THE EVENING TELEGRAM. PAGES TO-DAY. READ BY OVER 4, MM PEOPL SVRRI DAI,


## Reid-Newfoundland Company.



Auction Sales:
(18)

NFLD. REGIMENT.
Medical Examination! All recruits who have not been
examined by the doctors will re.
 A. MONTGOMERIE, Capt. NOTICE.


|  <br> Lodge Tasker <br> No. 454, R.S. A.F. <br> An Emergency Meeting of the above |
| :---: |
|  |  |

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\end{gathered}
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\end{gathered} \right\rvert\,
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HARVEY \& CO,

$$
\frac{\text { decel0,21 }}{\text { NOTICE. }}
$$

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\begin{array}{|}
\text { All parties having goods } \\
\text { remaining in my Store }
\end{array}
$$

$$
\begin{aligned}
& \text { remaining in my Store } \\
& \text { George Street, are requested } \\
& \text { to take deliver immediate } \\
& \text { ty as store has to be clearee }
\end{aligned}
$$

Dr.J.A. BURKE, DENTIST,
312 Water Street,



FOR SALE BY PEBLIC AUCTION.
Saturday, December 12th,


 | Pe P. C. O'DRISCOLL, |
| :---: |
| ITCTIOERER |
| PUBLIC | PUBLIC AUCTION. To-Morrow, Saturday,







M: A. BASTOW,



The most tirititat smokeres are
the most enthusiastic admirer of the quality of our
Goverilors and Conchi's Clgars
Made on 4 . Chacon in the moss
up-todite tactory in the world
JAS. P. CASH,
nov7, t1 (robaceonist), Water street

## 19th WEEK of the WAR <br> And still no increase in the price of our

## Paint, Soap

## Oiled Clothing.

The Standard Manufacuring Co, LIt.
Red Cross Line.




THURSDAY, 10th Dec. TO Leter Now manimus per "sjostad
BEST SCREREED North Sydney COAI. in. STore. Anthracite Coal,
M. MOREY \& ट̃. omice: queen Street.

## Xmas Suggestions

 FOR SALE - One Young
 $\frac{\text { dect1,1i }}{\text { occuper-The Office lately }}$






FOR MiEx there are
Dressing Cases.


 | Sinilary Brush Sets. | Small size Horse for express, weight |
| :--- | :--- |
| Sibout 8op los; must be kind and fault- |  |
| Smokere Set |  |



 DICKS \& CO., $\frac{\text { WANTED-A Good Gener- }}{\text { al Serrant; must understand platin }}$


182 Duckworth Street.
PPhone 65 .
 Schools and Factories. Private
Residences a specialty, at short.
est
est notice. Carpets. Cleaned and and
olt

 $\frac{\text { mards linneat corzs }}{\text { BULNE, ETG. }}$
the evening telegram, st. John's, newfoundland, december 11, 1914-2


## IT IS NOT A BIT TOO SOON

To have that Photograph made to send him at Christmas.
Phone 768.
tie. holloway studio, ITD.
Corner Bates' Hill and Henry Street.


MOIR'S
Sounds Like More,
Tastes Like More
Tastes Line Mo
More Centers,
More Coating,
More Popular
More Popular,
More for the Money, Many More More
ONLY ONE
MOIR'S
When talking of
Chocolate. COAL VASES


These Goods are all new and marked down to the very lowest figure to clear.
MARTIN HARDWARE Co., Ltd,
Eront and Rear, next Westof olid Store.
nomel SLATIERY' nom Wholosale Dry Bools.

> Wo ontry in stook for spring trato an attrietro stook ot:<br>CHEAPEST W THE CITY.<br><br>SLAMTERY BUILDING.

Western Weather.


