

TEN PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Noon—Moderate,
S.W. and W. winds fine and
warm to-day and Friday.
ROPER'S, Noon—Bar. 29.50;
Ther. 82.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

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EVERY DAY.

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VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, SEPTEMBER 24, 1914.

\$3.00 PER YEAR.

NUMBER 221.

USE BUFFALO FLOUR.

Sold at BOWRING'S Retail Store.

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To every one sending us 50c to cover shipping charges, we will send, subject to duty, absolutely free:

Three pairs of our famous men's AMERICAN SILK HOSIERY with written guarantee, any color, or

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DON'T DELAY—Offer expires when dealer in your locality is selected. Give color and size desired.

The International Hosiery Co.
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sep10,24,th,s

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IN THE INTEREST OF THE PUBLIC SAFETY.

The Rifle Range on the South Side Hill will be in constant use, from daylight till dark, for musketry practice, until our Regiment leaves for England.

All persons are therefore prohibited from approaching the Rifle Range within 200 yards from either side, or within 1,000 yards of the targets to the eastward.

Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets.

A number of red flags will be used to indicate the Danger Zone. This prohibition does not extend to any part of the Hills west of the 800 yards Firing Point.

By order,
JOHN SULLIVAN,
Inspector General Constabulary.

ST. JOHN'S RIFLE ASSOCIATION,
W. H. RENNIE, Hon. Secretary.

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Apples—Red, Yellow, Speckled, Streaked.
Pears in barrels and half barrels.
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Get some while they last from
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M. CONNOLLY.
sep22,tf

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Malt Vinegar, per gallon.
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Public Notice!

A paper will be read next Friday night at 8 o'clock at the Seamen's Institute by Walter Duff, Esq., Fishery Officer at Peterhead, Scotland, on the Fisheries of Newfoundland and their possible development. sep23,21

ROSSLEY



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In all New Change of Songs, Dances and Costumes.

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The Pictures all changed and new.

Great Two Reel Feature, THE CRACK SHOT, and others.

THE BRITISH BELLES give two full shows each night.

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Ing Gun, \$11.00, \$15.00, \$15.00, \$15.00.

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4 1/2 x 6 feet, heavy 30c & 35c.

R. NEYLE.
sep18,th,tf

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JAMES H. KNIGHT.
sep19,tf

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SITUATION WANTED by a Young Man as Expressman, Coachman, Hairdresser, Shipping Clerk or Storekeeper; age 25 years, married. Good recommendations can be furnished if any of the above. Address "HANDYMAN," this office. sep24,11

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AWARDED HIGHEST HONORS AT ALL EXPOSITIONS
E. W. GILLETT COMPANY LIMITED.
WINNIPEG TORONTO ONT. MONTREAL

A Great Intrigue,

Mistress of Darracourt.

CHAPTER XXIII.

With flushed cheeks and flashing eyes, Lucille had told Lady Farnley that she meant "to be gay" and at the moment she uttered the words she was, without knowing it, at the turning point of her life.

She set about being "gay" with a feverish eagerness that alarmed Mrs. Dalton and Lady Farnley, and even made Marie Verner stare.

The London season was just over, and people were looking out for invitations to visit country houses, and Lucille determined to fill the Court.

"What is the use of having a great barrack of a place if you keep it empty all the year round?" she said to Lady Farnley. "I will have a lot of people—I mean to fill it. We shall have dinner parties and picnics, and what else is there?" she broke off stopping short in her restless pacing of the room.

It was only a few days after Lady Farnley's visit since her illness, and Lucille was still pale and looked thin and transparent, but there glittered the feverish, hectic light in her eyes which Lady Farnley had noticed, and a touch of bright red shone on her cheeks.

"There is the shooting," said Lady Farnley. "Thanks to Harry Herne, you have a fine stock of game, I'm told, dear. You could ask some men down for the shooting."

"Yes, yes," assented Lucille, her restless eyes closing for a second, as she winced at the sound of Harry Herne's name. "We'll have the hall full of guns," said Lucille, with a short mirthless laugh. "What is the use of having game if you don't shoot them?"

Invitations were sent out, and as the Court woods were known to be well preserved and filled with game, and the mistress was the richest heiress in the country, the invitations were accepted with alacrity.

"The Court will be filled from cellar to garret," said Marie, who was half alarmed by the change in Lucille.

"Then put some of them in the hay loft," said Lucille.

"And the servants," murmured Mrs. Dalton. "The present staff, though sufficient for our wants, is scarcely large enough."

"Then hire others!" retorted Lucille.

So a chef from London and a dozen extra footmen and maids were engaged, and the hall was standing well within

gaged, and the ball was set rolling. Lady Farnley had undertaken the selection of the guests, and, still anxious and uneasy, she acquitted herself well.

There were a countess and her daughter—no one ever saw the earl, who was supposed to be always fishing; one of Her Majesty's ministers and his wife, a couple of professional beauties, Lord and Lady Evelyn, from the other end of the county; Lord Claude Grandy, the popular sportsman, who was supposed to be the most deadly of all the lady-killers, and who had broken more feminine hearts than even Worth could mend; the Baron Goldsmid, the great financier; two or three attaches, half a dozen of the finest specimens of the masher species, a score of young men who came for the shooting and nothing else, and many other persons who were remarkable for nothing in particular, but whom, as Lady Farnley said, it was absolutely necessary to ask.

Lastly, there was the Marquis of Merle. He was so near a neighbor that it would not have appeared necessary to ask him to take up his abode at the Court; but, strange to say, the Hall happened to require some extensive repairs at this time, and the marquis, being turned out of his own house, it was, as Marie Verner said, only common charity to offer him the shelter of the Court.

Day after day fresh guests arrived, and the party at the Court became the talk of the county. The simple villagers, who had never dreamed of such things, collected in the roads to see the gay cavalcade of riders and carriages start for shooting and picnics in the morning, and clustered round the gates to stare at the gayly-lit house, and listen to the music which came floating out at night.

The guests were asked for a fortnight, and the fortnight was drawing nearly to a close, when one evening Lucille found herself alone on the terrace. She had dressed more quietly than usual, and had got down to the drawing room before the rest. Lately it had seemed impossible for her to remain in a room unless there were other people present, and with the restlessness that had come upon her since her illness, she opened the door and passed into the open air.

The evening was drawing in, but there was still enough of the sunset left to throw a warm glow upon the marble pavement and light up her marvelous beauty.

While she stood quite motionless, looking vacantly before her, she heard footsteps on the path beneath her.

"For a moment she paid no attention, thinking that they were those of some of the servants taking in the tennis rackets and balls; but suddenly a strange voice rose to her ear, and she bent forward and looked over.

"Two men were standing well within

the shadow of the wall. The one a tall, pale man, with a thick, dark mustache; the other an old man, with ashen face and long white hair.

Lucille had never seen them before, and looked at them with the faintest interest and curiosity. They were Mr. Sinclair and the old man Pollard.

"Why have you brought me here?" asked the old man, in a hollow, expressionless voice. "It's a long journey."

"I brought you here to look at the house," replied Mr. Sinclair, eying him intently and with ill-concealed eagerness. "To look at the house—Darracourt—you know?"

"Yes, yes," assented old Pollard; "I remember, I remember!"

Sinclair struck the gravel path with his heel impatiently.

"But that's just what you don't do!" he retorted, irritably. "Your memory seems going. You know I've asked you to tell me all about the Darracourts and the Merles often enough at home in Eden Row, and you can't remember! You say you've got all the papers, but you can't remember where you've put them. I've brought you down here to see if a sight of the place won't help you to recollect it."

"Yes, yes," said old Pollard, dreamily. "This is the Court, is it? The Court?"

"This is the Court, Miss Darracourt's place," said Mr. Sinclair, slowly, as if he were trying to impress it upon him; "the place you and I have talked about so much at home; the place you've promised to tell me about so often. Take a good look at it."

"Yes, yes, I have," said Mr. Pollard, wearily. "I know all about it. I know the whole story; but—but—he put his hand to his head and kept it there for a moment—but it's gone, gone! My papers—"

Mr. Sinclair struck his stick against the seat impatiently.

"Look here!" he said, half instigmatically, half threateningly; "have you been playing the fool with me? Do you know anything that's worth knowing, or don't you? Are you a regular old fraud, or is it only because you can't remember?"

The old man looked up at him with an utterly blank face, upon which there was not the slightest trace of anger.

"I am no fraud," he said, dully. "What I said I knew, I know. There is scarcely a house among them whose secret history is not written on this brain—"

He stopped and his hand wandered to his brow again.

Mr. Sinclair uttered an impatient grunt.

"You did know, but you've forgotten!" he said, angrily. "Well, it's well I didn't come down on this cock-and-bull story of yours alone. I've got other business here. You sit here and wait. I want to see some one. Do you understand? You are to wait here."

The old man leaned back and nodded.

"I will wait," he said, apathetically, and his eyes grew vacant and expressionless.

Lucille had listened in a mechanical, uninterested manner, and when the younger of the two men walked away she turned and, descending the steps, went up to the stone seat upon which the old man sat.

He sat so motionless, with a face so ashen and utterly expressionless, that she stood and looked at him for a moment half frightened; then recovering herself, she went and touched his arm.

"Will you not go inside the house and rest?" she said, in a gentler voice than she had used for weeks past.

He turned his eyes upon her and regarded her silently for a moment, then he said:

"No, Lady Merle, no. I will sit here as I have promised."

Lucille started and her face flushed at the name he had called her, and resolving to send one of the servants round to him, she went up the steps quickly.

But a number of people had gathered on the terrace and were waiting for her; the dinner bell rang a moment or two afterwards, and the incident slipped her memory.

"Where is Miss Verner?" inquired Mrs. Dalton, as they filed into the luncheon room.

A servant slipped up to her and murmured in her ear:

"Miss Verner has a bad headache, ma'am."

Mrs. Dalton told Lucille, and the dinner proceeded.

But at that moment Miss Verner was standing in the shrubbery with Mr. Sinclair.

"How reckless, how foolish you are!" she murmured, leaning against his arm and looking up at his black mustache as if she worshipped him.

"Why can you not be patient, dear?" "Patient!" he retorted, devouring her with his eyes. "Haven't I been patient? Haven't I done what you told me and kept away; and haven't I given up writing to you because you asked me to?"

"What a hot, headstrong boy it is!" she murmured, carelessly. "Why, I do believe he'd run away with me and marry me by force—if I'd let him. There," and she stroked his face with her cat-like paw; "be patient for a few months longer, Sinclair, dear; and then—well, I won't say what then. But you mustn't stay any longer; the house is full of people—"

"I know," he said, moodily. "Swells, all of them; dangling at your heels, I dare say. Oh, Marie, how can you be so heartless?"

"Nonsense! they don't give a thought to a poor companion. It is the great Miss Darracourt they pay all the attention to. But do go now, dear; it is getting late, and you may be seen."

"I don't care if I am. There is only one man I am afraid of," he said, morosely; "a big gamekeeper fellow. He and me had a row the last time I was here. I don't want to meet him."

"Harry Herne," she said, quietly. "He has gone for good. You needn't fear meeting him. But the place is full of keepers and servants, and you must go, dear."

"Very well," he assented, kissing her, sullenly; then he seemed to remember his companion.

"I didn't come alone," he said. "Not alone," and her eyes flashed angrily. "Do you mean to say that you have told anyone that—that you and I—"

"Are to be man and wife? No," he replied, doggedly. "I've not."

"Who is it then?" she demanded.

"Oh, only an old man," he answered, with an affected carelessness that did not escape her. "He lives in the same house with me, and—"

She smiled up at him, eying him keenly.

"And you brought him for companionship? That's just like you, dear—always so thoughtful for others. And now I must go; there is a great dinner party on to-night, and I have told them that I have a headache, but some of the servants might see me. There," and she suffered him to take her in his arms and press the greasy moustache on her lips. "Remember! Wait patiently a little longer, and—"

and, with a nod and a smile, she disappeared.

(To be continued.)

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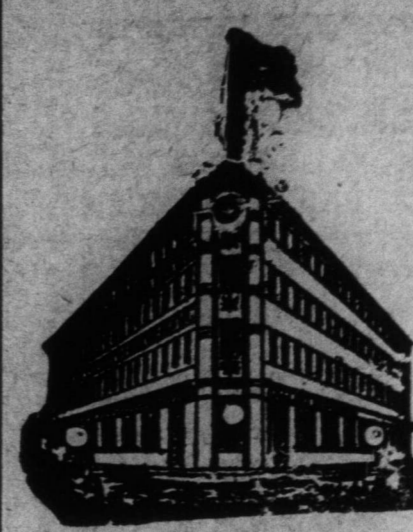
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Ladies' Costume Skirts, AT HENRY BLAIR'S.

Great show of Ladies' Costume Skirts in Black and Navy Cloths and Serges, tailor made. Very latest styles. Also a few Check Tweed Costume Skirts. 200 to choose from; samples, and manufacturer's newest creations. Prices from

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12 Ladies' Costume Skirts in Navy and Black only; very large sizes for stout women, only \$1.50 and \$2.00 each.

All the best values in the market.

Henry Blair

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It's about a Fall Suit and Overcoat for you. We are showing a splendid assortment of materials, of the latest designs and weaves, all thoroughly reliable, and made to measure by us they will make exquisite Suits and Overcoats.

Let us take your order now. We will give you clothing first-class in every particular, and at as low a price as it is possible to get high-class clothing.

W. H. Jackman (The West End Tailor), 39 Water St., West, St. John's, Nfld.

'Phone 795.

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(Published Annually) enables traders throughout the World to communicate direct with English

MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply;

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222 Water Street, St. John's, Nfld.

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 - 2 only PICTURE EASELS; also a lot of PICTURES, BOOKS, BOOTS, SHIRTS, SINGLET, LAMPS, CHIMNEYS, etc.
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George T. Hudson, 10 George St.



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The only perfect Lamp for Halls, Bathrooms, Basements, Bedrooms, etc. Burns ordinary kerosene oil without odor or smoke. One filling, which costs less than 1 cent, will burn 40 hours.

Each Lamp is provided with 21 inches of wick. With ordinary care this will last several years.

The Lamps are made of brass, handsomely nickel plated. Hang it up when retiring, it will afford a steady light throughout the night. For Entries, Doorways, Stairways, or anywhere, and in case of sickness this Lamp will be found to be of great value. There are thousands of satisfied users in Newfoundland. Extra Globes and Wicks always in stock.

Price 75c.; 80c. post paid.

