

TORONTO, Noon.—E. C.—Fair at first followed by increasing S. E. winds and snow. W. C.—strong winds and gales from S. E. to S. W. with snow and sleet. ROYER'S, Noon.—Bar. 29.75; ther. 32.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVIII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JANUARY 11, 1916.

\$3.00 PER YEAR.

NUMBER 8.

USE BUFFALO FLOUR!

Sold at BOWRINGS' Stores.

Public Notice!

SALE OF COAL.

Arrangements having been made with the Coal Merchants of the City, Notice is hereby given that all persons from this date requiring Coal for domestic or other purposes will require to make application to the undersigned Committee, personally or by order, giving their names, addresses, and the quantity of coal required, and the purpose for which it is to be used.

For the present, no more than one-half ton of Coal will be delivered to any one person for domestic purposes.

Persons residing west of Beck's Cove will send their applications addressed to the Committee at their office in the building known as the Whitten Hotel, corner of Water and Springdale Streets, and persons residing east of Beck's Cove to the Committee at their office in the Mechanics' Hall.

After the first delivery of Coal by the Committee, at least one week's notice must be given for any further delivery.

Before the Coal is delivered to the applicant by the Coal Merchants, the price of the same must be paid.

M. J. KENNEDY, JAMES J. McGRATH,
GEORGE DAVEY, ALEC MEWS,
JESSE WHITEWAY, WILLIAM GODDEN.
St. John's, January 11, 1916. jan11,6i

THE RIGHT STORE FOR Account Books AND OFFICE REQUISITES.

Ledgers, Foolscap & Demy, 100 to 1000 pages.
Journals, Foolscap & Demy, 100 to 1000 pages.
Day Books, Foolscap and Long Folio, 100 to 1000 pages.
Cash Books, Foolscap and Long Folio, 100 to 1000 pages.
Blank Foolscap Books, 100 to 600 pages.
Blank Demy Books, 100 to 600 pages.
Pocket Ledgers & Journals, 100 to 400 pages.
Pocket Cash and Day Books, 100 to 400 pages.
Indexed Price Books from 20c. up.
Invoice Books, 200 to 500 pages.
Counter Books and Diaries.
Books of Account and Invoice Forms.
Books of 100 Order and Memo Forms.
Books of Parcel Delivery Forms.
Copying Letter Books from 250 to 1000 pages.
Memorandum Books from 2c. to 60c.
Manifold Order Books, all sizes.
Files, Clips, Binders, Inks, Pens, Holders, etc.

GARLAND'S BOOKSTORES, 177 & 353 Water Street.

J. J. ST. JOHN

XMAS GROCERIES, CHEAPER THAN EVER.

Everybody is doing it at ST. JOHN'S.

- 1800 lbs. Best Icing Sugar, 8c. lb.
- 50 cases Seeded Raisins, 1 lb., full weight.
- 1/2 ton Citron Peel, 21c. lb
- 30 boxes Dessert Raisins
- 1/4 ton Lemon Peel, 17c. lb.
- 10 kegs Green Grapes.
- Best Cream of Tartar in 1/4 lb. pkts.
- 50 cases Cleaned Currants.
- 900 lbs. Real Irish Butter. No better in the world . . . 45c. lb.
- 20 cs. No. 1 P.E.L. Eggs.
- 100 bris. Local Cabbage. (Very choice).

N.B.—Bring along your Coupons on and after Monday, 27th inst.

J. J. ST. JOHN, Duckworth St. & LeMarchant Road.

4th November, 1915.

Now landing a choice cargo of

Screened North Sydney Coal.

BEST QUALITY.

M. MOREY & CO. OFFICE: QUEEN STREET.

Resolution for 1916.

Realizing that it is my duty as a citizen of Newfoundland to help provide employment for our working people and to keep the wheels of industry running,

I HEREBY RESOLVE that from this time forward, no matter what I may buy, I shall take pains to enquire if it is the product of a home factory, and, if it is, quality being equal, I shall give it the preference.

Will You Think It Over?

The Standard Mfg. Co., Ltd.



Try it one week for all baking at our risk. Your money back if it disappoints.

PURITY FLOUR

STEER BROTHERS.

Ensure Good BREAD for the Winter.

BUY Winsor Patent and

Royal Household FLOUR.

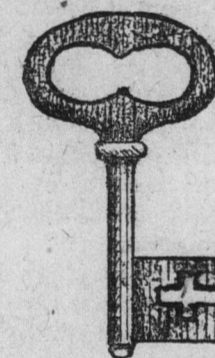
The Best on Earth. Sold Everywhere.

Over 40,000 People Read The Telegram

Money To Loan!

On first class Real Estate Security, in amounts of One hundred dollars (\$100.00) and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

Fred. J. Roil & Co., REAL ESTATE, Smallwood Building, Duckworth Street.



The key to a fisherman's wealth is a first-class Fish Hook. and every fisherman should see that each package of Hooks he buys are marked "O. MUSTAD & SON. KEY BRAND." They are the best Tinned Hook made, and the cheapest.

NEYLE'S HARDWARE

- PONY SHOES for winter use.
- HORSE SHOE NAILS.
- PONY & HORSE SWEAT PADS (Padded and all Felt.)
- SLEIGH & CARRIAGE FELT PADS.
- FELT by the yard.
- COOPERS' TOOLS.
- IRON CART HAMES, 22 to 26 inch.
- CHILD'S DOUBLE RUNNER SLED SKATES.
- LADIES' & CHILD'S BEAUTY HOCKEY SKATES, \$2.00 a pair.

NEYLE'S HARDWARE



OUR MEAT MARKET is patronized by the best people, and they all speak well of us. We carry a variety of the finest

MEATS AND POULTRY and we understand cutting and sanitary handling. Try ordering of us for satisfaction in Meats.

M. CONNOLLY.

FOR SALE — Schr. Cora May, 64 tons, built in Shelburne 19 years ago. In good condition, well found and fitted with hawsers, dories, etc. Reason for selling Captain's health will not permit him to use her. Apply to CHARLES E. FINNIGAN, Freeport, N.S. jan10,7i

LOST — On Wednesday, Forty Dollars in Notes. Finder will be rewarded on leaving same at Telegram Office. jan10,3i

Help Wanted!

WANTED—A Young Lady for office work, with a knowledge of shorthand and typewriting; apply THE ROYAL STORES, LTD. jan11,2i

WANTED—A Good Washerwoman; one from the country preferred; apply at this office. jan11,1f

WANTED — Immediately, a Good General Servant, references required; good wages to suitable person; apply to 58 Field St. jan11,1f

WANTED—A General Servant; apply to REV. C. H. BARTON, Queen's College, Forest Road, jan10,1f

WANTED—A Young Girl to come by day and look after a baby; apply by letter to A. B. C., care this office. jan10,2i

WANTED—A Reporter for a Daily Paper; all applications to be made by letter addressed "REPORTER," this office. jan8,1f

WANTED — A Nursemaid; apply to MRS. PETER O'MARA, 28 Henry Street. jan8,1f

AGENTS—"World's Greatest War," going like a whirlwind. Sample book free on promise to canvass. Experience unnecessary. Make seven dollars daily. LINSOTT COMPANY, Brantford, Ontario. jan11,9i,ed

Borax Soap!

Established 1865.

Be sure when getting Borax Soap to ask for

Christian's.

The best Laundry Soap in the world. Save the wrappers for 1916.

Premium List Later

NOTICE!

The St. John's Gas Light Company is about to remove its Office from the Board of Trade Building to the Office recently occupied by P. N. R. Johnson, Esq., corner of Prescott and Duckworth Streets. The Showroom, Office and Basement at present occupied by the Company, in the Board of Trade Building, will be let immediately. For particulars apply to W. H. RENNIE, Board of Trade Building. oct15,5f

Chicken, Ducks, Butter.

To arrive ex Stephano, Monday: Choice GUTTED FOWL, CHICKEN & DUCKS. Also TUB and SLAB BUTTER. Choicest qualities. JAMES R. KNIGHT. MINARD'S LINIMENT CURES DYPHTHERIA. jan11,9i,ed

MINARD'S LINIMENT CURES DYPHTHERIA.

NDLAND NY.

ells.

ceived a ship celebrated

MS.

res Dept.

Company.

be better administered by a personal executor or

absolute security; it has and a reserve fund of

the work of administering business of acting as a trustee, it does no other.

estate, in the event of an administrator, must look to the administration is im-

confusion results. This is a death of its officers does

governments, universities and their funds.

which will appear in due

st Company,

John's.

you call and see the You will be delighted

Electric Light, Electric Tension Magneto, De-

Toledo.

COMPANY,

ST. JOHN'S.

HOSE.

OF AMERICA. Superiority of this make

Colour, Good qualities.

is famous make and with the makers, we will the same price as

ed at35c.

Templeton.

REET.

the Telegram

Auction Sales!

PUBLIC AUCTION.

On Wednesday, 12th instant, at 11 a.m., at the Store of EDWIN MURRAY, 20 barrels APPLES. M. A. BASTOW, Auctioneer.

AUCTION.

At the residence of the LATE MR. G. ANDERSON, Gower Street (3 doors west of Victoria St.), on

THURSDAY, January 13th, at 11 o'clock, following Household Furniture and effects:

- 2 iron bedsteads, 2 mattresses, 1 large feather bed, 1 bureau, lot clothing, silk dresses, jackets, capes, etc.; 3 chairs, 1 looking glass, 2 tables, 1 new trunk, large; knives and forks, 4 pictures, part toilet set, carpet, 1 large mahogany card table, very old; 4 chairs, 4 oil pictures, lot ornaments, lustres, vases, etc., 1 sewing machine, in good order; 1 No. 7 cooking stove, 1 Queen Stove, 1 old stove.
- Shop—1 counter scales with loop, lot crockeryware, 1 stone beer keg, lot odds and ends to numerous to mention.

M. A. BASTOW, Auctioneer. jan11,2i

FOR SALE BY TENDER!

Highest or any Tender not necessarily accepted. That

Splendidly Situated Store on Port au Port Beach.

lately occupied by the Dominion Iron & Steel Co., formerly owned by Rowe, St. Croix & Co., and acknowledged to be the best business location in Port au Port.

TENDERS, which will be opened March 1st, must be marked "Tenders for Port au Port Property," and addressed to

ROBERT TEMPLETON, ST. JOHN'S. jan8,6i

Received To-day!

Thoroughly FRESH EGGS.

Price reasonable.

J. C. BAIRD.

Statutory Notice.

In the matter of the Will and Estate of Edward Kennedy, late of Avondale, Merchant, deceased.

All persons claiming to be creditors of or who have any claim or demand affecting the estate of Edward Kennedy, late of Avondale, Merchant, deceased, are required to furnish particulars of their claim in writing, duly attested, to the Eastern Trust Company at Pitts Building, Water Street, St. John's, the executors of the Will of the said Edward Kennedy, on or before the 31st day of January, 1916, after which date the said executor will proceed to distribute the said estate, having regard only to claims of which it shall then have had notice. Dated the 28th day of December, 1915.

J. A. W. W. McNEILY, Solicitor for Executors. Address: Temple Building, Duckworth Street, St. John's. dec28,4i,tu

Grove Hill Bulletin THIS WEEK.

CUT FLOWERS: Flowers & Ferns in Pots. Wreaths, Crosses, Bridal Bouquets, etc., to order. Terms—CASH.

