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5 Summer Hat




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Half Price

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## g Silver F rames <br>  <br>  <br> 

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Troops at the Mines, All's Quiet Company Claim One-Third Output


 Hint

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## SCIENCE IS ROBBED <br> OF ESKIMO PRIZE




Paves Way for Audience With Paves Was
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Attitude.





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 Kitchener will come






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The Contest Manager con－ siders it advisable to dis－ continue for a few days the Five Vote Coupon Ballot． This is only doneto prevent their being confused with the ballots of the third voting period．The coupon will re－appear in the issue of July 10th．


HOLIDAY TRUNKS

$\pm=$ <br> \section*{ <br> \section*{ <br> EAST \＆CO． <br> 300 YONGEST}

GAMP IS MAKKING GOOO
AND AREA EXTENOING What is Being Accomplished
Many of the Energetic Com－

GENUINE CAS COKE
Nut，Stove and Edé Sizes 7c．per Struck Bushel at the Gas Works
ORDER NOW CONSUMERS＇GAS COMPANY


an
8CABORO＇BEACH


PENNSYLVANIA RAILROAD Improved Service to the Centre of PITTSBURGH FAST EXPRESS TRAINS ， …
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| Lacrosse Championshi |
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Mmer Regorte
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[265 Acres)

 Unequalled Millinery
Bargains






and






McKENDRY'S, LIMITED
226-228 YONGE STREET

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Note and Comment , int remo

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DIAMONDS
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 Remember Diamonds Enter TO AMERICANS:
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monds int Canaat. we unco
 Ontario Diamond Co.


Bronchos Get to Newton Early
Sew Game Up in First Innings


BASEBALL RECORDS.


Lacrosse News and Gossip.


47 KING WEST Friday, Saturday, Monday Specials JULY 9, 10,
210 od Suits, probably only one or two sizes of the
range left, but all highgrade rango eath, but all high-grade
goodd. and regularly zold for
$\$ 22.00$
urday, tond $\$ 30.000$

Gampbells Glothing


## friday morning

The Toronto Worid



RUST TO DENSE PLIII For Rellef of vance ST．


| Aim is to Exclude Unnecessary Wagon Traffic From Busy Thorofares | tore |
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## Store Closes Saturday at One o＇Clock During July and August no noon delivery saturday

Men＇s High－Grade Low Shoes
Clearing at Remarkably Low Price


Women！If It＇s Summer Oxfords You Need Come Saturday Morning
 3．00 For These Lovely Tan Oxfords


Saturday＇s Great Lacrosse Game－－Wear Your Colors


| The New Ca－no Suit Case，$\$ 3.75$ and Upwards |  | Emerald Camer （Famous Beck upwards． |
| :---: | :---: | :---: |

SMIL FIEET ON LKES
ENICEICE OF FIIENSHHP Hon．Nr．Lemie ixx Cites Proof of
Good Feeling Existing Between Good Feeling Existing Between
Canada and United States

| Cool on a Hot Day |
| :--- |
| I Have Had |
| A Class of Hop－Tone |

EATON＇S JULY SALE NEWS AS IN JUNE



## A SAFE INVESTMENT IN THE COLDEN WEST <br> Buy Lots in "University Park Annex" NORTH BATTLEFORD <br> THE RAILROAD CENTRE OF SASKATCHEWAN

ocated on Trunk Pacific and main line of the Canadian Northern and the most important town between Winnipeg and Edmonton.

PRICE \$80 PER LOT

TERMS $\$ 20$ CASH BALANCE \$10 PER MONTH
rth Batleford bUY AT ONOF AND SECURE bEST LOCATION
The deed of the property is in the hands of The Titlo \& Trust Coo. Toronto, who will issue deeds
THE J. F. McLAUGHLIN CO., Limited
34 VICTORIA ST., TORONTO

| COMPANY TO COMPLETE <br> ERHOOLE POWER OAM <br> Will Deliver 1000 Horse Power to <br> Months | BUYERS DIRECTORY | Auction Sale of Real Estate sunconte proocess pant rom PANV, in Llaudatation. |  |
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|  |  |  | $13600^{- \text {CASH }}$ gage; good investment; three <br>  |
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Mrwexinim HELP WANTED.

A. C. JENNINGS \& CO.

REAL ESTATE BROKERS Deer Park, North 644K, 1421 Yonge Street Mortgages Bought, Sold and Placed

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COBALT---Nova Scotia Vein Said to Be Second Only to Lawson-COBALT

Nining Stocks Irregular Several Issues Are Firmer

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MERSON \& CO.

| 16 KING ST. WEST PHOME MAIN 7014 - TORONTO |
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COBALTS ON MARGIN
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## SOM

Muslin Prices Saturday Are Really Come Early on Saturday, Gentlemen

Ridiculous
THERE is no other word. Ridiculous literally describes Wash Goods Department Saturday morning.