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Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.
LEONARD ASH, CARBONEAR, Sub-Agent for Carbonear District.

BAINE JOHNSTON & Co.,

Agents for Newfoundland.

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"Barler" Oil Heater.

They are a source of comfort in the home, giving the greatest amount of heat with the smallest consumption of oil.



BOWRING BROS., Ltd.

Hardware Dept.

Over 40,000 People Read The Telegram

Divorced Life
by Helen Hanson Fuesler

One Man's Views on Women

A dreamy-eyed girl sat at the piano at the end of the big living room of the Placid Inn. Marian and old Wiley sat chatting by the hearth.

"Great Scott," muttered Wiley, as the pianist swung into the measures of the A-raumerel, "why can't that girl play something?" This soft stuff gives me the creeps.

"Soft stuff!" echoed Marian.

"Yes, sugar water. Pink tea piece—that's all. It's the sort of thing to play at a woman's club. It would make a great hit."

"I agree with you that it would do very well for a woman's club," returned Marian, "because women appreciate music. It would hardly be the thing for a man's club, I admit. There they'd probably insist on a boxing match to the tune of Steamboat Bill, or on a few brazen whirling dervishes accompanied by cheap cafe music."

"There's one thing I won't admit, and that is that women know anything about music, or any art, for that matter," rejoined Wiley, caressing with his lips the one cigar a day he allowed himself.

"But the fact remains that women are the real patronesses of art, and always have been," insisted Marian, feeling herself grow more and more antagonistic. "The greatest patron of art in the history of the world was a woman—Queen Elizabeth."

"But I notice that women don't produce art," side-stepped Wiley.

"No, because their vitality and energy are exhausted in producing children," retorted Marian.

"Certainly, and their business is at home taking care of the children," was the bachelor's answer. "All this running around to women's clubs and breaking into politics, and making speeches on soap boxes, makes me tired," yawned Wiley. "That's what makes me tired about America," added

ed the blasé traveler. "Everybody trying to run the government."

Mrs. McCarens, divining the trend of the conversation from the other side of the room, crossed to where Marian and Wiley were at loggerheads, getting there in time to hear the man's last sentence.

"Let there be no bloodshed," she warned with a smile. "As for the government," she continued, "certainly someone should have a hand in running it who knows human values better than the men who keep talking but say nothing, who manage to get themselves elected to most of the jobs."

"Oh Lord," groaned Wiley, as the girl at the piano began on the Humoresque. "More sugar-water. I'm going to slip up to my room and put plugs in my ears before I get sick. There ought to be a law against playing kindergarten lullabies at a place like this."

The two women looked at each other and laughed. "Can you beat it?" demanded Mrs. McCarens. "I had an idea what strain he was on, and thought I'd come over and shoo him away. That's the sort of thing," she said, her eyes following the departing figure, "that we women allow to do the voting! Isn't it enough to turn a woman into a raving lunatic?"

"What does he know about music—anything?" asked Marian.

"Not a blessed thing. Let a woman sit down at the piano, and he gets lost. Let a man punish the keys with the most murderous assault on any composition, and he thinks it's great. How the old fellow does loathe and despise a woman! I wonder if he ever had a mother, or if he just grew?"

"Wouldn't it be great to see him in love?" said Marian.

"It couldn't occur. He's utterly impossible. At least highly improbable."

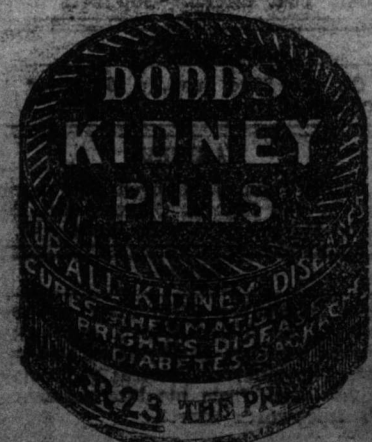
The Exile.



Do they think of me at home, do they ever think of me, as through weary years I roam, sadly over land and sea? Do they speak of how I spread soap up on the kitchen stair, so that father or pushed his head through the cene seal of a chair? Do they ever recollect what he said when he came down, all his Sunday garments wrecked, and a lump upon his crown? Often when the sun sinks low, crimsoning the sea's white foam, I would give the world to know if they think of me at home. Do they speak of how I tied giant crackers to the cat, so we only found the hide, and not very much at that. Do they think of how I placed nettles in Aunt Sarah's bed, or how that splinter chanced, saying she would break my head? Or I find the steddin' poor, journeying from Cork to Rome. If I only could be sure that they think of me at home. Do they speak of how I sawed through the legs of granny's chair, so she fell about a rod with her tailbys in the air? Do they evermore recall how I broke the window panes with my little bat and ball, when the hush of evening reigns? Though I'm old and tired and blue with white hairs upon my dome, I'd be cheerful if I knew that they think of me at home.

Concert at Camp.

The concert given by the C.L.B. Band at Pleasantville Camp last night was attended by thousands of citizens who remained on the grounds until the "Last Post" was blown. The programme consisted of stirring and patriotic airs including "Soldiers of the King," "The Marchioness," "Rule Britannia," "The Russian National Anthem, and God Save the King. The camps presented an attractive appearance, and the spirit of patriotism was in the air.



Here and There.

BEATRICE DISCHARGING.—The s.s. Beatrice is now at Bay Roberts discharging a cargo of coals.

Stafford's Liniment cures all aches and pains. Sold everywhere.—sept8,14

POLICE CIRCLES QUIET.—Matters were very quiet in police circles last night and not a single arrest was made.

WENT ON DOCK.—The s.s. Caeconia was dry docked yesterday afternoon to be overhauled and undergo slight repairs.

LATE ARRIVALS FROM LABRADOR.—At Herring Neck—Norah B, 750 qts.; at Catalina—Kuvera, 400 qts.; at Conception Hr.—Chester, 500 qts.

People are doing more reading today than ever before, and it is very important to those who wear glasses that they should be properly fitted. If you have any trouble or are in doubt, go to TRAFNELL, the Eye-sight Specialist.—sept14,14

VOLUNTEER INJURED.—While engaged at musketry practice yesterday afternoon at the Southside Range one of the volunteers named Snow, met with some injuries to his head, caused by his rifle "kicking."

Stafford's Phoratox Cough and Cold Cure is the best preparation for all kinds of Coughs and Colds. Price 25c. a bottle; post, 5c. extra.—sept19,14

COLLEGE HALL.—A contingent of the First Newfoundland Regiment will attend Divine Services in the Methodist College, Hall, on Sunday morning next, the preacher being the Rev. G. A. Whittemarsh, M.A.

DR. DEVAN'S FEMALE PILLS reliable medicine for all Female Complaints. 25c. a box, or three for six. At drug stores. Mailed to any address on receipt of price. THE SCOTLAND DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vitality; For Nerve and Brain Weakness; "grey matter"; a Tonic—will build you up. 25c. a box, or two for 5c. at drug stores, on receipt of price. THE SCOTLAND DRUG CO., St. Catharines, Ontario.

RETURNED FROM LABRADOR.—Over fifty Bonavista and Trinity Bay schooners arrived back to their home ports from the Labrador within the past fortnight and on the whole fairly well fished, some of them having as much as 800 quintals each. The "floaters" that went north are reported to have met with good success.

INTER-COLLEGIATE FOOTBALL.—The boys of the city colleges are now practicing for the annual inter-collegiate football series, which will take place shortly. The teams have been formed, and amongst them is some new blood replacing many of last year's teams, who have now left school. The fixtures have not yet been drawn, but the season is expected to open early next month.

ON THE FIRING LINE

You will find Ross Rifles always to the Front.



Headquarters for Winchester and Kynoch Cartridges, 12 Gauge, Black and Smokeless Powder, etc.

MUZZLE LOADING GUNS. BREECH LOADING GUNS. WINCHESTER RIFLES. REVOLVERS. RE-LOADING SETS. CLEANING SETS. BRASS SHELLS. PRIMERS, ETC.

Shooting Coats, Cartridge Belts, Gun Cases, Game Bags, etc.



All Sportsmen should enquire about our 26 Gr. BALLISTITE CARTRIDGES.

Largest Stock of Hardware in the City. **AYRE & SONS, Ltd.**

Mothers! You'll Rush FOR THESE

Girls' COATS



when you know we're selling **\$4.00** Coats in Navy and Dainty Tweed effects with Fancy Collar, to fit Girls' from 5 to 15 years for

\$2.10 each.

Girls' School Tams

25 cts. each,

We give one Free with each Girls' Coat.

SEE WINDOW.

S. MILLEY

BLACK DIAMOND LINE!

PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

	FIRST CLASS.		THIRD CLASS.	
	One Way.	Return.	One Way	Return
Montreal to or from St. John's	\$30 to \$35	\$50 to \$55	\$15.00	\$25.00
Quebec to or from St. John's	\$30 to \$35	\$50 to \$55	\$15.00	\$25.00
Charlottetown to St. John's	\$15.00	\$8.00
Charlottetown to St. John's and return to Sydney	\$25.00	\$12.00
Sydney to St. John's	\$12.00	\$6.00
Children under two years of age, between Montreal & St. John's	\$5.00	\$2.00

HARVEY & CO., LTD., Agents Black Diamond Line.

FOR SALE.

1 YOUNG HORSE, about 6 years old.

1 MARE, about 1,000 lbs.

Also

A FEW YOUNG YORKSHIRE PIGS, ready for delivery.

J. W. CAMPBELL,

ROBINSON'S HILL.

Telephone 586. sep22, eod, 14

GROVE HILL BULLETIN!

EARLY BULBS FOR INSIDE FORCING AND OUTSIDE PLANTING.

	doz.	100
Paper White Narcissus Grandiflora	25c.	\$1.75
Freezia Refracta Alba Mammoth	\$1.75
Roman Hyacinth, Pink and White	\$3.50
Jonquilla, Sweet-Scented	\$1.25
Double Roman Narcissus	\$1.75
Trumpet Major Daffodils	\$1.75

These Bulbs are now ready for delivery. House 217.

J. McNEIL, Waterford Bridge Rd.

THE MASSES



READ THE EVENING TELEGRAM

Evening Telegram.

W. J. HERDER, - Proprietor
W. F. LLOYD, - - - - Editor
THURSDAY, Sept. 24, 1914.

The Battle of the Aisne.

The battle of the Aisne has now been waged for twelve days. According to Sir John French's statement it commenced on September 12th, and it is spoken of in the American press as the greatest battle in history. It will be remembered that General Joffre foretold that it would be a stubborn and long contest. He stated that the Germans were well entrenched and occupied ground favourable for defence. A century ago Blucher declared that 25,000 troops could hold that part of the plateau north of Rheims against any odds, and the Germans have 100,000 troops entrenched there, and the attack against them covered by excellent artillery. The German line of defence, as we pointed out last Friday, had other natural advantages. The front was protected by the river Aisne and the flanks of the main armies by the river Oise on the west. The American Military Officer who offers expert opinion on the situation in the New York Herald said last Friday:—

"Military men here credit the Allies with achieving much in having gotten their forces across the Aisne in the face of the German resistance. If the Germans could have held the passages of the Aisne it would have indicated at the outset an ability to withstand the oncoming British and French, but they were not able to hold the Aisne and instead of having that river between them and the Allies the Germans now have an important stream, the Meuse, at their own back. This spells increased difficulties such as attend the crossing of a large stream should it be found necessary to fall back still further. It can be put down as a certainty that the loss of the present battle to the Germans will mean the end of offensive operations on the part of the Germans in France. Germany can never in the present war be stronger than she is at present. Her full military strength is being exerted. She has no more reinforcements forthcoming and disaster now along the Aisne and Meuse is an end to all ambitions in France.

On the other hand, failure now on the part of the Allies to break through the German line of defence will mean a check only until those great acquisitions which Lord Kitchener has arranged for come forward. To many military men the conviction is already formed home that what the outcome of the action on the Aisne, Germany is even now fighting for the defence of the German front-

er, and that failure now to hold back the Allies will necessitate retreat out of France and to the protection of the first line of German forces. This means a line but slightly in advance of the Rhine.

According to the intelligence received since Friday, the Allies have more than held their own and have succeeded in driving the Germans back some ten or twelve miles, and their left wing. Moreover the news of their turning movement in this quarter points to further success, and this is borne out as we stated yesterday by the rushing of German troops from northern Belgium to the neighbourhood of Douai and Tournai. Additional news in this connection will be found in the despatch we received to-day. Not only are the Allies holding their own with the troops at their disposal, but the future is with them. Troops are being prepared in Britain to strengthen the allies. The Dominions have also men in readiness in India gives an indication available, and the flogging answer of the lay head of the 59 million Mohammedans in India gives an indication of the men there, ready and willing to be trained to do battle with Prussian militarism. More than this, the pressure of the Russian millions will be more and more felt as the days go by. They have already played havoc with Austrian armies, and they will be in a position within a few weeks to strike hard at Germany and to follow it up with other millions of men not yet at the front.

Destructive Fire at Norris' Arm.

At 9 p.m. yesterday, a fire broke out in the planing room of the lumber mill owned by Saunders and Howell, at Norris' Arm, and in less than an hour the whole plant including a lot of valuable machinery, was totally destroyed. A volunteer fire brigade was formed, when the fire was discovered, and they succeeded in keeping the flames from spreading to the yard where large piles of lumber were stored. No persons were at hand at the time of writing, but the loss is estimated at several thousand dollars.

The 4 British Belles

IN NEW ACT.
The Four British Belles, who have delighted St. John's audiences since their first appearance at Rossley, will be seen to-night in a new act; and will sing Mr. James Murphy's Great War Song with new costumes specially made by Miss Keen for the occasion. Miss Webster, the talented ballad singer will be heard in two new ballads to-night. This young member of the troupe possesses a charming voice. Miss Evelyn Keen will also give one of her original comedy songs in character. The dances to-night will be delightful and an all round first class bill; a great two reel feature, "The Crack Shot," and 4 others. When one sees the act put on by the four British Belles they see the finest vaudeville act in the profession to-day.

Sulphate of Ammonia.

St. John's Gas Light Company.
Dear Sir,—I have analyzed a sample of Sulphate of Ammonia made at your Works, and I found 20.5 per cent. of NITROGEN, Sulphates of Ammonia and Nitrate of Soda are the two principal Nitrogen manure. Sulphate of Ammonia is less soluble than Nitrate of Soda, consequently it is a safer manure to use during a wet season.
Yours truly,
D. JAMES DAVIES, B.S.C., F.C.S.,
Analyst and Assayer.

