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THE MAIL AND ADVOCATE.

Vol. I. No. 168.

THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, THURSDAY, AUGUST, 6, 1914.

Price:—1 cent.

GREAT NAVAL BATTLE REPORTED TO BE NOW RAGING IN THE NORTH SEA

100,000 Canadians Have Voluntarily Offered Their Services To Great Britain; Great Powers Are Rallying To The Aid Of Belgium Against German Forces Germany Presses Italy To Take The Field Against The Triple Entente

Belgians Inflict Several Severe Defeats on Troops Of the German Army

Completely Repulsed the Invaders in Their Attempted Advance on the City of Liege—Destroy Two Regiments of the Famous Ulan Cavalry of Germany—Platoon of Prussian Cavalry Almost Annihilated

BRITISH TROOPS ARE BEING SENT TO HELP OUT PLUCKY KINGDOM

Belgians Are Making So Hot and Effective a Resistance That the Germans Have Been Unable to Get an Army Across the River Meuse—Thousands of Men Killed and Wounded

Brussels, Aug. 5.—The newspaper La Peuple asserts that fighting has taken place between German and Belgians near Vise, and that a platoon of Prussian cavalry were almost annihilated by the inflating fire of the Belgians from a building on the bank of the river.

The Prussians, the newspaper adds, fired on civilians at Flemalle. Near Argenteau, a Belgian force surprised a body of Prussians and killed seven out of ten officers and eighty men. The Belgian losses were two officers killed and ten wounded. French troops are reported to have entered the Province of Haiaut, the frontier Province of Belgium, and have joined the Belgian army.

The Belgian war office announced to-night that fierce fighting had occurred in the environs of Liege and that so far as the Belgians are concerned, the situation was excellent.

"The Germans," said the announcement, "were driven back by an heroic attack made by a Belgian mixed brigade which already had earned for itself honors." The German troops have lost heavily in to-day's fighting with the Belgian forces.

MORE GERMANS ENTER BELGIUM

And German Artillery Is Bombarding Forts in the Neighborhood

Brussels, Aug. 5.—The Belgian official Gazette says that the entire 7th and 10th German army corps have invaded the Belgian Province of Liege, and have reached the vicinity of Herve and Remouchamps.

German artillery bombarded some forts during their advance.

GERMAN TROOPS MEET A REPULSE FROM BELGIANS

Brussels, Aug. 5.—The Germans have been completely repulsed and have been unable to renew their attack on Liege.

We note by the Dartmouth Patriot that Mrs. (Dr.) Lehr is visiting that city.

Amsterdam, Aug. 5.—A despatch from Maastricht, says: "Sharp fighting on the Belgian frontier continues. The sound of heavy guns is distinctly heard here, and the smoke of battle is visible from the church steeples."

A number of aeroplanes and a dirigible balloon flew over Maastricht this morning. German horses, which evidently had been stampeded, galloped into the town during the night.

BELGIANS ROUT GERMAN FORCES

Paris, Aug. 5.—Two regiments of German Uhlans have been destroyed by the Belgian army, according to an official announcement given out by the French war office this morning.

BELGIUM TROOPS HOLD ENEMY BACK

Hinder Main German forces From Entering Their Country—Great Work

Amsterdam, Aug. 5.—All efforts of the German invading army to repair the bridges over the River Meuse which were destroyed by the Belgians in order to impede their advances, have so far failed.

The resistance of the Belgian troops has been so hot and effective that the Germans have been unable to get across the River or capture any of the Belgian fortresses. The losses of the Germans are unknown, but they are very great. Considerable numbers of wounded Germans are being transported in autos to hospitals at Maastricht, a town of about 35,000 inhabitants in the South-east of Holland, about ten miles north of Vise.

The Belgian artillery along the line of the Meuse kept up a heavy fire on the German position throughout last night and this morning.

BRITISH TROOPS FOR BELGIUM

Brussels, Aug. 5.—The early landing of British troops in Belgium is expected.

READ THE MAIL AND ADVOCATE

BELGIUM ASKS THE ALLIES FOR CO-OPERATION

In Her Fight For Existence Against the Forces of Germany

London, Aug. 6.—Premier Asquith in the House of Commons yesterday, after giving a summary of the war news already published said the Belgian Government had invited the co-operation of French troops with the Belgian. Provincial Governors will not regard the movements of French troops as a violation of the frontier.

GERMANS NOW INVADE SWISS TERRITORIES

Paris, Aug. 5.—The Foreign Office to-day confirmed the invasion of Switzerland by German troops. This is a violation of Swiss neutrality.

KITCHENER GETS APPOINTMENT OF SECRETY OF WAR

London, Aug. 5.—Lord Kitchener has been appointed Secretary of State for War.

Earl Beauchamp has been appointed to succeed Viscount Morley as President Council, and to-day Walter Runciman will take the place of John Burns as President of the local Government Board.

ALLIED FLEET GETS ANOTHER GERMAN SHIP

London, Aug. 5.—The French Embassy here has been officially notified that a German cruiser has been captured by the French fleet. This ship is believed to be in addition to the two German cruisers which were reported off the Algerian coast.

TOLD TO PREPARE TO HELP WOUNDED

Newcastle, Aug. 5.—It is reported that officials here and at South Shields have been instructed to prepare for the reception of wounded men.

CAPTURE 3 SHIPS

Blythe, England, Aug. 5.—Three German steamers, the Germano, Prussen and Hansato, have been seized by the authorities here.

SEIZED A BARQUE

Dover, Aug. 5.—A British warship seized the German barque Perkeo.

100,000 CANADIANS VOLUNTEER

Ottawa, Aug. 5.—Col. Sam Hughes, Minister of Militia, announces that Canada is raising a contingent of twenty thousand men for service abroad.

Already offers from over one hundred thousand men as volunteers have been received.

BATTLE RAGING IN NORTH SEA

London, Aug. 5.—A naval battle in the North Sea, about thirty miles east of Hull, is reported to have occurred last night. A despatch from Grimsby says the firing of heavy guns could be heard and the flash of searchlights were seen trailing the sky.

HEAVY FIRING IS HEARD OFF THE COAST OF MAINE; ENGLISH AND FRENCH LIKELY IN BATTLE WITH GERMANS

Portland, Aug. 5.—Firing of heavy guns off the Maine coast was heard early to-day, eight or ten shots within two minutes were heard shortly before seven o'clock by the keeper of the Portland Observatory.

This firing may have marked the first engagement between either the German and British or German and French ships.

Eight cruisers are known to be in North Atlantic waters, three German, the Dresden, Strassburg and Karlsruhe, three British, the Essex, Berwick and Lancaster, and two French, the Conde and Descartes.

ASSURED OF BRITISH AID. FRENCH HURL HUGE ARMY OF ONE MILLION SOLDIERS ON THE GERMAN FRONTIER

Paris, Aug. 5.—Assured of England's support and protection of the French coast from German attack, France to-day hurled more than 1,000,000 men toward the frontiers of Germany and Belgium.

Those advancing on Germany will not stop at the border, but those advancing on Belgium will be held there unless King Albert appeals for help.

General Joffe, the Commander-in-Chief, took control of the troops on the German border in person to-day, superseding General Lunier who will command the Northern division.

BRITISH GOVERNMENT BUY TWO TURKISH BATTLESHIPS FOR TWENTY-FIVE MILLIONS AND NAME ONE THE ERIN

London, Aug. 5.—The British Government will pay in the neighborhood of \$25,000,000 for two Turkish battleship now being constructed in English yards and which have been taken over.

One which has been renamed the Agincourt, is completed, the other the Osman, and which will be known in the British Navy as the Erin, is nearly completed. They are first class battleships.

NEUTRAL SHIPS WILL CARRY MAIL OF THE U. S. A.

Washington, Aug. 5.—The Postmaster-General announced to-day that because of the entrance of Great Britain into a general European war, American mails were being transferred to ships of Sweden and other nations not involved.

GERMAN FLEET OF 19 SHIPS IS SIGHTED

London, Aug. 5.—A German fleet of nineteen ships were signalled yesterday in the Baltic, sailing from Memel in the direction of Libau.

GERMANY VERY ANXIOUS TO HAVE THE ITALIANS JOIN FORCES WITH HER

Has Demanded that she Join With Germany and Austria Now that England Has Declared War—Britain Acquires Foreign Warships—German Troops Fire Belgian Cities—Great Britain Agitated by Many Rumors

London, Aug. 6.—First day war for Britain has been a day of suspense. There were rumors every half hour and fresh "extras" were shouted the streets with some startling news.

The sum total of the rumors was that cannonading had been heard off all the coasts of Europe. The nation's mind and heart are with the fleet and also it is proud in its confidence.

Everyone awaits a bulletin of a great battle. As first fruits of the war, several German vessels were brought into harbor by the British cruisers, and others were impounded in port. This was the day's only news so far as British naval and military operations were concerned.

A vote of \$500,000,000 for war purposes, and the appointment of Field Marshall, Earl Kitchener, as Secretary for War, were the two Government measures of greatest importance.

London, Aug. 5.—All the five great powers are at war, and a million men on land and sea are ready to strike. Developments of prime importance may be expected in a few days.

Germany has demanded of Italy that she live up to her treaty obligations under the triple alliance agreement and join the fray, now that Great Britain has declared war against Germany. The Italian Cabinet is in session considering the request.

