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＂We never have coffee at our house，because I can＇t make good coffee＂．

## Have you ever started right

 ＂with Chase \＆Sanborn＇s －with Chase \＆Sanborn＇s＂SEAL BRAND＂COFFEE
 CHASE \＆SANBORN，MONTREAL．
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gin the G．P．O． 1917.
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RENCE．

## Our Boston Letter．



CLEGRAM，ST．JOHNS，NEWFOUNDLAND，APRIL 24，1917－3

## George Knowling RELIABLE SEEDS CARTER'S "ELEPHANT", "KANGAROO" and "IN. VICTA" SWEDE SEEDS-The three best Swedes  BEANS_ "Scarlet Runner", "Canadian Wonder" an URNIP-Orange <br> URNIP-Orange Jelly and White Strap Lear PEAS-Telephone and Premium Gem. BEETEGarly Egyptian and Early Blood PARSNIP-Hollow Crown. CARROTEEFITY Scarlet Horn. LETTUCE-Hanson \& Simpson's Early Curled. PARSLEY-Moss Curled Turnip. NION - Whitit Portugal. AULILLOWER E Early Favourite. CELERY - Solid Ivory. A large collection of Flower Seeds, including Sweet Peas, Mignonette, and Nasturtium, by the lb.; and a G. KNOWLING

 000000000000000000000000 EveningTelegram

## Dainty American Lingerie

## SPECIAL SHOWING

Ladies' and Misses' Underwear, Sports' Coats, Dress Skirts, Blouses, Middy Dresses, Kimonas, Sports' Hats, etc.

## G. KNOWLING'S DRY GOODS DEPTS.


#### Abstract

MUSLIN COMBINATIONS ....... .... $\$ 1.75$ USLIN ENVELOPE CHEMISE-Colors: Pink, and White $. . .51 .90, \$ 2.25, \$ 3.00$ and $\$ 3.75$ Musin Chwsores ies 39 to 41 70. and 10 . MUSLIN CAMISOLES, sizes 36 to 44 , 7 C.,., 9 Cc ., SILK and CREPE DE CHENE CAMISOLES

CREPE ENVELOPE CHEMISE $\$ 1.90$ CREPE NIGHTDRESS ....... $\$ 1.50$ and $\$ 1.75$ .45 . and 75 . ERSEY CUMFY CUT VE .45c. and 75c. UNON SUIS, knee length Featherweight BRASSIERE GARMENT SHIELDS HILD'S and MISSES' MUSLIN KNICKERS, from . . . . . . . .


MUSLIN and CREPE, LONG and SHORT KIMONAS. Short: 18c. 20c. 33c. 40c. 45c. 70c. 90c. Long: 40c. 90c. \$1.25. 1.75. 2.50 PLAIN and FANCY ZEPHYR HOUSE DRESSES, 70 c., 85 c., $\$ 1.00, \$ 1.25, \$ 1.60, \$ 1.75$ CHILDREN'S and MISSES' GINGHAM \& LINEN DRESSES, from

0c. to $\$ 2.65$
RATINE LINEN and SILK SPORTS COATS. BOUDOIR CAPS, Pink and Sky, Jap Silk.

LADIES' WHITE PIQUE SKIRTS, from . . . . $\$ 1.60$ LINEN SKIRTS, \$1.25; RATINE, \$1.15; MUSLIN, VOILE, SILK and CREPE DE CHENE MISSES' MIDDY BLOUSES \& MIDDY DRESSES
LADIES and MSSES' LINEN \& RATINE HATS
INFANTS' TUB HATS, INFANTS' CUDDLEDOWN SETS.

Special Selection of AMERICAN NOTIONS, viz.: SILK and REAL LEATHER HAND BAGS, FANCY HAT PINS, BAR PINS, BROOCHES, MIDDY LACES, BIAS TAPE, LINGERIE BRAID, MENDING LOSS, BLOUSE and COSTUME BUTTONS, HOSIERY, FANCY TIES, MUSLIN and CREPE COLLARS, etc., just received and offered. All Fresh New Goods. At Usual Very Low Prices



## gerie

Skirts, Blouses,
etc.


t rimmed. 40c. to 50c.
GARMENT SHIELDS
UN KNICEEPS
LIN KNICKERS,
MONAS.
1.25. 1.75. 2.50

IRTS, from . . . $\$ 1.60$ DFORD Cord, 83.75
CREPE DE CHENE
\& MIDDY DRESSES N \& RATINE HATS
NFANTS CUDDLE-
nd bags, fancy BRADD, MENDING N and CREPE COLw Prices.

## DRY gOODS

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Last year.
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Our Up-to-the Minute Display of SWAGGER Styles for Smart Dressers
is now open for your inspection. Our stock is simply bristling with new ideas in Men's Wear personally selected by MR. G. F. KEARNEY, who has anticipated your every want. and as we were early in the markets you cañ save money by purchasing your Spring outfit here.


