

## LADIES' SPRING COATS

Newest Spring Models in Tricotine and Velour

```
Increased to 50 Conts
to Same Figure.
Budget
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Fur Irimmed and Braid Trimmed
EAETER MILLINERY
Ready-to-wear Hats. All New
Models MEN'S SPRING cuats
Gabardines and Light Tweeds
HATS
NECKWEAR

## CURTAINS

White with Colorcd Ruffle and Tie-back
$\$ 2.75$ Per Pair
SPECIAL WHITE RUFFLED SCRIM (WITH TIE:Ввак
98c Per Pair

## CARPET SQUARES

 WILTONS TAPESTRIES

FLOUR AND FEED
Victory Flour, Bran, Sborts, White Middlings, Oats, Hay, Scratch Feed, Laying Mash, Feed Wheat, Gluten, Oilcake Meal, Crackcorn, Cornmeal
Finest Wholesale and Retail Prices

## Vooght Bros.




Not a sign of wear! Silk hosiery, of dainty weave and exquisite colour! Underthings so sheer
and delicately pale! In fact, any dainty and delicately pale! In fact, any dainty
fabric can be washed time after time fabric can be washed time after time
in the gentle Lux suds, without showing a sign of wear Of course, with Lux, there is no rubbing to
break the slender fibres, or to streak and fade the lovely colours, Just dip your things up and
dowñ, pressing the creamy Lux lather through down, pressing the creamy Lux lather through
and through, and they're as lustrous and beauti-
ful as new a gain. Lux will not injure anyt hang.
that water alone will not harm.亶 Lux


$\qquad$

SUPREME IN THE WORLD OF LIFE INSURANCE
Statement for the Year Ended December 31st, 1924
Metropolitan Life Insurance Co.

| ASSETS. |  | LIABILITIES |  |
| :---: | :---: | :---: | :---: |
| Bonds and Stocks memos | \$693,554,206.8\% | Reinsurance Fund ........................ | \$1,451,693,897 |
| Bonds and Mortgages | 709.536.506.13 | Resersed for Dividends payable tin 1925 upon |  |
| Heal Estate | 27,710,363.10. | 7. Industrial Poticies, declared $\begin{gathered}\text { December. } 1924\end{gathered} \$ 12,779,005.00$ |  |
| Cash | 15.987.104.88 |  |  |
| Loans-to Poficy-hotders | 114,647,49., ${ }^{2}$ |  |  |
| Premiums, deferred and in course of collection |  | Janluary, 1925 . . . . . . . . . . . $\$ 11,913.333 .00$ |  |
|  | 39,341,271.71 | Total Ordinary . . . . . . . . . $\overline{\$ 19,915,126.49}$ | 52.698 .2 |
| Accrued Interest, Rents, otc. | 27,392446.51. | All Other Liatililities | $52,6988.29$ 91.088 .0 |
| $\begin{gathered} \text { (Larger than an } \\ \text { World). } \end{gathered}$ | 11,628,174.348.20 | Thasssigned Funds | 81, 628, 174. |

Paid-for Insurance Issued, Increa ed and Revived in 1924, \$2,515,728,846.


Insurance In Force $\$ 10,522,484,769$.

## 

Income in 1924 ,........anco.............. $\$ 457,173,167.10^{\circ}$ BONUSES, DIVIDENDS, AND CONCESSIONS TO

Surplus in 1924 ...................
No. of Policies in Force December 3
No. Or Pothan that of any other compary in the World an
More than that of all other companies in
more than that of all other companies in Amerieant com-
bined less one).
Gain in No. of outstanding Policies for the y
hined
Gain in No. of outstanding Policies for
Gain in outstanding Insurance for the
Number of Policy Claims paid in $1924 .$. .
Averazing one claim paid for every 21 seconds of
business day of 8 hours).
