
aGES THE "PEOPLE'S PAPER"-FORTY-FOUR YEARS IN THE SERVICE OF THE PUBLIC — IS A LIVE DAITY IN A BUSY CENTRE -ST UDY ITS NEWSY ADVERTISING $\qquad$ SIXTEEN PAGES subscription rates:
 Then NUMBER 294. Clothing Headquarters for Lumber and Construction Camps. Special Values in Heavy Breeches, Puttees, Pants, Mackinaws, Overalls, Overcoats, Suits, etc. THE WHITE CLOTHING MANUFACTURING CO., Limited.


## Delicious in the Cup "SALADA"

## is equalled by no ot

 Quality and FlavourIntimerichm $=$


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$=$ moms Christas Goods



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1 y -respectatle solootiors who were
 II suppose you are right. I shall
have to go mselt; but if ho should

 a dozen. $\$ 8.00$ each.
Berry Spons $\$ 2.00$ Somato Server $\$ 2.00$ each.
 Pair. $\$ \$$ Servers $\$ 3.60$ each.
Pearl Handle Butter Knife$\$ 2.50$ each.
Pickle Fork-
$\$ 1.00$ each. Mrs. Potts, set $\$ 2.50$.
Dover, $\$ 2.50$ set.
 SLEIGH BELLS.
Stras - Brass

tra Long Neck Straps -53.50
ckle Neek Straps $\$ 2.70$.
 Sody Straps- 9 Brass Bells wir
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& 19 \text { Bells } \\
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Silver Pated Body straps, 36
Bells rivedtted on ietion 100
Shaft Chimes-On Metal Frame,


 C4.00.
CARIIAGE WHIPS.
 ment Hac. 45 c . and 5 c .
55 c . and 60 c .
 We are showing a nice asso NICKEL KETLES. ALUMINUM COFFEE PER COLATER- 82.40 each
EAMEL TEA POTS.
$1.10, \$ 1.20, \$ \$ 1.25, \$ 1.30$ an ENAMEL KETHLES,
$1.25, \$ 1.50, \$ 1.70, \$ 2.00$ an
THE NEYLE-SOPER HARDWARE CO., LTD

## Perfumes and

 Bath Crystals for
## Christmas

ALL MADE IN GREAT BRITAIN

## HENRY BLAIR'S

 GROSSMITH'S ORIENTAL PERFUMES and Phul-Nana, the fascinating Indian Perfume, with an exquisite and lasting fragrance, Lily. Whan:-Rinee, the Perfume of Sunny Ceylon. Shem. El. Nessim, the seant of Araby $A$ Gruesmitistmas cirtut of Phul Nana or any of pleasure for tit fragrane oreminga in constantand deightul reminder of the giver. Each
 GRossmity in Phul- -Sana, Hasu-No-Hana, wanar-Rane, and Grosemith's Perfumes and Bat Bath Crystatals are

HENRY BLAIR

GIVE
A PEARL NECKLET THIS CHRISTMAS! Omar-Pearls

 Thee are indestractible.


They are sold exclusivels



Paint Bargain Red Paint $\$ 2.50$ gal. HARDWARE

## W. ${ }^{\text {GH. P. PIPPY, Tinsmith }}$

 452 Water Street
## INSURANGE SERVIGE

LIFE insurance or fire insurance cyrl J. cahill

THEE CROWN LITEENSURANCE COMPANY The Exdelity Underwititers Fire Insurance C
 ADVERTISE IN THE EVENING TELEGRAM.


Hard Wearinc
gade by a Firm of World-wide Reputation for: Excellence \&Uniformity of Quality,

## JOB'SSTORES,Ltd.

Agents.
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FOR XMAS TRADE I



BURT \& LAWRENCE 8


## McMURDO'S Xmas Store News


QUALITY and VALUE to Suit All BRUSHES
© Eseful Gift.

 Babb Hashes.
Brushes
Military Hair Brushes. FRENCH IVORY Mirrors.
Puf
Hafir
Thoxes
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Trinket. Trass.
Senvite
Electrings.
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Tooth Brush Holders.



Also, the Choicest Selection of CHOCOLATES and CONFECTIONS,
MOIRS', PAGE \& SHAW'S, WHITMAN'S, JANE TODDS.
T. McMURDO \& CO.,Ltd.



## CHRISTMAS IN: FACT AND FICTION

 LOCAL incidents and oisservances.




