## BRItISH UNDAUNTED BY RECENT CHECK ON TIGRIS RENEW THEE EFFORTS TO RELIEVE KUT-EL-AMARA

R. T. HAYES ELECTED MAYOR WITH COMMISSIONER H. R. MdELLAN AND J. FRED FISHER AT COUNCIL

Mayor Prink Beaten by Mon
Than 1,000 Votes.
MANY SURPRISES SHOWN IN RETURNS.

A. W. Sharp and James L. Sugrue Defeated Candi| date for Commissionerships |
| :---: |
| -Mr.McLellan Made Great | Showing - Very Heavy Vote Polled.











 The total vote cast vesteriay was $7,7 \% 7$ out or vote cast yesteriay was







Sir Roger Casement Captured On German Ship Attempting to Land Arms in Ireland

Ex-British Consul Who Tried to Form Alliance Between Germany and Anti-English Faction in Ireland One of Prisoners Captured When - Cruller Whetherms Aboard was Funk by British

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## Health

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$\underset{\text { Allier }}{\text { O }}$


Town of Sannayyat Under Bombardment of British Guns-French Air Squadrons Bomb German Positions in Several Towns-Russians at Grips With Teutonic Forces at Various Points, but No Important Changes in Positions.

## Bant is

PISH FOMMRO III E . F IRC

Fighting Resumed in Egypt -Army on Tigris Undaunt de by Recent Setback

THREE ZEPPELINS

## belling punted forward - rapidly. T statement of

Berle, April 24, br wireless to seas.













panied by Counsel and

## Physician



 to Service in Westminster linty bombarded during the afternoon
Abbey Today to Celebrate










## ALbert C. Smith

 PROMINENT FTONMAN,

## A Column calbich is supposed To Be Of Interest To cllomen

Herein are Related Facts and Fancies Concerning the Activities of Individuals and Organizations the Home, Fashions and Other Matters.


OPERA HOUSE
TONIGHT and WEDNEJDAY
WM. A. BRADY, LTD. PRESENTS
The Entire Original New York Cast
ding ALBERT BROWN
In the Famous British War Office Secret Service Dram


Without a doubt the best acted dramatic
production seen here this season
THURSDAY-FRDAY-SATURDAY matinee on saturday
The Famous Musical Cartoon Play

## "WUII and liff incoulife

LOTS OF FUN and PRETTY GIRLS


(3)
Quality!
There is no finer cocoa produced than Cowan's Perfection Cocoa-rich in aroma nourishing and delicious.



## TORTIURED QI AHEUMMTISNII

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Who'so's Who and What's What in the Picture Game
and on the Stage -- Film Favorites and What They Say and Do.


## Letters Received

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Bringing Up $F$

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beauty in a few moments. Try this! Hair stops coming out and disappears.


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 ExiLorpe: Ennams UO IN NEW NUMBER IN COMMAND"-Metro

Late Sport News and Notes SEII-HEIOY: PPuTSE OF GOLL COOO LIST OF ES=:

III MaY PEEV. F.S.S.Portef BuTf For wex



1 Have Secured Big Corner Pastor of Germain Street | Next Royal Hotel-Will | $\begin{array}{l}\text { Church Who Has Resigned } \\ \text { Fill Up the Store with New }\end{array}$ |
| :--- | :--- |
| to Don Khaki Remembered |  | Wardrobes and an Entirely New. Stock of Tailored Clothes and Men's Wear.

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and



What does a bevel gear cost? The Ford owner saves $\$ 12$ that the other fellow has to pay for one
$\$ 16.00$ - Average cost of the bevel gear of
cars priced around $\$ 1000$ and less. $\$ 4.00$ Cost of Ford bevel gear. $\$ \$ 12.00$ - This stays in the Ford owner's Other Ford spare parts are just as low
priced in proportion-the 26 most called for parts altogether cost only $\$ 8.04$. And less than a dollar a year as a total
expense for spare parts is not at all an expense for spare parts is not at all an
uncommon experience of Ford owners.

only the choicest ingredients are used. We purchase
the very best selected barley, choice imported hops,
and use pure artesian water. Extract of malt in the and use pure artesian water. Extract of malt in the
form of Red Ball Ale and Porter forms one of Nature's valuable gifts to man.
Perticherer tituateon Gen to family rate end oul-of-Town orders.

