

Weather Forecast:

Fair, Very Warm

53rd YEAR. No. 22517.

The London Advertiser

LONDON, CANADA—THE CITY OF UNBROKEN PROSPERITY

THE LONDON, ONTARIO, ADVERTISER, SATURDAY EVENING, JULY 22, 1916.

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HOME
EDITION

BRITISH AND GERMANS ENGAGED IN HEAVY ARTILLERY DUEL GERMANS' THRUST IN VOSGES IS REPULSED BY THE FRENCH BULGARIA, DESERTED BY GERMANY, IS IN BAD CORNER

4 LONDONERS KILLED IN MOTOR CRASH THIS MORNING

Mr. and Mrs. Thos. Rich and
and Daughter in Accident.

CAR STRIKES A TREE Running at High Speed Motor Is Thrown by Unseen Rut.

INJURED.
Thomas Rich, 633 Wellington, fractured left arm.
Mrs. Thomas Rich, fractured hip.
Miss Luella Rich, sprained ankle.
Mrs. Roy Craig, badly bruised, possibly internally injured.

CAUSE.
Chauffeur loses control of auto, running at high rate of speed, where accident happened. One mile west of Ingersoll, on the Thamesford gravel road.

As the result of striking a deep rut on the Thamesford road one mile west of Ingersoll, this morning, the chauffeur driving the auto lost control and Thos. Rich, wife, and daughter Luella and Mrs. Roy Craig, all of this city, are at present in Alexandra Hospital, Ingersoll, as the result of injuries sustained.

Car Ditched.
The party left the city this morning at 7 o'clock on a week-end trip to Galt, intending to return early Monday morning.

Proceeding at a high rate of speed on the Thamesford gravel road, one mile west of the town of Ingersoll, the auto suddenly struck the deep rut and before the chauffeur could regain control the machine swerved to the side of the road and crashed into a large tree, partially demolishing the car.

Hurt by Impact.
The top was up at the time and none of the occupants were thrown out of the car, the injuries all resulting from the terrific impact of the car striking the tree while running at high speed.

The chauffeur escaped unhurt, and immediately ran to a nearby farmhouse and telephoned to Ingersoll for aid. An Ingersoll doctor, driving out to visit a patient, happened to be in the neighborhood, and rendered the first medical assistance.

The ambulance from the Alexandra Hospital was soon on the scene, and had the injured removed to the hospital.

Upon examination it was found that Mrs. Rich was the most seriously injured, suffering from a broken hip. Thomas Rich had his left arm broken, caused by being thrown with considerable violence against the windshield frame.

The daughter, Miss Luella, had her left ankle sprained, and was unable to walk without support.

Mrs. Roy Craig, another daughter, just married three weeks ago, was bruised principally about the arms and shoulders, and suffered severely from shock.

Benjamin Noble, business partner of Thomas Rich, and Roy Craig left on the 11:20 train for Ingersoll to render what assistance they can.

BULGARS BITTER WITH HUMS FOR LEAVING THEM IN LURCH; ALL NATION IN DISTRESS

Bulgars Disappointed at Teuton Failure to Support Them
With Arms and Cash Are Clamoring for a Settlement
—Government Announces Early Attack on Saloniki,
But Populace Have No Faith in Promise.

[Canadian Press.]
London, July 22.—A dispatch to the Daily Chronicle from Saloniki says: "It is extremely difficult to obtain reliable news as to what is happening in Bulgaria. The Bulgars-Greeks frontier has been closed for some considerable time. All negotiations between the two countries with reference to the resumption of normal relations have failed. Letters and papers from Bulgaria are very few and far between. Travelers from Sofia, once numerous, now are very few. I have just been able to gather from a reliable source some information which sheds a little interesting light on the situation in Czar Ferdinand's land."

In Bad State.
There can be no doubt that things are in a pretty bad state, for in all the political speeches made by the political leaders of late, from Premier Radzoff down to the lowest, the hope is expressed, and the prediction made, that the war will soon be over. Indeed, that would appear to be the chief hope of everyone throughout the country. Small doles of German money just keep things going, but great disappointment is felt that the country's mighty ally, Germany, should be able to do so little to alleviate the distress which with every day almost is becoming more bitter.

Deserted by Germany.
"The Government papers endeavor to keep up the people's spirits by means of statements that it is the intention of the army to march on and take Saloniki, but the people cannot be kept in ignorance of the fact that Bulgaria is gradually being deserted by Germany and will soon be left to fight the deciding part of the war alone and in an impoverished condition against strong enemies."

"Not long ago Germany had in Bulgaria and Serbia something like eleven divisions. It is doubtful if there are two divisions there today."

**RUMANIA TO ENTER WAR IN
MID-AUGUST IS NEW RUMOR;
MORAHT WARNS BUCHAREST**

[Canadian Press.]
London, July 22.—Rumors persist that Rumania will enter the war by mid-August, but there is no confirmation of such reports in official circles.

Major Morant, the military critic of the Berliner Tagblatt, in German papers which have just reached London, warns Rumania that prompt provision in view of the present developments on the west front, together with the presence of Bulgarians in the rear and the formidable nature of the Austrian defenses.

"If Italy's frontiers have proved extremely unfavorable for an offensive against the Austro-Hungarian empire, the Rumanian position is calculated to lead to disaster, and neither the assistance of 100,000 Russians nor of Gen. Sarail will be able to save them from their doom."

**POSTERS DECLARE GERMANS
WILL EVACUATE BELGIUM**

[Canadian Press.]
Amsterdam, July 22.—Posters have been pasted on the walls of barracks in Ghent, stating that negotiations have been opened between the United States and Germany for the evacuation of Belgium, according to the Echo Belge.

According to the posters Germany is prepared to withdraw from Belgium on the payment of an indemnity of 40,000,000 marks.

The Echo Belge comments sarcastically on this proposal, terming the proposed indemnity "a mere fee bite."

**CONTINUED PRESSURE
WILL SOON BREAK FOE
DECLARES GEN. RUSSKI**

[Canadian Press.]
London, July 22.—The Daily Mail correspondent at Petrograd sends the following dispatch:

MUST HAVE REAL PEACE SAYS GENERAL HAIG

[Canadian Press.]
Paris, July 22.—Senator Henri Berenger, who has returned from a visit to the British field headquarters, quotes Gen. Sir Douglas Haig as saying: "We must impose a peace that is really valid as we shall have paid for it."

The French senator was shown in detail the methods used by the British general staff in handling the enormous details of the western campaign. He described Sir Douglas Haig as a commander who leaves nothing to chance, and says that the British commander believes the war will be decided on the western battlefield.

"The technical skill of the British general staff," said the senator, "is on an equality with the heroism of the British troops."

**RUSSIANS ARE WINNING
IN FIGHT BEFORE RIGA;
CARRY THREE TRENCHES**

[Canadian Press.]
London, July 22.—A Daily Chronicle dispatch from Petrograd says: "Interest is now mainly concentrated on the fighting near Riga. In Riga itself there is great excitement and hopes are glowing. The noise of the bombardment is deafening, and the windows in the town are rattling with the reverberations of the explosions."

Private telegrams state that the Russians already have taken three lines of German trenches and that the first party of German prisoners has reached Riga. Further news is awaited here with great eagerness.

**CROWN PRINCE'S
HOPE OF GLORY
HAS LEFT HIM**

Now no Longer a Chance to
Become Victor of Verdun.

TROOPS RUSHED TO SOMME
Regiments Hastily Withdrawn
to Defend British Attack.

PATCH THREATENED LINE
Entire Company That Helped
Take Vaux Prisoners
of Haig.

[Canadian Press.]
New York, July 22.—A cable from Paris, dated Friday, says:

"From the examination of yesterday's prisoners—whose battalions of Wurtembergers, Saxons, Prussians, Bavarians, and Badenians jumbled in a headlong pell-mell that reveals extraordinary confusion—one fact stands out: There was an entire company of troops that had helped to capture Vaux fort. One of them declared his regiment had been hastily withdrawn from Verdun on July 12 and rushed headlong to the Somme first line to relieve the Bavarian landsturm."

These words in a dispatch from the Somme front received this afternoon mark the failure of the Germans' gigantic enterprise.

To patch the threatened line even the crown prince's hope of glory must be sacrificed, and the Allies are reaping the full benefit of French heroism at Verdun.

**HALF OF CITY HOTELS
WILL CLOSE SEPT. 16**
Hotelmen Claim That They Cannot
Make Houses Pay With Prohibition.

ENEMY TRIES TO ADVANCE IN VOSGES; IS BEATEN BACK; A SURPRISE ATTACK FAILED

HOME ON VISIT FROM
FRONT AFTER BEING
THERE MANY MONTHS



Admiral Sir David Beatty, V.C., D.S.O., D.C.M., R.N., is seen here on his return from the front.

**FIERY DASHES
OF COLONIALS
ROUTES ENEMY**

French Forces From Colonies
Conspicuous for Their
Daring
IN THE SOMME FIGHTING

Captured Three Lines of
Trenches With Impetuous
Assaults.
AVENGED AN OFFICER

Went at Their Adversaries
With Bayonet, and Did
Awful Execution.

[Canadian Press.]
Paris, July 21.—French colonial troops played a conspicuous part in the latest offensive along the River Somme. Immediately before action Lieut.-Col. L. told his men they would have to measure arms with a powerful and well armed enemy, but, he said, "I have seen you at work and know I can count on you. Good luck! Forward!"

Not long afterwards his men, in an impetuous assault captured three lines of German trenches, twelve machine guns and more than 500 prisoners.

Another exploit took place, near Estrees. An infantry column encountered a subterranean fort, strongly defended by a machine gun section. Led by its chiefs it attacked the work with such ferocity that the machine gunners were surrounded and put out of action without being able to give the slightest resistance. Only one Frenchman was wounded during the assault.

Not far from Bellov-En-Santerre, near the Amiens-Peronne road, an officer of the colonial troops was wounded in the head by a ball from a machine gun. Almost blinded by blood, he turned to his men and said: "Avenge me!"

With these words, his troops went at their adversaries with the bayonet, and the result of their work, says an eyewitness, was horrible.

Among the prisoners taken in the vicinity of the Somme were Wurtembergers, Saxons, Bavarians and Prussians. For the most part they were very young, averaging 17 to 20 years. The captives included an entire company of a regiment which took an active part in the capture of Fort Vaux. One of the prisoners admitted his regiment had been brought hastily from Verdun on July 13, and put immediately in the first line to replace Bavarian landsturm troops.

**LAST 24 HOURS WORST
IN NEW YORK'S PLAGUE**

Germany Unable to Make Any Headway Against French—
Strike at New Point But Are Repulsed—Heavy Artillery
Action Before Verdun.

[Canadian Press.]
Paris, July 22, 12:30 p.m.—A strong German attack northwest of St. Die, in the Vosges, was repulsed last night by the French, the war office report of today says. On the Verdun front the Germans bombarded violently French positions in the sectors of Fleury and Fumini wood. In the region of Moulin-sous-Toutvent a strong German reconnaissance was dispersed.

**HEAVY GUNS BUSY
AT MANY POINTS
ON WESTERN FRONT**

[Canadian Press.]
London, July 22.—2:05 p.m.—A spirited artillery duel along the British front in Northern France during which British front line and supporting trenches were bombarded with gas shells and projectiles containing eye irritants is recorded in today's war office report.

Aside from these heavy bombardments at several points on the front in the past twelve hours there have been no important developments.

**PRESSMEN VISIT
BEATTY'S SQUADRON;
WARSPITE IS "O.K."**

[Canadian Press.]
London, July 22.—The most disastrous fire in the history of this town swept Courtney's business section last night and was checked at 1:30 o'clock, when the buildings in its path were blown up with dynamite. The fire is heavy, but no estimate has been prepared. Practically every business establishment on one side of Main street was destroyed, including the Opera House, where the fire started, the Royal Bank Building, and various stores and office premises.

**RESENT INTERFERENCE
IN CASEMENT'S CASE**

[Canadian Press.]
Washington, July 22.—When Senator Marine today again pressed his resolution to have President Wilson urge a stay in the execution for Sir Roger Casement, Chairman Stone of the foreign relations committee, told the Senate Ambassador Page had informed the state department the British government would resent any such presentation. Senator Stone again opened the question, saying, "to pass this resolution would be an international blunder."

**SIX BRITISH TRAWLERS
SUNK BY SUBMARINES**

[Canadian Press.]
Berlin, July 22.—Six British trawlers were sunk by German submarines off the English east coast, on July 17, says a German admiral's statement today.

**OPERATORS ARE ORDERED
BACK BY THE UNION**

[Special to The Advertiser.]
Winnipeg, Man., July 22.—Western Union operators, who went out on strike last night, were ordered back to work this morning by union officials, as their action was contrary to the arbitration board's decision. The union men were asked for the Government's request for the appointment of their arbitrator. Twenty strike-breakers arrived yesterday from Chicago, headed by "Peg Leg" Barrett, and some of them are working alongside the union men today. The men have appointed an arbitrator, and the company has until Monday to name a representative. If they do not, the Government will name one for them.

CHURCHES ON NEW TIME

Announcements made to The Advertiser today that all churches in London say that the church services of tomorrow will be conducted on the new-old time, or in other words, standard time.

OPPONENTS OF REDMOND CALL PUBLIC MEETING

London, July 22.—An Exchange Telegraph dispatch from Dublin says that opponents of Mr. Redmond intend to hold what they describe as an "anti-partition" meeting in Phoenix Park tomorrow. Use of the park has been granted by the police commissioner.

THE WEATHER

TOMORROW—FAIR, VERY WARM.

Forecast.

Today and Sunday—Light to moderate variable winds; generally fair and very warm, but a few scattered thunderstorms.

Temperatures.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations.	High.	Low.	Weather.
Victoria	82	48	Fair
Calgary	76	48	Fair
Winnipeg	84	58	Fair
Port Arthur	82	58	Fair
Parry Sound	88	62	Clear
Port Stanley	86	66	Clear
Buffalo	78	70	Fair
Toronto	91	67	Clear
Kingston	84	68	Cloudy
Ottawa	82	66	Clear
Quebec	84	66	Cloudy
Father Point	74	52	Rain, Fog

Weather Notes.
The disturbance which was near Black Island yesterday has now reached Newfoundland, after causing gales and rain in the Maritime Provinces. Elsewhere in Canada, with the exception of scattered thunderstorms, the weather has been fine, with a continuance of excessive heat in Ontario.

CLEVELAND PLANS ENTERTAINMENT OF LONDON VISITORS

Chamber of Commerce Arranges Program.

BALL GAME INCLUDED

Luncheon for Whole Party and Trips to Industries Part of Plan.

The hospitality of the businessmen of Cleveland is shown in the elaborate program prepared for the London business men next Wednesday.

A committee of the manufacturers and merchants' board of the Cleveland Chamber of Commerce has the matter in hand and has arranged the following program for the entertainment of the London Board of Trade excursion party:

Automobiles will be in readiness at the Statler Hotel at 9 a.m., following breakfast there, and from 9 until 12 o'clock, members of the party will be conveyed to any business houses or industries that they may indicate as being of interest to them. At noon the whole party will meet at the Chamber of Commerce Club for dinner, with the members of the Cleveland Chamber of Commerce, and about 130 automobiles will again be available to take the whole party over Cleveland's park system, of which there are many miles. At 3 o'clock the whole party will gather at the ball park, and after the game will return to the Statler to automobile.

From this time until the hour of sailing (11 o'clock p.m.) no set arrangements have been made, and members are free to make arrangements to suit themselves or their Cleveland friends.

The steamer arrives at Port Stanley at 6:30 a.m. on Thursday morning. Some of the party will proceed straight to London, and others again will breakfast at the Hotel Inverloch before going to town.

At its meeting on Thursday the London Advertising Club decided to accept the invitation of the Cleveland Advertising Club and accompany the London Board of Trade on their excursion, and it will be entertained separately by the Cleveland advertising men. Arrangements for the Advertising Club party are being made by Claude Sanigan, T. H. Yull and H. E. Mull.

The secretary of the board states that members should send reservation cards immediately so that proper accommodations may be secured. The party leaves by the 11 o'clock boat on Tuesday night, and all reservations should be made before noon on Monday.

REV. DR. STANSFIELD COMING TO DUNDAS CENTRE CHURCH

Talented Minneapolis Divine Will Preach in London During August.

Rev. Dr. Stansfield of Minneapolis, Minn., who is so well known to Methodist churches in London, will occupy the pulpit of Dundas Centre Methodist Church during the month of August, commencing on the 6th. The doctor, who is spending his holidays at his summer home on Lake St. Clair, will make to London each Saturday, returning on Monday.

The official board of Dundas Centre Church was fortunate in securing the services of so talented a clergyman for the summer month. He is well known to the First Methodist Church congregation, having preached there for the summer months some years ago.

AN IMPROVEMENT

Dust Complaints Fewer in Number These Days.

There is a decided improvement in dust conditions throughout the city. City Engineer Smith has several early-bling the streets, and others are being watered.

There is much less complaining than there was a few days ago.

SURE OF SUCCESS

Hardware Men Predicting Big Things for Picnic.

"Is our first annual picnic going to be a success?" "You bet it is."

The foregoing is the slogan of the hardware men of the city in reference to their first annual picnic, which will be held at Port Stanley next Wednesday, July 26. A special train will leave the London and Port Stanley Railway station at 12:20. The 1st Hussars Band, which has been engaged for the picnic, will travel on this train.

An excellent program of sports has been arranged by those in charge, and lunch will be served on the grounds at Port Stanley.

Those in charge of the arrangements are: T. Jones, J. Kingsboro, W. Agnew, finance committee; C. Craig, G. Gunn, J. Ward, W. Summers, M. Brown, C. McKelvie and J. Garner, sports.

A WOMAN'S MESSAGE TO WOMEN.

If you are troubled with weak, tired feelings, headache, backache, bearing-down sensations, bladder weakness, constipation, catarrhal conditions, pain in the sides regularly or irregularly, bloating or unnatural enlargements, sense of falling or misplacement of internal organs, nervousness, desire to cry, palpitation, hot flashes, or any other ailment, or a loss of interest in life, I invite you to write and ask for my simple method of home treatment, with ten days' trial entirely free and postpaid, also references to Canadian ladies who gladly tell how they have regained health, strength, and happiness by this method. Write today. Address: Mrs. M. Summers, Box 12, Windsor, Ont.

Vesper Organ Recitals

F. L. WILLGOOSE

Mrs. B. A. R. C. O., Principal of the London Conservatory of Music.

NEW ST. JAMES' PRESBYTERIAN CHURCH

Corner Oxford and Wellington Streets.

EVERY SUNDAY AT 6:30 P.M.

Program, Sunday, July 23

Allegretto (Charlton Palmer)

Recess (Richardson)

Song—"I Heard a Voice" (Marston)

Grand Chorus (Roland Diggle)

Soloist—Miss Flora Finlayson, Toronto.

CITY BREVITIES

NEW EQUIPMENT.—The office of the chief constable, B. W. Waterworth, has been fitted out with a new set of furniture, and after a thorough renovation presented a decidedly improved appearance.

OLD-TIMERS REGISTER.—Three "old-timers," who register at various intervals at the police court on the charge, "drunk," appeared again this morning. With a promise from each one not to again return, all were allowed to go.

BOYS START FIRE.—Small boys setting fire to some tall grass on the east side of Egerton street gave the fire brigade a run on Friday. A line of hose was laid and the fire extinguished in a few minutes. The dryness of the grass caused it to burn with great rapidity.

WHEEL BROKEN.—An unknown cyclist was struck by an automobile shortly before 1 o'clock today. The accident occurred in front of the post office. He escaped injury, but the rim of his back wheel was broken in several places. No damage was done to the automobile.

ST. MARY'S GRAND LAWN SOCIAL.—Something new in the law of summer lawn socials will be presented to the public next Tuesday evening on the grounds of St. Mary's Church, Lyle street. The committee in charge has provided plenty of music, refreshments, games and amusements.

