 <br> Laddie, ly Gene-Stratton Porter |  |  |  |
|  | stitute. Orders sent prompt, sure and swift. |  |  |  |  |
|  | J. C. BAIRD, |  |  |  |  |



Because "Beaver" Frour to the original and
genuine blended flour. It contains nutritious,



 flour you want! Order it at your dealer' EEILERS-Writ us ofo prices on Feod, Coarse Grains and Corvals
The T. H. TAYLOR CO., LImlted, Chatham, Oat. G. Ash \& Co., St. John's, Sole Agents in New foundland, will be pleased to quote prices.

## Lavea Comprover


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## RYAN'S Custom Tailoring,

costs a small portion of your time to see Overcoatings and Suitings, and you have he satisfaction of convincing yourself before lacing your order

## OVERCOATING

 and SUITINGSuppodat Pautros The season is advancing, so a word to the wise is sufficient.

## J. J. RYAN, Custom Tailor,

307 Water St.

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| A. McRAE, | arcmaker \& Etev |

## on spot.

RASINS! RASSNSI RASINS


## Fancy Table Raisins.

т. A. MACNAB \& Co,
po. nu w. SLATTERY'S man se
WHOLESALE DRY GOODS.
to THE CITY AND DUTPORT TrADE.

Cheapest in the City.
Note.-Se our Special Brand of Cotton Tweed in
Denim over
ELATTERY BUILDING
Dutkworth and Georgees. Sls., St. Joln's
OUTPORT CUS̃TOMERS

## CHRISTMAS ORDERS

For WINES and SPIRITS with us as soon
as possible and avoid delay occasioned b
HAYWARD \& Co.
Advertise in The Telegram.

\section*{20 per cent.} | OHf |
| :---: |
| OVERCOATS |

ent styles or good

Just a few $p$
are offering
Boys' Overcats,
Boys
Bereant,
Mer's Overcoats
TERMS-SPOT
JACKMAN

## 20 per cent. off OVERCoATS

RECEIVED EX"
Naw Cuy

Fancy Seciect

Choice Sested LOWEST ${ }^{\text {Win }}$

J. J. 8
hoice cheddar c
OICE DUTCH
SYMNGO
HEINZSS
HEIN
TUFFED olives, zsc
CREAM CUSTA
BLANC M.
VERY CHOCEST TEA
J. J. ${ }^{5}$


## New Arrivals!

Per Durango and Digby
200 brls. WAGNER APPLES.
200 cases VALENCIA ORANGES. 100 cases SMALL ONIONS 100 kegs GREEN GRAPES. Phone 264.

## Geo. NEAL

EveningTelegram $\begin{gathered}\text { Morwenna to be } \\ \text { Overhauled }\end{gathered}$



 cuity in doing so, owing to the com- Bonne Bay yesterday to load herrin

## Head-Work Wins

But mental activity is dependent for its success-mak
ing results, upon the way both body and brain cells are fed Right feeding isn't a matter of quantity-most perkind of food helps wonderfully to make men and women active and successful.
acking fact is, some every-day articles of food are so more or less a menace to physical and mental well-being (Constipation and a run-down physical condition are readily traced to this lack.)
Particularly is this true of food made from whit the grain when the bran-coat is thrown out in the milling process. Scientists have long recognized this menace to health, and many people are waking up to


SELLIWE OUT Here and Theec.


## East, West and Central Stores,

offer the following goods for the Holiday Season:-
Good Orange Peel .........13c. 1b. $\left\lvert\, \begin{aligned} & \text { Good Lemon Peel., } \\ & \text { Machine Cut Candie }\end{aligned}\right.$
 Nonpariels ( 100 's \& 1,000 's) . .15c. lb. rystallized Whole Violets for cakes, Marzipan Confection coration, 40c.
Angelica for cakes

Best Am. Granulated, 3 1-2c. lb.

 Almod Pastegegenine, 1 lb bins 6 bec Almonds,
tin.

