

WEATHER FORECAST: TORONTO (Noon)—Moderate N.W. to W. winds, fair to-day and on Fri- day. ROYER & THOMPSON—Bar, 29.91; Ther. 50.

# The Evening Telegram

VOLUME XLVI.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, OCTOBER 16, 1924.

PRICE: TWO CENTS.

NUMBER 235.

USE ONLY

## Canada Brand Cement It is Reliable

Sacks and Steel Barrels.

### BOWRING BROTHERS, Limited, Stores Department

#### Auction Sales!



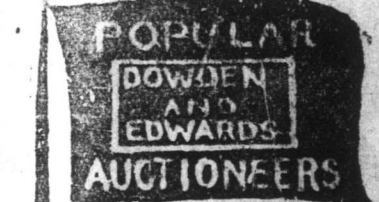
Carpets, Roller Top Desk, Motor Tyres, Dry Goods, Electric Fixtures, Stoves, Furniture, Etc.

Morris Bldg., Queen St. (Main Entrance, 2nd Flat) Friday, October 17th, at 10.30 a.m. sharp.

Motor Tyres—Brand new cords, 2-30 x 3 1/2, 2-32 x 4, 2-34 x 4. Electric Fixtures—4 reading lamps, 2-3 branch and shades, 2-2 branch and shades, 4 other electric shades. Dry Goods—40 ladies' velvet hats, 82 ladies' and child's hats assorted, 35 ladies' velour hats, 30 pairs corsets, 7 pairs men's pants, 4 men's sweaters, 4 boys' cottons, 3 men's raincoats, 44 the cotton, 50 child's dresses, 10 hat pins, 1 pair ladies' boots, 4 dozen men's and boys' winter caps, 21 men's caps, 4 dozen ash trays, 20 box assorted buttons, 200 cords in box.

Furniture, Etc.—1 carpet square 9 x 12, 1 other small carpet square, 1 sofa, 1 chair, 1 roaster, 3 photo printing frames, 1 bible, books, 1 alum, percolator, 1 enamel teapot, lot stoves and sun implements, 4 cad iron, 55 gramophone records, 1 salad bowl, lot stair rods, 1 small counter scales, 2 dozen splitting knives, 1 thermos bottle, 1 oil heater, 2 blades, 1 1/2 yards stair carpet, 1 fire screen, 1 wood bedstead (new), 1 other bedstead 4 x 6, 5 mats, large wardrobe, 1 arm chair, 1 other chair, 1 small safe, 1 beautiful solid oak roller top desk, 1 Smith Premier typewriter, 1 Olivet typewriter, 1 iron safe, 2 rifles, 4 Perfection oil cookers, 1 hogies, 5 ball clothes, 1 marvel range, 1 hospital cot, 3 kitchen chairs, 1 bookshelf, 1 coffee mill, 1 invalids table, 2 new canvas awnings, 1 canvas stretcher and sundry other articles.

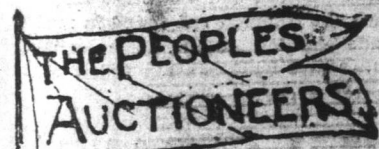
Open for inspection Thursday evening, 3 to 5 p.m. R. N. & BARNES, Auctioneers.



#### AUCTION.

At 11 a.m. Tuesday, October 22nd, at the Empire Hall, a quantity of High Class Furniture.

Dowden & Edwards, Auctioneers.



#### AUCTION.

At our Auction Rooms, Star Hall, Ferry Street, on Wednesday next, 22nd inst., at 12 o'clock noon, 7-Passenger Hudson Super Six, thoroughly overhauled this season, tyres good, also two spare tyres and rims; fitted with lenite lubricating gasolator, sun filter and automatic wind shield lenser.

P. C. O'Driscoll, Ltd., Auctioneers.

#### COURTNEY'S BEAUTY PARLOR.

Prescott St. Phone 1559. IN STOCK: OTY FACE POWDER, Rose, Rachel, White, .91.75. OTY KETAL CONTACT, Rachel, White, .92.00. OTY BRILLIANTINE, .92.00. OTY PERFUME, L'Oragan, L'Or, Paris, Chypre, \$8.00. 1233.eod.1f

#### NEWFOUNDLAND. NOTICE TO MARINERS NO. 7—1924.

#### Coachman's Cove FRENCHMAN'S ISLAND—ENTRANCE TO COACHMAN'S COVE.

Lat. 50° 04' 30" N. Long. 56° 03' 52" W.

Position: On Frenchman's Island at the entrance to Coachman's Cove.

Character: A FLASHING WHITE ACETYLENE GAS LIGHT giving 20 FLASHES PER MINUTE. Elevation: Height of Light from High water to focal plane, 32 feet.

Structure: A square wood structure, sloping sides, painted White, Lantern Red.

Remarks: This Light will be put in operation October 10, 1924.

W. C. WINSOR, Minister of Marine & Fisheries, Dept. of Marine and Fisheries, St. John's, Newfoundland, October 5, 1924.

oct16.31



#### PUBLIC NOTICE.

Dunscobes Bridge on Brookfield Road will be closed to traffic from Thursday 16th inst., until further notice, pending reconstruction. Temporary plankwalk for foot passengers will be provided.

C. E. RUSSELL, Minister of Public Works oct16.31

#### NOTICE.

We have in stock a lot of high class drill steel of various sizes, suitable for mining; also drills, gads, picks, shovels, hammers, etc., also 1 hollow steel flag pole, 49 feet long; apply to

GEORGE SNOW, 27 Springdale Street, City. June10,10,th.s.1f

#### Money to Loan

#### ON CITY PROPERTY.

Amounts of \$100.00 to \$5,000.00 at current rate of interest. Mortgage can be retired monthly, half-yearly or yearly as desired.

FRED J. ROIL & CO., Real Estate & Insurance Agents, Smallwood Bldg., Duckworth St. oct15.1f

#### Dye Works!

All kinds of Ladies' and Gents' Garments Dyed or Dry Cleaned, also house furnishings. All work called for and delivered.

J. J. DOOLEY, Phone 1488, Cor. Lime St. & LeMarchant Rd. sept30.eod.1mo

#### CARD.

Dr. M. F. Hogan, Dentist, 142 Water Street, over Lamb's Jewellery Store. (Opp. Royal Stores). Telephone 1255. sept30.eod.1f

MINARD'S LINIMENT FOR SPRAINS AND BRUISES.

#### "Quality Tailoring for Men" W. H. JACKMAN

39 Water Street, St. John's Newfoundland. 'PHONE 795. Authorized Agents for HOBBERLIN'S Made-to-Measure Suits and Overcoats sept23.eod.1f

#### Christmas Announcement

The only Christmas Gift your relatives and friends cannot buy is Your Photograph. At Christmas time, thoughts turn to old days, old times and old friends; and Your Photograph will be most welcome then. What better Gift; what better time? Even to-day is not too early to make an appointment.

Studio open every night.

S. H. Parsons & Sons, Photographers, Cor. Water and Prescott Streets. oct11.31.eod

#### YOU'LL FIND IT AT

Perclva's Auction Rooms, Adelaide Street.

The following goods are offered at a great sacrifice, by private sale: 4 Gothic Grates, 1 Traveller's Sample Case, 2 Wall Pumps, 1 Cream Separator, 1 Sinks Hydrometer, 1 lot Foreign Charts and Navigation Books, 1 large Family Bible, 1 Oil Cooker, 1 burner with oven, 12 Oval Picture Frames with concave glass, 1 set Encyclopedia Britannica, 3 Bay Window Storm Sashes, 1 Angelus Piano Player with 72 music rolls, 1 Organ, 1 Laboratory Scale in glass case, 1 lot Pianos \$45.00, \$70.00 and \$80.00, 2 Washing Machines, 1 Bird Cage, 1 Gramophone, 1 large Combustion Stove, 1 small do, 2 White Bedsteads with springs and mattresses, 1 Gent's Bicycle in good order, 12 Men's Overcoats (new) at \$10.00 each, 2 Shop Scales. oct14.2f

#### FOR SALE.

Boots and Shoes, Raglans, Sweaters, Coats, Hats and Caps, Sewing Machines, etc., in good condition. Also we want Out Sacks, Whisky, Rum and Beer Bottles, Lead, Brass and Copper and all kinds of Clothes, in fair condition.

STAR COMMISSION AGENCY, Fleming Street. P.O. Box 571. oct16.18.20

#### A Chance in a Lifetime.

House with 8 rooms, water and sewerage and electric light; large concrete cellar; freehold; good locality. \$2,000.00 gives you a clear title.

J. T. DOODY, Phone 103, 426 Water St. West. aug.1f

#### INVENTIONS WANTED

In Canada and United States. Write for leaflets and free list of inventions wanted by manufacturers. Free report as to patentability.

THE RAMSAY CO., Patent Attorneys, 273 Bank St. Ottawa, Canada. aug23,th.1f

#### VICTOR SAFES.

A size for Every Business WALTER E. WHITE, Bon Marche Bldg. Phone 1521. oct10,m.th.s.1f

MINARD'S LINIMENT FOR SPRAINS AND BRUISES.

NOTICE--TO-NIGHT C.L.B. Promenade Concert, Dance and Boxing Match PRINCE OF WALES' RINK Light Weight and Bantam Weight Champions--SAM LAFOSSE and C. JANES. Boxing Match starts at 10.15. Concert and Dance 8.15 ADMISSION: 20c. J. T. SNOW, Secretary. oct16.1f

#### Central Bakery

When you want Bread or Cake made by us ask for Central Bakery or Walsh's. We make the following: White Bread, Whole Wheat Bread, Currant Bread, Pound Cake, Patties, Gingerslab. None of these are tagged. If you wish any of them do not forget to ask for Central Bakery or Walsh's, and see that you get no other.

OUTPORT TRADE: We are steadily increasing our Outport Trade, and beg to notify Outport merchants and shopkeepers that their orders will receive speedy attention.

#### Central Bakery CENTRAL STREET.

oct14.12f

#### COAL!

WELSH ANTHRACITE \$19.50 Steamer cargo due October 20th. Same quality as last year.

AMERICAN ANTHRACITE—Steamer cargo due October 25th.

SCREENED NORTH SYDNEY—In Stock. A. H. Murray & Co., Ltd., Coal Office Phone, 1867. Beck's Cove. oct13.f

#### Public Notice!

After November first prox., cheques in payment of Accounts against the Department of Agriculture and Mines, will be issued on all days (not public holidays), except Monday in each week, which day is required by the Auditor General for pre-audit.

W. J. WALSH, Minister of Agriculture & Mines. Dept. of Agriculture & Mines, St. John's, Oct. 15th, 1924. oct16.81.eod

#### AT THE SHOP WITH THE CUP & SAUCER SIGN NOW DUE: CROCKERYWARE

AT LOWEST WHOLESALE PRICES. S. Richard Steele, 191 Water Street Opp. Court House. Phone 1476. oct13.m.eod

#### Wanted to Borrow

By an old Established Business Firm From \$1,000 to \$10,000, will pay interest 15% per annum. The principal may be had within 30 days notice. Correspond immediately P.O. Box 1044. oct16.1f

#### WANTED. IMMEDIATELY AN EXPERIENCED HOUSEMAID;

Apply at A. J. HARVEY'S Residence, King's Bridge Road. Apply Evenings 7.30 to 9 p.m. oct16.1f

#### POSITION WANTED.

As complications re lease blocked proposed reorganization of my business, and forced me to make an assignment, I am now open to accept a position. Experience: Six and a half years Geo. Knowling, three years A. N. D. Co., Ltd., Grand Falls Stores; thirteen years in business for self. WESTON K. CHANCEY, P. O. Box 260, Grand Falls, Nfld. oct13.7f

#### Wanted to Borrow

By an old Established Business Firm From \$1,000 to \$10,000, will pay interest 15% per annum. The principal may be had within 30 days notice. Correspond immediately P.O. Box 1044. oct16.1f

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#### Wanted to Rent or Buy

for ready cash purchaser a House containing nine or ten rooms, with all modern improvements, in or on the suburbs of the city; apply to J. R. JOHNSTON, Real Estate Agent. oct17.f

#### T. P. U.

The Annual Meeting of the Truckmen's Protective Union will be held on Thursday, October 16th, at 8 p.m., in the L.S.P.U. Hall. A large attendance requested. By order P. MURPHY, Secretary. oct13.4f

#### The Old Colony Club.

CORRECTION. The Auction of Papers as advertised for Saturday afternoon next will NOT take place until Saturday, October 25th, when the programme for the season will open. F. McNEIL, Hon. Sec. oct16.2f

#### TO LET!

That well known business stand and premises situate on the South Side of Water Street, No. 349, lately occupied by John Anderson. Immediate possession. For further information apply to E. S. PINSNET, Solicitor. Royal Bank of Canada Bldg., Water Street, St. John's. oct16.4f

#### Announcement

We have made arrangements with Messrs. Molrs, Ltd. of Halifax to ship us by each Red Cross steamer, a supply of their celebrated Layer Cakes, Jelly Rolls, etc. For varieties see our West Window Thursday afternoons. Sterling Restaurant. oct16.3f

#### STOLEN or STRAYED

on Thursday, October 8th, a Black and White Setter answering to name of "Bruce," all black head, black saddle on right side and black spot on out of tail. Finder will be rewarded on returning same to this office. oct14.1f

#### LOST

Yesterday afternoon, a Sum of Money between McFarlane Street, by way New Gower Street, to Barter's Hill. Finder will be rewarded by leaving same at this office. oct16.1f

#### LOST

Yesterday afternoon between Cherry House and C. of E. Cathedral, a Pair of Eyeglasses, silver rimmed. Finder please return to 3 Chapel Street. oct16.1f

#### LOST—On Sunday afternoon

between Silverlocks Garage and Star Theatre, a Motor Car Gasolene Cap. Finder will be rewarded on returning same to this office. oct15.3f

#### NOTICE

I have in my possession since Sunday, a Small Black Dog, color, License No. 459 attached. Owner can have same by applying to WM. A. SQUIRES, St. Philip's, Phone 4144. oct16.1f

#### GENT'S BLUE RAGLANS

Just arrived from England a small shipment of Gent's Raglans, another small shipment expected within the next few weeks. Orders taken now. C. R. TUFF, 20 Scott Street. oct16.3f

#### Painting, Paper Hanging & Graining at reasonable prices

work promptly attended to. E. ASH, 3 Plymouth Road, East End. oct16.2f

#### Harry B. Wardell, Organist.

Freshman Kirk, gives lessons in Voice Production and Solo Singing; also Pianoforte and Organ, 20 Long's Hill. Phone 644. oct16.12f

#### You will eventually have Furniture or Merchandise to sell

either by auction or private sale. PERCIVAL'S Auction Rooms, Adelaide Street is always at your service, for quick sales and prompt returns. oct16.8f

#### ANTIQUES FOR SALE

If you are interested in Antiques—I offer—1 handsome old-fashioned Milk can, 10 lbs. capacity, made by hand; 1 handsome old-fashioned Organ (small table size); 1 hand painted Papier Mache Table, set in Mother of Pearl, 19th century; 1 antique cabinet, and are nearly 2 hundred years old. For inspection phone 1578W. oct13,14,15,16

#### FOR SALE—1 Very Fast Mare

5 years old, weight about 900 lbs. also 1 General Purpose Mare, about 1000 lbs. superior driver, both mares will work in cart or plough; no reasonable offer refused; apply W. REID, Cor. Molloy's Lane, Topsall Rd. oct14.9f

#### FOR SALE—That Freehold Property

of the corner of Duckworth Street and Cannon House Hill, consisting of two dwelling houses and two shops. The property will be sold as a whole or separately. Terms can be arranged. For further particulars apply to WOOD & KELLY, Temple Bldg., Duckworth St. oct11.1f

#### PRIVATE SALE—Miscellaneous collection of Household Effects

including 1 Hard Coal Hall Stove (practically new), some of the articles specially to the outport person; can be seen at any time within the next ten days at 24 Barnes Road. oct16.3f

#### FOR SALE—2 Tenement House

Stephen Street, separately if required, in good state of repair, ground rent \$5.00 per annum; lease 999 years; apply to FRED J. ROIL & CO., Real Estate, Smallwood Building, Duckworth St. oct15.3f

#### FOR SALE—1 7-Roomed House

off King's Road; immediate possession; terms of payment made easy; apply JAMES R. JOHNSTON, Real Estate Agent, Prescott Street, No. 30 1/2. oct10.1f

#### FOR SALE—A Fowls House

10ft. 6in. long and 4ft. wide, 5ft. 6in. high, also 5 Fowls; apply to 119 Quidi Vidl Road. oct14,15,16,th.1f

#### FOR SALE or TO LET

That desirable property on Waterford Bridge Road, owned by B. E. S. Dunfield, Esq., apply to THE EASTERN TRUST CO. sept12.eod.1f

#### FOR SALE—One 5-Passenger Chalmers Car

in good running order; a Bargain; apply 120 Merry-meeting Road. oct16.31.eod

#### FOR SALE—One Mare Colt

rising 4 years, also 1 Horse 6 years old; apply P. WALSH, Donovan's, Topsall Road. oct14.2f

#### FOR SALE—A 7-Room Dwelling House

Freely for particulars apply 12 Barter's Hill. oct14.2f

#### FOR SALE—That Freehold Dwelling House

and Premises No. 271 Hamilton Avenue, all modern conveniences; immediate possession. For further particulars apply to WOOD & KELLY, Temple Building, Duckworth Street, St. John's, Nfld. sept29.1f

#### TO RENT—Comfortable Beds and a Sitting Room

For further particulars apply by letter to "LEE," Telegram Office. oct16.3f

#### WANTED—By a young man with twelve years experience

a Position in Retail or Wholesale Dry Goods, as packer or shipper, can show good references; apply by letter to "T.H." c/o this office. oct16.3f

#### Two Gentlemen or Married couple

can have Board and Room in a comfortable home with modern conveniences, terms moderate; apply 13 William Street. oct14,15,16,th.s.1f

#### HELP WANTED.

#### DOMESTIC HELP.

WANTED—Immediately, a Reliable Maid for family of three, good wages, washing out; apply to MRS. J. J. KIBBLEY, 48 Monkstown Road. oct16.1f

WANTED—A Good General Girl; apply MRS. K. M. BLAIR, 7 Garrison Hill. oct16.eod.1f

WANTED—For Montreal, a General Maid who understands plain cooking, must have references; apply by letter to Box 2, Telegram Office. oct16.3f

WANTED—A General Servant, small family; apply between 7 and 9 p.m. to MRS. H. G. BASTOW, Allandale Road. oct16.3f

WANTED—Immediately, a Good General Servant, three in family, washing out, reference required; apply MRS. W. F. CARTER, 9 Maxse Street. oct15.3f

WANTED—A General Maid; apply to MRS. RANDELL, 82 LeMarchant Road. oct15.1f

WANTED—A Maid who understands plain cooking; apply with references to MRS. E. L. CARTER, 40 LeMarchant Road. oct15.3f

WANTED—A Girl who understands plain cooking, another girl kept, good wages to right person; apply MRS. C. J. CAHILL, King's Bridge Road. oct15.1f

WANTED—A General Servant; apply to MRS. GROSS, Masonic Terrace, off Gower Street. oct15.3f

WANTED—A Maid, one who understands plain cooking, another maid kept; apply between 8 and 9 p.m. to MRS. T. P. HALLEY, 117 Hamilton Street. oct14.1f

WANTED—At once, a Good Reliable Girl; apply to MRS. M. BAMBROCK, 315 Water St. West. oct14.3f

WANTED—A General Servant with reference; apply to MRS. TIMOTHY McGRATH, near O'Brien's Bridge, Bonnies Mill Road. oct14.1f

WANTED—At the Crosbie Hotel, Housemaid and Waitress; apply to MRS. S. K. BELLA, oct14.1f

WANTED—A Capable Maid apply to MRS. J. D. RENDALL, 35 Queen's Road. oct14.3f

WANTED—A Good Experienced Housemaid in family of three, must produce references; apply 125 Gower St. oct14.3f

WANTED—A Girl for light housework, small family; apply 37 Mullock St. oct14.3f

WANTED—A General Maid, in small family; apply 15 Balsam Street. oct14.3f

#### MALE HELP

WANTED—Strong Boy as messenger, must be willing and able to read and write; apply NFD, CLOTHING CO. oct16.2f

WANTED—Two Steam Fitters; apply EDSTROM & O'GRADY, Prescott Street. oct14.1f

WANTED—A Boy or Young Man for Shoe Store; apply F. SMALLWOOD, Water St. oct16.1f

WANTED—Experienced Man for Dry Goods Department; apply by letter only to G. KNOWLING, LTD. oct11.1f

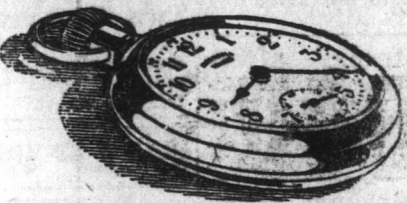
WANTED—An Experienced Cost Machinist; apply at once WHITE CLOTHING CO. LTD. oct11.f

WANTED—A Bright Girl as Junior Assistant. DICKS & CO. LTD. oct16.31.eod



## The Most Famous Men in the World Use **Ingersoll** WATCHES

THOS. A. EDISON, the great inventor; Luther Burbank, famous naturalist; Charlie Chaplin, who has made the world laugh; Stefansson, Arctic explorer; and hosts of other well-known men, are among the 65 million users of Ingersoll watches. Ingersolls are dependable, good looking, and yet they are low priced.



AYRE & SONS, LTD.,  
Distributors.

## A QUEEN UNCROWNED

— OR —  
THE STORY IN THE LONE INN.

### CHAPTER XVII.

That lady gave him a glance of supreme contempt, and obeyed.

"For nearly two hours, the party remained shut up in the room, and then Mr. De Vere came out and addressed Octavia.

"Where is Captain Tempest?" he coolly asked.

"Gone to Green Creek for a coffin." "He may spare himself the trouble. My carriage will be here, presently, with one. I intend to bury her myself."

"Just as you like. It makes no difference to me."

"You can tell Captain Tempest that she shall be buried in the family vault, as if she were really my daughter, and it will prevent the talk and scandal that must necessarily ensue if she were taken to Green Creek Cemetery. It is a better arrangement for all parties."

"You can do what you like with her. A dead body is of no great importance to any one."

Mr. De Vere turned away with a look of disgust; but he paused suddenly, as the sound of carriage wheels met his ear.

The next moment, the boisterous voice of Frank was heard, shouting for admittance; and he and William, the coachman, presently appeared, bearing between them that most dismal of all objects—a coffin.

Disbrowe's marble face grew a shade whiter as it fell on the ghastly object. The lid was taken off, and the doctor and Mr. De Vere reverently raised the slight, girlish form and placed it in its last resting place. And then all gathered around to take

## PAINS IN BACK AND SIDES

Ended by Taking Lydia E. Pinkham's Vegetable Compound

Fussler, Sask.—"For two or three days every so often I would have such pains in my back and sides that I could not do anything—could not even lie quietly in bed, and my head ached, too. I was this way about three years, but was worse after I was married. I was on a farm with not a house nearer than five miles and there was not a person to advise me, as my folks lived in Manitoba. My sister-in-law told me about Lydia E. Pinkham's Vegetable Compound, and told me to try it. I took her advice and have been thankful for it ever since. After taking the medicine for three months I can say it has helped me a lot and I am doing fine. I am glad to recommend the Vegetable Compound to others and you may publish my testimonial."—Mrs. HELEN BALANOFF, Fussler, Saskatchewan.

Often some slight trouble will cause a general upset of the system. Such symptoms as nervousness, painful times, irregularity, backache and headache indicate some form of female weakness.

Women so bothered should give Lydia E. Pinkham's Vegetable Compound a trial. This dependable medicine has helped thousands of women, and it is reasonable to expect that it will help you. Try it today. Your druggist sells this medicine.

this. Shall we not be friends before you go? I am an old man, Alfred, and I love you for my sister's sake."

It is an appeal there was no resisting. Disbrowe stretched out his hand, and caught that of his uncle's in a friendly clasp.

"Good-by, my dear uncle. Let the presence of the dead consecrate our new friendship. Augusta, my cousin, farewell. Frank—doctor—good-by."

He waved his hand, and sprang on Saladin.

"Then you will go? Oh, Alfred, if you would but stay with us a few days longer."

"I cannot, farewell."

He was gone. Down the maple avenue he rode, and disappeared among the trees. As he reached the gate, he paused to look back—his last look, he thought it. How little did he think with what different feelings he would gaze on it in days to come!

Who can tell what to-morrow may bring forth?

He rode on. Fontelle disappeared, was left behind, and with it was left Jacquetta in her lonely grave.

### CHAPTER XVIII.

One week later, and the bark Sea Gull left New York harbor, bound for "England's Isle." The passengers stood watching the fast receding shores of "Uncle Sam," and standing off among them was the tall, gallant form of Captain Alfred Disbrowe, gazing thoughtfully sadly, on the land he was leaving.

Down the river, on to the wide ocean, swept the stately ship, and slowly and gradually the shores began to recede.

"Adieu to the new land!" he said, waving his hand; "farewell to bright America."

"A long farewell," sighed a familiar voice behind him, and turning suddenly round, he stood face to face with Jacinto!

There was a pause, during which Disbrowe's eyes were fixed steadily on his face. The boy's dark eyes fell and the blood mounted to his brow.

"You here!" said Disbrowe, slowly; "this is a most unexpected pleasure."

"I did not know you were on board," said Jacinto, timidly. "I thought you were going to remain in New York."

"And I expected you would have returned with your friend, Captain Tempest," said Disbrowe, coldly.

"He is no friend of mine," said the boy, quickly. "I never knew him until I met him accidentally in Liverpool, and finding he was to sail the next day, took passage in his ship. That is all."

"Have you not seen him since you left Fontelle?" said Disbrowe, suspiciously.

"No," said the boy, earnestly, "not once."

"You have heard what has happened since?"

Jacinto lifted his large black eyes, and Disbrowe saw they were full of tears.

"Yes, and indeed I was very—very sorry."

"I have no doubt of it."

His tone of proud, bitter endurance went to the heart of Jacinto, and the tears fell fast from his eyes.

"Oh, Captain Disbrowe, I am sorry for you. Indeed—indeed I am sorry for you."

(To be continued.)