PTE. SWARTZ WOUNDED.—A telegram received in the city late yesterday afternoon announces that Pte. Victor Arthur Swartz, infantry, has been added to No. 3 General Hospital at Boulogne on July 7, suffering from a gunshot wound in the shoulder. His next of kin in London is given as Mrs. Swartz, London, Asylum.

FURTHER ADVANCES.—Hardware and Metal announces further increases in prices this week. Lenders have gone up 75 cents per dozen. Wire in practically all forms has gone up large. Hand saws, emery cloth, chisels, English galvanized sheets, and so on, are being advanced by an application to the Ontario Legislature at its next session.

NEWSBOYS THANK.—The Con T. Kennedy shows have invited the newsboys of The London Advertiser to be their guests during one of the days of the week's exhibition at Queen's Park. On behalf of the boys the management wishes to thank Messrs. Cohen and McVean, who are making arrangements for the appearance of the show, which appears each afternoon from 2 to 5 p.m. at the Hamilton Gault Chapter, I. O. D. E.

KEEPING NORMAL.—London reports to Bradstreet's say that while the adverse effect on wholesale and retail trade of the removal of troops from the city is felt, still general business keeps the situation normal. Country trade is good, the warm weather giving belated stimulus to summer goods. Imports are brightening, and the party leaves by the 11 o'clock boat on Tuesday night, and all reservations should be made before noon on Monday.

The secretary of the board states that members should send reservation cards immediately so that proper accommodations may be secured. The party leaves by the 11 o'clock boat on Tuesday night, and all reservations should be made before noon on Monday.

CRIMINAL ASSIZE LIST

UNUSUALLY HEAVY ONE

One Murder and Three Manslaughter Cases Already on Docket.

Up to present four criminal cases are set down for trial at the fall assizes.

Three of these are manslaughter charges and one is for murder.

This number is unusually large at this time of the year, three months before the time of trial.

Mike Tancorelli, charged with the murder of a fellow-countryman, and now confined at the county jail, will be the only capital case heard. Tancorelli is a Sicilian, and is a model prisoner in every respect.

John McIntyre of Glenora, now at the jail, is charged with manslaughter, the charge being that he was driving a motor car, and while so doing caused the death of a woman named Mrs. McIntyre, by striking her with the car.

The crown will attempt to show that the crown's evidence is that the defendant, McIntyre, was driving the car at a high speed, and that he was in a hurry to get to the city.

Joseph Brown, the former Ridout street crossing watchman, will appear on the charge of manslaughter, which charge against Brown was laid as the result of an accident at the crossing in which a G. T. R. freight crashed into the fire truck, killing the driver, but failing to see the approaching freight.

Capt. John Case lost his life and Phippen Shibley and Dean were out on bail at the time. Brown is out on bail.

William Atkinson, the Biddulph Township farmer, will answer to the charge of manslaughter as the result of an accident in which he struck with his auto Edward Pritchett.

The crown will try and prove that Atkinson's alleged negligence caused the accident, while the defence will introduce evidence in rebuttal.

Atkinson is out on bail of \$4,000.

MOTHERS' CLUB PICNIC

AT SPRINGBANK PARK

Chesley Avenue Members Have Enjoyable Outing There.

Members of the Chesley Avenue Mothers' Club, accompanied by their children, held a very enjoyable outing at Springbank Thursday afternoon, when, notwithstanding the intense heat, everybody entered with enthusiasm into the program of games, which were arranged by the management of Mrs. Pellow, Mrs. Frank Pickell, president of the club, and Mrs. Henderson.

The following were the races and the prize winners: 5-Marion North, Bobby McArthur and Ethel Pickell.

Children under 7—Dorothy Henderson, Alice McArthur and Kathleen Rogers.

Children under 9—Eva Rogers, Rita North and Wilfred Henderson.

Children under 12—Archie Pickell, Margaret Pickell and Jean Pellow.

Children under 15—Mrs. Parkinson and Mrs. Black.

Fat Women's Race—Mrs. Henderson, Mrs. Griffin and Mrs. McArthur.

Thin Women's Race—Mrs. Rogers, Mrs. Parsons and Mrs. Henderson.

Executive Race—Mrs. Pellow, Mrs. Parkinson and Mrs. Frank Pickell.

Three-legged Race—Mrs. Black and Mrs. Rogers, Mrs. Henderson and Mrs. Parsons, and Mrs. McArthur and Mrs. Pellow.

Consolation Race—Mrs. Dean, Mrs. North, Mrs. Blackwell and Mrs. Barrow.

Committee Race—Mrs. Pellow, Mrs. Pickell and Mrs. Parkinson.

After the sports a delicious tea was served, topped off with ice cream.

CARD OF THANKS.

Mrs. A. E. Fike of Mount Brydges wishes to thank her friends and acquaintances for their kind sympathy during the bereavement in the loss of her husband.

ANNEXED DISTRICT FACTORIES TO PAY SCHOOL RATE, TOO

City Solicitor's Opinion Means Big Increase.

BOARD TO DECIDE IT

Ontario Municipal Organization To Be Asked for Ruling.

That all factories, manufacturing establishments, etc., in the annexed district will have to pay the school rate, in spite of the agreement fixing the tax rate there at 15 mills on the dollar, is the opinion of City Solicitor Meredith, received today.

This means that the tax rate of the city will be increased by many thousands of dollars. That it will be paid without a test in the courts seems unlikely.

The question was brought up some time ago by Ald. Asplund, who contended that establishments there were not exempt for school taxes. The opinion of City Solicitor Meredith was obtained, and today that opinion was received.

After outlining the facts of the case, Mr. Meredith says:

"Although the question is by no means free from doubt, I am of the opinion that property in the annexed district is not, by the order of the Ontario Railway and Municipal Board, exempt from the payment of school taxes."

"I would suggest, and the matter is an important one, and affects a large area, the question should be put beyond doubt by an application to the Ontario Legislature at its next session."

It would seem that in Mr. Meredith's mind there is a doubt expressed that the city could collect the taxes, but he wants the question settled by the Legislature.

In addition to the McCormick Manufacturing Company, a number of firms, including the McCarly Manufacturing Company, the Battle Creek Toasted Cornflakes Company, the Sherlock-Manning Piano Company, H. J. Jones & Sons, and a score of others.

Complications May Arise.

The decision may affect the validity of the annexation agreement, producing rather interesting complications. It will be the duty of these firms to contest the opinion, if any such contest is to be made.

They will do so is certain. The council will deal with the opinion at the next regular meeting.

COOL SPELL WELCOME AFTER THREE WEEKS OF TORRID WEATHER

Period of Heat Was One of the Most Extended in History of District.

London, after sweltering in the heat for the past three weeks, was, Friday, able to catch its breath, literally speaking, and enjoy a little more of the joys of life than have been possible during the hot spell.

Today could hardly be called "cool," but it was at least not so warm as yesterday, and about 100 per cent more comfortable to the average man than the previous days of the week.

To the man of the wilted collar, figures don't count so much in the daily reckoning of the weather and the thermometer, but the fact that Thursday was the warmest day of the season stood out in the minds of all.

A glance at the record in the past three weeks, which was a very hot one, would determine that fact.

The weather of Friday came as a welcome relief goes without saying. It has been a long time since London has had so many days of scorching sun and low humidity. Naturally there are those who would call it "old-fashioned," but the average citizen is perfectly willing to abide by the present weather, which has been plenty warm enough for anyone.

Tell Their Own Story.

The actual figures of the highest and lowest temperatures for the past three weeks tell their own story, but even the figures do not convey all the full results, trials and tribulations that followed in their wake. For instance, the humidity on some days was so oppressive that many of the "thermometer readings" may not have been so high. However, they have been high even for a hot season.

A glance at the record since July 1 shows that there have been six days when the maximum was above the 90 mark. On three more days the record has been just half a degree off the 90 mark, and on one day, Sunday, July 2, it has been below the 70 mark.

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Health Officer Asked To Take Curtains Away

There Is Nothing in Regulations for This, So They Remain.

Peculiar complaints came to the office of the medical health officer at times, but one of the most amusing came today.

Dr. Hill was called up and a lady informed him that there was a pair of lace curtains in the lane between 134 and 136 Horton street, and asked if a man be sent down at once to remove them.

As there is no man in the department instructed to remove lace curtains, they are still lying in the lane.

REAL ESTATE CLAIM PROPOSAL IS UNFAIR

Object Strongly to Notice of Motion by Alderman Copp.

The Real Estate Owners' Association at a well-attended meeting last night paid their respects to the city engineer's department and a notice of motion of Ald. Copp in the following resolution:

"Resolved that if correctly reported in the press, that Ald. Copp has given notice of motion that from now on a by-law be adopted by the city council that all repairs to streets be charged on a frontage tax."

"That in the opinion of this association, that as far as those streets that have already been paved, travelled or macadamized and the cost placed on the frontage basis, that his motion should not apply, as it would be a burden on the owners of property abutting on such streets, as with the present method, the cost is borne by the city."

"I would suggest, and the matter is an important one, and affects a large area, the question should be put beyond doubt by an application to the Ontario Legislature at its next session."

It would seem that in Mr. Meredith's mind there is a doubt expressed that the city could collect the taxes, but he wants the question settled by the Legislature.

In addition to the McCormick Manufacturing Company, a number of firms, including the McCarly Manufacturing Company, the Battle Creek Toasted Cornflakes Company, the Sherlock-Manning Piano Company, H. J. Jones & Sons, and a score of others.

Complications May Arise.

The decision may affect the validity of the annexation agreement, producing rather interesting complications. It will be the duty of these firms to contest the opinion, if any such contest is to be made.

They will do so is certain. The council will deal with the opinion at the next regular meeting.

COOL SPELL WELCOME AFTER THREE WEEKS OF TORRID WEATHER

Period of Heat Was One of the Most Extended in History of District.

London, after sweltering in the heat for the past three weeks, was, Friday, able to catch its breath, literally speaking, and enjoy a little more of the joys of life than have been possible during the hot spell.

Today could hardly be called "cool," but it was at least not so warm as yesterday, and about 100 per cent more comfortable to the average man than the previous days of the week.

To the man of the wilted collar, figures don't count so much in the daily reckoning of the weather and the thermometer, but the fact that Thursday was the warmest day of the season stood out in the minds of all.

A glance at the record in the past three weeks, which was a very hot one, would determine that fact.

The weather of Friday came as a welcome relief goes without saying. It has been a long time since London has had so many days of scorching sun and low humidity. Naturally there are those who would call it "old-fashioned," but the average citizen is perfectly willing to abide by the present weather, which has been plenty warm enough for anyone.

Tell Their Own Story.

The actual figures of the highest and lowest temperatures for the past three weeks tell their own story, but even the figures do not convey all the full results, trials and tribulations that followed in their wake. For instance, the humidity on some days was so oppressive that many of the "thermometer readings" may not have been so high. However, they have been high even for a hot season.

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HEAVY FIGHTING TO WREST WOODS FROM HANDS OF GERMANS

Foe Desperately Defending
Third Line From British

TOP OF RIDGE AT STAKE

Germans Bring Troops From
Verdun in Attempt to
Stem Advance.

[Canadian Press Cable.]
London, July 22.—12:38 a.m.—Some idea of the huge forces now engaged in the battle on the Somme in Northern France is given in the official statement from Berlin tonight, in which it is stated that more than two hundred thousand French and British troops attacked the German lines north and south of the Somme Thursday, on a front of twenty-seven miles. Today's news from the battlefield, which has been contested bitterly since July 1, shows no great change in the relative positions of the Franco-British and German forces.

British Move Forward.
The British have again pressed forward to the German third line in the Fourneau wood, northeast of Longueval. This wood is an important strategic point, the capture of which would bring the forces of Gen. Haig to the highest point on the ridge commanding the German positions in the less hilly country beyond, which is not so much broken up and not wooded, lending itself not so well to defence. This probably explains the desperate attempts of the Germans to hold the wood, where the heavy fighting continues.

Bringing Men From Verdun.
The Associated Press correspondent at the front states the Germans are bringing masses of troops from Verdun and guns from other points in an endeavor to stem the Allied advance. Meantime, the indications are that the Allies are testing the strength of the German line at other points. The trench raid by Australian troops in the neighborhood of Arras attracted much interest in this connection.

Germans Driven Back.
The Germans in an attack on the British on the northern edge of the Leisepic salient, succeeded Friday in occupying British front trenches. The enemy was driven out, according to the British official communication issued at midnight. Elsewhere along the British front comparative calm prevailed.

The statement says:
"Except for local encounters there has been a comparative lull in the main battle area (Friday), and there has been no change in the situation since the last report."
"The enemy's military importance on the north edge of our positions in the Leisepic salient, and succeeded at one point in entering our front trenches but at once was driven out."

Flying Men in Action.
"Taking advantage of the fine weather the Royal Flying Corps yesterday continued their bombardment of enemy positions with great success. The enemy aircraft were inactive until evening, when a good deal of fighting took place between the German lines. One of our offensive patrols encountered eleven German machines and, as a result three German machines were shot down, one bursting into flames."

"Another encounter between four of our machines and six of the enemy lasted 45 minutes. One of our machines was then shot down and another badly damaged. The remainder fled."

"During other air combats a fifth German machine was forced to the ground. One of our machines was then shot down and another badly damaged. The remainder fled."

"It has been now established that the enemy's assault on July 18 on the Deville wood area over a front of 2,000 yards, was made by at least three battalions, drawn from four different divisions. The enemy's losses were correspondingly great."

CANADIAN CAVALRY WAS IN ACTION IN FRANCE

Fort Garry Horse First Through the German Line.

LONDON, July 21.—Gen. Seely has received a letter from the general officer commanding the cavalry brigade, which carried through the operations on the 14th of July, when the British cavalry got to work as cavalry for the first time since Mons. The Fort Garry Horse had the honor of supplying the advance guard for both brigades. The whole regiment came into action for the first time, although they had been up to the line before, but were not used. They were fortunate to get off lightly, losing only five men wounded and eleven horses. The troops of each side, though, suffered severely. The Fort Garry were the first cavalry through the line.

JOHN PERRATT OF DORCHESTER KILLED

DORCHESTER, July 21.—Miss Perratt of this district has received word that her brother John was killed in action on June 14. John Perratt lived for a number of years in the vicinity of Dorchester, and was a member of the Presbyterian Church and highly esteemed by all who knew him. He went to the front with one of the first Canadian contingents.

BODIES OF TORONTO WOMEN YET LYING IN ST. CLAIR RIVER

Dragging for Two Drowned
Continues.

TUNNEL AGAIN CLEARED

Trains Start Running at 5
o'Clock on Friday
Morning.

[Special to The Advertiser.]
SARNIA, July 21.—The work of dragging for the bodies of Mrs. Edgar Fletcher and Miss Ellis, both of Toronto, the two young women who were drowned yesterday morning while bathing in the River St. Clair at Corunna, still continues, under the direction of Officer William Stringer of the provincial police force. Yesterday the work of hunting for the bodies was interrupted by the heavy thunderstorm and the workers decided to quit until today.

This morning better grappling devices were secured and work was resumed.

FOUR DISTRICT MEN KILLED IN ACTION

Young Sarnian Reported Slain
at Ypres Is in Hospital.

KILLED IN ACTION.

GEORGETOWN.

Pte. Harry H. McKeay.

EMERO.

Pte. David McKay.

MITCHELL.

Sgt. Wm. F. Thwaites.

DORCHESTER.

John Perratt.

DIED OF WOUNDS.

STAFFORD.

Pte. Frank Davis.

MISSING.

STAFFORD.

Pte. Jas. H. Schmidt.

PRISONER OF WAR.

SPRINGBANK.

Pte. Percy Sherman, (at Dulan).

Pte. Wm. Sherman, (at Dulan).

SARNIA.

Pte. Denshaw.

Pte. W. Summers.

BRANTFORD.

Pte. Albert V. Stuart.

Lance-Corp. Oscar N. Taylor.

Pte. Robert Vail.

Corp. Harold G. Smith.

WELLINGTON.

Pte. Clarence Way.

WALKERTON.

Pte. E. Runstead.

Pte. Charles G. Saunders.

WOUNDED.

LONDON.

Pte. Victor A. Swartz, (London Asylum).

COMBER.

Pte. Bertram C. Smith.

THORFORD.

Pte. Roy H. Green.

NORWICH.

Pte. Fred L. Croxford.

BOTHWELL.

Corporal G. Miller.

GUELPH.

Pte. Leonard McEwen, (third time).

SARNIA.

Pte. John Foster, (in hospital; was reported killed at Ypres last year).

Pte. Roy Murphy.

Lance-Corp. F. James.

WOMAN GOES FREE

Charge of Poisoning Laid Against Mrs. Warren Falls.

[Canadian Press.]

ANNAPOLIS, N.S., July 21.—Mrs. Anne Warren, who was arrested a few days ago on a charge of poisoning Mrs. Amos Taylor, was set at liberty today at the preliminary hearing by Mrs. Justice Vroom, at Clementsport. Pte. Finn of Halifax, who had held a post-mortem examination after the body of Mrs. Taylor had been exhumed, testified that owing to the state of decomposition he was unable to find any trace of poisoning. The accused woman had lived with the deceased.

Lightning Hits House

AND DOES SOME DAMAGE

ALISA CRAIG, July 21.—John Twiddle's house at Wests Corner, McGillivray, was struck by lightning on Wednesday, and considerable damage done, but luckily no one was injured.

Austin Matthews of Sarnia, son of Mr. and Mrs. Ben Matthews of this town and an old Alisa Craig baseball "star," has joined the Tigers of the Sarnia League.

A British Heavy Gun in Action on West Front



Advertiser Illustration.

From an Official Photograph.

A GRIPPING BOOK

Boyd Cable's "Action Front" a Fitting Sequel to "Between the Lines."

BOYD CABLE, author of the remarkable book, "Between the Lines," in which a vivid picture is drawn of life and action right on the firing line, has made still another and, perhaps, even more striking contribution to the notable war literature of the year.

"Action Front," which is the suggestive title given to his new book, reveals all the virility, the keenness of insight and the exceptional descriptive power of the earlier effort. It reveals still something more, a broader grasp of the situation, a more intimate knowledge. The war correspondent's viewpoint, the viewpoint of the literary artist, making graphic sketches for the public, is replaced by that of the soldier in "Action Front." There is such a thing as grim necessity, which is all a part of the day's work on the battle front. So wholly has it become recognized by Boyd Cable, so much has it become a part of his experience, that it steps forth, frankly, fearlessly, perhaps even a bit savagely in "Action Front."

The author in his work has taken dry bones, clothed them with flesh and blood and made them live, move and have a being. He has, in other words, used as his text short extracts from official dispatches, which, having passed through the mill of the censor, are about as juicy as evaporated apples. He has shown the unfaltering heroism, the indomitable spirit, the faithfulness to duty, the pathos and the unquenched humor which are hidden beneath the brief official messages.

An official message has been given out as follows: "A violent counter-attack was delivered, but was successfully repulsed at every point, with heavy losses to the enemy."

Boyd Cable says: "And so it was that our New Armies had a little glimpse of what the old 'Contemptible Little Army' has seen and faced so often, the huge, grey bulk looming through the drifting smoke, the packed mass of the old German infantry attack. . . . The guns took their toll, and where death above missed, death from the level came in an unbroken torrent of bullets sleeting across the open from rifles and machine guns. On our trenches shells were still bursting, maxims and rifle bullets were still pelting from somewhere in half-enfilade at long range. But our men had no time to pay heed to these. They hitched themselves well up on the parapet to get the fuller view of the mark; they officers for the most part had no need to bother about directing or controlling the fire—what need, indeed, to direct with such a target bulking big before the sights? . . . At these times the fire died away along a part of our front, and the men paused to gulp a drink from a water-bottle, to look round and tilt their caps back and wipe the sweat from their brows, to gaily joust remarks to one another about 'getting' a bit of our own back, and 'then pays for the ninth of May,' and then listen to the full deep roar of rifle-fire that rolled out from the further line, and tried to peer through the shifting smoke to see how 'the lot next door were firing.' . . . A scattered remnant of the attackers ran back, some

whole and some hurt, thousands crawled away wounded to reach the safe shelter of their support trenches, some to be struck down by shells that still kept pounding upon the death-swept fields. The counter-attack was smashed—hopelessly and horribly smashed."

