





Pleasant... isn't

cool, as you can... one is bound... off in a shady



Satisfaction or Your Money Back!

That's the condition that goes with every barrel Cream of the West Flour. It's a fair, square guarantee, and I want you to take it to mean just what it says.

Cream of the West

the hard wheat flour guaranteed for bread

Give Cream of the West a fair, square trial. If you don't have satisfaction in baking bread, you'll get satisfaction at your grocer's. We guarantee one of the other. Cream of the West is a superior bread flour. Improve your home-made bread by using it.

The Campbell Milling Company, Limited, Toronto

R. G. ASH & CO., St. John's, Wholesale Distributors

The Evening Chit-Chat

By RUTH CAMERON



Do you ever listen to your own voice? If you don't, please let me suggest it as a valuable little experiment to make occasionally. What would we think of a girl—or a man either—for that matter—who never listens to her own voice? Our lamented O'Henry has a witty little story about two men, one of whom was, to use his own expression, "a gargoyle with a silver tongue," and the other—to quote again, "a ringer for Hermes, but with a voice that sounded like a leak dripping in a tin dishing at the head of the bed when you want to go to sleep." These two men went after the same woman. The "gargoyle with the silver voice" got her.

Like many of O'Henry's tales, this one has a kernel of suggestion as well as a husel of laughter. Of course we can't all have silver tongues, but we can all have pleasant and well modulated voices. And the first step to this end is to listen to them. I don't mean to sit down and talk so as to hear our own voices. We wouldn't really get any idea of them that way. The way to hear one's voice as it naturally is, is to suddenly listen to it in the midst of a conversation and compare it with other people's. Do we speak too loud? Do we talk always in one or two monotonous keys and thus lose the music of voice change? Do we talk too rapidly? Do we pitch our voices from our heads or throats instead of from the diaphragm, as we really should? These are some questions for us to ask ourselves in front of the mirror of voice inspection. And I trust, to answer by an effort at improvement.

Fortune Telling

Does not take into consideration the one essential to woman's happiness—womanly health. The woman who neglects her health is neglecting the very foundation of all good fortune. For without health love loses its lustre and gold is but dross. Womanly health when lost or impaired may generally be regained by the use of Dr. Pierce's Favorite Prescription.

This Prescription has, for over 40 years, been curing delicate, weak, pain-wracked women, by the hundreds of thousands and this too in the privacy of their homes without their having to submit to indelicate questionings and offensive repugnant examinations.

Sick women are invited to consult Dr. Pierce by letter free. All correspondence held as sacredly confidential. Address World's Dispensary Medical Association, R. V. Pierce, M. D., President, Buffalo, N. Y. Dr. Pierce's Great Family Doctor Book, The People's Common Sense Medical Adviser, newly revised up-to-date edition—1000 pages, answers in Plain English hosts of delicate questions which every woman, single or married, ought to know about. Sent free, in plain wrapper to any address on receipt of 31 one-cent stamps to cover mailing only, or in cloth binding for 50 stamps.

The Curse of Rubber. Recently the International Rubber Exhibition was opened at the Agricultural Hall. Sir Henry Blake, who presided at the ceremony, in welcoming Lord Selborne, boasted that, through the output of rubber now realised £85,000,000, only the fringes of the industry had as yet been touched. We can well believe that the acclaim and the boasting were justified. Astonishing as the growth of many industries and inventions has been, we doubt if anything in this generation has surpassed rubber.

The Rubber Boom. "Fifty years ago it was hardly known, except as a kind of gum for erasing pencil marks; now it is turned to incalculable uses, from feeding bottles to motor tyres. Without it, modern locomotion and modern life could hardly be imagined. It is the basis of innumerable companies; it creates the biggest booms on the stock markets; it enters like the high finance of nations, and directs the policy of Imperial development. Certainly, if utility and commercial success are grounds for pride, the Agricultural Hall has reason to be proud of its present exhibition, and we are not surprised that on its advertisements we find the motto written, "There is nothing like rubber."

The writer then goes on to mention the horrors which accompany the getting of rubber by one of the rubber plantations.

DR. BOWEN'S herb tablets cure Constipation

companion. He has a report in which we read of foggings that strip the flesh off men and women, who either die under the torture or are left to rot fill their wounds with maggots, and are then shot to end the stench. We read of children tied to trees as marks for rifles, or dashed against walls for sport. We read of living victims suspended over light fires, or wrapped in clothes saturated with kerosene and then kindled. We read of mutilations of every limb, of murdered corpses hung to pet dogs to eat, of violations so atrocious that the crimes of ordinary lust seem venial in comparison.

"About one-tenth of Great Britain's income is derived from foreign investments, and of that amount a large fraction comes from rubber and other tropical produce. Who knows what concentration of human misery that sum represents? Who knows, and who cares? Certainly, finance cares little. We sometimes think of slavery as a thing of the past. We pride ourselves on our country's emancipation a century ago, or we think the atrocious system died on the plains of Gettysburg. It is not true. The problem of slavery is still before us. Of all the great problems in the world, there is none more urgent.

A Rubber Hell. "Speaking at a Welsh chapel in London, Mr. Lloyd George said that 'if the Christian Church were destroyed, the country would be turned into a burnt-up wilderness.' Well, we have seen a vast heathen land converted into what has rightly been called a Devil's Paradise under a nominally Christian Government, Christian directors, and Christian agents. And we ask, what feeling but execration have those tormented Indians for the name of Christianity, or with what thought but terror, does the idea of the white man's civilisation inspire them in their anguish?"—Public Opinion, July 7th.