SummerSilksSelling at 29 cSaturday W ORTH 39c to 50 c a yard right in this store! We want close at 1 p.m. Saturday.



Black French Voiles Saturday Morning 57c
 and

Women's Summer Neckwear Wome
half price.




Swiss Embroidered Skirtings and All-Over


$\$ 1.25$ to \$3 Parasols for 95c


## 3,000 Fountain Pens at 75c

 $T$ HERE is little exceuse for paying monopolistio priess



Summer Holiday Reading



SATURDAY is get-away day. We close at I p.m. Takes us all our time to serve
everybody and catch the 2 o'clock boat, too Come early. Come to the Men's store for whatever you want to wear on a Summer holi day. We have everything-two-piece suits, neerife shirts, straw hats, wash h ties, light underwe ing jirseys, coat sweaters -everything you want.


 を"wisw
 Another 2,000 Shirts at $\$ 1.00$ and Then We Are Done
W $\mathrm{E}^{\text {Trook a contract to sell } 10,000 \mathrm{D} \text { ollar Shirts in a month. We began }}$ small. We planned to sell 100 the first day and 1500 the first week. We E Toull. We planned to sell 100 the first day and 1500 the firist week, WN libberal estimate we set thisis increase at 100 per cent. The
very frst day we exceeded our own figures by 400 per cent. In the four weeks just coming to a close we have distributed more dollar shirts than we have ever done in the
same length of time before. Practically we have held to our schedule except for holiday week and the Saturday
afternoons. We overlooked those considerations in making our programme. But we are well satisfied. We have made Saturday morning you may choose from over 2000
shirts, 100 patterns, three colorings, half sizes, 14 to 18 . At one dollar per shirt



## Hats for Saturday




Last of 5,000 Pairs Underpriced Socks Go To-morrow S UMMER Saturdays up the Humber-at the Island where you'll have a chance to see these Summer Socks. Where you in have a chance to see these Summer socks.
We have about 800 pairs left for Saturday morning,
Half-priced exactly, for they should be 50c, and they Half-priced exac
will sell at 25 c



|  | Women's Long Suede Undressed rench KId Gloves, left-overs from | sižes. special 'saturday morning. palr, 35 c . |
| :---: | :---: | :---: |

Footwear "Specials" Saturday Morning Early
W E close Saturday at 1 o'clock. Come early for these underpriced Boots and Shoes. There are more than
one pair that will suit you and fit you, but the more there one pair that will suit you and fit you, but the more there
are the surer you are of being quiekly satisfied. So come early.




TENNIS AND CANOE SHOES Some prices for Saturday morning. Come at 8 a.m.







Saturday is a half day in August 530 is Juir an august. 5.30 is our usua twô mid-summer months w in favor of the woods and waters. We open our doors o the buying public on the day. Saturday being only half a day, we would suggest the cool beginning of the morning and make the most of the hours before noon Then if you have planned an
excursion in the afternoon vou will find yourself far less hurried and far better
provided if you SHOP


Bathing Towels 49 c



\section*{Baby Carriers} | These |
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## $\frac{\begin{array}{c}\text { others parasols, rubber tires, } 333.00 \\ \text { s26.50, saturday } \$ 19.50\end{array}}{\text { Saturday Groceries }}$

### 2.000 LIDes. Fresh. Creamery. Butte White Clover Brand, per ib. Toasted Corn Flakes, 3 packages

Watter Bakers' Cocoa, $1-2-\mathrm{lb}$. tin 22 a
Burrungto

Chiote Red Seatmo.
Brand, per tin 15 .

## Maconochie's , preckes, mixed and wal- nuts, pint toutle






Some Pressing Invitationsto Visit the Cloak Department EARLY
L OOK over this summery little list of dresses, skirts an waists. It's holiday time, and these simple styles aner effects are just what everybody is wearing centre at th Cloak Department. Come early







LADIES' MOTORING OR DUET



Hall-Price on Women's Summer Underwear To-Morrow

B ETTER values have not been offered this season. The resh. We will mark them Half Price for a brisk Saturday morning shopping. So be here at 80 clock. Phone order rirect to department.


The Housefurnishing Club is
Open for July
Do you want Houncefurinithing?

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\begin{aligned}
& \text { - Carpets } \\
& \text { - Rugs } \\
& \text { - Curoleums } \\
& \text { - Draperys } \\
& \text { - Awnings } \\
& \text { - Furniture. } \\
& \text { - Pictures } \\
& \text {-Silverware }
\end{aligned}
$$

in the Housefurnishing Club-it costs nothing extra, and you have the convenience of time payments. Club Secretary's Office, Ground Floor, James St.
me most liberal offer ever made by a reputable store.
Send for our Housefurnishing Club catalogue if ou live out of town. You may join the club and you live our of
order by mail.

