

## Buy Your Lot Now

## And You Will Always Have

 A Place to Build Your HomeIf you are a rent-payer make a start now towards owning your new
The money you have paid in rent would have bought the house you live in. If you can afford to pay rent you can afford to own your own home.
Buy the lot for your homesite now. A small payment will hold it, and it will always increase in value. Land is increasing in value soi
fast in Toronto that next year you may have to go much farther out fast in Toronto that next year you may have to
to get a lot at anything like a reasonable price.
The lots in the northwestern section of the city are being bought up rapidy, as Toronto's amazing growth is towards $t$ he north-west.
Population follows the factories-and West Toronto is our biggest factory district.

## Beechborough Grange

is right in line of Toronto's growth-almiost at the intersection of
two of Toronto's main thoroughfare-Keele two of Toronto's main thoroughfares-Keele and Eglinton. It is
within walking distance of 28 of Toronto's largest factories. The property is being developed and improved-being put into proper shape for the building of nice homes of light restrictions.
Beechborough Grange should have an efficient car service, as the
Woodbridge line, on which grading has already commenced, and the Woodbridge line, on which grading has already commenced, and the pass within a few minutes' walk of our property.
The end we had in view in putting this property on the market was to give the employes in the factories of West Toronto a high, health distance of their work.

## Lots $\$ 10$ per Foot- $\$ 1$ per Foot Down

To a limited number we will sell one piece of this land at the very low figure of $\$ 10.00$ per foot, $\$ 1.00$ per foot down. This is the same price at which undeveioped land adjoining this section is selling in ing land is $\$ 2,500$, which does not allow for loss in cutting streets.

SCHOOL HYGIENE
AND CHILD LAWS
Will Be Discussed at Big Convention of International Congress
AT BUFEALO IN AUGUST Eight Thousand Delegates Will Be Present From All

Aside from its homesite advantages this land is an excellent invest ment, and should show purchasers good profits.

Come out and examine the property. Our motors will meet you a the cars this afternoon. Take the Dundas car to the junction of the Weston road and Dundas street. This is right at the C.P.R. station
The Trusts and Guarantee Company, Limited Manager for the Owner
Main 7475 43-45 King Street West, Toronto North 3571 CUT OFF HERE
THE TRUSTS \& GUARANTEE OOMPANY, LIMITED,
43-45 King Street, West, Toronto
Please send me complete information regarding the lots in Beechborough Grange as
homesite or as an investment.
Street
vETS GRADUATE

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## LARGE MERGER OF GREATLAKES BOATS

Seven Companies Join Hands -Most Important Consolidation in Years.








## New Treatment

Now Advocated For Bronchitis
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Rosedale Residences
We offer for sale exclusive-
iy the following high-class ly the following high-class
homes in St. Andrew's homes in :

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Drugist Says When Mired With Sulphur Prevents Da.
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I Only a treasured pos. session that will not deteriorate with time is worthy of consideration to become an heirloom
in the family. It must have a binding association of pleasant memories in the home-the enjoyment of which is recalled
and lived over again by its very presence. The Gourlay piano is made
with a solidity of construction that gives those wearing qualities, abso-
lutely necessary in a piano that is to be used constantly for years. reason is a gilt edge investment which repays
itself a thousand times in life-long pleasure and failing appeal to refinement, beauty and characI Quality is the first aníd last thought throughout fine construction. The materials used are of the regardless of the cost.

## Gourlay

 Pianobecomes the finished product of the most thorough artistic workmanship that scientific
knowledge can devise -then only is the price figured.
I This Gourlay standard of quality first and price approved in musical centres. The fact that the Gourlay is constructed to weather the
severest test of time and to hold its beauty of tone and character renders it a highly valued heirloom for any refined home.
q The purchaser of a consider this important feature and investigate find its claims substantiated beyond your expectations.

GOURLAY
WINTER
LEEMING





The Semi-ready Store R. J. Tooke Furnishings ${ }_{13} 13$ yomes streat


Hyslop Bicycles<br>  <br>Hyslop Bros. Limited<br>

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FOR ONE WEEK ONLY




KINGSTON ITALIANS



## FOR EGLINTON

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THE PAVING OF LANES

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## TUDIOPE

"Building in" the Duty

TVHINK if you can, what $35 \%$ extra mobilel Extra room, better accessories and finer finish-more power construction-stronger axles-and greater liberality in design.

