

E,

WESTERN REPRESENTATIVES:

Manitoba, Alberta, Saskatchewan MASON & HICKEY WINNIPEG

British Columbia WILSON & McINTOSH VANCOUVER

> Any Quotation or information will be cheerfully supplied by them to our Western Trade.



Can Law" by "Thist Hake were r an un

by the The f are cle ons cr lined t There goodne Brand



Fish

Canada's "Pure Food Law" was welcomed by the packers of: "Thistle Brand" Haddies, Hake and other cheap fish were never palmed off on an unsuspecting public as

Real Haddies

by the Thistle Company. The freshly caught fish are cleaned with scrupulous care and packed in hined tins, now as always. There is the maximum of goodness in the "Thistle Brand."

Fish

The seamless tins used by the "Thistle" Company, in which their brands of fish are sold, prevent absolutely deterioration of the original high satisfying quality. Their brands of

Kippered Herring

and Herring in Tomato sauce are as delicious in flavor as they are clean and wholesome in quality. Nothing better is sold in the Dominion than this dependable brand. It represents the acme of excellence.

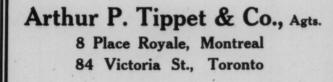
Fish

The finest Salmon is no richer or more delicate of flavor than the "Thistle Brand" of Tunny Fish.

It is the

Tunny Fish

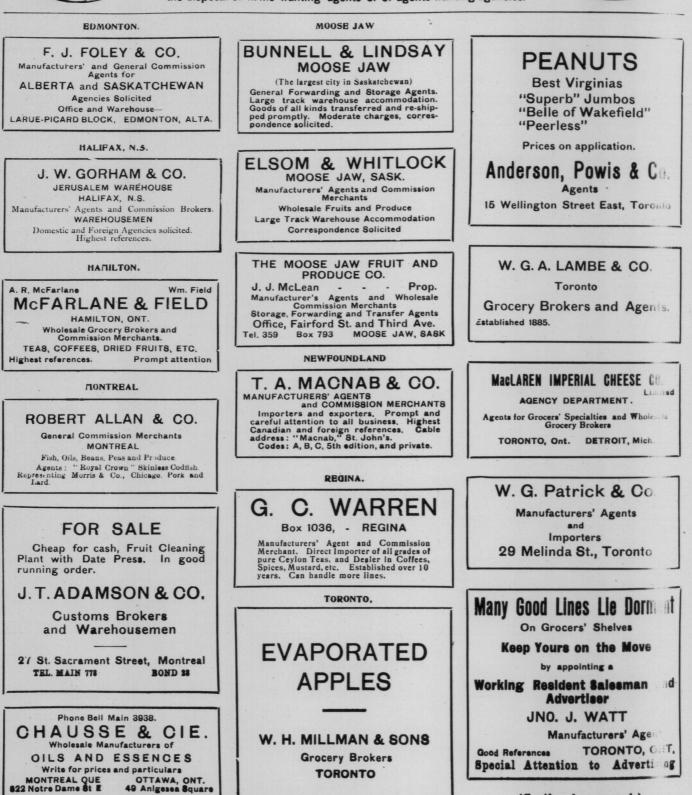
of known worth. Put up in one pound seamless oval tins which contain no waste whatsoever. A luxury at the actual cost of a necessity.





MANUFACTURERS' ACENTS & BROKERS' DIRECTORY

Manufacturers and merchants cannot expect to develop, maintain and get the best out of the Canadian market without the assistance of local agents. The following is a representative list of reputable agents. The service department of The Canadian Grocer is at the disposal of firms wanting agents or of agents wanting agencies.



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(Continued on page 4.)





Chatham, Ont., Feb. 13, '08

Messrs. Canadian Canners, Limited

Hamilton, Ont. Dear Sirs :

I sold some of the **Hygeian** goods to a lady from London who was visiting here. It was the **Beets** in particular which induced her to order them. **She said that she had not seen anything like it in London.** I presume that this is a mistake, and that your goods are in London also.

We find here that we cannot sell anything in cans outside of the regular lines, unless we open a can and show the contents in a glass jar.

We thought it best to mention this as **It seems a pity that** the London people should not know how nice these goods are.

> Yours truly, H. MALCOLMSON, Grocer.

Hygeian Beets are positively the finest ever put up either in tin or glass.

Packed in hygienic cans, under a new process, sup= erior to glass, a most at= tractive package.

PACKED ONLY BY

Canadian Canners, Limited

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tion and call

Clean, Sound Fruits and Vegetables, preserved with all their delicious natural flavor, in a canning factory which is a model of scientific cleanliness---that is

OLD HOMESTEAD BRAND

These facts are interesting to you, Mr. Grocer, for the simple reason that they have a direct bearing on your cash drawer. Old Homestead Brand is of that high quality which brings you more customers and better customers. Old Homestead appeals to the refined housewife because the contents of an old Homestead can are clean, whole and sweet-smelling. Old Homestead appeals to the man who likes good things to eat, because the contents of an Ol-I Homestead can have the true, natural flavor absolutely undiminished. It is the "positive excellence" of Old Homestead Brand which makes it a fast and constant seller wherever it is introduced.

> YOUR JOBBER CAN SUPPLY IT. ASK AND INSIST ON OLD HOME-STEAD BRAND.

The Old Homestead Canning Co. PICTON, - ONTARIO

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SUCCEED IN BUSINESS

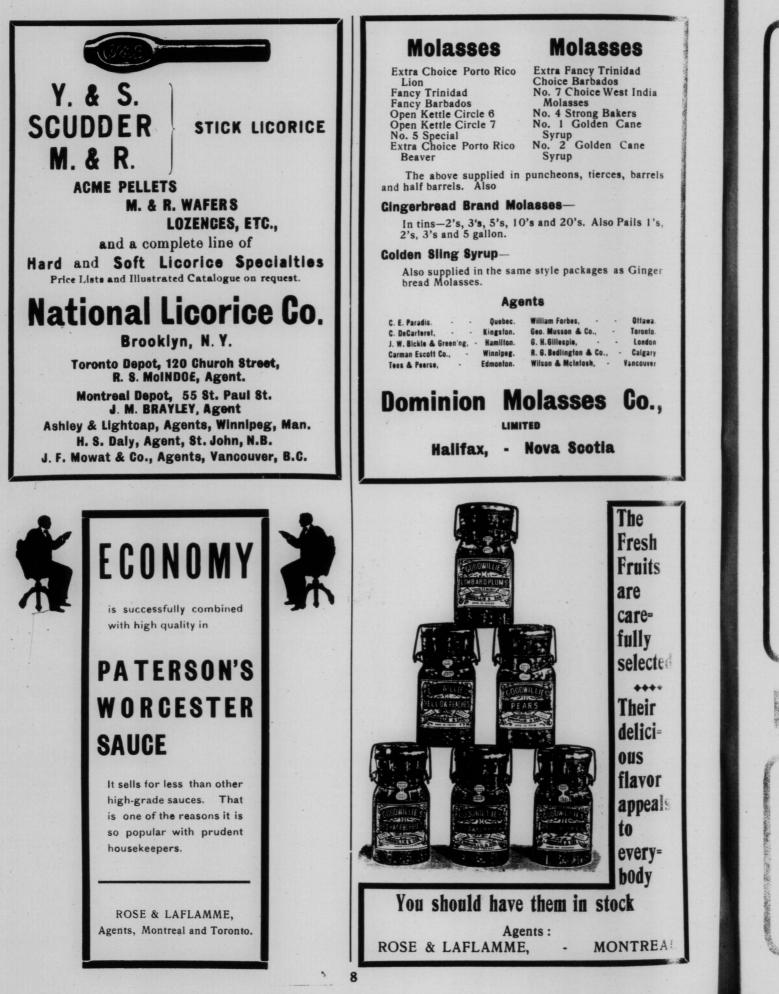
It is essential that one should attend strictly to his own affairs. The grocer who does this gives the consumer exactly what is asked for. Some make the great mistake of searching out some inferior line and introducing it to the public, because they can sell it at a lower price. What can they possibly gain by this?

FEMEMBER

cost is forgotten by the consumer when tea is being drunk, and the grocer is either thought highly of for supplying good tea, or thought badly of for selling poor tea.

KEEP YOUR CUSTOMERS BY SELLING THEM THE BEST.





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REASE



England's Foremost Fruit Sauce

	nothing			
p	osition of	"O.K."	SAUCE	
Muscatels.	from Malaga	Raisin	s. 1	rom Valencia

Muscatels, from Malaga Gane Sugar, from West Indies Oranges, from Seville Red Peppers, from Zanzibar Nutmegs, from Penang Cloves, from Penang Tomato Puree, from Italy

from Channel Islands

shallots,

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Mangoes, from West Indies from Jamaica Cinger, rom Zanzibar Capsioums Mace, from Penang from Ceylon Cinnamon from Italy Carlics, from India Soy, from Messina Lemons Virgin Malt Vinegar

A select proportion of the above constitutes the delicious "O.K." Sauce.

\$5000 Challenge We Guarantee every ingredient of the

"O.K." SAUCE

to be absolutely pure and of the finest quality only, and the above sum will be paid to anyone who can prove to the contrary, whether by analysis or otherwise.

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IASON'S 'O.K.' SAUCE

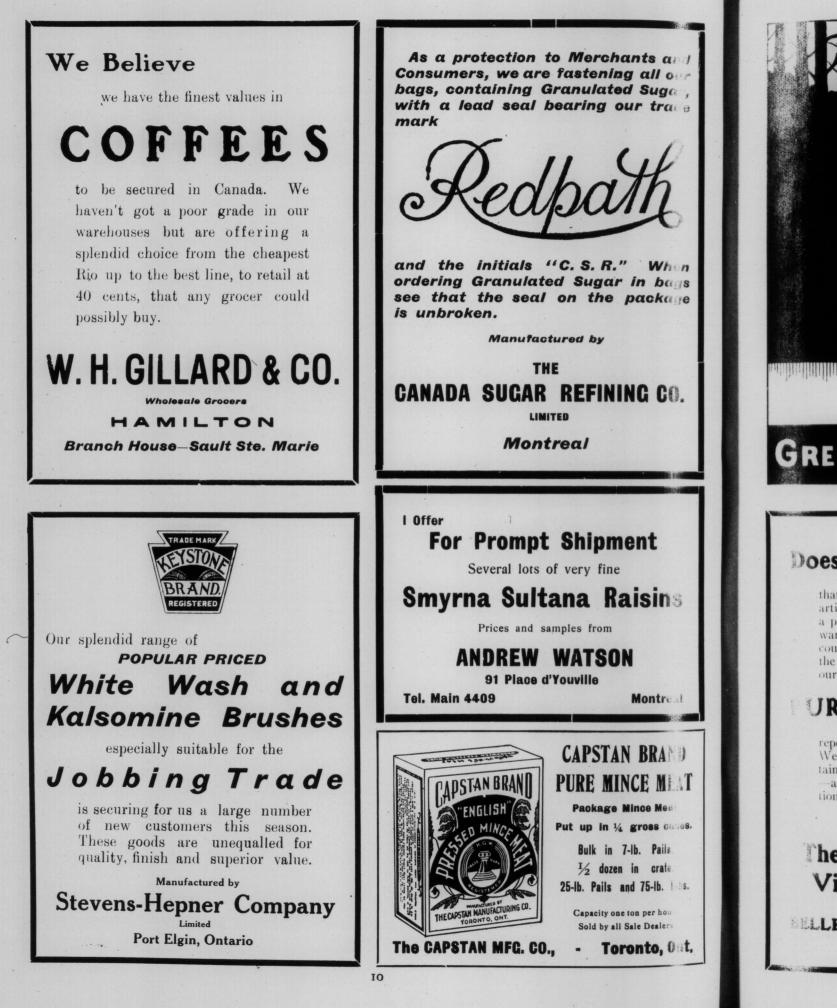
Medals and Diplomas:

London, 1885, 1888, 1889, 1890, 1904; Berlin, 1890; Paris, 1890; Edinburgh, 1890; Newcastle, 1903; Nelsse, 1903.

RETAILS 25 CENTS PER LARGE BOTTLE.

GEO. MASON @ CO., LTD., McTavish & Worts. LONDON, Eng. 74 Yonge Street Arcade, Toronto. Telephone. Main 6285

WRITE FOR LAID DOWN TERMS, CANADIAN PORTS OR RAILWAY DEPOTS.



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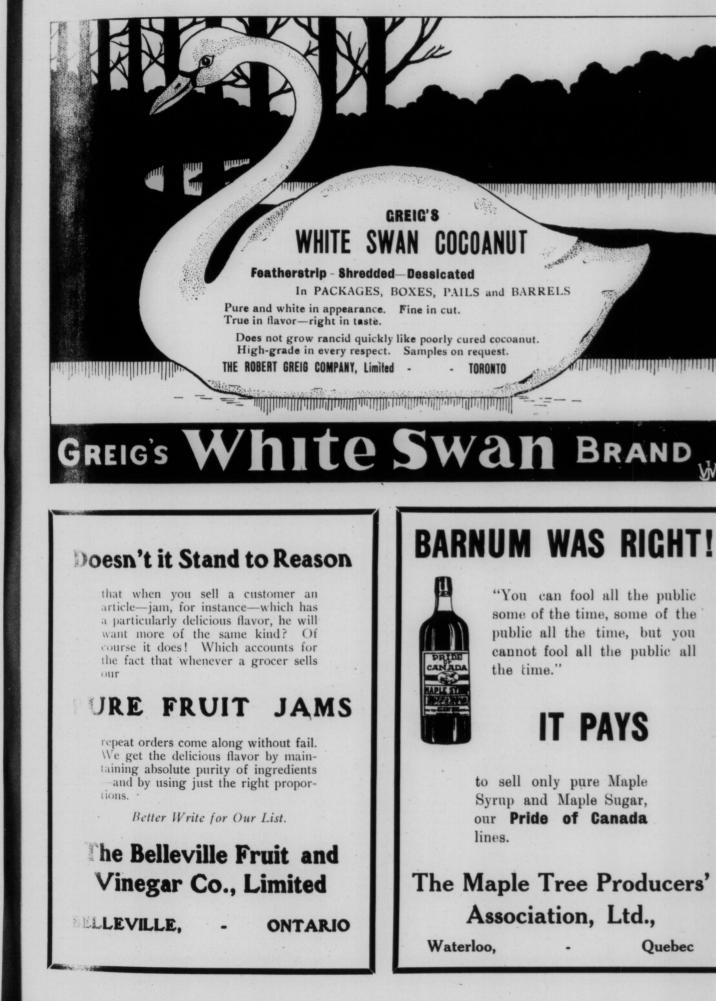
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We Make This Claim : Shirriff's Highly Concentrated **Pure Fruit Essences**

are absolutely pure extracts from true fruit. This means, Mr. Grocer, that you, customers can absolutely rely on them.

Get our prices to-day and increase your profits.

Imperial Extract Co., - 18-22 Church St., Toronto

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Best.

Stock 66



The quality of Naptho has not varied even with the exceptionally high prices of raw materialsneither has the weight been changed.

Sell soap that maintains its standard and gives satisfaction.

The Welcome Soap Co. Limited St John, N.B.

COFFEE BEST in Quality **SMARTEST** in Finish

KEENEST

KIT is an up-to-date extract, entirely free from the bitterness so objectionable in ordinary essences.

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Price

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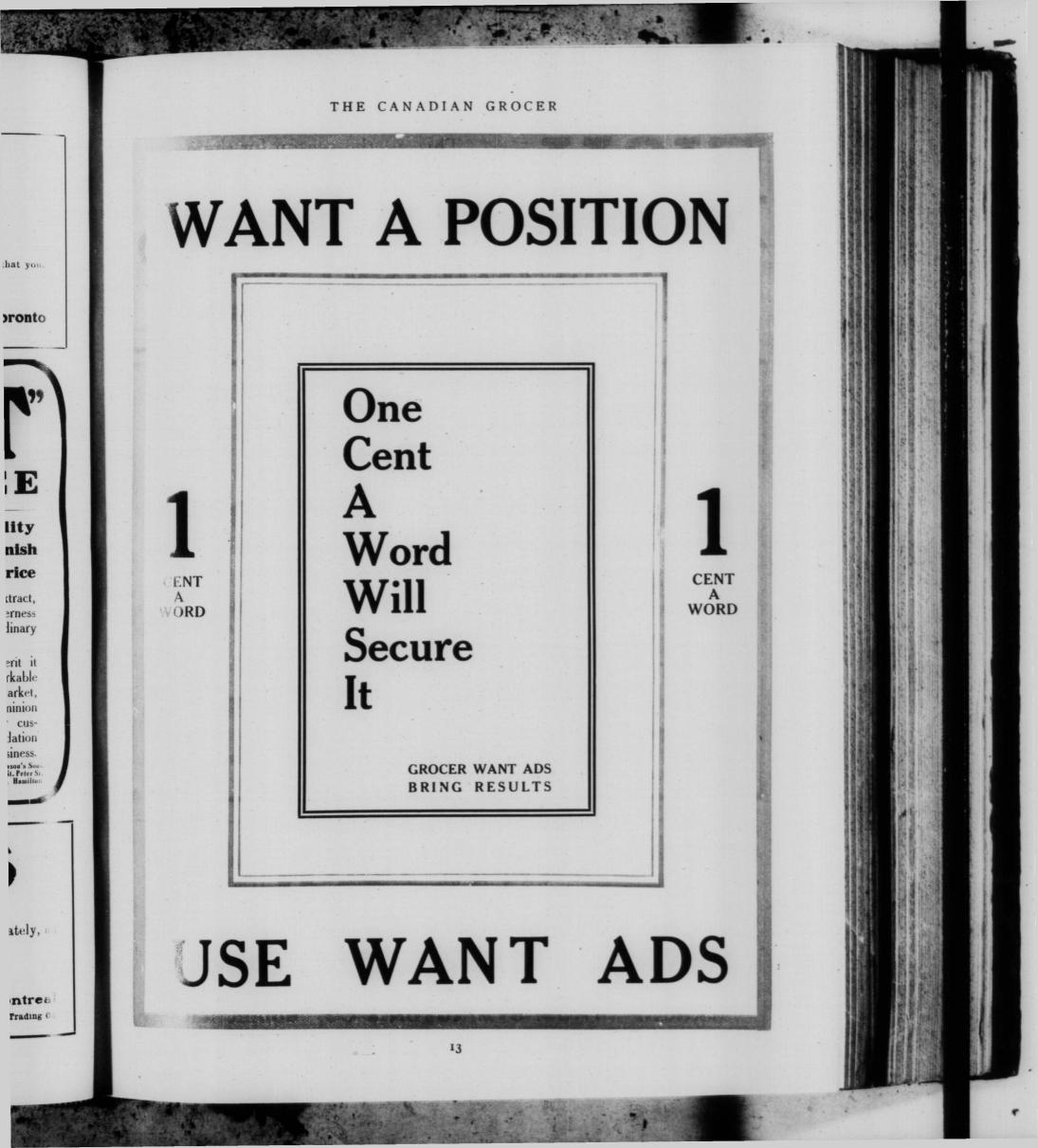
By sheer force of merit it has achieved a remarkable success in the Home Market, and Merchants in the Dominion introducing KIT to their customers are laying the foundation of satisfactory repeat business. Agents in the Dominion — Montreal City, Mathewson's Sou-202 McGill St.; Quebec City, Albert H. Dunn, 67 St. Peter St Ontario, A. E. Bowron, 18 King William St., Hamilton Winnipeg, Mason & Hickey106 Princess Street.



12

Japan Consolidated Tea Co. Japan Tea Firing Co. Ito's Tea Firing Dept.

55 St. Francois Xavier Street, Montrea Nakamura's Tea Firing Dept. Tokai Tea Trading C



This is the season for these gools.We have a supply of the best selling lines.

Thomas Kinnear (2) Co. Wholesale Grocers TORONTO and PETERBORO

CURRANTS

FISH-

"SOMERSET" BRAND Finest Quality

Thos. Bell, Sons & Co.

Representing

D. S. Parthenopulo, PATRAS

Thos. Bell, Sons & Co.

You can't get more merit out of an article than is put into it by the manufacturer.

Our Matches

are full of merit, best selected dried wood and other materials. Made by perfect machinery and skilled workmen.

Ask for "Laurier" and "Togo" brands.

We save you money on freight charges.

Write for Particulars.

The Improved Match Co.

Head Office: BOARD OF TRADE, MONTREAL. Factory: DRUMMONDVILL P.Q. E.I

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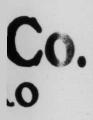
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The Delicious Flavor of Purity

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READY PURE! NDARD TY!

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is what makes E.D.S. Brand the most profitable line. People want purity; so they buy

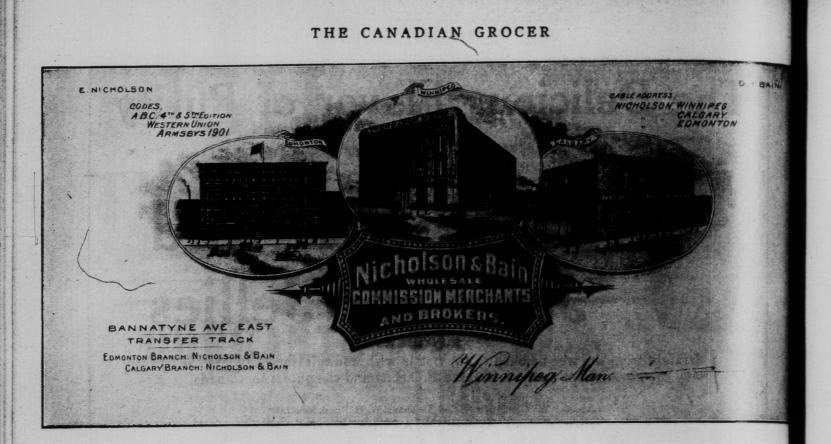
E.D.S. Brand **Jams and Jellies**

Straight from the tree or bush to the bottle with undiminished flavor is the reason why the government analyst declared E.D.S. Brand the purest in Canada.

> Agents: W. G. Patrick & Co., Toronto; W. H. Dunn, Montreal; Mason & Hickey, Winnipeg; W. A. Simonds, St. John, N.B.; A. & N. Smith, Halifax, N.S.; J. Gibbs, Hamilton.

E. D. Smith's Fruit Farms, Winona, Ont.





Rolled Oats and Oat Feed

We beg to advise the Wholesale Grocers and Flour and Feed Merchants of Canada that we are Selling Agents for The Dow Cereal and Milling Co. of Pilot Mound, Manitoba, manufacturers of the

Buffalo Brand Rolled Oats—Granulated and Standard Oatmeal—Oat Feed—Rolled Wheat—Pot and Pearl Barley

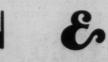
BUFFALO BRAND ROLLED OATS are well-known from the Atlantic to the Pacific. Manufactured from Selected Manitoba White Milling Oats. Free from black specks and Hulls.

PACKAGES We pack in bags of 90, 80, 45, 40, 221/2, 20, 10, 8, 7, 6 and 5 pounds.

QUOTATIONS Write or wire us for quotations C. and F. any station in Canada.

QUALITY Remember Buffalo Brand Rolled Oats are the finest manufactured in Canada.

NICHOLSON & BAIN





CALGARY

Wholesale Selling Agents WINNIPEG 16

EDMONTON

TO THE TRADE:

England consumes nearly four times as much of

CEYLON TEA

as of all others, save India, although she has been getting it only one eighth as long.

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"WHY?"

Mainly because, of all Western peoples, the English best know tea.

For the Same Reason

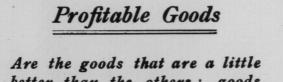
England consumes about 6 lbs. and Canada 5 lbs., to the United States 1¼ lbs. of tea per capita. <u>Every</u> English Grocer knows tea; He has made it a study.

Diamond E Blend Coffee

When a coffee has been on the market as many years as this brand—giving entire satisfaction to consumers all over Canada during that time—it is hardly necessary to say anything more to convince the grocer that there is money in the brand for him.

" DIAMOND E" MEANS PROFIT

S. H. EWING & SONS, MONTREAL



better than the others : goods that will make sales where the others won't. Oso Brand Pickles are good pickles, and show their quality. We have special facilities for turning out the best pickles, and we have made the most of them. For instance, we provide the seed from which the vegetables are grown and so get the best from the start; the cucumbers go straight from the vine to the factory, so that none of the fresh crispness is lost. We make our own vinegar and it cannot be beaten for pickling purposes. It will certainly pay you to specify that you want our goods when ordering pickles.

> THE OZO CO., LIMITED MONTREAL

The place to buy purest, genuine

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The place to buy purest, genuine Maple Sugar and Maple Syrup is right in the district where it is produced. Then you know just what you are getting. I have the real article at the price. Write me.

P. J. GIRARD RICHMOND, - QUE.





Do You Want to Buy A BOILER, ENGINE OR MACHINERY?

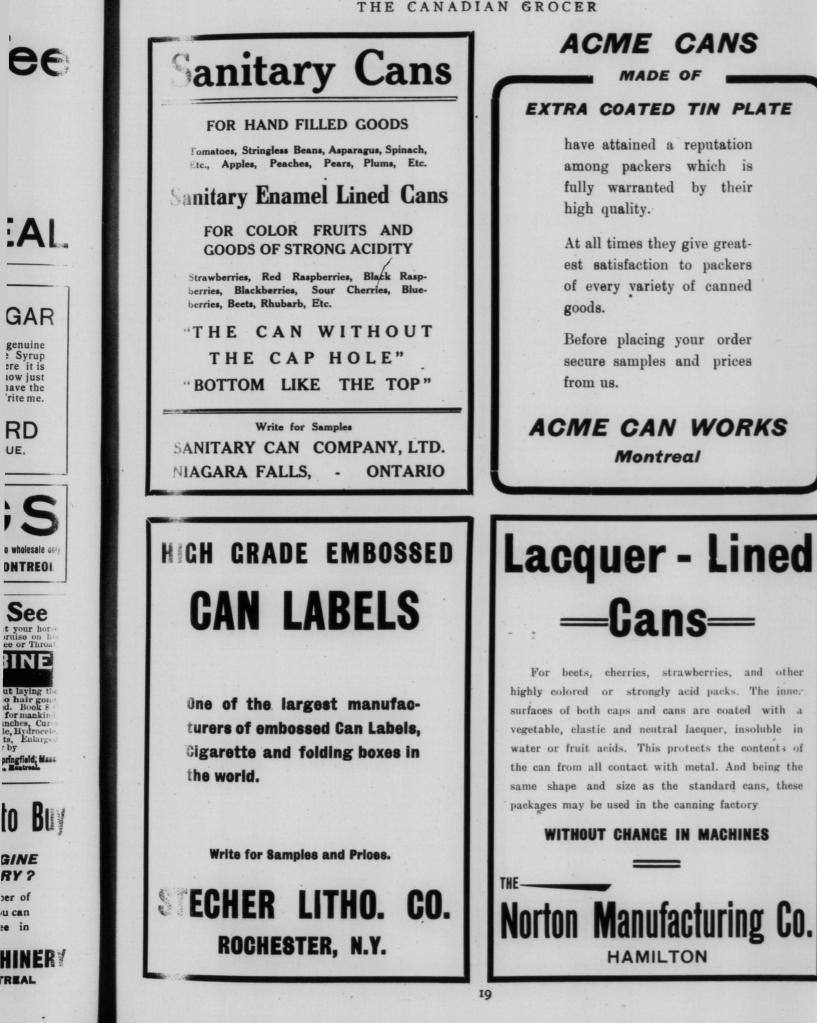
> If you are a subscriber of CANADIAN GROCER, you can insert a notice free in

> > MACHINER

MONTREAL

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TORONTO



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RICE

We are headquarters for Fine Rice. Our travellers will show you samples.

THE DAVIDSON & HAY, LIMITED

Wholesale Grocers, TORONTO

HOLBROOK'S Worcestershire SAUCE

A bare statement in an advertisement is not convincing unless it can be justified by experience in handling the article advertised. We could take up a good deal of your time in making true statements in praise of this Sauce, but instead we merely ask you to test it for yourself. Your decision will be that it is a Sauce which on first trial must secure permanent users. Its particular and pleasing flavor, free from excessive heat, suggests the blending of many choice ingredients and so tickles the palate that its use becomes essential. This has been the experience in the Old Country where its popularity is ever increasing. The next question which interests you is PROFIT, this will be found to be much better than that obtained on most advertised proprietary lines but an enquiry to

Canadian Manager, H. Gilbert Nobbs

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HOLBROOK'S LIMITED 25 Front St., East TORONTO

Will bring you full particulars.

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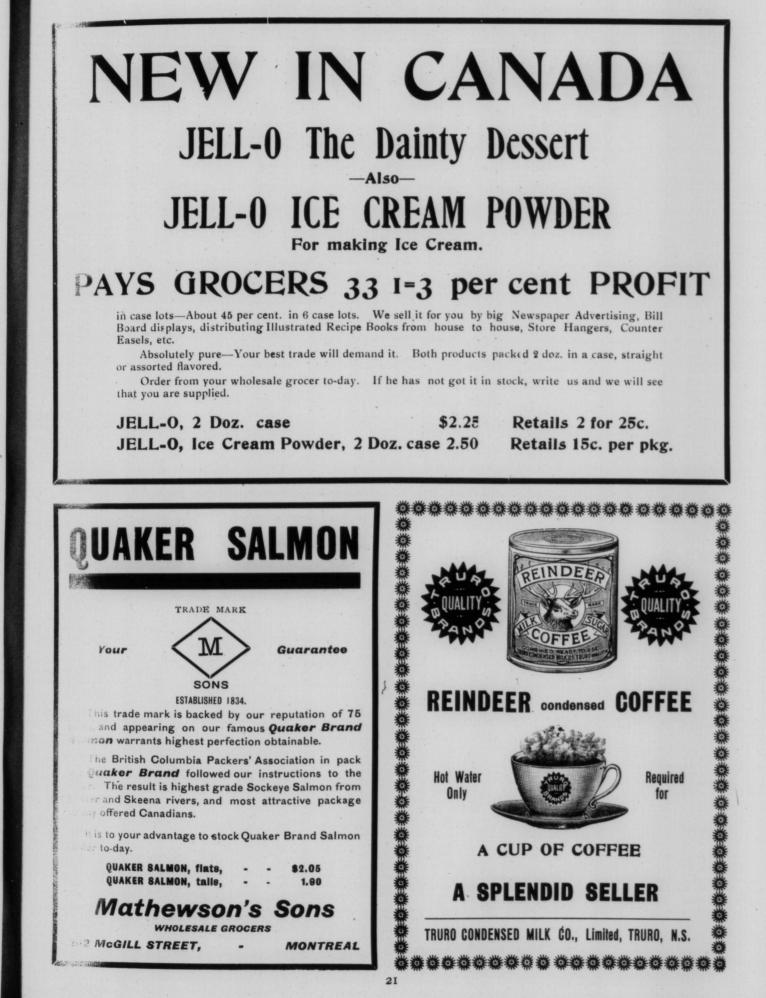
The Dua

SPRING ORDERS

Now's the time to sort up your stock of



If you have anything for sale which a Grocer or General Merchant will be interested in, advertise it in our "Condensed Ad." column. It will bring you good results.



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Words of Wisdom

Manufacturers and Jobbers

THAT YAWNING WASTE BASKET

If business men who use circulars extensively for the purpose of making sales of goods or manufactured articles would sit down and do a little hard thinking they would doubtless save themselves a lot of trouble and a considerable sum of money each year. But unfortunately they are too busy with other matters to devote much thought to the subject of advertising. So they hire somebody to look after the department and let it go at that.

There seems to be prevalent an idea that circulars are the cheapest and best mediums for reaching the public and that if they are well written and beautifully printed they will pull business out of a stone.

How many of those who cherish this fond delusion have definite facts to support it? Not one in a hundred. In some lines of business, especially in the retail trade, good results have been secured from an intelligent use of circulars, but experience has shown that in approaching manufacturers, wholesalers, jobbers and others who conduct large commercial enterprises they are almost worthless.

When the executive head of one of these establishments examines his mail in the morning he finds that from twenty-five to fifty per cent of the matter he has received consists of fancy cards, elaborate folders, artistically printed circulars, booklets and calendars.

The most of these are at once consigned to the waste basket after the first glance without reading. The busy man at the desk hasn't the time to examine them, other things demand his attention. The cost of the advertising matter thus thrown away unread in this one office will average at the lowest estimate from \$5 to \$10 a day. Multiply this by the thousands of other offices and some idea of the waste of expensive printed matter may be obtained.