Cape Report.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind west, light; dense fog. A steamer supposed to be the Florizel passed in at 3.15 a.m.; schr. American still landing here. Bar, 29.62; ther, 55.

LATEST

From the Front.

11.15 A.M.

RUSSIAN NAVAL SUCCESS.

Special to Evening Telegram:
LONDON, To-day.
A Paris despatch credits the sinking of a German cruiser and two torpedo boats in the Baltic by the Russian cruiser Bayan.

FIELD MARSHAL KILLED.

PARIS, To-day.
Field Marshal Count Von Moltke, has been killed fighting at Esternay.

HEAD OF INDIA'S SIXTY MILLION MOHAMMEDANS ANSWERS THE KAISER.

LONDON, To-day.
Agathan, who is recognized as the temporal head of sixty million Indian Mohammedans, says that Germany guessed wrong about India's loyalty; that they understand German Imperialism well, and will fight to the last ditch to stem it. He can furnish seven million men for war.

DUTCH STEAMER FOUNDERS.

LONDON, To-day.
A despatch from Rotterdam says it is said the missing Dutch steamer Automaat, bound from Grimby for Rotterdam, foundered. A Swede is the sole survivor of the Automaat's crew of twenty men.

GERMANS PREPARING FOR RETREAT.

LONDON, To-day.
Fifteen hundred Germans arrived this morning at Ath, fifteen miles north-west of Mons, Belgium, coming from France. The outskirts of Brussels everywhere have been mined and strongly entrenched. The entire German garrison has left for Ath, Tournai and adjacent districts where to retreat the Belgians falling on the north-west, should the Germans be compelled to retreat from France.

ALLIES PUSHING BACK GERMAN ADVANCE.

PARIS, To-day.
Joffre is devoting much attention to the Western wing on the battle line, where the fighting has been incessant day and night. The allies since the beginning of the battle on the Aisne have pushed back the German advance nearly eleven miles, forcing them to seek further defensive positions on plateaus and in the rough country, which, however, offers excellent opportunity for entrenchment. The Headquarters Staff has been enabled to make a long movement to the west towards the North. The town of Soissons has been subjected to furious German bombardment for nine days. The cannonade starts each day at dawn, continues until eight o'clock in the morning, then ceases and begins again at four o'clock, continuing until seven in the evening. Noyon is also suffering from German gun fire, but the fine cathedral up the present has escaped. Yesterday the advance of the Allied troops entailed very severe fighting, in which the artillery played a large part. The combat had lasted for twenty four hours but eventually the Germans yielded ground after sustaining a large number of casualties. Large numbers of seriously wounded British officers and men have been transported to the American and other hospitals in Paris. Among the killed to-day were General Dupis, Commander of the 67th Infantry Brigade.

1400 SAILORS WENT DOWN.

LONDON, To-day.
A Harwich despatch says it is learned from reliable sources that the death roll of the British cruisers Aboukir, Hogue and Cressy will be about 1,400. The survivors explain the affair happened in so brief a period of time that it seemed like a nightmare. One of the crew of the Aboukir said he was in the water for about four hours. In his opinion all the men between the decks must have gone down with the ship. He thought that for the past three weeks submarines of the enemy had been observing cruisers, waiting for a fine day, risk a torpedo shot at them. They must have known that cruisers were patrolling the same waters for weeks and seeing their opportunity took it.

12.50 P.M.

3 TRAIN LOADS OF GERMANS

PARIS, To-day.
Three trains bearing prisoners and wounded German soldiers arrived yesterday afternoon at the North Station.

TWO CAFFEAINS SAVED.

Special to Evening Telegram:
LONDON, To-day.
The Admiralty is publishing a list of casualties of officers serving aboard the cruisers Aboukir, Cressy and Hogue, says the "list contains 24 names from the Aboukir, 25 from the Cressy, and 11 from the Hogue." In the list

The Roll of Honor.

Lieut-Commander Harvey Goes Down With the Cressy.

Word was received last night by the Hon. John Harvey from the Admiralty that his brother, Lieut-Commander Bernard Harvey was not among the reported saved from the cruiser Cressy. Lieut-Commander Harvey was gazetted as a Lieut-Commander on Dec. 31st, 1912, and a few months later joined the Cressy, which was part of the fleet with her station at the Nové. At the time of the disaster he had been much longer connected with the Cressy than any of his brother officers. He was educated at Bishop Field College and was prepared there for his entrance examination to join the training ship Britannia. He was a bright boy with a happy manner and a most pleasing disposition. In the Navy he had a bright career before him, but he has been called upon to pay the toll for the Admiralty, and in doing so did his duty.

2.30 P.M.

EMDEN FIRED ON MADRAS.

Special to Evening Telegram:
CALCUTTA, To-day.
The papers publish an official despatch stating the German cruiser Emden while on Madras fired a few shots, but that the damage to the city was slight. Madras is a seaport of British India and headquarters of the Madras army.

FIERCE FIGHTING ALONG THE AISNE.

LONDON, To-day.
Interest in the fighting to-day centres on the Woerwe, says the Bordeaux correspondent of the Times, where the enemy is making a serious effort to pierce the line of forts linking Verdun and Toul, to the north-west of Verdun. The correspondent continues—East of the Meuse Heights and in the direction of Mouilly and Dampreux, furious attempts have failed in the south of the Woerwe they held a line of positions running through Riche Court. Seiche Frey and Livres. The general situation remains unchanged. On the left and centre the Allies have the best of reason for confidence in the result of the battle. Let there be no mistake, the enemy is going to give serious trouble along the line where with striking recuperative power they managed to gather their routed hordes fleeing from the battle of the Marne. As we have said since it is clear that although forced to abandon successive positions prepared for defense, the enemy had found to the line and the west of Rheims formidable and prepared fortified positions upon which they might hope to maintain themselves for some time. Their own troops were recovering from the retreat and while fire of victory among the Allies was burning out. The positions are enormously strong by nature and the dominating valleys and towns have been turned into regular fortresses, and the line of the Marne and the solidity of permanent works and covered by flanking trenches bristling with mitrailleuses and reinforced by masses of barbed wire and blockhouses whose quick fire and mitrailleuses sweep the whole front. To the west of the Aisne and north-west of Rheims are suffered some great damage. Most of the work on this line was finished while the battle of the Marne was still in progress. The Allies did their best to prevent their completion and there had been some desperate fighting along the Aisne. Gallant rushes have been made towards trenches and fierce hand to hand struggles have taken place upon the top of the Craonne Plateau, the side of which rises like a cliff against the allies' attack and counter attack succeeded one another, while the endangered Crown Prince's army had been picking their way out of a difficult country into still more awkward position on our side. The enemy's army has been seeking for an opening or weak link in the chain of forts between Toul and Verdun, the allies for their part have been progressing slowly upon the enemy's right and pushing up a wedge into the centre between Rheims and Argonne. Still the actual battle of the Aisne has not yet begun. There has already been enough fighting to constitute half a dozen battles but only the preliminary stages of the big struggle have been reached. The railways of both sides are massing troops along the front. The Germans are coming from Lorraine, the British from the whole Empire, the French from South and West. Meanwhile the siege operations continue, and a deceptive lull which preceded the battle of Lias Yang has fallen upon the field. The situation remains unchanged.

Here and There.

DUE HOURLY.—The R. M. S. Pomeranian is due hourly from Philadelphia.

FOGOTTA.—The Fogotta, left Joe Batt's Arm at 9.30 a.m. to-day, coming South.

LOCAL ARRIVES.—The local from Carbonara via Brigus arrived in the city at noon to-day, with about 30 passengers.

FISH CARGO.—The schr. Hlawatha has left St. Lawrence for Halifax with 3,161 quintals of codfish.

ADVENTURE DUE.—The s.s. Adventure is now due from Sydney with coal to A. Harvey & Co., having left that port at midnight Tuesday.

WEATHER.—It is calm and fine along the line of railway to-day with the temperature ranging from 60 to 70 above.

MR. F. J. KING, Organist, &c., of St. Andrew's Church, has resumed teaching. For terms, apply 46 Queen's Road.—sep23,4i

BOWRING'S SHIPS.—The Prospero left Bonavista at 9.40 a.m. to-day. The Portia left Channel this forenoon, coming east.

PIANO FOR SALE.—1 second hand Piano by first class manufacturer, in splendid condition. Will be sold for about half its value and with a written guarantee from us. CHESLEY WOODS, Nfld. Agent, 140 Water St., upstairs.—aug31,tf

REACHED TRINITY.—The schr. Gladys W. with 30 qts. Eleanor E. 200. Mary Avery 200. Annie M. K. 250. British Empire 160. R. Grey 230. J. & G. 600. R. B. Fowlow 450 have arrived at Trinity from the Labrador.

BRICE PASSENGERS.—The s.s. Bruce arrived at Port aux Basques at 6.25 a.m. to-day with the following passengers in saloon: W. A. Carroll, Miss E. J. Maddox, M. C. Messervey, J. B. Orr, R. T. and Mrs. Oldford, Miss Katie Costello and E. Prince.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c; post, 5c. extra. Large size, 50c; post, 10c. extra.—sep19,tf

BORN.
On the 22nd inst., a daughter to Conductor R. and Mrs. Gaul.

MARRIED.
At St. Thomas's Church, this morning, by the Rev. A. Clayton, Mr. Edmund Maidment to Miss Jessie Ash.

DIED.
On September 23rd, after a short illness, Mr. Peter Walsh, carpenter, leaving a widow, two brothers and two sisters to mourn. Funeral on Friday, at 2.30 p.m., from his late residence, 108 Duckworth Street.

Pullman Loaves

8 cents each.

JOHN B. AYRE.

To Be Taken off Route

Various rumors were circulated to-day concerning the Red Cross Liner Florizel, which arrived to-day. So far as is known now she will not go back to New York from this port and shippers generally here were advised this morning by Harvey & Co., Ltd., the Agents, that the ship is not taking any freight, nor can any passengers be booked. In view of the Florizel coming off her regular route there was an opinion got about at first that the ship was going to Halifax from here, later to be engaged to convey some of the Canadian Volunteers. Confronting the Agents here with this statement, we were informed that such was not the case and that they were unable to say anything definite until sometime this evening when instructions are expected to arrive from Head Office at New York.

Reids' Boats.

The Argyle is due at Placentia from the Westward this afternoon. The Bruce arrived at Port aux Basques at 6.25 a.m. to-day.

The Clyde left Lewisporte at 10 a.m. to-day.

The Dundee arrived at Port Blandford at 2.30 p.m. yesterday.

The Ethie arrived at Clarendville at 7.15 p.m. yesterday.

The Glenoe left St. Lawrence at 8 a.m. to-day, coming east.

The Home arrived at Lewisporte at 6 p.m. yesterday.

The Kyle is north of Twillingate, the Lindrose leaves North Sydney to-night.

The Meigle left Humbermouth at noon to-day.

The Sagona left Twillingate at 5 a.m. to-day, coming south.

Here and There.

DUE HOURLY.—The R. M. S. Pomeranian is due hourly from Philadelphia.

FOGOTTA.—The Fogotta, left Joe Batt's Arm at 9.30 a.m. to-day, coming South.

LOCAL ARRIVES.—The local from Carbonara via Brigus arrived in the city at noon to-day, with about 30 passengers.

FISH CARGO.—The schr. Hlawatha has left St. Lawrence for Halifax with 3,161 quintals of codfish.

ADVENTURE DUE.—The s.s. Adventure is now due from Sydney with coal to A. Harvey & Co., having left that port at midnight Tuesday.

WEATHER.—It is calm and fine along the line of railway to-day with the temperature ranging from 60 to 70 above.

MR. F. J. KING, Organist, &c., of St. Andrew's Church, has resumed teaching. For terms, apply 46 Queen's Road.—sep23,4i

BOWRING'S SHIPS.—The Prospero left Bonavista at 9.40 a.m. to-day. The Portia left Channel this forenoon, coming east.

PIANO FOR SALE.—1 second hand Piano by first class manufacturer, in splendid condition. Will be sold for about half its value and with a written guarantee from us. CHESLEY WOODS, Nfld. Agent, 140 Water St., upstairs.—aug31,tf

REACHED TRINITY.—The schr. Gladys W. with 30 qts. Eleanor E. 200. Mary Avery 200. Annie M. K. 250. British Empire 160. R. Grey 230. J. & G. 600. R. B. Fowlow 450 have arrived at Trinity from the Labrador.

BRICE PASSENGERS.—The s.s. Bruce arrived at Port aux Basques at 6.25 a.m. to-day with the following passengers in saloon: W. A. Carroll, Miss E. J. Maddox, M. C. Messervey, J. B. Orr, R. T. and Mrs. Oldford, Miss Katie Costello and E. Prince.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c; post, 5c. extra. Large size, 50c; post, 10c. extra.—sep19,tf

BORN.
On the 22nd inst., a daughter to Conductor R. and Mrs. Gaul.

MARRIED.
At St. Thomas's Church, this morning, by the Rev. A. Clayton, Mr. Edmund Maidment to Miss Jessie Ash.

DIED.
On September 23rd, after a short illness, Mr. Peter Walsh, carpenter, leaving a widow, two brothers and two sisters to mourn. Funeral on Friday, at 2.30 p.m., from his late residence, 108 Duckworth Street.

Friday & Saturday,

AS USUAL,

DEVINE'S

WILL OFFER

Some Attractive Goods

AT ATTRACTIVE PRICES.

FOR MEN: Overalls at 59c.

We are now looked upon as headquarters for Overalls. Fully fifty per cent. of working men buy their Overalls here. Why? Because they cannot get at any other place an Overall so strong and serviceable for the same money. You will remember this now, Mrs., when buying your husband's Overalls. Friday and Saturday (good quality), per pair 59c

Shirts—Stylish and Goodlooking Neglige for 50c.

Bought at a bargain. Only a few dozen remaining. Perfect in every particular and daintily striped. Reg. 75c. Shirts. Friday & Saturday 50c

THROW ASIDE YOUR OLD ONE.

Men's Hard Felt Hats for 99c.

Hard Felt Hats, a job lot, just showing; some \$2.00 goods amongst them. New shapes. While they last Friday & Saturday 99c

Neck Ties for Men.

WIDE AND NARROW ENDS. As well as low priced goods we carry an excellent line of better stuff, and are now showing some nobby goods in Neck Ties from 25c. to 75c.

Collars, Linnen and Rubber.