The cutting of German telegraph and telephone connection and the severance of German trans-Atlantic cable has virtually cut Germany off from communication with other countries. Reports from France, Belgium, Holland and Russia, however, showed that German armies were steadily moving forward east and west, and that her advanced positions were in contact with opposition Russian and French armies.

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A squadron of German raiders bore down on the town of Villers La Montagne in the Department of Meurthe et Moselle, but was repulsed by French riflemen.

A regiment of German cavalry advanced as far as Monfortine in the same department, but fell back before a body of French infantry.

French mobilization is proceeding with the greatest order, and most of the reservists already have joined. An excellent spirit prevails in Alsace.

Santos Dumont, the famous aviator, has offered his services to the French Government.

A one-armed man, General Paul Pau, who fought in the Franco-Prussian war of 1870, has been placed in command of one of the French armies.

Belgium has appealed for aid from French and British troops. France has rushed an army corps to the border, and England will

send troops across the North Sea to Belgium's assistance. Orders have been issued by the Belgian War Minister to permit the passage of English troops through Belgium.

Reports Untrue. Reports of a naval engagement off the Scottish coast are declared to be untrue by the British Government.

The preparations of the British Navy were completed to-day, and it is announced that the Government will acquire all foreign warships under construction in Great Britain.

The German Ambassador has not yet left London. Russian warships have captured a number of German merchant vessels in the Black Sea, which are now isolated owing to the closing of the Dardanelles and the Bosphorus by Turkey.

German troops have crossed the River Meuse into Dutch territory and the towns of Viscount and Argenteau situated in the northern part of the Belgian province of Liege are in flames.

KAISER WILHELM OPENS PRISONS. Berlin, Aug. 5.—The Kaiser to-day pardoned all prisoners in German jails except those held for felony, and ordered their immediate release to feed the women and children whose husbands and fathers have enlisted in the army. The Federal Council to-day appropriated \$150,000,000 for war purposes.

BELGIANS WIPE OUT 2 REGIMENTS OF THE GERMANS. London, Aug. 5.—Premier Asquith to-day announced that the British Government would ask for another credit of \$500,000,000 to-morrow.

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Facts that speak for themselves
regarding

BOLINDER'S OIL ENGINES

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Holds 14 World's Records.

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Has the lowest fuel consumption for Hot
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Has been on the market for 21 years.

N.B.—It has stood the severest tests under
the most exacting conditions from the Arctic
Regions to China and Japan, and is installed in
Oil Tankers, Fishing, Coasting, Passenger and
Cargo Vessels and in all services has proved its
Economy, Efficiency, Simplicity and Reliability.

Bolinder's, the Makers, are behind their En-
gine and they will make good all they say of their
Manufactures.

Fishermen and others interested are invited to
visit the Boat "Bolinda I" and see what this En-
gine really is.

Alex. McDougall,

McBride's Cove, St. John's, N.F.

Telegrams: "McDougall, St. John's."

Telephone 180 P.O. Box 845

Official Declaration Of War With Germany

The die is cast! The British Lion impatient of the brazen and
unscrupulous effrontery of the Germans has awakened to fight and
the Triple Entente now presents an undivided front to its enemies.

Tuesday Night at 8 o'clock His Excellency the Governor was
notified by the authorities of Great Britain that a state of war existed
between that country and the German Empire.

His Excellency immediately got in touch with the Premier
and notified him of this fact and a few minutes later The Mail and
Advocate was apprised of the state of affairs.

"England expects every man this day to do his duty."

The clarion of that grand old Viking, Nelson, the hero of
Trafalgar, reaches down through the ages, and bursts on the ear of
the British world to-day, with deeper meaning than when first ut-
tered.

Greater Britain hears it and Greater Britain will respond with
all the vigor and life of the world's greatest nation.

The clarion cry of Greater Britain has gone forth calling her
sons to war against the foreigner and the enemy.

And this oldest colony of Newfoundland will take up the
grand chorus, and show that we are alive to the needs of the Flag
that we are all so proud of.

Britain has given the world an object lesson. Only a week ago
the Motherland had every appearance of "a house divided." Differ-
ences existed, and her sons and her daughters, too, were pained there
by. Foreign Powers, jealous of her prestige, made the most of her
troubles. It paid them to do so.

Who will say that Germany's attitude in the Austria-Servia
trouble was not actuated by the fact that she believed England un-
prepared. Was it not an opportune time for the 'War Lord' of Eur-
ope to strike a blow at England's greatness.

"With Civil war almost in her midst, the Lion is shorn of its
strength. The domestic affairs of England have never been in such
a bad state since the time of the American war; with thousands of her
sons strongly armed to battle one against the other, her darkest hour
is upon her. Now is the time to strike," so soliloquized the proud au-
tocrat of Germany, but Englishmen unite, when they're called to
fight, and here we have the object lesson which will stand as one of
the great beacons to generations yet unborn.

Yes, England had fightings within, but hands have been join-
and now we see Nationalist and Unionist stand shoulder to shoulder.
Religious differences have been forgotten, domestic troubles have
been brushed aside, and instead of the divided house we see one un-
ited family, banded together by ties of blood and brotherhood, ready
to fight for the common cause.

Newfoundlanders had taken sides in the issue which so wor-
ried the Motherland, but we have taken pattern from our friends
and relatives on the other side of the Atlantic.

Small as we are in numbers, weak though we may be in giv-
ing force to the blow which must be struck, "England expects us to
do our duty," and we will do it gladly and cheerfully, for we believe
England to be the noblest of Empires.

Her Constitution and Laws stand pre-eminently above all
others. No other people can boast of such freedom, and none have
such a goodly heritage. No other nation has such liberties, and we
in Newfoundland enjoy all the privileges the Union Jack affords.

We will gaze on that old flag to-day with pride. Not in a
boastful spirit, but because it is emblematic of all that is good;
because we can see Justice and Fair Play emblazoned across it; be-
cause it is our Flag—it belongs to us and we belong to it.

During last night excitement was intense, and at an early
hour groups of citizens could be seen discussing the situation. Not
a discordant note could be heard. The Empire is more united to-day
than ever before. We will hope and pray, yes, and work if needed
that the Flag which means so much to us all may come through un-
sullied.

STATE OF WAR EXISTS BETWEEN GREAT BRITAIN AND GERMANY IS INFORMATION RECEIVED FROM LONDON

London, Aug. 4.—Reuter's cablegram announces that a state of
war exists between Great Britain and Germany.

King George has been kept continually in touch with the situa-
tion as much so indeed as if he had been present at the meetings.

After an all-night session the Cabinet Ministers went to their
homes for a few hours sleep. They were again summoned into ses-
sion shortly before noon by Asquith.

While the Cabinet was sitting the Press Association announc-
ed that the Government had been officially notified of Germany's in-
vasion of Begun.

AUSTRIA -- HUNGARY EVACUATES SERVIA

Austro-Hungary for the moment has retired from the cam-
paign against Servia for the purpose of holding back Russia.
Servia has mobilized with the reported intention of invading
Bosnia.

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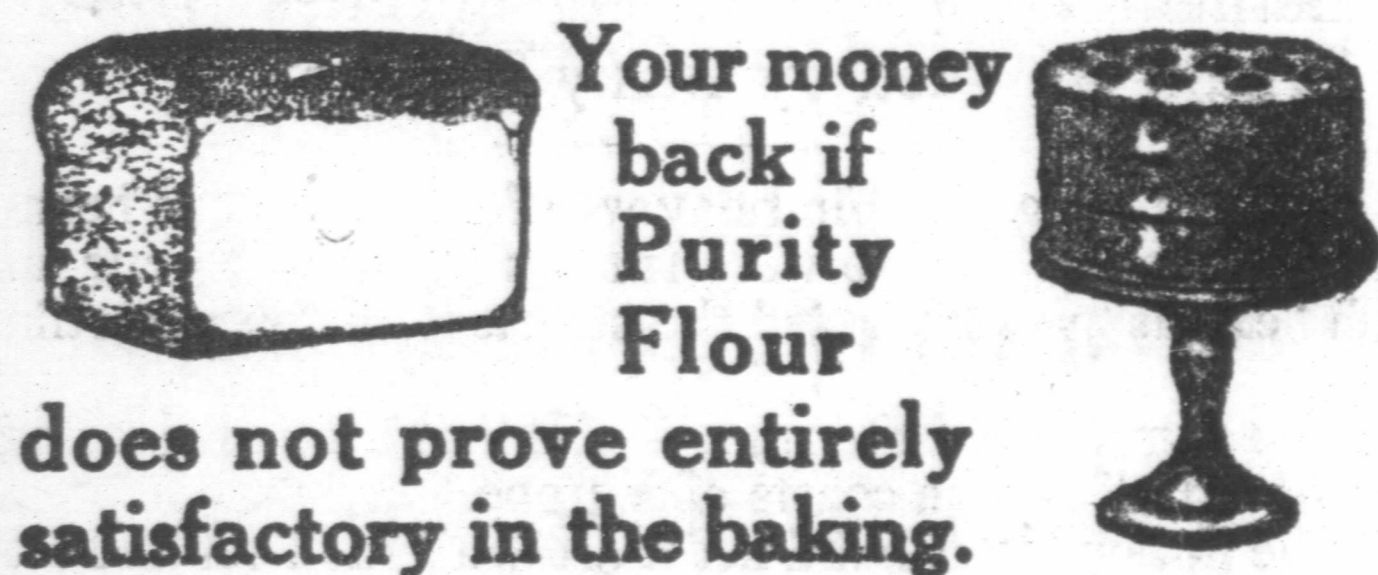
A large variety of these useful COATS
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 Your money
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Purity
Flour
does not prove entirely
satisfactory in the baking.