All First Class Druggists
Sell Salvia Hair Tonic sinvil cestioses anarurat in wen
 ished and fed that a new crop of
hair springs up, to the amazemen
and delight of the user and delight of the user. The hair is
made sott and fuiff. Like all Ameri can preparations SALVIA is daintily perfumed. It is hard to find an act-
ress who does not use SALVIA conNiekel Leads

Boy Who Led a Charge



## St. John's Meat Company,

## Water Street East, Phone 800.

Finest stock of Local Pork on sale in all our Stores at keenest prices in town Finest-Imported Argentine Beef and Mutton at the following keen prices: Roast Beef, 18c. to 25e. lb.; Beef Steak, 25c. per lb.; Boiling \& Stewing Cuts, from 16c. per lb. Mutton: Legs, 20c. Ib.; Chops, 18c. and 20c. per lb.; Boiling and Stewing Cuts, from 14c. per lb, up.
Finest Beef, Pork, Oxford and Cambridge Sausages, 18, 20, 22, 25 e. 1b Bologna, 20c. lb.; Black Puddings, 10e. lb.; White Puddings, 10c. Ib.; Pot ed Head,

Green Crushed Bone for Poultry, 3c. Ib
Branches: Water Street East, Water Street West, Military Road Phone 800 'Phone 98

## The Crescent Picture Palace

"On the French and Belgian Border,"


 J. ONEIL FARREL, Baritone, in the latest Cabaret pieture singing.

THE USUAL EXTRA PICTURES AT THE SATURDAY MATINEE.

Six


# 2 Special Fur Selts. 

## In Black only.

No. 1Is a very Special Set,
Straight Cut Necklet with
Fancy Shaped Mufi.
In Black only. Cut Price.
$\ln ^{18}$
Is of extra quality, Fancy Shaped Necklet with Pillow Mulf.


It is really worth your while to see these in our West Window.





# MAIL <br> RECEIVE <br> OUR <br> PROMPT <br> ATTENTION 

MAIL
RECEIVE RECEI
OUR PROMPT ATTENTION

## SHOP EARLY－－－Shop Now－－SHOP HERE－－For this is The Store of Xmas Cheer

With the Great Stocks assembled and the generous whole souled spirit of Christmas pervading every section of the Store．The wonderful display of Christmas Goods and the excellent values everywhere the Royal becomes the CHRISTMAS GIFT Headquarters that offers both pleasure and profit to everyone．The List of Bargains offered here has been specially chosen for Christmas Shoppers．Every item priced according to our small profit plan． A Specially Selected Bargain Programme

| Immense Stock of If＇dk＇s． |  |
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## SONE SPECIAL BARGAINS

 From the Men＇s Department． MEN＇S and ${ }_{\text {GENTS WIS }}$
 and MEN＇S SHIRTS．MEN＇S CAPS．

 MEN＇S CAPS．WOOL MUFFLERS．


The Hardware Department Offers Many Money－Saving Items．

 Galvanized Wash Tubs．Reg． 81.15
Class Wash Boards．Ree． 50 ．for ．
Nickel Stand Lamps．Reg．$\$ 1.10$ for
Climax Safety Razor．Reg， 82.60 for
Stair Carpet Brushes．Rec． 75 c ．for
adies＇Scissors， $51 / 2$ in．Reg． 60 e．fo
Enamel Kettles， 6 pints．Rer $\$ 105$
Deroe Polishing oil in bottles．Reg．28c．for
Black Buffalo Carvers in case．Reg．$\$ 2.00$ for Electro－Plated Sugar Spoons，Reg．80C．each for
Electro－Plated Cream Lades．Reg．$\$ 100$ each

Refined Nickel Tea spons．Ree．．7．e．doz．for
Dover Sad Irons， 3 in set．Reg，$\$ 1.40$ for ．．．

## For FRIDAY \＆SATURDAY

## Excellent Suggestions from all Sections

 LLa
mer
mer

Slippers as Christmas Gifts．



[^0]GROCERY BARGAINS．





CROCKERY BARGAINS．
Reg Glass Butter Dishes．Reg，40，each for．．．．．．．．．．． Cut Class Port and Sherry Clasess．Reg
Cut Glass pickle Jars．Regs ．0c．aech for
 Toy Tea Sets，large size．Reg tici．set for．
Fancy Clina Ornaments．Reg．122．each for
Transe
Krystol Giass Vineara or oil Botles：Reg．Foc．each for



