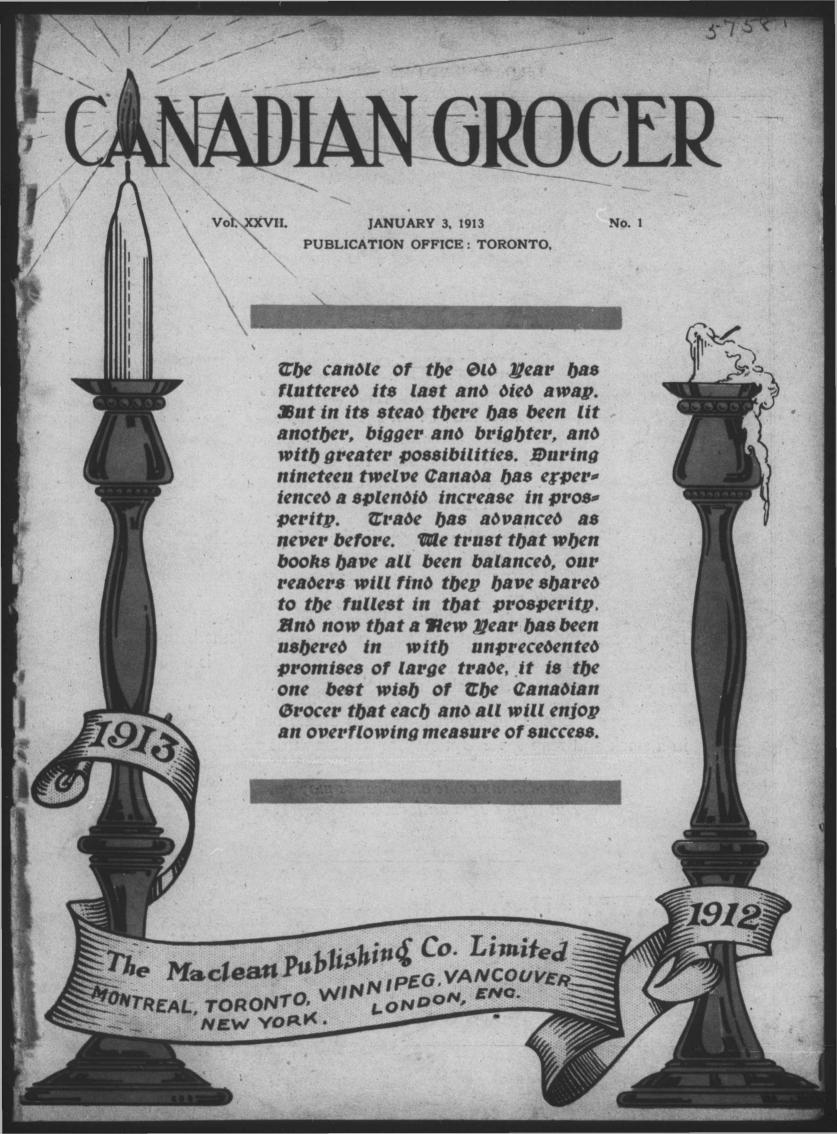
PAGES MISSING





A Good Display of Upton's Catsup, Means a Till Full of Coin

Most grocers know the Upton products to be among the most profitable and quick selling lines in the trade.

But a well arranged display, with probably a few cards greatly enhances the selling of such consistent high quality products—Upton's Jams, Jellies, Marmalades, Catsups, etc.

By a concentration of effort and standardization of method, together with fruits of very select quality, this organization is able to produce unsurpassable table delicacies.

Extensive and consistent advertising helps create business. Put in a stock and reap some Upton profits during this year.

Brands may come and Brands may go, But Upton's go on forever.

Order from your jobber.

The T. Upton Company, Limited

HIGHEST QUALITY

The absolute purity of Cox's Gelatine makes it a standard product of world-wide fame. Whether in powdered or shredded ded form, it is still as free from foreign substances as the clearest rock crystal from mother earth.

Cox's Gelatine

It has never disappointed, and never will, because folks get what they expect and want when they buy the peer of all—"Cox's." Highest quality to-day, to-morrow and all the to-morrows to come. A safe and certain asset for a grocer's stock-in-trade — always worth its face value of 100 cents on the dollar.

Codou's Macaroni, Vermicelli, Spaghetti, fancy letters and pastes, represent the top-notch of quality—the highest attainment of skill, experience and cleanliness in a model factory, said to be (by those who really know) one of the finest in the world.

Codou's Macaroni

A macaroni whose delicacy and whiteness bear witness to the caution used in selecting only finest wheat (from Taganrog) for the making. Tender as a macaroni can be, nutritious to the highest degree. Let the name on every package "Codou" serve to assure you of highest quality when you buy.

ARTHUR P. TIPPET & CO.

Agent

Montreal

Toronto

It pays to sell



Push the larger bottles—they pay you best



When you quote the prices of the different sizes to your customers the saving to them is at once evident.

It is no more trouble or expense to handle the larger sizes, but your profit on an individual sale is much better.

BOVRIL LIMITED

27 St. Peter Street

MONTREAL

Concentrate on

BORDEN'S

during this year and you will come out ahead



UNSWEETENED



UNSWEETENED



The Original and Leading Brand Since 1857



With Milk and Sugar



READY FOR USE



Borden Milk Co., Limited

MONTREAL

Branch Office: No. 2 Arcade Building, Vancouver





"PURITY" the Slogan

For a slogan in the selling of foodstuffs *Purity* holds pride of place, and it is the unvarying and absolute purity of



Brand
Jams, Jellies, Catsup, etc.

that has raised them to the zenith of public favor.

E. D. SMITH

WINONA, ONTARIO

AGENTS: NEWTON A. HILL, Toronto; W. H. DUNN, Montreal; MASON & HICKEY, Winnipeg; R. B. COLWELL, Halifax, N. S.; J. GIBBS, Hamilton.



Brand's A. 1. Sauce

A fine tonic and digestive. An excellent relish for "Fish, Flesh or Fowl.

Simply A. 1., pleases everyone: The public will have it. Sold the world over.

Brand's A. 1. Sauce and Invalid Specialties were granted highest possible award "The Grand Prix" at the Festival of Empire Exhibition, Crystal Palace, London, 1911.

BRAND & CO., LIMITED

Purveyors to H.M. the Late King Edward VII.

MAYFAIR, - LONDON, ENG.

NEWTON A. HILL, 25 Front Street East, TORONTO
A. HUBBARD, 27 Common Street MONTREAL
McLEOD & CLARKSON, WANCOUVER



There are four sizes, with or without Chili or Tomato Sauce. Quality and Quantity are two big features that recommend them to your customers, and there is considerable profit for you.

"Feature the Family Size." Our, own original big can for little money. Others are doing it, why not you?

Remember our guarantee goes with every can of Simcoe Baked Beans.

DOMINION CANNERS, LIMITED HAMILTON, ONT.

Packed only at our Simcoe Factory in the Lynn Valley.



"GRAND PRIX," FESTIVAL OF EMPIRE EXHIBITION, LONDON, 1911

32 Prize Medals

21 Royal Appointments

PEEK, FREAN'S SHORTCAKE



About 32 PIECES to the POUND

So great is the demand for this new introduction that it is being manufactured night and day, and in the second week after it was placed upon the Market the output amounted to

89 TONS 184 CWTS.

This means about SIX-AND-A-HALF MILLION BISCUITS

AGENTS: British Columbia—The W. H. Malkin Co., Limited, Vancouver.
Winnipeg and District—Ruttan & Chipman, Fort Garry Court, Winnipeg.
Ontario—The Harry Horne Co., 309 and 311 King St. West, Toronto
Montreal and District—C. Fairall Fisher, 22 St. John Street, Montreal.
New Brunswick—W. A. Simonds, 8 and 10 Water Street, St. John.

PEEK, FREAN & CO., Ltd., Biscuit Manufacturers,

ILLUSTRATED ALBUM ON APPLICATIO

The Quality Behind the Name

is the most potent factor in the selling power of any article of commerce.

Give the consumer nothing but the PUREST and the BEST and you lay the foundation of a steady, permanent and ever increasing trade.



Clark's Pork and Beans



are prepared only from the PUREST and the BEST of material.

The beans are carefully selected and of the highest grade, the ingredients of the sauces are absolutely the purest obtainable, and the method of preparation is the most approved and up to date. The result is the QUALITY, which has made CLARK'S a household name to-day.

Buy the Quality That Sells

WM. CLARK, - MONTREAL

HIGH CONFECTIONERY—

SOME OF OUR SPECIALTIES:

"ATLAS" SELECTION

The finest machine-made drops on the market. Packed in clear white jars, 1 lb., 2 lb. and 4 lb. size, and 7 lb. blue enamelled tins.

FONDANTS

Delicately flavored. Beautifully shaped.

TURKISH DELIGHT

Made exactly as in Constantinople. None finer manufactured. The 8 oz. decorated tins sell splendidly.

Although the quality in all cases is perfect, the prices are by no means unreasonable as you will see by equiring of our special representatives.

Mr. BERNARD PINK c/o Canadian Grocer
E. T. Bank Building, MONTREAL

Mesers. EMERSON, BAMFORD CO.
VANCOUVER. B.C.

OR DIRECT TO



and sell the match that every consumer finds a delight in using.

Don't you know it? Dominion by name, perfection in quality, 'No broken sticks.

Dominion Match Co., Limited Deseronto,

The Canada Brokerage Company, Limited, Toronto, Ont.; The A. Macdonald Co., Winnipeg, Man.; J. B. Renaud & Co., Quebec, Que.; J. A. Tilton, St. John, N.B.; J. W. Gorham & Co., Halifax, N.S.; Kelly & Douglas, Vancouver, B.C.; Rithe & Co., Ltd., Victoria, B.C.; Wilson Bros., Victoria, B.C.; Halloway, Reid & Co., Edmonton, Alta.; McKelvie & Stirrest, Calgary, Alta.; The Wigle Specialty Co., Saskatoon, Sask.; Orr, Brocklesby, Dane & Co., Winnipeg, Man.





Laurentia Milk sales are continuing to gather speed, and during the year just begun dealers should not overlook the many sales they can make of Laurentia Milk-the boon to mankind. Laurentia Milk is ordinary pure cow's milk homogenized and bottled and sealed. It keeps indefinitely, is easily digested, tastes like thin cream. Laurentia Milk does . not spoil on the dealer's bands, sells profitably the year round.

The Laurentia Milk Co., Ltd. 371 Queen Street West, Toronto, Ont.

Telephone-Adelaide 2760

HOLLAND RUSK

GOOD ALL DAY

For Breakfast - Lunch-

Dinner.

—Just Buttered.

—With Cheese.

—With Jelly.

—With Jam.

—With Milk or Cream.

—With a Poached Egg.

—With Strawberries, Black berries, Peaches, slice Bananas, or any othe fruit, either fresh or can

Bananas, or any other fruit, either fresh or canned.

With Coffee or Tea.

With Soup or Salvelate.

With Soup or Salvelate.

ned.

Good—With Coffee or Tea.
Good—With Cocoa or Chocolate.
Good—With Soup or Salad.
Good—With Hot Milk in cold
Receipt.
Good—With Hot Milk in cold
weather.
Good—Sor Pudding.
Good—With Oyster Roast.
Good—With Oyster Roast.
Good—With Fried Tomato and
Poached Eggs.
Good—In a HUNDRED Different
ways.

Good—In a HUNDRED Different ways.
Good—For Infants.
Good—For Growing Children.
Good—For Growing Children.
Good in one hundred ways.
Its wide adaptability and usefulness makes it the most practical and economical food known.
Made of the most nutritious ingredients—eggs, milk, butter, sugar, four and delicious Dutch flavoring.
Remember!
There is only ONE HOLLAND

There is only ONE HOLLAND RUSK and but ONE THING like it—"more."