Baking Powder, Empire Brand, 1-lb. Tins, only 15c.

| Minicemeat, Southwell's best quality | Winemet Pear Serlet Bran |
| :---: | :---: |
|  | Egg Powder, |
| sir, Colman's b | Cornfour, good |
| tine, Cox's or Nelson's | White's Celebrated Jelly |
|  |  |
|  | Cherries, Crystallized Cherries, Glace, in 1 |

Tate's Finest Quality English Icing Sugar, 6c. lb.

| Pineapple Chunks . .i.c.10c. tin |  |
| :---: | :---: |
|  |  |
| Greengages in tins, large size, 17e, tin | Egy Plums, in tins, large sit |
| Aprieots, Evaporated, from. . 20e. Ib. | Prun |
| Figs, Turkey; good, new . . . 12c. 1b. | Figs, finest in layers |

Best American Loaf Sugar, 4c. lb.


SEVILLE ORANGE PULP Machine Cut-One 111 b. tin at 60 . will make
Seville orange Marmalade equal to the best imported at a cost of less than 4 1-2c. lb.
Gorgonzola Cheses, the very finest, Real Somersetshire Cheddar Chees

$\qquad$
WE RLEND, ROAST and GRIND our OWN COFFEES, and the qual-

 fore. All our gods are fresh, clean stock and the best of their kind, our
hrge sales enabling us to continually import fresh goods. large sales enabling us to continually import fresh goods.

## Geo. Knowling

Per SS. "Stephano," Free Delivery Ofter POTATOES, From New York: Basanas, Clififrii Grapes, Dessert Apples, California Pears<br>Plums, California Oranges,<br>New York Corned Beet<br><br>New York Chicken, New York Turkeys,<br>©ATS, BUTTER, EGGS. R. KNIGHT', R. aby himiny



## 

## R. KNIGHT,


LONDON GOSSIP.

## Come In!

 Ask us to show you tagfor Watch, Clock, Bevolver, Picture, etc. Puncture tag
and take prize. All skill No guesswork. Get in train ing for Turkeys and Geese to arrive next week.
Pond extra attrat
dress:
SH0OTING GALLERY
Cor. George's \& Ade-
laide Streêts.


## The Salvage Sale <br> at <br> THIS WEEK, <br> we offer

MARSHALL'S
is attracting throngs of eager Buyers every day, and it seems that the crowds are increasing daily as the uncommon values offered becone more widely the . Tan imeortant have attende opportunities here offered, and so the good news spreads.
Satisfied Buyers are advertis ing this Sale more than anything else.
it's the best kind of advertising for us. We advise you to figure way ahead. Supply your needs

Our Floor Canvas<br>as well as

Job and Regular Wall-papers at Greatly Reduced Prices.



Happy the Man Dress Requirements


## A PERFECT GIFT







Dicks \& Co, Ltd. - $2=5$
$\xrightarrow[\text { The following method of }]{\text { the ctits. }}$
The Portia
Storm-Bound. Searching
for Slayer.

 lass igitit or this moring eally as ager of the Plummolice bramech of the
 HeMurdo's Store News. Mitand




Pension Scheme.






Christian Bros. Collection.


## This Is Your Chance TO PURCHASE A Comfortable Overcoat.

A GENUINE "Factory Clearing Up" SALE OF ALL OUR
Stylish Ulster Overcoats. $\$ 8.50 \quad \$ 12.00 \quad \$ 14.00$
 66.0. Si. The abre Catas area lot re cearen fivma factory that was overstocked and purchased them at a great Bargain, so we are offering

## Boys'American Overcoats

 Intending purchasers betere hurry up, as P. F. COLLINS.

THE NICKEL THEATRE! TO-DAY'S FEATURE: 2 Reels-"A TRAGEDY OF THE DESERT" -2 Reels. This prodicition was made at Luxor, Egppt, on the Upper Nile, and
in the Sahapa Desert, by the celebrated Kalem Players. The Arabs and
Rehe Redouins shown in the picture are all natives of the Desert, and the vil-
lages and encampments are their regular places of abode. "HERESS YOUR HAT"""THE MUMMY AND THE COW PUNCHER"
-Two highly entertaining comedies. Very laughable. "THE COMPACT"-A story illustrating in entery laughable.
"THE COMPACT"-A story illustrating in a telling and striking manner
the abuse of drugs.
MUSICALE - Arthur Priestman Cameron in "Peculiar" Songs, with Pro
fessor McCarthy at the Piano.