Fads and Fashions.

The waist line still goes higher. Never wear so many white shoes. Lace bags are growing bigger and bigger. Still the vogue of heavy laces continues. Sailor collars are now appearing in serge. Separable wraps are made of dark blue taffeta. Wash silk shirtwaists have a wonderful popularity. Jeweled ornaments for the hair are much in evidence. The wide frill to the left has a wildfire popularity. As a trimming for dull shades, white is much seen. Silk and linen is the dominant thought in summer planning. While legal straw hats are trimmed with felts of Valenciennes. Animal and bird handles for the summer parasol are in first favor. Cotton voiles and marquisettes lead well to the front in favor. Promising among trimmings are finishing effects in quilts and voiles. White dowers are perhaps the most important in the new millinery ideas. More and more imperative sounds the call for the return of the Empire gown.

Woolen embroidery and woolen lace are used to a great extent on lingerie frocks. The new marquisette waists are lovely. Many of them are embroidered in colors. Striped and dotted rainproof foul-ards are attractive for frocks for sporting. Once again millinery fashion allows m'lady's neck and shoulder line to be visible. Lingerie frocks are nearly all worn over colored slips of soft liberty satin or china silk. Finances, fads and many kinds of trimming now appear on the erstwhile severely plain skirt. Lingerie waists made of amity are seen in the newest models in some of the exclusive shops. Now fads are not only wilder, but that what was a bit larger.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Gals. These will be found very useful to refer to from time to time.

8994—A Dainty Combination.



Corset Cover and Drawers in Princess Combination.

Sheer maincoat with "Val" lace and insertion, produced pleasing results in this garment. It may also be made of maincoat with handwoven "Val" lace on the ruffle and neck and arms eye edges finished in the same way. The model is made on Princess lines, and is comfortable and up-to-date. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 4 1/2 yards of 36 inch material for the 36-inch size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

Suitable materials for any of these patterns can be procured from ATREX & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

8997—A SMART SUMMER DRESS FOR MIES AND SMALL WOMEN.



This very smart costume was made of striped silk in green and white, with white silk for yoke and flounce portions. Light weight panama, natural colored pongee, toulard or linen are equally appropriate. The pattern is cut in 6 sizes: 14, 16, 18, 20 and 22 years. It requires 4 yards of 36 inch material for the 18 year size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

PLEASE SEND THE ABOVE-MENTIONED PATTERN AS PER DIRECTIONS GIVEN BELOW.

Form for requesting a pattern coupon, including fields for Name, Address, and No.

Send to the above-mentioned address in full. Name, Address, No. Please send the above-mentioned pattern as per directions given below.

LONDON DIRECTORY

(Published Annually) THE LONDON DIRECTORY contains throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and the suburbs, the Directory contains a list of EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply. STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailing.

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom. A copy of the current edition will be forwarded, freight paid, on receipt of Postal Order for 2/6. Dealers and Agencies can advertise their trade cards for 2/6, or large advertisements from 2/6.

THE LONDON DIRECTORY Co. Ltd. 25, Abchurch Lane, London, E.C. 4.

EUROPEAN AGENCY

WHOLESALE INDUSTRY promptly executed at lowest cash prices for all kinds of British and Continental goods, including: Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motors and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc. Commission 2 1/2 per cent. to 5 per cent. Trade Discounts allowed. Special Quotations on Demand. Sample Cases From 2/6 upwards. Consignments of Produce Sold on Account. (Established 1814.)

WILLIAM WILSON & SONS, 25 Abchurch Lane, London, E.C. 4.

Ladies' Crinoline Hats.

BARGAINS! BARGAINS!! BARGAINS!!!

Clearing Sale of this Season's Ladies' CRINOLINE HATS at

HENRY BLAIR'S.

33 Ladies' Assorted Crinoline Hats, season's odds and ends, were selling from \$1.75 to \$3.50, all marked down, to clear, at \$1.19 each. Special Lots in White, Cream and Colored: Lot No. 1—Price \$1.75... marked down to \$1.10. Lot No. 2—Price 2.50... marked down to 1.79. Lot No. 3—Price 2.20... marked down to 1.59. Lot No. 4—Price 2.90... marked down to 1.89. Lot No. 5—Price 3.30... marked down to 2.20.

A Special Bargain

IN LADIES' SHOES THIS WEEK. 60 pairs Ladies' Oxford Lace Shoes, Only 65 cents per pair.

Henry Blair

UNCLAIMED LETTERS, REMAINING IN G. P. to July 17th, 1911

Table listing unclaimed letters with columns for Name, Address, and other details.

SEAMEN'S LIST.

Table listing seamen with columns for Name, Address, and other details.

General Post Office, July 17, 1911. H. J. B. WOODS, P. M.

Advertise in "Evening Telegram."



# ROBINSON & CLEAVER, Ltd.

## IRISH LINEN

WORLD RENOWNED FOR QUALITY AND VALUE

Established in 1879 at Belfast, the centre of the Irish linen trade, we have developed a business on the lines of supplying genuine linen goods direct to the customer at the lowest net prices. For manufacturing purposes we have a large, modern factory for the finest work, and extensive making-up factories at Belfast, and we hold Royal Warrants of Appointment since the year 1879, and have furnished Messrs. Villars, Hotels, Clubs, Institutions, Yachts and Steamships with complete linen outfits in almost every country in the world.

