# The Chronicle

## Banking, Insurance and Finance

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MONTREAL, MARCH 26, 1920

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#### THE GENERAL FINANCIAL SITUATION

The salient fact of the Dominion Government's estimate for the forthcoming Fiscal Year, tabled in the House of Commons this week, is that revenue even with taxation increased from its present level, will possibly not be sufficient to meet expenditures. The years estimates call for an expenditure of \$537,-000,000 a figure which while nearly four hundred millions less than the estimates for the Fiscal Year now concluding, is not particularly satisfying when contrasted with the estimated revenue for the present year of \$365,000,000. It is stated that every effort will be made by the Government to avoid a new loan during the present year, and that there is yet no evidence that such a loan will be necessary, since there are large balances still unexpended of the last loan which will be available to supplement revenue in the new fiscal year. It is certainly much to be desired that new Government borrowing should be avoided, even if avoidance means higher taxation for the time being as well as rigid economy. The Minister of Finance will doubtless give an indication of his intention in this connection when announcing his Budget proposals which should make their appearance within a few weeks. The new estimates certainly do not give any encouragement to ideas of a reduction in taxation. Capital expenditures included in the above total of \$537,000,000 do not run to \$150,-000,000 so that apparently the revenue expenditure of the country which must be met out of taxation if any sound basis of national finance is to be maintained, will for several years not fall below \$400,000,000 and possibly will rise to \$450,000,000. Interest charges alone run to nearly \$150,000,000 annually, and these will certainly not be reduced appreciably for a number of years to come. Railway deficits for the forthcoming year are placed at \$50,000,000 a figure which may be reduced through an increase of rates. Newspaper commentors on the estimates refer to the absence of provisions for post offices, wharves and harbour dredgings which in years gone by were frequently included in the annual estimates. We imagine that it will be several years before old familiar friends again make their appearance, if the national finances are to be kept within bounds.

In some conservative financial quarters locally, it is believed that the present stringency in loanable funds, which show few signs of easing, may be taken as an advance indication of a change in circumstances from the present condition of inflated No early downward movement in this connection is looked for, the known facts indeed suggest the contrary—but there is an inclination to caution, and to place a limit on the present tendency of prices of, at the outside, from one or two years more. To what extent this view is justified can only be shown by the development of events. position of those who hold it, at all events, entitles the opinion to consideration. In this connection, it is interesting to note that London financial opinion, as crystallised by one observer, who is usually exceedingly well informed is that while increased production will affect the prices of commodities in time, the movement must be accelerated by dearer money. With cheap money it is pointed out, there is a constant inducement to borrow and acquire goods for appreciation in price. What is said by this observer suggests that the British Bankers are considering ways and means of making borrowings for this purpose less profitable, a circumstance which could, of course, be brought about by raising the Bank of England's rate. While prices in many lines, notably Textiles, continue to show sharp advances, it is believed that bankers here are beginning to warn their customers of the danger of carrying large stores purchased at prices which may prove to be the top, or a higher level than that ruling before the raw materials purchased are disposed of in the shape of manufactured goods. The revision upward of the prices of Victory Bonds is a satisfactory sign of improvement in the matter of the floating supply of these bonds compared with its position prevailing a few weeks It may be noted, however, that the price of the 1934 bonds of the last issue has not been marked up, but remains at 97-a fact which suggests that liquidation by subscribers to the last loan who had no intention of holding the bonds, owing to the liability of the interest to taxation, has not yet run

Important new financing has been completed by the Province of Quebec during the week, \$7,000,-

# BANK OF MONTREAL

Gapital Paid Up, \$20,000,000

Rest. 20,000,000

Undivided Profits, 1,812,854

**Total Assets** \$545,304,809

#### BOARD OF DIRECTORS:

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Sir Frederick Williams Taylor, General Manager.

BRANCHES OF THE BANK LOCATED IN ALL IMPORTANT CITIES AND TOWNS IN THE DOMINION.

Savinge Department connected with each Canadian Branch and Interest allowed at current rates. Collections at all Points throughout the world undertaken at favorable rates Travellers' Cheques, Limited Cheques and Travellers' Letters of Gredit Issued, negotiable in all parts of the world.

This Bank, with its Branches at every important point in Canada, offers exceptional facilities for the transaction of a general banking business.

#### PRINCIPAL BRANCHES OUTSIDE OF CANADA:

LONDON, Eng.: 47 Threadneedle St., E.C. G. C. CASSELS, Manager.

Sub-Agency: 9 Waterloo Place Pall Mall, S.W.

In the United States. NEW YORK. CHICAGO. SPOKANE. SAN FRANCISCO-British American Bank (owned and controlled by Bank of Montreal) and at MEXICO CITY

PARIS, FRANCE-Bank of Montreal-(France 17 Place Vendome, NEWFOUNDLAND: St. John's, Carbonear, Curling, Ferryland, Gaultois, Grand Falls, Greenspond, and St. George's.

# The West Indies and Mexico

Trade between Canada and the countries to the south of us is rapidly increasing. With branches in the United States and Mexico, and a close working arrangement with our Correspondents who have branches throughout the West Indies. this Bank is able to place at the disposal of its customers a very complete service.

# The Canadian Bank of Commerce

Capital Paid Up \$15,000,000 Reserve Fund \$15,000,000

# THE MOLSONS BANK

Incorporated in 1855 CAPITAL AND RESERVE \$9,000,000 Over 120 Branches

You wil nowhere find a more efficient banking organization than that which we offer our customers. Service and courtesy are the keystones we build upon.

HEAD OFFICE: - MONTREAL E. C. PRATT General Manager

# The Chronicle

#### Banking, Insurance and finance

Established 1881.

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MONTREAL, FRIDAY, MARCH 26th, 1920

#### THE GENERAL FINANCIAL SITUATION

(Continued from front Page)

000 5-year 6 per cent. gold bonds having been disposed of in two lots of \$3,500,000 each for sale in the United States. In each case the price received was approximately 105 Canadian currency, a satisfactory enough figure under the circumstances. With the present premium on New York Funds, the bonds constitute, of course an exceedingly attractive purchase for investors in the United States, to whom they are being offered to yield 7 per cent. Several large Canadian corporations are known to have important plans of new financing on hand, in some cases in the United States, an interesting announcement in this connection will probably be available in the course of a short time.

The preliminary trade returns for the month of February show an advance balance for the first time since May 1918. While exports totalled 86,-695.190 the best figure for February on record, though almost reached in February 1918, imports increased to \$87,496,856, a growth of over \$23,-900,000 in comparison with February last year, and far in advance of the corresponding figures reported for any preceding February. The increase in imjerts is mainly due to enlargement of imports of Textiles and Fcodstuffs. Textile imports for the month were \$23,065,661 against \$14,405,423 in February of last year, and foodstuffs \$12,359,878 against \$7,295,811. There is also an increase approximating \$5,000,000 in agricultural products, not foodstuffs, from \$3,740,890 in February 1919 to \$8,830,298 in February of this year. It will be interesting to see, when the detailed figures become available, the places of origin of these increased imports, and if there has been any decrease (though this seems very doubtful) in imports from the United States as a result of adverse exchange. With regard to textiles, the vastly increased prices of both raw materials and finished products have to be borne in mind, when comparison of this year's figures with those of last year is made, and the same remark applies, of course to some extent to

As regards exports, those of foodstuffs reached Mar. 7. . . . . . . . 1.369,774 1,630,000

during the month a total of \$26,066,583 compared with \$16,356,843 a year ago. This increase, however, is largely offset by a decline in exports of animal products of \$17,656,127 against \$23,790,360a decline which is the result of the cessation of orders from abroad for butter and cheese shipments, as a consequence of the decline in exchange. In regard to the products of the factory as compared with those of the farm, there is the same seesawing process in the principal items. Iron and steel exports are down from \$11,254,614 to \$5,274,-583, and paper and wood products up from \$11,121,-535 to \$16,862,311. While exports during the month were to some extent affected by the exchange situation, and by a falling off of a demand for Canadian iron and steel abroad, it is apparent from the figures that the main reason for the adverse balance of February is to be found in the increase in imports, and not in any decrease in exports.