HOLLAND RUSK CO.

. Holland, Mich



Good in One Hundred Ways

The many ways in which HOLLAND RUSK is eaten make it a fast seller. Keep it displayed on your counter, and when your customers buy it call their attention to its convenience as a toast with WELSH RAREBIT—in fact, whenever you sell cheese for WELSH RAREBIT sell a package of HOLLAND RUSK to be eaten with it. HOLLAND RUSK is not called a light of the land LAND RUSK is not only delicious with fruits, berries, marmalades, jellies, oysters, poached eggs, etc., but it has high food value. It is a satisfying food for people of all ages, is enjoyed and easily digested by infants, growing children or dyspeptics. Our advertising helps to make HOLLAND RUSK sell. Keep it on your counter where customers can see it.

HOLLAND RUSK COMPANY

HOLLAND, MICHIGAN

Valuable premium coupons in every package increases sales. Send for list of gifts.



MODERN GROCERY EQUIPMENT

Adds an air of distinction to your store—and

ATTRACTS TRADE.

The "Walker Bin" System

will save 25% of your floor space and also of your expense for skilled salesmen.

Is this worth your consideration?
We manufacture the best in show cases and refrigerator counters.

Write now for illustrated catalogue and estimates.

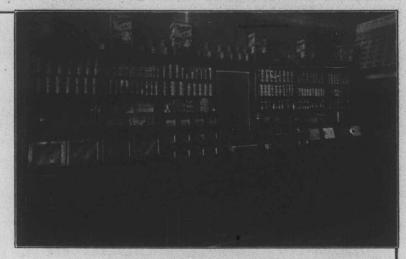
Walker Bin & Store Fixture Co.,

LIMITED

PATENTED -BIND-

Berlin.

Ontario



REPRESENTATIVES,
Manitoba: Watson & Truscalate, Winnipeg, Man.
Sank. and Atta: J. H. Smith, Bay 955 Regins, Sank.
Vancouver: Western Plate State Co. 318 Water Street,
Montroal: W S. Silcock, 33 3t Nicholas Street.
Maritime Provinces: R. R. Rankine, 4 Wright St., St. John, N. I



TWO CENTS PER WORD

You can talk across the continent for two cents per word with a WANT AD, in this paper.



Sanitary Cans

"The Can of Quality"

Baked Beans, Soups, Meats, Condensed Milk, Evaporated Milk

danau

Sanitary Can Co., Ltd.,

NIAGARA FALLS, ONT.

Inefficient Equipment Costs \$ \$



Profits in cheese sales are made not by guessing the amount of cheese a customer's order calls for, but by having the most efficient and absolutely non-erratic computing system to cut it. Real economy means efficient equipment; it costs dollars less than lost time through guessing weight (to say nothing of stock loss).

The Perfection Cheese Cutter

It is efficient because it enables you to sell cheese at a much better profit than by any other way, and is thoroughly practical and speedy and simple to operate. Its features embody: A bevelled edge knife, a five-ply birch board that don't warp or come apart. It is handsomely finished in scale blue enamel. It is well constructed, with good workmanship. Automatic cabinet. Sells cheese all sum-

High-class natural finish. Perfectly sanitary-protects the cheese from air, dust and insects. Place for display and storage of box goods on part of its top.

Send for illustrated literature to-day

American Computing Co. of Canada

HAMILTON.



"SHELL" BRAND Castile Soap

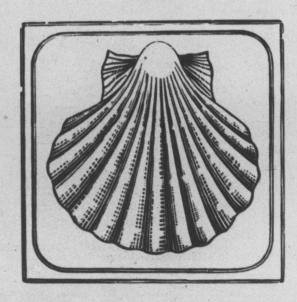
The Standard of Purity A Pure Oil Soap

Has the largest sale of any Castile Soap in the Dominion. This Soap is especially manufactured by Messrs. Couret Freres, Marseilles, France, for Messrs. Estrine & Co.

GENERAL AGENTS

P. L. MASON & CO.

Toronto



WHITE SWAN

YEAST CAKES

are the most reliable and satisfactory yeast cakes on sale in Canada. Your customers will not complain of poor results if you supply this brand. .

> ORDER FROM YOUR WHOLESALER

White Swan Spices & Cereals

SOLE DISTRIBUTORS

TORONTO

John Gray & Co., Ltd.

Glasgow

Scotland

1 lb. Floral Glass

Samples and Prices from

Maritime Provinces, Quebec, Manitoba, Saskatchewan and Alberta, W. H. Dunn, 396 St. Paul Street, Montreal; Toronto, Lina Brokerage Co., 47 Wellington St. East; Ottawa, E. M

Lerner & Sons, 11 York Street: British Columbia and Yukon, Kirkland & Rose, 312 Water Street. Vancouver.



Pleasure and Profit are both derived from the use of a Coles Electric Mill.

They please your customers by the silent, satisfactory way

in which they do the work. They relieve your clerks of drudgery and give you increased profits from the sale of

Don't you think you had better send for a catalogue at once and become bet ter acquainted with our line?

We also make electric meat choppers and a full line of hand and power coffee mills



Coles' Manufacturing Co., 1615 North 23rd St., Phila., Pen. AGENTS; Chase & Sanborn, Montreal; The Codville Co., Winnipeg; Todhunter, Mitchell & Co., Toronto; James Turner & Co., Hamilton, Ontario; Kelly, Douglas & Co., Vancouver, E.C.; L. T. Mewburne & Co., Calgary, Alta.



No Disappointments

The housewife is never disappointed with her baking when Forest City Baking Powder is used and the Dealer is never disappointed with his sales—For-est City Baking Powder is recognized as the standard of purity and has been the standard for over 25 years. Sales are and profits sure

Gorman, Eckert & Co., Ltd.

London, Ontario

Western Selling Agents: Mason & Hickey, Winnipeg



There are 750,000 BOWSER OIL TANKS in use to-day. Why? Because they pay! If you sell oil from an old-style tank you lose money in waste of oil and the damage it does to other articles, and you're paying the price of a

BOWSER SELF-MEASURING OIL TANK

without having it. You have only an oil "nuisance" instead of an oil "business." The BOWSER OUTFIT does away with the measure and funnels; you simply hang the customer's can on the nozzle and pump the desired amount. As soon as pumping stops an automatic cut-off checks the flow of oil and prevents dripping. If you fill an odd measure the indicator shows you what to charge. No waste of oil or time. No dirty oil-soaked floors. No need to run down cellar nor to a back room to draw oil, because the BOWSER OUTFIT is so clean it can be kept in the most convenient part of the store. Write us for complete catalogue No. 222, and full information—Free.

S. F. Bowser & Co., Inc., 66-68 Fraser Ave., Toronto, Ont.

Patentees and manufacturers of standard, self-measuring, hand and power driven pumps, large and small tanks, gasoline and oil storage systems.

Established 1885.

Probably no other line of Coffees in the world have been made so easy and so satisfactory for the grocer to sell as the products of

CHASE & SANBORN

MONTREAL



Litster Goods

are made good enough to guarantee They recommend themselves and sell themselves wherever introduced. Is the best any too good for your trade?

Litster Pure Food Co.,
TORONTO

When The Hands Are Soiled

At the Office, Store, Bank, Printer's Home, in fact,



At the Foundry, Shop, Mill, Factory, Garage or Farm

anywhere or after any kind of employment or amusement, use

SNAP

Beneficial to the skin.

Big Sale for This Hand Cleaner.

SNAP COMPANY, Limited MONTREAL, QUEBEC

A Genuine Trade Builder

Quality goods are those that attract and hold trade and

NELSON'S Crystal Leaf CELATINE Unrivalled in the kitchen.

can be obtained from

W. G. PATRICK & CO.

Montreal.

Toronto

St. Paul St.

York St.,

will prove a profitable proposition to every grocer because it is unrivalled in quality and purity.

It is moreover attractively packed and made up, and proves a rapid and profitable seller.

We have a dealer helper-selling plan that cannot fail to interest you. Send for details of it to-day.

The Guelph Soap Co.

If you hear TO-DAY

at the counter, the word that is fast becoming familiar as a synonym for Stove Polish-

are you in a position to "deliver the goods"? If not, an excuse, an apology-profitless substitutes for a "GIPSY" sale.

HARGREAVES BROS. & CO., LTD., HULL, England.

Agents for ONTARIO

F. E. ROBSON & CO., 25 Front St. East, TORONTO.

Do You Realize

Mr. Grocer, how much confidence your customers put in your advice. Sell "Swallow" Brand, Macaroni, Vermicelli, etc., and you will never betray that confidence. Stock and push

Macaroni Vermicelli ("SWALLOW") BRAND

right now. You know the

reason.

Ask for "Swallow" (In French, Hirondelle) when ordering from your wholesaler. You will get quality goods by specifying this brand.

The C. H. Catelli

MONTA EAL. CANADA

Stands on its It Appeals It should appeal to you to the Public because it is the because of its exquisite flavour most popular of all coffee esand the ease and sences; because swiftness with it means quick sales, big sales, and good profits. which it can be perfectly prepared. Ask your Wholesale House



Satisfaction More

There is more satisfaction for both dealer and customer in every Jar of Cairns' Scotch Jams and Jellies, be-Cairns' Scotch Jams and Jellies, because they are prepared from the finest selected fruits without any adulteration whatsoever. Cairns' Fresh Fruit products are fast sellers wherever introduced.

Royalty has and is appreciating them, and so will your customers. Dealers appreciate the profit. Are you one?

Alexander Cairns & Sons PAISLEY, SCOTLAND

Canadian Agents: SNOWDON & EBBITT, Montreal



TEAS, COFFEES, SPICES, EXTRACTS, BAKING POWDER,

JELLY POWDER, SOAP.

Canned Vegetables, Fruits and Salmon, Syrup Etc.

All goods branded "TARTAN" ensures the handler of the first quality, every package guaranteed.

'Phone Numbers—462 Long Distance. Free to Buyers; 3595, 3596, 3597 3598 Order 'Phones. 748 Shipping Office.

All orders shipped same day as received.

BALFOUR, SMYE & CO.,

Wholesale Manufacturing Grocers **HAMILTON**

GOOD RAISINS 61/2c.lb.

We have to offer some 100 cases Fine Valencia Raisins, 1911 crop, at 6½c per pound, F.O.B. Niagara Falls. Sample on application.

MARLAND WOOLNOUGH CO.

Wholesale Grocers
Niagara Falls Centre.

Canada

TEA LEAD

(Best Incorrodible)

Buy "PRIDE OF THE ISLAND" Brand

as extensively used for years past by most of the leading packers of Tea in Canada.

ISLAND LEAD MILLS Ltd.

Tel. Address: "Laminated," London. LIMEHOUSE A.B.C. Codes used 4th & 5th Editions LONDON, E., Eng.

Canadian Agents :

HUGH LAMBE & CO., TORONTO
J. HUNTER WHITE, ST. JOHN, N.B.
CECIL T. GORDON, MONTREAL

For

"Green Mountains" "Delawares"

or other varieties of

POTATOES

FOR SEED OR TABLE USE

Bags or bulk in cars

Write or Wire

CLEMENTS COMPANY, Limited

ST. JOHN

N. B

BLACK JACK

QUICK CLEAN HANDY

%-lb. tins-



TRY IT

SOLD BY ALL JOBBERS



Riga Water

The Housewife's Friend

A Gentle Purgative
Absolute Cure for Constipation
Cures Where Others Fail

We Want Agents

La Societe des Eaux Riga



Better Service Means More Trade

THE McGREGOR PATENT BAG HOLDER is the biggest step to quick service of your customers, and quick service is probably the remaining thought of every trader to your store. Make it a favorable one.

