

Weather Forecast:  
Milder

# The London Advertiser

HOME  
EDITION

52nd YEAR. No. 22255.

SATURDAY EVENING, JANUARY 30, 1915. FOURTEEN PAGES.

PRICE TWO CENTS.

## CANADA'S SOLDIERS NOW GO FORTH TO MEET THE FOE

### Two Western "Princess Pats" Win Cheers By Capturing Twelve Germans

## CANADIANS LEAVING SALISBURY PLAIN FOR FRANCE; LIKELY TO GO STRAIGHT TO FRONT

Movement Has Begun and All But Those Remaining as Reserve Will Have Crossed Channel in Few Days  
—Authoritative Advice.

(Canadian Press.)

Ottawa, January 30.—Authoritative advices received here today state that the preliminary movement of the Canadian forces from Salisbury Plain to France has begun, and that within a few days the whole contingent, with the exception of those who are to remain behind as a reserve, will have crossed the channel. It is understood the Canadians will go to the front at once.

## "They Didn't Dash Me to Pieces," Says Smiling Bill Gray

"No Olive Branch Business About My Being Elected," Says Candidate Who Defied So-Called Rulers of the Party.

"There was no olive branch business about my being elected by acclamation," said William Gray today. "They did not let me go in because they loved me, and I am not coming out with any statements about all being peace and quietness. They will be after me as long as I live, but I have some friends among the common people, the British people of London, and they stood by me. I wish to thank them from the bottom of my heart for the loyal support they gave me."

"They cannot say that I hurt the party. They gave The Advertiser the chance, and naturally The Advertiser took advantage of it. It may do them good."

"Would the Gaubitis issue have been introduced into the campaign if you

had been opposed?" Mr. Gray was asked.

"That would have depended on who ran," said Mr. Gray. "I stand for British rule in London, first, last and always. But we do not always get it. We do not want any of these men who say 'Those who oppose me I shall dash to pieces.' London is tired of that sort of thing."

"But they didn't dash me to pieces, did they?" asked Mr. Gray, with a broad smile.

Mr. Gray seemed to be very happy and very grateful today, but he had no loving tributes to hand to those who had "magnanimously" decided to withdraw.

"I intended to resign from the association as president from the first, but I have not agreed to do it with anyone," he said.

## Russians Rout Turks; Recapture Tabriz

Beaten Enemy Is Retreating To Maragha, Fifty Miles South of the Town They Have Lost, Say Dispatches.

(Canadian Press.)

London, Jan. 30.—9:55 a.m.—The Paris correspondent of Reuters Telegram Company telegraphs that he learns that the Russians have routed the Turkish troops in Persia, and have entered Tabriz, capital of the Province of Azerbaijan, which the Turks occupied early in January.

### TURKS IN RETREAT.

(Canadian Press.)

Paris, Jan. 30.—The Turkish forces have suffered a great defeat in Persia, following those inflicted upon them north of Eragran, according to dispatches received by the Matin.

The Turkish right wing, which invaded Azerbaijan, the dispatches say, was routed by the Russians, who have returned to Tabriz. The Turks are said to be retreating towards Maragha, 50 miles south of Tabriz.

## The "Made in London" Spirit

"The Pers Marquette did the building of the line and employed what kind of labor it pleased," said Adam Beck at the Board of Trade banquet.

The trouble is that the Pers Marquette campaign stated that the line would be built "by Londoners, for Londoners" and that the construction work would mean that much money would be brought to London. The preference for London men should have been made definite to the Pers Marquette.

On Wednesday, a Port Stanley line contractor was in the city and called for 25 men to go to work. When this number applied, they were told that the city would have to furnish them with rubber boots before they could go to work. Finally, he said that he did not have to come to London for his men.

## LICENSE REDUCTION BYLAW WILL GET THIRD READING

Monday Night Session of the Council Promises To Last Many Hours.

Monday night's session of the council promises to last many hours, as there is a very large number of important matters to be considered. One of the first will be the third reading of the license reduction bylaw. Marshall Graydon stated to The Advertiser this afternoon, that as far as he was aware, the city hotelmen will not make any effort to oppose the third reading of the measure.

The Gaubitis matter is expected to cause some discussion, especially the matter of appointing a successor, also of making application for a mandamus to allow Judge Macbeth to investigate the charges.

It was stated today that another delegation of the unemployed will be present, asking that more civic work be instituted.

Several important items that will have to be included in the London bill, such as the stockyards, the East End market, and other matters will also be brought up.

The matter of appointing a successor to M. O. H. Dr. Hutchinson will, again be laid over, as no word has been received from Toronto. It was stated to The Advertiser today that the books of

the department sent to Toronto following the investigation, are being subjected to a most thorough scrutiny, and a report is not expected for several days.

## HOW COULD AGENCY HONESTLY PAY DIVIDEND?

One of Questions Judge Asks Jury in Union Life Case.

[Canadian Press.]

Toronto, Jan. 30.—In the trial of the Union Life Insurance Company directors, Harry Symons and Dr. Hughes, the morning was taken up with Mr. Justice Clute's charge to the jury. One of the questions the judge asked the jury was how could the National Agency honestly pay ten per cent dividend at any time, when the source from which they received the money to pay the dividend was the Union Life, and the Union Life was not paying expenses by many thousands of dollars each year?

"Take them on their facts, and ask yourselves whether the National Agency was an honest company, and ask yourselves whether the sale of their stock at 125 and 150 was an honest sale."

## Great Manoeuvres of the 18th



This photograph, taken by an officer, shows the outdoor kitchen outfit with the "Blue" force near Springbank. The zero weather was not cold enough to chill the soup prepared by the cook and his cookees.

## FIT AS FIDDLES, REDS ARE BACK MAY DISMISS 12 POLICEMEN

Soldiers Under Major Milligan Returned to Queen's Park at 12:30 Today.

HAD GREAT EXPERIENCE CHIEF WILLIAMS SPEAKS

Cold Intense But Men Apparently Did Not Suffer Extremely.

MAN'S FINGERS FROZEN HELMETED ONES UNEASY Outside of This, But One Casually Reported From Sham Battle.

At 10 o'clock this morning C and D Companies of the Eighteenth Battalion, the "Reds" in command of Major Milligan, said good-bye to their temporary camping ground at Lambeth and started on the tramp of several miles to the city and Queen's Park. About 12:30, from the King street gate of the fair grounds, could be seen advancing a column of men, four abreast, black almost against the whiteness of the snow. Immediately the guard was called to attention to await and welcome the newcomers. A nearer view revealed Captain Sales, mounted, leading the line of 450 men. As they filed through the gates "eyes left" in recognition of the salute of the guard, it was evident that practically all were in good condition after their hard march and the strenuous experiences endured the past few days. A question jokingly put to a veteran by an onlooker in regard to how he was feeling, brought forth the retort:

"About forty miles of this would do me." A foot were evidently weary, but the majority were carrying heads and shoulders erect, and walked with a swing that betrayed no special fatigue, in spite of the zero temperature.

The warm rays of the sun and the exercise had obliged a number to tuck kerchiefs around their collars as a protection against perspiration.

A "right wheel" was made to the parade grounds, where the men formed a square. Major Milligan, mounted, surrounded by his captains and lieutenants, made a brief speech, which must have warmed the hearts of his audience. He thanked them most cordially for their good conduct, cheerfulness and the splendid display of soldierly drill they had shown. They had undergone a strenuous test, which had proved them capable to stand up to any difficulties or hardships they would meet in actual warfare.

A couple were obliged to drop out on the homeward march owing to sprained knees. The only other casualty reported was that of the sham battle yesterday when one of the men had his fingers frozen.

Immediately after the major had ridden away the companies were exercised, and a stampede made for the hot meal that awaited, doubly welcome when a keen edge had been put on appetites by the exercise in the sharp air.

Members of the police commissioner are seriously considering calling a meeting at which the dismissal of about a dozen members of the police force who, they properly, will be the chief topic of conversation.

The commissioners made it plain to a representative of The Advertiser today that if any of the men were dismissed from the force it would not be because of their work in the agitation for the day off a week.

"So far as I am concerned," said Police Magistrate J. C. Judd, a member of the police commission, "the men can have the day in a week off, provided they agree to forfeit one day's pay, and work like employees of private concerns, receiving pay for the days that they work."

"If the members of the police force wish the day off they can secure it, if they agree to take pay for six days' work," said his worship.

Some Men No Good.

Speaking of the force, Chief of Police W. T. Williams stated that there were men on the force who were not worth their weight in straw; and were not worth the cost of their maintenance. He said that it was up to the police commission to remedy matters, and that this body might do so shortly.

"Do you think a policeman in a city of over fifty thousands who goes through out of his pocket after day and never makes an arrest or reports anything to the desk sergeant is doing his duty?" asked the chief of a reporter.

"I have troubles enough of my own without becoming involved in a controversy with London's Finest," replied the chief.

"Well, I tell you I don't think a patrolman who never sees anything wrong is doing his duty. We have some of them here, but they will go," said the chief.

"Some and some will go," said the chief, "but I have let down a little on the men. Perhaps it is because I am not so young as I used to be, but in future I am going to be stern, and the men's work will be watched very closely."

## TWO-CENT LETTER RATE ON ALL MAIL FOR CANADA'S SOLDIERS

Ordinary Rate Five Cents for First Once and Three Cents Subsequently.

The Advertiser received word today that the two-cent letter rate would be applied to all mail for Canadian soldiers on the continent. The ordinary rate is five cents for the first ounce and three cents for each subsequent ounce. An Advertiser reader had just asked that the point be stated when word was received from Ottawa that two cents would carry a letter to any Canadian on active service anywhere.

STEAMERS ARRIVED.

London, Jan. 30.—Arrived: Steamer Minnetonka, from New York.

Liverpool, Jan. 30.—Arrived: Steamer Vandalia, from Halifax; Iberian, from Boston.

## Almost Coldest Night of Winter

Mercury Went to 21½ Degrees Below Zero at Early Hour This Morning.

Was it cold Friday night? Wow! It just came within half a degree of being the coldest night this winter, the thermometer registering 21½ degrees below zero at the official weather bureau in South London this morning.

Once more may Jack Frost be blamed for the idea that last night was the coldest. The gentleman in question played havoc with the ears, nose, and toes of many citizens on the way to work this morning. It seemed much colder than it did the day after Christmas, when mercury dropped to 22 degrees below. But this was because John Frost did not have his 16-inch guns working on that day. It is safe to say that more ears were frozen during today than the day after old Santa was in.

The Advertiser was swamped with calls this morning from people who, with chattering teeth, demanded to know how frigid it really was. It kept the reporters warm, hurrying from phone to phone.

It was no easy matter to get the weather bureau on the telephone, as the weather bureau was almost continuously engaged with more people wanting the official report, which was as follows:

10 a.m., Friday, 21½ below.

During the night, 21½ below.

8:00 a.m., Saturday, 20 below.

8:30 a.m., Saturday, 19 below.

## "Hymn of Hate" Brings High Order

German Author Honored by Kaiser and Lauded by Press.

[Canadian Press.]

The Hague, Jan. 30.—The German Imperial Gazette announces that the Kaiser conferred upon Ernst Lissauer, author of "The Hymn of Hate Against England," the highest decoration of the Order of the Red Eagle of the fourth class, with the royal crown. The German press notes the announcement with outspoken satisfaction, the Berliner Tageblatt asserting that Lissauer's poem entitled him to rank as one of the celebrities of modern times.

## MAJOR J. LONG TO JOIN RIFLES

Montreal Officer Will Accompany Mounted Men to Egypt or Front.

TO REPORT HERE SOON

Has Been Physical Director of Montreal A. A. A. Ten Years.

[Canadian Press.]

Montreal, Jan. 30.—Major John Long received official word from Ottawa yesterday to report as soon as possible to the Seventh Mounted Rifles Regiment, which is being mobilized at London, Ont., under the command of Lieut.-Col. Leonard.

Major Long will go to the front or Egypt with the regiment as squadron commander or adjutant.

Major Long was physical director of the Montreal A. A. A. for ten years. Previously he has been a major in the Eighth Hussars.

## BISHOP FALLON'S NAME NOT SENT TO ROME

At a meeting of the bishops of the new diocese of Detroit, yesterday, the new bishop candidate was selected, so far as those present can do so. It was decided to send three names to Rome.

A dispatch from Detroit to The Advertiser today stated that although the name of Bishop Fallon, of London, was one of those which had been considered for the position, his name was not sent to Rome.

The report of the bishops will be sent to the Archbishop of Buenos Aires, who is the apostolic delegate at Washington, and will be transmitted by him to Pope Benedict XV.

It was announced today that the choir of St. Peter's Cathedral will go to Alvinston for over Sunday with Father Tobin, and under the direction of chorister Mullins will sing episcopal musical vespers in St. Matthew's Church.

## LONDON MAN WITH PATRICIAS INJURED

Private John Cooper, who was struck by shrapnel and had his arm shattered in repulsing a German attack on the Kaiser's birthday. This picture was taken from a group picture which appeared in the January 18 edition of The Advertiser.

## Great Manoeuvres of the 18th



This picture, taken when the thermometer was near zero, shows the commander of the "Blue" force, Major Gordon Ingram, studying the situation as the attack by Major Milligan's "Red" force was under way.

## 62 Men Want This Job!

A farmer advertised in The Advertiser during the week for a man to work on the farm.

When he applied today at this office for any answers received, he was given 62 replies.

## BRITISH DROVE BACK ASSAULTS BY THREE GERMAN BATTALIONS

Inflicted Heavy Losses Upon Enemy—French Heavy Artillery Caused German Caissons To Explode, While Latter Blew Up Their Own Trenches.

[Canadian Press.]

