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Increase your profits by advertising in
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VOLUME XLV.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 12, 1923.

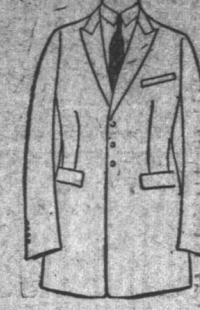
NUMBER 233.

READY FOR IMMEDIATE DELIVERY

High Grade Overcoats, Mackinaws, Suits, Pants, Overalls, etc.—LOW PRICES.

SPECIAL LOTS AT CLEARING PRICES.

THE WHITE CLOTHING MANUFACTURING CO., Limited.



Auction Sales!
AUCTION.
To-Morrow, Saturday,
at 11 o'clock
AT BECK'S COVE.

Barrels Apples.
Barrels Ribs.
Barrel Fat Back Pork.
Cases Salted Peasants.
Case Bologna Sausage.
Sofa Furniture (covered in leather cloth).
Lot Dry Goods, Notions, Oil Stoves, Sewing Machines, etc.
Boxes Fowl.
Boxes Choice Chicken.
English Dog Cart.
Pianos.
NO RESERVE—ALL MUST GO.

M. A. Bastow & Sons,
Limited,
Auctioneers.

Auction Sales!
BIG AUCTION.
To-Day and To-Morrow
at 8 and 7.30 p.m.,
at the

NFLD. AUCTION STORE.
152 New Gower St. (Cor. Barron St.)
500 yards Scrims and Muslins.
500 yards Oil Cloth.
300 yards Table Linen.
150 Turkish Towels.
1000 yards Stair Oil Cloth.
200 yards Serges.
250 yards Shirting.
100 lbs. Flannellette.
Ladies' Coats, Skirts, Blouses, Underwear, Corsets and Stockings.
Gent's Suits, Pants, Overcoats, Underwear, Caps, Collars, Ties.
Boys' Suits, all sizes.
Aluminumware Glassware, Cups and Saucers, Hatchets, Saws, Hammers, Lanterns and Shovels.
Heavy Cloth for Costumes.
100 yards Lustré.
400 pairs Spats.
50 Cotton Blankets and 50 Blankets that are all wool.

M. NIKOSEY,
Auctioneer.

FOR SALE.
5 Passenger
Paige Touring Car
Model 42,
in first class condition; upholstery good, 4 tires, practically new and spare. Any trial given.
Apply
C. A. BOURNE,
George St.

FOR SALE.
GRAY HORSE,
Sturdy, weight 800 lbs. or over, in first class condition; also
1 Buggy and Harness
complete. Can be seen any time by applying to
R. DARBY,
Phone No. 1098 or 1294 Cliff's Cove.
oct12.21

FOR SALE.
Arrived ex Sapper
3 CHOICE COWS
to freshen in a month.
3 GENERAL PURPOSE HORSES.
WM. BRENNAN,
Phone 1461. George St.
oct12.21

Freehold House for Sale
On Pleasant Street.

Here is a chance to secure a good home fitted up with all modern improvements, in perfect condition. Occupation immediately. All other information can be obtained by applying to
JOHNSTON & EVANS,
Real Estate Agents,
80 1/2 Prescott Street.

A REAL BARGAIN
if applied for at once
Pony, New Harness & Two Wheeled Carriage.
For further particulars apply to
THOMAS DOWDEN,
110.31 foot Signal Hill Road.

Grove Hill Bulletin.
Cut Flowers.
Funeral Designs and Wedding Bouquets made at shortest notice. Orders taken at Flower Shop, Water Street, or Grove Hill.
Members of F. T. D.
J. G. McNEIL,
Telephone 247R.

P. J. SHEA CO.,
ST. PIERRE MIQUELON.
Importers and Vendors of the Best Class Whiskies, Brandy, Gins, Rum, Champagnes, Wines, etc.
Office: Pier, St. Pierre Miquelon.
oct12.21

Coal!

To arrive in a few days a cargo North Sydney screened coal. Will sell at lowest market price.
S. A. DARBY,
Cliff's Cove.
oct11.31

APPLES! APPLES!
See Our Stock of Choice Gravenstein Apples.

Fresh shipment just in. Our prices will surely please you.
M. A. Bastow & Sons,
Limited,
Beck's Cove.
oct12.21

M. A. BASTOW & SONS, LTD.
SATURDAY SPECIALS.

Flour (highest grade), stone . . . 70c.
Butter (finest P.E.I. slab), lb . . . 60c.
Eggs (fresh firsts), dozen . . . 55c.
Cheese (finest Canadian), lb . . . 40c.
Apples (Gravensteins), doz. 12 to 25c.
Boot Polish (2 in 1) \$1.55 dozen.
Lard (large packages) . . . 14c.
Pineapple (small chunks), tin 25c.
Evap. Apples, Peaches, Apricots, lb . . . 20c.

— ALSO —
Finest New York Beef, Pork, Spare Ribs, Jowls; Local Potatoes, Turnips, Cabbage, Beet, Carrots, Parsnips, Onions, Hay, Gluten, Hominy, etc.
GIVE US A CALL—OUR PRICES ALWAYS RIGHT.
WHOLESALE & RETAIL.

M. A. Bastow & Sons,
Limited.
oct12.21

FOR CHARTER.
The S.S. "Earl of Devon," is open for charter. For particulars apply to
ALEX CARTER,
Master on Board or
A. C. PETERS,
Manager.

Office Bank of Nova Scotia Bldg.
oct12.21



Geek Willikens!
What A Good Time!
That's what you'll say the minute you see our stock of

Hallow'e'n Goods
Stunning big silhouettes of cats, witches and pumpkins vie with crepe papers of grotesque design and orange and black festoons and streamers. Bright table covers, napkins, place cards and cut-outs for ices are ready for your table.
And the Hallow'e'n Masks and Party Caps—well, we can't imagine anything jollier.
You'll find your party all planned for you in The Bogie Book, 10c. a copy.
DICKS & CO., LTD.,
Books and Stationery.

G. D. SLEATER



Graduate Optician
437 WATER ST. WEST.
Phone 916 P.O. Box 251.



Lehr Dental Office
(Established by Dr. A. B. Lehr)

Owing to report that the Dental practice of Dr. A. B. Lehr has been sold I wish to say it has not but is being conducted in my behalf by a graduate dentist assisted by Mr. Geo. W. R. Heirly who for many years was associated in like capacity by the late Dr. A. B. Lehr.
MARGARET LEHR.
For the convenience of our out of town patients office will remain open evenings until 9 p.m.
oct19.20d M. L.

TO RENT—Dwelling House
on Quild Vidi Road. For particulars apply to E. T. ENGLISH, P.O. Box 1151, St. John's East.
oct12.17

Casino Theatre

STARTING MONDAY, OCTOBER 15th.
MAE EDWARDS PLAYERS
with
MAE EDWARDS and JACK WERNER CORBIN
in the leading roles.
MONDAY and TUESDAY
"Why Wives Go Wrong"
An irresistible Three-Act Comedy.
7 BIG ACTS OF VAUDEVILLE
Musical Comedy Numbers.
Extra Special Feature—Mae Edwards Novelty Orchestra. Special Scenery for each production. Change of Play and Vaudeville Monday, Wednesday and Friday.
Don't Miss this Opening Play. It will be the Event of the Season.
Prices: \$1.00, 75c., 50c., 40c., 30c., 20c. Seats at Hutton's Music Store.
oct10.17

Do You Know?

Uneeded Biscuits.
Fresh Stocks now being opened.
J. J. MULCAHY,
Water Street.
oct12.21p

B. I. S. Dance

B. I. S. CLUB ROOMS, OCTOBER 16.
Tickets—Ladies' 75c.
—Gents' \$1.00
Dancing at 8.30 sharp. Music by Prince's Orchestra.
N.B.—Special Room reserved for Card Tables.
oct11.21

COAL!

We have a good cargo of
OLD NORTH SYDNEY COAL
Just landed, which we are selling at
\$14.00 Per Ton (Spot Cash.)
We also have
BURNSIDE SCOTCH COAL
ex Stock, and to arrive next week at
\$13.00 Per Ton (Spot Cash.)
We are now landing
2000 TONS WESH ANTHRACITE
in all sizes.
We are quoting the lowest prices obtainable. Get your Winter's Supply NOW.
A. H. MURRAY & CO., Limited,
Coal Office 'Phone 1867. Beck's Cove.

FOR SALE—Overland Car,
Model 90—in splendid running order, 5 tires practically new, 4 new mud guards this season, tools, pump, chain, jack, etc., at a good bargain; immediate delivery; apply this office. oct12.17

Health and Comfort in the Home.

Many a chill can be avoided by the wise use of heating with ever-ready gas stoves. An inset gas fire can easily be installed in any ordinary coal grate, and will provide the necessary warmth at any time.
Gas Fires make no work. There is no Coal to carry up stairs, and no ashes to be cleared away. They are ideal for use in faintly appointed rooms. There is no smoke or dust. They also ventilate the room. Enquiries solicited.

ST. JOHN'S GAS LIGHT COMPANY.
PHONE 81.



SKINNER'S MONUMENTAL WORKS.
333 Duckworth St., St. John's, Nfld.
HEADSTONES AND MONUMENTS.
Write to-day for our free catalogue. Expert carving and lettering. First class only, no slop work. Mail orders receive careful attention.
'Phone 1992.
JONES, BROS. CO. oct12.21

OWNERS OF MOTOR CARS, TRUCKS, MARINE AND STATIONARY ENGINES.
SAVE YOUR FUEL.
If you want your engine to
(1) Start easily.
(2) Give more Power and Speed.
(3) Eliminate Spark Plug trouble, overheating, battery drainage and carbon.
(4) Save 25% to 50% of Fuel
invest in the Stransky Vaporizer and Decarbonizer. Installation simplicity itself.
Price \$5.00.
Remit by money or express order, stating make of car or kind of engine and be one of its satisfied users.
JACOB QUINTON,
Port Union, Sole Agent for Nfld.
oct12.21

St. JOHN'S Grocery Stores

Very Choice PORK JOWLS.

New SPARE RIBS.

Choice FAMILY BEEF.

POTATOES, TURNIPS, CABBAGE.

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

To Repay a Kindness
Where convention forbids an expensive present. Send a box of
Moir's Chocolates.
A box of these super quality chocolates accompanied by your card is a worthy ambassador to convey your message of appreciation and friendship.
When they are MOIR'S it's a sure sign of good taste!
SEE OUR WESTERN WINDOW.
PETER O'MARA,
THE DRUGGIST,
THE REKALL STORE.

Tasker Celebration Committee.

There will be a Meeting of the above Association this Friday evening at 7.30, in the Masonic Temple.
oct12.11

TO RENT—Garage on LeMarchant Road, immediate possession; apply BOX 38 Telegram.
oct12.11

TO RENT—A Stable, suitable for 2 horses; also One Pony and Buggy for Sale; apply 273 Hamilton Ave.
oct10.31

TO RENT—Office on Water Street, steam heated and every other convenience; only few seconds walk from Post Office; apply immediately P.O. BOX 902, G.P.O. oct12.21

TO LET—At a reduced rental, House No. 125 Hamilton Street; apply N. W. CHOWN, New Gower St.
oct11.17

TO LET—Six Good Rooms, on Harvey Road; apply McGRATH & McGRATH, Solicitors, Duckworth St.
oct12.21

TO LET—Three Partly Furnished Rooms in good locality, Central, on car line; to rent by Nov. 1st; apply BOX 35 this office. oct10.31

TO LET—2 Garages suitable for storing cars; also 2 or 4 Partly Furnished Rooms, in Central locality; apply by letter to BOX 32, c/o this office. oct10.31, eod

Newfoundland Literature Readers!

Books 4 and 5
Received by S.S. Digby.

Order Now.

GARRETT BYRNE,
Bookseller & Stationer.

FOR SALE—An Old Fashioned Mahogany Sofa. For particulars apply to this office. oct12.21

FOR SALE—2 Foals, any one requiring same apply to EDWARD KENNEDY, Trepassay. oct10.31

ORGAN FOR SALE—Six octave organ in first class condition; apply at 96 Hamilton St. oct10.31

FOR SALE—Cheap, 1 Pony (mare); apply A. E. WORRALL. oct10.20, tf

FOR SALE—Small House, Brasill's Square; apply JOHN H. DEVINE, Solicitor, Oke Building, Prescott Street. oct12.21, eod

FOR SALE—Horse, weight about 1100 lbs.; apply GADEN'S AERATED WATER WORKS, Duckworth Street. oct12.17

FOR SALE—1 Steam Boiler and a quantity of Radiation; apply EDSTROM & O'GRADY, Prescott St. sept14.17

FOR SALE—Cheap 7 Small and medium Iron Safes, just the size for the home, small store or office; apply W. E. WHITE, Bon Marche Building, phone 1231. oct10.31

FOR SALE—1 Howard Mann Coll. 5 1/2 years old, about 350 lbs. or would exchange for a heavy horse; apply K. HARNUM, c/o P. F. Fearn & Co., Ltd. or 2 Field Street. oct11.21

FOR SALE—Houses in different parts of the city; only one hundred dollars down on some of this property. Immediately apply to E. W. D., c/o Telegram Office. sept24.17

FOR SALE—House, No. 65 Prince of Wales Street, perfectly new, plastered throughout, fitted with electric light, telephone and all modern conveniences. Terms can be arranged (going at a bargain). Reason for selling owner leaving the country; apply to 48 Prince of Wales St., phone 1847W. oct11.21

WANTED Experienced Dry Goods Girls.

— APPLY —
MR. COHEN, 335 Water St.
Formerly Bishop's Hardware Department.
oct10.17

The Old Colony Club.

Members are hereby requested to attend two meetings.
A GENERAL MEETING,
in the Reading Room, Monday morning, October 15th, at 11.30 o'clock, to discuss important business preliminary to

The Annual Meeting,

also to be held in the Reading Room, the following afternoon—Tuesday, October 16th, at 3.15 o'clock.
As these two meetings are of special importance regarding the further interests of the Club, all members are urgently requested to attend without further notice.

F. McNEIL,
Hon. Secretary.
oct12.21

LOST—This morning, a Gentleman's watch (open face) with paper attached. Will find or return to this office? Reward.
oct11.21

People Are Beginning to realize that Percival's Auction Rooms, Adelaide Street, is about the best place in the city to sell household furniture and merchandise of every description, prove it for yourself by sending to-day!
oct12.21

WANTED—To Buy Second Hand Stoves (Ideal Cook and Victoria) all sizes; apply J. T. DOODY, 426 Water Street West, phone 105.
oct11.21

WANTED—By a Gentle- man Board and Lodging, East End preferred; apply by letter to BOX 54, c/o this office. oct10.17

Help Wanted.

WANTED—A General Girl; apply to MRS. VOKRY, 55 Quiddi Vidi Road. oct12.17

WANTED—A General Girl, must understand plain cooking; apply 374 Water Street. oct12.21

WANTED—At Once, a Good General Girl, references required; apply 9 Parade Street. oct12.21

WANTED—A General Servant; apply to MRS. ALEX. W. MEWES, 17 Cochrane St. oct11.21

WANTED—A Girl for general household work, to come by day; apply 11 Pilot's Hill. oct11.21

WANTED—General Maid, washing out, references required; apply after 6 p.m. to 29 Cochrane Street. oct12.21

WANTED—A General Girl, must understand plain cooking; apply MRS. (Dr.) SMITH, 17 Military Road. oct12.17

WANTED—A Housemaid with knowledge of plain cooking; apply to MRS. I. WILANSKY, 312 Water Street. oct11.17

WANTED—Good Driver for motor car, afternoon work for short season. Address: BOX 40 Evening Telegram. oct11.21

WANTED—A Girl who understands plain cooking and can serve in a lunch room; good wages; apply to ADJT. G. J. FRENCH, S. A. Hotel, 13 George Street. oct10.21

WANTED—A Good General Servant good wages to capable girl; apply by letter, stating experience, to E. W. D., c/o Telegram Office. sept24.17

WANTED—An Experience Insurance Salesman to sell Fire, Accident and Sickness Insurance, one who has had experience in selling goods preferred; apply P.O. BOX 226, G.P.O. oct12.21

WANTED—One Janitor for Bishop Spencer College and Spencer Lodge; married man, wife to assist cleaning at Spencer College; apply with references to MISS CHERRINGTON, Spencer Lodge, Forest Road, between 7 and 9 p.m., Thursday and Friday. oct10.31

MINARD'S LINIMENT USED BY PHYSICIANS.



Under False Colors

OR
Lord Somerton's Ally.

CHAPTER VI.

"I will not hear you say such awful things. Now, listen, I have some other news to tell you, papa. Perhaps I am wrong, but I think that it is best for you to know. A gentleman came here yesterday evening with a message from Noel Campbell."

"No!" gasped the baronet, angrily; then he added, contemptuously, "A begonia letter, I suppose? His father was a professional mendicant, and the son is doubtless the same. I am glad that you had the good sense to refuse him admittance."

"I think that you wrong him, papa," Elsie said. "The gentleman who called on his behalf said that it was wholly for your good."

"Mere clap-trap. I refuse to have anything to do with Noel Campbell or his friends. I suppose this 'gentleman' you speak of was a questionable character of some kind—a smooth-tongued swindler, or a regular tramp!"

"Oh, no, papa," Elsie replied, flushing hotly. "He is a great man, a gentleman, and my cousin must be a far better man than we have given him credit for, to be favored by the friendship of Colin Ernscliffe, the artist."

"And were you foolish enough to believe such nonsense?" asked Sir John. "I tell you that Noel Campbell is a disreputable rascal."

"But Mr. Ernscliffe is coming again next Thursday."

"I may not be here then," Sir John replied. "And if I am not, I shall be careful to tell the butler to look well after the plate. A burglary is evidently being organized."

CHAPTER VII.

Several days passed, and the one bright spot in Elsie's future was the approaching visit of Colin Ernscliffe. He had promised to come to Blairwood again on the following Thursday, and she never doubted for a moment that he would keep his word.

The time went by in very much the usual way, only that there were a few more callers at the Park, for the news had gone around that Sir John was preparing for a voyage abroad. It came as a surprise to his friends, who had heard reports of the critical state of his health.

Mr. Vallance, the rector, was closed an hour with Sir John upon one occasion, and when he left there were evidences of strong agitation on his kindly face.

He asked for Miss Sterne, and when Elsie appeared he greeted her with more than his usual kindness.

"I wish to see you alone," he said, "for a short while."

Elsie at once led the way to an unoccupied room, and Mr. Vallance went to business direct.

"Your father is making hurried preparations to go away," he said. "It is doubtless a sudden freak, and he has requested me to take you, as it

were, under my protecting wing during his absence, if my help or advice should ever be needed. He has also confided to my care a sealed packet, which must not be opened until after his death."

Elsie shuddered.

"He has mentioned this to me, and I am glad that you are taking charge of it, Mr. Vallance. I hope that it may never be opened. I hate these morbid notions."

"It is only right," the rector gravely observed. "I have no idea of the contents, but surmise that it is a copy of Sir John's will."

He did not add that he feared that it was a shameful confession of some kind.

"In the ordinary way, I am undertaking the business of the lawyers, but I do Sir John's eccentricities. You have nothing against my taking this upon myself, Miss Sterne?"

"Oh, no," Elsie replied, gravely. "I am glad, very glad."

On Tuesday morning Elsie received a letter that was not altogether a surprise, and it filled her heart with gladness. It ran in this way:

Dear Miss Sterne:—You will please excuse the familiarity of my address, but in some way I feel that I have known you a very long time. I am writing to remind you that I shall be at Blairwood Park on Thursday evening next, according to the arrangement made with you. I trust that Sir John is sufficiently improved in health to grant me an audience, as his nephew, Noel Campbell, is terribly anxious that his communication be favorably received. Yours very sincerely,

COLIN ERNSCLIFFE.

It was a very brief note that she sent to Colin Ernscliffe in reply, but she felt that it was imperative that he come on Wednesday if possible, for the preparations for her father's voyage were being rapidly pushed forward by Markham.

"Dear Mr. Ernscliffe," she wrote, "I have to thank you on behalf of my father for the trouble you are taking, as you assure me that it is for his good alone. If you can make it convenient, please come to Blairwood on Wednesday, one day earlier, or papa will perhaps be gone, as he meditates traveling."

She sent the faithful Annette to the post with this, so that it should not meet Markham's watchful eye.

When the maid returned she was laboring under intense excitement. She had met her sweetheart, William Stretton, the young keeper, who had some news of importance.

"He would not tell me anything," she concluded, "as he wishes to see you in person, madam."

"Where is Stretton, Annette?" Elsie demanded.

"I left him in the servants' hall," the footman to send him to me there."

Annette hurried away, and Elsie went downstairs. What was it that Stretton had to say? She could not help feeling a little agitated and expectant, and hoped that there would be valid grounds for having Zeba removed from her wretched cottage to

the house, obnoxious though she was to the servants.

She entered the library, and was annoyed to find that her movements had been observed by Lady Helena, who came bustling after her.

"My dear child," she began, "how you do mope about! Why do you not go out into the sunshine, dear? There is that delightful Lord Somerton on the veranda all alone."

"I am busy, Lady Helena," Elsie replied.

"Busy! Nonsense! What can a child like you know about being busy? Lord Somerton—"

"I detest Lord Somerton! Please do not mention his hateful name to me!" cried Elsie, almost angrily.

"Lady Helena laughed knowingly, and the girl felt that she disliked her—died her for her stupidity.

"So matters are like that, eh?" she said, with an arch smile. "These little quarrels always lead to a definite understanding, my dear. It was just the same in my girlhood days. Ah, Stretton, it is Stretton! What do you want here? Found a rabbit that has died of asthma, and imagine that the Park is full of poachers?"

Stretton glanced doubtfully about him, and stammered:

"Yes, ma'am—that is, no, ma'am."

"I have sent for Stretton, Lady Helena," Elsie said, coldly, "upon business affecting myself. You will kindly leave us alone."