W E carry this line of collars $V$ because we know that they afford the most . satisfactory _value and service.

There's a height and a style for every man and occasion.!
Price, 20 cts. each.


Neckwear.


## 14YM. <br> Our Spring weather is usually accompanied by

 rain storms. Why not be prepared? Our Windbrellas are just the thing for wet and -windy weather as if they nlow inside out you can pull them back again without breaking the Umbrella.Price: $\mathbf{\$ 1 . 8 5}$.
SHIIRTIS!


In Shirts we have the best proStates. A special line of broken sizes

3 for $\$ 5.00$
Regular $\$ 2.00, \$ 2.25$ and $\$ 2.50$ each.
Then we have other prices, $\$ 1.25$ to Then we hive Shirt.
$\$ 8.50$ for Silk

Then again your old Raincoat or Raglin may be the worse for wear; we can replace


## for

$\$ 13.50$ or $\$ 15.00$,
or perhaps you prefer the Jaeger, Dexter or Burberry all guaranteed coats. Prices:
$\$ 20.00$ to $\$ 45.00$.

## SOFT and STIFF HATS.



These are a few of the prevailing shapes in the famous
Christy Soft and Hard Felt Hats, which have a reputation aver Nlfd. of 25 years standing. They stand fer all that is bestin Hats, and fit like an old cne.

Our service is unbeatable, this is surely some boast, but let us prove it $t$ ) you as we have proven it to thousands of others.

Phone 726.


## New Goods at Reasonable Prices!

 HiAS OUR OHFR ANY INIEREST FOR You? CALL and SEE.
Matan
Narried Men's Attentions.

| Milady's Boudoir. <br> TO IMPROVE THE LIFE. Many a mouth is expressionless be | Imperial Red Cross Fund. Amount acknowledged | dios' Smart skirt |
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| body, they require exercise to behealthy and properly developed.Talking and laughing are generallyconsidered exercise enough to keepthe mouth muscles in properly exer- | Patiol |  |
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|  |  | These Skirts are copied from |
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| Provement in tape and colior. |  | smart pockets; are well tailored and beautifuly finished. If |
| ${ }^{\text {ed }}$ |  | a really stylish Skirt for |
|  | Your Boys and Girls. |  |
|  | (e) | ke a choice right here. |
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| Everyday Efiquette. |  |  |
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|  | $\begin{aligned} & \text { be delighted because the little slips } \\ & \text { can be so easily ironed. } \end{aligned}$ |  |
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| Means for You, Mrs. Housekeeper. | Mrards Lismment co. Limted. |  |
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|  | speak too highly of MINARD'S LINIPort Hood Island. <br> AMOS T. SMITH. | FOR WOMEN, |
|  |  | S2.90 to \$3.50. |
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## ATTENTION :

## The following facts should be understood by

 Pay for Forestry Battalion is as follows: CORPORAL${ }_{\$ 1.20}^{1.10}$ per day and found Cooks, $\$ 40$ to as Sergeants. Specially good mechanics accord-
ing to discretion ing to discretion of Committee.
Families of men will be cared for by Trustees of the Patriotic Fund on the same lines as
they are helping the Royal Naval Reserves and Soldiers of the Regiment. Pensions will be given to men under the
same scheme as has been adopted by the Pension Board. men of any age if fit; Single mert who have of fered for aetive service in ${ }^{\text {army }}$ or navy and been rejected, if fit. No man will be rejected by Men will be supplied with uniforms, clothes and board. Pay to start from enlistment in
Newfoundiand until return again. Men of the Forestry Companies are only ex-
pected to work in England, Ireland or Scotland.
W, B. GRIEVE,
St. John's, April, 191
Chairman.

| TO-DAY'S |
| :--- |
| Messages. |

### 10.00 A . M.

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| Our Volunteers. | A Charming Play. |  |
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## Baby CARRIAGES



TLurkeys and Chicken




|  | Fresh Fillets |
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Tonic Wine Vendors





zia and all Aches and Paina.
Arid the Worst is Yet to Come-


The BEST that money can buy.
We recommend them


We have quite a selection to choose from, ranging in price from $\$ 10.00$ up. We have the Collapsible, so convenient when removing, as they shut right up. All Rubber Tyred, very solid springs, fitted with applied it cannot go. Some have leatherette upholstering on seat and back, others have the natural body; Fawn Princess Cloth Upholstering ome White or Grey Enamel, Corduroy Upholstering. Reversible coach gear; draught curtain; all fitted with the latest improvements and guaranteed to last a long time, so that it pays to have the best, especially in Carriages.
And to encourage same, we will make a special offer to those who
wish it. We will apply our Easy Payment Plan of $\$ 1.00$ per week wish it. We will apply our Easy Payment Plan of $\$ 1.00$ per week until
paid for. Call and get your choice while the selection is good
TheC. L. MARCH CO, Ltd.,
House Furnishers, Corner Wrater and Springdale Streets.