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ed. How, then, can the advertiser get the attention of the men he desires to reach? Through the newspapers and the trade papers. If he will frame up his selling arguments in attractive form he can rest assured that they will be seen and read by the very men who refuse to examine his circulars. The trade papers are most valuable in reaching definite classes of people. They are selective. Only those buy them who are directly interested in the particular business they represent. Hence the advertiser knows when he puts his announcement in one of them, providing, of course, that it is a representative publication, that every copy of the paper reaches a possible customer.

There is no waste circulation. Every subscriber is a live, progressive business man who wants to be posted in the news of the trade.

Just as soon as the business men of the country wake up to the above facts the frightful waste of money and effort, as represented by circulars, etc., will be stopped and a deeper appreciation of the true value of news and trade paper advertising will prevail.—Editor and Publisher, New York.

The Canadian Grocer reaches every possible buyer—When he gets it he reads it from cover to cover—You can talk straight without fear of contradiction. If your talk is good and goods right, you'll sell.

22

WRITE FOR OUR RATE CARD

Canned Goods--"SOLEIL" Brand

We are now in a position to take orders, at fixed prices, for

"SOLEIL" Brand

CANNED FRUITS AND VEGETABLES (Canning of 1908)

The sale of these well known high grade Canned Goods is increasing wonderfully each year, a proof that they are highly appreciated by the consumer on account of their fine quality. **Prices are exceedingly low considering quality.**

French Peas, "Soleil" Brand

Extra Superfine Peas, in cases of	100	
Extra Fine Peas, in cases of	100	
Very Fine Peas, in cases of		
Fine Peas, in cases of		
Half Fine Peas, in cases of	100	
Medium Peas, in cases of		

String Beans, "Soleil" Brand

Extra Fine String Beans, in cases of	100
Fine String Beans, in cases of	100
Medium String Beans, in cases of	100
ut String Beans, in cases of	100

Asparagus, "Soleil" Brand

Giant Aspa	ragus,	in	cases	of	50	tins
Asparagus,	extra,	in	cases	of	50	tins

Soups, "Soleil" Brand

herfil Soups, in cases of	100	tins
Julienne Soups, in cases of	100	tins
Spring Soups, in cases of	100	tins

Medleys of Vegetables, "Soleil" Brand

Extra	No.	1	Medleys,	cases	100	tins
Extra	No.	2	Medleys,	cases	100	tins

Carrots, "Soleil" Brand

Rounded Ca	rrots,	cases	 	100	tins	
Cut Carrots	, cases	\$	 	100	tins	

Celery, "Soleil" Brand

Celery	Ribs,	cases	50 0	quart	tins
Celery	Ribs,	cases	100	pint	tins
Pease	of Spi	nach, cases		. 100	tins
		Artichokes, cases			
Extra	Fine H	lagelets, cases		. 100	tins

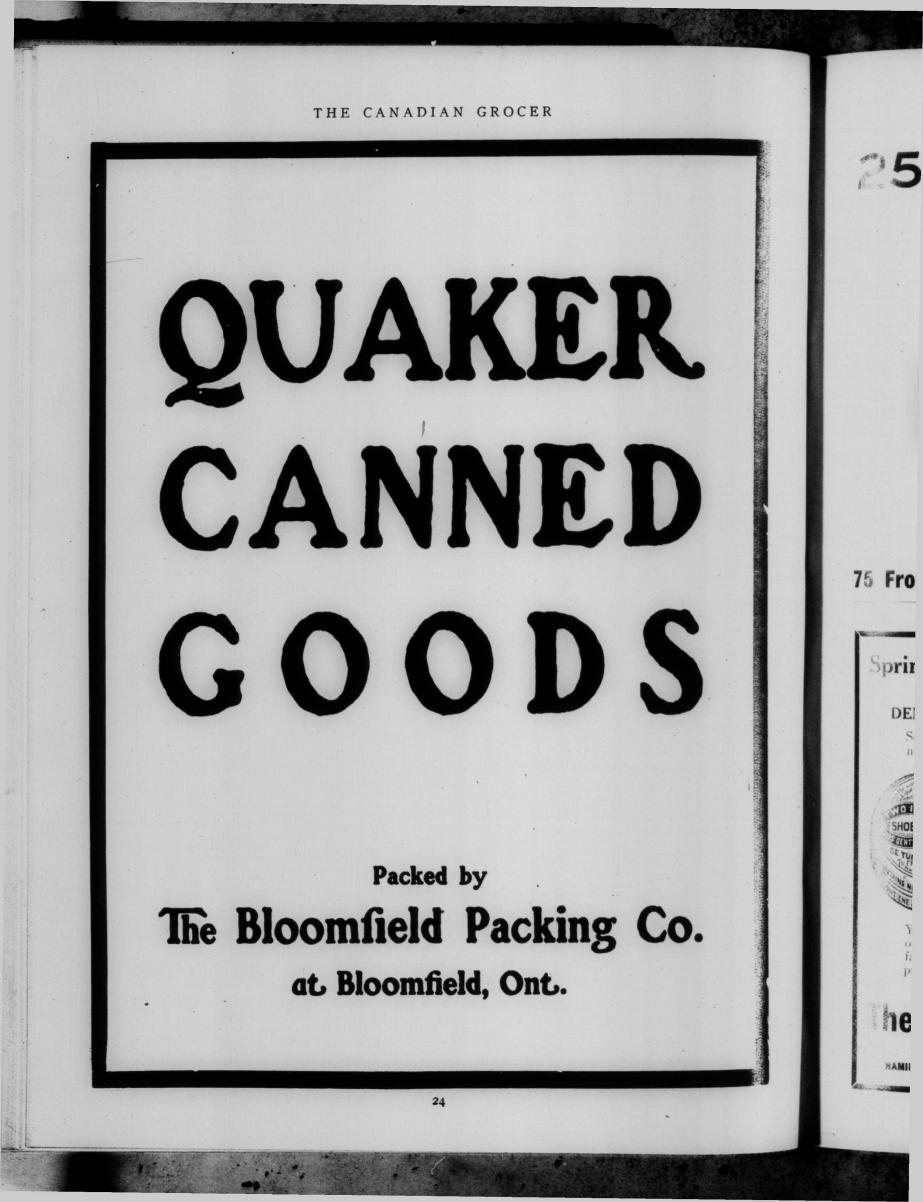
Fruits, "Soleil" Brand

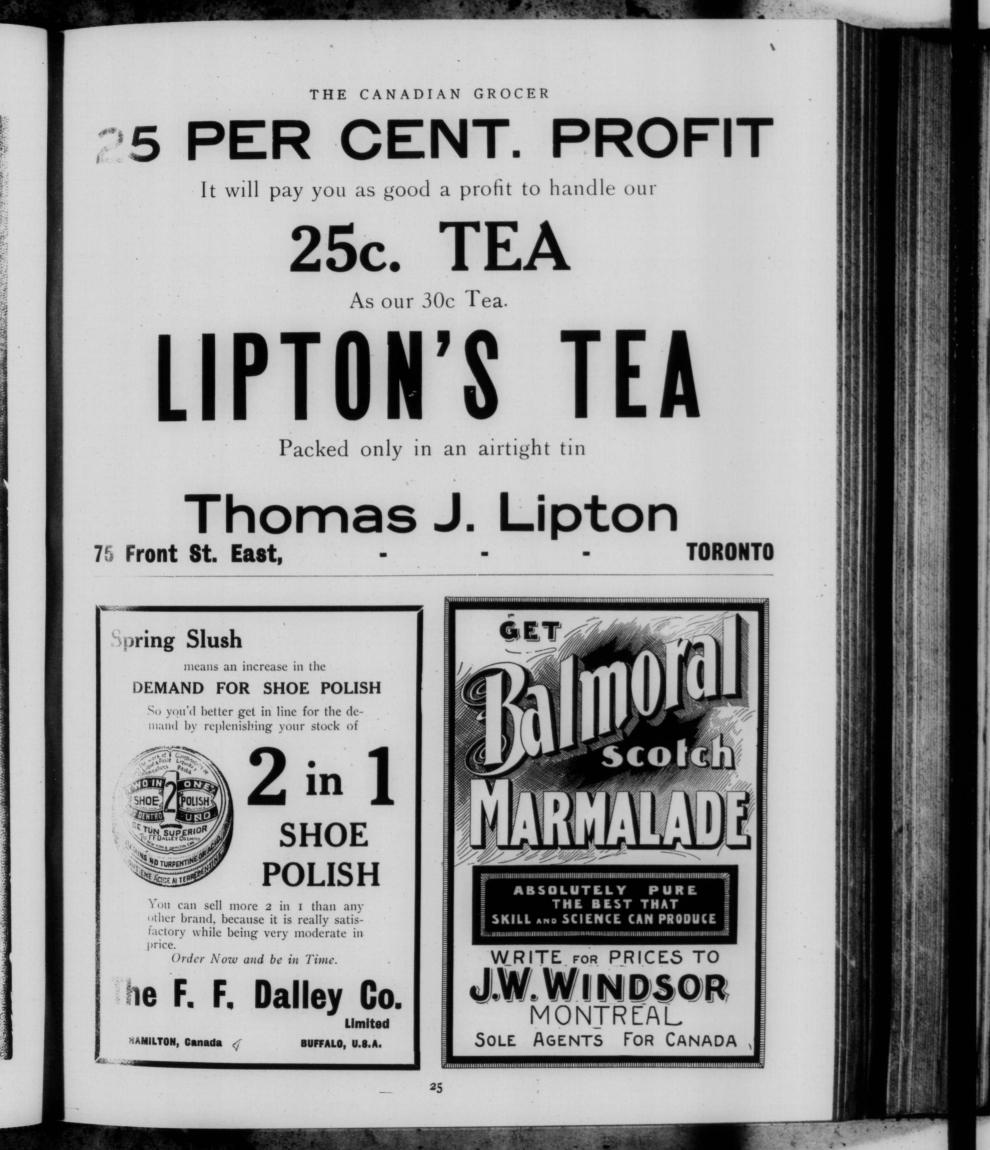
Quartered Apricots, cases	24	bottles
Pineapples, in Syrup, cases	24	bottles
Strawberries, in Syrup, cases	24	bottles
Raspberries, in Syrup, cases	24	bottles
Peaches, in Syrup, cases	24	bottles
Medleys of Fruits, in Syrup, cases	24	bottles
Popular Jams, cases		

PLEASE NOTE that our OFFICES and WAREHOUSES are now located in our New Buildin J, Nos. 562 to 568 St. Paul St., (tormerly College St.) a few doors west of McGill. The trade is cordially invited to call and inspect our new premises.

We have in our different lines BARGAINS of extraordinary value to offer.

LAPORTE, MARTIN & CO., Ltd., MONTREAL



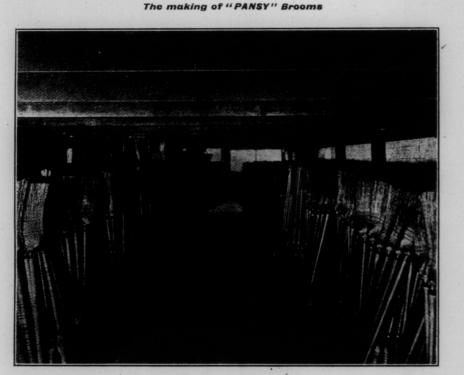


Established 1840

Old enough to have the benefit of the experience of a lifetime. Strictly up-to-date is every particular. We devote most of our advertising space to

"PANSY" BROOMS

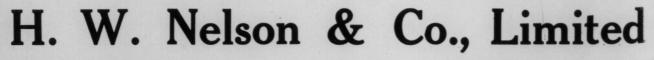
because we believe it to be the best value on the market, but we are out to get your broom business, no matter what grade your trade demands.



READY FOR SHIPMENT.

If you have a trade that calls for only the best of everything we want to sell you "Pansy" Brooms, but if your trade demands a larger and bulkier broom at the same of lower price we are anxious to supply you. If your customers want a twenty-five cent broom we can sell you a line at \$2.25 per dozen which eclipses anything offered at the same price

Freight Paid on Six Dozen Lots.



Office and Warehouse: 92 Adelaide St. W.

Toronto, Ont.

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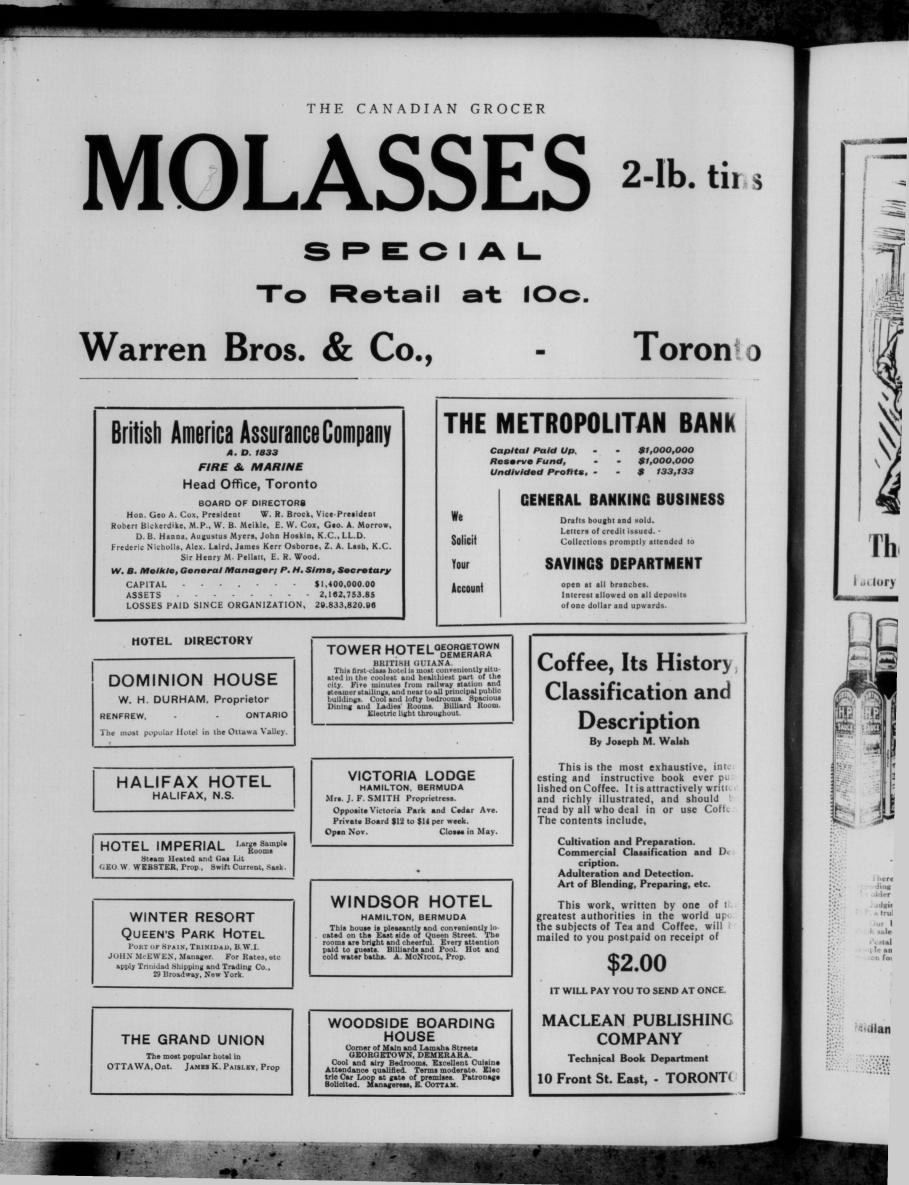
Factory : 15, 17, 19, 21 Jarvis St. 10 0

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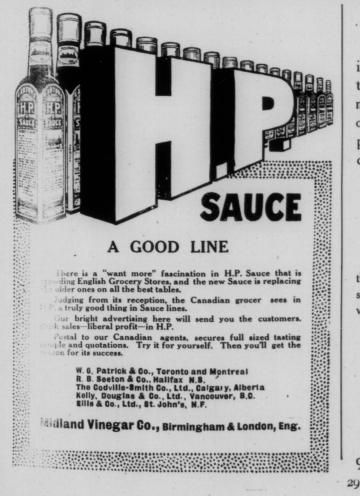
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We're in a position to make prompt shipments of Essex Corn, Tomatoes and Pumpkin, together with Plums, Pears and Strawberries. In addition we have a special proposition to make on Apple Butter, Jams, Jellies and Pork and Beans, put up in various size packages. Stocks will be exhausted long before the new season begins. Get our quota-

tions before placing further orders.

Prompt Shipments

The Essex Canning and Preserving Co., Limited Factory at Essex, Ont. 28 Wellington St. E., Toronto, Can.



There's One Name

in every line of manufacture that stands out against all the rest—that is synonymous with unquestioned supremacy. To carry the article having this prestige is not only to secure to yourself the added profits it makes possible, but to have the satisfaction of knowing that competition of quality cannot possibly reach you.

In the house decorator's mind, it is



that have achieved this distinction. It is a wise grocer who buys so well that his customers feel that they too have chosen with wisdom.

Go through your stock to-day – sort up—and send us an order that will bolster those weak places and bring your racks into such shape that you can meet without apology requests from customers to see wall-papers. A postal card with the pattern numbers will do—or we'll send you samples to choose from if desired.

STAUNTONS, Limited 929 YONGE STREET, - TORONTO

THE KING PIN OF ALL! OUR FAMOUS Red Label Imperial Maple Syrup

Now that Spring is here and people are using Syrups, you can begin to stock up. It is just as easy to get the best and infinitely more profitable.

It's not exactly what you pay, it's what you get for what you pay.

There are a good many other Syrups offering, but none of such all-round excellence as **RED LABEL IMPERIAL MAPLE SYRUP**.

SEE OUR PRICES :

Ģ	Juart	Bo	ottles,		12 t	o Case	\$2.40
È	Pint]	l'in,	Wine Me	easure,	48	66	5.20
1	Gal		"		24	"	4.80
1		"	"	"	12	"	4.80
1	"	"		"	6	"	4.50
5	"	"	Imperial	"	1	""	4.00

MAPLE SUGAR—Our guarantee for absolute Purity protects you. Not one of the many samples collected by the Government found to be adulterated, (see Bulletin 140 Inland Revenue Department.) This is convincing.

Our extra light colored Sugar we have picked as a winner for this season. You will find it a good proposition.

Send in Your Order

including, if desirable, Goldenette Syrup and Kitchen Molasses in the assortment.

Imperial Syrup Co., Montreal



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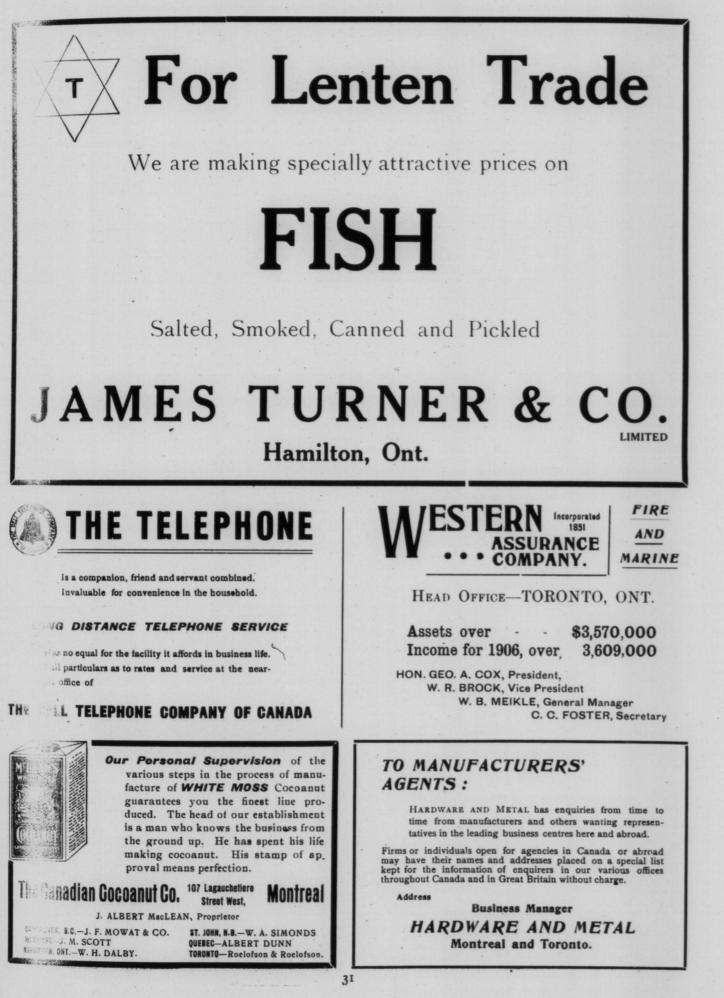
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Help Yourself by Helping the Farmer

A Suggestion for Building Up Canadian Retail Business—Greater Opportunities for Development in Agriculture That in Any Other Industry—Prosperity of Farmers Means Directly More Business for the Retailers.

With a firm belief in the stability of the position in which Canada stands today as regards business, and with an encouraging outlook for Canadian trade and commerce generally, we believe the present year. 1908, will be one of the most prosperous and most successful in the history of the Dominion. There is one fact, however, on which this result is directly dependent.' From the very nature of our country the material progress and prosperity of the greater part of Canada is admittedly dependent on the prosperity of the industry of agriculture. If Canadian farmers are well situated financially, all other business interests will necessarily be active and healthy.

With this fact in view it is very evident then that any movement or circumstance which conduces to the prosperity of the farmer, who is the basic wealth producer, must prove beneficial to all branches of commercial activity. This is a fact, which while we have heretofore admitted its truth in theory, has not influenced the great majority in their attitude toward the farmer and the farming industry. As a consequence, efforts to place it upon a better basis have not met with the general encouragement which would have been accorded it, were its importance, from a national standpoint, appreciated. The farmer is the best customer the

The farmer is the best customer the Canadian retailer has. He not only buys more goods, but on the whole, he buys a better class of goods and he pays his bills. In spite of this fact he has been neglected.

The Retailer's Opportunity.

Here is where the question touches the retailer. He should see that to encourage the farmer is to promote his own interests. If agriculture can be made a more profitable business, and the farmer becomes more prosperous, he will naturally spend more money for the goods the merchant has to sell.

The opportunities for development are greater—many times—in the farming industry, than in any other. Many who read this will not believe the statement. Indeed, many farmers—unfortunately the majority of then, either do not believe it or they do not realize it. It is a fact, nevertheless, and must be recognized.

Possibilities of Production.

Canadian farms are not beginning to bring out the wealth they are capable of producing. The last year for which statistics are available, the average yield of wheat per acre in Ontario was 24 bushels and a fraction. No one will say that this yield represents the best possible average results, but the majority of persons will be amazed to learn instance are. If the condition were ideal, if the seed were perfect—no weak, or worse still, dead grains—if the soil were properly cultivated and the grain properly covered after sowing; if the land were clear of weeds and if reasonably favorable weather conditions prevailed, instead of producing 24 bushels per acre the yield might be 250 bushels. That is, the number of grains of wheat in the bushel and a half necessary to sow an acre of land are capable of producing 250 bushels. These are under ideal conditions, it is

These are under ideal conditions, it is true, and possibly they will never be absolutely reached, and yet their accomplishment is quite within the range of hu nan possibility. Think of the practically limitless opportunities. If Ontario's average grain yield were but increased five times instead of ten, as it might be, imagine the added wealth such an increase would represent.

Some Examples in Figures.

That the Canadian farms are not producing anything like the wealth they might, must be admitted. Here is more direct proof of it: The average yearly yield of milk of the cows of Ontario is not over 3,500 pounds, according to the statement of C. C. James, Deputy Minister of Agriculture. There is a herd of cows at the Guelph Agricultural College and the average yield of four of the best cows in that herd last year was 13,008 pounds, not quite ten times the average yield of the cows of the province. These four cows produced a profit over value of feed of \$279.88, or an average of \$69.97 as compared with a net average profit for the cows of the province of less than \$7.75.

net average profit for the cows of the province of less than \$7.75. Were the dairy cattle of Ontario equal to the average of the Guelph herd which is quite possible—instead of producing \$17,000,000 worth of cheese last year, the province's cheese production would have been worth more than \$160,-000,000.

A Local Application.

Let us localize these figures. Oxford county last year produced cheese to the value of \$1,200,000. With cows equal to the average of the four at Guelph, the farmers would have had more than \$10,-000,000 from their sale of cheese alone. Would the retailer of Oxford county have done more business had the farmers received \$10,000,000 instead of \$1,-200.000? The answer is easy.

Of course, results such as are here suggested could not be secured in one year. The improvement in the value of the product of the agricultural industry can only be gradual and of an evolutionary nature.

To Make 1908 Prosperous.

There are some things, however, which may be done to make this year, the year 1908, the most prosperous and the best in the history of Canada, so far as the farming industry is concerned. To the accomplishment of this end the united energies of the farmers, as well as the merchants and business men in all branches, should be directed. Some of these things the farmer must do himself. He must plan for the biggest crops he ever harvested and he must work towards this goal. It is not too early to prepare for the season's crop. In the first place, he must get his seed, and he should exercise the greatest care to see that it is the very best possible. If this

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is to be the banner year the factor must also see that the land is given the necessary cultivation in order that it may provide the most perfect factory for the multiplication of the seed

The Problem of Help.

The question of help is one of the most serious problems the farmer has to solve. If, because he cannot so are the help necessary, he is able to ork only fifty acres of his hundred-acre farm not only will his income be only half what it might be, but his spending bility will be only half what it would otherwise be.

The solution of the help problem des, it would seem in this fact. Far ders must erect houses—not necessarily estly dwellings—on their farms and encage married men—men who are now in the cities, and who, if the accommodition were afforded, would gladly take their families to the country. This gain works to the advantage of the merchant in the country district, because it not only increases the profit of the farmer, and makes it possible for him to spend more money, but it also tractically doubles the population of the farming communities and likewise the number of prospective customers.

Profitable farming cannot be done with fewer men. If the tremendous possibilities of agriculture in Canada are to be reached, the farm population of the area at present under cultivation must be doubled. Farmers, themselves, should be made to realize this, for their own benefit, as well as for the sake of the general prosperity of the Dominion. Steps should be taken at once to build on every farm, where one has not already been built, a dwelling for the help.

Encourage the Farmer.

The practically unlimited possibilities along this line of effort, justify business men-merchants and manufacturers ing every encouragement to the far givdriving him, if necessary. Only a farmers, a sprinkling here and have taken a wide enough view to few ere. ealize what lies before them, and they nav have to be convinced in spite of selves that they are the mightiest tor in Canada's future industrial emfacorogress, since agriculture offers much scope for development than any othore industry

In this proposition The Grocer sees the supreme opportunity for Canadian retailers. No movement yet undertaken promises a fraction of the direct personal benefit to them that this movement for the development of agriculture does. Every factor which results in the improvement of the financial position of the farmer benefits the retailer as soon as it does him, because his increased income is useless to him until he has sent it with a merchant in the procuring of some necessity or luxury.

it with a merchant in the procuring of some necessity or luxury. This is an opportunity; in the first place, to inspire and encourage the farmers to make this year the most prosperous in their history, and to intion of the farm en-fold, farms.

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THE CANADIAN GROCER te the campaign for the speedy

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is worth retailers becoming en-astic over. Here are some of the s they might do : By personal con-with farmers get them to attempt

has been suggested in this article; the support of the local press in

ing to the farmers a conception of

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and the get a meeting of farmers solves and talk it over with them. do not know themselves yet, what

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man who has the enthusiasm or is in possession of the knowledge The Grocer and one will be sent.

other commercial problem looms

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the Ontario Agricultural College, alph, recently issued some informa-for visitors which, in connection the preceding article, will be found tricularly interesting. The matter de-thes the work being done at that in-the super the lines suggested in

dation along the lines suggested in is article and will be found below.

WHAT OUR DIFFERENT

DEPARTMENTS DO

FOR FARMERS.

Ontario Agricultural College established in May, 1874. The first

er term opened January 1st, 1875, 28 pupils in attendance, "all that be crowded in." In January, 1908,

hirty-fourth winter term was be-

following is an outline of the done in the several departments :

prove by systematic selection and

oss fertilization old varieties of

rops; originate new ones of great-

we and distribute same to farmers

ghout the province. Instruct farm-

sons in the different systems of ing; different kinds of soil; appli-n of manures; preparation of land;

ination of farm seeds; methods of ing and selecting seed; study of is, roots, fodder crops, grasses,

Animal Husbandry.

cent investigations have dealt with

relative value of short keep and

keep steers for feeding purposes; relative merits of feeding steers in 6 boxes and tied in stalls; the cost

aising pigs from birth to market; a beginning has been made in the

n practice in judging horses, cattle, p and swine; lectures are delivered

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eristics of the principal breeds of stock. As a result of the efficient

Students

are

-breeding of swine.

marketing.

methods of sowing, harvesting

with 837 students in attendance.

Field Husbandry.

Grocer grasp the opportunity ?

impetus.

which, if taken in hand and carried

Will the readers of

How the Work May Be Done.

farms.

manner in which this branch of the work has been carried on, the recent honor won at the International Live Stock show in Chicago is sufficient evidence.

Dairy Husbandry.

The herd-16 cows: Average yield of milk per cow. 9,585 lbs.; average amount of butter per cow, 399 lbs. One cow in 365 days gave 20,778 lbs

of milk, or 913 lbs. of butter. The aver-age cow in Ontario gives less than 3,-000 lbs. of milk per year. Hence the need for careful selection, proper feedand impartial weeding out. The ing, cost of feed per cow varied from \$25 to \$45. The profit per cow, varied from \$25 to feed varied from \$5 to \$45 on butter, and from \$37 to \$140 on milk.

The improvement in the quality of butter at hotels and in the homes of the people in towns and cities may be directly traced to the traveling dairies that started from our dairy department and visited all parts of this Province.

Physics.

This department is prepared to send a representative to any farm in the Province of Ontario, to take the levels of the land, locate the drains, and give information generally on the subject of drainage; the only expense assumed by the farmer being the man's travelling expenses at the rate of one cent per mile each way, together with his keep.

To be able to conserve soil moisture is one of the most important problems confronting the farmer to-day. All plant food is available only when in solution, consequently when the land is hard and dry plant food will be scarce and crops must suffer. Experiments are being conducted in the physics department all the time along these lines.

Botany.

Treats with the subject of weeds and how to destroy them; the question of fungus growth, and when and how to spray to exterminate it; the importance of growing grasses and clovers; the identification and prevention of smut, rust, mildew, etc.

Entomology.

Comprises a study of the life history and habits of insects, in order that they may be promptly checked. Farmers boys are taught all about insecticides. and bulletins are written and sent broadcast to the farmers of the Province.

Horticulture.

Instruction is provided in the grow-ing of all kinds of fruit, vegetables and flowers, and experiments are conducted with the small fruits, and with cover Through the crops for the orchard. agency of the experimental union leading varieties of fruits, fruit trees, and flowers have been distributed throughout the Province. Thus each grower may select for himself and grow more extensively the varieties which give the best results on his own particular farm.

Bacteriology.

Nitrogen is one of the principal needs of a plant. It is worth, commercially, about 20 cents a pound. The air is 80 per cent. nitrogen, and yet plants cannot use it in the form in which it exists "Building for Business."

introduced into the soil, will work on the roots of clover and other leguminous plants, take the nitrogen from the atmosphere, and convert it into plant food. Our bacteriologist propagates in his laboratory, and supplies in small bottles, millions of these nitrogen-forming bacteria, which may be spread upon the seed before it is sown, and thus introduce into the soil these nodule-forming bacteria. A crop of clover will leave in roots alone about fifty pounds of nitrogen per acre. Thus the plant food supplied to the soil by a crop of clover is \$10 per acre in one year, and the farmer has the clover crop, tops, and leaves to the good. This, if practised on every farm, would mean millions each year to this Province.

in the atmosphere. Certain bacteria, if

Chemistry.

An analysis of water, feed stuffs, and fertilizers, such that will aid the farmer in arriving at a true idea of their value. With wheat and flour too, work is being done to determine the best milling varieties and to ascertain from the differences in composition whether some scientific basis could not be found which would make the blending of the home grown varieties of wheat more profitable.

Forestry.

By furnishing seeds, seedling trees, or cuttings free of charge, this department is endeavoring to assist farmers to improve their woodlots, plant shelter belts, and reforest waste portions of the farm.

Poultry.

Chickens used to sell on the market anywhere from 20 to 30 cents apiece. To-day they bring three times that amount, where they have been properly fed, killed and dressed. We have no trouble in disposing of our poultry here at from 12 to 15 cents a pound dressed, and our students are taught how to breed and feed so as to obtain these results. We have four different styles of poultry houses, to test the effects of heat and cold on the egg-laying proclivities; hence we find that the coldest, and therefore the cheapest house is the best, and that fresh air, not warm air, is essential to good egg production.