J. McNEIL, Waterford Bridge Road.

Piles

That Dr. Chase's Ointment actually cures even the worst cases of itching, bleeding and protruding piles we know for a certainty, because of experience with thousands of cases. To prove this to you we shall send you a sample box free, if you enclose a two-cent stamp to pay postage, and mention this paper.

Edmanson, Bates & Co., Limited, Toronto.

Dr. Chase's Ointment

Love in a Flour Mill

OR,

The Romance of Two Loyal Hearts!

CHAPTER XXX.

Ronald posted back by the first train to Eaton Square. How was he to tell Cara; how would she take the news he was bringing her?—news of a kind which still held him startled and almost incredulous, which the people at the Hall were scarcely yet recovered from.

Cara, as she came into the drawing room to him, saw that something was the matter, that something serious had happened.

"You have come back very soon," she said quietly, as he took her in his arms.

"Yes," he said. "I've something to tell you, dearest. Lemuel Raven is—dead!"

She turned pale and winced. She noticed, even at that moment, that he had said "Lemuel Raven," not "your father."

"My father—dead?" she said, with a shudder.

"No; he was not your father, Cara," he said gravely.

"Not—!"

She started, and the colour came slowly, deeply, to her face; she drew a long breath, and her lips moved in thanksgiving, as he knew, though no words came. "I am not his daughter! Then who am I?"

Now, Ronald had been thinking hard all the way up; and, as we know, thinking, hard or easy, was not his forte; but he had arrived at a decision which was a sensible one.

"I'm going to ask you not to ask me; to wait until you get to Thorden, dearest," he said persuasively. "I want Evelyn to tell you. She'll do it better than I can. Is it too much to ask you to wait, Cara?"

"No," she replied, in her usual, simple, direct fashion. "I can wait."

"Right!" he said. "We go down to-morrow. The Princess must come along, too. I've asked you to wait; but I want to say this, darling—that there is nothing to cause you disappointment, grief, Oh, dear! I shall out with it if I go on!"

She laid her hand on his lips, and

Quickest, Surest Cough Remedy is Home-Made

Easily Prepared in a Few Minutes. Cheap but Unequaled

Some people are constantly annoyed from one year's end to the other with a persistent bronchial cough, which is wholly unnecessary. Here is a home-made remedy that gets right at the cause and will make you wonder what became of it. Get 2½ ounces Pinex (10 cents worth) from any druggist, pour into a 16-ounce bottle and fill the bottle with plain granulated sugar syrup. Start taking it at once. Gradually but surely you will notice the phlegm thin out and then disappear altogether, thus ending the cough. It also loosens the dry, hoarse or tight cough and heals the inflammation in a painful cough with remarkable rapidity. Ordinary coughs are conquered by it in 24 hours or less. Nothing better for bronchitis, winter coughs and bronchial asthma.

This Pinex and Sugar Syrup mixture makes 16 ounces—enough to last a family a long time—at a cost of only 54 cents. It is perfectly safe and tastes pleasant. Easy to prepare. Full directions with Pinex. Pinex is a natural and highly concentrated compound of genuine Norway pine extract, rich in zinc, and is famous the world over for its ease, certainty and promptness in overcoming bad coughs, chest and throat ailments.

Get the complete Pinex and Sugar Syrup recipe for 2½ ounces Pinex, and do not accept anything else. A guarantee of absolute satisfaction, or money promptly refunded, goes with this preparation. The Pinex Co., Toronto, Ont.

smiled into his eyes gravely. "Then you shall not say any more. Do you think it is very long for me to wait? Do you forget how long I have waited for more than this? Does it matter whose daughter I am?"

"Not to me," he responded promptly.

"And you are the only one that matters—to me," she said, with her exquisite candour.

She obtained the Princess's consent to accompany them, and went down to Thorden Hall the next day. Sir Reginald, Vane, and Evelyn were waiting in the hall to welcome Cara, and, as she appeared, Evelyn almost sprang at Cara, caught her in her arms, and after a kiss, which was returned as warmly as it was given, held her at arm's length and scanned her with eager affection.

"Oh, I'm so glad, Cara! To think that 'blood will tell,' and he bowed over her hand, as one bows over that of an equal, as he had just before bowed over that of the Princess.

"Welcome, my dear young lady, to your future home!" he said.

"And to our hearts, dear," whispered Evelyn quickly.

"They gathered round her, unobtrusively fussed over her, with the art nice people possess in such perfection; and Evelyn administered tea; but there was an air of suppressed excitement, of uncertainty about them all; and presently Evelyn drew Cara's arm within hers, and led her upstairs to Cara's room. There she took Cara in her arms again, murmuring little broken sentences of love and joy in her presence, to all of which Cara responded in her grave, sweet way; but after awhile she said:

"Ronald says you will tell me—"

Evelyn drew her to a sofa and, seating herself beside her, held both her hands.

"Yes, I know, dear! And I don't know how to begin—"

"Tell me who my father is," said Cara in a low voice. "Tell me who the man—ah; it is hard to forget that I thought myself his daughter! Don't speak ill of him—he is dead! And yet how can you speak of him without speaking ill? How—how did I fall into his hands?"

"He stole you, Cara. Try and be calm, dear one! It is a cruel story. He told it all just before he died."

In a few words as possible she told the story of the murder, the theft of the ruby, the abduction of Sir Mortimer's child. Cara's face grew white, her eyes were fixed on the wall opposite her, and for a time she seemed incapable of speech; then, at last, she faltered:

"Then—then I am the daughter of Sir Mortimer; I am a Desborough?"

"Yes, Cara, a cousin—one ever so far removed—of mine, of Ronald's, you are the daughter of Sir Mortimer, and his heiress."

"His heiress? You mean that I am rich?" she asked, with no eagerness, with something approaching indifference.

Evelyn nodded.

"Yes, dear. I think you must be very rich."

"I shall have Sir Mortimer's money?"

"Yes; and it has been 'saving up' for you all this time. And the ruby. Do not forget the ruby that Vane—she blushed—"Vane found."

"Ah, yes, the ruby!" said Cara absently. "And—and you say my father—Lemuel Raven—left to me all he possessed?"

Evelyn nodded.

"Everything, dear."

(To be Continued.)

Keep two measuring glasses for medicine—one for drops and one for the larger doses.

Use dried fruits as much as possible in the winter when fresh fruit is scarce or dear.

SEAL BRAND COFFEE

Prized equally in hospital and home, because no other coffee is at once so rich, so strong, so delicate, and so unfailingly good.

In ½, 1 and 2 pound cans. Whole—ground—pulverized—also Fine Ground for Percolators.

CHASE & SANBORN, MONTREAL.

Phyllis Dearborn

OR, THE

Countess of Basingwell

CHAPTER I.

Sir Lionel Warne was going the pace. By that is meant that he was doing every conceivable thing to be rid of his money, or anything that represented money.

He kept race-horses and hunters, and he sat late over the cards, and everybody knows that he need have done nothing else to have sent that goodly fortune of his to the dogs.

Then, it was proverbial that no one gave such suppers as Sir Lionel.

Suppers! Oh, but there are suppers, and suppers. The things that are eaten, and the things that are drunk, even, do not come to go very much—it is what we may call the accessories that count. But, not to go too closely into that matter, let it suffice that Sir Lionel had been known to lay out a thousand guineas on a supper.

Of course, wise people shook their heads or shrugged their shoulders, and said what more foolish ones could have said just as well—that the end would come some fine day. Yes, they ate his suppers, and rode his hunters, and borrowed his money, and then prophesied.

As for Sir Lionel, he never checked an extravagant thought that entered his handsome head; he never lost his good, his jolly good humor when he paid his bills, which he always did; he never refused to lend when he had it; and he never borrowed a penny of anybody—that is, of any friend or acquaintance. He patronized the usurers, of course, but that is another matter.

CALL 100 WOMEN

Ask them what they think of Zam-Buk and you will be surprised how many of them would tell you it is the best known healing balm, and that it should be in every home. A contest in "Everywoman's World" recently proved this!

Women from coast to coast have proved by actual test that Zam-Buk is unequalled for the skin diseases and injuries of children as well as of adults. They have found Zam-Buk different to ordinary ointments in that it always the irritation as soon as applied; prevents festering, inflammation, blood poisoning, etc., and permanently heals in a very short time. As a mother and head of a family you owe it to yourself to have Zam-Buk always handy!

If you have not yet tried Zam-Buk, get a box at once. Druggists and stores, 50c.

(To be Continued.)

Household Notes.

Table linen should be ironed only on the wrong side.

Dry sponge cake may be served smothered in custard.

New bread will cut very smoothly if the knife is heated.

Black stocking legs make excellent cloths for sponging a dark suit.

If the bureau drawers stick, apply wax; it will be better than soap.

If a child should get pepper in its eyes, bathe them freely with milk.

A step saver is the table that can be wheeled about the kitchen and pantry.

Boiling soda water is one of the best disinfectants for kitchen plumbing.

Fruit whips and custards are among the best things for an invalid's dessert.

Fruit trees should be trimmed a little every year and not much in any one year.

Sand or salt will put out flames from oil or alcohol; water will cause them to spread.

(To be Continued.)

Keep two measuring glasses for medicine—one for drops and one for the larger doses.

Use dried fruits as much as possible in the winter when fresh fruit is scarce or dear.

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

Another matter, indeed; but it brings us to one afternoon toward the end of the season, when Sir Lionel, in dressing-gown and slippers, sat lounging in an easy-chair in his delightful smoking-room. Any one might have supposed that even so young a man would wear a bored, tired expression on his face when alone, for he had tasted in quick succession of all the experiences that money could procure him—and what will not money procure?

Bored! tired! Sir Lionel, even as he lounged and puffed the lazy clouds of smoke in circling rings from his mouth, looked as fresh and hopeful and interested as a schoolboy; only, with all its beauty, his face was not of the schoolboy type at all. It was gay, careless, languid, even, but no one ever made the mistake of suspecting its owner of a lack of manhood.

Even those who played upon his follies and abetted them, always had an unpleasant suspicion that he was so far from being a victim that he actually took a pleasure in seeing how base they could be. There would come a bantering expression in his blue eyes, and under his tawny mustache, his upper lip would curl satirically, so that the human leeches who had at the first of his reckless career fastened themselves on him finally let go their hold, feeling that he had all the while been secretly mocking them.

He was not cynical, however, and he was not and made no pretense of being base. He was a true friend, and could fall headlong in love as readily as any other of his years. And when it was generally understood that Sir Lionel was no fool the wonder became all the greater that he permitted himself to run such a mad course.

There were those who explained it by saying that he was ambitious and would make any sacrifice to be the fashion. Perhaps so. Certainly he was the fashion. As much so as Lady Flora Vanemore, the most imperious of London beauties. Men copied his coats and the tie of his caravat. If he wore a scarf, then the scarf was the thing to wear. If he wore a tie, then the tie became the rage. If his collars rolled, then the collars of the young aristocrats rolled.

There were others who said that he intended to reimburse himself by marrying a rich wife; but when it was discovered that he passed by the scores of willing heiresses, and cast himself at the feet of Lady Flora, that hypothesis had to be rejected, for Lady Flora was rich only in beauty.

Of course there were fifty other theories to explain why he was getting rid of his fortune so rapidly; but in the end most persons were content to wonder and wait, feeling quite sure that when the crash came it would do so in an entirely novel manner, and that it would not be accompanied by any of those disagreeable episodes that usually attended the downfall of the spendthrift.