We keep the Arrow Collar, so much advertised, and the famous "Arro Notch" in Belmont. Dainty dressers will please look us up for these goods.

Boots from \$2.50 to \$5.00.

We have been building a reputation in the Boot business. Our \$2.50 Blucher Vice Kid Boot is without an equal in the market. Regularly \$5.00. Friday and Saturday 2.50

For the Home—5000 Pieces Wallpaper.

Wallpapers have just arrived and are an artistic lot ranging in price from 10c. to 80c. per piece. The Jobs at 10c. are as good as 20c. regular. Friday & Saturday a great line at, per piece 10c

Bed Covers in Honeycomb & Marcella.

Bought before the war and now showing a first-class line of Bedspreads (White), ranging from \$1.80 up Friday & Saturday

CORSETS.

The home of Corsets is DEVINE'S. For years we have specialized in the world's greatest Corset—the D. & A. Friday and Saturday we offer a splendid assortment from 40c. up to \$2.00.

Lawn—Usually 17c. for 12c.

Only few pieces of these goods, bought at a bargain, and retailed regularly for 17c. per yard; very fine. Friday and Saturday, to clear 12c

DEVINES, in the heart of the city, convenient for shoppers East and West, bright store, attractive goods, moderate prices, courteous attendance. Bear in mind, our goods were bought before the war. You save when you buy here.

J. M. DEVINE,

The Right House,
Corner Water and Adelaide Streets.

Saved from Fire & Selling at Special Low Prices,

LOT HORSE NAILS,

in bags of 50 lbs. Mixed sizes, Nos. 6, 7, 8, at

5 cents per lb.

NAILS



No. 45 STANLEY and other PLANES; also large assortment of TOOLS, LOCKS & HINGES of every description, and General Builders' Supplies.

BEDSTEADS slightly smoked. 100 doz. WOOD PIPES. AXES, GRINDSTONES; also a full line of New Goods.

All Mail Orders of Goods will be supplied in new stock unless otherwise ordered.

MARTIN HARDWARE CO., LTD.,

Front and Rear, next West of Old Store.

THE AUTOPIANO

GRANDS THE MOST PERFECT TESTS OF ENDURANCE



PLAYS WITHOUT HANDS.

Fast taking its place as leading Piano Player of the world. Used in all the largest American battleships. Call and see Catalogue. Information gladly given.

CHESLEY WOODS,

Sole Nfld. Agent.

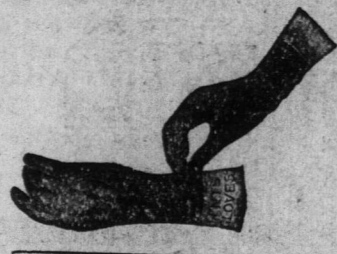
Advertise in The Evening Telegram.

3 REASONS WHY YOU SHOULD BUY YOUR FALL NEEDS HERE.

ALL WOOL BLANKETS A little brisk weather usually turns our thoughts to Blankets. We are well prepared to supply you with Blankets of any weight and price. Here is a single bed Wool Blanket, medium weight, Red and Pink Borders, Selling on Friday and Saturday at the Special Price, per pair **\$2.35**

NEW FALL GLOVES.

If it's Gloves you want, you'll find the kind you want here, and all are marked very low.



\$1.00 LADIES' KID GLOVES for 45c.
A job lot of real Arabuck Kid Gloves, also a full line of French Kid Gloves, in shades of Tan and Brown only. The Arabuck Gloves are in sizes 5 1/2, 6 and 6 1/2, and were imported to sell at \$1.00 per pair. To clear them out we offer the lot for Friday and Saturday at, per pair **45c**

GENTS' UMBRELLAS

Good values—several good patterns in handles; wood and steel rods; Black Gloria covering; 8 rib frames. Reg. \$1.50 each. Friday and Saturday **1.37**

LADIES' CASHMERE GLOVES.
An attractive assortment of Suede finished Cashmere Gloves in shades White, Cream, Black, Brown, Tan, Grey and Beaver; 2 dome fasteners, double stitched fingers; in all sizes. Reg. 40c. pair. Friday and Saturday **35c**

REASON No. 1—Stocks are larger than ever before.

REASON No. 2—Assortments are of the broadest and most satisfying description.

REASON No. 3—Prices are absolutely the lowest that can be asked for such superior qualities.

Showroom Filled with Fine Fall Goods PRICES AS LOW AS EVER.

NEW PIQUE BLOUSES.

An entirely new line of smart colored Pique Blouses in various styles, round, low and high collars; colors: Tan, Sage, V. Rose, Fawn and Pale Blue; assorted sizes. Reg. \$1.00 each. Friday & Saturday **85c**

NEW D. & A. CORSETS.

6 different styles, all new and up-to-date; sizes from 20 in. to 36 in.; guaranteed non-breakable, non-rustable. Regular \$1.45 pair. Friday and Saturday **1.28**

FANCY NECKWEAR.

A grand assemblage of beautiful things for wearing at the neck. Lace Collars, Lace and Net Jabots, Bows, Silk Ties, Bows and Ornaments. A charming variety selling at one price. Friday and Saturday **17c**

GOLF JERSEYS.

For the cool evenings these Jerseys are invaluable, smart styles, all wool; colors of Regatta, V. Rose, Navy, Tan, Grey, Brown and Champagne. Regular \$1.75 each. Friday and Saturday **1.45**

35c. JOB RIBBONS for 15c.

All Silk Taffeta Ribbon, 5 1/2 ins. wide in the following shades: Red, Purple, Cornflower, Scarlet and V. Rose. Also a few pieces of Black and White Striped Ribbons. All these Ribbons were formerly valued at 35c. yard. Friday and Saturday, each **15c**

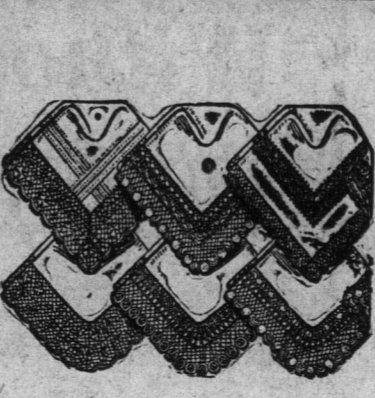
NEW FRILLINGS.

For sleeve, coat and neck, in White, Paris and Black Nets and Laces; beautiful new patterns. Special for Friday & Saturday, per yard **13c**

COTTON ELDER DOWN

This is welcome news to those who prefer to do their own sewing. We have 5 large pieces of high grade Cotton Elderdown for Dressing Gowns and Jackets. Fancy designs in the following colors: Pale Blue, Reseda, Red and Pink; 31 inches wide. Reg. 35c. yard. Friday and Saturday **30c**

HANDKERCHIEF SPECIALS.



We have excellent assortments of Handkerchiefs in stock. Now is the time to get what you want at low prices.

Ladies' Handkerchiefs.

A big assortment of White Muslin Handkerchiefs just opened; neat embroidered corners, hemstitched. Special, Friday & Sat., 3 for **10c**

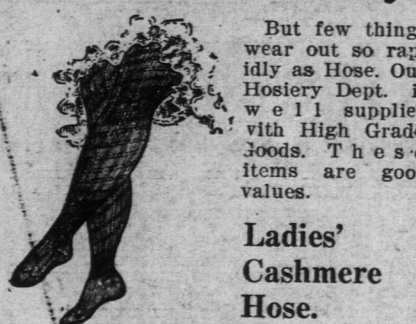
White Lawn Handkfs.

In various pretty styles, including fancy veined, lace edge and embroidery trimmed. Special for Friday and Saturday, each **8c**

MEN'S HANDKERCHIEFS.

A nice collection of White Cotton and Excelsa Handkerchiefs; some plain hemstitched and others with colored borders. Reg. 20c. ea. Friday and Saturday **16c**

Specials in Seasonable Hosiery



Over 300 pairs Plain and Assorted Ribbed Hose, guaranteed Fast Black, seamless heels and toes. Reg. 35c. pair. Friday and Saturday, per pair **30c**

Children's Stockings. Sturdy Black Cashmere Hose, guaranteed to give the best of wear. Stout knees, seamless feet. Sizes 6 to 8. Special **24c** per pair. Sizes 4 to 7. Special per pair **37c**

GRAND FALL 1914.

FALL DRESS GOODS. A full line of Self Coloured Hopacks. The most favoured fabric for the season's wear. Shades of Purple, Prunella, Crimson, Sage, Magenta, Royal, Navy, etc., 50 inches wide. We also offer a few pieces of Costume Tweed, 54 inches wide, in shades of Green, Fawn and Heather mixtures. Reg. \$1.90 yard. Friday and Saturday **87c**

OPENING

A Grand Display of FALL FASHIONS!

THE ROYAL STORES, always the leading house for Women's Apparel, present again this season a magnificent display of the latest creations direct from the World's chief fashion centres.

COATS and COSTUMES.

Notwithstanding that war conditions caused a scarcity of models and materials, we have been fortunate enough to secure delivery of all our shipments. Our display of Coats and Costumes for Fall and Winter was never equalled.

MILLINERY.

"Style and Exquisite Beauty in Millinery" aptly describe our newest importations from London and Paris. These superb models are not over-trimmed but have just sufficient embellishment and color to be termed "most charming."

DRESS GOODS.

The Dress Goods Section displays a wealth of variety in Fall Dress Goods unsurpassed in the history of this store. The newest fabrics are here in smart effective patterns, each one carefully selected by our own buyer. All marked at our usual "Lowest in the city" prices.

LACE GLOVES.

Neckwear, Ribbons, Blouses, Hosiery.

An inspection of these New Goods will prove instructive and interesting. Reliable information about the favored styles for Fall and Winter can be had here.

You are Invited to call. Call early and often. BRING YOUR FRIENDS.

An Attractive Lot of HOUSEFURNISHING BARGAINS.

The thrifty housekeepers will do well to inspect our fine assortment of household goods. Comparison invited.

Table Linen. White and Blue, assorted patterns; 56 inches. **45c**
White Sheetting. Twilled, fine even thread; 72 ins. wide. Special, each, per yard **31c**

BREAKFAST CLOTHS. White Damask (13ths with Red and Blue Borders) Fringed; Size 60 x 60. Special Friday and Saturday **42c**

LACE CURTAINS. High Grade Nottingham Lace in White, Cream and Ecru. Beautiful new patterns; 2 1/2 yards long. Regular \$3.75 pair. Friday and Saturday **3.35**

Cosy Covers. White Linen, hemstitched and embroidered. Reg. \$1.00 each. Friday and Saturday **75c**
Lace Covers. Ornamental Lace Covers for Table Centres and Sideboards. Extra special value, each **13c**

FANCY LINEN CLOTHS. A large collection of White Linen Cloths for Tea and Tray Cloths, Table Centres, etc. Lace edged and embroidery trimmed. Reg. 45c. each. Friday and Saturday **38c**

More Showroom Bargains.
WHITE FLETTE UNDERSKIRTS—A new lot just in. White bands, White and Cream Fettes; Lace trimmed and embroidered Flounces, assorted sizes. Regular \$1.10 each. Friday and Saturday **88c**
CHILDREN'S CAPS—Red Cloth Caps with quill. Values to 30c. each. Special Friday and Saturday **19c**
INFANTS' PILCHES—White Flannel, bound with White Tape, well made. Reg. 40c. each. Friday and Saturday **35c**
CHILDREN'S KNICKERS—White Flannel Lined, to fit children from 3 years to 10. Special each Friday and Saturday **15c**

New Arrivals in Fall Footwear.
LADIES' BOOTS. A splendid assortment of Black Vici Kid and Dongola topped Boots. Patent Leather Vamps, medium heels, new stylish shapes, all sizes. Reg. \$3.00 pair. Friday and Saturday **2.75**
LADIES' STRAP SHOES. In Black Dongola Kid, 2 strap. Colonial style, silk ribbon bows; sizes from 2 1/2 to 7. A neat shape. Reg. \$1.70 pair. Friday and Saturday **1.55**

Ladies' Handbags New assortment Black Pebble Grained Leather Handbags, stout leather handles, stirrup and other styles. Reg. 80c. **67c**
Corset Covers White Knitted Cotton, Essex Mills make, long sleeves only; fine quality in assorted sizes. Reg. 65c. each. Friday & Saturday **60c**

SPECIALS FROM THE HARDWARE SECTION.
COLLAR SUPPORTS.—Black and White Zig-Zag, silk covered; all sizes. Two sets for **6c**
BARRETTES.—Fashions Latest. Shell Barrettes. Special, each **6c**
POCKET COMBS.—Black Vulcanite Combs in Leather Cases. Special, each **9c**
POOT LACES.—Black Mohair, extra special quality, plain tags. Special, per dozen **9c**
TOILET SOAP.—"Lillibly," assorted perfumes. Special, 2 cakes for **9c**
ANCHOR BUTTONS.—For Children's Coats; best gilt. Special, per dozen **25c**
WHITE TAPE.—India Tapes in bundles, assorted widths. Special, per bundle **6c**
LACE PINS.—Job lot Gilt Lace and Jabot Pins. Splendid value, each **12c**
EXERCISE BOOKS.—100 pages stout paper; ruled faint. Special, each **3c**
STEPHENS' INK.—Blue Black Writing Ink, glass bottles, patent cork. Special, each **4c**
FRAMES AND PICTURES.—Big assortment Photo Frames and Framed Pictures, walnut stained woodwork. Reg. 25c. each, for **20c**
CHUCKER BRUSHES.—Sanitary and easy to clean, strong handles. Special, each **13c**
PETROLEUM JELLY.—Valuable family Remedy, in glass crocks. Special, 2 for **7c**
FACE CLOTHS.—White Turkish Towelling. Special, 2 for **6c**

MEN'S FURNISHING HEADQUARTERS.

This Store is rightly called the Headquarters for Men's Furnishing. For the vast stocks and great assortments are provided to meet every want. The best of everything for the least money.

Great Sale of GENTS' COLLARS.

A large assortment of Celluloid Collars and Soft Cotton Collars. The Celluloid are interlined, linen finish, and have a patent notch lock. The Soft Collars are ordinary sporting shapes in White and Fancy Stripes; all sizes from 13 to 16 1/2. Special for Fri. and Saturday **13c**

GENTS' HALF HOSE.

Fine all Wool Knit Hose in a variety of colorings; Heather mixtures mostly. Sizes 9 1/2 to 11 inch. Selling Friday, and Saturday **32c**

GENTS' SHIRTS.

