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# The Toronto World 

 FRENCH GAIN GROUND AROUND VERDUN--BRITISH FRONT QUIET Renewed Outbreak of Forest Fires Causes Fresh Anxiety FRESH BUSH FIRESIN NORTH THREATEN GREAT DAMAGE | Series of Outbreaks in Var- |
| :--- | :--- |
| ious Sections of Country |
| Reported Last Night- |
| Kirkland Lake and Other |
| Mining Properties Threat- |
| ened-Nushka Death List |
| ent |
| Reduced. | ZEPPELINS AGAIN ATTACK womeilutic




## * WAR SUMMARY * <br> THE DAY'S EVENTS REVIEWED

\section*{YORK COUNTY Südubis} BEDFORD RATEPAYERS | EXPRESS GRATITUDE | YORK BATTALION HELD |
| :---: | :---: |
| FIELD DAY AT VARSITY |  |

 Crandcourt and destroyng additional ones on other parts of the
front. A few German aeroplanes ventured across the British lines
for a short distance, but they were speedily driven back and one was brought down and another damaged. "The enenyy,", says the
British official communication, "appears British
bats." The French captured a fortified work hetwen














 begun will continu
Eeneral advance.

OAK HALL, CLOTHIERS
Cor. Yonge and Adelaide Sts. J. C. COOMBES, Mgr

Open till 10 Saturday Nights.

## CANADIAN CASUALTES

## One am. Li







## MOUNTED RIFLES.

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strong. Star City,
saak.

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| MOUNTED RIFLES. <br>  <br>  <br> artillery. <br> Wounodi-Eleut Norman ce campon! Un, Yarmouth, N.S. <br>  <br> Six p.m. List <br> infantry. <br> Previouly reored mieoing, now round <br>  <br>  <br>  <br>  mounted fifles. |
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 FIRE IN TODMORDEN.



 INDENBURG COMMANDS ENEMY ARMIES IN EAST





To Probe Railway Situation






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iding Entente Powers, Espe cially Russia, in All
Manner Possible.

## HATED BY GERMANY

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## STOREKEEPERS <br> AVOID <br> Loss and Inconvenience <br> BY USING <br> MODERN GAS LIGHTING

## ALWAYS READY NEVER FAILS

Telephone for Representative who will explain Adelaide 2180
The Consumers'Gas Company
of TORONTO

# thursday Morning <br> <br> A PARTIAL LIST OF EATON'S FRIDAY BARGAINS 

 <br> <br> A PARTIAL LIST OF EATON'S FRIDAY BARGAINS}


## RELIABIE POWER SUPPLY

The Toronto Electric Light Company is installing an additional steam generation plant to takecare of customers' growing requirements.

If you are a customer of Telco your service is assured by a large steam plant which is used as a reserve daring the season when line interruptions are probable, and-as a soarce of additional power during the heavy winter months.

We also have four circuits from. Niagara Falls to Toronto, which is $100 \%$ reserve in case of line trouble.

For three years Telco Storage Batteries, serving Downtown Toronto, have ensured a continuous service without a single break.

The growth of Telco business is due to "service." When you use our service you can be assured your current will be delivered and your wants anticipated.

"AT YOUR SERVICE"

12 Adelaide.St. East<br>Phone Adbleide-104

$\frac{\text { ThURSDAY }}{\text { FOUR OFFICERS AND }}$


| Political Intelligence |
| :---: |
| All eyes are now on Southwest Toronto | AI Oeen are noi on souhmeet Tororto tained Honor Roll Con Three Torsto ThirtySEVEN WERE KILLED

Twenty Wounded, One Wrisoner and One
Wounds.







## IN NORTHERN ONTARIO

Suffragists' War Auxiliary Ope
Headquarters for Recet
of Clothes.



 AIM AT TEN THOUSAND
MONTH FOR RED C MONTH FOR RED CROSS New Montreal Club will Assist
Greatly in Among those who riave Joined the
10,00 Red Cross Club-of Montreal are
46 young women




 FIVE THOUSAND TO HELP CANADIANS IN GERMANY mount Was Voted by the Boa
of Control. Yesterday.