But once more let us look in at him as he lies there lazily puffing at his Havanas. He had sent an expert to Havana to try the tobaccos; and then having found the brand to suit him had bought up the whole output. Of course he enjoyed his cigars after that. As he said himself, it would have been a shame not to experience an ecstasy whenever he smoked a cigar procured under such circumstances, and so he always made it a point to enjoy his cigar.

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

(To be Continued.)

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

1531 - A PRETTY FROCK FOR MOTHER'S GIRL.



Dress With or Without Plastron Trimming, and With Sleeve in Either of Two Lengths.

A good-looking school dress could be made from this model, of serge or wool poplin, with braid trimming and yoke facing of matched satin. For a best dress, soft batiste, dimity or organdie could be used, with lace or insertion and embroidery for trimming. The plastron may be omitted. The sleeve in wrist length has a band cuff. In short length it is to be finished with a narrow band, to fit the arm.

This design is also good for voile, gabardine, challie, checked or plaid suiting, for galatea, percale, gingham, repp or chambray. The Pattern is cut in 4 sizes—4, 8, 8 and 10 years. It requires 4 yards of 36 inch material for an 8 year size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

1517-1503—WAIST, 1517; SKIRT, 1503.



Two Attractive and New Styles.

This costume comprises Ladies' Waist Pattern 1517 and Ladies' Skirt Pattern 1503. Georgette crepe in a mauve shade with trimming of lace was used. The skirt is of serge in a shade to match the waist. Both styles are good for any of this season's dress materials. The skirt of gabardine, wool poplin or broad cloth, with waist of charmeuse or taffeta, would be nice. The waist is also nice for linen, batiste, or nun's veiling. The Pattern is cut in 6 sizes—24, 26, 28, 30 and 32 inches waist measure. It requires 3½ yards of 54 inch material for a 24 inch size.

This illustration calls for TWO separate patterns which will be mailed to any address on receipt of 10c. FOR EACH pattern in silver or stamps.

Size

Address in full—

Name

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

SALE! SALE!

AT COST PRICES, ALL OUR STOCK OF

Ladies' Winter HATS,

in White and Colored Felt Hats and Black Felt and Velvet Hats.

This lot of Hats are all of the latest styles and made from superior Felts and Velvets, finished with fast dyes. You only have to see and price them to buy.

Feathers, Tips, Wings, etc.,

New arrivals, also at cost.

HENRY BLAIR

REGAL SHOES

are the most stylish, comfortable and serviceable ready-to-wear shoes made—and every man in town can prove this by coming to us and selecting a pair from the new styles we have just received.

A Smart Regal Style For Dressy Men

Every one of these Regal styles is built exactly after a high-priced New York custom model. Exact fit is assured you by Regal quarter-sizes—just double the usual number of shoe-fittings. Do not put off paying us a visit—drop in to-day

PARKER & MONROE, Limited.

SLATTERY'S

Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing your Fall Order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

Slattery Building, Duckworth and George's Streets, ST. JOHN'S, NEWFOUNDLAND. P. O. Box 236. Phone 522.

Bargains in STAIR CLOTH!

Just received a small shipment of Stair Oil Cloth, all neat and attractive designs. Our prices

11c. and 15c. per yard while they last. Outport orders promptly attended to.

WILLIAM FREW.

War News

Messages Received Previous to 9

OFFICIAL.

LONDON, Jan. 11.—The Governor, Newfoundland, has received from the British Headquarters in the artillery activity at several points. On the morning of the 11th, the Germans exploded a mine near La Bassée.

The French report an air bombardment of Sturka, near Metz. As the Germans entered the village they were caught by a fire of seventy-fives. South of Metz, the Germans were seen to be engaged in taking a little hill north of the summit of the Huns with heavy losses to the Germans. Russians report an encounter between their torpedo boats and the Goeben. The torpedo boats were to the protection of the Russian fleet of the line, and, after a brief long range, the Goeben withdrew.

A Teheran telegram announced that the Russians had defeated a rebel force at Dosabakh.

BONAR

KING EDWARD'S CREW AT CHATHAM.

LONDON, Jan. 11.—A despatch to the Daily Mail from Chatham, says that a train of men from the sunken battleship, King Edward the Seventh, arrived here on Sunday afternoon, and were taken direct to the Navy barracks.

BRITAIN AND HER ALLIES IN CONSENT.

WASHINGTON, Jan. 11.—Britain and her Allies, it was announced to-day, have given consent to the American Red Cross Society's plan to accumulate supplies, meant for hospital supplies, in Germany and Allied countries. The plan, however, applies only to the present accumulation of supplies. Shipments will have to be held pending arrangements with the German Government.

THE GALLIOLI RETIREMENT.

LONDON, Jan. 11.—The British retirement from Dardanelles was referred to by Premier Asquith in addressing the House this afternoon. "The British will learn with extreme gratification of the retirement of the forces from Cape Helles on the Gallipoli Peninsula without the loss of a single man," the Premier said. "Of 11 guns behind, 10 were worn out by the bombardments, which were rendered useless for future service before they were abandoned. All the stores and reserve ammunition which could be removed were sent on before the retirement. The whole retirement was conducted with a minimum loss. These operations taken in conjunction with the earlier operations in Serbia and Anzac, are, I believe, without parallel in naval history. They should have been carried out without any loss, considering the amount of personnel and material involved, is an achievement whereof we are all proud, commanding officers and men of both services. It will be proud. It deserves, and is sure to receive the profound gratitude of King and Country and an imperishable place in our national history. His Majesty will be pleased that Generals Monro, Ross, Birdwood, Davies and other officers should receive special recognition."

SALE!

OUR STOCK OF

ies' MATS,

el Mats and Black Felt

et Mats.

of the latest styles

its and Velvets, fin-

only have to see and

hers,

ngs, etc.,

s, also at cost.

BLAIR

SHOES

le serviceable

nd every man in

g to and se-

ities we

er

gal

ON ROE, Limited.

TERRY'S

y Goods House

with the American Markets,

esale prices on all classes of

REGULAR PIECE GOODS,

RWEA, MATS, RUGS and

Full order, we would appreciate

our prices.

the Leader Overall Co. (Local

g, Luckworth and

s Streets,

EWFOUNDLAND.

Phone 522.

STAR CLOTH!

Star Cloth, all neat and attractive

Our prices

5c. per yard

orders promptly attended to.

M. FREW.

War News.

Messages Received Previous to 9 A.M.

OFFICIAL.

LONDON, Jan. 10. The British Headquarters report artillery activity at several points. On the morning of the 8th the British exploded a mine near La Bassee Canal.

The French report an effective bombardment on Storka, north of Metz. As the Germans evacuated the village they were caught under a fire of seventy-fives. South of Hartmannswillerkopf the Germans succeeded in taking a little hill to the north of the summit of the Hirzstein with heavy losses to the Germans.

Russians report an encounter between their torpedo boats and the Goeben. The torpedo boats withdrew to the protection of the Russian ships line, and after a short fight at long range, the Goeben withdrew.

A Teheran telegram announces that the Russians have defeated a large rebel force at Doshabad.

BONAR LAW.

KING EDWARD'S CREW ARRIVE AT CHATHAM.

LONDON, Jan. 10. A despatch to the Daily Mail from Chatham, says that a trainload of men from the sunken battleship King Edward the Seventh, arrived there on Sunday afternoon, and were taken direct to the Navy barracks.

BRITAIN AND HER ALLIES GIVES CONSENT.

WASHINGTON, Jan. 10. Britain and her Allies, it was announced to-day, have given consent to the American Red Cross Society to ship its present accumulation of hospital supplies, meant for hospitals in Germany and Allied countries.

The Gallipoli retirement. The British retirement from the Dardanelles was referred to by Premier Asquith in addressing the Commons this afternoon.

The Premier said: "Of 11 guns left behind, 10 were worn out fifteen-pounders, which were rendered unfit for future service before they were abandoned. All the stores and reserve ammunition which could not be removed were set on fire before the retirement. The whole retirement was conducted with a minimum of loss. These operations taken in conjunction with the earlier ones from Suvla and Anzac, are, I believe, without parallel in naval history. That they should have been carried out without any loss, considering the vast amount of personnel and material involved, is an achievement whereof all concerned, commanding officers, officers and men of both services, may well be proud. It deserves, and I am sure will receive the profound gratitude of King and Country and take an imperishable place in our national history. His Majesty will be advised that General Monro, General Birdwood, Davies and other officers should receive special recognition."

BRITISH PURSUE RETREATING TURKS.

LONDON, Jan. 10. The Turks in Mesopotamia were in full retreat on Jan. 9th with the British pursuing them. It was announced in the Commons to-day by J. Austen Chamberlain, Secretary for India. There has been heavy fighting on both banks of the Tigris, on Jan. 7th, Chamberlain's announcement stated, and the British had taken two Turkish guns and 700 prisoners. In telling the Commons the news of the British success on the Tigris, Chamberlain said that General Aylmer left the British headquarters on Jan. 6th with troops, marching to the relief of Kut-el-Amara. On the same day General Townshend at Kut, reported that the previous night the enemy had opened heavy fire on the northwest front and on the village opposite Kut, but had made no attack. On the night of Jan.

T. J. Edens

By S. S. Stephano, Monday, January 10, 1916.

- N. Y. TURKEYS. N. Y. CHICKEN. N. Y. CORNED BEEF. N. Y. SAUSAGES—1 lb. ctus. CAL. NAVAL ORANGES. TANGERINES. GRAPE FRUIT. BANANAS. CELEBY. FRESH OYSTERS. TEXAS ONIONS. FINNAN HADDIES. KIPPERED HERRING. 20 cases FANCY EGGS.

DANNAWALLE TEA, 50c. lb. No advance in price. HULLDORF TEA, 45c. lb. Two TEAS with satisfaction in every slip.

10 cases SHREDDED WHOLE WHEAT BISCUITS, 16c. pkg. DUTCH BUTTER, 1 lb. blocks, 25c. MINCED HAM (Cooked), 30c. lb. BLUE BERRIES, 15c. tin. STRAWBERRIES, 25c. tin. LEMON CLING PEACHES, best; 2 1/2 lb. tin, 25c.

JAMS, assorted, tumbler, 15c. each. Marmalade, tumbler, 11c. each. 20 bxs. PHURTY BUTTER, 2 lb. prints. Just received ex s.s. Stephano.

DUTCH CIGARS Just in: King Edward VII. 50s. Lima 50s. Hernandez-de-Soto 50s. El Valor 50s.

T. J. EDENS.

7th General Aylmer reported heavy firing on the south bank of the Tigris. On the right bank General Campbell's column carried the enemy's position, and then entrenched. Meanwhile the main attack on the left bank was retarded by an enemy outflanking movement. General Aylmer reported, he apparently was opposed by three Turkish divisions. On the evening of Jan. 8th he reported that owing to fatigue the troops had been unable to make any progress that day. On the 9th he reported the enemy in retreat, and that he was pursuing, but that heavy rains hindered the pursuit. From later telegrams it appears the enemy has reached Khorra.

A BERLIN VERSION.

BERLIN, Jan. 10. (via Sayville by wireless.) The British army at Kut-el-Amara Mesopotamia, has now been surrounded completely by the Turks, according to Constantinople advice to-day, given out by the Overseas News Agency.