Extra special values in Striped Cotton Tunic Shirts, perfect fitting collar bands and medium cuffs. Sizes 14 to 16 1/2. Reg. 80c. each. Friday and Saturday **71c**

GENTS' SHIRTS AGAIN.

Superior quality American make, coat style Tunic Shirts, made of striped Percale; Light patterns; White Linen collar bands; medium cuffs; well made and finished. Reg. \$1.50 each. Friday **1.35** and Saturday **1.25**

MEN'S BELTS.

A splendid Leather Belt; new ideas in mostly Buckles; Black and Tan only; assorted sizes. Reg. 75c. each. Friday and Saturday **65c**

MEN'S SUSPENDERS.

The ever popular President Suspender; new patterns in good Elastic Webbing. Easy and strong, for all occasions. Reg. 55c. pair. Friday and Saturday **48c**

GENTS' SOFT FELT HATS.

Latest fall styles; good quality Felt in shades of Grey, Green and Heather; Silk bands. Regular \$2.00 each. Friday and Saturday **1.70**

MEN'S BOOTS.

Over a 100 pairs of Black Vici and Gun Metal Boots; neat Blucher shape, made for comfort; good wear guaranteed. All sizes. Reg. \$3.00 pair. Friday and Saturday **2.75**

Carpet Room Specials.

There's every advantage in buying your Floor Coverings here. The stocks now are complete.

AXMINSTER HEARTH RUGS.

Soft Velour finish, light and dark Oriental designs and colorings, wool fringed ends; size 27 x 60. Reg. \$2.75 ea. Friday & Sat. **2.35**

TAPESTRY HEARTH RUGS.

Scotch manufacture, Wool and Jute, assorted designs. Size 27 x 54. Fringed ends. Regular \$1.25 each. Friday and Saturday **1.09**

STAIR DRUGGET.

A good line of Superior quality Druggett for Stairs, 18 inches wide. Good striped patterns. Regular 20c. yard. Friday and Saturday **17c**

HARDWARE LIST.

Wicker Knife Boxes. Reg. 60c. for **54c**
Frame Mirrors on Stand. Reg. 85c. for **74c**
Fancy Teapot Stands. Reg. 25c. for **21c**
Wire Soap Savers. Reg. 3c. for **6c**
Pepper and Salt Shakers. Reg. 14c. for **12c**
"Beatrice" Oil Stoves. Reg. \$1.40 for **\$1.20**
Thermidor Night Lamps. Reg. 25c. for **21c**
Japanese Tray, 20 in. Reg. 42c. for **36c**
Apple Corers. Reg. 10c. for **9c**
Oval Graters. Reg. 7c. for **6c**
Pine Shovels. Reg. 25c. for **22c**
Gen Oil (Bangook). Reg. 11c. for **10c**
Iron Boilers (tinned), 2 1/2 gall. Reg. \$1.60 for **\$1.29**
Galvanized Wash Tubs (medium). Reg. \$1.00 for **88c**
Wood Clothes Dryers. Reg. 20c. for **16c**

The Royal Stores Ltd.

Men's "Invictus" Boots!

150 pairs Men's "Invictus" Boots left over from our last years' Salvage Sale. Regular prices \$6.00 to \$7.00 per pair.

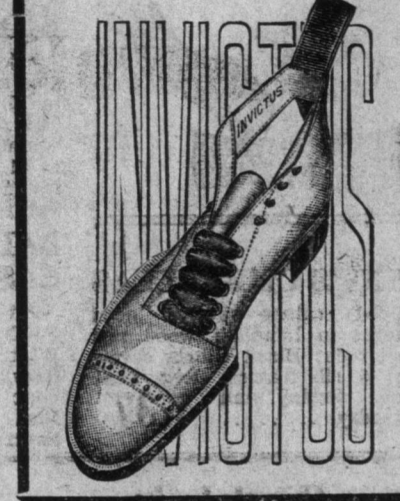
We now offer them at prices that will clear them out.

Without Rubber Heels..... \$4.00 per pair.

With Rubber Heels..... \$4.50 per pair.

Sizes: 5, 5 1-2, 6, 6 1-2, 8 1-2, 9, 9 1-2, 10, 10 1-2, 11.

Marshall Brothers, Agts.



War News

Messages Received During the Night.

SITUATION UNCHANGED.
Special Evening Telegram.
PARIS, Sept. 24.
An official report issued here tonight, says the situation on the battle front is unchanged.

INDIA STILL COMING FROM INDIA.
LONDON, Sept. 24.
Offers of assistance from many States of India continue to pour in. The Viceroy reports that contingents of Imperial Service troops have already been accepted from fifteen States, and that similar offers from all other States will be accepted if need arises. The joint offer of four other States, the Viceroy adds, is under consideration. Tribesmen of Kut and Swatvalley are anxious to participate in behalf of the Empire, and various Maharajas and Arab chiefs in Aden hinterland have expressed their loyalty and desire to be of service. The Maharaja of Gwalior has donated \$110,000 for motor cars and transports and \$25,000 for relief of Belgian sufferers.

60,000 WOUNDED GERMANS EN ROUTE TO GERMANY.
AMSTERDAM, Sept. 24.
A correspondent at Maestricht says that during the past few days, 60,000 Germans wounded on the French battlefield, have passed this way en route to Germany.

CHOLERA BROKEN OUT.
VENICE, Sept. 24.
Nine cases of Asiatic cholera have been discovered among wounded soldiers of Hungary, by the Hungarian Minister of the Interior. The announcement has excited great apprehension throughout the dual monarchy.

REPORTED NAVAL BATTLE.
LONDON, Sept. 24.
A report received here from Paris, says that in a naval battle in the Baltic, a German cruiser and two torpedo boats were sunk.

EXTENT OF GERMAN INVASION.
LONDON, Sept. 24.
The Daily Telegraph's Petrograd correspondent says that the Novoe Vreys for the first time to-day, gives information concerning the extent of the German invasion of Russian Poland, by announcing that the Germans on September 17th evacuated the towns of Wladistawow, Wolkowyski, Mariampola, Kalwaria and Suwalki. These towns, none of which are more than twenty miles from the frontier, apparently define the high water mark of the German invasion.

EXTENSION OF THE MORATORIUM.
LONDON, Sept. 24.
It has been decided there shall be no further suspension of the Moratorium so far as it applies to debts due by retail traders, or in respect of the business for rent, or relating to bills of exchange other than checks or bills on demand. As regards other

debts to which the general Moratorium applies, there will be an extension for one month from October 4th, subject to the condition that the interest due under past proclamations is paid. November the 4th the Moratorium will come to an end as regards all debts.

H.M.S. SUFFOLK AT HALIFAX.
HALIFAX, Sept. 24.
H.M.S. Suffolk arrived last night with twenty-seven German reservists taken from a ship at sea.

THE BRITISH AEROPLANE.
LONDON, Sept. 24.
The Admiralty confirms the report of a raid on a Zeppelin shed at Bueseldorf, in the following communication: Yesterday British aeroplanes of the naval wing delivered an attack on a Zeppelin shed at Bueseldorf. Conditions were rendered very difficult by misty weather, but in the flight Lieut. Collet dropped three bombs on the Zeppelin shed, approaching within 400 feet. The extent of the damage done is not known. In alighting, Lieut. Collet's machine was struck by one projectile, but all machines returned safely to their points of departure. The importance of this incident lies in the fact that it shows that in the event of further bombs being dropped into Antwerp or other Belgian towns, measures of reprisal can certainly be adopted if desired, almost to any extent.

ST. PIERRE BULLETIN.
PARIS, Sept. 23. (Official)
At our left wing, on the right of the River Oise, we have progressed about 17 kilometres in the region of Lassigny where violent fighting occurred. On the left of the Oise and north of the Aisne the situation is unchanged. At the centre between Rheims and the Meuse there is no notable modification. In the Woëvre, northeast of Verdun, and in the direction of Neuf-

illy and Domperre the enemy attempted violent attacks which have been repulsed. In the south of the Woëvre the enemy holds the line of Richcourt, Selchprey and Lironville, wherefrom they have not come out. At our right wing the Germans have evidenced very little activity in the region of Domèvre. It is announced that the Russians have taken the fortress of Jaroslavl in Galicia. The army messenger in Petrograd announced that the Russians have captured in Galicia from the 10th August to the 14th September 7 ensigns, 637 cannons of which 38 bear the Kaiser's initials, 144 mitrailleuses, 823 ammunition carts, 1 General, 435 officers and 63,531 soldiers.

INVESTIGATION ORDERED.
WASHINGTON, Sept. 23.
The State Department this afternoon ordered an investigation of the evidence laid before it by Ambassador Spring Rice, of Great Britain, of alleged unneutral activities of German societies in a number of Western cities, including Chicago and Cincinnati.

RUSSIAN OPERATIONS SUCCESSFUL.
PETROGRAD, Sept. 23.
The Russian General Staff has issued the following: In continuing the pursuit of the retreating Austrians, Russian troops have reached Veshchok, in the region of Przemysl. The operations of the Russians are developing with success upon the German front. Russian troops are in close contact with the enemy, but no battle has yet taken place.

WAR ITEMS FROM ALL QUARTERS.
LONDON, Sept. 23.
The Germans have reoccupied three towns in Lorraine, the French Embassy here admits.
The Austrian cruisers Kaiserine, Maria Theresa and Admiral Spain were badly damaged in battle with the French in the Adriatic.
Over 300 Japanese were killed and injured when the German defenders at Kiao Chau struck off two mines.

"Germany Can't Let Go!"
Philadelphia Public Ledger: "The story comes out of Washington that Germany is ready to make peace with the Allies. The report has no official sanction, but Ambassador Benstock has graciously let it be known that if the Allies would lay down their arms,

FEELS LIKE A NEW WOMAN
As Lydia E. Pinkham's Vegetable Compound Dispelled Backache, Headaches and Dizziness.

ANOTHER BRITISH TRAWLER SUNK.
LONDON, Sept. 23.
The trawler Kilmarnock was sunk by a mine in the North Sea yesterday, and only three members of the crew were saved.

1,067 MEN SAVED.
LONDON, Sept. 23.
The latest report says that 1,067 men were saved from the cruisers sunk in the North Sea.

THE CATHEDRAL OF RHEIMS.
BERLIN, Sept. 24.
The headquarters staff in explanation of the bombardment of the Cathedral of Rheims, says that since Sept. 20 when a white flag was hoisted in the steeple, the Cathedral has been respected by our artillery. We discovered the French had used the steeple as a point for observation, which explained the good shooting of the French artillery. It became necessary to remove the observation post, which removal was effected from snappet from field guns.

BOTHA'S ACTION CREATE ENTHUSIASM.
PRETORIA, Sept. 23.
The decision of General Botha to take the field personally in command against the forces of Germany, has aroused much enthusiasm here. The Government, in its announcement, says it is aware that many citizens are anxious to serve with the British forces on the continent, but the Imperial Government considers that

priority should be given to South African military requirements. Natal and the Orange Free State will contribute their quota to General Botha's army.

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Philadelphia Public Ledger: "The story comes out of Washington that Germany is ready to make peace with the Allies. The report has no official sanction, but Ambassador Benstock has graciously let it be known that if the Allies would lay down their arms,

FEELS LIKE A NEW WOMAN
As Lydia E. Pinkham's Vegetable Compound Dispelled Backache, Headaches and Dizziness.

Put a Policeman There
We are asked to draw the attention of Inspector General Sullivan to the need of stationing a policeman nightly on the higher levels. Last night a crowd of young hoodlums assembled on Pownall Road and made the night hideous by their shouting, swearing and language that would make your hair stand on end. This sort of thing has become a nuisance in this neighborhood and residents are loudly complaining. No doubt a policeman stationed in the vicinity would have the desired effect.

If There is a Business Man in Newfoundland

Whose trade is as large and satisfactory as he wants it to be, we congratulate him, and that is about all we can do for him!

But There Are Others-- Lots of Others--

Whose business is not so satisfactory, and to them we say: we know that we can serve you intelligently and profitably, and we can do it best just now.

Let Us Confer Together

Thirty-five years of active and successful practice in the front rank of newspaper advertising is at your command. Those in search of the very best service obtainable will do well to consult us.

The Evening Telegram, The People's Paper.

Germany would flatter them by imitation. When one considers the untapped military resources of Russia, the huge French army that has not yet been engaged and the undisputed command of the sea which England enjoys, the suggestion of peace coming from Germany irresistibly recalls the story of the man who boasted he could tame a fierce bull. He entered the field and approached the animal. The animal approached him, but he dodged and succeeded in grabbing the bull's tail. He was dragged around the pasture at half-raising velocity, and finally shrieked in ecstasy of fear: "I've got the bull, but for Heaven's sake help me to let it go!"

Put a Policeman There

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A Summer Tale.

"You look irritated this evening." "I am--on warm days like this I always suffer from heat rash." "I am liable to heat rash, too, but it never irritates me. It never has since I began to use Zylax, which at once allays the irritation, physical and mental. And I had Zylax Soap with the Ointment go far to prevent heat rash altogether."

Zylax sells at 50 cents a box; Zylax Soap at 25 cents a cake, at your Drugstore.
Zylax--London--171,804,48

A Thought for the Times

THE WAR--CHAPTER XI.
I. C. MORRIS.

Peace is coming. It has not forsaken the earth; but much as we desire peace it cannot be procured without honour, nor dare it be proclaimed in haste. To do so would be unfair to the future welfare of the world, and should certainly antagonise a final settlement. Peace is a beautiful word, and implies a beautiful condition. We all desire peace, and are hoping for it, and daily praying for it. This is quite right. But peace at any price is what must be guarded against. A steep price is now being paid for the protection of our rights and an awful toll is being levied for the charter of our liberties, and the demand is being met by the free will of the people.

The Empire, and the peoples of the Empire, in all their millions, have volunteered, and are loyally standing by the Throne. They do so for the good of all the world; for this fight while confined to the continent of Europe, is at the same time, a fight for the good of mankind everywhere. Principles are involved, and destinies are at stake that affect the entire march of our modern civilization, and which, if misguided, may set the hands of the clock of progress back for generations to come. The war has been set-back enough of itself; but a garbled settlement of it would eventually prove a great disaster in many respects.

A false peace would be a universal blunder; and just as war was the last thing that England agreed to, so must peace be the last thing she would accept until the disturber of Europe be rendered forever harmless. This is England's chance to increase her strength, and she is seizing the opportunity with the blood of her sons, and bathing it with the tears of her daughters; nor dare she withhold her hands yet; but rather must she continue the cost and pay the toll, until peace with honour be ratified to her. There is too much at stake to allow of any superficial let up. England's existence is in the balance, and the score must not be closed until the tally is in her favour.

