



GREAT STOCK

JASPER AVE.

THE PURVIS COMPANY

Bargain Banquet

FOR 12 Days the Purvis Company, Limited, will hold an immense Banquet of Bargains. Their entire regular Stock is being marked down to Cost or Less and every article is being plainly marked with the Magic Circle, the Red Label which is to be the sign of Public Opportunity. Some idea of the magnitude of the Menu will be obtained when you stop and consider that it is taking 100,000 Tickets to prepare the whole stock. Not one man, woman or child within a radius of 100 miles should neglect this invitation. It is the Biggest Sale event Edmonton has ever seen.

ON THE GROUND FLOOR

EAST SIDE

Dress Goods and Trimmings—
 French Poplins,
 Satin Cloths,
 Broadcloths,
 Serges,
 Silks,
 Satins,
 Henriettas,
 Panamas.
 Blankets,
 Linen Sheets,
 Flannel Sheets,
 Towelling,
 Velours.
 Fancy Linens.
 Comforters.
 Bed Spreads.
 Curtains.
 Pillows.
 Special Tables of Remnants at gift prices.
 Notions of all kinds.
 The most complete stock in Ed-
 monton.
 Ladies' Underwear.
 Ladies' Hose.
 Ladies' Handkerchiefs.
 Ladies' Gloves and Mitts.

WEST SIDE

Men's Boots.
 Men's Robbers.
 Men's Shoes.
 Men's House Slippers.
 Women's Boots.
 Women's Rubbers.
 Women's Shoes.
 Women's House Slippers.
 Men's Furnishings—
 Hats,
 Ties,
 Fancy Vests.
 Underwear,
 Sweaters.
 Men's Suits—
 Scotch Tweeds,
 Serges,
 All this season's goods.
 Men's Coats—
 Men's Fur lined coats.
 Men's Fur Coats.
 Men's Sheepskin lined coats.
 Men's Fur Caps.
 Men's Fur Collars.
 Men's Fur lined and wool lined Mitts.