KILGOUR BRØS. 21-23 Wellington St. West, TORONTO



Cawrence anulated

The most interesting changes in regard to sugars are an increase in the estimate of the Cuban sugar crop, which is now expected to reach 2,250,000 tons, being an increase of about 400,000 tons over last year, while, on the other hand, the estimates of the Russian beet crop have decreased by nearly a like amount.

The St. Lawrence Sugar Refineries, Limited. **Montreal**



Mr. Grocer

When buying Jams and Jellies for your trade during this new year,

L. & B. BANNER BRAND

can be relied on as being of best quality fruit, carefully prepared and packed. The high quality and moderate price recommends it, and makes it popular with the trade.

Try this line when next ordering.

LINDNER & BENNER

Phone Park 2985

291 ARTHUR ST.,

TORONTO

REPRESENTATIVES : The Amos B. Gordon Co.. WESTERN AGENTS:

Toronto

W. L. McKenzie & Co., Grocery Brokers Winnipeg Manitobs

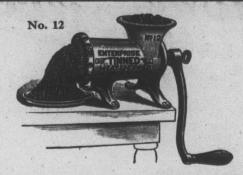
Start 1913 Rig

Is your tea and coffee department going to be a big factor during the coming year? If so, you cannot afford to overlook our values in

BULK

Teas and Coffees--"The best value for the least money," also

ELAGAMA TEA and Coffee MINTO BROS. 45 Front St., E. **TORONTO**



Trade Makers-Profit Makers-Time Savers

This No. 12 Enterprise Meat and Food Chopper should have a permanent place on your counter. It will save your time—save your customer's time, and, above all things, it cuts the meat—cuts clean and easily. Has the true cutting principle—a razor-like, four-bladed steel knife revolving against a keen-edged perforated plate. Can't mash or mangle—it cuts. Can be taken apart and cleaned in a jiffy.

ENTERPRISE

Meat and Food Choppers---and Mills

This No. 8722 Enterprise Power Combination Rapid Grinding and Pulverizing Mill Meat and Food Chopper is fitted with ½ and ¾ H. P. motors, direct or alternating current. Direct current machines have ¾ H. P. motors adjusted for fast or slow speed, which can instantly be changed. Alternating current machines fitted with ½ H. P. motors. Four plates, with varying sized holes, and four knives furnished with each machine. "Enterprise" on a machine means Quality—Fair Price—Assured Service—Interchangeable Parts—General Satisfaction.

Write to-day for complete Catalogue of Enterprise Line.

The Enterprise Mfg. Co. of Pa.

Patented Hardware Specialties

Philadelphia

U.S.A.

Chicago Branch, 176 North Dearborn St.

21 Murray St., New York

530 Golden Gate Ave., San Francisco





Make the New Year "PROSPEROUS"



BY SELLING

COFFEE

Every season of the year, every day of the week is KIT COFFEE time, for it is always delicious, refined in flavor, healthful.

Send for samples.

KIT COFFEE CO.

Govan, Glasgow

ALEX TYTLER
Temple Building, London, Ontario J. A. CROOKS, Bedford, Halifax, N.S. KIRKLAND & ROSE 312 Water St., Vancouver, B.C. G. C. WARREN, Regina, Sask.

> Frederick E. Robson & Co., Toronto.



CANE'S WASHBOARDS

A Line of Business Builders

The beginning of the New Year, which is universal stock-taking time, is a good time to start up on washboards and place your order with your jobber.

We have 13 different styles and sizes so as to suit every demand. Each grade the fullest value of the market.

ORIGINAL GLOBE—Heavy back zinc washing plate. WESTERN KING—Enamel wash-ing plate.

IMPROVED GLOBE—Thin back, solid zinc washing plate.

DIAMOND KING—Glass washing

plate. Have you seen our new Boards— BEAVER Brass, and NEPTUNE, Wavey Zinc?

Write for Catalogue and full par-ticulars on Cane's

WASHDAY WOODENWARE

WM. CANE & SONS CO. LIMITED

NEWMARKET, ONT.





Your Big Fish Year

There is no chance with fish. Stock always sells, and sells readily. Simply educate your customers to the fact that you are handling our goods. The quality will do the selling work.

Canada Brand Pure Boneless Cod

Tasty and appetizing, to say nothing of its nutritious value.

Make Out a Trial Order.

BONELESS FISH.

Canada Tablet20	1 lb. Tablets
Canada Crate12	2 lb. Boxes
Canada Strip30	
Atlantic Special20	lbs., 1 lb. and 2 lb. Blocks
Mariner Brand25	lbs. Bulk
Cod Bits25	

SKINLESS FISH.

	Hundreds												
Eastern	Fifties .		 								. 50	1b.	Boxes

Haddies, Kippers, Bloaters,

OCEAN BRAND

Fillets Boutilier's

In short, we can supply any line, so don't be in doubt.

The North Atlantic Fisheries

MONTREAL



JOBBERS

Apply to our Agents for samples of

JAPAN TEAS, FANNINGS and BASKET FIRED

All on the spot

FURUYA & NISHIMURA

MONTREAL

NEW YORK

CHICAGO

Everybody's Using It.

This is the season when every housekeeper is using stove polish.

James Dome Black Lead

is the most reliable and satisfactory stove polish that you can sell.

Pays well

Sells well

Works well

W. G. A. LAMBE & CO., Canadian Agents

1913

We wish our friends, and friends to be, a very Happy and Prosperous New-Year, and believe we can do a whole lot towards the realization of above if you will let us. Our travellers start out January 6th with offerings that will interest you. Kindly give them a few moments of your valuable time; they will not bore you, and you will find them courteous. Three things we pride ourselves in:—

1st—QUALITY.
2nd—PRICES.
3rd—PROMPT SHIPPING.

W. T. HARRIS CO., Limited

WHOLESALE GROCERS

1010-1016 2nd Avenue, East - OWEN SOUND, Ontario

Phone 33-Free



The Public Demand



Never before has the demand for purity in food and drink been so insistent as to-day. You can always uphold the <u>purity</u> of "SALADA" Tea. Its scientific cultivation, the cleanliness of its preparation, the sealed lead packet, combine to protect the fragrant leaves from all contamination. It's pure, wholesome and delicious — recommend it to your customers—they'll come back for more.

"SALADA"
41 Eastcheap,
LONDON, E.C.

"SALADA"
TORONTO and
MONTREAL

"SALADA"

198 West Broadway
NEW YORK CITY

To the Wholesale Trade:

RANGOON BEANS

We can offer the very highest quality in any quantity. Substantial repeat orders placed by leading houses prove conclusively that as cookers and boilers the Rangoon is now the equal of the best.

SPLIT PEAS

Quality of these also beyond dispute. We have imported good quantities to Canadian market, and buyers, without exception, are well satisfied, judging by steadily increasing demand.

N.B.—All shipments are inspected at Liverpool by our house there, thus guaranteeing quality of anything offered.

West India Co., Limited MONTREAL

A FREE

PACKAGE OF CUSTARD
POWDER IN EVERY PACKAGE
OF OUR JELLY POWDER

The very high quality of this Jelly and the delicious custard powder (included) make it most popular. You want the popular line — then write for prices. We quote right and the goods are right.

S. H. EWING & SONS

MONTREAL

and

TORONTO



One Quality Always, and That the Best

Mustard, the staple condiment, to be good must be the Right Brand and properly prepared. Inferior quality materials are never used in the preparation of

COLMAN'S MUSTARD OR KEEN'S MUSTARD

IN SOUARE TINS

They constitute the best and have a reputation that is without parallel.

Magor, Son & Co.

Agents for the Dominion of Canada
403 St. Paul St., MONTREAL
Toronto Office, 30 Church St.



GETTING THE BUSINESS

From the grocers' viewpoint depends upon the demand there is for the goods he has in stock. That's why

Crown Brand Corn Syrup

Is sold by all good grocers. It brings business because the demand for it is national.

When Crown Brand is asked for, no other Corn Syrup will do.

Crown Brand is known throughout Canada as the ideal table syrup, and custom comes where Crown Brand is sold.

This is the season and now is the time to stock Crown Brand. It will please your customers to know that you have it—and prove a steady source of profit to you.

The Demand Is There—You Simply Have To Supply It.



MONTREAL-CARDINAL-TORONTO-BRANTFORD-VANCOUVER



View of the handsome grocery department interior of Robinson & Co., Winnipeg, Man. Mr. Robinson, founder of this firm, began business a quarter of a century ago in Winnipeg.

Proper Management Built Up Business

Progress of Robinson & Co., a Large Winnipeg Concern Which Was Founded 25 Years Ago—Business Methods Always Kept Abreast of the Times—Attractive Grocery Department and Some of the Fixtures Installed.

Western Canada can boast of many fine retail businesses. All these of course had humble beginnings, several of them dating back a decade or two when the population and the known resources of the country did not warrant any great attention, save from those who could look into the future.

It was some twenty-five years ago that "Jerry" Robinson began business in Winnipeg. It was not either, on a very pretentious scale, but even at that time he was recognized as among the aggressive merchants of that place

To-day Robinson & Co., Winnipeg, is a large concern. Their handsomely furnished departmental store—a reproduction of their grocery department appears above—is one of the busy spots in the western metropolios.

Large Addition Erected.

A large addition to the floor space was deemed necessary by the management last spring, and the addition was opened about a month ago, giving much needed room to some important departments.

The grocery end was one of these It will be easy to judge of the extent and importance of this branch of the business from the accompanying illustration.

Well lighted, well arranged, with a fine stock, always in "apple-pie" order even in rush hours, it is a lesson in store management to visit Robinson and Co.'s grocery department.

The Arrangement Artistic.

It will be seen that silent salesmen and artistic arrangement play no unimportant part in methods as they should in every business, however slender its resources.

The selling staff of the department numbers 25 which is increased as needed at times of unusual pressure.

The handsome show case to be seen towards the front of the picture is used to promote confectionery sales, and it is feund to be a splendid seller. Confectionery is displayed on the top in trays with price cards, while attractive boxes are shown beneath.

Good use is made of the pillars. Canned goods are piled around them not only hiding the pillars, but displaying the goods to advantage. Bare pillars do not sell anything.

Some of the Fixtures.

The store is built quite wide and tables between the pillars supplement the work of the shelves. The metal ceiling produces a clean, sanitary effect. Among the fixtures may be seen a large cash register, computing scales, rest chairs in addition to the silent salesmen already referred to.

Mr. Robinson's progress is attributed chiefly to his managing capacity and foresight. He and his business always advanced with the times, because he adopted methods to increase business as occasion arose.

Brightening Up Trade in Dull January

A Month in Which Hot Drinks Including Meat Extracts, Cocoa, and Soups Will Sell Well With Attention—Fish, Canned Vegetables and Fruits, Syrups and Molasses Should Also Remain to the Front—Good Month for Fruits and Nuts—Suggestions for Increasing Sales of Above Lines.

January has always been regarded a month of quiet trade. Naturally to a certain extent it may be slack, following on the heels of the heavy Christmas and New Year purchasing season. But January is not as black as it is painted in this regard. At least it should not be, if aggressive measures are adopted to get after business.

The retail grocer can always console himself with the fact that people must still eat whether Christmas comes or doesn't come. It is up to him to take full advantage of this fact and endeavor to make the most of his possibilities.

A Good Meat Extract Month.

January, first of all is a cold month, being a close rival to February for the record of the year. Opportunity is, therefore, afforded the grocer to sell cold weather goods. Now is the time to place to the front meat extracts. They will be required by those whose duties call them to outdoor work. Those engaged in outdoor sports during winter season also consume a great deal of hot beef drinks. Bottles and packages of meat extracts should, therefore, be given a front berth on every shelf and counter and should at least occasionally be given prominence in the window display.

Dealers who know their customers and the habits of their families can frequently interest them in beef extracts. If the husband is known to be a curler or the son a skater, snowshoer, etc., such information can be used to advantage.

Cocoa a Winter Favorite.