For a moment Lady Helena was dumfounded. She glanced at Miss Sterne, and realized that the girl had advanced to womanhood in a few short days.

"Certainly, my dear," she replied, a little stiffly; "but I do not think that it's quite the—"

"Excuse me, Lady Helena," was the haughty interruption, and her ladyship slouched away in a white heat of passion.

She went in search of Lord Somerton, to air her latest grievance, and beg of him to point out to Miss Sterne the folly of interfering with the outdoor servants. My lord listened and shrugged his shoulders.

As each nation in turn blamed its neighbours for the disease we can follow the track of an epidemic by the names of countries which have been given to it.

The name, "Spanish influenza," which was given to the "flu" of 1918, was from this point of view incorrect. The name seems to have arisen owing to the great publicity which was given to the outbreak in Spain and not because the disease really spread from that country.

Their Home in Turkestan.

After the outbreak of 1889 the influenza germs were thought to have their home at Bokhara, in Turkestan, whence they spread every now and again throughout the world.

When we turn to the latest outbreak, that of 1918, we find that influenza broke out almost simultaneously in China, America and France.

Even making all allowance for the speed of modern travel and the very exceptional conditions due to the war, it is scarcely possible that the disease could have been carried so rapidly from any one of these widely distant places to the other two.

"Flu" Germs Everywhere.

From this it seems probable that in-

flu germs are present nearly everywhere on this earth and that for some unknown reasons, probably connected with the growth of the germs, they periodically increase in strength in one locality or another.

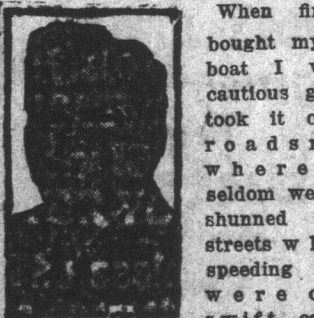
Sometimes this increased contagiousness is only sufficient to cause a local epidemic, at others it is so great that the disease spreads with amazing rapidity throughout the whole world.

When first I bought myself a boat I was a cautious gent; I took it off to roads a remote, where people seldom went. I chummed it in streets where speeding dudes were carrying swift careers; amid the empty solitudes I learned to shift the gears. Afar from towns where peelers peel, and coppers cop the Jake, I learned to twist the steering wheel, and yank the clanging brake. My maiden aunts, who rode behind, would sometimes weep and say, "For blitzen's sake, can you not find some traveled road to-day? Why do you hunt secluded lanes and through lone pastures go? Drive through the town where other wains are wearing to and fro." "Shut up," I said, in accents meek, while hitting seven knots; "day after day, week after week, I'll seek the lonesome spots. Until I have the proper skill to safely drive this tray, I'll stick to the sequestered hill, no odds what spinsters say. Till then I will not touch this van around a city block, and if you do not like my plan you'll please get out and walk. Ten thousand men are in their tombs because new drivers try to scorch around where traffic booms so thick it jars the eye. Ten thousand men have necks in splints, and have their legs in slings, because new drivers scorn the hints that common caution brings."

If green vegetables are not covered while cooking, they will keep their color better.

Candied carrots can be either rolled in a coarse granulated sugar or served in a syrup.

THE WISE BEGINNER.



WALT MATCH.

When first I bought myself a boat I was a cautious gent; I took it off to roads a remote, where people seldom went. I chummed it in streets where speeding dudes were carrying swift careers; amid the empty solitudes I learned to shift the gears. Afar from towns where peelers peel, and coppers cop the Jake, I learned to twist the steering wheel, and yank the clanging brake. My maiden aunts, who rode behind, would sometimes weep and say, "For blitzen's sake, can you not find some traveled road to-day? Why do you hunt secluded lanes and through lone pastures go? Drive through the town where other wains are wearing to and fro." "Shut up," I said, in accents meek, while hitting seven knots; "day after day, week after week, I'll seek the lonesome spots. Until I have the proper skill to safely drive this tray, I'll stick to the sequestered hill, no odds what spinsters say. Till then I will not touch this van around a city block, and if you do not like my plan you'll please get out and walk. Ten thousand men are in their tombs because new drivers try to scorch around where traffic booms so thick it jars the eye. Ten thousand men have necks in splints, and have their legs in slings, because new drivers scorn the hints that common caution brings."

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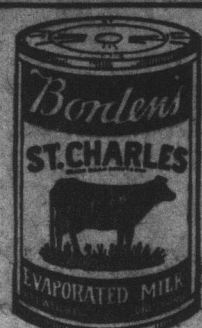
Prophy-lactic Tooth Brush

THE tufted bristles really clean between the teeth—the curved handle makes it easy to reach the back of the teeth.

Prophy-lactic Tooth Brushes come in three sizes—adults', youths', and children's, and in three degrees of stiffness—hard, medium and soft.

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GERALD S. DOYLE,
St. John's.



Always ready—always as rich and as good as the day it is drawn from fine, healthy cows. Your grocer can supply you any time. There are four convenient sizes.

Write for Free Book of Recipes

The Borden Co. Limited
MONTREAL



How "Flu" Spreads

THE GERMS SEEM TO BE ALWAYS ABOUT.

(By a PHYSICIAN)

Small outbreaks of influenza occur nearly every year somewhere or other on the earth, but it is only at long intervals that world-wide epidemics occur.

These widespread epidemics seem to spread from east to west at a rate which is roughly the speed of travel.

Thus when travel was comparatively slow, the disease took much longer to reach us than it does now, when means of communication have become so much speedier.

Two General Routes.

In its spread from east to west across Europe influenza took one or other of two general routes. A northern path from Russia crossing Europe through Germany and tending to travel southwards, or a northern one from Constantinople through southern Europe with a tendency to spread north.

As each nation in turn blamed its neighbours for the disease we can follow the track of an epidemic by the names of countries which have been given to it.

The name, "Spanish influenza," which was given to the "flu" of 1918, was from this point of view incorrect. The name seems to have arisen owing to the great publicity which was given to the outbreak in Spain and not because the disease really spread from that country.

Their Home in Turkestan.

After the outbreak of 1889 the influenza germs were thought to have their home at Bokhara, in Turkestan, whence they spread every now and again throughout the world.

When we turn to the latest outbreak, that of 1918, we find that influenza broke out almost simultaneously in China, America and France.

Even making all allowance for the speed of modern travel and the very exceptional conditions due to the war, it is scarcely possible that the disease could have been carried so rapidly from any one of these widely distant places to the other two.

"Flu" Germs Everywhere.

From this it seems probable that in-

Murphy's Good Things!

MEN'S SUITS.

Don't worry about your Winter Suit. We can give you a real bargain in one. Each garment is a model of good tailoring, the fabrics are worthy, the style and fit splendid.

Each \$9.98 to \$24.98

MEN'S WINTER OVERCOATS.

The word is GO on all Winter Overcoats, regardless of what prices they go, for every style is included in the clear away.

Each \$14.98 to \$35.00

MEN'S LIGHT FAWN MACINTOSHES

Genuine bargains, English and American makes. Worth \$10.00

Our Price \$4.98



MEN'S WORK PANTS.

Men's All Wool Tweed Work Pants.

Per Pair \$2.98 to \$3.25

MEN'S BLUE DENIM OVERALLS.

Well made.

Per Pair \$1.49

MEN'S EXTRA QUALITY OVERALLS

Men's Extra Quality Stripe Denim Overalls.

Per pair \$1.79

MEN'S WINTER CAPS.

Of beautiful Tweeds and Naps.

Each \$1.69 to \$1.98

Children's Coats.

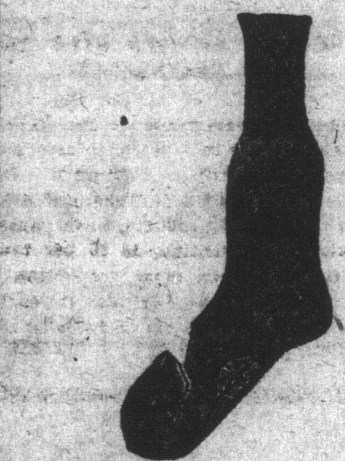
In shades of Navy and Fawn, to fit children up to 6 years.

Each \$1.25

Turkish Towels.

Of good quality, in Plain White and Cream with stripe border.

Per Pair 49c. to 79c.



Men's Hose.

A splendid line of Men's Hose, in wool and mercerized cotton, assorted shades.

Per Pair 49c. to 98c.

Ladies' Chamoisette Gauntlets.

With strap at wrist, in shades of Fawn, Beaver and Brown.

Per Pair \$1.39 to \$1.98

Wool Underwear



Men's Wool Underwear.

Well made, will give long and satisfactory wear.

Per Garment \$1.49 to \$1.98

Men's Red Label Stanfield's Wool Underwear.

Per Garment \$2.49

Men's Linen Collars.

Sizes 14, 16 and 16 1/2.

Each 10c.



MILLINERY.

See Our Basement Selection of Ladies' Children's and Misses' Hats and Tams, in Silks, Straws, Velvets and Wools.

All One Price 98c.

BOYS' FLEECE LINED UNDERWEAR.

A full range of sizes.

Per Garment 69c. to 85c.

DAMAGED COTTON.

Large pieces.

Per Pound 55c.

QUILT COTTON.

Floral designs.

Per Pound 49c.

CHILDREN'S WOOL DRESSES.

Many pretty shades.

Each \$2.49

YARD GOODS.

White and Red Flannel . . . Per Yard 98c.

White Shirting, 36 inches wide, chamois finish Per Yard 29c.

Apron Ginghams, pretty designs Per Yard 25c.

Blue Chambray Per Yard 29c.

Bed Tick Per Yard 49c.

London Smoke, good quality Per Yard 25c.

Blue Serge Per Yard 59c.

Cup Toweling Per Yard 19c. to 35c.

PHIL MURPHY

317 Water Street
Store open every Night

Ear Rings.

Just arrived, a new shipment of Ear Rings in all the latest styles.

Per Set 49c.

Corticelli Wool.

All shades.

Per 1 1/2 Ball 19c.

Red Rose Wool.

In shades of Fawn, Navy and Brown.

Per 1 1/2 Ball 19c.



Babys' Winter Bonnets.

Warm cosy Bonnets of soft velvet materials, some of brushed wool, ribbon and silk trimmed. Reg. \$1.69

Now 39c.

Misses' and Small Women's Winter Coats.

In shades of Fawn, Navy and Brown.

Each \$3.98

Celluloid Knitting Needles.

Large and small sizes.

Per Set 19c. to 39c.



Men's Coat Sweaters.

Good heavy jerseys for the out-door man, in shades of Navy and Brown.

Each \$3.75

Men's Blue Pullover Sweaters.

Not in many months have we been able to offer Table Linens of this quality at so low a price, 58 inch wide.

Per Yard 79c. to 98c.

The Perils of Neglect

Digestive ailments are frequently neglected. People say "It's only a touch of indigestion—it will go away." What begins as simple discomfort is allowed to become a serious—chronic ailment. Never neglect the treatment of digestive derangement. To relieve disorders of stomach, liver, kidneys and bowels, Beecham's Pills act promptly and usually overcome the difficulty. Take

BEECHAM'S PILLS

Sold everywhere in Canada.

Largest Sale of any Medicine in the World

Dinosaurs Eggs

Shanghai.—Paleontologists under Dr. Henry Fairfield Osborn and Roy Chapman Andrews, returning from the Mongolian plains, report the discovery of twenty-five fossilized eggs of dinosaurs, estimated to be 10,000 years old. This is the first information to scientists that the giant reptiles of prehistoric ages laid eggs. They are elliptical, five inches long. They had acquired, during their long entombment, a buff-colored coating. The position of the eggs indicated that dinosaurs made their nests just as do domestic fowls of to-day. The expedition, fostered by the American Museum of Natural History, also led to the discovery of seventy-one skulls and twelve skeletons of dinosaurs, and remains of numerous other mammals. A curious skeleton, like that of a rhinoceros, is believed to be that of an animal of earliest Asia and America.

For suits, daytime and evening frocks, velvet is decidedly one of the most popular fabrics.

MINARD'S LINIMENT FOR BURNS & SCALDS.

A Record in Car Sales

Washington.—Record production of automobiles and trucks this year was shown in figures made public by the Commerce Department. For the first eight months, the production totals passed those for either of the entire preceding years. Based upon reports from 181 manufacturers the department's report showed that up to September 1 the factories this year had turned out 2,431,963 passenger cars and 288,774 trucks (including fire apparatus and street sweepers). The entire output last year was only 2,339,414 passenger cars and 244,882 trucks, while the 1921 totals were 1,585,196 and 147,168 respectively. The peak of production this year came in May when 350,181 passenger cars and 43,228 trucks were turned out, later months showing a slight decrease, those for August being 304,010 and 30,261 respectively.

MINARD'S LINIMENT FOR BURNS & SCALDS.

MAJESTIC TO-DAY
ADMISSION 20 CENTS.
MATINEE SATURDAY AFTERNOON.

William Fox presents: The Sensational Speed Drama which delighted all New York.
THE FAST MAIL
The wonder Melo-Drama of Love and Thrills. Founded on the famous play by Lincoln J. Carter. Directed by Bernard J. Durning.



Miss Kathryn Gullivan
(Lyric Soprano)
Sings:—(a) "BECAUSE." (b) "CAROLINA MAMMY."

Murder and Looting in a Hold-Up on the California Oregon Express.

Yankees Defeat the Giants in Second Game—A Directorate will be Appointed if Stresemann Bill Falls through—Lloyd George Predicts a Union of Britain and United States—Nine School Children Killed by a Train in Ohio.

TRAIN ROBBERY.

REDDING, Cal., Oct. 11. A train number thirteen, the South Pacific Railroad's crack San Francisco passenger and mail train held up by two train robbers just as it emerged from tunnel number seven, in Siskiyou Mountains, on California-Oregon line to-day. Three men were shot and killed and the mail car was dynamited and looted. The robbers escaped with an undetermined amount of loot.

DISSOLVE REICHSTAG IF BILL FAILS TO PASS.

BERLIN, Oct. 11. President Ebert this afternoon invited Chancellor Stresemann with authority to dissolve the Reichstag in the event that the Government's authorization Bill giving the Chancellor authority in the dictation of measures of economic rehabilitation fails to command the necessary two-thirds majority in that body.

STRESEMANN LEGISLATION NOT YET THROUGH.

BERLIN, Oct. 11. The storm signal is flying over the Reichstag building, although less than a week has elapsed since Chancellor Stresemann's laboriously resuscitated coalition ministry was again induced to office. The four parties constituting the coalition group, which it was believed would command sufficient majority to enable the Chancellor to put through his dictatorial legislation,

failed to-day to mobilize enough deputies to give Dr. Stresemann's authorization law the needed constitutional sanction.

Discord in the ranks of the Socialists and the successful filibustering of the Nationalists and Communists forced the Coalition leaders to take refuge in having the final vote postponed until Saturday. Unless the Coalition in the intervening time fortifies its voting phalanx in plenary session, it may be taken for granted that the present Coalition Cabinet will be succeeded by a Directorate equipped with dictatorial authority, according to the constitutional prerogatives at President Ebert's disposal as defined by the Republic's charter.

YANKEES DEFEAT GIANTS IN SECOND GAME.

NEW YORK, Oct. 11. Babe Ruth crossed with a mighty tread to-day the threshold of the world's series glory that has been barred to him for two years, driving out two thundering home run thrusters in successive innings, a feat unparalleled in championship baseball. Ruth was the dynamo in the powerful attack that enabled the New York Yankees to turn the tables on the Giants and capture the second game of the series by a score of four to two. It was a spectacular triumph for the Yankees whose punch master John McGraw's strategy. It was a brilliant day for Herb Pennock, the fragile left hander who twirled the Giants into subjection in a masterful fashion,

and for Joe Dugan, the fleet-footed third sacker, whose marvelous defense play brought him repeatedly into the limelight. Opposed to Pennock were McQuillan, who was bombed into retirement in the fourth inning, and Jack Bentley, who except for Ruth's circuit clout, pitched capably for the rest of the game. Aaron Ward, the second sacker for the Yankees, scored the first run in the second innings with a home run in the same innings. Irish Meusel, for the Giants, tied the score with a home run. Ruth's first crash opened the fourth innings and the Yankees increased their advantage to two runs when Pipp scored. Ruth made a second homer in the fifth, and the last score of the game was made by the Giants in the sixth when Groh scored.

MOTHER!
Clean Child's Bowels with "California Fig Syrup"



Even if cross, feverish, bilious, constipated or full of cold, children love the pleasant taste of "California Fig Syrup." A teaspoonful never fails to clean the liver and bowels. Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.

U.S. AND BRITAIN CAN IMPOSE PEACE.

ST. CATHERINE'S, Ont., Oct. 11. "If the United States and Great Britain were in league to impose national peace on the world, it would be the greatest thing that could happen," Hon. David Lloyd George declared to newspapermen in an interview to-day. "I believe it is coming and you'll have no peace in the world until it comes. All the little European nations want it. It need not be a written agreement, merely an understanding that they will stand together for peace and must save it. It would be quite unnecessary for them to fire a gun or even a revolver. The moment these two great nations come together they can force national peace."

THREE OF DAGHILD'S CREW ARE KILLED.

PHILADELPHIA, Pa., Oct. 11. Three of the crew of the British steamer Daghild were killed and several others injured in the explosion of a boiler while the ship was proceeding down the Delaware to-day, bound from this city to Sydney in ballast. The dead are firemen. The steamer was proceeding to this city to-night under one boiler. The Daghild is owned by the Dominion Coal Company.

STEAMER SINKING AT SEA.

MIAMI, Fla., Oct. 11. The steamer City of Everett is sinking about 150 miles west of Tortugas, according to wireless messages received here to-day. S. O. S. calls went out from the ship at 7 o'clock. The steamer Comal, which is about 75 miles from the scene of the disaster, is rushing to her assistance.

ARGENTINE ANXIOUS OVER BRITISH PREFERENCE.

BUENOS AIRES, Oct. 11. The proposals made at the Imperial Conference in London, to give preference to British Dominions and Colonies in British purchases of meat and other food products, have caused anxiety in Argentina, as 96 per cent. of this country's meat production is marketed in Great Britain, in addition to large quantities of cereals. The

newspapers, however, publish reassuring interviews, including one with Minister of Agriculture Le Breton, who said, "The free trade policy that has always been maintained by Great Britain, combined with the desire of the British people to obtain what is necessary to their life under most advantageous conditions, such as production in our country is able to afford them, gives assurance that the recommendations in question will not have great consequence."

FEARED LOST WITH ALL HANDS.

KEYWEST, Oct. 11. But little hope is held out here for the crew of thirty of the tanker City of Everett, which sank this morning, one hundred and fifty miles west of Dry Tortugas. The Mallory liner Comal reported she had reached the spot where the Everett went down, and was unable to find any trace of the Everett's lifeboats.

NEW BRUNSWICK MAY FOLLOW QUEBEC.

QUEBEC, Oct. 11. Referring to liquor legislation before the Reform Club here, Premier Veniot, of New Brunswick, stated he was in favor of adopting the system in force in Quebec. "I believe we will soon have in New Brunswick control of liquor by the state and that we will create a liquor commission as exists in Quebec Province," he said.

NO FURTHER HELP FOR THE HOME BANK.

MONTREAL, Oct. 11. After deliberations lasting more than an hour a delegation of the Home Bank depositors which waited on the Canadian Bankers' Association to-day failed to obtain any further concession from that body than

what has already been announced. The bankers were not prepared to assume the liabilities of the Home Bank and did not consider it their business to put any recommendations before the shareholders of the various other banks. The Banks were quite willing to face any situation that might arise out of people losing faith in the Banks, through the refusal of bankers to further intervene on behalf of Home Bank depositors, even if an agitation were to arise on this subject.

FIVE DEAD AS RESULT OF COLLISION.

WILLIAMSPORT, Pa., Oct. 11. Five persons lost their lives and five others were injured at Hepburnville, near here, to-day, when a Pennsylvania Railroad train struck a Williamsport-Trout Run bus. Two were killed outright and three died in hospital.

NINE SCHOOL CHILDREN KILLED.

CLEVELAND, Ohio, Oct. 11. The General Superintendent's office of the Pennsylvania Railroad Company here received reports that nine school children were killed and several others injured when a passenger train struck a bus carrying children to school.

Sufficiency

New York.—(By Canadian Press)—Pigs is pigs and rabbits is rabbits, according to Ellis Parker Butler, but too many rabbits is too many, according to Mrs. Charles Randall, of No. 854 Grand Avenue, Jamaica. Woodland backs up against Mrs. Randall's garden. A few mornings ago she saw a forlorn rabbit sitting on her back doorstep, and threw it a few scraps. Next morning the rabbit was back with a companion. She fed the two. Twenty-four hours later the rabbit had two companions and they greedily ate the lettuce and cabbage leaves she threw. Yesterday morning seven rabbits sat appealingly on the doorstep when Mrs. Randall opened the door. It took time and a neighbor's dog to convince them enough is enough.

Household Notes.

Moisten sifted steamed figs with lemon juice, and use as either a cake or sandwich filling.
When roasting a fowl do not close the oven door all the way, so as to provide ventilation.
When doing fine needlework if you prick your finger remove the stain with ammonia.
Old sweaters can be cut up for mittens for the kiddies to wear when playing in the snow.
Aluminum waffle molds can be

used without greasing if the temperature is properly regulated.
Canned corn, tomato soup, and breadcrumbs are delicious scalloped together. Season with onion.
Finger of buttered graham bread are nice filled with cream cheese and rhubarb and ginger jam.
Mold strawberry Bavarian cream and garnish with whipped cream and fresh or canned strawberries.
When serving mayonnaise with fruit salad, mix with it an equal quantity of stiffly whipped cream.
Waldorf salad is a favorite with the men. Used choppe deplodes, nuts, celery and serve with mayonnaise.