## Words of Wisdom．

## he loyal tores tal．

## Picture Books．

We have humdreds of Picture Books for child－
rent some with stories others with


Mantles
And All
Ready-To-Wear HATS Still Continue

## A Special Offer of TableLinens

We have made tremendous reductions in all Table Linens, Our splehdid stock of these was never bigger nor better than this season, all beautifully patterned designs and of exceptionally good quality. Prepare for the Xmas Dinner. Attractive Linens add

## Note the Sweeping Price Reductions on White Table Damasks.

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

NOW 32c.
NOW 40c.
NOW 48c.
NOW 50c.
NOW 55 c .
NOW 60c.

 ALL OUR STOCK OF WHITE LINEN TABLE CLOTHS \begin{tabular}{l|l|l}
CK OF \& WHITE LINEN TABLE <br>
NOW \& 75c. \& Regular Price, $\$ 1.50$ <br>
NOW \& 90 c. \& Regular Price $\$ 2.40$

 

Now wion <br>
Reg <br>
Reguar Price, 8280 <br>
\hline
\end{tabular}

## Marshall Bros

A
Special Cut

Price
On
White Twill

## Sheetings

Regular 35c. Now 28 C Regular 50c. Now 40c Regular 60c. Now 50e Regular 65c. Now 55c

Learning to Speak Well


Fine and Medium Cut Scotch 0'Meal, 7-1b. Tins \& by the lb.



War Nows.



## OUR PTURNITURES STANDS the TEST

 Wrong with our goods. We are prepared to stand the test, as every piece of Fur-
niture before leaving our building is carefully tested, as we stand on Quality The seret of our Low Prices and High Quality is that on every dollar's worth imported seventy to eighty cents has to be paid in duty and freight. We have orrs made right our own building, thus saving this big expense, which we give to the customers. We are deternined to made SIDEBOARD is having a wonder. $w$ save ive to seven dollars on every one.
Our Home made PARLOR SUITES have gone to all parts of the island, and still a
Just have a look at our CRESCENT FELT MATTRESS: as good or even better -


## New Arrivals,

DECEMBER 8TH.
Landed ex Steamers Morwenna and Stephano APQLEES-Winter Stock. CANADIAN BUTTER. BLACK OATS, HAY. CHEESE, EGGS LOWEST PRICES.

GEO. NEAL



Rubbers for Everybod
60,000 Pairs
RUBBER BOOTS SHOES and GAITERS Include well known brands, sut
The Canadian Rubber Co.
The Merchants
Thiberec.
The The Merchant's Rubber co.
The enatese cros subber
The Anchor Rubber Co. The Anchor Rubber Co.
The Red Bal Ruber Co. The Woonsocke Rubber Co.
Miner Rubber Co.
OUR PRICES ARE THE OUR PRICES AR
LOWEST. Men's Rubber Shoes, 7oc. to
Women's Rubber St Boys Rubber Shoes 56 , 56 , to t \$1. ASK For the rubber with
P.IRKER \& MONRUE, Lt

Ground Cloves. Ground Cinnamo<br>Ground Mxd. Spice.<br>Ground Ginger.<br>Ground Nutmeg.<br>Ground Mace,<br>Orange Peel Orange Peel. Lemon Peel. Lems. Mxd. Peel Angelica. Desiccated Cocoanut<br>Hugon's "Atova Brand" Refined Beef Suet<br>BISHOP, SONS \& CO., Limited<br>Phone 679.<br>Gracers Dept

Garland's Xmas Cards Has always and is still the best both in


## Your Xmas CAKE

GIRIAND'S BOOKSTORES, $177 \& 353$ Water $S$


Ldd


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erat of the applicants. who had In was onducted $a$ the $A$ Amon-

