











# MARSHALL BROTHERS' WHITE SALE.

We donate the next few weeks to a special exhibit and Low Price Selling of WHITE GOODS. In a low, but positive tone, our prices speak out. HERE IS THE MESSAGE---why not benefit by it.

**REAL WORTH** in our words.

**REAL SAVING** in our prices.

**REAL SATISFACTION** in the goods.

### READ BELOW.

These are goods used in your home every day. Can we save you money? Come and see.

#### A Special Lot of SHIRTING.

Very fine quality and Mercerised finished; 32 inches wide.

Reg. 14c. Now . . . 10c.

#### A LOT OF SHIRTING.

Very strong and pure, free from dressing; 36 inches wide.

Reg. 15c. Now . . . 11c.

#### LADIES' LONGCLOTH.

Very fine and soft finish; 36 inches wide.

Reg. 16c. Now . . . 12c.

#### AMERICAN LINON.

Only a small quantity. You must come early to get your share of this bargain lot.

Reg. 16c. Now . . . 14c.

#### LAWN.

Several qualities, but by buying now you will find a great saving.

Reg. 12c. Now . . . 10c.

Reg. 14c. Now . . . 12c.

Reg. 16c. Now . . . 13c.

Reg. 17c. Now . . . 14c.

Reg. 18c. Now . . . 15c.

Reg. 22c. Now . . . 18c.

### EMBROIDERIES and INSERTIONS.

For years we have been specializing in this line, and because of this we have steadily increased our assortments.

Our present showing is one of the most creditable we have ever made. Prices range from 3 cents to 25 cents per yard. Flouncing 24 inches wide.

Regular 60c. . . . **Now 45c.**

Regular 80c. . . . **Now 60c.**

Regular 90c. . . . **Now 70c.**

Come and see what good quality those goods contain and be convinced for yourself.

### Ladies' WOOL VESTS and PANTS.

RIGHT IN THE SELLING SEASON.

We have reduced the following lines:—

Regular 30c. . . . **Now 25c.**

Regular 50c. . . . **Now 40c.**

Regular 55c. . . . **Now 45c.**

Regular 65c. . . . **Now 55c.**

Regular 70c. . . . **Now 60c.**

#### LADIES' WASH SUITINGS.

You will find a revelation of beauty in colour and patterns.

Regular 20c. Now . . . . . 17c.

#### MERCERISED PIQUE SUITINGS.

Regular 45c. Now . . . . . 37c.

## WHITE SHEETING, American Make, 45 cents per. POUND.

#### Two Special Lots of CREAM FLANNELETTE.

Reg. 10c. Now . . . 8c.

Reg. 12c. Now . . . 10c.

#### WHITE TURKISH TOWELING.

Soft and Pure.

Reg. 12c. Now . . . . . 10c.

### GINGHAMS and ZEPHYR.

Suitable for Children's Dresses and Overalls. Will stand the wear and tear of child life and, unlike the children themselves, will not run when washed.

Regular 10c. . . . **Now 8c.**

Regular 15c. . . . **Now 12c.**

Regular 17c. . . . **Now 14c.**

#### A Lot of BLEACHED APRON CLOTH.

Very strong, suitable for Aprons.

Reg. 12c. Now . . . . . 9c.

#### White Cotton BLANKETS

Plain Borders.

Reg. \$1.00. Now . . . 75c.

Reg. \$1.50. Now . . . \$1.25

#### A Lot of Short Ends of the Famous

#### Chester Cloth,

for Ladies' Blouses.

Reg. 17c. Now . . . . . 14c.

#### White SHEETS,

Hemmed; American make. 55c. per pound.

### LAWN and LINEN BLOUSES.

LOST in admiration are all those who have seen our three attractive lines in Waists.



The trimming and making are exceptionally good, and many new ideas in fashion and fit are embodied in them. All sizes — 32 to 42. They are worth \$1.50 to \$3.00.

Now

**\$1.00, \$1.25, \$1.50**



### LACES and INSERTIONS.

In trimming garments this winter, Lace will be more popular than ever. You ought to have no difficulty in finding just the Lace here that is most appropriate for your use. They consist of Valenciennes, Torchon, Guipure, Points, with Insertion to match, and the latest productions in edgings and Maltese Lace, the prices varying from

**1 cent to 20 cents per yard.**

If you want exceptional values and bargains get in on this Great Lace Sale and buy Freely.

### LADIES' AMERICAN Under Muslins.

The needlework is exquisite and the finish is perfection in every little nicety.

#### CORSET COVERS.

Regular 35c. . . . **Now 27c.**

Regular 40c. . . . **Now 30c.**

Regular 50c. . . . **Now 40c.**

Regular 60c. . . . **Now 50c.**

Regular 70c. . . . **Now 60c.**

#### KNICKERS.

Regular 50c. . . . **Now 40c.**

Regular 65c. . . . **Now 55c.**

Regular 75c. . . . **Now 65c.**

Regular 85c. . . . **Now 75c.**

Regular 90c. . . . **Now 80c.**

#### GOWNS.

Regular 60c. . . . **Now 50c.**

Regular 80c. . . . **Now 70c.**

Regular 90c. . . . **Now 80c.**

Regular \$1.35 . . . **Now \$1.20**

Regular \$1.70 . . . **Now \$1.50**

#### SKIRTS.

Regular 85c. . . . **Now 75c.**

Regular \$1.00 . . . **Now 90c.**

Regular \$1.10 . . . **Now \$1.00**

Regular \$1.70 . . . **Now \$1.50**

Regular \$2.20 . . . **Now \$1.90**

# MARSHALL BROTHERS.













# REID-NEWFOUNDLAND CO.

## Keep Your Display Windows Free from Frost.

For preventing the Frosting of Display Windows in winter time there is nothing simpler or more effective than

### The Air Blast of an Electric Fan directed against the glass.

The philosophy of the thing is plain. The evaporative effect of the air current simply prevents condensation of moisture upon the window and affords relief from the annoyance which is generally sought but only imperfectly attained through various awkward means.