Cocoa is another cold weather drink that will produce good returns to the dealer who pushes its sale. Hot cocoa might be termed a favorite ante-slumber drink. It is used almost every night by many families whose sons and daughters have been out in the cold indulging in some outdoor sport.

For afternoon teas and receptions hot cocoa is practically a standard drink during winter. There will be many of these functions in January. Therefore any attention given to the sale of cocoa this month would certainly well repay the efforts of any dealer. As with beef extract cocoa should be advanced to the front and sold.

Get Behind Soups.

Another good cold weather seller that naturally comes to the dealer's mind just now is canned and concentrated soup.

Many people who never eat soup in summer are very fond of it in winter and those who like it the year round want more during the cold weather.

Soups, therefore, should be "got behind" and pushed. This is the season of least resistance for them so that the efforts of the retailer count for much. A carton of soups or a can or two on the counter will be sure to sell goods. There was a time when the majority of us were prejudiced aganst any kind of soup except that which mother made. But with the advance of the times and the scientific methods for manufacturing, that prejudice has gone. People who can afford it prefer the canned or concentrated article.

For lunches soups will be in good demand. Place them to the front and with some care and attention they will be easily sold.

A Good Fish Time.

Inducements to handling and pushing fish are strong. The weather reduces the trouble to a minimum. There is no worry over deterioration or cold storage and there is a certain demand. Even if this demand only were filled it would mean good business but with attention demand can be created.

Many retail grocers increase their fish sales by display. They use a small show ease or two at the front door in which are shown the different varieties of fish on hand. These are simply samples, stocks being kept at the rear of the store or in a cool warehouse.

If too, the retailer begins at once to sell fish, he will quite likely keep fish customers on through the busy Lenten season later. This would mean considerable business during the year.

Bring Forward Canned Goods.

The reason for pushing canned goods in January is self-apparent. There are only a few fresh vegetables on the market and those that are on are rather expensive. In fact it is difficult to get any outside of the large cities and towns in close proximity to the large markets.

For this reason there will be good call for canned vegetables. Unlike fruits, the housewife does little if any vegetble canning. She, therefore, is sure to require the canned article. She should be given every opportunity to purchase it. Tomatoes, corn, peas, beans, beets, spinach, and asparagus will all sell with a little assistance, particularly the first four.

Canned and preserved fruit will, too, be good sellers this month. Quite a number of people do not "put down" much fruit themselves, believing that when cost of fruit, sugar, time and labor are all considered it is not worth while doing So. Every retailer knows that manufacturers have during recent years been putting up a much superior quality of fruit to that of ten, fifteen and twenty years ago. Consumers know this, and can rely on the preserved article. Other similar January lines are syrups and molasses. Display them and they sell.

Fruit and Nut Season.

Even if the holiday season is past the occasion for fruits and nuts is not. During January sales in these lines should be especially good. Supplies and varieties are big enough for good displays. Navel oranges will be getting better in quality. Malaga grapes are in their prime. Table raisins, grapefruit, figs, dates, bananas, etc., are all easily obtained. Lemon sales, with frigid weather, should be good. This is the season of colds.

Displays of nuts should be frequent, and in fact interior displays should be in evidence all the time. Those retailers who use the fine chiken wire containers in cylindrical shape find they are being well repaid. Nuts shown in them can be seen at a distance and the quantity always attracts attention.

Assist the Flour Sales.

The cold season always helps flour sales. More people bake their own bread now, and still more would do so if the matter were drawn to their attention more forcibly. A show card or two or a newspaper advertisement would certainly be of advantage. For instance a card reading "Bake your own bread with this superior flour," or "Home-made bread is always a treat;" "This flour insures good results," etc., would bring out inquiries.

In country districts farmers will at this time be restocking flour. Call their attention to it and watch results. With increase in flour sales yeast cake should of course also be in greater demand.

Two of the best methods for increasing sales in any of the above lines are display and newspaper advertising. These two agencies backed up by judicious persuasions on the part of grocer and clerk, will do wonders in brightening up what otherwise might be a dull month.

Finding the Profits on the Year's Business

Correct Procedure to Follow in Arriving at Net Profit or Loss—Taking Off a Monthly Balance is Facilitated by Use of Stock Records—Some Advantages of Keeping Records of Stock on Hand.

Editor Canadian Grocer—Now that the holiday rush is over, we retailers have some time to consider stocktaking. Would you be good enough to let me know how to go about stocktaking and what is the information it should give me?

Last year you published an article on how a balance could be taken every month. Could you give me some idea as to how I should go to work in doing this?

Any information you can let me have on this subject will be appreciated by me, and I should think by the retail trade in general.

READER OF THE GROCER Moncton, N.B.

The questions propounded are particularly apt ones at this time of year. Just now the retail merchant will turn his attention to stock-taking and the laborious work of making an inventory will begin.

In answering the first question, it is not an easy matter to state just what procedure should be taken without going into lengthy detail. Briefly, however, the best method is as follows:

Assets must be totalled up, the following items being considered under this head; Stock on hand (to be taken at invoice price plus freight or handling charges); cash in hand and in bank; book accounts receivable; investment such as real estate, buildings, store fixtures, etc. The liabilities will be made up of the following: Current outstanding accounts; mortgages on real estate; amount of investment when starting business.

The difference between assets and liabilities should represent the amount of profit or loss as the case may be.

To determine the net profits for a year it would be necessary first to know exactly how matters stood at the beginning of the year. Comparison would show the profit or loss on the year.

For instance, let it be supposed that at the first of the year a dealer has \$8,000 in stock on which there is an indebtedness of \$950. He has \$500 in the bank and book accounts receivable of \$600. His business is worth, outside of the question of fixed investment in build-

ing fixtures, etc., the sum of \$8,150. During the year, he pays out \$11,000 for new stock and his cost of doing business for that time is \$3,600. At the end of the year he finds that he stock on hand to the value of \$8,500, against which there is an indebtedness of \$900. He has \$2,600 in the bank and accounts receivable amounting to \$800. How much has he made during the year?

It is not difficult to determine what he is worth at the end of the year, exclusive of fixed investment. He has a stock worth \$8,500, from which must be subtracted \$900 still to be paid. By adding the \$2,600 in the bank and the \$800 accounts receivable, it is seen that he is worth exactly \$11,000. At the first of the year he was worth \$8,150. His net profit during the year has been \$2,950.

If it is desired to reach an absolutely accurate accounting, the question of depreciation of buildings and fixtures would have to be considered, a certain amount being written off the profits to cover this. Many dealers, however, reckon depreciation among overhead expenses, allowing a certain amount per year or, in some cases, a certain percentage.

A Monthly Balance.

With regard to the taking of a balance every month, the same procedure would be followed. It is very hard to take off a monthly balance showing the exact standing in a retail business unless stock records are kept. It is always found a paying plan for retailers to keep such records. Not only does it enable them to keep close tab on the standing and the amount of business being done but it makes it possible for them to find at all times just what stock is on hand. In this way, the dealer is able to replenish his stocks as soon as the records show that they are running low. They are very simple to handle. An entry to the debit is made when stock is received and each sale is credited. This can be done to good advantage by the card system.

In keeping stock records, it is necessary for all menmbers of the staff to carefully enter all sales. Otherwise, the records will not contain correct information with reference to the stock and mistakes are almost certain to crop up in ordering. The enterisg of the sales on these stock slips is done in addition, of course, to the regular system of entering sales.



LOSSES FROM DUST.

"So far as I know," remarked a traveler the other day," there is no leak in the grocery store—at least in a great many—that causes greater loss than flying dust.

"Frequently on going into a store one finds the clerk or probably a couple of them dry sweeping the floor, and in such a way that the maximum amount of dust rises. This naturally settles on everything, foodstuffs as well as furniture. Often an open box of prunes, raisins or lard can be seen simply covered with dust. In fact, everything that is open is dust covered.

"No dealer wants to sell a good customer dirty prunes or lard and when the order is being put up a certain amount has to be thrown away.

"Worse than that, no woman wants to buy dust covered prunes or lard and often she will go some place else if they are not clean looking. To me this would seem the greater leak. Dirty, dust-covered foods are not going to assist sales.

"Two precautions are necessary to prevent this loss. All grocers now sell dust absorbers which actually prevent dust by absorbing it. Why shouldn't they use these themselves? A little sprinkled over the floor stops the nuisance. Then to be doubly sure, all open packages should be covered before sweeping."

Editorial Note.—Readers are urged to send in as many suggestions as they may have for our Leaks column. The more actual experiences received, the better and more valuable will the column be to all.

CALENDARS FOR 1912.

"An Anxious Moment," is the subject of a handsome 1913 calendar sent out by J. J. McCabe, wholesale fruit broker, Toronto. It is one of the most attractive calendars one would wish to see, the coloring showing up with splendid effect. The calendar is made in the long shape, the illustration being bordered with red and the whole on a mottled green cardboard background.

The man who is looking for something soft will find it inside his hat. The hard-headed business man succeeds.

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TORONTO, JAN. 3, 1913

CANADA'S EXPANDING TRADE.

When Canada's books are closed for 1912, there will be evidence of the greatest trade in her history. Up to November, the grand total of Canadian trade was \$821,-723,347, and it is estimated that when totals are made up for 1912 that it will reach the billion dollar mark.

January's total was \$63,680,443, February's a million more, and March \$23,000,000 greater. The increase continued until for October the total was \$101,277,469. It is estimated that the November figures, not yet compiled, will beat October by \$3,000,000.

The trade development experienced last year was reflected in the foodstuff business. Aggressive manufacturers, wholesale and retail grocers all claim the year was a splendid one. Trade has gone forward with wonderful dexterity and we now begin with 1913 with every prospect of greater things during the year before us.

It must be remembered of course that greater prosperity is in store only for those who go after it. things do not come to those who wait.

WRONG AGAIN.

"What men have failed to remedy women have accomplished! Only the other day The World called attention to the Philadelphia campaign to reduce the price of eggs-cold storage but sold as "fresh"-and at that a subtle hit at the innocence of the general public. It was left to the wit of women not only to devise but to supply an effective remedy."-From The Toronto World.

Someone should enlighten The World and other dailies which do not go very deeply into trade conditions. In their endeavor to cater to the masses, they make statements which reflect on the honesty and business capacity of retail merchants, all of which tends to cause a feeling of distrust between consumer and dealer.

Women, no doubt, must be given credit for a great deal of originality, but in the Philadelphia egg case The World can scarcely claim much for the wit of women in this instance. The article in our provision department of this issue shows who were behind this egg deal where price of eggs was so suddenly dropped. It transpires that a number of egg men had inferior eggs (in part at least) on their hands which they were desirous of moving out at a profit. The Householder's League, from all accounts, became their easy dupes, and once again the dear public has been victimized.

In Philadelphia the majority, if not all, of the newspapers now see who is behind the scheme. Will those dailies on this side of the line who have written editorials on, and given such wide publicity to this question, now put their readers right?

FIGURE THE COST.

"I don't bother my head about the cost of doing busi-When any merchandise comes in, I just tack on enough profit to insure my not losing anything, and let it go at that," said a country merchant the other day.

This practice is an unjust one, both to customer and dealer. It makes a reasonable price a matter of chance, instead of policy. The result is that either the dealer sells at a loss, or the customer is overcharged. Profit figuring, to be accurate, must be based on the cost of doing business. This is the only successful solution of the problem. Guesses and approximations are certain to work a hardship on one or the other of the parties concerned.

With competition so keen nowadays business is likely to be lost if customers are overcharged on any article. They soon find out what the standard price should be and they go to the store where that price can be secured. On the other hand, if the retailer marks his goods too low, as he is bound to do in some cases, he loses money. The one best method is to know total cost and figure from the selling price what percentage of profit is being made.

HOW WAR PANIC AFFECTS TRADE.