Titles of some of the chapters, for example, "In Enemy Hands" (by the way, Macalister made a good escape and took his captor back with him), "The Fear of Fear," "A Night Patrol" and "A General Action," give some idea of the contents.

A characteristically gripping bit is the story of Pte. Wally Rutledge, who was knocked out by bursting shells.

"It's all right, my lad," the doctor said, soothingly, "I'm not going to hurt you."

The clown cleared for an instant and the eloquent eyes appeared to smile, as, indeed, the lad might have smiled at the thought that anyone could "hurt" such a bundle of pain.

Wally had something on his mind. He was conscious, though he couldn't speak. Was it pain? A girl? A comrade? At last the nursing sister solved the problem. Did we take the trench?

The signaler, being a very unimaginative man, might have told the blunt truth, that the regiment had been cut to pieces. He caught just in time the appeal of the sister. He lied promptly and cheerfully. "Yes," he said, "we took it." "I think," she said quietly, "that's all that Wally wants to know. Isn't it, Wally?" The lids lifted slowly, and the sister could have cried at the glory and satisfaction that shone in them. . . . Wally died an hour afterwards.

"Action Front" is a book which every Canadian citizen should read, telling as it does the story of what the men at the front are undergoing for the peace and comfort of the people who have stayed at home, for the honor and liberty of the Empire, and for the cause of righteousness and liberty. It is a book which should be in the hands of every young man who is letting the other fellow do the fighting for him. If "Action Front" can't muster recruits, then the spirit of humanity and patriotism is very dead.

England's Women Police

RAPIDLY MAKING GOOD

[Canadian Press.]

LONDON, July 22.—Women police are making good, according to the chief officer of the women's police force. They are employed in munition factories very largely to search the incoming and outgoing women workers for contraband, keep order in trains, to inspect passports and to patrol the lanes and yards. They get \$10 weekly with railway fares; sergeants receive \$11, and inspectors \$12. The chief officer says school teachers are particularly wanted for the force, as their training fits them admirably for police duties which require good temper, patience and tact with firmness.

The girls in the factories appear to be very fond of the women police, and the Government are asking for more to be appointed at various munition works throughout the country.

Italians Turn Guns

ON TRENTINO TOWNS

Bombard Riva, Alce and Rovereto Because of Shelling of Ala by Austrians.

ROME, July 21.—Via London.—The war office made public today the following announcement:
"In view of the persistent shelling of Ala and other places in the Adige Valley by the heavy artillery of the enemy, our artillery yesterday bombarded Riva, Alce and Rovereto. We caused fires, and by our certain fire prevented their extension."

"In the upper Posina small forces of the enemy made persistent attacks to prevent consolidation of our new positions, but were in all cases repulsed with heavy losses."

"We captured further trenches on the northern slopes of Monte Mato. The enemy's artillery used asphyxiating shells against our positions at the head of the Cosetana, in the region of the upper Boite, without doing any harm."

"On the Isonea front there were artillery engagements. There were artillery engagements. We replied by bombarding Dobberio, Janiano and St. Giovanni."

FARMERS OF OXFORD ENCOURAGED BY RAIN

[Special to The Advertiser.]

INGERSOLL, July 21.—Farmers and fruitgrowers of the immediate vicinity have been highly encouraged since the heavy rainfall Wednesday night. Up to that time the crops were suffering because of the lack of rain. Berry bushes were literally burning up, and the crops were very dry. The rain, however, was very timely, and will do considerable towards saving the fruit. The corn and other crops were also badly in need of water, and since the storm there has been a marked improvement in vegetation generally.

BLVTH.

BLVTH, July 21.—The entrance class from the Blvth school did well in the recent examinations, as the following passed: William Cook, John Cowan, Stewart Cowan, Charles Heston, Don Laundy, Earl McElroy, Gladys Toman, James Toman, Laurie Utley and Stephen White, and only two of the class were plucked.

FORTY KILLED IN STORM.

MEXICO CITY, July 21.—Forty persons, including a number of soldiers and women, were killed during a severe lightning and rainstorm in the suburbs of Mexico City yesterday.

PORT STANLEY PERSONALS

PORT STANLEY, July 21.—Miss Alice Wilson of St. Thomas is a guest of Miss Isabel Miller, Hofwyl cottage, Willow Beach.

Mrs. Oscar Zoller and son of London are summering at Why-Not-Rest, Willow Beach.

The Misses Gertrude, Margaret and Lora Burnard and Miss Marie Dewar are summering at Why-Not-Rest, Willow Beach.

Mrs. Ernest Boughner, Mrs. David Boughner, Mrs. Amos Barnes, Mrs. Mr. Maxwell, Mrs. Lucy Smith, Mrs. Charles Corbett, Mrs. George Cloos, Mr. and Mrs. J. B. Davidson, Mrs. Black, and Mr. and Mrs. Bob D. Emery of St. Thomas have returned after an enjoyable visit with Mrs. E. J. Butler, Cosy Corner, Willow Beach.

G. Bloomfield and family of Belmont have returned after a month's holiday at Ezynties cottage, Willow Beach.

Miss Jean Douglas of Woodstock returned Thursday after a fortnight's vacation with Miss Gladys Mitchell, Arcadia cottage, Willow Beach.

Mrs. Belle R. Norwood of Canton, Ohio, is spending a few weeks with her son, Mr. Norwood, Rambler cottage, Willow Beach.

Mr. and Mrs. J. W. Stuart, 18½ Yarrow street, St. Thomas, are spending a few days with Mrs. J. W. Stuart, Willow Beach.

Mrs. P. T. Stuart and family, 46 Myrtle street, St. Thomas, have returned home after a week's sojourn with Mrs. P. T. Stuart, Willow Beach.

Mr. and Mrs. W. T. Hodgins and family of London are holidaying at Seaside cottage, Willow Beach.

Miss Gwendoline Hodgins is spending the week-end with Mrs. Wade Owens, Princess avenue, London.

Miss J. S. Sander, twin daughters of London are guests of Mrs. H. W. Chantler, O-Su-Ezy, Willow Beach.

Mrs. Fred Richardson of Detroit is a guest of Mrs. Chantler, Willow Beach.

Miss Mildred Lennox of Buffalo is holidaying with Mrs. E. Hall, Silver Birch cottage, Willow Beach.

Mrs. Ostrander of St. Thomas has returned home after a few days' visit with Mrs. E. Hall, Willow Beach.

Charles Scott and Mrs. Ingersoll have returned after a few days' visit at Calcasieu, Willow Beach.

William Lang of West Toronto is visiting Mrs. F. W. Arnold, Willow Beach.

Mrs. Arthur Mann of St. Thomas, Mrs. T. Duffy of Union, Miss M. Blair of Stratford, Mrs. Thomas Stathan of Stratford, and Mrs. Bliss Stinchcombe of St. Thomas are guests at Earl Kitchener cottage, Willow Beach.

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Bowling Matinees at Thistle and Rowing Clubs This Afternoon.

HERZOG BATS IN WINNING RUN FOR THE GIANTS

Former Manager of Reds Makes a Good Start With New York—Christy Mathewson Starts a Loser With Cincy, When Phillies Win.

CHICAGO, July 21.—A single by Herzog, who joined the New York club today, won for the Giants a hard-fought game from the Cubs, 2 to 1. In the fifth inning, Herzog drove a sacrifice fly, and the Cubs had men on bases every inning, but were unable to connect but once. Score: R. H. E. New York . . . 0 0 0 2 0 0 0—2 8 0 Chicago . . . 0 0 0 0 1 0 0—1 6 1 Tarsreau and Hariden; Packard, Lavender and Fischer.

MATTY STARTS LOSER. CINCINNATI, July 21.—Christy Mathewson in his first appearance as manager of the Reds saw his team tie the score in the ninth inning and then lose it in the tenth to Philadelphia 6 to 4. In the ninth inning with two men on bases Kousch tripled, bringing in the two runs necessary to tie the score, but in trying to score the winning run was caught at the plate. Kousch was

Flo V. Captures 2:20 Trot at the Ohio Shortship

Sets New Record for Three-Year-Olds on Half-Mile Track.

FINDLAY, O., July 21.—Flo V. in the 2:20 trot at the closing day of the Ohio racing circuit meeting here today set the season's record for 3-year-olds on a half-mile track by trotting a heat in 2:13. Favorites fared badly in all events.

Summaries:
First Race—2:21 Trot; Purse \$500. Potamia, b.m., by Peter the Great (Gagan), won.
Deljota, b.g. (Erskine), second.
Robby C, b.g. (Osborn), third.
Time—2:15.
Second Race—2:20 Trot; Purse \$500. Three-Year-Old Trotting Stake.
Flo V., b.m., by Guy Astworthy (Rousch), won.
Marinas, b.h. (Mitchell), second.
Nellie the Great, b.m. (Stokes), third.
Time—2:13.
Third Race—2:15 Pace; Purse \$500. Sunburn Pointer, b.g., by Sydney Pointer (Gray), won.
Lady Knight, b.m. (Osborn), second.
Sara D, b.m. (Stokes), third.
Time—2:14.

BUFFALO GETS EASY ONE FROM MONTREAL

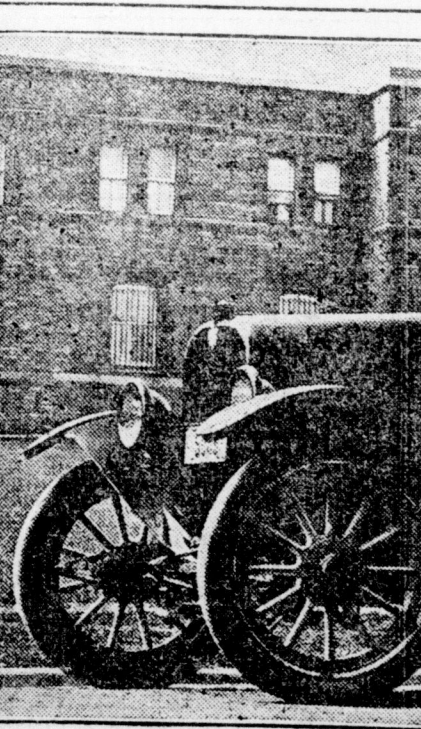
BUFFALO, July 21.—Bader experienced no difficulty holding the Royals safe in today's game, which the Bisons won easily 6 to 1.

WIN DESPITE ERRORS. NEWARK, July 21.—Pretz hitting characterized today's game between the Orioles and Indians, which was won by the latter 5 to 4, despite numerous errors.

JACKSON RACES OFF
JACKSON, Mich., July 21.—Following yesterday's cloudburst, which caused a postponement of the Michigan "short ship" meeting, the track was still unfit for racing today, and the balance of the meeting was called off.

HOW YOU MAY REDUCE YOUR WEIGHT

Overstoutness is a very unwelcome condition especially in the present day, when slender figures are fashionable, and every reader of this paper has noticed the tendency of some people to put on an excessive amount of fat. If you happen to be one of those whose weight is more than it should be, don't try to starve yourself, eat all you want, but go to your druggist and get oil of orlene in capsule form and take one with each meal.



Taken on the occasion of Mr. Benj. Briscoe's tour with the new model 4-24 Jackson to Brockville, Mr. Benj. Briscoe, president of the Briscoe Motor Corporation, at the wheel; Mr. J. Storey, president of the Canadian Company, seated beside him; Mr. W. G. Jarman, Canadian General Manager; Mr. Price Briscoe and Mr. McCulloch, in rear.

IN THE WIDE WORLD OF SPORT

HOW THE TEAMS STAND

AMERICAN LEAGUE.			
Team	Won	Lost	P.C.
New York	48	36	.571
Boston	48	36	.571
Cleveland	49	38	.563
Chicago	46	39	.541
Washington	45	45	.500
Detroit	45	45	.500
St. Louis	37	48	.435
Philadelphia	19	61	.237

Yesterday's Scores.
Chicago 7, Washington 2.
Cleveland 7, Philadelphia 2.
Detroit at Boston, rain.
St. Louis at New York, wet grounds.

Games Today.
St. Louis at New York, clear (two games), first at 1:30 p.m.
Cleveland at Philadelphia, cloudy (two games), first at 1:45 p.m.
Detroit at Boston, cloudy, (two games), first at 1 p.m.
Chicago at Washington, cloudy, 3 p.m.

Sunday Games.
St. Louis at Cleveland.
Chicago at Detroit.

NATIONAL LEAGUE.			
Team	Won	Lost	P.C.
Brooklyn	45	32	.584
Boston	42	33	.560
Philadelphia	42	34	.558
New York	39	40	.494
Pittsburgh	37	40	.481
Chicago	40	44	.476
St. Louis	29	46	.389
Cincinnati	35	51	.407

Yesterday's Scores.
Philadelphia 6, Cincinnati 4.
New York 2, Chicago 1.
St. Louis 3, Boston 2.
Brooklyn 2, Pittsburgh 3 (called in fourth on account of rain).

Games Today.
New York at Chicago, clear, 3 p.m.
Boston at St. Louis, clear, 3 p.m.
Philadelphia at Cincinnati, clear, 3 p.m.
Brooklyn at Pittsburgh, clear (two games), first at 2 p.m.

Sunday Games.
Boston at St. Louis.
New York at Chicago.
Philadelphia at Cincinnati.

INTERNATIONAL LEAGUE.			
Team	Won	Lost	P.C.
Buffalo	43	34	.558
Pittsburgh	43	37	.538
Toronto	37	34	.521
Montreal	43	39	.524
Richmond	36	40	.474
Newark	34	46	.425
Rochester	30	45	.400

Yesterday's Scores.
Buffalo 5, Montreal 4.
Richmond at Pittsburgh, rain.
Toronto at Rochester, wet grounds.

Games Today.
Baltimore at Newark, clear, 3:30 p.m.
Richmond at Providence, cloudy (two games), first at 2 p.m.
Toronto at Rochester, clear (two games), 2 and 4 p.m.
Montreal at Buffalo, clear, 3:30 p.m.

Sunday Games.
Baltimore at Providence.
Richmond at Newark.

INDIANS TAKE ANOTHER SLAM AT ATHLETICS
Bunch Nine Hits in Three Innings—Chicago Trims Washington.

PHILADELPHIA, July 21.—Cleveland bunched nine of its twelve hits off Nabors in three innings today, and won from Philadelphia 7 to 2. Gandell led at bat with three singles in four times up.

ERRORS COST GAME. WASHINGTON, July 21.—Washington pounded Scott for 17 hits today, but was beaten by Chicago 7 to 5, because of five costly errors.

SUBS FOR SPAIN. Madrid, July 22.—It is officially announced that the cruiser Extramadura will go shortly to the United States to undergo a submarine which has been built for Spain, and which is now under construction in an American port.

THROUGH SLEEPING CARS TO ALGONQUIN PARK FOR FISHERMEN. To accommodate fishermen and other visitors to Algonquin Park, the Grand Trunk Railway System are running a through sleeping car from Toronto to Algonquin Park, leaving Toronto 8:30 p.m. Fridays, arriving Algonquin Park 10:25 a.m. Saturdays. The sleeping car leaves Madawaska 4:25 p.m., arriving Toronto 7:30 a.m. Thursdays. The High-Land Inn is now open to receive guests and low round-trip tourist fares are in effect. For tickets, sleeping car reservations and further information, phone or call at City Ticket Office, R. E. Russell corner Dundas and Richmond streets, London. 7417-vzz

W. O. B. A. OFFICIALS DEFEND THE PRESENT DRAW FOR TOURNEY

Content Present System Is in Favor of Outside Rinks.

Officials of the Western Ontario Bowling Association are of the opinion that the Aylmer bowlers have very little grounds to complain of the draw for the coming tournament, and contend that under the new system of play the outside rinks are getting the advantage in the draw.

As pointed out by Secretary John Macpherson, James McDougall and other members of the committee, the elimination system is not being used this year, but series of games will be played, the rinks winning the highest number of games qualifying for the trophies. They admit that if the old elimination system of play was being used the protest of the Aylmer bowlers would have been justified.

Under the present draw of London clubs against outside parties, no claim that the play is strongly in favor of outside rinks. The outside clubs are all represented by a small number of clubs, and therefore have an opportunity of getting strong rinks together. London clubs are represented by a large number of clubs, and have, therefore, not the same opportunity to get strong rinks together. In fact, a number of the London rinks are much weaker than usual this season, and this is an opportunity for the love of the game, although they know they have only a very slight chance for the trophies.

The members of the committee that made the draw were unanimously of the opinion that the draw was fair, and that it was the fairest to all parties. No other protests have been received by Secretary John Macpherson, and it is thought that the present draw meets with the approval of practically all parties out-of-town as well as the London clubs.

AYLMER BOWLERS REGISTER A KICK ON W. O. B. A. DRAW
Claim London Rinks Should Be Pitted Against Each Other.

[Special to The Advertiser.] AYLMEIR, July 21.—Aylmer bowlers are not all pleased with the draw of the Western Ontario Bowling Association tournament, as published in the London papers.

They contend that London is taking advantage of the opportunity for placing rinks and have virtually pitted outsiders against London.

A careful study of the alleged draw will show that with the exception of the two Aylmer rinks, no two London rinks have been permitted to play against each other. This, of course, will prevent London from killing London, and as this could not have happened unless purposely arranged, they say that London "hogtown" tactics cannot be allowed to pass without a serious protest.

While it is customary and permissible by the rules of play to arrange as far as possible that members of the same club should not be pitted against each other as drawn out of the hat.

One member here goes so far as to say that if the officials of the association wish to save the W. O. B. A. from death they should provide a real draw for next week's play and have it published in the London papers.

No doubt the sentiment expressed here is the feeling of other outside rinks entered in the tournament, and it is hoped that the London clubs will be brought back by Mr. Marshall from the military authorities of England and France.

FORMER HAMILTON ENGINEER DEAD. TORONTO, July 21.—Ernest G. Barrow, for many years city engineer of Hamilton, died here today. He was engaged for a number of years as assistant consulting engineer, and afterwards succeeded E. B. Wingate as city engineer, retiring in 1909.

ADMITTS PADDING SHEETS. REPUBLICA, July 21.—The first direct incriminating evidence in regard to the padding of Godfrey payrolls was given this afternoon before the Wetmore commission by Ernest Lovell. Lovell said that while working as a straw boss, according to instructions from Godfrey, his foreman.

LAMBETH. LAMBETH, July 21.—Wilber McArthur is visiting his aunt, Mrs. W. J. Meek. Mrs. Wilber Robinson and Miss Lillie Robinson are the guests of Mrs. Robinson's brother, H. Sutherland, at his summer home, Stony Lake, Juniper Island.

Mrs. S. Nichols of Delaware, was a visitor with her brother, G. L. Walters, this week. Mrs. A. E. Neal is holidaying with friends at Sauble Falls.

JABS AT ALL ROUND SPORTS

Monday will see the opening of the Grand Circuit meet at Detroit, and it is expected that there will be close to 500 horses stable on the grounds by tomorrow night.

The Boston Red Sox, world's champions, will play an exhibition game with the Leafs at Toronto on Monday. Manager Bill Carrigan of the Sox was a member of the Toronto team in 1907 when they easily captured the International pennant.

Chicago Americans have purchased Robert L. Hasbrouck, first baseman of the Muscatine, Iowa, Central Association Club, Hasbrouck is a utility man, and is hitting around .375. He will report on September 4.

After Dimitri won the opening race at Windsor he was bid up by Stan Louis from \$1,000 to \$1,500, at which figure he was retained. Louis also boosted Hal Day, b.g. (McMahon) to \$300. He stopped bidding at \$1,000, and when it was reached he stepped in and bought the mare for \$1,300.

James Bluejacket, the Indian pitcher, who was recently hired by the Cincinnati Nationals and was subsequently sent back to the Bloomington, Ind., team, has been sent to Calumet of the American Association.

