






## ctober Sale of Wet Weather Wear FOR MEN, WOMEN and CHILDREN

GALEOM

This week we offer exceptitonal opportunities to buy wet weather we Our new fall stocks of men's
We cannot over emphasize to those who are economically inclined the importance
seizing these money saving chances at their earliest.

## Women's <br> Umbrellas



Men's Umbrellas

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|  |  |
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## Women's Silk Umbrellas



Men's Nary and Fawn Raglans at Specially Reduced Prices
$\qquad$


 Men's Raglans


 Navy Raglans



## WOMEN'S and MISSES' RAGLANS

## and Waterproofs at Savings

|  | Women's Waterproofs Plain shades of Fawn, Grey and Niz. Misses' Rubber Coats, |
| :---: | :---: |
|  | ger; also in pretty tweed effects of Blackreubber Coats for misses, full Brown, Fawn, and Heather mixtures; belt, strap at sleeves; the ideal wet |
|  | Ree; 11.00 each sale priee 6 g.90 have them th all |
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|  |  |
|  | Women's Raglans |
| omen's Raglans | onty lined throug |
|  | 隹 |
|  | waterproot lined throughout. |
| wn. Grey, slate, Brown, Tan, Navy and | Regs \$14.50 each Sale Price . 813.0 Da - 24 ti. Reg 88.850 ea. Sale Price 87.74 |
| \%6.0 each sal |  |
| ${ }^{\text {ea }}$ |  |
| 33200 each saie price |  |
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Msses
Buabk
Rut
Rat

Rubber Footwear for all the Family


## The ROYAL STORES, Limited

## R-33 Makes Her





# A Page Brimful of ECONOMIES For Tuesday and Wednesday 

## Just such a bargain event as hundreds of thrifty buyers too gladly appreciate.

## sin


(2) CELES


Wómen's Coats

## Men's Suits, Overcoats, etc.

 At Great Price ReductionsOur stock of Men's Ready-to-Wear Garments embodies all the style features of the best of the
season's showing, and we have a big variety to select from. We direct your attention to the seasons showing, and we tave a dig variety to select from. We
lines below which are offered at very Special prices for
TUEDAY AND WEDNESDAY


Men's Wool Cashmere Half Hose.
 air. Tuessias and Wednosday 74c.

 Men's Wide End Ties.


 Men's English Braces.
 Boys' Sweater Coats


 With wide ifiewing ends.
assorment of pita

Many Housekeepers will benefit by this Sale of Blankets Amazing figures on New Cotton
Blankets. You'd hardy thelieve
your own eyes when you see the prices that accompany these good F
 upreme whaving chances here for unce. Don't delay; get yours at and $45 \times 72$ inches. Reg. White. $\$ 2.65$ pair. Tues and Wed. . $\$ 1.95$
$55 \times 7$ inches. Re. Reg. $\$ 3.5$ pair. Tues. and Wed. $\$ 2.40$
$66 \times 80$ inches. Reg. $\$ 4.50$ pair. Tues. and Wed...$\$ 3.25$




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## Men's Shirt Specials <br> for Tuesday

 and Wednesday Men's Blue Linen Work Shirts.
 Men's Negiigee Shirts.

 Men's Negligee Shirts.

 Rare
Savings on HONEL


Women's Black Cashmere Hose.



Cashmere fose. Children's
$\qquad$ Children's
Grey Wool






HALIFAX－MARATHON SWEEP







## More About the

＂Common Cold＂

| ＂Common Cold＂${ }^{\text {a }}$ ， |  |
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|  | Receive Blow |
| ＂The season of＇colds＇is at hand； indeed，an epidemic has been already reported．It is a curious fact that the | ZOODS BEST WH BRIDES GET OFF？ |
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Campbells＇Soups
Lipton＇s Biscuits ing Petit－Beurre，Cake Walk，Aibert，Family Social，Osborn，Nice，Shortcake，Arrowroot， Digestive，Marie，Water，Cheese，etc．

Almeria Grapes

Maclinto 18
ples
Holland Rusks， 30c．Pkg．
Cut Mixed Peel，
$1 / 2$＇s and 1 ＇s．
C．P．EAGAN
PHONE NOS：－
123 \＆ 423 Duckworth St． 402 Queen＇s Road．



United States Labor and Russian Reds



Repeat Melange of Music and Musing
Repeat Melange of
（A）MR．G．HERBBERT PERRYY
Cornet Solo：＂The Holy City．＂