Paris, Jan. 30.—2:45 p.m.—The French war office today gave out a report on the progress of the war, reading as follows:

"Generally speaking, the day of January 29 passed quietly. In Belgium there were artillery engagements. In front of Caluchy, near La Bassée, the British army drove back an attack delivered by three German battalions. The Germans in this case suffered heavy losses."

"To the north of Arras, near Neuville-St. Vaast, our heavy artillery brought a German battery under its fire and caused the caissons of the enemy to explode."

Severe Artillery Fighting.

"In the sectors of Albert, Roze, Soissons, Craonne, Rheims and Pertuis there were yesterday artillery engagements, at times rather severe. Our batteries acquitted themselves efficiently."

"In the Woëvre district, near Flirey, the Germans exploded a mine, the object of which was to blow up our trenches. As a matter of fact, all they did was to destroy theirs."

"There is nothing to report from the remainder of the front."

Many Prisoners Taken.

"In the western part of the Argonne forest a German attack delivered yesterday resulted in a considerable advance. Twelve officers and 730 soldiers were taken prisoner. We also captured 12 machine guns and 10 smaller guns."

"The losses of the enemy were heavy, from 400 to 500 dead having been left on the field of battle. The French infantry regiment No. 155, seems to have been annihilated. The German losses were comparatively small."

"In East Prussia a Russian attack against the German force proceeding to the east of Darkenstein was without result. Some of our fortifications to the east of the lake district were shelled by the enemy. A Russian attack to the southeast of Loewenstein broke down under the German fire, and a Russian night attack near Borjow, east of Lodz, was repulsed with very heavy losses to the enemy."

## HOME TEACHING MAKES BOY EITHER CROOKED OR STRAIGHT

Chief Williams Discusses the Great Increase in Juvenile Cases Brought Into Court.

Home teaching and bringing up will make the boy either "straight" or turn him out into the world a crook. The home environment is the biggest factor in shaping the course of life when the boy becomes his own boss in the world, in the opinion of Chief of Police Williams.

Discussing the great increase in juvenile cases brought into the police court during the year 1914, the chief declared that boys started the gang habit, and became burglars and thieves on a small scale in order to satisfy an appetite for movie shows and amusements not to be found in the home.

The lack of a proper establishment such as an industrial school in this part of the country is the cause of many youngsters not only starting life in the wrong way, but it makes them remain crooks and vagabonds all their lives.

"There is no place to put the boy who is guilty of a criminal offence. Mimico is the only industrial school in this part of the country, and it is always overcrowded. The boys can't be sent to jail. They run away from the children's shelter. A magistrate seldom wishes to convict a boy on a first or even a second offence, when, if convicted, the boy must be sent to a reformatory," said the chief.

This results in high-handed action on the part of the boys who have been before a police magistrate and let go once or twice on suspended sentence. They repeat their old tricks and at last must be sent to a reformatory or jail.

"The boy who has a tendency to travel on the crooked path must be taken in hand before he is 15 years of age, or he will probably never leave the path he has set out to travel on. The industrial schools will not receive boys under 16 years of age, and even if they did, the 16-year-old boy is generally crime-hardened—enough to poison the minds of all the others in such a school," said the chief.

## "NEVER A WHIMPER"

"The long march of many miles under conditions at least as severe as under active service, with never a whimper from the men, showed how fine a body of men we have. These men were able to withstand the bitter cold because they are fine men, used to roughing it."—An officer of the Eighteenth Battalion.

"We men are used to roughing it and we could stand the march and the cold. Most of the officers are ordinarily inside men. We certainly appreciated the way they stuck to it. We would not be afraid to go anywhere under such officers. They gave us a march that was perhaps the stiffest performed by any Canadian volunteers, but we enjoyed it. We are well fed and well treated. There may be a few grumblers, but there are not many left."—A private of the Eighteenth Battalion.

## SHRAPNEL HITS LONDON SOLDIER WITH THE 'PATS'

Private John Cooper Injured in Repulsing Attack On Kaiser's Birthday.

HIS ARM IS SHATTERED

Two Western Canada Men Win Cheers of British Officers.

CAPTURED 12 GERMANS

After Successful Sniping, They Gather In Their Human Trophies.

(Special cable to The Advertiser.—Copyright.)

Northern France, Jan. 30.—By courier to London.—The Princess Patricia's helped in the birthday present to the Kaiser in the heavy German losses, for there was stiff fighting on that day, and the Germans got within 40 yards of the Canadian trenches—but not further. A terrific volley and machine gun fire stopped them.

More wounded who came down today tell me of the details of recent fights.

Private John Cooper, of London, Ont., who is in hospital with a shrapnel-shattered arm; Private Lees, of Calgary, shot through the hand, and Private Cowie, also from Alberta, are men who have been injured in the latest fighting.

TWO OFFICERS KILLED.

They are all doing well, but there are two officers and about half a dozen men who have been killed since I sent the last estimate of losses.

Lees and Cowie are two of the best snipers in the regiment, and have been located in a ruined farmhouse ahead of the main trenches. They helped to celebrate the Kaiser's birthday by capturing twelve Germans who ventured too far forward through frozen mud.

They killed or sniped off a detachment without their location being found out, and when a rather nervous remnant reached the burned cottage, out dashed two West-erners and demanded surrender, and the trenches saw the amazing sight of two bringing in twelve prisoners. They were complimented by the British officers.

LIEUT. PRICE GIVES LIFE.

Lieut. Charles Price is one of the officers killed. He had taken one company into the trenches for relief and was returning for another when a sniper, who had gained a clump of trees near the trench, shot him. He died before reaching the field hospital.

I am unable to trace who the other officer was, but the men are positive he was a lieutenant.

"WE ARE ALL HAPPY."

Sergt.-Major Smith has a badly shattered arm, which he got in directing his company's fire when the Germans were within 40 yards of the trenches, and there are several cases of sickness which have been sent down to the base hospital. Otherwise, to use the words of one of the wounded I talked with, "We are all happy."

SPECTACULAR BATTLE

Democrats and Republicans Lock Horns in Senate Over Ship Bill.

[Canadian Press.]

Washington, Jan. 30.—Locked in the most spectacular legislative battle the halls of congress have seen since the celebrated fight on the Cannon rules, Senate Democrats and Republicans were arrayed today in the final stages of a historic contest over the administration ship bill.



FIFTEEN CARLOADS  
AMMUNITION HELDFederal Officials in California  
Have Suspicion of Its  
Destination.

Were For Carranza.

SAN DIEGO, Cal., Jan. 29.—The 4,000 rounds of ammunition, which arrived here from New York Wednesday, were reported shipment to Tolamp on the schooner Annie Larsen, which planned an invasion of the state of Sonora, according to information obtained by secret service agents today.

LOS ANGELES, Cal., Jan. 29.—Fifteen carloads of arms and ammunition were ordered held today by Federal officials at San Diego, Cal., pending an investigation of their destination. Rumors of the presence of a German ship off the coast and a report of the chartering of a schooner for a voyage from Tolamp to the island of the Marias led to the inquiry. The Marias are assigned to the New York, C. Hughes, 105 Duane street, New York, to John Brown, said to be a former secret service officer. Their reported destination is Tolamp, for the Carranza forces.

Take a Tip from  
Beauty's Lip

Use Stuart's Calcium Wafers and Cleanse Your Blood, Revitalize Your Pores and Make Your Skin Clean and Clear.

It is a positive crime the way some women try to remove facial blemishes by the use of creams, acids, massages, lotions, electricity, needling, masks, etc. These lines of treatment only mar beauty. The trouble lies with your blood.



"I Wish All Women Could Feel the Exquisite Charm of a Good Clear Complexion and a Healthy Skin."

Stuart's Calcium Wafers have a reputation for blood purifying that no doctor in all the world can approach. Literally, hundreds of thousands of men and women have demonstrated under every test of skin and blood diseases that these little pleasant, harmless wafers have been the means of curing them.

They have proven this to their own satisfaction, and by their words of praise they have made Stuart's Calcium Wafers the most-sought-after blood, skin and beauty remedy in the world.

Every drug store in this country worthy of the name carries them in stock, where you may obtain a box, Price, 50 cents.

Sturdy you can see that what they have done for others they can do for you and you should buy a box today. One week after using them you will be untroubled at the change you will realize by use. A small sample package mailed free by addressing F. A. Stuart Company, 175 Stuart Bldg., Marshall, Mich.

DRUNKENNESS CAN BE CURED  
ALCURA WILL DO IT.

ALCURA, the widely-known treatment for Alcoholism can now be obtained at our store. It is guaranteed to cure or benefit, or money refunded. Remedy that has been tried by thousands and found to do just as it claims.

Drunkenness is a disease. Those who are afflicted with the craving for liquor have to be helped to throw it off. ALCURA can be given secretly in coffee or food. ALCURA No. 2 is the voluntary treatment.

Help your loved one to restore themselves to lives of sobriety and usefulness and to regain the respect of the community in which you live.

Only \$1 per box. Ask for Free Booklet. W. T. Strong, druggist, 134 Dundas street, London.

## STEEL "LION" RED CLOVER

TESTED FOR PURITY AND GERMINATION

SOLD BY LEADING DEALERS THROUGHOUT CANADA

A REAL WINNER SATISFACTION AND BETTER PROFIT FOLLOW THE SOWING OF "LION" BRAND RED CLOVER

No better Clover Seed at any price

CANADA'S GREATEST SEED HOUSE

STEEL BRIGGS SEED CO. LIMITED

HAMILTON - TORONTO - WINNIPEG

GERMAN RESOURCES  
OF RESERVE TROOPS  
ARE NEAR A FINISH

Paris Army Bulletin Seriously Estimates Enemy's Losses at 3,500,000 Men Up to Date.

(Canadian Press.)  
PARIS, Jan. 29.—3:45 p.m.—The Army Bulletin, in commenting upon the German losses in the war, declares that a greater part of the original regiments must have been reorganized. The Bulletin asserts that from August 2, until the beginning of December the German army lost approximately 2,000,000 men, and since that time there have been the battles in Poland. Admitting that 900,000 wounded were able to return to the firing line, the Bulletin says that the definite loss there may be estimated at nearly 1,500,000 men.

RUSSIAN PROGRESS  
SHOWN IN GALICIA

Petrograd Report Altogether At Variance With That of Berlin.

MANY PRISONERS TAKEN MAIN FORCE UNSEEN

In Russian Poland Germans Lose Trenches and Mit-railleuses.

PETROGRAD, Jan. 29.—The following communication from the Russian general staff was given out here tonight:

"During the day of January 29 (today) the situation in East Prussia and along the fronts on both banks of the Vistula has changed materially. In the forests to the north of Pillallen and Gumbinnen (East Prussia) the conflict continues. In the region of the Biala River (Russian Poland) the Germans have made repeated attacks. Our counter-attacks in this region resulted in the enemy being dislodged from his trenches by bayonet attacks. We captured several mitrailleuses.

"On the Galician front at the Dukla and Viskov passes (in the Carpathians) our progress has been satisfactory in spite of the determined resistance by the Austrians. In the region of Beahid Pass, seeing the numerical superiority of the enemy's forces opposed to them, our advance guards retired slightly to previously prepared positions. During the last three days on the above said front we have taken 60 officers and over 2,400 soldiers and have taken three cannon and ten mitrailleuses.

GERMANS TALK OF  
CAPTURED TRENCHES.

BERLIN, Jan. 29.—By wireless to London.—The official statement issued today says:

"In the eastern theatre Russian attacks on the region of Ruseen, northeast of Gumbinnen (East Prussia), failed, the enemy suffering heavy losses.

"In Northern Poland there was no change in the situation. To the northeast of Bolimow and to the east of Lowicz (Central Poland), our troops drove the enemy out of his outposts and penetrated into his main position. The captured trenches, with the exception of one small portion of them, were retained and adapted by us, notwithstanding a fierce night counter-attack."

By wireless to Sarville—"Dispatches from Vienna state that the Russians probably will be compelled soon to evacuate the Galician city of Lemberg, which they have occupied for several months.

"From all theatres of war comes news of freezing weather, which bids fair to continue for some time. The temperature in East Prussia has fallen to thirteen degrees above zero. Thus far, however, the cold weather does not appear to have affected military activity."

## KILLED BY MEXICAN SHOT

EL PASO, Texas, Jan. 29.—William B. Warwick, a private in Company "C," Sixteenth Infantry, while in his tent today was instantly killed by a bullet said to have come from the Mexican side of the Rio Grande.

A board of army officers investigating the shooting announced that the shot had been fired from the Mexican side.

HON. FRANK OLIVER AGAIN. EDMONTON, Alta., Jan. 29.—Hon. Frank Oliver, minister for Edmonton, was unanimously nominated for the new constituency of West Edmonton at the Liberal convention held in the city this afternoon.

CHICAGO HOUSEWIVES  
TO FIGHT DEAR BREAD

Urged To Use Cheaper Flour Or Potatoes, If Prices Go Up.

(Canadian Press.)  
Chicago, Ill., Jan. 29.—Housewives of Chicago will be asked to bake their own bread from a cheaper grain, corn or potatoes, if necessary, to combat the threatened advance in the price of bread, Mrs. H. V. Von Holst, chairman of the market committee of the Clean Food Club of Chicago, announced today.

"White bread is a habit," she said, "women should declare an embargo against it if prices are raised."

Members of the Master Bakers' Association of Chicago will meet tonight to discuss raising the price of ordinary bread from 5 to 6 cents a loaf, and larger loaves from 10 to 12 cents. The advance, they say, is necessary because of the high price of flour.

TRADE TO BRITAIN  
SHOWS INCREASE

Large Part of United States' Exports Are for United Kingdom.