TO COPE WITH INSURRECTION.

ATHENS, Jan. 10. The Greek cruiser Hell and the destroyer Leon with a strong contingent of troops, have been sent to Samos to cope with an insurrection on that island, said to be due to a lack of food stuffs. It is generally believed that martial law will shortly be proclaimed. At Athens, rumors persist of an early attack at Salonika by the Austrians and Bulgars. The Austro-German forces are concentrating in the Monastir region, facing the French front, while the Bulgars are concentrating against the British front.

KING PETER OF SERBIA.

PARIS, Jan. 10. King Peter of Serbia, who is still in Salonika, has full confidence in the ultimate issue of the struggle for the liberation of his country, according to the Serbian Minister to Greece, who has just returned from Salonika, says a Havas despatch. The reorganization of the Serb army is now in progress.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect—that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp, and GASTHEAM Radiators fill all light and heat requirements. ST. JOHN'S GAS LIGHT COMPANY. dec.11

Opening Bill of Klark-Urban Co.

A DISTINCT SUCCESS.

"Within the Law," the opening bill of the Klark Urban Co., was greeted with a capacity house at the Casino Theatre last night. The drama is a particularly strong one, and its clever production by the talented and well balanced company left nothing to be desired. The play deals with the story of Mary Turner a young girl, who becomes an orphan, while she is attending High School, and is obliged to seek employment at an early age. For five years she works as shop girl in "The Emporium" a department store controlled by Edward Gilder, Helen Morris, another shop girl, steals, and to save herself from detection she places the stolen goods in Mary Turner's clothes locker. The latter is arrested and, though protesting her innocence, is sent to prison for three years. The securing of her employment who impressed the judge that it was necessary to make an example of her for the prevention of further theft in the store. Before going to prison she is given permission to see her employer and accused. In her interview with him she gives them a living wage instead of the starvation wages for which they were working. Gilder is dead to all her entreaties and when leaving him she threatens that she will have vengeance.

Upon the expiration of her term in prison, at the secure employment, but is driven from place to place by the "law." She becomes despondent and decides upon suicide. She jumps into a river but is rescued by Joe Garson a forger and taken to his home. It is then Mary begins her career of a crook with the "law." She becomes associated with Agnes Lynch, a girl who has "done time" for blackmail, and who is the leader of a gang of pickpockets. Mary is opposed to the methods of Garson and Agnes and adopts a system of operations, which together with legal advice enables them to amass thousands and live in luxury. On several occasions their home is visited by the police who threaten, but to no purpose as Mary very carefully keeps all her business "within the law." Mary eventually captures the affections of Dick Gilder, her former employer's son, whom she marries secretly for revenge. The balance of the story unfolds gradually and is beautifully told in a series of thrills and climaxes, the whole ending with the establishing of Mary's innocence.

Charles E. Mills, who is making his first appearance in this city, played the role of "The Emporium." He has a strong personality, a good voice, and measures up to the character of the stern business man in his scenes with Mary Turner, and of the affectionate father in the scenes with his beloved son, Dick.

Minnie Cecil was seen as Mary Turner, and in her impersonation of a difficult role won many new admirers. Aurita Clark, as Agnes Lynch, won full marks in her impersonation of the girl "who has done time" and her scenes and features in his scenes with Mary Turner, and of the affectionate father in the scenes with his beloved son, Dick.

Harden Klark, as Gilder's son was particularly good and his acting was in keeping with his past record in this city. Frank Urban, as Inspector of the New York Police, gave a very clever impersonation, while Laitoy Kenneth, another old favorite, was also seen to advantage. Thomas Brower, as Gilder's Lawyer, gave a faithful impersonation. Albert Patterson, as Joe Garson, the forger, has a fine appearance, a good voice, gave a very pleasing rendition, particularly in the closing scene where his acting was remarkably strong.

Billy Webb, another old favorite, played a minor part very satisfactorily and will be heard from again at an early date. The other roles by Messrs. Tenney and Frost, Misses Allen and Dean were very well portrayed. As has been previously announced the bill will be repeated to-night and to-morrow night the great modern play: "The Divorce Question" will be presented.

St. Paul's Church ladies will hold a sale of work and tea on Tuesday and Wednesday of this week.

A fine sheet of ice is now on the skating rink just erected, and the rink will be formally opened on Wednesday night at 7.30. A full band will be in attendance.

Mrs. Michael Connors, of Riverhead received a wireless message on the 8th inst. from her son Michael, who is captain of a large steamer called the Virginia, and is bound from New York to Russia. The message ran thus: "Mother, we are now off Cape Race; pray for our success. (Sgd.) Mike. We join with his many friends in wishing our young townsman a most successful voyage and a safe return."

The schr. Alma Nelson arrived in port on Saturday with a load of coal to Messrs R. D. McTear & Sons. The cargo is being landed to-day.

A large number of young people took a run down to Carbonar yesterday to view the work of the fire there on Saturday morning. All our people sympathize with our friends of the sister town in this to them very heavy loss. But as Carbonar people are known for their grit and determination to down all obstacles, we hope to see in the near future the burnt section rebuilt with up-to-date houses and stores that will be ornaments to the town and monuments to the business ability and faith in the old town of the good people of Carbonar.

The schr. Studland and Cleopatra are now on dock undergoing repairs.

We regret to learn that Mr. Fred J. Brady of the Trinity Enterprise, has been confined to his home for the past two weeks with a bad attack of la-grippe. It is pleasing to hear that he is on the way to recovery.

Mr. F. J. KING will resume teaching on Monday, January 10th, at 46 Queen's Road. All Trinity College exams can be prepared for by correspondence or personal tuition—Jan 10, 21

Hr. Grace, Jan. 10, 1916.

Opening Bill of Klark-Urban Co.

A DISTINCT SUCCESS.

"Within the Law," the opening bill of the Klark Urban Co., was greeted with a capacity house at the Casino Theatre last night. The drama is a particularly strong one, and its clever production by the talented and well balanced company left nothing to be desired. The play deals with the story of Mary Turner a young girl, who becomes an orphan, while she is attending High School, and is obliged to seek employment at an early age. For five years she works as shop girl in "The Emporium" a department store controlled by Edward Gilder, Helen Morris, another shop girl, steals, and to save herself from detection she places the stolen goods in Mary Turner's clothes locker. The latter is arrested and, though protesting her innocence, is sent to prison for three years. The securing of her employment who impressed the judge that it was necessary to make an example of her for the prevention of further theft in the store. Before going to prison she is given permission to see her employer and accused. In her interview with him she gives them a living wage instead of the starvation wages for which they were working. Gilder is dead to all her entreaties and when leaving him she threatens that she will have vengeance.

Upon the expiration of her term in prison, at the secure employment, but is driven from place to place by the "law." She becomes despondent and decides upon suicide. She jumps into a river but is rescued by Joe Garson a forger and taken to his home. It is then Mary begins her career of a crook with the "law." She becomes associated with Agnes Lynch, a girl who has "done time" for blackmail, and who is the leader of a gang of pickpockets. Mary is opposed to the methods of Garson and Agnes and adopts a system of operations, which together with legal advice enables them to amass thousands and live in luxury. On several occasions their home is visited by the police who threaten, but to no purpose as Mary very carefully keeps all her business "within the law." Mary eventually captures the affections of Dick Gilder, her former employer's son, whom she marries secretly for revenge. The balance of the story unfolds gradually and is beautifully told in a series of thrills and climaxes, the whole ending with the establishing of Mary's innocence.

Charles E. Mills, who is making his first appearance in this city, played the role of "The Emporium." He has a strong personality, a good voice, and measures up to the character of the stern business man in his scenes with Mary Turner, and of the affectionate father in the scenes with his beloved son, Dick.

Minnie Cecil was seen as Mary Turner, and in her impersonation of a difficult role won many new admirers. Aurita Clark, as Agnes Lynch, won full marks in her impersonation of the girl "who has done time" and her scenes and features in his scenes with Mary Turner, and of the affectionate father in the scenes with his beloved son, Dick.

Harden Klark, as Gilder's son was particularly good and his acting was in keeping with his past record in this city. Frank Urban, as Inspector of the New York Police, gave a very clever impersonation, while Laitoy Kenneth, another old favorite, was also seen to advantage. Thomas Brower, as Gilder's Lawyer, gave a faithful impersonation. Albert Patterson, as Joe Garson, the forger, has a fine appearance, a good voice, gave a very pleasing rendition, particularly in the closing scene where his acting was remarkably strong.

Billy Webb, another old favorite, played a minor part very satisfactorily and will be heard from again at an early date. The other roles by Messrs. Tenney and Frost, Misses Allen and Dean were very well portrayed. As has been previously announced the bill will be repeated to-night and to-morrow night the great modern play: "The Divorce Question" will be presented.

St. Paul's Church ladies will hold a sale of work and tea on Tuesday and Wednesday of this week.

A fine sheet of ice is now on the skating rink just erected, and the rink will be formally opened on Wednesday night at 7.30. A full band will be in attendance.

Mrs. Michael Connors, of Riverhead received a wireless message on the 8th inst. from her son Michael, who is captain of a large steamer called the Virginia, and is bound from New York to Russia. The message ran thus: "Mother, we are now off Cape Race; pray for our success. (Sgd.) Mike. We join with his many friends in wishing our young townsman a most successful voyage and a safe return."

The schr. Alma Nelson arrived in port on Saturday with a load of coal to Messrs R. D. McTear & Sons. The cargo is being landed to-day.

A large number of young people took a run down to Carbonar yesterday to view the work of the fire there on Saturday morning. All our people sympathize with our friends of the sister town in this to them very heavy loss. But as Carbonar people are known for their grit and determination to down all obstacles, we hope to see in the near future the burnt section rebuilt with up-to-date houses and stores that will be ornaments to the town and monuments to the business ability and faith in the old town of the good people of Carbonar.

The schr. Studland and Cleopatra are now on dock undergoing repairs.

We regret to learn that Mr. Fred J. Brady of the Trinity Enterprise, has been confined to his home for the past two weeks with a bad attack of la-grippe. It is pleasing to hear that he is on the way to recovery.

Mr. F. J. KING will resume teaching on Monday, January 10th, at 46 Queen's Road. All Trinity College exams can be prepared for by correspondence or personal tuition—Jan 10, 21

Hr. Grace, Jan. 10, 1916.

Rich, Pure Cows Milk, Sterilized, in Tins.

100 cs. Union Brand. 100 cs. Milkman's Brand

This Milk is of superior quality, unsweetened, natural flavor, and is equal to cow's milk.

UNION BRAND, MILKMAN BRAND, Only 10 cts. Only. Only 10 cts. Only.

Per Tin. Per Tin. See our window display of the above Milk and secure some before being sold out, as it won't last long at the price.

AYRE & SONS, Ltd.

GROCERY DEPARTMENT.

Selling at COST!

Embroidery Insertion, Just 3 to 4 inches wide for

12c. & 14c. per yard, Worth 16c. and 20c. a yard.

This week at

A. & S. Rodger's.

500 American Blouses!

Clean, Fresh, Up-to-date Goods, the majority of which will be Cheap for \$2.00. Your choice for

75 cents

and \$1.00 each

These are not last summer's left overs but are recently from New York, having arrived by last Stephano.

MARVELLOUS VALUE.

SEE WINDOW.