C）Character Monologue＂The Umpire，＂（MacNutt）
（D）MR．G．HERERT PERRY－


Rhine Pact of
Guarantees Discussed

Household Notes


British Exhibition
to Study Wha


## MONDAY and TUESDAY

With a Distinguished Cast，including Henry B．Walthall，Alice Lake，Stuart
Holmes Helen Feruson，Ethel Grey Tery，Johnny Althur Brinsley Shaw， Himes，Helen Ferguson，Lithel Grey Torry，

Richard Wayne，Frankie Lee，James Morrison and Mike Bonlin | From the sensational stage success |  |
| :--- | :--- |
| that gripped New York for a solid |  |
| year． | $\begin{array}{l}\text { One of the greatest casts ever assem－} \\ \text { bled in a motion picture．The weird } \\ \text { uncanny vengeance of a betrayed } \\ \text { husband．}\end{array}$ |

THE MOST THRILLING STORY EVER SCREENED． by special request
MAJESTIC THEATRE





On no account should you miss this Sale. We are sparing no effort to make this Anniversary Sale the most startling event of the entire year.

## SOON COMING

 OURA Sale that will take the general buying public by surprise. Watch for further announcements.

# 2" ANNVERSARY SALE! 

 PREMIER GARMENT CO.

Co-operation to
Check Smuggling vicront, B.a. sent





## INCREASING PURCHASING POWER permits us-more than ever before-to offe sensational values in Quality Merchandise our customers. <br> MEN:

buy your fall needs here at grea
This is the time when thousands of Men who advantage buy the new Fall and Winter Suits Top Cats and Overcoats, We've gatheree
large assortments of all desirable models patterns so that every Man-no matter what patterns so that every Man-no matter what
histaste may be-can find just what, he wants.

## New Fall SUITS

Made of the very newest models anc. cut an
finished in a way you would expect to find in Suits much higher in price-A great variety 0 finest woven Worsteds, the new smart Cassi-
meres and Tweeds. All wonderful values at
at meries and Tweeds.
$10^{00}$
. $40^{00}$

## OVERCOATS

FOR MEN AND YOUNG MEN Just Folks.









 PURLONG MY VALET for
Cleaning, Repairing, Altering,
Prent

Remarkable Speed
in Seaplane
 strkt shipr
 Come in and feel the splendid Cloths-examine
the tailoring-admire the styles Come in to-day admire tave styles es money to buy
Conew Fall Hat and a pain of Shess a new Fall Hat and a pair of Shoes. All Coats
depenabale in quatity correct in style and really
$10.750^{20.00}$

## BUVIN NJTIN

NEWEST FALL MODELS Of carefully selected, hard-wearing materials.
Smartly and strongly tailored. Some with Two Smartiy and strs.
Pairs of Pants.
$0.50 \quad 10$

Dress SHIRTS
Men's. Neglige Shirts, made of fine quality materia, in pleasing range of Stripe patterns.
These Shirts will give an unusual amount of These Shirts will give
wear. Values to 88.50

PRICED FROM
1.45
${ }_{16} 2^{.75}$

OFFERING UNPRECEDENTED VALUES IN SMART-HIGH GRADE QUAL-
Fall Opeming
Fall Opening

## New Garments

COLLECTED AFTER WEEKS OF GREATEST PREPARATION
We've planned this as the most unusual money-saving, style-creating. FALL OPENING in
years. It's more than an opening-it's a showing of all that's new and correct and. and
aTR rears. I's more than an opening-it's a showing of all that's new and correct a an and
a TREMENDOUS ALE season So attend TO-DAY for SAVINGS of 35 p.c. and more.

