ten pages to-day mbather forgcast the "PEOPLE'S PAPER" IS A LIVE dAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. TTY TEN PAGES TO-DAY THE EVENING TELEGRAM. $=$ VOLUME XXXVII. - PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, TUESDAY, MAY 4, 1915. \$3.00 PER YE/R. NUMBER 102. SEE 5th PAGE CONCRETE REINFORCING.

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On THURSDAY Next,
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| MEELAN NOAH, |  |
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| To-Morrow, Wednesday, |  |
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## For Marine Engines.

 Latest Make Ferro Kerosene Engivesand Gray Kerosene Engines. Also, Kerosene, Gasoline and Lubricating Oil.
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We are prepared to Buy Barked Wood, of usual sizes and lengths, to be delivered free on board Steamships at sale anchorage at any Newloundland port.

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Sons \& Co., Ld Anthracite Coal,
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the putting of the newa We are showing something neat
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in Scotch suitings，Gleniris and Wha－haes；all hand made．

## Gionontaundes <br> mon

GARLAND＇S Bookstores，

PHOTOGRAPHS

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PHOTOGRAPHS of the First Company of Reserves for the First Newioundland Regiment-Those that have just left here !
We have individual Photographs of each man, Groups of each Section, and the Non-Commissioned Officers, men being inspected at Government House, Going aboard the Steamer etc., ete.
THE HOLLOWAY STUDIO, LIMITED,
PHONE 768.
CANADIANS CHARGEDA
WOOD \& WERE MOWED
DOWN LIKE SHEEP. Despite Death-Dealing Cross-Fire They Drove
Germans Three Times Their Numbers Right
Through Wood - Were in Some Cases Seventy-two Hours Without Food.

## 



## G. KNOWLING. NEW GOODS

We are now opening, from day to day, further intalments of ou
Spring and Summer Goods

| Ladies ${ }^{\text {g }}$ | Velvets | Ladies' |
| :---: | :---: | :---: |
| costumes | SILKS | Hats |
| jackets | Laces | MILLINERY |
| blouses | veilings | RIBBONS |



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Dress Goods, Dainty Cotton Fabrics, Hosiery, Underwear. You can count on something new to be seen in our various departments Robes, Neckwear, Linings, Muslins, Madapolam

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Price lists sent to you if you write.
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KNoWLING'S Duckworth Sireet, West End \& Central Stores, Specially: Attractive Values. We are now offering seasonable items, $\mathrm{v} z$, Wall Paper, Flannelettes, Blouses, Costumes, Dresses, Men's Shirts. See These Wonderful Bargains.

| Special | Black | Sp |
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| Wall Paper |  | Flannelette |
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| Mostly stripe effects, suitable for rooms, halls, etc. Worth from 10 cts. |  |  |


| Ladies' |
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Children's Zephyr Overalls \& Dresses

25 cis. to $\$ 1.00$


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| QUILTS and |  | TURHSH |
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|  | Our Store is Filled with Bargains. Come and See Them. | WFIS |
| 10 |  | About 100 <br> pounds of these |
| White Quilts |  | White Tur |
|  | We have just opened another lot of JOB WALL PAPERS, at $7,10,12,15,20 \mathrm{cts}$. per piece. | Wels |
| 50c. <br> per pound. |  | per pound. |



Speech of Mr. Kent.
and

# REID-NEWFOUNDLAND C‥ 

## Humbermouth--Battle Hapbor Route

Passengers leaving St. John's on THURSDAY'S Express Trair will connect with S. S. Sagona at Humbermouth for Battle Harbor Route.

Bay Stearnship Service
As soon as Ice conditions will permit Bay Steamers will sail from St. John's for respective terminals.


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And all Owners of Live Stock

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 Especially valuabile now that feeds are so high, becausein addition to its own food value, its special cocsivestive
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properties enable the animal to derive the full nutri-
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Full directions tagged on each bag.
Be careful about the exact name.
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| Etc. | M. F. Caul, Bowring, Ltd. |

REMOVAL R

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|  | CHESLEY WOODS. |


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 WASH DRESSES,

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