S. MILLEY.



OUR New SERIAL, commencing to-day: "Phyllis Dearborn, or the Countess of Basingwell."

Hr. Grace Notes.

The s.s. Euphrates arrived from Bell Island this a.m. to go on dock.

The schr. Mary Duff arrived from Carbonar this morning to load codfish at Munn & Co.'s for market.

We very much regret to report the serious illness of Mrs. R. D. McRae. Mrs. McRae was stricken with paralysis early yesterday morning, and has not regained consciousness since. We hope soon to have more favorable news to report.

St. Paul's Church ladies will hold a sale of work and tea on Tuesday and Wednesday of this week.

A fine sheet of ice is now on the skating rink just erected, and the rink will be formally opened on Wednesday night at 7.30. A full band will be in attendance.

Mrs. Michael Connors, of Riverhead received a wireless message on the 8th inst. from her son Michael, who is captain of a large steamer called the Virginia, and is bound from New York to Russia. The message ran thus: "Mother, we are now off Cape Race; pray for our success. (Sgd.) Mike. We join with his many friends in wishing our young townsman a most successful voyage and a safe return."

The schr. Alma Nelson arrived in port on Saturday with a load of coal to Messrs R. D. McTear & Sons. The cargo is being landed to-day.

A large number of young people took a run down to Carbonar yesterday to view the work of the fire there on Saturday morning. All our people sympathize with our friends of the sister town in this to them very heavy loss. But as Carbonar people are known for their grit and determination to down all obstacles, we hope to see in the near future the burnt section rebuilt with up-to-date houses and stores that will be ornaments to the town and monuments to the business ability and faith in the old town of the good people of Carbonar.

The schr. Studland and Cleopatra are now on dock undergoing repairs.

We regret to learn that Mr. Fred J. Brady of the Trinity Enterprise, has been confined to his home for the past two weeks with a bad attack of la-grippe. It is pleasing to hear that he is on the way to recovery.

Mr. F. J. KING will resume teaching on Monday, January 10th, at 46 Queen's Road. All Trinity College exams can be prepared for by correspondence or personal tuition—Jan 10, 21

Hr. Grace, Jan. 10, 1916.



**INVICTUS
HOCKEY
BOOTS**
are
the
Best
Hockey
Boots
on the
Market.

Only a Limited
quantity left.

The BEST GOOD SHOE

This Store prides itself on its specialties. They afford the opportunities to get out of the rut—to get away from the commonplace. In selling these special lines the pleasure derived is mutual—our customer's satisfaction equals our own.

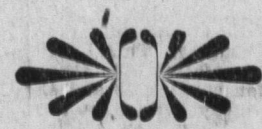
INVICTUS

is one of the best lines we have in our store. We have every confidence in INVICTUS SHOES, simply because past experience has proven their merits. Comfort, Style and Durability are found in full measure in every pair of INVICTUS BOOTS that we sell. The reputation of this Store is something of which we are too jealous to risk in making false claims. WE UNRESERVEDLY RECOMMEND INVICTUS BOOTS.

Marshall Bros

**YOUR
MOTTO
FOR
1916**

Should be
"Nothing but
Geo. A. Slater's
Invictus
Footwear
For Me."



REGIMENT

Troops Suffered
inforcements—
red to By Ge

London, Jan. 6.—General Hamilton's report on the operations on the Gallipoli front was published in the Official Gazette to-night. The Suvla Bay landing failed to accomplish its object, the report says, partly because the force was largely of untried troops, unaccustomed to the conditions of the front, and partly through the want of the water supply. The report is a painful reading. General Hamilton bestows the highest praise upon the conduct of the men. He believes that in the middle of August the Turkish forces were the British and had fresh soldiers and munitions. The British Government was to furnish him with the equipment he wanted. The General also opposed the abandonment of the bases held by the British. The most striking passage in the document describes the ill-fated attack at Suvla Bay and Anzac on August 6, for securing commanding heights on the middle of the peninsula. He says: "The climax was reached on the night of the 6th, when the British made a grand attack from the summit of Chunuk Bair Hill upon the front held by two battalions of the Sixth North Lancashire and the Wiltshire regiments. First our men were shelled by an enemy gun, he says, then another, a huge column, consisting of more than a full division, plus thousands of men. The North Lancashire were simply overwhelmed in the shallow trenches by sheer numbers, while the Wiltshires were caught in the open, were almost annihilated. The position of the enemy swept over the crest and swiftness of the attack shires and General Baldwin's troops which were only extricated with difficulty and very heavy losses. Now it was our turn. The British ships and the New Zealand Artillery, an Indian Division, the Artillery Brigade and the Signal Brigade Royal Field Artillery, getting the chance of a life-long successive solid lines of Turkish the crest of the ridge, gaps were through their formations and rain fell on them as they tried to form in the gullies. Not only here did the Turkish dearly for their re-capture of vital crest. Enemy reinforcements continued to move on under the crest and accurate fire from our guns they kept topping the ridge, pouring down the western slope. Chunuk Bair as if determined to everything they had lost, they were over the crest they were exposed, not only to the full force of the guns, naval and military, but a battery of ten New Zealand 8 guns, which played upon the exposed ranks at close range until hundreds were red hot. Enormous losses were inflicted of the swarms which had once crossed the crest line, only a few ever straggled back to their own of Chunuk Bair. At the same time strong forces the enemy were hurled against the spurs to the northeast, where they crossed a conflict so deadly that they were considered the climax of days' fighting for the ridge. Part of our line were pierced, and troops were driven clear down the hill. At the foot of the hill the who were supervising the transport food and water were rallied by Capt. Street. Enthusiastically they loved him back, where they ran into the midst of that series of gullies in which the British ranks and men dropped their arms and caught one another in the throat.

Convincing One's Self.

By RUTH CAMERON.



He had been listening one afternoon to a warm argument between the cynic and Molly, the little stenographer lady. To my regret, I had to leave before the battle was over. The next day I saw the Authorman. "Did the cynic convince Molly?" I asked. "No," said the Authorman; "but convinced himself."

"Didn't you notice how lukewarm he was when he started, and how he warmed up when Molly began to oppose him? Well, before he got through he had thoroughly convinced himself that his stand was right and now, it will be a matter of pride with him to stick to it. Haven't you noticed how many people convince themselves that way?"

I hadn't before, but I have since then.

He would rather lose money than his argument.

Just the other day I heard a business man arguing with someone who was suggesting to him a more efficient method of arranging a certain detail. The business man's objection had at first been the instinctive objection of the conservative man to anything new, but when he found himself met by excellent arguments he seemed to bristle out with an obstinate determination to prove that the idea was not good.

Ultimately he succeeded in convincing himself so thoroughly that even if anyone had shown him in gold dollars the money that idea had saved, I am sure he would have felt it a matter of pride not to adopt it.

When you argue, reader friends, what is your aim, to defend your idea or to find out where truth lies? As your opponent's arguments grow stronger, do you, instead of permitting yourself to be influenced by them, grow more obstinate and more determined not to be convinced?

She Was Afraid of Herself.

A woman, who has always been strongly on one side of the big woman questions, told me the other day that she was frightened at herself. The cause of her was this: "I find myself trying to think up some convincing sounding answer to make to the new arguments on the other side instead of considering whether they have any truth in them or not."

An excellent cause of fear, but how few people would be fair-minded enough to be troubled by it! Truth is the greatest thing in life—the core, the essence, the prime factor of all the realities.

The love of truth burns away the barriers of prejudice and self-will and leaves the mind open. An open mind is one of the finest and rarest things in the world.

With My Letter Friends.

Question—Please tell me how a man—and there are thousands of him—can best live and keep a family of six or seven on a wage of seven cents per hour and nine hours per day?

Answer—If he works six full days that gives him nine dollars and eighteen cents a week. I don't see how it can possibly be done. If any of my readers know how to work such a miracle perhaps they would like to communicate their knowledge through me.

How many people know that safety matches can be lighted on common glass?

Amusements.

BRITISH THEATRE.

The three-act war drama, entitled "Shattered Memories" is a beautifully pathetic story of the great struggle between the North and South in the United States. Intensely interesting and strangely and it affords us a keen insight into what must be daily taking place now in the homes and lives of millions of people. The "Animated Weekly" does not belie its name, and as usual is replete with information. The other pictures are quite up to the standard set and maintained by the British. Madame Timmons regrets the disappointment caused by her not being able to sing last night but expects to appear this evening. Her health has suffered very much of late, owing to extreme change of climate and a recent severe illness. Her duet with Mr. McCarthy on Wednesday and Thursday will be put on as will also the greatest of serials "The Black Box."

DELIGHTFUL PICTURES AT THE NICKEL.

There were large attendances at the Nickel Theatre yesterday. The pictures were all splendid and were highly enjoyed. "The Goddess" was splendidly acted. Anita Stewart was seen in the underworld and her acting was excellent. This evening it is highly recommended that people think and talk and they succeed. Last night's picture had its lesson. "The Floating Death" is an impressive drama, and there was also a Keystone comedy. The whole programme was splendid. Nothing but the best is the Nickel's motto, and it is keeping up its reputation.

AT THE CRESCENT.

Waddy and Arty, the Edison comedy pair, are on deck at the Crescent Picture Palace to-day, in the laughable comedy "A Clean Sweep." The great three-reel feature "A Romance of the Navy" is a Lubin masterpiece, featuring the well known star artists Orm Hawley and Earl Metcalf. "His Wife's Secret" is an Essanay domestic drama presenting the popular G. M. Anderson. Mr. Dave Parks sings a patriotic ballad, "Marching to Victory," a stirring song of the times. Hear Mr. Parks in this song.

THE SPLENDID PANTIMINE JACK AND JILL.

During the five years Rossleys have been providing entertainment for St. John's public, they have always done it well, and have made a name for themselves. The pantimime Jack and Jill last night will have the town talking for some time to come and too much praise cannot be given to Miss Madge Locke, Mr. Ballard Brown and the Rossleys for presenting such a show. The dancing especially of Miss Locke was positively delightful. The dancing of the Sunshine Girls was wonderful. The costumes are the prettiest ever seen here. On Thursday there will be a matinee to allow the pantimime company to visit the Clark-Urban Co.'s matinee Wednesday. Don't miss the best pantimime ever seen here.

APPLES!

In stock for immediate delivery 280 barrels choice N. S. APPLES, including

Wagners,
Baldwins,
Starks,
Manns,
Kings.

Soper & Moore

Wedding Bells.

A very pretty wedding was solemnized at St. Patrick's Church on the 6th inst., by the Rev. Fr. Pippy, the contracting parties being Miss Marguerita A. Rowell, of St. Mary's and Mr. Michael Dorsey, of Kilbride. The bride was assisted by her cousin Miss Mary Healey, whilst Mr. Stephen Denmore performed the duties of best man. After the ceremony the wedding party drove to the groom's residence at Kilbride, where upwards of fifty guests had assembled. After a sumptuous supper was served dancing and other amusements were resorted to till long after midnight when all dispersed for their homes with best wishes for a long and prosperous future for the bride and groom, who were the recipients of many useful and valuable presents, showing the popularity of the young couple.

HARD WORK.