Amount Paid to Policy-holders in
The Daily Average of the
Company's business during 1924 was:

| GROWTH IN TEN-YEAR PERIODS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| year | $\begin{aligned} & \text { INCOME } \\ & \text { FOR THE YEAR } \end{aligned}$ | assets at end of tear |  | UNASSIGNED PIND: AT EXD OF year |  | nember of policies IN FORCE AT END (me |  | OUTSTANDING INSURANO AT EDD OF I'EAR | AR |
| Dec. 31, 1881 | \$2,915,937.86 | \|| 1884 | \$2,304,002.87 | 1884 | \$673,120.25 |  | 675,447 | \$77,658.420 | 1884 |
| \% 1894 | 18,208,742.75 | 1894 | 22,326,622.110 ${ }^{\text {\% }}$ | 1894 | 4,034,028,2: | 1894 | 3,574.902 | $441,375.307$ | 1894 |
| \% 14.1904 | 55,985,757.00 | 1904 | 128,094,315.21 | 1904 | 14,835.74093 | 1904 | 8,029,906 | 1,470.424.281 | 19904 1914 |
| " | ${ }_{457,173,167.10}$ | 1914 | 493,864.397.02 $1.628 .174 .348 \%$ | 1914 1924 | 26.140.571.36 | 1914 <br> 1904 |  | $2,991,114,063$ 10.522 .484 .76, | $\begin{array}{r}1914 \\ 1924 \\ \hline\end{array}$ |


|  <br>  <br>  <br>  <br>  <br>  <br>  GEORGE C. Assistant SHCyetary, Assistant Seereta, <br>  <br>  <br>  |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  |  |  |  |

STOCK-TAKING SALE

 JOB LOT


## MEN'S PANTS

We have overbougnt in Meren's Panis and dthe must 8 g.
WHITMAN \& HICKEY, Ltd.
Special Price To Introduce
We have just received a quantity of
"Beaver Brand" Oak Veneer Floor-
ing. A rare opportunity to renew old
floors with this best of woeds.
'IDNEY SALTER LTD.
reLEPHONE ORDERS FOR SECURITIES ARE CLEAN CUI

## 

These keen busionss men know how in write

Thiey reaize that in an orier by Telemonoe, am


MARITIME TELEGRAPH \& TELEPHONE COMPANY, LIMITED

## Geldd ${ }^{2}$ ane ASPIRIM

Proved safe by millions and prescribed by physicians for





## At Rice's This Week

 NEW ARRIVALSRice's Rice's
The Ladies Wear Store

## F.A.BILL \& SON

Full Assortment
Paint and House-Cleaning Needs
Bull Dog Paint
Best High Grade Paint on the Market MURESCO

VAL-SPAR and 61 VARNISH
AGATE STAINS and ENAMELS
O'CEDAR and LIQUID VENEER POLISH BRUSHES

## F. A. BILL \& SON

EXPERTS IN HARDWARE

Order Your Fish Now For the

## LENTEN SEASON

We Offer at Lowest Prices WEBALL HERRING, barrels and half barrels NO. 1 LABRADOR HERRING, barrels. BRITISH COLUMBIA PINK SALMON, tins. BRITISH COLUMBIA COHOE SALMON, tins, CANNED FRESH HERRING

FARQUHAR TRADING OO., LTD


## THE LOCAL NEWS OF NORTH SYDNEY

## PERSONAL MENTION



After a strenuous day "at the office + t Invigorating as a sea breeze!


## Annual Winter Bargain Sale

Continues This Week

## We are offering Genuine Aluminum Utensils at Sacrifice Prices:

SEE OUR WINDOW!

Thompson \& Sutherland Ltd.