Macdonald Institute.

Three things are taught: Domestic Science, Manual Training and Nature In domestic science there were Study. 260 girls in attendance last year, each one being obliged to learn cooking, sewing and laundry work. In a Province where over 90 per cent. of the women do their own housework, what a blessing it would be if they were all properly trained for their daily duties. Manual training makes boys and girls handy in the use of simple tools, and nature study, which is really elementary agriculture, helps teachers to the extent that they may return and give to their pupils an education that will more nearly fit them for the earning of their daily bread.

*See editorial on this subject, headed

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BUILDING UP BUSINESS.

The farmer, as a class, is the most generous spender in all Canada—the best customer of the manufacturer and merchant. The more money he makes the more he spends with the retailer. He is not making anything like what he should for the land he occupies and the labor he expends.

It was pointed out in these columns recently that in three items alone, beef, bacon and cheese, the revenue of the Ontario farmer alone increased \$35,-000,000 a year through the adoption of improved methods. This means \$200 a year to each farmer in the province. Suppose each merchant has 100 farmers as customers, this means \$20,000 a year increase in the money these people might spend with him. This is something worth while. It could be made double that easily by further improvements in farming methods and every merchant and manufacturer can help by encouraging the work of the agricultural colleges and departments of the Dominion and their own province, but particularly by encouraging the farmer to go in for methods that will make more money. Get him to attend the institutes and shows, read good papers, visit the colleges and experimental farms and send his sons and daughters to study there.

The college at Guelph recently issued some information for visitors about the work they are doing there, which our readers can gossip about with their farmer customers. In any province where they are not doing as well as in Guelph business men should draw the attention of their legislators to it. The article appears elsewhere under the head "What Our Different Departments Do for the Farmer."

POSSIBLY AMERICAN BUTTER.

Whether or not the butter market within the next three weeks will warrant the importation of American butter is a problem before produce merchants to-day. Recent high prices have curtailed consumption of the article, and if demand is below average for the next few weeks dealers will be tided over to the first packages of the new make arriving in about a month, which will obviate the necessity of importing supplies from the States. To bring butter into Montreal for sale at a profit a 35c market would be necessary, equal to a price of 38c or 40c chargeable to the consumer. To-day butter might be purchased in Chicago at 29c a pound, and brought on to Montreal on payment of a freight of 1c a pound and a duty of 4c a pound. It is the duty which makes it impossible to bring butter in right away to be sold at a profit. But for this protection there would 'e a great amount imported owing to the scarcity of the home trade article.

If butter is to be imported from the other side prices must advance to what they were recently, when 40e was obtainable from the consumer. This is possible, but not generally considered probable by dealers. But the past has been an abnormal season and improbabilities have occurred.

ASSOCIATION PROVIDES A REMEDY.

Reports from the coast tell of a struggle which has been going on for some time between retailers and wholesalers over an old and vexed question. The retailers claim that the wholesale houses are supplying hotels, restaurants, etc., with groceries at wholesale prices to the exclusion of the retail trade. Similar complaints have come in to us recently from various points in Ontario.

The matter is an old and troublesome one and yet one in which the retailer seems to be right in his complaint. He is the chief customer of the wholesale house and his interests should be considered. The question is one, however, which might be discussed interminably with no result, but a ready is not far to seek if action will be taken.

If the grocers in any town or dissidet in which this question was pertinent, were organized in a representative ssociation the methods complained of need not exist long. The association could easily take such a strong stand against the wholesaler or manufacter who seemed to be overstepping this privileges that the matter would be remedied at once.

An instance of this arose recently in an Ontario city where there a strong grocers' organization. plaints were made that certain atside firms were selling biscuits hotels and cafes at wholesale particular to ees. At a meeting of the association the matter was considered and the secretary was instructed to write the firms in question informing them that unless the procedure complained of were stopped the retailers would refuse to handle their goods. We have not as yet heard the issue but it is pretty certain to be favorable to the retailers.

This is only one of the many ways in which a grocers' association would be a practical benefit to the trade in your town. Why not proceed in the matter of organization?

TAKE TIME TO PLAN.

Too many merchants are to-day hurrying through one job and rushing into another without giving a moment's time to considering the best way to do the new task, or as to how the best results can be accomplished with the least labor. It is no uncommon thing to see a man rush into a task in this anprepared manner and after working on it for a day or so find out some method by which the same results could have been accomplished in half the time

When business men are thems es doing these things day after day. hat rk is to be expected of those who for them and under their direct n? Clerks are even more apt to waste ' oir time in this manner, especially if ev have taken up a regular routine of duties. Not because they want to put in their time without making anything for the employer, but because they fall easily into ruts. They will continue to carry out the daily programme alz after week in the same way, without trying to simplify it in any manner.

Managers should so arrange busicess duties as to give themselves time to think of the best methods of doing not only the things they expect to do themselves, but also to simplify the and of the of part of t standed, and ends kind of part of the bubard of the buto first fiway to accon

UNSATISFA

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the office force, the sales force, pping force, etc.; in fact, in whatnart of the business simplification in add, and once the manager starts kind of work he finds that every the business needs it, and every from the delivery boy up, can be not to produce more results in the length of time by merely taking first figure out the most simple accomplish desired results.

UNSATISFACTORY EVAPORATED APPLES.

This has been rather a troublesome year for apple buyers in Canada in ways than one. Now we are beginning to hear serious complaints as to the quality of the evaporated apples have been turned out by some of the factories this year. Those in the trade say that owing to the high prices for apples prevailing early last senson the farmers sold all their best stock to green apple buyers and turned mostly culls over to the evaporators. It is impossible to handle such fruit satisfactorily as it will not permit of being cut in the proper rings. As a consequence a large quantity of the stock now held by the factories is said to be small and chippy, which makes it almost impossible to dispose of on either home or foreign markets.

The matter is one that should be remedied. Evaporators must procure a better grade of fruit and refuse to handle the culls. Considerable business is being built up at the present time in foreign markets in Canadian evaporated apples but a continuance of the practice mentioned above will be very deleterious to this. The sooner the matter is remedied the better for all concerned.

REF OF SHORTAGES PROMPTLY.

rough inspection of goods at the of their delivery by the transin authorities cannot be too per urged upon the retail mer-The great, and in many cases, disturber of those harmonious which exist generally between er and the dealer, is the anclaim for shortage which is ocly made upon the consignor by 62 ignee. The latter will be the fire admit that nothing could be In nitating to a firm than to be insome time after the receipt of is has been acknowledged, and ole transacted relegated to the lancy department, that such and Suci order had been sent out inie. The enormous amount of time con bor wasted in looking into the and matter the extent of the correspondence

involved, can be understood only by those who have an inside knowledge of the clerical work of a big wholesale house. Many transactions have, in all probability, passed through the books between the dispatching of the particular order in dispute and the notification of the shortage; the whole consignment has been forgotten by the busy packing department, and a satisfactory tracing of the matter is thus impossible.

In this question of claiming for shortage we do not hold a brief for the jobber by any means. If there is a just claim against the latter, the retailer would be utterly unbusinesslike not to make it. But the great point is that that claim should be made immediately upon the arrival of the goods, and not at such an interval afterwards that the consignor is placed at a disadvantage in investigating the fairness of the claim, and in apportioning blame, if blame is to be apportioned, to those responsible. The reasonableness of this contention cannot be denied, especially in view of the railroad pilfering that apparently goes on more or less successfully throughout Canada, and of which, in many cases, the wholesale house has to stand the brunt. We are informed that there has been quite an epidemic of this species of thieving lately, and especially in regard to goods consigned west. Pilfering, of course. has to be made good by the proper authorities if the merchant refuses to accept delivery. But, as an informant writes us, merchants often carelessly sign a clean receipt without giving that inspection to the consignment which would make clear at once that the cases had been tampered with. The result is that later on the jobber is requested to make good when he is in no wise responsible.

It is essential that merchants, or their employes, should exercise the greatest care in giving receipts. When the store is busy, it is of course a great temptation to sign with but a cursory checking of the number of cases, but the short time required to give that examination to the consignment which would detect any pilfering would be time well spent. Claims for shortage are irritating, not to say distracting, alike to consignor and consignee, and are not conducive to smooth business transactions, especially if the dispatcher may have reason to suspect railroad pilfering, but, of course, after the delay in notification, is not in a position to prove the fact. The merchant, in fairness to the jobber, should pay careful attention to the condition of his cases before signing for them. By refusing to give a clean receipt he will help in the detection of the culprits, and make the authorities more vigilant over the goods given in their care, besides saving the wholesaler an unjust elaim for shortage.

ADVERTISE AS YOU TALK.

Retail advertising that does not possess some of the chief qualities of a good salesman fails in its purpose. It should address the public in much the same tone as you adopt in talking to customers over your counter-a tone of reasonableness that is calculated to convince. Some merchants have utterly failed to grasp this point. They are the sensational advertisers who use up valuable space to exclaim that their entire stocks will be "sacrificed regardless of price"; that goods will be sold at "ridiculous" rates; that the "cutting and slashing" of prices at their stores is unprecedented in the history of merchandising; that they practically give away "dollar bills for fifty cents"; that theirs are the "greatest price-cutting sales on earth," etc. Imagine any one of these merchants making use of such terms while endeavoring to actually sell goods to a client! He wouldn't think of doing so. Then how in the name of reason can he justify their employment in his advertising?

COACHING THE STAFF.

The wholesalers and manufacturers throughout the country are learning that the salesmen's convention is an important force in selling goods. By getting the salesmen together periodically and threshing over selling points and every other point affecting the business with them the efficiency of the force is greatly increased and the business grows as a result.

There is no reason why this plan cannot be worked in every retail store. The progressive merchant, anxious to bring his store staff to its highest selling efficiency, will find that by getting them together for talks about goods and store problems better results are sure to come.

It is easy for members of the staff of any business institution to get sore and discontented, to think that their prices are the highest, that their house is the least accommodating, and that there would be a better opportunity with some other house.

That they get into this state of mind is the fault of the proprietor. He should talk all of those points over with them, and the best place for it is the staff meeting held weekly or twice a month, as may be thought best.

THE SITUATION IN THE WEST

Conditions in the Grain Markets, Whea t Market Strong Under Active Demand, Oats Have Graded Low-Signifi cant Consolidation of Lumber Companies-Improve ment in Real Estate.

The Western Viewpoint by our Special Winnipeg Correspondent.

Inspection returns for the first six months of the crop of 1907-8 make interesting reading in the light of the prices that have been paid and the scare articles in American papers as to the western farmers starving because all the grain was frosted. During the period mentioned there have been inspected out of the crop of 1907, 39,804,000 bushels, and of this amount 19,301,730 bushels were of contract grade. During the same period last year there was in-spected out of the crop of 1906, 37,659.-510 bushels and of this 18,937,930 bush-els were up to grade. The difference of course lies in the fact that while in 1906 the bulk of the contract wheat was No. 1 northern and no hard, the bulk of the 1907 contract was No. 2 and 3 northern. However, the much higher prices obtained this season, even allowing for the slump at the time of the bank stringency, have made the wheat sold much more valuable to the farmers than that of the previous year. Not only is this the case, but the low arade wheats, such as Nos. 5 and 6, have sold for very high prices from time to time, making the average of the whole season a very good one.

One feature of the report which cannot fail to cause regret is the fact that so large a portion of oats have graded rejected, in all 3,328 cars, as against 148 last year. This has been occasioned by the frosting of the oats, and though many of these samples have been ex-tremely fine in appearance and of excep-tional weight, as they cannot be used for either milling or seed, they had to be elassed as rejected. This has made the task of securing seed oats an execedingly difficult one and indeed it is expected that the acreage sown to oats this season will be considerably curtailed on this account. However, theagh the oats have not brought as high a figure as unfrosted oats would have done the price has been good, as the scarc-ity of feed in Ontario has made the deaccordingly. Taking into consideration that 1907 was most distinctly an cff year, the returns of the past six months are very gratifying, not only as to quantity but also as to available. quantity but also as to quality. It. must be borne in mind, however, that while last year at this time interior elevators were full to repletion, owing to the car shortage, and farmers had still enormous quantities in first hands, this season cars have been abundant, the winter has been ideal for crop movement, and there is no doubt the bulk of the wheat, is out. Interior elevators are carrying comparatively small stocks at present and it is questionable if now there is even four million in farmers' hands to come forward. The government seed purchasing depots have brought out the good wheat and much that has been inspected at Winnipeg in the past three weeks has been forwarded in consignment with a view to its being used for seed suitable, to be sold. and if not

This brings us to the condition of the wheat market, which has been one of great strength for the past few days. The demand from millers for contract wheat has been steady and persistent, while offerings have been very light and in consequence a good many purchases have been made at 1 to $1\frac{1}{4}$ premium for one and two northern. De nand for low one and two northern. Denand for low grade wheats is very active, export trade has shown considerable revival, and during Friday a bid of $1\frac{1}{4}$ premium for No. 4 failed to bring out a single bushel to the man who was trying to a 20,000 bushel order. fill

"Some day soon we will see fireworks on this market," is the verdict of some the most conservative men in the of trade and that is also the opinion of your correspondent. No one knows just small is the amount in farmers how hands, but everyone is pretty well as-sured that it is small and this means that any sudden increase in demand will send prices skyward. It may not come until navigation opens, but it will come without doubt and then those who have been consistent bulls all winter will have the extreme satisfaction of saying "I told you so."

* . *

One of the events of the week that is of supreme importance to the west, in of supreme importance to the west, in that it so materially affects building, is the application for charter of the "Union Lumber Company," with a cap-ital of \$10,000,000 and controlling 3,-000,000,000 feet of standing timber. This company consolidates no less than seven of the leading lumbering plants of the Canadian west, including the "Red seven of the leading lumbering plants of the Canadian west, including the "Red Deer Lumber Company," Barrows, Sask., with a new and up-to-date mill, second to none in Canada; the Elk Lumber Company, with splen-did mills at Fernie, B.C., built of con-crete; the Sunset Timber and Lumber Company, the Yale-Columbia Lumber Co., and other smaller concerns, with mills at Nelson, Cascade, Revelstoke mills at Nelson, Cascade, Revelstoke and Westley, B.C. Other large mills will be erected this spring. The new company are also interested in coal lands. The object of combination is to reduce cost of production and the new company cost of production and the new company claim they will be able to handle the entire output for one-third the cost of the separate plants. This will be good news to the west. One of the raciest things said at the recent agricultural meetings was a remark of A. P. Steven-son of Nelson, Man. Someone asked him what he thought of the cost of lumber and he replied : "I bought 1,000 feet the other day and it is piled in my yard. Every time I pass it I feel like taking off my hat as only paying due deference to so small a thing which cost so much money."

...

The real estate situation continues to show improvement in the number of insnow improvement in the number of in-quiries, if not in the actual number of sales. All the larger firms report an increase of inquiry from Great Britain especially with regard to sites suitable for factories or for industries at adv established.

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Retail trade is good and one noticeable features of the whole-trade is that stocks are better up than they have been for year Pacquets, the Redmonds and ti are well sold out. Inquiries amo fur and departmental stores, whe are sold exclusively for cash, are sold exclusively for eash, the information that it was on-extreme fag ends which are bein ried over. The winter has be-mildest for 30 years, furs were what reduced in price because were afraid of their stocks and i that furs this winter have large bought as a personal investme cause it was an advantageous se buy, which does not look like a to buy, which hard times.

Probably in no city of the wo are furs worn so extensively by all as they are in Winnipeg. It is s ting that any day in Winnipe betcold enough to wear furs, one sees vestment of \$1,500,000 on the st ints in fur garments alone. This is a v conservative allowance. These are facts, perhaps, but they have the inor sig nificance to the man in trade .----

INDEPENDENT CANNERS MEET.

Organization of Association is Being Completed-Members Entertained by Local Firm.

The Independent Canners' Association of Ontario held their second meeting on Thursday and Friday of last week the King Edward hotel, Toronto. in A large number of the members we pres ent, and the work of completing the organization was proceeded with.

On Thursday evening the members were entertained by Rolph & Clark, lithographers, to a most sumptions banthe members Inthographers, to a most sumptuo-quet and theatre party. The supp-held in room G, and it was a ver-treat. About forty sat down, the table being occupied by President Smith, Winona, and S. Edgar seated respectively on either side Rolph. R. W. Ball started the rolling and hanny speeches we itable head D. Lastin. f Mr Rolph. R. W. Ball started the rolling, and happy speeches were by President E. D. Smith, Mr. Mr. Rolph, Mr. Clark, Mr. Gree Mr. Lowe, St. Catharines. The thanks of the canners were present to their bacts in a work. ball given stin. and

Mr. Mastin, and seconded by Mr. after which the party adjourned by owe. the Royal Alexandra theatre. The G thanks are also due Rolph & Cl a very pleasant and friendly even per's for

Another meeting for further is will be held on Saturday, 14th, iness iso in Toronto.

HOLD ANNUAL MEETING.

The annual general meeting the shareholders of White & Co., Tonto, was held at the company's office on Monday, 24th ult. The statement pre-sented showed a very satisfactor state of affairs. James Langskill ws re-elected president, and W. H. Dopard elected vice-president and general man-ager. ager.

D. J. Jamieson & Sons, general mer-chants, of Vankleek Hill, Ont., have dissolved partnership, D. F. Jamieson continuing the business.

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ST. PATRICK'S DAY WINDOW

active Display for the Irish Saint's Holiday-How the Window is Dressed and Built Up.

nothing like timeliness in display, and the more a grocer's conform to the season, prohe other necessary features of partment, cleanliness and good are observed, the greater facaid they be in bringing in busi-

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Hes eeks ago we illustrated a Len-This week we show one Trol. ten could be particularly approprinext week, in which the holiday ate ood old Irish patron saint, St. comes on Wednesday. The Patri sketch are borrowed from our ide. operary, the Modern Grocer, of conti (bi

The prevailing idea is to commemorday by making the shamrock, its ate this symbol, very evident. To follow this closely a wall or background is design needed at the rear of the window. This may be readily provided for by covering a light framework with cotton or papi

In this display a large shamrock is of green cloth and is tacked in mad on the background. Upon each harp is painted in white paint. nd the edges of the shamrock border of flat cans, such as conve polish. These cans are held laii by twisting wires around in p , that is, having two wires, and ssing them about a can twist either and pass on to the next ving a tack in between to hold in place. The stem of the is also made of cans.

floor design another shamrock i by stacking canned goods of alm my description into that shape. 1 stacked at each side and rear with bottled goods disadvantage on top complete design.

the window pane cartons may so that just a corner of each eyond the frame. Irish pipes large green ribbons tacked rear half are brightly sug-St. Patrick's Day.

indow, which may be inexpenilt with very little trouble, is cause a good deal of interest wn, and that is what you are et the people talking about e, convince them that you disfactory goods and additional is bound to come.

ing paragraphs are reproduced from his address:

"Every store should make some sort of appropriation for its show windows as well as for its other advertising. In a window the goods sell themselves, the customer can see the color, texture and style. Don't you think that fifty dollars spent for an attractive window will bring results far in excess of the amount expended?

"That the window trim is an advertisement of undisputed effectiveness is especially evident where the window trimmer and advertising man work in close sympathy with each other. This is not always done as harmoniously as it should be for every newspaper advertisement of particular import should present its graphic duplicate in graphic window display. Thus the merchant gets every possible ounce of effect out of his newspaper effort. The passer-by who may have noticed the advertisement carelessly is attracted to the window trim and receives the second impression that so often makes the sale. The window trim is a high-class advertisement. The most successful merchants in the country put their finest goods in their windows.

"Some stores talk price and others quality. Around the first must be mar-

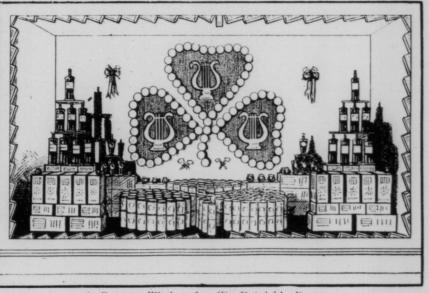
dow trims you will note that the advertising methods of the most progressive manufacturers include systematic work with retail window trimmers. I believe the time is coming when every wellplanned campaign will supplement its magazine, newspaper and trade paper advertising with a well defined series of window advertisements. This is already done by the most enterprising in their respective lines, and the results justify decided increase in the effort. If you are a manufacturer and show the retail trade that you appreciate his local condition sufficiently to furnish him with ideas and suggestions for window back grounds and displays, emphasizing the importance of your branded lines, you will find that he is anxious and willing to co-operate with you to the fullest extent possible."

FACTS ON FOOD ADULTERATION.

Some Statistics Handed Out As Result Of Inquiry in the Commons.

Some interesting information in regard to the adulteration of food was handed out during the regular sitting of Thursday, the Dominion House on March 5th. E. D. Smith, M.P., asked how many firms had been fined for manufacturing and selling adulterated food in 1906 and 1907, how much was the average fine and the average cost to each person fined.

Hon. Wm. Templeman, Minister of Inland Revenue, replied that seventy-



A Grocery Window for St. Patrick's Day.

shalled the argument of price, but around the other must be summoned the charm of beauty and art. Style, price, variety, magnificence, attractiveness-you can use al these different arguments in your windows to induce people to stop and buy.

"Coincident with this great and growame excellent ideas. The follow-ing interest of the retailer in better win-

nine persons, or firms, paid the cost of collecting and analyzing samples at an average cost to each person, or firm, of \$10.18. Eight persons, or firms, were fined through the courts. The average fine was \$10, and the average cost to each person, or firm, fined, was, so far as the department could determine, about \$18.

INDOW DRESSING AS ADVERTISING.

eaking of window dressing, in ess before the Ad Club, of Clevelan ecently, George J. Cowan gave

Grocery News from Coast to Coast

Letters From Our Special Correspondents in the Principal Cities and Towns in Canada—Happenings of the Trade for the Week.

BRANTFORD.

The recent weather has been most unfavorable in this vicinity for the grocerv trade. The condition of the roads leading from the country to the city is very bad. As a result the markets have been smaller and there has been an appreciable falling off in the spring business. The fact that there are many men out of work in Brantford also has its effect on the merchants, particularly on the grocers and butchers. In excess of six hundred men, who are out of work, have made applications at the office of the City Engineer for em-ployment on the streets, shovelling snow or assisting with the sewers. snow or assisting with These applications were all by different men. In addition there are no doubt many others who have had factory work and who found themselves laid off who did not make a demand for street labor as they considered that their former positions would soon be available to them. In all it is estimated that more than eight hundred men are out of work at the present time in this city. Some of the factories are closed. Others are running on short time and with limited hands. In still other cases a cut has been necessary in the wages in order to continue operations. It will be readily seen that under these circumstances the grocery trade will be none too brisk until conditions are bettered. Many of the men who are out of employment are single, having been laid off first while married men have been favored. This, however, does not help the situation from the standpoint of the grocer, for the great majority of these single men are in boarding-houses, whose keepers are tiding them over their difficulty, and in order to do so have to ask credit of the grocers. From the married men, with families, who are out of work, there are also daily demands for credit. In Brantford there are 4,500 of the population of 20000 employed in local factories. It will thus be seen that the situation entailed by this industrial depression is a most serious one and probably hits the grocer financially more than any other line of business in the community. If the conditions improve in the West, to which a large part of the local manufactured goods go, it is likely that there will be renewed industrial activity in the spring with the result that operations will be resumed and trade will again be put on a good basis.

*Contributions are invited from grocers or clerks in small places or where there is not a regular correspondent of this paper. Local ice dealers have not as yet harvested a sufficient supply for the demands of the summer season. This will have an effect on grocers and butchers to a great extent. The weather of late has been very unfavorable for cutting. Earlier in the season the dealers, in anticipation of a thaw, took in considerable ice that was not of the best quality.

The Matthews' Pork Packing Company, situated beyond the western limits of the city, have written the city council, asking that a fire alarm box be placed in their factory. The firm is

WHAT ONE GROCER THINKS

The following paragraph' which was culled from our London correspondent's letter this week, shows how a leading retailer in that eity regards The Grocer. This is typical of letters we are continually receiving: ''At Wednesday night's meet-

ing of the Retail Grocers' Association. Treasurer E. J. Rvan, in the course of an address, inci-dentally referred to the Canadian Grocer, which, he said, he found of inestimable value in his business. 'Apart from the excellent reading matter furnished by our trade Journal,' said he, 'I find it of value for the advertisements it contains. Recently I effected a saving of one and a half cents a pound in tapioca as a result of seeing one of these ads., which more than paid for a year's subscription.' Mr. Ryan believes no grocer can afford to be without the trade newspaper, and there are many others here who hold the same belief."

making a contribution annually now for fire protection.

• . •

Considerable diseased meat is being offered on the local market these days for sale. On Saturday Dr. Cutcliffe, the market inspector, seized a pig which was infected with tuberculosis. The authorities are making an effort to rigilly enforce the regulations in this regard.

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Dr. Cutcliffe has been appointed market inspector in succession to Dr. Porter,

who recently resigned and went T_0 , ronto.

. ...

George S. Matthews, of the Brastford Pork Packing Company, known to the grocery trade throughout the province, has been nominated by Mayor Bowlby and elected by the city council to a seat on the Parks' Commission. He will make an excellent member as the has travelled extensively and has progressive ideas in matters of civic improvement.

A business change is reported in Eagle Place, a thriving section of this city. Lewis Brothers, who have been with the Wright grocery which has been purchased in West Brantford by Reg. Welsh, have acquired the business of Mr. J. C. Henry, grocer, Superior St.

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A very considerable quantity of tea and other lines were recently damaged by water at the grocery of A. t. Vanstone, George St., the other night. His store was partially flooded by water leaking from the floor above, where it is supposed a tap was left running. The extent of the damage may be some hundreds of dollars but as yet it is impossible to tell.

GEORGETOWN, P.E.I.

The wretched condition of the roads for the past two months has made business very dull on Prince Edward Island. March, however, came in with a good fall of snow, which is helping to make business hum. The spring trade, too, will be in full swing in the course of a very few weeks and the prospects for a good summer's turn-over have never been brighter. The bountiful harvest of last year and the splendid prices which prevail for everything have placed the farmers on a firm financial footing, while the prices promised for busters this coming season are much in dyanee of any previous year.

•..•

For the first time in the history of our Island Province, we are stupping large quantities of seed oats to the Far West. The firm of Joseph Reid & Co., Summerside, have an order for 575,000 bushels. Taking it all togeth the winter steamers are taxed to the utmost to handle the exports, and t was necessary to make round trips 5 inday. March 1st. The price paid for ats is 50 cents per bushel on the street. liam Ho m Wate d a large Mr. thoroug and the adopted

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At the annuern King's B Jenkins, of the Son & Co., w:

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liam Hobbs has opened a meat m Water Street, and has already a large share of the business in Mr. Hobbs is a young man thorough knowledge of the meat and the up-to-date methods which adopted promise a large measure mess.

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high time the fruit inspectors in bining Provinces became busy. A percentage of the apples importgraded, say, No. 1's, are of andard on top, but after two or dozen are removed, almost any ty be found. It is time this sort siness came to an end, otherwise trade here will make its objection

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At the annual meeting of the Southern King's Board of Trade W. W. Jenkins, of the firm of W. W. Jenkins, Son & Co., was re-elected president.

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• • • discussion h

Considerable discussion has been indaheed in regarding meat inspection, but as cattle and hog diseases are unknown on the Island, the law will be a dead letter here. Hogs of the right sort command a higher price here than if exported.

Butter and eggs remain high. The former is worth 28 to 30 cents per pound. Eggs stand 20 to 22 for selects.

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The demand for fruit and confectioners has been exceptionally good, and groups in general are paying more attended to this department of their

structure derived annual pie social epidemic has structure, and, as a result, large quantities of fancy cooking groceries are

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Marvel, one of our progressive and lobster packers, sang with deptance at the annual concert St. James' Church recently.

...

trocers here are making the usual tions for the Lenten season. An tate cold storage plant is what is there.

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ters command such a high figure ery few grocers handle them at then those engaged in the packterry find it much more profitable their entire pack than to retail

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the hockey puck and a number of games have been played.

INGERSOLL.

In these days of imitations and deception is innumerable forms there is notions more pleasing to the buying public than the knowledge that they are receiving standard quality, weight or measure, as the case may be. Retailers have to be alert to guard against being victims of fraud, not only on account of personal interests, but to protect their customers. It is to be hoped that the time has gone forever when a few potatoes or apples at the top will sell a bagful of inferior quality, and it is interesting to note that throughout the country the law in this respect is being pretty well observed. Just a few days ago Chief of Police Wright made a tour of the grocery and other stores where butter is offered for sale, for the purpose of weighing all the small prints. While so far as is known there had been no reason for belief to the contrary, the announcement that none of the prints were under weight was received with much satisfaction.

In this connection the question suggests itself, would it not be well if greater attention was paid to inspections of this kind? Are not prints of butter invariably accepted as being of a certain weight? But few of them are probably actually placed on the scales in the ordinary course of events. Creamery butter appears to have supplanted the dairy article to a very great extent, and the demand is principally for the one-pound prints. It may be that the majority of merchants weigh their consignments as they are received, but if this is not done, it would seem that it would be worth the trouble to keep tab on the weight of the prints as they go out and if there was ever any cause for complaint they would know exactly where to place the responsibility.

...

The advisability of handling fish seems

to be a very debatable subject with many grocers. There are of course some disadvantages to be reckoned, for in-

stance the prevention of tainting other

articles, but with proper precaution this can be obviated, and if conditions

are at all favorable a good trade can be established. The advent of the Lenten season is sufficient to prove the pos-

sibilities that lie in a good fish trade.

Two of Ingersoll's merchants only, handle fish extensively. Both of them

had a large supply in readiness for the present season, and by keeping the fish separated from their other stock, they experience no difficulty, and while there is extra work, not of the most agreeable nature, the profits are surely

worth the trouble.

S. M. Fleet, who was unfortunate in having his grocery stock destroyed by fire and water during the Christmas season, reopened his store on Saturday. Since his disastrous fire, Mr. Fleet has conducted his business in his meat shop aeross the street from his old stand. His old premises have been thoroughly remodelled, being bright and inviting, as well as modern in every respect. Mr. Fleet enjoys a very large patronage and it was pleasing to his customers and friends in general to know that he, would continue to do business at the old stand and on a larger scale than ever before.

When everything is as represented, originality and persistency might be termed the hand-in-hand features of successful advertising. Few merchants will dispute the fact that systematic adver-

tising is a necessary adjunct to a successful business. The advertisements that have character and individuality, and are "catchy" in their general ap-pearance, are the ones that fatten the contents of the till. It is not everyone who is adapted to successful ad. writing but merchants generally know a good advertisement when they see it, and many will probably be interested in the following excerpts from Mr. Fleet's opening announcement, which stood out boldly so far as originality is concern-ed. "Risen from the flames. On Satur-day morning, March 7, S. M. Fleet will again open his store at the old stand. New store, new fixtures, new goods. Everything new and fresh but the man, and he is the same old Fleet. Make this March 7 a record day for Fleet. Come in and see the finest grocery store in Western Ontario and don't forget to bring a dollar or two in cash and buy something. I now need noney. Con-sider Saturday and all next week a Home Mission Week and give Fleet all the cash you can." Throughout, Mr. Fleet's ad. sparkled with originality, while he never lost an opportunity to emphasize the fact that his stock was new and fresh and the prices reasonable. ...

The supply of eggs continues to increase and the price has now dropped to 23 cents per doz. Poultry, however, is not plentiful, and the prices show only a slight decline.

According to many farmers of the surrounding districts, it is doubtful if the coming season will be a favorable one for syrup making. There is said to be very little frost in the ground, which is not looked upon as a favorable indication. However, should there be a real cold spell before the snow has disappeared conditions may be materially improved.

KINGSTON.

Lent is here and the fish displays at the grocery stores are numerous.

Alderman Jack Carson's by-law for making farmers' wives clean poultry inside and out before bringing to market was defeated at the council meeting the other day.

·.·

James and George Crawford, after running a large grocery business on Princess street for the past twenty-five years, have dissolved partnership. George looked after the books and office work, and I tell you it is a tiresome like to keep track of all the routine and what people eat. George is going to take it easy for a time. He feels like a captive bird from cage set free.

·.·

Alfred Simmonds, a retired grocer, displayed recently an egg layed by one of his Plymouth Rock fowls. Its length was $3\frac{1}{2}$ inches, and diameter $2\frac{3}{4}$ inches. On breaking it he found besides the usual white and yolk, a perfectly formed egg.

Ephraim Robbs has opened up a fine meat shop on Barrie street. He took a trip to Cobalt, but came back and he thinks Kingston is good enough for him. He prefers civilization.