By speaking of England in this sense it is not intended to single her out from her allies, nor is it intended to make more of her than the other powers. At the same time there is a sense in which she is greater, because she is the mistress of the seas, and the foremost of the nations. The whole world looks to England as the arbiter of its wrongs, and the asylum of its sorrows. Somehow, it seems natural so to do. It seems to have

been England's destiny to adjust the confusion of the nations in the past; and the manner in which she has fulfilled her duties has brought all the peoples of the earth to her feet in homage and in admiration.

Particularly is this seen at the present time by the tribute which India is paying to the Empire. "All my troops and resources" is the latest offer which the Imperial government have received from this mighty people of the East. A noble tribute truly to England's Throne, a great testimony surely to her equity, and an independent confirmation of the policy of her foreign administration.

England has done her duty to the world; and to accomplish this she has had many a time to sacrifice her best. It was England's destiny to bless the world--not as her star of destiny yet set, but in the ascendancy it still shines, and will continue to shine, until the constellation of powers revolve around her, and hail her Mother of Empires. Such is England's destiny, and though her star may be clouded by storm, and darkened by war, she will reach the zenith of her power in due time.

Therefore she must not adopt a half measure in this present crisis. By the justice of her rule, and by the blood of her sons she has maintained her footing. By the wisdom of her statesmen, and the firmness of their decisions, she has commanded the confidence of her foes; and by a continuance of this same policy she will consolidate her greater self. All this is hoped for, and it is possible. She has the right men at the wheel, and the right King upon the throne. This storm is not their first. They have all passed through the furnace of testing. Most of them have paid the price of their position, and have come up through the drudgery of discipline. They have served a faithful apprenticeship and now as master workmen they lead the ship of State. The ship is manned by Britons true and they are now doing again that which Nelson said to his men, when he signalled to his fleet: "That England expects every man this day to do his duty." Duty is the watchword of the hour. Duty is the safety-valve of the situation. It is that one prominent feature, and that one pre-eminent characteristic that has stamped itself indelibly upon the English people the world over; and by the English people in this relation, is meant, that portion of the Anglo-Saxon race, known in the pages of history, as the English-Irish, Scotch and Welsh.

PICKLING TOMATOES, 4 cts. lb.

WAIT Until Thursday, September 24th, for your

Preserving Plums, 50 Baskets due by S.S. "Florizel," full 6 quart Baskets, 55 cts. each.

Bull Dog Tea.
30 half chests DANNAWALLA TEA.
35 half chests IRISH BACON--Boned. IRISH HAMS.
By s.s. Carthaginian to-day: ENGLISH CHEDDAR CHEESE. DUNLOP CHEESE.

T. J. EDENS, Duckworth Street & Military Rd.

In the old days it was the "four-in-hand," now it is the "four-in-car."

Where men used to seek "blood" in horses, they now seek "class" in tires. Hence, Dunlop Traction Tread is the choice of the many.

FRED. V. CHESMAN, AGENT, ST. JOHN'S.

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MINARD

Have Your Photograph Taken—To-Day.

THE HOLLOWAY STUDIO, LTD.

Corner Bates' Hill and Henry Street.

Phone 768.

The Conceit of Self-Consciousness.

By RUTH CAMERON.



A group of people were trying to learn some of the steps of the new dances.

One girl hung back. Despite repeated urgings from the rest, she would not adventure herself out upon the floor.

"Why won't you just try?" demanded her chum.

"Oh, I'm so stupid and awkward," she protested, "I don't like to make a fool of myself."

"Grace was always terribly modest," said one of the girls in an aside as they came up urging the reluctant one and went back to their practising.

Her judgment was kindly, but I don't think it was good, do you?

I should say that Grace was inclined to be vain and conceited rather than modest.

Several of the others were more or less awkward, but that didn't prevent them from trying to be less so. They were too much absorbed in learning to think how they looked. She was too much absorbed in thinking how she looked to try to learn.

Self-consciousness is continually passing itself off and being accepted as modesty. As a matter of fact, it is really one of the worst forms of pride.

To be exactly self-conscious is to exaggerate your own importance. People aren't half so interested in little you as you think they are. "Be-

were of too sublime a sense of your own worth and consequence" is a warning as much needed by the self-conscious soul who is in deadly fear of the limelight as by the arrogant person who tries to keep it on himself all the time.

Excessive fear of appearing ridiculous is one of the commonest forms of this inverted vanity and makes many people lose half the fun of life.

A girl who was visiting at a summer resort and had not brought her bathing suit wanted to take a swim. A bathing suit was offered her. It was too large and, of course, looked rather funny. She firmly refused to wear it. "Why I could never appear on the beach again," she declared, "everybody would point me out as the girl who wore the funny bathing suit." She flattered herself. "Everybody" had a few other things to think of besides her. She lost her swim and disappointed the hostess, who was trying so hard to please her—all because she had an exaggerated idea of her own importance.

The excessive sentimentality, on which the people who possess it are so apt to pride themselves, is still another form of vanity. They continually imagine other people are trying to slight them when, as a matter of fact, other people are doing just what other people usually do—thinking of their own concerns.

Each human being is in the limelight on his own stage, and it takes some big force to get him out of that position. So don't be so afraid of being conspicuous; the danger is far less than you imagine.

Ruth Cameron

The "Making" of War News.

From the Berlin Foreign Office came the first information that messages received by the German Embassy in this country were to be "decked out" for the press. More light upon the process, and incidentally upon the reliability of news received from this source, is furnished by a cartoon which appeared in a recent issue of the Staats-Zeitung. In this the wireless station at Sayville, the faithful medium of transmission, is shown pouring out a stream of messages each consisting of a single word—the word "siege," which means victory.

Here is admission that the only "news" sent out from Berlin is that of German victories. Sayville has been silent concerning German disasters on the seas and the retreat of the German armies from the advanced position in France.

German and German sympathizers in this country who rely on bureau made and "decked out" news for their information concerning developments in Europe are entitled to a good deal of sympathy, but their plight is not so bad as that of Germans and Austrians "back home." In Vienna the

populace is told that the destruction of Austrian armies and the Russian advance in Galicia are all part of the strategical campaign of the Austrian War Department. In Berlin and also in Vienna the government controlled press is imposing on the deluded public with a report that English Zang-will "has been arrested by the English government for alleged pro-German sympathies!"—N. Y. Herald.

Minard's Liniment Co., Limited.

Dear Sirs,—While in the country last summer I was badly bitten by mosquitoes, so badly that I thought I would be disgraced for a couple of weeks. I was advised to try your Liniment to allay the irritation, and did so. The effect was more than I expected, a few applications completely curing the irritation, and preventing the bites from becoming sore. MINARD'S LINIMENT is also a good article to keep off the mosquitoes.

Yours truly,
W. A. V. R.

The correct morning or afternoon blouse at present is of striped material.

Very striking is a gown of yellow tulle and lace with a tunic of black velvet.

SHANNAHAN AND DELANEY

ON HARD TIMES AND ECONOMY.

Delaney and myself strolled down to the Post Office last night to read the latest despatches, and as usual a goodly crowd were on the scene. There wasn't much news in and we fell in chat with a couple of old timers and discussed local topics.

One of the company, a keen man from the Higher Levels, predicted hard times the coming winter, and gave it as his opinion that economizing in all walks of life would have to be strictly adhered to.

Delaney agreed with him to a certain extent, but pointed out that if every one "sat on their money" and stopped the circulation of it, it would mean hard times indeed. A little common sense, said Delaney, would do more good than strict economy, for, said he, we can do just as much harm by too much economy as we can do by extravagance. Those who have an extra amount of hard cash should put it in circulation and thereby help the tradesmen, the cabinet, the shopkeepers and the community in general. Delaney says there are a large number of well-to-do people in this country who get their clothes made in England, and he thinks those people should think of our local tailors in a time like this, and have their fall suits and fall overcoats made right here at home. This would mean a great help to our tailors and would put coin in circulation that otherwise would go out of the country. We have, says Delaney, lots of politicians who preach on the encouragement of local industries and yet they never get a suit of clothes made by a local tailor. We have men who run local industries and preach the doctrine of keeping money at home, but they get all their clothes made in London. Many a tradesman, many a clerk, many a householder will have to do his old overcoat this winter simply because his cash is shy. This will mean slack times for the tailors and a hardship for their families. But the well-to-do man should cut out ordering his togs in London and place the orders with our local tailors thereby helping them to stem the tide of depression.

Cabmen have to live in war time, too, just as well as in times of peace. The middle-class will do little or no driving while the war lasts, but the cabman can be assisted by the automobile owners cutting out auto driving and hiring the cabs. The people are going to have their drives no matter how hard the times are, and just think what money they can put into circulation and what good they can do by a little self-sacrifice. Some people will put their "finger in your eye" if you thumpion the cause of the cabmen. They would have you believe that the majority of them save a money to burn, but Delaney says he never saw any of them re-riding with an overcoat of "spongy doolies." The cabman helps the wheelwright and the blacksmith, but times in cab driving means bad times for them, and bad times for the wheelwright and the blacksmith means bad times for the grocer and the butcher.

We can be patriotic in more ways than one. It is not much use in giving a thousand dollars to a Patriotic fund and then to start in and economize by firing a lot of people out of employment. Which is the most patriotic citizen, he who gives a thousand dollars to the Patriotic fund and firing his employees, or he who gives nothing to the Patriotic fund and keeps all his hands employed?

I don't think, says Delaney, there can be any two opinions on this matter and I feel sure every sensible citizen will agree with me when I say the latter is the more patriotic man.

Keeping our people employed is the only way to keep the wolf from the door, and hundreds of people in this city can afford to be liberal with their money this winter, liberal as far as giving people a chance to earn a dollar is concerned. Preaching economy is alright, but we should remember that some brands of economy is first-rate stuff to start with.

TIM SHANNAHAN.

Minard's Liniment Co., Limited.

Dear Sirs,—While in the country last summer I was badly bitten by mosquitoes, so badly that I thought I would be disgraced for a couple of weeks. I was advised to try your Liniment to allay the irritation, and did so. The effect was more than I expected, a few applications completely curing the irritation, and preventing the bites from becoming sore. MINARD'S LINIMENT is also a good article to keep off the mosquitoes.

Yours truly,
W. A. V. R.

The correct morning or afternoon blouse at present is of striped material.

Very striking is a gown of yellow tulle and lace with a tunic of black velvet.

OUR CLOTHES

represent a conscientious effort on our part, to give you maximum value for your money.

EACH SEASON

We carefully choose the best quality fabric in the most attractive patterns and colors and manufacture into Suits, combining the latest Fashion and Fit. Ask your dealer for our popular Brands, AMERICUS, TRUEFIT, FITREARM, STILL-ENFIT, PROGRESS.

Made only by
Newfoundland Clothing Co., Limited.



ARROW COLLARS

WE carry this line of collars because we know that they afford the most satisfactory value and service.

There's a height and a style for every man and occasion.

Smyth & Co's.

GEO. F. KEARNEY, Mgr.
Telephone 726. P. O. Box 701

The Elite Tonsorial Parlour.

Prescott Street, near Rawlins' Cross.

F. ROBERTS, Proprietor.

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

NEW GOODS

We have just opened our Fall and Winter stock of Ladies' NEW HATS, COSTUMES, COATS, etc., etc.

And cordially invite your inspection. Our prices will surely interest you. Mail orders receive our best attention.

William Frew

Advertise in the TELEGRAM

Ambulance Volunteers

Editor Daily News.

Dear Sir,—In view of the many applications lately made to me by young ladies in the various Outposts, offering their services to help in the Ambulance and Nursing work now being inaugurated, I would ask you to be good enough to publish the enclosed letter from Dr. Cluny Macpherson, Superintendent of this work.

I sincerely regret that so few of the offers of these young ladies so loyally and enthusiastically made to minister to the wounded soldiers of the Empire, can be availed of.

I beg to remain,
Yours truly,
F. J. MORRIS,
Secretary Patriotic Nom. Com.

Sept. 19, 1914.

Frank Morris, Esq., K.C.,
Secretary Patriotic Nominating Committee, City.

Dear Sir,—With reference to your inquiry as to offers of help in Ambulance work received from persons without any, or with uncertified previous training—I beg to state that there is absolutely no chance of such offers being accepted.

Such persons may further prepare themselves by studying First Aid and Home Nursing in localities where a doctor lives, or by working under the Women's Patriotic Association.

I have the honor to be, Sir,
Your obedient servant,
CLUNY MACPHERSON.

Chest Colds and Hoarseness

Quickly Rubbed Away.

"Nerviline" Gives Speedy Relief and Cures Over Night.

Got a cold?
Is your voice raspy—is your chest congested or sore?
If so, you are the very person that Nerviline will cure in a jiffy.

Nerviline is strong and penetrating. It sinks right into the tissues, takes out inflammation and spasm, destroys colds in a truly wonderful way. Rub Nerviline over the chest—rub on lots of it, and watch that tightness disappear. Nerviline won't blister, it sinks in too fast—doesn't simply stay on the surface like a thick, oily liniment would. If the throat is raspy and sore, rub it well outside with Nerviline as a gargle diluted with warm water. Just one or two treatments like this and your voice and throat will be quite normal again.

Just think of it—forty years the largest used family medicine in this country—Nerviline must be good, must quickly relieve and cure a hundred ills that befall every family. Try it for earache, toothache, coughs, colds, sore chest, hoarseness, and muscular pains in every part of the body. Large family size bottle 50c.; trial size 25c. at all dealers.

At the Crescent.

The varied and entertaining programme presented by the popular "Crescent" yesterday, was fully enjoyed by the discriminating and appreciative audiences who attended both in the afternoon and at night. The Milano feature "Victims of Jealousy" is one of the best productions of that celebrated company, and won the admiration of all; "Love and the Workman" is a story that appeals to everybody, the interest taken in the workmen by the daughter of the Head of the Firm brings its own reward at the critical time. The Animated Weekly illustrates the principal events happening in the world around us, and is both interesting and instructive. Miss Clark's artistic rendition of "I Hear You Calling me," made famous by John McCormack, and "Isle D'Amour" delighted the audience. To-night the same show is on. On Friday and Saturday Willie Collins' great story of the Franco-German War will be shown.

Personal.