Considerable interest attaches to the Ames-Holden report in view of the extraordinary position in which the common stock was placed last year, and in which it has been since maintained. The report covers only eight months from April 30th to Dec. 31st, and those eight months, the management explain, notably normally, only produce 40 per cent. of the annual profits of the business, the remaining 60 per cent. being earned in the four months, January to April. Be that as it may, it may be said at once, that there is nothing in the Company's showing of profits to justify the present position of the Common Stock. The position has obviously been considerably improved, net profits for the eight months being \$294,699 against \$309 -442 for the preceding twelve months. But the fact remains that the Company's surplus at the end of December was only \$992,354, while the accrued and unpaid dividends on the prefered stock read \$833,-000. Under such circumstances, the progress of the Company will have to be marked by seven league strides, if any dividend is to paid upon the common stock within a reasonable time. The present position of the common stock in market quotations is purely a fictitious one

#### TRAFFIC RETURNS

	TRAFFIC	RETUR	No	
	Canadian Pa	cific Railw	ay	
Year to date	1918	1919	1920	Increase
Feb. 29	\$19,859,000	\$23,379,000	\$26,877,000	\$ 3,298,000
Week ending	1918	1919	1920	Increase
Mar. 7	1,122,000	2,468,000	3,244,000	775,000
plar	Grand T	runk Railw	ay	
Year to date	1918	1919	1920	Increase
Jan. 31	\$ 4,083,362	\$ 4,402,229	\$ 5,054,034	\$ 651,805
Week ending	1918	1919	1920	Increase
Feb. 7	ARE 115	905,449	1.178,184	272,735
Feb. 14	Exp 001	947.889	1.220,509	272,620
Feb. 21	980,013	974.220	928,693	Dec. 45,527
Feb. 21	Canadian N		lways	
V to date	1918	1919	1920	Increase
Year to date		13,053,079	\$18,783,621	\$ 730,542
Feb. 29	1918	1919	1920	Increase
Week ending	1010	40.40	* **** ***	000 005



#### THE LIVERPOOL AND LONDON AND GLOBE INSURANCE COMPANY LIMITED CANADIAN BRANCH HEAD OFFICE - MONTREAL

James Carruthere, Esq. M. Chevaller, Esq. William Molson Macpher

Sir Frederick Williams-Taylor, LL.D.



#### THE LIVERPOOL - MANITOBA ASSURANCE COMPANY

4 by THE LIVERPOOL and LONDON and GLOBE Insurance Company Limited Head Office: Cor. Dorchester St. West and Union Ave., MONTREAL

PIR ECTORS: rdner Thompson, President and Managing Director.
J. D. Simpson, Assistant S M. Chevaller, Esq. Sir Alexandre Lacoste A. G. Den Win. Molson Macpherson, Esq. Sir Frederick W



# The Globe Indemnity Company

of Canada

Liability Guaranteed by THE LIVERPOOL and LONDON and GLOBE Insurance Company Lin Head Office: 343 Dorchester Street W., MONTREAL

CASUALTY Insurance including Accident, Sickness, Guarantee, Burglary Employers' Liability and Automobile

=== FIRE INSURANCE ====

J.Gardner Thompson, President,
Jas Carruthers, M. Chevalier, Wm. Molson Macpherson, A. G. Dent, J. D. Simpson,
Str Frederick Williams-Taylor, LL.D. Sir Alexandre Lacoste.

. Secretary and General Manager erton, - Assistant Manager E. Fire Manager son, - Assistant Fire Manager

# 410 TONS OF GOLD HAVE BEEN PAID TO POLICYHOLDERS BY Insurance Company of North America

THE OLDEST AMERICAN STOCK FIRE INSURANCE COMPANY

WE MAINTAIN A DEPARTMENT TO ASSIST AGENTS IN SECURING LOCAL RISES CONTROLLED OUTSIDE. IF THERE ARE ANY SUCH RISKS IN YOUR FIELD, WRITE US ABOUT TRION. WE MAY BE ABLE TO HELP YOU. IT IS WORTH TRYING.

ROBERT HAMPSON & SON, LIMITED "FYOR CLASSICS" MONTREAL

#### GENERAL INSURANCE CO. LIMITED THE BRITISH

OF LONDON, ENGLAND

Will commence operations (Fire Insurance) in Canada with the New Year 1920 Head Office for Canada . Lewis Building, Montreal

THOMAS F. DOBBIN, Manager for Canada

EDMUND FOSTER, Assistant Manager

# JOHNSON-JENNINGS, INC.

NA INSURANCE CO. OF EARTFORD PAUL FIRE & MARINE INSURANCE CO. THE TRADERS INSURANCE CO., LIMITED

OFFERAL P.A.

#### BANK PENSIONS AND PREMISES.

Allocations to pension fund by the banks completing a 1919 fiscal year were considerably enlarged over the allocations by the same banks for any previous year, the total of \$593,896 comparing with \$466,069 in 1918, while in the likely event of a contribution by the Bank of Hamilton, whose report is not available at the date of writing, the 1919 total will be brought well above \$600,000. As the table on another page shows in recent years, the number of banks which follow this method of rewarding their staff, has gradually increased. The time is probably not far distant, when all the banks will have pension funds established on a satisfactory basis. With regard to the Bank of Montreal, which does not appear in the list, there is a large established pension fund in operation, but the amount of the annual allocations to it do not appear in the banks reports.

Appropriations for writing down premises were resumed by the banks in 1919 on the old-time scale, which was necessarily much reduced when profits were not very satisfactory and there were other demands upon them, during the earlier years of the war. In this connection, however, it should be borne in mind that at the present time, the premises account does not represent the whole interests of some of the banks in their premises, subsidiary companies to hold these and other parcels of real estate having been formed by several of the leading institutions. While the liberal policy of writing off in this connection, followed by a number of the banks, has doubtless in several cases brought the assets very much below its real value, it is to be hoped that the banks will continue a vigorous policy of writing off premises, particularly now that more activity is being shown in regard to the opening-up of branches, in order that this asset may be kept well within bounds. Banking premises are not, in the main, exactly an easily realisable asset, and the less importance they assume in a bank's balance sheet, the better.

Full details of the bank's contributions to pension funds and writting off to premises account, appear on another page.

# FIRE INSURANCE COMPANY OF CANADA

The directors first report of the Fire Insurance Company of Canada published on another page in this issue, shows the results of the Company's operations for a period of fourteen months to 31st December, 1919.

It is quite apparent that the Fire Insurance Company of Canada has been organized on a sound basis. Its low ratio of expense management for the initial year is very commendable, and it is quite

evident that those in control realize that the present good times are not going to last for ever, and the prudent policy is being pursued of placing the Company in as strong a financial position as possible.

It must not be overlooked that in the past a large number of non-tariff companies have paid the penalty, for extravagant management, and if a company is going to give reduced rates, and at the same time increase its assets, in order to inspire the confidence, which is essential to the welfare of the Company, it is absolutely necessary that the cost of management be kept down to the lowest possible ratio.

The Company's operations for the period under review have been eminently satisfactory. The gross premiums written amounted to \$325,071 and the net losses incurred figure the low ratio 12.86 per cent. of the net premium income. It will be noted that the ratio of expense management is 35.16 per cent. as against an average expense ratio of 39.12 per cent. for the twenty-eight Canadian Fire Companies reporting at Ottawa 1918.

Mr. J. E. Clement, Vice-President and Managing Director of the Company, is also responsible for its organization. He is one of the oldest and most successful underwriters in the Dominion.

# MONTREAL WATERWORKS AND FIRE PROTECTION

The chairman of the Administrative Commission (Mr. E. Decary), received a visit this week from a delegation of the Canadian Fire Underwriters Association, the latter wishing to ascertain the position of affairs regarding the Waterworks, and the protection afforded against fire now and in the future. Mr. Decary in explaining the proposals of the Commission pointed out that with the installation of two electric pumps, each having a capacity of 30 millions gallons daily, would ensure a good supply of water at all times, should any of the steam pumps get out of order, unless the whole steam pumping plant was put out of operation.

The Underwriters also had explained to them the proposals regarding the aqueduct completion, and the electrifying of the whole pumping station, within the next two years, and were supplied with copies of the Engineers reports, and plans, so that they may study them.

#### SERIOUS FIRE AT MONTREAL

On the 24th instant a serious fire broke out in the warehouse of Molsons Brewery, corner of Craig and Delorimier Ave., a large quantity of various merchandise was stored in the building and the loss is estimated on a conservative basis at \$750,-000 well covered by insurance.

\$64,000,000

215,897,380

1,401,333

# Commercial Union Assurance Company Limited

of London, England

THE LARGEST GENERAL INSURANCE COMPANY IN THE WORLD as at \$1st Dec., 1918.