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## READ THIS LIST

## Wor Suggestions

## For Men's Gifts

GLoves
SHIRTS PYJaMAS
SWEATERS
scarves SOCKS
WALKING STICKS UMBRELLAS RUBBERS
SLIPPERS $\underset{\text { BELTS }}{\text { SPATS }}$
LEGGINGS BED SOCKS SUSPENDERS
NECKWEAR HANDKERCHEES GARTERS
DRESSING GOWNS
BATH ROBES SHAVING SETS
military brushes
SMOKERS' CABINETS SMOKERS' STANDS
CIGARETTE CASES
PIPES IN CASES TOBACCO POUCHES
ASH TRAYS
BILL FOLDS DRESSING CASES
FOUNTAIN PENS
RAZORS
DRESSING TABLE SETS
COLLAR BOXES
SHAVING BRUSHES SLEEVE LINKS

## Santa Claus Outfits

Chinese Lanterns Decorations Greeting Cards


The time of every Christmas shopper will indeed be well spent in looking through our Bright, Fresh Selection of Up-to-date Gift Goods. Helpful suggestions will be made to you by the goods themselves-the fitness and reliability of many articles will recommend them as the most appropriate for those you wish to remember.


## How about some of Giftsthatarealways

These for the Boys Welcomed by the Girls
FRETWORK SETS, MECCANO OUTFITS
HOCKEY PUCKS, SLIDES
COF MERS, GLOVES, WATCHES KNIVES, BOOKS, SKATES

HOCKEY BOOTS, SKATES, SLEIGHS
DOLLS, MUSIC CASES, GLOVES
FOUNTAIN PENS, REXHOLD PENCILS BOOKS, NEEDLE CASES, PURSES, HANDKERCHIEFS

## You May Find Just the Very Thing in This List

BLANKETS
HEARTH RUGS
TABLE COVERS EIDERDOWN QUILTS

Be Sure to Remember the Babies
SLEIGHS-WOOL LEGGINGS-TEDDY BEAR COATS-FURS-FUR SETS-SILK SOCKS CRIB BLANKETS-CRIB DOWN QUILTS-BONNETS-SLEEPING SUITS WOOL DRESSING SACQUES-BRUSH AND COMB SETS-BOOTEEF-

HOT WATER BOTTLES GLASS TOP TRAYS BRASS CURB
COAL HODS VACUUM BOTTLES

ELECTRIC GOODS
PYREX WARE
SILVER WARE
ASES

## READ THIS LIST For Suggestions For Ladles' Gifts

 handKerchiers MANICURE SETS DRESSING CASES SPANISH COMBS HAND BAGS BOUDOIR CAPS BRUSH and COMB SETS MIRRORS PERFUMES SLIPPERS HOSIERY GLOVESNEEDLE WORK CASES NEEDLE CASES NECKLETS BANGLES

GIRDLES
bandeaus
van railte veils UNDERSKIRTS UMBRELLAS
S. INDIAN LACE GOODS

MADERIA LACE GOODS BLOUSES
CAMISOLES
SKATING SETS SCARVES
SIIK UNDERWEAR
KIMONAS
SWEATERS
WALKING STICKS
FURS WORK BASKETS BATH ROBES

CUSHION COVERS LUNCHEON SETS
FOUNTAIN PENS
TOILET REQUSITES
CUTEX SPECIALTIES
Christmas Crackers
Santa Claus Stockings
Holly Boxes
Candy Boxes


Fair Weather ill Weather al be Dominion

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## Atter

Aftor ${ }^{\text {Childbirth }}$


## -Asaya-Neurell-

 Navivo Exik ixitio anan




\section*{Templing and Persuading Values <br> Christmas Gifts BLAIR＇S <br> ladies artificial silk hose．


 our Price only <br> HANDKERCHIEFS！HANDKERCHIEFS




 <br> Henry Blair

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## SHIRT BARGAINS

 Our Shirts are priced specially low for the Holiday Season－we want a big Shirt Sale．

## SPURRELL The Tallor

210 Duckworth St．and at 365 Water St．

## NOTICE．

Will all parties who wish to have their
NGINES REPARED，kindly forward them ENGINES REPAIRED，kindly forward them ACADIA GAS ENGINES，LTD．

Forty－Four Years in the Service of
the Public－The Evening Telegram，

## As Others See Us



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##  <br> 











 If this Signature
is NOT on the Box，it is NOT ER1MI QUMMLYE
（There is no other＂BROMO QUININE＂）