In Tudhope Cars you get that $35 \%$ "builds into" the cars the $35 \%$ duty saved

A demonstration will show what this adds to the appearance, comfort and de

TUDHOPE " 4 -36" TUDHOPE " 6.48 "
 5-Passenger $\$ 1,625$ 2-Passenger
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pedo body t.i.500.
f.o. Orilia
The TUDHOPE MOTOR CO., Limited, Orillia, Canada



YOU'LL notice in almost any gathering of well dressed, successful business men many of them wearing Brockton Shoes.
The conservative, stylish lines of the shoe, illustrated below, satisfy such men ; and its comfort and fit relieve them of foot worries.


ERMANLA
OLD
Better Than American
other malt adjuncts used in in Kuntr's
Old German Lager. Pure Barley Malt. Bohemian Hops, high-class yeast a and
sparkling spring water-these are the materials from which Kuntz's Old Ger-
man Lager is brewed. It's surely a high-quality lager, with an Old German
flavor that is really a joy to taste. Try a bottle at the hotel or cafe for luncheon,
or order a case from your liquor dealer.


## saturday morning

THE TORONTO WORLD

| Leafs Hand One to Grays |
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| Newark Still Heads List |

## Plank Blanked Highlanders

 Senators Trimmed Red SoxGiants and Phillies in a Tie Boston Back in Rut Again




## Prolitable Real Estate

MONEY - lots of it - that's what you want-that's what you must have if you or, the house paid for, or any other of the numberless ambitions of man are to be fulfilled.

> THE BEST WAY to make money comparatively quick is to invest in Real TURNED OVER QUICKLY.

THERE'S THE SECRET OF SUCCESS in Real Estate Investments profits, and then you have more money at your disposal to invest over again and cap further profits.

HOWEVER, to turn property over quickly it must have real value, must be municipal growth, and lastly, must be cheap

## MONARCH PARK

OFFERS YOU A OHANCE to buy land - the closest-in land in Toronto - at lowest prices. You can buy lots in Monarch Park now and turn them over at a
profit in a short time.

MONARCH PARK is situated Just east of Greenwoods Ave. on Danforth Ave The south end of the property is just two minutes' walk from the existing car lines.
MONARCH PARK does not depend for its transportation upon future street railway service, but is served by the present street railway. Also the civic car lines, which are expected to be running this summer, will almost completely circle the property, thus giving it unequalled transportation service.

WHAT'S MORE, Monarch Park is NOT just a surveyed field with roughly graded roads-it is improved property. Part of it is already built up, sidewalks have been laid and are completely paid for. That means an appreciable slice off the local improvement tax.

WATER has been laid, and sewers will be completed this fall. Gas and electric light may be had upon application. Altogether about $\$ 15,000$ has been spent by the owners upon improvements in Monarch Park.
THE FUTURE OF MONARCH PARK is exceptionally bright. Danforth Ave. widened to 86 feet, will, with the Bloor Street Viaduct when completed, form one of the most important-streets in Toronto.

WE ARE NOT OFFERING an entire survey, but only the balance, 260 lots, having an average frontage of 20 feet by 110 feet in depth. Each one of these lots will represent to its purckiatar a considerable profit in very short time.

OUR AUTOMOBILES WILL BE AT THE END OF GERRARD STREET CAR LINES (Take Parliament St. car) TO MEET ALL THOSE DESIROUS OF SEEING THE PROPERTY. Our salesmen will be on the property Saturday afternoon, and you are assured of courteous attention.
There is absolutely no obligation to buy if the property is not suitable.

# TANNER \& GATES 



## CARPENTER

 70 LOMBARD STREETPhone Adelatde 3269



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 THMUNTON TRUST COMPANY, ITD
176 Bay Street, Toronto Hillcrest Gardens


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## FOR RENT

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PROPERTIES FOR SALE. The International Investment Corporations List, 93 Queen East. Phone Adelaide 1827

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$14000^{\text {BUNGALOW, A. Nenue Road }}$

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H. M. ROGERS, Main 988-985. ${ }^{43}$ vietoria Street.

Splendid Factory With Railway Sidin! For Sale

FRED H. ROSS \& COMPAMY ROSS \&
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## The Robert Simpson Company, Limited

## Young Men's Overcoats

Made from English diagonal weave worsted, in medium light brown, is cut on one of the new Spring models, single-breasted Chesterfield style, to button through, with long well-shaped lapels; workmanship

## One of Our Best Suits

is in and single-breasted three-button style. The best of every-

## Well Chosen Gloves and Hosiery

No part of your array- is more noticeable when wrong, or more inconspicuous when right than your Groves. Our stocks comprise just the right style, weight and color for wear at the Show, night or day.

