



THE TORONTO WORLD

 the first time in our Cloak Department are g
by shoppers of taste. These are among them :

$$
\begin{aligned}
& \text { No other place in Canada begins to display such style and } \\
& \text { elegance as is shown in our Cloaks. The height of fashion is }
\end{aligned}
$$ represented here, with variety enough to satisfy all. Call and see for yourself.

Things to Wear For man, woman and
overooked. Old and young, rich and poor alike, can come
here and select their needs from stocks representing tee ame
of stye, assorment and quality, and not one dollar spo spent of style, assortment and quality, and not one doliar so spen
could be used to better, or evenen equal, advantage outside th store. These are a few hints for Saturday shoppers:

## Hosiery and Cloves.

## Impmatimity

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CITIZENS OF THE WEST
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greater business
wase ever done ine in the pally days of gone-by years-
greater than we antichated. And yet we have only been
carrying into effect the methods that have been in vogue at

## W. J. GUINANE, 2 Stores 1 Is \%ixut wiw



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\begin{aligned}
& \begin{array}{l}
\text { Ladies' Fine Black Kersey Jackets, , ilined with heovy } \\
\text { black satin. strapped seams, high storm collar, }
\end{array} \\
& \begin{array}{l}
\text { black satit. strapped se } \\
\text { sizes } 32 \text { to } 42 \text {, special at }
\end{array}
\end{aligned}
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 Preserve Your Hair


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## A Limited Sale of Fifty Overcoats

 Worth $\$ 8$ for $\$ 3.75$| We are going to surprise you by offering $50 \$ 8$ Overcoats at $\$ 3.75$. We could not dream of selling them so cheap, save for the special circumstances under which they were bought. They are last sea son's make. The manufacturers had just 50 left, and rather than keep them took our offer, and here they are. Nothing the matter with the coats at all-they are perfect and are worth $\$ 8$-every cent of it-but they are yours for $\$ 3.75$. Last year's overcnats are just as warm and just as good looking as this year's, so it is wiser to buy one of these at $\$ 3.75$ than to pay $\$ 8$ and not get one a bil better. <br> Remember, there are only 50 of these, while there are 500 youths who need them. Do not le 450 others get ahead of you. They will be on sale all day Friday, and as long as they last-though they shouldn't last a day. <br> DESCRIPTION These coats are all pure wool, soft and nice, well made, nary coats, but handscme and stylish, suitable for church or street wear. We positively guarantee them in every particular. They are of a stylish brown colo which defies dirt or fade. |
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115=121 King St. East.


THE GRAND TRUNK


## To the Trade:

 in stockExtra- $\begin{aligned} & \text { Between Ten } \\ & \text { and Eleven } \\ & \text { Ren }\end{aligned}$ | ordin. | $\begin{array}{l}\text { Thousand } \\ \text { in } \\ \text { ary } \\ \text { of Fintles }\end{array}$ |
| :--- | :--- | Job Quotations. FILLING LETTER OROERS A SPECLHLI John Macdonald \& Co















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