The ice men, fearing a break-up, work-ed hard all day Sunday packing ice, feeling it was a necessity.

* . *

I was pleased on turning over the pages of The Grocer to see one of our leading firm's advertisement, Fenwick, Hendry & Co. The plums mentioned dry & Co. The plums mentioned delicious and all that they claim for them.

* . *

"Well, McDonald, you haven't Mr. Black, the genial representative of Heinz & Co., with you this trip," re-Heinz & Co., with you this trip," re-marked Jin, the grocer. "How is he?" McDonald gave a sad look and said: "Poor Black is dead, and few feel his loss more keenly than I do. He was large hearted and good-natured and spread sunshine around wherever he went." went

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Some travelers predict higher prices for salmon next fall. If they go any higher people will resort to some other fish and their sales, like lobsters, will be somewhat limited.

Richard James, clerk for J. Gilbert, grocer, was removed to the hospital last week suffering from la grippe. He came out from Liverpool, leaving a good position with MacSymmons & Co. He is a fine window dresser and should command good money in a larger city.

* . *

great deal has been said about advertising by some of the correspondents. My experience is that it is a good thing if you do it right. Some believe in a regular space, and changing it occasion-ally. I generally use locals here and there. I do a little puffing now and then and give the people a genuine snap. Last week I offered 300 7-lb. pails rasp-herry and strawberry jam at 35c a pail. Customers came from all parts of the city, and most of them bought some-thing else. Some would remark, "What a nice store, and I never was in it be-fore," and so on. So it brought good control of the second s

I don't think much of the gift system. It makes people suspicious of the quality of the goods you give them.

* * *

Weather conditions here are bad. Mountains of snow are beginning to dissolve, making walking and driving al-most impossible. The poor delivery driv-ers have to wear long rubber boots.

...

The butter market is firm, but ple are beginning to think it a luxury, and some are using jam and peanut but-ter, and the little boy with bread and lasses predominates once more.

LONDON.

Another advance of 10c in the price of sugar—the second within two weeks— naturally pleases neither the dealer nor the consumer, and the latter is beginning to inquire, when is this sort of thing going to end ?

The regular monthly meeting of the Retail Grocers' Association on Wednesday night last was well attended, and while a couple of matters of considerable moment were discussed, no action was taken on either. In the first place there was the proposal to hold a big union picnic in London during the coming summer. On this nearly every mem-ber present expressed his views. The chief difficulty seems to be that if such a picnic is held about the time the gro-cers usually hold their outings—the latter end of July-it would be too close to the old boys' reunion, to be held here the first week in August. The ques-tion was ultimately held over until next meeting, which will be the annual meeting. The matter of forming an in-ter-provincial grocers' association was also taken up. The suggestion is to bring grocers here from all over the Dominion, and form an association, one of the chief objects of which would be to take concerted action when legisla-tion affecting the trade is before the Dominion Parliament or the Provincial Legislatures. There is much unanimity on this subject, the feeling being that such an organization is necessary. This will also come up at next meeting. Com-plaint was made that outside biscuit manufacturers are selling to local res-taurants and cafes direct, and the sec-retary was instructed to write the offenders informing them that if they continue in this course they must look to the cafe and restaurant owners alone for business, so far as London is concerned.

J. H. Wilkie, the east end grocer, at-tended the grocers' banquet on the 28th February. He is a Paardeberg hero and February. He is a Paardeberg hero and as it was Paardeberg day, nothing could have been more appropriate than a speech from him. By an inadventure his name was omitted from the programme, fact which no one regrets more than the committee of arrangements.

...

A leading Minneapolis flour milling company is after Canadian trade and has offered bakers here flour at a price considerably below that charged by local millers.

...

There is said to be good prospect of the Horlicks Malted Milk Company es-tablishing a Canadian branch factory in this city. The company's factory at this city. The company's factory at Racine, Wis., is one of the largest plants of its kind in America. Their business has been rapidly growing of late, and they have for some time been consider-ing the establishment of a Canadian branch. With this end in view their agents have been in the Dominion for some time looking for a location, and they have informed Mayor Stevely that they regard London with much favor. The mayor is keeping in close touch with the promoters of the enterprise, which, if established here, would need a factory to accommodate from 150 to 300 men, and of a most desirable class.

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With pork selling at \$5 per cwt., and with feed so high, farmers declare there is no money in hog raising, and many of them declare they will quit the ness.

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For over a week there have been mors concerning the financial star of Lind, Kerrigan & Co., conseque when it was announced this me that the firm had made an assign to the Canada Trust Co., there little surprise. The firm has be-business for five or six years, and a very large trade. Recently the gaged to purchase the large premi Clarence street, vacated by Go Eckart & Co. The firm was enter ing and vigorous and looked upon strong one. Assets and liabilities not been made known, but the ter are said to be very heavy.

GUELPH.

We regret to have to announce retirement of D. A. Scroggie, of Se Bros., who for the past 28 year gie not only been a good, keen groce but a beautiful example for any your cer to follow, first as a clerk his father, who is at present City Tre-Fer. and then as partner with his fathe senior member of the firm of Se rgie He is at present superint lent Bros. of Norfolk Street Methodist urch Sunday School, and also a good worker. Mr. Scroggie, although just in the prime of life, has not decided he will do at present, but we wis him all kinds of success in his next ve ure. The business will be carried on by G. Groom, who for the past 10 year has been head clerk for Scroggie Bros and while regretting Mr. Scroggie's retirement, we congratulate Archis removal from the ranks on the Clerks' Association, of which h has been a valuable member. If ood. square, honest dealing will make business go, Archie will make it go heartily wish him success. the We

...

If nothing else will convince you hat nt-The Grocer is being read and com ed on by all the leading grocer-notice the interest taken in the iust nge slicers. That north end grocer in mtreal who rents his at 10c. a day not to my mind making the best use his machine. Some of the stores here ave from one to three slicers. The i is not to allow any person to have or for a whole day, but to keep the slicer: usy in as many different houses in a 28 possible, and also at nights. W find that at nights the machines are the ISIest when the men are at home. ore marmalade oranges were sold in (iph this year than last, and last year in May, Seville oranges were still w us. ere while now it is only March, and ood are no more to be had. Get a eep enough profit on your oranges and 10e your slicers going all the time, and our a day will not be in it. Then again customers' appreciation of the fact hat your slicers are free to them is rth more than 10c. a day to any er. vell Your Kingston correspondent may ges say that we will be cooking the or for our customers next, and right iere

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essed hogs took a considerable drop the here last week, 634c being the price. The local dealers have dropped the price considerably, so there is a good profit at present in over handling bacon, cooked ham, pork chops and sausages.

C. Benson; of Benson Bros., paid ort visit to his old home at Drayton week.

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...

the Clerks' and Salesman's Associaheld their annual meeting on Tuesnight and already we see that usday half-holiday coming. Keep it c. boys.

time is too limited this week to say thing about those aristocratic Wyantes and White Leghorns, but we won't there to oblige your Kingston corrediment.

SASKATOON.

tast week our telephone system was not out of kilter by a small fire which place at the telephone building. Athough the fire itself was not of noth consequence considerable damage was done by water and for a few days chants and others had to do withthis convenience. The automatic sysis used here, which is described being "cussless, girlless and wait-It is to be feared however, that week there was some cussing as as waiting.

F. Cairns has gone east on a busitrip.

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Burbeck, of the Codville Co., opeg, is giving a two week's denation of Gold Standard goods Cairns' store.

reighton visited Asquith this where he has taken over a flour d business. Mr. Creighton will onduct his grocery business here.

week there are some changes to ted on the local market. Dairy is 25c to 30c per lb., and creamto 35c. Eggs are 30c to 35c ozen. Potatoes are 65c to 75c per l. Onions are 5c per lb.

the text continues to come in, but only stall quantities, owing to the unstable state of the country roads. The mills No. 3 northern is in most ad

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tities of stock and cattle foods, cold and distemper powders, remedy, liniment and poultry foods.

Stricklands' Limited, a joint stock organization, has just been formed here for the purpose of taking over the liquor department of the Saskatoon Storage and Forwarding Co. C. E. Strickland will be general manager, and liquors and cigars will be handled by the concern.

It is probable that the Government will establish a cleaning station here for thoroughly cleaning all seed grain before it is distributed to the farmers.

...

STRATFORD.

The first two months of the new year -January and February-have passed off without any great disturbance. Last month was a rather hard one for the business men, grocers included. The very disagreeable weather conditions wrought havoc in more ways than one. Not only were the railway lines tied up on several occasions, but the country roads were in an untrafficable condition, and the tillers of the soil found it impossible to get into the city, by rail or road. The roads were blocked for days and when they were excavated out again they became so full of pitchholes that traveling was rendered dangerous. However, last week's thaw and following frost put the roads in good condition again, and on Friday and Saturday of last week the grocers did a tremendously big business. Previous to that trade was none too brisk or too good. Business on the whole has Previous reached a pretty fair average for these two winter months and it looks as though the season was going to turn out even better than some of the "wise predicted. Grocers are beginning to think that the trade from now on will improve. Payments are fairly good, but the hard times has hit Stratford good and hard this winter. Many men have been out of work for weeks now, others have been working spasand modically-just whenever there was work to do. The laying off of several hundred men at the Grand Trunk shops did not help matters. Most of these were chiefly emigrants, but they were many cases the bread winners, and their usual weekly or monthly pay en-velope has not been very bulky lately. It did not burn a hole in the pocket. so to speak. A great many people are using the prevailing excuse for asking leniency with regard to their obliga-tions. This to a certain extent has been a losing proposition to a number of merchants, but with an early spring, much is expected to be accomplished in restoring business to normal conditions and putting on their feet again those who have fallen.

There was a good market Saturday morning, there being a good attendance of both farmers (the sellers) and citizens (the buyers). The good condition of the roads, which were frozen over tight during the night previous, brought the farmers out in quota, and as a consequence the produce of the dairy and the farm was plentiful. There was an abundance of dairy produce. Butter sold at 26c. to 27c. and eggs, which were very numerous by the dozen, sold at 25c., a drop of two cents. Apples per bag sold at 85c. and \$1, a slight advance. Potatoes remained at 90c. and \$1 per bag. Small garden produce was plentiful, selling at the customary prices. Beef dropped to 6c. and 7c. per front and hind quarters, while pork dropped to 6½c. There was no change in the grain market, and the price of hogs also remained the same.

· . ·

"There is only one cause of grocery depression," remarked a business man the other day. "The merchants do not advertise. They cannot hold the trade. The corner grocer is nearer to the people and they get a large share of the business." When one thinks this over does it not strike one as about the right and correct solution of the problem ? It is simply another case of "It pays to advertise." There is not a question of a doubt but that the corner grocery does not carry a very full line of goods and naturally they would be continually without. Probably without the very article that some housewife chiefly desires. The only way to get that housewife's trade is to advertise that you have such and such an article for sale, that it is fresh, etc., and wind up by adding "Have our delivery rigs call at your door with the desired article within the half hour." Many a woman will walk to the corner grocery for an article, but not down town, and many a woman, if she knew that the article she wanted could be delivered to her at her front door within one hour, would be only too glad to leave her order at your store. Try it—a little bit of ink.

•.•

Another thought. How many of our grocers have their delivery men or their elerks call every morning at houses on a certain route or routes, and canvass for orders. This is done by a merchant in this city, who has discovered that the plan pays, and that he has gained many a new customer by calling at the rear door and obligingly inquiring if "Madam wanted anything in his store delivered at her house before noon hour." Try it—a little bit of push and enterprise.

This is the way one grocer in this city advertises: "Heard the news? We've got the greatest line of goods on earth. Don't fail to see the — blend. It satisfies the palate every time." Another: "Pardon our pride in the

Another: "Pardon our pride in the new samples. We can't help it and they deserve it."

VANCOUVER.

One of Mooney's special carloads of biscuits arrived yesterday from Strat-ford, Ontario. The ordinary biscuits from Ontario have the second field out here in comparison with the article made in Vancouver and Victoria. The Ramsay soda and that manufactured by Smith' of Vietoria, are thoroughly firstclass, and being made right at hand are not only a little cheaper but fresher. There are some who would not forego the old reliable Christie's for anything, but with a difference of five cents in the box, and a little bigger box, the trade is inclined locally. That a carload of Mooney's should arrive is an indication that the local agent is getting busy.

The California vegetables which arrived this week are about the best yet, and are up to the mark in every way. They are a trifle dearer, but this is hardly noticeable in the retail price.

Lenions are 25c a case cheaper, but there is nothing to note in other lines. Eastern eggs may be had at your own

price. The figure is away down in the twenties, and if a bargain is wanted one has not to look far for it. California eggs are coming in freely, and as before pointed out, the quality is better than in former years.

Advices from Dawson are that never was there a better supply of general commodities at this time of the year. No shortage exists in any lines, and there is a promise that there will be none of the usual pinches before navigation opens. The possibility of some of the big enterprises starting and drawing heavily on the market always exists, but nothing of such magnitude otherwise than what has been provided for in advance, it seems, is now in sight. Last year at this time several lines were short. Onions were 15e a pound, and very scarce. The same thing took place the year before. This season they are plentiful. Cream which was expected to be a shortage before spring, is long, and speculators in some instances are trying to push their goods into the market. Eggs, butter and the ice. are being taken in over the ice. Eggs, butter and finnan haddies

At Fairbanks, even more remote than Dawson, the market is reported steady, with no shortage except in a few lines of perishables, and then only to a slight degree. Eggs are listed at \$16 and \$18 a case, or 75c retail: cream, \$7.50 a case; hay and oats, 7c a pound; potatoes, wholesale, 84c; apples, \$8.50; oranges, \$20; lemons, \$17; flour, \$7 to \$8.

...

With the building of the market in the city which after years of talk, is now assuming definite shape, the buildings being under way, proposals are being made for running a direct line of communication between this city and the district on the south side of the Fraser. This district, between Chilliwack and points comparatively close to New Westminster, can raise any amount of farm products, but the great difficulty has always been to get them into a market at a cheap rate. The only market heretofore has been at New Westminster, but now with one at Vancouver the scheme is to bring what is raised direct to this city and place it before the consumer. It is not so very long ago, that a resident on the south side of the Fraser, thirty miles above New Westminster, had a young beef to dispose of, and he was offered three cents by city buyers, while beef was retailing at from 15c to 20c. He was so disgusted that he killed it himself, and sold it around at 5e and 6e, and con-sidered that he did pretty well. Consumers in Vancouver would hardly expeet to get it less than 10e, but in

winter the whole quarters could be taken. In summer, the question of keeping comes in. However, the experiment of the market is awaited with a great deal of interest, and there are different ideas as to whether it will be a success or not.

The cheapness of hams in the local market is very marked in comparison with the high prices which have prevailed for a long time past. A dealer remarked that it looked as if the big houses had taken advantage of the general good conditions prevailing last year to keep prices as high and as firm as possible, for although the quotations were at least 25 per cent. above those at present there was no scarcity of the at present there was no scattery of the article. Now they are sold as low as 16c, while before they went as high as 22c. The same depreciation is not no-ticed with bacon. The best grades show no reduction, though the others are a little cheaper little cheaper.

Oranges show a slight increase, and the best stock is being quoted at 25c per case more.

It is expected that the last of the butter from New Zealand has arrived. The seasons fit in well, for the New Zealand would soon have to give way to the article from California, which will be here soon. This being closer to hand does not lose so much of the needed freshness in storage during carriage. The Alberta butter will be on the mar-

With the prospect of the breaking up of the ice trail between White Horse and Dawson, the spring stocks are be-ing rushed in. From the time the ice weakens until navigation sets in there is an interregnum of isolation for which stocks have to be piled up. Oranges, lemons and eggs will cut a big figure during the next month or so in the ship-ments from White Horse, and the first hoats following the going out of the ice will carry the best of the year, for it will be the freshest after the winter stuff has gone.

The supply of potatoes has held out well this season, and prices have con-tinued reasonable. It does not look as if there will be a shortage, nor will there be any unloading to do. The case is not unusual for those who have good stocks to hold on to them in the hope of a good demand in the spring. There is talk of the new potato coming soon from California, following the green vegetables, which are already here. The first arrivals, though, are luxuries, but even at high prices are cagerly snapped up for they are a dointy bit

up, for they are a dainty bit. Fruit canning is beginning to be a feature in British Columbia, and in the feature in British Columbia, and in the next year or two great activity will be noticed along this line. The orchards planted two and three years ago are now getting near their time to bear, and there will be plenty of fruit avail-able for packing A joint stock com able for packing. A joint stock com-pany is being organized at Penticton by farmers and business men with the idea that the plant of the Farmers' Excharge there will be taken over and additions made. With the equipment contemplat-ed, it would be possible to turn cut

4,000 cans daily. The same proposition is being considered at Chilliwack. It i almost a necessity at this place, as shut off from the means of rapid trans portation by the Fraser river, lar quantities of good fruit cannot be ship ped out in time. The product of the valley is second to none, and with canning and evaporating plant it is e pected that the industry may be carrion with profit.

People in the Okanagan complain one drawback. At the last meeting the Okanagan Board of Trade held Vernon, one of the matters that c_{a1} up for discussion was that of rates. The secretary of the Board of Trade at P_{1} ticton asked co-operation in the effi to secure a reduction in rates from C.P.R., between the Okanagan and coast, it being contended that there discrimination against shippers fi-this district in favor of those in east. This, it is claimed, made it di cult to ship canned goods here. Specinformation is being asked for, when matter will be taken up again.

Cannerymen, that is, those who up salmon, are turning their attentito the north this year. During the "of years, the traps controlled by the .A ever reach the Fraser river, it bein one of the peculiarities of the salmo to take a route through American waters first before reaching the Canadi for this reason, it is estimated that not more than ten canneries will be operated ed this year, and that attention will directed to the plants in the north.

At the same time, word comes that the Northwestern Fisheries, of Seattle, plans to operate its eight canneries southern Alaska, with an increased force, and already another ship has been added to the fleet of four vessels. Abo 100 white men and as many Chinese and Japanese will be employed.

CHATHAM.

With the coming of Lent, which open ed on March 4, fish—fresh, salt, an canned—are occupying a prominent pla-in grocery windows. The fresh fish the groceries, and even in the Saturd fish market, are practically all impor-ed. Catfish, carp and pickerel are to main fish products of the Thames.

Harry A. Andrew has installed a n Sterling meat cutter in his store. This the first in operation in Chathan though John McCorvie & Sons are ra-idly following suit. The meat cutter a great convenience.

* . *

Considerable counterfeit money is ported to be in circulation here. T counterfeit is mostly an imitation American silver currency, quarters a fifty cent pieces. The bad money can detected in some cases only by bein brought to a hard surface, when it r fuses to ring. In weight and appearant it can scarcely be distinguished from good money. * * *

Ridgetown is to have a new generator. W. G. Cameron, of Hamilton, have rented the Snively & Sauvey stand and

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Michael Tony has opened a new fruit, bacco and confectionery store in Leanington, on Erie Street south. * . *

At the annual meeting of the Tilbury anning Co., Limited, last week, the blowing directors were re-elected: resident, W. J. Moffat; first vice-pre-ident, H. H. Shaver; second vice-pre-ident, J. S. Richardson; third vice-resident, J. A. Tremblay; secretary-reasurer, W. C. Crawford. Despite the and lyield of fruits and vegetables, at year was a very successful one, and hast year was a very successful one, and the directors look forward to a good business for 1908. President Moffat was Learnington last week closing for the archase of 200,000 tomato plants for he coming season. H. H. Shaver is rethe Independent Canners' Association Toronto.

J. F. Cairns, a prominent general merchant, of Saskatoon, Sask., visited ad friends in Chatham last week. * * *

E. Omstead of Wheatley has moved his grocery department to the west side i his store. * . *

A: M. McCormick & Son, of Pelee Island, are getting out timber for the rection of a large new store in the pring, to replace the premises burned down last fall.

A confirmation of general fears ex-pressed as to the passing of the small grist mill is apparently found in the mail winding up of the Tupperville Millg & Elevator Company, Limited, nich took place at Tupperville last eck. The concern has been running for hich he years, but latterly has not been afficiently profitable to justify con-maing. After paying 100 cents on the Har there was still a cash balance of

15.05.

... bown on the lake shore about a year everybody and his boys were figur-on how many acres of tobacco they did grow in 1907. Things are re-bed very different this year. It is ted that a majority of last year's wers intend to skip the crop this son, on account of unsatisfactory s. Spring has come and there are few buyers in the field. Some vers have sold at 3c. or 4c. per d. but all who can do so are holdon. Regular crops will be grown year, and quite a few will grow toes for a change. The experience unusual one in tobacco in Kent Essex, one year small crops prices, the next year large crops ow prices.

noteworthy selling campaign was uded on Feb. 29 at W. C. Crawbided on Feb. 29 at W. C. Craw-big store in Tilbury, when ten tantial prizes were given away to basers. Each purchaser of \$1 worth ods received a coupon. From a box uplicate coupons, ten were drawn, holding the number proving the holding the numbers receiving the Three gentlemen were picked by Saturday night crowd for this cere-Three extra coupons were drawn

in the event of winners not being heard from in three weeks.

Mr. and Mrs. John McCorvie contem-plate a trip to Scotland this year. They intend to sail July 1, remaining in the Old Country two months. · . ·

The break has at last come. On Saturday's market eggs dropped to 25c., while butter could readily be procured at 28c. per pound. On the contrary, potatoes and apples have taken the inevit-able advance, \$1.25 per bag being asked.

"No eash, no meat" is understood to be the watchword of a movement just inaugurated among Maple City butchers. Bad credit accounts have been the bane of a good many of them in times past, and the movement now on foot aims to put the business on a strictly eash basis. The scheme origin-ated in North Chatham, from all accounts, but it does not seem to have been taken up by the entire trade. It is understood the original movers are willing to make a concession in favor of granting a limited amount of credit to tried and true customers. The success of the move is as yet problemati-

MONTREAL.

Montreal grocers are happy. The City Council has very substantially given their support to the movement inaugurated by the grocers to have the peddlers' license increased from \$50 to \$200. The question has been brought before the Council several times, and this week they got to work in earnest in the matter, and on a vote it was decided that the support of the body should be given to the project.

• . • It now remains for the Quebee Legislature to pass a law raising the license to the desired figure. The Montreal Retail Grocers' Association, which has had the matter in hand, does not expect to have much trouble in securing the legislation they have been working for so long.

A meeting of the Montreal Retail Grocers' Association took place Thursday, March 5. It was the usual monthly gathering to dispose of the business of the association. The discussion of the liquor license as it exists at present was the chief topic of the evening, aside from the matter of the peddler's license.

•.•

A committee composed of A. Laniel, J. A. Dore, A. Sarrazin, J. D. Boileau, H. Laniel and J. A. Beaudry were appointed to look thoroughly into the question of liquor licenses and the peddler's license. Last year, just a few days before the Quebee Legislature prorogued, a law was passed raising the liquor license from \$200 to \$300, and from \$400 to \$450. Afterwards, at the earnest solicitation of the Montreal Retail Grocers' Association, Premier Gouin granted, for the one year, a reduction of 50 per cent. on the increase, which made the licenses \$250 and \$425.

This is considered a satisfactory arrangement. But it is not the law. A delegation will likely be appointed shortly to journey to Quebee to put before the Government reasons why legislation should be passed making the li-censes \$250 and \$425. The same delegation will have a couple of other matters to try to arrange with the Government.

...

Both questions were discussed at the last meeting of the Grocers' Association. One is the peddler's license question, already referred to, and the other deals with the license of brewers. At present brewers are allowed to sell liquor to any party buying at least a dozen bottles. The Retail Grocers' As-sociation thinks this is unfair to those who pay big money for a license to sell liquors, and they will endeavor to have a law passed making it illegal for brewers to sell to any person, or persons, not having a regular license.



LIEUT.-COL. A. E. LABELLE. Montreal Manager Ogilvie Flour Mills Company, Appointed Commander of Bisley Team for 1908.

President Laniel thinks the Government will recognize the justice of their claims. As for the liquor license being made \$250 and \$425, he thinks there will be no trouble at all. He said that even at this reduced increase the Government would be annually \$20,000 the richer.

...

Lieut.-Col. A. E. Labelle, local man-ager of the Ogilvie Flour Mills Company, has been appointed commander of the Canadian Bisley team, which will uphold the honor of Canada at the next competition of marksmen, which will be held in England this summer. Lieut .-Col. Labelle is widely known in grocery circles, in Eastern Canada particularly, while as a military man he is known in most parts of Canada where interest is taken in soldiery. He is commander of

the 65th Battalion, Mount Royal Rifles, a post he has filled since 1897.

...

F. Riley has taken over the grocery business formerly carried on in the annex by Burns Bros.

W. F. Leonard, of Leonard Bros., St. John, was in Montreal last week.

AURORA.

James Whimster has taken into partpership with him J. D. Wilcox, the firm name to be in future known as Whimster & Co. Mr. Wilcox has been in Mr. Whimster's employ for the past twenty-four years and has reached his present position through hard work and an attentive manner.

Underhill Bros. have secured the services of Mr. Saddeleir, of Wiarton, to manage their business. Mr. Saddelier has a long experience in general busi-ness and should be an able manager for the firm. * . *

W. C. Towns and Mrs. Towns have just returned from a week's visit to their daughter in St. Mary's. Mr. Towns has some thrilling adventures to tell of snow blockades and narrow escapes but he does not look as though he had lost many meals in the snowbanks.

* . * Archie Murray, the new east-end grocer, reports business on the increase every month.

"Ray" Bond, son of John Bond, has been ill with rheumatism for the past week. Last reports are quite favorable to a speedy recovery.

INSERT IN LOCAL PAPERS.

Ask your local editor to give space to the following bit of poetry. He'll print it if you ask him and show him how it will help him as well as you.

A farmer out in Kansas,

- About five years ago,
- Went into town one day to spend Some of his hard earned "dough." "And in a merry jest," and just
- To show his printing skill, He printed his initials on
- A brand new d-o-l-l-a-r b-i-l-l.
- He spent that dollar that same day Down at the village store.
- He thought 'twas gone for ever then, And he'd see it no more.
- But long before that year rolled by
- One day he went to fill A neighbor's order, and received That same one d-o-l-l-a-r b-i-l-!
- Once more he spent that dollar bill
- In his own neighborhood,
- Where it would do himself and friends The most amount of good.
- Four times in two years it came back, As some bad pennies will,
- And each time he'd go out and spend This marked one d-o-l-l-a-r b-i-l-l.

Had he been wise that dollar might Be in his town to-day.

- But just about two years ago He sent it far away.
- The people who received it then
- I know have got it still, 'twas to a mail order house For
- He sent his d-o-l-l-a-r b-i-l-l.
- No more will that marked dollar come Into the farmer's hands, And nevermore will it help pay
- The taxes on his land.
- He put it where it never can
- Its work in life fulfill. He brought about the living death
- Of that one d-o-l-l-a-r b-i-l-l.

NEW OFFICES AND WAREHOUSE

Laporte, Martin & Co., Montreal, Move Into New Premises. The reproduction given her

The reproduction given herewith is from a photograph of Laporte, Martin & Co.'s new offices and warehouse, which are situated at 562 to 568 St. Paul street, a few doors west of McGill street, Montreal. The building has a front read of doth of 100 frontage of 70 feet, and a depth of 100 feet. It is constructed of soild stone

light. The building is fitted for elec tric and gas lighting.

tric and gas lighting. A modern ventilating system has been installed and also a perfect telephone system, connecting each departmen with the main offices, thus facilitation the quick handling of business. A sy-tem of low pressure steam heating en-sures a regular and even temperature each of the different flats, according to the requirements of the class of good they contain. they contain.

The cellar, various flats and bon-warehouses are ample in size, and d-signed primarily to increase the facil-tics of quick and systematic handling orders.

The firm of Laporte, Martin & () was established in 1870 by Hormisd. Laporte, who is still at the head of the business, which from a modest beginning has gradually grown to its pre-ent proportions. Mr. Laporte occupi an enviable position in the commerci-world. President of one of Canada large banking institutions, he is also director of many important companie and for two years was mayor of Mo treal, after having served the city alderman for a long time as chairm. of the finance committee of the council

Mr. Laporte has with him as co-d rectors three business men who ha



Laporte, Martin & Co.'s New Building in Montreal.

and brick, and is seven storeys high. The framework is of steel, and each floor is tested to stand a weight of 400 pounds to the spare foot. Three power-ful elevators, operated by electricity, and a special freight hoist, connect with

each of the seven floors. The building is effectually protected against fire by a water curtain system, and is so situated that access can easily he had from the four sides. The in-terior, with its columns and heams of steel and its complete system of sprink-lers connected with a water tank, the capacity of which is 20,000 gallons, is splendid example of modern fire-proof ·oustruction.

All the different departments of the firm have been broadened and modern-ized. The offices, sample rooms and shipping rooms, are commodious, at-tractive and up-to-date in every respect.

Many large windows ensure excellent

made their mark in the business world Joseph Ethier, Adhemar Delorme, an Hormisdas Delorme. The first direct the buying and sales department, whi A. and H. Delorme are at the head the finance and accounting departments

E. D. MARCEAU ASSIGNS.

E. D. Marceau Company, Montreal E. D. Marceau Company, Montreal voluntarily assigned last week. In a circular to the trade the company states that they will be pleased to re-ceive orders for the various lines they produce, and lines carried by them, as they feel confident that they will be able to reorganize the company and continue operations on a broader scale than before than before.

J. S. Carmer, manager of the Sani-tary Can Co., Limited, Niagara Falls, Ont., was a caller at the office of The Grocer last Thursday.

QUI UNTER ugar-Butter-Eggs-F Molasses Beans-I The fea the ad embered arred jus largely ne Amer le easier he west re being ha prices leggs are have adva crease i ince Len ing well, anned fis being don orders we there bein are more for severa The cof and Sant nacaroni here is (till firm rice of 1 ian whe best class SUGAI New Yor nother igar ha inced pi a some unlated, I ris lump, b a ground adered, bl dight coffee 3 yellow. " b SYRUI is been rups s e sellir ses is arce, 1 arge qua adoes, in orleans to Rico 2 lb t 5-lb. 10-lb. 20-lb.

MAPL

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Markets and Market Notes

Grocery Staples and Specials in the Canadian Centres of Trade-Notes From the Primary Markets.

OUEBEC MARKETS

Montreal, March 12, 1908.

OINTERS-Sugar-Advanced 10c. Butter-Easier. Eggs-Easier. Molasses-Scarce.

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Montreal ek. In ; compan used to re lines the r them, : ey will be npany and bader scale

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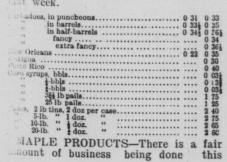
city

Beans-Declined 5c.

The feature of the market this week the advance in sugar. It will be re-embered that an advance of 10c ocarred just recently. The last advance is largely a reflection of the firmness in the American markets. Beans are a lit-ic easier this week, quotations from he west being lower. New laid eggs re being received more freely now, and are being received more freely now, and prices have declined slightly. Pickled eggs are becoming scarce and the prices have advanced. There has been a good increase in the canned goods business since Lent set in, and all lines are sell-ence well eccecially canned fruits and ng well, especially canned fruits, and anned fish. There is a brisk business being done in fish for Lent, and larger acting done in fish for Left, and larger orders were received this week owing to there being three fish days. Fresh fish are more plentiful at present, and prices for several lines have declined slightly. The coffee market is firm, Maracaibos and Santos are very scarce. The French acaroni prices are very strong, and here is every possibility of their being till firmer. This is owing to the high tice of wheat, and the scarcity of Rus-tan wheat, which is required for the best class of macaroni made in France. SUGAR—The steady advance in France. SUGAR—The steady advance in the New York markets has been reflected in mother advance on the local market, ugar having gone up 10c last Friday. The local market is very firm at the ad-anced price, and is likely to remain so and some time. Demand is good

11 20	me un	ne.	Der	nand	IS	good	
Araunlat	ed, bbls						4 60
41							4 75
	bags				*****		 1 00
IIS IUI	np, boxes	, 100 1	D8				 0 10
		50 ID	8				 5 55
							5 75
stin gr	ound, bbl						5 00
	50-1	b. bo	xes				 5 20
	" 25-1	b. bo:	xes				 5 40
ondere	d, bbls						 4 80
	50-1b. b	oxes.					 5 00
'iloenix							4 35
Sright co	offee						 4 30
a 3 vel	low						4 20
Su. 2 1							4 10
. 1 *							4 20
1 1 1							 4 15

YRUPS AND MOLASSES - There been a good increase in demand for strups since Lent began, and all lines repeated by the selling well. The demand for mo-asses is good, but the article is very earce, refiners having bought it in afge quantities. Prices are the same as st week.



week in maple products at unchanged prices.