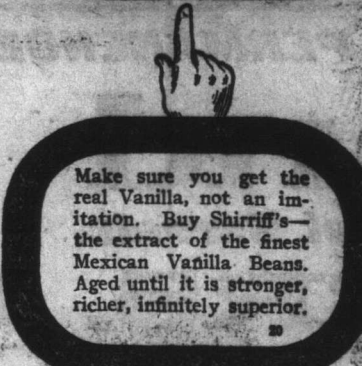
**Free**



This Baby's Welfare Book and this Baby Record will be sent you free on request. Write The Borden Co. Limited, Montreal, Eagle Brand is the natural food for babies when mother's milk fails.



Buy real  
Vanilla Extract



Make sure you get the real Vanilla, not an imitation. Buy Shirriff's—the extract of the finest Mexican Vanilla Beans. Aged until it is stronger, richer, infinitely superior.

Shirriff's  
True  
Vanilla

## The Social Value of "Neutral" English

Comment has been aroused by Mr. A. Parry Gunn's statement to Glasgow Rotarians recently that a local accent is a barrier against the best jobs. Mr. Gunn said: "Only 'neutral' English will enable anyone to keep the best jobs in the British Empire, and it opens up to him the whole world where English is spoken."

The following statements were made by leading educationists:— Mr. R. E. T. Ridout (principal of the education department of the London Chamber of Commerce): "We were people with dialects continually trying to talk the 'neutral' speech of England the effect would be artificial. They would be talking a stilted tongue without history or tradition, and the whole effect would be pedantic. Are there no successful Scotsmen, Welshmen, and Irishmen in England?"

Kitchen and Drawing-Room. Mr. Walter Ripman (chief inspector to the University of London and a writer on phonetics): "More and more people in Great Britain are becoming bilingual—proof that the hold of dialects is weakening. The speech used by servants to their mistresses is different from that in the kitchen. Children talk a more standard type of English at school. Women have a better appreciation of the social value of good speech, gained in prehistoric times while the men hunted and they spent hours talking among themselves."

Dr. J. E. Borland (musical adviser to the London County Council): "A United States schoolmaster in London recently told me that he could not understand the talk of the London children in the streets, but at an elementary school he heard boys singing and found it easy to distinguish the words."

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Dr. J. E. Borland (musical adviser to the London County Council): "A United States schoolmaster in London recently told me that he could not understand the talk of the London children in the streets, but at an elementary school he heard boys singing and found it easy to distinguish the words."

## IVORY SOAP

is the most  
Economical Soap

## When the Rat Was Popular

No other animal is so badly off for human friends as the rat, and yet there are apparently places in which he is, or has been, tolerated and even valued. Rats, says Mr. John L. Condliffe in *Adventures*, were never molested in the mines of Virginia City and Gold Hill, Nevada. The lower levels of those deeps were alive with the long-tailed rodents.

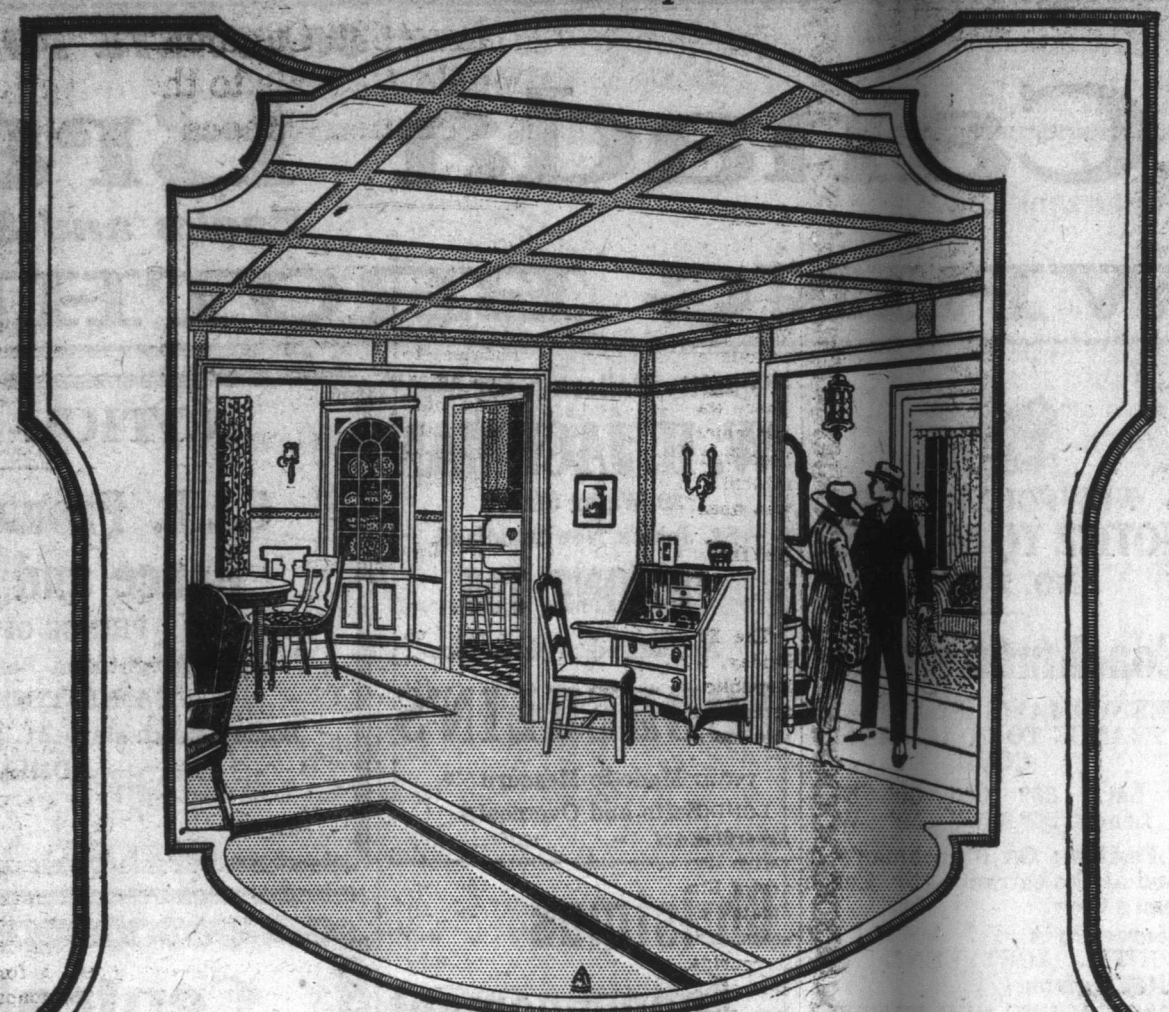
Their immunity from harm made them tame and even saucy. They fared sumptuously on the fragments left from the miners' lunches,—for the miners lived well,—and even in that respect the creatures were of service; they acted as scavengers in removing the scraps of meat and of other food that otherwise would have caused bad odors.

Because of the great heat—the temperature often rose to one hundred and forty degrees in the lower levels—the decay of the smallest scrap would have been unpleasant. But perhaps the most important reason for tolerating of rats was that when a great cave-in of rock was about to occur they gave the miners the first warning. The animals become uneasy and scampered about at unwonted times and in unusual places. The rats always were the first to discover that the earth was settling. The miners reasoned that the waste rock and timbers, in settling, pinched them in their usual haunts and so forced them to go forth in quest of new quarters in order to avoid being crushed.

Stuff roast turkey with rice mixed with a little chopped celery and seasoning.

## PLASTERGON

has lost none of its Excellence—but it is now Lower in Price.  
Ask for our new quotations.



## New Beauty and Comfort for Every Room in Your House

You can make any or every room in your house a beautiful room—a comfortable, cheerful, inviting room—a room to enjoy and be proud of.

You can do this easily, and at small expense. PLASTERGON Wood Fibre Wall Board will give you new walls and new ceilings—and that means new rooms and a home you'll hardly recognize as the same place!

PLASTERGON is the new, modern material for Walls, Ceilings and Partitions, Repairs, Alterations and New Work, for the Home and Office. Always keep it on hand. It will make your home a better place to live in, and save you money as well.

PLASTERGON is durable, permanent, economical. It will not crack or warp; it needs no repairs. It is paneled in soft, restful colors and artistic designs. It keeps out moisture, makes the house cool in summer and warm in winter. It is lumber reconstructed and perfected—made from fine, long-fibered Northern Spruce without crack, knot or blemish. It is easy to put upon old walls, studding, rafters.

HORWOOD LUMBER CO., LIMITED,  
Sole Agents for Newfoundland.  
"Everything to build anything"

## CONCEPTION BAY SERVICE S. Y. "PAWNEE"

Carbonear	Harbor Grace	Bell Island	Portugal Cove
Mon. Wed. Fri.	Tue. Thur. Sat.	Daily	Daily
Leave 7.20 a.m. Arrive 6.30 p.m.	Leave 7.20 a.m. Arrive 6.30 p.m.	Leave 9 a.m. and 3 p.m. Arrive 9.45 a.m. and 5 p.m.	Arrive 9.15 a.m. and 2.15 p.m. Leave 9.30 a.m. and 4.30 p.m.

Above Schedule Daily except Sunday.

J. B. MARTIN,  
Agent, Bell Island.  
1922, m. t. t.

BELL ISLAND S.S. CO., LTD.

GEO. NEAL, LTD.,  
Agents, St. John's.

## New Stock

Axes, Pickaxes,  
Shingling Hatchets,  
Cross Cut Saws,  
Axe Handles, Lanterns,  
Kitchen Pumps,  
Galvanized Buckets, Shot.

## JOB'S STORES, Ltd.

### Fashions and Fads.

Umbrellas grow stubbier and chunkier. A pleasing combination is lawn and brown. One's scarf must be of the same color as the suit. Rose-ochre shades are excellent in chiton hosiery.

The beaded or spangled tunic frock is featured. Shades of copper and dull rose are good for street. Collars and jabots on black velvet frocks are of real lace. One wears a kid gardenia with the dark street costume. A trimming note of rare charm is the use of fine old lace.

The choker necklace of silver beads is a fad of interest. Low wide girdles of black suede or patent leather are smart. Black and white is always effective and is as smart as ever. Two-piece jacquette frocks of wool crepe have pleated skirts. A charming note of rare charm is the use of fine old lace.

### THE SHOP ON THE CORNER.

GAINSBOROUGH  
HAIR NETS.

Double and single, Black, Browns, Grey and White. The Net of the life-like lustre.

O'Mara's Drug Store  
Rawlins' Cross,  
Phone 358. P.O. Box 1581.  
Sept. 1924

## St. JOHN'S Grocery Stores

Heinz's Peanut Butter  
in glass.

Corn on Cob, 3lb. tins . . . 40c.

Strawberries, tins . . . 45c.

Pet and Carnation Milk,  
tin . . . . . 15c.

Best Granulated Sugar,  
lb. . . . . 8 1/2c.

Heinz's Sweet Pickles.

Cleaned Currants, lb. . . 12c.

Irish Table Butter.

Heinz's Tomato Ketchup.

Beet Parsnips, Carrots and  
Potatoes.

Choice Corned Beef, lb. . 13c.

Ribbed Family Mess Pork.

### J. J. ST. JOHN.

Duckworth St. & LeMarchant  
Road.

### New School Maps.

New Map of Europe . . \$2.95

New Map of North  
America . . . . . \$2.95

New Map of South  
America . . . . . \$2.95

New Map of World . . \$2.95

Eastern and Western  
Hemispheres . . . \$2.95

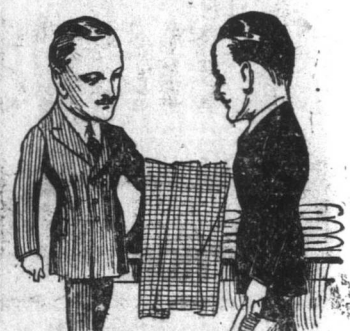
Map of Nfld. . . . . \$2.35

Map of Africa . . . . \$3.00

Map of Canada . . . \$3.00

Map of Asia . . . . \$3.00

GARRETT BYRNE,  
Bookseller & Stationer.



WE SUBMIT OUR FABRICS FOR  
YOUR APPROVAL.

Good tailoring begins with the selection of exclusive, serviceable and dignified woollens and worsteds, different from the common run found in ready-made clothing stores. The cutting, fitting and workmanship follow as a matter of course—here.

### J. J. STRANG,

LADIES' & GENTS' TAILOR,  
Corner Water & Prescott Sts.  
Sept. 1924

### DUTCH BULBS.

Best Quality  
Daffodils, Tulips,  
Hyacinths, Freesia  
and Mixed Gladioli.

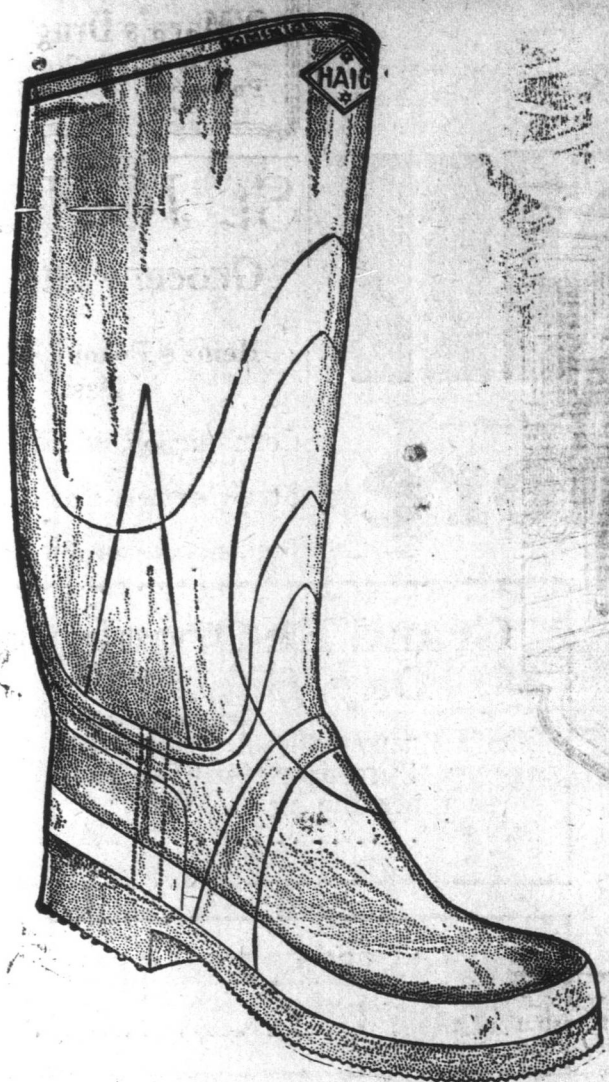
The  
Valley Nurseries,  
Limited.

Waterford Bridge Rd.  
Phone 1513. Sept. 1924



# "HAIG"

The New Rubber Boot  
FOR MEN AND BOYS.



"HAIG," the all-Rubber Boot for Men and Boys. The newest and best Rubber Boot on the market to-day.

Light and Durable. Double wear in each pair.  
Price List on request.  
All Reliable Dealers stock "HAIG" Boots.

**F. SMALLWOOD,**  
The Home of Good Shoes. 218 & 220 Water St.  
Sole Agent for "Haig" Footwear in Nfld.

## Z.R.-3 Reaches Her Destination Safely

Conservatives Have 530 Candidates in the Field--MacDonald Appeals to the League on the Irak Question--Mecca Captured by the Wahabis.

**ELECTION RIOTING.**  
BELFAST, Oct. 15. There was election rioting here to-night growing out of an attempt by a Labour candidate, Harry Midgley, to hold a series of outdoor meetings. There was much stone throwing, during which Midgley was struck on the head and several other persons were injured. The proposed meeting here was abandoned.

**SOVIET REPUBLIC TO BE RECOGNIZED BY FRANCE.**  
PARIS, Oct. 15. The French Government will, on Friday, formally recognize the Soviet Republic of Russia, according to information received in official circles this morning.

**INCREASE OF CANDIDATES.**  
LONDON, Oct. 15.—(Can. Press)—According to the first official Conservative list issued to-night, the followers of Stanley Baldwin have 530 candidates chosen to contest the 615 seats in the House of Commons. This is considerably in excess of the numbers of Conservative candidates in the last election.

**MACDONALD APPEALS TO THE LEAGUE.**  
GENEVA, Oct. 15. Prime Minister MacDonald, of Gt. Britain, to-day telegraphed to the Secretary General of the League of Nations, asking that a special session of the Council of the League be called to interpret the controversy between Great Britain and Turkey over the status quo boundary between Turkey and Irak.

**DIRIGIBLE SAFELY MOORED.**  
Airdrome, Lakehurst, N.J., Oct. 15. The giant zeppelin ZR-3 was safely moored in her berth at the naval station, Lakehurst, at 10:45 a.m. to-day. She completed her journey from Friedrichshafen, Germany, a distance estimated at 5,000 miles, in 81 hours 24 minutes.

**PRINCE HAS SPILL FROM HORSE.**  
NEWMARKET, Ont., Oct. 15. Word was received here this afternoon that the Prince of Wales had a spill during the first ninety minutes of the fox hunt, which was held by the Toronto Hunt Club in his honour to-day. His Royal Highness was unhurt and continued his ride. The Earl of Dunmore also fell and returned to the residence of Senator Mulock. The first fell a victim to the hunters shortly before one o'clock, on George's Thomson's farm about three and a half miles from the Mulock residence. The hounds again picked up the scent and the party were soon away to make a second killing. His Royal Highness was well in front for the second kill which was about two o'clock. He obtained the brush.

**MECCA FALLS TO WAHABIS.**  
CAIRO, Oct. 15. The Wahabi tribesmen, enemies of the Hashimite dynasty in the Hedjaz, under pressure from whom King Hussein abdicated in favor of his son, Ali, have entered Mecca, the Holy City of the Islamic world. The situation is quiet and there have been no excesses. The leaders of the Wahabis assured the Consular Agents at Jeddah that Europeans would be safe and that the invading forces would not attack Jeddah.

**BANTING TO FORM MINISTRY.**  
STOCKHOLM, Oct. 15. Dr. H. Banting, former Premier and leader of the Socialist Party, at the request of King Gustave, has undertaken to form a new cabinet to succeed that of Ernest Tysser, which resigned yesterday.

**IS IT AN OMEN?**  
LONDON, Oct. 15. Recalling a similar mishap to Premier MacKenzie King at Montreal, a few months ago, Premier Ramsey MacDonald had an alarming experience while addressing an audience of ten thousand people at Cleevechilton, in Yorkshire, this afternoon. The speaker's platform suddenly collapsed, dropping the Premier and two hundred persons with him to the ground. There was much excitement but no person was seriously hurt. Mr. MacDonald picked himself up, mounted a point of vantage, and smilingly continued his address.

**PLEADED NOT GUILTY.**  
HALIFAX, N.S., Oct. 15. Gunner George A. Coleman, charged with the murder of W. T. Groves, at Connaught Battery, Halifax, on July 17th, pleaded not guilty in the Supreme Court here this morning. Coleman, who is a native of Peterfield, N.B., took his seat in the prisoner's box shortly after ten o'clock, where just a few minutes previously Lewis Bevis had sat charged with a

similar offence. It was necessary to bring ten talsmen of the street to complete the jury, there being many objections, challenges and stand asides by both crown and defence. A number of witnesses for the crown testified in the morning.

**NEW BRUNSWICK'S FOREST FIRES.**  
FREDERICTON, N.B., Oct. 15. Forest fires in New Brunswick for the 1924 season closing to-day caused total losses amounting to \$52,927 as compared with \$2,575,492 in 1923. This is one of the lowest fire losses on record for any one season.

**PRINCE AT TORONTO.**  
TORONTO, Oct. 15. The Prince of Wales and his party arrived here from Detroit at 9:25 this morning and after greetings had been extended by Lieut. Governor Harry Cockshutt, Premier Ferguson and Mayor Hiltz, the Royal party motorcade to King Edward Hotel for breakfast. At eleven o'clock the heir to the British Throne left for Aurora, 35 miles north of Toronto, where a fox hunt had been arranged in his honor by the Toronto Hunt Club. The chase is expected to last the greater portion of the day.

**AUTHORESS TAKES HER LIFE.**  
NEW YORK, Oct. 15. A leap from the second story window of her home yesterday, took the life of Mrs. Helen Smith Woodcraft, 36, author and playwright, declared by Penryn Stauslaus, artist, to have been one of the most beautiful women in the world. Lewis B. Woodruff her husband, is a noted lawyer and scientist.

**OPERATING FOR PARALYSIS.**  
CHICAGO, Oct. 15. An operation which is believed to offer a partial cure for right paralysis, was performed here by Dr. J. G. Hunter, Professor of Atomy, and Dr. N. D. Royle, orthopedic surgeon. Both men are attached to the University of Sydney, Australia. Dr. Hunter, who is 27 years old, is reputed to be the discoverer of a method whereby the operation is performed.

**RECORDS OF THE AIR.**  
Airdrome, Lakehurst, N.J., Oct. 15. The safe arrival of ZR-3 from Friedrichshafen, Germany, marks the fourth successful attempt of humans to span the waters of the Atlantic ocean in non-stop flights. Aeronautic experts of the army and navy regard it as the most significant if not the most spectacular flight. They declared to-day, as the huge liner ended the longest continuous aerial passage in history and headed toward her berth to settle docilely and be tied up, that the world was witnessing undeniable evidence that the dirigible was destined to be the inter-continental passenger ship of the near future. It has been five years since the forerunners of this latest feat were recorded, when the perilous currents hovering over the North Atlantic were negotiated in land to land ventures by U. S. seaplanes. The British team of Alcock and Brown, both Royal Flying Corps men, took the air at St. John's, Newfoundland, in a Vickers Vimy airplane, on June 14th, 1919, dropped their landing gear on the rock-rimmed coast and headed eastward. Sixteen hours and twelve minutes, later having traversed 1,922 miles of sleet and fog, they plunged with their craft into a bog near Clifton, Ireland. The machine was a wreck, fit only for transportation to a London Museum. The aviators were battered in the crash but a record that still stands had been made. Hawker and Grieve had tried the stunt before and had been plunged into mid-ocean when their motor failed. They were rescued by a tramp steamer. Hardly had the nations ceased to gasp over the audacity of Alcock and Brown, when the Dirigible R-34 rose from East Fortune, Scotland one day in July. One hundred and eight hours that flight continued. At the end R-34 hovered over Mineola, Long Island, an officer descended 2000 feet by a parachute to direct her landing, and the big bag was drawn down. A few days later she headed homeward, arriving in England after a comparatively un-

eventful passage. She had crossed the ocean twice. The use of non-explosive helium gas as a substitute for the treacherous hydrogen, promises to make Dirigible transit of the future safer than airplane travel is to-day.

**SWEDISH CABINET RESIGNS.**  
STOCKHOLM, Oct. 15. The Swedish Cabinet tendered its resignation to King Gustave yesterday in consequence of divergent views between it and Parliament on the question of disarmament.

**BRITISH PORTION OVERSUBSCRIBED ALSO.**  
LONDON, Oct. 15. The subscription list for the British portion of the \$200,000,000 Dawes plan loan to Germany closed at one o'clock this afternoon, when it was indicated that the loan had been considerably over-subscribed.

### Star of the Sea Association

A special meeting of the Star of the Sea Association was held on Sunday, President W. H. Jackman presiding. A very large attendance of members was present. Much enthusiasm was displayed over the appointment of a medical doctor for the Association, Dr. H. T. Donahue being the choice of the meeting. This old and progressive Society is to be congratulated upon this popular and necessary movement, which speaks well for the Executive in charge of its affairs, every effort being directed to the welfare and benefit of the members.

MINARD'S LINIMENT FOR CORN.



## Prepare Now for the Approaching Gift-Giving Season

Just read this list of useful and appropriate articles for embroidering:

# STAMPED GOODS

of the very newest designs and ideas.

- GUEST TOWELS—Dry well, assorted designs . . . . .55c. ea.
- HUCKABACK H.S. GUEST TOWELS—Asstd. designs, 45c. ea.
- PILLOW CASES—Scalloped edge, assorted designs . . \$2.00 pr.
- PILLOW SHAMS—One piece double, Indian Head . . . \$2.00 ea.
- NIGHT GOWNS—"College Girl" Nainsook . . . . . \$2.00 ea.
- HOUSE DRESSES—Assorted Coloured Linene . . . . \$1.50 ea.
- BRIDGE SETS—Unbleached Muslin.  
Cloth. 36 x 36 and 4 Napkins . . . . . \$1.00 set
- DOLLS—Assorted styles and designs . . . . .45c. ea.
- INFANTS' BIBS—Assorted designs . . . . .20c. ea.
- INFANTS' BUNNY BIBS . . . . .35c. ea.
- LAUNDRY BAGS—Extra good quality . . . . . \$1.30 ea.
- JERSETTE BLOOMERS—Assorted designs . . . . . \$2.30 pr.
- CREPE KIMONAS—Assorted Colours . . . . . \$2.60 ea.
- CRIB COVERS and PILLOW to match . . . . . \$3.20 set
- H. S. BED SPREADS—Full size, unbleached . . . . \$4.60 ea.
- BUREAU SCARVES to match . . . . .90c. ea.
- CURTAINS to match . . . . . \$3.00 pr.
- NIGHTGOWNS—Nainsook, assorted designs . . . . \$2.60 ea.
- STEP-INS—Nainsook, assorted designs . . . . . \$2.00 ea.
- PRINCESS SLIPS—Nainsook, assorted designs . . . . \$2.30 ea.
- PYJAMAS—Crepe, assorted designs . . . . . \$3.30 pr.
- PYJAMAS—Soisette, assorted designs . . . . . \$4.00 pr.
- LADIES' HANDKERCHIEFS—  
Coloured Muslin, with net edge, stamped corner . .40c. ea.
- COMBING JACKETS—Crepe, assorted designs . . . \$1.35 ea.



oct15.21

### Just Folks.

By EDGAR GUEST.

#### LITTLE MISS NANNY GOAT.

Little Miss Nanny Goat, what will we do  
With such a curious intention like you?  
Those little teeth weren't glued to bite  
Marks into everything shiny and bright;  
That lovely mouth wasn't meant to take in  
Ribbons and buttons and cardboard and tin;  
Hey, little nanny goat, listen to me,  
You musn't eat everything that you see!