ALL AT MAGIC CIRCLE PRICES

ALL AT MAGIC CIRCLE PRICES

EXAMPLES OF PRICE CUTTING

MENS UNDERWEAR. All wool Elastic knit, "Shield brand", 34 to 46, regular \$2.00. Magic Circle Price.....\$1.45
BOYS, YOUTHS AND CHILDS SUITS, overcoats, reefers, pea-jackets, \$3.50 worth of first quality goods reduced by one-fifth and one third. Magic circle prices. 88c to \$3.35
MENS AND BOYS UNDERWEAR. Winter weights, broken lines, but all sizes in the lot. Worth from \$1.00 \$5.00. Magic circle prices. 88c to \$3.35
MENS NEGLIGEE SHIRTS. Cuffs attached or not, good patterns, all sizes, regular \$1.00. Magic circle price.....60c
MENS SHEEP LINED COATS. Shells of duck, mole or corduroy, sheep, wombat and rat collars, sizes 34 to 50, reg. \$6.50 to \$12.00. Magic circle price.....\$4.00 to \$8.75
MENS LINED AND OVER MITTS. Magic Circle Price.....50c
MENS WINTER BOOTS. Tan and black, leather lined, viscolized soles, blucher cut. Magic circle prices.....\$3.75 to 5.25
 Caps, ties, hats, fur lined coats, fur coats, fur caps, mitts and collars. Suits, pants, tweed, melton and freize overcoats. All at magic sale prices.
WOMENS BOOTS. Nattiest as well as the most durable of American, Canadian, English makes. House shoes, slippers, rubbers. All at magic sale prices.
PILLOWS. 50 pairs good feather pillows, covered with heavy fancy ticking, weight 5 lbs. to pair, regular \$1.50. Magic circle price, per pair.....\$1.19
FLANNELETTE SHEETING. 10 pieces flannelette sheeting, good heavy English flannelette full 72 inches wide, grey or white, reg. 50c per yard. Magic circle price, per yard.....35c
 8 pieces flannelette sheeting same as above only lighter weight, regular 40c per yard. Magic circle price, per yard.....30c
TOWELS AND TOWELINGS. 35 dozen white linen huck towels, good weight, size 18 x 36, reg. 50c pair. Sale price, per pair.....25c
 10 pieces crash toweling, all pure Irish linen, great wearer, 18 inches wide, red border also fancy stripe, regular 15c per yard. Magic circle price, per yard.....10c
 30 dozen colored turkish bath towels, good weight, size 24 x 48, regular 60c. Magic circle price, per pair.....40c
FLANLETTES AND VELOURS. 1000 yards fancy German velours in twilled and plain, all colors and designs both light and dark, no dressing and washes well. Fine for childrens wear, or womens house wear. Regular 15 per yard. Magic circle price, 12 yards for.....\$1.00
 1500 yards heavy English flannelette, assorted stripes, fast colors and not a particle of dressing or filling, and dont for-get to note the width 34 inches, never sold for less than 15c per yard. Magic circle price, per yard.....10c
 900 yards heavy English flannelette, white same as above, regular 15 per yard. Magic circle price, per yard.....10c
NOTIONS. Dressing pins, 2 papers for.....5c
 Womens, misses and childrens side elastics, black only. reg. 25c and 30c
 Sale price, per pair.....15c
 Shell hair pins, large size, per dozen.....25c
 Wire hair pins, a 10c box for.....5c
 Wire hair pins, 2 packages for.....5c
 Hooks and eyes, all sizes, 2 cards for.....5c
 Silkin, all colors, 8 spools for.....25c
 Big ball hair pins, 5 for.....25c
 3 cards mending wool, all colors.....5c
 A 10c skein black mending wool for.....5c
 Jet beads the new thing, per string.....15c, 35c and 50c
 Beaded bags, each.....25c, 65c and \$1.00
 The perfection darning saves time and labor, attaches to sewing machine, we have them, each.....25c
 Dressing combs, a 50c comb for.....25c
 Tooth brushes from 5c each, up to 35c each.
 6 linen handkerchiefs for.....25c
 8 lawn handkerchiefs for.....25c
 Back combs, side combs and Barretts, all colors. Regular price 50c.
 Magic circle price.....25c
 Womens belt hose supporters with pad, reg. 40c. Magic circle price 25c



THURS. NOV. 18--WED
BOTH DAYS INCLUSIVE

\$37,165 to be Distributed

To the Public of Edmonton and Dist

Value of Stock at Regular Prices - - -
 Value of Stock at Magic Circle Prices - - -
 Offered to the Public - - -

GET YOUR SE



THE ENTIRE STOCK AT MA

EXTRA HELP WANTED

Remember the Address: Jasper Avenue

REDUCTION SALE

COMPANY, LIMITED

EDMONTON



Unprecedented Offer

THE Purvis Co., Limited are offering to the public as a Free Gift for distribution during the 12 days of the Sale no less a sum than \$37,165 or over \$3,000 per day. This represents **Money Saved** and should go a long way towards making it easy for every member of the community to acquire all the winter wear, Shoes, Slippers and Rubbers needed for the whole family, all the Bed Linen, Bed Clothing, Table Linen, Towels, Curtains and House Furnishings that the housewife would like to get, but has refrained from buying at the regular prices. Read the few samples of prices in the different Departments.

ON THE SECOND FLOOR

EAST SIDE

Fur Sets—
Muffs,
Stoles,
Throws, etc.
All the 1909 goods, variety enough to suit all tastes and all pockets.
Ladies' Fur lined Coats.
Ladies' Fur Coats.

Ladies' Fur trimmed Coats.
Ladies' Cloth Coats.
Ladies' Tailored Suits.
Net Waists
Silk Waists
Trimmed Hats.
Silk Underskirts.
Dress Skirts.

WEST SIDE

Ball Gowns.
D. & A. Corsets.
W. & B. Corsets.
Kimonas.
Dressing Sacques.
Children's Bear Coats.
Flannelette Nighties.
Flannelette Wrappers.

Sateen Wrappers.
Woollen Shawls.
Girls' Toques.
Golf Jackets.
Sweaters.
Carriage Robes.
Childs' Bear Coats.

Railroad Fares Refunded From any point within a radius of 50 miles to purchasers of \$25 to \$50 the half Refunded. To purchasers of over \$50, Refunded both ways.

