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Special, $\$ 1.10$
Ford Rubber Mats




## EATON'S DAILY STORE NEWS THE WORD "LEADER"

## WAS NOT CHOSEN FOR THIS CABINET PHONOGRAPH

One of the Leading Shirt Makers of Fifth Avenue Will Make Your Shirt to Order


$A^{N}$ND you won't have to journey to New York to have do it for you.
Simply spend five minutes or so of your time in the private made-to-measure
Queen Street Entrance-Main Floor.

Five minutes or so are all that are necessary in order that your measure may be taken. In two or three days the finished article will be ready for you.

One may spend as much time in looking over the materials as he likes, and there's a big selection of them, such as silk, silk and wool, madras, cambrics and woven fabrics, in black and whites, blue, madive, helio, green, plain white, etc.

Prices range from $\$ 5.50$ to $\$ 18.50$.
Remember the location, Main Floor, Queen Street, Maiñ Store.

RECAUSE it was the first name that came to mind. It was chosen because this phonograph is a Cabinet Phonograph offered at $\$ 47.50$, a price that makes it a 'Leader' in every sense of the word.
It's in a beautifully finished mahogany cabinet. Has a deep rich tone, and a splendid motor of the two-spring design that runs smoothly.

Has an all-wood tone chamber, a tone modifier, a self-stopper and shelf capacity for 50 records. Remember the price, $\$ 47.50$.
-Musical Instrùment Department, Fifth Floor, Queen St. Section, Main Store.


> STORE OPENS AT 8.30 A.M. CLOSES AT 5 P. M. DAILY
> Store Closed All Day Saturday During July and August. Day Saturday During
T. EATON C?

You've No Doubt Heard of the Famous. Three-Guinea Suits
Made by the British Government of Tweeds and Serge Materials
$A_{\text {gave evidence of materials }}^{\text {ND if }}$ "wearing like iron," these do. Any man who wants a "real" working uit never had a better opportunity to obtain one, For most of these suits are
all wool-some contain a small percentage of cotton; and a few are wool and cotton. One has blue unfinished serges, Oxford grey tweeds and brown and grey diagonal tweeds to choose from. The models are con servative three-button single-breasted ones, with
 notched collar, plain breast, and two flap pockéts. Lin-
ings consist of mercerized cotton. Trousers have waist stiap, cuff bottoms and strong pockets. Not all sizes in any one pattern or shade, but in the lot are sizes 33 to 44, for men from 5 feet 3 inches to 6 feet tall-the price is $\$ 18.75$.



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## ONLY TABLETS MARKED "BAYER" ARE ASPIRIN




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## A Cordial Invitation

is extended to our customers and the public to visit and UNION TRUST BUILDING, corner Victoria and Richmond Streets.

To the friends of the institution we express our appre ation for their patronage and loyalty in the past, and ur disposal will enable us to render even a greater ure of service in the future.

## UnionTrust Company

TORONTO. Richmond ond Vicstoeri. Sts 4\% on Savings. -Withdrawable by Gheque
Buyers should instruct their Representatives in the United
Kingdom to communicate with the Secretary, D.B., Cana. dian Export Department, Min
Place, London, S.W., England.


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# HOBBERLIN'S THREE-DAY MADE-TO. MEASURE <br> <br> \section*{OVER <br> <br> \section*{OVER <br> <br> $1 / 3$ OFF <br> <br> $1 / 3$ OFF SALE 

 SALE}

## WEDNESDAY, THURSDAY, FRIDAY

 or mmwer
# $\$ 27.50$ 

Values Regularly From $\$ 42,50$ up to $\$ 53.00$

## \$37.50 <br> Values Regularly From $\$ 55.00$ up to $\$ 67.50$

## $\$ 47.50$ <br> Values Regularly From $\$ 70.00$ up to $\$ 85.00$

We make this offer preparatory to the moving of our tailor shops to larger quartors. Just think, what this means to you-a saving of more than one-third off our regular retail prices. You get the same good quality of tailoring and fine workimanship that goes with the regular price and wo back your purchase with our abso lute square deal guarantee of full satisfaction or money refunded.
EVERYBODY is assured of careful attention and prompt service, with a large, staff ready to serve you. MAKE ITA POINT TO BE EARL WHILE THE SELECTION IS AT ITS BEST.