Was there ever a baby so greedy before?  
You've chewed at the windows and chewed at the door;  
You've eaten the fluff from your blankets of white  
And out of the table you've taken a bite;  
You've chewed up the tassels your sweater once had,  
You worry your mother and worry your dad;  
Those little teeth are for cookies and cones  
And not for lead pencils and whistles and stones.

Last week your stomach was round as a ball,  
Poor little sick girl, you worried us all!  
But what did we find was the cause of your scream—  
You'd thought your mattress was filled with ice cream;  
You've picked at the stuffing so fluffy and white  
And swallowed it down as you played there at night.  
Now what in the world are we going to do  
With a baby who thinks everything is so sweet?

Cup custards can be baked in small screw-top jars for school lunches. Use rich starch for fabrics of delicate texture. Wash and wax your linoleum as soon as it is laid. Percolator brushes are handy for cleaning the insides of salt and pepper shakers. An inexpensive rubber sponge is excellent for cleaning the tub and lavatory.

## Standard Grade No. 4 Sieve PEAS

- Finest possible value . . . . .25c. Can
- FRENCH BEANS—Tins, finest and best grade, 30c. Tin.
- MOIRS' FRESH CAKE—Sultana, Cherry, Plain.
- BOYERS' TOMATOES, 1924 Pack—1½'s, 2's, 3's.
- BOYERS' PEAS and CORN—1924 Pack.
- TATE'S CUBE SUGAR—1-lb. Cartons, 16c.
- BISCUIT and PANCAKE FLOUR.
- WESSON OIL—Pint Cans.
- WHOLE MIXED SPICES, BAY LEAVES, PETER COOPER'S GELATINE.
- SLICED PEACHES, California, 2½'s, large Cans—32c.
- HARTLEY'S RASPBERRY and STRAWBERRY JAM—50c. Pot.
- HARTLEY'S APRICOT, PLUM and GOOSEBERRY—45c.

**C. P. Eagan**  
TWO STORES  
DUCKWORTH STREET & QUEEN'S ROAD.

## For Coughs & Colds

TRY A BOTTLE OF

# Phoratone

## Cough & Cold Cure

Stafford's Phoratone is an excellent remedy for the cure of coughs and colds. It is easy to take, and can be taken by everyone. You can purchase a bottle for 35c. at almost every General Store in Outports, and in the City at either of the following Stores:

- Knowling's—East, West and Central.
- J. F. Wiseman—Carter's Hill.
- F. Lukins—Hayward Avenue.
- W. Halfyard—Hayward Avenue.
- Wiseman & Hawkins—Plymouth Road.
- Or STAFFORD'S Drug Stores, Water Street and Theatre Hill.

MANUFACTURED BY

## Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.  
NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) 'PHONE 1770J.  
oct14.4f

### Woman Scientist's Triumph

What the scientific experts in America and Canada have failed to do has been accomplished by an Englishwoman, Miss Mackenzie, an experimenter employed by the Ministry of Agriculture. Her discovery concerns the method of preserving fruit in liquid in such a manner that it remains its natural colors. The measure of her success may be judged at Wembley, where specimens are on view in the Government Pavilion. Although some of the fruits, including apples, plums and gooseberries, was picked last autumn the colors are still quite fresh.





A SEPARATE STORE  
CATERING ENTIRELY

— to —  
MEN'S & BOYS' NEEDS

# THE BROADWAY HOUSE OF FASHION

A SEPARATE STORE  
CATERING ENTIRELY

— to —  
MEN'S & BOYS' NEEDS

Announces The

# GRAND RE-OPENING

## Of Our Newly Remodeled Gent's Store

### Grand Re-Opening Day Special

Men's White Linen Handkerchiefs, nicely hemmed. A good value at 25c. On Sale for **11c** EACH.

LOOK THESE SPECIALS LISTED BELOW OVER CAREFULLY:

**BOYS' HEAVY WOOL RIBBED STOCKINGS** in Heather mixtures. Values up to \$1.25 for ... **69c**

**MEN'S FLANNEL SHIRTS** Values up to \$3.50, slightly damaged by water. On Sale for **1.29**

**MEN'S EAR CAPS** Fur lined, in assorted patterns. Values up to \$2.90 ... **1.19 to 1.69**

**MEN'S LEATHER MITTENS** Made from fine sheepskin, warmly lined. Regular value \$1.75 for ... **98c**

**MEN'S LINEN COLLARS** The well known Triangle Brand, guaranteed satisfaction; also a complete line of Soft Collars of the same brand, Silks and Cords ... **30c to 25c**

### Boys' Overcoats

Ages 3 to 8 years. Here's a chance mother has been waiting for—fine little boys' Overcoats in good heavy mixtures, everyone fully lined, assorted colors. Special ..

**4.48**

### Boys' Suits

Ages 8 to 17 years. Mothers! and those who buy for boys. If your boy is in need of a Suit, bring him to our Store to-morrow or any day and we will fit him out with one of our good strong Suits at a price that will surprise you when you see the quality of our goods. One and Two Pants Suits in a great variety to choose from.

PRICES RANGE FROM **6.98 to 14.98**

ANOTHER STEP FORWARD! To-morrow we formally open our newly-remodeled GENTS' STORE, where alterations have been going on for the past few weeks, so that we may have more space and a better display of our merchandise to our ever-increasing clientele **BUT DO NOT MISTAKE THIS ANNOUNCEMENT!** We take no pride in growth—for growth itself. We regard growth only in its relation to achievement and not the kind of achievement that adds up in dollars and cents alone

**GREATER VALUES AND SERVICE IS THE "YARDSTICK" WE APPLY TO OUR EFFORTS!** We regard our New GENTS' STORE as a symbol of your reward, as an index of your re-pledged confidence in the "BROADWAY"

IT IS BUT HUMAN, THEREFORE, THAT WE TAKE PRIDE OF OUR CONSTANT GROWTH—for that is an expression of public approval—of increased public support. But we do not make the mistake of permitting growth to be a "BRAKE" instead of a "SPUR" to our efforts

THEREFORE, YOU MAY REGARD WITH CONFIDENCE the establishment of our new GENTS' STORE as a promise that the "BROADWAY" will continue to deliver the greatest values your money can buy

**"It Will Always Cost You LESS to Buy it at the Broadway"**

### GRAND RE-OPENING SPECIAL!

## Men's Suits

Made in fine quality heavy and lightweight Tweeds, every Suit well finished and trimmed with good strong linings. All sizes. Colors are: Brown Mixtures, Blue Mixtures and Pencil Stripes. Guaranteed values up to \$18.50. On Sale for...

**12.<sup>69</sup>**

A choice grouping of fine Suits—made the way young men and men like them. There's more width in the shoulders, narrower at the hips; Trousers to suit everyone's taste, either narrower or wider around the cuffs—

**14.<sup>79</sup> 16.<sup>98</sup> 18.<sup>75</sup>**

Some of these Suits are worth up to \$27.50, but on account of broken sizes we have grouped them at a very low price.

### MEN'S SUITS

THESE "GREATER" VALUES BID FOR A LARGE VOLUME OF BUSINESS—SPECIAL PRICES EFFECTIVE NOW!

Here are three other groups of the finest Suits for men and young men, made up in the finest Worsteds, in designs such as you see only in higher-priced Suits—All sizes including Stouts—

**23.<sup>98</sup> 29.<sup>75</sup> 34.<sup>50</sup>**

We guarantee our prices to be the Lowest in the city during this extraordinary Sale.

### GRAND RE-OPENING SPECIAL!

## Men's Overcoats

A Special Purchase of good heavy Men's Overcoats in belted or plain models—All sizes, assorted shades. COME EARLY FOR BETTER CHOICE.

**9.<sup>89</sup>**

Right now—we are "outscoping" by usual big values with our Special Feature event—absolutely the maximum in "honest clothes values"—Price, Style, Fabric, Fit and Finish. Without reservation St. John's Greatest Coat offer.

GROUP 1 **12.<sup>98</sup>** GROUP 2 **16.<sup>75</sup>** GROUP 3 **22.<sup>50</sup>**

### MEN'S OVERCOATS

THE "BROADWAY" OUTVALUES ANY SALE IN ST. JOHN'S—IN AND OUT OF THE SEASON—ANY TIME!

This Special Feature event will bring to the "BROADWAY" the largest week's business this Store has ever enjoyed. More men will come to the "BROADWAY" than in any other week, because we have planned to make this Sale the greatest money-saving opportunity men have ever had.

GROUP 4 **25.<sup>00</sup>** GROUP 5 **29.<sup>50</sup>** GROUP 6 **35.<sup>00</sup>**

### Grand Re-Opening Day Special

Men's Suspenders—A good strong Suspender worth three times the price. On Sale for **12c** PAIR

LOOK THESE SPECIALS LISTED BELOW OVER CAREFULLY:

**MEN'S PULLOVER SWEATERS** in Black, Navy and Grey. Values up to \$2.75 for ... **1.<sup>39</sup>**

**MEN'S SHIRTS** Nicely striped Percales, worth \$2.25. Sizes 15½ to 17. Only ... **1.<sup>19</sup>**

**MEN'S HOSE** in heavy Wool or fine mercerized. Values up to 75c for ... **39c**

**MEN'S TIES** Knitted Ties, in assorted Silks. Everyone perfect ... **39c**

**MEN'S PANTS** in good strong Cotton Tweeds. Reg. value \$2.95. Sizes 3 and 4 only ... **1.<sup>98</sup>**

**BOYS' PANTS** in good strong durable Khaki Drill—Ages 9 to 17 years ... **98c**

### Boys' Overcoats

Ages 9 to 17 years. Here's another "Broadway" display of real values. Nice comfy big boys' Coats for a price less than the cost of making. Come early for better choice **7.89**

### Juvenile Suits

For Boys of 3 to 8 years. No matter what kind of a Suit you are looking for for your little boy, we have it, be it an Oliver Twist or a Russian Blouse effect, or a Sailor Suit. We have them in all kinds of materials such as Tweeds, Serges, Wool Jersey, Velvets, Corduroys, etc. Prices lower than ever.

**2.98 to 5.98**

### Men's Friendly Hats

By that we mean Hats that "Pal with your face," the well known "President" Hat, always known to give complete satisfaction—all priced according to our low margin of policy, from—

**2.98 to 6.98**

# The Broadway House of Fashion



The "KODAK" Store

**Sells You Quality and Gives You Speed FREE**

Do you get the very best results from your Snapshots all the time? You do if you let the KODAK STORE develop and print them for you, because so exceptionally up-to-the-minute are their printing and developing methods and equipment, so efficient are their assistants (you see they handle far more films than any one else in the city, and they're developing and printing only, all the time) that while they can, and do, give you a 24-hour service, no detail of quality is lacking. Every print from every negative is accurately and perfectly finished. When the KODAK STORE develops your prints it does not sacrifice quality for speed, it combines the two, and gives you—perfection.

TOOTON'S, The "Kodak" Store

**RUBBERS FOR EVERYBODY!**



Low Rubbers, Storm Rubbers, Black Rubbers, Tan Rubbers & White Rubbers. High Heel Rubbers, Medium Heel Rubbers and Low Heel Rubbers. Pointed Toe Rubbers and Broad Toe Rubbers. Rubbers for Men, Women and Children. Boys' Rubbers.

BUY YOUR RUBBERS NOW.

**F. Smallwood,** THE HOME OF GOOD SHOES.

218 and 220 WATER STREET.

oct15,1f

BARBADOS, B.W.I.

**WILBERT TAYLOR**

Wholesale Commission Merchant. CONSIGNMENTS SOLICITED.

**CODFISH, HERRINGS and SALMON EXPORT SUGAR, SYRUP and MOLASSES.**

I am prepared to render account sales with the signed Sales Notes of the purchasers, as I sell the goods consistent with market conditions, so that by this method, every shipper receives full benefit until the consignment is closed.

REFERENCE: THE COLONIAL BANK. CABLE ADDRESS: TAYSONS.

oct15,3 f

**Montreal-St. John's.**

The S.S. NICO leaves Montreal about October 20th.

The S.S. PALIKI leaves Montreal about November 6th.

**MURRAY TRANSPORT CO., Limited,**

sept10 tr

**TO-DAY'S MESSAGES.**

**ACTRESS AND PICTURE DIRECTOR MARRIED.**

LOS ANGELES, Calif., Oct. 15. James Cruze, a motion picture director and Betty Compson, an actress, were married at the former's home in Flunt Ridge, a suburb, last night.

**HENRY FORD IS HOST TO ROYALTY.**

DETROIT, Mich., Oct. 15. All that was possible in the way of privacy was given yesterday to the visit of the Prince of Wales who spent a little more than twelve hours here as the guest of Henry Ford.

**JURY DISAGREE IN BEVIS TRIAL.**

HALIFAX, N.S., Oct. 15. The jury trying Lewis Bevis, on the charge of murdering Police Officer Charles Fulton, in July last, reported a disagreement this morning and were discharged. They were given the case at nine-thirty o'clock last night. Fulton was shot dead while closing in on Bevis after a twenty-four hour chase. A second police officer, Steve Kennedy, was very seriously wounded by gunfire during the same pursuit.

**CONSERVATIVE LEADER OPENS CAMPAIGN.**

LONDON, Oct. 15. Former Premier Baldwin opened his campaign for Parliament to-day by addressing a large meeting in Queen's Hall, during which he ridiculed what he characterized as the Labor Government's universal penances of national ownership and national control to set things aright. Mr. Baldwin described the Labor Minister as the cheap Jack of Politics always full of enthusiasm but never doing anything. He pictured Premier MacDonald as being overborne and helpless in the hands of the Extreme Socialists wing of his party, and predicted that the Labor Administration never would accomplish anything until it "killed this old man of the sea." Mr. Baldwin's speech constituted the general theme of the Conservatives and Liberal speakers on the campaign, while on the other hand the speeches of the Laborites mostly dwelt on what they call "the unholy pact" between the Liberals and the Conservatives to keep Labor out of power.

**THE STORY OF ZR-3'S RECORD.**

LAKEHURST, Oct. 15. The ZR-3 slumbered to-night safely cradled in the Lakehurst air-drome after a memorable flight across the Atlantic. The ship, which had set a new record for sustained flight, appeared none the worse for the effort, but the humans whom she carried so far were red eyed and weary. They had traversed 5,066 miles under hazardous circumstances, and they had done it in a single continuous flight of sixty-one hours and seventeen minutes. This was the official record as computed by Dr. Hugo Eckener, Commander of the airship and President of the Zeppelin interests, and by Commander Klein of Lakehurst, who made the trans-oceanic flight. The ship's log recorded that she left Friedrichshafen, Germany, at 6:35 a.m. on Sunday, October 12, the time being one hour east of Greenwich. She touched earth here at 9:52 a.m. eastern standard time to-day. Dr. Eckener was the authority for the mileage which was 5,066. Thus the average speed of the airship was 62.35 miles per hour. The approximate average of the British R-34 during her westward flight of 3,200 miles across the Atlantic in 108 hours made in 1919 was 29.63 miles per hour. As a further indication of the stridings lighter than air aeronautics have taken during those five years, the fuel tanks of the ZR-3 were one quarter full when she landed. They hold 7 1/2 tons, enough, according to Lieut. Commander Krauss, to have carried her 1,800 knots further on, or a goodly part of the distance to the Pacific coast. When the R-34 reached her destination at Mineola, Long Island, from Fortune, Scotland, her fuel tanks had barely a half hours' supply. For her to have proceeded further would have been to court disaster.

**TRUE BILLS FOUND AGAINST TORONTO FINANCIERS.**

TORONTO, Ont., Oct. 15. Peter Smith, former Provincial Treasurer, Aemilius Jarvis Sr., A. Jarvis Jr., and Harry G. Pepall, President, Vice-President and General Manager respectively of the former Toronto brokerage firm of Aemilius Jarvis & Co., Ltd., and Charles A. Matthews Jr., former Deputy Provincial Treasurer of Ontario, all had true bills brought in against them by the Grand Jury which this afternoon presented their finding to Chief Justice Meredith in the Criminal Assize Court. They will appear before Chief Justice Meredith in the Criminal Assize Court tomorrow morning for arraignment on the charges which arise out of alleged irregularities in connection with the handling of Provincial Bonds. This formality will be followed by the fixing of date of trial.

**TO-NIGHT — C. L. B. Band Concert, Dance and Boxing Match, Prince of Wales' Rink. Admission 20c.—oct16,1f**

**AT THE MAJESTIC TO-DAY!**



**Strad and Legato**

In a high-class Vaudeville Act including "MY HERO" (from "Chocolate Soldier")

"Humoresque" a Violin Solo

"THE ROSARY"

By Request—"The Sweetest Story Ever Told"

**"Only 38"**



A WILLIAM de MILLE PRODUCTION  
MAY McAVOY, WITH LOIS WILSON  
ELLIOTT DEXTER and GEORGE FAWCETT

At thirty-eight she rebelled against the premature marks of old age—gray hair, toll-worn hands, plain clothes, withered spirits, buried dreams. And her children rebelled against her own rebellion. It's one of the many moments of touching conflict in this William deMille masterpiece.

STORY HAS APPEAL  
The story of "Only 38" doubtless will have wide popular appeal. It is quite different in theme and treatment, because it deals with the love affairs of a middle aged woman and her daughter. Both win happiness in a novel manner.

MISS MARY O'NEILL, L.T.C.L., Piano Accompanist. Two Complete Shows Nightly. Artists will appear at 8.45 and 10 p.m. Admission: 25 Cents.

**Many Will Welcome H. Wilmot Young and Marjie Adams**

The Young-Adams Company will open their engagement at the Casino Tuesday, Oct. 21st. Mr. Young and Miss Adams made many lasting friends during their last stay and Mr. Young being noted for his generosity in entertaining less fortunates will be thrice welcome. It is the intention of Mr. Young to visit the different institutions while in the city and cheer the hearts of the guests and inmates. The Oddfellows will look with especial interest to Mr. Young's visit. Both Lodges entertained him last time and he in turn entertained them and carried away with him a book which he cherishes and values among his collection of trophies at his summer home at Massena, N.Y.

**At the Star Movie**

**"THE AFFAIRS OF LADY HAMILTON."**

Large audiences attended the popular Star Movie last evening to witness the first showing of this high class production. In it was seen Liane Haid who is not alone recognized as the most beautiful woman on the screen but the most beautiful in the world, and her actions and costumes were the admiration of all. The story was one where the door of happiness had been opened to her by the death of one man—but was closed to her by the death of another. It's a story that will awe you by its sheer beauty, and one that no movie fan can afford to miss.

Owing to the inclement weather of yesterday, the private showing of the "Aquitaine" which was arranged for the censors had to be postponed, and we are therefore not yet in a position to state if this production will be permitted to be shown, however it will be definitely decided upon to-day and our readers will be so advised in this paper to-morrow, needless to say our wish is "Have a Heart" Mr. Censor and let us have a real movie picture.

**Information**

Because the new importation of Elderdown Quilts at Ayre's shows a favourable contrast in price, being considerably better values than for years past, and also because they are in beautiful colorings, we advise you to call and see them.

All goods must be sold by Saturday. A. HUDSON, 365 Duckworth St.—oct14,2f

Low rents and small expenses tell the tale here. Prices always Lower.

**SAM. LEVITZ**

It will pay YOU to Shop at this Store.

Values such as these only possible because of an exceedingly fortunate "Buy"—and smaller expenses.

**SALE of COATS & DRESSES**

Ladies—Here is a collection so new, so interesting, and values so commanding that you simply cannot resist these beautiful New Garments at such unusually low prices.

**The Coats**

Priced at  
**\$9.98**  
**\$12.98**  
**\$16.50**  
**\$24.00**

A Special Purchase, all grouped at these low prices. Scores of stunning Coats are assembled here for this Sale, fashioned of the finest materials, are beautifully tailored. Come—ready to buy your New Fall Coat at a genuine saving.

**The Dresses**

If you miss this Dress Sale you will regret it all the season. The models, the colors, the newness of these Dresses is wonderful—every wanted model—every size.

**300 Voile Waists**

Values at \$1.60  
Beautiful New Voile Waists, nicely trimmed and embroidered—all sizes.

**68c**

**New Hats**

The newest styles, the best fabrics—all the new Autumn colors are awaiting you in this selection.

**Vestees**

Vestees or Vest style Sweater wear—all shades—an absolute necessity for Fall and Winter wear. All sizes

**\$1.28**

**SAM. LEVITZ**

256 Water Street - - Adjoining Roper & Thompson





Founded in 1879 by W. J. Herder. The Evening Telegram THE EVENING TELEGRAM, LTD. PROPRIETORS.

All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

Thursday, October 16, 1924.

Coaker Pleads to Be Taken Back

Sir William Coaker has again decided to enter the political limelight, and yesterday his swan song in the form of a manifesto filled the pages of the Evening Advocate.

Relief at his going! A song of thanksgiving will rise from every settlement round the shores of Newfoundland, and in no part of the Island will that song be more vociferously sung than in the former stronghold of the faithless champion.

When the coup de grace has finally been given by Walter S. Monroe and his worthy colleague, Captain William Winsor, the whole District will acclaim them as their long looked for deliverers from oppression and as the leaders who have already shown the way from poverty and distress to prosperity and happiness.

"I am not entering this fight as an ordinary politician," he exclaims, "and if I am defeated I will regard it as my final adieu to public life."

"I am not entering this fight as an ordinary politician," he exclaims, "and if I am defeated I will regard it as my final adieu to public life."

In the face of this suggested state control of the industries its advocate condemns in the strongest terms the continuance

of the policy (a heritage of the former Administration) of a Government owned Railway.

The fishing fleet, it is claimed, is less to-day by 1000 vessels than it was twenty-five years ago. Has this decrease occurred during the five months in which the Monroe Party has been in power?

Year after year the fleet decreased and could not be replaced. Why? Because the revenue was frittered away and millions had to be borrowed to make good the deficit.

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The Spencer Club Sale of Work held in Spencer College Hall yesterday afternoon was largely patronized and proved very successful.

Feildian Card Tournament and Dance

At a meeting of the Executive of the Feildian Club yesterday, it was decided to change the date of the card tournament and dance which had been arranged from November 5th to November 14th, owing to the fact that the Water Street stores are open on the former date.

T. A. Ladies Dance

The T. A. Ladies' Auxiliary conducted a dance in the Club Rooms last night which proved very successful.

Supreme Court

TRIAL OF ALONZO RUSSELL FOR MURDER.

CROWN CASE CONCLUDES.

When the Court resumed yesterday afternoon, Mrs. Wakeham was again called to the stand and the cross examination by Mr. Warren was continued.

Witness told how on an occasion last summer when her husband was lying on the bed she asked him to get up and attend to some repairs.

Witness said she never reported the bad treatment she had received to the police, but then told of some of the incidents to the neighbours.

Would Never Forget The Day. Garfield Russell: Sworn and examined by Mr. Hunt, witness said he was 21 years old and a brother of the accused.

Found House In Disorder. Dr. Cluny Macpherson, sworn, examined by Mr. Hunt: On the morning of April 17th, he went to 44 Casey Street in response to a call, stating that there had been a shooting accident there.

Evidence Of A Fracas. Cross examined by Mr. Warren: Witness said he did not see the accused at the house when he arrived. Things were upset in the room.

Head Constable John Byrne, examined by Mr. Hunt: On the morning of April 17th, he went to the house of Water and Adelaide Streets.

Called by Young Wakeham. Constable Tricot, sworn, examined by Mr. Hunt: On the morning of April 17th, he was on duty on the corner of Water and Adelaide Streets.

and witness thought he was going to throw it at Alonzo. She then shut the door. She saw him afterwards pick up the hatchet between Mrs. Marjorie's fence and his house.

Re-examined by Mr. Hunt: She saw nothing in the hands of Mr. Wakeham when they lifted him. The hatchet, she said, was near his right hand.

Allice Martin, sworn, examined by Mr. Hunt: Witness said her home was next to that of Mrs. Wakeham. She was the first to go into the house after the shooting.

Witness said he was not sure where he had found it. The implement belonged to himself and had been in his possession for four years.

Witness said his stepfather very often vented his temper on the mother. Once after he (Wakeham) returned from a garden party he tried to get at a cash box and fought with his wife for possession.

Witness said that when Alonzo came down to his place of work to inform him what had taken place he had a mark on his head and both eyes were bloodshot.

Witness said he loaded the revolver witness said the shells were old and he was trying to see if they would fit. He had to hurry to work after loading it and forgot all about it afterwards.

Mrs. Fannie Cook, sworn, examined by Mr. Hunt: Said she lived at 33 Barron Street on April 17th last.

Witness said she had known Mrs. Wakeham ever since her boys were at the orphanage. She saw a pane of glass broken in the house the evening before and saw Mr. Wakeham standing on the steps of the shop.

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CASINO THEATRE

Grand Re-Opening Tuesday, Oct. 21

The BROADWAY YOUNG - ADAMS

16-CAPABLE ARTISTS-16 Supporting the inimitable and magnetic Marjie Adams

High-class Vaudeville Features Between Acts. No Waits. Jazz Orchestra. Funny Comedians.

A \$2.00 Attraction at Popular Prices. Everything New this Season but the Name.

THE PLAYS OPENING PLAY TUESDAY NIGHT, OCTOBER 21st.

"THE VEILED WOMAN" Founded on the celebrated ETON CASE

BETTER THAN "THE BAT" WED. & THUR. OCT. 22-23 "THUMBS DOWN" A New York Crook Play

An expose of the Higher-ups and the Bootleggers' Ring. MATINEE SATURDAY-2.30 SPECIAL MATINEE PRICES.

FRI. & SAT. OCT. 24-25 Worth going miles to see "MARY'S ANKLE" New York's Biggest Comedy.

POPULAR PRICES: \$1.00, 75c. 50c. 30c. 20c. SEATS NOW SELLING AT HUTTON'S.

Sir Richard Squires is Discharged From Bail

Mr. Howley, K.C., has moved for the discharge from bail of Sir R. A. Squires and Sureties From Discharge From Bail.

Mr. Howley, K.C., has moved for the discharge from bail of Sir R. A. Squires and his sureties, the Grand Jury not having found a true bill.

English Barrister Seeks Admission to Nfld. Bar

Mr. Wm. Eric Rousefield, Counsel for Sir Richard Squires, is to be called to the Bar of Newfoundland at the next term of the Supreme Court.