Santa's Palace The Fairyland of Toys will be open during this Sale. Bring the Children to see Santa's Edmonton Home, Jasper Ave. corner First St.

ALL AT MAGIC CIRCLE PRICES

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EXAMPLES OF PRICE CUTTING

SILK UNDERSKIRTS in shades to match all the new dress fabrics—dust ruffles. High quality, genuine silk skirts, reg. \$6.50, Magic circle price \$4.95	
D. & A. CORSETS. Regular 75c for 50c, \$1.00 for 75c, \$1.25 for \$1.00, \$1.50 for \$1.25, \$1.75 for \$1.45.	
W. B. CORSETS. Absolutely the newest shapes and styles in town—Best America produces. Special style for each figure. The long Renaissance, the newest. All within the Magic circle at proportionate cuts.	
FLANNELETTE WRAPPERS. Regular \$1.50. Magic circle price	99c
SATEEN WRAPPERS. Black only, regular \$2.75. Magic circle price	\$2.19
HAMSTER FUR LINED COATS, genuine sable collar. Black or navy beaver shell. Magic circle price	\$50.00
HAMSTER LINED COAT. Rat collar, fine beaver shell. Magic circle price	\$29.50
RAT LINED COATS. Genuine sable collar. Beaver shell. Magic circle price	\$65
MARMOT LINED and marmot collar. Magic circle price	\$39.50
BEAVER AND TWEED COATS, with marmot fur collars. Magic circle price	\$18.00
SAME with Columbia sable collars, worth \$30.00. Magic circle price	\$23.50
SAME with rat collars, regular \$25.00. Magic circle price	\$19.75
SAME with genuine sable collar, worth \$35.85. Magic circle price	\$27.50
FINE BALTIC SEAL COAT. Full length. Large art jewelled buttons. Magic circle price	\$95.00
100 dozen womens and boys fine English cashmere hose, seamless finish, well shaped, soft good wearing yarn, close and elastic plain and ribbed kind, perfect winter weight, double knees, sizes 8 1-2 to 10, regular 40c per pair. A money saver, per pair	25c
Girls and boys school stockings, strong, serviceable every day hose, close elastic ribbed leg, and good heavy all wool. Sizes 5 1-2 to 10. Regular 40c per pair. Sale price, per pair	25c
Womens ribbed black wool stockings, made of good strong and soft yarn, seamless finish, well shaped. All sizes. Regular 35c per pair. Sale price, per pair	25c
Womens vests and drawers fleece lined. A nice woolly fleece. Nice and warm for those who can't wear wool vests and high necked button front and long sleeves, drawers are ankle length to match. Color is natural and white, all sizes. Regular 75c per suit. Sale price, per suit	50c



On the Ground Floor, on the east side, there is a very fine assortment of Christmas Fancy Linens, worked and to be worked. All the new and many of the old ideas are exemplified. In Drawn Work there are some beautiful samples, as finely wrought as the most skilful hands, amateur or professional, could achieve. The work is well mounted on fine quality linen. SIDEBOARD COVERS are shown well also, in outline work and solid embroidery on Satin Drill. MATCHED SETS of Table centre pieces, 36 inches in diameter and smaller doilies down to 7 inches, look very handsome. In the centre piece a centre of 10-inch fine linen is surrounded by a broad circle of very fine genuine hand made Irish Lace. LUNCH CLOTHS. Square linen lunch cloths of extra fine linen with drawn centres. A NOTABLE FEATURE this year is the colored embroideries on Art Scrim, with Roman and Oriental designs. This work will be very popular this year as was evidenced by its profusion in the art sections of the Winnipeg and Toronto Exhibitions.

Fancy
Xmas
Linens



NOV. 18--WED. DEC. 1
BOTH DAYS INCLUSIVE

65 to be Distributed Free

Public of Edmonton and District.	Thus
at Regular Prices - - - -	\$100,755
at Magic Circle Prices - - - -	\$ 62,590
to the Public - - - -	\$ 37,165

YOUR SHARE

AT MAGIC CIRCLE PRICES

Jasper Avenue West, Corner First Street.