SIMEON JONES, LTD.
Brewers St: John, N. B.
Bringing Up Father


The St. Johne Standard
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VEPY FINE BILL Company in an up to the
Minute Dramatic Offering.

THE STANDARD, S

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Ladies'
New
Easter
Footwear High Cut Laced Boots in
Kid and White Reignskin Blucherette Button Boots
in Dull Kid and Patent. Cloth Tops in all styles and
choice of heels.
Plain Oxford Ties and Pumps in
please you.
Low Heels in Lace, Button and Pumps for growing
girls.

FRANCIS \& VAUGHAN,
At luncheons

## Afternoon Teas

## Clapboards

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CHRISTIE WOODWORKING CO
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You'll Like the Flavor
$40 \mathrm{c}, 45,50 \mathrm{c}$ per pound

I. McAVITY \& SONS, Ltd. 13 King St.


We have facilities equal to any printing office in Eastern
ork Printing of all kinds promptly attended to. Phone todas Main 1910
Standard Job Printing Co: St. John, N. B.

## D. K. MCLAREN, LIMITED,

Genuine English Oak Tanned Leather
Belting, Balata Belting
Lace Leather and Belt Fasteners of Every D otion.
64 Prince $\mathrm{W}_{\mathrm{m}}$. St. Complete Stock at
Look about you for the man who is happiest
success. You will find him of moderate habit.
He is neither prudishly narrow nor is he excessive.
And it is the moderate man whom we most value as customer for a wonderfully mild and mellow Whisky -BROWN'S FOUR CROWNSCOTCH.

> At all Dealers.

Wholesale through local agents.
FOSTER \& COMPANY
Solo Agents for Now Brunswiok
st. John

## Winnie Walke <br> THE NEW SHOE FOR

 Arready becoming famous for refine

Wminio sure to P
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atent Pumpo Waterbury \& Ri Main St.

Ask for
Primecrest I Specially Select

Wholesale and
Appor Rrimecrest Fa West 374

## OUR COMPE

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## FIRE INSURANCE

 We represent first－claw Bitiah，Canadian and Ameerican tariff officesswith combined assets of over One Hundred and Sixty Million Doillars Western Assurance Co． INCORPORATED 1851.
Aseote，$\$ 3,213,438.28$ R．W．W．FRINK ST．JOHN，BRANOH MANAGER

## Production and Thrift

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the following statements are based on reports contained in THE AGRICULTURAL WAR BOOK，1916，＂PUBLISHED BY DEP

WRITE TO THE DOMINION DEPARTMENT OF AGRICULTURE AND TO YO
Tennot thousends of Canad＇s food prodocecon have enliseded and gone to the froat．It it only tair to theme that the
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# READ THIS OFFER 

Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve thousand mile trip from St. John to Alaska and return, or if they do not desire to take the trip they may have absolutely without cost a year's course at any University in the Maritime Provinces.

## HERE ARE THE RULES GOVERNING MEMBERSHIP IN THE STANDARD "TRAVEL CLUB"

The Standard offers six trips to Alaska or College courses to those securing thie largeses number of votes according to the plan herevilh announced



Rule No. 2 - Membere of the Club to e eiop, the tiri, and winers of the epeo




Rule No. 3 -Votes cannot be bubpht under any iriumstance, but must
 by imiducual subathe ite of payment:
credit is made at he time

Rule No. 4-The first nomination received for any member will count for
4


 | eventully socures she |
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| ation prize of 85.50 |

Rule No. 5-Votes once credited to any member cannot be transferred to ny other member, with this exception, that the member who may have entered but who for any good reason may wish to withdraw may transfer
standing to a substitute who must be an entirely new member.