Capital Fully Subscribed . . . . \$14,750,000 Total Annual Income exceeds. Capital Paid Up. . . . . 4,425,000 75,578,630 Total Fire Losses Paid. . . . Life Fund, Etc. . . . Deposit with Dominion Gov't. Total Funds exceed. . . . 174,000,000

# Palatine Insurance Company Limited

of London, England

as at 31st Dec., 1918.

Capital Fully Paid. . . . \$1,000,000 Total Income. ... \$3,462,515 Fire Premiums 1918. . . . . 3,305,020 Funds. . . . . . 6,062,500 358,266 Interest Net . . . . . . 157,495 Deposit with Dominion Gov't.

N.B.—In addition to the above there is the further guarantee of the Commercial ance Company Limited, whose Funds exceed \$174,000,000.

Applications for Agencies Solicited in Unrepresented Districts Head Office: CANADIAN BRANCH

COMMERCIAL UNION BUILDING, 232-236 ST. JAMES STREET, MONTREAL W. S. JOPLING, Manager

# THE CANADA

Policies Guaranteed by

Commercial Union Assurance Company Limited

ACCIDENT @ FIRE ASSURANCE COMPANY

Head Office, -H. F. RODEN, Manager, Casualty D

Local General Agents, (Fire)
G. U. PRICE & CO., LIMITED

Bank of Toronto Bldg., Montrea

MARINE -

**AUTOMOBILE** 

ASSETS EXCEED \$80,000,000

# EAGLE BRITISH

INSURANCE COMPANY LIMITED J. H. RIDDEL, Manager for Canada

OF LONDON, ENGLAND E. C. G. JOHNSON, Assistant Manager HEAD OFFICE FOR CANADA . TORONTO

DALE & COMPANY, LIMITED - GENERL AGENTS - MONTREAL AND TORONTO

THE

# FIRE INSURANCE COMPANY OF CANADA

MONTREAL

d Capital, \$1,000,000

Subscribed Capital, \$250,000

GENERAL FIRE INSURANCE BUSINESS TRANSACTED

Vice-President and Managing Directors & E.

# BANKS' APPROPRIATIONS FOR WRITING DOWN PREMISES ACCOUNTS

(Compiled Exclusively by The Chronicle.)

	1919	1918	1917	1916	1915	1914	1918	1919	1161	1910	1909	1908	1907	Totals
	000 000	000 000	100 000			William Collect	485 000	511.000	708.800		:			2,504,800
Montreal	900,000	200,000	120,000			200,000	150 000	150.000	125,000	125.000	125,000	100,000	125,000	1,400,000
Nova Scotia	200,000	130.000	000,001		:		000 000	100 000	100 000	48 751	77,630	95.818	100,000	1.133.099
foronto	100,000	110,550	100,001				000,000	00,000	00 001	16 197	11 059	92 519	151 989	880 676
Moleons					******		11,203	010.00	100,60	10,101	-	202.01	000 20	24 500
Varionale			-			12,000		******				12,300	20,000	11.000
Nationale	000 000		100 000			100.000		100,000	100,000	100,000	100,000	100,000	100,000	1,100,000
Merchants	-		00.00	000	0 664	0 474	14 899	15 869	97,461	21.747	23.062	13,640	36,412	231,661
Provinciale	20,000		20,000	10,000	200.0	2,11.2	20,000	000 000	100 000		100 000	100 000	100 000	200,000
Inion		15,000	75,000		******		00,000	100,000	000,001		200,001	000,000	000,000	0 010 001
							500.000	200,000	400,000	000,000	419.801	300,000	300,000	3,019,801
Commerce	_	000 000	0.00	000 020	000 020	000 020	000 056	000 008	000 006	900.000	500,000	200.000	250.000	3,400,000
Royal		400,000	200,000	200,000	2.00,000	000,000	200,000	2001000	-	170 000	150 000	100 000		1 370 000
Dominion	300,000	520,000	200,000	100,000		100,000	******			110,000	000,000	000,000	000 40	000 000
H		178 006					******			25,000	25,000	25,000	20,000	273,090
Hamilton		000		-	000 20	20 000	000 26	90.000	95.000	55.000	-		10,000	355,000
Standard	mo'er	100,000			900	200,000	44 005	45.007	000 10	91 168	18 789	15.141	30.564	362,066
Hochelaga		20,000	29,813	000	13,850	******	14,030	40,00	23,000	21.10		00 000	110 000	000 000
Immerial	_				-	74.601	124.771	970.09	71,774	168,85	126,69	200,00	110,332	002,000
Imperiate	1000	10.00			71 896	65,000		95,000	-	:		******	10,000	191,836
Home	10,000	10,000				20000								96 414
Sterling	50.000				28.738	47,615								111,00
Weshirm		3.843		4.239	2.245	1,000		1,000						12,321
	1	1 500 601 1 500 500	1 094 878	809 773	406.534	069.666	1 991 567	1.968.796	1.921.086	1.101.954	1,316,118	1,146,665	1,278,351	17,207,664

1919 Reports of Bank of Hamilton and Weyburn Security Bank not available at date of writing

Included in the above appropriations are a few to write down furniture, safes, etc., and to meet expenses of opening branches The figures above do not include various appropriations by banks now out of existence.

# BANKS' CONTRIBUTIONS TO PENSION FUNDS

Total	475,000	260,000	224,145	155,000	466,000	55,000	145,000	910,000	965,000	205,000	191,623	155,000	100.000	275,000	10,000	4.391,768
1906	20,000	10,000	10,000		19,000		-	30,000	20,000				5.000	:		114.000
1907	20,000	10,000	10,000		55,000	:	25,000	30,000	20.000				00000	25,000		167,000
1908	15,000	10,000	10,000		25,000	:	10.000	30,000	55,000	::		2,000	5.000			135,000
1909	25,000	10,000	10,000	10,000	20,000		10.000	30,000	52,000			7.500	2,000			182,500
1910	25,000	15,000	10,000	5.000	20.000		10.000	20,000	20,000			7.500	5.000	7.500		235.000
1161	30.000	20.000	10,000	5.000	20.000		10.000	55,000	20,000		776.85	7.500	0.000	7.500		273.977
1912	40.000	90.000	10,000	5,000	20.000		10.000	75.000	75,000	25,000	33,717	10.000	5 000	7.500		366.217
1913	50.000 (	90.000	10,000	10.000			10 000	900 98	100 000	55.000	84.599	19.500	2 000	97 500		884,599
1914	20.000	95.000	18 070	10.000	900 02	200,000	10 000	80.00	100 000	95,000	19.809	15,000	2 000	92.50	10.000	444.879
1915	20.000	95 000	91 459	10 000	00000	:	000 01	0000	100 000	95,000	19 014	15 000	000	2 200	1000	377 966
9161	20.000	95 000	91.087	10 000	200	000 26	10.00	900	100 000	95.000	18 790	15 000	2000	2000	0000	268 668
1917	000 05	95,000	808 16	000 02	0000	2,000	10000	85,000	100,000	95,000	200	000 06	000	200		453 808
8161	20 000	95,000	91 989	000	0000	2000	10000	000 20	100 000	95.00	256 25	000 06	90,00	20.00		466 669
6161		000 20	908 10	000 26	0000	000.00	0000	190,000	000,001	000 08	200,000	000 20	000 00	20,000	112.000	305 SNS
		Ma Scotla.	Orogin	Olsons	ationale	erchants	rovinciale	nion	Offilhere	oyal	Camilton	Addition.	1.1.	(CDCDCDCDC)	Dietral	

were begun prior to 1965. The Bank of Montreal has a Pension Fund which was inaugurated The Imperial's figures include certain appropriations described

figures above do not include various appropriations made by banks now out of existence

in 1884, but the recent annual reports do not reveal the amount of appropriations made Appropriations by the Nova Scotia, Merchants, Commerce and Royal



ONTARIO AND NORTH WEST BRANCH

14 Elehmand Street, Bot, TOBORTO

PROVINCE OF QUEBEO BRANCH
164 St. James St., Co., St. John St., MONTERAL.



DNAL ACCEPENT SICKNE LETT GUARANTE

Head Office, TORONTO

# Mount Royal Assurance Company

SURPLUS and RESERVES, \$1,416,740.57

TOTAL FUNDS, \$1,708,120.67

TOTAL LOSSES PAID, \$3,180,308.63

**Application for Agencies Invited** 

Head Office

MONTREAL

P. J. PERRIN and J. R. MACDONALD

Joint Managers

Established in Canada in 1821

HARTFORD, CONN., U.S.A.