It's hard to keep smiling when your troubles are piling their weight on your neck till it's sprained; it's hard to keep grinning when others are winning the prizes for which you have strained. It's hard to be chery on days wet and dreary, when everything near you looks drowned; it's hard to be sunny when all of your money is sunk in a hole in the ground; it's hard to keep laughing when weariness quaffs the flagon of grief to the dregs; it's harder to frolic when you have the colic, or gout at the end of your legs. But how will it aid you, when we have waylaid you, to rumble and grumble and swear? There's nothing that's healing in kicking the ceiling, or biting the rump from a chair. It's hard to look pleasant when anguish is present, and yet it is strictly worth while, not all of your scowling and frowning and growling can show off your grit like a smile.

MINARD'S LINIMENT FOR GALE EVERYWHERE.

Musketry Notes.

On Saturday last good shooting was done at the Rifle Range, at Rapid Fire practice at the moving figure target, 5 shots in 30 seconds. A squad of 19 men secured an average of 14.6 out of a possible of 20 points, and Privates A. Bannfield, of Bay Le Argent, J. George, of Trinity Bay, Job Jeans, of Pool's Island and E. G. Matthews, of King's Point, Green Bay, made possibilities. This is the best on record for any one squad. The scores were as follows:

Name	Range: 200 Yds.	Score
A. Bannfield	20
J. George	20
Job Jeans	20
E. G. Matthews	20
E. Moxey	18
J. Field	18
A. Read	18
D. W. Carter	18
F. J. Wornell	18
J. Moores	14
A. Guy	12
C. A. Read	12
M. Pico	12
W. E. Swainfield	12
C. R. Poole	12
A. Lawrence	12
C. Foley	8
E. H. Walters	8
C. Ellis	6

During the afternoon of the same day the following men had their first practice, application, at 200 yards, making an average of 13.11 points out of a possible of 20, a very good result for a first trial.

Name	Range: 200 Yds.	Score
D. Nichols	18
A. Davis	17
W. Marsh	17
A. Williams	16
P. Pettie	16
A. Brown	15
A. Squires	14
H. Cranford	13
H. Knee	13
C. Snow	13
S. Locke	10
W. Andrews	10
Jas. Hennessy	8



"CAN YOU AFFORD TO TAKE CHANCES?"

A little cold may not seem a dangerous thing—you may feel inclined to let it go on hoping that to-morrow it will be better—but can you afford to take chances? Just as the little insignificant acorn grows if let alone, to the mighty giant oak, that cough if not stopped may grow to a very serious illness. When a cough starts there's no telling where it will end. You know no doubt, of cases right among people you have known where serious complications and fatal illnesses have had their start from a neglected cough or cold.

A cold is more than inconvenient—it is dangerous—so the big thing is to find a reliable remedy—one that will give you quick, satisfactory relief. There are many treatments that are recommended for a cough or cold but STAFFORD'S PHORATONE COUGH AND COLD CURE is recommended to be the safest, surest and most satisfactory way to cure a cold, grippe, etc.

Price 25 cts.; Postage 5 cts. extra. Prepared only by DR. E. STAFFORD & SON, St. John's, Nfld., Manufacturers of Specialties: Stafford's Liniment, Stafford's Prescription "A," Stafford's Phoratone Cough & Cold Cure.

To get rid of the ticking of a watch in a sick room, turn a tumbler over the watch.

ROSSLEY'S EAST END THEATRE!

St. John's Leading Vaudeville, Dramatic and Picture Theatre.

GRAND NEW PANTIMINE,

"JACK AND JILL."

Bright, Sparkling and up to the minute. Beautiful Costumes, all new; Dainty Dances, Catchy Songs, Many New Novelties, the Best Yet.

A GRAND DANCING REVUE, with

Mr. Ballard Brown, Miss Madge Locke, Bonnie Rossley, Jack and Marie Rossley, The Terra Nova Girls, The Sunshine Girls, The Baby Girls.

GENERAL ADMISSION, 10 CTS. RESERVED SEATS, 20 CTS.

MUSIC. PHOTO PLAYS.

BRITISH THEATRE!

Programme for Monday and Tuesday: Drama, "THE LITTLE SENORITA," NEWS, UNIVERSAL ANIMATED WEEKLY.

Feature, "SHATTERED MEMORIES."

Civil War Drama in three acts, with Bob Leonard and Ella Hall.

Comedy, "TOO MANY BACHELORS."

Solos—(a) "Down in the Forest," (b) "Comin' Through the Rye."

On Wednesday—THE BLACK BOX and Selected Duet.

Pianist—PROF. P. J. MCCARTHY. Soloist—MME. OLIVE TIMMONS. Asst. Pianist—MISS ELSIE TAPPER.

5c. The Crescent Picture Palace. 5c.

"A Romance of the Navy,"

A great Lubin offering produced in 3 reels, featuring Orm Hawley and Earl Metcalf.

"HIS WIFE'S SECRET"—An Essanay society drama, presenting G. M. Anderson.

"A CLEAN SWEEP"—An Edison Waddy and Arty comedy; one continuous laugh.

MR. DAVE BARKS, Baritone Soloist, singing Classy and Popular Ballads.

GOOD MUSIC AND EFFECTS—A COMFORTABLE AND WELL VENTILATED THEATRE.

On Wednesday, a great Historical Feature, "THE LIFE OF ABRAHAM LINCOLN."

Save Oil!

THE ALADDIN LAMP

Has no equal for economy in Oil and Brilliancy in the World.

BIG WORDS—but they are backed up by leading scientificists of the world. Call and see this wonderful Lamp and get the proofs.

CHESLEY WOODS,

Sole Agent, 282 DUCKWORTH STREET. (Head McBride's Hill.)

P.E.I. HEAVY BLACK OATS,

250 Bags Just Received.

The Crowning Features of Homestead Tea

Cheap tea may be popular with those who do not know that it is cheap because it lacks nourishing elements, and that twice the quantity must be purchased to get results equal to those given by HOMESTEAD.

"There's a smile in every cup of Homestead."

"GOLD REEF" Thick Cream, 17 oz. tins 40c. 8 oz. tins 20c. Can be whipped but can't be beaten.

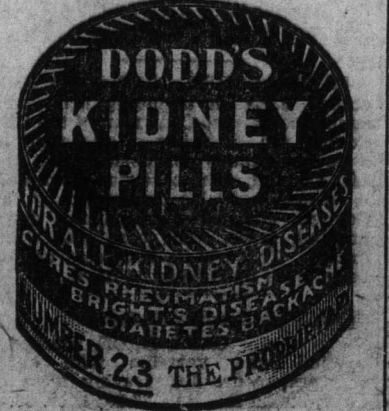
BLUE BERRIES, 15c. tin. Possess the true flavour of our local Blue Berries. Try a tin.

FEEDS—CORN MEAL, WHOLE CORN, CRUSHED CORN, BEANS.

Large Valencia Oranges, Ordinary Valencia Oranges, California Navel Oranges, Florida Oranges, P. E. I. Potatoes.

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.



Japanese

Have you are offering and Coupons

Large and Plates, Bon Cream and Pots and Pies

These good fine Japanese deemed single lots.

A full assortment China is on the department while particulars of Tags and Coupons REAL JAPANESE

Imperial

REGIMENTS ANNIHILATED!

Troops Suffered From Thirst and Lack of Reinforcements--Some of the Subjects Referred to By Gen. Hamilton in His Report.

London, Jan. 6.—General Sir Ian Hamilton's report on the British operations on the Gallipoli Peninsula was published in the Official Gazette to-day.

The Suvla Bay landing failed to accomplish its object, the report shows, partly because the force consisted largely of untried troops under General Innes-Puller, and partly because of the failure of the water supply. The sufferings of the troops for lack of water make painful reading.

General Hamilton bestows the highest possible praise upon the bravery of the men. He believes that after the middle of August the Turks outnumbered the British and had plenty of fresh soldiers and munitions, while the British Government was unable to furnish him with the reinforcements he wanted. The General strongly opposed the abandonment of any of the bases held by the British troops. The most striking passages of the document describe the ill-fated landing at Suvla Bay and Anzac, early in August, for securing command of the heights on the middle of the Peninsula. He says:

The climate was reached at day-break on the tenth, when the Turks made a grand attack from the summit of Chunuk Bair Hill upon a short front held by two battalions of the Sixth North Lancashire and the Fifth Wiltshire regiments.

First our men were shelled by every enemy gun, he says, then assaulted by a huge column, consisting of no less than a full division, plus three battalions. The North Lancashire men were simply overwhelmed in their shallow trenches by sheer weight of numbers, while the Wiltshires, who were caught in the open, were literally almost annihilated. The ponderous mass of the enemy swept over the crest and swarmed round the Hampshire and General Baldwin's Brigade, which were only extricated with great difficulty and very heavy losses.

Now it was our turn. The warships and the New Zealand and Australian Artillery, an Indian Mountain Artillery Brigade and the Sixty-ninth Brigade Royal Field Artillery were getting the chance of a lifetime. As successive solid lines of Turks topped the crest of the ridge, gaps were torn through their formations and an iron rain fell on them as they tried to reform in the gullies.

Not only here did the Turks pay dearly for their re-capture of the vital crest. Enemy reinforcements continued to move on under a heavy and accurate fire from our guns. Still they kept topping the ridges, and pouring down the western slopes of Chunuk Bair as if determined to gain everything they had lost. But once they were over the crest they became exposed, not only to the full blast of the guns, naval and military, but a battery of ten New Zealand machine guns, which played upon their serried ranks at close range until their brains were red hot.

Enormous losses were inflicted, and of the swarms which had once fairly crossed the crest line, only a handful ever straggled back to their own side of Chunuk Bair.

At the same time strong forces of the enemy were hurled against the spurs to the northeast, where there arose a conflict so deadly that it may be considered the climax of four days' fighting for the ridge. Portions of our line were pierced, and the troops were driven clean down the hill. At the foot of the hill the men who were supervising the transport of food and water were routed by Staff-Capt. Street. Unhappily they followed him back, where they plunged into the midst of that series of struggles in which Generals Innes-Puller and the ranks and men dropped their scientific weapons and caught one another by the throat.

Girls! Draw A Moist Cloth Through Hair Double Its Beauty

Try this! Hair gets thick, glossy, wavy and beautiful at once.

Immediate?—Yes! Certain?—that's the cry of it. Your hair becomes light, wavy, shiny, abundant and appears as soft, lustrous and beautiful as a young girl's after a Danderine hair cream. Just try it—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt or excessive oil, and in just a few moments you have doubled the beauty of your hair. Danderine surprise awaits those whose hair has been neglected or is scraggy, faded, dry, brittle or thin. Besides beautifying the hair, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair, but what will please you most will be after a few weeks' use, when you see new hair—fine and downy at first—growing from the roots of your hair all over the scalp. If you care for pretty, soft hair, and lots of it surely get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter and just try it.

equally exhausted and disorganized, and that an advance was the swiftest and simplest method of solving the water trouble and every other sort of trouble.

Be this as it may, the objections overbore the corps commander's resolution. But it was lack of artillery support which finally decided him to acquiesce in the policy of going slow, which, by the time it reached the troops, became translated into a period of inaction. The divisional generals were informed that in view of the inadequate artillery support, General Stopford did not wish them to make frontal attacks on entrenched positions but desired them to try to turn any trenches which were met with. With in the terms of this instruction lies the root of our failure to make use of the priceless daylight hours of the 8th of August, when the British were so near the Turkish positions.