WASHINGTON, D.C., Jan. 29.—The effects of the war on the trade between the United States and the belligerent countries is plainly visible in the following figures:

Exports last December to Austria-Hungary amounted to only \$2,700, while December, 1913, totalled \$3,132,652. Exports to Germany last month were \$2,940,000, against \$3,210,283 December, 1913; Belgium, \$758,282, against \$5,740,512; Russia in Europe, \$479,429, against \$4,971,120; France, \$7,545,579, against \$18,241,017; the United Kingdom, \$55,983,254, against \$64,092,740.

Exports to Italy last month totalled \$35,102,088, against \$9,109,282 in December, 1913; the Netherlands, \$12,427,794, against \$10,070,070. Canada, \$15,379,707, against \$35,760,489; British India, \$242,158, against \$1,092,194; Japan, \$5,098,191, against \$7,614,727, and Australia, \$4,349,513, against \$4,510,421.

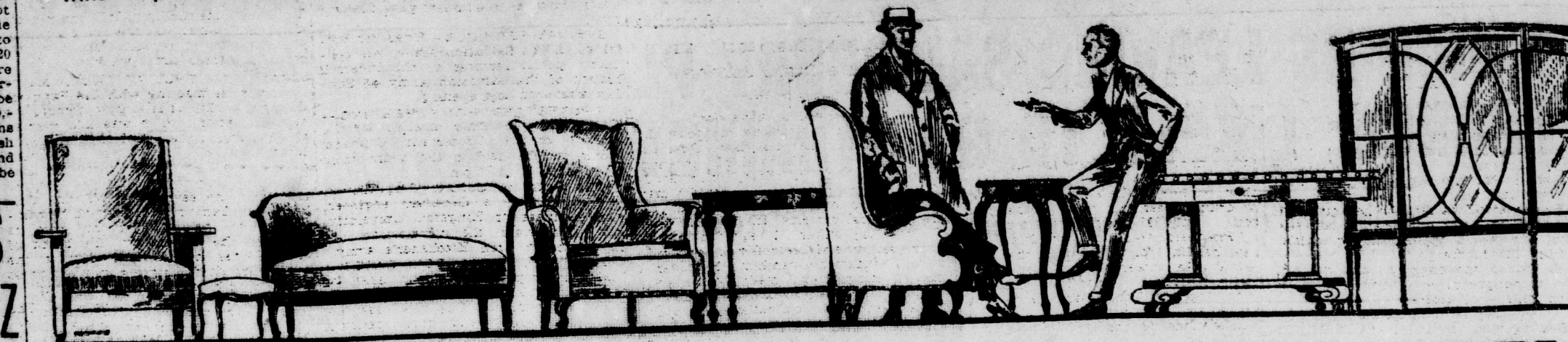
Handsome furs, of highest quality, at manufacturers' prices. Repairing and remodelling.

HARTMAN  
200 DUNDAS ST. PHONE 5387.  
Open Evenings.

## FEBRUARY FURNITURE SALE

This annual dispersal of Furniture is founded on the co-operation principle between certain great manufacturers and this store, presenting sterling Furniture only. Not only in other months, but in February also, this store has sent into many homes Furniture that wins the pride of ownership year in and year out.

Like much other merchandise, there is much that is unknown to the ordinary purchaser in Furniture—the qualities of the lumber, the fitting of the joints, the hidden mysteries of upholstery, the character of inlays, the correctness of the style, all of which, with scores of other points, make the sum total of satisfaction or dissatisfaction in desirability and appearance.

SAVINGS DURING THE FEBRUARY  
SALE, 10 TO 50 PER CENT

During this February Furniture Sale every suite and piece of furniture on our floor will be reduced in price from 10 to 50 per cent, thus giving everyone an opportunity for substantial savings on high-grade furniture. We give below some of the special bargains to be had. Sale starts Monday, February 1st, 8:30 a.m.

## Genuine Mahogany Dining-room Suite

Colonial design, consisting of Buffet, China Cabinet, Round Top Extension Table and set of Six Chairs.  
BUFFET—Top 58 inches long, 22 inches wide; mirror 14 inches by 50 inches, British bevelled, has one long drawer and three short ones and three large cupboards. Regular price \$60.00. February Sale Price \$45.00.  
CHINA CABINET—Bent glass in door and sides, 64 inches high, 40 inches wide, two mirrors in back. Regular price \$15.00. February Sale Price \$11.25.  
ROUND TOP EXTENSION TABLE—48 x 48 inches, opens to eight feet, has dividing pedestal, with double lock. Regular price \$31.50. February Sale Price \$23.63.  
SET CHAIRS—With leather seats, 5 small and 1 arm. Regular price \$42.50. February Sale Price \$31.88.  
Regular Price Suite Complete \$179.00.  
FEBRUARY SALE PRICE \$138.50

## \$155.00 Fumed Oak Dining-room Suite, \$123.00

Buffet, 60 inches wide, Mission design. Regular price \$45.00. February Sale Price \$36.00.  
China Cabinet, 48 inches wide, fumed oak, double door. Regular price \$30.00. February Sale Price \$24.00.  
Round Top Extension Table, 48 x 48 inches, extends to 8 feet. Regular price \$35.00. February Sale Price \$28.00.  
Set Dining Chairs, 5 small, 1 arm, genuine Spanish leather seats and backs. Regular price \$45.00. February Furniture Sale Price \$35.00.  
Suite, \$155.00. Sale Price \$123.00.  
2 only Buffets, quarter-cut oak, 48-inch tops. Regular price \$30.00. February Furniture Sale Price \$23.50.  
Extension Dining Table, round top, 51 inches; selected quarter-cut oak, extends to 8 feet. Regular \$42.50. February Furniture Sale \$29.50.

## Springs, Mattresses at Greatly Reduced Prices During February Furniture Sale

MARSHALL BOX SPRING, 4 feet 6 inches wide, upholstered in A. C. A. ticking. Sold everywhere at \$24.00. Slightly soiled. Monday only \$9.75.  
5 ONLY TUBULAR STEEL FRAME SPRINGS, 4 feet 6 inches wide, with very fine woven wire fabric. Regular \$6.50. February Furniture Sale \$4.55.  
IRON FRAME SPRINGS, double weave fabric, with heavy cable edge and strong supports. All sizes. February Sale \$3.15.  
SELECTED HARDWOOD FRAME SPRINGS, closely woven wire fabric, well supported with rope cable edge. Regular \$3.25. February Furniture Sale Price \$2.35.

## Iron Beds at Less Than Manufacturers' Prices

ONE HUNDRED IRON BEDS—18 different designs, a manufacturer's clearance, to be sold on Monday at less than regular wholesale prices.  
Iron Beds. Worth regularly \$17.50. February Sale \$12.45.  
Iron Beds. Worth regularly \$13.50. February Sale \$9.75.  
Iron Beds. Worth regularly \$9.75. February Sale \$6.75.  
Iron Beds. Worth regularly \$9.00. February Sale \$5.75.  
Iron Beds. Worth regularly \$8.50. February Sale \$5.50.  
Iron Beds. Worth regularly \$7.00. February Sale \$4.75.  
Iron Beds. Worth regularly \$6.50. February Sale \$4.25.  
Iron Beds. Worth regularly \$5.50. February Sale \$3.65.  
Iron Beds. Worth regularly \$3.50. February Sale \$2.45.

## LAST DAY OF BIRD SALE.

Sixty Warblers, To Clear Today at \$3.48. Hear Them Sing—Second Floor.

SMALLMAN & INGRAM

BETTER TREATMENT FOR  
FARMERS FROM BANKS

TORONTO, Jan. 29.—The York County council today passed a resolution to be submitted to the Government, asking it to secure more accommodation for the farmers seeking loans from chartered banks. A farmer, it was stated, by the mover, could not get the treatment from banks as a business man gets it. If his account is overdrawn a dollar he hears of it. Dr. Sangster, of Stouffville, said the matter was largely in the hands of the farmers who supply a large part of the money on deposit. "Just as soon as the farmers form a co-operative association to loan money they will bring the banks to time."

VIKOR'S CREW OF  
256 ALL PERISHED

LONDON, Jan. 29.—9:00 p.m.—A casualty list issued tonight shows that the British armored merchant vessel Vikor, which was lost off the coast of Ireland several days ago, carried a crew of 256, composed of naval reserve and boys belonging to the merchant marine, all of whom perished. Among the crew were 24 royal naval reserve men from Newfoundland.

## Furs! Furs! Furs!!!

Handsome furs, of highest quality, at manufacturers' prices. Repairing and remodelling.

HARTMAN  
200 DUNDAS ST. PHONE 5387.  
Open Evenings.

## Surface Oak Combination Bookcase and Secretary

Regular \$12.50. February Sale Price \$9.75.  
Regular \$12.00. February Sale Price \$9.50.  
4 ONLY SOLID MAHOGANY CHAIRS, upholstered in green denim. Regular price \$22.00 to \$28.00. February Sale, Half-Price... \$11 and \$14.  
1 ONLY LARGE TURKISH ROCKER, full wire construction. The covering is best quality leather. Regular price \$60.00. February Sale Price \$46.50.

## Bedroom Furniture at Greatly Reduced Prices

MAHOGANY BEDROOM SUITE, Colonial design. Bed with deep roll head and foot, large dresser with swell front and chiffonier to match. Regular price \$230.00. February Sale Price \$184.00.

## Circassian Walnut Bedroom Suite

Adam Bros. design, Bed, Dresser, Chiffonier and Triple Mirror Dressing Table. Regular price \$128.50. February Sale Price \$104.50.  
Mahogany Dressers. Regular \$65.00. February Sale Price \$52.00.  
Mahogany Dressers. Regular \$40.00. February Sale Price \$32.00.  
Mahogany Dressers. Regular \$23.00. February Sale Price \$18.50.  
Quarter-Cut Oak Dressers. Regular \$20.00. February Sale Price \$16.50.  
White Enamel Chiffonier. Regular \$18.00. February Sale Price \$12.75.  
White Enamel Bed. Regular \$16.50. February Sale Price \$17.25.  
Bird's Eye Maple Dresser. Regular \$22.50. February Sale Price \$13.50.  
Bird's Eye Maple Dressing Table. Regular \$25.00. February Sale Price \$18.75.  
Bird's Eye Maple Bed. Regular \$33.00. February Sale Price \$18.75.  
Bird's Eye Maple Chair. Regular \$8.50. February Sale Price \$4.75.

## All Our Mattresses Reduced in Price

Special purchase of Genuine Cotton Felt Mattresses. Sizes 3 feet, 3 feet 6 inches, 4 feet and 4 feet 6 inches, made of genuine cotton felt, no loose cotton whatever, and made with French roll edge. This mattress is sold by dealers throughout Ontario at \$7.50 each. 100 only. Monday, or until sold at \$4.85.

## Chesterfields and Davenport at Money-Saving Prices

Large English Chesterfield, upholstered in best quality tapestry. Regular \$135.00. February Furniture Sale \$112.00.  
Easy Chair to match. Regular \$65.00. February Furniture Sale \$54.50.  
Bed Davenport, quarter-cut oak frame, upholstered in best quality tapestry. Regular price \$55.00. February Furniture Sale \$43.50.  
Davenport, in fumed oak and leather, genuine Pullmans. Regular \$41.00 each. February Furniture Sale \$34.50.

## AFTERNOON LUNCH, 15 CENTS.

Oyster Pattie, Bread and Butter and Cup of Tea or Coffee, 15 Cents. 3:30 to 5:30.

SMALLMAN & INGRAM

TWO MORE CANADIANS  
DIE AT SALISBURY

OTTAWA, Jan. 29.—The following casualties among members of the Canadian expeditionary forces are announced by the Militia Department tonight:

Deaths.  
January 27.—Pte. Reginald Arthur Hughes, No. 3 Canadian Field Ambulance, at Buckley, from pneumonia.  
Next of kin, Mrs. Parley, Springfield, Ontario.  
January 28.—Pte. Douglas Leach, P. C. I. L. I., at No. 14 Stationary Hospital, Roulogne, France, from meningitis.  
Next of kin, Mrs. Parley, Springfield, Ontario.

## VALIANT KAISER

Berlin Has Story of His Standing Under Heavy Fire.

(Canadian Press.)  
Berlin, via London, Jan. 29.—11:17 a.m.—The correspondence agency of this city asserts that it learns from a dependable source that Emperor William stood in a heavy fire at the battle of Solasone, and that it was only after instructions from the Kaiser that he was able to escape.

## BETTER THAN SPANKING.

Spanking does not cure children of bed-wetting. There is a constitutional cause for this trouble. Mrs. M. Summers, Box W12, Windsor, Ont., will biotches, pimples, freckles, blackheads, usually an ounce of mercurized vasoline, and to show itself. In a week or so the new and younger skin is wholly in evidence, and you have a really matchless complexion. Naturally all its defects disappear. This is the discarded cuticle—no chairs, roughness, hazel, is what. Just one application will affect even the deepest lines, and soon your skin will be smooth as a child's.—Adv.

To Overcome Winter Complexion Troubles.







## AN AUSTRIAN REQUEST

Foreign Minister Wires Bucharest 30  
Stop Agitation in Transylvania.  
[Canadian Press.]  
Paris, Jan. 29.—A Geneva dispatch to the Foreigner Agency states that Baron Burian, the Austrian foreign minister, has sent a telegraphic note to Bucharest requesting the Rumanians to refrain from fomenting agitation against the Rumanian population of Transylvania.

