## STREET KAilWAY STRIIE DECLARED

 Conference at City Hall Ends in Deadlock，Company Refusing Flatly to Accede to Demand for Higher Wages－－Street Car Men，in Session Early in Morning，Are Expected to Refuse Finally Offer of Arbitration－－Tie－up of Lines in View． HALICZ FALLS BEFORE ONSWEEP OF RUSSIANS RUSSIANS TAKE HALICZ OUTLOOK FOR CONCILIATION PRESS ON TO DOLINA CONTINUES EXCEEDINGLY BADSale List rth Floor


## TALE OF AIRPLANE LOSSES OF FOE ABSURDLY FALSE

|  | Laurier and Other Opponents of Conscription Joined By Col．Currie in Condemning Clauses as Too Broad－－Immunity is Urged for Farmers． |
| :---: | :---: |
| CANADIAN CORPS CUTS MUCH FRENCH TIMBER |  |
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| Dominion Foresters Greatly Increase the Output of Lumber Across Channel－Excellent Equipment Calls Forth Much Favorable Notice． |  |
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| PANTHEON FARM HOLDS AGAINST FOE ATTACKS |  |
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| French Win Another Notable Defensive＂Success Over German Crown Prince in Region <br> Over German Crown Prince in Region <br> of Chemin des Dames． |  |
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PLAN OF EXEMPTIONS UNDER HOT CRITICISM
aurier and Other Opponents of Conscription as Too Broad－－Immunity is Urged for Farmers．


Serhmann－Hollweg＇s Statement Tends to Emphasioss of Political Crisis－Secrecy Veil－
Seriousner

## Representatives of Street Railway Em－

 ployes and the Company Show No Sign of Getting Together at Confer－ ence Called By Mayor Church and Men Are Considering Committee＇s Report．


## July a Month of Sales--Something Different Every Day

GORGE VICTIM
ROM WHIRLPOOL
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ile Othérs

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| Bale price, dozen, |

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\begin{aligned}
& \text { Sizes and prices are as follows: } \\
& 27 \text { by } 54 \text { inches } \$ 1.75 \text {. }
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reat Vortex.
Toronto world.

Grand Sale Clearance of Paris and New York Dresses Fashionable Afternoon Gowns in Crepe de Chine, Georgette
Crepe, Taffeta, Serge and Satin, Reduced to $\$ 35.00$ Each.
ON SALE THURSDAY AT 10.30 A.M.
ERE ARE DELIGHTFUL GOWNS for afternoon wear-models from some o
the cleverest of French and American dressmakers. As the last dresses that re
main from early Summer shipments, they have been main from early Summer shipments, they have been gathered together into one collection, and will be marked down for quick clearance to a mere fraction of their usual In the group are simple and elaborate styles in Georgette crepe taffeta, satin, crepe de Chine,
also serge combined with satin, with a color choice of black, brown, navy blue, tan, gold, Copenalso serge combined with satin, with a color choice of black, brown, navy blue, tan, gold, Copen-
hagen blue, Belgian blue and green. Many of the models are charmingly embroidered. Others
show the fashionabie blending of navy blue and sand color. The dresses will be placed on sale on Thursday morning at 10.30 o'clock, Sale pric
$\$ 35.00$ each.
Extraordinary Sale 'Special" of Women's Silk Dresses at $\$ 8.95$ Each These are dresses of latest mode, and will be shown in the department for the first time on
Thursday. They represent a special purchase, and afford a remarkable opportunty for saving in Theselection consists of the following four designs, any of which may be had in sizes 32 , in, green, gey, purple or brown.




## Big Sale Values

Irish Embroidered and Drawn
Work Bedspreads Less Than Mill Price, at $\$ 5.75$ Each.

 White
spreads,
swtitin-tinished border
ber BedAnd conventional elantres, full
double bed sise. sale price, each,

 As Summer Rugs Well Can Be, in Their Quaint Style and Simple, Durable Nature.

THEY HAD ONLY been in the department a few showered upon them. And truly they are artisverings for verandah or porch floors.


## Victrola Number IV. at $\$ 21.00$

 A Great Favorite for the Camp Small in Sise and Easily Moved From One Place to Another-Yet it Plays the Same Records as the Largest Machine.Wpretty dull time" is what many a camper and cottager would reply. For surely music, gay
eats we see in old-fashioned chairs-with a smooth varnish finish on one side, the quaintness of their appearance being
emphasized by the fact that they are oval in shape. They are mathasized by the fact that they are oval in shape. They are
natural tan in color, many of them showing borders of brown green or blue.

Drest of otin, the fronts and poct.

New Oval Rugs of Plaited Rush, Delightful for Verandah Use Just Arrived From Japan, and Attractive


| Fly the Tri-Color |
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| French Tag Day |
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OFFICIAL REPORT OF VIMY VICTORY
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THE TORONTO WORLI

## The Time to Buy a Piano

HERE is a time to buy everything-one time of
chants in each line of goods offer unusual values. For pianos, piano-players, or organs it is July
Other years July has been our dullest month. This year, by offering unusual
values, we are making it the big values, we are making it the big month of the year
No one can afford to pass by the remarkable buying opportunity that this
change inpour selling policy offers. Decide pur sellng pow offers.
ing that is yours, because you bought at the terms, Pocket the legitimate sav July is the time to buy Pianos.
The pianos listed will have to be seen promptly-if you wish to be sure of se-
curing one. You are invited to curing one. You are invited to inspect them

Mendelssohn--\$255 A dainty Mendelssohn piano-new. In
fumed oak case. Just the instrument for fumed oak case. Just the instrument for
library or lifing-room: Price, \$255. Terms, library or living-room: Price, $\$ 255$. Terms,
$\$ 10$ or more cash, $\$ 6$ per month.