New Straw Hats 1 30 Cents

By Using
Colorite Hat Enamel
Keep that faded Straw Hat, give it a brand new color or restore the original one with COLORITE, 16 fashionable colors to choos e from. 30 c for a bottle and brush
OWL DRUG STORE Ltd


## STRAND NORTHSYDNEY

Wednesday and Thursday
"The Acquitial"
Great Mystery Play with
Claire Windsor, Norman Kerry, Barbara Bedford, Richard Travers

Comedy
Hodge
Podge

Friday and Saturday
EXTRA SPECIAL WEEK-END FEATURE PRISCILLA DEAN ORIFTING
A Wonderful Cast
A Feature You Cannot Afford to Miss

Also 2nd Episode of "WOLVES OF THE NIGHT" WILLIAM DUNCAN


$\qquad$ Home-baking-Home ties

## Home-baking makes children healthy and happy <br> It gives them pleasant memories of home in after <br> With Quaker Flour, home-baking is easy. It is gond for pies and cakes, as well as bread. Because every sack is of the same high quality, you can rely on perfect results every time. <br> <br> Always the Same-Always the Best

 <br> <br> Quaber Plour} <br> <br> Quaber Plour}


When guests come, especially! My sheets and pillow cases are so snowy white, and have that fresh, sweet smell of perfect cleanliness.
"And I change them often, too, because they're really easy to wash - the way I wash them -with Sunlight Soap.
"The pure Sunlight suds
quickly search the dirt right out, and leave every single thread sweet and clean. Only a light rubbing may perhaps be neces sary at times. Then a good rinse and everything is as spotlessly white as your heart could wish.
"For clothes, dishes and general housework I always use Sunlight. Every bit of Sunlight is pure, cleansing soap, and so it is really economical-and my, how it does clean! Sunlight is so easy on the hands, too!" Lever Brothers Limited, the largest soap firm in the world, make Sunlight.


## DON'T FAIL TO COME IN

and select your Soring Coat of Suit. A new ship.
neent has
just artived
 Twill and Velours, all Iur trimmed
LADIES' ENSEMBLE SUITS
$\because$ ?ancy hiechs, Chen
A WORD FOR THE MEN

D. A. GILLIS SYDNEY

## New Spring Goods

 Scotia StoreMen's Shir
Belts
Neck
Hose
Underwear
Snspenders
Boots and
Boys' Blouses
Caps
Underw
Sweat
Golf
Boys' and Misses' Boots an
The Scotia Store



## New Spring Hats

Fom 關en and Foung 鲑en Just Opened At Dunlap's

Drop in and see the new style
and pick yours out now.
We sell the fa. mous "Brock" Prices $\$ 4.50 \mathrm{Up}_{\mathrm{p}}$
P.B.Dunalap


## SYDNEY MINES NEW:S



Sydney Mines zersonals


## EASTER

 1925$\mathcal{Y}_{\text {have that distinctiveness which not not }}^{\text {ORTHWAK }}$ only appeals to the most discriminating
wearer. but covers such a variety of wearer, but covers, such a variety of
of styles that choosing is ensy, and at of styles that choosing is easy, and at Not the least of many desirable features are their perfect-fiting and ishape. keeping"" qualities. Because of this NORTHWAY GARMENTS always look well, even after long and hard service. only at tie time of purchasing, but always, that you have selected wisely, and that quasity of materials, style? fitt and workmanship could not

See Our Attractive Window Displays

Butterick Patterns! !
OPEN SATURDAY NIGHT.

## A.C. Beaton

Cor. King and Commercial Sts. Phone 62 - North Sydney, iv. S.

You have been intending to try "Red Kose." Why not now before you forget.

The ORANGE PEKOE is extra good. Try it!

The WESTINGHOUSE Electric Range

to be used by Mrs. Evelene Spencer in her cooking demonstration, at the Y. M. C. A. assembly hall, this week, will be supplied by this Company.
WE INVITE
all persons attending this demonstration to particularly note the EASE, CLEANLINESS a nd COOKING
EFFICIENCY of this Electric Range.

## OUR

Special Electrical Cooking Rate makes the use of Electric Ranges quite possible in North Sydney. For further information, inquire at our branch office, Archibald Avenue.

COOK BY WIRE
CAPE BRETON ELECTRIC COMPANY, LIMITED SYDNEY
A. MACNEIL, D.D.S. Now in Macdonald Building Opposite Strand Theatre