PAINT
Before the stormy weather comes secure your property against decay by painting it with THE RIGHT PAINT TO PAINT RIGHT.
Ramsays Unicorn Brand, Ramsays Thistle Brand, Ramsays Grey Primer, Ramsays Terric Red.
and other brands—Whites and all the colours.
Nothing but PURE MATERIAL goes into the manufacture of RAMSEY'S PAINTS.
Price :-2.50 to 5.25
Horwood Lumber Co. Limited.

Soaps Which Cost Less Than Sunlight are Worth Less!
If you do not need a large bar of Sunlight, which costs only 14 cents, buy a half bar for 7 cents. A cake of small Sunlight sells for only 5 cts.
Every bar of Sunlight Soap is guaranteed pure Soap. Sunlight never becomes bad, in fact it improves with age, and is so pure, that it will not injure even a baby's tender skin. Lever's 1000 pounds guarantee of purity proves the truth of these assertions.
Sunlight Soap, being ALL PURE SOAP, without the addition of injurious chemicals, will remove the dirt, from even the finest clothing, without in any way injuring the clothing.
Cheap, injurious soaps, will injure your clothing and as clothing costs more than soap, it will not pay you to save a few cents on soap, only to lose several dollars on your clothing, therefore, use Sunlight Soap, which is guaranteed, ALL PURE SOAP. Don't waste your money on cheap inferior soap.
Intelligent Women everywhere prefer Sunlight Soap
Sunlight is made and guaranteed by Lever Brothers, Ltd., soapmakers by appointment to
HIS MAJESTY KING GEORGE

Save the surface and you save all!

Save it with **Kyanize** CELOID FINISH

Satin-Like, Mellow-Tinted Beauty

WHAT a product—this medium-gloss waterproof enamel known to thousands of satisfied users as KYANIZE Celoid Finish. In twenty-four hours it's dry—a delightfully even washable coating with the fine texture of a hand-rubbed effect.

You should know this new KYANIZE product, for walls, woodwork or furniture. In eight tints or Pure White.

TAKE ADVANTAGE OF THIS TRIAL OFFER

ST. JOHN'S DEALERS:

Ayre & Sons, Ltd.—Distributors.

C. F. Bennett & Co. Bowring Bros., Co.

SUBURBAN DEALERS:

TOWN. DEALER:

Bonaville—P. Templeman. Grand Bank—G. & A. Buffett.

Pilley's Island—P. E. Blackmore. Grand Bank—Forward & Tibbo, Co.

Burin—W. & T. Hallett. Harbour Grace—S. Tibbo & Son.

Carbonear—W. Duff & Sons, Ltd. Harbour Grace—Ernest Simmonds.

Change Islands—Elliott & Co. Little Bay Islands—Strong & Mursell.

Channel—Emanuel Pike. Petapas—Courtney Bros.

Carling—C. & W. Hallett. Twillingate—W. Ashbourne & Co.

Exploits—Josiah Manuel.

Rather Mixed!

History as contained in the history book is not half so entertaining as history as written by the schoolboy when he is being examined to find out what he doesn't know. With the consciousness of the Official-Press Bureau, to have been known to state: "The Battle of Waterloo was in 1066; Nelson said every man should expect to do his duty; Nelson won in one hand."

Another boy seems to have got mixed between geography and history. According to him, "the Federal System lies between the Humber and the Thames." It was the same "young hopeful" who stated that his favourite character in history was Henry the Eighth, "because he had eight wives, and killed them all, and the last survived him."

An original genius told the examiner, in writing, that Wat Tyler led the peasants' revolt, because he was himself a peasant, and that his cause was that "a shilling because he had put on everybody over sixteen!"

It will be news to most people that the circulation of the blood "was discovered by Martin Harvey," and also that the "Three Estates of the Realm" are Buckingham Palace, Windsor Castle, and Balmoral."

Women's Brown Kid High Cut Laced Boots, only TWO DOLLARS the pair; all sizes, at Parker & Monroe's, Ltd.—oct.12

Requires Speeder to be Treated as Criminals

Chicago.—Prison sentences at hard labor to solve Chicago's reckless speeding problem are advocated by Mayor William F. Dwyer, who has rejected the idea of having a special session of the legislature called to pass a bill requiring mental, physical and mechanical tests for motorists. Automobile killers are not mentally, physically or mechanically deficient, the mayor said. They are deliberately thwarting the laws of speed and sanity and should be dealt with as criminals, he declared.

To keep your prints, a **KODAK ALBUM**

You'll enjoy all over again the week-end trip, the summer vacation—and the fun you have just around the house, as well—when your prints are stored, safe, clean, and in order, in a Kodak Album. Precious now, your Kodak Album will be priceless later.

At our Kodak counter you're sure to find an Album you will like. We have open and closed back styles—most of them loose-leaf so additional pages can be inserted—in a variety of attractive cover designs. A complete stock.

TOOTON'S, The Kodak Store
309 WATER STREET.

Municipal Council.

WEEKLY MEETING.

The weekly meeting of the Municipal Council was held yesterday afternoon. Mayor Cook presided and all the Councillors were present. After the usual preliminaries, the following matters received attention:

Communications were tabled from the Colonial Secretary as follows:—

- 1.—That the arrangement made with the St. John's Gaslight Company, exempting them from the tax on gas used, having expired, orders had been given to renew collection of same.
- 2.—That consideration will be given to the Council's request for compensation for iron railing and concrete base, which the city at considerable expense, placed around the Parade Grounds some years ago.

Complaints of Jas. D. Rendell, Queen's Road, and W. C. Major, Quidi Vidi Road, re surface drains in their respective localities, will be given attention by the Roads Department.

J. C. Pratt, on behalf of the Board of Governors, Methodist College, wrote re the necessity of having drainage conditions improved on Harvey Road, so as to prevent further damage being done to property in this locality. The matter will receive attention.

The Mid. Brewery, Ltd., wrote with regard to the sewer, Belvedere St. The erection of a new storm sewer in this street will shortly be undertaken.

The matter of the "Blind Corner," junction of Mundy Pond and Le-Marchant Roads, was referred to and the settlement for land expropriated in order to eliminate same was left in the hands of the Deputy Mayor and City Clerk, who will interview Solicitor W. J. Browne in connection therewith.

A communication was read from the Trade Printers & Publishers, Ltd. King's Printers, stating they had in course of preparation a new City Directory. Such a Directory is at present badly needed, and the action of the publishers in undertaking to compile same meets with the approval of the Council as also the Newfoundland Board of Trade.

Permits were granted the following subject to the approval of the City Engineer:—P. Summers, (outhouse), Freshwater Road; P. J. Fortune, (extension), Military Road.

The Medical Officer of Health recommended that permission be given Mr. A. Pike to erect stable rear of No. 104 LeMarchant Road, conditional upon the building being provided with concrete floors, water and sewerage, sufficient means of ventilation and lighting. It was ordered that permit be issued.

The Medical Officer of Health reported 18 new cases of Scarlet Fever in the city during the past week. In hospital at present time there are 51 cases, and 31 under treatment at home; of Diphtheria, 9 cases in hospital and Typhoid 2. This matter was the subject of considerable discussion, and it was ordered that the Health Officer be communicated with and asked for a general report as to the likely cause of this outbreak.

The City Engineer called attention to the advisability of paving the concrete conduit at Windsor Lake examined. It was ordered accordingly.

In the matter of a cabman's shelter at the East End Stand, no action was taken, but it was ordered that the stand be given a coating of chipped stone.

The City Clerk reported that during the past week a large number of summonses had been issued for City Taxes, and notice had been placed in the daily papers with reference to the Poll Tax; after the 15th inst. summonses will be taken out against all delinquents in this respect.

C. O'N. Conroy, on behalf of the residents of Bonaventure Avenue, thanked the Council for so readily acceding to their petition for a storm sewer to be placed in this street. He stated that such an installation will to a great extent prevent recurrence of the inconvenience and damage to property suffered by the residents in past years through improper drainage.

The City Engineer reported that the work of removing the old stone storm sewer, Duckworth Street, and replacing same with 15" e.w. pipe had been completed; also the work of removing the old stone sewer, Waldegrave St. has been commenced. It is hoped the removal of this sewer will eliminate the damage to property of residents, of which so many complaints have been received for many years past.

The reports of the City Engineer, Sanitary Supervisor and other departmental heads were tabled, and accounts presented were ordered paid. The meeting then adjourned.

BOWRING PARK.

During the week the Bowring Park Committee, consisting of Messrs. Sir E. R. Bowring, Messrs. L. C. O'Leary, D. M. Baird, Mayor Cook and Councillors Dowling, Collier and Ryan, held their first meeting in the Council Chambers. Many matters in connection with the improvement and management of the park were discussed. It is the intention of the Committee to do all possible to make this, our one and only rural park, in keeping with those of other cities.

Following the meeting a visit was made to the Park. It was pointed out that the road opposite the entrance is very narrow and a great danger to both vehicular and pedestrian traffic. It was unanimously decided that the Government be approached with a view to obtaining a portion of the land immediately opposite, so as to widen what is now looked upon as a most important thoroughfare.

The Choice of the Thinking Woman!

Your Hands Will be Grateful

A. C. BLACKWOOD,
Distributor for Newfoundland.

Imperial Tobacco Co.

Again we say, **ANCHOR** Plug Tobacco is the biggest value for the least money and it's a real satisfying smoke.

"Anchor your pipe to a good smoke."

For over a century **Prices**

GO TO Bowring's has been the Household Word for

the Very Best **Teas** and **Coffees**

Our Best **CROWN** and **ROYAL** Brands cannot be excelled. A Trial will convince you.

COCOA
Cadbury's, Bournville, Fry's, Epps', Touraine, Loose Cocoa
18 cts. pound

CHOCOLATE
COWAN'S cooking CHOCOLATE
1/4 pound Cakes
35 cts. pound

INSTANT POSTUM

Our Values cannot be excelled for **ENGLISH ALL WOOL** **BLANKETS**
Prices \$4.60, \$6.00, \$7.50, up to \$14.00 pair

EIDER DOWN BED SPREADS
ATTRACTIVE COVERINGS.
Warm and Comfortable without being unnecessarily heavy.
Prices \$7.85, \$10.00, \$12.00, 17.50, up to \$27.50 each

WHITE MERCELLA COVERS
Sizes 9-4, 10-4, 11-4, 12-4

Also Marked at Very Lowest Prices

Don't say Paper, Say Evening Telegram.

MINARD'S LINIMENT FOR HEADACHE.

The English-American Clothing Co.

Offers

Sunshine Bargains for Dull Fall Days

Ladies' Dresses

Navy, Tricolette and Serge, serviceable neat styles. Waists lined White. All Sizes . . . **3.49**

Stylish Navy Serge and Two-tone Dresses. All Sizes. Big Bargains at . . . **5.48**

Sweaters

All the New Fall Colors and Styles, including Tuxedos. All Sizes.

Prices from **\$1.98 up**

Boys' Sweaters

A small lot in Navy and Brown; all Wool, fasten on shoulder. Size 3 to 10 . . . **1.98**

A GIRLS' COAT SPECIAL

for Mothers of big families with little purses

50 Only. Extra fine soft quality Tweed, guaranteed all Pure Wool, very snug and warm, in soft Grey shades, with Saxe or Green stripes. These Coats, owing to their having no great variety are offered at the most ridiculously low figure. Many sizes . . . **3.69**

Winter Hats

They're beautiful, Our Hats, New large and small shapes, New Materials. Most becoming styles. They're no sooner in than they're gone! Need we say more?

Ladies' Coats

Heavy Fall Coats

Smart designs in Henna, Blue, Green, Navy, Grey, etc. All Sizes . . . **6.48**

Very fine and exclusive Models in Astrachans, Bolivias, Box Cloths, in New tones. From \$12.00 up.

Blanket Cloths, Naps, Chinchillas and Tweeds, in very smart styles. Fur collars on some. **8.69**

Skirts

ONE RACK ONLY . . . **2.38**
Assorted Sizes and Styles . . .
ONE RACK ONLY . . . **3.60**
Extra Quality. Good Styles . . .

All Our Window-Trims, of Ladies' or Men's Wear are always marked in plain figures. The western Window of our Men's Department is this week featuring a "Suit Special." Take a look at it as you pass. **THEN COME IN!!!**

Shirts

Some Real Sunshine Bargains in Men's very smart Shirts

Smart Fancy Striped Shirts. Good Values . . . **1.25**

Fashionable Silk Striped Shirts. Very popular . . . **2.75**

High Grade Cream Shirts. With collars to match . . . **1.90**

Neat Striped Shirts. With collars . . . **1.40**

Serviceable Cream Shirts. With collars . . . **1.75**

Special Quality Black Sateen Shirts; double stitched. All Sizes . . . **1.58**

You can't beat this!

Pants Stout quality Dark Tweeds. All sizes, all perfect, no flaws. A better grade also at slightly higher price. **1.98**

Sunshine Bargains In our Men's Dept.

Our Men's Best Special

25 only Suits only 25

American Tweeds, New Plain weaves, Hair lines and Fancy Mixtures. All 1923 Models, in Single and Double Breasted Styles . . . **25.50**

Men's Suits

Tweeds and Worsteds, Hair lines, Mixtures and Heather effects. Good, durable, well-tailored Suits. All Sizes . . . **11.25**

Men's American Suits

Navy Serge only. Some Suits with 2 Pairs Pants. All Sizes from \$16.00 to \$45.00.

MEN'S WINTER OVERCOATS

We have only a small showing of New Fall and Winter Overcoats, but as these are very carefully selected, they are sure to please both eye and purse.

Prices from **10.00 to \$32**

Boys' Overcoats

Heavy-weight Tweeds, for Winter wear. Lined thick Woolly Plaid. Sizes 3 to 6 years . . . **3.98**

Boys' Suits

For all round or best wear. Good knockabout Suits for school or play. All Sizes up to 16 years. Greatly Reduced.

Important Notice!

Outport friends will be shown every courtesy in our Store, and if desired, an experienced clerk will give personal suggestions as to styles, etc.

The English-American Clothing Co.

312-314 Water Street

Saint John's



(Founded in 1879 by W. J. Herder.)

Evening Telegram

The Evening Telegram, Ltd., Proprietors.

All communications should be addressed to the Evening Telegram, Ltd., and not to individuals.

Friday, October 12, 1923.

Working and Planning for the Future

The writer of a recent article on the Rhodes Scholarships brings out clearly the great motive which promoted the late Cecil Rhodes' actions throughout his life. He laid the foundations upon which future generations might build and he planned the lines which they were to follow.

Circumstances confined his activities for the most part to South Africa, and the union of the various states of that country was but a small accomplishment as compared with the plans which he had in mind for the expansion of the Empire and for a closer union of all the Anglo-Saxon races.

It is too early yet to estimate to what extent the Rhodes Scholarships will fulfil his ideas, but this much is certain: whether the English-speaking people of the world ever become united or not, a better understanding of each other and a greater mutual regard and respect must result from their close association within the walls of the University of Oxford.

In writing about his ideals on one occasion, Cecil Rhodes described an incident which is strikingly illustrative of his own life's work:

"I remember," he said, "in the impetuosity of my youth I was talking to a man advanced in years, who was shading I said, 'Yes!' and he replied, 'I had the imagination, and I know what that shade will be, and at any rate no one will ever alter those lines. I have laid my trees on certain lines; I know that I cannot expect more than to see them beyond a shrub, but with me rests the conception, and the shade, and the glory.'"

We too are constantly making plans, both in our private affairs and in public matters. To what extent are they intended to apply to our present, and often selfish desires, and how much consideration do we give to the effect they may have in the future? This responsibility which begins in our private life has to do chiefly with the training of the younger generation. We leave much of this to the schools and colleges, and when we have paid the tuition fees, many of us like to think that the burden of the responsibility has been shifted to them. We forget, however, that in the majority of cases our children are under their care for but six hours only out of the twenty-four. What are we doing at home during that three-quarters of their child life to make them better citizens? We could not all truthfully say, "Everything."

The Customs Circular

A circular fixing the valuation of boots and shoes imported into the country has been issued by the Deputy Minister of Customs. Custom House, 8th October, 1923.

invoices presented at the Customs, which it is rumored, have been going on for some time.

To what extent this has been a practice the Customs should be in the best position to judge, and whether or not this method of dealing with the matter is the best one is a matter of conjecture. As to the legal aspect of this action, we do not intend to refer. There is a course of procedure which can be taken to decide that issue, if those who are affected by the regulation wish to dispute it.

The side of the question to which we draw attention is the effect upon the purchaser in the first place, and in the second place upon the trade generally. In a conversation with a prominent importer, we were informed that the effect would not only be disastrous to business, but would not prevent irregularities to any extent. He was good enough to show us the invoiced prices of his boots and shoes, and by a simple calculation explained that the result would be to increase the price generally by about fifty per cent.

That is not the worst feature by any means. It will be seen by reference to the circular that the prices chiefly affected will be those paid for the cheaper grades, that is, those landed in St. John's at prices ranging from \$1.50 to \$4.50. In other words the workingman's pocket will be hit hardest; the man with a large family of children will be called upon to pay considerably more to keep their feet covered, whereas the person who uses the more expensive footwear will not be affected at all.

Surely a fairer and at the same time a more practical way would be to have the values fixed by appraisers as called for in Section 59. If they knew their work, it should not be difficult to defeat the plans of those who are dishonest, and at the same time enable those who are observing the law to carry on their business. The following is the circular referred to:

CIRCULAR.
Your immediate attention is requested to the following Order in Council.

On recommendation of the Honorable the Minister of Finance and Customs, and under the provisions of Section 59 of Cap. 22 of the Consolidated Statutes, Third Series, it was ordered that the following valuation of Boots and Shoes, when imported into this Colony notwithstanding the prices set forth in the invoices, shall be held to be the true valuation for duty when the same is being calculated:

- Leather Boots and Shoes, On Men's McKay Fastened Boots and Shoes Minimum Valuation \$4.00 per pair On Men's Welt Fastened Boots and Shoes Minimum Valuation 4.50 per pair On Boys' McKay Fastened Boots and Shoes Minimum Valuation 3.00 per pair On Boys' Welt Fastened Boots and Shoes Minimum Valuation 3.50 per pair On Youths and little Gents' McKay Shoes Minimum Valuation 2.25 per pair On Youths and little Gents' Welt Shoes, Minimum Valuation 2.50 per pair On Women's McKay Fastened Boots and Shoes Minimum Valuation 3.50 per pair On Women's McKay Fastened High Shoes, Minimum Valuation 4.00 per pair On Women's Welt Fastened Low Shoes, Minimum Valuation 4.00 per pair On Women's Welt Fastened High Shoes, Minimum Valuation 4.50 per pair On Misses' McKay and Welt Fastened Minimum Valuation 2.50 per pair On Children's McKay and Welt Fastened Minimum Valuation 1.75 per pair

The expression McKay fastened to mean McKay sewn, turned, pegged, stick-down, nailed, or standard screw, or any other through and through similar fastening. The expression Welt fastened to cover Goodyear Welt, or any other system in which a welt is first fastened to the insole and upper and then the outside sole fastened to this welt.

H. W. LEMESTRIER, Deputy Minister of Customs, Custom House, 8th October, 1923.

See the High Grade Sample Shoes for ladies in all new styles, sizes 3, 3 1/2, and 4; only \$3.99 at Parker & Monroe's, Ltd., East End Branch.—Oct. 12

Preliminary Work

ON NATIONAL MEMORIAL TO START.

The preliminary work on the erection of the Newfoundland War Memorial will start in a few days and it is probable that next week His Excellency the Governor will be requested to "turn the first sod." Colonel Nangle who returned from England by S.S. Digby brought with him the blue prints marking, etc., and is waiting no time in making a beginning. It is understood the statutory group has been assigned to the addition of two figures representing the Mercantile Marine and Forestry Corps. The building of the plateau on the King's Bench will commence at once and the granite will be added as soon as weather condition permit in the Spring. The bronze formation of the figures is now in the hands of the well known firm of Pariani, London, who have been responsible for some of the leading memorials in England. Messrs. Bunde and Gilbert Bayes are the sculptors. The Memorial will be completed by July 1st next when the unveiling ceremony will be done by Earl Haig, who as previously announced, will be making a special trip here for that purpose.

Football Boots for boys, just opened at Parker & Monroe's, Ltd., East End Branch.—Oct. 12

Mr. T. Slatten Gives an Address on Boy Life

At noon to-day, a large gathering of citizens consisting of professional and business men, as well as representatives of the various denominations, educational institutions, and social welfare organizations, assembled in the Board of Trade Rooms to hear an address by Mr. T. Slatten on "Boy Life."

The chair was occupied by His Excellency the Governor who introduced Mr. Slatten to the meeting, and briefly referred to the work that he had done in connection with this important question in Canada and the United States. He further stated that Mr. Slatten had come to St. John's at the request of the Board of Trade to assist in co-ordination in the work of the various organizations as well as by other methods.

In a manner that fully indicated that he was a master of his subject, Mr. Slatten dealt with the problem of boy life generally, and to the very end of his address held the attention of his audience not only by the wealth of information which he gave, but also by the intensity of his own interest in the boy which was most apparent in every word he uttered.

Mr. Slatten showed how thoroughly he had covered the ground since his arrival and spoke in the highest terms of the great work that was being done in the city by the various Boys' Brigades. He said that in this particular we were doing more for our boys than had been accomplished in any other place that he had visited.

He made a strong appeal to parents not to lose touch with the boy, and he referred to the necessity of giving him an incentive life.

By means of a series of charts he indicated what was the critical age in a boy's life, and spoke of the different factors which helped to mould his character for good or bad.

Dr. T. Mitchell, in proposing a vote of thanks to Mr. Slatten, referred to the fact that the lecturer had thrown upon the problem, and said that he felt certain that much benefit would result from his visit. The vote of thanks was seconded by Mayor Cook, who also eulogized the speaker, and with a vote of thanks moved by Judge Morris to His Excellency the Governor, the meeting closed.