Real Scotch

A great many people take it to cure a cold, the kind now on display at Ayre's Men's Wear Dept., is to prevent a cold.

Repairs Suggested

In the interest of the many who use the steps leading from Water St. to Duckworth St. in McGregor's Court, we would suggest to the Council the advisability of replacing them before the winter begins.

Department of Public Works Public Notice!

Commencing Nov. 1st, 1924, the Department of Public Works will observe Saturdays and Wednesdays as Pay Days.

In the event of any Saturday being a whole holiday, bills must be tendered by noon on preceding Wednesday and payment will be available on Friday.

FOR SALE CHEAP 100 Barrels Dried Caplin.

Also, Juniper Plank. H. & M. BISHOP, Bishop's Cove. Phone, 617

THE ROYAL CAFE

The attention of the People of the City and of Visitors to the City, is called to the fact that the Premises recently known as "THE KING CAFE," situated in the Adrian Building, Water Street, is now being renovated and remodelled, and will re-open under new management, as

THE ROYAL CAFE ON OCTOBER 23rd, 1924.

Patrons are assured of the best Service under up-to-date conditions.

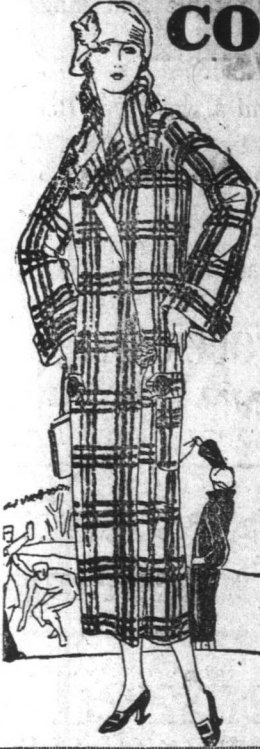
Magistrate's Court

A drunk was discharged. Two old offenders named Johnson and Pippy charged with vagrancy were each sent down for 14 days imprisonment.



# THROUGHS THRILLED WITH THE NEW STYLES In Wearing Apparel . . . . . at The Royal Stores

## A Special Bargain in COATS for Women and Misses' only \$13.75

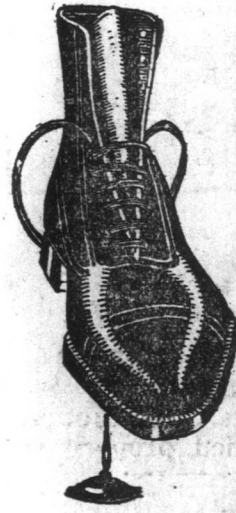


**Blanket Cloth Coats.**  
A limited quantity of good looking Blanket Cloth Coats, in stamped Plaid effects, suitable for small women and misses. New Choker collar, patch pockets, turned up cuffs, lined throughout, nicely trimmed with buttons; colors of Fawn and Brown. These are splendid value, and a bargain at the reg. price \$15.50. Special Sale Price **\$13.75**

**New Tweed Raglans.**  
These are our newest arrivals, and come in pretty Fawn and Grey mixtures, with belt all round and turned reverses, 46 and 48 length. A very serviceable Coat for Fall wear. Reg. \$16.00 each. **\$14.30**

**Tweed Skirts.**  
Very special value in Tweed Skirts, assorted pretty mixtures, pleated style; size 24 to 38 waist, 32 to 36 length. Reg. \$2.85 each. **\$2.60**

## Fall Footwear



**Men's Calf Boots.**  
Brown Calf, semi-pointed toe, rubber heels, all leather; all sizes. Reg. \$5.35 pair. **\$4.85**

**Men's Boots.**  
Blucher and Balmoral styles, in Black Kid and Gun Metal; sizes 6 to 12. A splendid opportunity to secure your Fall Footwear at a wonderful saving. Reg. \$13.00 value for **\$4.98**

**Boys' and Youths' Boots.**  
Brown and Black Calf in Blucher and Balmoral styles. A good looking and serviceable Boot; sizes 9 up to 12. Reg. \$3.20 pair. **\$2.88**

**Women's Shoes.**  
Black Kid, one strap style, rubber heels; suitable for street or house wear; sizes 3 to 7. Reg. \$1.75 pair. **\$1.58**

**Misses' "Ballet" Slippers.**  
Black Kid, laced styles; sizes 11 to 2. Reg. \$2.55 pair. **\$2.30**



## Chic Millinery

From a wealth of pretty models we selected and marked the following at special prices for Friday and Saturday:

**Millinery Hats.**  
Assorted chic models in Velvet and Silk, in all the newest shades for Fall wear, neatly trimmed with pretty ribbons, feathers and flowers. Reg. \$5.50 each. **\$4.80**

**Felt Hats.**  
Ready-to-wear Hats, nicely trimmed; colors of Grey, Brown, Fawn, Sand and Black, neat close fitting shape, turned up off the face. Reg. \$3.50 each. **\$3.15**

## A SPECIAL SALE OF



Why wait till the cold weather to buy Blankets? You need them any way, so why not buy now and be prepared for chilly nights when they come.

**Part Wool Blankets.**  
These Blankets are 70% wool, and are guaranteed to give satisfaction.

Size 60 x 70. Special per pair	\$ 5.50
" 54 x 70. Special per pair	\$ 4.90
" 60 x 78. Special per pair	\$ 6.25
" 66 x 88. Special per pair	\$ 9.60
" 70 x 88. Special per pair	\$11.00

**All Wool Blankets.**  
These are all Pure Wool, and are recommended for their wonderful wearing qualities.

Size 54 x 70. Special per pair	\$ 8.25
" 60 x 78. Special per pair	\$ 9.25
" 66 x 88. Special per pair	\$12.50
" 70 x 88. Special per pair	\$16.50
" 84 x 90. Special per pair	\$18.40

## Beautiful Silk and Wool Scarves

**Silk Scarves.**  
A pretty assortment of Silk Scarves, showing a wonderful selection of the newest shades for Fall and Winter, 14 inches wide, 27 inches long; wide and 45 inches long. Finished with fringe. Regular \$7.25 each. **\$6.83**

**Rhinestone Buckles.**  
Pretty Rhinestone Buckles, with centre of plain green stones. A splendid ornament for your evening dress. Reg. \$2.65 ea. **\$2.35**

**Silk and Wool Scarves.**  
This is an exceptionally pretty line, showing a wonderful selection of the newest designs and colors; 27 inches wide and 45 inches long. Finished with fancy fringe. Regular \$7.25 each. **\$6.83**

**Colgate's Perfume.**  
A splendid assortment of Colgate's Perfumes, in all the required odours. Regular 45c per bottle. **\$33c.**

The display of new Fall and Winter styles at the Royal Stores, is exciting the greatest interest among all who desire to keep abreast of the times, in return for a moderate outlay. At every turn people will find prices much lower than they expected—even at this bargain centre—and the wonderful range of merchandise makes the matter of choice very easy. You will find the three points that really matter—good taste, refinement and quality—very prominent features in the new Fall and winter styles shown here.

## Note the Special Values for FRIDAY and SATURDAY

### Kleines's Tourist CASES

**Rubber Combination Cases.**  
In pretty oriental designs, for carrying Comb, Brush, Mirror, etc.; just the thing for travelling. **95c.**  
Reg. \$1.10 ea. **\$95c.**

**Kleinert's Sponge Bags.**  
Rubber Bags in pretty Chintz patterns, with drawingstring. You will need one of these when travelling to hold your sponge, soap, etc. **74c.**  
Reg. 85c. ea. **\$74c.**

### STAMPED LINENS

**Linen Centres.**  
Tan Linen Centres; sizes 22 x 22, stamped in beautiful designs ready for working, suitable for crocket or buttonhole. **48c.**  
Reg. 60c. each. **\$48c.**

**Pillow Cases.**  
Best quality White Linen; size 21 x 23, hemstitched ends, neatly stamped in pretty designs. Reg. \$2.50 pair. **\$2.10**

**Rick Rack Braid.**  
White Rick Rack Braid, suitable for trimming dresses and aprons, etc., 1 1/4 inch wide, put up in 12 yard pieces. **35c.**  
Reg. 40c. per piece. **\$35c.**

**White Linen Centres.**  
Size 18 x 18; stamped in pretty designs, ready for working, for buttonhole, edge. Reg. 65c. ea. **54c.**

### Special Linen Values

Special quality Old Bleach Linen, guaranteed all pure Linen, specially adapted for working; 36 inches wide. **White—Reg. \$1.50 yard. \$1.30**  
**Black—Reg. \$1.25 yard. \$1.08**

**Nurses' Linen.**  
Splendid quality Nurses' Linen in White, suitable for uniforms; 45 ins. wide. Reg. 75c. yard. **\$69c.**



## New SHOWROOM GOODS Lowly Priced

**Tricolette Smocks.**  
A beautiful assortment of New Tricolette Smocks, pretty stripe effects, in combination shades of Lavender and White, Rose and Jade, Nigger and Sand, Black and Grey, Navy and Grey, Navy and Gold; 54 length; special value. Reg. \$3.85 each. **\$3.58**

**Wool Dresses.**  
Women's all-Wool Dresses, shades of Saxe, Fawn, Green, Navy, Grey and Brown, with pretty stripes of assorted mixtures, long sleeves with cuffs and girde. Regular \$5.25 each. **\$4.70**

**Child's Wool Dresses.**  
Fine Knit, high neck, long sleeves, with girde through waist line; shades of Saxe, Grey, Red and Fawn, trimmed with contrasting colors; to fit ages 1 to 3 years. Reg. \$2.00 each. **\$1.79**

**Women's Corsets.**  
D & A rust-proof Corsets, suitable for average figures, well boned, trimmed with pretty Torchon Lace, fitted with four elastic suspenders; assorted sizes. Reg. \$1.23 pair. **\$1.23**

**Crepe-de-Chene Smocks.**  
Half sleeves, round neck, nicely trimmed with pretty hand worked designs on front and pliot edging; finished with hemstitching and fine pin tucks, tied at side; colors of Saxe, Peach, Pearl Tan and Matisse. Very comfortable for Fall wear. Reg. \$8.35 each. **\$5.65**

**Misses' Velvet Dresses.**  
New cross-over style, slightly gathered at waist, white washable silk de-tachable collar and cuffs; shades of Rose, Miss, Nigger, Navy, Garnet, Fawn, Taupe, Grey and Saxe; assorted sizes. Regular \$12.00 each. **\$11.70**

**Women's Stanfield's Underwear.**  
Vests have round neck with pretty crocket edge, short sleeves, pants to match, in both closed and open styles; assorted sizes. These are all wool and ideal for Fall and Winter wear. Reg. \$2.80 garment. **\$2.59**

**Women's Underwear.**  
Splendid quality Fleece lined Underwear, fine close knit with heavy fleece, high neck, short sleeves, pants are ankle length, in open style; sizes 36 to 44. Reg. 80c. per garment. **\$72c.**

## Smallware Specials

**HARDWOOD TRAYS**—With glass bottoms; medium size. Reg. \$1.25 each. **\$1.05**

**CHINA ORNAMENTS**—Various designs. Regular 25c each. **\$21c.**

**SILK CUSHION CORDS**—In all shades. Regular 75c. each. **\$59c.**

**FANCY FRILLED GARTER ELASTIC**—Assorted shades. Regular 55c. yard. **\$47c.**

**WOOD COAT HANGERS**—Extra strong. Regular 10c. each. **\$9c.**

**ARMOUR'S FOOT SOAP**—Regular 25c. cake. **\$21c.**

**PEARLS SOLIDIFIED BRILLIANTINE**—Regular 35c. tin. **\$32c.**

**VASELINE HAIR TONIC**—Regular 90c. bottle. **\$79c.**

**COLGATE'S VIOLET TALCUM POWDER**—Regular 15c. tin. **\$14c.**

**ERASMIC TOOTH SOAP**—Regular 40c. tin. **\$34c.**

## New Fall Gloves at Sale Prices

**Women's Fabric Gloves.**  
Special Suede finish, 3 dome fastened; colors of Fawn and Chamdo; all sizes; splendid value. Reg. 85c. pair. **\$77c.**

**Kid Gloves.**  
Women's real Nappa Kid Driving Gloves, 2 dome fastened; all sizes. These are heavy quality Kid and are ideal for Fall wear. Regular \$1.75 pair. **\$1.57**

**Women's Kid Gloves.**  
Fine Kid Gloves, Dent's make, 2 dome fastened; all sizes; in Tan. Regular \$1.45 pair. **\$1.30**

**Men's Suede Gloves.**  
Brown Suede Gloves, unlined, dome fastened; all sizes. Ideal for present wear. Reg. \$2.25 pair. **\$1.85**

**Men's Gloves.**  
Brown Suede, silk lined, dome fastened; all sizes. Suitable for Fall wear. Reg. \$3.30 pair. **\$2.75**

**Tan Kid Gloves.**  
Men's Tan Kid Gloves, unlined; all sizes. These wear wonderfully well. Regular \$3.10 pair. **\$2.80**

## THE MAN'S STORE--Where Men Buy with Confidence

**Men's Overcoats.**  
Made from heavy Blanket Cloth, in assorted Brown and Greys, double breasted style, lined throughout, plain back with half belt, storm collar; all sizes. Reg. \$20.00 each. **\$20.00**

**Winter Overcoats.**  
A grade better than above, double breasted style, lined to waist, reverse side material showing pretty effect in Plaid; patch pockets, storm collar; assorted Greys and Fawns; all sizes. Reg. \$29.50 each. **\$26.60**

**Fall Overcoats.**  
Single Breasted style, in assorted Dark Tweeds, English manufacture, side patch pockets, lined across shoulder. Reg. \$30.00 each. **\$27.30**

**Boys' Suits.**  
Rugby Suits for Boys of 8 to 14 years; assorted Grey and Brown Tweed mixtures. A special hard wearing quality that will stand strenuous wear. Reg. \$9.10 suit. **\$8.15**

**Men's Pyjamas.**  
Made from good quality Fletta, light and dark grounds, with assorted pretty stripes, finished with pearl buttons and silk fringe; sizes 36 to 42. Reg. \$3.35 suit. **\$3.10**

**Men's Socks.**  
Heavy ribbed Woolen Socks, in Tan only; assorted sizes. These are all Wool, just the thing for present and future wear. Reg. 80c. pair. **72c.**

**Men's Felt Hats.**  
New arrivals in Soft Felt Hats, shades of Brown, Grey and Fawn. This is a very noble line, showing the newest shapes for Fall; all sizes. Reg. \$4.25 each. **\$3.75**

**Men's Caps.**  
A new line of Men's Caps for Fall wear, plain shades of Brown and Fawn, adjustable to any size. The cap that fits at all times. Reg. \$2.75 each. **\$2.26**

**Men's Bows.**  
A splendid assortment of Butterfly Bows for men, showing the newest designs and colors for Fall; also, in Black. Reg. 45c. each. **\$41c.**

**Men's Sweaters.**  
All Wool Sweaters, pullover style, sleeveless, V neck; colors of Grey and Camel trimmed with Brown; sizes 36 to 42; a genuine bargain. Reg. \$2.20 ea. **\$1.95**

## New Winter Coatings at Reduced Prices

**Blanket Coating.**  
All Wool Coating, 54 inches wide; shades of Brown, Grey, Saxe, Navy, Wine and Light Brown. These make up splendidly and are excellent value. Reg. \$2.55 yard. **\$2.35**

**Blanket Coating.**  
This line is exceptionally good value, all wool, in shades of Fawn, Brown, Navy, Wine, Saxe and Terra Cotta; 54 inches wide. Reg. \$1.80 yard. **\$1.80**

**Velour Coating.**  
This is a very popular material, 54 inches wide; shades of Fawn, Taupe, Mid Fawn and Jade. Very special value. Reg. \$3.00 yard. **\$2.70**

**Costume Tweed.**  
In pretty Grey and Brown mixtures, all wool, 54 inches wide. Would make an ideal Fall Costume. Reg. \$3.00 yard. **\$2.80**

**Costume Tweed.**  
A splendid selection of New Costume Tweeds in Fawn and Brown mixtures, Grey, Fawn, and Brown checks; 54 inches wide. Reg. \$2.45 yard. **\$2.20**

**Striped Suiting.**  
The very newest material for Fall Costumes or Skirts; all Wool Gaberdine; colors of Navy, Grey, Brown and Black, with assorted pretty stripes; 56 ins. wide. Reg. \$3.20 yard. **\$3.19**

**Velveteen.**  
Special silk finish, 22 inches wide; shades of Black, Navy, Cream, Saxe, Sapphire, Peacock, Brown, Cardinal, Ruby, Myrtle and Purple. Reg. \$1.55 yard. **\$1.40**

**Wool Coating.**  
Heavy Wool Coating; shades of Scarlet, Fawn and White, ideal for Children's Coats; 56 inches wide. Reg. \$3.25 yard. **\$3.00**

## Enticing HOSIERY Values

**Women's Cashmere Hose.**  
All Wool Cashmere, seamless fashioned leg, double heels and toes, elastic tops; size 9 only, ribbed; shades of Light Grey, Mid Grey, Fawn and Brown. Reg. 90c. pair. **77c.**

**Women's Hose.**  
All Wool Cashmere Hose; colors of Grey, Fawn, Brown, assorted fancy Marl and Black clocked; sizes 9 and 9 1/2, plain and assorted ribbed, seamless fashioned leg, double heels and toes, wide garter tops. Reg. \$1.15 pair. **\$1.13**

**Art Silk and Wool Hose.**  
Shades of Grey, Fawn, Brown and Black; seamless improved shape, suspender tops, applied feet; extremely fashionable for Fall and Winter wear; sizes 9 to 10. Reg. \$1.40 pair. **\$1.27**

**Colored Cashmere Hose.**  
Women's All Wool Cashmere Hose, plain and ribbed, seamless fashioned leg, double heels and toes, elastic tops; sizes 9 and 9 1/2. Reg. \$1.00 pair. **\$89c.**

## House Furnishings at Saving Prices

**Bed Spreads.**  
Fine Crochet Bed Spreads, made of all White American Cotton, hemmed; size 72 x 84. Reg. \$3.25 each. **\$3.25**

**Lace Curtains.**  
Made from extra strong White Lace in variety of pretty patterns; 2 1/2 yards long; good value. Reg. \$1.85 pair. **\$1.62**

**Breakfast Cloths.**  
White Irishmen Damask Breakfast Cloths, in dainty floral designs; size 54 x 54; splendid finish. Reg. \$1.90 each. **\$1.71**

**Turkish Towels.**  
White Towels, made from good quality Turkish Cloth; size 20 x 44; fringed. Reg. 60c. each. **45c.**

**Casement Cloth.**  
50 inches wide; plain shades of Green, Rose, Grey, Fawn and White. Reg. 15c. yard. **64c.**

**Pretty Sateen Princess Slips.**  
Princess Slips, made of best quality Sateen in very soft finish; shades of Saxe, Light and Dark Brown, Sand, Navy and Black, hemstitched top and bottom, with shoulder straps. Reg. \$3.25 each. **\$2.75**

**Infants' Underskirts.**  
Made from good quality Fletta, with strong shirring body, tape string at waist and neck. Regular 50c. each. **50c.**

**Colored Towels.**  
Blay Turkish Towels, with assorted colored stripes; good quality; thoroughly absorbent; sizes 22 x 44, fringed ends. Reg. 65c. ea. **59c.**

**Curtain Repp.**  
Beautiful Brocaded Curtain Repp for winter curtains; shades of Green, Gold and Rose; 50 inches wide. Wonderfully rich looking and will give excellent wear. Reg. \$2.25 yard. **\$2.03**

**Terry Cloth.**  
Double panel design, in beautiful colorings, reversible, showing two distinct colorings; 30 different designs to choose from. This is ideal for winter curtains; 36 inches wide. Special for Friday and Saturday. Reg. \$2.25 yard. **\$2.108**

**Pram Covers.**  
Very pretty Pram Covers, all wool, in imitation Sheepskin, nicely trimmed with Sateen; size 24 x 29. Would make a splendid Christmas gift for baby. Reg. \$4.25 each. **\$3.65**

**Infants' Flette Nightgowns.**  
High neck, long sleeves, nicely embroidered at front, with cream silk, neatly finished with a pretty lace edging around neck. Cream Flette. Reg. \$1.20 each. **\$1.05**

**Flette Nightgowns.**  
Splendid quality Cream Flette, V neck, short sleeves, trimmed with pretty lace insertions; finished with scalloped edge around neck and sleeves; large sizes. Regular \$3.00 each. **\$1.70**

# The Royal Stores, Ltd.



# GREATER VALUES-BIGGER BUSINESS-MORE FRIENDS UNDERSELLING EVERY STORE IN SAINT JOHN'S!



**"Away Over The Top" - That's The Slogan of Our Store**

"LET NO HANDICAP INTERFERE WITH THE VOLUME OF OUR BUSINESS"—"GIVE GREATER VALUES"—"MAKE MORE FRIENDS"—THAT'S THE SLOGAN HEARD ALL OVER THE STORE—AND ALL NEWFOUNDLAND IS BENEFITTING BY THIS EXTRAORDINARY UNDERSELLING POLICY

**IN THIS STORE -- YOU CAN BUY FOR LESS -- SAVE MORE -- And Get GREATER VALUES--Than Anywhere Else in The Country!**

MOTHER! LITTLE DAUGHTER NEEDS HER  
NEW WINTER CLOTHES!

## Girls' Dresses Coats, Hats

### New Fall Coats

Girls' New Fall Coats of Tan or Deer shades, of Velour and Polaire Cloths—attractively styled, well made and lined throughout—Ages 4 to 16 years.

**4.98 up to 14.98**

### New Hats

The "Little Lady" will like these, because they are smart. Probably she would say "good looking." Mother will appreciate the style plus economy.

**2.98 up to 4.98**

### New Dresses

A splendid range of the New Fall Dresses for the little and bigger girl—all shades and materials.

**3.98 up to 5.98**

## Rubberette Coats

Fine quality—Guaranteed rain-proof and durable; some plaid lined—others full wool lining, making a warm waterproof—all sizes . . . . .

**6.98  
7.98**

## Sale of 400 New Skirts

**5.98**

Values up to \$9.00

The most comprehensive assortment ever shown here—all the new pleated, semi-pleated and plain models, in Checks, Plaids, Crepes and all wanted patterns and colors—all sizes.

Girls' Best quality Red Rubberette Rainproofs—wool lined, and hat to match. **only 6.98**

## Guarantee Bond:

We guarantee the "Price" of every garment sold in this Store to be the Lowest in the city. If within FIVE DAYS it can be duplicated for less money, we will refund the difference—or return your money.

## The Greatest Coat Sale in St. John's

Greatest, because we have assembled more Coats to sell at these low prices than can be seen anywhere else in the city—Greatest, because we have assembled the best Coats that have been offered this season, and because all Coats are brand new, in the very latest Fall and Winter styles.

COATS FOR WOMEN! COATS FOR MISSES! COATS FOR JUNIORS! COATS FOR STYLISH STOUTS! — BEYOND A DOUBT

OUR GREATEST COAT SALE!

**18.98 26.00**

THESE FINE MATERIALS ALONE ARE WORTH THE MONEY.

Excello, Vel. Suede, Truonette, Bolivia, Blocked Polaire, Blocked Velours, Blocked Chinchillas, Pile Fabrics.

ALL SIZES Juniors—15 to 19 years. Women's—36 to 46.

Misses—14 to 20 years. Stouts—48 to 54. A small deposit will hold any Coat you select in this Sale, until you are ready to wear it. For best selection—Shop Early.

## Ladies' Rubberized TWEED COATS

Guaranteed Waterproof Tweed Coats—well tailored, rubber and silk-lined—shades of Dark Grey, Tan, Fawn—all sizes. . . . . **15.98**

## Sale of 1000 NEW HATS

HATS THAT ARE THE PICK OF NEW YORK'S BEST MAKERS—AT AN EXCEEDINGLY LOW PRICE.

Materials are:	<b>2.98</b>	Colors are:
FELT		GOLDEN BROWN
LYONS VELVET	<b>3.98</b>	SPANISH
HATTERS PLUSH		PAFRIKA
DUVETYN	<b>4.98</b>	PLATINUM
PANNE VELVET		CEDAR WOOD
COMBINATIONS.	<b>5.98</b>	BLACK, etc.
Only the most authoritative New Season's Hat styles are in this Sale.	<b>6.98</b>	Hats that our buyer has been weeks in securing—Values that will more than satisfy you.
Hats for every Miss, Woman and Matron.	<b>7.98</b>	
	<b>8.98</b>	

## Our Greatest Sweater Sale

Six full Racks of the New Fall and Winter Sweaters—every new model, every new shade—Brush—Woolen Sweaters.	<b>2.98</b>
Finest Woollen Fabrics, in fact we can safely say—a Sweater for every Woman and Miss in St. John's.	<b>3.98</b>
	<b>4.98</b>
	<b>5.98</b>

## New Fall Dresses

OFFERING A VARIETY OF STYLE AND KIND TO MEET EVERY TASTE AND REQUIREMENT. PRICES RANGE

**10.98 12.98 14.98 19.00 25.00 30.00**

STYLES FOR ALL OCCASIONS

—For Street, for Afternoon.  
—For Party, for Business.  
—For Evening.

MATERIALS OF ALL KINDS

—Flat Crepe, Satin Canton.  
—Poiret Twill, Charmeuse.  
—Charmeen, Canton Crepe.

COLORS

include Brown, Navy, Grey, Deer, Green, Black etc.

Dresses Over 300 New Serge, Tricosham and Silk Dresses. Values up to \$10.00—all sizes with Stouts . . . . . **6.98**

Plenty of DRESSES for Stouts A complete selection of New Fall Dresses for Stouts—All sizes from 41 to 53. Prices: **\$8.98, 12.98, 16.00, 22.00, 26.00, 30.00**

# LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION

## Your Protection:

Clothes sold in this Store are guaranteed to give complete satisfaction. If you make a purchase here and it does not satisfy you in every way—bring it back and get your money. There are no "ifs," "ands" or "buts" about it. We stand solidly behind this guarantee.