It does not always require actual warfare to clog up trade channels. Rumors of war are enough. Witness the case of Vienna, Austria's capital. Ever since the Balkan blaze broke out, Austria has been in a state of anxiety which has gradually developed to almost fever heat and preparations for strife.

As a result Vienna has experienced the worst year for trade in the memory of the oldest citizens. The Christmas business was a failure. Instead of engaging extra hands to cope with the Christmas rush, milliners and dressmakers were forced this year to reduce their staffs. One large firm sent away no fewer than 140 employees. books of leading dressmaking establishments show receipts for the week ended December 14 of \$290, compared with \$12,175 the corresponding week of last year. Altogether 25,000 workmen and work girls are said to have been thrown out of employment during the last few weeks prior to Christmas in Vienna.

The war panic has disturbed the entire economic activity of Vienna, especially the monetary circulation. Withdrawals of deposits from the banks are heavy and everything is in a state of turmoil.

This is a lesson for us all. War scares are disastrous to the trade of any country. While there is not likely to be any war for Austria, this panie has thrown things back into an era thought to have been gone forever. The great body of merchants in our own country must do their share to stamp out all signs of war scares. Canada to-day is peaceful, happy and prosperous. Her trade is growing by bounds. We want no panies here.

A COMPULSORY CLOSING ACT.

Early closing is a problem which confronts the retailer still in many sections of Canada. If left to themselves, the retailers can be depended upon to reach a solution satisfactory to the majority and most suitable for the particular locality. In Great Britain, however, the government has stepped in with a compulsory closing measure, known as the Shops Act. It is stated that, owing to the loose and indefinite way in which some of its provisions are drafted, this Act is likely to prove prolific in prosecutions. At any rate, it has raised a storm of protest from the retail body and has already led to some litigation.

The Act, as we understand it, provides a certain day in the week on which the stores must close early in the afternoon. Different trades and each locality seems to have a schedule of its own. Thus in one place, the grocers close on Tuesdays, the hardwaremen on Wednesdays and the drapers on Thursdays, while in a neighboring town the order may be reversed. The result of this measure, it would seem to us, would be to plunge trade into endless confusion. The traveler, for instance, would never know just how he should arrange his itinerary to escape half-holida. He would be continually finding himself stranded in towns where the shops were closed and thus would lose much valuable time. The traveling public would suffer serious inconvenience from the same cause.

But this, after all, does not appear to be the most serious disadvantage. In many cases, it is not necessary to close the shop absolutely. Certain dealers are permitted to sell certain lines or are allowed to wait upon certain classes of people. For instance, the second schedule to the statute permits the sale on early-closing afternoons of motor-cycle and air-craft supplies and accessories to travelers, but not a word is said as to what constitutes a traveler. Under the liquor-licensing laws a traveler is defined as a person who has traversed at least three miles from the place where he slept the previous night, but no such condition is imposed by the Shops Act; and even if it were, how is a dealer in such articles as carbide, burning and lubricating oils, solution, and the multitudinous oddments which go to make up the stock of the accessory retailer, to make sure that all who enter his shop to buy such things on the weekly halfholiday are bona fide travelers or not?

The impression one gains from study of conditions which have arisen since this Act went into effect is that the measure is too complicated and cumbersome to prove successful. It is indeed difficult to take half measures in dealing with a question of this kind. The only way to put early closing on a practical basis would be to enforce the half-holiday idea strictly and to make the dates uniform in all localities.

ONIONS, A HEALTHY FOOD.

Every dealer knows that onions make one of the best foods possible for the human system. Boiled onion is a splendid purifier for the body, and can be readily eaten without harm to the weakest of stomachs. Onions, both raw and fried, are also good, but possibly a little strong for some.

A prominent Aemrican doctor give the following advine about eating onions:—"Eat plenty of them, stewed, boiled, fried or raw.

"Keep the fumes of onions continually permeating the atmosphere.

"Spread onions in the alleys' on the lawns and any other place where it might appear they would do good." This same physician claims onions are particularly effective against smallpox, having been tested in more cities than one and found equal to the occasion.

These points suggest to retailers that a good business can be done in onions if they are properly handled. Kept in the cellar, they will be a long time moving out. But if displayed where they can be seen, they will sell themselves. Any dealer who uses space in the newspaper could easily work up a good trade in onions by referring to their medicinal qualities. A display card or two would also help.

MEASURING UP TO CAPACITY.

"Divine discontent" is one of the things embodied in the "new thought" philosophy, and may be applied to merchandising. It's a good thing to be discontented when it spurs a man on to greater endeavor. Keeping up to last year in sales is standing still, so the merchant should not be content unless his business increases. You cannot measure the value of the inspiration that comes from constantly increasing sales. And the way to bring that about is application. Dig in and do it—then keep at it.

Perhaps you as a grocer do not know as much as you should about your own business. Do you? Take an inventory of yourself and your qualifications, as well as of your merchandise, and follow out the idea by extending the investigation to your staff. Perhaps some fault of your own is preventing a healthy flow of inspiration and interest in the business to your assistants. Personal stocktaking may show you that. Perhaps you have a drone or two in your employ—it will pay you to find that out. Get the best out of yourself and see that all about you measure up to capacity.

EDITORIAL NOTES.

Good Friday comes on March 21 this year, practically the earliest possible date.

It is now 1913. We all are, of course, entitled to make the error a few times of writing it 1912.

January trade will be the better for a little polish. It can stand for being brightened up in many cases.

One of the chief duties of the dealer is to take an inventory at the end of every fiscal year. If you have no fiscal year start one now.

"Ring out the old, ring in the new," when referring to out-of-date methods is just as appropriate as when the end of a year has come.

In Philadelphia the people have been fooled by a bogus egg deal. Anybody these days is apt to swallow everything with a lower-cost-of-living tag attached.

Doctors all advise the free use of onions. As long as people do not taste them in the milk, they readily accept the doctors' advice. But the retailer must do his part.

Now that the municipal elections are over, successful aldermanic candidates from the grocery trade will have an opportunity of finding out the difficulties attached to working for the public in another capacity.

The past year has been a bright one for Canada. Her turnover is the biggest in history. May each grocer be in a position to not only say the same thing, but also that the net profit for 1912 stands at the top.

Checking Fire Losses in America

The Loss in the United States and Canada is Much Larger Than in European Countries, Owing to Legislative Laxness and Individual Carelessness—Some Appalling Figures—Methods of Prevention Outlined—Buildings Must be Properly Fireproofed and Windows Protected.

Why is it that the fire loss in European countries is about 30 cents per head, while in the United States it is \$3, and in Canada \$3.07?

Why is it that Berlin's fire loss is about \$200,000 a year compared to Chicago's \$5,000,000, while Berlin only pays \$300,000 for fire protection and Chicago pays \$2,000,000 ?

Why does New York pay \$5,000,000 for fire extinction and \$18,000 for fire prevention, when the figures perhaps might be reversed?

These figures are approximately correct and the questions asked become of extreme importance, indicating as they do that there is something radically wrong with conditions in this country and the United States.

What that something is was shown by Franklin H. Wentworth, secretary of the National Fire Protection Association in the course of an address before the Manufacturers' Association at Toronto. Briefly, the excessive loss from fire in America is due to the carelessness and indifference of the people and the faulty methods of prevention arising out of this public apathy. A brief resume of some of the striking points that Mr. Wentworth made will be interesting.

The first inkling of the enormity of America's offence in the matter of fire prevention filtered into men's minds about the time that a number of men got together in Boston to carry on a campaign for the standardization of sprinkling apparatus. Prosecuting their work, they ran into a most amazing labryinth of difficulties arising out of the fact that there were no standards in the United States for anything. Wires could be put up anywhere or in any fashion. There were no rules governing the proper wiring of buildings, no regulations covering material to be used. Every building was more or less of a fire trap, Appalled at what they had found the members of the association saw that a wide field of activity lay before themeducating the American people to a sense of their danger and unprepared-

Mr. Wentworth told in a somewhat humorous vein of the difficulties they experienced. The people were indifferent almost to the point of being callous. Newspapers consigned the matter sent them very promptly to the waste paper basket. Finally, some newspapers have taken up the question and much good has resulted from the publicity given. Sensible ordinances are now being passed in a number of municipalities and it begins to look as though the immense yearly ravages of the fire flend would be checked and, perhaps, in time stemmed.

A few facts quoted from Mr. Wentworth's lengthy and graphic address will serve to set forth the situation exactly as it stands to-day. The fire loss in the United States yearly has averaged \$25,-000,000 for the last twelve years. Brought down to fractions of time, every minute for the last twelve years has seen the destruction of property valued at \$500. This has been due primarily to the fact that growth has been very rapid and natural resources have been seemingly inexhaustible In the United States and in Canada, the need of conservation has not been felt and it is only within the last few years that any suggestion of the need has been heard. It is not hard to find whole tracts of land from which the timber has been stripped, left unused without any attempt being made at reforestation.

A still greater reason has been the almost inexplicable degree to which the carelessness of private individuals has been carried. In Germany, there is one place in the household where matches are kept, and one has to go to that place to get a match. In the American or Canadian household, matches are everywhere-on the kitchen table, on mantles, on dressers, in every old coat or vest in the place. If a man cannot put his hand out anywhere in the dark and find a match, he becomes indignant and disgusted. The result is that rats gnaw them, children play with them and fires are breaking out all the time which can be traced directly to the careless handling of matches.

But this is only one evidence of the average person's carelessness in the matter of fire. Men dump hot coals against board fences, they start bonfires near their neighbors' houses, sometimes—less frequently though—near their own. They send up toy ballons which drip sparks of fire. They seize upon festive occasions as an excuse for introducing all manner of inflammable material into stores and houses. They smoke everywhere—and throw lighted matches around promiscuously and daringly.

Fire has become so common in America that it attracts no attention. In

European countries, if a conflagration occurs which creates a loss running up into the hundreds of thousands, there is at once a demand to know how it eame about that such a fire could occur, what were the reasons, how the possibility of similar fires should be dealt with, and so on. In America, hundred thousand dollar fires are so common that, if a man picks up a paper which does not contain word of at least two or three, he thinks the day's news dull and uninteresting. Public interest or indignation can be aroused nowadays only by a disastrous holocaust.

All Must Bear the Loss.

The most significant part of it is that the loss is borne by everyone. The tax is indirect but it is there. Manufacturers have to put a margin on the price of their goods to cover the possibility of loss by fire. When a person buys a piece of cotton, the price paid covers fire tribute to the extent of a certain percentage. When Baltimore and San Francisco were wiped out, the loss was not borne by the people of those two cities. Boston and Toronto are still paying for Baltimore and San Francisco; in the future Baltimore and San Francisco may pay for Boston and Toronto.

Statistics prove that the tribute paid per capita each year for fire losses is \$3. If a collector came around on a blue Monday and demanded from the head of a family of five the sum of \$15 to pay the family's share of the fire loss pater familias would be forcibly initiated into a belief of the seriousness of the matter. Nevertheless, every man is paying it just the same, year in and year out.

The Danger of High Buildings.

Big cities are increasing the danger by the building of skyscrapers. New York is no longer a city—it is a disease. Towering buildings, reaching forty and fifty storeys into the sky, are increasing the fire risk materially. What could be done if fire broke out on the fiftieth storey of one of these skyscrapers? As a fire captain once put it, nothing could be done because firemen were not trained "to fight fire in heaven." This tendency toward high buildings is one of the most dangerous elements in the situation.

And the remedy? There is but one remedy and it is gradually being recognized and applied—Prevention.

The most important phase of measures of prevention is to have buildings properly equipped against fire. A properly fire-proofed building will serve as a buckler, holding back the advance of even the most vigorous conflagrations and shielding other buildings from the flames.