Detroit has two or three times as many entries from half-mile races as there were at North Randall, and if they show up as well as at the Cleveland track they are going to take a lot of beating. The Beaver and Grand Chimes were all fresh from the bushes before going to the big circuit, and Azora Astworthy never raced on a mile track until this season.

Fred Bailey, the Cleveland southpaw, has been turned over to the Columbus Club of the American Association.

Today is get away day at Windsor, and from there the hounds will be sent to Hamilton, where the second summer meeting of the Hamilton Jockey Club will open on Wednesday. Many new starters will be reported to try for the purses, among them being a number of Kentucky "hard boots."

R. L. Baker has in his lot such well-known performers as Father Kelly, King Gorin and Piff Jr., while J. H. Baker has Irish Gentleman, and Develer in his string. Rome, Respassa has Fruit Cake, Langdon, Prince Albert and others. "Al" Kirby will bring Resign, Miss Decker and Dr. Tuck in his lot. M. C. Moore's stable, trained by Will Perkins, includes Marion Goosby, Gipsy George, Booker Bell and Fly Home.

Will Martin has a valuable horse, W. Miller is represented by Dorothy Dean, Charlie Miller's Tokay and others, while Paul Miles' stable is headed by King Bob.

The New York Giants will play an exhibition game in Cleveland on Monday.

Neal Ball, the former Toronto Leaf player, who has been managing the Eldridge club of the Eastern League, has been handed his release. Ball fell away badly in his fielding, and his condition was only hitting around the 200 mark.

J. E. Coffindaffer and Paul Carpenter, two right hand twirlers from the Chillicothe, Ohio, club, have signed contracts with the Pittsburgh Nationals. They have both reported to their new club.

Eddie Clotte saved the game for the White Sox at Washington by hitting a home run in the ninth inning when the bases were full and two runs needed by the Senators. The White Sox won 7 to 5, and Clotte was named MVP of the game.

When Freddie Welsh's manager, Harry Pollock, refused to accept Billy Hoke as a contender in the ring in the scheduled bout with Harry White at Minneapolis last night, the bout was called off. Arrangements are being made for 20-round title scrap between White and Harry White on Labor Day.

The difference between the Deutschland and Connie Mack's Athletics is that the submarine comes up from the bottom occasionally.

The Tigers will return home tomorrow, after four weeks on the road, and will open with Chicago. Up to the present the Detroit trip has netted the Tigers \$25,000. The leading stories. They will play a double-header with Boston this afternoon to make up for yesterday's postponed game.

TWO WORLD RECORDS SMASHED AT GRAND CIRCUIT MEETING

Single G. and Russel Boy Step Two Heats in 2:00 1-4.

CLEVELAND, O., July 21.—Two world's records went by the boards in the free-for-all race at the last day of the North Randall grand circuit races, in which Single G., created a sensation after Russell Boy had won the opening heat in 2:00 1-4, by nosing out Murphy's pacer in the second heat, duplicating the time of the first mile and then taking the third heat in 2:01 1-4 and winning the race. It was the greatest speed exhibition in the history of the Grand Circuit and in only the special match races between Directum 1 and William was the time even approached.

Free-For-All Class Pacing, 1:20.0, 3 Heats.
Single G., b.h., by Anderson . . . 2 1 1
Russell Boy, b.h. (Murphy) . . . 1 2 2
Judge Ormond, b.h. (Valentine) . . . 5 3 3
R. H. Brett, b.g. (Grady) . . . 4 4 4
Hal Day, b.g. (McMahon) . . . 3 3 3
Time—2:00 1-4; 2:00 1-4; 2:00 1-4.

2:06 Class Trotting, Purse \$1,200, 3 Heats.
Joan, b.m., by Directum Spier (McDevitt) . . . 1 1 1
Mirthful, b.m. (Murphy) . . . 3 2 2
Lizzie Brown, b.m. (Valentine) . . . 2 3 3
Guy Nella, b.m. (Jones) . . . 4 4 4
Time—2:05 1-4; 2:07 1-4; 2:08 1-4.

2:13 Class Trotting, 3 heats, \$1,200.
Donna Clay, b.m. by Done Cale (Valentine) . . . 1 1 4
Worthy Prince, b.h. (Cox) . . . 1 2 2
Binville, b.h. (Tippling) . . . 3 3 3
R. C. H., b.g. (Childs) . . . 3 3 2
Humist, b.f. (Murphy) . . . 4 4 6
Caroline, b.m. (Rodney) . . . 5 5 5
Silent Brigade, b.h. (Morrow) . . . 7 7 7
Ben Gregor, b.h. (Floyd) . . . 7 7 8
King Moss, b.h. (Rosemary) . . . 9 9 9
Time—2:07 1-4; 2:07 1-4; 2:08 1-4.

2:18 Pace, 3 Heats, Purse \$1,200.
Castaway, b.g. by Oro McKinney (Kane) . . . 1 3 1
Contention, b.g. (Durfee) . . . 2 1 2
Sir Anthony Carter, b.h. (Jones) . . . 4 2 4
Medium Gazette, b.h. (Herrick) . . . 6 5 3
Mascello, b.h. (Edman) . . . 3 4 5
Young Todd, b.g. (Cox) . . . 5 4 5
Time: 2:15 1-4; 2:14 1-4; 2:09 1-4.

SPEAKER STILL LEADS; JOE JACKSON SECOND
Zimmerman and Daubert Tied for Second in National.

Chicago, Ill., July 22.—Tris Speaker's big part in keeping Cleveland in the American League pennant race is shown by averages printed here today, including games played last Wednesday. Speaker increased his batting average during the week to .389, and leads the hitters of his league in total bases with 163, and in runs scored with 67. Detroit leads in club batting with .255. The leading batters who have played in at least half the games of the clubs are:

Speaker, Cleveland, .389; Jackson, Chicago, .360; Cobb, Detroit, .357; Burns, Detroit, .306; Hohlitzel, Boston, .294; Shotton, St. Louis, .294; Nunamaker, New York, .293; High, New York, .288; Strunk, Philadelphia, .284; Thomas, Boston, .282.

Helme Zimmerman has batted his way to a tie for second place among the National League batters, he and Daubert hitting at .326. Zimmerman also leads in total bases with 139. Carey, Pittsburgh, is ahead in stolen bases with 20. Brooklyn and Cincinnati lead in team batting with .274. The leading batters: Robertson, New York, .349; Daubert, Brooklyn, .326; Zimmerman, Chicago, .326; Wagner, Pittsburgh, .325; Chase, Cincinnati, .325; Long, St. Louis, .314; Hornsby, St. Louis, .313; White, Brooklyn, .308; Schulte, Chicago, .308; Hinchman, Pittsburgh, .307.

PIRATES GET MCCARTHY. PITTSBURGH, July 21.—President Barney Dreyfus, of the Pittsburgh National League club, was notified last night that he had been awarded Alex. McCarthy, an infielder, by the waiver route, from the Chicago National League club. McCarthy formerly played with the Pirates.

"BOOSTER NIGHT" AT ELMWOOD CLUB IS A BIG SUCCESS

Twenty-Eight Rinks Entered in South London Tourney.

J. Bell's and W. Turnbull's Rinks Tie for Second Place With Score of 29.

W. J. Snelgrove's rink carried off the first prize at the "booster night" tournament at the Elmwood Club last night. It was the greatest exhibition of the season, and Turnbull's rinks were tied for second place, and were each given a set of prizes.

The largest crowd of bowlers that had ever turned out for a week-day tournament was on hand, and 28 rinks were entered. Members from the Thistle and London Rowing Club as well as Skip Elmwood bowlers were on hand to make it a real "booster night" for the South London Club.

In addition to the players a large number of spectators followed the play with as much interest as the bowlers themselves. Entries for the club Scotch doubles will close tonight at 8 o'clock. The games will be played off between now and September 1, and in addition to two silver cups for the winners, which will be emblematic of the championship of the Elmwood club, they and the runners-up will each receive prizes.

Last night's prizes were given by Alf Gunther and F. Reid, and as two rinks were tied for second, the club donated an additional set of prizes.

Thistles and scores:
T. Elliott . . . F. H. Kale
W. Stewart . . . T. Skinner
G. Carrothers . . . S. J. Radcliffe
R. E. Gregory . . . S. D. Swift
Skip . . . 14
J. Bell . . . 14
J. Pritchett . . . 14
I. B. Whale . . . 14
Dr. Rea . . . 14
Ed Ward . . . 14
J. H. Vanston . . . 14
J. Shaw . . . 14
F. Eckhart . . . 14
W. Chambers . . . 14
W. Campbell . . . 14
George Alfred . . . 14
C. Talbot . . . 14
G. Grant . . . 14
J. J. Dyer . . . 14
A. Johnston . . . 14
W. Gurney . . . 14
R. H. Morrison . . . 14
J. H. Vanston . . . 14
Skip . . . 12
A. Curtiss . . . 12
Col. Gartschore . . . 12
C. B. Hiller . . . 12
Alf Cave . . . 10
J. Heaman . . . 10
W. Sutherland . . . 10
J. Kilbuck . . . 10
R. W. Kemp . . . 10
Skip . . . 19
C. Farr . . . 12
W. Roughley . . . 12
C. Trevellock . . . 12
W. Hartrey . . . 11
Skip . . . 11
E. Underhill . . . 20
B. McClellan . . . 20
L. Sperry . . . 20
C. C. Gordon . . . 16
Skip . . . 16
L. Hamby . . . 16
Deacon . . . 16
O. H. Smith . . . 16
J. McDougall . . . 16
Skip . . . 25
A. Holman . . . 16
J. Mitchell . . . 16
A. Tobias . . . 16
P. Morris . . . 13
Skip . . . 13
H. Nichol . . . 13
J. McLeish . . . 13

Dr. Ferguson T. Parkinson
Ed Dunn W. Wyatt
H. A. Kompass A. M. Hunt
Skip . . . 14 Skip . . . 26



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NEWS OF INTEREST TO AUTOMOBILE OWNERS

Always Ground Chamois Funnel When Straining Gas in Filling Tank

Generation of Electricity—A Static Charge by Friction of Non-Conductors Frequently Results in Electric Spark—Explosions and Fires So Caused Becoming Common.

TELL US YOUR TROUBLES

"In the last few months many articles have appeared in the automobile papers giving accounts of fires said to have been caused by sparks resulting from charges of electricity generated by the straining of gasoline through chamolins or in other similar manners," writes Herbert Chase, chief engineer of the Automobile Club of America, in the June number of Motor Travel, the club's official publication. "A considerable amount of material has been collected by the writer on this subject, with the hope that some authoritative date might be presented to the benefit of club members. The bureau of standards at Washington has been conducting an investigation along this line, but as yet has made only a preliminary report. From this and other sources the fact has been established that frictional electricity is generated by the passage of gasoline through a chamolin or through other non-conducting material. This so-called static charge may under certain circumstances be sufficient to cause a spark, which, accompanied by certain conditions, may in turn result in igniting gasoline vapor, thereby causing fire.

"It is a fact long recognized by physicists that the rubbing together of two non-conducting materials will cause the production of a static charge. The electric charge thus generated will distribute itself over the surface of the non-conductors or other object in contact therewith. If, then, either body containing the charge is brought close to another body which is not charged, or which has a charge of lower potential than the first body, a spark will jump from one to the other.

"Gasoline itself is a non-conductor, as is chamolin and such material as rubber, canvas and the like, from which hose such as is used, for example, to deliver gasoline from the ordinary type of measuring pump into the tank of a car is made. The passage of gasoline through such a hose or through chamolins in a funnel is apt, especially in a cold, dry atmosphere, to produce a static charge on the surface of the funnel in which the chamolins lie, or at the nozzle at the end of the hose.

Poor Mixture Prevents Explosions. "Suppose, now, in filling a tank the funnel containing the chamolins be held in the end, or is otherwise out of contact with or insulated from the tank

Arrangements have been made with an expert automobile man to answer any questions in reference to automobile repairs, engine or other troubles, through these columns each week. Address all such communications to The Editor Automobile Section, Advertiser, London, Ont.

to be filled. As the gasoline passes through the chamolins the funnel takes on the electric charge. If, then, the funnel be brought close to the tank of the car, or with any other conducting medium, a spark will jump from the funnel to the tank or other conductor. The same phenomenon would occur if the nozzle of a non-conductor hose used for filling purposes were held out of contact with the tank during the filling and afterward allowed to touch it. If this spark occurs at a point where the gasoline vapor is mixed with air in certain proportions an explosion follows, and a fire is almost certain to result, providing the heat of the spark be sufficient to ignite this mixture.

"The fact that accidents have not occurred more frequently is presumably due first to the fact that the heat of the spark is not always sufficient to ignite an explosive mixture, even though this mixture exists in the region where the spark occurs, and, second, more often because the proportion of air to gasoline vapor is not such that ignition can occur. I. e., the mixture is either too rich or too lean.

"Atmospheric conditions have much to do with the production of so-called 'static' charges, or at least with their distribution. Thus, if the air be warm and damp the air itself is a sufficient good conductor to preclude the possibility of a charge of high potential collecting on any body exposed to the air. On the other hand, if the air be cold and dry, a condition which frequently exists during the winter months, especially at points away from the seacoast, a charge of high potential may be collected on the body and dissipated in the form of a spark jumping to another object or to the earth. This same phenomenon may frequently be observed when a comb of hard rubber is passed through the hair in the presence of a cold, dry atmosphere.

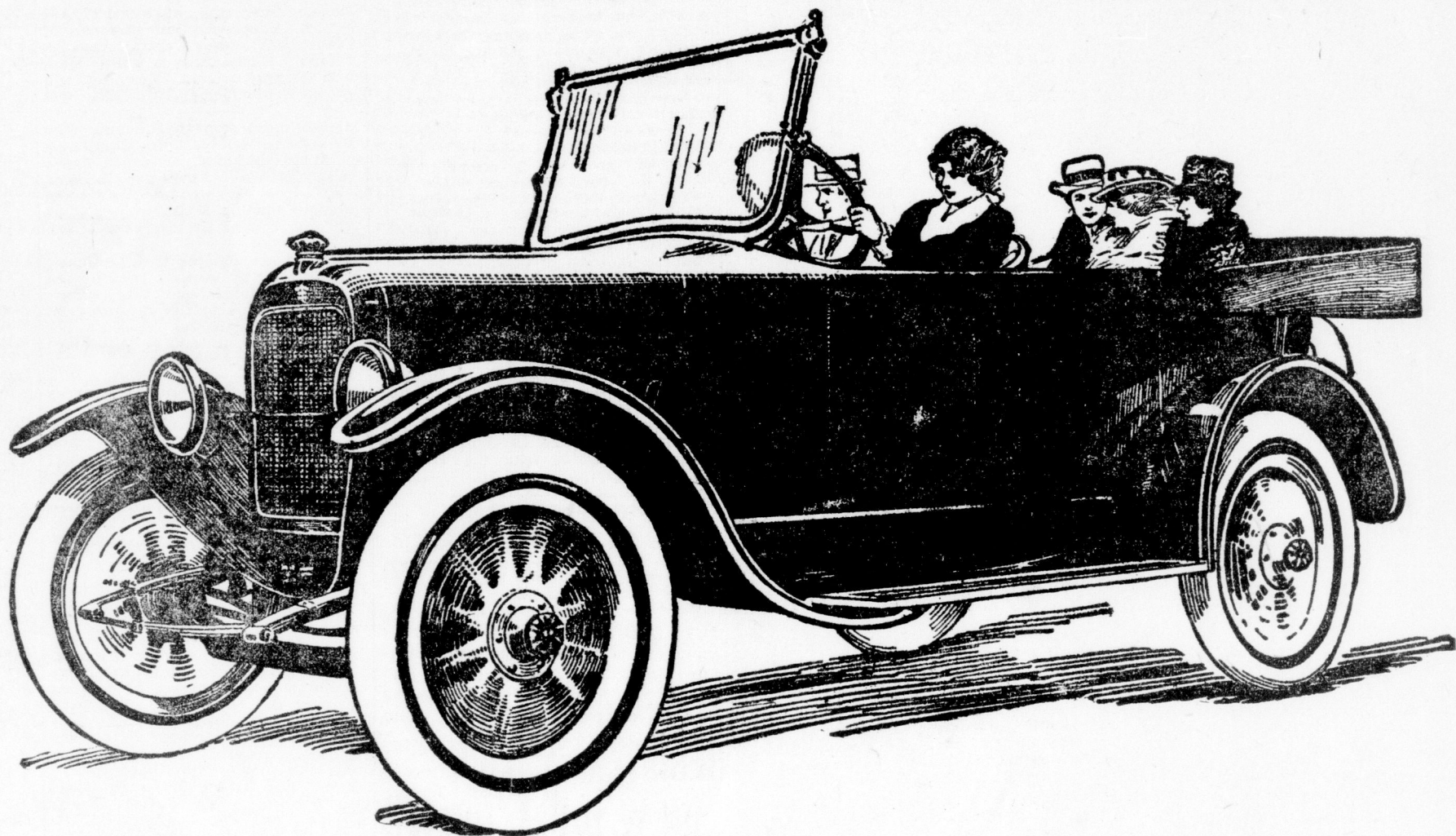
Keep Metal Parts in Contact. "To prevent the possibility of fire contact with or insulated from the tank

Another Briscoe Triumph

Briscoe \$825

MADE IN CANADA FULLY EQUIPPED

THE CAR WITH THE HALF MILLION DOLLAR MOTOR



Benjamin Briscoe's Life's Masterpiece

Read the Story of "The Half Million Dollar Motor."

At last the car built in Canada for Canadians, for the man of everyday income—the car that removes the last obstacle in the way of your coming into your heart's desire and owning a motor car that carries with it pride and happiness of possession.

Briscoe 8-38

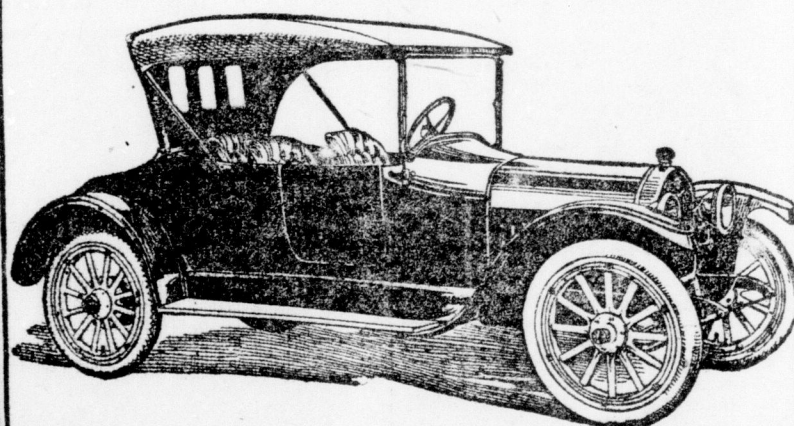
Touring or Roadster

\$1185

—the de Luxe Eight of super-power—the aristocrat of motordom. For sheer beauty of outline, luxury of appointment and even flow of power, the Briscoe Eight-38 leaves nothing to be desired.

114-inch wheel base—French stream line body—full cantilever rear spring suspension—and every refinement that comfort suggests.

The price includes every accessory.



A car that is so beautiful, so strong, so light, so powerful and withal so economical that it brings motoring within reach of thousands who heretofore have not been able to obtain the class of car they wanted at the price they wanted to pay.

Just as Benjamin Briscoe created a new era in motordom when he brought out the Briscoe Four-38 and Eight-38, so too, motor history begins all over again with the coming of the Briscoe Four-24 at \$825, the car with the half million dollar motor.

The Half Million Dollar Motor is the longest long-stroke motor in the world, 3 1/2 inch bore to 5 1/2 inch stroke—that's why the Briscoe Four-24 made 32 miles on a gallon of gasoline.

104 inch Wheel Base—Demountable Rims—Briscoe Line 5 Passenger Touring Body—Briscoe Line 4 Passenger Roadster Body—Exceptional Body-room and Leg-room—Full Elliptic Springs—Floating Type Rear Axle—Splitdorf Electric Lighting and Starting—Completely Equipped.