EACH PRICE IS RIDICULOUSLY LOW
EACH OFFERING IS UNEQUALLED
DRESS
COATS NEW EUR Trimmed COATS $\begin{gathered}\text { SPORT } \\ \text { COATS }\end{gathered}$ AMAZING
VALUES $\quad$ FUULL SILK LINED a QUALITY-VALU INTERLINED event-because $\quad \begin{gathered}\text { Made to sell for much } \\ \text { more than our }\end{gathered}$ $\begin{array}{ccc}\text { VALUES } & \text { Strictly a QUALITY-VALUE event-because } & \text { more than our } \\ \text { AT } & \text { every Coat is an advance Fall and Winter model }\end{array}$

18 $\qquad$ at a price
for the be
 ALL NEWEST MATERIALS
ALL NEWEST COLOURS 2.75

WOMENS SIZES

## Cohen's Modern Emporium <br> BISHOP'S CORNER STORE <br> 335 WATER STREET

EACH PRICE IS RIDICULOUSLY LOW
EACH OFFERING IS UNEQUALLED COATS RANGE FROM $\$ 10.98$ TO $\$ 45.00$

## Newest Fall DRESSES <br> Surpassin anything heretofore attempted by us at then attempted by us at price of <br> .MORE NEW STYLES MORE NEW DRESSES from $\begin{aligned} & \text { fabris of } \\ & \text { fabr }\end{aligned}$ FOR EVENING, DINNER, DANCE AND PARTY grade.

$\longrightarrow .98$ WEAR-Delightful Frocks for Afternoon and 18.00. to
Evening. Fashioned of stunning new Satins of gorgeous colouring, strikingly trimmed. Every Dress absolutely the latest in vogue. You will be Worth up
to $\$ 20.00$ A MOST UNUSUAL COLLECTION OF
FURCOATSOFGREATBEAUTY
Made of soft lustrous and rich Skins. All very effectively trimmed with self or contrasting
Furs . . All luxuriously Silk lined. Marvelous Fur Coats at marvelously low prices. NORTHERN SEAL AND MUSKRAT

## $120^{.00}$ to $275^{.00}$ <br> SECURE YOURS NOW WITH A SMALL DEPOSIT.

New Fall Millinery
A distinctive collection assembled with care for newness of style and fine quality. Featuring
the newest in VELVETS, FELTS and VELOURS, the tric of this season's millinery fabrics,
in all the new glowint colours and black. Models foi every taste-for every occasion. EX. in all the new glowing colours and black Models for every taste-for every occasion. EX-
2.48
3.98
4.98
5.98

MONTHS OF CAREFUL SELECTION diligent planning result in our offering thy
finest tuality of apparel at the most amazing
low prices in our hist inest quanity of apparel at the most amazingy
low prices in our histor A A reasonable deposis
will hold any article untid desired will hold any article untiil desired.
buy it for less in our
Basementstore Ladies Corsets
Manufacturers' over makes to sizes 22 onls
Seccure one while they
1.98 Ladies Sweaters
 $2^{.98} 4^{.00} 6^{.50}$ Serge Dresses


Ladies Vests 59


### 1.10

Children's Caps


MAIN FLOOR

Just right for Autumn and Wtnter wear
Splendidly made of POLAIRE, FLANNEL an CHINCHILLA CLOTHS, in many styles.
cut full and roomy and correctly tailored. cut full and roomy and correct
great variety to choose from.

REMARKABLE VALUES. 5.98 to 12.75

### 5.98 <br> 5.98

## $98{ }^{\circ}$

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## Misses \& Chilidren's Coats

.


> London, New York and Paris Association of Fashion, Ltd.


A Special Demonstration of This Store's Positive and Outstanding Value-Giving! Men's,Young Men's'"'Suits Topcoats and Winer Overcoats A Special Demonstration of this Store's

Positive and Outstanding VALUE-GIVING! A Sale that will Throng Our Men's and Boys' Dept.

> Stanfield's unshrinkable UNDERWEAR FOR MEN AND BOYS
> All Grades at LOWEST-IN-THE-CITY PRICES. Men's Rağlans

> "A Raglan for Every Man!" 9,98 No matter what style, shade 14.50 | or model be required, our |
| :--- |
| vast and varied assortments | vast and varied assortments

will meet his requirements 25.00
29.80 $\begin{array}{ll}\text { at our usual savings. } & 29.80\end{array}$

> Hundreds upon hundreds of wonderful New Fall One and Two Pants Suits, Fall Top Coats and Winter Overcoats are ready now. Lots of variety in patterns and colors and the values are most remarkable.

Ask Men who have made Purchases in this Store before. Come yourseli, if only to see this Magnificent Display
Styles for young men, Collegians, English models, Conservatives, short men, tall men and larger men-in fact, sizes to fit every man. Guaranteed Blue Serges, unfinished Worsteds, Fancy Blues, Fancy Stripes, Cassimeres. Come in to-morrow and see your New Fall Clothing-you'll be pleased with these offerings-we're sure.