Losses Paid over \$183,000,000

J. B. HUGHES, Special Agent, WATERLOO, ONTARIO J. R. STEWART, Special Agent, 36 Toronto Street, TORONTO, ONTARIO R. LONG, Special Agent, 515 Yorkshire Building, VANCOUVER, B. C.

INSURANCE

A StrongCanedlan Company

J. J. Robichaud, Provincial Inspector

# Union Assurance Society, Ltd.

OF LONDON, WALAND

CANADA BRANCH, MONTRBAL

Agencies throughout the Dominion

#### The Law Union & Rock

INSURANCE CO. LIMITED, LONDON.

Assets Exceed - \$50 Over \$10,000,000 invested in Canad \$50,000,000.00

FIRE and ACCIDENT RISKS accepted.

Canadian Head Office: 277 Beaver Hall Hill.

Agents wanted in unrepresented towns in Canada.

W. D. AIKEN, Superintendent, Accident Dept. COLIN E. SWORD Canadian Manager.

#### SUCCESS IN SELLING LIFE INSURANCE Depends chiefly upon how hard Salesmen work, and the excellence of their service to clients. The more you put into it the more you will get out of it. Let "Greater Service to Policyholders" be your motto for 1920, and

If you want a good position with a progressive Company, apply stating experience and references, to M. D. McPHERSON, Provincial Manager, 180 St. James Street, MONTREAL, P.Q.

THE CONTINENTAL LIFE INSURANCE

GEORGE B. WOODS, President

TORONTO, Ont.

CHAS. H. FULLER, Secretary

# The Fire Insurance Company of Canada

#### BUSINESS STATEMENT FOR THE FOURTEEN MONTHS ENDING 31st DECEMBER, 1919

9.831.99

400.00

REVENUE ACCOUNT

Less: Rebates and

Premiums..... \$348,251.94

Cancellations . 33,412.39 \$314,839.55

Interest .. .. ..

Income from other

sources ....

EXPENDITURE

3.207.16

96.142.89

Claims paid and outstanding after

deduction of Reinsurances.. ..

Reinsurance Pre-

miums.....

Commission... .. Government and

Municipal Taxes \$

3,651.44 War Tax .. .. .. 1.657.61

Expenses of Management....

Reserve Fund

(Legal Standard) Carried to Profit

and Loss Account .. .. ..

Less: Passed to

Reserve... 72.815.46

23,327.43 325,071.54

\$ 21,238.79

149.602.59

49.571.06

8,516,21

72.815.46

\$325,071.54

#### PROFIT AND LOSS ACCOUNT

Balance (being net Profits)

from Revenue Account... \$ 23,327.43

Balance.; .....

\$ 23,327.43

#### BALANCE SHEET 31st DECEMBER, 1919

#### ASSETS Cash in banks ... 63.946.67

Agents' Balances. 36.202.59Bonds and French

Rentes at Book

Value... .. .. Interest Accrued.

265,003,59 2,442.10 LIABILITIES

Capital Paid... \$191,520.00 Reserve Fund.... 72,815.46

Losses under ad-

2.358.00justment....

Reserve Deposits of Reinsurance

Companies... 73.552.03

Balance due to Reinsurance Com-

panies..... 3,552.37

Reserve for War

219.66 and other Taxes. Sundry Creditors . . 250.00

Balance at credit of Profit and Loss

23,327,43 Account . . . . . .

\$367,594.95

\$367,594.95

We rereby certify that we have audited the books of the Fire Insurance Company of Canada for the fourteen months ended 31st December, 1919, and have received all explanations and information required by us as Auditors.

The foregoing Statement of Assets and Liabilities together with the Revenue and Profit and Loss Accounts relating there'o, correctly set forth the company's operations for the period, and the position of its affairs on the 31st December, 1919, according to the best of the information and explanations we have received, and according to the books of the Company.

Montreal, 6th February 1920

P.S. ROSS & SONS, Chartered Accountants.



# THE EMPLOYER'S

Liability Assurance Corporation, Limited of London England

AUTOMOBILE INSURANCE, Covering ACCIDENT, PROPERTY DAMAGE, COLLISION, FIRE, THEFT and TRANSPORTATION

PERSONAL ACCIDENT, SICKNESS, PASSENGER and PREIGHT ELEVATOR, PIDELITY QUARANTER, SONTRACT SONDS, BURGLARY, MAIL, SOILER,
PLATE GLASS, EXPLOSION and FIRE INSU'AMOR.

OFFICES:

Temple Building, Toronto. Lewis Building Montreal

Charles W. I. Woodland.

General Manager for Canada and Newfoundland

John Jenkins. Fire Manager

Applications for Agencies Invited

Canadian

Government

Deposit

\$1,622,000.00

Stands First

in the liberality of its Policy contracts. in financial strength and in the liberality of its loss settlement.



#### TRANSACTS:

Personal Accident Sickness Liability All Book Fidelity Guarantees.

Automobile Burglary Postal Plate Glass.

302 St. James Street, MONTREAL ROBERT WM.CH. General Manager

\* Applications for direct Agencies invited.

# The Ocean Accident & Guarantee Corporation Limited AUTOMOBILE INSURANCE

A Comprehensive Pelicy covering ACCIDENT, PROPERTY DAMAGE, COLLISION, FIRE, THEFT and TRANSPORTATION to what the public demands.

The "OCEAN" oen meet these requirements under one contract

Branch Office:

MERCHANTS BANK BLDG. MONTRBAL

**neurance Building. TORONTO** 

# The Dominion of Canada Guarantee & Accident Ins. Co.

**GUARANTEE BONDS** 

The Bldest Strongest Canadian Casualty Comean

ACCIDENT BURGLARY TRANSACTS:

SICKNESS PLATE GLASS AUTOMOBILE INSURANCE FIRE INSURANCE

R. BOBBRTS, Me

WITHERS, General Manager

Branches: WINNIPEG

CALGABY

VANCOUVER

#### ANCIENT AND HONOURABLE ORDER OF THE BLUE GOOSE

Notices are being sent out advising members of the Quebec Pond of the forthcoming meeting to be held on Tuesday, April 6th, 1920.

The Committee in charge of arrangements report that a number of new members are about to be initiated, and that an excellent programme is being drawn up.

Deputy Most Loyal Grand Gander Lyman Root has signified his intention of paying an official visit to this pond, on the above occasion, and a large attendance is expected to greet him.

As there will hardly be an opportunity for prospective members, to be initiated for some since after this meeting, it has been suggested that all who desire to become members of this Order, secure, at once, from any member, application forms, and complete them before the meeting.

The meeting will be held in the Victoria Hall, Westmount, at 7.45 o'clock P.M., on Tuesday, April 6th, next.

# A THREE MILLION DOLLAR FIRE WALL.

What the Persistency of One Fire Insurance Agent Accomplished.

What an insurance agent can do for the protection of his customers and his companies was shown by the recent fire in the tractor plant of the Moline Plow Company at Rock Island. Ill. A fire wall, erected as the result of the persistent urging of the agent who had the line, saved the insurance company over \$3,000,000 and prevented the complete destruction of the plant, with a consequent heavy loss to the owners through the interruption of their business.

As originally erected, the tracfor plant was one great open area, the building being 1,200 feet long. The values involved were enormous, the insurance carried being over \$4,000,000, with a property value even larger, and with no cut-offs a fire once started was almost sure to sweep through the entire plant. The building was constructed in this way at the instance of the efficiency engineers, who wanted to see the whole works at once and to facilitate the progress of material through the manufacturing processes. It violated the cardinal principles of fire protection, as large open area is one of the principal factors in the spread of fire, and the insurance rate was materially higher for that reason.

The agent in charge pointed out to the owners of the property the fire risk they were running, the danger of losing the entire plant instead of one

section, the fact that the reduction in insurance cost because of the construction of fire walls would pay for them within two years, and that there need be no interference with manufacturing processes. As a result of his persistency two fire walls were erected, cutting the plant into three sections, the walls being equipped with large automatic fire doors through which the material could pass. When the fire came it destroyed the contents of the 464foot section in which it started, but the wall held perfectly and over three millions of values in the other sections were uninjured. This also made possible the much earlier resumption of production. The insurance loss paid on the burned section was \$966,955.47, with total insurance on the building and contents of \$4,134,722.