### SOME OF OUR LEADING SPECIALTIES!

**Household Linen**  
White Napkins, 4 x 7 1/2 in., \$1.42 doz. (12 pieces); 4 x 7 1/2 in., \$1.98 doz. (12 pieces); 4 x 7 1/2 in., \$2.14 pair. Hemstitched Napkins, 13 1/2 x 18 in., \$4.20 pair. Hemstitched Pillow Cases, 20 x 30 in., \$1.25 pair. Embroidered Pillow Cases, 20 x 30 in., \$1.50 pair. Linen Hand Towels, \$2.10 doz. (12 pieces). Towels, \$1.98 doz. (12 pieces). \$1.25 doz. (12 pieces).

**Handkerchiefs**  
Ladies' All Linen Hemstitched Handkerchiefs, The best. Ladies' Handkerchiefs, hemstitched and embroidered. From \$1.00 doz. Gents' Linen Hemstitched Handkerchiefs, \$1.25 doz.

**Underclothing & Laces**  
Ladies' Nightdresses from 90¢ ea. Chemise, trimmed, embroidered, 50¢ ea. Combinations, \$1.00 ea. Bridal Trains from \$25.00. Lingerie, \$15.00. Irish Lace goods direct from our own workers at very moderate prices.

**Collars and Shirts**  
Gentlemen's Collars, made from our own linen, from \$1.18 doz. Dress Shirts, matchless quality, \$1.42 each. Zephyr, Oxford and Flannel Shirts, with soft self-cuffs and soft fronts, at manufacturers' prices.

Illustrated Price Lists and samples sent free to any part of the world. Special care and personal attention devoted to orders from Colonial and Foreign countries.

# ROBINSON & CLEAVER, Ltd.

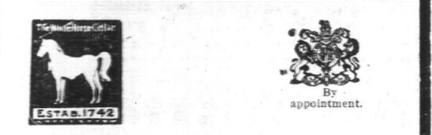
46 X DONEGALL PLACE, BELFAST, IRELAND  
LONDON. Telegrams: "Linen, Belfast." LIVERPOOL.

## Uncle Walt

THE POET PHILOSOPHER.

How thankful we should be, my friends, the weather is so warm! No dreary sky above us bends, we fear no Arctic storm! Sweet summer lingers with us yet, the good old fashioned sort; and down my sizzling face refreshing sweat is rolling by the quart. The sun is sizzling through the skies, and paints its pathway red; the dear, delightful sportive zephyrs are dancing on my head. And as I contemplate the woods that cluster round me, I eat another dish of prunings and some more of those. Now, what we hold in comfort here, let's think of woe; the Eskimo who drives his deer among the drifted snows—what would he give to sit with us, the mercury beside, and fan himself and fuss, and fuss, while being slowly fried? What would the man of Lapland give to quit his native soil, in this, our sunny land to live, and watch his whiskers grow? I do not have to shovel snow, and that is surely nice; and never am I asked to throw coal ashes on the ice; you do not see me on the fire big chunks of wood slam. What more could my man desire? I'm happy as a clam.

Copyright, 1911, by George S. Messersmith. *Over the Moon*



# WHITE HORSE WHISKY

Established 1742. Every Vating analysed, and every Bottle numbered to prevent fraud

ALWAYS ASK FOR WHITE HORSE SPECIALLY.

Should Go to Bed at 10  
Sleep is Soundest From Then Until Half-past Eleven.  
A scientific investigation of the progress of sleep of the normal person has resulted in the production of a depth of sleep chart, which shows graphically, almost like a fever chart, how the depth of sleep varies with the different hours of the night. It is suggested that the right time to go to bed is 10 o'clock. If a man or woman retires at that hour the intensity of sleep and soundness of repose increases gradually until 11 o'clock. Then suddenly sleep becomes very profound, and by 11:30 it is soundest. By 11:45 it begins to decrease slightly, and at 12:30 is about the same as at 11:15. The soundness of slumber then gradually decreases until 2:30, when it increases again slightly, but at 4 begins to decrease in soundness until it gradually tapers down to wakefulness at 6 o'clock, when the normal person who retired at 10 is supposed to get up.

Real Economy.  
A New England mother had come upon her eight year old son enjoying a feast whereof the components were jam, butter and bread.  
"Son," said the mother, "don't you think it a bit extravagant to eat butter with that fine jam?"  
"No, ma'am," was the response.  
"It's economical; the same piece of bread does for both,"—Lippincott's.

Grows Hair Abundantly  
This is an age of new discoveries. To grow hair after it has fallen out today is a reality.  
SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.  
If you want to have a beautiful head of hair, free from Dandruff, use SALVIA once a day and watch the results.  
SALVIA is guaranteed to stop falling hair and restore the hair to its natural color. The greatest Hair Vigor known. At McMurdo's.

A WONDERFUL DISCOVERY.  
This is the age of new discoveries. To grow hair after it has fallen out today is a reality.  
SALVIA, the Great Hair Tonic and Dressing, will positively create a new growth of hair.  
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THE NEW FRENCH REMEDY  
Therapion may now also be obtained in Dragee (Tasteless) form.

## Cable News.

Special to The Evening Telegram: PARIS, Aug. 4.

With significant unanimity, the French press favors the idea of submitting the Moroccan question to another European Conference, as Germany is believed to be averse to again appealing to the Powers. This sudden change seems to indicate that the word has been given to demand that present negotiations be broken off, and a conference summoned in the hope of bringing pressure to bear upon Germany, in order to make her come to terms. No doubt is expressed as regards a peaceable attitude of the crisis, and it is generally believed here that any danger that may have existed has been averted by England's attitude.

Special to Evening Telegram: LONDON, Aug. 4.