DON'T simply buy flour from the dealer and outside of it. Buy high-
quality flour. That means PURITY FLOUR. The fact that one
costs more than made up by the extra number of loaves of bread obtained
by the superiority of the bread and pastry in sweetness of flavor and un-
usual qualities. Buying Purity Flour is a safe investment. You get huge
returns, not only on account of Purity's ability to produce more, but because
Purity contains the greater nutriment and the vim of a strong hard wheat
flour. Food made from Purity Flour gives the consumer health, strength and
ease, which cannot be gained from the use of the weaker soft wheat flour.

"MORE BREAD AND BETTER BREAD"

PURITY FLOUR

You can buy as little
as a 7 pound cotton bag
or in 14, 24, 49, and 98
pound sacks. Also in
barrels and half-barrels



Purity may cost a little
more than some flours
but you'll find its name
that worth the differ-
ence. To be a
must bear the
trade mark.

WESTERN CANADA FLOUR MILLS CO., LIMITED
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FIRE STOCK Selling Cheap.

Slightly damaged by water and smoke only.

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500 Cases	24 1's	Cooked Corned Beef
450 "	12 2's	Cooked Corned Beef
650 "	24 1's	Roast Beef
250 "	12 2's	Roast Beef

You will save money by stocking from this ship-
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Secured Before the Advance.

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The Best 4-H.P. ENGINE You Can Buy Is
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3rd. It is a combination engine.
4th. It is very simple.
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Regatta Dresses.

Your White Lawns are so different from those generally shown, is what we've been told often during the past. We pride ourselves on this. The kinds we have are different from the commoner kinds; ours are the 'HARD TO GET KINDS.' It took time and patient searching to bring them here. The way they are selling shows the way they appreciate our efforts.

Here are some special values that will help you to dress better for less money:—

15c values for **10c.** 20c values for **14c.**
18c values for **12c.** 22c values for **16c.**

AN EXTRA SPECIAL!

40 inches wide, **12c.** per yard.

MARSHALL BROS.

LAME DUCK WAS TOWED INTO PORT

Farquhar's New Steamer 'Sable I.' Gets Into Trouble On Voyage Across

'SENECA' GOES TO HER ASSISTANCE

And Tows Her Into Halifax Harbor—Nobody Hurt By Accident

Halifax, Aug. 1.—The new steamer Sable I., built on the Clyde for J. A. Farquhar and co., of this city, arrived here yesterday in town of the United States patrol ship Seneca, Captain Johnston. The Sable I. was totally disabled when 10 miles off Cape Race by the bursting of a high pressure cylinder and her "S.O.S." call was acknowledged within ten minutes by the wireless operator of the Seneca, which ship was then on her way to Halifax from St. John's, Newfoundland.

The Seneca immediately hastened to the scene. The Sable I. was drifting slowly towards Cape Race before a gentle westerly breeze, but would have been able to find an anchorage had not the Seneca put in an appearance. The Seneca put out a boat and line, taking the disabled steamer in tow and then proceeded towards Halifax, making an average speed of seven and a half miles per hour.

Gave Out

At 2.10 p.m. when ten miles west of Cape Race without any warning the crank pin bearing of the high pressure cylinder broke and the piston came up smashing off the cylinder cover. Some considerable damage was done, so much so, the ship was unable to proceed and Capt. Farquhar at once sent out a wireless call for assistance, and in less than ten minutes was in communication with the Seneca, which was some 25 miles to the northeast on her way to Halifax. On reaching the Sable I. Captain Johnston at once sent his boat with two officers aboard the Sable and offered any assistance.

It did not take long to decide the best and safest thing to do was to take the Sable I. in tow, and in a very short time a ten inch hawser was passed from the patrol boat to the Sable I. and the two boats were soon under way. The wind came up from the east and continued favorable to this port.

At the time of the accident two men

were in the engine room, and most fortunately no one was hurt. The repairs will take a few days to complete.

The Sable I. is probably one of the finest vessels of her type on the North Atlantic seaboard. She was built at Paisley by Bow, McLaughlin and Co. Her length is 183 feet, beam 28 feet 6 inches, draft 20 feet 6 inches. She has a triple compound engine, the two boilers carrying 200 pounds pressure. Her pumps are of the most modern type as also is her wireless apparatus.

The Sable has accommodation for 40 first cabin and 12 second cabin passengers. Her state rooms are large and well ventilated and the saloon is unusually spacious for a ship of her size and the decoration and upholstery of this cabin is of a most artistic style.

PREPARE FOR THE WORST.

Are you prepared for a fire? Most folk are not! One of my liberal policies will make the calamity easier to bear. It will cost you nothing to ask for a low rate and very little to be perfectly secure with Percie Johnson's insurance agency.



PROCLAMATION

GEORGE THE FIFTH by the Grace of God, of the United Kingdom of Great Britain and Ireland, and of the British Dominions beyond the Seas, King, Defender of the Faith, Emperor of India.

W. E. DAVIDSON,
Governor.
[L.S.]

To all to whom these Presents shall come, Greeting:

HIS BRITANNIC MAJESTY'S Government find themselves under the necessity of availing themselves of the power reserved under Article 8 of the International Telegraph Convention and Article 17 of the International Radio-Telegraph Convention to suspend the transmission of telegrams and radio-telegrams to and from or in transit through the United Kingdom, and to and from or in transit through all British Possessions and all British Protectorates whatsoever, save and except such telegrams and radio-telegrams as are in the service of His Majesty's Government or of the Government of any British Possession or Protectorate.

With a view, however, to minimize inconvenience to the public, His Britannic Majesty's Government will, until further notice, and as an act of grace, permit the transmission of such telegrams and radio-telegrams in plain language as foreign Governments or the public chosen to send, provided that such telegrams and radio-telegrams are written in English or French, and on the understanding that they are accepted at the sender's risk and subject to censorship by the British authorities; that is, that they may be stopped, delayed or otherwise dealt with in all respects at the discretion of those authorities and without notice to the senders; and that no claims in respect of them, whether for the reimbursement of the sums paid for transmission or otherwise, will be considered by His Majesty's Government in any circumstances whatever. It is, moreover, essential that such telegrams with radio-telegrams should bear the sender's name at the end of the next, otherwise they are liable to be stopped until the name is notified by paid telegram. Registered abbreviated addresses will not be accepted, either as addresses or as the names of senders.

NOTE:—The term "telegram" is applied to radio-telegraph messages sent from shore to shore, as well as to those sent by cable or land line. The term "radio-telegram" is used to denote messages exchanged between ships and the shore.

Given under the Great Seal of Our Island of Newfoundland.

Witness Our trusty and well beloved SIR WALTER EDWARD DAVIDSON, Knight Commander of the Most Distinguished Order of Saint Michael and Saint George, Governor and Commander-in-Chief in and over its Dependencies, at St. John's, in Our said Island, this 3rd day of August, A.D., 1914, and in the Fifth year of Our Reign.

By His Excellency's Command,
JOHN R. BENNETT,
Colonial Secretary.

BICYCLES—English and American Bicycles, new and second hand. Parts in stock from tires to handle bars. No break too hard for us to repair. Also, Guns, Electric Bells, Baby Carriages and Locks repaired. Keys fitted. Orders carefully and promptly attended to. RENDELL & CO., 16 & 18 King's Road, P.O. Box 462.—jnc10,tu,th,s,tf

ADVERTISE IN THE MAIL AND ADVOCATE

ICE CONDITIONS WERE VERY BAD

Worst State of Affairs on the Labrador Coast in Twenty Five Years, Says the Captain of the Seneca—Ship Was Forced to Retreat South

Halifax, Aug. 1.—"The ice conditions along the Labrador coast are the worst in twenty-five years, according to information I have received," said Captain Johnston of the U. S. revenue cutter Seneca, which arrived in port yesterday from a cruise towards Greenland for observation purposes.

Continuing, Captain Johnston said that the fishing industry along the Labrador coast was completely paralyzed and that the condition of the fishermen was serious. Navigation into the various ports and bays along the coast is practically impossible. The steamers of the Reid Newfoundland Co. are unable to make their trips and the recent accident to the Invermore was due to the ice conditions. The steamer Kyle had been unable to complete her journey to Labrador.

Couldn't Go North

The Seneca was unable to continue on her voyage towards Greenland as the conditions were such that it was impossible for a ship of her type to proceed.

On the morning of the 13th of July when the fog lifted when the Seneca was some miles southeast of Indian Harbor, Labrador, the officers on her bridge saw that the ship was surrounded by thick field ice which extended as far as the eye could see. Eighteen icebergs were visible to the naked eye and with marine glasses, bergs in far greater numbers could be seen.

Figuring on the number of bergs I saw as far as see actually went, I calculated that there were at least two thousand icebergs between Indian Harbor, Labrador and Flemish Cape, said the Seneca's skipper.

Her Plans

The Seneca sailed from Halifax on July 5th for St. John's with the expectation of a cruise towards Greenland, with the object of cutting three times across the Labrador current on the way in order to secure data on the temperature of the water, its solidity and the strength of the current.

