\section*{BY EVERYON | DLAMID |
| :--- |
|  |
| rsions. |
| Ren. |}



## Use Pertection, Virginiá Lake and Carbolie Soaps

## for linen and floors with a dash of STAN DARD DISINFECTANT in the serub

 bing water. Then get a color card and\section*{Matchless Paint

\section*{Natoh less Paint

## Natoh less Paint <br> rooms. Insist upon ge Paint and these Soaps.

4
SY Thomas's Women's Association
Sale \& Entertainment,

$$
\text { Canon Wood Hall, September 27th, } 3.30 \text { p.m. }
$$

Work, Vegeatales. Fritit Cand, lie Cram, After. 300000300000000000000

## 

## 

## Real Pipe Joy.













## 0000000000000000000000000

## DRIED FRUTTS.

2 CROWN RAISINS, 50 LB. BOXES 3 CROWN RAISINS, 50 LB. BOXES. 4 CROWN RAISINS, 50 LB. BOXES FANCHO, SEEDED, $36-1$ 's to case. PRUNES, $50-60^{\prime}$ ', 25 LB. BOXES. PRUNES, $60-70^{\circ}$ s, 25 LB. BOXES. APRICOTS, STANDARD BRAND. PEACHES, EUREKA BRAND.

## Harvey \& Co.,

(Wholesale Only).





## AMERICAN QUILTS.

One of the best values on the market to-
day. We secured these before late advances in price and offer them at
$60 \mathrm{c}, \mathrm{per}$ lb.
Job White Lace Curtains.
Regular values $\$ 1.10, \$ 1.20, \$ 1.40, \$ 1.60$. We, offer them at an all round clearing price

American Scrims.
We are noted for the display in this line of goods. To-day we have the largest, daintiest and cheapest stock of scrims in the market. They are yours a told prices of 12, 14, 16 to 3 35. per yard.

## Our Specials for This Week.

If you need any of the goods as advertised to-day you cannot do better than visit our Store, and judge for yourself that values are right.

## BOYS' JERSEYS.

150 dozen. These are all wool, purchased before prices began to soar. We guarantee colors, which are Cardinal, Saxe, Navy, Brown; at old prices.

AMERICAN BRACES.
20 dozen President Braces at old prices, 35c. per pair.

## MARSHALL Bros.

## AMERICAN SHEETS. <br> Hemstitched, ready for use

60 c . per lb.

## Wash Ginghams.

30 bundles in checks and stripes,

## American Collars.

20 doz. White Muslin. Regular prices $15,18,20$ up to 40 c . each. To-day's price, 15c. each.

## Gent's Silk Neck Ties.

50 doz. Gent's Hook-on Ties. No band around the neck; nó tying knots, just hook them on the stud. A regular time saver.
28c. each.

City Sto
In the Throes of Heaviest and For Many $\mathrm{Y}_{e}$ the Scene of $\Lambda$ 'Felt for Ship
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BUY YOUR
Floor COVERINGS BLAIR'S
Because they will Save you Money. They are offering a big variety of pat

## $\$ 1.10$ yard.

You can buy these same Floor Cloths somewhere else for
s.1.20 and that is the usual price, but Bliar's say September being a kind of a quiet month they can easily cut
then, so the cut in the price cuts two ways. They say according to the prices the manutacturers are now
quoting, these coverings would cost them all this to land. They show a big range of Block and Floral Patterns, as they
have the manuactures of three difirenent makers, viz: Congo Teums, Feltoleums and Neponsets, and show the best patterns
of aech olate. These are much better than cheop Floor can-
rases, of which the cheapest to-day is tant vases, of which the cheapest to-day is about $\$ 1.00$ per yard.
This is mathy because the easic material for heap Floor
Canvas is Burlap or Brin, and the immediate demand for that



## BLAIR'S

FOR FLOOR COVERINGS


## Choice <br> Gravenstein

 Apples!250 brls Choice N. S. Gravenstien Apples,
due Friday morning per
GEO. NEAI


New Hats for Autumn!

## Now showing, Ladies, Misses' and Children's New Fall Hats in newest and most fashionable styles. Call and

 SEE THEM TO-DAY.Also spoedial showing of $/$ New Fall Millinery, including Ribbons Flowexs, Fruits, Mounts, etc.

William In土ew.

ALWAYS THINK OF

## Callahan, Glass \& Cor, Limited,

When you require Furniture for your home, as they are the
OHIPAPMEST STOIEM in St. John's for

## HOUSEHOLD FURNITURE,

Every day we are having shipments of Furniture and we were very fortunate in buying at the old prices therefore we can give our patrons goods much cheaper than any other store in the city.
CALLAHAN, GLASS \& CO., Limited, The Big Furniture Store.
THEATRE HILL
DUCKWORTH ST.


## REID-NEWFOUNDLAND COMPANY.

## Charlottetown Excursion!



 One Way First-Class Fare.

Reid-Newfoundland Co .


Men's Overcaats!
Fall--1916---Models.
Just opened - and ready for your inspection and approval, a fine range of Men's
Winter Overcoats in Chin chillas,:Tweeds, etc., in Navy Grey, Brown, and some very smart mixtures.
These Overcoats, perfect ly cut and tailored, are all Fall 1916 Models, and are the productions of first-
class English and American tailoring houses.
U. S. Picture and Portrait Co. Water Street.

"Victory" Flour.

20,000 barrels ctory and Roval Gold Flout Franklin's Agencies, Limited, J. B. URQUHART, Manager. The "Evening Telegram" is read by over 40,000 People daily.
weatiter forecist.
 Prink Welch's Grape Juice volume xxxvil 4xoxerxex
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HEY! TEREF | oour premises are afree |
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| milich | Suranee

WHER
BUNING TTPS
TO INSRE.
 PRRCLE JOIf
Insuraice Age Damsons, Peaci To arrive to doay ex
25 cases DAMSONS.
10 cases PEACHES.