CARRIAGE LAMPS — Our special lot of Carriage Lamps has just arrived and now selling from \$4.90 per pair. See our window display. G. KNOWLING LTD.—Oct. 12, 31, 32, 33

Police Court

A drunk who broke up some of the furniture and was given in charge by the police was allowed to go on his promise to behave himself in future.

A drunk and disorderly on complaint of Inspector General Hutchings was fined \$2.

Any complaints? No, we use CENTRAL BAKERY Bread. If you want it ring 2093.—Oct. 4, 25

Shipping.

Schooner Lillian F. Smith with 700 qts. codfish sailed this morning for Lunenburg, her home port. The Newfoundland members of the crew were paid off yesterday.

S.S. Canadian Sapper with a full general cargo including a large number of cats arrived in port this morning.

Schooner Russell Lake is loading fish at Fortune by Lake and Lake.

Schooner Besale Lake has sailed from Fortune for Halifax taking 1,000 qts. fish, shipped by G. T. Dixon.

Schooner Mrs. Pleshey has entered at Little Bay Islands to load codfish for Malaga.

Schooner Hasbe has sailed from Marysvale for Oporto taking 2,522 qts. codfish, shipped by Jas. Baird, Ltd.

S.S. Barford has sailed from Beedwood for New York with 1,750 tons G. W. pulp from the A. E. Reid Co.

Outport customers will receive prompt attention at the CENTRAL BAKERY, Central Street.—Oct. 4, 25

Trading Schooner Sails

The Revillon Freres schooner Albert Revillon which arrived in port yesterday from Wakeham Bay sailed this morning for Halifax. The schooner which is in charge of Capt. J. W. Murray, is being distributed with supplies and collecting furs on the Hudson Bay during the past summer.

TO-DAY'S MESSAGES.

NEGOTIATIONS AT A STANDSTILL. BERLIN, Oct. 12.

As French and Belgian Governments have declined to respond to the German offer to negotiate on the question of restoration of normal conditions in Ruhr with the German representatives at Paris and Brussels it is officially announced that they have been instructed to renew representations on the subject. Dr. Gessler the military dictator has suppressed the Nationalist Deutsche Zeitung indefinitely for publishing a statement that although disbandment of Reichswehr was not demanded, the French Government had planned a new and "incredibly humiliating disarmament action."

DISORDER IMMINENT IN RUHR. DUSSELDORF, Oct. 12.

Demonstrations by unemployed, some of a very threatening character have already begun in the Ruhr in consequence of the discharge of one thousand workers by the metal industries. Occupation authorities here predict rioting and plundering unless something is done immediately.

ANOTHER BROAD DAYLIGHT ROBBERY. MONTREAL, Oct. 12.

Thrusting aside a man who was standing, looking in the window of a jewellers store in the East End of this city early last evening, two bandits broke the window with hammers and made off with two trays containing diamonds and gold rings to the value of five hundred dollars, and not even the number of their car was taken by the amazed onlookers.

KING NOT GUILTY, BUT INSANE. HAMILTON, Oct. 12.

"Not guilty on account of insanity" was the verdict of the jury after two hours deliberations in the trial yesterday of George King who was charged with shooting and killing his sweetheart as she sat on the verandah with her parents some weeks ago. King will be sent to an asylum.

FEDERATION OF LABOUR DENOUNCES L.W.W. PORTLAND, Oct. 12.

The industrial workers of the world were denounced as a force aiming to destroy organized labour and investigation of its action was ordered by American Federation of Labor in convention here yesterday. The charge was that aid workers are being paid by employing class to fight organized labour.

EARL BEATTY REPORTED GEDDES' SUCCESSOR. LONDON, Oct. 12.

Rumor that Earl Beatty, First Lord of Admiralty, is to be offered the Ambassadorship at Washington in succession to Sir Auckland Geddes, is current in naval circles. Mr. Beatty is expected to return to Washington.

STEAMER SMASHES THROUGH WELLSHEAD CRATE. ST. CATHARINES, Oct. 12.

The steamer Pohlar Bay, of Montreal which carried away gates locked in the Wellshead Crates, and nose dived to the canal below knocking a hole in her hull, is reported sinking. She had a cargo of sixty thousand bushels of wheat.

Fire Prevention Parade

The Fire Department parade held yesterday afternoon attracted considerable attention and the turnout was greatly admired. The parade was headed by Inspector General Hutchings, Supt. O'Neil and Fire Chief Keen in motor cars. The apparatus from the three stations, both horse drawn and motor driven followed. The ambulance carrying the band and the "Save Life" inscribed thereon brought up in the rear. All the equipment horse display cards having suitable mottoes for Fire Prevention Week.

Ice Cream weather again. Visit the Blue Puttee this evening.—Oct. 12

Inter-Collegiate Football

ST. BON'S WIN FIRST GAME.

In the first inter-collegiate football match of the season, played on St. George's Field Wednesday evening, the St. Bon's defeated the Pelidians by a score of 5 to 1. Yesterday afternoon in a friendly game for boys under 15, played on the St. Bon's ground the St. Bon's again defeated the Pelidians, having the best of play throughout the game.

Just opened—Dutch Flowering Bulbs. AYRE & SONS, LTD.—Oct. 12, 11

Visited Highlanders Quarters

Last night Mr. T. Slatten, who is visiting the city in connection with Boy Life, paid a visit to the Nfld. Highlanders headquarters and gave them a very interesting address, following his address to the O.C.s delivered a short speech to the Corps on Fire Prevention. Mr. W. H. Herder made his first appearance last night in his new position as Lt.-Col. of the Brigade and received a hearty reception.

Tractors for Humber

Two caterpillar tractors for the Nfld. Power and Paper Co., which arrived by S.S. Rosalind from New York are being forwarded by train to the Humber. The machines were manufactured by the Holt Co., Peoria, Ill. One weighs 5 and the other 3 tons.

New Dutch Flowering Bulbs. Big assortment. AYRE & SONS, LTD.—Oct. 12, 11

Flour Milling Project Sanctioned

The proposals of the Nfld. Flour Milling Company which were recently submitted to the Board of Trade have, it is understood, received the sanction of the Executive and will be submitted to the Legislature at the next session for approval. The proposed site of the mills it is expected will be somewhere in St. John's, but as yet no definite arrangements have been finalized in that direction. The initial stages of the work will be taken in hand at an early date, and the promoters are sanguine of the success of the undertaking.

Ice Cream weather again. Visit the Blue Puttee this evening.—Oct. 12

Rosalind's Passengers

The following passengers have booked to sail by S.S. Rosalind:—D. Kelly, Miss J. Hayden, H. Baume, R. Atwood, Miss Mills, Miss Miles, Mrs. J. M. Carbery, Miss Rosa Warren, Mrs. S. Lewis, Mrs. F. Gomez, Mrs. K. McIntyre, Miss C. Squires, Dr. and Mrs. O'Reilly, Miss M. Raymond, J. E. Dewar, C. H. Palfrey, R. Gardner, H. Bewse, A. F. Madden, V. Deber, Thos. Gault, Capt. Mack, Dr. Stewart, J. H. Hines, M. Hammond, W. Hart, W. Noseworthy, S. Verge, J. Bartlett, W. Clement.

McMurdo's Store News.

SPECIAL WEEK END PRICES.
Among our special week end offers you will find the following popular lines:—
Palm Soap, 3 for 25c
Royal Bath Soap, 3 for 25c
Mylady Soap, 3 for 15c
Mennens Tooth Paste 20c
Williams Tooth Paste 20c
Euthymol Tooth Paste 25c
Sanident Tooth Paste 35c
Also our usual week end Chocolates, Bon Bons and Candies.
Choc. Cherry & Pineapple 30c
Choc. Ginger & Raisin 30c
Heavenly Ham & Cream Fudge 50c
Walnut Fudge & Maple Fudge 50c
Lady Almond & Walnut Caramels 50c
Scooth & Klondyke Nuggets 50c
Pineapple & Peanut Pritters 50c
Italian Mixture 35c
O. K. Chocolate Creams 35c
All fresh and wholesome and delicious.

WEEK-END SPECIALS.

Nice assortment of Ladies' and Misses' Hats, ready-to-wear. Regular \$3.50 to \$5.00. Our special price \$2.79 each. Ladies' Hand Bags, job lot, Regular \$1.50 and \$2.00 for 85c, 95c, and \$1.25 each. Ladies' Black Cashmere Hose 85c pair.
THE WEST END BAZAAR.
Oct. 12, 11 51 Water St. West.

Appeal on Monday Next

Mr. Joseph Burnstein's appeal to the Supreme Court against the judgment of Judge Morris in a prohibition case in which the appellant was fined \$300, comes up for hearing on Monday next.

For quality and service in the Bread Line, ring 2093, CENTRAL BAKERY.—Oct. 4, 25

Personal.

Mr. and Mrs. R. Trainor left for Boston yesterday on S.S. Digby where they will reside in future.

Ice Cream weather again. Visit the Blue Puttee this evening.—Oct. 12

Just a little rub and it's ready for your pipe

UNDERWEAR SPECIALS!

This week-end we are offering some exceptional BARGAINS IN UNDERWEAR.

Good Quality, Wool and Cotton Mixture.

Girls' Vests
In Natural and White.

Girls' Pants
In Natural and White.

Boys' Vests
In Natural and White.

Boys' Drawers
In Natural only.

ALL AT THESE EXCEPTIONALLY LOW PRICES:

20-22	24-26-28	30-32-34
95c	1.07	1.17

ONLY 14 DOZEN

WOMEN'S FLEECE-LINED PANTS

Soft Heavy Weight Cotton, fine ribbed. Closed, Ankle Length. Good Value.

Come and See Them. **98c pr.**

Ayre & Sons
LIMITED

Better Class GROCERY STORES Now Selling

Alice Foote McDougall's

'BOWLING GREEN'

THE PERFECT ROASTED COFFEE

AYRE & SONS, LTD.; W. E. BEARNS, BOWRING BROS., LTD.; J. M. BROWN, M. F. CAUL, J. MAX CRON, C. P. EAGAN, ELLIS & CO., LTD.; EXPLOITS VALLEY ROYAL STORES, LTD.; THOMAS FITZPATRICK, WALTER GOSSE, M. KENT, F. LUKINS, P. F. MALONE, T. O'ROURKE, ROYAL STORES, LTD.; STEER BROS., LTD.; JAMES F. WISEMAN, A. E. WORRALL.

AT BISHOP'S FALLS.—Tuesday's West bound express arrived at Bishop's Falls 4.05 a.m. to-day.

Five or seven passenger Taxi. Phone 2016.

BORN.
On Oct. 8th, a son to Mr. and Mrs. Patrick J. Walsh, Mundy Pond Road.

IN LOVING MEMORY
of my dear son, Private Wesley Watts, killed in action, October 9th, 1917; also his brother, Private James P. Watts, who was killed in action, October 13th, 1918. In our home they are fondly remembered; Sweet are the memories that cling to their names; Hearts that loved them in deep affection; Do love them in death just the same. Many the tear is shed in silence; In the home they loved so well; How in our lonely hours we miss you; Only God alone can tell.—Inserted by mother.

IN LOVING MEMORY
of Corporal Lawrence Ed. Clark, killed in action, October 12th, 1918, the only son of John and the late Margaret Clark.—R.I.P.—Inserted by his father.

IN LOVING MEMORY
of my dear son, No. 1230, Private Patrick Michael Cleary, killed in action on Oct. 12th, somewhere in France. May his soul rest in peace.—Inserted by his Mother.

IN EFFECTIONATE MEMORY
of my dear uncle and aunt, the late John and Elizabeth S. (Beaulieu) Butler, of Topsail, who were called to rest on August 19th, and October 1st, 1921, respectively. May their spirits soon do congregate and Jesus call them to Heaven's perfect peace.

Increases in Life Insurance Investments

NEW YORK.—(By Canadian Press)—Sales of ordinary life insurance in Canada during August of this year were thirty per cent. greater than during August, 1922, according to figures just published by the Life Insurance Sales Research Bureau of New York. In August, \$31,965,000 new ordinary life insurance was placed in Canada by fifteen companies having sixty-five per cent. of the life insurance in force in the provinces. In June these same companies wrote \$31,568,000. In the eight months of this year, the group of companies reported sales of \$239,564,000 in Canada as compared with sales of \$203,384,000 during the same months last year.

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For City Boys

WINTER TRAINING YARN OPENED—INFLUENTIAL GATHERING.

City boys, saved from demoralizing conditions in our Scottish cities, helped during the past year through the agency of the Craigellachie farm scheme to embark on a life on the land in the Colonies. The farm, which is situated on Glenageary, near Paisley, was formally opened by Sir Hugh Shaw-Stewart. It has, however, been in use as a training institution for almost twelve months, and in all about 160 boys have been admitted to it.

Of these 40 failed to stick to the training, a few others failed to qualify physically for overseas work and were placed in home situations; while the 20 boys are still in course of training.

£2000 Spent. The organizers of the scheme are making a public appeal with the view of recovering the capital expenditure out upon it and of securing a financial condition in the unimpaired.

One of the promoters, Dr. Cassar, has carried on notable social work among poor boys in the city of Glasgow.

The Council who are administering the scheme were encouraged by the demonstration of public sympathy with their work at Saturday's opening of the farm. There was an influential gathering at it, and many communications were received from those unable to attend.

The scheme is evidently one which makes the goodwill of the philanthropist, and as it is of Scotland-wide scope, designed to rescue boys in all cities from imminent perils of bad example, there should be little difficulty in the Council realising their aim of liquidating the capital expenditure of about £2000.

Nickel Vocalists in Farewell Numbers

LAST NIGHT a large and appreciative audience attended the Nickel Theatre to hear the farewell selections of Messrs Armstrong and Loring whose terms to please have been abundantly repaid by the high tributes paid them on all sides. Whilst these are the last days of their engagement, they will continue to perform until after tonight's performance.

Mr. Armstrong's renditions of "The Fashioned House" and "My Darling" were such a success that the audience, as she pours forth her songs in such a manner that she instantly admiration. The general effect of Miss Loring's singing was as ever, wholly beautiful and her renditions of "Good-bye" and "When You Come Home" evidenced the technique of an artist of unusual calibre. The "Dry Those Eyes" was indeed delivered masterfully, there being a beautiful blend of melody and harmony that won the general applause of the audience.

The film attraction was an equally good item consisting of a Matron class entitled "The Infamous Miss" a powerful social dramatic starring by Dallas Fitzgerald with a cast headed by Alice Lake.

A Specialist's Advice. In matters of investment you should always seek the advice of one whose knowledge and experience qualify him to advise you. Your income from savings properly invested should be as large as is consistent with safety, and specialize in safe investments yielding 7 per cent to 10 per cent. If you have funds invested at lower yield, it will pay you to consult me. RICHARD POWER, Investment Specialist, Shop Building, St. John's.—sept21,1f

Motor Association Meeting

LECTURE BY PROFESSOR DAVIES. At a special meeting of the Motor Association held yesterday at the West End Restaurant a very interesting address on Fire Protection in connection with gasoline was delivered by Mr. D. J. Davies, B.S.C., President of E. R. Watson, who occupied the chair, introduced the speaker. Mr. Davies emphasized the necessity of exercising precaution with gasoline drums as owing to the possibility of an explosion would follow should they come in contact with a lighted match or cigarette, etc. The speaker pointed out the danger from waste and oily clags that may be thrown about carelessly in the garage, and in conclusion he put forward as a good motto for car owners the words: "Quench the spark or you may dread the fire," the "Dread" the waste or you may dread the explosion." On motion of Mr. D. M. Power and Mr. F. W. Ayres, a hearty vote of thanks was recorded. Mr. Davies.

West End Taxi Service. Phone 2016.

The Secret of Successful Buying

Depends on Choosing the Right Centre The Royal Stores - - - of course

Friday and Saturday--Money Savers

Not for many years have our New Goods for Fall and Winter been more attractive either in coloring or quality. When down town don't fail to come in. New Goods are priced within the reach of the most economical. Prices are lowered not on lines that are old or out of fashion, but on New and Fresh Goods, imported for this Season's business.



Smallwares at Small Prices

NUGGET POLISHING OUTFIT—Consisting of Brush, Polish and Velvet Polishers. Special per set . . . **71c.**

COAT BUCKLES—In colors of Black, Light Blue, Brown, Fawn, Taupe, Rose and Navy. Special each . . . **11c.**

BIAS TAPE—In colors of Black, White, Lavender, Pink and Light Blue. Special per piece . . . **8c.**

FOLDING MIRRORS—Medium size. Special each . . . **11c.**

BINDING BRAD—All colors. Special per piece . . . **5c.**

CHEK—The Dry Cleaner, cleans and protects from moisture. Special per bottle . . . **44c.**

PALMOLIVE SOAP—2 cakes for . . . **25c.**

PALMOLIVE TALCUM POWDER—Special per tin . . . **29c.**

PALMOLIVE SHAMPOO—Special per bottle . . . **60c.**

ERASMIC SHAMPOO POWDER—Special per package . . . **11c.**

SEPTIC-PENICILS—Indispensable in shaving. Special each . . . **7c.**

POND'S LINIMENT—A reliable household remedy. Special per bottle . . . **34c.**

HOUSEHOLD SPECIALS

Twill Sheets. Made of all white Cotton, in a very superior quality, hemmed ready for use; size 72 x 90. Reg. \$4.65 pair for . . . **\$4.15**

Pillow Cases. Size 18 x 26; wide hemstitched border, made of best quality. Pillow Cotton. Regular 60c. each . . . **50c.**

Pillow Cases. Size 18 x 26 1/2; plain white, of good quality; taped. Regular 35c. each for . . . **27c.**

Cretonnes. A splendid assortment of Cretonnes in a variety of pretty floral designs; ideal for Winter Curtains; 36 inches wide. Reg. 65c. per yard . . . **54c.**

Old Bleach Linen. 40 inches wide; in shades of Brown; all Linen; in a fine quality. Reg. \$1.30 yard for . . . **\$1.20**

Old Bleach Linen. White; 36 inches wide; fine soft finish, all Linen suitable for centres, etc. Regular \$1.55 per yard . . . **\$1.40**

FALL FOOTWEAR

Men's Boots. Black Vic Kid; in Blucher and Balzoral style, a comfortable and dressy Boot; assorted sizes. Regular \$19.00 val- . . . **\$4.99**

Boys' Boots. Made of Brown Calf; in sizes 1 to 6. Ideal for Fall school wear. Regular \$4.00 . . . **\$3.70**

Infants' Soft Sole Boots. Made of Tan Kid; buttoned style; trimmed e d e . . . **49c.**

Women's Boots. Mad e of Calf and Donpola Kid; in sizes 3 to 7; Cuban heels, medium toe; in Brown only . . . **\$4.80**

Special values for . . . \$9.00 values for . . .



The New Fall Dress Goods

New Coatings at Special Prices

Blanket Cloth. 54 inches wide; in shades of Grey, Fawn, Henna, Wine, Blue, Brown and Navy; exceptional values. Special per yard . . . **\$1.90**

Blanket Cloth. In shades of Saxo, Fawn and Light Grey; suitable for Children's Coats; 56 inches wide. Special per yard . . . **\$3.00**

Nap Coatings. Of a very special quality, with an exceptionally good pile; 58 inches wide, in shades of Brown, Navy and Dark Grey. Special per yard . . . **\$3.90**

Fancy Heather Nap Coating. In shades of Grey, Brown and Green; 58 inches wide; of extra special quality. Special per yard . . . **\$5.40**

Velour Coating. 56 inches wide; in shades of Mole, Light Fawn, Mid Fawn, Grey and Brown. Special per yard . . . **\$4.20**

Matelesse Cloth. The newest in Coat material; 56 inches wide; in shades of Brown and Fawn, very dressy and serviceable, in assorted designs of cut patterns. Special per yard . . . **\$4.90**

White Bearskin. 48 inches wide; of a good quality Fur; for Children's Coats or Caps. Special per yard . . . **\$5.20**

Broad Cloth. The ideal Cloth for Fall and Winter wear, in shades of Brown, Mole, Light Fawn and Dark Fawn; 52 inches wide. Special per yard . . . **\$2.89**

Gaberдинe. Extra good value, 54 inches wide; in shades of Brown, Grey, Fawn, Paon, Navy and Black. Special per yard . . . **\$2.85**

Fancy Lining. The New Coat and Costume Lining, in assorted fancy effects. Special per . . . **65c., 80c. & \$1.50**

Millinery Velvets. In shades of Black, Navy, Cream, Wine, Emerald, Nigger, Light Brown, Prune, Myrtle, Beaver, Henna, Copper, Flame, Saxo, Royal, Gendarme, Old Rose, Puchata, Castor, Pink, Kingfisher, Olive, etc. Slate and Fawn. Special per yard . . . **\$2.85**

Blouses & Sweaters Wool Jumpers. Women's Wool Jumpers, round neck, half sleeves with girde; in shades of Nigger, Jade, Rose, Henna, Lemon, White and Grey; some are scalloped and others plain at the bottom. Reg. \$2.10 each for . . . **\$1.80**

Sweater Coats. All Wool Sweater Coats, Tuxedo collar, pockets and belt; in shades of Beaver, Saxo, Grey and Heather. Regular \$3.75 . . . **\$3.30**

Women's Jumpers. Cotton and Wool mixtures; in shades of Henna, Fawn, Jade and Brown; buttoned high to the neck; long sleeves, cord at waist, scalloped at the bottom. Regular \$4.00 . . . **\$3.45**

Shirtwaists. Made of Light Striped Flannelette, buttoned cuff, two way collar; sizes 38 to 40. Reg. \$2.35 each for . . . **\$2.95**

Children's and Misses' Middies. Made of Navy Flannel; Sailor collar trimmed with white silk braid; patch pockets, buttoned at the side; to fit ages 6 to 14. Reg. \$6.00 each for . . . **\$5.00**

Night Gowns and U. Wear

Night Gowns. Made of Striped Flannelette, high neck, long sleeves; finished with trim around neck and sleeves. Regular \$2.55 . . . **\$2.35**

Stanfield's Wool Vests. Round neck, short sleeves, silk draw string at neck, all wool. Reg. \$2.35 each for . . . **\$2.05**

Stanfield's Wool Pants. Knee length, both styles. Reg. \$2.45 each for . . . **\$2.15**

Moire Underskirts. In shades of Helle, Mole and Saxo; of good quality, finished with fancy frill, draw string at waist. Regular \$2.20 each for . . . **\$1.80**

New Ribbons

Silk Taffetta. 5 inches wide; in Plaid and Patelet designs; also 1 plain shades of Jade, Saxo, Brown, Henna, Pale Blue, Rose, Maize, Navy and Flame. Reg. 55c. per yard for . . . **45c.**

Camisole Lengths. Good quality embroidery with heading at top and bottom. Reg. 60c. each for . . . **43c.**

Veils & Veilings

Veiling. All Silk Veiling; 18 inches wide; with spots and cross bar; in shades of Grey, Brown, Navy, Mole and Black. Regular 28c. . . **24c.**

Veils. Silk and open mesh; close fitting Veils, 36 inch size, in Navy, Brown and Mole, finished with plain border. Regular 25c. each for . . . **20c.**

Regular 35c. each for . . . **30c.**

Regular 25c. each for . . . **20c.**

Hosiery Specials

Plain Cashmere. Fashioned and seamless leg; quarter tops; sizes 9 and 9 1/2. Reg. 60c. pr. for . . . **54c.**

Ribbed Cashmere Elastic tops, fashioned ankle, fast Black, assorted sizes. Reg. 65c. pr. for . . . **59c.**

Ribbed Cashmere In shades of Fawn, Brown and Grey; spliced feet, elastic top, assorted ribs; sizes 9, 9 1/2 and 10. Reg. 75c. pair for . . . **68c.**

Children's Cashmere Hose. Sizes 8, 8 1/2 and 9; in Plain Brown, fashioned ankle, double heels and toes. Sizes 8, Reg. 75c. pair for . . . **68c.**

Sizes 8 1/2, Reg. 80c. pair for . . . **72c.**

Sizes 9, Reg. 85c. pair for . . . **77c.**

Fabric Gloves. In shades of Fawn, White, Chamois and Black; suede finish, 2 domes, exceptional value; all sizes. Reg. 55c. pr. for . . . **50c.**

Fabric Gauntlets. In shades of Beaver, Grey, White and Chamois; all sizes, wrist strap. Reg. \$1.55 pair for . . . **\$1.65**

Popular Novels by well-known authors

THE WHITE STAR SERIES—For Boys and Girls:—"Aunt Bell," by Henley I. Hardin; "The Magic Beads," by Harold Avery; "The Young Fur Traders," by R. M. Ballantyne; "The World of Ice," by R. M. Ballantyne; "The Dog Crusoe," by R. M. Ballantyne; "All's Well That Ends Well," by S. 55c.