2
Book Your Oralors Early for Turkeys，Geese，Ducks \＆Chtiken

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ters were white．







And hare on remander that the


MOIRS＇FANCY BOXES CHOCLATES
75 c ．to $\$ 5.00$


HUNTLEY＇S \＆PALMER＇S FANCY BISCUITS ．．60c．to 80c．llb．

| Moirs＇Sultana Cake，per lb． Moirs＇Plain Cake，per lb ， Moirs＇ Moirs＇Cherry National Fruit Cake，per tin ．．$\$ 2.50$ | Pascalls Butter Hazelnuts，per 70 c ． Pascails Butter Walfuts，per ${ }^{70 \mathrm{c} \text { ．}}$ <br>  |
| :---: | :---: |
| KOPS＇WINES | 70c． |
|  |  |

16－oz．Glass $\$ 2.00$


EDGEWORTH TOBACCO


8－oz．Tins 45c．
GROUND SWEET ALMONDS
Shelled Walnuts，per Ib．


$\$ 1.10$ to $\$ 5.00$

| Early June Peas；per tin Libby＇s Beet，per tin String Beans |  |
| :---: | :---: |

NESTLE＇S THICK CREAM
Per Tin 55c．
The Royal Stores，Ltd．，

## Grocery Department



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THE FACE IN THE ORCHESTRA.
the face Is INDEX the soll.
THE PACE IS ISDEX GOP THE SOCL.















A Handsome Xmas Present



 BERT HAYWARD

## CHEVROLET

## 2000000000000000000000600000


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We extend to all our numerois friends The Season's Greetings, and also thank them for making this: our
"BANNER YEAR."
BON MARCHE









BIG PROGRAM AT TIIHIH IMIA JTHISTIIC NEXT WEEK

JACOBSON and BUSS
"OUR LEADING CITIZEN"
A $A$ seven reel special.

## A $\frac{\mathrm{A} \text { landilide of laughter }}{\text { Wism }}$ <br> 

To my innumerable friends all over the Dominion of
I trust you have enjoyed and profted by what George says. scription of my wares and live up to my promise regarding SERVICE.
hole-hearted support, and the best xmas ever,
your New Year may be filled to overflowing with life's Choicest urs for quality

## 1000000000000000000000031000000000000000

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George Says:
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## COPPER

Pipe, Sheets, Bars


Pipe, Sheets Bars ALSO
Brass Valves and Fittings

## Job's Stores, Ltd.




## Our Montreal Letter













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R. J. Louts cudiry

## Mixed Marriages





Deathe from AUTO ACCDENTS
Three deaths from Auto acidents



From the House of Baird's-

## GREETINGS

And our sincerest gratitude for the very Illeral patronage accorded us during the Christmas Season.
And the joyous message--the message the candles give--the message that rings and sings o'er the whole land--the message everyone has for somebody else--the message we have for you, this good old Christmas Gree

## A Merry Christmas



Africa's Great Inlands



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 yon





 | Pading trees will |
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| greenn lighted |
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 BUY YOUR

## CHRISTMAS PRESENTS

For THE SMOKER at CASH'S TOBACCO STORE.

Our stock is now complete with the following
suitable presents that the smoker will appreciate
and will bring joy to the receiver and the giver. and will bring joy to the receiver and the giver
PIPES-Dunhill's Shell Briar and B.b.B. PIPES-Dunhills Shell Briar and B.B.B.
TOBACCO-All the leading brands of Cut and CIGARETTES-Turkish, Egyptian and Virginia TOBACCO POUCHES-The very latest des CIGARETE CASES-Silver and Plain. CIGARETTE CASES-Silver and Plain. Also a full line of SMOKERS' REQUISITES
to choose from, especially imported for DURING CHRISTMAS OUR
REMAIN OPEN UNTL



JAS. P. CASE, Tobacconist, Water Streef.


## The BEST OF RUBBERS for EVERYBODY - At LOWEST PRICES!!

## BUY YOUR RUBBERS NOW

 MAIL ORDERS Receive Prompt Aftention

MENS SEA STORMKING Price \$6.75.

BOYS' SEA STORMKING Price $\$ 5.70$.
BOYS REDMAN STORM KING Price $\$ 4.80$.