This was real service, not only to the property owner and the insurance companies, but also to the general public, which ultimately pays the fire losses and is interested in the reduction of the pre-There are ventable fire waste of the country. thousands of risks in which other agents can render a similar service. The erection of fire walls, the segregation of the worst fire hazards, and general observance of fire protection and fire prevention principles, are desirable from every standpoint, and the property owners expect their insurance agents to look out for that feature of their risks. The wide-awake agent who does that is giving service to his customer, safeguarding the interests of his companies, protecting his community and the public generally, and justifying his job.

# CONTINENTAL CASUALTY COMPANY OF CHICAGO

Messrs. Dale & Co., Limited, Montreal, who were recently appointed General Agents of the Continental Casualty Co. of Chicago for Quebec and the Maritime Provinces, announce the appointment of Mr. P. F. Ellwood as manager of the new Casualty department. Mr. Ellwood is assuming his new position, with many years valuable experience in all classes of Casualty Insurance. He has been connected with the Globe Indemnity Co. for past nine years, and recently as their branch Mr. Ellwood will no manager at Winnipeg. doubt render a good account of himself in his new position, and his appointment will be gratifying news to his colleagues, and many friends in the business of Casualty insurance.

The Continental Casualty Co. of Chicago, is one of the foremost Companies writing Casualty Insurance in the United States, and judging from the volume of business written during the past few years, is an indication that they are offering most liberal contracts to the public at reasonable rates.

# **Prudential Trust Company**



B. HAL. BROWN, President and Gen. Manager

#### The Standard Life Assurance Co.

Established 1825 Incorporated 1910 Accumulated Funds - - \$68,000,000 Over \$10,000 paid daily in claims.

First British Insurance Company Established in Canada

# ssurance Co.

OF LONDON, ENGLAND (Founded 1782)

LIFE MARINE

DEPOSITS with Federal Government and Investments in Canada, for security of Canadian policyholders only, exceed . 8,000,000.00

AGENTS WANTED IN BOTH BRANCHES. Apply to

R. MacD. PATERSON | Joint Managers

100 Francois Xavier Street - MONTREAL

#### 1870 - Our Golden Jubilee - 1920

THEY PUT ON MORE INSURANCE!

Mutual Life Policyholders last year increased the amount of their protection taking out additional policies to the amount of more than ten million dollars. They were alert business men, who realized the necessity for increasing their Life Insurance because of the increase in the value of the necessities of life. In proportion as money loses its purchasing power we require more and more of it to maintain the same protection. Have you increased your insurance since prices went up? The smaller the value of the dollar the more dollars we need. As a company, The Mutual does not advocate an excessive amount of insurance. At the same time every reasonable effort should be made to increase the insurance in times of inflated prices. Follow the example of the 3139 Mn'ualists who increased their insurance last year. Put on more insurance.

#### The Mutual Life Assurance Co. of Canada

WATERLOO.

ONTARIO

Hume Cronyn, M.P., Pres. Charles Ruby, Gen.-Man.

# The Travellers Life Assurance

HEAD OFFICE: MONTREAL

Hon. GEO. P. GRAHAM, President

TO AGENTS.—Write to the Home Office for particulars of direct renewal contract. Valuable territory available in Quebec and Eastern Ontario.

Assurance Company Incorporated in 1861

FIRE, MARINE, AUTOMOBILE, EXPLOSION. RIOTS. CIVIL COMMOTIONS AND STRIKES

ASSETS

ever

\$7,000,000.00

LOSSES paid since organization of Company . . . over \$74,000,000.00

#### DIRECTORS

W. B. MEIKLE, President

Str John Atre John Hoskin, K.C., LL.D. Bobt. Bickerdike, (Butul) Lt. Col. Henry Breck

Alfred Cooper, (Late, by) Lt. Col. The Hon. H. C. Cox John H. Fulton, (he hat)

Geo. A. Merrew, O.B.E. Frederic Nichella

Brig.-General Str D. B. Hanne Henry Pellatt, C.V.O L. R. Wood

VI. B. MEHELD,

G. S. WAINWRIGHT, A. B. PRINGLE

Canadian Fire Manager

HEAD OFFICE

TORONTO

#### A BRITISH COMPANY

# Union Insurance Society of Canton, Limited

Head Office: HONGKONG

Assets over \$24,000,000

A combination of AGE, MAGNITUDE and EXPERIENCE

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 36 Toronto Street, TORONTO

General Agent Montreal, JOSEPH ROWAT

Manager for Canada, C. R. DRAYTON

# THE CHARTERED INSTITUTE OF SECRETARIES.

The Council of the above Institute in London, England has authorized the formation of a Canadian branch to be known as The Canadian Branch (Montreal) of the Chartered Institute of Secretaries to have jurisdiction throughout Canada.

The qualifications for professional membership of the Institute are as follows:

#### FELLOWS.

By Law 5, Every Candidate for election into the class of Fellows shall be not less than twentyfive years of age, and shall comply with the following conditions:—

He shall have been engaged, as his chief occupation, on the staff of one or more Public Companies or other Public Authorities or Bodies, or of one or more Societies or Institutions, for a period or periods aggregating at least eight years, and shall be actually practising at the time of his application for election as a Secretary, and have held office as Secretary, or in some other capacity which, though differently designated, he shall satisfy the Council is analogous and equivalent to that of Secretary, for at least three years past. An aggregate period of five years may be accepted by the Council provided he has been engaged for two years under any Fellow or Fellows of the Institute anterior to holding office as Secretary. . . . . .

He shall satisfy the Council that he is a fit and proper person to become a fellow of the Institute, both in respect of his own character and in respect of the office which he holds, and shall furnish the Council with such particulars as they may require with regard to the nature of his duties, and as to the Public Company, Authority, Body, Society, or Institution to which he is or has been attached.

He shall have passed the Final Examination.

Provided always that where a Candidate is at the time of his application for election serving or at any time previous to his application has served with His Majesty's Forces in connection with the War between Great Britain (and her Allies) and Germany (and her Allies) then the Council may waive, relax or modify in his favour to such extent and such particulars as they may think desirable any of the requirements provivisions or conditions of this By-Law.

#### ASSOCIATES.

By Law 7. Every Caandidate for election into the class of Associates shall be not less than twentyone years of age, and shall comply with the following conditions:—

He shall have been engaged, as his chief occupation, in the office of one or more Public Companies or other Public Authorities or Bodies, or of one or more Societies or Institutions, for a period or periods aggregating at least six years, and shall be so engaged at the time of his application for election. Four years may be accepted by the Council in the case of those who have served such four years under any Fellow or Fellows of the Institute. . . . . (This concession of four years' service applies only to Articled Clerks, with certain temporary exceptions, see page 20 of this Syllabus.)

He shall satisfy the Council that he is a fit and proper person to become an Associate of the Institute, &c. (as in By-Law 5 above).

He shall have passed the Preliminary Examination or been exempted therefrom by the Council; and

He shall have passed the Intermediate Examination. . . . . .

Provided always that where a Candidate is at the time of his application for election serving or at any time previous to his application has served with His Majesty's Forces in connection with the War, &c. (as in By-Law 5 above).

THE INTERMEDIATE OR ASSOCIATES \*EXAMINATION.

#### (Fee, £1 11s. 6d.)

- 1. A Candidate for admission to the Intermediate Examination is required to produce evidence:
  - (a) That he is not less than 21 years of age.
  - (b) That he has passed the Preliminary Examination of the Institute, or has been exempted therefrom by the Council

# SUBJECTS OF THE INTERMEDIATE EXAMINATION.

(As from the December 1918 Examination.)

- 5. The following subjects are compulsory:--
- (i) Commercial Correspondence and the Routine Work of a Secretary's Office, including the Filing and Indexing of Documents.
- (ii) Secretarial Practice: incluiding Minutes, Precis, Reports and Procedure at Meetings.
- (iii) Commercial Arithmetic.
- (iv) Book-keeping and Accounts and the Preparation of Statements for Income Tax Assessment.
- (v) Mercantile Law.
- (vi) One of the following subjects:—Economics; or the Law relating to Companies, to Real and Personal Property, to Railways, to Shipping, to Gas, or Water, or Electric Lighting or other similar undertakings, to Insurance, to Local Government and Municipalities, to Education, or other branch of Law approved by the Council.
- (vii) One of the following language subjects:— (Continued on page 369)

# The Oldest Life Company in America"

"Mutual Life"-known in every household. Unexcelled policies and service, notable financial strength, co-operation with agencies. Life Insurance at its best !- the Agent's desire and ideal.