Mrs. W. J. Bugden, accompanied by her daughters Phoebe and Edith, arrived by the Florizel this morning from Boston, Mass., where they had been for the past nine weeks visiting relatives and other friends. They say their stay in the land of the Stars and Stripes was of the pleasantest nature, but they are nevertheless glad to be home again in Newfoundland.

A BUSY DAY.—There was much activity at the different mercantile premises yesterday in the handling of fall—large quantities of cured cod were brought to the city from nearby outposts.

Green Gages!

Just to hand:

- 100 baskets Greengages
- 100 bkts. Yellow Plums.
- 100 baskets Blue Plums.
- 75 baskets Red Plums.
- 20 bkts. Damson Plums
- 40 brls. Pears.
- 40 half barrels.
- 50 brls. Gravensteins.

All in splendid order and ready for immediate delivery.

Soper & Moore.

Phone 480.

Whitey Doak.

Red McGhee says: When Smith or Green or Brown or Jones piles up a couple hundred bones by good hard work an' pluck, \$ o m e neighbor's always on the job to wield a hammer on his knob an' talk about his luck. But Smith or Green or Brown or Jones can keep his couple hundred bones an' let the neighbor spout. It's just that way with Whitey Doak. His knockers knock until they choke but Whitey still holds out.

Bill doesn't always last nine frames but what's the dirt? He wins his games. He's pushed the Cards up top. He pitches straight long enough to let his pals put on the staff—makes runs enough to cop. When Huggins has to derrick Bill a rescue man can take the hill with one swell working lead. However Whitey does the trick, he does it. It's results that stick. It's plants that count, not seed.

Bill's bush league was the O. & P. which busted 'ore one-nine-one-three. He played with Akron's gang. He tried out once a week or so with Cincy's Reds. They let him. Then Huggins' stren sang. Last year Bill pitched a couple times but didn't jangle any chimes or even ring the bell. Look at him now, though. Sufferin' ham! He sure makes good that epigram: "One never quite can tell."

Big Freight Offering.

Large quantities of freight, mostly provisions and feeds, are being brought to the city daily by rail, while at Port aux Basques the sheds are taxed to their utmost capacity by freights brought over by the Bruce and Lintrone every trip.

The different shipments consist mainly of flour, pork, beef, cattle feeds and other necessities in sufficient quantities to keep pessimism in the background for some time to come.

YOU'LL NEED

to lay in necessities. Do not forget that injuries, skin diseases, children's wounds, piles, and similar troubles are best provided against, and most quickly cured by applying

ZAMBUK

PRICE IS NOT RAISED

Address all applications, for samples and retail orders to E. MORSE & CO., St. John's, Nfld.

CRA

Ancient Kings, Oit by In

TARTARS DEV 1841, GERMAN S T O R E D TOOK IT, POSSESSION, BURIED HER THEATRALS.

The city of Cracow, Poland, has times the city sacked, and buried again. Tartars, ans, Cossacks marched through. According to founded about 700. Cracow, a Polish history is, however, it was annexed by the Bohemians captured later it who made it the and it became the principalities in divided from the 1241 it was dev Tartar invasion. It was partly rman colonists. Madgeburg comes tar invasions, ho gies, appearing it was captured of Bohemia and Ladislau Lokiet Wenceslaus III. Ladislau made. From this time coronation and Polish kings, evidence had been partitioned in 1370; but in 1380 from Austria and town with the which was place the King of Saxo City's Neutr

In 1812 the Emperor Russia took it the duchy. But tlement of the the great Power agreed that Crac territory should State. The final signed at Vienna that "the town territory, is decla free, independent city under the Austria and Prussia. When in 1846, which able to repress, at their request Prussia, in the of the congress at the expressed vi France, abolished State of Cracow a ed in the Austria Cracow, which more than nine ated upon the vi of great strateg as being the intel Polish nation.

Burial Pla The Jagellion cow is the second being founded in Great, and comp Jagiello in 1400, housed in magni possesses a rich National Museum building of impor The Stanislaus Ca crest monument in Cracow in 1359, kings were crown Poland are burie Thaddeus Kosciusz atowski and Adam the crypt, as do Stanislaus, the pat Many valuable pures adorn the ce many other beaut city.

The royal castle owak, begun in the and later enlarged Wawel. Until 161 dence of the king a barracks, but has out and restored. Cracow is the n exchange of produ gary and Russian and. Its trade in ties, cattle, wine produce is consider are the famous sta cks. Machinery, ments, chemicals, are among the m city.

Stafford's Lin in every home. the price—sepl

CRACOW.

Ancient City of Polish Kings, Often Besieged by Invaders.

TARTARS DEVASTATED IT IN 1241, GERMAN COLONISTS RESTORED CITY, BOHEMIANS TOOK IT, POLAND RECOVERED POSSESSION, CROWNED AND BURIED HER MONARCHS IN CATHEDRALS.

The city of Cracow, once the capital of Poland, has often felt the assault of invading armies. From the earliest times the city has been besieged, sacked, and burned time and time again. Tartars, Bohemians, Austrians, Cossacks and French have marched through its streets.

According to tradition, Cracow was founded about 700 A.D., by the mythical Krak, a Polish prince. Its early history is, however, entirely obscure. It was annexed in the tenth century by the Bohemian principality, but recaptured later by Boleslaus Chrobry, who made it the seat of a bishopric, and it became the capital of one of the principalities into which Poland was divided from the twelfth century. In 1241 it was devastated by the first Tartar invasion, but later its prosperity was partly restored through German colonists. In 1257 it received a Magdeburg constitution. Other Tartar invasions, however, swept past its gates, impairing its riches. In 1290 it was captured by Wenceslaus II, of Bohemia and held until 1335, when Ladislaus Lokietek recovered it from Wenceslaus III.

Ladislaus made Cracow his capital. From this time until 1764 it was the coronation and burial place of the Polish kings, even after the royal residence had been removed to Warsaw by Sigismund III. When Poland was partitioned in 1795 Austria took Cracow; but in 1809 Napoleon took it from Austria and incorporated the town with the duchy of Warsaw, which was placed under the rule of the King of Saxony.

City's Neutrality Pledged.
In 1812 the Emperor Alexander of Russia took it over with the rest of the duchy. But at the general settlement of the affairs of Europe by the great Powers of 1815 it was agreed that Cracow and its adjoining territory should be formed into a free State. The final act of the congress, signed at Vienna that year, declared that "the town of Cracow, with its territory, is declared to be forever a free, independent and strictly neutral city under the protection of Russia, Austria and Prussia."

When an insurrection occurred in 1846, which the authorities were unable to repress, the city was occupied at their request by Austrian troops. Upon this pretext Russia, Austria and Prussia, in the face of the agreement of the congress and the opposition of the expressed views of England and France, abolished the independent State of Cracow and it was incorporated in the Austrian dominions. Cracow, which has a population of more than ninety thousand, is situated upon the Vistula, and is a place of great strategic importance as well as being the intellectual centre of the Polish nation.

Burial Place of Kings.
The Jagiellonian University at Cracow is the second oldest in Europe, being founded in 1364 by Casimir the Great, and completed by Ladislaus Jagiello in 1400. The university is housed in magnificent buildings and possesses a rich library. The Polish National Museum of Art is another building of importance in the city. The Stanislaus Cathedral is the greatest monument in Cracow. It was consecrated in 1359. Here all the Polish kings were crowned and the heroes of Poland are buried. John Sobieski, Thaddeus Kosciuszko, Joseph Poniatowski and Adam Mickiewicz lie in the crypt, as do the remains of St. Stanislaus, the patron saint of Poland. Many valuable paintings and sculptures adorn the cathedral. There are many other beautiful churches in the city.

The royal castle, the Zamek Krolowski, begun in the thirteenth century and later enlarged, is situated on the Wawel. Until 1610 it was the residence of the kings. Later it became a barracks, but has been lately cleared out and restored.

Cracow is the natural mart for the exchange of products of Silesia, Hungary and Russian and Austrian Poland. Its trade in timber, salt, textiles, cattle, wine and agricultural produce is considerable. Near the city are the famous salt mines of Wieliczka. Machinery, agricultural implements, chemicals, soap and tobacco are among the manufactures of the city.

Stafford's Liniment should be in every home. No advance in the price—sept 19, 14

It Pays To Pay CASH

GLOVES!
Real Values Here.

LADIES' KID GLOVES, 69c.
Assorted Tan shades, in very fine quality Kid, 2 dome fasteners; these are all new goods and shown this week for the first time. Reg. 80c. Friday, Saturday and Monday **69c**

GENTS' TAN KID GLOVES.
For all round wear and for serviceable wear this is your Glove made in that deep red Tan shade, strong stitching, British make, 1 dome fastener. Reg. 80c. Friday, Saturday and Monday **72c**

GENTS' SUEDE LINED GLOVES.
In these you have an ideal Glove for fall wear, a closely finished fabric resembling the real Suede finish, 1 dome fastener, Grey, Brown and Black shades. Special Friday, Saturday & Monday **38c**

MEN'S TWEED CAPS.

All the new Tweed effects in light and dark patterns, smart, stylish headwear. Shapes to suit everybody: English and American styles. Reg. 70c. Friday, Saturday and Monday **59c**

Eiderdown.

For Dressing Jackets, Morning Gowns and Wraps, we have opened 10 pieces of these, showing some very pretty patterns in mixed colours, 27 inches wide, Jersey back. Regular 80 cents. Friday, Saturday and Monday **74c**

Cretonnes.

4 pieces of reversible Cretonnes, 39 inches wide, pretty floral designs on Tan, Green and Blue grounds; all new patterns. Special, Friday, Saturday and Monday, per yard **16c**

TEA CLOTHS.

Only 2 dozen to hand, pure white, imitation linen finish, deep hemstitched border, with heavy inner border of heavy drawn thread work; in fact you wonder how they can be finished for the price. Reg. 65 cts. Friday, Saturday & Monday **58c**

LINOLEUM MATS.

New Patterns, new Designs. We have opened a lot of these, showing a variety of colorings, some with floral designs and wide border, others all plain in Terra Cotta, Green and Navy with double striping all round edge, very neat, each finished with round corners and measuring 24 x 36, others 27 x 36, made of extra heavy Linoleum with that soft, rubbery finish. Special, Friday, Saturday and Monday, each **66c**

GLASS CLOTHS.

3 dozen of ready-to-use Glass Cloths of good quality; size 26 x 39; large check. Special, Friday, Saturday and Monday, each **14c**

PILLOW COTTONS.

75 yards of plain pillow Cotton, pure white, 42 inches wide, soft finish. Should wear unusually well. Reg. 35 cents. Friday, Saturday and Monday **31c**

Men's Soft Felt Hats.

We have a very nobby hat in shades of Green, Grey, Brown and Navy, wide silk band with bow at back; very comfortable fitting and light weight. Reg. \$1.10. Friday, Saturday and Monday **98c**

Men's Waterproof Coats.

A light weight Waterproof in fawn shade, perfect fitting storm collar, 2 deep side pockets, joints having perfect stitching and water tight finish. We have not many 'tis true, but if you want a serviceable Coat, light for walking in and perfectly water tight, have a look at this lot. Special, Friday, Saturday and Monday **\$4.25**

DRESS TWEEDS

73c. per yard.

Perhaps the prettiest corner in our Dress Section this season should be conceded to our display of TWEEDS. Patterns and weaves were never handsomer, colorings never more harmoniously combined and above all never have we offered such excellent value. Make up your mind to see these Tweeds before you select your fall Dress Costume or Skirt. Our regular 80c. line to introduce. Friday, Saturday & Monday **73c**

'Tis the result of OUR BEST EFFORTS brought along the happy Condition of affairs which this part page offers for **FRIDAY, SATURDAY & MONDAY.** Read it!
IT AFFORDS APPETIZING FOOD FOR THOUGHT.



WORTH SEEING
Is our stock of LADIES' FALL COATS and COSTUMES. Our display of CHILDREN'S COATS is particularly attractive.

SPECIAL Men's Unshrinkable UNDERWEAR, 87c. per garment.

We have ready for this week a stunning line of Unshrinkable Underwear for Men; ideal weight for fall and winter wear; sizes from 34 to 44 inch; perfect garment made to fit, made to wear, and offered at a special price to suit even the humblest purse. Don't fail to secure your cold weather Underwear now, whilst the sizes are available. Special Friday, Saturday & Monday per garment **87c**

Shower Bath Outfit.

Water receptacle of heavy Rubber with ample length of rubber tubing, and 3 vulcanite water ejectors, can be hung up on the wall, no splashing; even if you have a bath in the house, one of those attachments will be a great help to you. See them. Friday, Saturday and Monday, special **88c**

RUBBER WATER BOTTLES.

One should be in every house, in fact it is indispensable in the sick room; can be filled in a moment, has secure stopper, with nickel finish, retains the heat for a long time. Our Special Price, Friday, Saturday and Monday **77c**

TABLE LINEN.

88 yards of pure White English Table Damask, 60 inches wide, large floral patterns, extra good value. Reg. 50c. Friday, Saturday and Monday **42c**

DOUBLE WIDTH BED TICKINGS.

2 pieces, 58 inches wide, best linen finish, extra close weave, impossible for feathers to come through it, the soft finish makes easy to stitch. Reg. 85c. Friday, Saturday and Monday **77c**

2 BOOT Specials To Interest You.

MEN'S LACED BOOTS.
A limited number of pairs in this lot. Come early if you want your size. These are made for heavy wear, calf vamps and gun metal tops, hinged cut, low heel; sizes 6 to 10. Values to \$3.00. Friday, Saturday and Monday **\$2.24**

LADIES' LACED and BUTTONED BOOTS.

A very attractive line in Black and Tan, 1/2 sizes to pick from. This fine Black Dongola Boot has patent leather toe cap, and the Tan Boot has a very stylish cut, high heel and block toe. Values to \$2.50. Friday, Saturday and Monday **\$2.24**

Wear the President Brace, 36c. pair.

5 dozen pairs of President Braces, made to conform to every movement of the body; good elastic web, strong cord attachments and nickel mountings. For Friday, Saturday and Monday **36c**

BOYS' FLEECE LINED UNDERWEAR, per garment, 29c.

We have a very fine range here; sizes from 24 to 34 inch, heavy fleece lined. Shirt and Pants, well shaped and finished; all sizes. Special, Friday, Saturday and Monday **29c**

SUIT CASES.

Another lot of our Special Suit Cases, 24 inch size, strongly covered, secure clasps and spring lock; a good knockabout case at a special price. Friday, Saturday and Monday **\$1.25**

HEARTH RUGS.