IN THE VALUES REDUCED TO $\$ 27.50$ you get a wide selection of tweeds and worstedchecks.
IN THE VALUES REDUCED TO $\$ 37.50$ you have a well-assorted range of cheviote, tweeds and Bannockburns in plain greys, mixtures, stripe and check effects.
IN THE $\$ 47.50$ VALUES you get finer grade woollens in soft tones, including flannels. and grey worsteds.
SPECIAL FEATURES-First orders up to 250 will be finished in five days if desired. The sec, ond 250 orders will be completed in eight days,
the remainder in two to three weeks. thp remainder in two to three weeks.
A Deposit Required With Each Order

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WAIORING
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CLOTHING


# Simpsons Lnventory Occuramee <br> Simpsons Inventory Ocacanec 

 Important Values Today in Men's Raincoats,
Suits, Summer Underwear and Panamas
"This,Is an Inventory Clearance"
8:30 Sale! Men's Raincoats \$12.95
Values to $\$ 25.00$
A special clearaway of odd sizes and broken lines - two-purpose tweeds and paramatta cloths are included. Models for both men and young men. Sizes 35 to 42 . Just 50 , at $8: 30$ today at ...... 12.95
$U_{p}$ to $\$ 40.00$ Suits for $\$ 28.95$
45 Smart Suits for men and young men, values to $\$ 40.00$. On sale $8: 30$ this morning at

Fine finished tweeds and worsteds in the most desirable shadee grey and brown. Models to suit both men and young men. Sizes 34 to 44. 8:30 this morning at ............................... 28.95

Men's $\$ 2.50$ and $\$ 3.00$ Combinations $\$ 1.98$
"Forsyth" brand, in athletic style, made from fine quality white materials in satin stripes, checks, and plaids. Sleeveless and knee
length. Sizes 34 to 50 . Today ..............................88

Men's \$1.00 and. \$1.25 Shirts and Drawers 69c
Poros-Knit White Cotton Underwear, doublethread balbriggan yarn. Shirts have long sleeves, drawers are ankle length. Sizes 34 to 44. Today, garment ....................................... 69

Men's and Boys' \$1.00 Neckties 63c
Silk Neckties in large flowing end styles-all silk materials, in a
Men! Panama Hats \$2.69
Regularly $\$ 5.00$ to $\$ 7.00$


Guaranteed genuine Panamas-fedora, telescope crown negligee and sailor shapes. Not a full range of sizes in any one line, but a good choice in the assortment. No phone or C.O.D. orders, please. Today

Half Price Sale of Sheet Pictures 25 c to $\$ 10.00$
A large collection of miscellaneous unframed pictures in color
and sepia. Also etchingss-some proof copies. and sepia. Also etchings-some proof copies. Various sizes and
kinds. Regular prices 50 to to $\$ 20.00$. Today, 2 tc to $\$ 10.00$. simpoon's-Bxxth Floor.

Japanese Matting Suitcases $\$ 5.95$



## \$22.50 Silver-Plated Tea Set \$14.00

Full size tea pot-cream jug gold-lined-sugar bowl with cover
-all in plain bright finish. Regularly $\$ 22.50$. To clear today 14.00 $\$ 6.50$ Biicuit Jarc, $\$ 3.75$ Just 50 of these China. Biscuit Jars with decorated sides, and
silver-plated handie and rim. Regularly 86.50 . Today $\ldots . .3 .75$
$\mathbf{\$ 2 0 . 5 0}$ and $\$ 22.50$ Sijver-Plated Casseroles, $\$ 11.00$ Twelve Casseroles in the rusifiniale Conday. Beaututiully designed
and fitted with clear fireproof oven ware. Enjraved cover. Oval or



## \$5.50 Wilton and Axminster

Carpets at $\$ 3.49$ Yard

$\mathbf{\$ 3 0 . 0 0}$ Tapestry Rugs at $\$ 23.95$
 bedroom or living-room. Heary quality. Sizc $9 \times 12$ feet. Regu-
larly $\$ 30.00$. August Sale price $\ldots \ldots \ldots \ldots \ldots \ldots . .23 .95$
$\$ 1.85$ Cocoa Mats at $\$ 1.55$
Large size, thick bush fibrewell-bound and strongly
made.
Ire $18 \times 30$ inches. August Sale price