Concert and Operetta at St. Patrick's

It must have been a source of gratification as well as encouragement to all interested in the entertainment given at St. Patrick's Parish Hall last night to be greeted with a capacity audience, and one which was highly appreciative of the efforts put forth for the pleasure of those who were present. It is not surprising to note the complete success of the musical and operetta when it is considered that the arrangement of all details and the general management were entrusted to a lady possessing of talents eminently fitted for such responsibility. We refer to Mrs. Mary McCarthy Gomez, whose musical and histrionic ability has been often demonstrated before St. John's audiences as well as the more exacting theatre goers in some of the American cities. It is becoming increasingly evident that much talent, musical and otherwise, exists amongst the people of the West End, and the performance to which we allude goes far to prove our contention. It was superior in every respect, and the generous applause accorded each item of the programme was an earnest of the pleasure afforded the large audience, amongst whom were the Priests of the Parish, and the Christian Brothers of St. Patrick's Hall and Holy Cross Schools. Owing to the unavoidable absence of some of the performers, the programme was necessarily shorter than had been intended, but this will be rectified at the repetition to-night and at Saturday's matinee when all will be present. Mrs. Gomez in a voice of perfect modulation rendered a beautiful Spanish ballad which entranced all present, and the effect of which was heightened by the beautiful costume which she wore typical of old romantic Castile, and had to reappear twice to the spontaneous outbursts of applause which demanded and would not be denied the encores so graciously given. Solos were beautifully rendered also by Misses Shea, H. Howlett, Joan Dicks, Power and Ina Carey, and each vocalist generously responded to an encore. Perfectly costumed and with stage settings and effects most appropriate, the operetta "Pandora" was faultlessly presented by Misses Margaret Molloy, Lizzie O'Keefe, Hettie Bennett and Teresa Bambrick, and the beautiful solos and choruses incidental thereto were perfectly rendered and were received with rounds of applause. Miss Pfeeburn, an accomplished pianist, was the accompanist during the evening, and won unstinted and well-deserved praise as the result of her very clever performance. To-night's repetition of the entertainment should draw another large audience. The proceeds go to the Memorial School.

Crews Express Appreciation

St. John's, Nfld., Oct. 15th, 1924. Editor Evening Telegram. Dear Sir—Will you please publish enclosed copy of letter of thanks and appreciation to Mr. H. D. Reid who so generously donated gold watches to the winners of the Championship Race at St. Joseph's Regatta this year. Thanking you for your courtesy. Yours sincerely, THOS. KERSEY, Stroke. St. John's, Nfld., Oct. 13th, 1924. H. D. Reid, Esq., City. Dear Mr. Reid—On behalf of the crew who won the Championship Race at St. Joseph's Regatta, this year, I wish to thank you sincerely for the beautiful gold watches you so generously donated to the winners. Words are altogether inadequate to express our deep appreciation of your generosity, but allow us to assure you that we shall treasure your prizes, not only as souvenirs of a victory in which we take a pardonable pride, but as constant reminders of the liberality of one who has, time and time again, proved himself to be in the very highest sense of the word, such a true friend and generous patron of sport in this city. Your interest, enthusiasm, and encouragement throughout the years have done much to improve the status of our athletics generally, and greatly assisted in fostering a spirit of true sportsmanship which not only distinguishes our contests locally but which leads our athletes, when abroad, if not to success at all times, to that which is infinitely more desirable—honourable recognition as "those who play the game". Many before us have had occasion to thank you similarly, but none more gratefully, none more sincerely than those on whose behalf I tender you this expression of appreciation. Yours sincerely, THOS. KERSEY, Stroke. On behalf Championship Crew, St. Joseph's Regatta, 1924.

Water Street Clerks Disapprove Early Opening Hours

An emergency meeting of foremen and clerks from the Water Street Stores was held in the Board of Trade Rooms after close-up time last night, and a rather lengthy discussion took place over the early opening of the stores. It was decided to draw up a petition, and present same to the Hon. the Minister of the Interior. One of the measures desired was to ask the Government to close the closing hours of the stores in the city. The stores of Messrs. Bowring Bros., Royal Stores and Martin Royal Stores were closed last night. On Tuesday night the cash sales in one store on Water Street amounted to 90 cents. It is understood Messrs. Bowring Bros. will not open their stores until the Christmas Season.

McMurdo's Store News

TOILET GOODS. A new line of toilet goods which are to have a big demand, as they are made up by the well known firm of Parke Davis & Co. Almond Cream . . . . . 60c. Cold Cream . . . . . 60c. Shaving Cream . . . . . 60c. Vanishing Cream . . . . . 60c. Tooth Paste . . . . . 60c. See our window display of these high class toilet goods. FRIDAY AND SATURDAY. We have our usual week-end combination prices. Bath Soap . . . . . 20c. Ck. 6 for \$1.00. Gillette Razor Blades . . . . . 55c. Pkgs. With a package Shaving Cream or Stick . . . . . \$1.00. Pepsodent Tooth Paste . . . . . 60c. With a Meritor Tooth Brush . . \$1.10. Sponges, a large Ass. 5c. to 20c. ea. AT OUR CANDY CORNER. We have our usual display of delicious candies and chocolates, fresh every week. Pure, wholesome and the kind you like best. This week we have Chocolate Cherries, Peppermints, Maple Walnuts, Scotch Nougats, Walnut Cluster, and Ginger Cubes, as well as many other choice selections. Our Extra Special. Crescent Chocolates, Ass'd. . . . . 50c. Italian Mixture . . . . . 38c. Visit our Candy Corner and be pleased.

We are now offering a special line of 6,500 JUGS 10 Cents up. S.O. Steele & Sons, Ltd. Opp. Seamen's Institute. Phone 192 100 Water St.

Rheumatism. Apply Minard's to the aching spot and get quick relief. The remedy your grand-mother used. MINARD'S KING OF PAIN LINIMENT

PEPYS BEHIND THE SCENES

Oct. 15th—Confined to my bed all the morning having still much pain from my shoulder but anon, the ache getting easier, up and to dress myself with little difficulty. So abroad, and being minded to go to the session, but House, there hear a part of the trial of A. Russell, for the murder of his step-father. The court crowded with curious people, and all take the greatest interest in the evidence. By the Advocate sheet this day, news of Sir W. Conker, he contesting the district of Bonavista with Mr. Wensinger, and publishes a lengthy manifesto. But Lord, he do still harp in it of his sealing feat, which, indeed, he has had in his every manifesto these many years. This night, I learn how the employees of certain Water Street stores meet to consider the advisability of legislating in the matter of closing hours, but the results of their meeting, I have not yet heard.

TO-NIGHT — C. L. B. Band Concert, Dance and Boxing Match, Prince of Wales' Rink. Admission 20c.—Oct. 16, 11.

Commercial Bowling

COMMERCIAL BOWLING. LAST NIGHT'S RESULTS. A. HARVEY & CO., vs. HARVEY & CO. A. Harvey & Co. 1 2 3 THL. A. Mosker . . . 131 117 161 409. R. Halleran . . . 75 105 82 262. W. Arns . . . . 146 115 76 337. R. Smith . . . . 157 115 152 424. 509 452 471 1432. Harvey & Co. 1 2 3 THL. C. Wiseman . . . 86 130 165 381. M. Squires . . . 108 95 110 308. A. Heale . . . . 151 109 108 368. R. Henderson . . 144 139 129 412. 494 473 510 1467.

JAS. BAIRD, LTD. vs. G. NEAL

Baird's 1 2 3 THL. J. Emsley . . . 107 101 147 355. C. Quick . . . . 107 134 86 327. H. Pike . . . . 82 99 107 288. A. Bonner . . . . 94 61 140 295. 390 395 460 1265. Neal's 1 2 3 THL. W. J. Oakley . . . 80 64 125 269. T. Picco . . . . 103 78 87 268. R. Nolan . . . . 82 76 102 260. W. R. Neal . . . 117 92 104 313. 382 310 418 1110.

TO-NIGHT'S GAMES.

730—Post Office vs. Imperial Tobacco Co. 10 o'clock—Boot & Shoe Co. vs. G. Knowlings.

POSTPONED.

The football match arranged for yesterday afternoon between the Collegians and St. Bon's teams, was postponed on account of the inclement weather. It will take place this afternoon at 4 o'clock.

Pearline Cleans Pots, Pans and Kettles quickly.—Oct. 9, 11, 13.

Desert Caravans Disappear Before Modern Motors

LONDON, Sept. 20 (A.P.)—A plan to substitute a motor car service over the deserts between Baghdad and Persia and Constantinople and Persia, to take the place of the old caravan, is being undertaken by an English firm. The firm at present is organizing a service between Haifam, Damascus and Baghdad. The trip between Baghdad and Teheran, the capital of Persia, will take three days and the ticket for the trip, including hotel accommodations and meals, will cost about \$110.

From Cape Race

CAPE RACE, To-day. Wind N. light, weather fine; the steamer Silvia passed in at 7.20 a.m. Bar. 29.80; ther. 54. Van Houten's Cocoa best and goes farthest.—Oct. 13, 11.

NOTE OF THANKS—Mr. and Mrs. Ignatius Moore and family wish to thank all kind friends and neighbours who sent flowers, spiritual bouquets, messages of sympathy, or who assisted them in any form during their recent bereavement.

NOTE OF THANKS—Mrs. L. R. Andrews wishes to express sincere thanks to Rev. A. B. S. Stirling for his very kind and generous sympathy; also the many kind friends who sent wreaths and notes of condolence or helped in any way to lessen her sorrow.

NOTE OF THANKS—The family of the late Mrs. Sarah Ann Pike of Carbonar wish to thank all kind friends who in any way helped and visited their dear mother during her illness; also those who sent messages of sympathy and wreaths to adorn her casket.

NOTE OF THANKS—Engineer L. Lawlor desires to thank Doctors Keegan, Gaynor, Fox, Sisters Doyle and O'Neil, Nurses Adams, Northcott, O'Reilly, Young, Anderson, Tilly, Smith, Bishop, Taylor, Dalton, and Peyton for their kind and helpful attention during his stay at the General Hospital, and to all kind friends who visited him during his stay at the above institution.

NOTE OF THANKS—Mrs. W. S. King and family wish to sincerely thank the following very kind friends who sent letters and telegrams of sympathy during her hours of trial

B.I.S. Dance Largely Patronized

A very enjoyable dance was held in the B.I.S. Rooms last night under the auspices of the Ladies' Auxiliary. The ballroom was tastefully decorated with the Society's colors, while an added attraction to the scene were nicely arranged streamers on the ceiling and walls. Upwards of one hundred couples were in attendance and all spent a most pleasant time. A programme of 17 dances was gone through, the music for which was supplied by the Prince's Orchestra. Last night's affair was the opening of the season's activities and it augurs well for future events of its kind.

Silvia in Port

S.S. Silvia, Capt. Mitchell, arrived from New York via Halifax, at 12.30 to-day, bringing the general cargo. On the run from Halifax to this port, head winds and heavy seas were encountered, the trip occupying 46 1/2 hours. The following saloon passengers arrived. From New York—Miss E. Kelly, Mrs. J. Barry, Miss E. Samways, Mr. W. C. Jackson, Miss G. Bradbury, Mrs. C. C. Conroy, Mrs. C. Perthwaite, Mrs. A. W. Kennedy, Miss E. Long, Mrs. A. L. Kelly, Mr. E. Bonhill, Mr. Gus Greene, Mr. W. T. Penny, C. Gould, P. McDonald, Mrs. L. Oldford, Mr. C. Butler, Mr. K. Haycock, From Halifax—Mrs. W. F. Jones, Mr. P. K. Devine, S. Weston, V. H. Rowland, A. W. O'Neil, J. S. Wallace, Miss M. Ives, Mrs. A. Dowden, G. H. Sagar, Mr. J. De Champlain, Mr. C. A. Grant, Capt. E. C. Mock and two in steerage.

C.L.B. Warrant Officers Had Successful Dance

The Warrant and N.C.O.'s Mess, C.L.B. Cadets held a dance in the Gymnasium of the Armoury last night which proved to be one of the most enjoyable events held by that body. The Committee had all arrangements for the occasion and the perfecting of fifteen dances, which was a large number, and the dancers spent a jolly good time. The C.L.B. Band supplied the music for a programme of fifteen dances, which was greatly enjoyed by the gathering. During the interval supper was served by the lady friends of the Mess. The affair did not conclude until an early hour this morning, all present voting it a success, and hoping that another such event would take place at an early date.

Shipping.

The Sachem is not expected to get away for Liverpool before 11 p.m. The Digby sails for Halifax and Boston on Saturday. The Canadian Sapper is not expected to sail for Montreal before Friday morning.

THE TRAINS.—The express with the Kyle's mail and passengers is not due to reach the City before 8 p.m. The local train arrived at 12.30 p.m. The express for foreign connections, went out at 1 p.m. Sunday's west-bound express connects with the Sagona at Humbermouth for the Battle Harbor service.

SYMPATHY.

Ease the family's Sorrow, send FLOWERS. Wreaths delivered promptly. Prices reasonable. Phone 1513. Night Phone 21111. Valley Nurseries, Ltd. mar, sed BORN. On Oct. 15th, to Mr. and Mrs. Bertram Middleton, 17 Bell Street, a son. DIED. This morning, after a lingering illness, Ed. Aleta, darling child of Bert and Emily Hutchings, aged 13 1/2 months, safe in the arms of Jesus.

IN LOVING MEMORY

of Corp. G. McLeod, beloved nephew of Mr. and Mrs. M. Peckham, Gower St., Killed Oct. 16th, 1916. Calm is the slumber as an infant's sleep. But thou shalt wake no more to toll and weep; Thine is a perfect rest secure and deep. Good night!

NOTE OF THANKS—Mr. and Mrs. Ignatius Moore and family wish to thank all kind friends and neighbours who sent flowers, spiritual bouquets, messages of sympathy, or who assisted them in any form during their recent bereavement.

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NOTE OF THANKS—Engineer L. Lawlor desires to thank Doctors Keegan, Gaynor, Fox, Sisters Doyle and O'Neil, Nurses Adams, Northcott, O'Reilly, Young, Anderson, Tilly, Smith, Bishop, Taylor, Dalton, and Peyton for their kind and helpful attention during his stay at the General Hospital, and to all kind friends who visited him during his stay at the above institution.

NOTE OF THANKS—Mrs. W. S. King and family wish to sincerely thank the following very kind friends who sent letters and telegrams of sympathy during her hours of trial

and sorrow, viz.—Letters—His Excellency the Governor and Lady Alford, his Honor the Mayor and City Councillors, per W. J. Mahony, The Worshipful Master and members to Avalon Lodge, A.F. and A.M., The Newfoundland Board of Trade, per Mr. E. A. Pryn, The Executive Committee of the G.W.V.A. on behalf of the members, per Mr. H. S. Knight, The Sergeants' Mess of Newfoundland, per Mr. A. J. Ivamy, the members of Grand Falls G.W.V.A., per Mr. L. R. Cooper, Grand Falls G.W.V.A., per Mr. L. R. Cooper, Secretary, W.M.S., per M. M. Whiteway, Secretary, Philip H. Knowling, Esq., Mr. J. L. Murphy and members of the "Farewell" Party, Mrs. E. M. Tessier, Mrs. Wm. D. Edwards, Mrs. Jean C. Russell, Arthur G. Williams, A. A. per D. Rider, members Grand Falls G.W.V.A., per L. R. Cooper, members Wabana Mine Workers' Union, per Joshua Humber, President; Mrs. J. Parsons, President, members Burin G.W.V.A., per W. Martin, members Deer Lake G.W.V.A., per T. R. Dooley, members Bonavista G.W.V.A., per R. F. Parsons, members Grand Falls G.W.V.A., per L. R. Cooper, members Wabana Mine Workers' Union, per Joshua Humber, President; Mr. and Mrs. E. Burling, Humber Canal; Mr. and Mrs. H. King, Princeport; Mr. and Mrs. E. G. Cousins, Mrs. M. Simmons and family, Glace Bay, N.S.; Mrs. Josiah Milroy, Western Bay; Mrs. F. Holland, Topsail; Mr. T. B. Ryan, Placentia; Mr. H. Crocker, Port aux Basques; Miss Violet Crocker, New York; Mr. G. Kinet Humber Canal; Mr. L. R. Cooper, Grand Falls; also to sincerely thank the following for their kindness in sending beautiful wreaths and flowers, viz.—Captain and Officers of H.M.S. Constance, Nfld. Officers' Mess, Padre Nangle (2); Great War Veterans' Association, Sergeants' Mess Committee, "P. A. L. S." the Ladies' Auxiliary, G.W.V.A., Directors Geo. A. Knowling, Ltd., Employees Geo. Knowling, Ltd., Mr. and Mrs. Geo. Knowling, Jr., Daughters of the Empire, Ladies' Khaki Guild, Avalon Lodge, No. 176, A.M.E. Church, George Street Methodist Choir, Grand Falls Branch G.W.V.A., Ex-Service Men, Curling Lady Reid and family, Mr. R. A. and Lady Squires, Sir Joseph and Lady Outerbridge, Messrs. Tessier Brothers, Mr. and Mrs. C. Noonan, Mr. and Mrs. E. G. Cousins, Mr. and Mrs. J. Bartlett, Mr. and Mrs. Wm. Taylor, Mr. J. E. Taylor and family, Mr. and Mrs. Herbert Taylor, Mr. and Mrs. G. King, Mr. and Mrs. Pike, Mr. and Mrs. R. G. Pike, Capt. Strong, Mr. and Mrs. T. Curran, Mr. and Mrs. Boyd Crocker, Mrs. Lyons, Mrs. E. E. Tessier, Mr. and Mrs. C. U. Henderson, Mr. and Mrs. A. Stewart, Mr. and Mrs. W. Mansten, Mr. and Mrs. E. G. Coyell, Mr. and Mrs. H. Grant, Messrs. W. Mullett and G. Carter, Mr. W. H. Crocker, Mr. R. G. Reid, Jr.; also to sincerely thank Rev. Charles Johnson, Dr. Fox, the Executive of the G.W.V.A., Mrs. Ross, and the many kind friends who called or offered to be of any assistance to her under the tragic circumstances.

THE REX INGRAM PRODUCTION WHERE THE PAVEMENT ENDS By John Russell With Alice Terry and Ramon Novarro Scenario and Direction by Rex Ingram MONDAY—Paramount's Big Super-Special—"HOLLYWOOD"—with seventy of the screen's foremost celebrities. A real presentation of the Life of Hollywood to-day, not only in the studios but in the homes of famous stars. At the NICKEL WHERE THE PAVEMENT ENDS—THERE ROMANCE BEGINS—10 Wonderful Big Acts—10. Extra added attraction—"THE CALL OF THE WILD"—(Round 6 of "The Fighting Blood Series.") MATINEES: Children, 10c. Adults, 20c. Nights, 30c.

SIMPSON'S and LIBBY'S BONELESS BEEF NOW IN STOCK! HARVEY & CO., LTD.

STOCK MARKET NEWS NEW YORK, Oct. 16. (Furnished by Johnston and Ward, Board of Trade Bldg., Water St.) TO-DAY'S NEW YORK OPENING. American Smelters . . . . . 75 3/4. Ralston . . . . . 116 3/4. Amco . . . . . 39 3/4. C. P. R. . . . . 147. Cuban Cane Sugar Pfd. . . . . 58 7/8. Kennecott . . . . . 44 3/4. Kelly Springfield . . . . . 16 1/2. Puntis Sugar . . . . . 46 3/4. Marine Pfd. . . . . 34 3/4. Marland . . . . . 34 3/4. Maxwell Motors . . . . . 18 3/4. Anconda . . . . . 17 3/4. Studebaker . . . . . 38 3/4. Stewart Warner . . . . . 64 1/4. Sub-Boat . . . . . 7 1/2. Union Pacific . . . . . 136 3/4. U. S. Steel . . . . . 106 3/4. Montreal Opening. Montreal Power . . . . . 182 1/2. Laurentide . . . . . 83. Breweries . . . . . 56. Canada Steel . . . . . 76. Sable I. Arrives. S. S. Sable I. Capt. Murley arrived from Boston and Halifax via St. Pierre at 10 a.m. She brought a full cargo and as passengers. From Boston—Mary Bowser, Helen Walsh, Catherine Taylor, Thos. Tucker, J. Hogan, Stephen Power, Chas. Barrett, W. Serrick, Eric Winter and Ambrose Pigrim. From St. Pierre—W. D. Morton, R. T. Pine, and Wm. Brewer, after the ship landed her passengers at Harvey & Company's premises, she was moved up stream to Franklin's wharf where some 25,000 cases whiskey from St. Pierre is being discharged.



**Narcissus for Winter Bloom**

The narcissus varieties may be planted for winter bloom as soon as the bulbs are obtained in September or early October. If it is desired that the bulbs be grown in the home window, it is desirable to use either a six or eight inch flower pot, setting from five to ten bulbs, according to the size of the stock. If it is desired to grow the bulb bloom in quantity and use the cut flowers in vases, then plant the bulbs in boxes of any shape and not less than three inches in depth. A box twenty-four inches by twelve inches by three inches is very handy. The soil should be a rich garden loam to which add one-third of the bulk of leaf mould and sufficient sand to keep the soil from clinging. Suitable drainage provided by means of coarse cinders are broken pottery should first be placed in the bottom of the pots or boxes and then the prepared soil in quantity sufficient to reach within one-half inch from the top of the box or pot after firming. The bulbs should be pressed into the soil and covered firmly, just leaving the tip showing. When all the boxes or pots are prepared such should be buried if possible in cold frame or in the basement, watered well and then covered with five inches of sand or screened cinders. This covering will insure the necessary cool condition and prevent drying out. Such treatment will develop a good vigorous root system, a condition which must precede the bloom. Eight weeks beneath the sand is usually sufficient. A pot may be examined then and if found to be full of roots it can be moved to the light and heat. From four to six weeks of forcing are required to bring narcissus of the following listed varieties into flower: Von Slon, Glory of Lieden, Sir Watkin, Trumpet Major, Emperor, Empress, Golden Spur, Olympia, Sulphur Phoenix, Bi-color, Victoria, Barri Conspicua, Madame Piemp, Alba Stella, Cynosure, Poeticus Ornatus, Poeticus grandiflora and the Polyanthus and Poetas types of all varieties.

**International Magna Charta Day**

ST. PAUL, Minn., Sept. 30—(Canadian Press)—Preparations are under way by the International Magna Charta Day Association, located in St. Paul, to make the third Sunday in June of 1925 and every year "International Magna Charta Day."

The greater unity of the seven English-speaking nations—the United States, Britain with Ireland, Canada, Australia, New Zealand, South Africa—is the object of the association, whose active head is J. W. Hamilton, of St. Paul. Its aims are set forth by Mr. Hamilton as follows:—"To bring about a closer sense of unity on the part of these widely scattered nations, and to develop a feeling of responsibility for the peace of the world, which literally hangs upon the continuing of their cordial relations."

"To awaken a higher appreciation of the principles set forth in the Magna Charta and a better understanding of the influence of these principles in the framing of the Constitution of the United States."

The Association numbers among its patrons President Coolidge of the United States, and several of the British political leaders, as well as representative public men and women of the British Empire and all parts of the United States.

**Japan Decides to Teach Trade of Arms in Schools.**

TOKIO, Oct. 2 (A.P.)—Military instruction in middle schools, higher schools and universities in Japan, along the lines of the Reserve Officers' Training Corps in American colleges, will be instituted shortly, according to plans of the War Office.

Officers of the regular army on active service will be attached to each middle school and higher school in the country. Since the army is planning a reorganization that will decrease its units by four divisions, about 2,000 officers will be released from duty with troops for this service.

Military duty is already part of the curriculum of Japanese schools, from grammar grades up, but theoretical instruction is not given, and in the higher grades the training is not compulsory. The new system would make the training compulsory for three hours a week.

**Births Few in England**

LONDON, Sept. 19 (A.P.)—Last year's birthrate for England and Wales, 19.7 per thousand, is the lowest on record except for the war years, 1919-1921.

# MARSHALL'S

**For Superior Values at Bargain Prices!**

Thousands of Dollars Worth of Merchandise at Slashing Reductions. Put on Sale for the Next Three Days--

**FRIDAY, SATURDAY and MONDAY**

## Gent's Furnishings

**Men's Wide End Ties**  
A very natty assortment to pick from. Reg. Price 75c. . . . . Sale Price 47c.

**Cheney Silk Ties**  
The most popular Tie of to-day. Reg. Price \$1.10 . . . . . Sale Price 98c.

**Men's Fancy Striped Shirts**  
With collar attached. Reg. Price \$1.90 . . . . . Sale Price \$1.78

**Men's Grey Flette Work Shirts**  
Reg. Price \$1.80 . . . . . Sale Price \$1.64

**Men's Khaki Flette Work Shirts**  
Reg. Price \$1.90 . . . . . Sale Price \$1.74

**Men's Black Sateen Work Shirts**  
Reg. Price \$2.10 . . . . . Sale Price \$1.59

## SHOWROOM OFFERINGS

**Ladies' Wool Motor Scarfs & Wraps**  
in all the newest shades, at special prices—  
Regular . . . \$1.30  
Sale Price . . . \$1.15

Regular . . . \$5.00  
Sale Price . . . \$4.48

Regular . . . \$6.00  
Sale Price . . . \$5.48

**Warners Corsets**  
Guaranteed Rust-proof. Pink and White, in all sizes, at special prices—  
Regular . . . \$2.20  
Sale Price . . . \$1.98

Regular . . . \$2.80  
Sale Price . . . \$2.55

Regular . . . \$3.50  
Sale Price . . . \$3.19

Regular . . . \$3.60  
Sale Price . . . \$3.38

Regular . . . \$3.90  
Sale Price . . . \$3.54



**Ladies' Fall and Winter Coats**  
Out they go at prices that cannot be equalled elsewhere. Here is a chance of getting your Winter Coat at a Genuine Bargain. Call and see them and be convinced of their real values.

## Men's Readymades

Men's Tweed and Serge Suits at big savings.

Reg. \$27.00 Suit for . . . . . \$13.89  
Reg. \$29.00 Suit for . . . . . \$14.00  
Reg. \$35.00 Suit for . . . . . \$17.89  
Reg. \$40.00 Suit for . . . . . \$20.00

## Men's Overcoats

Reg. Price \$31.00 for . . . . . \$12.50

**Men's Sweater Coats**  
Extra heavy quality.  
Special to Clear, \$1.85 and \$2.10 each.

## Men's Pants

In Winter weight Tweeds.