 SCORE'S TALK NON SUMMER
CLOTES.





DMITS
FALSELY
to Deceive
Accounts

## IGN FUND

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-W. W. Howow







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THURSDAY MORNING
The Lights of

65 Years Ago are still doing duty
in the shape of

## EDDY'S

 MATCHES Canadian - made Matches
were made at Hull by EDDY terials and striking qualities, EDDY'S have been the ac-
knowledged best WHEN BUYING MATCHES EDDY'S

## NUXATED IRON <br> $100{ }^{2}=2$

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| PROGRAMS |
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| FOR TODAY | MOVIES SCREEN



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RASPBERRIES GOOD SALE
Earl

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& \text {-Tomatoes Came in } \\
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THE TORONTO WORLD

| ID VEGETABIES | FRESH |
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| Wholesale |  |



Magnificently magnified results
follow little liner ads

 five cents - the biggest
nickel's worth in Canadian advertising. On the two pa-
pers you get a combined topers you get a combined to-

tal circulation of more than | $\begin{array}{l}150,000 \text {. Try it Write } \\ \text { your ad today. }\end{array}$ |
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## Polly and Her Pals










Shirts and Hats for Men at August Prices
Men's Outing Shirts \$1.25 Today



There's No Reason for wearing an Old Discolored Hat When

You Can Finish Up the eason With a Brand
New One for 95 c . And it will be a hat that you would have hide to pay either
$\$ 1.50, \$ 2.00$ or $\$ 2.50$ for a few weeks ago. There are sennit, split, rustic and pineapple braid hats, in the lot, all in
first-class condition and nicely finished. Clearance 95
price now,

Of Interest to Women
Clearing Prices on Wearing Apparel That Are Hard to Beat

| SUMMER DRESES, IN |
| :--- |
| CREPE DE CHINE, $\$ 16.50$ |

FORMER PRICE $\$ 25.00$.
Crepe de chine, all white or
in combination with pretty stripes; others in all stripes assorted designs; made with
" V " neck, large collars in self or Georgette, and fancy
sleeves, some with belts and pockets. The
for hot weather.

> WOMEN'S VOILE DRESSES, $\$ 7.95$.
wonderful collection dainty summer dresses in
striped, checked, figured or plain voiie, aliso novelty muslinns in prets designs
Fancy waists and skirts tha are quite the newest, show
ing fulness, drapes, tiered pleated designs.
Other Smart Designs, $\$ 2.95$, Another Shipment of French Ivory France over a year ago and have just arrived. Since they were bought the prices
have advanced considerably You will get the benefit o the former pric
this lot lasts.
ENGRAVDAY WE WLL LETTER ON EACH Incluced are Hatr and Mulltary


TUB SKIRTS FOR 95c, \$1.25, \$1.50, \$1.95. English rep or cordeline with pockets, belts and flared UMMER FELT HATS FROM NEW YORK. See them in the windows, brims and white crowns with colored brims-the most fa shionable summer idea i New Y Ork See those in the window at $\$ 3.00$. Other $\$ 1.50$ to $\$ 6.00$. Clearing Wash Goods Ronfow
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## The New Market <br> Telephon Ader



Pretty Chintzes at Reduced Prices Nown wexa




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fine qualtt Engiluh ree and inen
tafeteta, which would be suitable for
 590 Por Yard-A beautiful collec





Cut Glass

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 'Hoover' Vacuum

Cleaners at Reduced Prices
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 One Only, "Junior" Mot..... 7. Attachments for Thursday 59.9


## SIMPSON'S

Homelovers' Club has pleased and satistied over 5000 families since the war began. If $y$ ou don't know about this Club, do you not think it might be worth investigating? The Club Secretary, Fourth Floor, will be glad to explain its advantages.