Gaze. Special each . . .

A big stock for boys by the well-known Author Horatio Alger, Jr., "Struggling Upward," "Shifting for Himself," "The Erie Train Boy," "Risen from the Ranks," "Making His Way," "Do and Dare," Special each . . . **15c.**

A wonderful variety by such well known Authors as: Marlow Crawford, Gilbert Parker, James B. Connolly, Henry James and a host of others. Special prices . . . **20c.**

In the east window of our Wall Paper Department, these Books are being shown. Make a special effort to see them, you are sure to see some by your favorite Authors, which you cannot resist buying at such low prices.

Haberdashery that'll make you stop, look & listen

Sox Specials

Fine Wool Socks. In shades of Light and Dark Tan; embroidered in assorted fancy cloaks; all sizes; light weight. Pure Wool Cashmere. Reg. \$1.30 pair for . . . **\$1.08**

Cashmere Socks. Very fine Wool Cashmere Socks, in shades of Grey and Brown, with assorted fancy stripes. Reg. \$1.13 . . . **\$1.13**

Men's Overcoats. Mid Grey; medium weight; for Fall wear, half lined. Reg. \$18.00 each for . . . **\$16.25**

Men's Raglans. Single Breasted styles, open collar, Waterproof lining; all sizes. Reg. \$30.00 ea. for . . . **\$18.55**

Men's Shirts. Made of good quality Percalé, White grounds with colored stripes; double cuffs, starched collar band; sizes 14 to 16 1/2. Reg. \$1.20 each for . . . **\$1.10**

New Headwear

Soft Felts. In shades of Greys, with self-colored bands, bound around brims all sizes. In the New Fall shapes. Reg. \$3.25 each for . . . **\$2.85**

Soft Felts. In the newest shapes, Greys with Black bands, bound rim; all sizes. Reg. \$4.20 each for . . . **\$3.45**

Men's Overall Combinations. Extra heavy material, of a very special quality; sizes 38 to 44. Blue. Regular \$7.25 each for . . . **\$6.50**

Khaki. Regular \$6.50 each for . . . **\$5.55**

New Hearth Rugs

Hearth Rugs. Reversible Hearth Rugs; size 24 x 49; in assorted pretty patterns, without fringe. Reg. \$2.00 each for . . . **\$1.80**

Axminster Hearth Rugs. Plain ends; size 27 x 54; in new and novel designs and colorings. Reg. \$4.55 each for . . . **\$4.05**

Axminster Hearth Rugs. Size 27 x 54; in a big variety of beautiful new designs and colorings; fringed ends. Reg. \$4.85 each for . . . **\$4.35**

Mohair Door Mats. Colors of Red, Green, Gold and Black; without fringe. Size 11 x 23 1/2. Reg. \$2.25 each for . . . **\$1.98**

Size 12 x 30. Reg. \$2.75 each for . . . **\$2.45**

Linoleum. 3 yards wide; in a wonderful selection of beautiful designs and colorings to match any decorative scheme. Reg. \$2.35 each for . . . **\$2.15**

Stair Canvas. 18 inches wide; assorted patterns and designs. Reg. 45c. per yard for . . . **39c.**

Feather Bands

In shades of Navy, Green, Royal and Black; 27 inches long, and 4 1/2 inches wide; suitable for making leather Hats. Reg. 90c. each for . . . **83c.**

The Royal Stores Limited

Boys' Jersey Suits

Jersey in Coat style, fastened in front with pearl buttons, and fitted with pockets. Pants are open leg and fastened to Jersey with large pearl buttons. Colors of Navy, Brown and Camel; sizes 22 to 26 inches. Reg. \$3.00 suit for . . . **\$3.30**

"The Fast Mail" Exciting Photoplay

CONTINUATION OF THRILLS IN FOX MELODRAMA, ADAPTED FROM STAGE SUCCESS.

"The Fast Mail," a William Fox production adapted from Lincoln J. Carter's stage melodrama and directed by Bernard J. Burning, was presented yesterday at the Majestic Theatre. Fox melodramas certainly provide the thrills. "The Fast Mail," brushes aside the logical development of a story and just goes after keeping you quiver in ding dong fashion. It succeeds, for it simply explodes with excitement, literally in one episode.

The story of the villain who conspires to win a Mississippi steplike-chase by foul means and to capture a Southern belle in the same way keeps the spectator breathing fast almost from the first moment. The fast mail train itself appears in the picture only as an incident, but the photoplay travels with enough speed to make one feel one is on a through express all the way.

Miss Kathryn Gallivan added fresh laurels in her splendid singing of "Because" and "Carolina Mammy" to which she gave beautiful interpretation. Miss Gallivan's operatic work of the past two years has proved an invaluable asset to her voice. Her hearers last night were of one mind as they applauded heartily.

TO-NIGHT! TO-NIGHT!—Mount Cashel Band Promenade Concert, Prince's Rink, to-night at 8.30. Extra attraction: See the Mount Cashel Boys dance to accompaniment of their own brass band. Average attendance nightly, 800 people. Wonderful success. Admission 20c.—oct12,1f

Harbor Grace Notes.

Mrs. A. E. Bishop, nee Miss Lynn Butt, left town by Monday morning's train for St. John's, to take passage by S.S. Digby en route to Boston, Mass., to join her husband who is residing there, and where they will make their home in future. She was accompanied as far as Bay Roberts by her mother, Mrs. W. Butt, and sister, Miss Maud Butt. Mrs. Bishop takes with her the good wishes of her many friends in town and elsewhere for happiness 'midst her new surroundings.

The schooner Lucille Greaser arrived in port this afternoon, and will go on dock in the morning.

Mr. Jesse Thistle, who has been the efficient teller at the Bank of Nova Scotia for some time, has received a transfer, and left by this morning's train for his home at Pouch Cove, where he will remain for a few days, before proceeding to his duties at New Brunswick, Canada. We wish him much success in the future.

Mr. Murrell of Little Bay Islands, is now filling the position held by Mr. Thistle at the Bank, while Mr. McDonald is at present relieving the Manager, Mr. J. J. Young, who is on holidays.

Miss Minnie Garland, daughter of Mr. and Mrs. Harry Garland, went out by this morning's train, to St. John's, where she will enter the General Hospital to train for a nurse. Minnie's friends wish her every success.

Mrs. Samuel Gordon, after spending the summer here visiting her daughters, Mrs. G. Pike and Mrs. M. Verge, is leaving town this week to connect with the Rosalind, en route to Halifax, where she has now made her home with her son Mr. John Gordon who, by the way, is a successful business man of that city.

Schr. Winnie Maud arrived in port last night from Hooping Her, white Bay to her owner Mr. E. Simmons.

Schr. Frank H. Adams, was docked during the last few days.

Miss Lizzie Madigan, who recently arrived from Boston, Mass., is at present relieving Miss Mary Lynch, at the Telephone Office, who is enjoying a holiday.

Miss Daisy Forsey, daughter of Mrs. I. E. Forsey, who has been working in the city, came to town recently to spend a while at her home. We understand that Miss Forsey will leave for the U.S.A. shortly.

The farmers are busy now getting their crops out of the ground, and are glad to be favored with such delightful weather, which will aid them in their work.

CORRESPONDENT.
Hr. Grace, Oct. 11, 1923.

A poor loaf is better than no loaf, but a good loaf is the best of all. Ring 2093, CENTRAL BAKERY, for the best loaf.

MINARD'S LINIMENT FOR NEURALGIA.

**London, New York & Paris
Association of Fashion**

"The Store Ahead"

"Shop Here--It Pays"

GREATER VALUE SALES!

IT IS INDEED HARD TO OFFER GREATER VALUES THAN HERETOFORE. THERE IS A VAST DIFFERENCE between being generous once a month and being generous every day. In fact, in so far as values are concerned, every day's a Sale Day at the London-New York and Paris Association of Fashion. That is why it has required a tremendous effort on our part to offer you these—STILL GREATER VALUES.

WE ARE IN THE BUSINESS OF GIVING GREATER VALUES THAN OTHERS. We are in the Business of Underselling others, and with the whole-hearted co-operation of every department in the house, we have done the one thing no other store in St. John's has ever been able to do—WE'VE UNDERSOLD OURSELVES. Be sure to Shop around and compare values, you'll find it priced lower at this Store.

An Unusual Sale!

We are going to sell this week

684 New FALL DRESSES

VALUES UP TO \$30.00.

5.98 up to 16.98

Here are the Kind, the Quality and the Character of DRESSES for which you would regularly have to pay several times their present Sale Price. Charmeuse, Crepe, Satin, Crepe de Chene, Canton Crepe—Lace Combinations, Poiret Twill, etc. Sizes 14 to 20—36 to 48.

A Sweater Sale Supreme!

HUNDREDS UPON HUNDREDS OF NEWEST FALL SWEATERS—Slip-On Models—New Jacquette Styles—New Side Ties—COAT SWEATERS.

MORE THAN A SALE OF SWEATERS AT LOW PRICES. It is an exhibition of unusually Handsome Styles in the Richest Wools that one will see this season. Prices range at

1.98-3.98-6.98

MISSSES', WOMEN'S and STOUT WOMEN'S SIZES.

CONTINUING OUR GREAT SALE

Women's & Misses' Plain and Fur-Trimmed Suits

\$30.00 to \$45.00 VALUES

\$21 and \$25

The Season's very Newest Materials—Vellona, Llama, Poiret Twill. There are the longer and shorter Coats, some with Side Tie effects—some trimmed with Luxurious Furs—all sizes for Misses', Women and Stout Women.

SPECIAL!
Fur and Plain
Trimmed Suits
at
\$20.00 Values
\$10.98
All Sizes!

More and More Men are Coming
to our

Men's & Boys' Dept.

Word of the GREAT VALUES being offered, is spreading—and not a man or boy we can't satisfy on the score of Material, Color, Pattern, Model and Size. OUR STORE IS STOCKED TO CAPACITY for FALL BUSINESS—so choice is ample.

Men's Fall Suits

\$16.00 to \$20.00 Models	12.75	\$21.00 to \$25.00 Models	16.75
\$30.00 to \$32.00 Models	21.00	\$33.00 to \$35.00 Models	26.50
\$37.00 to \$40.00 Models	30.00	\$45.00 to \$48.00 Models	35.00

Heavy Overcoats

\$18.00 to \$20.00 Values	12.75	\$23.00 to \$25.00 Values	17.50
\$30.00 to \$35.00 Values	\$24	\$38.00 to \$40.00 Values	\$31
\$42.00 to \$47.00 Values	\$35	\$50.00 to \$55.00 Values	\$43

Top Coats, Raglans and Trousers

\$35.00 to \$40.00 Values — At — \$4.50 to \$6.00 Models

\$22, \$17 to \$28, \$2.48

Boys' \$9.80 Suits for

6.98
All Sizes.

Boys' School Suits with extra Knickers.

\$13.50 Models 9.98
\$17.50 Models 12.98

Every fabric all Wool, Greys and Browns, in various mixtures; numerous patterns in Blue; Norfolk models; 7 to 8 years.

CONTINUING OUR MARVELOUS SALE!

Beautiful Fur-Trimmed & Plain

Misses' and Wo's Sizes

COATS

Stout Wo's Sizes

The Materials, the Furs, the fine Style and Workmanship of these Coats make them stand out as wonderful examples of superlative value.

Our only reason for offering these High Grade Garments at \$20.00 and \$27.00, is to give a Banner Bargain Week offering that will create city-wide talk amongst women.

Other Coats on Display at 7.98 up to 75.00

Highest quality ranges. Durable Plaid Coats, side-tie effects with Beaverette collar; also fine quality Velour Coats with side trimmed panels. Sizes 6 to 16.

\$10.00 up to \$12.98.

\$20 and \$27

Every size is in this Sale up to 56. The colors include the most fashionable Autumn shades, such as Kit, Fox, Cobalt, Coffee, Tampa, Malay; also Black.

Linings are fine Silks or Crepes, and styles include the smartest models copied from the most expensive garments.

GIRLS' FALL HATS

all those models that the Children take pride and delight in wearing.

Wool Crepes and Wool Serges, trimmed with embroidery and plain models. Sizes 7 to 14, in Brown, Navy and mixed colors.

Prices Range up to \$5.48

EXTRA! Newest & Smartest Fall Hats

Sensational Millinery Purchases, bring marvelous values to Shoppers who attend our Greater Value Sales.

2.98 up to 6.98

Pokes of all kinds, trimmed Hats, Turbans, Caps, Hats, Off-the-Face Hats, in Black and every warm color—all trimmed in newest effects.

Every Hat Worth Double

SALE! Fur Chokers

High Quality FUR SCARFS and CHOKERS at unusually low price.

Two Skin Squirrel CHOKERS and Two Skin Mink CHOKERS **\$13.50**

Double Jap Mink CHOKERS Large Size Fine Dark Skins. **\$16.80**

Beautiful Fox Scarf
NEW FALL SHADES—LOWEST PRICES.

London, New York & Paris Association of Fashion

E. J. HORWOOD,
WATER STREET, ST. JOHN'S.
WHOLESALE BROKER.
LOCAL and FOREIGN BUYING and SELLING SOLICITED.
Representing CHICAGO BROKERS, I am in a position to offer c.i.f. Quotations on all grades of Barreled PORK and BEEF.
I also make a Specialty of handling all sorts of LOCAL PRODUCE.
FISHERMEN, FARMERS and LUMBERMEN
Please Write, Telegraph or Telephone whether you want to buy or sell. I am at your service.
USE ME!
TERMS ON APPLICATION. oct12,1923

KNOWLING'S
HARDWARE
Our New Goods Just Arrived and now offered at the lowest price that it is possible to sell—Our Usual Low Price.

- COPPER KETTLES, Nickel Plated.
- MILK PAILS, with Strainers.
- SERVICE RED PAINT, 1s, 1/2s.
- LAMP BURNERS, all sizes.
- SEWING MACHINE OILS.
- MILK BUCKETS, heavy type.
- GALVANIZED GARBAGE PAILS.
- OAK WASH TUBS.

Oak Kegs
For the Berry-making season, made of solid oak on our own premises; sizes 6 gallons and 12 gallons. Prices, 2.75, 3.00 each.

- SCHOOL SLATES, all sizes.
- GALVANIZED WASH TUBS.
- BOILERS, STAMPED STEEL, tinned.
- GALVANIZED CLOTHES BOILERS.
- DIPPERS, STAMPED STEEL, tinned.
- FLOUR SIFTERS, LANTERNS.
- LOAF TINS, all sizes.
- BREAD TINS, DUST PANS.

Aluminumware, Hardware, etc
If you want anything in the Household line, such as Pans, Kettles, Mugs, Dippers, Saucepans, Teapots, Sugar Basins, Pie Dishes, Cake Coolers, Sink Strainers, etc., we have it or any other ware that you need, at such low prices that the quality of the goods will allow.

- ELECTRIC BULBS, 25w, 40w, 200w.
- GROGERS' TINNED SCOOPS.
- MIXING PANS, CLOCKS.
- LAMP CHIMNEYS, all sizes.
- TOILET PAPER, FRAME SAWS.
- CARPET SWEEPERS.
- COTTER-PINS, vest pocket box size.
- SCREWS, Iron and Brass.

Oil Heaters
7.30, 8.10, 10.85
Wicks, 45 cents each, ready to put in.

- CURRY COMBS, MINCERS.
- BRASS POLISH, the best.
- CARTRIDGES, English and Canadian.
- ELECTRICIANS' HEAVY GLOVES.
- WINDOW CURTAIN POLES.
- BAR IRON, all sizes and SHEET IRON.

G. KNOWLING, Ltd.

Digby Outward
The following passengers sailed today by S. S. Digby for Halifax and Boston:—Miss M. Carmichael, Miss I. Phillips, Miss J. T. Thiede, Miss M. Bowdring, Mrs. H. Chafe, Miss B. Drover, Mrs. M. Lawlor, Miss F. Learning, Miss M. Lacey, Miss M. Cole, Miss J. Major, Mrs. F. Chalker, Miss M. Young, Miss N. White, Miss E. Cullen, Mrs. J. Roach, Miss Annie Roach, Miss F. Furlong, Miss M. Whiffen, Miss E. Seaward, Miss M. Pennell, Miss M. Trainor, Mrs. B. Trainor, Miss M. Roughton, Mrs. Duke and child, Miss Croft, A. and Mrs. Rose and child, Mrs. A. E. Bishop, Miss L. M. Fitzgerald, Miss C. M. Chambers, J. E. Hickey, J. M. Tobin, L. Spurrell, H. Gushue, Miss W. Alcock, Miss P. Bryant, Miss M. Walsh, Miss M. English.

Grey Suede Powder just opened, only 15c. bag at Parker & Monroe's, Ltd.—oct12

Sound Treatment Evidence
showing the power of Lydia E. Pinkham's Vegetable Compound over the ills of women is constantly being published in this paper. The strongest recommendation any article can have is that borne by the persons who use it. Once ill with ailments that caused suffering and despair, but now restored to the joys of health, from a grateful heart hundreds of women write letters of appreciation to the Lydia E. Pinkham Medicine Co. of Cohasset, Ont. Such evidence of the power of Lydia E. Pinkham's Vegetable Compound over the ills of women should induce every suffering woman to try it.

The utmost in Taxi Service
Phone 2016.
oct12

Is the War Still On?
Editor Evening Telegram.
Dear Sir—I am instructed by the Masters and Mates Association requesting you to publish a letter to show the public that we are still subject to the War Measures Act.
A delegation from the association waited on the Colonial Secretary to make sure if such was the cause. The delegation was informed there is a Minute of Council under the War Measures Act still in force allowing ships to sail for foreign ports without the masters having certificates.
The Association is appealing to the Government to have this War Measures Act removed, whereby men holding certificates will receive the same protection as before the war.
Thanking you in anticipation.
Yours truly,
S. C. MARSHALL,
Secretary.
October 12, 1923.

When you need that Taxi
Phone 2016.
oct12

Express Passengers.
S.S. Kyle arrived at Port aux Basques at 6.40 a.m. bringing 66 passengers—42 first and 22 second class—five cars freight and 125 tons coal. The following joined the express due here to-morrow afternoon:—Miss E. Hayes, R. and Mrs. Kennedy, W. J. Blenheim, Dr. G. Hanson, C. and Mrs. Smith, Mr. and Mrs. Murray, J. Corban, Miss G. Riggs, Owen Newcome, C. Massey, Thos. Anderson, H. Stansfield, T. McCormack, E. Gordat, Miss M. Bayers, A. Mercer, Dr. Nathanson, R. J. Garner, A. Bennett, E. Chant, P. J. Murray, Miss L. Carroll, J. C. McKay, Dr. A. McDonald, Rev. W. J. Morris, Jas. Finney, J. and Mrs. Kent, W. H. Cave, Miss D. Keeping, W. Rowse, W. H. Hamlyn, R. Neal, S. and Mrs. Lamond and daughter.

There was to be a visitor to the family dinner-table, and Bobbie, who is a terrible chatterbox, was given a penny and told that he must keep quiet.
All went well until he saw his favourite pudding being served. Then his excited delight was too much for him. Taking the penny out of his pocket, he handed it to his mother with the remark:
"There's your penny back, mummy. To rather talk!"