Reg. \$3.30 . . . . . Sale Price \$2.89  
Reg. \$3.50 . . . . . Sale Price \$3.19  
Reg. \$3.80 . . . . . Sale Price \$3.48  
Reg. \$5.50 . . . . . Sale Price \$4.98

## Novelties and Notions

A large assortment of Ear Rings, at . . . . . 17c. pr.

Novelty Rings . . . . . 17c. ea.

Puff Boxes, with Powder and Puff . . . . . 45c. ea.

Pendants, with Chain attached . . . . . 30c. ea.

Blue Bird Brooches . . . . . 10c. ea.

Brilliant Bangles . . . . . 75c. ea.

Watch Chains, for . . . . . 49c. ea.

VISIT  
OUR STAND  
— at —  
THE MERCANTILE  
INDUSTRIAL  
FAIR.

## Toilet Goods, etc.

Palm Olive Soap . . . . . 12c. cake

Colgate's Perfume . . . . . 69c. & 89c. bot.

Tooth Brushes. Special . . . . . 16c. ea.

Hair Brushes . . . . . 45c. & 50c. ea.

Clothes Brushes, Stiff Bristles . . . . . 39c. ea.

Dressing Combs . . . . . 8c. 14c. 16c. 20c. 23c. ea.

Hair Pins, in Fancy Cabinets. Special . . . 15c. ea.

## Dress Goods

Dress Plaids—  
Regular 45c. for 39c. yard.

Dress Plaids—  
Regular 60c. for 52c. yard.

Whipcords—  
Regular \$1.40 for 75c. yard.

Costume Tweed—  
Regular \$3.30 for \$1.65 yard.

Costume Tweed—  
Regular \$2.00 for \$1.79 yard.

Gaberdine—  
Regular \$3.30 for \$2.98 yard.

Melton Cloth—  
69c. to . . . . . \$1.39 yard.

Velour Coating—  
Regular \$3.30 for \$2.98 yard.

Blanket Cloth—  
Regular \$2.90 for \$2.69 yard.

## Celanese Knitting Silk

in all shades.  
Brown, Tan, Green, Black, White and other shades too numerous to mention. Special \$1.10 Slip.

## Durham Duplex Razor Blades

The Simplest Blade to Shave with.  
75c. Per Packet of 5 Blades.

## Blankets and Quilts

Wool Nap Blankets . . . Special \$3.94 pr.

Cotton Blankets . . . Special \$3.69 pr.

Child's Crib Blkts. . . Special 69c. pr.

Child's Crib Blkts. . . Special 92c. pr.

White Marc. Quilts . . Special \$2.35 ea.

White Marc. Quilts . . Special \$3.45 ea.

White Marc. Quilts . . Special \$3.98 ea.

Col'd. H. C. Quilts . . Special \$3.69 ea.

## Boys' Suits, etc.

Boys' Tweed Suits, in Rugby, Norfolk and Suffolk styles, all warm Tweeds for boys going to school—  
Regular \$ 7.30 Suit for . . . . . \$4.98  
Regular \$ 8.00 Suit for . . . . . \$5.50  
Regular \$ 9.30 Suit for . . . . . \$5.97  
Regular \$10.50 Suit for . . . . . \$6.54  
Regular \$11.00 Suit for . . . . . \$7.25



## Boys' Jerseys, etc.

Boys' All-Wool English Jerseys, in shades of Brown, Navy, Green and Red. Special Prices from \$2.00 to \$3.50 each.

Boys' Sweater Coats  
Special Prices: \$1.65, \$2.65, \$2.90 ea.

Boys' Cotton Jerseys  
Special to Clear . . . . . 95c. ea.

Boys' Tweed Caps  
Special . . . . . 49c. 55c. and 65c. ea.

## House Furnishings

Coloured Table Cloths—  
Regular \$2.50 for \$2.25 ea.

White Damask Table Cloths—  
Regular \$3.80 for \$3.48 ea.

Damask Table Napkins—  
from \$3.00 to \$8.00 doz.

Cretonne Draperies—  
Special . . . 28c. & 32c. yd.

Quilt Muslin—  
Special . . . . . 20c. yd.

Colored Madras Muslin—  
Regular 55c. for 48c. yd.

Colored Madras Muslin—  
Regular 70c. for 59c. yd.

Nursery Cloth—  
Regular \$1.60 for \$1.58 yd.

English Chintz—  
47c. 49c. 57c. 59c. yd.

Lace Curtain Nets—  
38c. 42c. 48c. 73c. yd.

## Eiderdown & Wadded QUILTS

Eiderdown Quilts . . . Special \$11.50 ea.

Eiderdown Quilts . . . Special \$12.50 ea.

Eiderdown Quilts . . . Special \$22.00 ea.

Eiderdown Quilts . . . Special \$23.00 ea.

Wadded Quilts . . . . . Special \$ 5.48 ea.

Wadded Quilts . . . . . Special \$ 6.98 ea.

Wadded Quilts . . . . . Special \$ 8.49 ea.

Wadded Quilts . . . . . Special \$10.48 ea.

# Marshall Bros

**Queensland Sells Sapphires in London and Reports Profits**

LONDON, Sept. 26 (A.P.)—Large quantities of Queensland sapphires from the newly discovered mines of Queensland are being offered on the London market. The stones, which are extraordinarily large and clear, are the first to be mined in the new district under government operation, and are being sold by the government representatives in London, also an innovation.

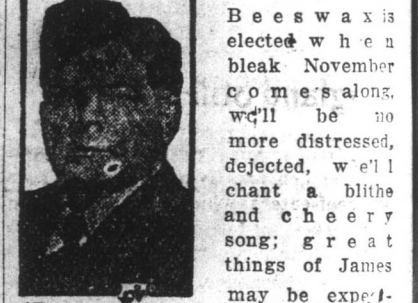
The sapphire marketing by the government is the first attempt of the Australian provincial governments to carry out the scheme for wider government operation of resources and marketing of products. Before the war the sapphire industry in Australia was largely in the hands of Germans, whose representatives bought on the fields and sent their purchases direct to factories in Germany. As a result of post-war legislation which keeps foreigners, especially Germans, out of Australia, the Queensland government took control of the industry.

Legislation has been enacted which prevents independent miners from selling their product to any except the official government buyers, who assess the parcels and pay the miners fixed prices according to the established methods of grading. The experiment is said to have proved successful for the miners as well as the government. The miners have an immediate market and are given a far higher price than formerly.

The production of Australian sapphires diminishes yearly in spite of the opening of new mines. The annual production is now less than one-eighth of the world's output, while before the war it was about one-fifth.

Sapphires were first discovered in Queensland in 1876 and for a number of years there were only a few men engaged in the industry. Now there are about 450 miners. The mining is done mostly along the creeks and rivers, and consists only of surface work, the men digging holes 50 to 60 feet deep and boring in various directions from the main shaft.

**VOTE FOR JAMES.**



If James J. Beane was elected November 3rd, I would be no more distressed, dejected, and I'll chant a little and cheer song; great things of James may be expected, and he'll achieve every wrong. I've heard him tell in words that glitter how he'll mend old ill apart; the tollers' lot, he says, is bitter, they're bossed by Croesus of the mart; and James will squelch that noxious critter, who has no conscience, soul or heart. The tax collector grinds our faces, and James will put the taxes down; the profiteer, who now embraces the assets of the groaning town, must wilt, for James is keeping cash on him and all his punk renova. Old, costly ways will be discarded, on modern lines things will be done; the wheels of progress, now retarded, will fairly whiz when James has won; the treasury will then be guarded with vigilance, from sun to sun. It's true that James has never shown us capacity to do and dare, although at times he's freely thrown us a lot of super-heated air; at other times he's tried to bone us for any coin we had to spare. He's failed at everything he's tackled, at shearing goats, at making tents; throughout his life he has been shackled by the sloth of shiftless gents; the village gossips long have cackled that he'd be dear at twenty cents. Some say his promises are hollow, they have him classed with sideshow freaks; yet many voters seem to swallow the bunk he's handed them for weeks; yea, there are multitudes who follow and cheer him roundly when he speaks.

**Famous Vine in England Yields Abundant Harvest**

LONDON, Oct. 8 (A.P.)—Six hundred bunches of Black Hambur grapes, some of them weighing more than two pounds each, have just been cut from the great vine at Hampton Court Palace.

This grape vine, like Ephraim Bull's original Concord vine which still flourishes in the Massachusetts town, is one of the most famous in the world. It is more than a century and half old, having been planted in the reign of King George II, and its enormous yield is a matter of great interest in England. The vine requires constant pruning else it would exhaust itself in bearing more grapes than it would be able to nourish.

The sale of this vine's enormous yield provides a tidy sum for charity, as the grapes fetch \$1.50 a pound.



# The Aroma of "SALADA" TEA

betokens the perfect blend. Superb in flavor—Try it today.

## Enjoyable Smoker at Bay Roberts

PRESENTATION TO MEMBER OF CABLE STAFF.

A very enjoyable Smoker was held at the Staff House, Bay Roberts, on Friday, October 10th, where those of the Western Union Cable office gathered for a social evening and presentation to F. T. Bateman, Station Electrician, who has been transferred to Valencia, Ireland, and sailed on S.S. Sackem.

Mr. W. T. Jones, Station Superintendent, in his usual capable manner acted as chairman, and after the musical programme had been gone through made the presentation on behalf of the traffic department, and Mr. Howard for the plant department. Both speakers referred to Mr. Bateman's service at this station, where through co-operation between the departments the efficiency of the cable service had been well maintained, and all present hoped that in his new sphere of employment Mr. Bateman would find the same spirit as had existed at Bay Roberts.

Taken by surprise, Mr. Bateman said he was unable to adequately express his appreciation and thanked those of the Traffic Department for their co-operation, and those of his department for the very efficient manner they had carried out the various duties assigned to them.

Supper was served by the committee and after the singing of Old Lang Syne and the National Anthem a very enjoyable Smoker ended all too soon. Mr. M. D. McDonald presided at the piano.

## England Still Likes Beef

LONDON, Oct. 10. (A.P.)—Modern Englishmen are living up to the title of beef-eaters which their ancestors in the pre-Victorian era assigned to them. Londoners are big meat eaters, particularly of beef, and last year an average of 37.9 ounces of meat a head was sold each week in London. The city's meat bill in 1923 amounted to \$175,000,000.

## Even Richest Soils Can be Over Cropped

How long does it take a soil to wear out with constant cropping? Will the fertile soils of the West which are claimed to be restored by the world need to be restored by the growing of clover or the application of manure? A very complete answer to these questions is given by Dr. Shutt, Dominion Chemist. Like the true scientist Dr. Shutt does not draw hasty conclusions from a few years' tests. Analysis of soil at Indian Head when it was virgin land in 1884 and of the same soil in 1905 and 1922 enable a comparison to be made of the quantities of nitrogen per acre. There was a loss in 38 years of this important element to the extent of forty per cent, partly by direct removal of the grain crops but more largely by the exposure to the elements. The destructive process was most rapid in the first twenty years with a slowing down after that period. As shown by the diagram there is no marked decrease in yields, a partial explanation of which is seen in the fact that new areas are being brought into cultivation each year. Rainfall determines to a great extent the yields per acre and obscures the fact that there is a steady deterioration. Wheat will continue to be the leading money crop of the West for years to come and the temptation will be to grow it continuously to the exclusion of clovers and grasses which would return nitrogen to the soil. The warning against such a practice is supported by practical farmers who without making an analysis see the effects in a less vigorous growth, a tendency of the soil to "bake" or to drift and a plague of weeds that follow in the trail of straight grain cropping, and that would be checked by a rotation. Family Herald.

## Queen of the China Sea

Captain W. H. Dowman, the owner of the famous old tea-clipper Cutty Sark, is considering whether he will put canvas on the ship, and endeavour to break the old sailing record to Australia.

The Cutty Sark has now been quarantined into a full-rigged ship, carrying a main skysail-yard. The aim has been to get as near as possible to the ship's rig in 1870, when under Captain Hoodie, she made the quickest voyage from China of all the clipper fleet.

It would, however, take at least two years to complete arrangements for the Australian voyage. The Cutty Sark is at present at Falmouth, and was a striking feature at the recent Fowey Regatta.

**A Good Business Proposition**  
—Very superior Box Files, Indexed, Letter size, Regular \$1.25 and \$1.50, now 90c. and \$1.00. Foolscap, regular \$2.00 and \$2.50, now \$1.60 and \$2.00. S. E. GARLAND, Leading Bookseller and Stationer.—Oct 14, 1924

## Arctic Ice Interferes

WITH FAR NORTH RADIO

Ottawa, Ont., Sept. 25.—Establishment of the farthest-north radio station in the world, on Herschell Island in the Arctic Ocean at the mouth of the Mackenzie River, has been abandoned for this year, the National Defense Department of Canada announces, because of the failure of the motorship Lady Kindersley to get through ice in the Arctic Ocean with equipment.

Ice in the Arctic Ocean this summer not only caught the Lady Kindersley, but seized the trading schooner Arctic of San Francisco, and crippled and turned back the cutter Bear of the United States Coast Guard. This vessel was to have taken off a group of 13 persons left on Wrangell Island, north of Siberia, in 1923.

Dishes do not require drying if they are washed in hot water and drained.

## Why it is Dead

One of the best of many good American stories told by Lord Birkenhead concerns a man from Denver, over in England for the Wembley Exhibition, who started boasting to an Englishman about the magnificence of the Rocky Mountains, amongst the foothills of which the city of Denver is situated.

"You seem mighty proud of them," the Britisher observed.

"You bet I am," replied he from Denver, "and I ought to be, since my ancestors built 'em."

The other thought this over for a few minutes and then asked: "Did you ever hear of the Dead Sea?"

"Yes, indeed," replied the Denver man, "I know all about the Dead Sea."

"Well, did you happen to know that my great grandfather killed the thing?"

A little hot mashed potato can be added to the batter for cornmeal muffins.

# STEERS, LIMITED

## Here's a Tip to Value Seekers!

Prices mean nothing until you have seen what you are going to get at the price. We want you to see our New Fall Lines and note the values.

## Dress Goods

Coloured Melton Cloths, in Navy, Cinamon, Brown and Green. Special 48c. per yd.

Assorted Coloured Meltons, Navy, Brown, Grey, Green and Fancy mixtures. 60c. 70c. 80c. 85c. & \$1.00

## New Coatings

Heavy Wool Coatings, in Brown and Grey; 54 inches wide . . . . . \$1.85 yd.

All Wool Coating, in Beaver, Brown and Grey . . . . . \$2.00 & \$2.50

Wool Velour Cloth Coatings, in Fawn, Grey, Beaver and Taupe . . . . . \$2.75 yd.

Mid-Grey Nap . . . . . \$2.50 yd.

## Boys' Clothing

We have just opened a splendid line of Boys' English Suits, made in England, of the strongest and best hardwearing English Tweeds. Style, Cut, Fit and Finish guaranteed. Size to fit boys from 6 to 15 years. Prices ranging from . . . . . \$7.50 to \$14.00

Boys' Long Pants Suits—Smart stylish models, Patch Pockets and Cuff Bottom Pants . . . . . \$17.00 to \$18.50

## SHOWROOM ATTRACTIONS

We want you to see our attractive range of

## Dresses

Note the pretty styles and the values. All Wool Serge Dresses, neat becoming styles \$5.75

Dresses in Serge, Poiret Twill and Charmeuse, from \$5.75 to \$25.00

## Millinery Trimmings, etc.

We have just opened a wonderful range of New English Hat Trimmings. They are simply beautiful—We couldn't begin to describe them—Fruit and Flower Sprays, Feather Mounts, Tips, Feather Bands, Aigrettes, etc., Sequin Bands, Crowns and Buckram shapes.



## New English Millinery

just opened, in trimmed Felts, Velvets and Felt Sports Models. All charming New Models.

## Fall Coats

Another new lot just to hand. English and American. The styles are right, the fabrics are right, so are the prices— \$9.00 to \$40.00

## Wool Blankets

You will need them shortly— English Wool Blankets \$5.25, \$6.50, \$8.00

Better quality, guaranteed, all pure Wool, soft and cosy. \$8.50, \$10.50, \$11.50 & \$13.50

## Wadded Quilts

Sateen and Chintz covered. Attractive colourings. \$3.00, \$4.50, \$5.50 to \$9.50

## New Curtainings

White and Cream Scrim 17c. 19c. 25c. 30c. 35c. 40c. Curtain Nets 30c. 35c. 40c. 56c. 65c.

# STEERS, LIMITED

## Walls of Paris Offered for Sale

An advertisement in French papers offers for sale the "fortifications of Paris." These ancient bulwarks of the city are to be removed in order that modern and useful buildings may occupy their place.

This decision underlines the end of the long era of the fortified capital in the old sense. It begins within the wall. All considerable towns were surrounded by walls pierced with gates, and this gave opportunities not only for defence against the enemy but also for a close surveillance of all who entered or left a town.

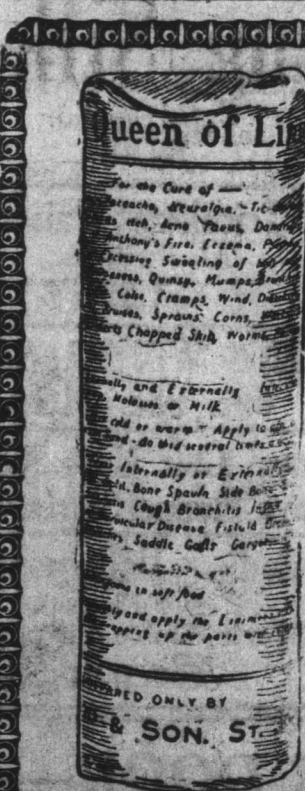
Much of the drama of history was played in and near these gateways. Then comes the period of ditches, ramparts and so forth, each new device being made increasingly useless by the improved artillery. Improved mobility of heavy ordnance, and so on. Nowadays if a city is fortified the fortifications lie far from its heart, and their object is "to meet the mobility in the ordinance of defence."

The Paris fortifications are more or less modern, for the ramparts were made in the forties, enclosing an area of more than 19,000 acres, as part of the larger scheme of fortifications round the capital. Little but names remind us of the older fortifications of London, though some people believe that certain mounds in the Green Park are part of Cromwellian ramparts, and there have been periodical scares involving the expenditure of a good deal of money on defence work some distance from the city.

When aedoria entered Rome in 1870 it was after a cannonade which made a breach in the old Aurelian walls. The ancient fortifications of Berlin were removed by Frederick the Great. The famous sieges of Vienna belong to a remote past, and the city was at the mercy of the Prussians but for Bismarck's wise policy after Konigsgratz.

Cover sliced fresh fruit with a boiled custard and a sweetened meringue. An an appetizing nerve anchovy, paste or caviar on sautéed rounds of bread.

Deep fringe of scarlet silk is effective on a gown of white crepe. Stiff quilts of black satin ribbon trim a hat of black panne velvet. The Maltese cross figured prominently in rich bands of embroidery.



## Stafford's Liniment FOR ALL Aches AND Pains.

Stafford's Liniment is a good reliable Liniment that has been in use the past Twenty Years and is still in great demand. This Liniment is prepared from a good reliable prescription and will give wonderful results in treating Rheumatism, Neuralgia, Sciatica, Strains, Lumbago, Bronchitis, Colds, Sore Throat, etc. If you have an ache or pain try a bottle of our Liniment and see how quick it does its work.

FOR SALE EVERYWHERE—20c. Per Bottle.

MANUFACTURED BY

**Dr. F. Stafford & Son**  
Chemists & Druggists, St. John's, Newfoundland.  
NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) PHONE 1770J.  
OCT 14, 1924

## Habits of Sleep

Napoleon said: "Presence of mind after midnight is so complete with me that if I am awakened by sudden circumstances I am wide awake; I get up, so that no one can guess, by the state of my eyes, if I have just been asleep, and my dictation is as fresh as at any given moment of the day."

Napoleon was a law unto himself in many ways, but not in this one. Any one can train himself to do the same thing. During the first two hours of sleep the channels of communication between the brain and the outer world are well grounded. The optic nerve does not easily register light or sight; nor does the auditory nerve sound—the nerves of sensation, heat, cold or pain. After that first period of deep sleep, sight, sound, heat, cold and touch register rather easily.

Any individual can train his nerves to hook up quickly and his brain to rapidly start to function according to the pattern. After two hours of sleep Napoleon found this easier than it was before the brain cells had rested a while. Trainers, operators of machinery and many others train themselves to snatch a bit of sleep and to wake quickly and with a clear head if anything goes wrong. Wild ducks sleep in shallow water near the bank with their feet touching the bottom. If a preying animal grabs at them, they fly instantly or they dive. Napoleon may have easily trained himself to pass instantly from repose to action because his forbears as wild men had that power or they died at the hands of wild enemies, or under the claws of wilder animals.

Dr. W. J. Mayo has trained himself to fall instantly into a deep sleep a few minutes after his noon meal and to awaken spontaneously refreshed for action, exactly twenty minutes later.

was instinctive. During the centuries of safe existence the luxury of the slow awakening habit has been indulged until it has become instinctive.

Napoleon had another sleep habit that got him talked about. He was a night worker. After he had slept a few hours and rested his brain cells he had a way of getting up and working a while. When he was ready for sleep again he quickly fell into a deep sleep. He slept in short takes. This caused it to be said of him that "he only slept four hours a night." Napoleon learned that work was less fatiguing than worry. It was better to work over his problems than it was to lie awake at night worrying about them.

Big clearance Sale of Groceries at prices to clear before Saturday. A. HUDSON.—Oct 14, 1924

## WHO WILL GET YOUR LIFE INSURANCE MONEY.

Statistics prove that 90 per cent. of Cash Estates of \$5,000.00 and upwards are lost in seven years.

65 per cent. of Widows lose their all in five years. A widow generally has no experience in making investments, and is liable through bad advice to dissipate her whole capital.

## Make Your Life Insurance Payable to The Eastern Trust Co.

In Trust for your wife and children. This will assure them of a permanent income from these funds.

DO IT NOW.

**The Eastern Trust Co.,**  
Head Office Halifax, Nova Scotia.  
Nfld. Branch Pitts Building, St. John's.

WATSON'S LINIMENT FOR HEAD ACHES.

FIRST AND PARAMOUNT, ABSOLUTE SECURITY TO POLICYHOLDERS

**VALUABLE REAL ESTATE TO BE SOLD FOR TAXES**

"I can make more money in real estate," you say.

If you are here to look after your real estate and meet the payments on it—well, perhaps it will be all right. But if you should die would your family be able to keep up the payments?

You need life assurance to protect your real estate investments. There is no other protection that is quite so definite, quite so sure.

Will gladly send you an interesting booklet on this subject. Just ask for a copy of "The Creation of an Estate."

**THE IMPERIAL LIFE Assurance Company of Canada**  
HEAD OFFICE - TORONTO  
J. A. MACKENZIE, Manager for Newfoundland, ST. JOHN'S





# A Mighty UPHEAVAL OF PRICES!

## A Cyclone of Values!

It's baffling, it's unbelievable, yet true, yet convincing, yet conclusive! Never a sale like it before! Never were prices so low! How do we do it? Ask our sales-clerks--they will be glad to tell you. COME--your welcome, even as a visitor.

### Step Down in Our Bargain Basement and SAVE!

If a slight imperfection, a little stain, means money to you--be here when the doors open at 9 to-morrow.

Prices are so Low They Couldn't be Lower

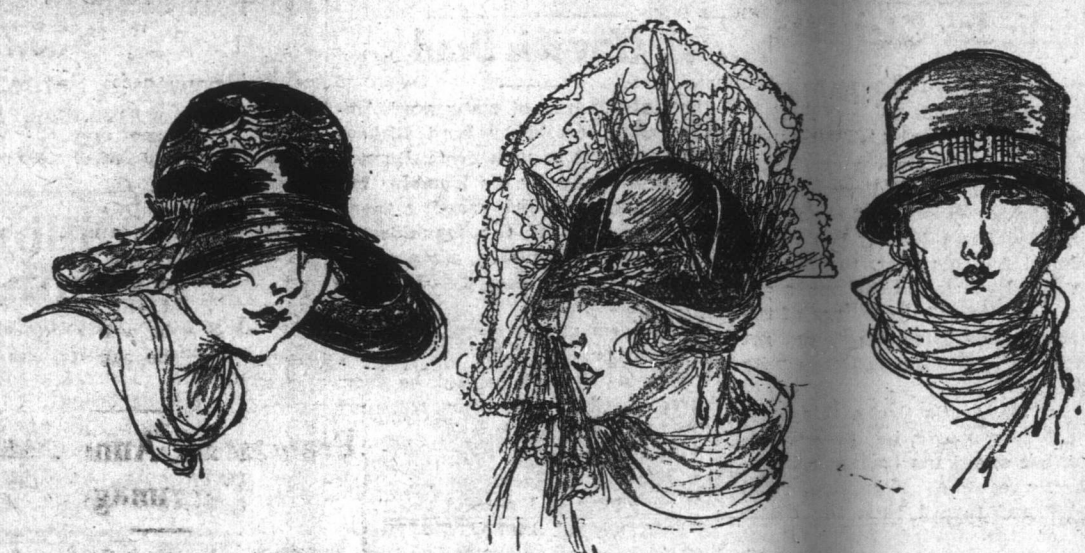
Boys' Overcoats Representing the Best Values obtainable, at 6.80, 7.50 and 8.10

<b>Pillow Cases</b> Soiled, easily cleaned, selling almost for nothing <b>24c.</b>
Towels—Extra long . 39c. Skirts—Winter weight, 2.85 Corsets—Soiled . . . . . 79c.
<b>White Table Cloths</b> Large size, hemmed edge. <b>\$1.98</b> Easily worth double.
<b>Men's Work Mitts</b> Genuine all Horsehide. Fleece-lined. <b>\$1.19 pair</b>
<b>Men's Heavy Sox . 25c.</b> <b>Men's Ties . 23c. 35c.</b>
<b>Women's Brush Wool Caps</b> <b>85c.</b>
<b>Men's Khaki Flannel Shirts</b> Two pockets, exceptionally well made. Only <b>\$1.89</b>
<b>Men's Dress Shirts</b> All Sizes. <b>\$1.09</b>
<b>Men's Sweater Coats</b> <b>\$2.49</b>

<b>Specials in Infants' Wear</b> Wool Sweaters . . . . \$1.10 Knit Sweater Suits . \$1.98 All Wool 3-Piece Suits, \$3.98 Teddy Bear Suits . . . \$4.98 Infants' Bath Robes, \$5.25 up.
<b>Carriage Sacks</b> All Wool. Bonnet attached . . . <b>\$3.98</b>
<b>FREE!</b> We have another thousand Hair Nets to give away Free. <b>GET YOURS.</b>
<b>MEN! LOOK!!</b> Before coming to our Store, shop around, get prices, then come here and see why our <b>\$16.98 &amp; \$22.50 OVERCOATS</b> are the best values in the city.
<b>QUILTS</b> Everyone a wonder value. Slightly stained. <b>\$5.98, \$6.85, \$7.48</b>
<b>Ladies' Sweaters</b> <b>Pull-Overs, 1.79 &amp; 1.98</b> <b>Pull-Overs, Fringed Heavy Wool . \$2.98</b> Don't Miss Seeing these Sweaters.