The Seneca called at St. John's for coal and sailed from that port on July 9th for the North. She sailed up in the fog, dodging icebergs and floes, stopping at night time and when the fog was very thick. In latitude 53 and longitude about 55, southeast of Indian Harbor the ice was so thick that it was impossible for the Seneca to proceed.

Unusual Conditions

Captain Johnston says that ordinarily navigation is possible in those waters in late July or early August at the very latest, but that ice conditions there this year are almost phenomenal. The Straits of Belle Isle are full of ice when easterly winds are prevalent and off the Straits the conditions are terrible.

He accounts for the conditions on the Labrador coast by the fact that there have been southerly winds since the middle of May preventing the ice from passing south, so that the Labrador current is full of ice and it is banked all along the shore and in the bays and coves.

NOTICE.

CHANGE OF ADDRESS

On MONDAY we are moving into our new business premises situated at 176 Duckworth St., the site occupied by the late Denis Dooley, where we will be on hand with the choicest assortment of Fresh Meats of all kinds that can be procured.

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ag1,2i 176 Duckworth St.

F. A. MEWS,

BARRISTER, SOLICITOR and NOTARY.

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REGATTA Requisites!

J. M. DEVINE'S Store, corner Water and Adelaide Streets, will be open this TUESDAY evening to 10.30. Full line Regatta Goods on hand. Some of them:—

- 10 Doz. Men's Straw Hats. Regular \$1.40, now 75c.
- 7 Doz. Men's Straw Hats. Regular 50c., now 25c.
- 4 Doz. Boys' Linen Hats. Regular 40c., now 20c.
- 25 Doz. Men's Negligee, the Shirt that made us famous. Regular 75c. Regatta price 50c.
- 10 Doz. Men's Caps, Job Line; 50c. kind for 25c.
- Men's Vici Kid Boots, Blucher make. Regular \$3.00. Now \$2.50.

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The Right House.
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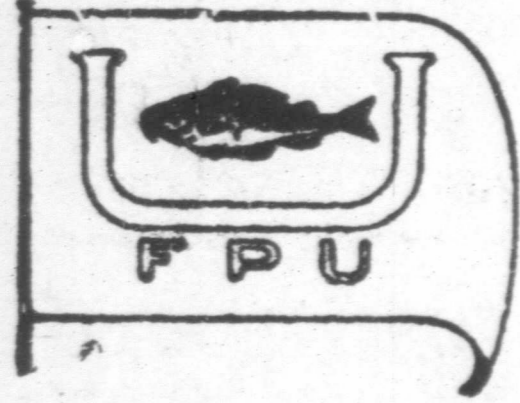
Those two fine residences near the head of Quidi Vidi Lake, plastered, fitted with electric light and concrete foundation.

Messrs. Bowring Bros. have arranged to make the adjoining land into a handsome park which will enhance the value of these houses.

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WALDEGRAVE STREET
May 7, 13m

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

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Subscription Rates.

By mail The Daily to any part of Newfoundland and Canada, \$2.00 per year.

To the United States of America, \$5.50 per year.

The Weekly issue to any part of Newfoundland and Canada, 60c. per year To the United States of America, \$1.10 per year.

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ST. JOHN'S, N.F.L.D., AUG. 6, 1914.

OUR POINT OF VIEW

STAKES AT ISSUE

(From yesterday's war extras)
There need not be the smallest doubt about that now a general European War has come the existence of the British Empire is one of the stakes on the table!

Any casual opinion from British sources to the effect that Britain could stand aside, is either a dying gasp of that insular ignorance which imagines that Britain has no need to concern herself with the quarrels of the Continent, or a calculated attempt to give Russia pause in her steady movement toward war.

But any such opinion has no effect on the action of Britain in this—nor does it reflect any serious and informed judgment in the United Kingdom.

Inevitable

The developments are relentlessly inevitable Russia fights and Germany must fight; and so France and Britain must go to help Russia. As the London Times puts it—"We can no more afford to see France crushed by Germany, or the balance of power upset against France, than Germany can afford to see Austria-Hungary crushed by Russia."

A Necessity

This challenge drove Britain into the arms of her old rivals, France and Russia. How necessary the "entente" with France became, was illustrated when we practically withdrew our battleships from the sea-lane of the Mediterranean—our vital link with India and Egypt—leaving its defence to the Navy of France. This "entente" was no mere matter of choice with us, but a stern necessity. By it we lived. With France and Britain, it became a choice between hanging together or hanging separately.

The value of the French "entente" is not to be measured by simple subtraction. We cannot subtract French naval power from the present total of our combined fleets, and look upon the result, i.e., the British navy confronting alone the Germanic navies—as the whole story. We must remember that France, too, desires to live; and that, if she cannot live in our camp, finding protection there against her possible foes, she will come to terms with those foes and live in the German camp. Germany, indeed would be very willing to pay a very handsome price for a French alliance; for it would make her master of the world.

Must Reckon It

We must reckon the French navy in the "sum," on one side or the other. It will be either for us or against us. It dare not be neutral. We must remember that a German victory means that French power will be added to the strength of the Triple Alliance—and the French fleet will be compelled to join with those of Germany, Austria and Italy against us. For, in that case, Italy, too, would have no choice, but must go with the unchallenged masters of her fate!

And that combination would seal the fate of the British Empire. With France taking orders from Berlin, and Russia offered India in lieu of the Dardanelles—both of them realizing that they had no future, save as the friends of Germany—the British Empire would become a tempting and helpless "grab-bag" into which every hungry nation would dip a greedy hand. Britain would sink to the status of another Holland, existing by the sufferance of its neighbors. India would fall to Russia, and Egypt to Germany. Above Gibraltar, Malta, Aden, and Hong-Kong, would fly the flags of foreign nations. South Africa would be inherited by the Imperial author of the famous telegram of sympathy to Kruger.

What Is At Stake

All this will be at stake if war comes. We are as much concerned as Russia—possibly more so, for no one would think of dismembering Russia—and what we are fighting for is not Slav prestige in the Balkans nor even the integrity of the frontiers of France, but the life of the British Empire.

There need be no searching of the recent relations of the Danubian countries for the cause of this war. None save historians will find that "cause" in the assassination of the Austrian Hier or the refusal of Serbia to permit Austrian officers to conduct police investigations on Serbian territory. These are not the pretexts for war. The causes lie deeper. They are found—for the three Eastern Empires—in the long rivalry between the German and the Slav, now at a crisis as the future of the strategically decisive Balkan Peninsula is being fixed. For France and Britain, they are found in the still more ancient law of self-preservation.

Fight For Life

In two words, France and Britain are fighting for their lives! A glance at recent history makes this unmistakable. After the Franco-Prussian war, France lay helpless in the seventies, when the British fleet was still beyond challenge, Britain was able to prevent the further dismemberment of that unhappy country by Bismarck; but even that was a precarious adventure which might not be susceptible of repetition.

The first time that France was able to get to her feet again, and look—however dubiously—her enemy in the face, was when Russia reached across Europe and gave her the support of the dual alliance. That was the day of the rebirth of French self-respect. And it is necessary to realize, how much the Russian Alliance means to France to appreciate how impossible it is today for France to permit Russia power to be destroyed—and be destroyed by Germany.

Obliterate the Russian Army; and what would be the position of France in Europe? One of absolute vassalage to Berlin! She never would have got Morocco—shenever would have dared to question the presence of the German "Panther" at Agadir—she never could have opposed German policy at Algeiras—if it had not been for the Russian alliance. She would have made no moan when Frenchmen were exiled from Alsace-Lorraine. She could only preserve her separate existence, with a nominal independence, by dancing most nimbly whenever Germany called the tune. Under such conditions, it is clearly a matter of life and death for her to prevent the obliteration of the Russian army.

Germany, secure as the overlord of Europe after the weakening of the Russian army by the Japanese War, expanded her ambition beyond the confines of that Continent, and dreamed the perfectly legitimate dream of a great world-empire. The first step toward such an Empire was obviously to secure sea-power—sea-power which must be a challenge to the then Mistress of the Sea. The Germans undertook this task with true German thoroughness and skill. For a time, their battleship-building programme threatened to surpass ours. Moreover, Austria, almost a land-locked Power, was induced to enter the naval race; and Italy with her very considerable navy, was a formal ally of Germany.

POEMS OLD and NEW

SEA MOODS.

The cliffs are black and the mists like a waltz
Move steady as fate o'er the battling sea,
The night flows down like a funeral pall
And blots out the light of the world to me.

The peaks have pierced the pillar of cloud
And the tattered veil in each silver shred
Hangs like the remnant of memory's shroud
To the wall of the past, when our grief has fled

All night the surf on the shore
Sobs the passion of life's unrest,
All night my lost love knocks at my door,
And her spirit sobs on my breast.

The dawn sends a rosy gleam down to the waiting sea,
And the mists fold up their curtains of grey, with banners that steam afar

A rainbow glow is the foam, which is brushed by the night winds free
And the night and the mists have drifted away after the morning star.

The Higher Education of Women—
Mistress: "That's a nicely made dress you have on, Jane. It's like the new parlormaid's, isn't it?" Jane (a close student of the fashion catalogue) "Oh, no, ma'am, this squire a different creation."—Punch.

A landlady, whose reputation for overfeeding her boarders was not great, asked her solitary boarder before he commenced his supper, "Shall I light the gas?" The lone one looked at the scanty meal, and replied, "Well, no, it isn't necessary—the supper is light enough."