The necessary Hosiery can also be selected from lines that comprise
from silk to cotton

Men's French Cape Suede Dressy Street Gloves, gray and shades of tan, pique sewn seams, dome fasten-
ers, perfeet fitting. All sizes. Per pair ........ 1.50 Men's Hand-Sewn Seams Cape Leather Gloves, English made, tan shades, dome fasteners, spear point. Men's Pure Silk Socks, fashioned, seamless, spliced heel, toe and ankle, medium weight for Spring wear;
black, tan, gray and navy. Per pair-......... 50

Men's Imported Cashmere Socks, silk spliced heel, toe and sole, fine elastic rib cuffs, dressy and splendid
"Victor" Boots Rogers' Plate for Men
All the new styles in Boots
and Oxfords for Spring and and Oxfords for Spring and
Summer wear are now here. Príces 4.00, 4.50, 5.00 and 6.00 (Second Floor)

English and Soctch Brussels and Tapestry Rugs
We are showing the larg est range of designs and col orings we have ever shown,
in every size made. The designs and colorings are suitable for any room. These are carpets we can thorough. ly recommend:

TAPESTRY RUGS
$6.9 \times 9.0 \ldots . .4 .75,5.00,45.65$
x $9.0 \ldots . .5 .25,5.50,6.25$
$0 \times 9.0 . .6 .25, .660, \quad 7.25$,
8.25 and $\ldots .65$
$\times 10.6 \ldots 7.25,7.50,8.25$,
10.00 and $\ldots \ldots .11 .45$
$\times 12.0 \ldots 8.25,8.50,9.50$,
11.00 and $\ldots 1.12 .13 .00$

BRUSSELS RUGS

## ₹ 7.6 ........ $9.00,11.25$

$\times 9.0 \ldots 10.75,11.25,13.50$
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and $\ldots \ldots . .1 . \ldots .119 .25$
$.0 \times 10.6 \ldots 16.55,17.50,21.00$
and $\ldots \ldots . \ldots .22 .50$ $9.0 \times 12.0 \ldots 19.25,20.00,24.00$
and $\ldots \ldots . \ldots . .25 .65$ $9.0 \times 13.6 \ldots \ldots \ldots . .$. $11.3 \times 12.0$. $24.00,27.50,33.00$ $11.3 \times 13.6$. $27.00,31.00,37.75$

Silverware All in Lined Boxes
Cold Meat Forks. Regular
75c. Special ......... 59
Fruit or Berry Spoons. Regularly $\$ 1.25$. Special . 89 Soup Ladles. Regularly 2.50. Special ........ 1.33
Set of Six Fruit Knives, hell pattern handles. Spe(Main Floor)
Mattresses
Mattresses, well filled with eagrass centre, with heavy ayer of jute felt at top and trong ticking with good Ma licking. Price . . 3.10 Mattresses, filled with all ew cotton, neatly tufted and avered with blue or fawn Mattresses, with loose cot centre and heavy layer of overing a good quality slate ored art ticking. Price 5.50 "'Slumberfelt'" Mattresses ufted and built comfortable Supplied
sizes. Price

Comfort " Mattresses well filled with pure cotton felt, built for comfort and
durability ; covering is blue art ticking of neat pat terns. Price $\because \ldots \ldots \ldots \ldots$......... 7.75 (Fifth Floor)

Are You Ready for "Horse Show Week?"
The announcement of the opening of the Big Spring Show is of interest outside the circle of horse lovers; for it marks the height of the spring season-a sortof a reckoning day for each one of us who has been putting oft the buying of his spring outfit.
The Simpson Store is ready to supply from an abundant stock, correctly made, beautifully finished clothing, hosiery and gloves, hats, shirts and all the furnishings necessary for the array of the perfectly groomed man at the horse show or on the street; for evening, morning, business or pleasure.
Yonr measurementslare included somewhere in the comprehensive stocks of our ready-to-wear departments, and the ranges of cut and materials give ample opportunity to meet your preferences perfectly.


## Mesh Bags

at EXCEPTIONAL PRICES The quantities we bought enable us to offer these bags at low prices: 3 -inch frame of oxidized German sil-
ver, ring mesh, white kid lining long ver, ring mesh, white kid lining, long
chain. Regular 75c. Monday ...... 50 6-inch frame of oxidized German skil-
ver, in fancy design, ring mesh, white kid ver, in fancy design, ring mesh, white kid
lining. Regularly $\$ 1.98$. Monday .. 1.25 7 -inch frame of oxidized German sil-
ver, in fancy design, ring mesh, shirred skirt, white kid lining. Regularly $\$ 3.00$
Monday ....................... 8 -inch frame of oxidized German sil ver, in fancy design, ring mesh, shirred
skirt, white kid lining.- Regularly $\$ 5.00$.
Monday .................... 3.50

## The Horse Show Millinery

Exquisite Model Hats, copies of hats most appropriate for, and mueh admire at that great promenade of fashion, the Horse Show. Prices range from $\$ 18.00$
to $\$ 60.00$. Monday a most complete dis to $\$ 60.00$. Monday a most complete dis-
play on the Second Floor.