TEA-The tea market remains firm this week and a fair amount of business is being done, especially in Japans and blacks. Prices are the same as last week.

Choicest 0	38	0	4
Choice 0	32	0	3
Japans-Fine 0	27	Ö	3
Medium 0	22		2
Good common 0	21		2
Common0	20		2
Ceylon - Broken Orange Pe koe	20		3
		ő	2
Pekoes0	10	0	2
Pekoe Souchongs 0	19		
India-Pekoe Souchongs 0	174	0	18
Ceylon greens-Young Hysons 0	19		2
Hysons 0	18	0	2
Gunpowders 0	17		2
China greens-Pingsuey gunpowder, low grade0	12	0	1
" pea leaf 0	19		2
" " pinhead 0	30	0	4
CONFERE The selfer market	:	6-	-

COFFEES-The coffee market is firm. Maracaibos and Santos are very scarce. The demand for all lines is fair at unchanged prices.

Jamaica	. 0	12	0 2
Java		18	63
Mocha	. 0	191	0 2
Rio, No. 7	. 0	08	0 0
Santos	. 0	11	0 1
Maracaibo	. 0	11	01
Departed and manual 00 man court additional			

DRIED FRUITS-There has been no change in dried fruits this week. Dates are in good demand. Currants are firm, but the demand for this line is slow. Other lines are in fair request at the old prices. Prunes are considerably firm-er this week. Advances which were accepted by coast packers two weeks ago are turned down as being 1c to 1c too low.

Uurrants	0 (6) 0 06) 0 07
" in 1-lb. cartons	0 071
Amalias "	0 084
Amalias "	0 08
" 1 lb. packages	0 071
Sultana Raisins—	1. 1
Sultana raisins, per lb 0 10	0 11
" I-lb cartons	0 14
Eleme Table Figs- Six crown, extra fancy, 40-lb. boxes	0 11
Four crown, fancy, 10-lb. boxes	0 08
Three crown 0 071 Glove boxes, fine quality, per box 0 074	0 08
Fancy washed figs, in baskets, per basket 0 15	0 18
" pulled figs, in boxes, per lb 0 15	0 20
" pulled figs, in boxes, per lb 0 15 " stuffed figs, " " box 0 25	0 30
Valencia Raisins-	
Fine off-stalk, per lb	0 05}
Selected, per 16	0 061
Layers, " 0 062	0 07
Dates-	
Hallowees, per lb	0 051
Sairs, per lb 0 04 Packages " 0 05	0 04
Packages " 0 051	0 6
California Evaporated Fruits-	
Apricots, per lb	0 32
Peaches, "Pears. "	0 18 0 18
	0 10
Malaga Raisins—	2 25
London layers	2 40
" 1-box	1 00
" Royal Buckingham Clusters," }-boxes	1 371
hores	4 50
"Excelsior Window Clusters"	5 50
California Raisins—	1 50
Fancy seeded 1-lb pkgs	0 11
Fancy seeded. 1-lb. pkgs 0 11 Choice seeded, 1-lb. pkgs 0 11	0 11
Loose muscatels 3 crown	0 10
" " 4 crown 0 11	0 11
Prunes— per	r lb.
Oregon prunes 25-1b. boxes, 30-40s	0 11
·· ·· ·· ·· ·· ·· ··· ····	0 10
DU-DUB	0 (9)
··· ·· ··· 0	0 (81
·· ·· ·· ·· ·· ·· ·· ·· ·· ·· ·· ·· ··	0 08
SPICES-Spices continue firm	this

strong. Prices are unchanged. Demand is fair.

	Per 1b.
	0 16 0 20
white	0 22 0 27
	0 16 0 20
" Cochin	0 17 0 20
Cloves, whole	0 17 0 30
Cloves, ground	0 25
Cream of tartar	0 25 0 32
Allspice	012 018 L
Nutmegs	0 25 0 60
RICE AND TAPIOCA-The	market
MICE AND TAFIOUA-INC	market

for rice is still firm. Demand is fair at unchanged prices. The tapioca situation is unchanged since last report. B rice, in 10 bag lots..... 3 20

s rice, less than 10 bag	8	 	 8 30
Crice, in 10 bag lots		 	 3 00
Crice in less than 10	bag lots.	 	 3 10
apioca, medium pearl			0 07
DEANS The			

BEANS-The bean market is a little easier this week. Quotations from the west are lower, but business in this line is slow. Choice prime beans..... 18) 190

EVAPORATED APPLES-There is an easier feeling in evaporated apples this week, and stocks are selling at 8c to 84c. Demand is fair.

Evaporated apples 0 08 0 083 RAW FURS—There has been no change in the raw fur market this week. Until the March sales take place no price changes are likely to occur.

Mink						 		 			 ί.			 5				 	2	5	00	6	00	
Marten,																								
**	di	ar	k						 		 			 		 		 		8	00	20	00	
Fox, red					 									 		 		 		2	50	3	50	
Lynx																								
Otter																						25	00	
Fisher																						7	00	
Weasel																							35	
Muskrat																								
Canadia	n (co	0	D	 			 		 						 		 		0	75	1	25	
Skunk					 							.,		 				 		0				
Bear, lar	ge																			8	00	10	00	
11 8711	01	1																		ς.	00	5	00	

CANNED GOODS

MONTREAL-There is a good increase in demand for canned goods, this week, especially for fish and fruits. Other lines are selling well also owing to the Lenten season.

TORONTO-Wholesalers report canned goods as moving well, particularly fruits and fish. The Lenten business has stimulated demand for canned fish as well as for the other lines.

Group No. 1 comprises-"Canada First," " Little Chief," "Log Cabin," "Horse shoe" and "Auto" brands, also all private brands.

Group No. 2 comprises-"Lynnvalley," "Maple Leaf," "Kent" "Lion, "Thistle," and "Grand River" brands.

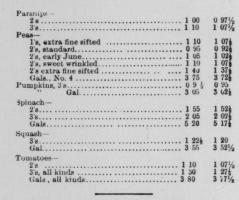
Group No. 3 comprises- "Globe," "Jubilee,"	and	"White	Rose,"	brand
FDI	TITE		Group	Group

Apples, standard, 3's preserved, 3's tandard gal. preserved, gal Blueberres-	. 1 45 . 3 30	1 20 1 42 3 27 3 97
2's, standard 2's, preserved Gals., standard	. 1 70	1 174 1 67 5 17
Grapes- 2's Preserved Gals. Standard. Chernes-	1 55 3 80	1 521 3 771
2's, red, pitted. 2's, " not pitted. Gals., red pitted. " not pitted.	. 1 80	2 271 1 771 8 92 7 42
2's, black, pitted 2's, " not pitted 2's, white, pitted 2's, " not pitted	2 30 1 80 2 45	2 27 1 77 2 42 1 92

A

week, especially peppers, which are very

Ourrants- Gals., red, solid pack	7 671
Gals., red, standard 2's, red preserved 2 15	5 424 2 121 1 924
Gals. red, solid pack. Gals. red, standard. 2s. red, standard. 2s. red, transformed. 2s. black, H.S. 2s. black, H.S. 2s. black, black. 2s. black.	2 021
28, black, preserved	$ \begin{array}{c} 2 & 25 \\ 5 & 92^{1}_{2} \end{array} $
	8 42
2 s, H. S	2 271 2 50-
Gals., standard.	6 771
Gals, solid pack	
Gais, solid pack Lawtonberries- 28, H.S. 28, preserved. 25, Gais, standard 7 80	$ \begin{array}{c} 2 & 27 \\ 2 & 52 \\ 7 & 77 \\ \end{array} $
Gals. standard 7 80 Peaches —	7 774
	2 17
1½ s. yellow (intats) 2 20 2's. yellow 2 40 2's. yellow 3 30 3's. yellow 3 65 3's. yellow (whole) 3 35 2's. white 2 35 2's. white 3 25	2 371 3 275
3's, yellow	3 621 3 025
2's, white	2 324 3 225
3's, white	3 571
28, white	7 524 5 524
Pears-	
2's, Flemish Beauty	1 523
3's, Flemish Beauty	2 42 2 2 12 2
24's, Bartlett	2 47± 2 52±
3's, pie,	1 174
Gal., pie, not peeled 3 80	3 774
38, Flemish Beauty. 2 45 28, Bartlett. 2 15 24's, Bartlett. 2 16 38, Bartlett. 2 65 38, pie. 1 50 Gal., pie, peeled. 4 55 Gal., pie, not peeled. 3 80 2 s, light symplet. 3 80 3 s. 3 s.	1 97
Pineapple - 2 05	2 021
28. grated 2 15	2 122
whole	2 821
Plums, Damson - 1 35 2s, light syrup 1 90 3's, light syrup 1 50 2's, heavy syrup 1 50 2's, heavy syrup 2 15 3's, heavy syrup 2 15 Gal, standard 3 65	1 32 ¹ 1 87 [±]
2's, heavy syrup	1 874 1 471 1 824
3's, heavy syrup	2 123
Plums, Lombard-	
2's, light syrup	$ \begin{array}{c} 1 & 37 \\ 1 & 9 \end{array} $
2's, heavy syrup 1 55 24's, heavy syrup 1 90	1521 1874 2121
Plums, Lombard — 1 40 2s, light syrup. 1 20 2s, hight syrup. 1 50 2s, heavy syrup. 1 50 2s, heavy syrup. 1 90 3s, heavy syrup. 2 15 2s, heavy syrup. 2 19 3s, heavy syrup. 2 15 Gal., standard 3 85	2 12 3 525
	1 421
2's, heavy syrup 1 60	1 57 4
24's, heavy syrup	1 871 2 15
Gal., standard 4 15	4 121
Plums, egg- 2's, heavy syrup 1 871	1 85
Plums, egg- 1 87½ 2's, heavy syrup 2 17½ 3's, heavy syrup 2 17½ 3's, heavy syrup 2 50	2 15 2 471
Diskant	1 77
2's, preserved 1 80 3's 2's 55 Gal., standard 3 55	1 77 2 52 3 52
The location Ded	
2's, L. S. (Shafferberries)	2 123 2 2.3
2's, preserved	2 52 7 77 10 52
2 8, H. S. 2 55 2 8, preserved	10 521
	2 275 2 525
Raspberries, Black – 2 30 2s, black H. S. 2 30 2s, preserved 2 55 Gals, standard 7 80 "solid pack	7 771
	10 52
Strawberries- 2's, heavy syrup	2 27± 2 52±
Strawbernes- 2 30 2's, " preserved. 2 5's Gals. " standard 7 80 Gals. " solid pack. 10 55	7 775
	10 521
VEGETABLE Asparagua-	
2½'s, tips, California 3 8)	3 771
Beeta- 2's, aliced, sugar and blood red	1 12
2 s, whole,	1 111 1 020 1 3.01 1 2.1
3's, whole, " "	1 2, 1
Beans- 2's, golden wax	0 925
28, golden wax 38 1 40 Gals. 415 28, refugee or valentine (green). 0 95	1 375 4 02 ¹ / ₂
2's, refugee or valentine (green) 0 95 2's, crystal wax 1 65	$\begin{array}{c} 0 & 0.22 \\ 1 & 376 \\ 4 & 02^{1/2} \\ 0 & 9.2^{1/2} \\ 1 & 02^{1/2} \\ 1 & 02^{1/2} \\ 1 & 07^{1/2} \\ 1 & 231 \end{array}$
2's, trigger of a statistic group of the statistic statistic statistics of the statistics of the statistics of the statistic statistics of the stati	1 07 ¹ / 1 32 ¹ / ₂
Corn-	0 971/
2's	4 921
Carrots- 2's 1 00	0 971
3'8 1 19	1 0/1
Turnips- 3's, 1 10	1 071
Cabbage- 3'8 0 95	0 921/
C 110	
2'8 1 50 3'8 1 90	1 11/
	1 47 ¹ / 1 87 ¹ /
Succotash- 2's 1 30	
Succotash	1 871/



ONTARIO MARKETS.

POINTERS-

Sugar—Advanced. Canned Goods—Moving well. Evaporated Apples—Easier. Beans—Easier.

Collections-Fair.

Toronto, March 12, 1908.

Business is assuming a very encouraging volume. Wholesalers generally are thoroughly optimistic in their reports and look forward to a record year in Canadian business. So far from any depression being felt several of the wholesalers affirmed that their business for February, and for that matter, for the part of the year already past was greater than that done in the same period during last year. The quietness felt at the holiday season in wholesale circles has disappeared, and a cheerful briskness is rapidly taking its place.

Financial matters do not seem to be altogether satisfactory as yet. Collections are a little slow and renewals are requested to some extent greater than usual, but this condition is gradually becoming less troublesome and will remedy itself in time.

The feature of the week has been theadvance and the exceedingly strong position in the sugar markets. Evaporated apples are easier and the market seems to be in somewhat of a critical position. Dried fruits are selling freely, and cocoa shows more firmness, but otherwise there is little to report.

SUGAR—Another advance of 10c on all lines occurred on Friday, 6th, bringing the market to a high basis. The advance is the result of the strong statistical position of the raw and refined markets and was not unexpected. Local wholesalers have been buying heavily the last couple of weeks and there are now larger stocks of sugar held locally than for some time. Willett & Gray say of the situation in raws:

"During the early part of the week under review the market hesitated, but at the close resumed its strength and upward tendency. The pause in the advance at $2\frac{1}{2}$ c c. & f., enabled buyers to secure a considerable quantity of Cuba centrifugals in a quiet way which they might not have obtained otherwise. The quantity wanted at $2\frac{1}{2}$ c c. & f. for March shipment proved greater than the supply and quotations at the close show an improvement of 1-32c per lb. for March and 1-16c advance paid for April shipment, say 2 9-16c c. & f. 96 degrees test.

Spot quotations declined from 3.885c to 3.86c, recovering to 3.89c at the close for 96 degrees test Cuban centrifugals,

46

on sales of 9,000 bags nearby parcels to the Federal refinery at 2 17-32c c. & f It is reported that 2%c c. & f., equal to 3.98c landed 96 degrees test, has been bid and refused for second half Apri shipment.

Europe again leads in the advance beet sugar rising from 10s 03d to 10 3d for the week. Unfavorable weather for field work is reported by Mr. Licht Beet futures are quoted at 10s 5d fo May and 10s 7d for August.

for held work is reported by Mr. Lich: Beet futures are quoted at 10s 5d fo. May and 10s 7d for August. Beets now are .27c per pound abox, centrifugals at New York, The closinof this difference is likely to come soon er than usual this season. Cuba ha now sold so much of the crop and at s much more profit than last season, that the planter is much more independent of the buyer than heretofore.

the planter is much more independent of the buyer than heretofore. Brazil is no longer a source of supplifor our market. The crop, now larged centrifugals, goes to supply the deficiencies south, and as high as 5c per inc. & f. has been paid, regardless of tes The next season's crop of Brazil proises to be larger than the present. The Brazil sugar planter is reaching a ver-

The next season's crop of Brazil proises to be larger than the present. The Brazil sugar planter is reaching a verprosperous condition from such price and in instances is a loaner of moninstead of a borrower.

instead of a borrower. The Cuba crop receipts declined 4,000 tons for the week, which may or may not be a crop indication of less outturn Two years ago receipts fell off and afterwards increased again.

Porto Rico now indicates a smalle, crop than estimated. Java has contributed some ten cargoes of June-July and July-August shipment for our later supplies. The price for these is at on near 10s 6d to 11s 12d per cwt. c. & f equal to 4.02c to 4.16c duty paid, New York, Boston and Philadelphia each taking part of these.

ing part of these. Further purchases of Javas are out of reach of our refiners at the moment by the advance on the London market, and 11s 6d c. & f. is now asked for June shipment to United States, equal to 4.24c here, but will come into available supplies later on if beet sugar continues to hold above the parity of our market for centrifugals.

Prices quoted at time of writing were as follows :

1 :

aris lumps,	in 50-lb. bo n 100-lb.	X68	 •••••		
t. Lawrence	granulated	1, barrels.	 		1.0
edpath's grant	anulated		 		1
erlin granul	lated		 		1 41
hoenix			 		
o. 3 yellow.			 		
fo. 1 " ranulated a	nd yellow,		 	4	14
SYRUI s only i					
yrups— ark ledium			 		
right			 	38	0.05
lolasses- lew Orleans	medium		 (30	0 .
14	h	hla	 0	80 0	100

 New Orleans, medulum
 0 30
 0

 Barbadoes, extra fancy
 0 40
 0

 Porto Rico.
 0 45
 0

 West Indian.
 0 30
 0

 2 lb. Tins, 2 dog. in case.
 2
 0

 5 ""
 2
 2

 10 "
 4
 0

 2 lb. Tins, 2 dog. in case.
 2

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 2

 2 m.
 4
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 2 m.
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TEA-Considerable speculative bus ness has been done locally recent though stocks held here are ligh

ght dec e been ough t ins as W 27, ling: The fig from aths e rkable nts to k place the yea less the bly a la lately for av accor ipments s to t re is a s taki revious arger qui stined c Althou ades endency; as perva lination the good f the me force atte there seer deal in th COFFE ery good Willett ituation The de apply for gs, com 1400 bags ave beer tarch 30 ime stat! rward a amou of Ap eed 40 ed sta W(000 a It has is la ts in 000 k lower late red t rther W.6 and ever. uncer inue 05 (radir that ks ha deale hstand policy when and ering lutel it i trade arch ilight 5.85; ant year

Sight declines in the common grades been noted on the London market bough the general position still reins as strong as ever. Thompson as ' weekly circular, dated London, the 27, says of the conditions then ling:

The figures for the distribution of from all India during the nine aths ending 31st December are rerkable for the expansion in the shipents to Ceylon-mearly all of which the year-which show an increase of less than four million fbs. Presumbly a large proportion of this ultitately found its way to Russia, which ay account for the falling off in direct imments, so that if we add these figs to those for Russia and China are is an excess in the former coun-'s takings of six millions over the revious period, in addition to the larger quantity sent via Turkey-also estimed chiefly for the same market.

Although some of the commoner rades have shown a further easier rades have shown a further easier radency; on the whole a better feeling has pervaded the Room and more indimation to buy has been noticeable. The good value now obtainable in some of the medium sorts should before long force attention on buyers, and already there seems to be more disposition to deal in the grades just above common." COFFEE—Business locally continues tery good.

Willett & Gray say of the general mutation in their weekly review :

The decrease in the world's visible supply for 1st of March is about 300,000 bars, compared with an increase of 70,-600 bags a year ago. Different cables have been received here regarding recipts, predicting for the month of darch 300,000 bags, and at the same the stating that the coffee was coming inward as quickly as possible and that amount left in the interior after the of April, in Santos, would scarcely world stated that the receipts for barch would be 250,000 bags. April 50,000 and May 150,000 bags." The has also been reported that the pis late and that the new crop recipts in Luly were not likely to exceed

It has also been reported that the p is late and that the new crop reits in July were not likely to exceed 000 bags, owing to the fact that Bowering this year has been exceedlate and that the weather has not red the development of the crop. It orther stated that the storms and by weather have injured the early and might decrease the outturn. Never, all of these predictions are sincertain and the general estimates time to be about 8,000,000 bags of

Inde to be about 8,000,000 bags of the Coffee for the next crop. Trading has been light, for the reathat the fear of the government is has constantly been repeated to dealers all over the country, notbatanding the government adheres to policy that it will only commence to when consumption claims the cofand if the government persists in oring to its policy, the fact that samers need supplies should dispel outely any fear of a decline when merchandise is sold, for the reason it is urgently wanted for immeditrade.

March options, week ending March Highest, 5.90 to 5.95; lowest, 5.80 5.85; closing, 5.80 to 5.85, against last year closing 6.45 to 6.50."

THE CANADIAN GROCER

DRIED FRUITS—Prunes continue to sell freely and so ne specials are offered at as low as 6 cents on 90-100's. Generally, however, they remain firm. Peels too, are in good demand, and dates are having some call. Several cases of apricots were offered during the week at 33c but that figure is almost completely forbidding.

Atore as in. boats to manor chair of to.				
Candied and Drained Peels— Lemen	. 0	0 2	0	20
Figs- Elemes, per lb	0	08	0	15
Tapnets, "	000	031 041	00	04 05
Ourrants Fine Filiatras 0 07 0 071 Vostizzae Patras	0	09	0	(9)

Raisins-				
Sultana	0	091	0	13
" Fancy	0	11	0	12
" Extra fancy	U	14		
Valencias, new	0	061	U	07
Seeded, 1-lb packets, fancy			0	11
" 16 oz. packets, choice				11
" 12 oz. " " "			0	09
Dates-				

rialioweee......0 051 0 051 Fards choices....0 08 0 09 Sairs......0 041 "choice.......0 08 0 09 RICE AND TAPIOCA — There is nothing new to report. Prices are steady.

		Per lb.
Bioe, stand. B. Bangoon. Patna. Japan. Java. Bago		0 U31 0 03 0 J5 U 06 0 052 0 06 0 06 0 07 U 05 0 06
Seed tapiona Tapioca, medium pearl		0 051 0 16
NUTS-Business steady prices.	continues	quiet at

Almonds, Tarragona	, per	10	۰.	 	 	 		 	 					103
" Formiketta				 	 	 	 		 		U	131	0	15
" shelled Vale	ncias			 	 				 		U	23	0	32
Walnuts, Bordeaux												101	U	11
" shelled				 	 	 			 		U	27	U	28
" Maxbot.	**				 	 		 		2	0	124	0	13
Filberts, per ID													U	11

SPICES—Business is still dull with slight variations in one or two lines. Pepper continues firm. Cocoa beans are advancing again, and this, in the face of the recent decline, is rather a surprise.

			44.4	
Peppers, blk	0 16		20	
white			30	
	0 18		35	
Cinnamon		U		
	0 30		75	
Cloves, whole	0 30		50	
Cream of tartar			25	
Allspice		0		
" whole		0		
Масе		U		
Mixed pickling spices, whole	15	0		
Cassia, whole		0	50	
" ground	0 25	U	00	

BEANS—The bean situation is about the same as at last reports. The presence of American buyers in Kent County again have made the market fairly active.

EVAPORATED APPLES—The market is easier and in a somewhat critical condition. Stocks generally are of somewhat unsatisfactory quality. Evaporated apples...... 0 0 (71 08

 HIDES AND WOOL—The situation still remains precarious and business is very quiet. Prices ruling are as follows:

 Hides, inspected, cows and steers, No. 1
 0 45

 Country hides, dat, per lb.
 0 031 0 (45

 Country hides, dat, per lb.
 0 66 0 07

 Horse hides, No. 1
 275

 Horse hides, No. 1
 275

 Horse half, per lb.
 0 64 0 (45

BROKE HIS KNEE.

W F. Sexton, of Toronto, the Victim of An Unfortunate Accident.

Wm. F. Sexton, of Sexton & Co., Toronto, manufacturers of store fittings, etc., met with a painful accident last Sunday, the 8th inst. While coming down the steps of his factory he slipped and fell, breaking his knee and badly cutting his face and chin.

and feff, breaking his knee and badiy cutting his face and chin. Mr, Sexton had been down at his factory, at 58 Terauley street, to see if the heating arrangements were in good order. It was while coming out that the accident happened. He was removed to his home, where it was found that his knee was broken. The cuts on his face and chin are not serious. He will be confined to his home for some time. His many friends regret the unfortunate accident.

BLACK PAINT BREAKS GLASS.

The hazard of black paint on plate glass is, it appears from the insurance press, by no means inconsiderable.

Signs painted on plate glass done in solid black paint are in point of fact extra hazardous, as plate glass insurance companies have discovered to their cost. The practice of painting signs of this kind seems innocent enough, but the experience of conservative casualty companies fully justifies them in refusing to write such windows.

ing to write such windows. The explanation of the hazard under consideration is to be looked for in the property of a black surface to absorb the sun's rays, by means of which an unequal expansion is produced throughout the plate and under the influence of a sudden gust of cold air or any other sudden change of temperature, a strain is developed which shatters the plate glass bearing the black paint. All black painted signs on plate glass, no matter with what exposure, must be considered as hazardous risks.

TO SUCCEED PARMELEE.

W. G. Parmelee, Deputy Minister of Trade and Commerce, has applied for superannuation. An order-in-council will likely be passed this week releasing him from his duties. He will be succeeded by F. T. C. O'Hara, superintendent of commercial agencies.

FOR SALE.

TWO-HORSE power electric motor and power sausage meat cutter, with filler, shafting, etc., complete. Cheap price for quick sale. A. J. Groom, Guelph, Ont.



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MANITOBA MARKETS

(Market quotations corrected by telegraph up to 9 a.m. Thursday, Mar. 12, 1908.)

A steady movement of all general lines is reported by the wholesale houses. Business continues to improve and the outlook for spring and summer is becoming brighter.

FRUITS

CANNED GOODS-

	FRUIT	5.	~	~
Blueberries, 2's			Group No. 1 1	Group No. 2.& 3 2 25
Oherries New-				2 39
Currants New- 2's, red, heavy syrup, 2's black			. 2 (9	2 04 2 14
Gooseberries New- 2's, heavy syrup			. 2 31}	2 29
Lawtonberries New- 2's heavy syrup			. 2 41	2 33
Peaches - 2's yellow flats 3's			. 2 30	2 271 3 091
Pears-			. 1 81	1 79
2's, F.B., 3's, '' 2's Bartlett's			. 2 394	2 37
3's " 2's Globe, light syrug			. 2 59 . 1 51	2 57 1 49
Plums- 2's Damson, l.s. 2's Lombard, l.s.	и 11		. 2 93 . 3 v3	2 88 2 98
2's Greengage, 1.s.	. "	•••••	3 13	3 08
2's red, light syrup 2's black beavy syru	" ph "		. 2 261	2 24 2 39
Pineapples, whole, 2 lb., 24 isliced, 2 Strawberries (new), per	per case			3 65 4 50
" sliced, 2"	**			3 85 4 40
Rasyberry Jam (Smith	e)			4 78
12-02. bottles per do. 1-lb 5-lb. tins, each				2 20 4 75
5-lb. tins, each 7-lb.				0 59 0 80
Deres (main) and daman	EGETAE	BLES.		
			. 1 061	1 04 1 (4
golden wax, refugee, '' '' crystal wax '' red kidney			. 1 161	1 14 1 19
lima Corn- 2's				1 44 2 18
			0 00	2 94
Peas (new) per dozen- (No. 4) 2's " (No. 3) 2's " (No. 2) 2's sweet wri (No. 1) 2's extra fine	nkle	••••••	1 (6) 1 165 1 215	1 04 1 14 1 19
Succotasn-				1 49
28		•••••	2 63	2 58 2 08
Beets- whole, " sliced, " whole, 3-lb., " sliced, "		· · · · · · · · · · · · · · · · · · ·		2 28 2 64
Sninach-		•••••		2 84 3 08
2's, per doz 3's gallon, per doz Asparagus per case			4 09	4 04
				11 10 7 78 2 74
Beans, golden wax ' refugee			1 98 1 98	1 93 1 63
(laskin 1 lb mark and b	MEAT	S.		. 2 50
Clark's 1 lb., pork and b	caus, pia.	11, per cas		1 90
g " tomato sau	ce, per ca			. 1 90
3 " Chili "				9 50
				. 2 50
Canned chicken (Man.	Can, Co.)	per doz .		· 1 25 · 3 25
Soupe, per doz Canned chicken (Man. ("turkey" chicken, per do "turkey" duck	z			. 1 25 . 3 25 . 3 25 . 3 30 . 3 30 . 3 30 . 3 30 . 3 80
Uorned beef	2's p	er doz.		. 2 80
Roast beef			•••• •••	. 1 60
" 1's, per doz 2's. " Potted meats 1's per do				2 80
Potted meats, ‡'s, per d Veal loaf 1 lb., per doz				1 25 2 50 1 25
Ham loaf ½ lb				1 25 2 50
Chicken loaf 1b. ".				. 1 85
Sliced smoked beef	b. tins, pe	er doz		1 85 3 50 3 65 1 80 3 10 3 35 1 45
Chipped " 1-11	b. glass, b. tins,			3 35
" " 1-lb	tins, glass,			2 50
Chicken loaf ± 10. "1 1b. Lanchtoneue 1s. Sliced smoked beef ±-1 "1 -11 Chipped 1 -11 Chipped 1 -11 Sliced bacon, 1-1b. "1 -1b ±	cins, glass,	"		3 10 3 25

Salmon

SUGAR-No changes are noted since

the advance noted last week. Prices continue as follows: eat and B C granulated, in bbls Mont

Iontr	eal and	BC.		lated								•	55
	malle	ow. in										•	4
	yend		sacks.										ā.
Valla	eburg,												5
T alla	ii		acks.										5
Porlin	granu												5
11	granu	inaucu		cks.									5
000	unnies	aron			a to	hale	ne	ro	wt				5
s, c. q	unnies (gram	mateu	5-2.		**	p.						5
	ard pr	hores	lumn										6
ii n	ard pr	esseu	rump,	half b	bla	Der	t		•••	•••	•••		ě
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	ar suga	ar					••••		•••	•••	•••		5
cing a		n bbl											6
		n box											ĕ
		n sma										•	5
owde	red su												5
			boxe										5
1	1	. 11	smal	1 quai	atiti	e8	••••	•••	••	•••	••		6
ump,	hard,	in bb	18					• • •	••	••••	••		6
			bls									1.1	
**	**	in 100	-lb ca	868					• • •		••	•	6
CIT	KRU.	DA	NTD	NE	OI	AC	CL	10					

BINC	I HID MOMBORIO	
Syrup "Cro	n Brand," 2-lb tins, per 2 doz. case	2 5
	" 5-lb tins, per 1 "	30
	" 10-1b tins, per 1 "	28
	" 20-1b tins, per f "	28
	" i barrel, per lb	0 0
	" Sugar syrup, per lb	00
Beaver Bran	d, 2 lb tins, per 2 doz case	31
	10	
	20	
Barbadoes	olasses in t-bbls, per gal	0 4
New Orlean	molasses in 1-bbls, per lb	0 03
Porto Rico	nolasses in t-bbls., per lb	00
Blackstrap.	n bbls., per gal	0 3
11	1	0 3
41	5 gal. bsts., each	2 2

FOREIGN DRIED FRUITS-		
Australian raisins— Brown Lexias, per 1b Extra brown " Sultana raisins, bulk, per lb " cleaned, " " 1 lb pkgs "	000	08 0 10 12 12
Table raisins, Connoisseur clusters per case "extra dessert, "Royal Buckingham, "Imperial Russian "Connoisseur clusters, 1 lb pkgs, per	2345	60 40 00 25
Connoisseur clusters, boxes (5½ lbs)		35 80
Trenor's Valencia raisins, f.o.s. per case, 28's	21	00 05
" " selects " 28'8		20
" " layers " 28's " " 14's	2	25 20
California raisins, choice seeded in #-lb.packages per package	0	09
" " fancy seeded in 2-lb. packages per package		091
" " choice seeded in 1-lb packages per package	0	111
" fancy seeded, 1-lb. packages, per package	0	111

Prunes	90-100	per lb								. 0	063
11	80-90	"								. 0	071
44 .	70-80	===								. 0	07
**	60-70	.66								Ō	081
	50-60	**									09
	40-50								•••	. 0	
										• •	
Silver p											
Currant											
"		eaned,									
	wet cl	leaned,	per ll	b						. 0	
	Filiat	ras in 1	-lb pk	g. dr	y cle	aned	i,per	lb.		. 0	
Hallowe	e dates	s. new	per lb							. 0	06
Figs, co	oking, i	n tapn	Ets. De	er lb						. 0	052
11	11 1	n sacks									06
		1 crow								0	10
		2 "	-							Ō	ii
		5 11		==							
		glove	hores								
		squar									
	• • · · ·	1 lb b	askets	s, per	r bas	ket.		,		U	15
Apricota	a choic	e. in 25	lb be	oxes	ner l	b				. 0	221
Apricota											22
Peaches											
Peaches											134
Pears, c	noice (naives)	, per l								
	tandar										
Plums, o											143
Nectaria	nes cho	nice								. 0	16

EVAPORATED APPLES-Selling to the retail trade at 81/2c to 9c per lb. MINCE MEAT-

ROLLED OATS -

Rolled oats,	80 lb 40 20 8	sacks,	per 	80		 		 			•	•	0.0 to 0.0 to	
CORN	ME	AL-	-Qu	ioted	l	a	t		\$ 1.	9)()		

sack POT AND PEARL BARLEY-barley, \$3.60 per sack; pearl barley per sack, and \$2.55 per half sack. BUTTER-No. 1 dairy is selling

the retail trade at 24e per lb, and 2 at 21e to 22e. Supplies are no liberal this week as last, and, co quently, the market is firmer. Ch ery solids command a price of 26-lb., while bricks are costing the er de

28e to 30e per lb. EGGS—Storage eggs are sellin 18e to 20e per dozen. Fresh egg-selling to the trade at 26e to 27e are dozen, while produce houses are pabout 24e per dozen, f.o.b., Wing Supplies from the country are small, and eggs are being brough ing eg. m from the South and East.