The Standard claims to have good authority for the statement that all danger of war between Germany and France has vanished. Disputed points between Germany and France, the newspaper says, have been settled as a principle, but the details still remain subject for negotiation. France will cede to Germany territory in French Congo in return for a free hand in Morocco, thus there is no fear of Germany permanently occupying posts in Morocco.

Special to Evening Telegram: LONDON, Aug. 4.

According to the Government estimate, the Cabinet has finally decided to send the veto bill to the Lords without creating any Peers, trusting that the Liberal Peers will be able to outvote the followers of Lord Halsbury, who are against the measure. The newspapers say there is some risk in this procedure, as the Government majority will probably be undercut, but that if the bill is defeated by the Lords, Asquith intends to proceed immediately with the creation of five hundred new peers.

Special to Evening Telegram: LONDON, Aug. 4.

The port of London authorities have decided to commence the construction of a new deep water dock on the Thames early during 1912, the cost of which is estimated to be \$10,750,000, and the work is likely to occupy five years.

Special to Evening Telegram: NEW YORK, Aug. 4.

Fifty thousand persons are dead at Nicaragua, as a result of the recent floods. The Gulf coast and interior of the town of Rama are submerged, and a gunboat is sunk in Rama River.

Special to Evening Telegram: EAST LIVERPOOL, Aug. 4.

In a sewer cave-in at Midland, Pa., today, fifty men were buried. Two men were taken out dead and four fatally hurt. The death list may go higher. Rescuers are still at work.

Special to Evening Telegram: ST. JOHN'S, Aug. 4.

I bought a horse with a supposedly incurable ringbone for \$30. Cured him with \$1.00 worth of MINARD'S LINIMENT and sold him for \$85. Profit on Liniment, \$54.00.

MOISE DEROSCE, Hotel Keeper, St. Philippe, Que.

## News From Church Ship

The church ship Amazon arrived at Tilt Cove yesterday at 1 p.m., all well. The Lord Bishop will leave St. John's for Lewisporte by the express to-night, and will join the Tyde there for Tilt Cove where he will board the Amazon for Labrador on the yearly episcopal visitation.

GUARDS BAND.—The M. G. bandmen will go out by train this evening to join the corps in camp at Carbonear.

St. Andrew's Presbyterian, 11 a.m., Rev. J. S. Sutherland, M.A.; 6:30 p.m., Rev. J. S. Sutherland, M.A.

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## MAGIC BAKING POWDER

NEVER ANY FAILURE OR DISAPPOINTMENT WHEN MAGIC BAKING POWDER IS USED.

CONTAINS NO ALUM.

COSTS NO MORE THAN THE ORDINARY KINDS.

MADE IN CANADA

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NEVER ANY FAILURE OR DISAPPOINTMENT WHEN MAGIC BAKING POWDER IS USED.

CONTAINS NO ALUM.

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## Papal Delegate Thanks Bishop March.

St. John's, Nfld., July 20, 1911.

My Lord Bishop, I am still under the impression of the very cordial reception tendered me at Harbor Grace, and I take this first opportunity to offer your Lordship, your devoted clergy and people, the expression of my best thanks. I shall long cherish the remembrance of my first visit to Newfoundland, and among the many agreeable memories which I shall carry away with me, not the least pleasant will be the hearty, whole-souled demonstrations of Catholic faith and loyalty to the Holy See, of which I was witness in the Diocese of Harbor Grace.

It will be my duty at an early date to tell the Holy Father how deeply the Catholics of this Island are attached to him and devoted to the Holy See, and I am sure that, amidst the many trials, the homage and fealty of his children in this distant country will be a source of consolation and comfort to him. I am only sorry that he could not have seen with his own eyes what I have seen during these last ten days, and that he could not have received in person what has been tendered to his humble representative. I pray that Almighty God may always keep alive and fervent in the hearts of the people their earnest faith, which not only does them honor, but evidences as well the zeal and devotedness of their Bishop and Clergy. I take this occasion to bless once more your faithful people, and with sentiments of esteem and fraternal regards, I beg to remain, Your Lordship's very obedient servant in Xto.

P. F. STAGNI, O.S.M., Abp. of Aquila, Apostolic Delegate to Canada and Newfoundland.

## C.C.C. Win Out.

At the Inter-Brigade Contest Last Evening.

The C. C. C. won the match against the C. L. B. last evening after a lively and interesting contest, by two goals to nothing. There was no scoring in the first half, and this made the end of the game more exciting. The C. L. B. played well from the outset and made some fine attempts to score, but R. Walsh did his goal-keeping too well to allow them to get in. The C. C. C. also made promising visits to Marshall's territory but he warded off all danger. The contest played against the wind—a sharp breeze against the C. L. B. position in good shape but all was spoiled by the poor shooting. The corners that fell to them resulted in backs. The struggle to score became more strenuous towards the end, and about 2 1/2 minutes before time, Walsh of the C. C. C. got a free kick and sent the ball into the goal. Great applause followed, remaining one of the early days of football at St. George's Field. The C. L. B. hustled harder than ever, Barnes in the backs, and Stevenson, in the half backs, did brilliant work but all to no avail. The referee was getting ready to sound his final whistle when Rawlins got a good chance and getting beyond Marshall sent in No. 2 goal for the C. C. C.

The C. C. C. are now on the road for the cup and the Inter-Brigade championship. They will play with the Highlanders next Tuesday evening.

The players at last evening's match were lined up as follows:—

C. C. C.—R. Walsh, goal; J. Walsh, J. Hynes, backs; Murphy, W. Hart, Rawlins, halves; B. Hart, C. Gear, Whalton, Rogers, forwards.