New York-or any other city-could be made fireproof if the windows in all the buildings were protected. Flames cannot take hold on walls of metal. brick or concrete but they lap through the windows and catch on the wood-A properly constructed work within building should have metal casings for the windows, standard shutters, metal screens and wire mesh for the windows. Roofs should be fire-proofed. Only by such means is it possible to secure a reasonable degree of immunity from fire. New York has become so thoroughly aroused to her danger that metal shutters are being installed at the rate of 1,000 a week.



Following items are from The Grocer of Jan. 6, 1893:—

"The people of the Maritime Provinces will save one million during the past year owing to the exceptional cheapness of flour and oatmeal, as compared with a year ago. Flour is now forty cents a barrel cheaper there than it has been at any time within the past forty years, and a dollar cheaper than in 1891."

Editorial Note.—On the Montreal market that year and date flour was quoted at \$3.95 to \$4.15 for winter patents. To-day it is \$4.50 to \$4.75.

. . .

"The annual jollification of the Dominion Commercial Travelers Association took place at the Windsor Hotel in Montreal on Thursday last, and as usual the knights of the gripsack had a regular old-fashioned good time. Two hundred sat down, there being seven tables besides the long guest table for the big guns which ran the full length of the south side of the big hall. The committee who had charge of the dinner and may well be congratulated on its success, was:—G. W. L. Cains, the chairman, and Fred Birks, W. H. Callahan, J. W. Clark, E. H. Copeland, F. S. Cote, M. E. Davis, J. T. Dwyer, Geo. Forbes, Wm. Galbraith,

F. Gormley, E. E. Guilbault, Fred Hughes, E. D. Marceau, J. H. Morin, E. G. Painchaud, Wm. Percival, John Rogers, John Taylor, L. A. Wilson, and W. H. Wadsworth, secretary."

Editorial Note.—In this week's issue is a report of this year's banquet but time has evidently wrought many changes in the personel of those travelers who attended twenty years ago.

"Cultivate a jolly disposition, and you'll not only make it pay handsomely, but you'll get lots of fun out of it. Think of an irate customer coming with a rush into your store with a grievance—real or fancied-and determined to give you a 'roasting,' and then to withdraw his trade. You've seen him no doubt. Now, how will you meet him? If you get mad he's got the best of you, because he's been mad so much longer that his anger has got his mouth into good working shape for abusiveness. But keep cool, listen to his complaint, show him you are ready to correct any error even if he's the one that made it, and get him off on to some amusing "string," and you'll have him good natured in spite of himself, and he'll leave the store laughing and determined that all the groceries his family uses, shall come from your store.'

Editorial Note.—This advice of two decades ago holds good to-day. It would be a good resolution for 1913.

ASSESSMENT REDUCED 10 PER CENT.

London Merchants Get Nice Christmas Box—Population Now Over 50,000.

London, Ont., Jan. 2-(Special).-The retail merchants of London, will get a reduction of ten per cent. their business tax owing to the annexing of Pottersburg and Ealing. Previous to the annexation which took place on the 19th ult., the population was under fifty thousand, now it is about fifty-three thousand. The reason for this reduction is due to the Assessment Act, which says that every person, carrying on the busines of a retail merchant in cities having a population of over 50,000 shall be assessed for a sum equal to 25 per cent. of the assessed value. Cities under 50,000 are assessed 35 per cent. London retail merchants came under the last named until a few days ago. It is unnecessary to say that the merchants were pleased with this Christmas box.



To FREDERICK E. ROBSON, of Frederick E. Robson & Co., manufacturers' agents, Toronto. Mr. Robson was born on January 7, 1884, in Lindsay, Ontario. He has been in the present business for eight years.

. . .

To WILLIAM LOGAN, of the Davidson & Hay, Limited, wholesale grocers, Toronto. Mr. Logan was born in Toronto on January 7, 1848. He began his business career with a wholesale millinery firm about the year 1866, remaining with them until 1870, and advancing in that time from a junior to cashier. The following two years were occupied as bookkeeper to Geo. Barker & Co., wholesale millinery, and in February, 1873, he became office manager with Fitch & Eby, wholesale grocers, on Church street. Although many changes have occurred in the ownership of this business, Mr. Logan is still with the firm. Next month he will complete 40 years of continuous service with the firm which is now Davidson & Hay.

SHOW CARDS IN OLD COUNTRY STORES.

The Grocer is in receipt of three illustrated postal cards from an old country admirer, Joshua Smith, proprietor of the Country Stores, Bull Ring, Middlewich, England. Two of these show window displays, one being an attractive trim of packages of salt, the other a stove polish display. The third card illustrates an inside display of flour. One particular noticeable feature about these displays is the profuse use of show cards, display banners and large signs.

Mr. Smith also sends a hand bill printed in two colors advertising tea. He states this has brought him good business. "Success to your paper," adds Mr. Smith, "which contains so much that is helpful to the practical grocer."

NEW BISCUIT FACTORY FOR WIN-NIPEG.

The Loose-Wiles Biscuit Co., of Boston, Mass., will enter the Canadian field. They will erect a building in Winnipeg, 10 stories high and with a floor area of 800,000 square feet at corner of Meadow street and Junction avenue. The outlay involved is placed at \$2,000,000 for construction

D.C.T.A. Men Around the Banquet Board

About 500 in Attendance at the Thirty-Eighth Annual Dinner—Several Prominent Politicians Give Addresses—Sidelights on the Speeches and Happenings—President J. M. Fortier in the Chair.

Montreal, Jan. 2-(Special). - The Dominion Commercial Travelers Association banquet, the 38th in its history, was held on Dec. 23rd, at Windsor Hotel, Montreal. The new president, J. M. Fortier, presided. Others at the guest table being: Hon. C. J. Doherty, Minister of Justice; Hon. J. D. Hazen, Minister of Marine and Fisheries; Hon. Louis Coderre, Secretary of State; Sir Wilfrid Laurier, Hon. G. P. Graham, C. C. Ballantyne, R. C. Wilkins, J. B Giles, J. A. Laporte, F. S. Cote, D. M. Lefebvre, W C. Murray, Wm. J. Irving, J.F.L. Dubreuil, Chas. Gurd, J. S. N. Dougall, H. M. Lavine, first vice-president of the association; H. B. Ames, M.P.; Capt. Demers, Col. A. E. Labelle, F. Bouillon, C. B. Gordon, C. E. Clarke, John Patterson, Lt.-Col. Massey.

Among the speakers were Hon. C. J. Doherty, Sir Wilfrid Laurier, Hon. Geo. P. Graham, Hon. J. D. Hazen, H. B. Ames, M.P., Hon. Louis Coderre, C. C. Ballantyne, C. B. Gordon, and Col. A. E. Labelle.

BANQUETLETS.

By O. S. Johnston.

Sir Wilfrid Laurier said he traveled in years gone by for the legal profession. Wonder how many "cases" he carried.

Did the recent advance in market for Sicily filberts and Tarragona almonds curtail buying on the part of the hotel authorities? It would seem so, judging from the repeated demand from a Valleyfield gentleman who, to put everything in a nutshell, did some gentle kicking.

J. Bevans Giles, better known as "Bev." president during 19.0, was presented with a handsome watch by the executive of 1910; not of course that he is ever behind time.

J. M. Fortier, of eigar fame, the new president, filled the chair admirably. A new "leaf" has been turned over in the book of presidents.

The Prime Minister (he has nothing to do with Borden's Condensed Milk) was an absentee. Had he attended he would no doubt have put the Dreadnoughts when completed at the disposal of the travelers for summer cruising.

About 500 entered the dining room. Pity the 600 was not complete, as the charge for the tables would have inspired some budding poet to put on the mar-

ket "The Charge of the Trunk Brigade."

The newspaper artists wasted time sketching Laurier. Last year's cuts would have done. He has not changed any, even though he has passed the alloted three score and ten by a deuce.

The tale about the traveler who was striving hard to salt away enough coin to take unto himself a Jare, evidently pleased some of the boys aspiring to the benedict rank.

Chas. A. MacMillen, Sugars & Can-

ners, Ltd., interpreted the menu card to those who did not know Greek.

"Awake, the dawn is upon us." This was the watchword of the evening. Some sat up till dawn.

Another speech extract (not beef extract) was "Fit yourselves, so that one day you can carry the earth on your shoulders." It's bad enough to carry heavy grips all year round, some are inclined to think.

Chase & Sanborn were strongly represented. Further indication of the strength of the coffee market at present.

Mathewson's Sons also had a good team entered. L. R. Buzzell, A. D. Fisher, E. A. McNown and Charles Wilkinson. Jas. A. Mathewson was also around but where was S. J.?

Drummers Listen to Song, Speech and Story

Annual Banquet Unites the Snack Club Once More—An Impromptu Night and Everybody Responded — President Wm. Meen Occupied the Chair.

Toronto, Jan. 2—(Special).—The good fellowship existing among the members of the Drummers' Snack Club, was again ventilated at the annual banquet at the St. Charles on the evening of Dec. 27. Table was set for some 40 and every chair was occupied. Speech, song and story gave the evening a thoroughly knight-of-the-grip character, and from the time President Wm. Meen first sounded his baton till the gathering dispersed, "all went merry as a marriage bell."

Patriotic speeches and songs were features. Acquaintances of Col. John Stoneman know his fame as an elocutionist when it comes to battle and war songs or something of an imperial character, and in his reply to the toast to "Canada," the Colonel stirred to a high pitch the feeling of loyalty to our country.

The Drummers' Snack Outing will again be held at Georgetown this year. The qualifications of this pretty town and the appreciation of its people towards the drummers' outing were enthusiastically advanced by Frank Barber and J. A. Willoughby, who had come down for the banquet.

Canada's "Manufacturing Interests," were dealt with briefly but concisely by M. P. Malone. A responsive chord was touched when Russel Smith responding

to toast to "Ourselves," advocated a woman's branch to the club. Geo. Campbell suggested that entire families be brought to Georgetown. "Everybody boost," was his admonition.

Capt. W. G. Reid told of the early hardships of the Travelers' Association, and how it had been gradually nursed to sturdy manhood. His address was pleasantly punctuated by the singing of "My Wild Irish Rose," rendered in stirring style. Addresses by P. A. McIntosh, Robt. Algie, Sol. Walters and representatives of the press were also heard.

FROM THE PRESIDENT'S NOTE BOOK.

When the gathering had adjourned, one might have observed the following notes in the president's diary:—

Why should Earnie Bowles strike up "Oh you beautiful doll," when Michael Malone began his speech?

That was a good joke of Sol. Walters. Canada didn't need to send \$35,000,000 to England to buy Dreadnoughts. She had now the best navy in the world—both smoking and chewing.

Robt. Algie directed the musical events using a stogie as a baton.

"Bay" Hill, of Hamilton, couldn't come. But "Bay's" wire which ended "Love you all, boys!" demonstrates that he is no specialist when it comes to affection even if he is on shoe polish.

(Continued on page 35)

Current News of the Week

Maritime Provinces.

Geo. P. Nelson, for many years a merchant in Truro, N.S., died recently

at the age of 71 years.

Harris Miller's department store, Sackville, N.S., was burned to the ground recently. The stock was valued at \$20,000, with insurance of \$11,000. The building, which was owned by Miss Jane Estabrooks, was valued at \$5,000, with insurance of \$3,000. Mr. Miller has rented another building in Sackville and has already laid in a stock of groceries and other goods.

Ontario.

The general store, residence and post office of J. H. Fulton, York Mills, near Toronto, was gutted by fire recently.

W. H. Judd, senior member of W. H. Judd & Co., wholesale soap manufacturer, died on Christmas Day. He was

73 years of age.

The Knechtel Grocery Co., Stratford, Ont., in order to stimulate Christmas trade offered a pair of pocket shears and cigar cutter to every purchaser of \$3 worth of Christmas goods.

Louis Joyce, general merchant, Bronte, Ont., has installed recently a new refrigerator and an automatic meat slicer. He will give more prominence in future to sale of smoked meats.