CHEESE-

" Ontario, large..... " twins..... 15 POULTRY-

Fancy spring chickens, fresh killed frozen 15 Fancy Ontario turkeys, frozen 17 GREEN FRUITS AND VEGE-TABLES-The regular heated car ser-

vice from Winnipeg is being discon-tinued after the 15th, and after that date specials will be sent out each neek until the arrival of warm weather. The first cars of Seville marmalade oranges have arrived.

winter Apples-		
Straight grade No. 2, per bbl		03
North rn spies No. 2, "	1	50
do. No. 1		50
Dranges and Lemons-		
Washington navels, 96's, per case		50
" " 112's to 126's per case		75
" " 176's to 250's	4	00
California lemons, 300's, 360's, per case		50
Bananas-		
Per bunch, by express only 256		50
Frances-		
Almeria grapes, kegs, per keg		50
Pears-		
Fancy Columbia, "	4	00
" " half cases,	2	60
Cranberries-		
Jersey cranberries, per bbl	12	00
Vegetables-		
California celery, per doz		90
" " Der case		60
Sweet potatoes, per bbl		00
Va'encia onions, large cases, per case		00
Native or ions, per lb		031/2
l'omatues, 6-basket crates, per crate		00.
" per basket		90
New California cabbage, 150 lb. crates, per lb		31
Cabbage (native), "		021
Lettuce. 14 doz., per box		75
Radishes. per doz		80
reen onions, per doz		80

TRADE NOTES.

James Marr, Red Deer, Alta taken over the grocery business M. Patterson.

S. C. Mulhall & Co., grocers, Middleton, N.S., have sold their ness to N. W. Baker. of asi-

W. B. Woodhul, general merchan of W. B. Woodhul, general merchan of Lambeth, Ont., has sold his busines to Geo. G. Earley. The new propriet for ten years was shipper for the Metor-mick Manufacturing Co., of Leson, Ont., and has been also with Metrs. C. R. Somerville, gum manufactures, for nearly two years.

The man who has two mothers-in aw may take heart of hope, for he might have had three or four or half a dozen.

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EW FIRM OF BRACEBRIDGE GROCERS

Hutchison Retiring After Eight een Years of Profitable Business-Something About the New Partners. PASS March

the first of April Peter Hutchison, of Bracebridge's oldest and most essful grocers, will hand over the less in which he has spent eighteen s, to D. T. Hodgson and J. W.

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\$1.90

RLEY-

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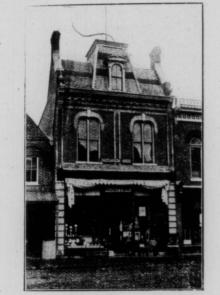
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Hutchison Bros.' Store, Bracebridge.

iterd, two of his present employes, and will retire. The store in which the busiss is being conducted, the retiring oprietor, and the new partners, are own in the photographs reproduced ewith.

t is eighteen years since the business established under the present man-



PETER HUTCHISON. Proprietor, who is Retiring April 1

ment. Previous to that time it was and by R. J. Wafson, now of Burk's is, with whom Mr. Hutchison work-for a while. He had formerly been a short time with the Meinardus

Co. in Gravenhurst. Fourteen years ago the business was transferred to its pres-ent stand, which has been improved from time to time, until it now takes rank as one of the finest stores in Bracebridge.

Since Peter Hutchison took the business over it has increased by several times the original value and is now one of the most successful in the Muskoka district. In all his dealing Mr. Hutchi-son has been noted for his straight businesslike methods and he can be assured that in retiring from his trade connec-tions he carries with him the respect and esteem of all who have been cus-tomers of the store as well as the wholesale men.

Both the members of the new firm are familiarly known in Bracebridge and vicinity. It is fourteen years since D. T. Hodgson came to town, during which time he has been in the employ of Hutchison Bros. Having always followed the grocery and provision business since boyhood, "Dave" is thoroughly conversant with it.

His partner, J. W. Reid, has spent seven years in the grocery business and for the last two years has been in charge of the books for the firm. Both have a thorough knowledge of the wants of the people of Muskoka and, possessing mark-ed business ability, may be expected to keep up the good reputation the store enjoys. The Grocer extends its best wishes for the success of the new firm.

A COLD STORAGE CONGRESS.

Of International Character Will Be Held in Paris in July.

In a consular report of recent date Frank H. Mason, the American Consul-General at Paris, announced the holding of an international congress on cold storage early next July in Paris. In his report Mr. Mason says in part:

"The purpose of the congress is to bring together leading experts and representatives of the principal industries and enterprises of all countries in which refrigeration is used as an agent for facilitating the preservation and transportation of food materials by land or sea.

"The work of the congress has been laid out in six sections, each of which is under the control of a special committee, headed by a president, chosen from the most eminent specialists of France. Great Britain, Germany and Russia will take an active part in the proceedings and will be represented by full commissions made up of eminspecialists and government offiont cials.

"America is recognized as the pioneer in the application of cold storage on a large scale to food preservation and transportation, and as the work of the congress will be along lines in which a vast number of American citizensgrowers of fruits, vegetables and meat producing animals, packers and shippers of a wide range of food products, railway and steamship managers and the owners of cold storage plants throughout our country-are more or less directly interested, it is to be hoped that the American delegation and its work during the congress will be representative and worthy of the importance of the occasion.

"America is the natural source of



D. T. HODGSON.

supply of many food materials for densely populated Europe, and the influence of the coming congress, if rightly directed, will be to break down technical barriers and smooth the way for mutual understanding and for an enlarged trade. The Compagnie Trans-



J. W. REID.

atlantique offers to delegates a discount of forty per cent. in the cost of passage between New York and Havre."-New York Herald.

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LIFE STORY OF A SUCCESSFUL GROCER

Some Interesting Facts in the Career of Fred. T. Smye, of Balfour, Smye & Co., Wholesale Grocers, Hamilton-Principles Which Brought Success.

Hamilton, Ont. is deservedly acknow-ledged one of Canada's leading manufac-turing and commercial centres. Its suitability for manufacturing purposes over other places has secured to itself some of the largest iron, steel and industrial of the largest iron, steel and industrial works of this country. Aside and above, and before all these ad-vantages were properly recognized, 'way back as far as the "50's," Hamilton was a grocery and food dis. tributing centre. Its wholesale groce were famed and its business men princes in their line. Many names, however, not only in their own city but through-out the Province of Ontario and be-yond, might be mentioned by The Grocer, names that would recall to the older grocers of Canada the days of older grocers of Canada the days of hogshead sugar, molasses puncheons, codfish in quintals, block matches and United States sugars days when the United States sugars, days when the little valley city of Dundas was looked upon as a lively competitor and when the now weed-grown Desjardines Canal was a busy thoroughfare. It is not, however, of the glorious names of the nowever, of the giorious names of the nineteenth century, nor of the trade builders of the "50's" to "70's" that we wish to write. Our efforts are di-rected towards a brief sketch of the commercial career of one of Hamilton's leading wholesale grocers of to-day, Fred T. Smye, of Balfour, Smye & Co. Mr. Smye is a young man, and though born in Hamilton on July 4, 1868, is a loyal Canadian subject. Young Smyc was educated in the public schools and collegiate institute of his native citz. After leaving school at the age of 14, he entered an insurance and real estate office, where he served three years. His once, where he served three years, his first experience in groceries was with Alexander Harvey & Co, and he entered the employ of this company when the writer was perched on a high stool making out invoices, so anythiag that is written here about Mr. Smye is iacontrovertibly so.

After a sample room training. Fred Smye in 1866 tried city traveling and his pluck, energy, push and business perception made him popular and successful. When A. Harvey & Co. amalgamated with John Stuart, Son & Co., under the title of Stuart, Harvey & Co., Mr. Smye went with them. On Balfour & Co. buying out Stuart, Harvey & Co. in 1893. Mr. Smye was retained on the traveling staff and was counted one of the best men on the road, his territory comprising all the leading points around Hamilton, Guelph, Galt, St. Catharines, Oakville, Berlin, Preston, Fergus, etc. This territory was regularly and systematically worked until the formation of Canada Grocers, Ltd., when he. with Jas. Somerville, were appointed managers of the business. After dissolution of Canada Grocers, Ltd., he bought the business and formed a new partnership with St. Clair Balfour, son of the late head of Balfour & Co., and Chas. H. Mellroy, an old business associate of his. The present company has made great strides in business as the members are all young. hustling and active. The business work is systematically divided, Mr. Balfour looking after the northwest business and Mr. McIlroy the Niagara Peninsula. Mr. Smye has specialized certain lines and their brands are know: throughout the land.

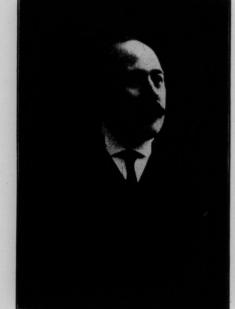
In speaking to The Grocer in answer to the question as to what facts in his career he attributed his success, Mr. Smye said, boiled down in a few words: 1. Hard work.

2. Common horse sense.

3. By always giving the trade I looked after my honest opinion in all things sometimes to my immediate loss and disadvantage.

4. By posting myself thoroughly on the goods I was selling.

5. By always treating every clerk of my customers with proper consideration. I think it is just as important as



FRED T. SMYE.

it is decent to treat the man behind the counter square. I can safely say that at least half of the men in business on my old ground were clerks when I started on the road; from nearly all of whom we get a large share of trade.

These sentiments may well be copied and too often are neglected by those whose training and experience should lead them to exercise these lines of business without prompting.

ness without prompting. Mr. Smye is a hard worker and is active and energetic in all he does. Active as he is in his business, he still has time to devote many hours to rowing and yachting, and has taken an active interest in the affairs of the Canadian Travelers' Association, being a director for Hamilton ten years, and elected first vice-president for two years by acclamation. He is a presiding officer and director in several of Hamilton's important manufacturing concerns. In This is the story of a man who has worked his way up, who has made success of the grocery business, and success of life. His example is a worth one for younger men in the trade to follow.

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CANADIAN APPLES IN AUSTRAL

Trade Commissioner Believes Mark Could Be Developed.

In a review of Australian trade the year 1907, recently published, J. Larke, Canadian trade commission in Australia, gives an interesting reviof the Canadian-Australian apple traas follows:

as follows: "There were imported into Australian by the Canadian-Australian steam 19,831 boxes of apples in three shi ments, the receipts being for Octobe 6,772 boxes; November, 8,163 boxe December, 4,896 boxes. There were, addition, a few boxes that came freight steamers from San Francisco but the shipments on these slow steam ers were a complete failure. Nearly ers were a complete failure. Nearly the apples arrived, apparently, in ge-condition. A quantity were carried deck and where these were sound the had lost their flavor. Those carried cool storage were prime on receip Some of the apples were first-class from free entirely from disease and passiwithout difficulty. Others from Ca fornia were affected with Codlin mo and had to be treated. It is stated th any future shipments affected in th any future snipments affected in the way will be destroyed on arrival at the port. The apples suited to the market especially those from one orchard Oregon, brought high prices, vary from 15s to 20s per box. Those unsul-ed to the market brought from 10s at 12s per how. It is easid that a for 12s per box. It is said that a few these apples were of British Columi origin, but of this I have no evideo and was unable to locate them. If fact that one United States shipper of times to send such large quantities apples to this market supports the sta ment that I have made in previous years, that the Australian market is to most profitable market for the Britishing and the Bri Columbia grower open to him. A Can dian paper informs me that buyers we paying a very high price for shippi Ontario apples to the eastern Unit States. The prices there had been high that western United States applwere also being sent there. Neverth it to be still more profitable to send h fruit to Australia. The price stated fruit to Australia. The price stated me paid for first-class British Columb fruit was from one dollar to one dolla and a quarter per case at Vancouve which was certainly a dollar a case le than the fruit would have brought shipping to this market under prop-conditions. There is, however, this of jection to the British Columbia appl-that the average of the best fruit too large in size, giving too few to the box. Nearly 20,000 cases of apples we disposed of at different points at the prices I have named, and more that justifies my statement, that this market would take 15,000 cases when pro-perly handled."

Good Tea vs. Rubbish which will it be?

Now is the time to decide whether it will pay you best to push the sale of good tea at a very fair profit or rubbish at a very small profit.

The difference in price between really good tea and tea that can only properly be termed "rubbish" is so very little, that it seems almost a crime to even offer people the cheap trash.

Right now, when the price of tea is attracting some attention, is your opportunity to push the sale of good tea.

Let your competitor sell the rubbish you will soon get his customers.

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T. H. ESTABROOKS St. John, N.B.

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TORONTO OFFICE: 3 Wellington Street, East WINNIPEG OFFICE: 355 William Avenue.

Facts and Figures

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We have just completed our Inventory. We take stock on February 1st, but it takes a full month to figure out and extend every item of it.

Yes, it is a huge piece of work, this inventory of ours, and it proves the truth of our contention that we carry

THE LARGEST STOCK

Now, just think, we have at present in our various warehouses a stock of goods amounting to

\$572,043.58

Do you realize what these figures mean? What a vast aggregation of products from all parts of the world, we hold at your disposal, thus justifying our ad.

THE LARGEST VARIETY

Nor is this mamoth stock allowed to remain on our hands, very long. We sell out and replenish about six times a year! How's this for

QUICK TURN OVER

AND

BIG BUSINESS

A trial order from you will be much appreciated. Just test

OUR RELIABILITY, BEST EQUIPMENT, COMPETENT STAFF and PERFECT ORGANIZATION

HUDON, HEBERT & CIE. MONTREAL

The most liberally managed firm in Canada.

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DAIRY PRODUCE AND PROVISIONS

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BACK BACON

is very much in request at the present time and owing to the fact that this cut is also used fresh for roasting and for pork chops it is difficult to keep up with the demand. We shall be glad to have your orders. We have a good stock of new cured, either out of pickle or smoked and can ship promptly.

F.W.FearmanCo.

Hamilton, Ont.

Ryan Brand Provisions

mean more profit for you. There is no denying the fact that clean, wholesome provisions appeal to the best class of trade. Neither can anyone deny the fact the Ryan Brand provisions are uniformly clean, wholesome and delicious in flavor. The government inspector has declared that

Ryan Brand is Pure.

Prices on Request.

The WM. RYAN CO., Limited 70-72 Front Street East TORONTO, - ONT.

Dairy Produce and Provisions

Slightly Easier Tone is Noted in Produce, With Changes in Several Lines—Canadian Hog Markets in Rather More Satisfactory Condition With Higher Prices.

CHEESE AND BUTTER BULLETIN

Montreal, March 11, 1908.

Just a shade firmer are cheese prices his week. White is offering from 13e $13\frac{1}{2}c$, while colored brings 134e to take, when buyers are to be found. Last take $\frac{1}{2}c$ less was asked for colored.

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old Country houses are still backand in placing orders, though the genal opinion is that they will have to me around pretty soon, as English dings are dwindling week by week der a steady demand. Those who are possession of any stocks worth hile, on this side, while they are willto make slight concessions in some stances, are not thinking of letting at lower prices than now rule. Ofers have been made to some English uses, of finest colored at 13e. This the exception, however, not the rule, it is a case of necessity for dealers get what they ask in order to get out ithout a loss.

Everyone is looking forward with inrest to the arrival of the first new decse. This will enable merchants to all orders without so much wear on her grey matter in endeavoring to inclously distribute small stocks over large area.

cceipts are very small. Last week but 65 boxes of cheese arrived, against boxes previous week, and 136 boxes week last year. Total receipts for eason are 2,053,905 boxes, against 1,705 boxes same period a year ago. ere has been a steady falling off in ad for butter, owing to the cond high prices asked by the trade. result, the quotations given out eek by produce dealers are lower those quoted for butter for many Finest creamery is selling at 30c e, sometimes 32c, according to the acting parties, and the amount sold. re has been some talk of the posby of bringing butter in from the Whether this will come to pass is entirely problematical. It is ble that there may yet be some tations from the south. To-day ery is selling at 29e in Chicago. would mean 331e laid down here, and duty 4c. This would neces-a 35c market, which is hardly to rule agan before the new make, steady demand eats up the small on hand. There is hardly two supply of butter in the hands this be all consumed before the of April, when express creamery egin to arrive in small lots, we have to get butter from someand Chicago is the logical mar-

Stranger thngs have happened. The past has been an abnormal season. Anticipating increased consumption of butter, dealers bought more heavily than usual, many purchasing in New Zealand for shipment to Canada. Contrary to expectations, demand for butter was not such as to require larger supplies than in previous years, chiefly because of the financial crisis which threw many out of work and tied up money generally. The London and other English markets were short, however, and instead of having an embarrassing surplus on their hands dealers recognized the good thing there was for them across the water, and exported for a good profit. Much butter was sold while in transit from New Zealand to Canada. Some of this got as far as London where it was profitably disposed of, while some came as far as Portland, and

was then sold in London, and taken back without ever having left the ship. When this last mentioned butter had been in London the market was not favorable to its sale then (it was an early shipment), but on its arrival at Portland the Old Country market had advanced sharply, and the English purchasers anticipated a ready market, at a high price, for the butter when it arrived once more in London. Unfortunately for them a slump occurred in the London market, and, to their sorrow, they lost money.

Dairy butter arriving is chiefly in roll form, few solids being made. For rolls 26e to 27e is obtainable.

Receipts of butter last week amounted to 796 packages, against 1,539 packages previous week and 542 packages same week last year. Total receipts for the season amount to 415,483 packages, against 609,255 packages same period 1906-07.

THE PROVISION SITUATION

Toronto, March 11, 1908.

Conditions are somewhat more encouraging in the Canadian hog markets this week, though matters yet are far from normal.

In spite of extraordinarily large shipments, both from Denmark and the United States, last week, the English market has recovered somewhat, and is this week in a slightly more receptive mood, standing one shilling above the Canadian market. This has provided some encouragement for Canadian packers, but with the large stocks held in storage, there is not as yet any hope for brisk business.

A cable to a Canadian packer this week states that the Danes last week set a new record in shipments of bacon to the English market. Danish "killings," too, continue to reach an enormously high aggregate, the figures for last week reaching 42,000. Denmark's supremacy in agricultural products is certainly made evident in the British market. American shipments last week were large also, aggregating 22,700.

Deliveries at Canadian points have been moderate during the week, but have been plenty heavy enough to satisfy the packers. Prices offered this week are on a basis of 15c better than a week ago, viz., f.o.b., \$4.90; fed and watered, \$5.-15 to \$5.20, and off cars. \$5.30 to \$5.-35.

The continuance of the low prices offered for stock, together with the high price of feed during the winter, has been rather discouraging to Canadian hog raisers and many are talking seriously of going out of the business.

Conditions prevalent last week in the American markets are evidenced in the weekly review of the New York Journal of Commerce, as follows :

"The past week has witnessed a considerable increase in activity of future hog products at quite an advance in prices, owing to the manipulation by packets, which was started by Armour buying early in the week, followed by a reaction on Cudahy selling, after which there was a further advance on Cudahy buying of the whole list. There seems to be two parties working for conof these markets, the same as in wheat. This advance was in face of large receipts most of the week at all points, except for a day or two at Chicago; and the buying of hogs has been sufficient to prevent much decline in the raw material, notwithstanding the big excess over last year's receipts, it being the greatest of any week on the crop. Shipments out of the country have been large for the week, but mostly on consignments by packers; and these have been sufficient of late to keep the ex-porters out of our market. The home trade has not followed the advance in futures, though cash speculative articles have been held higher with futures, bringing business almost to a stop."

PROVISION MARKETS MONTREAL

PROVISIONS—The provision market continues firm this week, lard is a little firmer in feeling. Hams are in fair demand at the old prices. Other lines are the same as last reported. Lard, pure derces.

	12.0
	10.
" cases 10-lb, tins, 60 lbs in case 0 12 0	191
" cases, 10-lb. tins, 60 lbs. in case 0 12 0 5-lb. 0 121 0	10
" " 3-lb. " 0 12; 0	12

Lard,	compound	tierces,	per lb.		0 0	81 0	091
**		20-lb. D	ails. woo	bd	0 0	9 0	191
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		44	5-lb.	**		181 0	
	41		8-1b.		00	81 0	693
Canad	, net; tin pa lian short o lian short o	ut mess out clear	pork		21 0	0 22	50
Break	fast bacon,	per 1b			01	13 0	00 15 144 50

BUTTER—The butter market is a little easier this week. Roll butter is very scarce, due to the present being between seasons. There has been no fresh made creamery to speak of received lately, while the demand for it is strong.

 Creamery, fall make, boxes
 0 31

 Creamery, winter make, boxes
 0 32

 Dairy, tubs.
 0 22

 Fresh large rolls
 0 262 0 27

EGGS-The market for eggs is easier this week, as the receipts of new laid



are increasing from Ontario points, and prices are lower, as dealers can procure stocks from American points to compete with the prices being quoted locally. Pickled eggs are scarce and the prices are higher. A good increase in business is noticeable since the Lenten season set in.

 New laid......
 0 25
 0 26

 Pickled......
 0 23
 0 23

CHEESE—There is a good local demand for cheese this week at unchanged prices. The market remains firm.

 Oheess, old......
 0 141/2
 0 16

 "new, large.....
 0 14
 0 141/2

 "twins......
 0 141/2
 0 15

POULTRY—The poultry market is still quiet, there being no receipts of new stock until Easter. Prices are the same as last week. Demand is fair.

 Otherwise
 0
 16
 0
 18

 Chickens and fowls, lb.
 0
 13
 0
 14

 Geese.
 0
 11
 0
 12

 Old fowls.
 0
 0
 10
 0

 Ducks.
 0
 12
 0
 13

TORONTO.

PROVISIONS — Business continues fairly steady, though the consumptive demand is none too brisk. An easier feeling pervades the whole market. Lard has dropped $\frac{1}{2}e$ all around. The arrival of large American shipments has had a weakenng effect on prices. Fresh meats are active.

Long clear bacon, per lb 0 691	0 10
Smoked breakfast bacon, per lb 0 14	0 144
Roll bacon, per Ib 0 10	0 10
Small hams. per lb 0 14	0 14
Small haus. per lo	0 14
Medium hams, per lb 0 13	
	0 13
	0 10
Backs, plain, per lb	0 16
" pea meal	0 16t
Heavy mess pork, per bbl	0 00
	3 00
	0 11
	0 111
	0 11
	0 081
	3 00
Beef, hind quarters 6 00	8 00
" front quarters 4 00	5 00
" choice carcases	8 00
" common 4 50	5 50
Mutton 0 07	0 081
	0 091
Hogs, street lots 6 50	6 70
Veai	0 09

BUTTER—The market continues fuirly steady. Supplies are short. Dairy is very scarce. Prices remain high. Baker's butter has advanced 1c.

EGGS—The market has been active

during the week. New laid are arriving in good quantities. Big shipments of American eggs continue to come in. Prices of new laid are off 1c. There has been a good Lenten demand. Candled and selects are not being quoted.

CHEESE—There is no material change in the situation. Prices continue firm with a stronger demand noticeable.

TRADE NOTES.

P. J. Farr grocer, of Goderich, Cont., has made an assignment.

J. Z. Rouleau, grocer, of Monteal, has made an assignment.

Pierre Godreau, grocer, of St. John's, Que., has made an assignment.

F. Munro, general merchant of Ligin, Ont., has sold to L. C. Ripley.

Scroggie Bros., grocers, of Guelph, Ont., have sold their business.

A. A. Grenon, general merchant, of Chicoutimi, Que., has assigned.

H. Bellinger, general merchant of Bamberg, Ont., has assigned.

W. J. Norfolk, grocer, of Strationd, Ont., has made an assignment.

J. S. Gibson, grocer, of Gravenburst, Ont., has sold to Thos. Fielding.

St. Aubin & Brunet, grocers, of Montreal, have dissolved partnership.

Kennedy & Son., Fort William, Ont., have opened up a new grocery store.

Jas. Clay, Galt, Ont., has taken over the grocery business of Chas. Cumulangs.

Mr. Pumfrey, West McGillivray, Ont., has started a grocery and butcher business.

W. D. Woodhull, Lambeth, Ont., has sold his general store business to α G. Earley.

Nap. Therien and L. Robitaille & Co., two grocery firms of Quebec, have assigned.

H. A. Fenly, Newbury, Ont., has taken over the general store business of E. Gage.

W. C. Shaw, general merchan of Sombra, Ont., has sold to Handton Waddell.

Lind, Kerrigan & Co., wholesale rocers, of London, Ont., have made assignment.

F. P. Watson, grocer, of Victori B. C., has sold to Jallard Bros., labor of Sandon, B.C.

J. G. Canning, Lost River, Sask has taken over the general business of the Lost River Trading Co.

H. J. Vaughan, Hamilton, Ont., bas purchased the grocery business of H. M. McGregor, 475 King street wes

The Star Grocery, 665 King street east, Hamilton, which has been conducted for some years by Henry Cox, has been recently purchased by H. S. Hunter, late of Regina, Sask. OR

The Canadian Grocer

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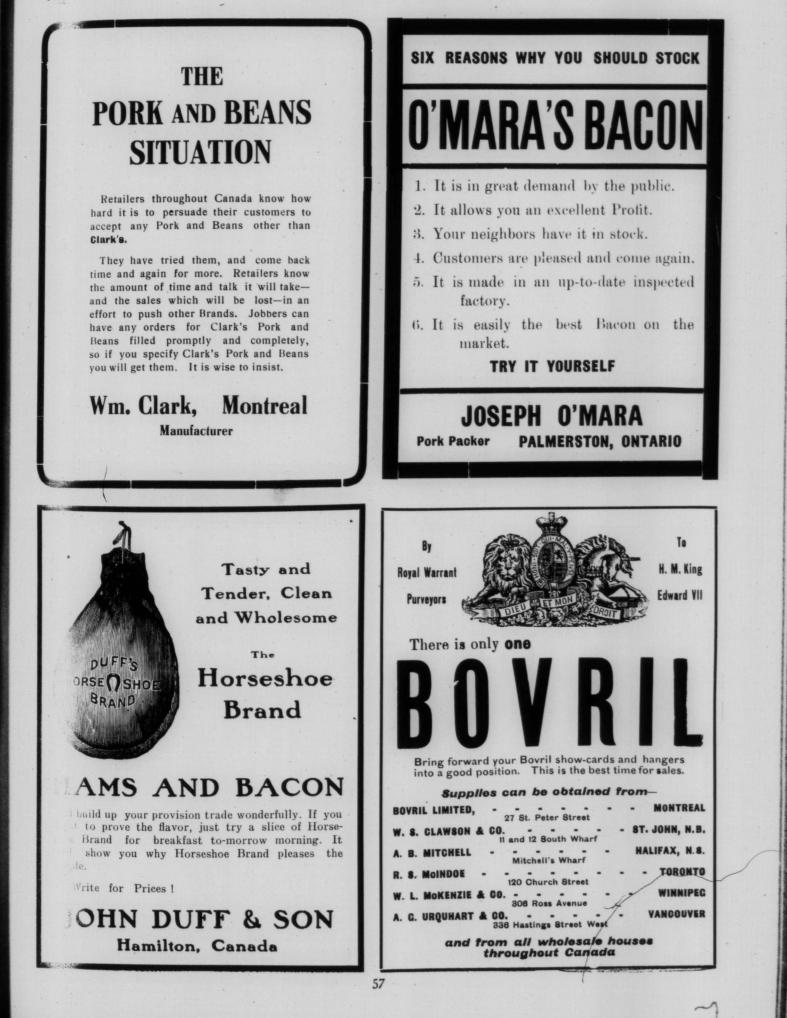
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Cing sucet con con et-Cox, has I. S. HunDAIRY PRODUCE AND PROVISIONS



SALT MEN DINE.

Annual Dinner of the Canadian Salt Co. at Windsor.

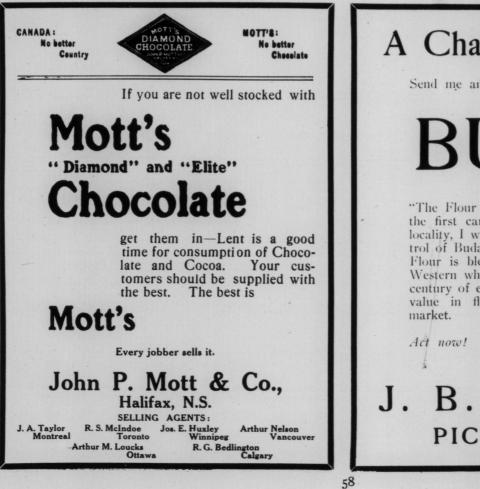
The Canadian Salt Co., held its an-nual dinner at Windsor, Ont., on Satur-day, Feb. 29th. It is just a year ago since the company inaugurated the custom of giving an annual dinner to the office staff and heads of the various departments. By this means it was thought that everyone would benefit. That their best hopes have been real-ized was proved by the splendid success of this year's dinner. During the evening speeches were de-

During the evening speeches were de-livered by various members of the firm. From these it was learned that the salt company, notwithstanding the gen-eral business depression, had completed the best year in its history. As an evi-dence of the popularity of their salt, it was authoritatively stated that in To-ronto ninety per cent. of the salt used was Windsor salt. E. G. Henderson, general manager

E. G. Henderson, general was chairman. Among prominent salt men present were Messrs. Sutherland and Wilson, of Montreal, and C. R. Cooper, of the Toronto Salt Works.

KINGERY MFG. CO., 106-108 E. Pearl St., Cincinnati,





FUSSELL & CO., LTD., LONDON & NORWAY. John W. Bickle & Greening, Hamilton, Ont. Winnipeg, Man Halifax, N.S. Carman Escott & Co., of the Agents S. Fairall Fisher Sol. Oppenheimer Montreal Vancouver, B.C. A Chance for You

BUTTERFLY BRAND

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Send me an order for a car lot of

RUDA

"The Flour of Quality," and if it is the first car lot order from your locality, I will give you the sole con-trol of Buda for that locality. Buda Flour is blended from Eastern and Western wheat by millers of a halfcentury of experience. It is the best value in flour at present on the

Act now! Send for Prices at my Expense.

B. HARTY PICTOU, N.S.

E FLOUR AND CEREAL MARKETS

mer Feeling is Noticeable in All Lines-Prices Remain Steady at Ontario Points-Changes in Montreal.

ormer feeling seems to be evident ar and cereal markets generally week, though there is nothing par-Hy new to report.

tour this is, perhaps, attributable active demand from the Eastern mees, where stocks are said to be dingly light. Wheat is coming in freely with the improved condition he country roads and business genseems to be on a more favorable

eals also have shared in the genfirmness, and supplies are coming sore satisfactorily.

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LOUR-There is a little firmer feelin the flour market this week, althere has been no noticeable age in prices, except in the case of the nora, which is up 10c. Local demand is ery good.

MONTREAL.

inter wheat pat	1			 											4	1	10	4
Household,				 														- 6
antoba spring w	heat	nate	inte	 • •	•••	•••	•••	•	•••	•	•••	•	•	•	•	• •		56
strong b	akers	i		 														5
Roses				 				• •	•••	• •			•	•		• •		6

OLLED OATS-There has been no oge in rolled oats since last report. air business is being done at unged prices.

 cmeal, bags
 3 20

 rd oatmeal, bags
 3 20

 ated
 3 20

 st cornneal, s8-lb bags
 2 25

 oraneal
 1 65 1 75

 oats, 90-lb, bags
 2 90 3 021

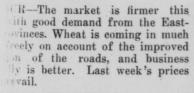
 80-lb, bags
 2 97 2 871

 bbls
 6 10 6 35

 ED-The feed market remains at the advanced prices. Manitoba are up this week. A fair amount mess is being done.

078D	23	00	24	(0)	
shorts	25	00	27	00	
a shorts	24	00	27	00	
bran	23	00	24	10	
milled	26	00	31	00	
straight grained	27	ÕÕ	33	3)	
47	1	50	1	60	

TORONTO.



Manitoba Wheat.

5 50 5 80 5 30 Winter Wheat. 5 25 5 30

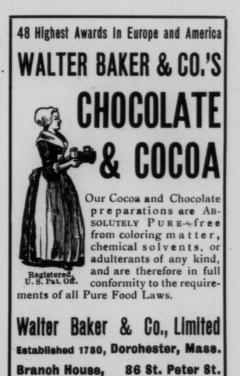
EALS-Business is fairly good firmer tone evident. Supplies ha teen coming in much more freely du the week in consequence of better untry roads. Prices are on the san. hasis.