Five Passenger Touring, Four Passenger Roadster, —\$825.

It is a car to give you everything you could ask for in the way of style, attractiveness, comfort and equipment, with the minimum cost of upkeep for tires and gasoline.

Look up the Briscoe dealer and see this new Briscoe creation—the Four-24.

Write for copy of "The Half Million Dollar Motor" by Benjamin Briscoe. There are wonderful facts, little pathetic happenings and sunny spots of poignant humor. It's a real story written by a real man with the creative and artistic temperaments combined—probably the greatest ever written about a motor car. Mailed free on request.

A Wonderful Proposition for Dealers

The Briscoe Cars are the greatest combination of light cars that any dealer in Canada can handle. First of all, they are Canadian-built cars—built right here in the Briscoe factories in Brockville.

Then, consider the price range.

Here's the new Four-24 at \$825—the car for the average family.

Then—the Four-38 at \$975—with longer wheel base and larger motor.

And the Eight-38 at \$1185, the first Eight made in Canada, and the car that has paralyzed "light six" competition.

With the Briscoe Agency, you have Cars to suit practically every buyer, and powerful advertising to help you create sales. Write, Phone or wire, or better still, come and see for yourself.

The Canadian Briscoe Motor Company, Limited. 2 Brockville, Ont.

Briscoe 4-38

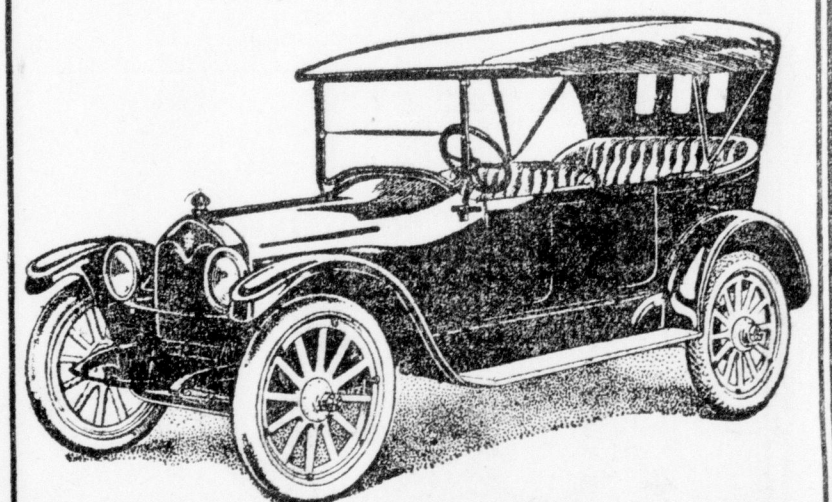
Touring or Roadster

\$975

The Car which was adopted by the Canadian Government for the Light Car Requirements of the Canadian Expeditionary Forces.

The motor is exceptionally smooth, efficient and sturdy—a veritable brute for power.

Completely equipped—not a dollar to spend for extras.



"Say, Mutt, heard about that new service stunt of Billy's. It's a peach. Had a blow-out the other night, nearly ten miles out. Did not know what to do. Phoned Billy and he sent a new tire out in his car. Only charged me list price for the tire. Says he will do it for anyone. Some service, eh?"

"You bet it is, Jeff. Me for Billy for my tires, etc., in future.

BILLY BRENNEN

298 DUNDAS STREET.

PHONE 5446.

Willard

Have a Heart!



Don't forget how hot your battery gets these days. Better have it inspected once in a while. Costs nothing.

BENSON-WILCOX Electric Co.

ELECTRIC FIXTURES AND SUPPLIES

264 Dundas Street.

London, Ont.

Free inspection of any battery at any time

SLAUGHTER SALE OF USED CARS

CHALMERS SEVEN-PASSENGER	\$1,100
CHALMERS FIVE-PASSENGER	\$600
OVERLAND FIVE-PASSENGER	\$300
CUTTING FIVE-PASSENGER	\$250
MAXWELL ROADSTER	\$275

These cars are all in first-class running shape, having recently been completely overhauled.

BEEMER & CO., LIMITED

131-133 QUEEN'S AVENUE, LONDON.

New Phones: Office, 5670; Service, 5671.

ANALYZED WATER GASOLINE SUBSTITUTE

"If, as we have been credibly informed, the car of the future is to be propelled with 'broken-up' water, there is little need to worry over the gasoline problem, says Motor West. Louis Enricht, an inventor, has solved a chemical which, when mixed with water, produces a compound which acts perfectly in an internal explosion motor. It is asserted that Henry Ford is willing to buy the Enricht formula in order, presumably to pass it along free of charge to a gasoline-bereft world. Speed the day!

If the chemical be what the inventor claims for it, and if Mr. Ford buys

the secret and hands it to the world, we opine that he will confer a greater benefit than followed upon his attempt to get the European combatants out of the trenches.

Maxim is also investigating the commercial value of the discovery. He is reported to have admitted securing an option on the Enricht patents.

Little Fairy Tale.

The story of a recent test of the Enricht gasoline substitute reads like a tale from the Arabian Nights. A pitcher of drinking water was drawn from a faucet in the inventor's barn, and enriched with the greenish contents of a small vial, which he took from his pockets. The mixture was poured into the fuel tank of a small car—the tank having been previously drained of every drop of liquid.

A couple of turns of the starting

crank and the engine roared fiercely with an open throttle, running evenly and true without missing an explosion. The testers climbed into the car, and drove it all around the Long Island village, which claims the inventor as one of its most estimable citizens, and which is due to become world-famous if Enricht "makes good."

Said To Be Simple.

The inventor claims that his compound is susceptible of simple analysis, and fears that he will be compelled to dispose of his discovery for a comparatively small price. The ingredients are so cheap and common, he says, that no one could possibly hope to "corner" them.

Mr. Ford says the Enricht process is the breaking up of water so that the hydrogen may be released, the idea not being a new one, and that the chemists

have been working along the same line for some time; but Enricht has evidently "beaten them to it." He says the principle is right, and if the fuel proves to be what the inventor claims, he will buy.

Meantime, the gasoline makers do not seem to have been stampeded by the news.

WHAT'S VOGUE IN FADS AND FANCIES FOR FAIR MOTORISTS

Bolivia cloth is used for two smart extra coats. One is in kingfisher blue and is lined with yellow crepe. It is made in the very full-skirted fashion of the winter coat, is shorter in front than in the back, and is gathered into

an oddly-shaped yoke. The collar and cuffs are corded with white satin, and amber and ivory buttons are used down the front. The other coat is of deep tan bolivia cloth, with a blue lining and blue satin band trimming. It is in a full model, pleated to the form of a yoke in the back, and gathered in front, where the gathers are held in place by a half-belt girdle made of four strands of the cloth, satin lined. The girdle and convertible collar are held in place by large flat bone buttons, that are laced onto the coat with blue silk cords.

Reversible silk sweaters are prettier than ever this year. They are striped on one side and plain on the other. One with pink and white stripes with a pink border on one side has a solid pink reverse of a deeper shade. The sash has to be

changed when the sweater is turned, for there is a full complement of buttons on each side. The fringe sweater is Scotch plaid, has a high belt and deep collar. Around the bottom there is a knotted fringe and a narrower fringe edges the collar.

Hat boxes for the running-board are among the late offerings. They are so arranged as to carry two ordinary-sized toques and a rolled soft hat. At the bottom there is the usual cushion for hatpins and a pocket for veils is at the top.

Nestled paper drinking glasses the size of the usual soda water glass are pleated with a rim, and make excellent lemonade glasses. They are very strong, and, of course, may be cast aside after being used.

CENTRAL GARAGE

Ford Runabout, nearly new, \$360.
CENTRAL GARAGE,
76-78 York Street. Phone 4304
ywt.

TIRES! TIRES! TIRES!
If you want tires and tubes that are made good and make good, see us at once. We have the largest stock in Western Ontario.
CANADA AUTO DEVICES CO.
Opposite Armouries.
330 Dundas Street. Phone 3876.
ywt.

**Chalmers Motor Company
of Canada Working
On Full Schedule**

Output of 2,000 Cars Is Planned for First Year—Will Take Care of Business in Canada, Great Britain and Foreign Trade.

With the formal opening of the plant of the Chalmers Motor Company of Canada, Limited, located at Walkerville, Ont., Canadian motor car owners will have access to one of the most popular makes of cars without paying excessive import duty.

According to Harry S. Lee, general manager of the concern, the Canadian Company is an entirely separate unit, building a car made up as far as possible of Canadian products.

"We intend to give the Canadian purchaser full value for his money, without any addition in price for duty, except that charged on materials which

are of necessity purchased outside of Canada," said Mr. Lee. "The Chalmers Motor Company of Canada, Limited, is capitalized for one million dollars, and will build approximately 2,000 cars during the first year. The plant occupies four acres of ground, and we have provided also to take care of future extension. The main building has 36,000 square feet of manufacturing and office space. A modern powerhouse and storage house complete the present buildings. Excellent shipping facilities have been obtained by securing our own siding and loading platform.

"In addition to caring for the Canadian trade, all Chalmers cars for England or British possessions will be manufactured and shipped from the Walkerville plant."

Due to the establishment of the Chalmers Motor Company of Canada, Limited, prices of Chalmers cars will not be affected by the recent price raises made in the American line, and it is expected that when production gets under way that they will be able to announce future models at prices much lower than if the cars were imported from the United States. For 1917 the Chalmers Six-30, with the famous 3,400 R. P. M. motor, will be manufactured in two lengths of wheel base. The five-passenger model will come in 115-inch wheel base, the new seven-passenger Six-30 on the 123-inch wheel base, also the cabriolet three-passenger and roadster. And in addition there will be several attractive closed body types for town driving in bad weather.

All of the officers of the Chalmers Motor Company of Canada, Limited, are men well known to the Canadian trade. Harry S. Lee, general manager, was formerly general manager for the Toledo Scale Company in Canada.

Louis Logie, sales manager, formerly occupied the same position with the Tudhope Motor Car Company of Canada.

Working with Mr. Logie as eastern and western sales representatives are R. C. Miquelon and E. J. Parker, who will spend much of their time in the territory.

Hugh W. Buchanan, in charge of production, was formerly connected with the Buick Company.

Mossom I. Reid, who will have charge of Chalmers service in Canada, was formerly connected with the Tudhope Motor Company.

**HELPFUL POINTERS
ON MAINTENANCE
AND REPAIR**

Very few people know how to adjust the spark plug points. Nine times out of ten the points are separated too far. Most everyone carries with him an ordinary visiting card. The spark gap should equal the thickness of such a card.

When a motor knocks it means that something is wrong. Wherever there is a rattle something is loose which ought to be tight. And remember that lubricants are of vital importance. It is very difficult to get too much oil in the crankcase. Here you should keep sufficient oil, but not an over-amount. If you do happen to get too much oil in the crankcase the spark plugs will foul and you will have trouble with missing cylinders.

No part of the car is more responsible for your safety than the steering gear, steering connections, etc. Never allow any rattling to get into these parts, for such rattling is a sure



Talk of Value! Read these Wires!

"Consider new series model 75 B the most flexible, powerful, easiest riding car in the world today."

"Believe the new series 75 B greatest motor car value on earth."

"No four-cylinder motor of its size has as much 'pep,' regardless of price."

"Its hill climbing ability makes one sit up and take notice."

"I consider the new 75 B the best car value ever offered the American people."

"In sand and heavy roads this new car is a wonder. It rides like a rocking chair."

"This model is unquestionably the biggest buy, regardless of price."

"From the standpoint of specifications, equipment, finish, and from

an economical point of view, the new 75 B is a world beater."

"New 75 is a bird. Climbed 2,000 feet in seven miles on high at 25 miles an hour. That is going some."

"If I paid several times the price of a new 75 B my satisfaction could not have been more complete."

"The greatest buy on the automobile counter."

These telegrams with thousands of others are on file at our factory. Names on request. Come in and see some more records like these.

This new Overland is the world's most powerful and most economical low priced car. See it at once.

Western Ontario Motor Sales Limited,

YORK ST., (OLD CENTRAL GARAGE PREMISES.)

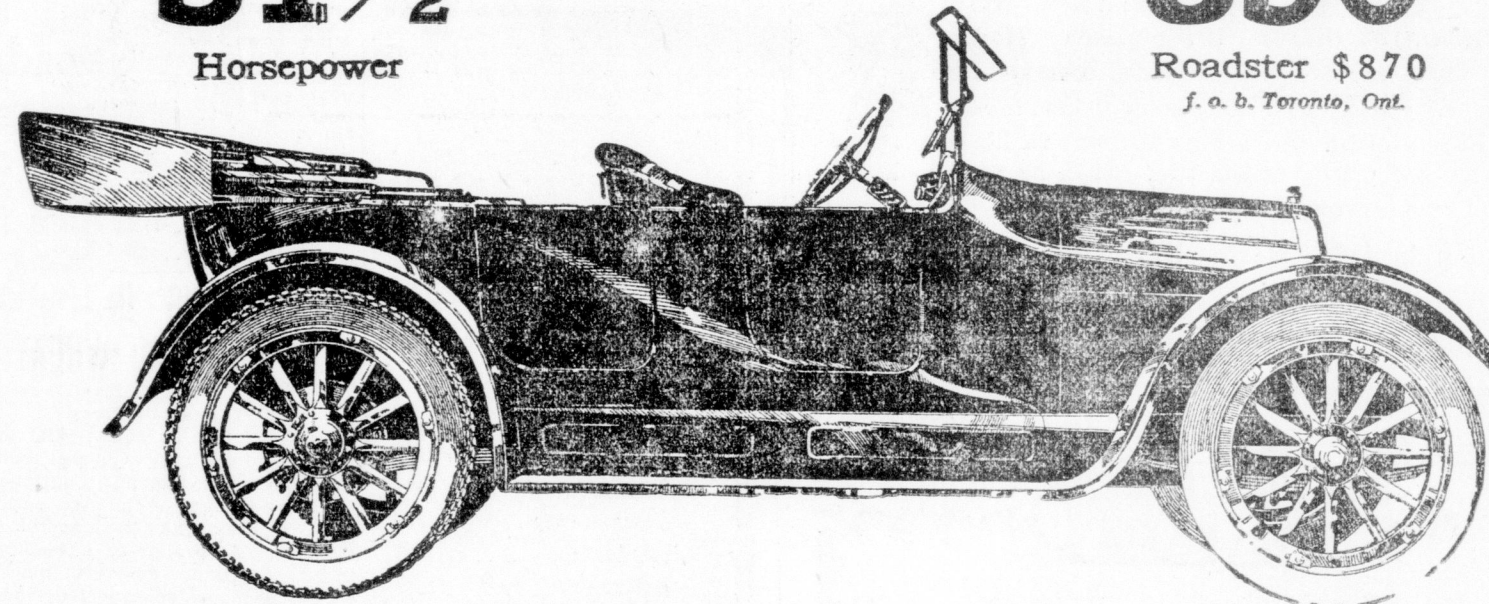
PHONE 4304

Willys-Overland, Limited

Head Office and Works, West Toronto, Ont.

31¹/₂
Horsepower

\$890
Roadster \$870
f. o. b. Toronto, Ont.



PAIGE

The Standard of Value and Quality

WE might attempt to enumerate and describe to you all the many features that have been combined in the New Series Fairfield "Six-46" to make it the last word in elegant and luxurious motoring.

But we should prefer to have you make your own examination. You know, perhaps, of the power, buoyancy and perfect control of the motor—supreme among the Sixes for gentlemen's driving.

But we want you to see for yourself what we have added. We want you to see the new beauty of the car, the new refinements of all the little things and big things that count, the still greater comfort, elegance and luxury of a car already acknowledged leader of the "Sixes."

We want you to come and satisfy yourself that our claim and the public's award "the most completely equipped motor car that can be purchased on the American market—absolutely irrespective of price"—is accurate and well merited. Make your own comparisons. Arrive at your own conclusions.

Just come and see this sumptuous motor car.

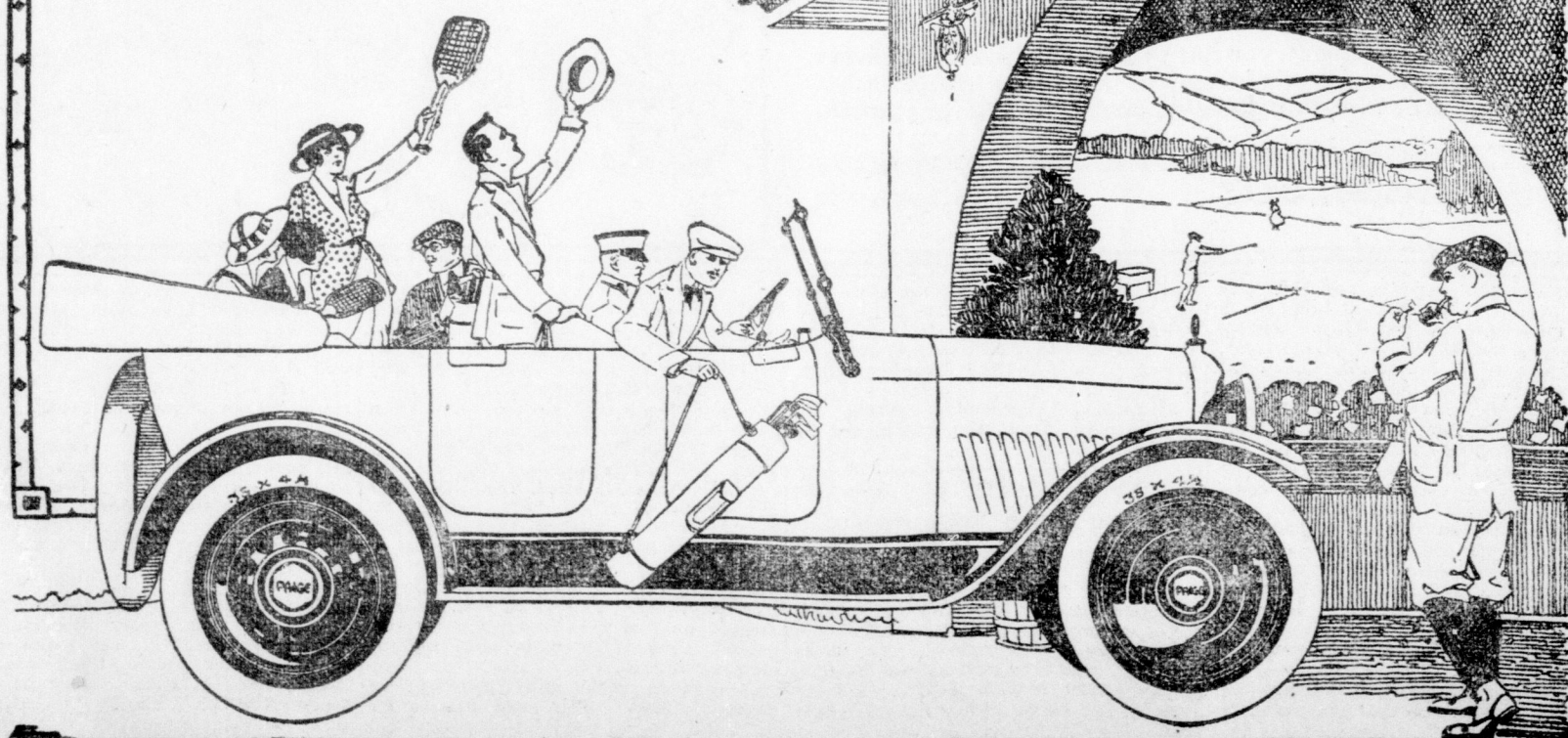
NEW SERIES FAIRFIELD "SIX-46" SEVEN-PASSENGER
\$2,075 f. o. b., London.

NEW SERIES FLEETWOOD "SIX-38" FIVE-PASSENGER
\$1,550 f. o. b., London.

PAIGE-DETROIT MOTOR CAR COMPANY
Detroit, Michigan.