#### Local Tinned Rabbit.

50 cases just received.

#### 40 cases Valencia Oranges,

Ex S.S. "Sardinian."

This is the first shipment of SWEET Valencia Oranges this season

- 150 sax PEA BEANS.
- 100 sax GREEN PEAS.
- 25 cases FRESH EGGS.
- 100 cases VALKYRIE MILK.
- 20 kegs GRAPES.

#### 1000 brls PURITY FLOUR.

- 50 cases HOGARTH'S SYRUPS.
- 100 sax P. E. I. TURNIPS.

- 25 brls. Winter Keeping CRANBERRIES.
- 200 cases TOMATOES—2's and 3's.

GET OUR PRICES.

### STEER BROS.

#### New York Cabbage, Apples, Etc.

Due Monday, ex "Florizel."

New York Cabbage, large barrels,  
No. 1 Winter Keeping Apples,  
Selected Small Pigs Jowls.

F. McNAMARA, Queen St.

#### Cabbage, Cabbage.

Due by "Florizel" to-morrow,

100 barrels  
Green Cabbage.

### GEO. NEAL.

Telegram Ads Pay.

#### What Your Eyes See You Can Believe.

SUPERLATIVE AND ARISTOCRATIC FILMS.

Our Week-end Programme.

A GAUMONT GRAPHIC—Events of interest the world over.

THE STOLEN NICKEL—Drama by the Edison Co.

THE LADY POLICE FORCE—A Comedy by the Lubin Players.

JEAN INTERVENES—Drama by the Vitagraph Co.

Extra Pictures for the Children Saturday

THERE'S ALWAYS SOMETHING NEW

### AT THE NICKEL.

#### NOW IS THE TIME

To remember that we are specially prepared with good

Mouldings and  
Specially Imported Glass

to frame those Portraits and Pictures given you for Christmas and New Year's Gifts. Have them done before they get soiled or creased.

THE HOLLOWAY STUDIO, LTD.,  
Corner Bates' Hill and Henry Sts. 'Phone 768.

### Superior Merit Alone

Can win the approbation of those accustomed to the luxuries of life. Their approval is not lightly given. The unstinted praise accorded OLD HOME TEA by tea-drinkers of this class clearly proves its vast superiority.

Made from the finest, purest and most carefully selected teas, OLD HOME is precisely what a perfect tea should be—full flavored, rich and exquisitely mild.

One Cup Means Many More

For Sale at all Grocers.

40c. and 60c. per lb.

(Under the Distinguished Patronage of His Grace the Archbishop.)

## The Annual CONCERT,

In Aid of Mount Cashel Orphanage will be held in the T. A. Hall on

Wednesday, Jan. 29th, 1913.

The following ladies and gentlemen assisting: Misses D'Alberti, Jean Strang, Louise Anderson, P. Jordan; Messrs. Willis, M. A. McCarthy, A. Bulley, T. H. O'Neil, J. L. Slattery, F. Crane, C. H. Hutton.

Selections from the C. C. C. Band; Chorus from St. Patrick's Hall boys; Dance by Mount Cashel boys, and a humorous sketch, entitled "A PAIR OF LUNATICS," by Miss Mary Doyle and Cecil Clift.

Doors open at 7. Concert commences at 8.15 sharp. Jan 25, 11



#### A Plain Statement.

Very light cakes and pastry, pie-crusts, and suet puddings are made by adding one part of

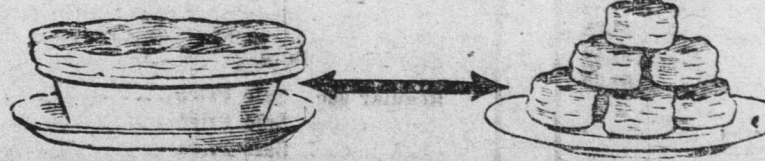
"PAISLEY FLOUR"

The SURE raising powder to eight parts of the household flour.

#### Test its Accuracy.

It costs you so little to try. Get from your Grocer a 5c., 14c., or 22c. tin of "Paisley Flour." The 5c. tin contains enough to raise a pound of flour, the 14c. tin enough for 3 1/2 pounds of flour.

Full directions on packets.



### Special to Fishery Suppliers!

Guard against further advances in cotton by placing your orders immediately for

## Anchor Brand Herring Nets.

Two thousand Nets sold last year. Two thousand well pleased users; not a single complaint heard. This is marvelous, considering the Anchor Brand Net is also the cheapest net on the market. Special quotations to wholesale buyers. Book your orders early.

ROBERT TEMPLETON.

You will Preserve Your

### Collars & Shirts

And save your money when you deal with

### The Country Laundry.

We have the best method and latest machinery to do all classes of Laundry work.

No Washboards are Used.

P. O. Box No. 2. 'Phone No. 790. Oct 15, 1911

### ANTHRACITE!

Now landing ex schr. Mersey, Dec. 27th, 1912.

300 Tons

### ANTHRACITE,

Egg Size,

Best American Hard Coal.

H. J. Stabb & Co.

### Fairbanks' Morse

Engines

ARE THE BEST.

Choice Cargo Screened

### NORTH SYDNEY COAL.

A good time to lay in your Winter's Coal.

More's Coal is Good Coal.

M. MOREY & CO.

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