W. P. Sanderson has purchased the store of Dr. Bics. Dungannon, Ont., with its stock of wall paper and patent medicines and will add general groceries.

Mr. Sanderson was formerly a Dungannon man but lately has lived in Lanes, Ont.

The directors of the Dominion Canners, Hamilton, Ont., declared at a meeting on Friday last a 6 per cent. dividend bonus payable February 1. They also decided to place the common stock on a permanent 6 per cent. basis from January 1, 1913.

The Port Perry (Ont.) council has submitted a by-law to the ratepayers of that municipality, which proposes giving a bonus of \$10,000 to Mr. Stinson, of Victoria, for starting a canning factory, and the loan of a like amount for a num-

ber of years, on compliance with its further provisions.

The Ontario Commercial Travelers' Association held its annual meeting in London, Ont. The year was a most prosperous one. In addition to the legislation that has been asked for in order

to obtain better hotel and traveling accommodation there have also been negotiations in connection with the Canadian Manufacturers' Association and transportation companies for the proper settlement of the question of the limitation of size of commercial and other trunks. The matter has been amicably settled in the best interests of the baggage travelers. Alf. Robinson was appointed secretary.

A Chatham, Ont., magistrate has given judgment in a case of interest to the trade. It was over the sale of a fruit store in Chatham, Scandrett Bros., of London, being the plaintiffs and Gasper Favata the defendant. The magistrate ordered that \$61 should be paid to Scandrett Bros. About the time of the sale two consignments of goods were ordered from and delivered by Scandrett Bros. Favata claimed that in buying the stock the goods were included. Scandrett Bros. had never been paid for them and they took action to recover the amount of the two bills. A search warrant was secured, and the goods were found by the police. Rather than have the goods taken from the store, Favata paid into the hands of Crown Attorney Smith \$61, the value of the merchandise, pending a final settlement of the case. Scandrett Bros. now get the \$61.

The Commissioners of Fisheries at Ottawa have just received interesting specimens of a remarkable little fish never before found in Canada, although rare specimens have been caught in the United States and Europe. It is a small silvery fish, not unlike a small herring, but has two rows of pearl organs along the sides of the body. The fish were caught by fishermen on Grand Manan. and they are scientifically valuable and interesting. The most wonderful feature is the fact that each of the pearl organs gives out a brilliant light, similar to a small electric lamp. The fish is called the "Pearlsides" and belongs to a group of very rare fish that are luminous. Very little is known about the life history of these small fish, but scientific authorities are of the opinion that they inhabit the deepest waters of the ocean and that the light they give out enables them to procure their food and may also protect them by frightening away their enemies.

A Toronto grocer on Broadview states that he lately paid inspection fees of \$2.30 on a scale in use less than three years. Included in this was a charge of 30 cents cartage for bringing the inspection instruments to his place of business. The next inspection was just five doors further on where a similar charge of 25 cents was exacted. Only a wall separated the next victim of inspection and here also cartage of 25 cents was added. He declares it is time that such unreasonable, if not unjust, charges, seemingly sanctioned by law, were removed from a long-suffering grocery trade, and paid direct by the government.

Western Canada.

C. Wallace, who has been conducting a general store at Brownlee, Sask.; has disposed of his business there and removed to Moose Jaw and opened a grocery store. The new store is splendidly fitted up with some of the modern appliances.

The thirtenth annual meeting of the Northwest Commercial Travelers' Association of Canada, held at Winnipeg, was attended by a large number. The annual report given by the retiring executive committee showed that the membership is now 7,015, an increase for the year of 1,296, that the Canadian trade generally for the past year has been particularly good and that the executive committee has purchased land in Calgary and Vancouver for the purpose of the erection of clubs. It is expected that the contract for the Calgary building will be let shortly after the New Year. The financial statement shows an increase in receipts of \$15,857 over last year with the total assets placed at \$307,956. The officers elected for the ensuing year were: President, William Stitt; vice-president, A. McAllister; treasurer, L. C. Macintyre; secretary, Fred J. C. Cox; members of the executive committee, J. M. Scott, E. H. Lee, G. R. Bolton, J. H. J. Murphy, A. E. Wayte, W. J. Litster, Charles Holden, J. E. Holland, John Brockest, C. M. Scott, L. Nash, J. P. Minhinnick; vicepresident for Alberta, J. D. McDonald; vice-president for Saskatchewan, W. C. Bell; vice-president for British Columbia, A. R. McFarlane; members of the executive, Alberta, O. S. Chapin; Saskatchewan, S. C. Burton; British Columbia, R. W. Clark.

General Review of Grocery Markets

Wholesale Trade in General Engaged in Stock-taking and Business is Naturally Dull—Sugar Market Easy—Beans Not Any Too Strong on Account of Competition—Good Sale for Syrups and Other Winter Specialties.

QUEBEC MARKETS.

POINTERS-

Sugar—Market somewhat easy. Syrups—Selling well.

Dried Fruits-War having an effect on prices.

Montreal, Jan. 2.—With the wholesale trade, business during past 10 days has been dull, as retailers have been busy attending to sales. While January is not expected to be brisk on account of stock taking operations, all believe it will be better than last year and that 1913 will surpass 1912.

SUGAR.—Quite a good demand has been in force for past two weeks, but now that Christmas is over the market is a little duller. It looks as if the price should come down a little now as a stimulant to buying, and as a result of the increase in the number of centrals grinding cane in Cuba. Judging by the whole primary situation, the market is nearly due for a decline, but it would be foolhardy to make any definite statement, such a problem has it become.

Granulated, bags 4 75
Granulated, 5-lb. cartons 5 05
Granulated, 2-lb. carton, per cwt 5 05
Granulated, Beaver 4 60
Paris lump, boxes 100 lbs 5 50
Paris lumps, boxes 50 lbs 5 60
Paris lumps, boxes 25 lbs 5 80
Red Seal, in cartons, each 0 35
Crystal diamonds, bbls, 5 40
Crystal diamonds, 100-lb, boxes 5 50
Crystal diamonds, 50-lb. boxes 5 60
Crystal diamonds, 25-lb. boxes 5 80
Crystal diamonds, 5-lb, cartons 6 30
Crystal diamonds, Dominoes cartons 7 10
Extra ground, bbls 5 15
Extra ground, 50-1b. boxes 5 35
Extra ground, 25-lb. boxes 5 55
Powdered, bbis,
Powdered, . 50-lb. boxes 5 15
Powdered 95.1h house
Powdered, 25-lb. boxes 5 35
Phoenix 4 75
Bright comee 4 70
No. 3 yellow 4 60
10 1 - 12 - 12 - 12 - 12 - 12 - 12 - 12
Bbls, granulated and yellow may be had at 5c
above bag prices.

MOLASSES AND SYRUP.—As stated previously there is nothing of great interest to report about molasses till approach of new crop. As can be readily understood fancy molasses must remain on high side. Syrup sales are good and demand is increasing all along.

	Fancy Barbados molasses, puncheons Fancy Barbados molasses, barrels Choice Barbados molasses, puncheons Choice Barbados molasses, barrels Choice Barbados molasses, barrels	0 43 0 45 0 35 0 38 0 40	0 42 0 45 0 47 0 37 0 40 0 42
	New Orleans	0 25	0 28
	Antigua		0 30
	Porto Rico	****	0 40
	Corn syrups, bbls		0 0314
	Corn syrups, half-barrels		0 031/4
	Corn syrups, quarter-barrels	****	0 03%
	Corn syrups, 381/4-lb. pails		1 75
'n	Com syrups, 25-lb. pails		1 25
	Cases, 2-lb, tins, 2 doz. per cas		2 40
	Cases, 5-ib. tins, I don, per cas		2 75
	Cases, 10-1b. tins, 16 doz. per care		2 85
	Cases, 20-1b, tins, 14 doz, per case		2 60

DRIED FRUITS.—There is no change to be recorded in prices, but the European situation is beginning to have its effects on the markets and it would not be surprising to see number of lines decidedly firm in near future, should the war cloud not clear over.

All Californian lines are dull, there being no great pressure on the market. Currants are firm in Greece, but no change has taken place here as demand is not heavy.

Evaporated apricots		0 14%
Evaporated apples	****	0 0714
Evaporated peaches	****	0 10
Evaporated pears	****	0 13
Currants, fine filiatras, per lb., cleaned.,	1"11	0 06%
Currants, 1-lb. pkgs. fine filiatras, cleaned Currants, Patras, per lb	0 08	0 08%
Currants, Vostizzas, per lb.	0 0916	0 10
Currants, Vostizzas, per lb	0 0078	0 07%
Dates, Hallowee, loose		0 051/2
Fards		0 11
Figs. 3 crown	0 08	0 0814
Figs. 4 crown	0 09%	0 10%
Figs, 5 crown	0 11%	0 12
Figs, 6 crown	0 121/2	0 1316
Figs, 7 crown	0 1314	0 14
Figs, 9 crown	0 14%	0 15
Comadre figs, about 33-lb, mats	1 30	1 40
Glove boxes, 16-oz., per box	0 1016	0 11%
Glove boxes, 10-ozs., per box	0 07%	0 08
Prines-		
20-30	****	0 12
30-40	****	0 10%
40-50 50-60	****	0 10
60-70	****	0.08
70-80		0 0734
80-90		0 07
97-100		0 0616
Bosnia prunes	0 07	0 08
Raisins-		
Choice seeded raising		0 08
Choice fancy sected, 1-lb, pkgs, Choice loose muscatels, 3-crown, per lb.		0 0814
Choice loose muscatels, 3-crown, per lb.		0 08
Choice loose muscatels, 4-crown, per lb.		0 0816
Seedless, new, in packages	0 0714	0 074
Select raisins, 7-th, box, per th	0 07%	9 08
Sultana raisins, loose, per lb		0 111/2
Sultana raisins, 1-lb. cartons		1 97
Malaga table raisins, clusters, per box Malaga table raisins, clusters, per % box	0 75	1 90
Valencia, fine. off stalk, per lb	0.10	0.08
Valencia, select, per lb.	0 08%	0 08%
Valencia, 4-crown layers, per lb	0 09	0 08%
COFFEE.—Locally demand	has	been

COFFEE.—Locally demand has been good and business encouraging. Interest is again being aroused in valorisation coffee, considerable excitement having been caused recently when an announcement not officially confirmed though, was made to the effect that valorisation coffees were to be liquidated.

2314
25
264

NUTS .- In direct contrast to the weak situation as far as imported walnuts are concerned, coast walnuts are considerably stronger and it looks as if stocks are being cleaned up quickly. The movement of the imported varieties is slow as is only natural at this time of the year, but supplies in France are reported as low, so that the market should firm up to some extent. Sieily filberts in spite of recent advances are dull but cable advices to effect that supplies in first hands are scarce, give strong undertone to the market. Pecans are not active in anyway in spite of fact that season's crop is below average. Brazil nuts may show an advance as quantities held are not heavy and greater part of large sizes may have to be cracked for future trade. Locally demand is on the light side though the New Year movement is noticeable.

In shell— Brazils Filberts, Sicily, per lb Filberts, Barcelona, per lb. Tarragona Almonds, per lb. Walnuts, Myette Grenobles, per lb. Walnuts, Marbots, per lb. Walnuts, Cornes, per lb. Hungarian	0 14 0 121/4 0 17 0 16 0 13 0 11 0 131/4	0 15 0 14 0 11 0 18 0 17 0 14 0 12 0 15
Shelled— Almonds, 4 crown, selected, per lb Almonds, 3 crown selected, per lb Almonds, 2 crown selected, per lb Almonds (in bags), standards, per lb. Cashews Peanuts— American—	0 31	• DO • DA • DO • DO • DO • DO
Japanese roasted Coon, roasted Diamond G, roasted Bon Ton, roasted Sun, roasted Spanish No. 1 Virginia No. 1 Pecans, jumbo	0 081/4 0 00 0 11 0 10 0 13 0 18	0 05% 0 09 0 10 0 12 0 12 0 13 0 15 0 19
Pistachios, per Ib. Walnuts— Rordeaux, halves, bright Broken	0 27 0 27	0 75 0 25 0 20

RICE.—Market is now quiet, the bulk of the seasonable business having already been transacted. The primary market prices are well maintained and it does not look as if any concessions will be made, though should an easier feeling prevail at growing centres some small decline is not out of the question.