Rule No. 6-Members may obtain subscriptions anywhere in Canada or
ited States, such subscriptions to be paid for according to the schedule of the United States, such su
prices published herewith.
Rule No. 7-A ballot will be published in The Daily Standard each day and
in The Semi-Weekly Standard each week from April 17 to June 10, good for one n the semi- Week hallot will bear wa from April 17 to June 10, good for one vote each. Each ballot will bear an expiration
Standard on or before the expiration date to be counted.
Rule No. 8-No member of The Standard staff, and no member of any
of The Standard employees' families is eligible to become a member.
Rule No. 9-Each active member not taking one of the trips or one of the college courses, will receive a cash prize equal in value to ten per cent. of the money turned in by him or her on subscriptions. An active me
least ten new subscriptions during the working period.

Rule No. $10-$ No member can drop out after May 15 th and have his or her votes cast for any

Rule No . 11-No districts will be recognized in this Travel Club. Members may work anywhere and the trips a.
members who have the highest standing.

Rule No. 12-Actual voting will begin on April 24 and will close at 8 p. m. on June 24 .
titled to the

Rule No. 13-The Standard reserves the right to accept or reject any nomination without explanation or to pass on the eiligiliny of any member at any time.
It also reserves the right to make any and all rulings at any time which may be It also reserves the right to make any and all rulings at any time which may be
necessary for the best interests of the members. The Standard will decide all quesnecessary for the best interests orbers on entering agree to abide by such decision,
tions which may arise and members tions which may aris.
which shall be final.

Rule No. $14-$ No statement or promise made by any member of the staff or other p
Standard.

## SCHEDULE OF VOTES

The Daily Standard by carrier in St.John for 6 mos. $\$ 2.50-200$ votes $\mathrm{yr} .5 .00-500$ votes.
$2 \mathrm{yrs}$.
$10.00-1200$ votes.
The Daily Standard by mail outside St.John for 6 mos. $\$ 1.50-125$ votes. $1 \mathrm{yr} . \quad 3.00-200$ votes.
2 yrs.
$\mathrm{y} .00-750$ votes.
The Semi-Weekly Standard in Canada for one year $\$ 1.00-100$ votes The Semi-Weekly Standard outside of Canada for one year $\$ 2.00-100$ Votes. The Semi-Weekly Standard is not mailed to, or delivered in the city of St. John
The Daily Standard sent by mail in the city of St. John.

The member securing the highest number of votes will have the
privilege of
taking a friend along
absolutely free of charge.
Enter now and have your friends co-operate in securing the votes.

You can accomplish wonderful results by this method.

The Standard will pay
twenty-five dollars
to the person who nominates
the member who eventually secures the largest number of votes.

You cannot lose in this "Travel Clubb" If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips.

The Standard has arranged, in connection with the "Travel Club" announced herewith, the option that out of the six persons winning these trips, four may if they so desire select instead of the trip a year's course in any Maritime Province College, either Dalhousie, Acadia, Kings, Mt. Allison, U. N. B. or St. Joseph's. Any course given by these colleges may be selected and all expenses other than personal purchases will be provided by The Standard. Here is an opportunity for those who purchases will be provided by
are endeavoring to put themselves through college or to whom such a chance, w prove of value.

These trips, and these college courses, form together the first prizes offered to members of The Standard Travel Club. In addition to these there will be given from time to time a series of special prizes of much value and wo
the club who fail to win the leading prizes. The Standard win cash ten per the club who fail to win the leading prizes. The
cent. of the amount they send in on subscriptions.

The whole undertaking is a plan on the part of The Standard to secure additional subscriptions to this paper and renewals of existing subscriptions. Members of the club by their own efforts, and by co-operation one enters, all his or her friends
may readily secure very gratifying prizes for when may readile interested and will desire to help.

A number of leading newspapers of Canada and the Eastern States have joined together and organized this "Travel Club" fo the purpose of sending ruring the coming summer a tourist party across the concent
through the United States. Six memberhhips in the party have been assigned to The through the United States. Six memberships in
Standard on condition that if we so desire this number may be reduced to two in the event that should any number up to four desire to take the option of the college courses they may do so.