EXTRA HELP WANTED



FEDERAL HOUSE OPENED THURSDAY

Speech From Throne Forecasts No Important Legislation Except Naval Defence Bill.

Ottawa, Nov. 11.—His Majesty's speech from the throne... The House opened on Thursday...

Speech From the Throne. The following is the text of the speech: Hon. Gentlemen of the Senate—

The present year, which is now rapidly drawing to a close, has been a period of steady and progressive growth; immigration has poured into the new settlements of the north...

Not knowing what policy the party caucus may eventually decide upon, Opposition members at present are drawing into their shells and declining to commit themselves...

Transcontinental Railway Progress. The construction of the Transcontinental railway has made a substantial advance during the year...

Exploratory surveys for a railway from the western wheat fields to Hudson Bay were pushed energetically during the whole of last summer...

Measures will be submitted to you for the purpose of remedying some of the defects of the present legislation respecting combinations which unduly enhance prices...

Quartz Mining a Success. Governor Bondur, of the Yukon, who arrived here today, says that quartz mining is going to be a success in that country...

Gift From British Government. A most important gift has been made to the people of Canada by the British government...

Naval Defence Report. The leaders are guarding the report of the naval defence conference and the Premier stated that he hoped to lay the papers on the table next week...

Proposed Resolutions. News has been given of the following proposed resolutions: Col. Sam Hughes: That in the opinion of the House the best interests of Canada and the Empire at large...

Unsettled in Party. In the Conservative party there is apparent a deeper unrest. Beyond doubt a great number of Conservatives are being steadily contributed to the British Navy more immediate and greater than they imagine can be conceived...

USE OF DISTRESS SIGNAL. Philadelphia, Nov. 10.—Because he gave the "distress signal" of a secret society in court here today, Adolf Moskowitz, plaintiff in litigation involving a small amount of money...

WRECK ON THE INTERCOLONIAL. Three Sleepers are Ditched But Passengers Escape Injury. St. John, N. B., Nov. 10.—Although three sleeping cars and a dining car left the rails and turned over in the ditch when the Montreal Express on the Intercolonial Railway struck a broken rail today...

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BOND ISSUE IS OVER SUBSCRIBED

Alberta and Great Watways Railway Bond Issue Sells Readily on London Market.

Premier Rutherford received information this morning that the bond issue of the Alberta and Great Watways Railway, placed on the London stock exchange by J. Pierpont Morgan & Co., has been over-subscribed...

Not Yet Received. The Premier was asked by the Bulletin as to the reported resignation of Mr. MacKenzie in connection with the bond issue...

Inspectors Accept Appointments. Regarding educational matters in the province, the Premier stated that the inspectors had been offered were understood to have accepted...

FELL FROM TENTH STORY. Two Men Precipitated From Lorry Outside of Plank. Vancouver, B.C., Nov. 11.—John Tate, of the Missouri Hotel, fell from the tenth story of the Dominion Trust skyscraper today...

NORTH MIDDLESEX REMAINS LIBERAL. Duncan C. Ross Wins Magnificent Victory, Increasing Calvert's Majority of 12 to 155. London, Ont., Nov. 10.—The bye-election in West Middlesex today filled the vacancy in the Dominion House, caused by the appointment of W. S. Calvert to the National Transcontinental Railway Commission...

SUFFRAGETTE IS DISGUSTED With Mandacity of American Women Whom She Sought to Imitate. Syracuse, N.Y., Nov. 10.—Three women, known as the "English suffragettes," who came to this country a few weeks ago with the avowed determination of going to the United States to imitate the tactics of the subject of women's rights to women, unexpectedly sailed for home Wednesday...

TWO BOYS BURNED TO DEATH. Fatal Fire in Berlin—Children Play with Matches. Berlin, Nov. 10.—Fire broke out in the home of George Hattik, on Strasse, at 10 o'clock, whereby the home was destroyed and the three children, aged two and four, were burned to death, while a third child, aged six years, is in a serious condition in the hospital...

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PEARY GETS HIGH PRICE.

His Story is to Appear in Hampton's Magazine.