BILLY'S UNCLE



THE BIGGEST DANCE YET-STAR MOVIE TO-NIGHT!
Mr. Tesori & Miss Fawnette
In their biggest Dance
OH GEE, OH GOSH, OH GOLLY, I'M IN LOVE
THIS IS THE BIGGEST DANCING DUET YET SEEN IN THIS CITY.

HARRISON FORD
IN
"THE CALL OF YOUTH"
SIX PARTS.
Reginald Denny in round six of the exciting **"LEATHER PUSHERS"**
HAROLD LLOYD in one of his famous Screens
MONDAY.—The Super Special "FIND THE WOMAN" with an all Star Cast, headed by ALMA REUBENS.

Heather Tea!
400 HALF CHESTS.
Now In Stock.
GET OUR PRICES.
BAIRD & CO.
Water St. East. Agents.

Coastal Boats.
GOVERNMENT.
Argyle arrived Argentina 6.50 p.m. yesterday, bringing 44 passengers.
Clyde left Lewisporte 6.15 a.m. with 42 passengers and 4 cars freight.
Glencoe left Gaisois 5 p.m. yesterday, going West.
Home left Lewisporte 6.10 a.m. with 8 passengers and 2 cars freight.
Kyle at Port aux Basques.
Meigle left Twillingate 4.45 p.m. yesterday, going North.
Saguna left Brigg Bay 1.15 p.m. going North.
Malakoff left Princeton 2.10 a.m.

From Cape Race
Special to Evening Telegram
CAPE RACE, to-day.
Wind Northwest, weather fine. The schooners Ester Hankinson, Ethel L. and several others passed in this a.m. Bar. 29.95; ther. 65.

New Dutch Flowering Bulbs,
at AYRE & SONS, LTD.—oct12,1923

KNOWLING'S
Hints for the Kitchen Shower.
Always a stock on hand to select from at Our usual Low Price.
Flour Sifters, Nutmeg Graters, Pie Pans, Vegetable Graters, Patty Pans, Pudding Moulds, Potato Ricers, Coffee Strainers, Tea Strainers, Sink Strainers, Kitchen Spoons, Cake Turners, Basting Spoons, Cake Coolers, Bowl Strainers, Measuring Spoons, Forks, Duplex Forks, Measuring Mugs, Kitchen Knives, Clothes Lines
and others too numerous to mention.
N.B.—We keep a SPECIAL Line of **ALUMINUMWARE** within every person's reach. Just the thing for the Shower. Come and see yourself.
G. Knowling, Ltd.
oct12,1923

Boy Wandered Alone
FOR 17 DAYS IN THE WILDERNESS IN MANITOBA.
Made Himself a Bow and Arrow With Which he Killed Game.

SASKATOON, Oct. 6.—After 17 days of wandering alone in the wilderness around The Pas, Man., George MacLeod, a nine year old Indian boy, was found yesterday unharmed. Except for a quantity of matches he had no supplies with him in the 100 or more miles of his travels, but according to his story, which cross-examination failed to shake, he made himself a bow and arrows and lived off the country.
Seventeen days previous the child ran away from McKay Boarding School at the Big Eddy, six miles from The Pas. He was found at Sturgeon Landing. To reach there he would have to make his way through bush and around deep bays and cover a distance of at least 100 miles.

In an interview he stated that he had made himself a bow and arrows, with which he had killed rabbits, chickens and other small game. He had found no difficulty in catching all the fish he wanted, and once got away unseen with two large hannocks from a trapper's cabin.
Old-timers at The Pas experienced in hiking, put the boy through a grilling cross-examination and had to admit the youngster possessed a natural sense of direction and resourcefulness without equal, so far as their memory goes.

New Dutch Flowering Bulbs,
at AYRE & SONS, LTD.—oct12,1923

All on Equal Basis at British Parley
PREMIER BALDWIN SAYS NO GOVERNMENT COULD BIND THE BEST.

LONDON, Oct. 2.—(United Press)—"Compared with a century ago there are powerful friends of peace in the United States," Premier Stanley Baldwin told the members of the British Imperial Conference when the leaders of the Dominions gathered at No. 10 Downing Street for the opening of the six weeks' conference on Empire policy.
Picturing Europe darkly as debt-ridden and bellicose, the Premier drew consolation from what he termed the two new factors in world affairs since the Napoleonic wars—the pacifying influence of the League of Nations and of the United States.

Discussing the reparations turmoil and the numerous war scares that have kept Europe on edge throughout the past war period, Premier Baldwin reminded his fellow statesmen that "all great European wars have been followed by a recrudescence of militarism."
The solution of the situation, he said, lay in continued Anglo-French friendship and in the influence of the League.
The Prime Minister reviewed the events of recent months, discussing both economic and political phases of the Empire's problems in relation to Europe. In conclusion he gave his conception of the relation of the units of the Empire when he declared:
"We stand here on an equal footing, and no Government present in this chamber can bind the rest. We can act with effect so far as we agree, and no further."
Germany Must Pay.
Mr. Baldwin's speech was more remarkable for what it concealed than for what it revealed. He told me no details of his famous meeting with Premier Poincare in Paris, nor did he explain the meaning of the cryptic communique which was hailed by the French as a British surrender to the French view.
Mr. Baldwin's speech, however, did contain passages which converted that view and which will not be received with enthusiasm in Paris. He declared that there are no differences of opinion between the British and French and that Germany will be compelled to pay to the utmost of its ability.
Referring to the settlement of the American debt, Mr. Baldwin pointed out that it was an excellent bargain for Great Britain as the original terms of five per cent. called for over £200,000,000 (\$900,000,000) in interest alone.
"The debts of great nations must be recognized if the foundations of commercial progress are to stand," he said.
This is taken in many quarters as an indirect hint to France that it is time she did something about her debt to Great Britain. He gave another hint to France in his statement about the recent increase in Great Britain's air force, saying that he would gladly cooperate with other Governments in limiting the strength of air armaments on lines similar to the Washington Treaty in the case of navies.
A small whiskbroom is excellent for cleaning the asbestos ring, metal jackets and spreaders of a kerosene stove.
If two or three date seeds are planted in rich soil, and well-watered they will make a pretty plant for the house.

FIRE Prevention Week
Send the Kiddies to see the instructive picture:
"The Danger That Never Sleeps."
THE MAJESTIC FRIDAY.
AFTERNOONS and NIGHTS.
oct10,31

Shipping Agreement
JOINT TRANS-ATLANTIC SERVICE BETWEEN LEADING LINES.
Beneficial results are expected to accrue in the trans-Atlantic shipping service from a working agreement which has been arrived at between the Cunard and White Star lines. Plans have been completed by which these companies will maintain a joint trans-Atlantic service throughout the winter months. One liner a week will leave Southampton for New York, instead of the customary two, and each company will supply the steamers in alternate weeks. The agreement will come into operation in November, and will continue until March. It will be worked in such a manner that the Betanzaria, of the Cunard line, will sail one week, to be followed by the Majestic, of the White Star line, the following week, and again by the Majestic, of the Cunard line, the following week, and so on. The Majestic is to be returned, the Honoric is to be converted to burn oil fuel, and the Olympic is to be thoroughly tuned up. The Empress of France of the Canadian Pacific fleet, is also to be converted into an oil-fuel burner. The Canadian Pacific Company have formulated plans for the reconditioning of some of their liners, and these will therefore not be appearing at Southampton during the winter months.

Alone on a Cutter
FISHERMAN DRIFTS FOR FOUR DAYS WITHOUT FOOD.
With only one man—a Norwegian—on board, the Grimsby fishing cutter, the Irene, No. 1031, drifted ashore at Nordby, on the Faeroe Island, says a message from Copenhagen. The Norwegian stated that the skipper, with two men, left the vessel in a boat to obtain oil and provisions on the island of Foor. All that day the cutter lay off the island; but the three men never returned. At night a storm came on, and the Norwegian was blown out to sea. He was unable to handle the cutter by himself, and drifted for four days without food.

Fresh Fruit
— AND —
1923 Seasons' Campbell's Soups
EX. S.S. Rosalind.
150 Cases CAMPBELL'S SOUPS, comprising
TOMATO, VEGETABLE, CHICKEN or FOWL, CELERY, ASPARAGUS, Etc.
TABLE PLUMS, BANANAS, PORTO RICO GRAPE FRUIT, CRANBERRIES, ALMERIA GRAPES CALIFORNIA PEARS, etc.
NEW DATES in Pkgs.
New Laid P.E.I. EGGS.
C. P. EAGAN,
TWO STORES:
Duckworth Street & Queen's Road.



**Selling
Out**

SELLING OUT

**Selling
Out**

**Good Bye to the Retail Business. An Outside Merchant Retires.
The Entire Stock has been placed in our Hands for Disposal
Thousands of Dollars worth of New Fall Goods**

MUST GO at Less Than Wholesale Cost

THE MERCHANT QUILTS

We are winding up HIS Business by offering, Bargains that will stagger the people of St. John's and vicinity. **MUST IS MASTER NOW!** Garments now in store consisting of Ladies' New Fall Coats, Hats, Dresses, Suits, Blouses, Felt Hats, Slipover Sweaters, Stockings, Spats, etc., etc. Children's Sleeping Suits, Coats, Stockings, Caps, Sweaters, Legginetts, Overcoats, etc., etc.,

Boys Overcoats, Suits, Sweaters, Underwear, Caps, etc., etc. Men's Suits, Overcoats, Pants, Cheap Work Suits, Sweaters, Silk Striped Shirts, Hose, and Hundreds of other items.

ALL MUST BE TURNED INTO CASH

THE STAGE IS SET

Everything is in readiness to welcome the largest crowd that ever attended an opening Sale in this city.



Prices in Store

**SAVE
Cts.**

Values that Stagger

Remember

Sale will continue until every case of merchandise is received opened and disposed of.

When you enter our Store you will notice Prices ripped to pieces at our

Bargain Counters

NOTICE

To the outports, this is your opportunity to save those hard earned dollars. Buy your fall Dry Goods supply here. Hundreds of new garments you have not seen before, at prices you

May Never See Again



Prices in Store

**SAVE
\$**

"Savings that Thrill"

Doors Open To-morrow, October 13th, 9 a.m.

**Selling
Out**

335 Water St. - At - 335 Water St.

Formerly occupied by Bishop & Sons Hardware Dept.

**Selling
Out**

adventuring
MEMORIES OF
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Our SALE is A REAL SALE

We Guarantee the Genuineness of Every Item Listed. Come and See. "Seeing is Believing"

COATS
3 ONLY

1 Saxe Silvertone, very smart model, Wrap collar, lined figured Silk.
1 Green Broadcloth, Fur collar, cuffs and hem, Satin lined throughout.
1 Green Box Cloth, huge cape collar, lined figured Silk.
Original Prices from \$75.00 to \$98.50.
SALE PRICE \$29.50

2 ONLY

Full length Black Plush Coats. Bear collars and hems.
Original Price \$93.50.
SALE PRICE \$42.50

7 ONLY

Raglan Coats

Fine quality Rainproof English Covert Cloth. Wonderful value. A stylish Coat for Fall wear.
Original Price \$25.00.
SALE PRICE \$15.00

7 ONLY

Jersey 2-Piece Coat Dresses

All pure Wool, in Taupe, Green, Saxe, Fawn and two-tone effects.
Original Price \$65.00.
SALE PRICE \$18.50

8 ONLY

Evening Gowns

1 EAUDE Nil, Satin, trimmed Silver.
1 Green, with Ruching, Silver and Radium Cloth.
1 Pale Blue Lisse Over Silk.
1 Flesh Satin.
1 Flesh Crepe Over Satin.
2 Blue and Silver.
1 Cerise.
Original Prices from \$21.50 to \$45.50.
SALE PRICE \$9.50

10 ONLY

8 Lemon Georgette Over Satin.
2 Flesh Georgette and Satin.
1 Cerise Crepe de Chine.
1 Blue Satin, trimmed Silver.
1 Blue Crepe de Chine, trimmed Silver.
1 All Ivory Georgette, Over Silk.
1 Flesh Satin, with Petal Overdress, in vari-colored tulle.
Original Prices up to \$65.00.
SALE PRICE \$13.50

Ladies' Hats

A few only, good quality Hats, chiefly Velvets.
Original values up to \$35.00
SALE PRICE \$1.50

LADIES' COATS

20 ONLY

Very heavy English Naps—Chinchillas, Tweeds, and Cloth, in Wine, Purple, Green, Brown and Navy, Seal, Nutria and Muskrat collars.
Original Prices from \$36.00 to \$63.75.
SALE PRICE \$18.50

7 ONLY

Heavy Weights for Winter wear. In Rose, Grey, Navy and Heather mixtures.
Original Prices from \$21.00 to \$51.00
SALE PRICE \$13.50

8 ONLY

Serge and Cloth, finest quality goods, in Navy, Black and Grey colored facings.
Original Prices \$18.75.
SALE PRICE \$3.50

4 ONLY

Natural Linen Duster Coats; strong quality goods, easily laundered.
Original Price \$4.50.
SALE PRICE \$1.50

WONDERFUL VALUES IN DRESSES

10 ONLY

Fancy White Marquissette Dresses.
Original values up to \$10.50.
SALE PRICE \$1.25

12 ONLY

Fine Silk Poplin and Taffeta Dresses. Pearl, Steel, Navy, Green and Black.
Original values up to \$20.00.
SALE PRICE \$4.50

6 ONLY

Beautiful quality Satin Dresses. Navy and Black only.
Original values up to \$45.75.
SALE PRICE \$12.50

8 ONLY

3 Jersey Dresses—Fawn, Nigger and Navy.
5 Tricolette and Serge—In Black and Navy.
Values from \$47.50 to \$63.00.
SALE PRICE \$20.50

IS THERE ANYTHING ON THIS PAGE YOU NEED? If there is, secure it right away, as we cannot duplicate any item listed. Many of the lines we advertised last week are cleared right out, and delighted customers have told us they've never before had such a splendid opportunity of obtaining REAL BARGAINS. This is the most Slashing Sale the City has known, it is continued during this week, and if you're WISE you'll choose your requirements from our lists TO-DAY.

LADIES' WAISTS

6 ONLY

Black, White and Striped.
SALE PRICE 25c.

6 ONLY

Mauve and White, Pink and White and All White. Fancy striped Marquissette Pique Collars.
Original Price \$5.90.
SALE PRICE \$1.50

10 ONLY

Crepe de Chine. In Navy, Wine and Nigger only.
Original values up to \$10.50.
SALE PRICE \$3.50

23 ONLY

Crepe de Chine and Georgette Crepes. Tucked and Embroidered models in Nigger, Navy, Flesh and Black.
Original values up to \$24.50.
SALE PRICE \$4.50

8 ONLY

Ivory Satin and Crepe de Chine Smocks. Full ¾ length, smart V-neck, long sleeves, beautifully hand-smocked, extra quality materials.
Original Price \$19.50.
SALE PRICE \$7.50

LADIES' SWEATERS

4 ONLY

Very fine quality Wool, ¾ length, Sash girdle, very large collars, buttoning to throat, 2-tone borders.
Original Price \$22.50.
SALE PRICE \$5.50

22 ONLY

Slip-On Sweaters. All pure Wool, in Rose, Green, O. Blue, Myrtle, Brown, Saxe and Grey; long sleeves, round and V-necks.
Original Prices \$6.75 to \$9.50.
SALE PRICE \$2.50

LADIES' SUITS

6 ONLY

Very High Class Suits. Various sizes, hand-somely trimmed Braid and Stitchery in Brown, Navy and Black Tricotine, Cloth and Serge; lined rich figured Silk or plain Satin.
Original Prices from \$48.00 to \$110.
SALE PRICE \$25.00

7 ONLY

English Costumes. Severely plain tailored styles in rough Diagonal Serge, in Navy, Brown and Purple, lined Silk Polonaise.
Original Prices from \$42.00 to \$52.00.
SALE PRICE \$12.50

COATS
1 ONLY

French model in Brown Bolivia, trimmed Chenille stitchery, self loops and buttons, large Cape Wrap collar, lined Brown and Blue figured Silk.
Original Price \$165.00.
SALE PRICE \$42.50

11 ONLY

First Quality Plush, some with Fur collars, ¾ length, assorted sizes. Satin lined, Brown and Black.
Original Prices from \$69.00 to \$82.50.
SALE PRICE \$22.50

EVENING WRAPS.

Navy Satin. Lined Cerise Satin.
Original Price \$65.00.
SALE PRICE \$18.50

2 ONLY

1 Old Gold. Lined White Silk.
1 Shot Satin.
Original Price \$35.00.
SALE PRICE \$7.50

1 ONLY

French Negligee. Full length, Flesh Crepe de Chine, trimmed rich Lace and Satin Ribbon.
Original Price \$32.50.
SALE PRICE \$15.50

LADIES' SKIRTS.

10 ONLY

1 Saxe Jersey.
1 Grey, Embroidered.
2 Black Serge.
1 Navy, Embroidered.
6 Navy Serge and Poplin.
Original Values up to \$20.00.
SALE PRICE \$5.50

13 ONLY

4 Fancy Tweeds.
3 Black and White Stripes.
1 Saxe Hair Lustre.
3 Silk Poplin, Green, Fawn, Brown.
1 Brown Hopsack.
1 Heavy Check Taffeta.
Original Values up to \$11.50.
SALE PRICE \$2.50

LADIES' UNDERSKIRTS.

8 ONLY

Good Quality Black Satene; assorted sizes.
Original Values up to \$3.60.
SALE PRICE \$1.50

SLEEVELESS JUMPERS.

8 ONLY

Ladies' Fancy Tuxedo Jumpers, in dull Rose and White, block pattern, heavy linen all-White collars.
Original Price \$5.50.
SALE PRICE \$1.00

CHILDREN'S UNION SUITS.

1 Fine Cream. Pure Wool.
Original Price \$6.50.
SALE PRICE \$2.00

2 Good Medium Weight. Natura Wool.
Original Price \$5.50.
SALE PRICE \$1.20

U. S. P. & PORTRAIT CO., Water St.

Adventuring in the Antarctic

MEMORIES OF AN EXPLORER WHO WENT SOUTH WITH SCOTT

Chief Petty-Officer WIL LIAMSON.

(The Lock-keeper at Shepperton.)

... a lock in one of the quiet parts of the Thames is a great change from the sort of thing I am accustomed to! But let me tell you the story.

I don't remember anything about my parents. My earliest recollections are of kicks and blows, with my body cramped and starved, and my home the walls of a tumble-down attic. When I was ten years old I ran away to sea and found I had fallen out of the rigging and into the fire. Not only was I treated just as badly as before, but I was in the risk of getting drowned in the bargain!

However, I got through it, and eventually joined the Navy. Here I met my only real friend I ever had in my life—the late Captain Scott. He was very kind to me, right down from the beginning, and when he asked for volunteers for his expedition to the South Pole, in 1901, I was one of the first to offer and was lucky enough to be accepted.

I served through that expedition, and also through the later one that was set in 1910, during which Captain Scott met his death. In fact, I was a member of the party that found the body of Captain Scott and his companions, and it was the most terrible shock I ever had.

One of my most treasured possessions to-day is a leather thong which was used to repair the sledges made of seal-bone. It is worth more to me than gold.

Another thing I value greatly is the Edward's Silver Antarctic Medal. The ribbon is pure white, and naturally don't see many of them. There are only three other men living besides myself who have a medal with two bars—that is, one each expedition—in which we have been part.

My little house by the lock is decorated with many relics of those expeditions. To save cargo space on our journeys the crews have to make as many as possible of the things they want when they get somewhere near the Pole.

One coat, overalls, and such things are fashioned from the skins of seals which are caught and killed. The seals and skins are made from wood on the ship, and so on. When the expedition returns to civilization the members of the crew are allowed to keep many of these things, and when they made them, they are valued accordingly.

By the way, it's impossible to shave on a Polar expedition, as, of course, the water would freeze on your face for the same reason you can't wash except at one particular time, when you settle down late, when the water is kept in a turn-up, and you pop up at night to guard the camp, look to the fire, and do such things.

It is a duty that is always looked forward to, because it is both night and day have the place to yourself, and while your comrades are asleep, you get as much water as you want, melting down the snow to obtain it, and have a glorious scrub!

The narrowest escape that I ever had happened during the war. I was in a torpedo-boat when it struck a mine, and I was standing on the deck. There were eleven men with me and they were all killed. I was thrown into the sea with my ribs broken, and floated about for an hour before I was picked up and nursed back to health.

Papyrus

Papyrus was manufactured by the ancient Egyptians by taking a sheet of bark from a tree which it seems to grow only in Egypt, and laying it flat on a board, and then laying a cross over it, the materials having been previously moistened with water, and slightly glutinous. The sheet, when formed was pressed and dried in the sun. The placing of two layers of bark in this manner across each other was intended to strengthen the sheet, for the fibers, it was found, were very easily separated and torn so long as they lay wholly in the direction. The sheet, when dry, was finished by smoothing the surface, and prepared to receive inscriptions made by means of a pen fashioned from a reed or a quill.

The rolls of paper and parchment were only used for important writings which it was intended permanently to preserve. For ordinary occasions tablets of wax and other similar materials were used, upon which the writer used the characters with the point of a stylus instrument. The head of this instrument was smooth and rounded, so that any words which the writer wished to erase might be obliterated by smoothing over again, with it, the wax on which they had been written.

For Reasonable Taxi Rates Phone 2016.

YOU ARE PRACTISING REAL ECONOMY and obtaining REAL VALUE when buying our lines of goods. These are being added to daily and are right up-to-date in every particular.

A charming selection of
**Children's & Misses
Velour Hats
4.50 each**



THE NEWEST SHOWING
FALL COATINGS.
\$2.75 and \$2.90 yard.

COLORFUL DESIGNS
FCY. MELTON CLOTHS.
70c. to \$1.20 yard.

FCY. COSTUME LININGS.
47c. yard.

COTTON SERGES.
30c. and 50c. yard.

DURHAM DUPLEX RAZOR BLADES . . . 75c. Pkg.