The subscribers and readers of The Standard will select the persons who are The subscribers and readers orip. These members will be chosen at large
to receive this wonderful vacation tris. through the Province of New Brunswick and will be those who receive the highest
the number of votes secured by coupons printed in The Standard, by the nomination coupon, and by votes se
Semi-Weekly Standard.

Send in your nomination blank today and full information will be sent to you at once. You have nothing to lose in joining the ing to enter and if you should not win a trip you will receive a
ing to ten per cent. of all the money you turn in on subscriptione
ing to ten per cent. of all the money you turn in on subscriptions.
Every man or woman has an equal chance to win in this. There are no votes to buy, and no chance of being beaten out by those who may have opportunity to to buy, and no chance ore there are no Standard votes for sale and the daily ballots
buy votes in quantity. Thes which will be printed are not a commercial posibility, for subscrib
outnumber them that it would be of no avail to traffic in them. outnumber them that it would be of no avail to traffic in them

Any resident of New Brunswick of good character is available for membership. By signing the nomination blank at once you will start w

## HAS YOUR FRIEND BEEN NOMINATED?

You possibly know of some young man or young woman who deserves a restful vacation like this Special Train Trip through America, some lady or gentieman to whom ths wonderful voyage among the Alakken yourself. Send in his or her name at once. This will start him or her with one thousand votes. Then do your part and see
your friend.

WE WILL PAY $\$ 25.00$ TO THE PERSON WHO NOMINATES THE LADY OR GENTLEMAN WHO SECURES THE

LARGEST NUMBER OF VOTES.
NOMINATION BLANK GOOD FOR 1000 VOTES

I hereby nominate
As a member of The Standard "Travel Club"
Sent by $\qquad$

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 This is an undertakin
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Everything will be those who would enjoy such
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for instructions. This club

## JOIN THE STA

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further informatio great offer. Inte Perhaps there is take along on the associated with endeavor to win offering. Then b you can go to co Do not delay, se
THE S

## Would You Like to Spend a Year in College at the Expense of The Standard? IF SO, READ THIS:

## A GENERAL OUTLINE

SOMETHING ABOUT WHAT THE STANDARD OFFERS TO THOSE WHO DESIRE TO JOIN ITS "TRAVEL CLUB."

The Standard has pleasure, this morning in. open to the Maritime Provinces which it believes in will attract a a preat deal of attention,
will be a source of enjoyment and financial profit to a large number of active youns men and women, and which will bring a considerable amount of of asiness to this paper. This undertaking is in the form of a "Travel Club.". Arrangements have
been made whereby this paper has joined with a syndicate of twenty or thirty news been made whereby this paper has joined with a syncicate of twenty or thirty newe
papers in Canada and the Eastern United States in the promotion of an important ex cursion acros Canada to Alakka and return east through the United States. The en
tire party numbering in the vicinity of two hundred will leave Toronto about the mid tire party numbering in the vicinity off two hundred will leave Toronto about the mid
dle of July on a special train, travelling over the Grand Trunk Pacific. Stops will be made at allt the important pointe on the way west. There will be excursions and sid rips to different places of interest, the western train trip terminating at Prince Rupert. From there a steamer will be taken for three days northward journey through the wo,
derful Inland Passage to Skagway where a day or more will be spent. The party will derfur iniand Passage to Skagway where a day or more will be spent. The pairty will
return by steamer over the same e oute but will go by Vancouver, Seattle and Portand where the train will be taken for the eastward journey. Coming east stops will be
made at many of the principal cities, and there will be a two days side trip through made at many of the principal cities, and there will be a two days side trip through
Glacier National Park. The entire trip will occupy about thirty-two days, and all exClacier National Park. The entire trip will occupy about thirty-t.

The Standard has made a very satiofactory contract. This paper may send
or more members with the party, the winners of the trip to be selected by the two or more members with the party,
votes of the readers of The Standard.