C. L. B.—F. Marshall, goal; Barnes, Bradbury, backs; H. Rendell, Stevenson, Bishop, halves; Hunt, Kendrick, E. Hennebury, Reid, R. Marshall, forwards.

## FUNERAL TO-MORROW.

The funeral of the late Mr. Jacob Tucker will take place at Broad Cove to-morrow afternoon. He died last evening at the age of 74 years, leaving a widow, three sons and eight daughters.

## WILL BE SINGED.

Two drunken fellows who created a disturbance on George Street last night and used horrible language, will be sung by the police. They escaped last night before the latter arrived on the scene.

## Sunday Services.

CATHEDRAL OF ST. JOHN THE BAPTIST.—Holy Communion every Sunday at 8 a.m. also on the first Sunday of the month at 7 and 8 a.m., and 12 noon (other services at 11 a.m. and 6:30 p.m.). Holy Communion at 8 a.m., Matins, 11 a.m., Evensong, 5:30 p.m.

Other Days.—Matins, 8 a.m., Evensong, 6:30 p.m. (2 days 7:30, with sermon).

Holy Baptism.—At Matins or Evensong on Saints' Day, and at 1:30 p.m. every Sunday.

Public Catechizing.—Every Sunday in the month at 3:30 p.m.

St. Michael's Mission Church, CASEY STREET.—Holy Communion at 8 and 12 on the 3rd Sunday of the month, and at 8 a.m. on other Sundays. Other Services, 11 a.m. and 6:30 p.m.

Catechizing.—Second Sunday of the month, 3:30 p.m.

Cathedral S. S.—At 2:45 p.m. Mission Church S. S.—At 2:45 p.m. St. Michael's Mission Church at 4 p.m.

St. Thomas's.—Holy Communion on the 1st and 3rd Sundays in the month at 12:15 p.m.; other Sundays at 8 a.m., Matins at 11 a.m.; Evensong at 6:30 p.m.; Sunday School in the Parish Hall at 2:30 p.m. Men's Bible Class in the Church at 2:15 p.m. Women's Bible Class in the Parish Room at 2:30 p.m.

Brookfield School Chapel.—Evensong at 3 p.m.; Sunday School at 4 p.m.

St. Andrew's.—Holy Communion, 3rd Sunday in each month at noon; every other Sunday at 8 a.m. Morning Prayer at 11 a.m. Evensong services at 6:45 and 6:30 p.m. Daily—Morning Prayer at 8 a.m.; every Friday evening at 7:30, prayer and sermon. Holy Spirit every Sunday at 4 p.m. Public catechizing third Sunday in each month at 3:30 p.m.

Christ Church, Queen's Vtd.—Holy Communion, second Sunday alternate months at 8 a.m. Evening Prayer third Sunday in each month at 7 p.m. Other Sundays at 8:30 p.m. Public catechizing 2nd Sunday in each month at 2:30 p.m.



# WE ASK YOUR ATTENTION TO-DAY.

TO-DAY WE BEGIN THE ABSOLUTE CLEARANCE of Thousands of Dollars worth of Merchandise. Our Clearance Sales have come to be recognized features of St. John's Mercantile life. In this August Clearance Sale you will get a chance of the largest saving of the year, because we are determined to close out Summer Goods—Summer Goods Must Go—although summer weather is by no means over, our heavy Fall Stocks will soon be pouring in, and when they arrive we must have no summer goods left, as we need the space. Therefore you are the great gainer of our Noted Clearance Sale.

We'll be very busy every day while this sale lasts serving the many thrifty householders of St. John's who always respond to our "Ads," which is the proof of "Great Savings." We want to save money for you too. You who are not our customers we especially invite to pay us a visit and partake of our Vast List of Bargains. We feel sure that you will be well repaid for your visit and will come again. If we can't make good—don't buy. We'll be glad to see you anyway. There are thousands of Big Bargains which space will not allow us to mention.

## HERE'S SOME OF THEM:

Ladies' White Cotton and Jersey Summer Vests, sleeveless, and wing sleeve. Worth 30c. Closing out at <b>12c.</b>	<b>EXTRA SPECIAL.</b> Ladies' Summer Gloves, Lisle Thread, White Cream and Black; assorted sizes, 2 dome fasteners. Ordinary price, 25c. Closing out at <b>10c.</b>	Ladies' Black Voile and Panama Dress Skirts, very latest American style; 7 only. Worth \$7.50. Closing out at <b>\$4.25</b>	<b>EXTRA SPECIAL.</b> Wash Belts, a large assortment to select from; finest quality of materials, suitable for all seasons. Reg. price from 18c. to 40c. Closing out from 12c. to <b>30c.</b>	Willow Chairs, very pretty designs. Reg. values from \$4.00 to \$6.75. Closing out at <b>\$3.00 to \$5.40</b>
Ladies' White Cambric Camisoles, embroidery trimmed, some with puff sleeve. Worth 50c. Closing out at <b>32c.</b>	All Summer Gloves in Lisle Thread, Taffetas and Lace Net closing out regardless of price.	Ladies' Black Navy Tweed Dress Skirts, fashionably trimmed. \$2.50 Skirt for <b>\$1.50</b>	Curtain Nets, 18c. values for per yard. Closing out at <b>10c.</b>	Lace Curtains, 2 1/2 yards long. Closing out at per pair <b>40c.</b>
Ladies' Tan Summer Hose, plain and fancy; 25c. goods for <b>15c.</b>	Ladies' Sanitary Hair Rolls, net covered, in assorted colors. Reg. 25c. Closing out at <b>15c.</b>	Ladies' Costumes, very newest American styles in assorted summer materials—Panamas. Diagonal Corda and fancy. Values up to \$16.00. Clearing the lot out <b>\$7.95</b>	Cotton Blankets, in White, Grey and Drab, with pretty borders. Reg. values from \$1.00 up to \$5.00. Closing out the lot at <b>\$3.50</b>	Glass Towelling, 16 inches wide, Red and Blue Check. Worth 12c. Clearing the lot at per yard <b>8c.</b>
Ladies' D. & A. Directoire Corsets, latest style, White, with four garters attached. \$1.40 Corset for <b>\$1.00</b>	Ladies' Hair Turbans and Pads, assorted shapes and colors. Reg. price, 40c. Closing out at <b>25c.</b>	Girls' Straw Hats, American; 12 only. Closing out at <b>14c.</b>	Camp Stools. Closing out at <b>40c.</b>	Check Flannellette, Pink and White, Pale Blue and White. Good values at 17c. Closing out at per yard <b>13c.</b>
Ladies' White Muslin Aprons, neatly trimmed with embroidery and insertion, with and without bibs. Worth 30c. Closing out at <b>19c.</b>	Ladies' Black Leather Hand Bags. Reg. \$1.00 bag. Closing out at <b>75c.</b>			Rattan and Wicker Chairs and Rockers. Closing out at from, up <b>\$2.50</b>