Here Are Some of Today's Values for the Home:

## Furniture

When you see our furniture, you'll know at a glance the pieces that will fit in you home. One of its best points is that the price is made to fit war-time purses.
Parlor Suites-Complete, consisting of settee, arm rocker, arm chair and parlor table, in rich mahogany finish. The settee covered in dainty colorings of mixed silk. Table is nicely de signed and finished in rich Empire finish. Regularly 28.25
$\$ 40.75$. August Sale Price .................

Parlor Suite-4-piece, complete, consisting of settee, arm chair and arm rocker, and parlor table, in birch mahogany polish rich mixed silk coverings. The table is artistically designed and beautifully finished. Regularly $\$ 29.75$. August 17.40

4-Piece Bedroom Suitee-Extraordinary offering, consisting of brass bed, spring, mattress and dresser. Bed is of special design, heavy ball corner posts and fillers, patented side rails, extra well lacquered, all standard sizes and finishes. Mattress is well made of fibre centre, felt both sides, well tufted and ericased in a good grade of art ticking. Spring is closely woven wire fabric,
reinforced tubular iron frame, all regular sizes. Dresser, Colo nial design, in rich Empire mahogany finish, large case with two ong and two short drawers, large oval bevel plate mir

-Piece-Bedroom Suite-Consisting of brass bed, dresser, chif our special designs, beautifully finished in Empire mahogany Dresser is Princess style, good drawer space, large oval bevel plate mirror, supported by beautifully shaped standards. Chif very closely woven wire fabric, guaranteed constructed, very eeply tufted and encased in good quality art ticking. Pillows are made of mixed goose and duck feathers, encase
in goo art ticking. Regularly $\$ 114.75$. August
in

3-Piece Dining-Room Suite-Buffet, Colonial design, in genu ine quarter-cut oak, fumed or golden finish, case is 52 inches long, heavily constructed and conveniently arranged as to
drawer and cupboard space, back fitted with large bevel plate mirror. Diners, Colonial design, solid quartered oak, either in genuine leather, neatly designed and strongly, upholstered five small and one arm in set. Extension table constructed oak, fumed or golden finish, 48 -inch top, extending to 8 feet, divided pedestal, with lock, also lock to top. Suite 84.60
complete regularly $\$ 104.00$. August Sale Price...

Dising-Room Suite, consisting of buffet, extension table and nial desimn, 48 -inch case, extra well made, with spacious boardis and drawer space. Table is genuine quartered oak top with solid oak case, fumed finish, 45 -inch top, extending to 6
feet. Diners solid oak througlout, with full box frames, tock


8-Piece Dining-Room Suike-Buffet in genuine quarter-cut oak, fumed finish, neatly desighed cross band veneered standards to
case and back, cutlery, doyly and linen drawers, with board space, also lirge bevel plate mirror in back. Diners genuine quartered oak, fumed finish, full box frames, slip seats set. Extension tabie in qennuine quarter-cut oak, fumed, clair in
toinch
top, 8 -fcot extension, double locks. Suite complete,

## Your Noon Hour

 well spent does ycu as much good pryychologically as physi.oi.gically, providing your noonday meal is wholesome and Lunch Rooms and the food served there cover theese neves sary points.
lurcheon:

Botied New or Moshed Potatoes,
Vegetabie Marrow with Cram sauce,
Whlte or Brown Bread with Butter,


Whether the ancient Egyptians wora Stockings or not the fact remains that they are quite an item in our personal expense accounts today. However

## Our August Hosiery Sale Beginning Today

offers an opportunity for wise buyers to lay in a supply of Hosiery for months to come. These Sale Hose consist of our own clearance lots, of manuras the imper fections, however, being so slight that in most cases you won't be able to find them. Hose for men, women and children at great savings in these times of advancing prices.
LOT NO. 1 women's He


 LOT NO. 6 Chilafer's. Alt


 LOT $\mathrm{NO} .32 \mathrm{~F}=$
 Lot No. 4 Hemem in LOT NO, 9 Ment gik and




Each Day of the Sale Will Provide Equally


Women's High-Grade Colored Boots, Reg. $\$ 7.00$ to $\$ 10.00$, for $\$ 5.50$





| Women's Silk Sport Coats | Parasols Now Reduced |
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