It has been arranged by The Standard that six trips shall be offered in this way, of which five will be awarded to the five persons obtaining the highest number
of votes, while the sixth trip will be given in addition to one member of the club who secures the leading position.

This is an undertaking in which when anyone enters it is easy to secure the cooperati
sible.

Everything will be over in two months and The Standard strongly advises all those who would enjoy such a magnificent outing as is now being offered or who
would appreciate a year in college to get busy at once. Other particulars will be found in an announcement elsewhere in this paper and anl who are, interested should write

JOIN THE STANDARD "TRAVEL CLUB" AT ONCE
 If you are at all active and endeavor to secure the co-peration of your
friends you may win during the campaign valuable special prizes in cash or goods. If you fail to win the big trips which we are offering, you will receive from The Standard ten per cent. in cash on all the si
you will be well paid for whatever work you do.
If you are not in a position to enter this "Travel Club" yourself, perhaps
you have some friends whom you would like to nominate. If you happen to nominate the one who wins, you will receive twenty-five dollars in cash.

Has your friend been nominated? If not, send in the name today. You may get twenty-five dollars out of it, and at any rato you
win something never before offered in New Brunswick.

## NOMINATION BLANK GOOD FOR 1000 VOTES

I wish to become a member of The $S$
the rules and agree to comply with the same. Name

Street
City or Town
Iravel desire to nominate $\ldots \ldots \ldots \ldots . . . . . . .$. as a member of The Standard
Name

## Address

Write or call at The Standard office for any further information which you may desire about this great offer. Interest your friends in the proposition. Perhaps there is someone whom you would like to take along on the trip. If so, get that other friend associated with you and both work together in an endeavor to win the double prize trip which we are offering. Then both of you can go west, or both of you can go to college.
Do not delay, send in your name now.

## THE STANDARD "TRAVEL CLUB"

Herewith this newspaper announces the greates "Travel Club" in the history of Eastern Canada. Six residents of New. Brunswick may have a trip across Canada to Alaska \& return through the United States.
Should they not desire to take the trip four of the winners in this club may select a year's course in any University in the Maritime Provinces. They will also be given an opportunity to secure for themselves valuable prizes th cash and otherwise, and if any who enter the club fail to win these leading prizes they will receive a cash commission of ten per cent on all the money turned in by them which will be sufficient to pay them well for the labor they expend.

Read this offer. It has never been equalled in the history of New Brunswick, and it is an opportunity which you cannot afford to miss.


Ends June 24

This "Travel Club" is a plan by which The Standard expects to secure additional circulation and to collect payment on subscriptions now existing. It offers certain rewards to those who participate in the work. The principal prizes to be
given are six trips across Canada by special train from Toronto to Prince Rupert, thence by steamer up the Alaskan coast, returning to Portland, Oregon, and by rail
back home through the United States. There will be side-trips, and stops will be back home through the United Statess There wil exe side-trips, and stops will be
made at many interesting points. All expenses other than purely personal ones, will be borne by The Standard. Five of these trips will be awarded to the members of
the "Travel Club" securing the highest number of votes, and the member securing
then the "Travel Club" securing the highest number of votes, and the member securing
the higheet number of all, wiil be entitled to take a friend along on the trip free of the highest number of all, will be entitled to take a friend alon
charge. That is, two trips are given to the one leading the poll.
The Club is open to any person of good character in the Maritim
and the winners will be decided by the votes of readers of The Standard.
These votes are secured in three ways, first by the nomination coupon which is printed in this paper and which is good for one thousand votes-this can be used
only once; secondly by the daily coupons which will appear during the next two only once; secondly by the daily coupons which will appear during the next two
months, which coupons are good for one vote if clipped out and sent in to be placmonths, which coupons are good for one vote if clipped out and sent in to be plac-
ed to the credit of the member; and thirdly by votes on subscriptions to The Daily or
Semi-Weekly Standard according to the schedule publihed Semi-Weekly Standard according to the schedule published herewith.
This campaign is straightforward. There are not a lot of complicated rules.
There will be no buying of votes, for The Standard desires all members of the Club There will be no buying of votes, for The Standard desires all members of the Club
to understand that our idea is to get circulation in a legitimate manner, and that to understand that our idea is to get circulation in a legitimate manner, and that
those who participate will win the prizes as the result of their honest efforts. Everythe who participate will win the prizes as the result of their honest efforts. Every-
one wail are not consistent with the proper aim of this newspaper in securing circulation in
a legitimate way