## TAMPICO DEAD

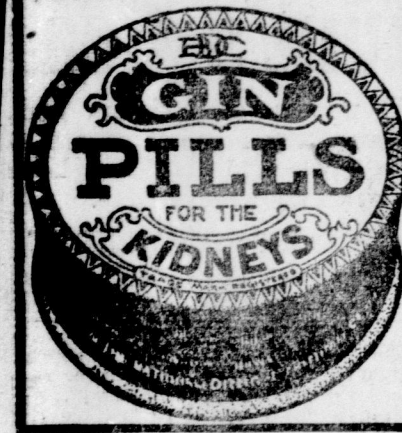
Americans Report Business At a Standstill in the City.  
[Canadian Press.]  
Houston, Texas, Jan. 29.—Gen. Sebastian Carranza and Gen. Salinas, of the Constitutional army, arrived at Tampico today on the steamer City of Tampico. They are believed to be en route to Northern Mexico, via El Paso. Twenty-one Americans from Tampico arrived on the same vessel and report business at a standstill there.

## OLD BACKS NEED HELP

When people get to be 50 and 60 and 70, they need a little help sometimes to get through with the day's work. Their backs can't stand the heavy loads, the steady strain, of busy youth. They need

## Gin Pills

FOR THE KIDNEYS  
St. Raphael Ont., Jan. 29.  
"Four years ago I had such pains in my back that I could not work. The pains extended to my arms, sides and shoulders. I used many kinds of medicine for over a year, none of which did me very much good. I read about Gin Pills and sent for a sample and read them and found the pains were leaving me and I was feeling better. So I bought a box and before I had used them all, the pains were almost gone and I could keep at work. After I had taken six other boxes, I was entirely cured and I feel as strong as at the age of 25. I am a farmer, now 61 years old."  
FRANK LEALAND  
Gin Pills are "Made in Canada".  
One box, 6 for \$2.50 at all dealers.  
Sold in U.S. under the name of "GINO" Pills. Trial treatment free if you write National Drug & Chemical Co. of Canada, Limited, Toronto.



## SOISSONS QUIETEST TOWN IN THE ZONE

Correspondent Hints German Claims To Part Possession Are Untrue.

[Canadian Press.]  
London, Jan. 29.—The Paris correspondent of the Times describes a trip he has made to the Allies' lines at Soissons and reports a conversation he had there with General Manoury, who commands the French troops in that region. Soissons, he says, is the quietest town he has seen since the war began, yet the Germans have declared, he says, that their late successes in this region have given them possession of that part of the town that lies on the north bank of the Aisne.

## LEGAL BANK NOTES

German Governor Defines What May Be Used in Belgium.

[Canadian Press.]  
Amsterdam, Jan. 29.—Via London, 11:31 a.m.—The German military governor of Belgium, Gen. Von Bissing, has issued a proclamation in which he defines what Belgian bank notes are legal tender. He approves the issues by the Societe Generale, the Banque Nationale prior to November 11, 1914, and by certain Belgian banks which have been organized by the German commissioner.

## REFORM IN TURKEY!

Constantinople Sends Word of War Begun on White Slavery.

[Canadian Press.]  
Constantinople, Jan. 29.—Bedri Bey, the chief of police, has begun a vigorous attack on white slavery in Constantinople and its suburbs. One hundred and thirty persons interested in the traffic have been arrested, and the chief headquarters of the illicit trade has been raided and closed.

The white slave traffic has hitherto flourished in the Turkish capital, through the inability of the consuls and the local authorities to co-operate on the checking of it.

## PRAISES RELIEF WORK.

LONDON, Jan. 29.—2:30 a.m.—The Nation, in an editorial today warmly praises the organization of the work for the relief of Belgium by the American commission, and strongly urged the British Government, which, it says, already by granting \$1,000,000 (\$500,000) has admitted its obligation, now to provide substantial assistance for the work.

## POPE LONGS FOR PEACE

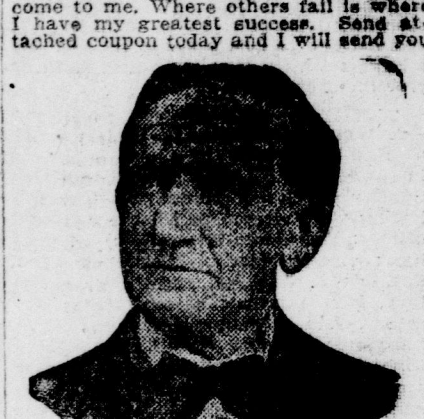
Writes That Nothing is More Desirable Than End of War.

[Canadian Press.]  
Bordeaux, via Paris, Jan. 29.—In reply to a letter from Cardinal Paul Pierre Andrieu, Archbishop of Bordeaux, Pope Benedict has written the following: "When we see each day the most flourishing provinces covered with blood and bereavement, we cannot help being filled with anguish and looking forward to the future with the deepest anxiety. Consequently, nothing seems to us more desirable than the cessation of the long, cruel war. To the rapid attainment of that end we have directed, as you know, all our plans and efforts. May God turn towards thoughts of peace the hearts of those who hold in their hands the destinies of the peoples."

## Don't Wear A Truss!

After Thirty Years' Experience I Have Produced An Appliance for Men, Women, or Children, That Cures Rupture.

I Send it on Trial.  
If you have tried most everything else, come to me. Where others fail is where I have my greatest success. Send at once coupon today and I will send you



The name is C. E. Brooks, inventor of the Appliance, who cured himself and who is now giving others the benefit of his experience. If captured, write him today, at Marshall, Mich. free my illustrated book on Rupture and its cure showing my Appliance and giving you prices and names of many people who have tried it and were cured. It gives instant relief when all others fail. Remember, I use no salves, no harness, no ties.

## FREE INFORMATION COUPON.

2335A State St., Marshall, Mich.  
Please send me by mail, in plain wrapper, your illustrated book and full information about your Appliance for the cure of rupture.  
Name.....  
Address.....  
City..... State.....

## C. M. FLECK, CORUNNA, AGAIN PRESIDENT OF LAMBTON CORN SHOW



## AUSTRIA OPTIMISTIC

Official Report Tells of Russian Failures in All Quarters.

[Canadian Press.]  
Vienna, via London, Jan. 29.—9:32 a.m.—An official communication issued by the Austrian general staff says: "The present phase of the war in Galicia is proceeding favorably for us. The attempts of the Russian Galician army to outflank Archduke Joseph Ferdinand's army near Nowy Sander and attack Cracow via Tarnow have led to a counter-offensive by the archduke against Tarnow, which threatens the rearward communications of the Russians in Galicia and the Carpathians."

"Equally ineffective was the Russian invasion of Hungary and the attempt to invade Transylvania from Bukovina, in order to isolate Gen. Fischer's army and outflank our Carpathian forces."

## MAYOR SUSPENDED FOR FIRING ON AEROPLANE

[Canadian Press.]  
Nancy, France, via Paris, Jan. 29.—The mayor of Nancy has been suspended from office for a fortnight for shooting at a German aeroplane as it flew over his town. In taking this measure to attract gold to the treasury, he said that a civilian had no right to act as a combatant, as by so doing he brought upon the heads of the civilian population severe reprisals.

## RUSSIA WANTS GOLD

Will Offer Equivalents in Foreign Currency For All Obtainable.

[Canadian Press.]  
London, Jan. 29.—At an important sitting of the finance committee, with Count Witte presiding, says the Times' Petrograd correspondent, it was decided to offer an equivalent in foreign currency for gold either in ingots or coin, in the possession chiefly of traders and manufacturers.

## BE BRIGHT, WELL, STRONG, RESTORE YOUTHFUL LOOKS!

Let your fight for better health begin now! Before you feel any warning of physical collapse, cleanse, and strengthen and build up your system. The one remedy for that tired, drooping feeling is Dr. Hamilton's Pills, the acknowledged king of all tonics. Thousands of men and women in the late years of life retain their youthful looks and feeling simply because they regulate their system with this old reliable family remedy. Nothing so good for the bowels, stomach or kidneys. Cures headaches, prevents biliousness, stops aching pains in the back and limbs. Get a 25-cent box of Dr. Hamilton's Pills today.

## HAIR COMING OUT?

Dandruff causes a feverish irritation of the scalp, the hair roots shrink, loosen and then the hair comes out and falls. To stop falling hair at once and fast, use a special preparation of dandruff, get a 25-cent bottle of Dandruff and rub it over your scalp. After a few applications the hair stops coming out and you can't and any dandruff.

## CALOMEL SALIVATES

Calomel makes you sick and you lose a day's work. Calomel is a nasty, dangerous chemical. To live your sluggish liver and bowels when constipated, head aches, bilious, just get a 10-cent box of harmless Calomel. They work while you sleep, don't gripe, sicken or salivate.

## A Bunch of Grapes in a Wine Glass



Sold Everywhere  
Turner's Famous Invalid Port  
The Turner Co. Limited  
Sold by Taylor Drug Co.

## GERMAN LOSSES IN EAST TREMENDOUS

Regiments Annihilated During August and September—Denmark Sees Airships.

[Canadian Press.]  
London, Jan. 29.—The correspondent of the Mail telegraphs from Copenhagen: "During the last few days several German airships have been seen flying above the Baltic, proceeding in an easterly direction. The airships always have been seen in pairs, flying in a V-shape, but they have been plainly visible, as the weather has been bright. They appeared to be of enormous size and apparently different in shape from the Zeppelins."

## TRADES UNIONISTS DEMAND CHEAP FOOD

Urge British Government To Take Quick and Drastic Measures.

[Canadian Press.]  
London, Jan. 29.—A committee of the Federation of Trade Unions, in a manifesto given out today concerning the high prices of food, charges the Government with failure to anticipate and organize against certain consequences of the war, and urges quick and drastic remedial action to avert a situation "which is becoming desperate." The committee suggests a better distribution of incoming ships at ports other than London and Liverpool. Continuing, it says: "Now that trouble has developed, the Government must move not tentatively, as if the next century would do, but immediately. The procedure of price courts must be expedited, and all captured ships must be valued, manned and utilized by the state for the purposes of transporting supplies purchased directly from the producer, and such supplies must be placed on the market at prices to cover only the costs and distribution charges."

## PAWNSHOP ROBBED

Daring Bandits Get Nearly \$50,000 Worth of Diamonds in New York.

[Canadian Press.]  
New York, Jan. 29.—Between \$40,000 and \$50,000 worth of diamonds were stolen today from the pawnshop of Adolph Stein, on the Upper East Side, by four men, who drove up to the store in an automobile, held up the three clerks with revolvers, bound and gagged them, threw the jewels into three suitcases and escaped in the waiting car.

## FINANCE MINISTER WILL BE NEXT TO RESIGN

VENICE (via London), Jan. 29.—2:33 a.m.—The Vienna Neue Presse Presses announces that the resignation of M. Von Biliński, as Austrian minister of finance, is imminent.

## IMPORTANT CHANGES IN TRAIN SERVICE—CANADIAN PACIFIC RAILWAY.

Effective Sunday, Jan. 31, 1915. The particular attention of the traveling public is respectfully directed to the changes in train service, effective Jan. 31, 1915. Following service will be operated on the St. Marys branch: Train No. 663 will leave Ingersoll North 9:55 a.m., arrive Ingersoll Junction 10:35 a.m., leave Ingersoll Junction 10:35 a.m., arrive Ingersoll North 10:50 a.m., Bennington 10:50 a.m., Lakeside 11:05 a.m., Undulade 11:30 a.m., arriving St. Marys 11:35 a.m.

Train No. 664 will leave St. Marys 7:30 a.m., Undulade 7:45 a.m., Lakeside 7:55 a.m., Bennington 8:05 a.m., arriving Ingersoll Junction 8:15 a.m., leave Ingersoll Junction 8:15 a.m., arrive Ingersoll North 8:30 a.m.

Train No. 665 will leave St. Marys 4:30 p.m., Undulade 4:35 p.m., Lakeside 4:45 p.m., Bennington 4:55 p.m., arriving Ingersoll Junction 5:05 p.m., leave Ingersoll Junction 5:05 p.m., arrive Ingersoll North 5:20 p.m.

Train No. 666 will leave Toronto 8:05 a.m., daily, except Sunday, arriving Trenton 11:40 a.m., will be withdrawn.

Train No. 20, leaving Toronto 9 a.m., daily, arriving Montreal 8:45 a.m., will be regular stop at Whitby, Oshawa, Bowmanville, Port Hope, Cobourg, Trenton, Belleville, and flag stop at Newcastle, Coburne and Brighton.

Train No. 21, leaving Toronto 5 p.m., except Sunday, arriving Trenton 8:05 a.m., will be withdrawn between Havelsack and Tweed.

Train 621, leaving Kingston 7:45 a.m., arriving Renfrew 2:35 p.m., and train No. 622, leaving Renfrew 2 a.m., arriving Kingston 2:30 p.m., will be operated tri-weekly, leaving Kingston Mondays, Wednesdays and Fridays, and leaving Renfrew, Tuesdays, Thursdays and Saturdays.

Train 785, leaving Toronto 11:10 p.m., daily, arriving Hamilton 11:15 a.m., will be operated daily, except Sunday, instead of daily.

## WAS TAKEN PRISONER

TROYES (via Paris), Jan. 29.—11:25 p.m.—Captain Claude Casimir-Périer, son of the former president of France, was taken prisoner during the recent battle at Soissons, according to the Petit Troves. The paper adds that the distinguished conduct of Captain Casimir-Périer is this fight gained him special mention in the army orders.



## Make Monday Ironing Day

LET Sunlight Soap do your washing Monday morning and you can do the light ironing Monday afternoon.

The rub, rub, rub at the board has no place in the Sunlight way—with the hardest part of washing cut out you'll feel like making it a good day's work by doing at least part of the ironing.

Follow the directions that cut your work in half and remember there's nothing in Sunlight to injure fine fabric or dainty hand. A \$5.00 guarantee backs this statement.

## Sunlight Soap

5c. A BAR  
All grocers sell and recommend it

## FREE British Lion or Queen Mary Ring and Handsome Phonograph

Here is the chance of a lifetime for bright people. Every Canadian wants one of these handsome rings. The magnificent British Lion Ring with sparkling gem stones and a beautiful finish. The Queen Mary Ring with a brilliant diamond set in a ring of gold and will positively delight you. Every person wants one and can obtain it.