THE BIG WEST END STORE.

# C. L. MARCH Company, Limited.

THE BIG WEST END STORE.

<b>EXTRA SPECIAL.</b> Baby Carriages, latest American styles, finished in assorted colors; very choice, high grade. Regular values from \$12.00 to \$40.00. Closing out at from <b>\$8.00 to \$22.50</b>	Men's Fine Bathing Underwear, in Cream and fancy colors; absolutely no seconds. Worth 50c. Closing out, per garment, at <b>31c.</b>	Men's Grey and White Half Hose, 36 pairs only. Closing out at 2 pairs for <b>15c.</b>	Men's Boots and Shoes, in Velsa, Box Calf, Satin-Calf and Gun Metal. A lot of odd lines which we will close out at half their values.	Boys' Striped Drill Sailor Blouses; sizes 000 to 2. Selling to close, each <b>75c.</b>
	Men's Porus Kilt Underwear, the latest for summer wear. Reg. selling price, 50c. Closing out, per garment, at <b>35c.</b>	Men's Tan and Black Half Hose, seamless; fast dyes. Clearing out at 2 pairs <b>25c.</b>	Boys' Boots, Satin Calf, Blucher Cut, Bedrock; guaranteed all leather; sizes 1 to 6. Clearing them out at <b>\$1.50</b>	Girls' Black Cotton Hose, fast dyes; seamless. Clearing at <b>11c.</b>
	Men's Neglige Shirts, splendid assortment, American styles and cuts; assorted sizes and patterns. Good values at 95c. Closing out down to <b>60c.</b>	Men's Tweed Hats, stylish shapes; fashionable Green shades. A cheap hat at <b>90c.</b> Closing out at <b>50c.</b>	Wash Suits, Striped Gingham and Drill. Sailor Collar and with Belt; 2 garments. Clearing the lot at, per suit <b>80c.</b>	Girls' Tan Cotton Hose; seamless. Closing out at <b>16c.</b>

## City Council Meeting.

Present at last evening's regular weekly meeting: Mayor Ellis, Councilors, Martin, Channing, Coaker, Myrick and Ryan.

Engineer Ryan was ordered to attend to a grating in front of their office in T. A. Hall that gets choked in every rain storm.

The Council will inform Messrs. Ash & Co. that they must burn their office waste and sweepings and that the Council's sanitary men will not remove it.

The Road Inspector was ordered to attend to the complaint of J. R. Crane re the South Side Road, where water overflows at the Junction of Black Head Road. A drain there will be deepened. A receptacle for ashes will also be placed there.

W. H. Evans, who requested to be allowed to cut the grass in the Park-ettes at Freshwater Road, Gower St. and Long's Hill, can go to under the direction of the Park Committee. Mr. Evans will have the hay for his own use and will be able to sell it to the Council by and by when they advertise for hay for the sanitary horses. Mr. Evans deserves for his enterprise all the hay that is around.

The Sanitary Inspector will attend to the complaint of Mr. Mugford re the removal of grating near his house on Monroe Street.

The A. N. D. Co. at Grand Falls

want some information about foundations. A sample foundation will be sent them at cost price.

The water and sewerage systems will be extended on Charlton Street at the request of the citizens.

The sanitary employees who are now receiving \$1.28 per day asked for \$1.11 a week.

Mrs. James asked permission to erect a house on the corner of Carter's Hill and Livingstone Street. The Council says that she must not do so as the place is on the street line.

The dilapidated building there must be removed.

The Board of Trade Secretary informed the Council that complaints had been coming in from ship owners of delays in getting their ships watered. Enquiry will be made.

S. English will be asked to send in suitable plans for house on McFarlane Street.

The place where Mr. Hillier wants to build a house near Leslie Street will not be recognized as a street by the Council.

G. W. B. Ayre may repair No. 36 Casey Street by applying to the Engineer, and J. Fitzgerald may erect a scaffold at Brazil's Square.

C. Lester will be prosecuted for damage to tree and protection box on Promenade. Solicitor reported that he denies the charge.

The sidewalk at Blair's and Dick's will be repaired.