For terms to producing Agents address

#### The Mutual Life Insurance Company OF NEW YORK

34 Nassau Street, New York City

# GENERAL

AND LIFE ASSURANCE CORPORATION LIMITED OF PERTH, SCOTLAND.

Total security to Policyholders now exceed - \$12.500,000.

PELEG HOWLAND Esq. Chairman Advisory Board

JUDSON G. LEE moral Agent Mer

#### THE

# London Assurance

CORPORATION

OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A. D. 1780

CAPITAL PAID UP - - - . . . TOTAL ASSETS EXCEED - - - 42,503,000

Head Office for Canada - MONTERAL W. KENNEDY, W. B. COLLEY, Joint Managore.

# Contract Bonds

CONTRACTORS-BUILDERS.

Municipalities exact of Road Builders a deposit or bond as guarantee that the work will be executed as per contract, and completed within the specified time. Proprietors of buildings require the same guarantee of contractors. The Provident Assurance Company, in consideration of a slight premium guarantees that the work undertaken shall be properly executed and finished inside of the time limit, thus protecting the owner against any loss and enabling the Contractor to use to better advantage the money which he would otherwise have to deposit as a guarantee.

The Provident Assurance Company 189 St. James Street, Montreal. Tel. Main 1626-7. J. C. Gagne, Managing Director.

#### ATLAS ASSURANCE COMPANY LIMITED

Founded in the Reign of George III

Subscribed Capital - - -Capital Paid Up - -1,370,000 Additional Funds - - - -25,196,205

The Company enjoys the highest reputation for prompt and liberal settlement of claims and will be glad to receive applications for agencies from gentlemen in a position to introduce business.

Read Office for Canada:

260 St. James St., MONTREAL MATTHEW C. HINSHAW, Branch Manager

Established 1886

#### Queensland Insurance Co. Limited of Sydney, N. S. W.

Capital Paid Up \$1,750,000 Assets \$4,015,811

Agents Wanted in Unrepresented Districts.

Managors for Canada:

Montreal Agencies Limited, Montreal



Assets: \$30,389,461.55

Surplus: **\$8.824.000.31** 

Canadian Read Officer MONTREAL.

J. W. BINNIE, Manage

#### L'UNION

FIRE INSURANCE COMPANY, Limited Established 1828 Head Office: PARIS, France. Capital fully subscribed. . .\$2,000,000.00

25 p.c. paid-up Fire and General Reserve Funds 6,792,000.00 Available Balance from Profit

and Loss Account. . . . . 118,405,00 Net Premiums in 1918. . . . 7,105,053.00

Total Losses paid to 31 Dec., 

Canadian Branch: LEWIS BUILDING, 17 St. John St., Montreal Manager for Canada: MAURICE FERRAND

Latin, French, Spanish, Italian, Russian, or other language approved by the Council, including an oral examination if a modern language.

THE FINAL OR FELLOWS' EXAMINATION. (Fee, £2 2s.)

A Candidate for admission to the Final Examination is required to produce evidence :-

(a) That he is not less than 25 years of age.

(b) That he has passed the Intermediate Examination of the Institute or has been exempted from passing the Intermediate Examination

Candidates who do not comply with the condition of Clause (a) may by special permission of the Council be admitted to the Final Examination.

Special permission to enter for the Final Examination will not, as a rule, be granted to those who have joined, or taken steps towards joining, another profession (such as entering into Articles of Clerkship, preparing or entering for or passing Examination) Special permission may, if the Council think fit, be granted in such cases provided the Candidate has been, for a reasonable period previously, is at the time of application and appears likely to continue to be, attached to the staff of Joint Stock Companies or other Public Bodies, or to be bona fide performing duties (not appertaining to other professions) in connection with such Companies or Bodies, during the greater part of his time daily.

Preliminary Intermediate and Final Examinations are held in June and December.

The dates of Examinations will be announced in The Secretary, (the Journal of the Institute) and by advertisement in The Times and The Chronicle Montreal and other papers.

Candidates must, not less than one month before the date fixed for any examination, give notice (upon Form No. 2 supplied by the Institute) of their desire to present themselves, naming the particular Examination for which they wish to sit, and forwarding the prescribed fee.

The Council will give not less than seven days' notice to Candidates of the precise days, hours and

places of Examination.

The Council will notify each Candidate of the result of the Examination, and a list of successful Candidates will be published in The Secretary of January and July.

Candidates cannot be informed of the number of marks they have obtained.

In order to ascertain whether an applicant is eligible for admission to Examinations, an Enquiry Form" (Form No. 1) is supplied.

Full particulars may be obtained from J. W. B. Benson, A.C.I.S., 319 Board of Trade Building, Montreal.

#### Royal Indemnity Company

The undersigned hereby gives notice that the "Royal Indemnity Company" has made the necessary deposit with the Receiver-General of the Dominion of Canada and has been duly licensed and authorized to transact the business of Accident, Automobile, Burglary, Guarantee, Sickness and Steam Boiler insurance in Canada. License No. 854.

J. H. LABELLE,

Resident Manager.

Montreal, 23rd March, 1920.

# BARNEY OLDFIELD

Speed demon and tire manufacturer would make a fine automobile insurance agent, wouldn't he? He'd a ready-made list of prospects an connections. We realize that all our representative can't be Oldfields, so we roll up our sleeves and help them to business. We open to them new avenues of advancement and profits through the intensive methods of our agency development, promotion and publicity departments. In turn we receive their loyal adherence backed by their sound conviction that

IT PAYS TO REPRESENT THE FIDELITY (FIRE) UNDERWRITERS

# Fidelity (Fire) Underwriters

OF NEW YORK.

HENRY EVANS, President.

Policies assumed half by the Continental Insurance Co. and half by the Fidelity-Phenix Fire Insurance Co. of New York

AUTOMOBILE FIRE HAIL CANADIAN HEAD OFFICE: 17 ST. JOHN STREET, MONTREAL.

**PROFITS** 



FIRE

CASUALTY

# The Northern Assurance Co. Limited

Of England

ACCUMULATED FUNDS, 1918 . \$75,229,660.90

Including Paid up Capital of 84,010,100.00

Head Office for Canada: Lewis Building, 17 St. John Street, Montreal

ALEX. NURRY, Manager Casualty Department

Q. E. MOBERLY, Manager

FIRE



HEAD OFFICE FOR CANADA
17 ST. JOHN STREET
MONTREAL

G. E. MOBERLY,

for Life Building

THE

FIRE

# Royal Scottish

INSURANCE COMPANY LIMITED of Glasgow, Scotland

This Company's contracts are guaranteed by The Northern Assurance Company Limited, of England

# THE ST. PAUL FIRE AND MARINE INSURANCE COMPANY

INCORPORATED 1000

REPRESENTED IN TORONTO BY

ASSETS OVER SLAME

MOADAM, SHERRITT & COMPANY

General Agente

M Toronto Street

# BRITISH TRADERS' INSURANCE COMPANY, LIMITED

March College Monte Monte

Head Office for Canada, TORONTO

FIRE & MARINE INSURANCE

LOSSES PAID SINCE ORGANIZATION OVER \$50,000,000

JOHNSON-JINNINGS, Inc., General Agents, MONTREAL Manager for Conada, C. R. DEATTON

# THE STRATHCONA

FIRE INSURANCE COMPANY

BEAD OFFICE: MONTREAL, SO ST. JAMES ST. "For ten years the STRATH-CONA has pursued a safe and steady course and is now beginning to gather the fruits of its wise and sound policy." :

#### GIANT LIFE COMPANIES' FUNDS ARE TOO SMALL

The Coast Review says :-

The average surplus of American Life Companies are now only 4 per cent. of the assets. The securities as reported are generally estimated at a higher average and not at actual market values. The allowed surplus funds of the medium and smaller sized companies are larger in proportion to assets than the general average, and are much larger than the average of the giant companies.

The American average percent, of surplus funds has been descending in the course of years, from 20 to 10, to 7, based on Market quotations of December 31; and in late times the average fell to 5 and then to 4, at the average market values, as discreetly allowed by the American Insurance Commissioners' Convention. It is now time to ask the question. Should not the companies, for safety's sake, advance premium rates or reduce dividends?