General Hamilton explains that the senior commanders lacked experience in the new trench warfare, and in the Turkish methods, and appreciation of the paramount importance of time. On the 15th General Stopford was relieved of the command of his divisional corps, Gen. de Lisle succeeding him.

Accounts in the report of the suffering of the soldiers from lack of water are graphic. "At times," says the report, "I thought of throwing my reserves into this stubborn central battle, where probably they would have turned the scale. But each time my reserves made me give up the idea, all ranks at Anzac being reduced to a pint a day. True thirst is a sensation unknown to the dwellers in the watered England, but at Anzac when the mules with the water bags arrived at the front, the men would rush to them in swarms just to lick the moisture that exuded through the canvas bags. Until wells had been discovered under freshly-won hills, the relieving of Anzac by even so much as a brigade was unthinkable."

Concerning the water supply for the troops landed at Suvla, the report says: "The distribution of water from the benches failed to work smoothly. The soldiers cut the hoses to fill their bottles, and lighters grounded so far from the beach that the men had to swim to them to fill the bottles."

In the middle of August, General Hamilton estimates, the Turks had 110,000 rifles to the British 55,000. The Turks had plenty of ammunition and reserves, while the British divisions were 45,000 below their normal strength. General Hamilton wanted 30,000 fresh rifles. His long cablegram asking for reinforcements and munitions, believing that with them furnished at once the "troops could clear a passage for the fleet to Constantinople."

"It may be judged how deep was my disappointment," he says, "when I learned that essentially all of the reinforcements had munitions could not be sent, the reason given being one which prevented me from further insistence. Sickness, the legacy of the desperately trying summer, took a heavy toll of the survivors of so many arduous conflicts. But all ranks were cheerful. All remained confident that so long as they stuck to their guns the country would stick to them, and see them victoriously through the last and greatest of crusades."

PILES CURED IN 6 TO 14 DAYS.
Druggists refund money if PAZO OINTMENT fails to cure Itching, Bleeding or Protruding Piles. First application gives relief. 50c.—Nov. 23, 1915.

Room For Recruits.
It will become a war of determined attack by the Allies, a war of furious and long-continued battles. Until the German army is decisively beaten, rather than thrown back to a new line of trenches or pushed a hundred yards here and fifty yards there, the war cannot end. The British count upon the moral and practical effect of the food blockade maintained on the sea. It is no mean task to feed some millions of soldiers and many millions of non-combatants, and while Germany manages its own food products with infinite genius, not even the great Empire is self-contained. General cannot create a potato. Lord Kitchener said in August, 1914, that the war would last three years. There is abundant room for recruits—and plenty of unmarried men of good physique who have paid no heed to the call.—Toronto News.

CASINO Theatre. Limited Engagement.

Boy Scouts.

A meeting has been arranged for to-night at 7.30, to consider the re-organization of the 2nd St. John's Troop. All old members of the Troop will be welcomed as well as any desirous of becoming Scouts, and offers for the year will be elected. Schemes for Ambulance Signalling, Handcraft and other classes will be brought forward, and an effort will be made to secure the use of suitable rooms for St. John's Scouts. In order that the Scout movement may increase in usefulness and also to prevent a possible disunion of the 2nd St. John's Troop, an appeal is made to all able and willing to help in any way to be present at the meeting to be held to-night.

No Girl Need Have a Blotched Face

Whether it be in capturing the heart of man, or making her way through the world by the toll of her hands, a charming and pretty face gives any girl a big advantage. Poor complexion and rough, sallow skin are caused by blood disorders. The cure is simple. Just use Dr. Hamilton's Pills—a reliable family remedy that has for years been the foremost blood remedy in America. That soft glow will return to the cheeks, the eyes will brighten, appetite will improve, strength and endurance will come because sound health has been established. Get a 25c. box of Dr. Hamilton's Pills to-day. Sold everywhere. 5

Hockey Notes.

The Terra Nova's and Victoria's each had their first practice at the Prince's Rink last night. Some new "stars" were noticeable in both ranks. For the former team, Trappell of the one-time victorious Crescents will do the "roving." Some of the players seemed to be in the form, but the majority of them will need to pay strict attention to the remaining rehearsals, in order to be in the form for the opening game. The Vics, and Terra Novas scheduled as the opposing teams in the opening game, which will likely take place this evening fortnight. The Feldians and St. Bon's will have their first try-out to-night.

Salvia Will Grow Hair.

SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair. If you want to have a beautiful head of hair, free from dandruff, use **SALVIA** and watch the results. **SALVIA** is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Tonic known. Watch your hair if it is falling out. If you don't, you will sooner or later be bald. **SALVIA** prevents baldness by fastening the hair to the roots. 1

Slight Fire.

A slight fire, caused by the explosion of a kerosene oil lamp, occurred at the residence of Mr. Richard Bishop, Waldgrave Street, early this morning. The Central and Western companies responded to the alarm, which was sent in at 4.30 and in a few minutes had the blaze extinguished. Considerable damage was done, and Mr. Bishop is a heavy loser as no insurance was carried.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it." "That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists." Zylex, 50c. a box; Zylex Soap, 25c. a cake. Zylex, London. eod,tf

EVERYDAY ETIQUETTE

"Please tell me the best form to use when introducing two women to each other. Whose name should be mentioned first?" asked Grace. "The best and simplest form is this: 'Miss Edwards, let me present Miss Brown.' Where there is a noticeable difference in the ages of the two women, the younger is introduced to the elder," answered her aunt.

KLARK-URBAN COMPANY.

Matinees Wednesdays and Saturdays. TO-NIGHT "WITHIN THE LAW." Wednesday and Thursday—"THE DIVORCE QUESTION." Prices—Evenings, 20, 30 and 50 cents. Matinee: Children 10 cts.; Adults, 20 cts. Reserved Seats, 30 cts. On sale at Atlantic Bookstore.

Sealing Fleet.

A large number of shipwrights, blacksmiths, riggers and other workmen are now making repairs and putting the wooden sealing ships in condition for the coming voyage. The local fleet this year will not exceed 10 ships, the smallest on record. The following steamers, for all of which captains have not been selected, will go out: Eagle, Neptune, Newfoundland, Terra Nova, Viking, Erik, Bloodhound, Diana, Ranger and Kite.

Minard's Liniment Co. Limited. Gentlemen, — Theodore Dorais, a customer of mine, was completely cured of rheumatism after five years of suffering, by the judicious use of MINARD'S LINIMENT. The above facts can be verified by writing to him, to the Parish Priest or any of his neighbors. A. COTE, Merchant. St. Isidore, Que., 12 May, '98.

Here and There.

READY FOR SEA.—The schr. Waterwitch is now ready to sail for Bahia, fish land by Bowring Bros., Ltd. **ALEMBC ARRIVES.**—Job's barqt. Alembic arrived at New York on Sunday. She took a cargo of oil from here. **ACKNOWLEDGMENT.**—The Minister of Commerce begs to acknowledge the receipt of \$10 conscience money—adv. **DIPHTHERIA.**—Forty cases of diphtheria are now under treatment at the Fever Hospital and seven patients are being nursed at home.

POLICE CIRCLES.—Matters were fairly quiet in police circles again yesterday and up to last midnight only two arrests were made.

PIANOS AND ORGANS.—The famous Kohler and Tonk Piano, The Needham, Godrich and Mason & Hamilton Organs. **CHESELY WOODS, 283 Duckworth Street—aug.14**

COBAN'S REPAIRS.—Repairs to the s.s. Coban at the dry dock will not finish for some time yet. Her stern is badly damaged as a result of going ashore.

"Stafford's Phorone," the best Cough Medicine for all kinds of Coughs and Colds. Price 25c. Postage 5c. extra.—jan5,tf

CARD TOURNEY.—At the Star of the Sea Rooms last night a card tournament was held, under the direction of the R. B. and I. Committee. Mr. J. Murphy won first prize and Mr. J. Cullen took second.

"Stafford's Liniment" cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Sold in over 500 stores.—jan5,tf

TROUTING SEASON OPENS.—The close season for trout fishing ends on Saturday next. Already scores of Watsons are getting their gear in shape for a visit to their favorite suburban ponds and rivers on opening day.

Hand Sewing Machines, \$10.50 each; Foot Sewing Machines, \$25.00 each. BOWRING BROS. Hardware.—dec14,tf

FOR COAL CARGOES.—The S. S. Eulis is due at North Sydney to-day to load coal for here. The s.s. Terra Nova and possibly another of Bowring's sailing steamers will go for coal cargoes during the present month.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis and Nervous Dyspepsia. Price 25 and 50c. bottle. Postage 5 & 10c. extra.—jan5,tf

WITH THE VOLUNTEERS.—Yesterday the members of H Company were put through different indoor exercises, including section skirmishing. The volunteers went through the latter exercises, though new to them, satisfactorily.

MR. ROY KENDALL, Medalist and Hon. Local Representative R. A. M., resumes teaching Monday, Jan. 10. Studio: Masonic Terrace.—jan10,2i

RESERVE FORCE COMMITTEE.—Yesterday the Reserve Force Committee met at the Board of Trade Rooms. The chair was occupied by Deputy President J. A. Cuff, K.C. After a few communications respecting the Regiment were read and some general matters discussed, the meeting adjourned.

DR. DE VAN'S FEMALE PILLS Keenly medicine for all Female Complaints. 25c a box or three for \$1.00. Dr. De Van's Female Pills address on receipt of price. THE SCORSELL, DRUG CO., St. John's, Nfld. **PHOSPHONOL FOR MEN** and Vitality. For Men's use. Dr. De Van's Phosphonol is a Tonic—will build you up. 25c a box, or two for \$1.00. Dr. De Van's Phosphonol address on receipt of price. THE SCORSELL, DRUG CO., St. John's, Nfld.

Modern Office Equipment.

Once the New Year opens up business comes on with a rush and is greatly facilitated by having everything in the office perfectly appointed and easily get-at-able, while the personal comfort of prospective clients frequently goes a long way towards a successful business deal. We can show you anything you need, from a handsome massive Oak Desk to a Waste-paper Basket, Revolving Chairs, Solid Oak and Leather Chairs, Stenographers' Tables, Cabinets, Book-Stands, Hat Stands, Rugs and Linoleums of the most up-to-date design are always in stock, as we make a specialty of Complete Office Equipment. We are prepared to take any orders, large or small, for complete office furnishing, either singly or en suite, and guarantee perfect satisfaction. Estimates given.

U. S. Picture and Portrait Co.

Notice of Removal and Partnership
HON. R. A. SQUIRES, K.C., LL.B.,
Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of SQUIRES & WINTER.
Address: Bank of Nova Scotia Building, St. John's.
January 3rd, 1916. dec31,tf

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.
SQUIRES & WINTER
Barristers, Solicitors and Notaries.
New Bank of Nova Scotia Building.
Corner Beck's Cove and Water Street. dec31,tf

Ready for Your Selection
are the most popular fabrics and smartest designs. Come in and see what attractive suits

We are Tailoring for Men
at this season. We know we could fit you correctly and satisfy you in every particular with our high-class work.
Let us take your measure this week.
J. J. Strang,
Ladies' and Gents' Tailoring.
153 Water Street. St. John's.

REAL Japanese China

Have you seen the Chinaware we are offering in exchange for Tags and Coupons?

Large and Small Cups and Saucers, Plates, Bon Bon Dishes, Fruit Dishes, Cream and Sugar Sets, Small Tea Pots and Pin Trays.

