Half a llundred Shocks
Felt Since City's Doom
But Ierror Has Passed
Calamity Occurred Without Warning and Air Became Black as Buildings Crashed - Then Came Conflagration ver 400 Bodies Were Recovered F
Ruins in Short Time-Death List Estimated at 1000
U. S. marines are patrolling city streets No

## CANADA GIVES $\$ 50,000$ AT ONCE

PREPARES TO FORWARD SUPPLIES

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## Starting Monday For a Ten－Day Stock－Reducing Whirl

Qutok－disposal prioes of the lowest kind to det stooks stitp－shape before Inventory．

FOR MEN：SEMI－ANNUAL CLEAN－UP OF－

Been＂matehing up＂the suits，men－and on the many strayed garments that turned up we＇ve sacrificed dollar after dollar to make their departure a rapid one．That＇s house cleaning for you ！Now who needs an odd garment or two．

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| Sun wit the rery hichet Jowury sale |  |
|  | January Salo prioe．Orioh ing gammotit－ | MAIN FLOOR－QUEMEN STKMET

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| AT OSG00DE HALL | MPORTED ales cost more－but |  |
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| cmmen | they are not one bit better than | cor．r roveo mom mamerier |
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## THE

Traders Bank



# MOST SUCCESSFUL NEWSPAPER Alontreal <br>  

Che (ISOntreal $\Im \operatorname{tar}$ (Daily and Weekly) has 200,000 subscribers, representing a million readers. To all these it wishes a Happy New Year. Che (1Dontreal Itar's marvellous success has earned for it the reputation of being the great National Paper of Canada. Che sidontreal Star has an extensive circulation throughout the entire Dominion. There is hardly a Township, from the Atlantic to the Pacific, that does not receive regularly great bundles of the maily or đCleekly 5 tar for subscribers. No other paper extant can show such a record

The SlBontreal Daily $\$$ tat's circulation is greater than the COMBINED CIRCULATION of any SIX OTHER ENGLISH daily papers in the whole Province of Quebec, and greater by many thousands than any English daily paper in ANY OF THE PROVINCES OF CANADA, including ONTARIO. Only bona fide circulation counted.

The IDSontreal Toleekly 5 tat's circulation is GREATER than the COMBINED CIRCULATION of the WEEKLY editions of any SIX SUCH ENGLISH papers IN ALL GANADA, and 100,000 GREATER than any other such weekly in Montreal, Toronto, or any other city in the Dominion. Only bona fide circulation counted

Che fỉontreal $5 t a t$ is in the unique position of having its circulation EXAMINED, CHECKED and PROVEN by thoroughly experienced accountants employed by the great advertisers of the continent for the purpose of checking ANY PAPER WILLLNG TO BE CHECKED.

These accountants announce not only that Che SIDOntreal §tar has all the circulation it claims, but in every case MORE THAN IT CLATMS ; a condition of affairs they found in no other paper in America. The fact that at no date in its history has the circulation of The (IDDontreal Star been so great as now, is an indication of the esteem in which it is held, its figures being now thousands ahead of last year

The advertising revenue of The SIDontreal
 Wtar is first in Canada, and ranks with the first twenty-five in all America.

From the largest advertisers using Canadian papers hundreds of testimonials are on record testifying to the fact that more results from advertising are traceable to adचेertisements in The STBontteal Star than to any other paper in the whole country

The circulation of The IDontreal Stay is living circulation, all paid for, no returns from dealers, and this is the circulation that tells in advertising results.

The circulation of The IDOntreal Etar in the City of Montreal represents ninety-seven pe cent. of the English reading families in the City in addition to the thousands of French Canadian families where English is read. One advertisement in one issue of Che SIDontreal Dafty and raleekly 5 tar goes into $(200,000)$ two hundred thousand families. The magnitude of these figures is only realized when it is borne in mind that no other paper in all Canada has one half as many readers.

The ITDontreal Itar is and has been abso lutely independent in the best sense of the word. Not once in its career has it been pledged in its editorial utterances to any party, individual corporation, being absolutely free to espouse oppose any cause as to it seems best in the interest of its readers.


All advertising contracts in Che תimontreal $\mathfrak{I t a r}$ are made on the explicit understanding that every advertiser has an inalienable right to test what he pays for. The Inontreal $\mathfrak{F t a r}$ circulation books and vouchers are open to the advertising public to check and prove, when and how it may be desired. If in every case The (IDontreal $\mathfrak{F t a r}$ does not give more circulation than the advertiser pays for, the advertiser has the right to decline to pay his advertising accounts. This right has been conceded by Che IIDontreal $\$$ tar for ten years.