Ladies' Rubbers

LADIES' STORM RUBBERS lium, low or high hee Price only $\$ 1.10$
ladies' Low rubbers Only $\$ 1.15$
Ladies' tan rubbers High or Low Heels. Only $\$ 1.10$. Long rubber Only 83.50 .
LADIES' HIP RUBBERS


We can shoe the whole family with RUBBERS AT LOWEST PRICES.
Buy YourRubbers Now MEN'S LOW RUBBERS ....Only \$1.30 MENS ROLLD EDGE RUBBERS . $\$ 1.6$ MENS TAN RUBBERS. Only $\$ 1.90$
MENS HEAVY DULL RUBBERSMENS HEAVY DULL RUBBERSBOYS' HEAVY DULL RUBBERS bOYS' STORM RUBBERS ... .Only $\$ 1.00$

## Gaiters



Batto \& Buck Men, Women Children


We Have Rubbers for Every Foot Wholesalo Price List on Request

MEN'S SEA RUBBER Price $\$ 5.50$
BOYS' SEA RUBBERS Price $\$ 5.00$
BOYS' REDMAN RUBBERS Only $\$ 3.80$
BOYS' ENGLISH LONG RUBBERS Only $\$ 2.90$
YOUTHS' LONG RUBBERS Pair, \$3.20 and \$2.50

## Send the Boys and Girls

 Here for Good RubbersWe stock the Best Brands. Double wear in each pair. STORM RUBBERS, LOW RUBBERS, HIGH, LOW and MEDIUM HEEL RUBBERS

## F. SMALLWOOD <br> The Home of Good Rubbers 218 and 220 Water Street


Fine $|=$ SIDE TALKSS.

## Christmas Greetings

 and Best Wishes for aPROSPEROUS NEW YEAR from
the standard mfg. co. Limited

## HOCKEY GOODS.

Craig's Improved Red Dot Hockey Sticks. REX HOCKEY STICKS
YOUTHS' HOCKEY STICKS
SMALL BOYS' STICKS
GOAL STICKS
HOCKEY PUCKS
HOCKEY GLOVES
SHIN PADS, WHISTLES GOAL KEEPERS' PADS GOAL KEEPERS' GLOVES HOCKEY PANTS SUPPORTERS KNEE PADS. DUNNE'S TUBE SKATES. by lead above Good are regulation and are used
W. \& G. RENDELL'S Hockey Store, WTORE OPREN THLTL 6 P.M.


METALS!
BAR IRON SHEET IRON TINPLATES

For Forward Delivery
The Latest British Prices
WM. HEAP \& CO., Ltd.,
Phone 873. Board of Trade Bldg.

The Shop on the Corner
On the Way Home
Jus drop in to a monen or two to

To the Patrons and Friends of THE CRESCENT THEATRE A MERRY CHRISTMAS AND A HAPPY NEW YEAR IS OUR EARNEST WISH. A SUPERLATIVE HOLIDAY ATTRACTION DOLLY MOORE and JIMMIE CLAYTON In B Big Programme of Dobble and Acrobatic Dancing

- Diinty Numbers-Pretty Costumes. spectal bill for xmas day. "THE BRIDAL GROOM."

FRIDAY NGGHT-The usual Big Amateur Contest-FRIDAY NIGHT.

## To Our Patrons

one and all and to
those who are to be we extend the
Sincere Greetings
which never grow old-A Merry Christmas and

## A Happy New Year

Bowring Brothers

Limited

Christmas Greetings
We extend to all our customers
Hearty Ghristmas Greetings
and
Best wishes for a bright and
Happy New Year. 1924.

May
each day's golden setting sun foretell a bright tomorrow.

A. Harvey \& Co. Mnumbea

Market has declined and we can supply you with any grade you may require and offer straight blacks, straight whites or mixed in four bushel sacks, at lowest market quotations.

Get Our Priecs.
F. McNamara,

PHONE 393
QUEEN STREET 0000000000000000000000000
W000000000000000000000001
Merry Christmas
Everybody
Parkers shoe shops XTEND A MOST HEARTY CHRISTAAS GREET-
ING TO ITS HOST OF FRIENS! By the way, what's so Suitable and Sensible for
ristmas Gifts as good Footwear?
Fond
 Our Choice Christms. Footwear is now on display
nd the showing is $a$ selection from the Best of


Parker $\mathcal{E}$ Monroe, Lid. 000000000000000000000

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## IW таสияна : <br> TOAST <br> Marshall Bros

## Wish their many Customers a Merry Christmas

- Our December Sale Continues Throughout This Week

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## We Now Have

in Stock
he Latest Designs
Fireside Fenders
Brass
Brass and Black Copper and Black

Extra Fine Grade
Fire Irons.
See Our Windows.
GEAR\&CO.
Limited

## 304 Water Street

'Phone 404
St. John's.

## 

TPlunged Scissors

Xmas, 1923
We Wish'all Our Customers and Friends

## A Very <br> Happy Christmas

## GEORGE NEAL, Limited

 ST. JOHN'S MEAT CO., Lid. wholesale \& retall meat mer. CHANTS.
We Wish Our Numerous Customers a Merry Xmas !