ABSOLUTELY FREE THIS MAGNIFICENT PHONOGRAPH COMPLETE WITH 12 OF THE NEWEST RECORDS.

Here is Our Great Offer—We want every lady in the land to try our new and delicious Royal Victoria Biscuits. We will send you 12 of these lovely biscuits and we will send you 12 of these lovely biscuits and we will send you 12 of these lovely biscuits. This is our special introduction to our lovely Royal Victoria Biscuits. We will send you 12 of these lovely biscuits and we will send you 12 of these lovely biscuits. We will send you 12 of these lovely biscuits and we will send you 12 of these lovely biscuits.

GERMANS LOST MEN FROM EVERY BIG VESSEL  
EDINBURGH, Jan. 29.—Via London, Jan. 29.—1:45 a.m.—The Scotsman says it learns that among the German prisoners who have arrived in Edinburgh are men from virtually every large German vessel and some of the smaller vessels engaged in the naval battle in the North Sea last Sunday.

DR. A. W. CHASE'S CATARRH POWDER 25c.  
is sent direct to the diseased parts, cleans the inflamed surface, kills the bacteria, clears the air passages, stops dripping in the throat and permeates the entire system. A box of Chase's Catarrh Powder, 25c. a box; 50c. a box. No substitutes. All dealers or Edmondson, Boston & Co. Limited, Toronto.

LOOK AT CHILD'S TONGUE IF SICK CROSS, FEVERISH  
When constipated or bilious, give "California Syrup of Figs."

Look at the tongue, mother! If coated, it is sure sign that your little one's stomach, liver and bowels need a gentle, thorough cleansing at once.

When peevish, cross, listless, pale, doesn't sleep, doesn't eat or act naturally, or is feverish, stomach sour, breath bad, has stomach-aches, sore throat, constipated waste, undigested food and sour bile gently moves out of its little bowels without griping, and you have a well, playful child again.

You needn't coax sick children to take this harmless "fruit laxative"; they will take it sure sign that your little one's stomach, liver and bowels need a gentle, thorough cleansing at once.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages and for grownups plainly on the bottle. Beware of counterfeits sold here. To be sure you get the genuine, ask to see that it is made by "California Fig Syrup Company." Refuse any other kind with contempt.

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prisoners who have arrived in Edinburgh are men from virtually every large German vessel and some of the smaller vessels engaged in the naval battle in the North Sea last Sunday.

## CANADIAN PACIFIC

From Liverpool To St. John, Halifax, Feb. 5, Mississauga, Feb. 19, Feb. 19, Granville, Feb. 26, Mar. 6, Mar. 12, Mississauga, Feb. 9, Mar. 2, Mar. 26, Metagama, Feb. 9, Apr. 10, Apr. 2, Granville, Feb. 16, Apr. 7.

## ATTEMPTS SUICIDE.

NASHVILLE, Tenn., Jan. 29.—Special dispatches from Bolivar, Tenn., today say Daniel S. Combs, of Lexington, well known throughout Kentucky, had shot himself at the H. B. Duryea stock farm, of which he was manager. Late last night it was said he was still alive, but unconscious.

## TRAVELLERS' GUIDE

## GRAND TRUNK RAILWAY.

SARNIA TUNNEL EXPANSION BRIDGE AND TORONTO.  
Arrive from the East—5:05 a.m., 10:55 a.m., 11:05 a.m., 11:22 a.m., 6:30 p.m., 7:55 p.m., 10:45 a.m.  
Arrive from the West—12:14 a.m., 6:06 a.m., 8:40 a.m., 8:56 a.m., 11:35 a.m., 4:10 p.m., 6:25 p.m., 8:45 a.m., 9:00 a.m., 12:35 p.m., 2:05 p.m., 4:22 p.m., 6:30 p.m., 8:15 p.m.

## LONDON AND WINDSOR.

Arrive—10:25 a.m., 4:00 p.m., 6:50 p.m., 11:05 p.m.  
Depart—6:45 a.m., 11:35 a.m., 2:05 p.m., 8:05 p.m.

## STRATFORD BRANCH.

Arrive—11:15 a.m., 1:39 p.m., 7:50 p.m., 11:20 p.m.  
Depart—6:05 a.m., 12:30 p.m., 2:45 p.m., 4:55 p.m.

## LONDON, HURON AND BRUCE.

Arrive—10:30 a.m., 8:10 p.m.  
Depart—8:30 a.m., 4:40 p.m.  
Trains marked \* run daily. Those not marked, daily, except Sunday.

## CANADIAN PACIFIC RAILWAY.

Arrive from the East—11:00 a.m., 4:35 a.m., 7:25 p.m., 11:35 p.m.  
Arrive from the West—5:05 a.m., 11:12 p.m., 3:30 p.m., 7:20 p.m., 8:30 p.m., 8:58 p.m.  
Depart for the East—5:15 a.m., 8:30 a.m., 11:20 p.m., 4:15 p.m., 6:11 p.m., 9:35 p.m., 11:25 p.m.  
Trains marked \* run daily. Those not marked, daily, except Sunday.

## MICHIGAN CENTRAL RAILWAY.

Arrive—7:05 a.m., 11:20 a.m., 4:58 p.m., 9:40 p.m.  
Depart—7:22 a.m., 2:22 p.m., 5:27 p.m., 10:15 p.m.

## TRACTION COMPANY.

Week-day service—4:50, 6:20, 7:45, 9:10, 10:30, 12:00 a.m., 1:30, 3:00, 4:15, 5:15, 6:15, 7:15, 8:15, 9:15, 10:15, 11:15 p.m. Cars marked \* run through to Port Stanley.

## PERE MARQUETTE RAILWAY.

Trains leave London for Port Stanley and west to Walkerton, 7:30 a.m. Trains arrive London from Port Stanley, 9:00 a.m., 11:00 a.m., 1:00, 3:00, 5:00, 7:00 p.m. St. Thomas, 9:00 p.m.

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# Feds Trim Riversides While Juniors Are Beaten at Woodstock

## LONDON "FEDS" TRIUMPH OVER SENIOR RIVERSIDES

Toronto Aggregation Beaten in Interesting and Well Played Game by 10 to 7—Reid, Wardrope and Local Defence Star.

[BY BERT PERRY.]

Playing good combination and showing a lot of life in the second and third periods, the London "Feds" trimmed the Toronto Aggregation in a well played game by 10 to 7. Reid, Wardrope and local defence star.

The game was fast, particularly in the last two periods. In the first period, the local side did not show much life, but the Riversides took it easy. The Toronto team got the first three goals and were leading at the end of the first period by the score of 4 to 3. London came back strong in the second period and made it a real hockey game.

The "Feds" looked a great deal better in the last two periods. The team showed more of the work together spirit and some nice combination was developed. Individual rushes were also common. The Riversides are a husky aggregation of good players and stick handlers. They were hampered by the small ice, but they played a beautiful three and four man combination that netted them nearly all their goals. They passed up the individual style of hockey almost entirely and played combination at every opportunity. Had the game been entirely an exhibition, they would likely have played a little harder and given the local side a more severe beating.

Denny, Visitors' Best.

The star of the visiting aggregation was Frank Denny, who played a strong game on the defence and was also great at rushing. He is one of the best players seen here this season. Rescor and Smith were also in the line. Smith is fast and has a good check. Wagner, a junior player, and Barlett also played a nice game.

Headquarters for Starr Skates Brock's

Semi-Ready Suits \$18

182 Dundas St., London.

FITS CURED By Trench's Remedy

CONVINCING TESTIMONY

TRENCH'S REMEDIES, Limited

413 St. James Street, Toronto.

MADE IN CANADA.

The Ford Coupe 'et

A car of style in a class by itself. Beauty in design. Rich in appointment. Roomy and comfortable. Every detail in material, make and finish carries the highest quality. Ford efficiency and large production making possible the following price.

Fully Equipped (f.o.b. Ford, Ont.), \$850

Buyers of this practical Ford car share in profits, if we sell at retail 30,000 new Ford cars between August, 1914, and August, 1915.

Ford Motor Company

ATLANTIC CITY—NEW JERSEY RESORTS.

## Hockey

LAST NIGHT'S SCORES.

O. H. A. Senior.  
Toronto Vics. 9 K. Frontenac 3

O. H. A. Intermediate.  
Ingersoll 6 Paris 2

O. H. A. Junior.  
Woodstock 6 Western U. 2

Northern League Senior.  
Windsor 5 Walkerton 2

TONIGHT'S GAMES.  
Wanderers at Toronto.

Intercollegiate.  
McGill at Victoria.

Northern League Senior.  
Windsor 5 Walkerton 2

PREBYTERIANS WON ALL THE CHURCH LEAGUE GAMES

New St. James, St. Andrew and First Church Were All Winners.

Three clean, but not particularly fast games of hockey were played last night in the St. James' Church League.

St. Andrew's won their game by a score of 4 to 2. The game was a close one.

St. James' won their game by a score of 4 to 2. The game was a close one.

First Church won their game by a score of 4 to 2. The game was a close one.

St. Andrew's won their game by a score of 4 to 2. The game was a close one.

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## EXTRA HEAT TO SETTLE THE EVENT

Major Hunter Wins First Race at Ottawa.

ALVINSTON HORSE SECOND

Patrick D'Oro Takes \$300 Purses in Straight Heats.

[Canadian Press.]

OTTAWA, Jan. 29.—Notwithstanding the bitterly cold weather, there was an excellent turnout for the Ottawa River track this afternoon to witness the second day's program of the Hull Driving Club.

The first race was a straight heat for the heats. Nat Ray, with Major Hunter, came out and settled the race.

Alvinston was second. The race was a close one.

Patrick D'Oro took the \$300 purse in a straight heat.

The race was a close one.

Major Hunter won the first race.

Alvinston was second.

Patrick D'Oro took the \$300 purse.

The race was a close one.

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## INGERSOLL BEATS PARIS BY ONE GOAL

Most Exciting Game Played in Ingersoll for Many Seasons.

[Canadian Press.]

INGERSOLL, Jan. 28.—Scoring in the dying moments of a game that was replete with brilliant play, the inter-mediate home boys tonight earned the privilege of remaining in the race for the championship of the district.

The speedy Parisians by a score of 1 to 0, beat the Ingersoll team.

The game was a close one.

Paris won the game.

The game was a close one.

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## WESTERN JUNIORS LOSE A HARD GAME IN WOODSTOCK

Beaten by Baby City Youngsters 6 to 2 in Exciting and Well-Played Match—Brodison and Phillips Star.

[Canadian Press.]

WOODSTOCK, Jan. 29.—Woodstock Juniors trimmed London in a well played game by 6 to 2. The game was a close one.

London won the game.

The game was a close one.

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## "Josh" Devore Is Given Release by Boson Club

Is Now in Open Market.

[Canadian Press.]

BOSTON, Jan. 29.—"Josh" Devore, termed the "luckiest man in baseball," because of his connection with the New York Giants, and later with the Boston Braves when these teams participated in the world's championship series, was given an unconditional release by the Boston Nationals today.

A desire to allow him to sell his services in the best market was given at the reason for the release of the little outfielder.

GRAVENHURST WON.

GRAVENHURST, Jan. 29.—In a fast and very exciting intermediate O. H. A. game here tonight, Gravenhurst defeated Bracebridge by a score of 4 to 3.

The game was a close one.

Gravenhurst won the game.

The game was a close one.

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## GIANT SIX \$1,050.00

Complete equipped, including electric starting and lighting.

RELANCE MACHINE WORKS.

LONDON.

Distributors: Middlesex, Oxford, Elgin Counties. Literature on request.

Tailor-Made Suits—\$21.00

Any cloth, any shade, in the store except blues and blacks, for \$21 during the next two weeks.

Blues and Blacks \$23.00

All made by expert tailors.

FRAUMENI

PHONE 3077, 250 DUNDAS ST.

Shoot A Greener

Single Barrel Trap Gun, and watch your score climb. No dusted birds no misses through patchy patterns.

The Greener Single Barrel Hammerless is an ideal gun for trap shooting; well balanced, ventilated, rib, large grip, 30-22-inch barrel, guaranteed to throw 75 per cent patterns.

Price, delivered Montreal, \$100.80

Catalogue 109 mailed free.

W. W. Greener

Gun and Rifle Maker, 63 and 65 Beaver Hall Hill, MONTREAL, P. Q.

We will welcome you and your friends.

The Assembly

Billiard and Cigar Store, 432 Richmond St., next to Free Press.

USED CARS FOR SALE.

Studebaker Model 20, Studebaker Roadster, Hupp Roadster, Ford Touring, Twin Indian Motorcycle.

HENDRICK GARAGE, Corner Dundas and Colborne.

Phone 2431 for Taxicab.

## Jack Johnson Can't Get Into U. S. and Jess Willard Can't Get Out

Jack Johnson can't get into this country and Jess Willard can't get out—that is unless the big hope pays up some \$12,000 of a judgment that Charles Cutler, champion wrestler, has obtained against him in Milwaukee.

The negro and the Kansas cowboy box in Juarez, Mex., on March 9, as scheduled, Jess must pay before he crosses the Rio Grande.

Cutler, who was his manager, has obtained a judgment that he is entitled to \$12,000 for training and clothing Jess, who jumped under the wing of Tom Jones as soon as he was able to command any more for his fighting.

The court found Cutler in this country, to collect his judgment, Jess cannot flee to another country to escape payment. So he'll be arrested, Cutler says, as soon as he attempts to get to Mexico if he doesn't pay before then.

CHOSEN FRIENDS LEADING CITY CARPETBALL LEAGUE

Are One Game Ahead of Molders' Union Team—This Week's Results.