Germans
(Pron the Ner York Post)





## Decorations on

the Battlefield

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\end{aligned}
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580
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## 

THE TIME IS APPROACH If you intend to economize, and yane this winter shercoat do you this winter, have it sent to
us to be renovated, a new rel jet paired. Good work and prompt BROS., 365 Water Str
Phone, 574 and we will
IT NOW, -nov5,eod, cal


Who Killed Olga Carew


## 

## 



Stafford's Essence of Ginger Wine makes 3 quart
bottle. - dec9, tf

## Cream of Tartar

Many people use cream of tartar for quick bakng. They value its superior qualities and will not knowingly accept substitutes made of alum or lime phosphates, such as are sometimes offered

But even the most careful cannot always know. The high price of cream of tartar has led to efforts to substitute alum and phosphate of lime compounds which are vastly inferior and not as healthful to use.

The easiest way in which the housekeeper can sure of quality and economy is by using Royal Baking
of tartar.

Royal Baking Powder gives perfect results, is less trouble to use, and has not been advanced in price.

Anyone who has once become accustomed to sing Royal Baking Powder never reverts to homemade mixtures or any other product for raising biscuit, griddle-cakes, doughnuts, or cake.


Grand Entertainment at Petty Farbor

by s.s. tobasco,
Irish Butter, Selected, I-lb, Prints, 50 Sides Irish Bacon--boned,

|  | Shelled Wa |
| :---: | :---: |
| b. carton ..... $71 / 2 \mathrm{c}$. |  |
| Seeded Raisins, |  |
| English Corn | ${ }_{\text {Best }}$ oz. |
| 1 lb . pkg. Dates . . . . . 10 c . |  |
|  |  |

1,000 Tins Condensed Milk, 5C. Tin.

T.J.EDENS

Duckworth Street and Military Road.

## GForger kvowing

East End, West End and Central GROCERY STORES.

| 17. 1 | Best Orange Peel. |
| :---: | :---: |
| gelica ... . . . . . 40 c c. lb . | Finest Cition Peel. . |
| Cleaned Currants | Choice Seeded Ra |
|  |  |
| Real Sultana Seedless |  | Pink Icing Sugar 10c. lb. White Icing Sugar, 10c. lb.

## Empire Baking Powder,

$\frac{\begin{array}{c}\text { The best known Baking Powder in Newfoundland, only } \\ \text { 16c. for a } 1 \text { lb. tin. }\end{array}}{\frac{\text { Desiccated Cocoanut, } 16 \mathrm{c} \text {. } \mathrm{lb} / \text { Shelled Walnuts ..45c. lb. }}{\text { St }} \text {. }}$ | $\begin{array}{c}\text { Desiccated Cocoanut, } 16 \mathrm{c.} \text {. } 1 \mathrm{~b} \\ \text { (Guaranteed fresh and of } \\ \text { superior quality.) }\end{array}$ | $\begin{array}{l}\text { Shelled Walnuts . . }\end{array}$ |
| :---: | :---: |
| (Perfect halves.) |  |

 | Egg Powders, | 18c. btl. | Egg Yellow for colouring, |
| :---: | :--- | :--- |
| 10 c. btl. |  |  |

 | Gelatine, Nelson's, |  |
| :--- | :--- |
| 12 c. | \& 24 c . pkt. | \(\begin{aligned} \& Gelatine, Knox's .. 15c. pkt. <br>

\& Corn Flour,\end{aligned}\)

"Table Jellies," Monk and Glass,
1-2 pint 3c. Pints 5c. pkt.