LOCAL DISTRIBUTORS:

Bindner & Morrison
152-4 Fullarton Street. Phone 3475.



sign of looseness in the connections to have been established beyond doubt. One instance which has come to the writer's attention is that of a large automobile factory in which it was at one time a practice to draw gasoline into a portable tank, which was allowed to rest during the filling process on a wooden box. The funnel used between the nozzle and the portable tank was not in contact with the discharge nozzle of the pump during the filling operation, but was close enough to it for a spark to jump from the charge accumulated on the funnel and portable tank had become of sufficiently high potential. Two

When a gasoline feed pipe is looped or otherwise bent in order to avoid the rigidity and liability to breakage of a straight pipe, air locks and consequent interruptions of the flow of fuel are likely to occur after filling the tank, unless sufficient gasoline is poured in to produce the pressure required to drive out the air that will be trapped if the loop or bend is made in a vertical plane. If the loop is turned so as to lie horizontal, however, there will be no such trouble. Incidentally, a complete loop in the best safeguard against breakage of the pipe.

ALWAYS GROUND

Continued From Page Nine.

when filling a gasoline tank it is simply necessary to 'ground' that is, connect with the earth, the funnel or nozzle on the surface of which the charge is apt to accumulate. As a rule the most, if not all, danger can be averted by simply keeping the funnel or filling nozzle in metal contact with the tank being filled.

When the funnel or nozzle is grounded, as, for example, by connecting either to some metal object, such as a pipe running into the earth, this allows the charge to pass through the conductor and into the earth without the production of any spark.

Thus, for example, if a wire-wound hose be used and this wire be connected at one end to the discharge nozzle, and at the other end to the metal fitting attaching the hose to the pump or its delivery pipe, no charge will result, for the pump itself is grounded. If a funnel and canolis are used while filling a tank, the gasoline being delivered through a hose nozzle, the tank of the car and the funnel should be kept in metallic contact, and so should the hose nozzle and the funnel.

No Danger if Care Is Exercised. Many fires have occurred as results of sparks caused as above, this seems

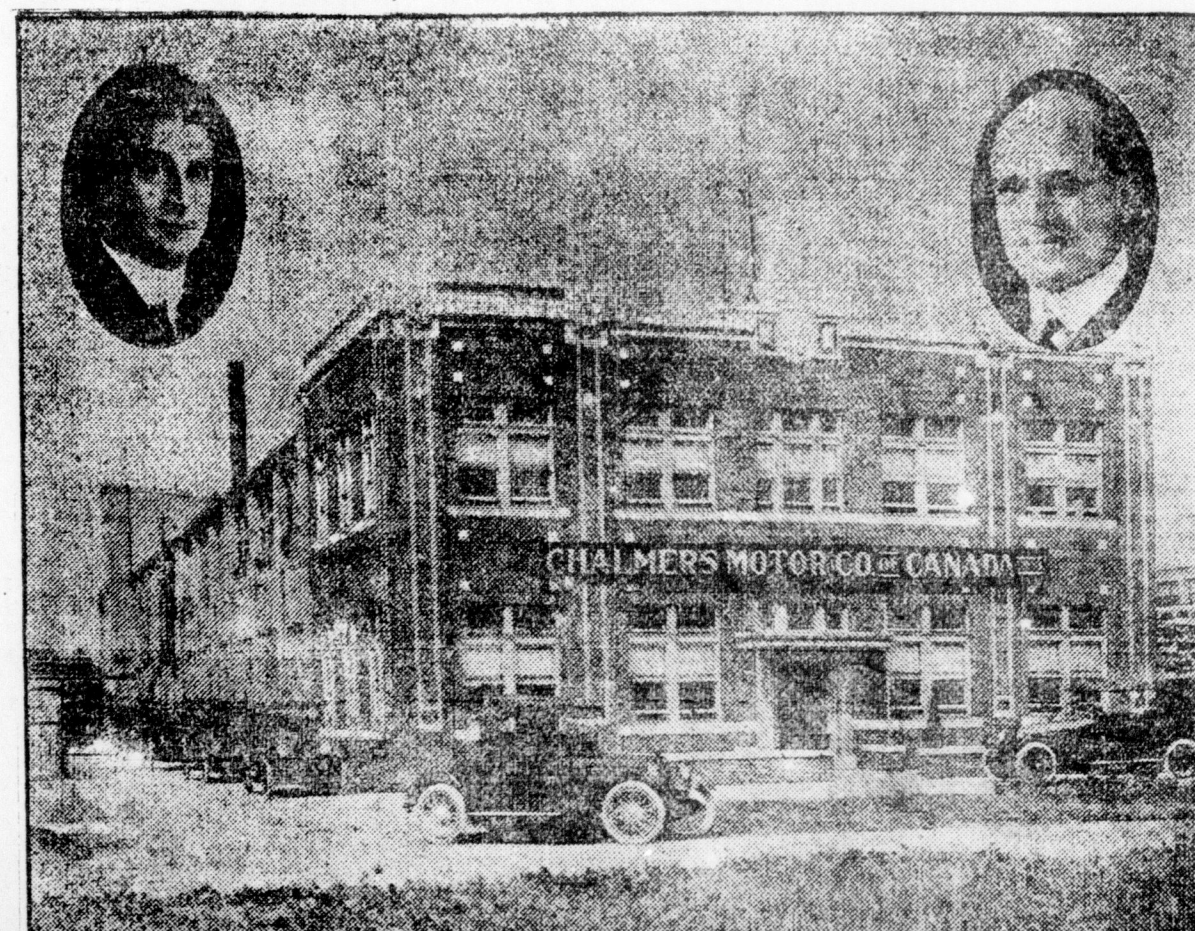
fires resulted before the cause of the phenomenon was discovered. "All danger may be avoided if care be taken to see that all metal parts of the filling system, as well as the tank being filled, are properly grounded or that the metallic vessels or other parts through which, or into which, the gasoline is passing are held in metallic contact during the filling operation."

Outing hats for early wear embody many attractive features, one in particular being the introduction of leather as trimming. In addition to its use for crowns and brims. One Milan

tan straw derby has a brim of bronze leather. A brown straw tricorn has a crown of the bronze leather and a white bally hoozie straw hat in Panama shape is trimmed with blue leather. One hat, made of rose raffia, has fastened at one side a blue scarf veil to be worn around the neck.

A motor will throttle better at low speeds if the spark plugs are kept in proper condition. The points of the plugs burn away gradually, and if not inspected and adjusted frequently misfiring will result.

New Plant of Chalmers Motor Co., Limited, of Canada, Located at Walkerville



Insets show the general manager, Harry S. Lee, and Louis Logie, sales manager.

AMUSEMENTS, LECTURES.

"We Never Fool the People."

THE
Con. T. Kennedy
SHOWThe Organization That Has Set a New
Standard in Amusements.ONE WEEK
Commencing
MONDAY JULY 31
QUEEN'S PARK, London, Ont.
Aspirants Imperial Order Daughters of
the Empire.6 GALA DAYS
AND NIGHTS
OF Fun and Frolic.
Cheer and Recreation
for all. Daresdevil
Feats. Inspiring
Music. Song and
Laughter.This is the only big show coming. Ac-
knowledge the leaders in startling and
beautiful creations of the Empire.Carnival World
THE LAST WORD IN CARNIVALDOMFree Band Concert
Every Afternoon and Evening by
Kennedy's Superb
Concert Band : :

Street Parade Monday, 7 p.m.

ONLY BIG CIRCUS IN CANADA
THIS YEAR.COOP & LENTS
3 RING CIRCUS MUSEUM
AND DOUBLE MENAGERIE1 BIG THURS. 27
DAY--JULY 27E. Dundas St., McCormick Lot.
Last and Latest--Best and Greatest
of All the

WORLD'S SENSATIONS.

250 Feature Attractions.
Combining 1,000 DELIGHTS.
Presenting the HIGHEST-PAID,
Largest Number, and Most Varied
WONDERFUL ACTS
Ever Assembled Under One Banner150 Aerial Acrobatic and
Specialty Marvels.
Scores of Wonderful Acting
WILD ANIMALS.
MILITARY TOURNAMENTS.
Hazardous Horsemanships
30-FAVORITE CLOWNS--
ROMAN HIPPODROMEThe Circus Surprise of the Century.
"DAILY, 2:00 and 8:00 p.m."
Doors Open 1 hour earlier.
Reserved Seats on Sale Exhibition
Day at Calcross & Lawrence,
Druggists.DON'T FORGET THE DATE.
The season's best excursion to DIS-
TRICT with the Macabees, in 2 hours
and 45 minutes, via M. C. R., right
through from London.SATURDAY, JULY 29.
Fare \$2.25. Good for 3 Days.
See Boston play hall.25c Lake Rides 25c
AT--
Port StanleyEVERY SATURDAY AFTERNOON.
Cleveland and Buffalo Transit Company
steamer "State of Ohio" will run ex-
cursions from Port Stanley every Satur-
day afternoon, leaving dock at 2 p.m.
(standard time). Fare 25c. For fur-
ther information, inquire of agents
LONDON AND PORT STANLEY
RAILWAY.

The Marconi Band

Will Give a
BAND CONCERT IN VICTORIA PARK
Sunday Evening, July 23
Under the auspices of the 7th Regiment
Chapter, I. O. D. E. Proceeds for
soldiers' comfort fund. 160

Canadian Northern

See the Canadian Rockies through
the Yellowhead Pass. \$20-30
mountains, nurseries in emerald lakes.
Low fares, Vancouver and the west.
F. B. CLARKE.
416 Richmond Street, Next Bank of
Commerce, London, Ontario. ywt

FISH DINNERS

A Specialty. Prepared by Expert Chef.
Loney House, Port Stanley
A. S. ADLER, PROPRIETOR. ywt

Grand Summer Social

St. Mary's Church Grounds, Lyle St.
TUESDAY EVENING, JULY 25, 1916.
Band, Refreshments, Bargains and
Surprises. Fun for Everybody. Come.
170A. O. FORESTERS' EXCURSION TO
DETROIT SATURDAY, JULY 29, 1916; good
for three days. Baseball. 15-15-15FOR CONCERT ENGAGEMENTS,
garden parties and Sunday service,
write Elgar Lupton, 327 Oxford
St., Phone 4938. 1a wt Sept 2MUSIC FURNISHED FOR PARTIES,
balls, banquets, etc. 1265, Tony
Villa Italian Harpers, 122 Queen's
avenue.GEORGE A. STEER, ELUCUTIONIST
and soloist. Concert engagements ac-
cepted. Care The Pardon Hardware
Company, London. ywtDANCING LESSONS--PRIVATE
lessons any time during summer
months. All the latest social dances
by experienced expert instructor.
Reasonable rates. Phone Dayton &
McCormick.LONDON'S NOTED SULPHUR
SPRINGS. Most efficacious baths for
rheumatism, lumbago, skin affections,
la grippe, etc. Phone 2193.SITUATIONS WANTED.
Say you saw it in The Advertiser.WANTED--POSITION AS HOUSE-
KEEPER, by respectable widow, aged
37, where girl can be kept. Address
Box 266, Advertiser. 11m

CONDENSED ADS

Amusements--Fifteen cents per line
each insertion, or two cents per word
if set solid.Meetings--When no admission
is charged, one cent per word each in-
sertion.Articles for Sale, To Let, Help Want-
ed, Situations Vacant, Board and
Lodging, Lost and Found, Rooms to
Let, and all similar condensed adver-
tisements--First insertion, one-half
cent per word. No advertisement
less than fifteen words.An extra charge of ten cents is made
for all transient advertisements that are
charged.

BORN, MARRIED, DIED.

DIED.

GILLIES--In this city on Friday, July
21, 1916, Duncan Gillies, beloved hus-
band of Upheia Gillies, formerly of
Bath, Williams, in his 64th year.
Funeral (private) from his late resi-
dence, 14 Wharfedale road south, on
Sunday, July 23, service at 2:30 p.m.,
interment at Nairn Cemetery. 160GROVER--At Victoria Hospital, on
Thursday, July 20, 1916, Emily
Grover, beloved wife of Henry James
Grover, in her 62nd year, Chelsoa
Green, aged 32 years.
Funeral from home of Son & Clarke's
funeral parlors on Sunday, July 23,
services in the L. B. S. A. at 11 a.m.,
interment at Nairn Cemetery at 3
o'clock. Friends and acquaintances
please accept this intimation. Inter-
ment at Mount Pleasant Cemetery.
These arrangements made by Son &
Clarke's funeral parlors, 160HARRISON--At Thorndale, on Thurs-
day, July 20, 1916, Charles Harrison,
dearly beloved husband of Mary Har-
rison.
Funeral services at 1:30 p.m. at St.
George's Church, Thorndale, on Sat-
urday, July 22, interment at St. John's
Cemetery, London, Ontario. 160SUMNER--At his late residence, 779
Talbot street, on Friday, July 21,
Thomas T. Sumner, beloved husband
of Mary Sumner, in his 74th year.
Funeral from gardener & Popham's
undertaking parlors, Talbot street, on
Sunday, July 23, service at 1:30 p.m.,
interment at Woodland Ceme-
tery. Friends and acquaintances please
accept this intimation. 160WHEATCROFT--At Victoria Hospital,
on Friday, July 21, 1916, Mary, dearly
beloved wife of John Wheatcroft, aged
62 years.
Funeral from her late residence, 345
Grand avenue, on Monday, July 24,
at 2 o'clock; services at 2:30 p.m. in-
terment at Woodland Cemetery.
Please omit flowers. 160

MEETINGS

DAUGHTERS AND MAIDS OF ENG-
LAND, B. S., Prince of Wales, July 24
The funeral of their chartered
member, sister Alice Wheatcroft, at
her late residence, 245 Grand avenue,
on Monday, July 24, at 2:30 p.m.
President, Victor H. Smith, Sec-
retary, Sister E. Penwarden. bTO RENT--1 1/2-STORY BRICK
house, 4 bedrooms, furnace, bath,
kitchen, and front porch. Call on
estate exchange, 78 Dundas street,
London, Phone 696. 17k tywtTO RENT--STORES, OFFICES AND
large assembly hall, suitable for con-
ventions, dancing or other social
gatherings. Steam heated, situated 389-393
Richmond street. Apply C. M. Dun-
lop, City & County. 17nTHREE NICELY FURNISHED
rooms for light housekeeping. Ap-
ply 243 Talbot street. 15cA LARGE COTTAGE IN GOOD RE-
PAIR--Electric light, gas, furnace,
city water. Apply 236 Egerton street.
147cFURNISHED ROOM; LIGHT HOUSE-
KEEPING; private home; modern;
child no objection. Phone 1425. 15cTO LET--SIX-ROOMED, MODERN
house; \$15 per month. Apply 121 1/2
Dundas avenue. 16c-17cTO RENT--641 DUNDAS STREET--
Store, good location. Apply Lon-
don and Western Trusts Company.
J. I. 13.15.17.19.22. 15cTO RENT--356 HORTON STREET--
Cottage, \$5. Apply London and West-
ern Trusts Company. J. I. 13.15.17.19.22. 15cHOUSE--641 RICHMOND STREET;
newly decorated; four bedrooms, bath-
room, dining room, parlor, kitchen,
and modern conveniences. Key at
246 John street. Particulars A. H.
Treschler, jeweler, 115 Dundas street.
12nDIXON'S MOVING VAN--GOODS
carefully handled. Also drays for
hire. Phone 2839. 15cS. J. HENDERSON'S LARGEST
moving vans and storage. Phone 1254.
Residence, 24 Bechoe street. 15cON MOVING DAY, REMEMBER "DAY"
the moving van. Moving vans, Resi-
dence, 404 Maitland; phone 2887. H. F. Day.
15cUP-TO-DATE MOVING VANS--FUR-
NITURE and pianos carefully handled.
Phone 2839. 15c

LOST AND FOUND.

LOST--IN PORT STANLEY, A TAN
leopard, coming to the beach, wearing
apparel. Finder will be rewarded by
returning to the drug store, Port
Stanley, or George H. Belton, 301
Richmond street, London. 15cLOST--LAMP AND MARKER, NO.
6685, for Ford car. Reward, 242 Hor-
ton street. Phone 2254. bLOST--POSTERIOR, FEMALE,
white dog, black head. Reward,
40 Dundas, 248 A. H. street, or Phone
138. 15c

HELP WANTED.

BERRY PICKERS WANTED FOR
the season. Men and women. Apply
Springbank car and get off at pump-
house. Apply S. D. Dawson, R. R. No. 4,
London. 15cWANTED--REPRESENTATIVES
for the Royal Private Christmas Greet-
ing Cards. Orders taken as easily
now as in December. You can clear
\$40 weekly; some make twice that.
By just leaving sample book with
your neighbors or right you can
make \$15 weekly. Beautiful sample
book, worth \$5, sent free. Liberal
commission, credit given. Ex-
press on orders paid. Brantford, Ont.
August 1. 15c

ACCOUNTANTS.

WILLIS & DOUGHERTY, PUBLIC
accountants. Audits, investigations,
and systems. 716 Wellington street.
15c-16c

PATENTS.

P. J. EDMUNDS, REGISTERED AT-
TORNEY and Solicitor of Patents,
Central Avenue, London, Ont. 15c

FEMALE HELP WANTED.

Say you saw it in The Advertiser.

GIRLS!

If you are looking for light, clean em-
ployment, call at D. S. Parrin & Co.'s
Limited, Carling street. Ask for Time-
keeper. 81cWANTED--RELIABLE PERSON TO
do light housework in country home;
family of eight elderly people and
one young man. Box 25, Advertiser.
17cWANTED--A FIRST-CLASS TYPE-
WRITER; operator; give age and expe-
rience. Box 29, Advertiser. 17cWANTED--A MAID, BY AUGUST 1.
Mrs. George T. Hiscox, 199 Queen's
avenue. 17cWANTED--PASTRY COOK, AT
once. Apply the Grigg House. 17cCOMPANION HELP FOR ELDERLY
lady; one with some knowledge of
nursing preferred. Apply Box 42,
Advertiser. 17cWANTED--YOUNG GIRLS FOR
Peters team, to work part time
from 2 to 4 p.m. Apply Peters, Dun-
das street. bWANTED--MIDDLE-AGED WOMAN,
with good references, to do housekeep-
ing for aged couple. Apply Box 185,
Advertiser. 17cGOOD GENERAL SERVANT, FAMILIAR
with two, Apply Mrs. William Morrison,
305 Central avenue. 16cRELIEVING STENOGRAPHER FOR
August; experienced, capable, expert.
Please don't reply, unless possessing
these qualifications, to Box 17,
Advertiser. 15cGIRLS AND WOMEN TO WORK IN
knitting mills, operating sewing ma-
chines, etc. Apply at once to
steady work; experience not
necessary. Apply immediately, Pen-
man, Limited, Brantford, Ont. 25-13cSTEADY RELIABLE GIRL, 17 OR
over, accustomed to children, to take
charge of three babies. Apply 324
Queen's avenue. 15cWANTED--EXPERIENCED GENERAL
housemaid in small family; wages \$30
per Box 15, Advertiser. 15cGIRLS WANTED--EXPERIENCE
not necessary. Steady work. Parisian
Steam Laundry. 150uGIRL WANTED FOR HOUSEWORK--
Family of three; reside Lake Simcoe
in summer, Toronto balance of year.
State age and experience (if any).
Write Mrs. Charles Phillips, Barrie,
Ont. or call at H. S. Hall, 236 1/2
Dundas street, London, Wednesday
afternoon, July 26. 15cWOMAN TO DO HOUSEWORK ON
farm near city. Mrs. J. McLaren,
10 E. S. London. 15cWe Have the Coolest Factory in
London.We still need a few good girls for
the department of Employment
Department, McCormick Manufacturing
Company. 15cYOUNG GIRL WANTED--ONE TO GO
home at nights preferred. Apply 385
Wellington street. 15cGIRLS WANTED FOR CANDY AND
biscuit department. Apply at once
Employment Department, McCormick
Manufacturing Company. 12nWANTED--FOR ALL SPECIAL
luncheons, dinners or teas, Neal
Wheatcroft, 389-393 Richmond street,
London. 15cANY LADY CAN EARN \$15 EVERY
week in spare time in own neigh-
borhood. Garretson Company, Brant-
ford, Ont. Aug. 1 15c

SUMMER RESORTS.