These goods are guaranteed genuine Japanese ware, and may be redeemed singly or in 1/4 or 1/2 dozen lots.

A full assortment of this Japanese China is on view in our Premium Department where you can obtain particulars of the desired number of Tags and Coupons required to secure

REAL JAPANESE CHINA.

Imperial Tobacco Co.
(Newfoundland) Ltd.

FOR 1916

but Slater's

ootwear

THEATRE!

Picture Theatre.

L. 33

Beautiful Costumes, New Novelties.

Novelty Girls, Girls, Girls.

SEATS, 20 CTS.

PHOTO PLAYS.

THEATRE!

UNIVERSAL

MEMORIES."

and Ella Hall.

Through the Rye."

Selected Duet.

OLIVE TIM-

APPER.

Place. 5c.

Navy,"

Orni Haw-

comedy; one

and Popu-

AND WELL

THE LIFE OF

1!

LAMP

and

ld.

leading scien-

onderful

ODS,

REET.

What Does Our Regt. Want?

Lots of warm clothing and many other things. Help supply them by attending the

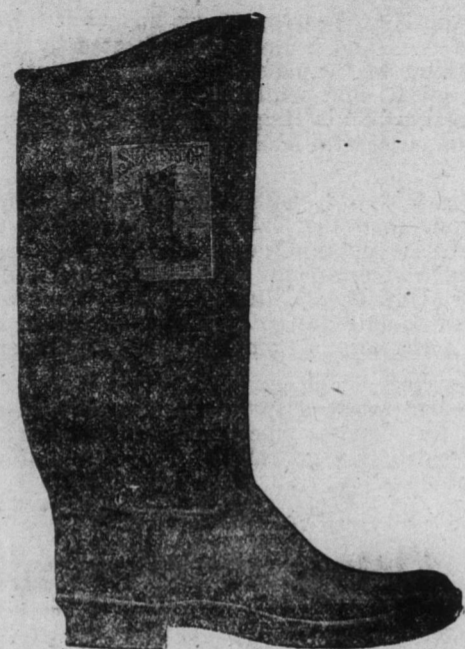
Grand Dance

at the C. C. HALL on
WEDNESDAY, January 19th.
in aid of W. P. A. Fund.

Tickets—Gent's (double), 70c.; Ladies', 40c. MUSIC BY C. C. C. BAND.

Jan 11, tu, thurs, tu.

Larragans!



This cut represents the "Snag" Rubber Boot, as worn by the American fisherman. The finest Rubber Boot on the market.

300 Pairs Men's 10 inch Larragans, with leather soles. All orders receive prompt attention.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

'GILT EDGE' BUTTER, Cheese, etc.

Due Monday, ex Stephano,

**"GILT EDGE"
Creamery BUTTER,**
30-lb. Tubs.

TWIN CHEESE,
30-lbs. each.

**Extra Choice Spare
Ribs, Tierces.**

SMALL HOCKS.

Light Ham Butt Pork,
80 to 90. Pieces.

F. McNAMARA,
Queen Street.

Telegram Ads. Pay

Enamelled Ware!

**Cherry Stone
and
Colonial.
Carload Just Received.**

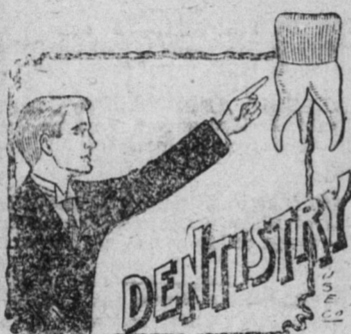
**Can Fill Orders
Promptly
from stock.**

**We can now supply
PAROID ROOFING 12
inches wide.**

**Lowest
Prices.**

**The Direct Agencies
Limited.**

dec 10, cod. lf.



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit. Full Upper or Lower Sets \$12.00 Good Clean Extraction Without Pain 25c.

A. B. LEHR,
(The Senior Dentist)
s, tu, th, tf 203 WATER ST.

**THE ROYAL
PRINT and LITHO,
LIMITED,**
HALIFAX, N.S.

Manufacturers of:

The "Kalamazoo" Loose Leaf Ledgers and Binders and forms for same.

Lithographed Letter Heads and Stationery of all kinds.

Engraved Visiting Cards, Wedding Invitations, etc.

Illustrating Cuts, Half Tones, Zinc Etchings and Color Plates.

Brass Signs and Tablets.

High Class Book Binding.

P. E. OUTERBRIDGE
(Sole Agent for Newfoundland)
180 WATER STREET.
Telephone 60.
tu, th, s, tf

**Insure with the Good,
Old, Reliable**

QUEEN,
which has stood the test,
promptly paying
\$541,000

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,
Agent.

may 17, cod. lf.
MINARD'S LINIMENT CURES DIS-TEMPER.

When Will Peace be Declared?

VICTORY denotes success with a termination of something successfully finished.

The correct answer, or nearest to correct, as to the date peace is declared and VICTORY for the Allies given, will receive at our office from FRANKLIN'S AGENCIES, LTD.,

1st Prize \$100.00 in Gold
2nd Prize 40.00 "
3rd Prize 20.00 "
4th Prize 10.00 "

Provided the answer is accompanied by a bill from your dealer for a barrel or more of VICTORY Flour. Send your answer in quickly, the first correct answer gets the first prize.

Our decision will be final. Guess when the war will end, it costs you nothing, as you will likely be buying a high grade flour, anyway.

FRANKLIN'S AGENCIES, Limited.
Jan 7, 61

HEADQUARTERS!

Due Monday, ex Stephano,

200 barrels

No. 1 Large Apples.

50 Tierces

Choice Spare Ribs.

GEO. NEAL

Burson HOSE.

THE LEADING HOSE OF AMERICA.

All good dressers know of the superiority of this make over all others.

Knit to Shape, Good Colour, Good Wearing Qualities.

We have stocked a full line of this famous make and, owing to a special arrangement with the makers, we are able to offer them at practically the same price as they are sold for in American stores.

SPECIAL—Burson Fleece Lined at 35c.

Robert Templeton.

333 WATER STREET.

Cabbage, Apples, Oranges!

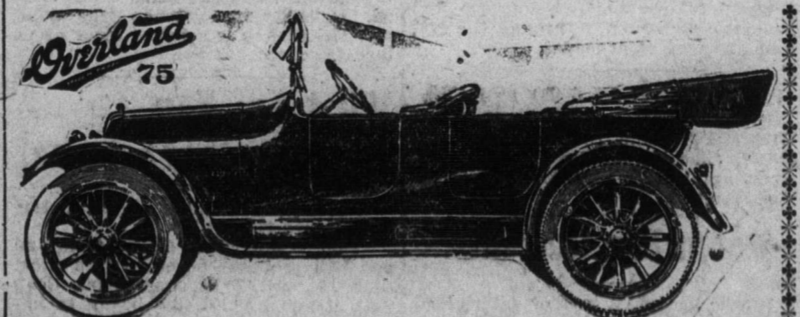
40 brls. CHOICE CABBAGE.

40 cases ORANGES—Californias, Floridas and Valencias.

30 crates SILVERPEEL ONIONS.

100 brls. APPLES—Baldwins, Starks & Wagners.

Burt & Lawrence, 14 New Gower St.



We would be pleased to have you call and see the New 75 Model OVERLAND. You will be delighted with it—it's a beauty.

Full equipment, including Electric Light, Electric Starter, Speedometer, High-Tension Magneto, Demountable Rims, etc.

Price \$615.00 F.O.B., Toledo.

T. A. MACNAB & COMPANY,

Sole Importer,

CITY CLUB BLDG. ST. JOHN'S.

Advertise in the Telegram

REID-NEWFOUNDLAND COMPANY.

Columbia Ignitor Cells.

We have just received a shipment of the world-celebrated
No. 6 Dry Cells.

Water St. Stores Dept.

BEAVER BOARD WALLS & CEILINGS

Strong, Rigid Panels Made of Pure-Wood-Fibre

Saw BEAVER BOARD like wood—nail panels to studding or over old lath and plaster—then paint and nail on the decorative strips.

You'll have walls and ceilings that never crack or need repair.

Don't Get Cheap Stuff.

Get Beaver Board.

You'll Save Money.

COLIN CAMPBELL.

1000 Pairs Hockey Skates!

Our two leading lines of best quality Skates selling at less than cost.

REGAL—Original Price \$4.70. Now . . . \$3.60

MIC-MAC—Original Price \$4.00. Now . . \$3.00

VELOX LADIES' BEAVER

CLIMAX LADIES' GLACIER

SCOTIA LADIES' REX

ACME AND SKELETON SKATES.

CHILDREN'S SLEDS AND SLEIGHS.

HOCKEY STICKS AND PUCKS.

BOWRING BROTHERS, Limited,
Hardware Dept.

Kippered HERRING!

The kind you have been looking for.

We are now in a position to supply regularly our well known cure,

No. 1 PLACENTIA BAY-KIPPERED HERRING.

For sale by all first-class grocers.

A. H. MURRAY,

Beck's Cove.

EIGHT PAGES TO D
WEATHER FORECAST
TORONTO, Noon. —
winds and gales, with
snowfall. Thursday—F
colder.
ROPER'S, Noon.—Bar
ther 45.

VOLUME XXV II

Auction Sale



AUCTION—APPLES

At the rear of Ayre & Son's Store, on

FRIDAY NEXT, 14th Jan

11 a.m.,

46 barrels APPLA

No. 1 Kings, sent on consigne

P. C. O'DRISCOLL

Jan 12, 21

AUCTION.

At the residence of the

LATE MR. G. ANDERSON

Gower Street (3 doors west of

Victoria St.), on

THURSDAY, January 13

at 11 o'clock,

following Household Furniture

effects:

2 iron bedsteads, 2 mattresses, large feather bed, 1 bureau, 1 chest of drawers, 1 wardrobe, 1 table, 1 chair, 1 looking glass, 2 leather new trunk, large; knives and forks, pictures, part toilet set, carpet, 1 mahogany card table, very good chairs, 4 oil pictures, lot of ornaments, vases, etc., 1 sewing machine in good order; 1 No. 7 cooking stove, 1 Queen Stove, 1 old stove, 1 Shop—1 counter, scales with 10 lb. lot crockeryware, 1 stone beer keg, odds and ends to numerous to mention.

M. A. BASTON

Jan 11, 21

With the price of Coal going up you won't want to do much cooking.

Clark's Pork and Beans

don't require much cooking. Just heat for ten minutes and serve.

AT ALL GROCERS.

P. E. OUTERBRIDGE,

(Agent for Newfoundland)

180 WATER STREET.

Telephone 60.

w.f.m.t.f

MASSATI

A NEW

ANT

TOTAL

DIFFERENT

TALCUM

POWDER

Not only softer, smoother, more absorbing than any other, but distinguished by its "True Oriental Odor," a fragrance noticeable in its subtlety and charm.

In addition to Massati, we carry a complete line of Laxell's Famous Specialties, including the most exquisite Perfumes, deodorants, the Westerns' superb Creams, and Powders, and the most reliable toilet articles.

At all Druggists, St. John's, N.S.

Per S.S. "Stephan,"

from New York:

Bananas, California Grapes,

Lemons, Oranges,

Dessert Apples,

Blue Point Oysters,

JAMES STOTT

MINARD'S LINIMENT CURES RHEUMATISM.