 Ground Mace, Genuine, $\quad \begin{array}{r}\text { Buaranteed genuine, } \\ 25 \mathrm{c} \text {. Ib. }\end{array}$ New Prunes, 14c \& 16c. lb. $\begin{gathered}\text { Choice New Evaporated } \\ \text { Apricots }\end{gathered} . .22$. 1 lb . | Choice New Evaporated |
| :---: | :---: |
| Pears .. .. .. ..21c. lb. | \(\begin{aligned} \& Finest Evaporated <br>

\& Peaches . . . . . 14c. lb.\end{aligned}\) \begin{tabular}{c|c}
Lemon Curd for Cheese \& $\begin{array}{c}\text { Ground Sweet Almonds, } \\
\text { Cakes, in large glasses, }\end{array}$ <br>
pest quality in 1 lb tins,

 "Tate's" Afternoon Tea 

40. each \& $\begin{array}{c}\text { Tartaraline, } \\
\text { equal to best Cream } \\
\text { Tartar, guaranteed }\end{array}$
\end{tabular} Sugar, 1 lb . cartons, 12c. Tartar, guaranteed, 12 c . lb

"TE CELESTIAZ,"
The Finest China Tea, in $1-2 \mathrm{lb}$. and 1 ib Tins- 50 c. lb. only.
Better than the old-fashioned tea of bygone times.
JJst buy one tin to triv. Invaluabee for dyspeptics who
demno casnot trink
of taninin.

## Feo. Knowling

Fireman Foley Meets The Xmas Pantomime

| cid |  |
| :---: | :---: |
| Last everinis, Frreman |  |
|  |  |
|  |  |
|  |  |
| the Western gate eading to covern- |  |
|  |  |
|  |  |
| which he was driving, were not going fast at the time. His head struck the |  |
| ground first. He was picked pp in an |  |
|  |  |
| unconseious condition and taken to his home in Hoylestown/ where he |  |
| was attended by Doctors Roberts, Rendell, Mitchell and Macpherson, |  |
|  |  |
| the former dressing a bad scalp |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Poor Economy.

This is the Blanket season. It is poor econmy to buy cheap Blankets. See that you get the best
Riverside

made from selected wools only









| F. SMALLWOOD |
| :--- |
| The Home of Good Shoes. |



## UTEST

## From the Front.



Weary Tiredness
Changed to Vigor
WATERPROOF !


隹


## Glad to Know!

I know you will be glad to know I have received 3 doz. more
MAD CAPS, the balance which was short on Arst shipment. Balance of swiss kMbrombry now showing from 2 in. The eales from my last window do dop.per end. ind Men's wear hare
been an thaication of my stock for catering to my gentlemen
 GEORGE KNIGHT, 164 Water St.

IT WILL PAY YOU
 ※5 玉is

## WILLIAM FREW.

| "Il's a Long, Long Way to Tipperary," 15 cents a copy. |
| :---: |
| , <br>  |
| CHARLES HUTTON, |

## This Date

in History.






## Here and There.






German Republic
Idea Ridiceuled.








 Temins surene. Mey will catitue



 Non
 meen timatere Mo morray op.

## Rod and Gun.

Frank Houghton contributes a riv
id account of a polar bear hunt in th Arctic regions to the December issum
of Rod and Gun in Canada, publishea at Woidstock, ont., , onada, Wu. Jublished Taylor:
Limited. The Hermit of Whita oter

 bult terrier who saved of a b bis
from financial ruin by his abilit 3ird Dooked course of true love "Till appeal to al thon
interested in this "embodiment canine intelligence." Other article there are of outioor life from Atlan He to Pacific and departments full of $* * * * * * * * * * *$ BUSINESS AS USUAL *

*     *         *             *                 *                     *                         *                             *                                 *                                     * 

mard's hmankt c ter
me proplas papre- THE EVENINf TELEGRAM, DEC. 11th, 1914-10. -rend bx everooma


## Gold Filled

 Bar Pins !We have just opened a new assort-
ment of Fine Quality Gold Filled Bar ment of Fine Quality Gold Filled Ba Engraved and Stone Set.
Each one of them is perfeet in design and workmanship and would make an
ideal offering for a moderate priced and beautiful gift.

Prices from 50e. to 52.50.
T. J. DULEY \& CO., e Jewellers.

## FIRE INSURANCE



GEORGE M. BARR, Agent.