BLOUSE FLANNELETTES.
28c. to 40c. yard.

WHITE SAXONY FLANNEL.
90c. to \$1.50 yard.

GREY SHIRT FLANNEL.
80c. to \$1.00 yard.

FANCY STRIPED FLANNEL.
60c. to 80c. yard.

CIRCULAR PILLOW COTTON.
45c. to \$1.10 yard.

BLAY SHEETING.
70c. and 90c. yard.

KHAKI FLANNELETTE.
34c. yard.

BLUE FLANNEL.
70c. and \$1.00 yard.

RED FLANNEL.
80c. to \$1.65 yard.

WHITE SHIRTING.
22c. to 45c. yard.

WHITE FLANNELETTE—36 in.
36c. yard.

WHITE TWILL SHEETING.
\$1.20 to \$1.60 yard.

Up-to-the-minute styles in

**Ladies' Fall
and Sports Hats
4.90 to 18.00 each**



STRONG, SERVICEABLE
MEN'S WORK SHIRTS.
90c. to \$1.80 each.

PLEASING PATTERNS
FANCY DRESS SHIRTS.
\$1.30 to \$5.00 each.

PRESIDENT BRACES.
75c. pair.

GENTS' KNITTED TIES.
23c. each.

BUCKRAM HAT SHAPES \$1.10 each.

Marshall Bros

Cure for Stammering

(By Mrs. Leonora Eyles.)
One of the unpleasant, smaller aftermaths of the war is the great crop of stammerers produced by war shock, not only among soldiers, but in the case of children who suffered from raids and from their parents' illness and lack of balance.
The stammer, whether dating from childhood or the war shock, a railway accident, or anything of that sort, is always the symptom of anxiety and embarrassment. Quacks cure it by teaching a sing-song method of speech not much pleasanter than the stammer itself. The reason that this sing-song method does improve the stammer is that most stammerers can sing once they have got a start. They can usually talk when in a room alone. In many cases that a patient of his with a very bad stammer could always speak to him on the house telephone without stammering at all.

When the father enters the room and says, "Now, what is this I hear about you?" the child is unable to speak from sheer fright. This fear remains; every time he does anything naughty, every time he has to wait for anything to happen; every time he has to begin an explanation; every time he has to face a strange person or circumstance the same fear occurs and he is in an agony of anxiety.
This kind of fear producing a stammer is often seen among the poor children rescued by various institutions. They stammer at the sight of any adult person, thinking that all adults must be brutal. As soon as the health of such children improves and as soon as they begin to realize that most adults are reasonably kind to little children, the stammer disappears.
Shell-Shock Stammerer.
In the case of war shock the tremors and spasmodic movements that often accompany a stammer have been of the utmost help in finding out its cause. Thus a man stammered at the letter "d," and his doctor found that the "d" sound symbolized the dug-out in which he was sheltering when he was blown up and buried.
As soon as this was explained to him and he realized that, though he had once been blown up and buried in a dug-out, but was not likely to suffer so again, he lost the stammer in one sitting.
Stammerers at the letter "d" are often associated with "doctor." A child or a neurotic has been frightened by the atmosphere of sickness with which a doctor is associated; some-

times he has been unavoidably hurt by a doctor when he was ill and the fear remains.
Stammers and tremors will, of course, in adults and children both be much lessened by an atmosphere of security and friendliness, but they will only be completely cured by the method of direct abstraction, that is, by living again in imagination through the terrifying experience that caused the shock and realizing that it is no longer terrifying.
As long as such errors are repeated they will keep jerking up, like a Jack-in-the-box with a very strong spring, the moment the lid is not pressed down as tightly as before by conscious will-power. The only way to peace of mind is to open the box, take out the bogey, and shut the lid down again.

Aids the digestion
Windsor Table Salt
Purest & Best
THE CANADIAN SALT CO. LIMITED

SIDE TALKS.

By Ruth Cameron.

ANOTHER AWKWARD AGE.



There is a certain age in childhood which is generally recognized as the awkward age. — the age when legs lengthen out and are hard to handle, when boys' voices change and girls giggle on the slightest provocation, when childhood's charm has departed and the charm of youth has not yet come to take its place. Everyone has heard of this awkward age and easily recognizes it. But there is another awkward age which I have never heard spoken of. This, too, is an age of transition, the transition from babyhood to childhood.

From Babyhood to Childhood.

A small neighbor of mine is passing through it. She has been a very adorable baby and perhaps some day she will be an adorable child. But she isn't just now. She has lost the appeal of babyhood but she still has its tyrannies, its lack of control. And while her family of course adore her, outsiders who once worshipped at her shrine are inclined to get up and wipe the dust off their knees.

I think this period comes to most children between babyhood and school

days. This is the time when they start to whine, whenever they ask for anything. The plaintive baby notes that were so sweet have degenerated into that most disagreeable sound.

"Do You Want to Make Him Cry?"

This is the time when if they belong to a family where it is the habit to make the older children give in to the baby no matter what the rights of the case, "because if you don't he'll cry," they exercise that tyranny to a maddening degree. I know it takes a Solomon to decide all the disputes between children fairly, but I do hate to see a mother who doesn't make the slightest effort to be fair but simply pounces on the older child who is defending his toy from the baby's grabbing hands and says sharply: "Why don't you give it to him? Don't you see he wants it? Do you want to make him cry?"

Of course a baby's crying is a very wearying sound, but there are other ways of preventing a child of three or four, from crying besides giving him his way all the time.

This is the age, too, when the baby's naive little ways so easily become the child's freshness. You expect a baby to reach for his toy when a guest picks it up, but you don't expect a child of four to throw himself at the

guest and kick and bite if the toy is not instantly handed over. You laugh when the baby calls everyone by their first names, but when the child, with the air of expecting to be laughed at, does the same, you are not at all amused.

School Days Discipline Him.

It usually takes the discipline of school days to make the baby over into the child who recognizes, however imperfectly, the rights of others, and who develops a child's companionability to take the place of the lost charm of babyhood.

In the meantime the awkward age, awkward to behold and doubtless awkward and uncomfortable for the child too, must be gotten through. It's a time when outsiders need tolerance and mothers need infinite patience. As if they were ever a time when they didn't!



For Tired, Stiff, Aching Muscles and as a Rub-down for Athletes
DR. CHASE'S LINIMENT
At all Dealers.
GERALD S. DOYLE, Distributor.

Pinchot is Candidate in Presidential Election

Washington.—Recent developments in the political situation indicate that the republicans are likely to have a first class contest over the nomination of a president in 1924. So far as the democrats are concerned, the activity already of different aspirants assures a sharp and probably bitter contest. The latest information here is that Governor Gifford Pinchot of Pennsylvania is a candidate and will make a fight for the Pennsylvania delegation. This doubtless means his name will be put into the primaries in other states and that he will compete in these primaries with Mr. Coolidge. Senator Pepper of Pennsylvania may become a candidate in order to keep the Pennsylvania delegation from Pinchot. Senator Hiram Johnson is engaged in getting a California delegation and is likely at any time to avow himself a candidate. Senator Watson of Indiana, one of the Old Guard leaders, is engaged in "watchful waiting" and in the meantime taking care to consult a lot of his political friends in different states. Former Governor Lowden of Illinois is surveying the field and may run. On the surface, it looks as if President Coolidge had much advantage for the nomination. However, it is widely felt here that his friends do not have the nomination actually clinched and that there is yet time for a struggle which may have uncertain results. Senator La Follette, as usual, will lead a big revolt against the Old Guard and will command over a hundred delegates in

the republican convention. He is an important factor. Pinchot, an old Roosevelt, lieutenant, has settled the coal strike, is popular with the progressive republicans, especially in the west, will happen if he jumps into the presidential primaries against Pinchot. Coolidge is a subject of much attraction by the politicians.

When a Woman Loves

Every woman loves to prepare good dinner for her family. As well as impossible to provide a dinner without good green peas. Star Brand Green Peas are most good; they are tender succulent and appetizing. They are sold in better class grocery shops. Grocer sells them. You will see Star Brand Green Peas. Please can to-day for Sunday's dinner. oct. 12, 1923.

The Advantages of a Substitute

Washington.—A new use for artificial legs has been reported by the Veterans' Bureau, which implies at least one advantage over the natural variety. A claim has just been made from an Indian veteran for payment of a cork leg destroyed in an emergency. The claimant stated that while he was hauling coal he became necessary to break wheel. Lacking a brake, he hit his leg and stuck it in the wheel wagon was stopped, but the leg command over a hundred delegates in

NOTICE TO SHOPKEEPERS!

Profits are made on the soap you **SELL**--but not always on the soap you **BUY**
Therefore, **BUY SUNLIGHT SOAP**, the soap that you **KNOW WILL SELL**
Don't be talked into buying soap which your customers do not want
Whenever you buy unknown inferior soap you always lose money
Stick to **Sunlight** and you won't be stuck, **Sunlight sells itself**
Selling **Sunlight Soap** is the easiest thing any shopkeeper has to do
Sunlight Soap, the soap which sells best, is the best soap to buy
You can sell **SUNLIGHT** in bars for 14c.; in half bars for 7c. and cakes for 5c.

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Kindly R
W. R.

SUSPENDERS
You'll like 'em
they're bound to
looking for extra
stitched for extra
45c. per pair.

SMART KNIT
It's a fact that
to tie and that
longer than an
should see these

MEN'S WAIVER
They save
protecting the
keeping your
soiled. Our pri

MEN'S WORK
Work Shirts
ty than you will
low price. Mad
shoulders and
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SNOWY TAPE
PREFERRED
the possession of
ask. Ends of 11
Our Price 5c. p

EXTRA
White Heavy F
by the pound,
average of \$1.4
72 x 80.

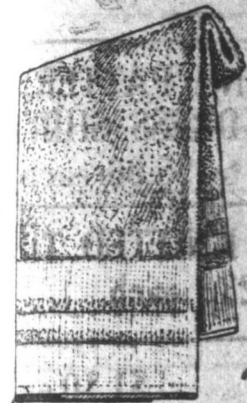
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LADIES' GAUNTLE
W. R.
Only 9c

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W. R.

Look At This List with a Critical Eye!

Kindly Remember: **W. R. Goobie** is just opposite the Post Office



A Towel Sale of Unusual Interest

Housewives who are looking for just such an opportunity to replenish household towel supplies, will make plentiful selection here. Towels of all kinds and sizes; variously priced—everyone a surprising value.

Our Prices: 19c., 25c., 35c., 39c., 49c., 59c., 69c. each.

SUSPENDERS FOR BOYS.

You'll like 'em, young fellows—they're both comfortable and good looking. Reinforced and firmly stitched for extra long wear. 25, 29, 45c. per pair.

SMART KNIT TIES.

It's a fact that Knit Ties are easier to tie and that they keep their shape longer than any other kind. You should see these Ties. Only 65c. each.

MEN'S WARM SCARFS.

They serve a double purpose—protecting the throat from cold and keeping your white collar from being soiled. Our Prices 95c., \$1.50 each.

MEN'S WORK SHIRTS.

Work Shirts made of better quality than you will expect to find at this low price. Made plenty large in the shoulders and arms, will not be cramped for room. Only \$1.35 each.

SNOWY TABLE DAMASKS.

Pretty table service begins with the possession of pretty Table Damask. Ends of 1 1/2 to 5 yard lengths. Our Price 59c. per yard.

BED SPREADS.

Here are Spreads in Satin figured patterns, bleached snow-white and smoothly woven. Prices are decidedly low. Only \$2.98 each.

COTTON BLANKETS.

While these Blankets are made entirely of Cotton, they are very warm and have a soft wool-like appearance. Satisfactory bed coverings for any season. Only \$2.25 per pair.

NEW CURTAIN MATERIALS.

Curtaining your windows with the least expense and with the least effort, in keeping curtains fresh may be easily accomplished here. Our Prices 19, 39, 49c. per yard.

SERVICEABLE FLANNELETTES.

This comfortable downy finished cloth has many uses. Excellent for children's night gowns. Only 19c. per yard.

GOOD BLACK SATEEN.

Fast Black, Lustrous Finish. A quality which you will like to use for coat linings and serviceable petticoats. Good quality, 55c. per yard.

Enameled Tea Kettles

These are well shaped, seamless, with flat bottoms and enameled covers. These are stamped firm steel and heavily coated. Our Price 79c., 98c. each.

EXTRA SPECIAL!

White Heavy Fleece Blankets, sold by the pound. Will cost you on an average of \$1.47 each. Blanket is 72 x 80.

MEN'S SWEATER COATS

All Sizes. Our Price \$2.25.

WONDERFUL VALUE

Ladies' One-Piece Serge Dresses; 36 to 44. Only \$6.69.

POUND WHITE SHIRTING

You should see the nice large pieces. at Only 78c. per lb.

Ladies' Dark Bloomers

In colors of Green, Black and Brown Sateen. 95c. each.

LADIES' COLOURED GAUNTLET GLOVES.

Wonderful value. Only 98c. per pair.

MEN'S DARK HEAVY TWEED SUITS

Only \$12.50.

Kindly Remember:

W. R. Goobie is just opposite the Post Office

A Great "Labour Man"

THE ROMANTIC RISE OF THE RT. HON. GEORGE N. BARNES—AND

SOME STORIES HE TELLS.

One of the pioneers of the Parliamentary Labour party, the Right Hon. George N. Barnes started life as an apprentice in an engineering works at the age of eleven. Some years later he and a friend decided to come to London and take their chance.

Unfortunately, they chose the black winter of 1879 to make the change—and that was the worst winter of unemployment until post-war days.

Barnes tramped all over London, working now and again—and living a life which has made him a sympathiser with the unemployed ever since.

At last he got a job which kept him at work for eight years, and he got married. He became actively interested in Trade Union propaganda and Labour politics, and in 1889 followed John Burns as a member of the Executive Council of the Amalgamated Society of Engineers, of which he became the General Secretary seven years later.

Mr. Barnes has always been a fearless man and would never pander to the mob in order to gain popularity and power.

There is a good illustration of this in his fight as Labour candidate for Glasgow in 1903.

This constituency contained a large number of engineers, belonging to Mr. Barnes' Union. They started an unauthorized strike during the election campaign, and the local officials paid them "strike pay."

Despite the fact that it might mean the loss of his seat, Mr. Barnes informed these officials that they would be held personally responsible for these payments, and in consequence the pay stopped and the strike petered out.

He had to deal with many rowdy meetings after this, but he won the seat.

In his new book, "From Workshop to War Cabinet," Mr. Barnes tells some good stories of Parliamentarians he has met.

Will Crooks had a rough and ready way of educating an opponent's argument to its minimum worth.

During a debate on plural voting, a claim was made for votes in proportion to property.

Will Crooks then dealt with this matter.

"John has a house rented at 210, William has also a house at the same rent, but he has a donkey in addition. Therefore the donkey is property. John says he is as good as his brother. 'Nothing of the kind,' says William. 'I have a donkey and I am entitled to two votes.'"

Whilst Mr. Barnes was serving on the War Cabinet, Admiral Jellicoe was succeeded by Lord Wemyss, who, says the author, had a subtle wit.

He used this on one occasion to the discomfort of a high and mighty fellow officer.

This officer had been spoken to, so he thought, in a disrespectful manner by a junior.

"Do you know," he said to Lord Wemyss, "he spoke to me as if he were my equal."

"Well," replied Lord Wemyss, "do you know, I think that was deuced nice of him."

Work Wins

FORTUNE SMILES ON THE "FULL THROTTLE" MAN WHO IS ALL OUT TO SUCCEED.

The greatest compliment that can be paid to a football player is to say that each man is "all out to win."

Football is a game, but life is more—it is a fight. A fight, first of all, to get a footing on the ladder; a fight to maintain our hold; a fight to get higher.

And those who get to the topmost rung are they who from first to last have been "all out" to win. "Can-can," the deliberate restriction of power or production, they have scorned.

The throttle of their energies has been wide open. "All out" in short.

Some there are who, by careful adjustment, do just enough to keep their job. Others do what they consider is the equivalent of their salary. They "would do more if they were paid more." They are not "all out."

Yet, excluding the few employers who would take all in service or work, and give as little as possible in return in salary or wages, the majority of those who employ labour of mind or muscle want the best, and are prepared to pay for it because it pays them to do so. It's business.

Are You "Going the Limit"?

Both efficiency and capacity are virtues, and each carries its reward, but, of the two, capacity is the greater, although not all grasp the fact.

Efficiency merely means that what has to be done is done correctly. Capacity is a tremendous leap forward from mere efficiency. Two workers may be equally efficient, but one who is "all out"—reveals his capacity, and marches on in wages and position.

The other, by reserving his power of production, hides his own capacity, his own capabilities, from his employer. He doesn't advance, if you were going to buy a car, or a horse, the sellers would show you what each could do "all out." They would not hide the

full power of either. A revelation of powder, which is only another name for "capacity," means a higher price.

And what applies to cars and horses applies to human beings. Those who are "all out" show what they can do and are put where they can do it. "All out" is honesty, and honesty is the best policy—the policy that pays, first, last, and always. Are you an "all out"?

CHAPPED HANDS

Minard's cases and heals them. Rub it on before you go out in the wind. A good preventive.



A Demand for Development of Inland Waterways

Washington.—(By Canadian Press)

—According to Representative Dickinson of Iowa, head of the farm block in the House, who has just returned to Washington after lecturing throughout the summer in six or eight middle western states, the demand for lower freight rates will have to be met by Congress the coming session or the republican party will be defeated in the agricultural states in 1924.

Mr. Dickinson declares the agricultural industry is aroused over the high rates and that members of Congress who get in the way of the demand for lower rates will get hurt. He insists that the existing transportation act be thoroughly overhauled and says the railroads are not keeping pace with developments. Mr. Dickinson's views are interesting because they reflect the view of a large share of the agricultural members of Congress. He also says the time has come when a great programme of inland waterway development must be mapped out and carried through in order that the streams may be used to haul at low rates the bulkier classes of freight.

The St. Lawrence project is far from abandoned by the middle western members. They want the Mississippi-Missouri-Ohio system developed primarily but they also want the St. Lawrence project developed. Indications are that the more inland waterway development is pushed within the confines of the U.S., the more the demand will go up from this country for St. Lawrence development.

The proof of the pudding is in the eating. Eat CENTRAL BAKERY Bread.—Oct. 25/1

FOR "THE BEST"

TONIC

you can't beat

STAFFORD'S QUININE and IRON TONIC

It is the proper thing to build up the system. Great appetite enlivener.

If you're run down and your appetite is poor, a treatment of this will put you on your feet in a "jiffy."

Price: 40c. Per Bottle.

Dr. Stafford and Son, Duckworth Street and Theatre Hill.

CHARLIE CHAPLIN--At The CRESCENT For The Week-End.

BERT LYTELL in "ALIAS LADY FINGERS" CHARLIE CHAPLIN in "A DAY'S PLEASURE."

ROBERT SHIELDS Baritone. PAT HARRINGTON Tenor.

A SCANDAL IN BOHEMIA by Conan Doyle with SHERLOCK HOLMES

GREAT BIG AMATEUR CONTEST FRIDAY NIGHT—FUN FOR ALL—DON'T MISS IT.



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Tip Top Tailoring—Suits and Overcoats TO MEASURE ONE PRICE ONLY

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TROUSERS EXTRA WITH SUIT, \$8.00 Samples are now ready for inspection.

W. H. JACKMAN 39 WATER STREET WEST. SOLE AGENT. P.O. BOX: 186. PHONE: 795.

Lowest Prices on Rubbers



ONLY \$3.75.



RED BALL.

MEN'S LONG RUBBERS, English Only \$3.75

MEN'S LONG RUBBERS, Sea Only \$5.50

(The Rubber with the White Sole.)

MEN'S STORMKING LONG RUBBERS Only \$6.75

(The Rubber with the White Sole.)

BOYS' LONG RUBBERS, English Only \$3.00

YOUTHS' LONG RUBBERS, English Only \$2.50

BOYS' LONG RUBBERS, Sea Price \$5.00

(The Rubber with the White Sole.)

BOYS' STORMKING LONG RUBBERS \$5.70

(The Rubber with the White Sole.)

We also carry RED BALL & RED BALL VAC. LONG RUBBER BOOTS together with Men's, Women's, Boys' and Girls' Low Rubber Footwear, Gaiters, etc.

Mail Orders receive prompt attention.

SPECIAL PRICES TO WHOLESALE BUYERS.

F. SMALLWOOD,

The Home of Good Shoes - 218 & 220 Water St.

Fads and Fashions.

Jersey dresses in two-piece style show dry tucks in an all-over block pattern.

The evening silhouette is slender over bust and hips, and flaring at the bottom.

Sleeves seem to be very long or short as to be quite negligible.

Although the small hat is a vogue in itself, the broad-brimmed hat has its devotees.

A three-quarter length coat of muskrat in box-effect is smart for sports wear.

Plaited tulle in five colors is used at one side of an evening gown of white velvet.

A metal buckle of a coppery shade is used on a mini-trimmed turban of brown velvet.

A smart version of the tunic frock is richly embroidered and trimmed with fur.

Vari-colored embroidery is used

above and below the skirt line of a plain crepe frock.

A suede belt enhanced with gold and lacquer red galon is smart on a coat dress of sponge.

Very luxurious and charming is the fashion which distates a matching coat for every gown.

A Job lot of children's Boots, in Black and Brown, laced, sizes 3 up to 2; only \$1.20 a pair. Parker & Monro, Ltd.—9844

Farewell Programme of the Popular Artistes at the NICKEL

LOUISE LORING MARION ARMSTRONG

Mezzo-Soprano. Soprano.
In Farewell Songs

Miss Loring Sings: (A) GOODBYE—Tosti. (B) WHEN YOU COME HOME.
Miss Armstrong Sings: (A) OLD FASHIONED HOUSE. (B) MY LADDIE.
Duets: OH DRY THOSE TEARS & MELLOW MOON.

COMING:—RICH MEN'S WIVES and THE SIN FLOOD, both big super-special attractions.