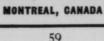
Catmeal, star

HOW TEA LEAD IS MADE.

In a conversation the other day with a member of the Salada Tea Co., a re-presentative of The Grocer got some interesting information in regard to the manufacture of lead. The lead is really tinned, since there is tin, both on the inside and outside of each sheet, and the process is as follows :

A plate of lead is cast about one inch thick, two feet long, and about one fact wide. Two similar sized sheets of tin are cast, but only about $\frac{1}{2}$ -inch thick. One sheet of tin is placed on each side of the block of lead, and as it is passed through rollers the tin adheres to the lead, and the sheet spreads out only in one direction, that is, it never gets any wider, but simply becomes longer. After it is passed through the set of rollers, it is doubled over, and passed through again, and then doubled again, and so on, until the requisite thickness is ob-tained. All this time the tin is thinned out in exactly the same proportion as the original blocks were to the lead, but has become an integral part of the lead, as in the doubling process tin al-ways comes into contact with tin it does not adhere. When this folded sheet has become the desired thickness, it is brought to the guillotine, and cut into the desired sizes ready for the packets, and this, it is claimed, preserves the quality in tea to ten times the cost of the metal.





Mooney and Money

Sell Mooney's and you will make money. This is a fact which has been proven true by many successful grocers who handle

Mooney's **Perfection Cream** Sodas



The reason is plain: Mooney's Perfection Cream Sodas never fail to please the refined housewife, by their dainty and lasting freshness.

Order Some Now!

The Mooney

Biscuit & Candy

Company, LIMITED



A VISIT TO EUROPEAN MARKETS

Representatives of Canadian Firm Visit Centres of Interest to Trade During Continental Tour—Grocers and Groceries in England, France, Spain and Portugal.

C. L. Marshall, Canadian manager of the MacLaren Imperial Cheese Co. and Mrs. Marshall have recently returned from an extended business and pleasure trip to England, France, Spain and several Mediterranean cities. In the course of a conversation with a representative of The Grocer this week Mr. Marshall told some interesting facts in connection with his trip. good many of these are particularly interesting to grocers, since the tour's itinerary covered several of the primary markets from which products largely used in Canada originally come, and some of these are given here.

Lots of Cheese in London.

The retail stores in London, says Mr. Marshall, are not of the most attractive character, except in the highest class. One of the features which strikes one as peculiar is the large amount and variety of cheese displayed, both of loreign and domestic goods. The restaurants also offer a large variety of cheese. Some time was spent in London in the marmalade factory of a firm represented by the MacLaren Co., and this, strangely enough, was located on the site where the old Great Eastern was built. While in London Mr. Marshall called at the office of The Canadian Grocer and reports a hearty welcome.

From London the party, which by the way, included A. M. MaeWillie, the company's American manager and Mrs. Maccrossed to Paris. Here Mr. Willie. Marshall had the pleasure of meeting M. Menier, the French chocolate king. and several other large business men.

The Paris Groceries.

The retail stores of Paris, and indeed, all through the larger towns of France, present very, very attractive interiors, said Mr. Marshall, from the fact that they make a specialty of displaying preserved fruits, etc., in glass. The quality of these goods is wellknown. Mr. Marshall spent some time in the factories where these goods are put up, and thinks that the secret of their quality lies in the care exercised in handling the fruit.

Cheese is also made a feature in these stores, several of the larger stores handling MacLaren's and quite a large business has been built up in this with the American residents. Cooked meats, fowl, etc., are also largely handled.

Another interesting feature about the stores is that the clerks, both in Paris and Marseilles are practically all women

Wine and Fruits at Bordeaux.

In Bordeaux the greater part of the Maraschino cherries which we use are put up. These come from a valley some distance inland and are preserved with the greatest care, Bordeaux, which by

the way, has about the same popula-tion as Toronto is noted also as a wine centre, and along the waterfront, says Mr. Marshall, everything, offices, warehouses, drays and traffic, are devoted exclusively to the wine industry.

Soap and Nuts at Marseilles.

Marseilles is noted for its production of olive oil and its products. Practically all the castile soap we use also comes from this city. It is also an important nut market. Grenoble walnuts and almonds are largely exported and it is also a large importer of peanuts from India, Africa and Java, these being utilized for oil.

The city contains several macaroni factories and Mr. Marshall secured the Canadian agency for one of the largest of these while in the city. An interesting feature evidenced here was the absence of credit in wholesale trade. These macaroni manufacturers sell from 10,-000 to 15,000 pounds daily to the retail trade in the city. It is sold on an agreement that the retailer shall pay the driver who delivers the goods, or if not paid then, that he call at the factory the following morning with the cash. If he neglects to turn up his name is written off the books and the firm refuse to sell him further supplies. According to Mr. Marshall the system seems to work admirably and to the interests of all.

Gibraltar's Moorish Market.

Even at Gibraltar MacLaren's cheese is used a good deal, says Mr. Marshall, though there is not a decent grocery store in the city. One of the features of the place is its Moorish market, with its abundance of fowl.

A Visit to Malaga.

From Gibraltar Mr. and Mrs. Mar-

shall crossed by ferry to Algeciras and

thence by a round about inland trip n a remarkably slow train to Malaga. Mr. Marshall considers as one of the prettiest cities in Europe. Lying a bay, surrounded by mountains ered by semi-tropical vegetation it sents a particularly pleasing picture

Malaga is a large raisin centre, valley adjacent to the city being fertile. A large quantity of alm de are also exported and several factors were visited where the nuts were ing shelled and polished. From Malaga Mr. Marshall too

short holiday trip to Grenada, ha a look at the famous Alhambra, and ben went on to Seville.

In Seville and Madrid.

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This city, with its clean, whitewashed buildings, made a favorable impression. Several olive manufactories were here visited. These are nothing more than a yard with a number of sheds for storage, all the work of curing and treating being done out of doors.

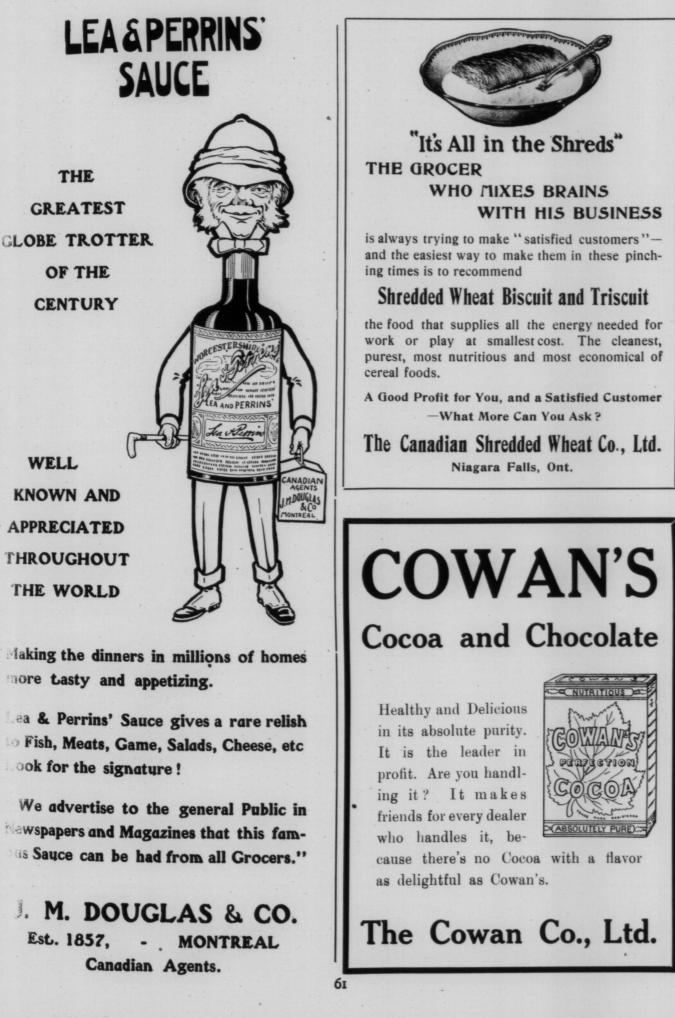
In Madrid the grocery stores are quite attractive and the better ones are very similar to the French stores. Cheese is also sold very largely here and Roquefort, Milan cheese and the Dutch product were all in evidence. The Canadian variety has also found a place and Mr. Marshall tells with a phased look how it was first discovered in the military club in the city and its use has gradually spread.

From Spain Mr. and Mrs. Marshall returned to England and from thence to Toronto via New York. Mr and Mrs. MacWillie, instead of visiting Spain, went north through Switzerland and Holland, calling on a number of the business men in various cities

Several important agencies were es tablished as a result of the trip, which no doubt the readers of The Gover will have an opportunity of theiring about through the firm's advertising during the year, and as another usult, Messrs. Marshall and MacWillie are particularly well informed as to a good many of the lines of goods the are selling.



High Quality and absolute Cleanliness Guaranteed. Largely advertised and good profit. Private brands to order. THE BODE'S GUM CO., LIMITED, 30 St. George St., MONTRE



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Florida Celery

Chase's Pack

Are receiving full supply. Let us have your orders. Can give you best prices.

Navel Oranges

are now at their best. Are looking for a sharp advance in price.

Do not forget that we have full supply of all goods in our line.





The Redlands Golden Orange Association Redlands - California

FRUITS, VEGETABLES AND FISH

Demand for Green Fruits More Active—Potatoes Have Taken an Easy Tu-—Lenten Fish Business Very Satisfactory.

Business in green fruits is steadily improving and with milder weather should soon become brisk again. Prices have been well maintained all round. Oranges are steady and firm. Navels are now arriving in excellent condition as the season advances. Lemons are very firm. California lemons are higher. Bananas are in a healthy condition and have an upward tendency on account of the reported shortage in supplies. Cranberries remain high.

The chief feature of the vegetable market is the decline in potatoes. Delawares and Canadians are off about 10c. Supplies are quite satisfactory. Other domestic lines are unchanged. California celery is practically done. Shinments of Florida celery are arriving and are of excellent quality. The demand for imported stuff has improved much. New onions and cabbage are on the market. Boston lettuce is slightly lower.

The Lenten season has begun very favorably. Business in all lines of fish is good. Pickled and fresh fish are moving well. Supplies are plentiful. Digby herrings are inclined to be scarce. Prices remain materially the same.

MONTREAL.

GREEN FRUITS-A slight improvement is noticeable in green fruits this week, and all lines are selling well. Lemons, Florida oranges, and grape fruit, have slightly declined in price. Bananas remain quite firm, the market being strong through reports of a scarcity in the crop. Weather conditions in the largest producing countries have not been satisfactory, and it is feared that the crop will not be sufficient to take care of the demand for this ever popular fruit. Grocers are selling cranberries quite freely, though prices are pretty high. Almeria grapes continue in strong demand in some quarters, while apples are being sold in fair quantities. Trade with grocers in this line is confined to actual needs for consumption.

Deserves fine stalls			0	00	
Bananas, fine stalk "jumbos	•	•••		25	
Jumpos	٠		2		
Cocoanuts, new, per bag				50	
Lemons	2	00	2	40	
Navel oranges			3	25	
Florida oranges, box			4	75	
Porto Rico oranges, box			2	50	
Jamaica oranges, bbl			4	00	
Valencia oranges				00	
Tangerines, half-box					
Pineapples, case	4	50	5	00	
Grape fruit, box				00	
Almeria Grapes, keg				50	
ape cd cranberries, bbl 1	1	01	19		
Nova Scotia cranberries, bbl	6	00	7	00	
Kumquata gt			0	25	
Strawherries, qt				75	
Apples fameuse, bl	4	00		00	
" other fall varieties, bbl	2	00	5	00	
Bitter oranges	2	50	2	75	
Direct orangeotititi fiffititititititititititititititi	-		-		

VEGETABLES—The vegetable market is somewhat easier this week, as with/be noticed in several of the quotations given below, several lines he ing declined in price. Demand for oth foreign and domestic fruits is her, and the outlook for improvement daring the present month is bright. Here are no green peas on the mark at present. New cabbage is quoted at 3.25 per crate. he Ca

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Parsley, per doz. bunches	0 35
American parsley, large bunches, doz	1 00
Sage, per doz	0 60
Saforý, per doz Cabbage, bbl	0 60
Cabhage bbl	1 00
Colore des	0 75
Celery, doz 0	1 00
California celery, crate	7 00
Water cress, large bunches, per doz	0 75
Spinach, bbl	4 00
Green peppers, crate	3 50
Green peppers, crate Boston hot house cucumbers, doz	3 00
Potatoes, per bag	1 15
Sweet Potatoes, basket	3 25
Beets bag	5 25
Carrots, bag 0 5	0 70
Tomatoes, Florida, crate	5 00
Tomatoes, hot house, per lb	0 35
Spanish onions, small crates 6 35	1 00
" " large crates	2 25
Canadian onions, lb	0 09
Boston lettuce, hot house, per doz	1 10
Doston lettuce, not nouse, per dozana anti-	
Radishes, doz	0 60
Bermuda parsley, crate	3 00
Mushrooms, per lb	0 75
Horse radish, per lb	0 12
Reans, green, basket	6 50
Egg plant, doz	2 00
California cauliflowers, per crate	6 50
New cabbage, crate	3 25
Tien cannage, clare	2 32

FISH—The fish orders received this week are larger, owing to the fact of there being three fast days. Haldock are being received more freely, and it has resulted in a decline in price. Several other lines of fresh fish are lower also. Salmon is in good demand and quite a few lots of smelts are being sold. Pickled lines are also moving freely, as are salted.

Fresh and Frozen Fish.

Haddock, per lb	19.10	0 05
Halibut, per lb		0 081
Mackerel, "		0 08
Dore, "	0.05	0 07
Grass pike, 1b	0.0.0	0.(5
Cod fish, 1		0 04
Steak cod, lb	ê na	0 05
Whitefish, lb	O IT	0 08
D C salara 1	0	0 09
B.C. salmon, lb	0	0 07
Qualla Salmon, lb		
No. 1 Smelts, lb		0 97
New tomcods, bbl		1.60
Sea herring, bbl	1 56	1 60
No. 1 salt eels, lb	0 0	0 03
Smoked and Salied-		
Lake trout	0 1	0 09
Haddies, boxes, per lb	0 6	0 08
Kippered Herring, 50 in box		1 10
Smoked herring, so in box	•	0 16
Smoked herring, per small box		
Yarmouth Bloaters, per box	***	1 10
Prepared and dried-		5 25
Skinless cod, 100 lb. cases Boneless cod, 20 lb. boxes	· · ·	0 09
Boneless cod, 20 lb. boxes	0	0 05
Boneless fish, 20-1b. boxes, blocks'	0	
Boneless fish, 25-lb., boxes, per lb		0 04
Oysters and Lobsters-		
Standards, bulk, per imp. gal		1 40
Selects, bulk, gal		1 60
Paper pails, 100, pint size		1 10
100, quart size		1 50
Live lobsters, lb		0 20
Pickled fish-		5.50
No. 1 Labrador herring, per bbl	4.4.5	
" " per half bbl		3 00
No. 1 Nova Scotia, per bbl		5 00
" " per half-bbl		2 75
No. 1 Haddock, bbl		6 00
No. 1 Mackerel, 20-lb. kitts		1 75
Green and nor bhl		5 00
Green cod, per bbl Medium		8 00
Large " " " "		8 50
Labrador Salmon, }-bbls		8 50
Labrador Baimon, g-Dois		

TORONTO.

GREEN FRUITS—The market this week has a better tone. The mild weather has helped matters materially.

the Canadian Grocer

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all round are firm. Oranges are well. Navels are in good deand of excellent quality. Valenre higher. Lemons are firmer. mias have advanced 50c. Banremain steady and an advance probably take place before long. - are in fair demand. Almerias noving fairly well. Cranberries now at the high prices.

Florida's, new	. 2	00
navale, new) 3	00
Valencias 4 0	1 5	75
Valencias	1	51
siurcias		
Bahamas 1 7		00
hitter 2 2		40
California, 240, 300, 360, 420 3 0) 3	50
Messinas, new crop 2 5) 2	75
Truit, 54's 80's, 96's 5 50	6	00
		50
AU. I WINC I HING CONTRACTOR		50
Jamaica firsts, per bunch 1 50		85
iumbo bunches 2 00		25
per basket 0 50	0 0	60
ries, per bbl 9 00	10	50
grapes, per keg 5 50		00
		00
.facs	, ,	00

GETABLES-All lines are in a condition and moving * satis-Potatoes have an easier feeland have declined 10c. Supplies of both Delawares and Canadian are Other lines of domestic vegetables are being quoted at old prices. Busiin imported varieties has noticeably improved. Boston lettuce and pine-apples are lower. Onions are in strong mand. Green onions are on the mar-California celery is being disd by Florida shipments of a very mality.

w in a swick Delawares, per bag 1 10	1 10
aw paratoes, Canadian, per bshl 1 05	1 10
reet l'otatoes (Jersey), per bbl 3 00	4 00
ions Spanish, per case	2 50
per bag 1 20	1 50
green, per doz	9 20
ets per bag 0 90	0 95
bhage per doz Q 40	0 60
rrots Canadian. per bag 0 60	0 70
mute, new, per doz. bunches	1 00
ride per bag 035	0 40
ramps per bag 0 85	0 95
uiid wer, per doz 0 60	1 50
rshy per doz	0 50
lery. Florida per crate	4 50
lery. Canadian, per doz 0 35	0 40
ttu e, unported "	1 10
cuta west imported per doz	2 50
made imported, per crate	4 50
rawhen ties, per box	0 65
ishe easy per lb	0 65
neuto es per crate	5 00

II-The Lenten season has openith a rush and good orders have ceived for local and outside All lines are in good supply exception of Digby herrings, e very scarce. Finnan haddie meed to 9c. No other advances d. Oysters continue to sell

 per lb.
 0 07
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 per lb.
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 cer caught, per lb.
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 den, per lb.
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 1 00
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 0 08 lb. Jouth, per box. J. per 100. 1 50

Hall, Edmundston, N.B., has general store business to R. sold W. Hatamond.

FRUITS, VEGETABLES AND FISH.

Marmalade Oranges

We are offering the finest Bitter Oranges of the season.

Home Guard Brand 160s, 200s and 240s at very low prices.

Special 150 Boxes Natural Smyrna Figs, 56 lb. Boxes to clear, 31c. lb.

Fish For Lent. Every Seasonable Kind. Special Frozen Sea Herrings \$1.60 per 100.

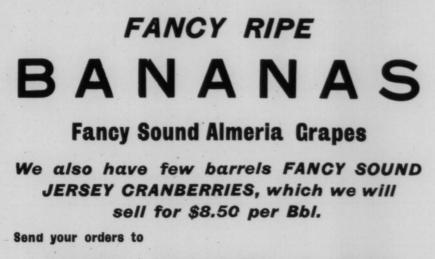
WHITE & CO., Limited Wholesale Fruit, Produce and Fish.

Toronto and Hamilton

TAKE A PEEK

At that sample of St. Nicholas November Cuts which will be on exhibition at the Toronto Wholesale Fruit Houses next week.

W. B. STRINGER & CO., Sole Agents, TORONTO

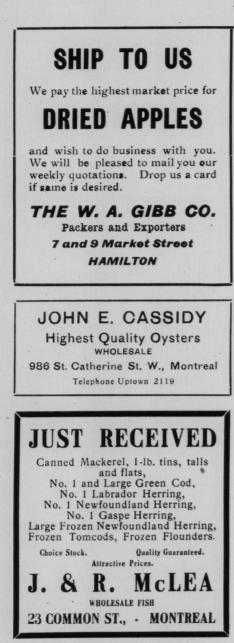


HUGH WALKER & SON Guelph, Ont. Established 1861

When writing to advertisers, kindly mention having seen the advertisement in this paper.

FRUITS, VEGETABLES AND FISH.

The Canadian Green



Highest price paid for DRIED APPLES O. E. ROBINSON & CO. Established 1886 Ingersoll - Ontario

WOULD YOU LIKE OUR WEEKLY CIRCULAR

EXPERIENCED ADVERTISEMENT WRITERS

who are open for a situation are requested to register their names with the MacLean Pub-lishing Co., at any of their offices. Inquiries are occasionally made by manufacturers and whole-sale houses who contemplate establishing their own advertising department.



TRADE NEWS FROM NOVA SCOT A

County Board of Trade Taking Action in Matter of Fruit Inspectio. Grocery Lines Generally Steady.

(Special Correspondence to The Canadian Grocer)

Halifax, N.S., March 9. That strong efforts will be resorted to to stamp out the fraudulent packing of fruit was made evident at the annuof fruit was made evident at the annu-al meeting of Kings County Board of Trade, held at Kentville last week. Re-presentative men from all parts of the county were present and discussed at length the various matters that came before the meeting. The following reso-lution was adopted and a copy ordered to be sent to the Dominion Govern-ment: ment :

"Whereas it is known that the steamship companies are making private arship companies are making private ar-rangements with speculators, foreign apple receivers, or their agents at home or abroad, therefore, resolved, that the government be requested to compel steamship companies to advertise an equal rate for all under similar circum-stances, and any steamship company departing from such advertised rate shall be deprived of their subsidy by the shall be deprived of their subsidy by the government."

It was also resolved that to aid in reducing the numerous complaints made regarding the inferior packing of apples the names of all parties fined under the Fruit Marks Act be published by Chief Inspector Vroom in the papers of the county where the offenders live; that the Minister of Agriculture be requested to give effect to this resolution and that copies be sent to J. W. Ruddick, Chief Dairy Commissioner, and to the members of the county interested.

The following officers were elected: President, W. H. Woodworth, Berwick; vice-president, M. G. De Wolf, Kent-ville; sec.-treas., W. B. Burgess; audit-ors, Geo. Calkin and J. H. Cox. The old council was re-elected. * * *

Eggs continue on their downward tendency, and good fresh stock can be purchased for 22 cents per dozen whole-sale. Cold storage and limed stock is worth 20 cents at retail, and some of the dealers would no doubt accept very low figures if they could clear up the stock on hand. Eggs continue to come along quite freely and from now on the price will no doubt keep on the decline. Butter remains practically unchanged. During the week some small tubs of dairy butter were marketed and these found ready sale at thirty cents. Prints are worth from 30 to 32 cents. Nearly all the butter on hand is required for

all the butter on hand is required for home consumption, and very little is being sent to the West Indies. All lines of groceries are steady, and the trade passing is quite satisfactory. There is a good demand for canned goods, and the jobbers say that glass preserves are selling quite freely.

Among other articles which sel pidly are package cereals, the dem this class of goods having in here very greatly. There is a go-ply of vegetables on hand and d for ased Locks are reported to be keeping well

WELCOME CANADIAN GROOMRS.

Convention of National Association of United States Retailers at Boston May 11 to 14.

The convention of the National Association of Retail Grocers' of the United States will be held at Boston on May 11th to 14th, and promises to be May 11th to 14th, and promises to be exceedingly profitable. A letter from the secretary, John A. Green, to this paper, inviting the attendance of Cana-dian merchants, says, in part: "We would welcome any or 'all Canadian business men who wish to attend our convention and listen to the topics discussed, which will be of general inter-est to all concerned."

Mr. Green advises all who buy tickets to the convention to secure a certificate at starting point, which, under arrange-ment with the Eastern Canadian Passenger Association, as well as the New England Passenger Association, will entitle them to fare and one-third rate.

FRASER RIVER SALMON.

The annual report of the deputy com-missioner of fisheries, J. P. Habcock, calls attention to the great failing off in the Fraser river salmon pack during the last season and the warning of oth-er years in regard to the danger of ex-tinction which threatens the sockeye salmon of the Fraser, unless stringent efforts are made to permit of larger efforts are made to permit of number of the fish reaching the larger spawning beds. Mr. Babcock refers to the unprecedented number of humpbac salmon which ascended the Fraser last ear and to the excellent condition of th salmon fisheries of the Skeena and th north isheries of the Skeena and ti generally, and precautions are ed to prevent the industry the ing the same fate as that on the Particular attention is draw presence of black bass in Chri-Moyie lakes and to the dang trout and other indigenous fish sharraser. to the na and to the hrough auder. the presence of the voracious n the presence of the voracious is The fact that the fish were there by the Dominion department a report by the Dominion commu-is alluded to. Great regret is that through the action of the ion department two of the able trout lakes in the province tined to be depleted. Mr. Bal-presses the opinion that the put lanted after sioner, ressed Dominvalure desck exence of presses the opinion that the pr black bass in these waters is to the salmon, as they might Genace dily be the transported to waters habited W. endous salmon. The black bass are tre-breeders and work great harm o food fish.

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Canadian Grocer

FRUITS, VEGETABLES AND FISH.

GISH, as prepared by us, is a dainty, tasty food, which only needs to be properly cooked to be liked and used by everyone. Fish is cheaper than meat, especially canned, and more healthful, but in order to be appreciated, it must be properly cooked and correctly served. In buying package fish, therefore, it is desirable to purchase only the best brands. "Halifax" and "Acadia" are the best quality of lightly salted Codfish and will give great satisfaction to good cooks.

The Atlantic Fish Co's, Limited, Lunenburg, N.S.

Packers of "Halifax," "Acadia" and Atlantic Codfish ; also Herring, Finnan Haddie and other Fish products

65



UNSW

66 Winnipeg Vancouver 66

"Brunswick

We have now new Pack of

Clams and Scallops

and will be pleased to receive

orders for any of the following

Herring Tomato Sauce

Kippered Herring

Finnan Haddies and

Brand"

goods :

Sardines

THE CERES

NNORS BROS

Connors Bros., Limited

Black's Harbor, N.B.

Montreal Agents, A. H. BRITTAIN & CO. STEWART WATSON & CO. MILNE and GUNN.



SARDINES are fighting shy of their old haunts on the French and Portuguese coasts.

> The best are now caught off Norway and the leading brand packed

"King Oscar" Sardines

If you want the finest fish, absolutely pure Government Standard olive oil, demand "King Oscar" brand from your jobber.

J. W. Bickle @ Greening (J. A. HENDERSON) Canadian Agents, HAMILTON

LMON. deputy com-P Babcock, t falling off pack during ning of othof exthe sockeye ss stringent larger of spawn-; the spawn-is to the unback salmon year and ast salmon f th north d ti uggestare shara the Fraser. to the Nar ina and hri. to the ing hrough fis rauder US J: planted wer t after rtu sioner, om pressed is Domini th valua ni re desvince ock ex-Ba ence of e pi menace is ht readily be the ited by e tremendous o food arm

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outractions count as one word, but five figures (as (0)) are allowed as one word.

ash remittances to cover cost **must** accompany all artisements. In no case can this rule be overlooked, vertisements received without remittance cannot be nowledged.

Where replies come to our care to be forwarded five to must be added to cost to cover postages, etc.

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ī.	11			3 months	10	00	
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BUSINESS CHANCES.

OHN NEW, Real Estate and Business Broker 156 Bay Street, Toronto. Established fifteen years. No charge unless sale effected.

ROCERY BUSINESSES -- 1 have several choice i grocery businesses for sale in Toronto, good stores and dwellings, rent reasonable, genuine money makers, stocks from seven hundred to twenty-five bundred. John New.

\$4,500⁻GENERAL country stock for sale, fifty miles from Toronto, splendid farming community, all new goods, satisfactory reasons for selling, eighty cents on invoice.

GROCERY, splendid stand, excellent SI-800 store and dwelling, trade exceeding three hundred weekly. John New, Toronto.

Fyou want to buy or sell a business, write, John New, Toronto.

ARTICLES FOR SALE.

MAPLE SUGAR - Guaranteed pure. Woodman & McKee, Coaticook, Que. (15)

VILLE orange marmalade pulp in hogsheads with peel mixed ready for boiling; free from any preservatives. Box 182, CANADIAN GROCER, 010.

NNED TOMATOES-Vincland brand; finest audity-hand packed; special price to introduce; in ten case lots or over \$1.10 per dozen; F.O.B. Bradley & Son, St. Catharines, Ont.

SITUATIONS WANTED.

Pork Packers and Produce Merchants—Traveller the first class experience and thorough knowdge of the business; is open for engagement ad house; city or country. Traveller care of tod, 9 Ann Street, Toronto.

AGENCY WANTED.

UFACTURERS, millers and exporters seeking market in the steel and coal sections of Eastern ova Scotia can be represented on commission son having had ten years in the grocery, flour d business. Best of references. Address J.J., CANADIAN GROCER, Toronto. (12)

TRAVELERS WANTED.

NTED-Traveler calling on grocers and druglists in Ontario to handle line of Swiss milk -hocolate on commission. Apply Box 181, WIAN GROCER, Toronto. [8]

WANTED.

TED-An experienced cannery foreman for fruit cannery in British Columbia; must be horoughly posted in all branches of the trade, bin processing fruits, jams, vegetables. Apply references as to ability and character, stating expected to M. H. Nelems, Chilliwack, B. C. (11)

BOOKS FOR THE GROCER.

TEA BLENDING as a fine art, by J. M. Walsh. This work is especially designed for the use and ins ruction of those engaged in the tea and grocery business, containing formulae for the scientific and judicious combination of the different varieties and grades of tea. Price, \$2.00 postpaid.

TEA, its history and mystery, by J. M. Walsh. The contents of this practical and exhaustive work include cultivation and preparation; adulteration and detection; arts of testing, blending and preparing; chemical and medicinal properties, etc. Price, \$2.00 postpaid.

COFFEE, its history, classification and description, by J. M. Walsh. This interesting and instrucive book deals with the commercial classification and description, adulteration and detection, and the art of blending and preparing of coffee. Price, \$2.00 postpaid.

SALES PLANS-This book is a collection of 333 successful plans that have been used by retail merchants to get more business. These include special sales, getting holiday business, co-operative advertising, money-making ideas, contests, etc. Price, \$2.50 postpaid. MacLean Publishing Co., Technical Book Dept., 10 Front Street E., Toronto.

FOR SALE

FOR SALE-Prosperous business, that pays every week in the year, established siy years, best business corner in town. Open to good man at invoice price plus freight. Stock carried, \$2000.00, rent \$35.00 per month. Apply Robinson & Greenwood, New Liskeard, Ont.

SHOWCASES and silent salesman. All kinds. The best value in Canada. W. A. Andrews, 12 Elm St Toronto. Phone Main 4673. (15)

FOR SALE – Four hundred bushels choice Alaska pea seed, at a very reasonable price. Exter Canning & Preserving Co., Ltd., Exeter, Ont.

BUSINESS CHANCE

MARRIED man 45 years age; 25 years as secretary to railroad official, now employed, wishes to secure brokers' agency for Canada, Up-to-date goods. Correspondence solicited. O. Bingham, 84 Adams Ave. East, Oxford Flat, Detroit, Mich.

MISCELLANEOUS.

STORAGE suitable for out of town manufacturers or brokers, central in Toronto. Office room if required. Address "Storage," THE CANADIAN GROCER, Toronto. (tf6)

INTERESTING LEGAL CASE.

A case of great moment to the raw fur trade is the one which Revillon Bros., of Montreal, are now contesting with the Quebec authorities at Hull in connection with having in their possession 400 beaver skins, which it is contended, were illegally purchased. The Quebec laws are very stringent on the point, and do not allow of any trading in these skins. A new phase has, however, been given to the long drawn out fight between the traders and the Quebec authorities as to the exact powers of the law, by the line of defence adopted by Revillon Bros. They contend that the Indians, from whom the skins were purchased, had the right by an old treaty with the Dominion, to kill and dispose of beaver, and that, therefore, the Quebec law was ultra vires as applied to the Indians.

It is important that this point should be cleared up. Does an old treaty exist with the Dominion, and. if so, to what extent does the treaty nullify the rights of the Quebee Legislature? The whole question seems to be—if the Indians have a right to kill for a living, does this give them an equal right to dispose of the skins? The Quebee law says "no," and Revillon Bros. are now endeavoring to find out if the Province is within its rights in thus prohibiting sale.

D. Johnson, of the firm of Hiram Johnson, fur and skin importers, Montreal, interviewed on the question, said that a great deal of interest was being taken in the case. It was inne that something was done to settle the bone of contention between the traders and the Indians on the one hand, and the Quebee Legislature on the other. No one could deny that the Indians had a right to trade for a living, and, why, therefore, should the authorities step in and take their rights away? In the case of muskrat, for instance, the authorities only allowed the animals to be caught in the month of April. But the Indians must catch them at other times of the year to live, and what were they to do with the skins? In the rights of equity the Indian should be allowed to dispose of the skins. It was a question whether the Provincial Government should be allowed to override the old rights granted to the Indians.