## Novels of Note 50 Cents

Lavender and Old Lace," by Myrtle "Cardigan," by Chambers. That Printer of Udell's," by Wright. "The Shuttle," by Burnett. Torchy," by Ford.
"Girl of the Limberlost," by Porter. "Money Moon," by Farnol. "Rules of the Game,"" by White. "Blue Lagoon,", by Stacpoole. "Silver Horde," by Beach. "Master Christian," by Pine," by Fox "Master Christian," by Corelli.
EACH 50 CENTS.

Men's Furnishings for the Horse Show
The Season's New Shirts, in neglige effects, with plain or pleated fronts, small laundered cuffs, in French cambrics, percales, madras, etc., plain white, fancy and hairline stripes, etc. Sizes 14 to 18, from, each 1.00

Soft Outing Shirts, in fancy stripes, plain cambries plain and fancy soisettes, etc., with double cuffs, so separate collars. All size

Fine Silk Shirts, in plain Shantung or pongee, white Jap silk, fancy stripe washing silks, etc., separate soft collar to match in each; some have reversible col lars, single and double cuffs, all sizes, $3.00,5.00$ and 8.00

New Silk Neckwear, in plain colors, fancy Persian and Dresden effects, Bulgarian colorings, etc., all styles and widths; American, English and Canadian cuts also the new plain and cross-bar knitted Silk Neckwear

## Hats for Formal Wear

The new blocks are here, both English and Ameri can, showing the newest brims, the smart English lines, the glossiest surface that one could wish to see or wear.

Christy's Silk Hats, in correct Spring 1913 styles medium or large crown and brim, fine quality, specially well finished and light in weight. Excellent value

Silk Hats, in fine American manufacture, up-todate shapes and splendid value at this price .... 3.50

Soft Hats, in extra fine Italian manufacture, dressy and very fashionable colors, of green, and in green mi

## Boys'School Special Priced

Caps Dinner Sets
Varsity shape, in fine navy Semi - Porcelain Dinner melton and beaver cloth, with Sets, of 97 pieces, with handemblems on front,-or plain some dark blue border and front, unlined, and taped red flower decoration, after seams. Monday ......... 39 the Crown Derby style, one Boys' Bulldog and Stanley of our most popular sets. The Shape Caps, in fine all-wool regular price is $\$ 16.25$. Shape Caps, in special sale price for limitchoice worsteds, in black or ed number of sets .... 12.50 navy, also in new Spring Hand-Painted Berry or tweeds, silk lined. Mon- Hand-Painted Berry or Boys' Felt Hats, middy tional borders, on clear, hard品 dome crown, and the new rah-rah Cut Glass Celery Trays, shapes; wide variety of col- handsomely cut, deep pators. Two gpecials for Mon- handsomely cut, deep $\$ 2.95$, day selling at ... . 45 and . 65 for . ..... ...... .... 1.49
(Main Floor)
(Basement)

## Children's White NuBuck Boots

"Classic" Button Boots for Children, made of finest quality nu-buck, on an easy-fitting last, medium weight soles and low heels:

Sizes 11 to 2. Monday
Sizes 8 to $101 / 2$. Monday 2.25

Sizes 5 to $71 / 2$, spring heels. Monday ........ 1.75 PUMPS, \$1.99.
Patent Colt, Tan Russia Calf and Gunmetal Pumps, with or without ankle straps, made on a neat, easy fitting last, medium weight soles and Cuban heels. Sizes $21 / 2$ to 7. Monday.

WOMEN'S SLIPPERS, \$1.29.
Fine Dongola Kid Slippers, one strap style, with handturned soles and Cuban heels, very neat and comfortable. Sizes $21 / 2$ to 7 . Monday
"CLASSIC" BOOTS, $\$ 3.95$
"Classic"- Boots for Womên and Big Girls, in patent colt, gunmetal, $\tan$ Russia calf and fine vici kid leathers; button and Blucher low heels. Sizes wetted soles, Cuban and

TheRobert Simpson Company,Limited