Subscriptions may be secured by the members in any part of the Probice Subscriptions may be secured by the members in any part of the Province.
Members in St. John may work wherever they wish, and members in other parts of Members in St. John may work wherever they wish, and member
the Province may turn their efforts to this city if they so desire.
From day to day The Standard will publish the names of those who are enter-
d as active members, together with their standing, and will, in every way possible, ed as active members, together with their standing, and will, in every way possible, heir work.
During the course of the Club a number of special prizes of considerable value such as pianos, cash, etc., will probably be awarded for work done during certain periogs, but the winning of these prizes will not affect the chances of any
members to win the trip prizes. In addition to this, at the close of the Club there will be paid to those who haves. not been successful in winning the trip prizes, ten
per cent. of the total cash which they have turned in. It will be seen by this per cent. of the total cash which they have turned in. It will be seen by this ar-
rangement that no one can lose, for all will have earned good wages on the work rangement that n .
they have done.

There will be no bonus votes. That is, subscriptions will count for exactly the same number of votes at all periods of the campaign. There will be no partic-
ular time at which these subscriptions will be worth more than at other times.

The Standard has arranged that if desirable only two of those winning the
prizes must take the trip. The four others if they wish, or as many of them as trip prizes must take the trip. The four others if they wish, or as many of them as
desire to do so, may select instead a full year's course in any Provincial University. This feature will appeal to some who do not desire to go west and to whom the opportunity of securing an education will be of advantage.
The Standard will pay a prize of $\$ 25.00$ to the person nominating the mem-
ber of the Club who eventually proves to be the winner of the double trip prize. In and undertaking such as this, members who enter can very readily secure the co-ope work, such as winning one of the big prizes, one of the speasily per prizes, form efrective work, suin as winning one of the big prizes, one of the special prizes
or at the very least gain ample return in cash for the labor which they do.

There is everything to gain, and there is no possibility of losing.
Cut out the nomination blank and send it in at once. It will start you with
one thousand votes. Then see some of your friends, interest them in your work and
you will be surprised to find how readily they respond.

> Do you know that in a circulation campaign put on by The Standard a few
ears ago, the winner lived in a little village called Nordin, in Northumberland County? Do you know that in a circulation campaign put on by The St. John
Sun, some ten years ago the winner lived in a little village in Albert County? Sun, some ten years ago the winner lived in a little village in Albert County?
Do you know that in a circulation contest put on by The Standard a few years ago the winner of the first prize lived in Fairville? You do not need to be in a centre have just as much chance as those living in the larger communities, for much of the有 ther friends. fies, much of the Have you any friends? If so they will help you. They will become as
much interested as you are in your success, and they will do everything possible to see you obtain your desire.

> Your circle of acquaintances is large. You will be surprised to find how easy
o pile up thousands of votes by a very few hours of effort.
> YOUR TRAVEL DREAMS IN BRIGHT REALIZAIION -
> A TRIP THROUGH YOUR OWN COUNTRY
> Ask your friends to save the ballots which appear in The Standard very day.

> Have you friends who are not now subscribers to The Standard? A yearly
> Tell all your friends that you are determined to see your own country, and
mined to be one of the members to go west with The Standard "Travel Club. Make use of the nomination blank given herewith.
> Call or write to "The Travel Club," The Daily Standard, St. John, and you
given further particulars about this great offer.
> Call or write to "The Iravel Club," The Daily
will be given further particulars about this great offer.

THE STANDARD - ST. JOHN, N. B. - TRAVEL CLUB