<b>Ladies' Cotton Gloves</b> Try and beat this value. <b>17c. pair</b>
<b>Men's Rubber Belts, 22c.</b> <b>Police Braces . . . 39c.</b>
<b>Gillette Safety Razor Set</b> Complete for <b>79c.</b>
<b>Boys' Pants</b> A big variety to choose from, at <b>98c.</b>
<b>Tricolette Smocks</b> Some stained <b>98c.</b>
<b>MISSES' COATS!</b> Extra Special. <b>\$4.48</b>
<b>Tricolette Waists</b> All Perfects. <b>\$1.49</b>
<b>MEN'S WINTER CAPS</b> <b>69c. 98c. \$1.19.</b>
<b>Boys' Golf Hose . 39c.</b> <b>Boys' Flannel Shirts, 69c.</b>
<b>Ladies' Underpants</b> Heavy Fleece. Worth double our price <b>98c. pair</b>

Look! :: Look!



### Hats! Hats! Hats! 2000 HATS on SALE

<b>ONE BIG LOT.</b> Take your choice of Hat values to \$4.00 at <b>\$2.39</b> Dressy Stylish Models	<b>FELTS! FELTS!</b> All Styles, All Shades <b>\$2.38, \$2.69, \$2.98</b>	<b>\$5.00 HATS</b> On Sale for <b>\$3.10</b> Can you beat it?
--	--	--

### COATS! COATS! DON'T WAIT UNTIL THE CREAM OF THE STOCK IS PICKED BUY NOW WHILE THESE PRICE-SMASHING VALUES LAST

<b>LOT A.</b> Reg. \$12.98 NOW <b>\$9.98</b>	<b>The Colors:</b> Navy. Caramel. Grey. Black. Penny. Rust.	<b>The Styles:</b> Straight Line. Tubular Flare Tone. Belted. Side Ties.	<b>Materials:</b> Cut Polaires Cut Polos. Rippelo. Bolivia. Velour. Velvedeau.	<b>LOT C.</b> Reg. \$26.00 NOW <b>\$19.50</b>
<b>LOT B.</b> Reg. \$16.98 NOW <b>\$13.85</b>				<b>LOT D.</b> Reg. \$36.00 NOW <b>\$24.85</b>

St. John's Greatest Event Starts To-Morrow

Be Here for the Savings!

Two Wonder Specials!

Misses' soiled Handkerchiefs 2 for 5 cents  
Knit Petticoats, slightly damaged, 69 cents

LOOK FOR THE SIGN OVER THE DOOR

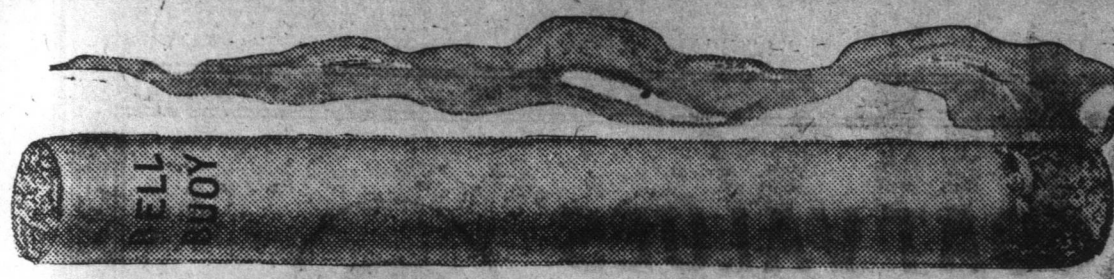
# Cohen's Modern Emporium

The Store Where Every Day is Bargain Day

335 Water Street, Bishop's Building

The Store on the Corner





"They're delightfully different."

Imperial Tobacco Co.



## SIDE TALKS.

By Ruth Cameron.

### PRAISE GOD FOR STORY BOOKS.

Praise God for story books! Every once in a while it comes over me what a funny, empty world this would be if we didn't have story books, and what a wonderful thing it is

to have the time and when the hours would be very long indeed if there were not the shelf of books by the fireplace and the litter of magazines beside the evening lamp.

How wonderful is the power of romance over us and how almost inconceivable. If you stop to analyze it too closely.

#### But Why Do I Care?

I sit down with a book promising myself that I will only read a half hour and then go on to the tasks that I know ought to be done. But the half hour ends just as I approach the chapter where the man of the tale must make up his mind whether he will stand by his wife or elope with her sister. "I must know what he does," I tell myself. "I can't stop here." And so I break my promise to myself though as a rule I am a fairly good promise keeper.

And yet these people in the book never lived and I know they never lived. What difference does it make to me what happens to them.

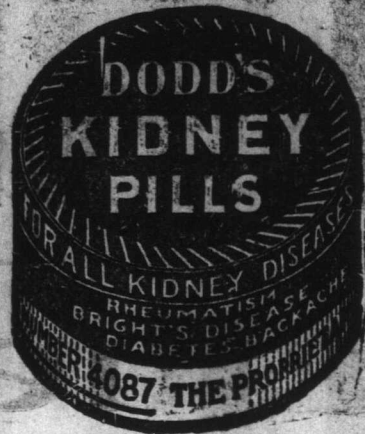
#### I Can't Tell You.

I could not tell you. But I would not give up my interest in romances for many a mess of pottage.

Praise God for story books, for this precious possibility of escape from reality when reality is dull or sad.

I believe I have quoted you Emily Dickinson's beautiful poem before. But I think it is well worth repeating:

"He ate and drank the precious words,  
His spirit grew robust.  
He knew no more that he was poor,  
Nor that his frame was dust.  
He danced along the dingy days  
And this bequest of wings  
Was but a book. What liberty  
A loosened spirit brings!"



### Hints for Your Home

TRY THESE TROUBLE-SAVING TIPS.

Mahogany should be washed with cold tea or a weak mixture of vinegar and water.

Solled lace can be made to look like new by squeezing it in hot, soapy water, then in clean cold water, and finally dipping it in milk to stiffen it. Afterwards press it on the wrong side with a fairly hot iron.

For iron-mould, boil some pieces of rhubarb in a small amount of water and dip the stain in the hot solution. Rinse in cold water, and if the stains persist repeat the operation until the yellow marks can be washed away.

A solution of cream of tartar will remove grass stains from a white woollen coat or skirt. Mix with water to a thin paste, apply to the stain, allow it to remain on all night, apply again, and hang in the sun to dry.

To remove perspiration stains from a garment, soak it for an hour in warm water and liquid ammonia—a tablespoonful to a quart of water. Then

sponge the stains with lemon juice, rinse in warm water, and wash as usual.

Medicine stains on bed linen often need special treatment. It is a good plan to put a paste made of fuller's earth and household ammonia on the stains before the linen is washed. Leave the mixture on till it is dry, then rinse off with cold water.

The fact that a harsh white soap curd forms on the top of the water is an infallible sign that the water is hard, and that no proper cleansing of the clothes can be accomplished unless it is softened. Borax will bring about the necessary softening and permit the soap to lather.

To clean a comb, stretch several strands of thick cotton between the thumb and first finger of the left hand, and, holding the fingers stiffly to keep the cotton taut, rub the teeth of the comb up and down on the cotton. As soon as the cotton becomes soiled it should be replaced by a fresh length.

Linoleum should never be laid straight from the shop, but allowed to be in a warm room for a few days. Even when it is laid it should not be tacked in any place for about a week, or it may go in little hillocks and ridges. If left untacked it will settle down flat.

To rid a house or garden of ants, take an ordinary paper bag, spread the interior with marmalade, place it on its side in the place infested, taking care that the down side is quite flat and the mouth of the bag open. Leave it over-night, and by the morning the trap will be well occupied by the pests. Close the bag and destroy it by fire.

### Franciscan Anniversary Pilgrimage

LONDON.—Not since Geoffrey Chaucer's pilgrims passed beneath the city gates of ancient Canterbury has this, the mother-city of England, seen a stranger pilgrimage than that which took place the other day in celebration of the 700th anniversary of the coming of the Franciscans to England.

A Cardinal in scarlet robes walked in procession through the streets. Behind him were two mitred bishops of the Church of Rome, and then a long file of Franciscans in their brown cowled robes, with sandalled feet and shaven crowns. Dominicans in black and white habits, Capucines, Benedictines, white-coffed nuns in flowing robes of black and grey, and a great following of the laity from all parts of England.

Before the Cardinal walked white-surpliced acolytes, one of whom bore aloft a great silver crucifix. They chanted as they walked, and the sun, filling the ancient streets with light and shadow, invested the spectacle with an illusion of mediæval splendor.

On arrival the pilgrims, numbering about 700, proceeded to the Catholic church of St. Thomas, where Mass was celebrated by the Bishop of Brentwood in the presence of Cardinal Bourne. A civic welcome was accorded by the Mayor of Canterbury.

From the church the pilgrims marched to the ruins of the old Franciscan Friary, where seven centuries ago the Little Brethren of St. Francis found a haven in a skeptical land. In this perfect setting of old brick walls, forming one of the loveliest gardens in England, a solemn Te Deum was sung.

### Waitresses Lose Illusions

AS TO HONESTY OF MANKIND. LONDON.—(A.P.)—The consensus of opinion among the thousands of waitresses who care for the crowds which attend the British Empire Exhibition, is that men are more honest than women. The waitresses do not, however, put the general honesty of the human race on a very high level.

A report on this subject, which resulted in a pay-as-you-receive system being instituted in many eating places at Wembley, stated that about one out of every 50 people eating there had succeeded in evading the payment of bills. The evaders seemingly pass the cashier in the crowds.

Now customers have to pay for the food as it is brought from the kitchen and, as the waitress is held responsible for the amount of the bill, the evasions have been reduced to nil.

Always wash pots while they are hot, and the foodstuffs have not hardened.

### French Women's Heroic Deed

A solitary woman passenger was travelling in the Paris-Constantinople air express when the machine caught fire. If the flames had reached the fuel tank the aeroplane would have been blown to pieces. The passenger, a Frenchwoman, prevented it.

She rammed a hole in the tank and let the petrol out. The pilot stopped his engine and glided 1,200 feet down to an island in the Danube, near Budapest.

The machine was burned to ashes, but the mails were saved, and neither pilot nor passenger was injured. The next day they went on in another plane.

### Century-Old Clergyman

STILL ENJOYS HIS PIPE. PONTYPOOL, Wales.—(A.P.)—Rev. Christopher Cook, rector of Mamhilad, the oldest beneficed clergyman in the United Kingdom and in all probability the oldest active clergyman in the world, will shortly celebrate his 100th birthday.

Mr. Cook was born in 1824, and has held the living at Mamhilad for 72 years. He has a son, 76 years old, who is vicar of Rowelstone, Llansil-



### Cuticura Complexions Are Smooth And Clear

Use Cuticura Soap daily for the toilet and have a healthy, clear complexion free from blackheads and pimples. Assist when necessary by Cuticura Ointment. Cuticura Talcum is ideal for powdering and perfuming.

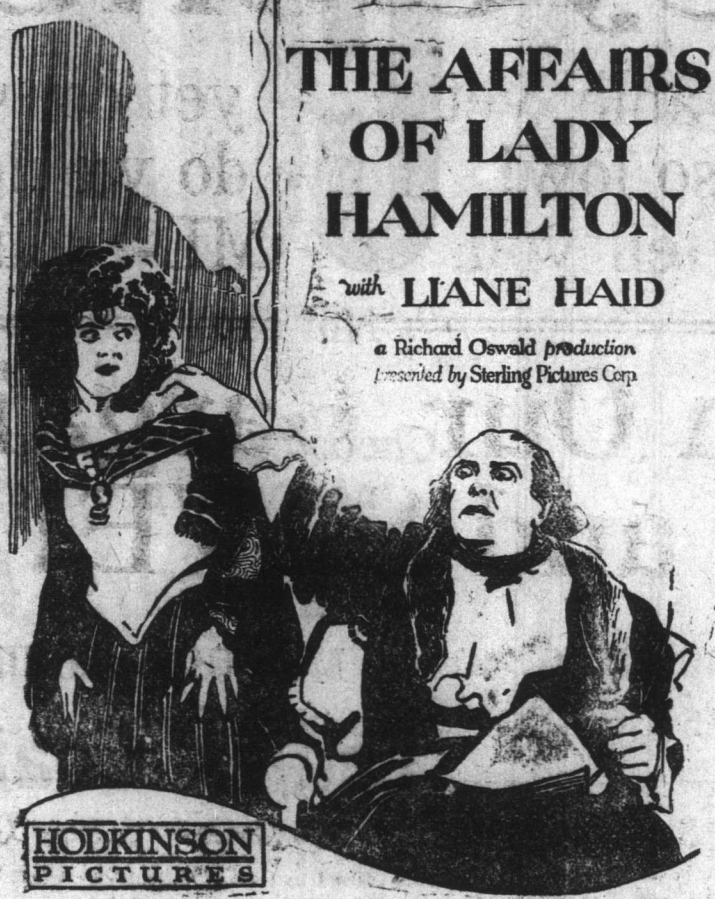
# Star Movie T-o-night

The Greatest Love Story of Modern History

## THE AFFAIRS OF LADY HAMILTON

with LIANE HAID

a Richard Oswald Production presented by Sterling Pictures Corp.

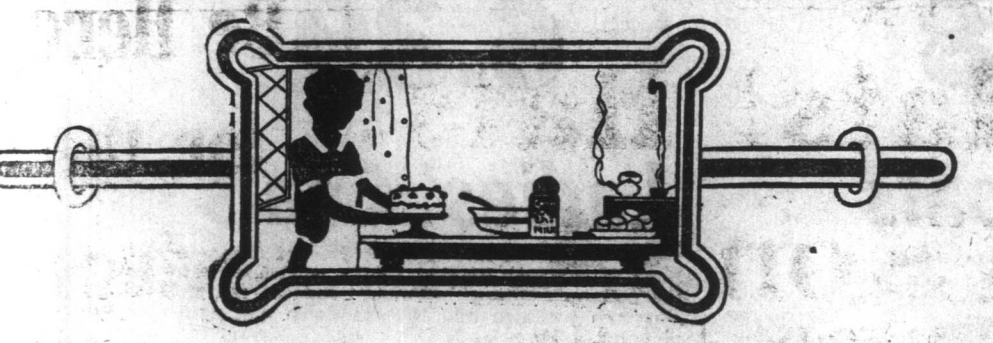


See the most beautiful woman in the world Liane Haid as "Lady Hamilton."

The Acquittal? The Acquittal?

Coming! D. W. Griffiths "WHITE ROSE"

Admission - - 20c.

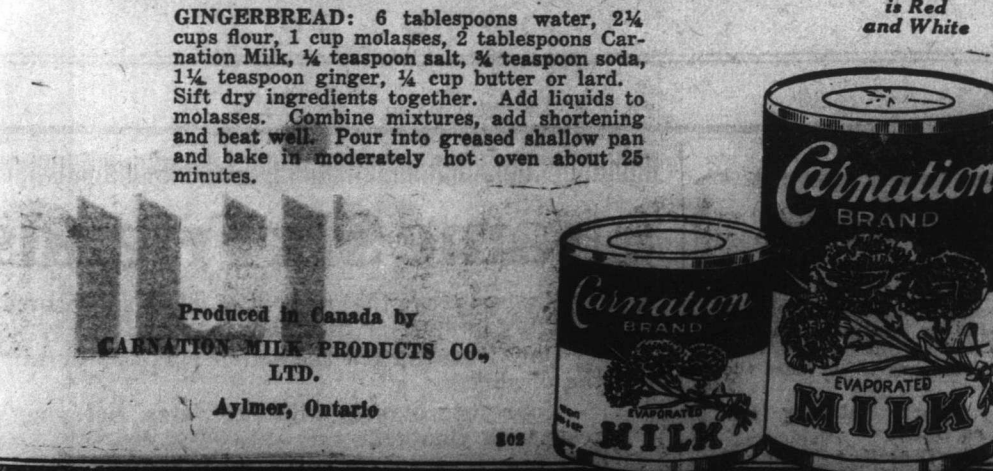


## Carnation—For Baking

YOU will find Carnation Milk a wonderful aid to good baking. Use it in your fillings and icings as well as for creaming vegetables, making soups and gravies. Serve the coffee with Carnation. Use it diluted in tea (one part Carnation, three parts water.) Use it undiluted with fruits and cereals.

Carnation is just pure fresh milk, evaporated to double richness, kept safe by sterilization. Order several tall (16 oz.) cans or a case of 48 cans from your grocer.

Cook with Carnation Milk. Write for our Recipe Book containing over 100 tested recipes.



Produced in Canada by CARNATION MILK PRODUCTS CO., LTD. Aylmer, Ontario.

## Solid Leather Boots for Construction Work.



Nothing takes the place of Leather. All Solid Leather Pegged Boots. Double wear in each pair.

- Men's 12 inch High Laced Black Leather Boots. Price . . . . . \$6.50
- Men's 14 inch High Laced Black Leather Boots. Price . . . . . \$7.50
- Men's 16 inch High Laced Black Leather Boots. Price . . . . . \$8.50
- Men's 15 inch Red Leather High Laced Boots. Price . . . . . \$9.00
- Men's Short Laced Waterproof Tongue Boots. Price . . . . . \$4.00

MAIL ORDERS RECEIVE PROMPT ATTENTION.

F. SMALLWOOD, The Home of Good Shoes.

218 and 220 WATER STREET.

His father served as a naval surgeon in the Battle of Trafalgar, and in his attendance at the services of the church. He is surprisingly vigorous at a great age. The centenarian clergyman has not preached for some years, but he is diligent and regular in his attendance at the services of the church. He is surprisingly vigorous at a great age. The centenarian clergyman has not preached for some years, but he is diligent and regular in his attendance at the services of the church. He is surprisingly vigorous at a great age. The centenarian clergyman has not preached for some years, but he is diligent and regular in his attendance at the services of the church.



**Supreme Court.**

(Continued from page 6.)

**THIS MORNING'S SESSION—ACCUSED GIVES EVIDENCE.**

When the trial began this morning, Counsel for defence called the accused, Alonzo Russell. He said he was 19 years old at the time of the occurrence. When his father died he was sent to the C. of E. Orphanage and he left there in 1917. He went to work at S. E. Garland's about a month after leaving the Orphanage. Mr. Wakeham was working at Bowring's, but lost his job about 4 years afterwards. Witness said he gave all his wages to his mother, even up to the time he left the Brewery employment a week before the occurrence. His stepfather was more out of than in employment. Asked what was his father's attitude towards his mother witness said he treated her like a dog and did not treat him any better. The accused told of one day finding his mother in a pool of blood. On one occasion when there was a row account of the glass being broken, he used to go to bed at eleven o'clock but could not go to sleep for fear of his stepfather, who had often threatened to cut his throat. His mother never said anything to her husband but used to coax him like a baby. On the 16th day of April when the glass was broken, he was home helping his mother to press some clothing which she had made. He had no dinner that day. In the evening when the glass was broken he saw his stepfather coming in. His mother put away the clothes for fear that he would tear them up. Witness describing what happened after the glass was broken said he asked Matty to give him the ball and threatened to cut his head off like he would a cap. Wakeham then went and got a box of tacks and an axe to fix the window. He asked the accused to go to him. Witness said he was on the inside and his father on the outside on the steps of the shop door. He begged him to go upstairs and witness threw the axe at him. He then went to the house and went out unobserved. On the morning of the offence witness told how his brother came to him with the \$2 to buy for a place. After this Mr. Wakeham and brother came to him by the throat and held him out of bed. Witness was ordered to dress. While dressing he heard his father cursing and on the room door burst open and he was lying on the floor by his coach with his father standing over him with his foot raised to smother him. Matty was on the couch and witness then rushed out over his mother and pushed his stepfather away towards the mantelpiece. Witness said he swore to take his life and save him an awful beating. He then ran into the room and cut the revolver. He did not know if he loaded but took it to frighten him. Wakeham was standing between the mantelpiece and the table with the axe in his right hand. He put the axe over his head and then the gun went off. The next thing he remembered was that his mother was speaking to him. The accused then went to his room to dress. Sept 11th, 1922 was the last time he used the revolver. He had often seen it afterwards, but did not examine it. He did not know that Garfield had loaded it. Witness said he brought the revolver into his room after the shooting. Before the affair he heard his stepfather say he was going to wash his hands in his mother's blood. Cross examined by Mr. Hunt: Witness said he had a great number of meals at Mrs. Martin's, next door, sometimes twice a day. When he was not working he seldom got a meal home. When he got up to dress he heard dishes rattling in the kitchen. The door came open and he saw his stepfather stand over his mother with his foot lifted about 6 inches. He pushed him as far as the mantelpiece. Wakeham had nothing in his hands up to this time. Both then started fighting. The row lasted about five minutes. Wakeham swore to take his life and ran across the

room. He did not know where his mother had gone. Witness said that after the stepfather swore to take his life he ran to his room to get the revolver to protect himself. He knew what he was doing. After coming out of the room he stood by the sewing machine. His stepfather was about 10 feet distant. The point of the revolver and said, "I will report you." His stepfather replied, "You will never live to give evidence against me." He then raised his right arm to fire the axe, a tow-hawk, then he (witness) pulled the trigger and the gun went off. Witness said he never took any steps to see if the gun was loaded. He did not remember if his stepfather fell. After the shooting the mother came and shook him. He knew that he had shot his stepfather when the gun went off. The case for the defence concluded at 11.30, when Mr. Warren began his address to the jury, laying stress on the fact that the accused had no thought of revenge but rather his first thought, after the shooting, was his mother, to whom he said, "Mom, I did it for you." The learned counsel then dealt with the law points. Pointing out that fence of one's parents is excusable every murder is not a crime. Self defence in law and in certain cases the jury is entitled to bring in an acquittal. He dismissed the idea of murder and pleaded excusable and justifiable homicide. The act was lawful on the ground that he was defending his mother as well as himself. He quoted a case tried before Mr. Justice Lucas in England, in 1884, when a man named Rose was indicted for the murder of his father. The material facts were somewhat similar. He asked the jury to consider the fact that the accused had already spent six months in the penitentiary with anxiety, doubt, and uncertainty on his mind. Mr. Warren concluded his stirring address at 12.30, when the Crown Counsel began his address. For a little longer than a half hour, Mr. Hunt reviewed the evidence, marshalling the facts clearly and concisely before the jury from the standpoint of the Crown. He claimed that there was no justification for the crime as the mother was not in imminent danger of her life, and urged that they bring in a verdict of at least manslaughter. The court took recess at 1 p.m. and sat at 2.30 when his Lordship addressed the jury.

**Wonderful Screen**

**Play at the Nickel**

Rex Ingram's latest production for Metro, "Where the Pavement Ends," is at the Nickel Theatre to-day. It is a tale of the ways of romance in that last outpost of romance—the South Seas. In this thrilling and realistic photoplay is picture how love came to the lonely daughter of a missionary. Here is all the exotic beauty of the Southern Isles—here is the essence of strange and heart-breaking romance translated to the screen by a master director. The story was adapted by Rex Ingram from a story by John Russell's book, "Where the Pavement Ends," which has had an enormous sale. Sir Arthur Conan Doyle called the volume "the best book of short tales by any debutante since Kipling's 'Plain Tales.'" The fact that the picture was made by the director of "The Four Horsemen," "The Prisoner of Zenda" and "Trifling Women" is enough to assure fine artistry and high distinction. And here again Mr. Ingram has captured the true spirit of his story. And it is the living tale of a strange place, peopled by men and women who feel fully all human emotions. The exceptional merit of the production is also attested by the particularly notable cast. Alice Terry and Ramon Navarro play the leading roles. Miss Terry will be remembered for the rare ability which she displayed in "The Four Horsemen" and "The Conquering Power." Mr. Navarro, Rex Ingram's latest screen find, won the highest praise of moviegoers in "The Prisoner of Zenda" and "Trifling Women." Edward Connelly and Harry T. Morey add new laurels to their distinguished reputations.

**EARL OF DEVON REPORTS.**—S. S. Earl of Devon, which became disabled on the Labrador coast a few days ago, having lost blades of her propeller, arrived at Seldom Come Bay yesterday and reported all well on board. A message to the above effect was received by Mr. A. C. Peters yesterday.

**JELL-O**

**FREE to JELL-O users**  
**Dainty Aluminum Jelly Moulds**

To anyone returning to us One Dozen empty Jell-O packages, we will send a set of one large heart or diamond-shaped, and six small Aluminum Jell-O Moulds, absolutely FREE. These Aluminum Moulds are of very attractive shape, and are ideal for serving the delicious JELL-O desserts in a most appetizing and dainty manner.

There are no other conditions to this offer. All you have to do is save and mail your empty JELL-O packages to the address below, and your set of moulds will be sent to you right away.

JELL-O is recognized by all good housekeepers as the very best jelly powder made. If you haven't tried it, buy a package to-day. You'll never again be contented with any other Jelly Powder but

**JELL-O**

**F. M. O'LEARY**  
Muir Bldg., St. John's

**The MASTER-STROKE IN COAT VALUES**

With One Sweep of the Pen We Settle the Question of--- "Where to find absolute Value-Supremacy in the New Fall and Winter Coats.

Not for years has there been such a

**COAT SALE**

Not such a large showing of Graceful Styles freshened as it is by ever-arriving New Models.

Choosing Now, when assortments are at the peak of completeness, will prove a most happy and beneficial occupation.

**In Velours, Bolivias & Blanket Cloth**

Materials embellished with beautiful Soft Fur Collars.