人12x

## THE MENACE-..

The warmer days of Spring will bring Life to Trees and Flowers, and
THIS IS IMPORTANT.
In these warmer days the Destructive Moth will get to work on your FURS.

## HERE'S A REMEDY:

A Moth-Proof Chest will keep your Furs safe. If your Furs are worth saving get a MothProof Chest, price: $\$ 1.50$
COLIN CAMPBELL.


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| tested receipts that have been clipped. |  |  |
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| and the ha |  | (S) PILLS |
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| Salads, fres large proportion of the diet in spring weather. |  |  |
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| LONDON GOSSIP. |  |
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| Army, but President Poincare advised them to join the British forces, as members of the old French reigning |  |
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## BLOUSES!

## MIDDY BLOUSES,

Striped
Flannel,
75 cents.
MIDDY BLOUSES, New Assoriment, White Jean, 95 cents.

## LADIES' WHITE PIQUE BLOUSES,

High and Low Neck Effects, \$1.20 each.

Fancy Percale
BLOUSES,
for Ladies,
95 c . each.
Wholesale buyers will find it to their advantage to get our prices on Blouses.

## S. MILLEY.

## 

## Ayrersons

we are showing a nice line of Baby Carriages,

with adjustable backs and well floors, nicely upholstered and hooded. Every detail has been studied in the construction of these Carriages

FOOT BALLS,
All ready to bekieked. in various weights and sizes, The great altraction of the boys whene thene sombre winter has passed and the fields put on their beautifulu spring apparel.

20,

## THE WEE ONE!

The time is now at hand to fit out the "little one" for the ming summer, and this week we direct your attention to the act that we are selling little pearls of value in Children's

## HATS,

## BONNETS

and COATS,
For Examples See Windows.
A. \& S. RODGER. $\frac{8}{6}$
the amolles papre-THE EVENING IELEGRAM, April 24, 1917-10-rend by byeryone

## 'Bendix' oencious Fruit Jellies !

" BENDIX" Fruit Jellies are manufactured by a new process, ensuring absolute purity.
"BENDIX" Fruit Jellies are of a delicate and distinctive flavor
"BENDIX" Fruit Jellies are put up in packages of 3 dozen each-assorted flavors.
"BENDIX" Fruit Jellies are sold by all up-to-date Grocers.
Next time you want Fruit Jellies ask your Grocer for "BENDIX" quality.
F.McNAMARA,

Queen St., Agent.
s,ta, tb, ,



Large shipment Sugar to arrive Tuesday or Wednesday.

PRICE, LOW AS THE LOWEST. GEO. NEAL

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## 

JUST IN:
100 brls. CHOICE BEEF CUTTINGS. 50 sax BROWN BEANS- 200 lbs. each. 150 sax RANGOON BEANS
100 sax LIMA BEANS.
300 cases CURRANTS-Loose and 1 lb . pkgs. 20 cases SEADOG MATCHES.
100 boxes ROYAL BAKING POWDER-all size tins.
25 boxes BLUE NOSE BUTTER.
50 boxes CHEESE.
200 cases LIBBY'S PICKLES.

## STEER Brothers.




10 ARRIVE THIS WEEK
Expert Dentai Service


Dr. A. B. LEER me Senlor Dentist, 203 Water St

## STJGAM.

ASK FOR QUOTATIONS:
HARVEY \& CO., LTD.


## A SNAP! One 1917 <br> OVERLAND AUTOMOBILE, Slightly used; Guaranted in pertect torder.

T. A. MACNAB \& Co.

| REID-NE CO |
| :---: |

TRINITY BAY.
S.S. WREN will leave Clarenville, Monday, April 30th, to take up regular Service in Trinity Bay.
BONAVISTA BAY. S.S. DUNDEE will leave Port Blandford, Monday,
April 30 th, to take up regular Service in Bonavista Bay NOTRE DAME BAY.
S.S. CLYDE will leave Lewisporte, April 30th, to
take up regular Service in Notre Dame Bay.
S.S. HOME will leaene Lewisp.
30th, to take up regular Servies in Green Bay., April

30th, to take up regular service in Green Bay.
BAY OF ISLANDS-BATLE HR, ROUTE.
SAY OFIS Lill leave Humbermouth to take up
Sattle. Hr. route on Wednesday, May 2nd.
WEATHER AND ICE PERMITTING.
$\frac{\text { Weather and ice permitting. }}{\text { Paid-Newfolindland fo}}$
Reid-Newfoundland Co.



[^0]:    
    SLATTERY'S.
    To The Trade: 5 Bales
    American Cotton Tweed
    Full Piece by the Yard
    Assorted Patterns.
    At Lowest Possible Prices.
    Slattery Bldg., Duckworth \& George's Sts. Phone 522.

    The "Evening Telegram" is read by over 40,000 People daliy.