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In 2 Parts---SHIPWRECKED---In 2 Parts

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BRITAIN HAS ASSEMBLED
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Various Squadrons Comprise the Most Powerful Ships at Present on the Sea, all Well-Equipped and in Full War Attire Ready For Action When Required

FLAGSHIP IS THE "IRON DUKE" UNDER CHIEF ADMIRAL CALLAGHAN

The Admiralty Has Provided Vast Stores of Ammunition and of General Supplies for This Great Flotilla Which is Manned by a Full Personnel of Efficient British Bulldog Sailors

London, Aug. 4.—The Admiralty has issued a request, with which nearly all the responsible newspapers are complying, for the utmost reticence regarding the movements of warships, the condition of naval and military stores, and other information, the leakage of which would be of use to England's possible Continental enemies.

Moreover, a most impressive Admiralty warning has just been circulated throughout the fleet and naval station, reminding all in the service of the King that great mischief may result from apparently unimportant items of information becoming public.

Officers and men are especially cautioned against communicating anything to the press. Any infringements will be visited with prosecution under the Official Secrets Act or dismissal from the service.

Seeing, however, that the Admiralty itself issued last night a list of the ships composing the First Fleet, which left Portsmouth under sealed orders, presumably there is no harm in publishing the same.

This fleet, under the supreme command of Admiral Sir George Callaghan, Commander-in-Chief of the Home Fleets, is the most powerful in the world. It was by a most fortunate coincidence brought to the height of its efficiency for the recent inspection by His Majesty.

Details of the Squadrons
It consists of the Commander-in-chief's flagship Iron Duke, with attached ships Oak and Sappho, and the following four battle squadrons, namely: First Battle Squadron: Marlborough, Flagship, Vice-Admiral Sir Lewis Bayly, commanding the squadron; St. Vincent, second Flagship, Rear-Admiral Hugh Ewan Thomas; other ships being the Collingwood, Colossus, Hercules, Neptune, Vanguard, and Superb and also attached the light cruiser Bellona, and the repairship Cyclops.

Second Battle Squadron: King George V., Flagship, Vice-Admiral Sir George Warrender, commanding the squadron; Second Flagship Orion, Rear-Admiral Sir R. Arbuthnot; the other ships being the Adax, Udaicus, Centurion, Conqueror, Monarch, and Thunderer, with the light cruiser Boadicea

Third Battle Squadron: King Edward VII., Flagship, Vice-Admiral E. C. Bradford, commanding the squadron; Hiberna, Second Flagship, Rear-Admiral M. Browning, other ships being the Africa Britannia, Commonwealth, Dominion, Hindustan and Zealandia, with the light cruiser Blanch.

Fourth Battle Squadron: Dreadnought, Flagship, Vice-Admiral Sir D. Gamble, commanding the squadron, other ships being the Agamemnon and the Temeraire, with the light cruiser Blonde.

Four Cruiser Squadrons, namely: First Battle Cruiser Squadron—Lion, Flagship, Rear-Admiral Beatty, the other ships being the Queen Mary, Princess Royal and New Zealand.

the excited audience rose in their seats as officers and bluejackets left the theatre and cheered heartily, the orchestra playing "Rule Britannia." Similar scenes were witnessed at other places of amusement. Thousands of people congregated about the pier, where Jack tars arrived arm-in-arm with their sweethearts. Some tearful farewells might almost have suggested that the whole Fleet was going into action straight away. Ladies in evening dress were driven to the pier in taxis to wish husbands and sweethearts good-bye. Some scenes were most affecting.

But apart from these feminine displays of emotion, there was the wildest enthusiasm and excitement amongst the crowd, which cheered itself hoarse for the British Navy.

Fleets Are Ready For Action
All the ships of the Second Fleet are fully manned, the crews having been kept aboard since the King's inspection last week. The ships are all coalled and otherwise prepared for sea.

Most of the ships of the Third Fleet are having their bunkers filled with coal. They have only reduced nucleus crews aboard, as the men of two divisions of the fleet reserve were demobilized and paid off, at the end of last week. Those of the intermediate class Fleet Reserve are not yet, however, demobilized. They are still aboard the Third Fleet.

All the destroyers of the sixth Portsmouth flotilla are fully complete and ready for sea.

The Naval correspondent of the Daily Telegraph gives the Naval strength of the two European groups, namely, Germany, Italy and Austria, 59 battleships, 71 cruisers, 130,500 personnel; and Britain, France and Russia, 97 battleships, 154 cruisers, 284,000 personnel. The correspondent says:

"This suggests that the time is hardly favorable for Austria and her

friends. They are engaged in great schemes of naval expansion which will not reach the point of culmination for five or six years, owing to increased number of conscripts and volunteers now under training, a larger proportion than ever before the efficiency of their fleets for action certainly has not been increased during the past five or six years, judged by any available means of computation.

"The British Navy, which is at least as strong in torpedo craft as it is in battleships and cruisers, may be regarded as one of the great influences for peace."

It is important at this moment of crisis to recall what Mr. Churchill remarked on a famous occasion:

"We stand purely on the defensive," he said. "It is inconceivable that we should make a surprise attack on Germany or any Power. For one thing, we have no means of following up such an attack, even if successful."



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Less Than Half Regular Prices.

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We would advise an early call as at these prices they are less than the cost of making. All sizes for Women and some suitable for Misses with very slight alterations. Regular prices would be from \$2.50 to \$10.00.

Central, East, West End Showrooms. **G. Knowling** East, West End Showrooms.

The Daily Short Story

BOUGHT BY AUCTION

"Courtney, lend me your ears for half an hour, for I am in a pickle," exclaimed Fred Sawyer to his friend. "Come up to my quarters. I have something to show you, and—no joking—I need your advice."

"If you take it, it will be for the first time," laughed good-natured Courtney. "Lead on, and don't lose any time in relieving this suspense. I'm not fond of riddles, you know."

"Why, yesterday, I dropped into the salesroom at a London station. You know, they sell off the uncalled for luggage at intervals, and a sale was just going on. A number of the bays were there, and we each commenced to bid for a trunk. I selected rather a small one, and—here we are! Come right in and view the burden of my woes."

He led the way into a pleasant apartment and pointed to a small leather trunk which stood in the middle of the room.

"Open it, if you want to," he said. "I've had enough of the confounded thing. It's full of women's stuff, and what do you suppose I can do with it? I haven't an aunt or a cousin in the wide world."

"Keep it till you're married, Fred. These seem to be good clothes," said Courtney, peeping into the box and lifting dainty garments with a half-reverent touch, in spite of his laughing face.

"Humph! The idea of such advice from you! Why, old boy, I shall not marry for ten years—five anyway—and I'm not going to risk keeping these things here and being taken for a lady burglar. Mrs. Gaffney would find them in spite of everything—small murder in the air and hunt around for the skull bones. No, I'll dump the trunk in the river, that's what I will do."

"Fshaw! You're too sensible for that. These things cost money, lots of it, I imagine, and you paid something for them in the bargain. You might sell them to the second-hand store, I've a better scheme than that. Why not go through the trunk systematically, find out the owner's name and address—there are surely letters or something—and write to her, offering her the whole thing for a reasonable sum?"

"Do an act of charity and yet turn an honest penny. Anyone would know you are Scotch. But I must go back to the store, and—Here! You have all the time there it; suppose you go through it for me. All I ask is that you will keep Mrs. McGaffney out. Fare-dieu!" And off he went.

Courtney laughingly locked the door, but the smiles soon left his face as he proceeded with his task. He wondered if the little battered trunk had been lost in some of the dreadful catastrophes he had read of. He imagined the owner killed and her body as well as luggage unidentified in the horrible excitement.

They were girlish things—dainty veils and ribbons, gingham, silks and snowy linen. He lingered over a small, worn slipper and felt a thrill akin to that awakened in Cinderella's prince.

"No clue yet," he murmured. "Perhaps there are letters in this box."



Its catch was bent, but he wrenched it open and out flew—his own photograph!

He sat down plump in a box of laces and stared. On the other side were his initials and a date he had been trying for three years to forget, "June 2, 1890."

"Nell Burr's trunk!" he exclaimed. "Oh, my dear little girl, what has happened to you? Maybe someone—No, here are your initials on this belt buckle, and your gloves were No. 6 and this slipper would just fit your dear little foot."

The young man grew excited and rapturous over each article. Presently he lifted a package of letters from one corner.

"My own—and they express the greatest happiness life ever brought me. They are like the leaves that flutter down in the November rain. I wonder why she kept them? How many there are!"

Unfastening the cord, he turned the letters over and found many of the envelopes scribbled upon by a familiar hand. There were items jotted down to be remembered in answering, and scraps of poetry which had not long since reached his eye and been ever since cherished in his memory. Upon the last one—

For Sale!

ONE MOTOR BOAT

Very pretty model, in good condition, with 8 horse power Motor Engine, new this year. The Boat and Engine will be sold at a bargain if applied for immediately.

SMITH CO., Ltd.

for they were all numbered — was written in ink this girlish confession, "Al Courtney, I love you, but will never marry anyone so incalculable."

Resting his head on the empty tray in silence, he exclaimed: "I was a fool—a consummate fool—and now perhaps she is dead."

A noise aroused him, and in a bewildered way he surveyed the garments strewn on every side and gazed mournfully at the beautiful hat, through which he had run one foot, and the box of laces he had unconsciously used as a cushion. Fred would be coming in a few minutes. He began repacking the things with ruthless haste, and stowing the letters in his own pockets, was lying lazily on the couch reading the paper when his chum entered.