Certainly the surplus funds of the giant life companies, at average or market quotations, are too small, perhaps dangerously small, being only about 2 per cent. of the assets, with securities, values reported at the average of months' of sales. Since the war began selling values of leading securities have fallen from 10 to 15 per cent. That means a loss greater than the total surplus funds.

While the giant companies may be technically insolvent they are of course actually solvent, unless, possibly the government fails to properly indemnify the great railroad companies which have been running at a loss of about a billion dollars. It is well to consider the possibility of present "war" conditions continuing five years longer. The big life companies should prepare for financial storms by at least doubling their surplus funds.

#### CONNECTICUT GENERAL LIFE REDUCES DIVIDEND SCALE

Surplus to be Restored to Proportion Held Before the Influenza Epidemic

The Connecticut General Life of Hartford announces a reduced scale of dividends to be adopted June 1 next, the upward trend of taxes and general expenses following the losses from war and influenza rendering it advisable in the view of Robert W. Huntington, president of the Company, "to accumulate at least the proportion of surplus held before the epidemic."

"Mutual rates," says President Huntington in a circular letter to the company's agents announcing the new scale, "are meant for just such contingencies, and, although the reduced schedule will increase the net cost of insurance by only a small percentage, it will materially strengthen the com-

pany's position and enable us to face the future with the utmost confidence."

Following are samples of the dividends on the new scale:

#### ORDINARY LIFE

	-				
Age	Premium	1st Divi- dend	2d Year Net Cost		3d Year Net Cost
20	\$16.18	\$ .86	\$15.32	\$ .94	\$15.24
$25 \dots$	18.12	1.05	17.07	1.15	16.97
30	20.63	1.30	19.33	1.42	19.21
35	23.89	1.63	22.26	1.79	22.10
40	28.20	1.84	26.36	2.02	26.18
45	34.02	2.11	31.91	2.35	31.67
50*	. 43.01	2.72	40.32	3.02	40.02
55*	55.60	3.99	51.61	4.34	51.26
60*	73.31	6.82	66.49	7.23	66.08
	LI	FE, 20	PAYMEN	TS	
20	25.85	2.18	23.67	2.34	23.51
25	28.18	2.51	25.67	2.70	25.48
30	31.00	2.93	28.07	3.14	27.86
35	34.50	3.47	31.03	3.71	30.79
40	38.89	4.19	34.70	4.46	34.43
45	44.58	5.17	39.41	5.50	39.08
50	52.19	6.08	46.11	6.47	45.72
55	62.63	7.63	55.00	8.10	54.53
60	. 77.35	9.44	67.91	9.97	67.38
	END	OWME	NT, 20 Y	EARS	
20	. 46.76	3.03	43.73	3.43	43.33
$25\dots$	. 47.28	3.29	43.99	3.69	43.59
30	. 48.02	3.62	44.40	4.02	44.00
35	. 49.13	4.07	65.00	4.48	44.65
40	. 50.89	4.68	46.21	5.09	45.80
45	. 53.79	5.54	48.25	5.97	47.82
50	. 58.68	6.34	52.34	6.80	51.88
55	. 66.66	7.77	58.89	8.28	58.38
60	. 79.42	9.53	69.89	10.08	69.34

\*These premiums and dividends are for ordinary life policies issued since June 1, 1919.

Spectator.

#### PERSONALS

Mr. William MacInnes, Accident Superintendent at Montreal for the Norwich Union Fire Insurance Society, Limited, who has been visiting Cuba for the past few weeks in the interest of his Company, returned to Montreal a few days ago. Mr. MacInnes states that on account of the high price of sugar there is much activity and prosperity at the sugar estates. The tobacco industry, however, has been adversely affected on account of the war. He also states that although Cuba is "wet", he found the Cuban people most temperate, and that any rumours in regard to intemperance prevailing in that country, are not founded on fact.

#### "SOLID AS THE CONTINENT"



The North American Life is high in the esteem of the insuring public. Our representatives are placing unprecedented amounts of new business. Why?

"Solid as the Continent" policies, coupled with liberal dividends and the great enthusiasm of all our agents is the answer.

If you want to associate yourself with a Company that offers its representatives real service, write us. Some good agency openings are available.

Correspond with E. J. Harvey, Esq., Supervisor of Agencies.

#### Correspond with E. J. Harvey, Esq., Supervisor of Agencies

#### NORTH AMERICAN LIFE ASSURANCE COMPANY

"Solid as the Continent"

HOME OFFICE - - TORONTO, ONT.

#### SIZE, STRENGTH, LIBERALITY

The Sun Life Assurance Company of Canada, with over \$340,000,000 of business in force, has all the advantages that size can bring to a life company.

With assets of over \$97,000,000 and surplus of over \$8,000,000 it has decided strength and safety.

Its policy conditions and dividend record have earned for it an enviable reputation for liberality, while its record for fair dealing is unexcelled.

For information as to contracts, communicate with the nearest Division Office, or with the Company's Head Office in Montreal.

#### SUN LIFE ASSURANCE COMPANY OF CANADA

Head Office: Montreal.

T. B. Macaulay, President.

COMMENCED BUSINESS 1901

RECEIVED BOXINION CHARPES 1905 JUNE 1905 Capital Short Authorized and Subserfied Capital Short Paid

\$500,000.00

S174,762.70

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THE LIFE AGENTS MANUAL

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Amount of Insurance in force in Cananda

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Subscriptions to Victory Leans \$24,137,550
The Company had nearly 1,500 employees in Canada at

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#### "ENGLANDS POLICY."

The booklet "Englands Policy," just issued by the three insurance companies under the management of Henry Evans, New York, will be read with deep interest. Mr. Evans himself is a militant and patriotic American whose business creed is who has studied British policies "America Fo and methods with admiration for what has been achieved under them and the desire to adopt that which can be applied for American purposes and thus be used to forward the march of American development. The booklet "Englands Policy" may be considered as his presentation of the accumulated signs of what British policies are to be. These are set forth in authoritative quotations from English leaders in public life and private enterprise, covering the subjects of Territorial Expansion, Shipping, Banking, Commerce, Insurance and Finances.

However quietly and silently the English pursue and enforce their policies once agreed upon, there is no other country where independent, open, blunt freedom of speech in discussion is so highly prized and invited. The quotations in the booklet are therefore highly illuminating of the purpose of the British Empire to push every advantage it has gained in war to the end of the final consolidation of power in the control of world commerce. They expect territorial gains to be permanent gains and they expect to utilize the gains against all competition. In this respect the greatest competition available will be American. There are some forty pages of these quotations without interruptive comment or argument, so that the volume of them pours out steadily revealing the immense and careful preparations making.

It is bound to make upon the reader an impression of the great force resident in a nation that speaks with so much boldness and firm confidence in its' preparations. It invites the immediate question, "What is the United States doing?" The answer is not easy to be made. We haven't as many business men in Congress as there are in the British Parliament. There, when a man has demonstrated genius or great success in business, they send him to the Commons or create him a peer so that with a seat in the British Senate his knowledge and experience are made available to the nation for its power and welfare. Here success in business damns a man forever for public life and instead of sending him to Congress we fence him up and constitute Congress from eloquent prosecuting attorney and political spell-binders.

Mr. Evans speaks briefly in the introduction to the booklet and he follows up the views he expressed three years ago in the pamphlet on Shipping. Banking and Insurance which attracted so much attention.—Insurance Field.

#### CANADIAN FIRE RECORD

Fire at Toronto.—On the 20th instant a fire broke out in the St. George apartment house. Loss about \$3,000.

Fire at Oakville, Ont.—On the 20th instant a fire destroyed the factory of the Basket and Veneer works. Loss about \$60,000, partly covered.

Fire at Montreal.—By the fire which occurred on the 17th instant on the premises of the Hart Shoe Company, 467 St. Catherine St. West, and spreading to adjoining building, the following Companies are interested:—On stock (Hart Shoe Co.), Home, \$33,000. Loss about \$17,000. Building (Tiffin Estate), Sun, \$33,600: Queen, \$17,500. Total \$51,100. Loss about \$9,000.

.. Fire at Iroquois Falls, Ont.—By the fire which occurred on the 21st inst in the public School, the following companies are interested:—Vermont, \$2,500; Niagara, \$4,000; Atlantic, \$3,500; Union of Paris, \$5,000; North America, \$10,000; Alliance of Philadelphia, \$5,000; Prov. Wash. \$5,000; Ohio Millers, \$20,000; Franklin, \$5,000; Royal \$25,000. Total \$85,000. Loss about 65 per cent.