ALEXANDER MURRAY,
Sec.-Treas., "The Montreal Star" Publishing Company, Limited.

## MARTYR DAYS ARE NOT YET PASSED!





77 KING STREET EAST CLEARING FUR SALE

## at genat revuctions

 PERSIAN, NEAR SEAL, MUSKRAT, GREY SQUIRREL, BOKHARAN JACK ORS: ERMINE, MINK, SABLE, LYNX FOX, AND ALL OTHER FUR STOLES, TIES AND MUFFS,LOWER THAN ANY OTHER HOUSE Men's Fur-Lined Coats, \$25, \$35, \$50 THE BEST VALUE IN CANADA rite for Catalog We pay highest New
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## SATURDAY MORNING THL TORONTO WORLD



## New (2) 2



DRS. KENNEDY \& KERGAN



Until Robust Health, Strength and Vigor Is Regained.




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DR. A. B. SANDEN,
Yonge Street.
 Children have cheeks like roses



THE E. B. EDDY COMPANY, Limited
 The pinketipped "SILENT" is one of their latest



## ENO'S <br> 'FRUIT

SALT Is Nature's Own Remedy,



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OAKEY'S
WELLINGTON KNIFEPOLISH







## How $\$ 20$ Can

 Make You \$1,000 n Endorsed By Bankers, Manufacturers, WholesaleMen, Judges and Men of Wealth and Prominence.

$-5=5 \pm=4$


 only ten dars more at 10 cents a share.
 This Stock Has Already Jumped 100 Per Cerit. It Will Positively Jump Again 50\% in Ten Days.
 Fhoote by if hopile In Meantime Company is Ordered to Build a Line to Parallel





 $\square$
 The United Standard Lead \& Zinc Company Nddress Communications and make all Remittances Momas Davies \& Co., In Silite 55, Marguette Buididing, 204 Dearborn St, chicaco, hlinots.



## When the Hair Falls

Stop it! And why not? Falling hair is a disease, a regular germ disease; and

## Ayer's Hair Vigor

NEW IMPROVED FORMULA these germs. The hair stops falling out, grows more rapidly, and dandruff disappears. An eptirely new preparation

The New Kind
Does not change the color of the hair


Application to Parliament






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## Suckling \&Co

WAMES P. LANGLEY,
 JOHN CAMPBELL \& CO.
$\qquad$ setening ot:
 Sucking \& Co.
SORTING-UP SALE Cheap Goods for the Januiry Sales
Now solng on in the, Trade, at our ${ }^{1}{ }_{2}$ Wednesday ${ }_{215}^{-\mathrm{ON}-\mathrm{Jan}}$ 23rd,
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NOTICE

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## Suckling: Eo. THE CHANCE CF A LIFETME JAMES P. LANCLEY, Wednesday, Jan, 23rd N. PHILLIPs,

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## COBALT---Green-Meehan Advances Against a Declining Market--cOBALT

## MHIIIIG SHRRES ERSIER <br> 

## WITH OHER SEUQRIIIE

But Liquidation is Small and Som Issues Maintain a


THE
Cobalt Development Co., inmeat
Incorporated under the Ontarlo Mines Company's Aot Proposed Capital $\$ 5,000,000$ Divided in $5,000,000$ Shares of $\$ 1$ Each

## officers

EWAN MACKENZIE, President THOMAS AIKENHEAD, Vice-President FRANK H. POTTS, Secretary

## THE GREATEST MINING BOOM


 The Greatest Gold Mine in the World

 50,000 Tons of Ore



 man \$1.00 Per Share管 Humphrey \& Co.,

## COBALT

We are offering for sale $\$ 10,000$ Treasury Stock in a \$40,000 (Capitalization PROSPECTING AND DEVELOPING CO. with claims already acquired in nd a deal pending on four forties in the AULD TOWNSHIP SILVER FIELD sall money goes toward Prespecting and Devel-
why noticome in with us on the GROUND FLOOR of eight Claims Capitalized at $\$ 40,000$ rather than
one Prospect Capitalized at $\$ \mathrm{I}, 000,000$, as is so often
$\qquad$
$\left\{\begin{array}{l}\text { Bank of Ottawa, Halleybury } \\ \text { Union Bank, }\end{array}\right.$ References Union Bank, ${ }^{\text {Bank of }}$


## HERON \& GO. COBALT OHIEF

 16 KING ST. WEST $\qquad$

THAN MAOKINEII
PERCOS AIKMNHEA
P. K MoINTOSB
G. STM Vinkson
JAS. A. LAMB

JAS. A. LAMB
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PRANE E. POTTS


THE PROPERTY

4. Twenty acres in the Township of Coieman, Anima-Nipissing District, beling the north hall of the
southeast uuarter of the north half of lot 19 , concession 3 .