Max Goldberg, of the British-Canadian Fur Co., Montreal, said that it was high time that the matter was threshed out. If the Indians were allowed to kill the animals, they should be allowed to sell the fur, and it must not be forgotten that the Indians must kill to live. These people did not kill the game needlessly. They protected the hunting grounds as thoroughly as the farmer did his crops, for they recognized that they would be cutting their own throats to exterminate the animals. If the Indians were allowed to sell the skins openly, they would get more value for them, and would, consequently, hunt less.

The Montreal branch of the Hudson's Bay Company interrogated on the subject, thought that Revillon has a very good case. The Hudson's Bay Company, although it did not dispose of their right to trade with the Indians when the lands were purchased from them, had not found it possible to exercise that right. It had gone by in abeyance. J. Riendeau, Inspector of Fisheries at

J. Riendeau, Inspector of Fisheries at Montreal, would express no opinion on the case. The reading of the law was plain enough, and that was all that there was to be said on the matter.

RICE CROP OF BURMA.

The third Burmese Government forecast of the rice crop for a territory containing about 9.8 per cent. of the total area under rice in British India gives as the area under cultivation 7,295,964 acres, an increase of 322,271 acres. Prospects are good, the surplus available for export being estimated at 2,-514,000 tons of cargo rice, equivalent to 42,610,169 hundredweights of cleaned rice.

A. G. Austen, representing J. M. Douglas, Montreal, is in Toronto this week, calling on the trade in the interests of Lea & Perrin's sauce, Keeler's marmalade, etc.

NEW BRUNSWICK BUSINESS GOOD

Echoes From the Provincial Elections-Changes in Several Lines of Staple Goods-Suggestions Regarding Early Closing.

Special Correspondence to The Canadian Grocer.

St. John, N.B., March 9. Now that the provincial elections are Now that the provincial electrons are over, with the turmoil and excitement that generally goes with such an event, merchants have settled down again to business. The result of the appeal to the people was that Premier Robinson's recomment has been overthrown after government has been overthrown after twenty-five years of power, and J. D. Hozen, leader of the opposition forces, will be called upon to form Hozen, leader of the opposition forces, will be called upon to form a new gov-ernment. In St. John the Opposition ticket made a clean sweep, taking the four seats. One of the successful ones on the ticket was W. F. Hatheway, a leading wholesale grocer and flour deal-er. Mr. Hatheway made his appeal to the laboring men and he is generally looked upon as the labor candidate. He published a book a few years ago. en-

looked upon as the labor candidate. He published a book a few years ago, en-titled "The Cry of Labor." Among the defeated ones was Hon. D. J. Purdy, retail grocer and shipowner, of the north end. Mr. Purdy was only taken into the cabinet a few weeks ago as a "forecastle" member, so he had not lorg to anothe head more not long to enjoy his honors. * . *

Business had been very satisfactory during the past week. Canned goods are moving pretty well, now that stocks of homemade preserves are giv-ing out. Lard has advanced half a cent and Austrian granulated sugar in bags

is up 16 cents a hundred. There has is up 16 cents a hundred. There has been no change in the price of flour, though with wheat hovering round the dollar mark, dealers are looking for an advance in Ontario brands at any time now. Rolled oats have advanced 25 cents a barrel. This makes the whole-sale price \$6.75 a barrel, while the mill price is \$6.70 price is \$6.70.

* . *

There is a strong probability that the St. John wholesale grocers will close their places of business at five o'clock in the afternoon during the coming summer season. Many of the large wholesalers are strongly in favor of the step. They feel that it would be a great benefit in many ways. It would mean that the staffs would have to get down earlier in the mornings and that just as much would be accomplished each day and the volume of business done would be just as great. The early closing movement would be of particular benefit to those that spend their summer in the country as it would give them an opportunity of catching the early subur-ban trains and give them an hour longer at their suburban homes during the most attractive part of the day.

A similar movement was inaugurated last year, but owing to the unwilling-ness of two or three of the larger firms the plan was not adopted. The scheme is being again mooted and, it is understood, is finding general favor. wholesale grocers are also talking up plan to have all their traveling samen take their vacations at the stime. This is for the mutual protect of their trade. It is often the case a commercial man's regular custo will be approached while he is away his vacation, by the representative It is felt that it will be mutually isfactory to have all the knights of grip take their outing at the same the particular period has been No particular period has been tioned in this regard, but it is able that the second and third wee August would be the period chosen

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James Stewart, for many year, terested in the manufacture of here, died at his home, Elliott Ro-Saturday, Feb. 28, aged eight years. Pneumonia was the cause death. Up to a few years ago he engaged with his brother, the late exander Stewart, in conducting a factory on Germain Street. He is vived by three sons and four daug The funeral was held on March was very largely attended. James Stewart, for many year. on as Aloap ers.

...

An all-grocery aggregation of hockey-ists played a thrilling game in the Gla-cier Rink here on Saturday evening, Feb. 28. The teams were chosen from the staffs of Baird & Peters and the Geo. E. Barbour Company. The former septette proved to be the victors after a hard fought battle by a score of 6 to 2. Many phenomenal plays were re-

To Get The Smoker's Trade, Stock The Perfect Pipe Tobacco Just pure, properly-grown tobacco, properly cured and flavored, and cut in a way which pleases all pipe smokers. No "dope." and fragrant.

The Geo. E. Tuckett & Son Co., Limited

HAMILTON, CANADA

ed for both teams. This is how they ared on the ice.

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tranulated sugar advanced 10 cents a hindred pounds on Friday. This makes a trail advance of 30 cents a hundred size Jan. 1. The market is very arong and further advances are looked

S. H. Belyea, grocer, Adelaide street, has sold out his business to William has and will remove to Brockton, Mass., where he will take over control the grocery conducted there by his the brother. Mr. Belyea had been in harstness here for many years.

...

A. S. Harding, agent for the Ogilvie Milling Co. here, who returned to the environ Thursday, March 5, was one of the passengers on the New York and Porto Rican S. S. Co.'s steamer Co-and which went ashore on Jones' Beach, off Long Island, on March 2.

DO IT WITHOUT ARGUMENT.

Argument and bickering and worrying over small things is one of the greatest evil in the working world. Procras-tination merely is petty larceny of time as compared with argument. - How many workers there are, who, when told to do something, stop to de-bate or bicker over the manner in which

bate or bicker over the manner in which that thing is to be done. How many there are who want to argue the point from every possible angle. And how many there are who, having been curtly "she up" and told to do it, waste ore time worrying and fretting. workers forget that the object et a thing done—and that the is done is secondary. If it is not t is not the point. The argu-chiefly are as to differences in in accomplishing the same end. de me nethed in accomplishing the same end. Goy a few days ago I watched a leading contractor and steamfitter en-cased in putting a steam pipe through an Boinch wall, says John M. Master-son. The contractor explained briefly and concisely how he wanted it done. The steamfitter stopped, put down the pipe and argued. He declared that he pipe and done that kind of work in that way, that he had worked for some of the best heating contractors in the contractor, and that they did not do it that way. He started to get technical and the boss shut him up curtly. After hours that evening the two rode come together. The steamfitter had been heat gan an SOL and pip nev tha of t count that and

ogether. The steamfitter had been and sulking all afternoon on achome pouti count of the reprimand. This time he found the boss ready to argue, and they engaged in a long and technical debate. Finally the heating contractor remark-

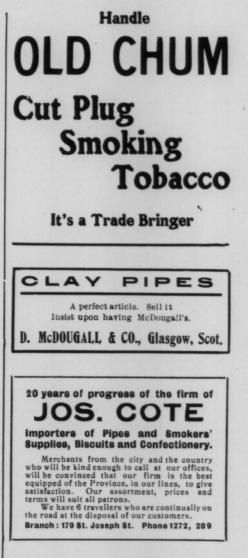
ed: "Jack, this is your worst fault. You don't know how to obey orders. In the first place, when I tell you to do somefirst place, when I tell you to do some-thing you are likely to start without knowing exactly what I want. Never do that. Always find out, before attempt-ing any work, exactly what is wanted. "You don't know how to take orders. This is my job, and I am responsible. I tell you to do something. When I do that it is up to you to do that work and do it my way. It may not be as good as your way, but that is the way I want it, and, as I assume all respon-sibility, that is the way I'm going to have it.

have it. "You knew just as well as I this morning how I wanted that pipe connection made. Instead of making it that way, you wanted to try it some other man's way. You wasted over five minutes of my time and your own, arguing about it. "You'll never be a first-class steam-

fitter until you learn to do things the way the man you are working for wants then done and orders them done." That was plain talk—but it settled Jack. He admitted frankly that he

Jack.' He admitted frankly that he never had looked upon it that way. That same day I watched two paint-ers at work on a house. They were just starting. They set out barrels, brushes, buckets and ladders, and then spent 20 minutes debating whether to start with the roof or on the east side. The boss had just driven away after telling them had just driven away after telling them to start on the roof. It was nearly an hour before they finally decided that he was right—and meantime they had soak-ed the house owner nearly \$1 in time--or the boss, if they were working by the job.

C. H. Cattelli and L. E. Geoffrion have been appointed by the Chambre de Commerce, Montreal, to represent that body, on the International Advisory Board of the Philadelphia Mercantile Museum.



When writing to advertisers, kindly mention having seen the advertisement in this paper.



AN IDEAL MONTREAL GROCERY

Silent Salesmen for Counter and Display, Up-to-Date Equipment and Various New Ideas Make a Store Which Ranks With the Best.

An ideal retail grocery store is that conducted by J. B. Berthiaume, Park avenue and Prince Arthur street, Montreal. Mr. Berthiaume, who has been in business over seven years, first had a stand on St. Lawrence street, but later removed to Park avenue, where he cat-ers to a paying trade. In the store, as the photograph shows,

every modern convenience which will en-able the proprietor to carry on business able the proprietor to carry on business economically and expeditiously is used. Splendid silent salesmen stretch the entire length of the building, while there is one also in the centre. In these will be found, to the left on entering, ci-gars, tobaccos and accessories, confec-tionery, wines, liquors and bread. Next to the last silent salesman on the left may be seen a fine biscuit stand where-on the various products of Capadian and on the various products of Canadian and

hibit several cheese. A glass cover, through which it is easy to see the cheese, serves to keep dust and dirt from this eatable. One finds Rocquefort, Gruyere, Oka and other lines of cheese here here.

A butcher's block is next, and on this an up-to-date meat-cutting machine is ready for use. Beyond will be seen another silent salesman, and then the glass-partitioned office.

The shelves to the right hold mostly imported lines of fancy goods, but also contain many staples.

In the foreground there is to be seen a small table and chairs. On the table there is a magazine or two, a city di-rectory, and sometimes a jar of some fancy line which might interest waiting customers.

In conversation with The Grocer Dr. Boulter said that the company was tirely a Canadian organization, the impression that was in some ber ters that their company was conne with the Sanitary Co., Limited, was erroneous one. The contiguity of two factories, and the fact that an Niagara Falls Canning Co. intend to use the Sanitary cans in all their paking is no doubt accountable for report.

The company consist of the fing gentlemen: Geo. Boulter, presi S. E. Boulter, secretary; Frank Boster, general manager; and W. F. Grindhs, W. P. Dixon, directors. The capitaliza-tion is \$60,000, fully paid.

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TRADE NOTES.

Wm. La Chappelle, general merchant, of McTaggart, Sask., has made an assignment.

The general store of J. H. Cannon, of Minitonas, Man., was destroyed by fire of recently.



Interior of Store of J. B. Berthiaume, Montreal.

English manufacturers of biscuits are shown. The shelves on the left side are given over chiefly to wines and liquors, given over chiefly to wines and liquors, of which a full stock is carried. At the back of the store one will find the ship-ping department, which is conveniently located, as there is a side door giving exit to Prince Arthur street. The re-frigerator is at the back also, where canned goods, cereals and other pack-age goods are shelved ready to hand, for the clerks. To the right as one enters will be no

To the right as one enters will be noticed a fine, marble-topped silent sales-man. In this show case fancy groceries are generally displayed, olives being given prominence in the picture repro-duced here. On top will be seen on exBack of the table a show case con-

taining cereals affords those lines con-siderable publicity. Finely finished throughout, and artis-tically arranged, the store strikes one upon entering as being a place of busi-ness run by a man who knows his trade.

READY FOR COMING SEASON.

Dr. S. E. Boulter, of the Niagara Falls Canning Co., paid a visit to The Grocer last week.

He reports that the new factory is practically completed and that everything will be in working order for the coming season's pack.

A letter from Port of Spain, dad, B.W.I., received recently, note the dissolution of the partnership of Wat-son, Boyd & Co., cocoa and general Mr. commission merchants, on Dec. 31 ired Watson, the senior member, has unand the business will be carried der the name, Boyd & Co.

Wm. Bowman, of the Standard rading Co., Montreal, has suddenly peared from his residence, 108 Ma street, and nothing has been hea him since he left the house of a field i of iend ago. whom he was visiting, over a wee The friends of Mr. Bowman are to advance any reason whatsoeve for his disappearance.

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STORE EQUIPMENT AND SUPPLIES

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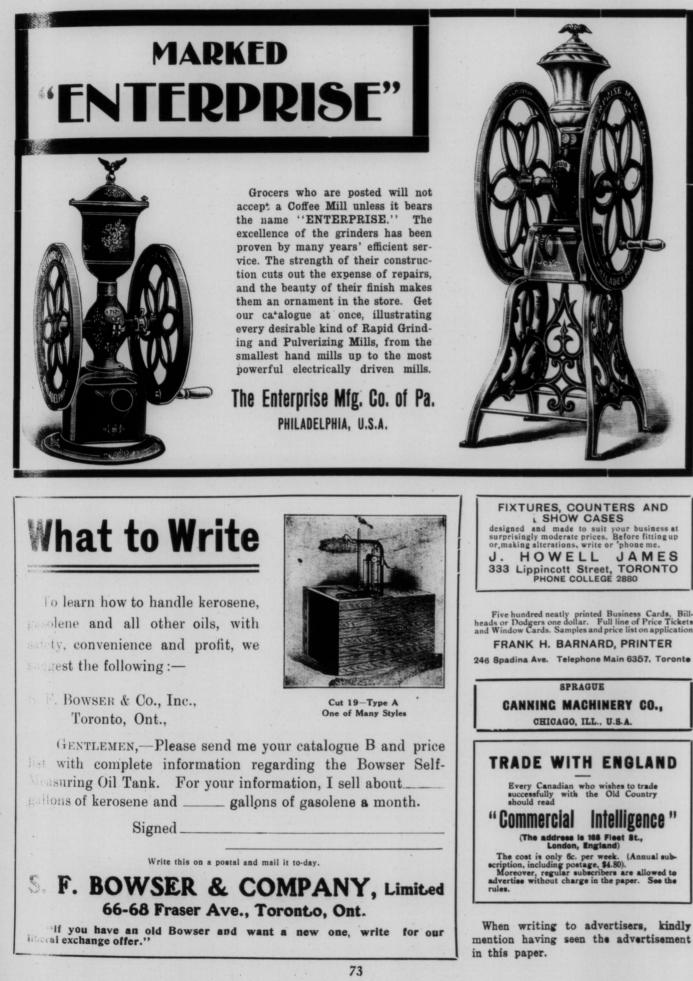
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STORE EQUIPMENT AND SUPPLIES



333 Lippincott Street, TORONTO PHONE COLLEGE 2880 Five hundred neatly printed Business Cards, Bill-heads or Dodgers one dollar. Full line of Price Tickets and Window Cards. Samples and price list on application

20

CONFIDENCE!

When placing orders for any line of goods, the grocer must have absolute confidence in what he selects. No question of inferior quality or doubtful value must exist.

In directing attention to the articles put up and manufactured by Maconochie Bros., Ltd., Pickles, Jams, Marmalade, Canned Fish, etc., we have the assurance that quality is a first consideration.

The question of value next arouses interest, and the point is well taken that no similar goods are on the Canadian market to-day in which value is so prominent a feature.

Satisfaction to the retailer from the standpoint of profit—and a satisfied customer as well—constitute a climax that establish Maconochies' products in the front rank to-day.

See prices and samples for 1908 before placing orders.

MACONOCHIE BROS., Ltd. LONDON, ENGLAND

PICKLES, JAMS, MARMALADE. CANNED FISH, PEEL, ETC.

Sole Agents for Canada and United States. MacLAREN IMPERIAL CHEESE CO., Limited TORONTO, ONT.

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QUOTATIONS FOR PROPRIETARY ARTICLES

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stations on staple articles, prepared by our own staff, will be found in the market reports in the centre of the paper following are prices of proprietary articles which are supplied by the manufacturers or their agents, who alone are ble for their accuracy. For charges for inserting quotations in this department apply to Advertising Manager, The Canadian respo at our nearest office. Gro

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Mar. 13, 19(8.	THE ROBERT GREIG CO., LIMITED	Cracked cocoa, 1-lb. pkgs., 6-lbs. bags 0 38 Caracas tablets, 100 bundles, tied 5s,	Concession of the second se
Jaking Powder.	White Swan Breakfast	per box	4000
W. H. GILLARD & OO.	Food, 2-doz. in case, per case, \$3.60	Cocoanut.	THOMAS WOOD & CO.
Diante de la case	The King's Food, 2-doz in case, per case, \$5	CANADIAN COCOANUT CO., MONTREAL. Packages-	"Gilt Edge" in 1 lb. tins
Ib. time a " " 0 75	Crisps, per doz., \$1	5c., 10c. 20 and 40c, packages packed in	"Gilt Edge" in 2 lb. tins 0 32
Oasto Bizes. Per dos.	White Swan Self-rising Buckwheat Flour, per	15 lb. and 30 lb. cases Per lb. 1 lb. packages	Canadian Souvenir 1 lb. fancy litho-
100	doz., \$1.20. White Swan Self-rising Paneka Flour par	b	graphed canisters 0 3
1-doz 12-oz	Pancake Flour, per doz., \$1.20. White Swan Wheat Kernels, per doz., \$1.40.	and b. " " 0 271	Cheese.
3-doz. 12-oz. 5 40 -doz. 241b 10 50 -doz. 51b 19 75	White Swan Flaked Rice, per doz , \$1. White Swan Flaked Peas, per doz., \$1.	1b. " in 5, 10, 15 lb. cases 0 3)	Imperial- Large size jars, per doz \$8 25
MAGIO BAKING POWDER	Chocolates and Cocoas. THE COWAN CO., LIMITED.	In 15 15 lb, pails and 10, 25 and 50 lb.	Large size jars, per doz
Di martina Cases. Sizes. Per dos.	Cocca- Perfection 1-lb, tins per doz 84 50	boxes. Pails. Tins. Bbls. White Moss, fine strip. 0 19 0 21 0 17	Individual size jars, per doz 1 00
6 doz. 50 \$0 40	Perfection, 1-lb., per doz 2 40 1 lb.,	Best Shredded 0 18 0 16 Special Shred 0 17 0 15	Imperial holder— Large size, doz. 18 00
4 " 6 " 0 75	" 10c. size " 0 90 " 5-lb. tins per lb 0 37	Ribbon 0 19 0 17 Macaroon 0 17 0 15 Desiccated 0 16 0 14 White Moss in 5 and 10 lb. square tins, 21c. 21c. 10 10	Med. size " 17 00 Small size " 12 00 SILLARCAS
	Condensed access aream and sugar dog 9 95	White Moss in 5 and 10 lb. square tins, 21c. THE ROBERT GREEG CO., LTD.	INPERIALCHEESE
BAKING 1 16 1 66	Soluble, bulk, per lb	White Swan Cocoanut- Featherstrip, pails 0 16	Roquefort— Large size, doz. 1 40
	Unsweetened Chocolate- Per lb.	Shredded	Small size, " 2 40
1 12 17 1 101 1 1 10 1 Per case 1 1 12 1 14 15 1 \$	Unsweetened Obocolate— Per lb. Plain Rock, 1-lb. cakes, 12-lb. boxes. 0 40 1-lb. 0 40	Condensed Milk.	Confections THE COWAN CO., LTD.
	NUTATION	TRURO CONDENSED MILK CO., LIMITED	Crosse Burg fair assorted flavor has 1 00
ROYAL BAKING POWDER. Bizes. Per Dos.	Sweet Obcoolate- unean's Desert J-lb.	"Jersey" brand evaporated cream per case (4 doz.)	Milk Chocolate Sticks, 36 in box, 1 30 Milk Chocolate Sticks, 36 in box, 1 35 De cakes, 36 in box, 2 35 Chocolate Wafers No. 1, 5-lb. boxes, 1b, 0 33 No.2, 0 25 Maple Buds 5-lb. boxes, 1b, 0 36 Nut Milk Chocolate, 1-lb. cakes, 12-lb.
Royal - Dime	cake, 12-lb. boxes.	"Reindeer" brand per case (\$ doz) 5.00	Maple Buds 5-lb. boxes, lb
" 6 ax 1 95 " 4 15	Guind and S per lb gu 38 Queen's Dessert. 6's. 12-lb. boxes. 80 4) Vanilla, ‡-lb., 12-lb.		Nut Milk Chocolate, 4-lb. cakes, 12-lb. box, lb
" 12 ca	S(0)(C(0)) boxes per 1b. \$135	JERSEY CREAM	COUDON BOOKS-AILISON'S.
" 3 lb	Parisian 88, 10. 80 30	CITER STREET	For sale in Canada by The Eby Blain & Limited, Toronto. C. O. Beauchemin &
Barrels - When packed in barrels one per cent. discount will be allowed.	CARSED WITE DISD		Fils, Montreal. \$1, \$2, \$3, \$5, \$10 and \$20 books.
CLEVELAND'S BAKING POWDER. Sizes. Per Dos.	Royal Navy 4's, 4's, 12-lb. boxes per lb.0 33 Diamond, 7's, 12-lb. boxes, per lb 0 24 1's 's '	A STATE AND A STAT	Un- Covers and num Coupons
Cleveland a - Dime	1's " . 0 25 8's " . 0 28 Ioings for cake—	A CONTRACTOR AND A CONT	In lots of less than 100 books, 1 kind assorted. 4c. 44c.
1D 3 40	Chocolate, white, pink, lemon, orange, almond, maple and cocoanut cream, in		100 to 500 books
12 oz	1-lb. pkgs., 2-doz. in case.	Coffees. EBY, BLAIN CO. LIMITED.	Allison's Coupon Pass Book.
5 lb	Chocolare- 0 33 Maple buds, 5-lb. boxes, lb 0 37 Vanilla wafers, ""	Standard Coffees. Roasted whole or ground. Packed in damp-	10 00 "
cent discount will be allowed.	" " nonpariels,5-lb. box 0 35 " " 2's, 5-lb. boxes, lb 0 28	Club House \$0 32	
Jrown Read-		Nectar 0 30 Empress 0 28	35 00 "
1 lb. tine, 3 loz. in case	Milk sticks, box 1 35 Milk cakes, 5c. size, box 1 35	Duches*	Cleaner.
ST. GEORGE'S BAKING	Agents, C. E. Colson & Son, Montreal. In 1, 1 and 1-lb. tins, 14-lb. boxes, per	Fancy Bourbon 0 20	EASYBRIGHT 4-oz. cans \$ 0 90 6-oz. " 1 35
POWDER.	In 1, 1 and 1-lb. tins, 14-lb. boxes, per b	Bourbon 0 18 Crushed Java and Mocha, whole 0 17 "" ground 0 17	CLEANER Quart " 1 85
Per doz. Trial size, 6 doz. in case. \$0.90	BENSDORP'S COCCA A. F. MacLaren, Imperial Cheese Co,	Package Coffees	Gallon " 10 00
A SICE A 6-02. " 3 " 180	Limited, Agents, Toronto.	Gold Medal, 1 and 2 lb. tins, whole or ground0 30 Cafe, Dr. Gourmet's, 1 lb. Fancy	The Davidson & Hay Limited, Toronto
8-oz. " 3 " 2 35 12-oz. " 2 " 3 55	10c. tins, 4 dox. to caseper dox., \$.90	Glass Jars, ground	Extract of Beef. LAPORTE, MARTIN & CIE, LTD.
16-oz. " 2 " 4 55 32-oz. " 1 " 8 50	JOHN P. MOTT & CO.'S.	ground	'Vita' Pasteurized Extract of Beef. Per case.
Terms net 30 days.		English Dreaklast, 110. tins, ground 018	DOLLIES 1-02., Case of a doa
	R. S. McIndoe, Agent, Toront. Arthur M. Loucks, Ottawa.	THOS. J. LIPTON retail wholesale Lipton's "Special" blend	bottles 1-52, case of 2 doz 35 20 1 2 1 1
THE MERT GREIG CO., LTD.	J. A. Taylor, Montreal.	THOS. J. LIPTON retail wholesale Lipton's "Special" blend coffee, 1 lb. tins, ground or whole	Bottles 1-oz., case of 2 doz
White Same Aring Powder-	R. S. McIndoe, Agent, Toronv, Arthur M. Loucks, Ottawa. J. A. Taylor, Montreal. Jos. E. Huxley. Winnipes. R. J. Bedington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C.	THOS. J. LIPTON retail wholesale Lipton's "Special" blend coffee, 1 lb. tins, ground or whole	THOMAS J. LIPTON Prices on application.
White Service Reing Powder- 1-lb the service rease, per doz	J. A. Taylor, Montreal. Jos. E. Hurley. Winnipeg. R. J. Bedlington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C. Elite, to (for	THOS. J. LIPTON retail wholesale Lipton's "Special" blend or whole	" ¹ 20 " ¹ I
White See sking Powder- 1-lb the second production of the second	J. A. Taylor, Montreal. Jos. E. Hurley. Winnipeg. R. J. Bedlington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C. Ellite, ‡a (for cooking), doz 0 50 Prepared DIAMOND	THOS. J. LIPTON retail wholesale Lipton's "Special" blend coffee, 1 lb. tins, ground or whole	THOMAS J. LIPTON THOMAS J. LIPTON Prices on application. Ice Cream Powder GENEXEE PURE FOOD CO. Jell-O-TCC Cream Powder Assorted case, contains 2 doz
White is a scalar Powder- 2 00 1.b in case, per doz	J. A. Taylor, Montreal. Jos. E. Hurley. Winnipeg. R. J. Bedlington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C. Ellte, ta (for cooking), doz 0 90 Prepared occoa, ta 0 32 Prepared	THOS. J. LIPTON retail wholesale Lipton's "Special" blend or whole	""""""""""""""""""""""""""""""""""""
White is a sking Pewder— 2 00 1.b transformed a in case, per doz	J. A. Taylor, Montreal. Jos. E. Hurley. Winnipeg. R. J. Bedlington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C. Elite, ts (for cooking), doz 0 %0 Pre pared cocca, ts 0 32	THOS. J. LIPTON retail wholesale Lipton's "Special" blend coffee, 1 lb. tins, ground or whole	THOMAS J. LIPTON THOMAS J. LIPTON Prices on application. Ice Cream Powder GENEXEE PURB FOOD CO. Jell-O-Tee Cream Powder Assorted case, contains 2 doz \$2 50 Chorolate (straight, contains 2 doz \$2 50 Vanila 2 \$2 50 Unflavored 2 \$2 50 Unflavored 2 \$2 50
White See sking Powder- 200 1-b in case, per doz	J. A. Taylor, Montreal. Jos. E. Hurley. Winnipes. R. J. Bedlington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C. Ellte, ts (for cooking), doz 0 % Prepared % * 0 30	THOS. J. LIPTON retail wholesale Lipton's "Special" blend offee, 1 lb. tins, ground or whole	THOMAS J. LIPTON THOMAS J. LIPTON Prices on application. Ice Cream Powder GENEXEE PURB FOOD CO. Jell-O-Tee Cream Powder Assorted case, contains 2 doz \$2 50 Chorolate (straight, contains 2 doz \$2 50 Vanila 2 \$2 50 Unflavored 2 \$2 50 Unflavored 2 \$2 50
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White See Sking Powder- 200 1-b in case, per doz	J. A. Taylor, Montreal. Jos. E. Hurley. Winnibes. R. J. Bedlington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C. Elite, ‡s (for cooking), doz 0 % Prepared % Source and State and State and State Prepared % No. 1 chocolate, ‡s	THOS. J. LIPTON retail wholesale Lipton's "Special" blend coffee, 1 lb. tins, ground or whole	THOMAS J. LIPTON THOMAS J. LIPTON Prices on application. Ice Cream Powder GENEXE PURE FOOD CO. Jell-O-Tee Cream Powder Assorted case, contains 2 doz \$2 50 Chorolate (straight, contains 2 doz \$2 50 Chorolate (straight, contains 2 doz \$2 50 Chorolate (straight, contains 2 doz \$2 50 Unflavored 2 \$2 50 Infants' Food. Robinson's patent barley 1-D. tims \$1 25 " " " I-D. tims \$1 25 " " " I-D. tims \$1 25 " " " Johnson's Johnso
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White See sking Powder- lib in case, per doz. 2 00 1 20 1 20 1 20 Blue. 1 20 1 20 Blue. 0 80 Blue. 90 17 10 16 Brooms 90 17 10 16 Brooms 90 17 10 16 Brooms 90 17 10 10 Brooms 90 10	J. A. Taylor, Montreal. Jos. F. Hurley. Winnipes. R. J. Bedlington & Co., Calgary, Alta. Standard Brokerage Co., Vancouver, B.C. Ellite, ‡s (for cooking), doz 0 50 Prepared 2000, ‡s 0 32 Prepared 2/3 0 30 Mott's breakfast coccos, ‡s 0 42 "No. 1 chocolate, ‡s 0 42 "No. 1 chocolate, ‡s 0 30 "Yamina sticks, per gross. "Nature Baker & Co., Limited. "Sweet Chocolate, ‡ 0 25 Waltrer Baker & Co., Limited. Prenka Sweet chocolate, ‡ and ‡lb. cakes. 6 lb. bores	THOS. J. LIPTON retail wholesale Lipton's "Special" blend coffee, 1 lb. tins, ground or whole	"" 20 " " ["
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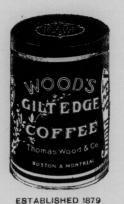
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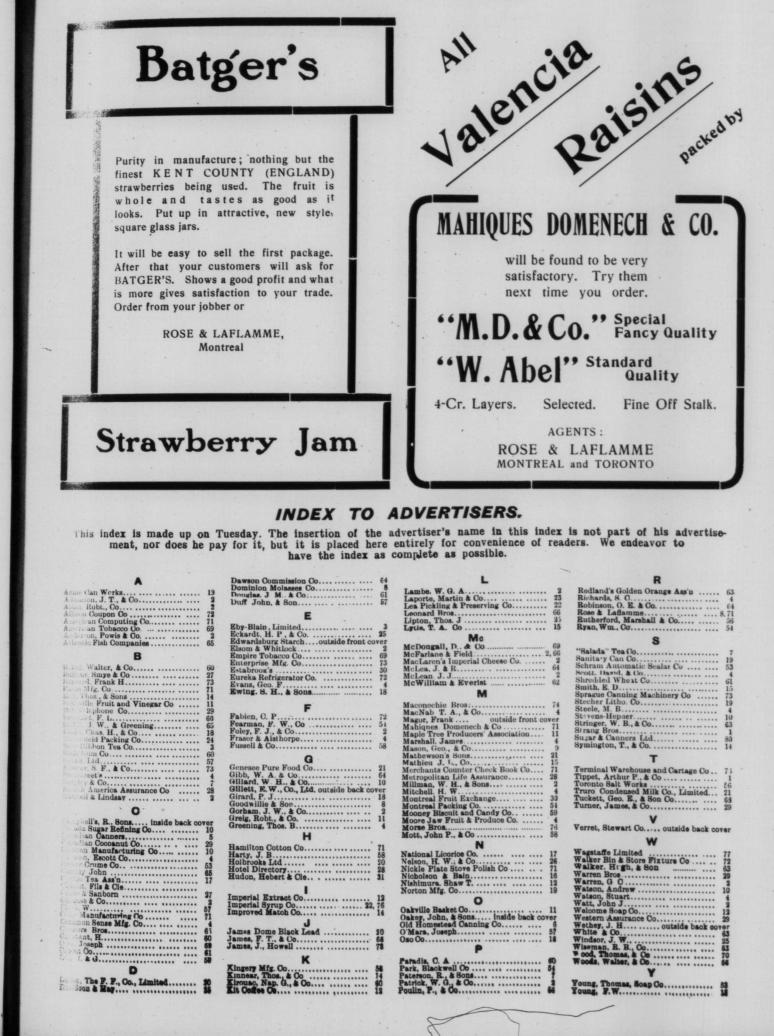
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