METRO PICTURES Present

"The Infamous Miss Revelle"

a powerful social dramatic offering by Dallas Fitzgerald with an all star cast, headed by "Alice Lake."

"The Tiger of San Pedro."

a story of thrills, mystery and suspense, by Conan Doyle.

Behind the Scenes

(By THE TATTLER.)

Apparently Buckingham Palace is in no danger of destruction by fire, according to the Office of Works. This body pooh-poos the suggestions of the Royal Commission on Fire Brigades. But when it says that there has never been a fire at the Palace it surely forgets the outbreak in the servants' quarters at the time of Queen Victoria's Jubilee in 1897. Anyhow, it is reassuring to know that the long corridors are patrolled by a special staff of night watchmen, most of whom are trained firemen. The late Queen Victoria defied fire and its dangers for she had been assured that she would never be in any peril from what the old-fashioned writers called "the devouring element." The person who spoke these comfortable words was the late Duchess of Argyll who, as she became the wife of a

Highland chieftain, was supposed to have the "second sight"—a rather eerie gift.

Waiting His Turn

It was one of the theatre ticket offices, in Bond Street. There were many people in the little shop, all busily buying seats, and consulting the hard-working assistants as to shows to see. Taking his turn in one of the queues was a young man, dark and foreign-looking, who smoked a cigarette as he quietly waited for one of the assistants to be disengaged. It was ex-King Manoel.

East is East.

The Marquis Curzon is joining the ranks of the reminiscence-writers. But his book will in no sense be a war book; it will not discuss the genesis of the war or the incompetence of foreign politicians. No; it will deal with Lord Curzon's wanderings in little-trodden ways of the Far East in his more youthful days. Between

leaving Oxford and entering politics, George Nathaniel Curzon spent a considerable time wandering, and now in his middle age he is making a book of them. It is not generally known that the Marquis in his time has been a bit of a journalist, and at school edited "The Eton College Chronicle," at times writing the whole issue himself, from poetry to sport. I am told that some of the revelations as to Lord Curzon's adventures in the unknown East will be particularly piquant.

Fighting Parsons

Two sons of Levi, down from the provinces for an ecclesiastical gathering, recently decided to take some night views of the Great Babylon against which they often fulminated in their discourses. Getting into a night club they stumbled across some sleek ruffians who thought them fair game. But unhappily for the crooks both the clerics had learned to use their "dabries" at College—and the

"boys" went off in an ambulance to hospital. Neither wished to "press the case." A case of muscular Christianity triumph!

Staying at His Post.

The Marquis of Crewe has just announced that he intends to remain as our Ambassador in Paris till his term is up. This is taken by his friends as some sort of intimation that his health has not suffered through the strain of this high and onerous office, and they are accordingly relieved. It is an open secret that great anxiety was felt and expressed when Lord Crewe first accepted the Embassy, as he had been far from well, and had suffered from fainting fits. Of course the Paris Embassy is regarded as the highest post in diplomacy, and the beautiful and stately building in the Rue, Faubourg St. Honoré has been occupied by some distinguished Britons, including Lord Bertie, who was Sir Francis Bertie,

and who had the difficult task of representing his country during the Pashoda crisis, when this country and France were on the verge of war. Lord Crewe is lucky in having a very charming wife to act as hostess, for the Parisians expect the British Ambassador to entertain lavishly and well. Lady Crewe is, of course, the younger daughter of Lord Rosebery, and learnt to entertain early for her widower-father.

Green Wigs.

Ladies who are worried by the appearance of grey in their tresses are intrigued and not a little heartened by the novel sight of a great leader of fashion who was recently seen dining out wearing an unmistakably green wig. Then in conjunction with her amber eyes and dead white skin the effect was declared to be distinctly bizarre. The fashion for green and even azure wigs has now definitely established itself, and brilliantly-colored locks are considered quite chic.

What Will Father Say!

I cannot quite recall a parallel to the recent activities of Mr. Oliver Baldwin, the Premier's precocious son, who has been "talking Labour" in the drawing-room of the sacred house in Downing Street while papa has been away smoking his pipe and presumably trying to think out some replies to Polignac. Seriously, it hardly seems becoming that No. 10 Downing Street should be used as a room for Mr. Baldwin, Jr., to air his views, however much he may be entitled to them. There is, to say the least, a lack of good taste, because No. 10 must ever be associated with the head of the Government, and anything said therein acquires a significance of its own. No doubt, when father and son have met, the "old 'un" will have had a few words with the young 'un, on the lines of "Joe" Chamberlain's rebuke in his first days when he disagreed with a speech made by his son Austen—"You must remember, Austen, that after all, I am the person of importance."

When the Cat's Away.

A high-born dame was recently growing lyrical over the wonderful qualities of her servants. Recently, she and her husband went away, leaving them in charge as they were all such paragons. Unexpectedly the husband returned one evening. As he drew near to his mansion he heard strains of revelry, the windows were ablaze, and strangely-armed people were arriving in odd conveyances. It seems that the "paragons" had "invited a few friends"—and all went merry as a marriage bell until the master appeared. Then the guests "melted silently and imperceptibly away."

Artist's Charmed Life.

Captain Alfred Pearce, the special artist, who claims that he can remember existing two thousand years ago, is certainly avid of adventures. He told this writer once that he had had more narrow escapes from death than anybody in the world. It is a very curious thing that, while Captain Pearce has been a great traveller—he went as special artist on the Royal Colonial tour, for one thing—most of his mishaps have happened in peaceful England. He has at different times probably broken every bone in his body. In a restaurant at Woolwich an attempt was made to poison him by evil-disposed persons who were after his money and valuables. He has been nearly drowned more than once. Yet, though he served in France during the Great War he came through all the fighting without a scratch. It was the New Zealanders who commissioned Captain Pearce, for the British Army rejected him on the score of age.

"Big Wigs."

Law is getting cheaper in the sense that commercial K.C.'s and the smaller fry can no longer get the thumping fees they did. Times being bad and cases fewer, they are ready to accept much smaller fees, while "refresher" per diem are now disappearing. But Sir Edward Marshall Hall still commands remarkable fees, and his figure for the Fahmy brief was easily a record. It is interesting to note that Montague Williams, Ballantyne, Parry and Koller, who compare with him in a bygone generation, thought themselves doing very well if they got a hundred guineas for a "murder" brief. Williams defended the infamous Letroy, the Brighton train murderer, for fifty guineas, while Wainwright was "looked after" for thirty-five. To-day Sir Edward and his only possible rival—Sir Henry Curtis Bennett—are "available," as the lawyers' clerks put it, for figures often running into well over the thousand. As poor Crippen wistfully said, "It takes a lot of money to fight the Crown in a murder trial."

Awkward.

High-class pawnbrokers who "do business" with the aristocracy could relate many queer tales of the little interviews with distracted ladies in their "canstum sanctorum," when the pretty-pretties are left with an urbane "Uncle" in return for a roll of the rustlers. Recently, a society lady arrived with the family pearls, but was horrified to be told they were but imitation! Alas! the impeccable hubby, who had had a disastrous time on the Turf, had been there before with the real ones, after substituting

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BOURNVILLE COCOA—1/4s. Per Tin	25c.
Ibex Pears, Regular 4oz. tin for	40c.
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BOURNVILLE COCOA—1/2s. Per Tin	50c.
Argo Pears, Regular 50c. tin for	45c.
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BOURNVILLE COCOA—1s. Per Tin	90c.
Freeman's Baking Powders, 8-oz. Regular 35c. tin for	30c.
Freeman's Baking Powders, 4-oz. Regular 18c. tin for	15c.
Finest Lemon Peel, Regular 40c. lb. for	35c.
Finest Orange Peel, Regular 40c. lb. for	35c.
Finest Citron Peel, Regular 60c. lb. for	55c.
SWANS DOWN CAKE FLOUR—Per Pkt.	60c.
Fine Orange Pekoe Tea, Regular 60c. lb. for	55c.
Choice Orange Pekoe Tea, Regular 70c. lb. for	65c.
Very Choice Orange Pekoe Tea, Regular 80c. lb. for	75c.
Finest Orange Pekoe Tea, Regular 90c. lb. for	85c.
FRESH GROUND COFFEE, Regular 60c. for	55c.
Seeded Raisins, Per pkt.	20c.
Seedless Raisins, Per pkt.	20c.
Loose Raisins, Per lb.	17c.
Loose Seedless, Per lb.	17c.
Turban Dates, Per pkt.	20c.

The Royal Stores, Ltd., GROCERY DEPARTMENT.

Pipe - Pipe Fittings - Pipe Wrenches

BLACK GALVANIZED and IRON FITTINGS. GLOBE, ANGLE, GATE and CHECK VALVES. JENARCO SHEET RUBBER PACKING, 1/32—1/16—1/8.

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"EXCEL" RUBBER BOOTS!

"THE FISHERMEN'S FRIEND"



"EXCEL" Rubber Boots for Men and Boys

SPECIAL FEATURES:

Are made all in one piece to prevent ripping or cracking, by a Special Vulcanizing process. Specially reinforced tops to withstand chafing or cracking.

An 8-Ply Heavy Rubber Sole with extension edge, running all the way under the heel. Insures more wear per pair than any other make of Boot on the market.

Are made on a particular shape of last, which give the foot more room and prevents slipping at the instep and heel.

A heavy Cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

A 4-Ply Duck lining is also used, treated specially to keep the foot and leg cool during hot weather.

Ask your Dealer for "EXCEL" BOOTS "THE FISHERMEN'S FRIEND"

Sold by all Reliable Dealers from Coast to Coast.

Distributed by

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June 25 m.w.f.11

will forgive me if I tell the never-before-printed story of the man who went to hear Mary play. The great pianist was in his stormiest mood, and treated the piano as if he had a grudge against it. When the crashing chords had ceased to thunder for a while, the enthusiast above-mentioned was heard to murmur—"Well, I never knew before that the piano was an instrument of percussion."

Cares and Keys.

To the general public Mark Hambourg, who ushered in the musical autumn season with a Chopin recital at Queen's Hall, is a magician of the keyboard, with a technical skill that is only equalled by his almost uncanny intelligence. But, like many of us, he has another side to his character. At the Savage Club he is never so happy as when playing poker or solo whist, at both of which he has great good fortune. He is fond of a good cigar and a good story, and never minds a joke against himself. So he

were useless "I got over on my back Hargreaves added, "and tried to go ashore, but in a little while everything became blank and I must have lost consciousness." It was seven miles between Seaford and the Ling Gap, and for at least two hours Hargreaves must have swept along eastwards, by Chichester currents many of which end at the Ling Gap. The shore all along the coast is studded with jagged rocks and wrecks of many vessels.

Unconscious in Sea

CAME BACK TO LIFE AFTER DRIFTING FOR HOURS.

For hours an unconscious man drifted about in the Channel before his perilous plight was noticed. This amazing experience befell a visitor to Seaford, Neville Hargreaves, of Bethel Road, Beckburn. His rescuer, Coastguard Alfred Norkett, saw him being dashed against the cliffs at Birling Gap, near Eastbourne, in the evening. Thinking Hargreaves was dead he ran down and pulled the man ashore. After half an hour's artificial respiration at the Coastguard Station Hargreaves recovered, and explained he came down to Seaford from London to bath. Placing his clothing under a stone, he went into the sea at Splash Point at 1.30 p.m. and swam out a considerable distance from the shore. Suddenly an attack of giddiness seized him and he attempted to make for the shore, but found his legs

If your gloves are mildewed place them in a wooden box with a saucer containing a spoonful of ammonia. The fumes will drive away the spots.

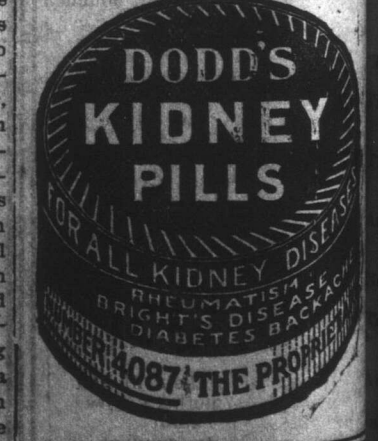
First this fact of life. The little ones were in a box with the ammonia, and you had to guard the box with a saucer of ammonia. The fumes will drive away the spots. The ammonia will drive away the spots. The ammonia will drive away the spots.

No Corns



The simplest way to end a corn is Blue-jay. Stop the pain instantly. The corn loosens and comes out. Made in clear liquid and in thin plasters. The action is the same. At your drugist

Blue-jay



EVERYWHERE.

IN STOCK!

OCTOBER 10th. HAM BUTT PORK—Light. HAM BUTT PORK—Heavy. FAT BACK PORK. "LINCOLN" PLATE BEEF. SPECIAL PLATE BEEF. SPECIAL FAMILY BEEF. SPARE RIBS—Brls. BOLOGNA SAUSAGES. SMALL JOWLS.

Phone 264. Prices Right. GEORGE NEAL, Limited

The Railway Passengers Assurance Co.

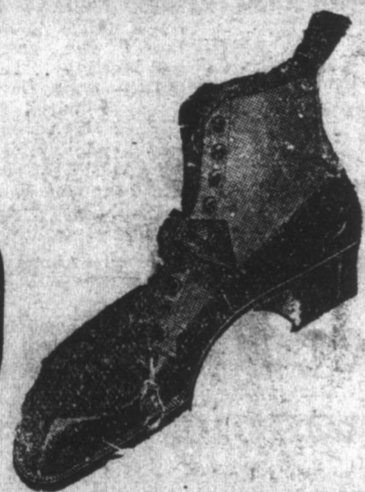
of LONDON, ENGLAND. Is the OLDEST and PIONEER COMPANY of its kind in the world. Founded in 1849, its experience inspired and furnished data for all other such Companies in the Old World and in America.

CLAIMS PAID, OVER \$36,000,000. INSURANCE against ACCIDENT and ILLNESS, EMPLOYERS' LIABILITY, PUBLIC or THIRD PARTY LIABILITY, ELEVATOR and TEAMS' LIABILITY, AUTOMOBILE "ALL RISKS," PLATE GLASS, BURGLARY, FIDELITY GUARANTEE and BONDING OF ALL KINDS.

HENRY C. DONNELLY GENERAL AGENT FOR NEWFOUNDLAND. Board of Trade Building P.O. Box 1320. Phone 1163 aug11.3m

Only

4.50



A Man's DARK TAN MAHOGANY CALF BLUCHER LACED BOOT with rubber heels. Price \$4.50 the pair. Special prices to Wholesale Dealers on case lots. Mail Orders receive prompt attention.

F. Smallwood

The Home of Good Shoes 218 & 220 Water Street. aug28.tf

12,000 SIDES AMERICAN SOLE LEATHER. 1,200 FEET BLACK UPPER LEATHER. Large Quantity of CHAINS & ANCHORS. NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.

Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes. And all kinds of Ships' Supplies. North Am. Fur, Hide and Metal Co'y., Water Street West (Next Door 24th Electric Store). 1917.tf

THE BURNING QUESTION

SPLENDID ALL LUMP SCOTCH COAL. NO ROCK. NO SLACK.

\$13.00 per ton

The very Best SCOTCH HOUSEHOLD COAL imported

\$13.50 per ton

We can strongly recommend both. A trial order will convince you.

The United Coal Co. PHONE: 297. oct11.tf

50 Free Weeks!

When you protect yourself with this company against loss through illness, your full year's premium is repaid to you with a fortnight's disability. If you buy a weekly benefit of \$15.00, the cost is only \$28.00 per year, including \$1,000 death benefit. OR, if you buy \$25.00 weekly benefit, it costs you \$48.00 a year—paid semi-annually if desired—so that any two week's sickness or accident pays your full year's fee, and the contract is still good for fifty weeks free protection. Our assets exceed \$36,900,000.

U.S. FIDELITY & GUARANTY CO'Y. J. J. LACEY, Nfld. GENERAL AGENT.

CASH! CASH! CASH!

Bought for Cash and to be sold for Cash Only. NO CREDIT SYSTEM HERE! See this Purchase: MEN'S WOOLLEN UNDERWEAR 85c. Garment. This is the finest line ever imported. BOYS' HEAVY HEATHER WOOLLEN HOSE 45c. Pair. This Hose is for Boys 12 to 15 years old. You simply must buy HERE if you want to save money.

BON MARCHE SPECIALS!

266 WATER STREET, ST. JOHN'S. Mail Orders Sent Same Day as Received.

STOP THE DECAY in the "MATCHLESS" Way.

Do it whilst the Weather is fine. The Standard Manufacturing Company, Ltd.

Wallace Silverware.

Is your Table Silver as good to-day as when you bought it?

Have you noticed that at the parts most exposed to wear, the plate has become worn?

Do you think this condition of your Silver is in keeping with your idea of a well appointed table?

Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.

Start with the Tea Spoons and gradually complete your set with the one pattern—there are several for you to choose from and the price is very moderate.

Tea Spoons cost \$5.00 for a Dozen.

T. J. DULEY & CO., Ltd. The Reliable Jewellers & Opticians

CEMENT - - CEMENT

In Stock

Best Quality Portland Cement

Prices very attractive

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GRAVENSTEIN APPLES

NOW IN STOCK.

ONE'S, TWO'S, DOMESTICS and THREE'S.

ONIONS, VALENCIAS—Fives.

CALIFORNIA ORANGES—176's, 216's. PRICES RIGHT.

BURT & LAWRENCE

Five Superior Houses for Sale.

- 1 Situate in vicinity of Government House \$19,000.00
1 Situate in vicinity of Water Street West 9,000.00
1 Situate in vicinity of Gower Street East 6,000.00
2 Situate in vicinity of Higher Levels (each) 6,000.00

We are not at present in a position to state full particulars in the public papers, but to anybody interested, we shall be pleased to give same.

FRED J. ROIL & CO.

REAL ESTATE & INSURANCE AGENTS. Smallwood Building, Duckworth Street.

TAXI. PUBLIC NOTICE! TAXI.

I wish to inform my Friends and the Public generally, that I have severed my connections with the Red Taxi and have started a Taxi Business of my own.

I take this opportunity to thank all my friends for their patronage while with the Red Taxi, and assure them that I am now prepared to give prompt and efficient service. My rates will be as reasonable as possible.

When you need a Car, Phone 1551. EDDY THE TAXI MAN, 51 FRESHWATER ROAD. oct4.tf

FIRE

Prevention Week!

Oct. 7th to Oct. 13th, inclusive

You can help to save life and property from needless destruction.

Clean your Premises, remove rubbish.

Correct defective chimneys, stoves and other hazards.

START TO-DAY



FUSSY WITH YOUR TRY-ON?

We care not a jot, because we are fussy too. We won't let a suit go out of our shop that is not just so in every seam and line, every pocket and button. We realize that our reputation as tailors depends upon your personal satisfaction.

J. J. STRANG, LADIES' & GENTS' TAILOR, Corner Water & Prescott Sts. apr7.eod.tf

MINARD'S LINIMENT FOR RHEUMATISM. sept27.tf

IF YOU FAIL

to dispose of your Estate by Will it will be divided according to law. Is it your desire that your Estate should be dealt with in this manner?

We have often seen distressing results from neglect to make a Will.

We are always pleased to give our advice to those who contemplate making their Wills and to quote our fees for acting as Executor or Trustee.

Montreal Trust Company.

ROYAL BANK BUILDING.

Sir Herbert S. Holt, President.

A. J. Brown, L.C., Vice-Pres.

F. G. Donaldson, Gen'l Manager.

F. T. Palkrey, Mgr., St. John's.

FOR SALE—House on Victoria St., hot and cold water, electric light, concrete foundation; apply J. G. HIGGINS, 280 Duckworth Street. sept27.tf

Nfld. Government Railway.

Freight Notice

SOUTH COAST STEAMSHIP SERVICE. Freight for the above route per S.S. GLEN COE, will be accepted at the Freight Shed tomorrow (Saturday) from 9 a.m. to 5 p.m.

HUMBERMOUTH-BATTLE HR. STEAMSHIP SERVICE.

Passengers leaving St. John's on express LON p.m. Sunday, October 14th, will connect with S.S. SAGONA at Humbermouth for usual ports en route to Battle Harbor.

Nfld. Government Railway.

FARQUHAR STEAMSHIP COMPANIES

REGULAR PASSENGER & FREIGHT SERVICE.

ST. JOHN'S, Nfld., and HALIFAX, N.S.

The "SABLE I."

From Halifax October 13th

From St. John's October 17th

HEAD OFFICE: AGENTS: Farquhar & Co., Ltd., Harvey & Co., Ltd., HALIFAX, N.S. ST. JOHN'S, Nfld. aug3.6mos.w.7m

MONTREAL-ST. JOHN'S

Inter-Continental Transports, Limited.

S.S. MANOA will leave Montreal for St. John's on September 29th, and will sail from St. John's on October 6th.

For space, rates, etc., please apply to this Office, as space is limited.

HARVEY & CO., Limited, AGENTS. apr27.w.1.tf

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

SCHEDULE OF SAILINGS FOR OCTOBER

From New York HALIFAX & ST. JOHN'S at 11 a.m.

Oct. 6th ROSALIND Oct. 12th

Oct. 13th ROSALIND Oct. 19th

Oct. 20th ROSALIND Oct. 26th

Oct. 27th ROSALIND Nov. 2nd

THROUGH RATES QUOTED TO ALL PORTS.

ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS' STOP-OVER PRIVILEGE.

Winter Passenger Rates Now Effective

BOWRING & COMPANY, 17 Battery Place, New York General Agents.

G. S. CAMPBELL & CO., HARVEY & CO., LTD. Agents, HALIFAX, N.S. ST. JOHN'S, Nfld. Jan5.m.v.21

NOW LANDING

Ex. S.S. "Heronspool"

1000 Tons Household Coal

\$13.50 PER TON sent home

IN STOCK

2000 Tons WELSH ANTHRACITE COAL

All Sizes.

HENRY J. STABB & CO. aug13.eod.tf

ADVERTISE IN THE EVENING TELEGRAM