## Rose of Sharon Amnal Meet

 Anmual Meeting






 electea. Censor, Sir Knight T. Nose
wordth, elected
standard Bearer. Sir Knight Penney,
Plecteduiv.
elt Tyler,
elected.
 New Mayor

Horoured vas wex eis vavaw



 GROUND FLOOR.

Bargains in Silverware. all marked down.


$\qquad$ $\$ 3.90$ per pair

## STORM BOOTS

Our Storm Boots for Men, Boys and Youths are the kind which keep out water, and which give satisetaction the the weare..
viscou softens and preserves altkinds of leatheres. Sold here.

## F. Smallwood <br> the home of good shoes.

## Skates! Skates!

Skeleton Skates, Acme Skates, Hockey Skates.

| rit | duchess, |
| :---: | :---: |
|  |  |
|  |  |
| cotia, | Regal |
| SEAVER. | MAC, |

Hockey Sticks and Pucks, Clidrren's Sleds, Baby Sleighs, Sled Guards. SELLING at LOWEST PRICES.

BOWPIMG BROS., LTD., Hardware Dept.
Phone 332.


## Xmas Presents

For Baby !


$\$ 3.50$ each was the former price of most of the

## Bear and Swanstown Coats,

Either of which would be a very acceptable Xmas Present for Baby,

## $\$ 2.00$ and $\$ 2.50$

Dainty Little Coats to fit Children from 6 ms. to 4 years. SEE WINDOW.

## S. MILLEY

## Holiday Furniture.

Our Store is devoting most of its space to the display of Fancy Pieces that make such handsome and valued Holiday Gifts.
We are ready with the largest and finest
stock of Holiday Furniture that we have ever shown.
The Furniture has been selected with a view of having as many exclusive designs as possi and the finish is the best that can be made.

There is assurance of satisfaction if you choose your Christmas Gifts from us.
D.S. Pitame \& Potrait Co, Complete House Furnishers.

ind $\qquad$
Kasterin \& s. seeretary. St the ussal weekly meeting of the


Cable News.


## Money Saving

## OPPORTUNITY!

ITS AN ILL WIND THAT BLOWS NOBODY GOOD.

Our Hat Suppliers in-London made a big mis take of filling our last order for Hats, sending us six times the quantity ordered. These we have taken over at a big reduction in price and prices. We propose giving you a rare
Money Saving Opportunity Here it is:
LADIES' BLACK BEAVER HATS
Regularly sold in the city for $\$ 3.50$ \& $\$ 4.00$
Our Special Price only
ADIES' BLACK VELOUR HATS
Regularly sold in the city for $\$ 3.50$ \& $\$ 4.00$
Our Special Price oniy . . . . . . . . . . . $\$ 2.50$ LADIES' BLACK \& COLOURED SEMI-TRIM MED FELT HATS.
Regular Price, 80c. Special Pat out-of-styl at prices which we could not think about offering

DON'T FORGET
That we are giving the best vaiue in the city
in Ladies' Underwear
Ladies' Heary Cream Flecee Lined Underwear. Advertised by other stores as worth 40c. garment. Our price . . . . . . . . 27 c. garment Ladies' Heavy White Fleece Lined Underwear. Good value for 55 c . garment. Our price, 45 c Ladies' Heavy White Fleece Lined Underwear Beautifully trimmed. Regular price, 60 c .
garment. Reduced price .....53c. garment
VERY IMPORTANT.
We are prepared to return moncy to any pur chaser not satisfied with the remarkable values we offer

## ALEX. SCOTT,

18 NEW GOWER STREET.
The Store That Saves You Money

CASH'S
English Mixiture Tobacco
Will not bite the tongue. Cool and sweet, mild and fragrant. And our renowned BULL DOG CHEWINC tObacco
Are having an unprecedented run. These brands are made from the highest grade tobacco pro-
curable, and without doubt the best on the

JAS. P. CASH,
TOBACCONIST.
10BACCONS.