Fire at Nicolet, P.Q.—On the 23rd instant a fire destroyed the Normal School. Insurance as follows: Northern, \$25,000; London Guarantee, \$25,000; Liverpool & London & Globe, \$25,000; Employers, \$25,000; British Crown, \$25,000; Royal, \$25,000. Total \$150,000. Loss total.

Fire at Oxford, N.S.—On the 20th instant a fire broke out in the Wood Patton block, destroying the whole building together with the stock of several businesses. Loss estimated at \$50,000.

Fire at St. Johns, P.Q.—Five lives were lost in a fire which destroyed the residence of Philippe Lariviere, 34 Queen St., on the 18th instant. The house was a double two story tenement. Cause said to be lamp explosion.

Fire at Montreal.—On the 22nd instant a fire broke out at the plant of Lariviere Bros., prepared flour manufacturers, 8 Iberville St. and partly destroyed the second and third floors of the threestorey building.

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By order of the Board.

A. P. LESPERANCE, General Manager.

Montreal, 23rd, February, 1920,

# ESSEX & SUFFOLK EQUITABLE INSURANCE SOCIETY, LIMITED

ESTABLISHED 1802

NOTICE is given under clause 27 of The Insurance Act, 1917, that License No. 851 has been issued authorizing this Society to transact in Canada the business of Fire Insurance.

MATTHEW C. HINSHAW, Chief Agent for the Dominion.

#### SELECTION IN LIFE INSURANCE

Before the Institute of Actuaries in London. England, Mr. L. P. Orr of the Scottish Life read a very important paper on the subject of impaired lives, in the course of which it was pointed out that while we know a great deal about healthy lives. we do not in practice know very much as to those that, though readily accepted by the medical officers, are really to say at least, rather doubtful. Moreover, some welcome light was thrown upon the fact, for fact it is, that present actuarial literature is by no means overstocked with really trustworthy data whereon sound calculations can safely be based. It was shown that a certain percentage of lives passed as healthy are not really sound, and it was also pointed out that medical authority was not always quite trustworthy. In fact local medical advice though often quite honest, failed through simply the want of an adequate experience and the absence of statistics dealing satisfactorily with average cases. Anyhow, it is urged that all local medical reports should be afterwards subjected to further tests. In reality we are now living in such altered times, we have such entirely different modes living and the conditions of employment, whether in ordinary business, in professions or in indeed any departments of active life, that it is dangerous to apply in many cases the old formula of current applications. We are now environed by (Continued on page 375)

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on the lives of the men who run the business is just as important as fire insurance on the property. Fire is a possibility but death is a certainty.

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circumstances that are special to the times, and these undoubtedly tend to upset many of the old ideas for the guidance of those making selections. Only the other day a daily contemporary dealing with what he called "Life Leaks," dwelt on the obvious fact that increasing numbers of persons were getting, unconsciously no doubt in most cases, altogether unrestful and who can take a bird's eye view of present day life, without perceiving how true this is all round. Locomotion, for example, is very much more rapid than ever before in the history of mankind. Such things as telephones, for instances, take their due toll of thousands in gradually sapping away their nervous energies and reducing them to that state which is best described as that of an "impaired constitution, ' long before there is, perhaps, any external appreciable sign of the secret mischief worked simply through the frightful haste and resultant worry of daily life, and that not only in business but also in relation to the favoured persons as it seems who can more or less devote themselves to the pursuit of what is called "Pleasure." Pleasure frequently lays a more heavy hand on many than actual work, and tends to destroy that reserve of vitality on which after all, long life absolutely depends. Motoring to excess may be cited as an agency that plays havoc with many constitutions originally sound enough, and no doubt competitive sports undermine many originally splendid constitutions. Vibration of the nerves, what some call "thrills" so much sought after by the votaries of pleasure undoubtedly play sad havoc with thousands among us, and as we can plainly see all around us, we have now to meet the plague of that American "hustle" which unquestionably is most destructive of health and hence distinctly a shortener of life. Every authority on longevity agrees that a necessary condition for health and strength is a reasonable amount of actual repose, but in these days where can repose be found? Recently we dwelt on the obvious impairement of lives through the effects of war.



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MEAD OFFICE FOR CANADA - - 164 ST. JAMES STREET, MONTREAL APPLICATIONS FOR AGENCIES INVITED

# THE TUBERCULOSIS PROBLEM IN LIFE ASSURANCE.

A highly suggestive paper was read by Dr. Otto May, principal Medical Officer to tthe Prudential Assurance Company, London, England at a recent meeting of the Assurance Medical Society, on the above subject Dr. May said:—

It is a fact of universal experience that tuberculosis "runs in families." This fact was incontrovertible, but its explanation is still a matter of
debate. Is it a question of inherited "predisposition," a "lack of resistance," or is it rather a contagion spreading from member to member through
a family? Even if the hereditary view be accepted we must guard against the assumption that a
tuberculosis family history necessarily renders the
proposer an impaired life, acceptable only at special
rates. This matter had been carefully investigated by statisticians, and the chief findings were summarized as follows:—

- (1). The mortality experienced in the early years of insurance was heavy, especially for young ages at entry. In other words, the effect of a definite tuberculous family history shows itself mainly in the younger ages of entry and the early years of assurance.
- (2). After the first five years of assurance the excess mortality is less marked, especially in the case of endowment assurances, in which it comes well within normal limits. The latter fact suggests the importance of selection by the assured—of the 'bad life' more or less consciously choosing a whole-life assurance rather than an endowment.
- (3). As regards the relative importance of lineals and collaterals, the writers have no hesitation in expressing the opinion that at least as much attention must be given to a history of tuberculosis amongst brothers and sisters as amongst parents.
- (4). The degree of tuberculous family history is of much less importance than the age of entry, and may, in fact, be said to have no practical value for assurance purposes over age 35 at entry.

#### Age, Weight and Height.

In 1914 an elaborate medico-actuarial investigation embodying the experience of the leading American companies with regard to special risks, appeared, and the following findings with reference to tuberculous family history are specially interesting

- (1). Family history of one parent and one collateral: at young age of entry (15/29) decided increase of mortality, especially in the case of underweights. This excess mortality is largely due to phthisis, the proportion of which to total deaths is closely related to degree of underweight.
- (2). Family history—one parent and one brother or sister. Mortality high in younger ages (below 35) at entry among light-weights.

- (3). For entry under 30, a record of tuberculosis appears of more consequence in the case of a brother or sister than of a parent, a result perhaps explicable by more rigid selection in the latter cases.
- (4). Tall underweight men (5 ft. 11in.—6 ft. 2 in.), showed a considerably higher mortality than short and medium underweights (5 ft. 2 in.—5 ft. 10 in.)
- (5). Except at entry ages under 30, the mortality has generally been lower than the normal, a result explainable only on the supposition that an unusually high standard of physical fitness has been required. Contact Infection.

What importance should be attached to the circumstance of a proposer living or having recently lived in association with a person or persons suffering from "open tuberculosis?" According to some writers true contact infections in adult life are so exceptionaal as to be almost negligible, and hence, from the assurance point of view, not much importance need be attached to a proposer's living in a If contact infection tuberculosisis environment. were a frequent phenomenon one could hardly postulate a more favourable condition for its occurrence than in the case of a healthy husband living with a phthisical wife, or vice versa. Yet the probability of infection between husband and wife is considerably less than between parent and child or brother and sister, a result suggesting that hereditary "lack of resistance" plays a considerably greater role than direct infection.

Another writer comes to the conclusion that marital infection is extremely common, his view being that over 50 per cent. of all cases of phthisis seen are due to direct personal infection. If it be granted that direct infectivity of 'tuberculosis from person to person is comparatively small, it is going too far to assume that it is in all cases negligible.

The Conditions of Mass-Injection.

"Mass-infection" is defined as a concentrated dose of bacilli sufficiently strong to overcome the existing resistance of the body. This varies from time to time. A dose of infection that may be harmless to an individual when he is fit, may be very noxious if he is run down in health. Contact in good hygienic surroundings, with adequate ventilation, is far less likely to be harmful than in a close ill-ventilated place. The risk of "mass-infection" in a hospital or sanatorium is practically

negligible.

Dr. May's own views as to the treatment of contact cases were summarized as follows:—The points to be considered:—(a) Family History. (b) Personal history. (c) Personal condition of proposer, including age. (d) Hygienic conditions under which contact occurred.

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