 These olstangone in a year or so will be worth the full capptallization of the company. The mying
properties of this company are far better value than a great number of properties now on the market
 Value every year, and protect every shareholder in full for his
very large money out of the development of the mining property.
Our shares will be forceastig in y value from year to year, and in three years from now should sell
on the open market for sin.00 a share from the dividend it will then pay.
Parthes wisking to secure an allotment can do
share will be suberibed for before February 1st.
Call or wire for prospectus, reports, mapps, etc., that will give fullest intormation.
All dratts, checks, eto., may be made payabie to the order of OWEN J. B. YEABSLEY
OWEN J. B. YEARSLEY Bankor ins Bromet 61-62 Confederation Life Building, Toronto

## COBALT LAKE MINING COMPANY,Ltd.

## no personal hability

 We have in the p:
following prices:

NIPIRSING AT \$5.00 PER SHARE
MCKINLEY-DARRAGH AT SI.35 PER SHARE SILVER QUEEN AT \$1,00 PER SHARE BUFFALO AT $\$ 1.00$ PER SHARE
 III be one of the great money makers of the camp.
We advise immeditate purchase of this stook.

B. B. HARLAN \& CO., Limited,

Phone Main 6333 Corner King and Yonge Sts., TORONTO, ONTARIO, GANADA




MINING AND STOCK BROKERS OOBA工TT
ALL COOD MINING STOCKS BOUCHT AND SOLD
WIRE OR WRITE










Our Mr. Dineen sails a buying tour covering all the leading fur centres. His plan and purpose is to place larger orders for fore in the history of the business and give the better class of trade.
These buying preparations, coupled with stocktaking, make us the more
anxious to reduce stock on hand. You can judge way we're selling:
 -Ermine Ties at $\$ 35$, - Muskrat Coats at\$3s. Men's Coon Coats at
$\$ 35$, reduced from $\$ 50$. Ladies' Astrachan
Jackets at $\$ 25$.
reduced from Reductions are genuine and the Furs speak fo you see them. We're wanting to turn goods is our clearing time, and you are welcome to a big saving on everything you buy here now. 140 Yonge Str eat, toronto

YORK COUNTY AND SUBURBS

$\$ 5.00$ HATS FOR $\$ 2.50$
We have made the biggest cut in hat prices that you will see for many a day. If. you don't buy Saturday you may not find just what you wanted Monday.
$\$ 5.00$ HATS,
$\mathbf{\$ 4 . 0 0}$ HATS,
$\$ 3.50$ HATS,
\$3.00 HATS,
Soft or Stiff (excepting
Knox's and Stetson's). Tweed and Cloth Hats, regular $\$ 2.50$ and $\$ 2,1,00$
J.W.T.Fairweather \& Co. b4-86 Yonge street上2


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Men's Working Shirts

Too near stock-taking for us to hold them. English Oxford and "knit-top." Collars of course. to 18 in the lot. 150 Men's Working Shirts, collars attached, roomy
Dodies, in the lot aro knit-top shirts, black and white stripod not all sizes in each line, but in the lot are sizes 14 T3C 300 Mer's Underwear, shirts and drawers, broken lines,
consioting of Scotch wool and flececolined garments, 37 C
perfect fitting, sizes 34 to 44 , rez. value $50 c$, Mondiny 500 Men's Fancy Neckwerr, consisting of shield knot
bows, four-in-hands and puffs, good colorings and


The Sovereign Bank of Canada. Quarterly Dividend
$\qquad$

 Burf's Moulders' Tools Aikenheach namyile THERE'S A NEW STYLE DUNLOP BICYCLE TIRE

Made by the Doughty
process-a valuable patent
 the Dunlop Company. ${ }^{\text {A }}$
Doughty-made
Dunlop tire ist stronger, more orbe
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 raised leterers
ing sufface.
the dealers have them.
They cost to more.
Dunlop Tire and Rubber Goods
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