J. Adrain will be ordered to repair the spot in front of his shop, as it

was damaged by his own employees, so the Council says.

W. Whelan's offer to supply hay at \$18 a ton was rejected.

The Sanitary Supervisor recommended that Francis Cash be pensioned, he being too ill to work. He will be offered \$3 a week direct from the City Council, on motion of Councilor Ryan.

M. Galway will confer with the Engineer about the cooerage that he wishes to erect on Hamilton Street.

After the reports had been read and pay roll called, the meeting adjourned.

## The Cost of Canadian Cadets.

Admiral Kingsmill is positive and even vehement in his assurance that "Neither the Noble nor Rainbow were bought or intended as fighting ships," and on this point we have the least intention in the world of taking issue with him. "There has never been any intention," he continues, "that these particular ships should be used for any purpose other than that of training naval cadets." Again we cannot but compliment the Admiral on the sailor-like frankness and simplicity of his statement. With it as a basis, some very illuminating investigations into the rather hazy purposes and accomplishments of the Department of Marine are made possible.

According to a parliamentary return made during the present session of the House, it costs the people of Canada \$1,726 a day for the "up-keep" of the Noble, and \$809 for that of the Rainbow, which figures out at the rate of \$925,275 a year for the two warships. Our naval cadets at present number twenty and their course of training, as naval cadets, lasts two years. By a very simple process of arithmetic, we arrive at the inevitable conclusion that it is costing us \$46,263 a year to train each cadet. This, we take it, is an international record.

At the end of his second year, by which time we will have spent \$920,527.50 on his naval training, our cadet ought to be of great value to Canada and the Empire. Measured by the scale of cost, each Canadian midshipman will be equivalent to half a submarine or a quarter or a new torpedo boat destroyer. On the same basis, he ought to know between thirty and forty times as much as the cadet who graduates at the same time from Osborne, though we hesitate, for obvious reasons, to over-elaborate this fact.

Taken any way you please, these are amazing statistics which will well repay study and reflection.—Montreal Star.

## "A Mysterious Something Going On."

Editor Evening Telegram.

Dear Sir,—Will you be so kind as to indicate in your valuable paper if there be any entangling alliance between the Newfoundland Government and Canada. The Canadian Reciprocity Bill is now before the House in Washington. Where does Newfoundland fit in? In my opinion there is a mysterious something going on. I know the members are elected by the people and for the people, but I do not know whether or not secret engineering can bring the fly into the spider's parlor. I remember when a boy, in 1869, I followed the crowd marching to Harbor Grace to oppose Confederation with flags and mottoes, "No Confederation," "Liberty Forever." There was quite a history to the little performance; the leaders, of course, protested and it was staved off.

It is interesting to find that the public papers in this country imagine that Newfoundland is included in the Dominion of Canada. I read in today's Post that a professor from Harvard University is now pursuing his explorations along the Exploits River in the great Canadian Island. In response to which I say, so much for their intelligent and systematic knowledge of geography. I don't know where they acquired such a study of this important science, although the propriety of such a description is not treating the Old Colony to an extent commensurate with her relative importance.

If I were capable of writing volumes I could not justly counsel the voters of Newfoundland on freedom. You are 9,500 square miles larger than Ireland; you have Home Rule, so don't let the unscrupulous Canadians take possession of your country. In conclusion, I give a quotation from some writer, "May the love of country be imprinted in every Newfoundland's breast."

Respectfully,  
JACK CODY.  
Cambridge, U.S.A., July 16, '11.

## Laurier's Blow to the Empire.

Neutrality Idea Most Pernicious Doctrine, Says Cape Argus.

Capetown, July 26.—The Cape Argus declares Laurier is mainly responsible for what that paper describes as the new and most pernicious doctrine of neutrality. It says the same constitutes the most profound disservice the cause of the unity of the empire has suffered during the lifetime of anyone now living.

Repeals Fisher's Statement That AUSTRALIA INDIGNANT.

Sort.

London, July 27.—The Standard's Melbourne correspondent says the utmost amazement and indignation is expressed regarding Premier Fisher's alleged statements of Australia's attitude towards Empire defence. All the principal newspapers repudiate the doctrine that Australia's loyalty is of the fair weather order. It is believed the Premier has been misreported. Hon. W. S. Watt, acting Premier of Victoria, declares that such allegations are dangerous rubbish.

EVANGELICAL CHURCH.—"The Key to the Kingdom of Heaven" is the subject that Rev. T. Laite will preach on to-morrow night at the Evangelical Church, Hutchings St. Doors open at 6.30. Seats free.

## Coincidence of Dates.

Attention has often been called to the curious fact of the date Sept. 3 figuring so largely in the history of Oliver Cromwell. That very dominating man was born on Sept. 3, 1599; he won the battle of Dunbar Sept. 3, 1650; that of Worcester Sept. 3, 1651, and he died Sept. 3, 1658.

The number 88 had fatal influence on the Stuarts. Robert II., the first Stuart king, died in 1388; James II. was killed at the siege of Roxburgh castle, 1488; Mary, Queen of Scots, was beheaded in Fotheringhay, 1588 (new style); James VII. (II of England) was dethroned in 1688; Bonny Prince Charlie died in Rome, 1788, and with him died the last hopes of the Jacobites.

## To Clean Gas Stoves.

1. Lift off all the bars from the top.
2. Wash the top of the stove under the burners with hot soda water.
3. Clean the burners every now and then with an old brush dipped in paraffin if they are greasy.
4. Do not poke wire into the holes in the burners as this enlarges them and leads to an increased use of gas.
5. Wash bars with hot soda water, and polish them with blacklead, unless the bars are of steel, when they must be cleaned with emery paper.
6. Clean the brass taps and fittings.
7. Scrub and wash the shelves with hot soda water.
8. Replace all the parts.