COTTAGE TO LET FOR THE MONTH
of August; best location Orchard
Beach, Port Stanley. Apply John
Thompson, Orchard Beach, or telephone
624, London. 15c

STORE TO RENT.

STORE, 305X50, SUITABLE FOR BI-
lliard, pool and room. Rent \$100
per month; two flats, 155X50, one equipped
with power sewing machines for
manufacturing. Box 321, London, P. O.
77-1 15c

TEACHERS WANTED.

TEACHER WANTED--PROTESTANT,
Normal certificate, for S. S. No. 2, U.
S. North, Huron County. Duties to com-
mence 1st of September, 1916. Apply
Fred C. Stewart, secretary, R. R. No. 1,
Kirkton, Ont. 17nEXPERIENCED, PROTESTANT, 1st
and 2nd class teacher, for S. S. No. 1,
4, Sombra; salary \$600 to \$650. W. T.
Dawson, Wilkesboro, Ont. 17aTEACHER WANTED FOR S. S. NO. 8,
E. Kirkton; first or second class cer-
tificate; \$600 or more salary, accord-
ing to experience and qualifications.
Apply to James McAfee, secretary,
Greene, St. No. 12. 17cWANTED--TEACHER--PROTEST-
ANT, for S. S. No. 14, Carleton Place,
Ontario. Duties to commence
September 1st. Apply to Mr. J. H. Day,
secretary, 240 Main street, Carleton Place,
Ont. 17nPROTESTANT TEACHER WANTED
for S. S. No. 11, Dawn, Lambton
County; holding first or second class
certificate; salary \$50 to \$60. Apply
stating qualifications and experience
to Frank Wilson, R. R. No. 2, Tup-
perville. 15cTEACHER WANTED FOR SCHOOL
sections Nos. 14 and 15, Dawn and
Camden. Duties to commence Sep-
tember. Teacher to supervise
school at noon hour. Applications re-
ceived until July 22. Apply stating qual-
ifications to George C. Woods, Dresden,
Ont., R. R. No. 4. 15cTEACHER WANTED FOR CLANDE-
BOYE (Ont.) school; duties to com-
mence after summer holidays. Ap-
ply, stating salary, experience, qual-
ifications, James McCann, secretary-
treasurer. 15cPROTESTANT TEACHER WANTED
for S. S. No. 10, Ekfrid, Lambton
County; holding first or second class
certificate; salary \$50 to \$60. Apply
stating qualifications and experience
to John Davis, R. R. No. 3, Appleton.
15c

WANTED.

WANTED--GOOD SECOND-HAND
bicycle. Apply Box 19, Advertiser. 16cBIG, RANGY, LIGHT MARE OR
gelding, with lots of ambition. Box 15,
Advertiser. 15cWANTED TO BUY--MODERN HOUSE,
7 or 8 rooms, central of Dundas and
price about \$2,000. Box 218, Advertiser. 5n-tWANTED--TO BUY A GOOD SECOND-
HAND Ford car; state lowest price.
Box 11, Advertiser. 14c

LIVE POULTRY WANTED

Highest cash prices for hens, spring
chickens and, or dressed turkeys.
Apply for particulars. 15cMANN, LAURIE & CO.
78 KING STREET, LONDON, ONT.
Phone 1577. ywt

SURVEYORS.

Say you saw it in The Advertiser.

F. W. FARNCOMB, CIVIL ENGINEER,
Surveyor--Edge Block, Phone 262.

MALE HELP WANTED.

Say you saw it in The Advertiser.

25 MEN WANTED

We have equipped a plant to manufacture some new
lines, and want men who have had some factory experience.Steady work and good opportunity for advancement to
capable men.THE METAL SHINGLE & SIDING
COMPANY, LIMITED

PRESTON, ONTARIO.

MALE HELP WANTED.

Say you saw it in The Advertiser.

BARBER WANTED AT ONCE;
steady job; highest wages. Scott's,
Richmond street. 17nMEN WANTED FOR WAREHOUSE
work. Apply Hobbs Manufacturing
Company, Limited. bWANTED--COMPETENT NIGHT
watchman; man with some experience
with boilers. Apply Columbia Handle
Company, 400-402, corner Horton and
Avenue streets. 17cWANTED--YOUNG MAN AS NIGHT
clerk; with knowledge of city and
telephone experience preferred.
Apply G. S. W. Telegraph Company.
17cDRIVER WANTED--APPLY W.
Marsh, butcher, Market House. 17cTEAMSTER WANTED--APPLY JOHN
Mann & Sons, York and Burwell
streets. 17cWANTED--GOOD MACHINERY
blacksmith; also good blacksmith
helper, accustomed to operating steam
hammer. E. Leonard & Sons, Limited.
17cMACHINISTS WANTED--APPLY
Dennis Wire and Iron Works,
100-102, Dundas street. 17cDRIVER WANTED--APPLY REID &
Marshall, 400 Talbot street. 17cTHREE MEN WANTED--APPLY
Canadian Express Company. 15cHANDY MAN, WHO UNDERSTANDS
care of horse and cow. I. F. King-
mill. 15cWANTED THREE OR FOUR ACTIVE
young men for bottling department;
good wages. Apply Collins & Sons,
144 King street. 14cA SMART YOUNG BOY, 16 YEARS
and over, wanted to work as as-
sistant in cannery. Apply at
once, E. Koedding, R. R. No. 2, 144
King street. 14cWANTED--MAN TO CLERK IN
general store. Apply at once, stating
age, experience and salary expected.
V. A. Jackson, Young's Hardware, 130
King street, Ont. 14cMEN AND BOYS WANTED--APPLY
Beck Manufacturing Company, 173
Wellington street. 14uMEN WANTED--APPLY LONDON
Box Company, 389 Bathurst street. 14nTWO MEN WANTED--APPLY JOHN
M. Day, coal office, 10 York street. 13nA FEW GOOD MEN FOR FACTORY
work. Apply at once Employment De-
partment, McCormick Manufacturing
Company. 13nBOY TO LEARN ELECTRICAL WIR-
ing, with or without experience. 345
Grey street. 12nEXPERIENCED MAN TO TURN
heading. Reid Bros., Bothwell, Ont. 12nWANTED--NEAL'S ALOHA BREAD
three times daily. Apply Harding
Man. 12nWANTED--LOCOMOTIVE FIREMEN;
between the ages of 15 and 42. Apply
J. Hay, locomotive foreman, Grand
Trunk Railway, London, Ont. 90uTHE MONARCH LIFE ASSURANCE
Company, having openings throughout
Ontario for general agency contracts
as well as part-time agents, those
possessing the necessary qualifications
are invited to communicate with H.
Wilson, branch manager, 11 London
Block, London, Ont. Aug. 5 12nHAVE YOU TRIED TO WRITE IN-
surance in your spare time? It
pays. The Monarch Life Assurance
Company offers a very attractive com-
pensation for part-time agents. Apply
for particulars to H. Wilson, branch
manager, 11 London Block, London,
Ont. Aug. 6 12nWANTED IMMEDIATELY--RELI-
ABLE agents, good pay weekly; out-
let free; exclusive stock and terri-
tory; agencies available; particulars
write Manager Pelham
Nursery Company, Toronto. July 25 12n

A TURKISH BATH

for that tired feeling. London's most
modern equipped bathrooms and
barber shop, under new management.
Shower bath, 25 cents; waiting,
5 cents. NATION BATH HOUSE,
Next Advertiser. 15c

MUSICAL INSTRUCTION.

Say you saw it in The Advertiser.

BIRT WEIR, ORGANIST CENTEN-
NIAL Methodist Church, teaches
piano, organ, theory, all subjects. 492
Dundas street. 15cGWYNEDOLYN ANTHISTLE, TEACHER
of reading and dramatic art.
Studio, 26 1/2 Dundas street. Concerts
admission 10c. 15cTHOMAS SHARRATT, ORGANIST
and teacher of music. Church of
Piano and theory. 844 1/2 avenue.
Phone 4423. 15cPROF. P. VENUTA--TWO MEDALS
and diploma. Teaches all instru-
ments. Piano, violin, singing, read-
ing. Music arranged. Terms moder-
ate. 512 Talbot. 15cMISS JEAN WALKER, TEACHER OF
eloquence, elocution, elocution
accepted. Studio, 242 Dundas street.
15cNORA LITTLE, TEACHER OF SING-
ing--Away July and August. Returns
September. 15cMANDOLIN, MANDOLA, GUITAR
instruction. Instruments loaned free.
Thomas G. Shuter, 474 Dundas
street. 15cJAMES CRESSWELL, TEACHER OF
violin, mandolin, band and orchestral
instruments. Studio, 484 King street.
15cPARNELL MORRIS, MASTER VOICE
of elocution. Teaches singing and
interpretation. Studio (residence), 410
Colborne, Phone. 15c

AGENTS WANTED.

Say you saw it in The Advertiser.

YOU CAN MAKE \$30 WEEKLY IN-
TRODUCING Climax Cigarettes.
Knife. Seven articles in one. Easiest
seller ever offered. Sample 25c. Par-
ticulars free. Exclusive territory.
Climax Company, Department V3, To-
ronto. July 22 12cAGENTS--"WORLD'S GREATEST"
elocution. Includes life of Kitchener,
heating all living records; sample
book free; experience unnecessary;
money ever offered. War Book Pub-
lishers, Brantford, Ont. Aug. 1 12c

ROOFING.

Say you saw it

REAL ESTATE FOR SALE—REAL ESTATE FOR SALE

THOS. C. KNOTT

117 DOMINION SAVINGS BUILDING—First Floor Up.
Phone 650.

REAL ESTATE BROKER, VALUATOR, ARBITRATOR, OPTIONS OBTAINED, MONEY TO LOAN, FIRE AND LIFE INSURANCE, PROPERTIES RENTED AND RENTS COLLECTED.

FIRE INSURANCE—I CAN INSURE YOUR RESIDENCE, FURNITURE OR STOCK IN A FIRST-CLASS TARIFF COMPANY AS CHEAPLY AS YOU CAN GET INSURED ANYWHERE.

CENTRAL—1½-story brick, water closet and furnace, electric light and gas, lot 36x130 feet. Price \$2,500.

CENTRAL—Two-story and attic brick, 5 bedrooms, all conveniences, 2 mantels and grates, lot 23x181 feet. This property is situated in one of the very best localities in the city. The owner is leaving the city, and the price has been greatly reduced, as it must be sold. Call for particulars.

FOR RENT—I have a number of houses to rent. Call and get particulars.

POTTERSBURG—1½-story brick, 3 bedrooms, water closet and furnace, piped for a bath, wired for electric light, henhouse, lot 33x233 feet. Price \$2,350.

FARMS

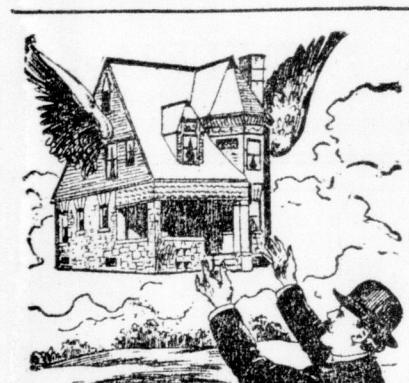
100 ACRES—Township of West Nisour, soil clay loam, 1½-story frame house, barn 40x60 feet, also, good spring well, 10 acres scattered bush, small orchard, 1½ miles to school, 2½ miles to village, 8 miles to London. Price \$1,500.

50 ACRES—Township of Adelaide, 4 miles from Stratford, 1½-story frame house, 26x30 feet, stone foundation, stone cellar, 18x25 feet, 5 bedrooms, bank barn, cement basement 40x80 feet, drive barn 20x30 feet. Price \$2,500.

WE HAVE A LARGE NUMBER OF OTHER FARMS FOR SALE. CALL OR WRITE FOR PARTICULARS.

WANTED—FARMS AND CITY PROPERTIES FOR SALE. REMEMBER THAT THERE IS NO CHARGE UNLESS THE PROPERTY IS SOLD BY OR THROUGH ME. LIST NOW AND HAVE YOUR PROPERTY WELL ADVERTISED.

THE PROPERTIES ON THIS LIST ARE ONLY A FEW OF THE PROPERTIES THAT I HAVE FOR SALE. CALL AND SEE ME.



ANDERSON & CO.

SUITE FOUR, COOTE BLOCK.
MARKET LANE.

Fire, Life and Accident Insurance Effected. Money to Loan.

15 acres—Brick house, stable, barn, henhouse, 1 mile from village of Embury.

25 acres—On Tracton car line, 1½-story frame house, barn, stables, henhouse, etc. \$5,000.

77 acres—Near St. Johns, brick house, two barns. \$8,500.

95 acres—3½ miles from city, 1½-story brick house, bank barn, drive barn, henhouse, orchard, four acres of bush, two well, \$100 per acre. Will accept a suitable house as part payment.

100 acres—Two-story brick house, slate roof, three barns, two acres orchard, principally Spies. Will sell or exchange for city or general store. \$9,000.

100 acres—London Township, 1½-story brick house, large bank barn, stone hardwood timber. \$7,500.

100 acres—Two miles from St. Marys, 2-story stone house, 6 bedrooms, hard and soft water, nice lawn and driveway with evergreen trees, soil a clay loam, well drained and watered and clean, bank barn 42x58, horse barn 30x52, driveway 38x40, hopen 20x30, chicken house 20x28, cement silo 13x30, three acres orchard, principally Spies, school across the road. This farm is on the leading road between Stratford and St. Marys, with high school, normal school, and churches of all denominations. Price \$10,000. A suitable house in London would be accepted as part payment, or the farm will be sold on easy terms.

125 acres—Part of lots 52, 54, 55, East Talbot road, brick cottage 28x40, bank barn 36x56, barn 30x50, shed 25x50, granary 18x29, hopen 18x24, woven wire fence, run into city, telephone. The owner lives in the west and wishes to sell, and will sell at a sacrifice.

50 acres—London Township, all cleared, clay loam, 1½-story frame house, bank barn 34x50, water inside, granary 12x14, pigen, chicken coop, drive barn. One of the finest fitted-up farms in the country. The land is free from weeds. \$5,000.

For Sale or To Rent

We have some modern residences in East London, also excellent building lots at a bargain.

MONTAGUE & SAUL, 429-431, 433, 435, 437, 439, 441, 443, 445, 447, 449, 451, 453, 455, 457, 459, 461, 463, 465, 467, 469, 471, 473, 475, 477, 479, 481, 483, 485, 487, 489, 491, 493, 495, 497, 499, 501, 503, 505, 507, 509, 511, 513, 515, 517, 519, 521, 523, 525, 527, 529, 531, 533, 535, 537, 539, 541, 543, 545, 547, 549, 551, 553, 555, 557, 559, 561, 563, 565, 567, 569, 571, 573, 575, 577, 579, 581, 583, 585, 587, 589, 591, 593, 595, 597, 599, 601, 603, 605, 607, 609, 611, 613, 615, 617, 619, 621, 623, 625, 627, 629, 631, 633, 635, 637, 639, 641, 643, 645, 647, 649, 651, 653, 655, 657, 659, 661, 663, 665, 667, 669, 671, 673, 675, 677, 679, 681, 683, 685, 687, 689, 691, 693, 695, 697, 699, 701, 703, 705, 707, 709, 711, 713, 715, 717, 719, 721, 723, 725, 727, 729, 731, 733, 735, 737, 739, 741, 743, 745, 747, 749, 751, 753, 755, 757, 759, 761, 763, 765, 767, 769, 771, 773, 775, 777, 779, 781, 783, 785, 787, 789, 791, 793, 795, 797, 799, 801, 803, 805, 807, 809, 811, 813, 815, 817, 819, 821, 823, 825, 827, 829, 831, 833, 835, 837, 839, 841, 843, 845, 847, 849, 851, 853, 855, 857, 859, 861, 863, 865, 867, 869, 871, 873, 875, 877, 879, 881, 883, 885, 887, 889, 891, 893, 895, 897, 899, 901, 903, 905, 907, 909, 911, 913, 915, 917, 919, 921, 923, 925, 927, 929, 931, 933, 935, 937, 939, 941, 943, 945, 947, 949, 951, 953, 955, 957, 959, 961, 963, 965, 967, 969, 971, 973, 975, 977, 979, 981, 983, 985, 987, 989, 991, 993, 995, 997, 999.

RESIDENCE, NORTH, WILL TAKE small house or lot in part payment. A bargain. Box 195, Advertiser, 100bu-zxt.

S. WILSON, BUILDING CONTRACTOR—Open to receive contracts. Money to loan. Agent for three good fire insurance companies. Office, 216 Richmond street. 2t

100 ACRES IN TOWNSHIP OF DELAWARE—Good buildings, clay loam, natural drainage, beech and maple wood, well watered, good grain and dairy farm. Apply Charles H. Scott, R. R. 1, Delaware. 3c 1.

SNAP FOR QUICK SALE—ON WELLINGTON and Victoria, new solid brick six-roomed modern house; downstairs nicely decorated; good-sized lot and wide driveway. Particulars inquire 922 Wellington or 735 Richmond. M. J. Donohue. 1c

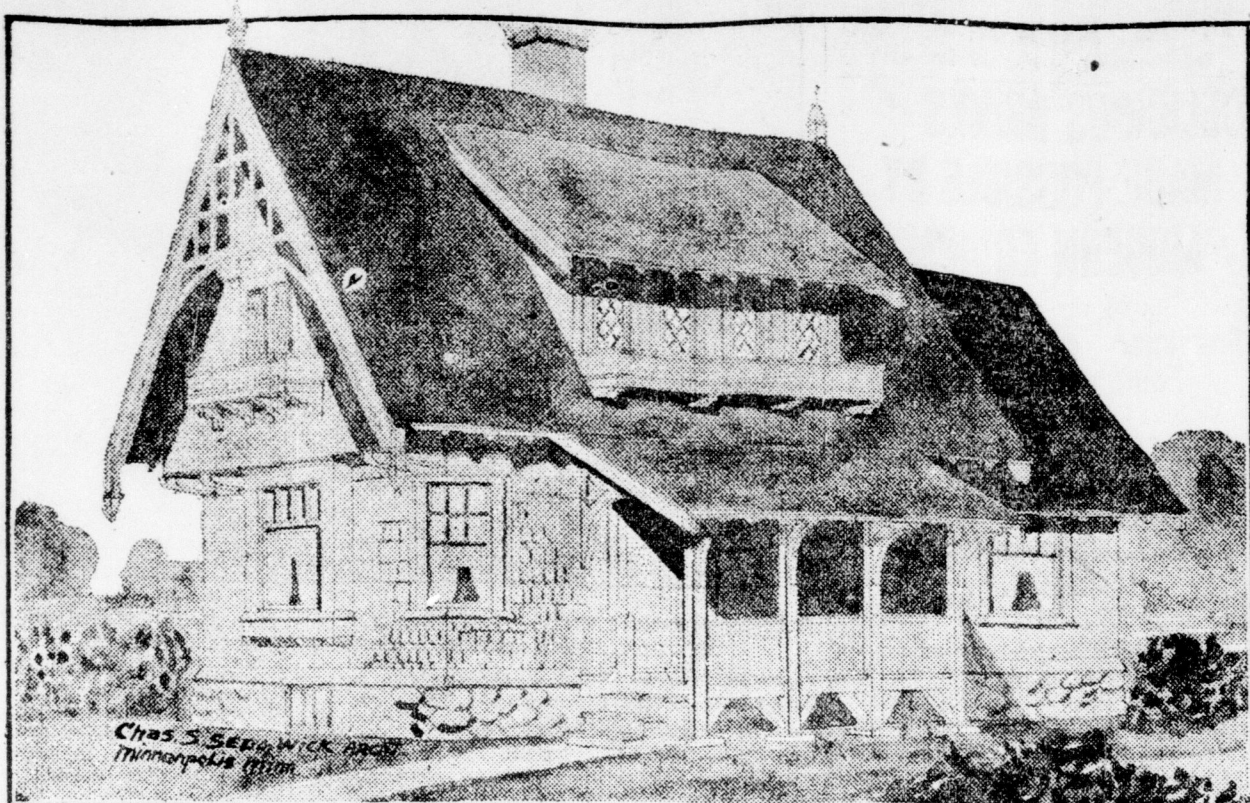
SAM D. CAMPBELL, GENERAL REAL ESTATE, REALTY AND INVESTMENTS, 428 Richmond Street, 406-408.