22 only of pretty little Hearth Rugs, warm tones, prettily flowered; size 27 x 57; fringed ends. Reg. \$2.00. Friday, Saturday and Monday **\$1.82**

DOOR MATS.

Four dozen of colored parlor or bedroom Door Mats, plain, fringed ends and leather bound sides, made of good quality carpet ends, lots of colors to pick from. Special Friday, Saturday, and Monday **39c**

CIGARETTE HOLDERS.

Made of sweet scented Cherry wood, Black Vulcanite mouth piece and fitted with patent spring butt extractor. Special Friday, Saturday, and Monday **15c**

WE SELL FOR LESS

OUR SHOWROOM has many more attractions than we can outline here.

LADIES' FALL UNDERWEAR.

A nice assortment of sizes, ranging from 34 to 38 inch Bust in Vests and corresponding sizes in Panties; fine ribbed Jersey finish, high and low neck, long and short sleeves; pants open and closed style, with yoke band. Reg. 60c. Friday, Saturday and Monday **49c**

CHILDREN'S and MISSES' SWEATER COATS.

Seasonable garments are they for school girls they are ideal; we have them in shades of Crimson, Navy, Brown, Grey and White; buttoned in front, 2 side pockets. Reg. up to \$1.50. Friday, Saturday and Monday **\$1.13**

THE NURSE "DORA" APRON.

It is made from good quality English Linen with large bib and two pockets, all made full sizes and well finished. Reg. 52c. Special Friday, Saturday & Monday **52c**

FANCY BOWS—JOB LINE.

A full basket of smart little Bows, in all the newest styles and shades, plain and fancy, large and small shapes. Values to 25c. Friday, Saturday and Monday **9c**

CHILDREN'S SLEEPING GARMENTS, 36c.

To fit children from 2 to 12 years, buttoned behind, made of fancy striped American flannelette, better than the ordinary night dress as the children cannot uncover themselves and catch cold from draughts. Reg. up to 45c. Friday, Saturday and Monday **6**

Ladies' Moreen Underskirts.

Very handsome shades of Emerald, Saxe, Purple, Brown, Navy and Black, made with slash effect and narrow pleated frill; others with wide pleated flounce. Reg. \$1.00. Friday, Saturday and Monday **87c**

WE HAVE A LARGE STOCK OF

ENGLISH, FRENCH & BELGIAN FLAGS

BUTTONS and BADGES.

HOSIERY SNAPS.

Ladies' Hose.

12 dozen pairs of Ladies' Fast Black Cashmere Hose, brown, tan, full sizes, double heels and toes. Reg. 29c. Friday, Sat. & Mon. **29c**

Children's Hose.

Sizes to fit children from 1 year up to 4 years; all plain black cashmere, closely woven; all sizes at one price. Friday, Saturday and Monday **25c**

Gents' Half Hose.



An assorted lot, just as it came to us, in fast black ribbed cashmere and a line of heavier heather mixtures, comfortable footwear for cool weather wear; assorted sizes. Values to 40c. Friday, Saturday and Monday **30c**

Ladies' Plain Hose.

A nice assortment of medium weight, in plain fast black Cashmere, closely woven, ideal for fall wear. Reg. up to 55c. Friday, Saturday and Monday **45c**

INK ERADICATOR.

For office use or home use this will be found very beneficial; apart from removing ink stains, it also is most effective in removing berry stains from fabrics, mildew, iron rust, etc., in fact it is something better than you have ever used before. Friday, Saturday & Monday, per outfit **24c**

Verandah Chairs \$2.98

A few of these came along with our new goods; they are folding style, strong canvas seat, canvas back, rigid frame of hardwood, with hardwood arm rests; also can be folded in a small space when not in use. Special Friday, Saturday **2.98**

Gentlemen! Wear a Patriotic Tie.

With our new arrivals came along a very special lot of gentlemen's wide neck ties, in assorted plain shades, having the Union Jack and other patriotic designs worked in colors. Show your loyalty, display the flag everywhere. See them at our front counter. Friday, Saturday and Monday **24c**

Mail Orders SATISFACTORILY FILLED.

SPIES.

By GEORGE FITCH,

Author of "A Good Old Shuah."

A spy is about the only man who can get hanged without being disgraced.

In fact, being hanged makes a hero out of a spy. If Nathan Hale had died of old age he would only have been a Revolutionary veteran, but he got himself hanged for his country and thereby became one of the big men of colonial history.

It is a spy's duty to slip stealthily through the enemy's lines disguised as a farmer or a motorcycle crank, or a soldier on the other side, and to cord up all available information that will be useful to his commander. One successful spy is as disastrous to the enemy as a dozen siege guns. Naturally he is very unpopular with the hated foe. When a spy is caught he is tried by court-martial at once, and is not allowed to challenge jury-men, appeal to the Supreme Court, or plead insanity or extreme provocation. The sole object of the Court is to hang him, and it usually succeeds in doing this in about twenty-four hours.

A spy gets \$13 a month and board in this country, and less abroad. We know of no other line of business which is so badly underpaid, and yet, when new spies are needed to take the place of those who have come home feet first, plenty of volunteers can easily be found.

This is a marvelous fact, but none more strange than the number of men who are willing to race motorcycles, loop the loop in aeroplanes, and fight John Barleycorn six rounds a night, winner to take everything the loser has, including his life and reputation.

A spy is a patriot because he is risking his life for his country. If he were spying for a business house at \$100 a month, he would be a common sneak and as undesirable as a cockroach. But any man who will undertake, at cut rate prices, to ramble around the camp of an enemy who is only too anxious to hang him up by the neck and then forget him, is a hero and his widow should take great pride in his memory.

Still, it does seem as if the nation could get together and make it a little easier for spies. They are as necessary as generals, and it doesn't seem fair to hang them when so many contractors who sell rotten supplies to the soldier boys are enjoying phenomenally good health.

More Fires.

Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Percie Johnson would provide for you this desired security and at small expense. Have you enough insurance?

Fads and Fashions.

Dyed laces are to be used. All the new suits have longer coats. Banded shell pins for the hair are new.

One piece frocks are mostly of serge. The hourglass figure is to be the fashion.

The all-black hat of velvet is still popular.

Darker shades are noticed in the fall millinery. Brown velvet is as smart as black for street capes.

The small hat is worn with the basque costume.

Coat shapes range from the short to the redingote.

The new tunics are not more than three yards wide.

The Oriental note in dress has almost disappeared.

Occasionally we see a hat with the mushroom brim.

The silk jacket and short loops coat is in good fashion.

Frocks of net arranged in pleats or ruffles are favorites.

The old-fashioned chenille embroidery has come back.

Both light and dark-toned fish fur will be fashionable.

The Japanese neck and the stand-away collars are still good.

The feather-trimmed hat is the fashionable hat this season.

A new idea is the combination of black satin and plaid serge.

Bronze slippers are used as much as black for afternoon wear.

Many of the new suits are trimmed with bands of velvet.

All the fashionable dressmakers are using the lower waist line.

Street costumes of plain are receiving a good deal of attention.

The most favored lace will be the net top lace with hand-run design.

Zibeline is to be the extremely smart material for coats this winter.

All frocks for day wear seem to have adopted the long sleeve fashion.

The little hats, to be worn correctly, should droop low over one eye.

The taffeta basque is worn with a tunic skirt of very filmy, cobwebby lace.

REID-NEWFOUNDLAND CO.

Cape Breton Island Exhibition,

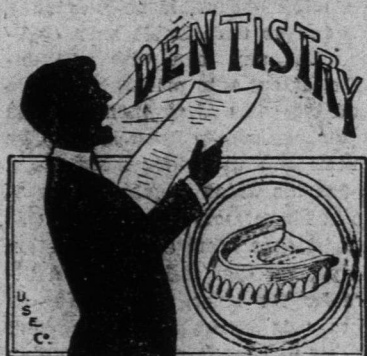
Sydney, N.S., Sept. 29th to Oct. 3rd, 1914.

Excursion Return Tickets will be issued for North Sydney.

ONE WAY FIRST-CLASS FARE.

Good going Sept. 27th to Oct. 3rd. Returning good to leave North Sydney up to Oct. 7th.

REID-NEWFOUNDLAND COMPANY.



DENTISTRY
If your teeth are bad and need attention, you could not do better than call at our office and profit by the experience gained from 23 years' practice in Newfoundland. If gone beyond repair, it will be to your advantage to avail of the rooms equipped and furnished where you may have a doctor put you asleep and your teeth carefully removed. We believe that the convenience of our chloroform rooms to those who avail of them will repay for all the extra expense in maintaining them. Remember, there is no extra charge and that you will be attended by a lady.

A. B. LEHR,
DENTIST.

203 Water Street.



SKINNER'S
MONUMENTAL ART WORKS

(Estab. 1874.)
225-233 Duckworth St.,
St. John's, Nfld.



Headstones and Monuments in great variety. Any price and any size. Send post card for Catalogue of photo designs and price list. Cemetery Decorations attended to. Genuine stone sockets supplied with all headstones.

Fall Styles.—1914

WE announced last week the opening display of our new Fall Coats. From the following description of one or two of the most elegant designs an idea good enough to make you want to see the entire stock can be obtained.

¶ Fancy Astrakan Cloth Coat in dark Tango shade, deep collar of rich Velvet, Raglan sleeves with wide armholes, fancy cuffs and pockets and broad, extra low belt effect. (Same style coat in mid. and dark mahogany Brown, Cardinal, Grey, Navy and many pretty mixtures.)

¶ Astrakan Cloth Coat in fancy Saxe and Black striped mixture. Round corners, deep collar and cuffs, lined throughout rich Saxe Satin.

¶ All styles and sizes of Ladies' Coats in the newest colors and materials.

U. S. Picture & Portrait Co.

Sawn Lumber!

A LARGE QUANTITY OF PINE AND SPRUCE of various sizes FOR SALE.

Address Enquiries to
ANGLO-NEWFOUNDLAND DEVELOPMENT CO.
Ltd., ACCOUNTING DEPT., GRAND FALLS.
sept10,41,th,m.

"The Fibergras."

Manufactured under a patent process from a grass which is so matted as to guarantee its being absolutely waterproof and insures unusual strength combined with extreme lightness in weight. Fitted with heavy anchor handles, patent brass snap hook, two patent clips and leather bound corners. It is really a most attractive Suit Case. Our price is another attraction.

24 inch Case
\$1.70.

ROBERT TEMPLETON

Job Printing Executed.

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the warring elements by ordering one of our Heavy-weight Overcoatings. Owing to general depression in at a considerably reduced figure. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.

John Maundel
TAILOR & CLOTHIER
St. John's, N.I.



Beautiful Designs
Plus Wearing Quality.

This is the combination you are assured of if your table is equipped with "Wallace" Silverware. "Wallace" Ware has stood the test of hard usage for many years and by merit only takes the foremost place in the field of Plated and Sterling Flatware. You can rely on "Wallace" Goods. Each piece is backed by a liberal guarantee so that if a piece should not give entire satisfaction, at any time, it is replaced free of charge.

We have a full stock of Staple and Fancy pieces always ready for your inspection. Remember "Wallace" when next buying Silver. You get it from

T. J. DULEY & CO.,
THE RELIABLE JEWELLERS.

Irish (J. J. St. John) Butter

Gentle and simple like

Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

L. L. ST. JOHN,
Duckworth Street and LeMarchant Road.

Our \$3.00 Shoe



We are sure that we can out-shoe for the money any man that wears \$3.00 Shoes and does not buy them here. The leathers are Box Calf and Gunmetal Calf, with good solid soles.

Our Men's Shoes at \$3.20, \$3.50, \$4.00, \$4.50, \$5.00 and \$6.00, for Fall are now in.

Our Ladies' Boots at \$2.00, \$2.50, \$3.50 and \$5.00 are just in. These Boots are just it for Fall wear.

SCHOOL BOOTS.—When it comes to shoeing the boys and girls we always lead. Double wear in each pair.

N. B.—We make a specialty of Shoe Repairing. Old shoes made like new.

F. Smallwood,
THE HOME OF GOOD SHOES.

War Literature of Great Interest

- The Times' History of the War in South Africa in 2 vols.
- Napier's Battles in the Peninsula, 75c.
- The Siege of Gibraltar by Drinkwater, 75c.
- In the Fighting Days at Sea by Ed. Fraser, \$1.50 for 75c.
- War and Peace by Count Leo Tolstoy, \$1.10.
- Battles of the British Army, Illustrated, \$1.00.
- Deeds of Naval Daring by Ed. Gifford, 20c.
- Adventures of War with Cross and Crescent by Gibbs & Grant, 65c.
- Life and Battles of Napoleon Bonaparte, 50c.
- Our Navy by Archibald Hurd, 30c.
- The London of the British Fleet by Ed. Fraser, \$1.50 for 75c.
- Nelson and His Captains by W. N. Fitchett, 75c.
- Aviation by Claude G. White, 30c.
- The Romance of Aeronautics by Chas. C. Turner, \$1.50.
- Our Sailor King by A. A. Smith, 65c.
- The Battle of Warre and Grouchy's Retreat by Hyde Kelly, \$2.50 for \$1.25.
- Hurrah for the Life of a Sailor by Admiral Sir Wm. Kennedy, 65c.
- Patriotic Songs, a Book of English Verse by Arthur Stanley, \$1.50 for 90c.
- Blucher and the Uprising of Prussia Against Napoleon by Ernest F. Henderson, \$1.50.
- The Life of Nelson by G. Callender, E.A., 75c.
- The Life of Napoleon I. by J. Holland Ross, \$2.00.
- The Life of Admiral Lord Collingwood by W. Clark Russell, 90c.
- Hutchinson's History of the Nations, to be published in 40 fortnightly parts, 30c per part. Vols. 1 to 15 in stock.

GARLAND'S BOOKSTORES,
177 and 303 WATER STREET, ST. JOHN'S

Advertisement in The Evening Telegram

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REID-NEWFOUNDLAND CO.

Cape Breton Island Exhibition,
Sydney, N.S., Sept. 29th to Oct. 3rd, 1914.

Excursion Return Tickets will be issued for North Sydney.
ONE WAY FIRST-CLASS FARE.

Good going Sept. 27th to Oct. 3rd. Returning good to leave North Sydney up to Oct. 7th.

REID-NEWFOUNDLAND COMPANY.

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25 barrels APP
20 bags TURM
2 boxes CHICK
2 PIGS.
2 GLASS SHO
5 tubs BUTTE
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