## Witton--\$260

 A beantiful new piano by Witton, Toronto, Fall and Christmas trade. In rich our hogany case. A limited number durin July, $\$ 260$.per month. A rarely beautiful Circassian walnut pian Price, $\$ 290$. . Terms, $\$ 15$ or more cash, $\$ 7$

Gerhard Heintzman--\$295 A Gerhard Heintzman piano, good as new.
Upright grand seale. Mahogany case. Upright grand seale, Mahogany case,
Louis design. Prieed $\$ 295$. Terms, $\$ 15$ or Louis design.
more cash, $\$ 7$ per month. . ${ }^{2} 25$ Terms, $\$ 15$ or

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Gourlay, Winter \& Leeming Limited
188 YONGE STREET
The House of Service
"ONE MAN IN FOUR GOES TO THE POLL


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## TRUE ECONOMY



DEMANDS THE USE OF MORE PURITY FLOUR
There is more actual food value in ONE POBND OF PURIT FLOUR than there is in One Pound of Beef, One Pound of Potatoes and One Pound of Milk COMBINED.
The truly economical honverwife mast take advantage of this
great strength in PURTYY FLOUR over other food substances by serving more frequently the delicions bread and rolls, toothsome, dainty cakes and crisp, month-melting pand rolls, tooth.
among the poasiblitities of that perfectly milled product of
the world-famous Weetern Canada wheat

The Purity Flour Cook Book
 Mailed postpaid to any address for 20 cents WESTERN CANADA FLOUR MILLS COMPANY, LIMITED

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## WHOLESALE FRUT AND VEGETABLES




# SIMPSONS FOR SMART SPORT SHIRTS 

Color combinations in men's shirts is one of Fashion's emphatic edicts this summer. Conspicuous are the handsome wide Roman stripes in which two, three and some times as many as six colors are shown, blended so harmoniously and tastefully, and displaying such a wealth of character that not one man can help admiring their mannishness. Every shirt fits and wears to perfection.
The offering is sufficiently broad in style, color and value to take care of every man's individual taste and re quirement Young men will find here an extensive variety of eup-to-the-minute styles in sport shirts, follow-
ing the approved types as well as the negliges, which are associated with the ultra land the conservative styles
of today. The savings are just as important as the showing

Men's Arrow Sport Shirts $\$ 1.50$
Made of fine silk-finished soisette with white body and
collar of fancy wide stripe silk, in shades such as blue.
Men's Sport Shirts at $\$ 2.00$ Of fine soisette with silk stripe collars, some having pock
ets to match collars. ets to match collars.
Also at $\$ 2.00$ are sport shirts of plain pongee shade soisette
with long sleeves.

Sport Shirts of Plain White Jap Silk or of all Silk Pongee may be had for $\$ 3.00$


Men's Easy-Fitting Negligee Shirts, 75c Soft or stiff cuff coat styles of fine prints, percales and cambrics, in stripes, figures and.color too numerous to mention. Every shirt made with double stitched, reinforced seams. Every shirt has gussets. Every shirt,has sleeves of the proper length, and comfortable neckband
Excellent value at the low price

Men's Sport Shirts at $\$ 1.00$ Of unsurpassed quality in plain white percale or soisette. Designed with half sleeves or long sleeves. Some styles show narrow piping of black, others have white body and
stripe collar. Also there is an extensive array of shirts in stripe collar. Also there is an extensive array of shirts in
cluster and hairline stripes, such as blue, maue, tan and cluster and hairline stripes, such as blue, mauve, tan and
black. There are also sport shirts of soisette in plain ponlack. There are also sport shirts of soisette in plain pongee shades. Excellent value at he low price.
\$5.00 and ${ }^{\$} 6.00$ Grades of Men'sOxfords, Today 3.24


The VICTOR SHOE for Men is Not Merely a Shoe With a Hero Name, But a StandardBearer of Fashion, Value and Stout Courage
Not alone is the Victor Shoe for men made more solidly than the ordinary shoe, but there is also something appealing about the appearance that improves with each season's demand. It sort of hints of the thoroughness with which every pair is made.
Victor Shoes embody only the finest grades of leather obtainable, tanned and made wear-proof by a secret process. There may be other good shoes, but few brands measure to the standard of the Victor--none at the price surpasses it.
Made in Sizes and Styles to Please the Canadian Gentleman---and to Suit His Purse, Too! BLACK

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Bargain in Yard Wide Linoleum at 73c Per Square Yard

 Iron Bed, Spring Verandah Rugs of and Mattress
Completo for 510.70



Men's Toyo Panama Hats 60 Only to Sell Today at $\$ 3.95$


Men's New Silk Hats From London




 Victor Java Brown of seft wellaned an. .........e: 6.50

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purse. This seas-
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