"Well," he cried, "what mystery did you unearth?"

"No mystery at all," was the deliberate answer, "but the 'stuff,' as you call it, is worth something and would be a regular gold mine to a girl. I've a notion to buy it from you and present it to my sisters. What will you take?"

"Oh, come! You're just doing that to help me out. I know your benevolent old heart. No, I'll follow your first advice and hunt up the owner. It would be quite romantic, and, besides, you hinted that I might make a shilling or two by it. You found her name and address here, didn't you?"

"Yes," Al reluctantly answered. "I found her name and an address, but it is hardly likely you could find her after so many years. You know they keep luggage a long time before it is sold."

"I'm not sure about that," said Fred. "I've thought about it all the morning, and the idea grows on me. It will be rare fun to try, anyway. What did you say the name was?"

"But no doubt this girl was killed—luggage is seldom lost except by some such accident, and—may be she is an old woman."

Fred laughed immoderately.

"Just as if that would make an act of charity less meritorious. Old women don't usually wear white lace hats, though. You must have found something precious in there—jewelry or something—which makes you anxious to martyrize yourself. It's mine, however, and I am not anxious to part with it as I was—no till I've looked it through anyway."

As he turned the key, Al remembered that his own photograph was lying in a conspicuous box, and exclaimed:

"Wait until after dinner, then. I am half starved!"

"Perhaps it would be better," was the answer, and the passed out together.

When fairly downstairs, Al said he had forgotten his handkerchief and flew back three steps at a time to get it. Securing the picture and placing it in an inside pocket, he said to himself:

"Surely there is nothing else to give me away. But I must wheedle him out of the trunk."

After dinner, Fred "went through" the contents of the trunk, making boyish remarks concerning each article as he threw it aside. Al inwardly winced at these remarks and could scarcely restrain himself from knocking him over on the spot.

"What makes you so crusty?" queried Fred suddenly as one of his choicest jokes was met by a gruff "H'm!" "There's no fun in you, and why you want this stuff beats me."



Your sisters would turn up their noses at second-hand clothing, if it is pretty. But it isn't worth fussing over, so take it along. No doubt it would prove a white elephant on my hands sooner or later."

Not until the trunk was safely in his room could Al breathe freely. Even then it was no easy matter to keep it out of his sisters' sights. They made both a pet and a confidant of their one brother and had a fashion of dropping into his room at all hours to tell him of their schemes and woes. He had pushed the trunk under a mahogany table in the corner, the old-fashioned cover of which reached almost to the floor.

When he told them he was going away for a little business "trip," they beset him with questions and petitions to be taken with him, finally declaring they would clean house while he was gone and "sort out his trash."

"So behold him, in the dead of night, carrying the "white elephant" up the narrow attic stairs, bumping his head on every rafter and getting sobwees in his moustache. He covered it with old clothing, pushed a jig box in front of it, and then crept down stairs, feeling as guilty as if he had been concealing some crime. At breakfast the girls both talked at once about the burglar who tried to get in and how they pounded on Al's door and could not even get an answer.

At noon he was off, and as the rain whirled onward he became possessed with fears. She might not be at Hastings; she might not care for him after these three years; she might even be married or dead.

Arriving at his destination at last, he only stopped to leave his bag at a hotel and walked rapidly to a familiar house in the suburbs. Ringing the bell, he inquired for Miss Burr in a matter of fact way, as if he had seen her the day before. He watched the girl's face as she spoke and saw no trace of surprise. She simply said:

"Miss Burr may not be able to see you, but come in and I will ask."

Presently he was shown into a small, sunny room, where, on a couch, lay the one girl he had ever loved. He meant to explain at once the cause of his foolish going and eager coming, all of which he had framed into frank, beautiful sentences, but somehow they forsook him, and he fell back on the commonplace. She received him with quiet words of welcome, and then said:

"Pardon my position, but I am such an invalid that it is a trial to sit up."

"An invalid!" he echoed faintly. "Yes," she answered. "Did you not hear of my accident several months ago? On coming home from a visit, I stopped for a day or so in a London hotel. The building caught fire a few hours after I entered it. The horror of the scene is stamped—branded would be a more appropriate word—on my memory that I cannot bear to talk of it. I lost everything except the ulster which was wrapped about me, and would have lost my life but for the brave firemen who broke my fall. Oh, no, I am not seriously injured," she continued, in

answer to his half spoken question, "though I have been ill ever since. It was such a shock, you know."

By deft questioning he succeeded in making her say:

"Yes, I lost my trunk. It was left at the station (I expected to go on in a day or two), and the deposit ticket was destroyed with my pocketbook. Railway people are necessarily particular about identifying luggage, and for weeks I was too ill to even remember it. Besides, I had only gone for a short outing, and it held nothing of much value, except some keepsakes that were dear to me."

A deep flush stole over her face at these words. He watched it for one delicious moment, and then gathered her up in his arms, exclaiming: "I will bring them back if you will pay the reward I want."

Then—or, rather, after he had tortured her impatience mercilessly—he told her of Fred's "bargain" bought at auction. She begged for it, coaxed, pleaded, all in vain. He declared she could only have the little leather trunk as an edging present. And a very happy wedding party it was, too.

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Men's Suits or Single Garments made to measure any style, from customers' own goods.

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Genuine Tailor and Renovator.
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When everything else fails to cure you give our medicine a trial and be cured. We have scores testifying to its curative value. Hear what Mrs. Aron says about it:

July 7th, 1914.

Nineteen months I have been suffering with heart disease, until I hear of A.I.C. I took a pint bottle and now I am perfectly cured. I tried all doctors and medicine, but A.I.C. was the only cure I could find.

MRS. HENRY ARON.
Southside, Carbonear.

Another cured at St. George's:
June 29th, 1914.

I have been a sufferer for eighteen months. I tried all doctors, but all failed to cure me. I took two bottles of A.I.C. and now I am perfectly cured. If anyone doubts this statement, write or see me personally.

MRS. MARY FRENCH.
St. George's.

Manufactured by Saunders & Mercer, Shearstown, Nfld.

Price \$1.25 and \$2.25.

FOR SALE!

One Good Pair CROSS FOXES!

—ALSO—
1 Pair RED FOXES
Immediate Delivery

—APPLY—
The Newfoundland Fox Exchange.

P. H. COWAN'S OFFICE.
276 Water St. P.O. Box 67.

Bred and Born in Newf'ndland



Black Fox Cigarettes

One cent each.

Invest your "odd" cents in a few Black Foxes.

Imperial Tobacco Co.
(Newfoundland) Ltd.

"ARMADA"

Is the Best CEYLON TEA that can be bought, and is only procurable at two seasons in the year.

In 1 lb. Tins From All Grocers.



A DINING ROOM

That makes one feel at home in it at once is a Good sauce to the diner. The Dining Room should be made as cheery and attractive as possible, while it needs to be handsome and dignified withal; and we can help you to do this in its furnishing.

Dining Tables, Round and Oval, Buffets, China Cabinets, Settees and Chairs en suite, weathered, fumed or Early English Oak and upholstered in Real Leather, Rugs and Carpets in rich soft colors that will make the furniture look still more stately and dignified. All are here for your selection, in an assortment that allows of the widest choice. Let us give you an estimate for YOUR Dining Room. Our prices are honest ones.

U. S. Picture & Portrait Co.

Complete House Furnishers.

THERE IS NO COMPARISON

Between Molasses Meal and other sugar foods. The manufacturers of Molasses Meal never attempt to COMPETE with anything else, their product being

Unique, Distinct and Superior

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ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTCHILD, G.C.V.O. Chairman
ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear,
Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO.
Agents for Newfoundland.

The Insistent Sea-Serpent

Some Impressive Stories and the Tallest Story.

THE insistent 'sea-serpent' has again been reported quietly and gravely. It is probable that the London Daily News anticipates a fairly general wish when it suggests that the many scattered descriptions of this supposed monster of the deep shall be tabulated by some responsible scientist so that the real volume and character of the evidence may be judged. It is not surprising that the most awful and the most loathed of natural phenomena have been combined from time immemorial in the vision of a sea-dwelling serpent. The Chinese seem to have believed in a sea-serpent, and the creature has its place in most of the mythologies. What concerns us, however, is the modern evidence for existence in the sea of a monster that can properly be described as an immense serpent.

Reported to the Admiralty.
Probably the most weighty and remarkable of all these stories is that which Capt. M'Quhae, of H. M. S. Daedalus, embodied in a report to the Admiralty in 1848.

The Daedalus was off the coast of Africa, in the South Atlantic, when, on a dull day, and in a long ocean swell, the ship's company saw the creature at close quarters. Captain M'Quhae reported that the "serpent" carried its feet steadily four feet above the water, and showed above a length of at least sixty feet, no portion of which appeared to be used in propelling it through the water—the inference being that a considerable length was submerged.

The view was no distant one, for the captain graphically relates that the animal passed so close under his lee quarter that "had it been a man of my acquaintance I should have easily recognized his features with the naked eye."

"The diameter of the serpent," he says, "was about 15 or 16 inches behind the head, which was without any doubt that of a snake, and it was never during the twenty minutes that it continued in sight of our glasses, once below the surface of the water; its color, a dark brown, with yellowish white about the throat. He had no fins, but something like the mane of a horse, or rather a bunch of sea-weed, washed about its back."