## SUITS •and OVERCOATS <br> MADE IN ROCHESTER, U.S.A.-ALL HAND TAILORED. English materials-American tailoring-an unbeatable combination. Supreme qualities - unmatchable

 $\$ 35.00,39.00,42.00,45.00,50.00$

## YOUTHS SUITS <br> AND

OVERCOATS
Ages 15 to 21 years
Suits and Overcoats for the youth. Espeecially designed modeles,
that enable the young man to still be a youth -all wanted patterns that enable the young man to still be a youth -all wanted patterns
-all plaid backs. $\begin{array}{lllll}12.98 & 14^{50} & 17.98 & 22.01\end{array}$

## HRYSLER FOUR

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## Stoves

"VIING"
HALL STOVES
"DEAL QUEBEC"
"OUR OWN" - COOKING STOVES
"STAR STERLING"
"COTTAGE BEAVER"
EMPIRE"
"MODERN ALASKA" - - RANGES
"MONARCH" -
"ENTERPRISE" PIPELESS FURNACES.
all above at finest prices.
JOHN CLOUSTON
"000020302000000002000020003
Me Farmers of this Country, whose day has yet to
dawn, will insure with me-
Ho. W. B. AYRE, LI.B.
he Imperial Life Assurance Company of Canada.
Ofres: LAW Chambers, Duckworth Street.

THE LIVERPOOL \& LONDON \& GLOBE
INSURANCE COMPANY, LTD.
a very smal sum we are prepared to proteett
zainst loss by fire with our world renowned e office.
with us AND REST LSSURED.
BOTFRING BROTHERS, LIMITED.


WHEN YOU WANT COAL HARD OR SOFT-
NE 618 EAST END
 E WILE BE PROMPT \& SATISFACTORY. W. H. HYNES

CAMPBELL'S SOUPS.

50 Cases TOMATO SOUP.<br>50 Cases VEGETABLE SOUP.<br>50 Cases OX-TAIL SOUP.<br>50 Cases CHICKEN SOUP.<br>each packed 4 dozen to case. We can also supply CAMPBELL'S SOUPS<br>assorted cases of 4 dozen each. wholesale only.<br>GEO. NEAL,Ltd.<br>water strreet east and beck's cove.

Headquarters for Bedsteads, Springs\& Mattresses


IITH


POPE'S Furniture and Mattress Factory
Makers of Furniture Since 1860.
Browning's
NEW SODA CRACKER CALLED
"CRISBIT"
is the finest Soda made. See the name "Crissir" on every Bisatith
G. Browning \& Son,

[^0]
## WHITE CHINA <br> Cups and Saucers <br> Tea Plates Cruets <br> Cruets. Teapots <br> Coffee Pots <br> Jugs. Tea Sets ( 21 Pieces) ................... $\$ 1.38$ <br> "Gravenstein" APPLES

S. O. Steele \& Sons, Ltt. 1 phanes

Opp. Institute.
100 Water


## A Good Tonic

the weat most people need at this time of the year, as
tolds and or bo changeable, it is hard to avoid
col cyss and other diseases that are
system is kept in good condition. Thousands of bottles have been sold in the country,
and there will be thousand more sold this Fall and
Winter. We have our first shipment just in of over
1 1 , 50 botte 1,500 bottles, have our our forrst shipment five shipments in of of over
during the month, and can supply all you need. BRICKS TASTELESS can be purchased everywhere.
and if you want results insist on getting BRICKS \$1.20 PER BOTTLE.

Dr. F. STAFFORD \& Son CHEMISTS and .DRUGGISTS. 00000000000003000000000000


Chewing
Tobacco
A Chew Worth While
Widi BARTLETT - NEW GOWER ST.

Are now at their BEST for the season, and we offer One Car Load ( 250 Barrels) of this popular FRUIT to arrive ex. S.S. "Rosalind" from Halifax, Thursday forenoon, at LOWEST MARKET PRICES for prompt delivery from steamer's wharf.

GET OUR SPECAL QUOTATIONS ON "GRAVENSTEINS" IN LOTS.

## F. McNAMARA

'Phone 393. Queen St.



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    Cashin's Am. Househoid COAL cannot be equalled.
    $\$ 12.00$ PER TON SENT HOME.
    SPECLAL PRICES FIVE TON LOTS.
    CASHIN \& CO. Ltd:
    Cocroat ent