The Chosen Friends are leading the City Carpetball League by only a game. The Molders' Union team is only one game behind.

The game was a close one.

The Chosen Friends won the game.

The game was a close one.

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The game was a close one.

The Chosen Friends won the game.

## McCLARY CARPETBALLERS HAVE EXCITING WEEK

Some Interesting Games Played—Saskatoon Are Still on Top.

The McClary Carpetballers have been the order for this week in the McClary Carpetball League.

The game was a close one.

The McClary Carpetballers won the game.

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## LODGE BROTHERS MOTOR CAR

will be shown in this city for the first time Monday Afternoon, at 2:30, at the local Sales Room, 76-78 York Street.

## CENTRAL GARAGE CO.

Phone 4304

## THE BEST THERE IS—ARAB CIGARS AT ALL STORES.















Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

## AMUSEMENTS, LECTURES, AMUSEMENTS, LECTURES

## THE POPULAR PICTURE HOUSE IN LONDON

## UNIQUE F. Myers THEATRE

Increased attendance every week because we give the people the best pictures. Just read what we have for next week.

MONDAY AND TUESDAY.

## TREY O' HEARTS

Final picture of this great photo-play. See the climax of this wonderful serial. It ends in a blaze of glory.

WEDNESDAY AND THURSDAY.

## The Master Key

Getting more interesting every week. Filled with exciting scenes that will make you a regular visitor.

FRIDAY AND SATURDAY.

## THE WITCH GIRL

A two-reel film (Victor) with Mary Fuller and Charles Ogle. These two photo-play artists are favorites with Londoners.

## HIS UNCLE'S WILL

Bob Leonard and Ella Hall are the two artists featured in this picture.

They made the "Master Key" a popular photo-play.

Come to the Matinee. All pictures are shown in the afternoon.

PRICES—MATINEE, 5c. EVENINGS, 10c

## Empire Theatre

EAST LONDON.

The Masterpiece of Motion Pictures On Monday, Tuesday and Wednesday.

## Ten Nights in a Barroom

A photo-play with a moral. A wonderful production in five parts.

## ZUDORA

Showing today, ninth episode.

Wednesday and Saturday Matinee 5c; Evening 10c.

## STAR THEATRE

Monday, Tuesday and Wednesday, next week, extra three-reel comedy.

## "THIS IS THE LIFE."

A laugh from start to finish. Don't miss it. Also musical vaudeville act, 10c; 15c; 20c; 25c; 30c; 35c; 40c; 45c; 50c; 55c; 60c; 65c; 70c; 75c; 80c; 85c; 90c; 95c; 1.00.

## St. Peter's Auditorium

Monday, February 8: 8:15 p.m. : :  
St. Mary's Dramatic Club presents the comedy, "A RIVAL BY REQUEST."  
Reserved seats, 25 cents. Plan opens at the hall Saturday morning, February 6.

## 'Fairlyland the Beautiful'

A grand scene of enchantment. Westminster Palace, Monday, February 8. Beautiful illuminated decorations. Not a carnival. Everybody skates. Huskies band. Admission, 25c.

## DO NOT MISS THIS!

BEST OF ALL.  
ONE HUNDRED PICTURES ON EGYPT at the First Congregational Church on Monday, Feb. 8. The Nile, the Sphinx, the Pyramids, etc., will be shown. Admission 10c.

## SIMCOE RINK—BAND TONIGHT

Skating every afternoon. Phone 1144.

## WESTMINSTER RINK—HUSKIES

Band tonight. Admission 10c. Skating this afternoon. "Fairlyland the Beautiful" Monday.

## MONDAY EVENING DANCE, PALACE

Good program. Best floor in city. Private dancing lessons any hour. Experienced, expert teachers. Reasonable rates. Phone 2500 and 2501.

## ALL LINES

To or from the Old Country. Up-to-date information and rates. Call phone or write.

## F. B. CLARKE

416 Richmond street, next Bank of Commerce, London, Ont. ywt

## PRINCESS ICE PALACE—MUSICAL

skating rink. Seventh and Dundas. Tickets, 25c.

## FANCY COSTUMES, WIGS OF ALL

kinds, to rent. Apply 673 Talbot street.

## TOHOGGANS TO RENT, 654 KING

street.

## MRS. ALICE HENDERSON, TEACHER

of Scotch, Irish and fancy step-dancing. Concert talent supplied. Phone 3839.

## CANADIAN ORDER OF CHOSEN

Friends "At Home" Friday, February 5. Call on recorder for invitation. 55c

## MUSIC FURNISHED FOR PARTIES,

balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 121 Queen's avenue.

## KENNICK MALE QUARTETTE AND

Concert Company. Engagements accepted. Len. Barr, 33 Charles street.

## SCHOOL OF MODERN BALLROOM

Dances, "Palais de Danse," 214 Dundas street. Instruction by appointment. Jack W. Cortese, Phone 1570.

## LONDON LADY HARPER'S—ENGAGEMENTS

accepted for concert and social events. Address Miss Ella Poppinga, 137 King street. Phone 94, Ring 9, Byron.

## LONDON MINERAL BATHS—OPEN

every afternoon, Sundays in forenoon. Phone 2198.

## ACCOUNTANTS.

Say you saw it in The Advertiser.

WILLIAM H. WILLIS, PUBLIC ACCOUNTANT—Audits, investigations and valuations. 431 Ridout street. Phone 2554.

## CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid. Meetings—When no admission is charged, one cent per word each insertion. Articles for Sale To Let, Help Wanted, Situations Wanted, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen words.

## BARTER AND EXCHANGE

RESIDENCE FOR CASH IN LONDON. Will exchange on store, stock and building in London. John A. Moody, London.

## MALE HELP WANTED.

LARGE MAIL ORDER HOUSE WANTS men everywhere willing to work few hours for \$20 weekly; contract given; position permanent; experience unnecessary; samples free. The Co-operative Union, Windsor, Ont.

YOUNG MAN TO LEARN BARBER trade for \$50. An experienced competent barber will give individual instructions and teach you the business in a few weeks. My instructions will easily save \$500 worth of your time. Situation secured upon completion. Apply Box 71, Advertiser. ywt

WE WILL TRAIN YOU AT HOME for a Government position. Civil service examinations are easy with our assistance. All departments. Experienced instructor; information and terms on request. Petrolia, Ontario. Correspondence Schools, Petrolia, Ont. 471-t

SALESMEN WANTED—EXPERIENCE unnecessary, easy work, big pay. Write for complete list of openings offering opportunities to earn \$100 to \$500 a month while you learn. Address nearest office, Department 433, National Salesmen's Training Association, Chicago, N.Y., Kansas City, San Francisco. Jan 2, 9, 16, 30

CANVASSER WANTED—SALARY or commission. Alfred Tyler, London, Ont.

BARBER WANTED—GOOD, EXPERIENCE necessary. No other experience necessary. Apply C. E. Lawrence, Thamesville, Ont. 54ba

## WANTED.

SMALL GASOLINE ENGINE, ONE OR one and half horsepower. Apply, 3411 Kingston street, London, Ont. 55c

WANTED—SECOND-HAND BICYCLES for cash (gent's). Box 57, Advertiser. Phone 2993.

WANTED—TO RENT, SMALL HOUSE, modern, electric light, with garden. Address nearest office, Department 433, National Salesmen's Training Association, Chicago, N.Y., Kansas City, San Francisco. Jan 2, 9, 16, 30

WANTED—FARM ABOUT FIFTY acres to rent or buy. Must have good buildings and near good market. Full particulars first letter. Box 54 Advertiser.

WANTED IN NICE, QUIET HOME in London—A tidy, thoughtful woman, to get mail and do light housework. Apply Box 48, Advertiser. 55c-t

WASHING WANTED TO TAKE home, called for and delivered. Box 48, Advertiser. 54n

MELODEONS WANTED AT KEENE'S Antique Store, 342 Talbot street.

WANTED—DEAD HORSES AND cattle. Phone 638. Will go twelve miles. Call removed with 200 lbs. on London Fertilizer Company.

WHENEVER THE CHILDREN SUFFER from earache, think of Compasol. Three drops heated in spoon and dropped into ear cures.

WANTED—ONE OR TWO ROOMS (east end preferred), with running water, for photographic purposes. Apply Box 42, Advertiser. 55c

AN EMERGENCY MEETING OF St. George's, 42, A. F. and A. M. 3, R. C. will be held in the Masonic Hall on Sunday, 31st inst., at 1:30 o'clock p.m., for the purpose of attending the funeral of the late Bro. C. B. Stapleton. Sister lodges will please attend. R. H. Smith, W. Master; J. L. P. M., Secretary.

## MILK WANTED

We are open to consider tenders for our supply of whole milk and cream for one year, commencing April 1.

## THE MCCORMICK MFG. CO.

YOUNG MAN WISHES TO RENT unfurnished room, near Silverwood's. Limited. Apply Box 41, Advertiser. 55c

## LOST AND FOUND.

WILL BOY WHO TOOK WRONG overcoat from Victoria Park Rink call at 9 Thornton avenue.

LOST—BETWEEN JUBILEE RINK and Ridout and Bruce, gold locket, heart shape, valued as keepsake. Reward, Phone 2900.

LOST—27-5 ANTI-SKID CHAIN, BE-LOWE, with anchor and foot, near Victoria Park Rink. Reward \$25. 54c

STRAYED—ENGLISH BULLDOG pup, brindle and white, weighs about 40 pounds, from 3 Maryboro Place. Kindly return. Reward, Phone 210. Woodruff, Toledo, O.

LOST—ON ROAD BETWEEN LONDON and Delaware, one caddy to be worn. Reward, Owen & Son, Delaware.

LOST—LADY'S GOLD WATCH, NAME engraved (Ma Fitchett), valued as keepsake. Reward this office. 53c

LOST—ON MONDAY AFTERNOON, between 10 King and Albert streets, gold carved bracelet. Reward \$40. King street.

LOST—DIAMOND RING, FIVE stones. Reward at this office. 53c

## MISCELLANEOUS.

COLLECTIONS MADE ON COMMISSION—All kinds of collections, no charge. Call, write, Canadian Bureau of Credits, Dominion Bank Chambers.

## INSURANCE.

Say you saw it in The Advertiser.

J. A. Nelles & Son Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance. xt

G. M. GUNN & SON (GEORGE C. GUNN)—Established 1859. Fire, Life, accident and automobile insurance.

## PATENTS.

Say you saw it in The Advertiser.

F. J. EDMUNDS, REGISTERED PATENT-AGENT and Solicitor of Patents, Central Avenue, London, Ont.

GREENWOOD PLACE—PRIVATE Hospital, Rm. & Millard, Hale street, London, Phone 1765.

## POULTRY AND EGGS

Say you saw it in The Advertiser.

Hundreds of possible poultry or egg buyers read The Advertiser Want Ads. Page every day. An advertisement in the Poultry Column will be sure to reach them.

WELL-BRED BARRED ROCKS, WINTER layers, eggs for hatching, 50 cents for 10. Apply Mr. Geo. Murray, Windsor, Ontario. 55c-15t

BARRED ROCK COCKERELS, Guide's famous brood-to-day strain, long-looking birds, sure to please; satisfaction assured; 25 each, if sold soon. L. M. McGrath, Stratford, 495-13t

## HOUSES, ROOMS, TO LET.

Say you saw it in The Advertiser.

FURNISHED ROOMS, MODERN, WITH or without board. 215 Queen's avenue. Phone 4945.

STORY - AND - A - HALF FRAME house, 347 Adelaide. Apply 246 Adelaide.

STORY-AND-HALF, MODERN, FOUR bedrooms, half block from car, choice fruit, low rent, suitable for two small families. 283 Chesapeake street.

UNFURNISHED FRONT PARLOR to rent. 112 Kent street. 54c

ALEX. HENDERSON'S LARGEST moving van and storage. Phone 1124. Residence 700 Talbot.

NEW RED BRICK HOUSE—481 Oxford street, all modern, sun room, handsome fixtures, best furnace, will rent large house. No. 446 Piccadilly street. Phone 2520, or write Neil Cooper, 45 Piccadilly street.

TO LET—TEN-ROOMED BRICK house, modern conveniences, corner house, 349 Talbot street. 55c-twt

TO LET—FRONT ROOM FOR GENTLEMEN, breakfast, use of phone, furnished, central. Apply phone 488.

SMALL COTTAGE TO LET, 238 Clarence street. Apply Mrs. L. Levy, 217 King street. 54n

ROOMS TO LET—LARGE, WARM, comfortable room, with board, modern conveniences. 536 Talbot street. 54c

TO LET—TWO ROOMS FOR FOUR young ladies. Breakfast and Sunday meals. Use of piano and phone. Box 47, Advertiser. 54c

TO LET—DESIRABLE OFFICE ROOM, steam heated, very central, cheap rent. Box 45, Advertiser. 55c

LARGE FRONT PARLOR—NICELY furnished, light housekeeping. 53c King street.

## OFFICE TO LET

Steno heated and central. Inquire premises and board of Trade rooms, Richmond street.

A. M. HUNT, Secretary Western Fair Association. 54c ywt

TO LET—LARGE FRONT ROOM, suitable for two gentlemen, with board. All conveniences. Phone. Apply 411 King street. 52n

TWO-STORY BRICK HOUSE, AND barn, 112 Elmwood avenue, London, South, with some furniture. This house is in splendid order, with extra electric light, and particulars call. 46m

PACKERS OF GLASSWARE, CHINA. Terms moderate. Fowler Wright, 141 Sydenham. Phone 5082.

UP-TO-DATE MOVING VANS—FURNISHED and equipped. R. F. Foyers, 8833 Colborne road. Phone 2626.