## FOR SALE

Ex S. S. ${ }^{2}$ Stephano,


2,000 sacks Yotlou Corin Meal, HARVEY \& Co. Limited.

> Over 40,000 People Read The Telegrath

Lef Us Fill Your Order from FRESH SUPPLIES! ELLIS \& CO., uimited. 203 wafers.

## 

| tlonery has artived. |
| :--- |
| CHoICE N. s. APpLes, | \$1.75 per box. Smamex ome CEMENT

Ss. Just landed per] 1500 barrels. White's Portland CEMENT, British Manufacture. H. J. Stabe ecto.
$x^{2} \mathrm{sec}$
massitita


## Our BoysShave!

Send Theri a "Giant Junior" SAFETY RAZOR.
Wethin reach of all purses and reducea to our Boys onty, Does
the same work as a $\$ 5.00$ razor, is simple and quick to operate.

## 40 cents.


 CHESLEY WOODS, ras. Agenh 100 wis


## Hats! Hats!

Great Clearing Sale of Felt and Velour Hats at Henrry Blair's.

Now is the time to get a Fashionable Felt Hat of a fine quality at a very cheap price; all the new shades.
Lot 1-Regular Price \$1.30. NOW Lot 2-Regular Price \$1.90. NOW Lot 3-Regular Price \$2.30. NOW

95 c. Lot Ladies' Assorted Job Felt Hats.

Régular Price $\$ 1.00$. NOW
20 c .
Lot Misses' and Children's Colored Felt Hats (Job). Regular 55c. NOW $\qquad$
All our Stock of Ladies' Latest Styles Ready-toWear Hats Clearing at Half Price.
ichiv in ini


Kerosene ENGINES
We have made a asweping reduction
New Ferro Kerosene Engines.
I1 H. P. Engine with Reverse. Regrince Now $\pi / 2$ H.P. Engine without Reverse 213.00 Reductions on all other sizes. EVINRUDE DETACHABLE DORY MOTORS only 55.00 complete.
Arices. all Motors and repair parts at reduceed
A. H. murray, Bowring's Cove.

## The Children's Christmas

must be bright and unclouded, even though the older folks spend theirs under the
shadow of the war cloud. Merry little folks must have their Christmas Gifts from "Santa Claus", or they'll be greatly disappointed, even though Mother and Daddy are sad
thinking about big Brother far thinking about big Bether far away. IT When you want to get Toys for YOUR see the display of Real Toys-that-are-different. We have Brass and Enamel Bedsteads for big Dollies, Tables and Chairs-kneehole, Writing Desks with drawers, completely fitted Kitchen Cabinets, etc.--big enoug sides a great variety of Rocking-Horses, Teddy Bears, Go-Carts, Slides, Expresses and many other Toys dear to the hearts of children. If you're choosing Christmas Gifts for your little Girl or Boy (or somebody else's little Girl or Boy), come and see
U. S. Pieture \& Portrait Co.

Quality COUNTS!


We have just opened a splendid assortment of WINTER
UITINGS and OVERCOATINGS, the anality and SUITINGS and OVERCOATINGS, the quality and utility of
Which are second to none in the city. Let us make your Suit or
Overcoat and coninee gil the store that pleases.
CHAPLIN, The King of Tailors
BUTTER, EGGS, CHEESE!
To-day ex Morwenna, at lowest prices:
"GLIT EDGE" CANADIAN BUTTER- 30 lb . tubs. - Quality Absolutely Choicest.

FRESH EGGS-Cases 30 doz, each. LARGE CHEESE- 70 lbs, each. SMALL CHEESE- 20 lbs , each.

## F. MeNAMARA, Queen Street.

Advertise in the Telegram.


[^0]:    iess Savings That You simply can＇t afford to miss．
    ADIES＇ 3
    
    
     triay an Saturcay ．．．．swet． $43 \mathrm{C}_{\text {D．\＆A．CORSETS．}}$
    
    
    