THE PROPERTY OF THE LATE John P. Brimacombe, No. 16 Christie street, brick house, 7 rooms, modern, large lot, lovely garden, flowers and fruit; must be sold to close estate. Apply to Mrs. J. P. Brimacombe, on premises. 8h-4

FOR SALE—RED PRESSED BRICK house on Hamilton road; cash payments, balance in monthly installments. Apply J. W. G. Winnett, barrister, Talbot street. 1wt

FOR SALE OR EXCHANGE—TEN acres, with 2-story brick, not far from London, on the electric railway. Evergreen ornamental trees, orchard and spring creek, etc. Will exchange for 50 or 100 acre farm or city property. Western Real Estate Exchange, 75 Dundas street, London. Phone 695. 1c

A SWISS COTTAGE



This is a pretty little cottage suited to a corner lot with a southern exposure. The size is 20 feet by 24 feet total depth of 36 feet. Built with a high-pitched roof and overhanging gables with balconies and other characteristic features seen in the Swiss cottages. It is being built at the present time at a cost of \$2,000 to \$2,500, exclusive of heating and plumbing. The exterior is covered with wide shingles with alternating courses wide and narrow, and the roofs are shingled. There are four rooms on the first floor, and three chambers and a bathroom on the second floor, also good clothes closets and attic storage over the library. There is a good gasmain for heating plant, laundry, etc.

The first story is finished in oak, with oak floor, and the second floor is finished in pine and enamel white. The exterior shingles on the walls are stained moss green, and the roof trimmings, casings, cornices, etc., are painted white, making a very artistic and pleasing appearance.

ATTENTION! SOLDIERS' WIVES

Are you investing your money so that your husband will be able to share the benefit with you upon his return? If you are you are paying for rent every month while you purchase a home in ARGYLE PARK.

Special prices and terms to soldiers' wives. Phone or mail your address and our lady representative will call with full information.

Argyle Land Co., Ltd.

176 DUNDAS STREET. Phone 4. 17-47-1

Over Dowler's.

COOPER'S AUCTION

Monday, July 24—77 Dundas Street. (Next Parisian Steam Laundry.)

Large quantity of quality goods taken out of storage, also odd lots left from last week's large sale in part: Piano, parlor settees, rockers, chairs, table, armoire in mahogany, leather chair, rocker, rocking chair, bookcase, desks, couches, cosy-corner, library table, bookcases, hallracks, large rugs, Raymound drophead sewing machine, fancyware, clothing, sideboard, quarter-oak table, fire dressers, brass and enameled beds, springs, mattresses, chest of drawers, linoleum, baseboard, heater, ranges, gas range, veranda rockers, seven floors, baseboard, etc. These goods have got to be cleared off regardless of price, so come. Plenty of excellent household effects for all. Sale at 2 o'clock. C. N. Cooper, auctioneer and valuator. Phone 1232.

ST. AGNES' SCHOOL

Belleville, Ontario.

Patron, The Lord Bishop of Ontario.

TENDERS WANTED.

Tenders for heating and ventilating the County Buildings in the City of London (that is to be supplied from boilers in basement of courthouse) will be received up till Saturday, July 23, 1916, at 2 o'clock. For particulars apply to Charles Talbot, County Engineer, County Buildings, London.

JOHN STUART, County Clerk. 15a wt

CHARLES TALBOT, County Engineer. 15a wt

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CHARLES TALBOT, County Engineer. 15a wt

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LIBRARY 15'x11'

KITCHEN 9'x9'

DINING ROOM 10'x14'

LIVING ROOM 10'x14'

BATH 5'x7'

BED ROOM 10'x11'

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DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.
Diamond Merchants and Jewelers.
386 Richmond Street. Phone 1084.

COAL!

Furnace, Stove, Egg \$7.00 ton
Baseburner Nut \$7.10 ton

For the range and heater we recommend our Large Pea at \$6 per ton. It has the value of Chestnut in these stoves. Why pay one cent more?

THE CONNELL ANTHRACITE MINING COMPANY.
Phones 770 and 1096.

Carlyle T. REID
OPTICIAN

233 Dundas St. Phone 2351.

Dr. Morin's Kidney Tonic.
A guaranteed remedy for all kidney and bladder affections. Unlike pills, it does not contain one particle of saltpetre. Soothing and effective action. Get a \$1 bottle for 49 cents at TAYLOR'S SIX CUT-RATE DRUG STORES.

Pocket Periscope
ONE OF THEM MAY SAVE HIS LIFE.

Easily carried in tunic pocket. Can be adjusted in a few seconds. Recommended by officers and men on active service. Send one to your relative and friend.

Hay's Stationery
173 Dundas Street. Phone 150

D. L. & W. COAL

We sell dependable coal, and give quality and service. A trial will convince you our coal will last longer, and we guarantee weight.

HEAMAN & SON
YORK AND BURVELL STREETS
Phone 312.

Best Work at Low Prices
Keeps Us Busy

CALL 2334.

London Tire Repair Depot
354 Wellington St. Opposite McClary's.

Becoming Eyeglasses

We carry many styles of very becoming eyeglass mounts, and are experts in the art of proper fitting. Prices moderate.

John S. Barnard
Optician.
194 DUNDAS STREET.

Tire Trouble!

It pays to do good serviceable work. That's why we're busy.

London's Rubber Man
186 KING-REAR. PHONE 5124.

THE LONDON LOAN AND SAVINGS COMPANY OF CANADA

PREMIUM PAID
for American Money and Cheques on New York

Office, 220 DUNDAS ST. LONDON, ONT.

Scranton Coal

The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY
PHONE 348. 19 YORK STREET.

SAY PARNELL'S

When next you ask for a loaf of bread at your grocer's simply say "PARNELL'S, PLEASE." Not much trouble for you considering the returns in pure, clean bread you get.

If your grocer doesn't keep it phone us. We'll send you a trial loaf.

Parnell The Breadman
PHONES 929, 1390.

CLOCKS

We have a very large selection of Clocks of every kind, for the parlor, for the hall, dining-room, bedroom or kitchen—all reasonably priced.

We have an especially strong assortment of artistic Mantel Clocks, chosen with due regard for both beauty and dependability.

8-day Cathedral Chime, oak finish \$10.50
8-day Cathedral Chime, mahogany finish \$11.50
8-day Mantel Clocks, \$6.00 to \$12.00

YOUNG'S
LONDON.
EAST LONDON.

JOHNSTON BROS.

X X X BREAD

the perfect bread?

It contains everything the ideal loaf should possess.
Wrapped Loaf, 5c.
Large Family Loaf, 7c.
Phone 944.

POPULARITY CONTEST DURING CARNIVAL WEEK

\$200 Prize Offered by Special Committee Already at Work.

During the carnival being put on under the auspices of the I. O. D. E., from July 21 to August 5, a special popularity contest will be conducted by the Hamilton Gault Chapter. Any lady in London is eligible to enter this contest, the first prize for which will be a diamond ring valued at \$200. The second prize will be a \$250 cash award, and the third prize will be a \$20 gold watch. Ballots will be sold at one cent each, and ballot boxes will be placed in numerous places. The results will be announced on Friday, August 4.

The committee in charge of the contest consists of Mrs. Solon Albright, Mrs. Ed. Walker, Mrs. Wilson Furdon, Miss Anna Black, Miss Marion Blandford and Miss Dorothy Anderson.

CAMERA HUNTING.

The wild life roaming unmolested in Algonquin Park, Ontario, have now become as numerous and tame that splendid photographs are taken of them by the camera enthusiasts. The prohibition of hunting in this park greatly adds to the opportunities of the picture hunter since the wild creatures are much more approachable than in localities where they are persistently hunted. The Park is a paradise for the canoeist, there being over 1,000 lakes, varying in size and connected by deep still-water channels or racing streams of strong water, making it possible for the canoeist to paddle miles without having any long portages. If the visitor prefers more comfort for that provided by camp life, good hotels and log cabin camps are available. Write for handsome illustrated descriptive literature to any Grand Trunk agent, or to Miss Jean Lindsay, Manager, Highland Inn, Algonquin Park Station, Ont.

1916 FARM LABORERS' EXCURSIONS VIA CANADIAN PACIFIC RAILWAY.

According to present indications the demand for farm laborers in the west this year will greatly exceed the supply. The Canadian Pacific are preparing arrangements for these excursions, the first of which will be run early in August. Date will be announced later. Full particulars from Canadian Pacific ticket agents or W. B. Howard, district passenger agent, Toronto, July 22.

IT COSTS MONEY
to advertise. Yes, but on the other hand it pays to advertise, especially through

Federal Advertising Service
Telephone 5482. After 6 p.m., 3292.
312 Dominion Savings Building, LONDON, CANADA.

NETTIE HOLLIS
HURRICANE RIDER

When the monster Coop & Lent shows exhibit in London next Thursday, July 27, opportunity will be afforded local circus-goers of witnessing for the first time in this city many of the most famous features of the savvier rings. Chief reference is here made to the principal acrobatic riders of the harem, leaping horses—"The Riding Dancers"—and the "Orin Hollis Troupe." The members of both of these families may be said to have been born under the "white tops." Their ancestors for two generations have lived with each other for supremacy of the circus world, as the present families have fought each the other's fame. In presenting both these peerless riding displays under the same tent, Coop & Lent may well claim the "coup de maître" of the big combines this season.

HAMILTON'S LONDON
Porter and Amber Ale

The best home-brewed beverage on the market. All dealers.

Kent Brewery
LONDON, ONT.

TURN CLOCKS BACK TO STANDARD TIME MIDNIGHT SATURDAY

Council Decides Unanimously to Oust Daylight-Saving.

RAILWAY BYLAWS PASS

Extensions Will Be Made on a Basis of 47,000 Population.

Turn the clocks back one hour at midnight on Saturday night. The city council at a special meeting held yesterday afternoon decided unanimously to return to standard time. There was no discussion, and when the bylaw was presented, there was not a vote registered against it.

Later Controller Rose submitted a motion to make the change effective on Saturday night at midnight, and this was also carried without objection. The much promised debate did not materialize.

The bylaws amending the bylaws relative to the London street railway were also passed without discussion. The changes were not material. They simply limited the population at 47,000 plus 4,675 feet of extensions for street railway purposes. This means that the population will be about 47,000.

Order New Truck.

The check of the Globe Indemnity Company for the sum of \$7,225, covering the damage done to the motor fire truck at the Talbot street crossing of the Grand Trunk on June 8, was received by the board of control yesterday afternoon. It was decided to purchase a new truck from the Lafrance Company, Syracuse, and the order will be placed at once.

The board decided to ask the board of education to submit estimates of the cost of furnishing the technical school at once. A letter was received from Secretary R. M. McElhennan of the board of education, saying that as Principal Beal, and a number of the members of the committee were away, he could not furnish the information. However, the board of control want the figures, and will request the board of education to furnish them at once.

Asked for Aid.

Major Bishop of the Engineers asked for some financial assistance to aid recruiting. The matter was sent to the finance committee.

The decision of the court of revision to exempt churches from the garbage tax will be applied, and will be considered later. They will be printed in the minutes of the board. The whole amount has been expended.

LONDON TO DETROIT AND RETURN, \$2.75.

The Canadian Pacific Railway will run an excursion to Detroit and return, leaving London on the 11:20 a.m. train, Saturday, July 22, and good returning up to and including July 24, at rate of \$2.75, including war tax. The Canadian Pacific have a new train leaving Detroit (Fort street) at 3:55 p.m. daily for London, enabling excursionists to return late in the evening. Tickets and full information at the city ticket office, corner Dundas and Richmond streets. H. J. McCallum, city passenger agent.

LOW SUMMER TOURIST FARES TO COLORADO, CALIFORNIA, YELLOWSTONE AND NORTH PACIFIC COAST VIA CHICAGO AND NORTHWESTERN RAILWAY.

Low-fare round-trip tickets on sale from all points in Canada to Los Angeles, San Francisco, Portland, Seattle, Victoria, Vancouver, Seattle, Calgary, Banff, Yellowstone Park, etc., during July, August and September. Excursion train service. Ask for free brochure. "Forty Ways and More to California and the North Coast." It will give you just the information you need to plan an attractive summer trip. Address: B. H. Bennett, general agent, 46 Yonge street, Toronto, Ont. July 22-28.

ENGINEER RECRUITS TRANSFERRED AGAIN

Those Who Left for Valcartier Moved Again.

Recruits enlisting in the engineers for overseas service do not have to wait long for a trip to England. Lieut. Robinson, No. 7 Detached Service Company, C. E., returned Friday from Valcartier where he went in charge of a draft last Sunday. He states that some of the men transferred again.

It is stated that engineers are urgently needed at the front, and as men of this corps do not require the same careful and prolonged course of training as infantry men, they get to France much sooner.

The local company has been asked to supply at least 200 men as soon as possible.

Stott's Velvet Foot Powder, guaranteed to cure sore feet or any skin disease it can be applied. For sale at the best drug stores. Mail order or receipt of 25c to 971 Princess avenue, London. Oct. 12-15-16.

ROWAT'S COFFEE 50c Per Pound
T. A. Rowat & Co.
250 Dundas St.—Phones 3051-3052.

DELICIOUS DRINKS
MADE POSSIBLE BY MODERN EQUIPMENT

Smallman & Ingram Soda Fountain Last Word.

VELVETY ICE CREAM

Best Stand in City Is Located in London's Greatest Store.

FRENCH MIDGETS WITH THE CON. OF JULY 31, AT QUEEN'S PARK, AUSPICES I. O. D. E.

No one is more deeply interested in the outcome of the European war than the tiny French and Belgian midgets, who will be here with the Con. T. Kennedy shows during the week of July 31, under the auspices of the Hamilton Gault Chapter, I.O.D.E., at Queen's Park. These little folks, whose parents are normal people, have brothers fighting with the French forces and were it not for their size, would themselves be at the front today. These four midgets are the smallest and most perfectly formed Lilliputians before the public today.

CHALLENGES ANYONE TO STATE HIS INTERPRETATION IS ONLY ORTHODOX ONE

Rev. R. W. Norwood Answers Criticism of His Sermon That Soldiers Are Saved by Supreme Sacrifice of Life.

Since the sermon of last Sunday in which he took exception to Rev. John MacNeill's denunciation of "The new doctrine that has sprung up among us called 'Salvation by Patriotism,'" Rev. R. W. Norwood, rector of the Cronyn Memorial Church, has come in for a good deal of criticism in regard to his own statement, "If the sacrifice a man makes in giving up everything at his country's call does not save him, I don't know what will."

Friday, a writer in a Toronto paper, H. O'Brien, declares, "Assuming that he said it, it is almost incredible that a clergyman of the Church of England could make such a statement. If he is familiar with the doctrines of the Church of England (of which I am a humble member), he must know that salvation by faith is the basis of the Church of England teaching."

The teaching that a brave death on the battlefield gives a right of entrance to heaven is a Mohammedan, not a Christian doctrine."

Mr. Norwood's Challenge.

Concerning this and similar criticism directed towards him, Mr. Norwood says, "I can see that there can be diversity in regard to the interpretation of what is meant by justification by faith. But I challenge the right of any minister or of any man to state his interpretation of justification by faith is the only possible, authoritative and orthodox interpretation. There is great

STORIES OF BRITISH NAVAL HEROISM

Continued from page Six.

acted as if waiting for some one to tell her what to do. Her men seemed disorganized and beyond control. She luffed up sharp, then fell into stays and drifted down on the Shannon, her port quarter getting foul of the Shannon's starboard masts. This is exactly what the British would have preferred to happen. Just then the powder box on her quarter deck exploded, whether from the Shannon's fire or not will never be known. In a moment another smoke and flame burst up as high as her tops, which were covered with sharpshooters, whose position became anything but comfortable.

The men at the guns were driven off by the explosion and all became disorder and confusion. Quick to take advantage of the conditions on the enemy's deck, Brock called aloud for boarders. He

And cried aloud, "Now, my lads, aboard And we'll stop their Yankee Doodle Dandy—Andy—O!"

Not alone is this system of refrigeration confined to the soda fountain, but extends to the restaurant and kitchen on the third floor.

From the plant in the basement, a pipe coils, incased in cork, extend to the kitchen and dining room, and meats here are kept at an even temperature.

An Attractive Room.

The dining room, with a seating capacity of 250, has been recently decorated, the color scheme being black, gold and light grey. Screens, painted to harmonize with the general color scheme of the room, can be arranged when desired to accommodate private parties ranging from 10 to 100 persons.

The cooling system, modern in every way, further proves that the firm of Smallman & Ingram intend to provide the best "ice cold" goods that money or experience can procure.

Hotel Seville
NEW YORK
A Half Block from Fifth Avenue.
At Madison Avenue and 29th St.
Central but quiet location.

Conducted by an Englishman

Rooms with bath for two from \$3 to \$5 per day
Single Rooms \$1.50 Upward

Any size Suite at proportionate rates. A booklet with plan, showing the prices of ALL rooms, gladly mailed upon request.

ALBERT EDWARD PURCHAS,
Managing Director.

INVISIBLE BIFOCALS
OLD NEW

Brown Optical Co.
SPECIALISTS.
223 Dundas Street. Phone 1877.

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Are you satisfied with the amount saved after all expenses were met?
Was any of the expenditure wasted?
You would feel the greatest satisfaction if you knew that a goodly portion had been added to your savings account.

Perhaps you have no savings account. If so, we invite you to open one in any Huron & Erie branch next pay-day and receive interest at

3 1/2%
per annum.
\$1.00 will make the start.

Huron & Erie
MORTGAGE CORPORATION
INCORPORATED 1864
LONDON (Two Branches) and ST. THOMAS
T. G. Meredith, K.C., President.
Hume Cronyn, General Manager

ROSS' LIMITED

Specials in Lingerie Blouses

98c, \$1.25, \$1.50, \$1.75, \$2.50, \$2.98, \$3.98.

Special Silk Crepe Waists \$3.75, \$4.50, \$5.00, \$5.50
Special Pongee Waist \$1.75
Middy Blouses 98c to \$1.25
Special Repp Wash Skirts \$1.00 and \$1.50
Special Pique Cord Wash Skirts \$2.50
Last of Palm Beach Suits, Regular \$8.50, now \$6.98

Ladies' Cool Summer Dresses

In plain and floral designs. All at clearing prices. From 79c to \$7.50

SEND YOUR FURS FOR REMODELING NOW GET THE BENEFIT OF SUMMER PRICES.

Phone 1319. 196 Dundas Street

STORIES OF BRITISH NAVAL HEROISM

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STORIES OF BRITISH NAVAL HEROISM

Continued from page Six.

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The men at the guns were driven off by the explosion and all became disorder and confusion. Quick to take advantage of the conditions on the enemy's deck, Brock called aloud for boarders. He

And cried aloud, "Now, my lads, aboard And we'll stop their Yankee Doodle Dandy—Andy—O!"

Not alone is this system of refrigeration confined to the soda fountain, but extends to the restaurant and kitchen on the third floor.

From the plant in the basement, a pipe coils, incased in cork, extend to the kitchen and dining room, and meats here are kept at an even temperature.

An Attractive Room.

The dining room, with a seating capacity of 250, has been recently decorated, the color scheme being black, gold and light grey. Screens, painted to harmonize with the general color scheme of the room, can be arranged when desired to accommodate private parties ranging from 10 to 100 persons.

The cooling system, modern in every way, further proves that the firm of Smallman & Ingram intend to provide the best "ice cold" goods that money or experience can procure.

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