TO LET—APARTMENTS, \$25 to \$40; central, modern. Dr. Kingsmill, Park avenue. 54n

ON MOVING DAY REMEMBER "DAY THE MOVING MAN" 439 Maitland; phone 2887. H. F. Day.

BIGGS' FURNITURE STORAGE. Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

## SITUATIONS WANTED.

Say you saw it in The Advertiser.

YOUNG GIRL WANTS TO ASSIST with light housework and care of child. Apply 140 Central avenue. 55c

WOODWORKING MACHINE HAND desires a steady position; five years' experience in planing mill work; can furnish references; state wages given in writing. Box 44, Advertiser. 55c

EXPERIENCED YOUNG LADY wishes position as cook in private family. Address Box 33, Advertiser. 52k

## OSTEOPATHY.

Say you saw it in The Advertiser.

DR. H. V. CATON, GRADUATE Osteopath—Eleven years' practice in London. 465 Richmond street. Phone 372.

DR. R. C. BARKIE, GRADUATE Osteopath, Chiropractor. Ten years' drugless practice. Electrical treatments. Lady Assistant. 229 Central avenue. Phone 256.

## DENTAL CARDS.

Say you saw it in The Advertiser.

## DENTIST

Open evenings, 7-8:30, by appointment only.

DR. R. D. JARVIS, Corner Dundas and Clarence Streets

## AGENTS WANTED.

Say you saw it in The Advertiser.

START A MAIL ORDER BUSINESS at home—1 day course in \$125.00. Last year. Free particulars tell how I'll start you. Address Robinson, 302 Woodruff, Toledo, O.

DOUBLE YOUR INCOME—AGENTS' Magazine shows how two issues 30c. Agents' Magazine, Chicago.

OPPORTUNITY IS KNOCKING at your door—Now is your time to invest in real estate. Free particulars. J. G. Baker, Montreal, Mich.

AGENTS—EARN \$15 DAILY CALLING on automobile owners. Particulars free. P. O. Box 205, Vernon, B.C. 45c-t

## PERSONAL.

Say you saw it in The Advertiser.

A PARISIAN (YOUNG MAN) WISHES to give private lessons in French, either conversation or grammar; charges moderate. Address Mr. A. Albert, 569 King street. 54c

STRICTLY PRIVATE MATERNITY home for ladies, before and during confinement. Trained nurse, 27 Victor street.

## ARTICLES FOR SALE.

Say you saw it in The Advertiser.

HAVE YOUR 45-NOTE PLAYERS, 1000, 1000, 50-note and 50-note in the best music. Box 55, Advertiser. 55c

CANARIES—CHOICE BREEDING hens, seventy-five cents each. 359 Adelaide street. b

INSIDE WORK MY SPECIALTY. Ray Kinney, painter and paperhanger. 17 Pipe line. F-22

FORD FIVE-PASSENGER TOURING car, 1914 model, in good repair. \$350. G. W. Merrill, Petrolia. b

"HEAVEN AND HELL" SWEDEN-BORG'S great work, on the life after death, 400 pages; only 25c postpaid. W. M. Law, 188 Euclid avenue, Toronto, Ont.

STAMP COLLECTORS—USED stamps for sale; Old Country, Canadian or American. Write for particulars. Mr. J. G. Griffin, Box 74, Byron, Ont. 55c

FOR SALE—VICTORIA, NEW, PERFECT condition, with twenty records. Will sell for \$60.00 cash. Box 30, Advertiser. 55c

BRICKWORK—I CAN CUT THE price of brickwork in half during the next few weeks, and guarantee the work.

TEA, ETC., AT CUT-RATE PRICES. Wholesale to private families. Why not buy three, five or ten pounds before Feb. 4? There may be a war. Three consecutive insertions for 2c a word with cash order. Subscriptions: Daily, 25c a month; 52 yearly. Saturday edition, 50c yearly. Sample copy sent on application.

A LOT OF LADIES' SHOES—LARGE lot of new, bargain, quick sale. 2 full of other goods. J. B. McKim, auctioneer. Phone 4250.

FOR SALE—JERSEY COW, LIGHT colored, milk and set log weighs 450 lbs. 30 Wilson avenue, or phone 4558. 55c

FOR SALE—MAHOGANY CHIFFONIER, rug, brass bed, springs, etc. 333 King street. 55c

"CHRIST'S EMPIRE AND THE PRESENT War" by John MacNeil, \$1.25. Hamilton's, 535 Richmond street.

VICTORIA AND THIRTY RECORDS, nearly new, bargain, quick sale. 2 full of other goods. J. B. McKim, auctioneer. Phone 4250.

FOR SALE—DRIVER, RISING SIX, sound. J. E. McConnell, Broughdale. 51n

FOR SALE—SCENTLESS SKUNK, from up. Apply J. J. Kent, Hyde Park, Ontario. Phone 2223.

SMOKE "JOY" TEN-CENT CIGARS. Smith & McNeil, Union made. All stores.

FOR SALE—HOWARD NEW IDEA and Summit Hot Air Furnaces, at Robinson's. Phone 3418. 172 Kent.

ONN'S FISH MARKET—FISH OF ALL kinds, 1235 King, opposite market. Phone 1295.

NOW IS THE TIME FOR WINTER pruning. The work done and instructions given. Free to all. To instructions, 55c; school teachers, etc. 15 to 20 in class, 5c a course. Charles Baker, Toronto, O. Phone 2223.

GO TO ROBERTSON'S, RICHMOND street, for school books and school supplies.

FEATHER PILLOWS, MATTRESSES, renovated and re-covered. Hunt & Sons, mattress factory, 532 Richmond. Phone 997.

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department.

GET THE CHAMBERLAIN WEATHER-STRIP, C. A. Smith, 39 Evergreen. Phone 1504.

DELIVERY WAGONS TO ORDER. See our second-hand wagons. Abbott's Carriage Factory.

NOTICE TO PUBLIC—BLANCHARD'S Fish Market, 225 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510.

FOR SALE—OAK CASES, BARRELS and packing cases; city delivery. Gorman, Eckert & Co.

## SOME SHOES ARE PUNK

But we don't sell that kind. We are shoe-makers, and shoe counts. For your next pair, try us.

## PAXMAN

210 KING STREET. The Place to Buy.

## Have Your Automobile Painted

Tops re-covered and your slip-covered.

346-348 Wellington Street. Phone 1750. 22t

## TRAFFORD'S

For Furniture, Rugs, Curtains, Window Shades, Baby Carriages, Car-Carts and Floor Coverings. "Always Reliable."

129 Dundas. 11 Market Sq.

REPAIRING BICYCLES AND MOTOR CYCLES.

Of any make or specialty. We can enamel and make that old machine look and run like new.

Phone 3449. 515 Dundas Street. EAST LONDON.

FOR UPHOLSTERING TRY CHARLES M. QUICK, 125 Richmond street. Phone 1479.

## OXY-ACETYLENE WELDING

WE WELD CAST IRON AND ALUMINUM AUTO PARTS, MACHINERY, ETC.—WELDED EQUAL TO NEW.—DENNIS & CO., LTD. LONDON, CANADA

## AUTOMOBILE ACCESSORIES

Franks Head and Searchlight. Gas tanks refilled and exchanged. Gas prompt shippers. Try us.

LONDON ENGINE SUPPLY CO., LTD. 85 Dundas Street. ywt

## GEO. H. BELTON LUMBER CO.

Sell everything in lumber. Get your price.

Rectory and G. T. R. Richmond and Fall Mill Streets. xt

## Sou.cott Coal Company

Hard and soft coal and wood dealers. 1000, 1000, 50-note







**FOURTEEN**

**A FACT WORTH KNOWING**

All the regular 10-cent cigars sell for 5 cents, every day in the week, at any one of Taylor's 4 Cut-Rate Drug Stores.

**HALT TEN MINUTES**

Your Photo On POST CARDS, Finished in Ten Minutes. THREE FOR 25 CENTS.

**B. and W. Studio**

OPEN DAY AND NIGHT. OVER DOWLER'S. 176 DUNDAS ST.

**W. J. WRAY & CO.**

**London's Largest Jewelry Wholesale and Retail.**

**Jewelry at Wholesale Prices**

Smoke got into our store, so we will save you money on every article purchased here. Some wonderful bargains. Come in and see.

**W. J. WRAY & CO.**

234 DUNDAS STREET.

**PALACE LIVERY**

**ROSS & BOSS**

Carriages for funerals and all other occasions. Automobile service.

419 DUNDAS STREET. PHONE 1338.

**A Lesson to Learn**

And one that would benefit many consumers, is that there is real PROFIT and SATISFACTION in buying and using the best which is

**SCREENED SCRANTON COAL**

**WEBST R-HARVEY Limited**

PHONE 1383.

**B. A. MITCHELL**

**DRUG STORE**

The oldest established drug store in London.

114 DUNDAS ST. PHONE 623.

**CANCERS**

Can be cured if treated in time by the late Henry Edwards' treatment, now given by J. Levitt. Write for particulars and testimonials.

539 1/2 RIDGENT ST. PHONE 2656.

**MODERN PLUMBING**

When asking for prices on all kinds of plumbing and heating see

**Eggett & Co.**

Phone 210. 392 Clarence St.

**Diamond Engagement Rings**

Our specialty from \$5 to \$500. Every stone guaranteed.

N. AGRANOV, 650 DUNDAS STREET. Phone 1742.

**COAL**

Genuine Plymouth Anthracite from individual mines. Prompt delivery. Prices on application.

Phone 2694. JAS. H. HERRICK, AGENT.

Perhaps if we had the same expense as the other furniture stores we would have to charge the same. Come in and learn our prices.

**LONDON FURNITURE CO.**

573 Clarence. Open Evenings.

**When You Want Good Bright Coal**

Call 312

**Heaman & Son**

York and Burwell Sts. Phone 312.

**The London Loan and Savings Co. of Canada**

Yllow 4 Per Cent On Deposits, 5 Per Cent On Debentures.

Deposit Boxes To Rent at Lowest Rates.

COR. CLARENCE AND DUNDAS STS.

**JOHNSTON BROS. XXX BREAD**

Made of No. 1 Northern Hard Wheat Flour—pure and wholesome.

Price 5c—Order Today. From your grocer or delivered at your door.

PHONE 944.

**More Business Than Usual**

But There Is a Reason. We give values in diamonds that cannot possibly be duplicated. For instance:

Out of a package of diamonds we purchased at a very special price, we mounted three stones in lovely beautiful invisible Tiffany rings at:

\$185.00  
\$195.00  
\$206.00

which are perfect. If you are interested you had better see these.

**YOUNG'S**

"A Good Place to Buy."

LONDON, EAST LONDON

**PROVISIONAL LIEUTS. QUALIFYING FOR RANK**

Training Class at Armories Quite Large at Present Moment.

The following provisional lieutenants are qualifying for the rank of lieutenant in the officers' training class at the armories: Prov.-Lieut. Burwell, Seventh Regiment; F. N. Cluff, 33rd; A. K. Fraser, 24th; A. S. C. Gordon, 24th; V. C. Brick, 24th; L. Lord, 30th; C. W. MacQueen, 26th; H. M. Mills, 26th; J. Riddell, 24th; G. H. Stritell, 27th; R. Torrance, 30th; G. D. Brown, 27th; H. J. Hodgins, 23rd; E. Porter, 33rd; W. A. Williams, 27th; W. H. McAuley, 29th; R. McNally, 30th; K. C. M. Tarzwell, 30th; G. H. Tennant, 7th; G. Eldridge, 32nd; R. L. Weaver, 18th; O. A. Atkinson, 23rd; J. R. White, 27th; C. Sauve, 24th; A. C. McAuley, 29th.

**FAREWELL PARTY.**

Thursday evening a very pleasant time was spent, when the boys of the Four Square Class, Memorial Methodist Church, gathered at the home of their teacher, R. S. Hall, Broughdale, to bid him farewell, as he is leaving for Florida in a short time. The pastor, Rev. S. A. Anderson, and his wife were also present. Games and music were indulged in. G. Milligan, violinist, favoring the company with several selections. Appropriate speeches, expressing deep regret at the departure of Mr. Hall and wishing him every success in his new field of labor, were made by the president, S. R. McCullough, and Vice-President W. Anderson.

**OLD DETROIT PAPER TO SUSPEND PUBLICATION**

Tribune to Merge With News and Appeal Only On Sunday.

DETROIT, Mich., Jan. 23.—Officers of the Evening News Association of this city announced tonight the merger of the Detroit Tribune, morning paper, into the Detroit News, afternoon paper, and the discontinuance of the morning publication, except on Sundays, when it will be known as the Detroit News-Tribune.

The Detroit Tribune was first established 73 years ago.

Fruit-growers will find John Sharnman, representative of E. D. Smith, nursery stock, etc., at Dorch & Hunter Seed Company, Market entrance, Thursdays and Saturdays.

**COAL**

Genuine Plymouth Anthracite from individual mines. Prompt delivery. Prices on application.

Phone 2694. JAS. H. HERRICK, AGENT.

Perhaps if we had the same expense as the other furniture stores we would have to charge the same. Come in and learn our prices.

**LONDON FURNITURE CO.**

573 Clarence. Open Evenings.

**When You Want Good Bright Coal**

Call 312

**Heaman & Son**

York and Burwell Sts. Phone 312.

**The London Loan and Savings Co. of Canada**

Yllow 4 Per Cent On Deposits, 5 Per Cent On Debentures.

Deposit Boxes To Rent at Lowest Rates.

COR. CLARENCE AND DUNDAS STS.

**FRESH FROM THE "PINEY WOODS"**

White Pine and Spruce Balsam

The Cough Medicine you ought always to have in the house. Get it at

**CAIRNCROSS'**

Dependable Druggists, 216 Dundas Street. Phone 880.