A drawing of this creature was afterwards prepared from a sketch made by Capt. M'Quhae, and was engraved in the Illustrated London News of October 28th, 1848. Unfortunately for the effect of this narrative, another description, differing somewhat materially, was given by Lieut. Drummond, of the Daedalus, who described a fin about 20 feet behind the head.

Sea-Serpent vs. Whale.

Another arresting account of the sea-serpent was furnished to the Admiralty in 1877 by the captain and officers of H.M.S. yacht Osborne, who reported that on June 2nd of that year they encountered off the coast of Sicily a monster of a length estimated at 150 feet, moving slowly on a smooth sea. It had large fins along its back. About the same time a startling story of a sea-serpent attacking a whale was sent home by Captain Dewar of the Pauline, a London cargo vessel in the neighborhood of Zanzibar. The crew were watching a couple of sperm whales off Cape St. Roque, when suddenly a huge sea-serpent rose out of the sea, wound itself in a double coil round one of the whales, whose ribs were heard cracking like small cannon shot.

Sea-Serpent Pummels a Ship.
Many of the theories which seek to dispose of such accounts postulate

the existence in the sea of monsters which, if they are not sea-serpents, are as terrible as if they could be so named. A squid forty feet long, capable of killing a whale, is enough for the imagination. The captain of a Dutch barque, the Hendrik Ido Ambacht, reported in 1858 that his ship was pursued and attacked for nine days by a monster 90 feet long and 25 to 30 feet broad, which pummelled her stern with such violence that the ship vibrated under its blows. At last, when a hundred musket balls and a harpoon had been lodged in its body, the creature fell behind, staining the sea with its blood.

The Tallest Story.

Perhaps the "tallest" story of a sea-serpent is one which a correspondent says was narrated to him by Col. Thr. H. P. at Boston, Massachusetts.

"Whilst on the sea-shore with our party," he said to us, in a tone of earnestness, which could not admit a moment's doubt as to his sincerity and conviction:

"On this very spot, walking one day with a niece of mine, we saw what we took to be the broken mast of some ill-fated vessel; dark, rugged, covered with green sea-weeds and shells, dried up by the sun and bracing sea breeze. We sat down on it to rest, and were chatting quietly, when, of a sudden, we felt a very unpleasant oscillatory motion beneath us which made us both start up in double-quick time; and, to our horror and dismay, we saw unmistakably this monstrous body—for it was no less a personage than the sea-serpent—directing its course towards the sea, and disappearing in the deep! My young companions frame shook like the aspen-leaf; I must own my pulse beat high; I have never felt so on the field of battle—it was awful! I never could have believed it had I not seen and felt it myself."

The last sentiment will probably be shared by the reader. But the Sea-Serpent is still a query which awaits a satisfactory answer.

Const. A. Green has been transferred to Fortune and left for there by the Portia.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

Stoves! Stoves!

Tinware! Tinware!

We have received a shipment of

STOVES

"Star Stirling," "Improved Success,"
"Improved Standard."

We also carry a large stock of

**Tin Kettles, Boats Kettles, Measures
and Funnels.**

Local Councils and Union Stores requiring such goods should order at once.

**Fishermen's Union
Trading Co., Limited.**

Black and Mixed Oats

**1000 Bags Black Oats
750 Bags Mixed Oats
100 Bags White Oats**

AT LOWEST MARKET PRICE.

George Neal

WE SHOULD WORRY!

Hardly, but advertisers should worry, and that's a sure thing. Almost every newsboy in town sells *The Mail and Advocate*, as well as a large number of shop agents, in different sections of the city and outports.

PERSISTENT!

Ha! That's the kind of Advertising that bring you Results, providing, of course, you have it accomplished through the right medium. *The Mail and Advocate* has the largest circulation and is a sure result getter.

Fishermen's Union Trading Co. Ltd.

A large, varied and well-selected stock of the following goods now on hand at our Central Stores. **BEST** and sure to give satisfaction to every purchaser.

The PRICES are the LOWEST; the articles are the

Individual orders carefully attended to, but cash must accompany all such orders. Be sure to state how goods are to be shipped.

<p>OIL CLOTHES We keep the Goodyear Brand only (Black Color) Made up according to our own special instructions, which have given universal satisfaction. Unequaled for durability, very soft and double-stitched all thru. A voating of Linseed Oil preserves them for years LOWEST PRICES</p> <p>Men's Soft Black CAPE ANN OILHATS</p> <p>Anchor Brand HERRING NETS 30 ran up, in 2¼ 23⁄8, 2½ in. mesh</p> <p>Steam Tarrd Lines COTTON TWINE HEMP TWINE & MANILLA ROPE</p> <p>Mustad's TRAWL HOOKS in sizes No. 14 and 15</p>	<p>Large variety of MEN'S TWEED SUITS Made with superior linings that make them undoubtedly the BEST value ever offered to the public.</p> <p>MEN'S TWEED PANTS Selected from popular patterns. Medium and high qualities.</p> <p>BOYS' AND YOUTHS' TWEED SUITS In Rugby and Norfolk styles.</p>	<p>Splendid selection of LADIES' BLOUSES In Light and Dark Cottons, Delaines, Lawns.</p> <p>Cashmere and Silk BLOUSES In Cream and Black with dainty Embroidered and Lace effects.</p> <p>Ladies' Fancy COTTON OVERALLS Large variety of designs in Light and Dark colors.</p>	<p>Blue Denims, Brown Duck, White Cotton Duck, Regattas, Flannel ettes, Grey, Red and White Flannel, Blay and White Sheetings, Red Tick, Cotton Blankets, White H.C. Quilts, Marcella Quilts, Tapestry Table Covers, Cream, Buff and Green Window Blinding, Curtain Muslins (Tassels and Plain), White and Fancy Dress Muslins, Cotton Cashmeres, Lustres, Melton Cloth, Poplins, Venetians, Serges, Ottoman Cloth.</p>	<p>Handsone designs in FLOOR CANVAS 6 feet wide</p> <p>30 HOUR TIMEPIECES with 10 minute alarm and stem shut off</p>	<p>Children's, Youths' Boys, Girls, Women's and Men's SOLID LEATHER FOOTWEAR</p>
<p>Men's Soft Black CAPE ANN OILHATS</p> <p>Anchor Brand HERRING NETS 30 ran up, in 2¼ 23⁄8, 2½ in. mesh</p> <p>Steam Tarrd Lines COTTON TWINE HEMP TWINE & MANILLA ROPE</p> <p>Mustad's TRAWL HOOKS in sizes No. 14 and 15</p>	<p>MEN'S TWEED PANTS Selected from popular patterns. Medium and high qualities.</p>	<p>Ladies' Fancy COTTON OVERALLS Large variety of designs in Light and Dark colors.</p>	<p>DRESS TRIMMINGS All Colors</p> <p>STAIR OIL CLOTH 15 in. and 18 in. wide</p> <p>STAIR CANVAS 18 inches wide</p>	<p>Splendid Quality WRITING TABLETS Letter size and Ruled</p>	<p>Wood and Tinned TRUNKS</p>
<p>Best Quality TEAS and And High Grade FLOUR —at— Rock-Bottom Prices</p>	<p>All prices and qualities —in— MEN'S AND BOYS' JERSEYS</p> <p>Ladies' White Linen and Lawn BLOUSE ROBES</p>	<p>Childs' White PINAFORES Trimmed with Insertion Hemstitched</p> <p>CORSETS in all Sizes and Prices</p> <p>Women's, Boys' & Girls' STOCKINGS</p> <p>Men's Black & Colored SOCKS</p>	<p>BISCUITS of all kinds</p> <p>CREAMERY —and— STERLING BUTTER</p>	<p>ENVELOPES</p> <p>Scrubing BRUSH</p> <p>Shoe</p> <p>Stove</p> <p>Clothes</p>	<p>SUIT CASES All sizes and grades</p> <p>POUND GOODS —in— Regattas, Flannelettes, White Check Muslin, Fancy Cottons, Tweeds, Calico, Shirts, Towels, Towelling, Sateens, Velvets, Misprint, Denims, etc., etc.</p>
<p>Best Quality TEAS and And High Grade FLOUR —at— Rock-Bottom Prices</p>	<p>New shipment of MOLASSES just arrived Prices Right</p> <p>Fine Granulated SUGAR</p>	<p>LAMP BURNERS LANTERNS and LANTERN GLOBES PAINTS</p> <p>OILS LEADS</p>	<p>RAISINS CURRANTS TINNED PINEAPPLE and APRICOTS</p>	<p>TABLE KNIVES AND FORKS POCKET KNIVES AND SCISSORS</p> <p>WOOL CARDS</p>	<p>Motor Boat SUPPLIES</p> <p>KERO OIL LINSEED OIL AXES, STOVES TINWARE</p> <p>HORSE HARNESS and TRACES</p> <p>BEEF, IRON & WINI SLOAN'S LINIMEN't F.P.U. LINIMENT PAIN RELIEVER</p>

The Fishermen's Union Trading Company, Ltd.

: : GREAT BRITAIN HAS DECLARED WAR ON GERMANY : :

BRITISH FLEET HAS SAILED FOR THE NORTH SEA BIG NAVAL ENGAGEMENT IS EXPECTED AT ANY TIME

FROM THE WAR EXTRAS OF YESTERDAY

GERMANY LIKE A THUNDERBOLT HURLED HER TROOPS INTO RUSSIA OCCUPIES MANY STRATEGIC POINTS

London, Aug. 4.—Striking like a thunderbolt Germany has gained an early advantage in the European warfare, hurling her troops into Russia and invading the neutrality of the Duchy of Luxemburg. She has occupied points of strategic value.