New York, Nov. 10.—Commander Robert E. Peary's book on the discovery of the North Pole, it was learned today, will be published by the Frederick A. Stokes Company, publishers of his other books...

HON. W. H. CUSHING HAS NO IDEA OF RESIGNING. Makes Jocular Denial to Rumor of This Effect—Says He is Not Personally Aware of Any Intention to Resign.

Nelson, B.C., Nov. 10.—"A man in my position never knows when something may happen, but so far as I am personally aware, there is no basis for the rumor," was the significant reply of Hon. W. H. Cushing, minister of public works for Alberta, when asked as to the truth of the report that he was likely to resign...

TRAIN ROBBERS FALL INTO HANDS OF POLICE. Trio of Daring Robbers Board N.Y.C. Train and Enter Express Car for Stole. Buffalo, N.Y., Nov. 10.—Three men, known as the "Express car robbers," were captured by Buffalo police today...

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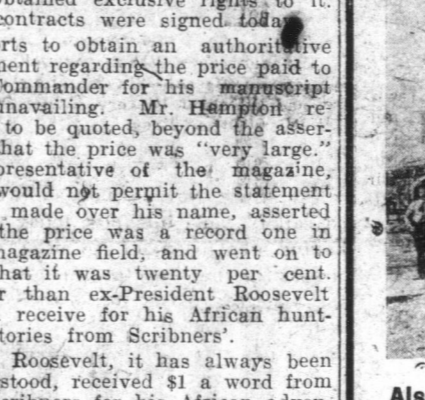
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THE EDMONTON CITY DAIRY, Limited

Established 1908. MANUFACTURERS OF CREAMERY BUTTER.



Also dealers in Milk, Cream, Eggs, Butter and Buttermilk. Delivered to any part of city daily. Phone 5102.

Why do all the work of making butter and selling it, when you can sell the cream for cash. If you would like to try a few shipments send your name to Edmonton City Dairy, Ltd., Edmonton or Strathcona. We will express and return cans free.

Of all the jolly funny things This Sure is hard to beat: One lady says that Royal Crown Is Good Enough to eat! She certainly has taste. Yes Golden West Washing Powder Cleanses—Purifies—Beautifies Try it for washing dishes: And Save the Coupons for Premiums

GIGANTIC STEAL BY SUGAR TRUST. New York Sun Charges This Octopus with Robbing U.S. Treasury of \$30,000,000.

WEST FAVORS THE GOVERNMENT'S POLICY. London, Ont., Nov. 12.—Hon. Walter Scott, premier of Saskatchewan, said here tonight: "In the West we realize that so long as Canada is a part of the Empire, and the Empire must be defended, Canada must be defended."

BIG MERGER IN MONTREAL. Lighting, Power and Railway Companies Pool Interests. Montreal, Nov. 10.—One of the biggest financial deals in the history of the province was completed in Montreal at noon today when application for letters patent for the incorporation of the Quebec Railway, Light, Heat and Power company were signed and forwarded to Ottawa.

Australian Salt Mines Abandoned. Perth, Western Australia, Nov. 10.—Fire has broken out at the Great Boulder gold mines and today the surface workings were abandoned. The damage already done is estimated at \$1,000,000.

COUGH REMEDY. The old, old story, told times without number, and repeated over and over again for the last 30 years, but it is always a welcome story to those in search of health—There is nothing in the world that cures coughs and colds as quickly as Chamberlain's Cough Remedy. Sold by all dealers.

BUDGET CAMPAIGN NOW NEARING CLOSE

Lords' Action on Bill Awaited. Budget Campaign Now Nearing Close.

From a Special Correspondent. London, Nov. 3.—Just to size the remarks I have made in previous articles regarding the Budget, I may mention that the minor is now receiving in the British publications, a meeting of the press conference in June, I may mention that in over the cuttings during one day by one of these clipping bureaus, which do extensive business, and they would more or less lengthen it out in the following manner: The Budget has been a disaster. The Budget has been a disaster. The Budget has been a disaster.

Why do all the work of making butter and selling it, when you can sell the cream for cash. If you would like to try a few shipments send your name to Edmonton City Dairy, Ltd., Edmonton or Strathcona. We will express and return cans free.

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