## 

Make your Xmas Dinner a Success, by having us supply your order at prices in keeping with quality.

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174 WATER ST. 'PHONE 800 . "
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us.
FRED J. ROIL \& CO.
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FOR SALE Or TO LET
situated on Richmond Ave.. (West End), 3 minutes
walk from car line. Fitted with all modern conveni-
ences such as hot and ences such as hot and cold water, plastered walls and
ceilings, steam heated electric light telephone, con--
crete basement and a large garden at spot in the summer months. Freehold property.
chance of a life-time. For particelold 77 Water St. Phone 781, 0 THE HOME ESTATE CO.
 ADVERTISE IN THE EVENING TELEGRAM.

## Christmas Suggestions HIGH GRADE CHRISTMAS GIFIS OFFERED AT VERY ATTRACTIVE PRICES.   Erasmic Bath Salt, in Powder, Cubes and Crystals. A Full Line of Beautifully Boxed TOILET SOAPS. HIGH GRADE CHOCOLATES, by Schrafts \& Merrit. SEE WINDOW FOR DISPLAY. <br> Kielley's ${ }^{\text {Drug }}$ Store. <br> COAL S13,50 Ton

2000 TONS NORTH SYDNEY SCREENED Discharging to.d.ay ex. S.s. "EFhe
Also ex Store, 2000 Tons SCOTCH LUMP COAL-\$12.50 BEST ANTHRACITt-AII Sives, ex Store and to A. H. MURRAY \& CO., Limited, Call offee 'Phone $1887 . \quad$ Becks Core.

## NEW ARRIVALS OF <br> Fall and Sultimgs and Overcoatings

You will find these Goods a specially well selected assortment. If your order has not been placed, see ours before buying.
GET ONE OF MAUNDER'S OVERCOATS and keep up the standard of good tail ored clothes. Write for samples and style booklets, with measuring instruc tions.

## Gohn Maundes 

 CHRISTMAS and MUSIC No PRESENT SO APPROPRIAT
APIANO. A VIOLIN STAND.
A GRAMOPHONE. A VIOLIN CASE
A RECORD. A METRONOME.
A RECORD. A AETRO
A VIOLN. A FLUTE.
A VIOLIN. A FLUTE.
AMANDOLIN. A MOUTH ORGAN.
A CORNET. A BUNCH OF CENTURY MUSIC.
ABUGIE. APIANO BENCH or STOOL. CHARLES HUTTON,
THE HOME OF MUSIC.

| TRAPNELL'S <br> This List will help you solve yo $\qquad$ Pearls. Diamond Rings. Signet Rings. Set Rings. Vanity Cases. $\qquad$ Silver Mesh Bags. Butterfy Jewellery. Peter Pan Pens. Walking Sticks. Flower Vases. Silverware. Neck Chains. Watch Straps. Ear Rings, Baby Spoons. Silver Mugs. Baby Lockets. $\qquad$ <br> R. H. TRAPN 000000000000000 |  |  |
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These Handkerchiefs
 REDUCED PRICES.

 Daint range of CoLored CREPE DE CHINE H.S. HKFS. .i. .....25ce eaen
Our SCARVES in all colors. Splendd selection ... ........85c, and \$1.25

BON MARCHE CASH STORE.

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12,000 Sides American sole leatier.
1,200 FEET BLACK UPER LEATHER.
Larye Quantity of CHANES \& ANCHORS.
NEE RON LUBRICATING OIL, at Rock
Also. AMERICAN PLYMOUTH STEAM TAR. And all kinds. of Ships' Supplies.
North Am. Fur, Hide and Metal Co'y -00000000000203002000000000000

English Household COAL 1000 Tons BEST WALLSEND COAL
HENRY J. STABB \& CO.


Suits of English Weaves


W. P. SHORTALL, $-m=$
 Insure with the Good, Old, Reliable ${ }^{56}$ QUEFEN ${ }^{99}$
Which has stoo "the test" for the last 80 yoars,
particulurly in in the Big Fires of 1846 and 1892 .
 GEO. H. HALLEY, LIMITED, Agents.



RED CROSS LINE!

## NEW YoRk. HALIFAX. ST. Joins.








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Anifirc, s.s.


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Farquhar Steamship Company
rstclass passage to Halifax, only 820.00 , includ-
Tor information re rreight or passage, apply to
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 J.S. FIDELITY \& GUARANTY COT.


## Aylward's

ENGIISH SUITINGS \& OVERCOATINGS \$35,00 to $\$ 40.00$.

PANTS LENGTHS
T. J. ATLWWARD