**Ladies' Coats**

Natty Coat styles in heavy Blanket Cloth, shades of Navy, Fawn, Grey and Brown; new roll collars and fancy stitchings. Coats clearly demonstrating remarkable value.

**Baird Special**  
**8.49**

**Ladies' Coats**

With beautiful fur collar and cuffs, fancy stitchings; some with belt; others without; rich looking, soft feeling materials—Velours and Bolivias, in nice warm becoming shades.

**Baird Special**  
**28.98**

**Ladies' Coats**

Supreme in beauty and style, fashioned of materials luxuriously soft and rich, with and without fur collars, side tie and straight line models. The shade range is pleasing.

**Baird Special**  
**20.75**

**Our LEADER!**

Most serviceable Winter weight Blanket Cloth Coats, showing huge collar and cuffs, belted, popular shades: Brown and Grey mixtures, for a low-priced coat unmatchable in value.

**Baird Special**  
**6.39**

**Ladies' Coats**

Now we merge into a better line of Coats in Nap, Velour and Blanket Cloth, enriched with fur collars; others without; shades include Navy, Grey, Fawn and Brown; good specimens of value.

**Baird Special**  
**12.98**

Other prices covering all our better grades: Silk lined and embellished with rare fur collars and cuffs.  
**\$38.00, \$44.00, \$55.00, \$58.00 \$70.00**



**VIEW THIS LINE of Many Models in Serviceable Fall Coats**



**Baird Special**  
**14.98**

Your choice of splendid looking models in Mixed Tweeds, Velours and Blanket Cloth, with and without fur collar. It's years since we presented such value.

**SURGEONS HOPE TO REMEDY RIGID PARALYSIS.**

SYDNEY, N.S.W., Oct. 15. An operation which is believed to offer a partial cure for rigid paralysis was performed here by Dr. J. G. Hunter, Professor of Anatomy and Dr. N. D. Royle, an orthopedic surgeon. Both men are attached to the University of Sydney, Australia. Dr. Hunter, who is 27 years old is reputed to be the discoverer of the method whereby the operation is performed. ENQUIRY CONTINUED.—A magisterial enquiry into the death of Mrs. Ryan, which occurred on the Topsail Road about six weeks ago, was continued at the Magistrate's Court yesterday afternoon when the evidence of Dr. W. H. Parsons was taken.

**William Cummings,**  
Carpenter & Builder.  
Phone 1687W. P.O. Box 459

I am now prepared to give prices on all kinds of carpentering and concrete work. Perhaps some who read this ad. are anticipating the erection of a new building outside of the city; at Corner Brook, Deer Lake or any place in the Island; if so I will be glad to interview anyone interested in building.

TRY **MACDONALD'S BRITISH CONSOL CIGARETTES** AND **PRINCE OF WALES CHEWING TOBACCO.**  
**Baird & Co., Ltd.,** Agents.

**Rexall Orderlies.**  
The Pleasant and Effective Laxative Tablets bring sure and easy relief from constipation. A never-failing laxative—gentle in action and absolutely safe. It is never necessary to increase the dose. They Work Naturally and Form no Habit. Take an Orderlie to-night and feel fine in the morning. 15c. and 50c. box. **PETER O'MARA,** THE DRUGGIST. THE REXALL STORE.

**Name Six Friends!**  
Figures prove that one out of every six assured will probably be hurt or ill within a year. Only time can tell the seriousness and duration of the disability. Your future rests with the fates, but your care rests with yourself. LET US TELL YOU HOW. \$100,000,000 Claims Paid in twenty-eight years. **U. S. FIDELITY & GUARANTY CO.** J. J. LACY, Nfld. GENERAL AGENT.



# NOT AN IDLE MOMENT

At This Live Centre--

Fully Alive to the Requirements of  
It's PATRONS

A Storeful of Rare Fall Things Bids for YOUR PATRONAGE

It has been a long time since a finer line of Fall Merchandise has been seen in this locality, not only in the completeness of displays—but in the variety of styles, and the very attractive prices at which they have all been marked. In preparing this weeks specials, close attention has been given to selecting the finest and rarest values from all over the store for

**FRIDAY, SAT. and MONDAY**

## Boys' 3-Piece SUITS

Pinch back style, English Tweed Suits, to fit 12 to 15 years, patch pockets, lined pants, pretty mixtures in Blue, Brown and Greys; good value at \$7.00 suit. Special

**\$5.95**

## Boys' Grey Nap Overcoats

Just 22 of them, to fit 5 to 8 years, double-breasted style, storm collar and full belt; they look well in Grey Nap; Friday, Saturday and Monday.

**\$7.35**



## Make the HOME Snug and Cozy for Wintertime-- Here are Helpful Materials and Prices

**TAPESTRIES**—We show 3 splendid patterns English Tapestries—60 inches wide, floral designs on assorted grounds. Reg. \$2.50 Friday, Saturday and Monday **\$2.29**  
**SILK CURTAININGS**—36 inch reversible Silk Curtainings, in beautiful rich looking warm tones; Bronze, Gold, Rose, Green, Sage and Wine; you should see these. Reg. \$1.40. Special **\$1.10**  
**SILK STRIPED HANGINGS**—Nice closely woven texture, in deep Pongee shade, relieved with silk stripes. Reg. \$1.10 yard. Special **95c.**  
**TURKISH CHINTZ**—A couple of pieces of pretty Turkish Cloth Chintz, nice Rose patterns, reversible, 36 inches wide, washes well. Special **69c.**  
**CURTAIN DAMASKS**—3 pieces of soft patterned Wool Damasks, shades of Blue, Green and Rose, 50 inches wide, nice for winter curtains, portiers, etc. Reg. \$2.80 yard Friday, Saturday and Monday **\$2.59**



Merely to remind you of  
**INDUSTRIAL FAIR WEEK,**  
NOVEMBER 3rd TO 10th.  
Come to the Fair, it will eclipse anything ever attempted here before, in size, in exhibits and in grandeur, don't miss it for anything. Again reduced fares, improved facilities in travelling and the  
**BIG SHOPPING OCCASION AT**  
**JAMES BAIRD, LTD.,**  
will all combine to make your visit to the city—pleasant, profitable and enjoyable throughout.

## No place like BAIRD'S for Hosiery Values

Here's the Proof:

**CASHMERE HOSE**—Fancy ribbed Hose, in a nice fall weight, shades of "Nude," **59c.**  
**COTTON HOSE**—clearing line of plain seamless Hosiery in pretty heathers, Cordoran and Black. Just for Friday, Saturday and Monday **28c.**  
**CASHMERE HOSE**—in all the new fall shades, Grey, Fawn, Nigger, Navy, Nude, Onion, Beaver and Black, plain seamless finish. Reg. to \$1.00 pair. At Baird's Friday, Saturday and Monday **79c.**  
**CASHMERE HOSE**—Wool Cashmere Hose, in the new Heather mixtures, plain seamless finish. Special **98c.**  
**SILK AND WOOL HOSE**—A fashionable line, pretty bindings of Fawn and White, Black and White, Log Cabin and Black. **\$1.10**  
**LADIES' HOSE**—A mixed lot, in Lisle and Cashmere, plain finish, shades of Nude, Cordovan, Heathers and Black, up to 65c. **48c.**



## "VELVINO" WOOL.

Suitable for crocheting or knitting Ladies Hats, Sweaters, Scarves and Children's Dresses and Stockings, etc., shades of Rose, Nigger, Lavender, Grey, Gold, Pastel, Emerald and Germanium. The Hank **49c.**

## Trim, Tidy-looking High Grade Overcoats for Men

Were 30.00. Reduced to 19.75

Reduced merely because we need the room to display our better grades. For the man liking a Top Coat, not too heavy, we especially recommend this line, they possess style, tailoring fit and appearance. In Blue, Grey and Mottled Brown, single breasted, patch pockets, cuffs sleeves, trim, tidy looking, high grade Top Coats. Clearing at

**19.75**

**SAILOR SUITS**—Brand new line of Boys' English Navy Serge Sailor Suits, to fit 3 to 7 years, brass buttons—some-braid trim. Special **\$3.15**  
**MEN'S PANTS**—Strongly made weighty, Grey and Brown Tweed Pants, side and back pockets, cuff bottoms. Just for Friday, Saturday and Monday **\$3.35**  
**UNDERWEAR**—A special line of Men's Fleece Lined, Shirts and Pants, well worth the trifling difference in price over the lower grade; all sizes, to 46 **\$1.15**  
**"EASTERN" CAPS**—Always good Caps, some in Velours and others in Tweeds, banded and pleated backs, some very pretty mixtures, Fall weight of **\$2.90** course. Special **2.90**

**VELOUR HATS**—A swell lot of real Velour Hats, in popular shades: Belge, Grey, Seal and Fawn, can be folded and carried in the pocket if necessary. Special **\$10.65**  
**HANDKERCHIEFS**—Real Irish Linen Kerchiefs, with medium hemstitched border, quality. Special each **69c.**  
**BOYS' CAPS**—The latest Golf Caps with banded back and new pleat effect, in assorted Tweeds. Special **\$1.10**  
**MEN'S COLLARS**—Medium and extended point front Collars of the semi-soft quality, White. **45c.**  
**WOOL VESTS**—The latest in fancy checks, all wool make, V neck, sleeveless, snug and sporty **\$3.40**



Just for Friday, Sat. and Monday--

## Wadded Quilts Chintz

**60 x 72 size, fine heavy ones, plain back with fancy art patterned tops. \$3.75**  
Reg. \$4.00. Special **\$3.40**  
**DARK BLANKETS**—Very handy between Blankets, in medium Fawn shade, 54 x 72 size, sold singly. Friday, Saturday and Monday **\$1.59**  
**COTTON BLANKETS**—We feature full size Cotton Blankets this week, finished with a nice fluffy napping, Pink striped borders. The pair Friday, Saturday and Monday **\$3.55**  
**LACE CURTAINS**—32 pairs of 2 1/2 yard White Lace Curtains, to clear. This years patterns, well covered, up to \$3.40 pair. Friday, Saturday **\$2.98** and Monday **2.98**  
**CURTAIN SCRIMS**—If you want values in Scrims, we have them—this line brings you 36 inch dark patterned Scrims, nice for toning up, fall time. Reg. 30c. yard. Friday, Saturday and Monday **25c.**

**CHINTZ**—Large floral patterned Chintz, Cream and Black ground, the texture of these is of the strongest and the value—especially good. Friday **59c.** Saturday and Monday yard **59c.**  
**CHINTZ**—A couple of pieces of specially selected English Chintz, 29 inches wide, Rose patterns on dark grounds, most uncommon. Friday, Saturday **38c.** and Monday yard **38c.**  
**CASEMENT POPLIN**—Just a piece of it, 36 inches wide, in a pretty warm tone of V. Rose. Friday, Saturday **42c.** and Monday yard **42c.**  
**WHITE SCRIMS**—Soft bordered, 36 inch White Scrims, strong texture. Friday, Saturday and Monday yard **28c.**  
**CASEMENT CLOTH**—36 inch Cream Caseement Cloth, with coloured striped border—dressy and inexpensive. **36c.** The yard. Special **36c.**  
**TEA CLOTHS**—A line of these, in strong White Damask, 29 x 29 size, hemstitched borders. Special **54c.**  
**TRAY CLOTHS**—White Linen Tray Cloths, 18 x 26 size, embroidered and button-hole edge. Friday, Saturday and Monday **59c.**

## Charming New Scarves

And those new ones are indeed becoming, beautifully fine, in Silk Jersey, shades of Pink, Sand, Peacock, Navy, Nigger, Slate, Silk fringed, each 48 inches long, needed Scarves. Special **\$2.57**  
**GIRL'S DRESSES**—Sailor style models, in Navy Serge, to fit 7 to 14 years, White braid trimmed, Crimson bow, others with Peter Pan collar and embroidered fronts, long sleeves. Reg. \$3.50 Friday, Saturday and **\$2.98** Saturday  
**BUSHED WOOL SETS**—Coat, Cap and Leggings to match, becoming Sets for the little Miss, shades of Camel, Brown and White. The coat has roll collar and belt, new. Reg. \$5.00 Friday, Saturday and **\$4.69** Monday



## At Our Glove Counter THESE SPECIAL VALUES for the Week-End

**FRENCH GLOVES**—Ladies' Suede Fabric Gloves, with fancy stitched backs and tops, shades of Grey, Fawn and Brown, gauntlet wrist, pretty style for fall. **\$1.39**  
**FABRIC GLOVES**—Heavy Suede finish Gloves, with gauntlet wrist—a pretty glove, in shades of Grey, Beaver, Nigger, fur tops. Friday, Saturday and Monday **\$1.59**  
**KID GLOVES**—Durable Cape Kid Gloves, in a pretty Tan shade, will outwear the finer makes, a profitable boys' 2 Dome wrist. Just for Friday, Saturday and **\$2.19** Monday

## Ladies' 12 Button Spats

Come and be fitted with a pair of our 12 button height first grade quality Fall Spats. Choice of Fawn, Grey or Brown, beautifully fashioned, will retain their shape—please and shade to the end, offered at near HALF PRICE.

SPECIAL **89c** EACH

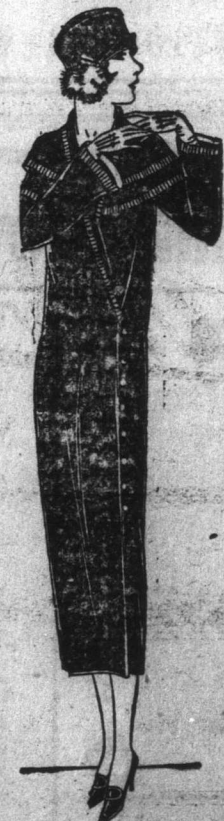
## Cushions and Cushion Covers

**RUNNERS**—Embroidered White Linen Side Board Runners, 11 x 64 size, rather dainty. **48c.** Special  
**CUSHIONS**—Good pump ones, in medium and dark Chintz, circular shape, suitable anywhere. Special **\$2.15**  
**PILLOW CASES**—A very nice line—somewhat limited, of White linen Pillow Cases, Embroidered and hemstitched. Reg. \$1.00 each **87c.** Special  
**CUSHION COVERS**—Light Linen Grass Covers, embroidered in assorted colours, serviceable and ornamental. Reg. \$1.00. Special **89c.**



## Ladies' Fall Coats and Dresses

Top the List for the Week-End  
The Coats The Dresses



All this Seasons Models, in Bolivia Velour and Blanket Cloth, elaborated with fur collar, side the effect, lined throughout, shades of Grey, Sage and Brown. Just for Friday, Saturday and Monday

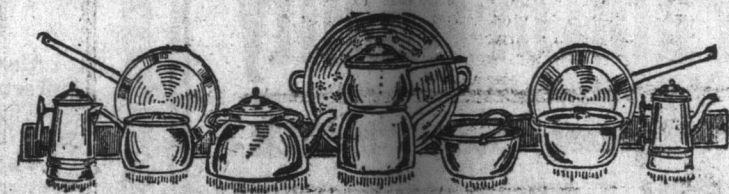
**20.75**

**LADIES' JUMPERS**—A Clearing line, in fancy Crepe and Muslin, round neck, long sleeve, plain self-trimmings. Reg. to \$1.20 Friday, Saturday and Monday **69c.**  
**"FLAPPER" HEAD BANDS**—In fancy Plaid Silks, fashionable for bobbed hair wearers, elastic adjustment at back, nice for children as well. Special **17c.**  
**GIRL'S VESTS**—White and Cream Jersey Undervests, high neck, long sleeves, buttoned front, the quality is excellent. Special Friday, Saturday and Monday **57c.**  
**NIGHTGOWNS**—Ladies' White Flannellette Nightgowns, round neck, long sleeves, gaiter trimmings, splendid line. **\$1.98** Reg. \$2.20. Special **1.98**

Just 20 of this line, in nice fall weight Tweeds, long sleeve, roll collar, girdle and trimmings of plain Grey Velour, sizes 36 and 38 inch bust. Reg. \$7.00. Special

**4.15**

**STAMPED APRONS**—Just a dozen of them, in strong unbleached cotton, Bungalow style, round neck, belt. Now is the time to finish them off for Gifts later on **\$1.39** Clearing at **1.39**  
**LADIES' UNDERWEAR**—Beautiful texture White Cashmere Vests and Pants, the former with high neck, and long sleeves, the pants knee length, sizes 36 to 44. Reg. \$1.20 garment. Special **75c.**  
**DRESSING GOWNS**—Misses' Ripplette Gowns, in Rose, Crimson and Sage shades, long sleeves, silk cord girdle and quilted silk collar. Reg. \$7.50. To clear **\$4.25**  
**PINAFORES**—Girls' fine White Muslin Pinafores, showing embroidery yoke, lace insertion and heading, frill of fine tucks, quite an assortment. Dollar value **59c.** for **59c.**



## Quite a Stir in the KITCHENWARE SECTION

Some splendid utensils have crept in

**"SWAN" BRAND ALUMINUMWARE**—Nothing but clean clear bright aluminum through and through, bears the hall-mark of purity and finish, sole exhibitors of Aluminum at Wembley.  
**FORRIDGE STEAMERS**—Double boiler, one of the neatest and most durable we have seen, in English aluminum, family size. **\$1.90** Special **1.90**  
**SAUCEPANS**—Lipped Saucepans, in finest quality English and American aluminumware; 3 sizes, indispensable. **29c., 39c., 49c.**  
**SKILLETS**—These bright shining aluminum Skillets, are heavy quality, about 6 quart size. **\$1.59** Special **1.59**  
**SAUCEPANS**—An assortment of sizes from the smallest needed up, each with self cover. **70c., 89c., \$1.00, \$1.10**  
**EGG POACHERS**—The "Midge" single Egg Poacher, steams them thoroughly and improves them. Special **70c.**  
**STRAINERS**—Large all-aluminum 3 corner sink strainers, perforated sides and bottom. Special **69c.**

## ENAMELWARE

**CONVEY BOILERS**—Full range of these Grey Enamel Boilers, from 3 quart size up, with dome tin covers. Special **75c., 98c., \$1.29, \$1.59, \$1.89**  
**CONVEY SAUCEPANS**—Very handy size for every day use, comes in Grey Enamel with tin cover. Special **59c.**  
**EXTRA LARGE BOILERS**—One of the largest made, a real family affair, in Grey Enamel, with cover. Special **\$2.19**  
**WATER KETTLES**—Two convenient sizes for family use, Grey Enamel make. Special **99c. \$1.19**  
**SUGAR BASINS**—Double handle **45c.**  
**CREAM JUGS**—A nice style. **35c.**





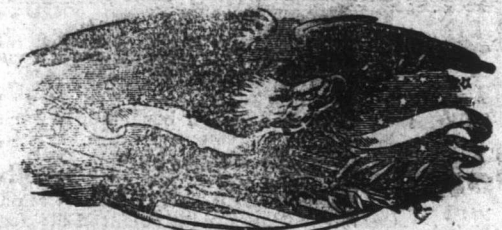
**Apples,  
Grapes,  
Onions,  
Oranges.**

Per Digby and  
Silvia To-Day.

Get Our Prices. 

**GEO. NEAL**

Beck's Cove Phone 264  
Water St. East Phone 17



**YOUNG MAN!**  
You who represent that great throng of good dressers. We are anxious to have your verdict. We are ready with our Fall and Winter Suitings and Overcoats, and a special line of Overcoats that we are showing at from  
**\$40.00 to \$55.00 each.**  
We want you to see them, because THEY ARE DIFFERENT.  
**W. P. SHORTALL,**  
THE AMERICAN TAILOR,  
860 Water Street Phone: 477. P.O.B. 446. ST. JOHN'S, Nfld.

**"Matchless"**  
**The Paint of Quality**

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —  
IN THE "MATCHLESS" WAY.

The Standard  
Manufacturing Co., Ltd.  
sept17,1f

**Welsh  
Anthracite Coal.**

We have the very Best Quality.  
Also SCOTCH HOUSE COAL—All Lump  
and NORTH SYDNEY SCREENED.

**W. H. HYNES.**  
aug29,17,ac6

**Iron and Steel  
Bars Plates  
Tubes Girders  
Sheets Angles**

For Forward Delivery.  
Wholesale Only.

**Wm. Heap & Co., Ltd.**  
'Phone 1830-1831.  
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**A Speedy Settlement.**

Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our Specialty to adjust Losses promptly and fully and this custom has made us many friends and patrons.  
The Largest Number of Policy-holders in Nfld.  
**QUEEN INSURANCE COMPANY**  
OF AMERICA, and  
**GREAT AMERICAN INSURANCE CO'Y.,**  
OF NEW YORK.  
GEO. H. HALLEY, LIMITED, Agents.  
may29,th,m,1f

**Big Violin Sale!**

SEE OUR WINDOW

VIOLINS—\$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00,  
\$10.00

VIOLIN OUTFITS—Consisting of Violin, Violin Case, Bow and Resin  
\$10.00, \$16.00, \$25.00

**CHARLES HUTTON,**  
RELIABLE PIANO & ORGAN HOUSE.

**Notice to Parents !**

Have your Children Normal Vision, or are they suffering from EYE STRAIN?  
This is a very important question and demands your immediate attention.  
The future success of your child may depend upon your action now.  
Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.  
Begin the school year right. Have your children's eyes examined by us, and if necessary  
PROPER GLASSES FITTED.

**R. H. TRAPNELL, Ltd.**  
Jewellers & Opticians, 197 Water Street.

GENTLEMEN:—  
THIS IS OUR BARGAIN WEEK TO YOU FOR  
**Shirts and Caps**

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

**E. D. SPURRELL** 365 Water Street St. John's.  
**WM. SPURRELL** 210 Duckworth St. Branch: Grand Falls.

**ONIONS, GRAPES  
PINEAPPLE**

Due To-Day ex. S. S. Digby  
from Liverpool.

**Silverpeel Onions**  
Cases, Large, Medium and Small.

**Green Grapes**  
Kegs (Heavy Clusters.)

**Pineapple Cubes**  
4 Doz. 1s.

**Pineapple Cubes**  
4 Doz. 1 1-2s.

LOWEST PRICES.

**F. McNamara**  
'Phone 383. Queen St.

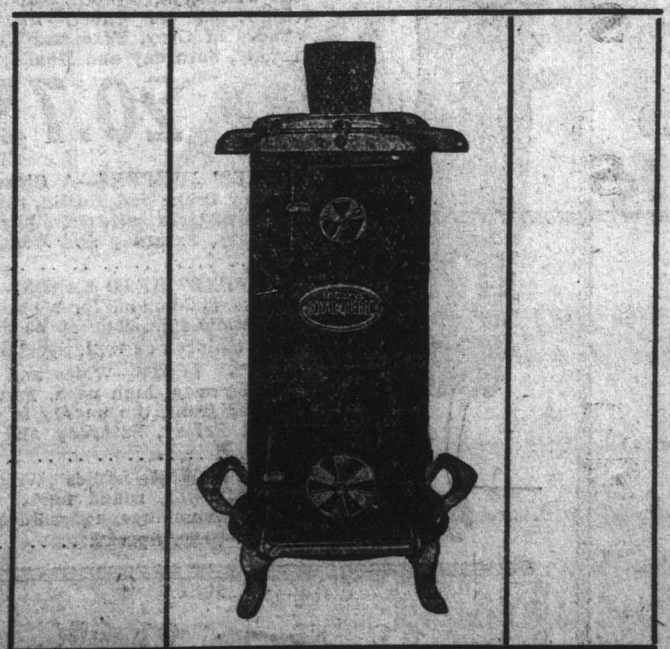
**Labradorite**

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

**T. J. DULEY & CO. LTD.**  
THE RELIABLE  
JEWELLERS & OPTICIANS  
WATER STREET.

**See Our Hall Stoves**



**Wm. J. Clouston, Ltd.**  
PHONE 497 184 WATER STREET

Forty-Five Years in the Service of  
the Public—The Evening Telegram.

**Nfld. Government Railway.**

PASSENGER NOTICE.

**HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.**

Passengers leaving St. John's on express, 1 p.m. Sunday, October 19th, will connect with S.S. SAGONA at Humbermouth, for usual ports en route to Battle Harbor.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Saturday, October 18th, will connect with S.S. ARGYLE, at Argentia, for usual ports en route to Lamaline (Western trip).

FREIGHT NOTICE.

Owing to S.S. ARGYLE being off schedule, freight for Merasheen route (Bay run), will be accepted Friday, October 17th.

EMBARGO NOTICE.

Effective November 1st, and until further notice, an embargo is placed against horses and cattle from North Sydney to points on this system, and vice versa.

**Nfld. Government Railway.**

**Farquhar Steamship Cos.**

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE L"

Leaves E. Boston ... 4 p.m. October 21st for Halifax  
Leaves Halifax ... 1 a.m. October 25th for St. John's  
Leaves St. John's ... 4 p.m. Oct. 14th; Oct. 28th for Halifax  
Leaves Halifax ... 11 a.m. Oct. 18th; Nov. 1st for Boston

Passengers from Montreal, Boston, etc., arriving at Halifax by express train, Friday night, will connect with steamer leaving Halifax for St. John's.

Passengers from St. John's arriving at Halifax by "Sable L." Thursday, midnight, will connect with Friday morning's express train leaving Halifax for Montreal, Boston, etc.

REGULAR SAILINGS OF STEAMSHIP "STELLA MARIS"

— BETWEEN —

Halifax, North Sydney, Port-aux-Basques, Corner Brook, Curling, Bonne Bay, and other West Coast Ports.

For Lowest Rates, apply:

MARVEY & COMPANY, LTD. ... St. John's, Newfoundland.  
FARQUHAR STEAMSHIP COMPANIES (Head Office) Halifax, N.S.  
sept14,th,1f

**Lipton's Groceries**

**The Royal Stores Ltd.**

AT LOWEST PRICES. WHOLESALE & RETAIL

**LIPTON'S BISCUITS**

in all the favourite kinds.

**LIPTON'S JELLY TABLETS, in 1-Pt. Pkts**  
in all the leading flavours.

**LIPTON'S ESSENCE OF COFFEE AND CHICORY**  
in 5-oz. and 10-oz. Bottles.

**LIPTON'S COCOA, in 1/4-lb. & 1/2-lb. Tins**  
This Cocoa is the Pure Essence of the Cocoa Bean and commands very high testimonials for Quality.

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