The Virtue of absolute Cleanliness in the handling and preparation of

## "STAR" TEA

is firmly linked to that of evenness of QUALITY. The standard remains as fixed as the Stars—it never varies. 40c. lb.; 5-lb. or over, 36c. lb.

**FOR REGATTA WEEK.**

Hams that are not "Salty," with or without bone.  
Sinclair's Fidelity Hams.  
Messina Oranges. P.E.I. Potatoes.  
Choice quality Boiled Ham.  
Pan Van Pickles, 25c. bottle.  
Chutney Sauce, 13c. bottle.  
Freshly made Codroy Butter.

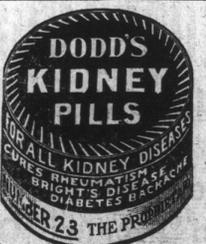
**SPECIAL!**  
Corned Pigs' TONGUES,  
by the lb.

# C. P. EAGAN

## Salvation Army.

Ensign and Mrs. Hargrove, S. A., arrived by the express from Canada to take charge of the Army work at the S. A. Citadel, New Gower Street. The Ensign is a platform orator. Mrs. Hargrove a splendid singer, there little boy plays in the band. The welcome meeting will be conducted by Mrs. Colonel Rees. Staff-Capt. Cave and other officers. A good time is anticipated.

OLINDA OUTSIDE.—The baronet, Olinda, Capt. Courtney, is outside, having passed Cape Race at 6 p.m. yesterday.



## DODD'S KIDNEY PILLS

CURES ALL KIDNEY DISEASES  
RHEUMATISM  
GRAVEL  
DIABETES  
BRONCHITIS  
MIGRAINE  
HEADACHE  
NEURALGIA  
PAIN IN THE BACK  
PAIN IN THE SIDE  
PAIN IN THE STOMACH  
PAIN IN THE THROAT  
PAIN IN THE EYES  
PAIN IN THE EARS  
PAIN IN THE NOSE  
PAIN IN THE MOUTH  
PAIN IN THE TONGUE  
PAIN IN THE THROAT  
PAIN IN THE EYES  
PAIN IN THE EARS  
PAIN IN THE NOSE  
PAIN IN THE MOUTH  
PAIN IN THE TONGUE

## Weight of Trains.

Lord Allerton has been commenting on the modern demand for convenience and luxury of every kind in travelling, and he asks us to think what this means in the increase of the weight of trains. While a few years ago trains were of about 100 tons weight, we now had trains running at an average speed of fifty to sixty miles an hour—and weighing 340 or 350 tons.—Tit-Bits.

ST. BON'S OLD BOYS.—The old boys of St. Bonaventure's College will have their annual meeting to-morrow in the Aula Maxima.

Try **ZETRIL**  
Concentrated  
Lime Fruit Squash.

By S.S. "Bonavista,"  
**300 BAGS**  
**P.E.I. BLACK OATS.**

**CODROY BUTTER**—small tubs.  
**NEW GOOSEBERRIES**—1 quart baskets.  
**2-lb. tins BUTTER MILK TOFFEE, 40c.**  
**New York CORNED BEEF, 13c. lb.**  
**Bologna Sausage, Boiled Ham, Small Hocks.**

**Cigarettes and Tobacco,**  
—AT—  
**FACTORY PRICES.**

**T. J. EDENS,** Duckworth St. and  
Military Road.

**Vondale Fire.**  
parish church, which represents many years of sacrifice and labour, destroyed by fire in the lightning of June 17th. This loss comes as while we are still endeavouring to pay off the debt on the parish residence recently built.

parish is small both in population and resources, and under the circumstances we are compelled to ask outside public assistance. Any donations, no matter how small, be gratefully accepted by the following members of the committee:—W. E. Jones, George Keifney, Moore, Patrick O'Brien, William H. Patrick Flynn, Joseph Moore, Devereaux, Lawrence Hennessey.

THE REV. R. M. SHEAN, P.P., Avondale.

**Phoenix Stores.**  
Lime Juice,  
Lime Juice Cordial,  
Lemon Squash,  
Assorted Syrups,  
Ginger Wine.  
Flett's Jams,  
Laurance's Jelly Fruit Crystals.  
Phone 608.  
H. MARTIN, AGENT.

Pure Water! Impure Water!  
Why blame the water? Why not the water to become Pure? An "Octopus" Anti Incrustator kettle insures pure soft water, filtering and retaining the scales and dirt without it, will adhere to the kettle or boiler.

Water containing the "Octopus" will far greater rapidity, thereby saving time and fuel.

Pure water means HEALTH. In months supply of pure water for the price of an "Octopus" (cheapest insurance of the age), today. Delays are dangerous.

**Wholesale Specialty Co.,**  
CABOT BUILDING,  
Phone 731. P. O. Box 277.

**ROBINHOOD FLOUR DIFFERENT**

**Our Money-Back Guarantee**  
Give Robin Hood Flour two fair trials. If you are not satisfied with it, then, your money will be given you back your money. What could be fairer? Will you try it?

**PARACY'S**  
Lawn Embroidery, Edged section, 5c. a yard.  
Lawn Blouses—half price. An 80c. Blouse 40c. A pair 65c. and so on.  
Linen for Ladies' and Children's Underwear, 10c. a yard on.

**PARACY'S**  
Water St., opp. Post Office.