**GET READY FOR JACK FROST**

HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION.

**JOHN HANN & SONS**

Phone 475, 425 York St.

**Hamilton's Ale and Porter**

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

**Nearly Hundred Thousand Dollars Needed in County**

Middlesex Finance Committee To Borrow \$95,000—Will Get After City.

On the recommendation of the finance committee, the Middlesex County Council Friday night decided to borrow \$95,000, on 24 notes of \$4,000 each, payable on January 15, 1915. Warden John Morgan, of Alisa Craig, and County Treasurer McEvoy were authorized to borrow the money. There was no discussion over the amount to be borrowed.

Get After City.

The council adjourned until next Thursday at 2 o'clock in the afternoon, when it is anticipated that the city council will come in for a raking over. It seems that the city still owes the county in the neighborhood of \$23,000 for the court house repairs and other expenditures that the city promised to share.

**County Engineer Talbot** was authorized to prepare plans and tender for the construction of a bridge over the Aux Sable River on concessions 4 and 5, Biddulph.

The second report of the educational committee was adopted. John V. Salmon was appointed trustee of West Nisourul continuation school, while Peter Lindsay was appointed to the Parkhill High School board.

The report of the House of Refuge committee, advocating the payment of accounts amounting to \$2,111, was adopted.

At the afternoon session, a communication from Mr. Heard, superintendent of Victoria Hospital, showed that 88 county patients had been treated at the institution at a cost of \$3,086, a balance of \$614 being yet to be paid.

Dr. Craig, of the Byron Sanatorium, spoke to the council on the work being done at that institution.

J. V. Laughton, president of the London and Middlesex Publicity Association, also addressed the council, stating that the usual grant would not be asked for. He spoke at length on the opportunities of Middlesex.

**Grant to Children's Aid.**

The first report of the finance committee was received and adopted. The county grant of \$75 to the Children's Aid Society, and the same amount to C. W. Hawshaw, police magistrate of Lucan, for office work.

No action was taken re the request of Lieut.-Col. Robson, Twenty-sixth Regiment, for a grant.

W. B. Lane, treasurer of North Dorchester, will receive \$176.80, one-third of the doctor's bill for attending smallpox patients in that township.

The East Middlesex Farmers' and Teachers' Institutes will not receive any grant from the council this year. Other minor accounts were voted.

The first report of the board of road directors was received and adopted. County Engineer Charles Talbot will attend the Ontario Good Roads' Convention on behalf of the council.

The first report of the jail committee was received and adopted. The committee visited the jail Friday morning and was highly delighted at the efficient manner in which it was run.

The report of Dr. R. Bruce Smith, prison inspector, will be laid on the table for discussion. Dr. Smith advocates strongly a prison farm for the county. There are 35 prisoners in the jail at present.

Representatives to Fair.

D. Smith and Archie Blake were appointed as county representatives on the Western Fair Board.

The usual \$50 grant to Wardsville High School was given.

Richard Culvert and J. R. Murray were appointed school trustees for the Village of Lucan.

The motion of J. E. Harrison, that \$50 be granted to the Middlesex Publicity Association, was referred to the finance committee.

The motion of L. L. McTaggart, seconded by W. F. Hill, that no revenue be received by a certificate to a patient to enter any hospital, without a certificate from a doctor, was adopted after some discussion.

Mrs. Milton Jackson will receive at her new home, 73 Thornton avenue, on Monday, February 1, from 4 to 6 p.m.

**7th Mounted Rifles Want Major Reason**

Anxiously Inquire as to Whether or Not He Is To Be Their Officer.

Members of the Seventh Mounted Rifles are anxiously inquiring if they are to have as their major a man whom it is reported is only a first lieutenant and a Royal Military College student.

"If this is so, why was Major Reason appointed," said one man today.

The following letter is to the purpose: To the Editor: The Advertiser: Kindly insert this in your valuable columns and greatly oblige.

I, as one of the Seventh M. R., would very much like to know if it is true that we are to have a man as our major who is, as we believe, only a first lieutenant, a student of the R. M. C., and a personal friend of Col. Leonard. If so, why was Major Reason appointed in the first place as recruiting officer, when we were given to understand he was to be our officer.

We have tried very hard to keep our regiment as near as possible strictly Canadian, and have about 90. Of this we are very proud. As we are about to mobilize on Monday next, I, as one of the recruits, feel quite confident that if we are not given our major, the percentage will be lowered, as we stand to a man for Major Reason, and if Col. Leonard can get a new regiment to satisfy him and his M. C. friends, he will have lots of time after they mobilize. We want our major, or we don't go. That is the feeling of our bunch. We are not wanting anything but justice, and that we will have.

It appears very funny to us that our old friends, like Major Reason and Capt. Leonard, should be sidetracked for personal friends.

We would be very much obliged if our said boy-colonel would answer this note if he should happen to read it.

Thanking you very much in advance, I remain, yours very truly,

ONE FOR FAIR PLAY.

**THE MANOR INN**

On and after February 1, will no longer serve regular meals. Afternoon tea will be served from 4 till 6, and arrangements may be made for luncheons, dinners or suppers. Phone or write Manor Inn, Molsons Bank Building. Phone No. 4429.

**Safety and Income**

The Directors of this Company are most conservative in the choice of its investments, the funds being almost wholly placed upon the security of high-class real estate.

First mortgages, covering productive Canadian farm lands, form the bulk of these securities. The surplus cash you have on hand should yield you an income that will be steady, sure and profitable.

Take advantage of the splendid security offered by this old Company.

During the month of January, 1915, the following rates may be obtained in our Debenture Department on sums of \$100 and over:

4 3/4% For a term of five years.  
4 1/2% For a three-year period.  
4 1/4% For one or two years

**The Huron and Erie Loan and Savings Co.**

Incorporated 1864.  
Main Office: 442 Richmond Street, London.  
Market Office: 4-5 Market Square, London.  
T. G. MEREDITH, K. C., President. HUME CRONIN, General Manager.

**ROSS LIMITED**

**FUR SALE**

**NOW IS THE TIME FOR BARGAINS**

MINK SETS AS LOW AS \$24.50.  
PERSIAN LAMB SETS AS LOW AS \$23.00  
MUSKRAT SETS AS LOW AS \$12.00

We Are Determined to Make Prices Clear Our Stock.

See our Muskrat Coats at \$40.00  
See our Fur-Lined Coats at \$37.50  
See our Persian Lamb Coats at \$150.00  
Sable Muffs \$12.00  
Hudson Seal Muffs \$13.50  
Mink Muffs \$22.50

Never have guaranteed goods been shown at these prices for many years, and may never be shown again.

196 DUNDAS STREET. PHONE 1319.

**MASON & RISCH LIMITED**

**248 DUNDAS ST.**

Ever-increasing sales and sustained reputation are made possible only by two important essentials: regular and new customers.

For many years the Mason & Risch Victoria Service has embodied every feature that brings customers to our store and keeps them there!

Mason & Risch Victoria Service is PERFECT, and when we make this statement we know that the simple dignity of cold fact has been sufficient to entitle us to leadership as

"Canada's first and foremost Victoria House."

**ROWAT'S COFFEE**

Pleasant people who are particular 50 Cents Per Pound.

**T. A. ROWAT & CO.**

250 Dundas St. Phone 3051-3052.

You should hear Rev. R. W. Norwood speak on "Socialism and Christianity" at the Radical Club, Sunday, January 31, at 8:30 p.m. Questions and discussion. Admission free. Sherwood Hall, entrance Market Lane.

**UPCOOK CO.**

The Store that Serves You Best!

187 DUNDAS ST. PHONE 1381-1382.

**BROWN OPTICAL CO.**

EYESIGHT SPECIALISTS.

Phone 1877.  
LONDON, ONTARIO.

**WEGNER CLOTHING CO.**

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters.

Exclusive Manufacturers Agents for the Best Canadian and American Makes of Overalls.

371 TALBOT ST. OPP. MARKET. Open Evenings—Phone 1889.

**CONNELL'S COAL**

We mine our own Coal and sell direct to you.

LARGE PEA COAL \$5.85 A TON

We guarantee this coal to have the value of nut in the shell and heater; saves you \$1.25 per ton.



**C. H. WARD & CO.**

**DIAMOND MERCHANTS**

**AND JEWELERS**

**Half Price Jewellery Sale**

Monday, February first, we will commence our GREAT ANNUAL HALF-PRICE JEWELRY SALE. This will be a grand opportunity to select your Wedding Presents, Card Prizes and Gifts for the coming season at just one-half the regular prices. We are also giving a special 20 per cent discount on every article in the store. Our North Windows and tables will be full of bargains during the whole month of February.

**China at Half Price**

Royal Crown Derby Tea Plates, regular \$2.50, for \$1.25  
Royal Crown Derby Cream and Sugar, regular \$6.50, for \$3.25  
Royal Crown Derby Cream and Sugar, regular \$4.00, for \$2.00  
One only Hand-Painted Plate, regular \$5.00, for \$2.50

Two dozen assorted Cups and Saucers, ranging in prices from 75c to \$2.00, going at just one-half the regular prices.

One Dresden Fern Dish, regular \$5.50, for \$2.75  
One small Fern Basket, regular \$4.00, for \$2.00  
One Dresden Bon-Bon, regular \$2.50, for \$1.25  
One Dresden Cake Dish, regular \$5.50, for \$2.75

**Clocks at Half Price**

25 Alarm Clocks selling regularly at \$1.00, for 50c. On sale Monday morning at 8 o'clock.

One large Hanging Clock, suitable for a hall or dining-room, regular \$14.00, for \$7.00  
One large Hanging Clock, suitable for a hall or dining-room, regular \$11.00, for \$5.50

One Hanging Clock, suitable for an office, regular \$6.00, for \$3.00  
One large Gilt Striking Clock, regular \$15.00, for \$7.50  
One Gilt Bedroom Clock, regular \$2.50, for \$1.25

**Silver Plate at Half Price**

One Biscuit Jar, floral design, regular \$3.00, for \$1.50  
Butter Dishes, regular \$1.25, for .65c  
Three-piece Cruet, regular \$2.00, for \$1.00  
Marmalade Jar, regular \$2.50, for \$1.25  
Small Pierced Silver Compot, regular \$1.75, for .90c

Small Pierced Silver Compot, regular \$1.25, for .65c  
Small Pierced Silver Bon-Bon Basket, regular \$2.00, for \$1.00  
Pierced Silver Bon-Bon, regular \$2.25, for \$1.15  
One Round Tray, regular \$8.00, for \$4.00

**WE ARE ALSO OFFERING SOME SPECIALS IN BROOCHES, SCARF PINS, CUFF LINKS, FOBS AND BRACELETS AT JUST ONE-HALF THE REGULAR PRICES.**

**Watches at Half Price**

Gentleman's 16-size Gold-Filled Fortune case, 17-jewel, nickel finished movement, with patent regulator, Breguet hairspring, regular \$15.00, for \$7.50

Gentleman's 18-size Gold-filled Fortune case, 17-jewel, nickel-finished movement, with Breguet hairspring, patent regulator, regular \$15.00, for \$7.50

Lady's O-size, solid 14-karat gold case, set with five diamonds, 1-jewel movement, regular \$80.00, for \$40.00

Three only Sterling Watches, with leather wristlets, regular \$12.00, for \$6.00

We are also giving a special 20 per cent discount on all other Watches, including the Ball, Waltham, Howard, Elgin, and a full line of High-Grade Swiss Watches.

**Cut Glass at Half Price**

Cut Glass Celery Dish, regular \$2.50, for \$1.25  
Cut Glass Salts and Peppers, with sterling silver tops, regular \$1.00, for pair .50c  
Cut Glass Cologne Bottle, regular \$2.50, for \$1.25  
Cut Glass Water Set, regular \$8.00, for \$4.00  
Small Cut Glass Pitcher, regular \$2.00, for \$1.00  
Small Cut Glass Cream and Sugar, regular \$2.00, for \$1.00

Cut Glass Berry Bowl, regular \$1.50, for .75c  
Small Cut Glass Vases, regular \$2.00, for \$1.00  
Bon-Bon Dishes, floral designs, regular \$2.25, for \$1.15  
Cut Glass Salt Dips, regular 50c, for pair .25c  
Cut Glass Cream and Sugar, regular \$4.00, for \$2.00  
Cut Glass Vinegar Bottles, regular \$3.00, for \$1.50

**Diamonds at Half Price**

Lady's Amethyst and Diamond Marquise Ring, regular \$100, for \$50.00

One Gentleman's Ring, round Belcher setting, stone weighs 3-8, 1-16, regular \$56.00, for \$28.00

One Gentleman's Ring, flat Belcher setting, stone weighs 5-8, 1-16, regular \$125, for \$62.50

One Gentleman's Flat Belcher Ring, stone weighs 3-4, 1-16, 1-32, regular \$140, for \$70.00

One Lady's Diamond Cluster Ring, regular \$25.00, for \$12.50

One Lady's Three-Stone Diamond Ring, regular \$350, for \$175.00

One Lady's Three-Stone Diamond Ring, regular \$60.00, for \$30.00

One Lady's Diamond Cluster Ring, regular \$50.00, for \$25.00

One Lady's Modified Tiffany, regular \$60.00, for \$30.00

One Lady's Modified Tiffany, regular \$110, for \$55.00

One Gentleman's Ring, round Belcher setting, regular \$95.00, for \$47.50

One Ring, regular \$10.00, for \$5.00

One Gentleman's Diamond Cluster Ring, regular \$50.00, for \$25.00

One Gentleman's Ring, regular \$80.00, for \$40.00

One Tiepin, cluster with cinnamon centre, regular \$50.00, for \$25.00

**C. H. WARD & CO.**

**Diamond Merchants and Jewelers**

386 Richmond Street Phone 1084