With her customary deliberation England has waited until the last moment but is now ready to strike and strike hard. Whether her entrance into the conflict at this time will be able to offset the advantage gained by a quick blow by the Germans, is a matter upon which the military experts differ.

GERMAN FORCES ENTER FRANCE AT TWO POINTS AND OCCUPY NEUTRAL DUCHY OF LUXEMBURG

Paris, Aug. 4.—The Germans have penetrated French territory at two points. They first entered Laville in the Department of Meur-et-Moselle, a part of Old Lorraine, near Longwy, and later invaded Cirey-sur-Vezenuze in the same Department.

The German entry into the Duchy of Luxemburg was headed by thirty-five automobiles filled with officers, they being followed by Cavalry in force.

Several violations of French territory by German troops were reported. Detachments visited outlying farms at Zepuid, near Gelfett, and requisitioned cattle.

GERMAN ARMY IS ADVANCING TO THE INVASION OF FRANCE GERMAN CRUISER IN ACTION

Brussels, Aug. 4.—The German army is advancing in three columns from Luxemburg, the first towards Longwy, the second toward Villerup, while the third is marching on Thionville.

A telegram from Civent this morning states that both the Germans and the French armies are blowing up all fortifications on the frontier.

The German cruiser Breslau bombarded the French naval station of Bona Algeria at 4 o'clock this morning, afterward steaming full speed in a westerly direction, according to a despatch received at the French Embassy here.

AUSTRIAN TROOPS DEFEATED IN BATTLE BY THE SERVIANS WITH TREMENDOUS LOSSES

Paris, Aug. 4.—A despatch from Nish, Servia, to The Matin says that Austrian troops were defeated with heavy loss in a battle against the Servians on Sunday, near Semendria.

The regiments of Austrian Infantry, comprising nearly 10,000 men, supported by heavy artillery, advanced against the Servians but were repulsed, leaving many of their dead and wounded on the field.

Large force of Austrian troops aided by a flotilla of monitors, composed of 20 vessels, has been trying for the last six days to cross the River Save into Servian territory, but have not succeeded in landing.

British Bottle German Fleet In North Sea

London, Aug. 5.—England officially declared war on Germany tonight at 7.30.

London, Aug. 5.—German warships attacked scattered British fleet units in North Sea before war was declared. The wounded have been landed in Scotland.

London, Aug. 5.—A wireless to the Admiralty says the British fleet has bottled up the German fleet off Denmark.

London, Aug. 5.—King George to-day addressed a message to all British Colonies expressing his appreciation of the spontaneous reinforcements that they will give their fullest support to the Motherland. They recall to me, His Majesty says, a generous self-sacrifice, and with the help given by them and passed to the Mother Country, I shall be strengthened in the discharge of the great responsibilities which rest upon me, by the confident belief that this time of trial my Empire will be united, I resolute trusting God.

British and French Warships Capture German Men-o'-war

London, Aug. 5.—Official confirmation of reported capture of one German cruiser and the sinking of two others of Kaiser's fleet during the fierce engagements in the North Sea has been received here.

London, Aug. 5.—A despatch to The Chronicle from Paris says that after bombarding the Algerian town of Bona, the German cruisers Goben, Breslau and Panther were caught by the British and French squadrons which had been awaiting them.

The French warships captured the Goben and sunk the Panther.

King's Confidence In the British Fleet

London, Aug. 5.—Immediately after midnight King George sent a personal message to the British battle-fleet now sailing against the German armada, cleared for action:

"I have every confidence that the British fleet will revive the old glories of the Navy, I am sure that the navy will again shield Britain in this hour of trial and that it will prove the bulwark of the Empire."

This was the first message sent to the fleet since it cleared from Plymouth Harbor and sailed to a secret rendezvous in the North Sea.

Ever since the wireless has been silent and no word will be permitted to go forth until to-night when the signal for the most tremendous naval battle ever fought will be sputtered out through the darkness from the great Naval Wireless Station.

Germany Violated Law of Nations By Firing on English Warships Before War Had Been Declared Are Denounced for Villainy

London, Aug. 5.—Germany has violated the law of nations once again. Before war was declared between Germany and England, the German North Sea Fleet assumed the offensive and attacked scattered units of the British fleet. When the news of this became known in London the indignation of the populace knew no bounds. Thousands of Metropolitan Police, including the whole of the mounted force, struggled for over an hour and a half against overwhelming odds.

The building was partially wrecked, but nobody was seriously hurt among its occupants.

The scores of people in the crowd were trampled by the police who repeatedly charged the mob.

News that a naval engagement has occurred in the North Sea has been confirmed. The wounded from the battle were landed at Cromarty, Scotland, and are now being cared for by a special corps of doctors and nurses who rushed from Aberdeen in a troop train on an emergency call.

No word can express the anger of the British public. News received from London and provincial cities and towns report violent demonstration in all quarters.

GERMAN EMBASSY AT WASHINGTON NOTIFIES THE U. S. THAT WAR ON BETWEEN GERMANY AND FRANCE

Washington, Aug. 4.—German Embassy served notice on the U.S. to-day that a state of war exists between France and Germany. It is tantamount to a declaration of war but is technically different.

Paris, Aug. 4.—Diplomatic relations between France and Germany were formally broken off to-day.

GERMANY'S INSOLENT REPLY TO GREAT BRITAIN'S DEMAND RE NEUTRALITY OF BELGIUM

London, Aug. 4.—Germany's reply to Sir Edward Grey's speech indicating Great Britain's attitude in regard to Germany's invasion of Belgium was a second ultimatum to Belgium saying that Germany was prepared to carry through her plans by force of arms if necessary.

The British Government was officially informed by Belgium to-day that German troops had invaded Belgium and that the violation of that country's neutrality which the British Foreign Secretary yesterday said must be followed by action on the part of the British had become an accomplished fact.

Definite announcement of Great Britain's intentions under the grave affront was expected in the House of Commons this afternoon.

A desperate battle between German and French fleet in North Sea is reported in a despatch from Newcastle-on-Tyne. It says English ships arriving in the Tyne early to-day reported that a conflict was raging off Flambourough Head.

The pilot of one said that the ship's master had informed him that he saw German and French ships in combat.

ACTUAL GERMAN INVASION OF BELGIUM TAKES PLACE

Brussels, Aug. 4.—Rumors were in circulation here that Germany had actually declared war on Belgium.

German troops crossed the frontier at Cemmenie, near the junction of Dutch Belgium and the German frontiers.

Aug. 4.—Japanese Foreign Office to-day issued a statement that if the war extends to the Far East and England is involved in it, Japan may find it necessary to participate in fulfillment of the Anglo-Japanese Alliance.

MOBILISING THE BRITISH ARMY

London, Aug. 4.—The order mobilizing the British army is now being read in the streets of London.

The Hague denied that Germany has sent an ultimatum to Holland.

While the Cabinet was discussing the crisis the order providing for the mobilization of the British army was issued in London and other cities of the country.

It was announced that a mobilization of the Naval Reserves had also been ordered.

While the decision as to war or peace hung in the balance to-day eager crowds surrounded the newspaper offices waiting for an announcement to be made.

It is declared that Germany is respecting Holland's neutrality according to a despatch from Amsterdam.

BRITISH HOUSE OF COMMONS VOTES SUM OF \$525,000,000 FOR EMERGENCY PURPOSES

London, Aug. 4.—The House of Commons to-day voted \$525,000,000 for emergency purposes and passed several bills in five minutes without a dissenting voice.

TRIUMPH FOR FRENCH FLEET CAPTURE 2 GERMAN CRUISERS

Brussels, Aug. 4.—News reached here that the Germans are shelling Liege and Nanun Algiers.

It is unofficially reported that the French fleet captured the two German cruisers Goben and Breslau.

BELGIUM GETS AN ULTIMATUM

Brussels, Aug. 4.—Germany's second ultimatum was delivered by the German Minister in Brussels late last night, as the reply of Germany to the refusal of Belgium to accede to Germany's first ultimatum.

London, Aug. 4.—Great Britain sent practically an ultimatum to Germany to-day demanding a satisfactory reply by midnight on the subject of Belgium neutrality.

GREAT BRITISH AIR FLEET WILL PLAY A GREAT PART

London, Aug. 4.—Great Britain is delighted with her air squadrons. What stimulated most deeply the imagination of onlookers in the recent inspection by the King was the bold activity of the seaplanes.

They came and went with easy grace and an impression of strength and security as though the days of doubt were gone and the air was their very own.

With a strong wind behind them two of the planes flew from one end of the assembled fleets to the other in a matter of a few minutes, and then disappeared into the haze of the open, empty sea beyond. Not the quickest destroyer, lying motionless, but menacingly, in the water beneath them, could, with full steam up, have followed them in treble the time. Fully 80 miles an hour these seaplanes were travelling. They are the new eyes of the fleets, and their sight is the very embodiment of speed. Even the veriest landlubber realises that the power of the seaplane, not only for the purposes of attack by bomb, but in the detection of submarines, which from a seaplane can be detected at any depth, has set a problem that probably only war itself can solve. Fitted with wireless telegraphic apparatus, they are the supreme scouting power of the navy.