## Extra! Towelling at Less Than Mill Price 29c Yard

3,000 Yards Union Crash, 16 inches wide, with red border. Splendid quality for roller or dish towels. Sale price, today, yard .29
\$2.50 Bath Towele, $\$ 1.69$ Pair 300 pairs Striped Turkish Bath Towels, large size, $23 \times 44$ inches. Extra, strong, serviceable quality.
Clearing today, pair ........ $\mathbf{1 . 6 9}$

Damask Tablecloths, $\$ 3.19$
Mercerized Damask Tablecloths Mercerized Damask Tablecloths
good wearing quality-smooth inen finish-good range of popular ines finish-good range of popular
designs. Size $64 \times 72$ inches. Sale price, today.

75c Pillow Cotton, Clearing, 1,000 yards Circular Pillow Cot-
ton of medium weight and fine ton of mards Circular Pillow Cot-
meave. weight and fine
weave. 44 inches wide. Not more
than weave. 44 inches wide. Not more
than 10 yards to a customer. Rush
price, today, yard

## Bed Spreadk, Special, $\$ 3.69$

 White crochet Bed Spreads of se White crochet Bed Spreads of ser-vitecable quality, conventional designs. Size 72 x 90 inches. Just
100 reduced to clear today $\ldots . .39$ Fjannelette Greatly ${ }^{\prime}$ Reduced, 35c Yard
1,000 yards good quality Striped Flannelette of Canadian make. Width 35 inches. Reguiarty 45 c yard. Not more than 10 yards to each customer.
Clearing today, yard ............................................ Clearing today, yard
simpoon'e-Fourth Floor,

## Special Values in Marquisette and Scrim Curtains

$21 / 2$ yards long-in white, ivory or ecru. A large variety of patterns -some plain hemstitched edge-others lace edged and lace and insertion trimmed. Every pair is fresh and clean.

Lot I-Values up to $\$ 4.75$. Special, pair
Lot 2 -Values up to $\$ 6.75$. Special, pair Lot 3-Values up to $\$ 8.75$ : Special, pair

Three Special Values in Chintzes
Plenty to select from-good quality and excellent colorings. Yard, 59 c , \$1.29 and \$1.98.

Ask for Prices for Slip Covers on Your Furniture

Rush Clearance! Children's \$2.50 to $\$ 5.00$ Straw Hats, Today 95c (No Phone Orders, Please)
Dozens of lovely Hats of fine Milan straw and straw braidssailor hats for girls or, boys, and fancy hats in great variety of lovelv
designs and colorings. Bewitchingly trimmed with silk ribbon, llow ers, etc. Sizes 2 to 6 years in the lot, but not in each style or color.
Today ............................................

Girls' $\$ 1.25$ and $\$ 1.50$ Underakirts, 65 c
Fine white nainsook Underskirts, trimmed with deep flounce of
swiss embroidery and rows of pin tucks. Double Swiss embroidery and rows of pin tucks. Double band and button at
waist. Sizes 6 to 12 years. Today ................. 65

Children's $\$ 1.15$ Combinations, 59c
600 Garments in a rush clearance. White balbriggan knit cotseat. Sizes 4 to 14 years. No, phone orders, please. Today. . 59
style

Girlo' $\$ 5.00$ White Voile Dressee, $\$ 2.49$
Half-price for dainty empire-waisted Dresses for girls of 6 to
years. Smart box pleats down front and back, pretty shirred and 14 years. Smart box pleats down front and back, pretty shirred and
tucked yokes, with smart collar and wide waist sash, with bow and streamers at, back, all finished with dainty picoot edges. Couff to
match on sleeves, and extra deep hem on skirt. Today ...... 2.49 simpson's-Third Floor.

75c Stamped Table Covers 49c


Cushion Slips Less Than Half-Price, 75c Fancy figured Madras-black and cream background-frill of
same-all ready to admit form. Regularly $\$ 1.75$. Clearing to-
day ................. day ...................................................... . 75

Stamped Towel Clearance, 55 c
Turkish Bath Towels-stamped across bottom ends-can be
shed with hem, crochet or buttonhole work. Size $20 \times 40$ inches. finished with hem, crochet or buttonhole work. Size $20 \times 40$ inches.
Today, each .................................. 55

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