##  <br> Are You Looking for Just the Rigitit Chrisismas Gift Lectrical <br> Devices <br> For Christmas, all Prices. <br> Coffee Perçolator all The ideal way to make coffee-per- fect coffee, with no fuss and trouble over fuel-bottle, lamp or matches. No fire dying when the job, half done. Always ready and alws the fire dying when the job, is half done. Always ready and always the same, best coffee. sizes. <br> Phone No. 240 Reid-Newfoundland Company, Angel Building, Water Street. <br>  ing on the pantry sheif-lis the fuss and trouble of finding the bottle, fill. ing the lamp and hunting the match ing the lamp and hunting the match ready for any whim or emergency. <br> Prices <br> 

## Gread December Sale!

## We have some surplus stock of

WINTER GOODS
that we wish to close out during the $m$, nth of December. In order to do this we have now re-marked these goods, and are offering the various lines at
greatly reduced prices.

THE LOT INCLUDES
Dress Goods, Furs, Ladies' and Misses' Blanket Cloth Coats,
Fur and Fur-lined Ccitss, Caracul and Sealette Coats, Raglan \& Raincoats, Ladies' Coat Sweaters, Felt and Velour Hats, Wool Caps,
Ladies' Underclothing, Motor Scarve and Clouds, Costumes
Costume Skirts, Underskirts, Wings and Feathers,. Blouse Flannelettes, Gent's Suits, Caps, Knitted Mufflers, Boys'Suits, Boys' \& Gent's Sweaters, Coat Sweaters, Jerseys and Guernseys, Curtain Serges, Reversible Blanket Cloths, Black Astrachans, Sealettes, Caraculs, Imitation White Bear Cloths, Wadded Quilts.

SALE NOW ON.

## STEER Bros.

ORANGES, GRAPES, etc. Silverpeel Onions, Choice Green Grapes, Valencia Oranges, P. E. I. Blue Potatpes, P. E. I. Parsnips, P. E I. Beet. Also, Good Canadian Apple BURT \& LAWRINCE, 14 New Gower Street Tel-78. BURT \&

To the Busy Man!
subjects which we are sure sou would buy to mail
TEE HOLLOWAY STUDIO, LTD.
 Flowers,
All Very Best Stock
 each for the othor bubbs for postage
GARLANDS Bookscores,
$177 \& 353$ Water Street
W. E. Bearns, The Haymarket Grecery.
"Desserts that are always ready,"
CARR'S \& JACOBS' FANCY BISCITTS. Arps \& Jicebs' fancy bisclit
deliclots cinned frits. Peaches, Pears, Strawberites, Ipricots, Plums, Hawaiian and Singapore Pineapple.

> From the Natural Hotbeds of California. Red Top Brand .. Fresh Weenly: partridge, rabbits and smelts.
100 barrels winter kepping Apples, 83.59 per barrel.
Kings, Northern Spys and Baldwing
HGG-CLASs cig.arettes.
Craren de Le Laxe, Egyptian, Turkisht and Virginia, 2se. pkg.
Black Cat and Craven Mixture. Black Seal and White Seal Jamaiea Cigarettes.
Velson, Melita and Dubee Maltese Cizaretes.

La Tropica Brand Jamaica and Haran Cigars, 2s and so boxes.
Fresh Shipment Herghest Quanity PCRE Mish better.
CHRISTIIIAS ORGANS! BARGAINS WE OFFER


 COME EARLY.--CASH ONLY. CHESLEY WOODS,
$\overline{\text { Apples, Oranges, Grapes }}$ 250 brls. choice kive fres Arrivals,


20 case SALENCAA ORANGES
50 boxes SWEET ORANEES.
EDWIN MURRAY.

XMAS, 1913!
SPECIAL NOTICE!
We are now showing a large and varied assort ment of Ladies' and Gent's
Gold and Silver Watches;
 Solid Silver and Electric Plated Table Ware.
 our stock of goods. If you see anything that
suits you we shall be pleased; if not, we shall no
Joseph Roper's

JUST RECEIVED:
0. Sulivan Rubber Soling, 8, 10, 12 . HERCULES CEMENT. Hemp, 1-2, 1 and 20 oz.

Number 12 White Flax.
White, Black, Yellow Number 15 Flax. And a full assortment Shoe Findings.
NEYLE'S Hardware.

All iancelssuranceCo. Ltd.
 Total Assets Exceed \$120,000,000. EOARD ASHR CARBONEARAR Sub-Agent EONARD ASH, CAABPNENEAR, BAINE JOHNSTON \& CO.,

TEN PAGES

 volume [10