Rangoons-		
Rice, grade B, bags 250 lbs		3 78
Rice, grade B, bags 100 lbs	****	3 75
Rice, grade B, bags 50 lbs,	****	3 75
Rice, grade B, % pockets, 12% lbs		9 19
Rice, grade B, pockets 25 lbs	****	3 75
Rice, grade C.C., bags 100 lbs,	****	3 75
Rice, grade C.C., bags 50 lbs.		3 75
Rice, grade C.C., pockets 25 lbs	••••	3 75
Rice, grade C.C., 1/2 pockets, 121/2 lbs		3 75
Patna, polished	4 45	4 50
Pearl	5 00	4 10
Imperial Glace	5 40	5 50
Sparkle		9 19
Crystal		12
Ice Dina		6 75
Carolina Rice		8 00
Brown Sago, Ib.	0 06	10 0
Tapioca, medium pearl, lb	0 07	0 00
Seed, lb.	0 07	0.00

ONTARIO MARKETS.

POINTERS:—
Sugar—Easier.
Currants—Easier.

High-grade Teas-Firmer.

Toronto, Dec. 31.—All trade has been inclined to be dull this week. Not only are the retailers refraining from buying owing to the influence of the holiday trade, but many of the wholesale houses are engaged in stock-taking and are making little effort at sales of any kind. Although no definite conclusions have been reached as yet still there is a very general feeling not only that trade has been better during 1912 than previous years but also that the increase has been a very substantial one. General satisfaction with the year's business seems to predominate.

SUGAR.-All records for December in the past in the sugar trade have been dimmed by that made during 1912. Business kept up steadily right up to the close of the year until finally the biggest record in Canada was reached. Prospects for 1913 look very bright. The world's crop of raw sugars is heavy and prices are now low. Cheap figures will increase consumption and so a heavy trade is looked forward to. Quite a contrast exists between present conditions and those on entering 1912, when a sagging tendency prevailed. Just now, however, the market is dull and continues without special feature.

Extra granulated, bags	4 05
mater granulated, bags	3 00
Extra granulated, 20-lb, bags	4 20
Extra granulated, 5-lb. cartons	
Extra granulated, 2-lb. cartons	5 15
Imperial granulated	4 70
Beaver granulated	4 70
Yellow, bags	
Action, Dags	3 30
Barrels of granulated and yellow will be furnished	
at 5 cents above bag prices.	
Extra ground, bbls,	5 25
Extra ground, 50-lb. boxes	5 45
Extra ground, 25-lb, boxes	5 65
Powdered, bbls	6 05
Powdered, 25-lb. boxes	9 40
	0 25
Red Seal, 5-lb, box	
Crystal diamonds	
Paris lumps, in 100-lb. boxes	5 60
Paris lumps, in 50-lb, boxes	
Paris lumps, in 25-lb, boxes	0.00
the sample to re-in course sections	0 00

SYRUP AND MOLASSES.—Market situation in syrup and molasses this week is practically without a change. The whole market has taken on a holiday aspect and little business is being carried on. Prices remain as quoted last week. While there is a tendency towards weakness in the poorer grades, higher grades still remain firm.

Syrups- 2 lb. tins, 2 doz. in case	r case.
10 lb, tins, ½ doz. in case	2 75 2 65
20 lb, tins, ¼ doz. in case Barrels, per lb. Half barrels, lb.	0 03%
Quarter barrels, lb. Pails, 38% lbs. each	0 03%
Pails, 25 lbs. each	1 25
Gallons, 6 to case	5 40 5 40
Maple Syrup—Pure— Gallons, 6 to case	6 60
9 gallons, 12 to case	7 25
Quart bottles. 12 to case	3 50
New Orieans, half barrels 0 29 West Indies, barrels	0 31
West Indies, half barrels	0 30 0 47 0 50

DRIED FRUITS.—Prices on most lines remain firm. Dealers look to the winter months as a period of the heaviest consumption for many years. Stocks now held are light and thus heavy buying is expected after the turn of the new year.

Currants, despite the war and interference caused by freights, have not advanced as anticipated and if anything are slightly easier this week.

Evaporated apples are at present a drug on the market. Supplies of all grades are pouring in from all sides so that now the only hope remains in export.

Prones— 30 to 60, in 25-lb, boxes	0 12%	0 13% 0 11% 0 10% 0 00 0 08% 0 08 0 07%
Apricots-	factories of	
Standard, 25-lb. boxes		0 13 0 15
Standard, 25-lb. boxes	0 10%	0 10 0 11%
Candled Peels Lemon Orange Citron Tapnets Bag figs Fancy box figs, according to size Evaporated apples	0 11 0 12 0 15 0 041/4 0 05 0 10 0 07	0 12% 0 13 0 18 0 04% 0 07 0 15 0 07%
Currants— Fine Filiatras, per lb. Choicest Amalas, per lb. Patras, per lb. Choice Vastiszas Shade dried Vostiszas Cleaned, ¼ cent more.	0 10	0 07% 0 07% 0 07% 0 10 0 08%
Raisins— Sultana, choice Sultana, fancy Valencias, selected, new Valencias, old stock Seeded, 1 lb. packets, fancy Seeded, 1 lb. packets, choice	0 10 0 12 0 09 0 071/6 0 071/6	0 12 0 14 0 091/2 0 08 0 077/4 0 07
Dates— Hallowee', full boxes Hallowee', half boxes Fards, choicest, 12-lb. boxes Fards, choicest, 60-lb, boxes Package dates, per pkg.	0 081/4 0 07 0 061/4	0 05% 0 06% 0 09% 0 07% 0 07%
TEA.—Owing to there being	g no	sale

TEA.—Owing to there being no sale in London either last week or this, little news has reached here with regard to the primary market. Just now the market seems much firmer unless for low grade teas. These are in little demand and are cheap chiefly because nobody seems to want them. As far as can now be judged, prospects are that prices will remain firm. The surplus of tea on the market which has been reported lately seems to apply to low grade teas more particularly and not to affect the better qualities.

. COFFEE.—The primary coffee market this week shows some signs of weakness and there is even a possibility that prices will be weakened slightly. However, the situation is still very strong and prices on this market will not be affected.

Coffees coming in now are of very superior quality but only in the better grades. In the cheaper lines some are even below the standard of former years.

Rio, roasted	0 21	0 23
Green, Rio	0 20	0 20
Santos, roasted	0 24	0 25
Pagotas	0 27	13
Mocha, roasted	0 30	0 32
Java, roasted	0.32	9.35
Gantemala	0 26	0 28
Jamaica	0 24	0 25
Chicory	0 12	0 13

SPICES.—Spices this week are dull on account of holiday. Still a firmness in cloves continues. Otherwise things are on a par with last week.

	5 and 10 lb.	% 1b	36 Ib.
	Tins,	pkgs.	tins dos.
Allapice	14-17	60-0 70	70-0 80
Canta		72-0 90	80-0 90
Cayenne pepper		13-0 90	90-1 15
Cloves		90-0 95	85-1 10
Cream tartar		20-0 00	*******
Curry powder	23-40	65-0.85	********
Ginger		00-0 20	15-0 95
Mace	*** * 6001	40	1 40 4 10
Peppers, black	90_99	A7_0 75	1 00-5 00
Peppers, white	*** 69 90	90_1 05	1 05-1 15
Pastry spice		65_A 95	95_1 10
Pickling spice	14_18	75-0 00	75-0 00
Turmeric	16_18	No. of Contract of	10-0 00
Range for pure spices a	ecording to	gyade.	Pails or
boxes 2 cents per lb. belov	tins. Bar	rela 3 cer	nts below
tins.		REPORT OF THE PARTY OF THE PART	

Mustard	seed, per	i 1b.,	in bulk		0 10	0 12
Celery se	ed, per l	b., in	bulk	*********		0 35
Shredded	cocoanu	t. in	pails		0 16%	0 174

RICE AND TAPIOCA. — The rice situation at present is rather puzzling. While last week it was stated as rather firmer, this week brings rather an easier turn again. Tapioca remains unchanged.

Standard B., from mills, 500 lbs. or over, f.o.b. Montreal		3 75 3 83
Rangoon Fancy rangoon Patna Japan Java Carolina Sago, medium brown	0 03% 0 05% 0 06 0 06	0 0516
Taploca— Bullet, double goat Medium, pearl Flake Seed NUTS—New nuts coming it	0 06%	0 09% 0 07 0 08 0 07

NUTS.—New nuts coming in now are demanding slightly higher prices than at same time last year, and a firmer tone is noted in the markets. It is stated that prices are now up as high as they are likely to go this season. At present prices are somewhat better than anticipated.

Almonds, Formigetta	0 15	0 16
Almonds, shelled	0 35	0 36
Almonds, Tarragona		0 16
Walnuts, Grenoble		0 16%
Walnuts, Bordeaux		0 131/4
Walnuts, Marbots		0 15
Walnuts, shelled, fresh cracked	0 29	0 30
Walnuts, shelled, new, to arrive in Dec.	0 35	0 36
Chestnuts, Italian, large, lb		0 121/6
Chestnuts, Canadian, peck		2 25
Filberts	0 12	0 121/4
Hickory nuts, per lb		0 07
Pecans	0 18	0 20
Brazils	0.14	0 15
Peanuts, roasted		0 13
Peanuts, green, extras		0 081/4
Peanuts, green, jumbo		0 10

BEANS. — Still the Canadian beans give place very largely to the Austrian of which large quantities are being imported. Prices remain unchanged, competition tending to keep them low for some time yet. Little business is passing at present and the whole market is dull.

Prime beans, per bush., new 2 80

MANITOBA MARKETS.

POINTERS-

Beans—Decline 35 cents.
Raisins—Easier.
Currants and Dates—Firmer.
Evaporated Apples—%c. off.

Winnipeg, Jan. 2. — Christmas and New Year reached proportions that will sum up as satisfactory. Wholesale trade kept up well, but as most of the travelers were off the road no very great volume of business was expected. Rush orders by wire and mail, however, came in quite freely.

Collections have vastly improved during the last couple of weeks.

There are many changes of importance in prices. Beans have declined 35 cents per bushel. Pot barley is down 25 cents per sack of 98 lbs.; tapioca ½ cent. Loose muscatel and California raisins are easier, currants and dates are firmer; evaporated apples are down % cents per lb.

Fresh arrivals of French peas are on the market quoted at 10c to 17c per tin, a slight advance on last year's figures.

Weather conditions continue moderate and low fuel bills should greatly favor trade in groceries and provisions.

SUGAR.—There is no change in the sugar market. Prices are steady, demand good, supply adequate.

Montreal	and B.C. granulated, in bbls 5 30	ï
Montreal	and B.C., in sacks 5 25	7
Montreal	and B.C., yellow, in bbls 4 90	
Montreal	yellow and B.C. yellow, in sacks 4 86	
Teing sug	r, in bbls	

SYRUPS.—Syrups are steady and are selling well at retail. Opinion varies as to prospects of a reduction but many dealers are inclined to expect such.

Com Syrup—	
2 lb. tins, per case	2 23
8 lb. tins, per case	2 63
10 lb, tins, per case	2 51
20 lb. tins, per case	
Barrels, per 100 lbs	3 82
Molasses, New Orleans, gal 0 33	0 35
Molasses, Barbados, gal 0 45	0 50
Maple syrup, quarts, per case	6 20
Maple syrup, % gals,	5 85

DRIED FRUITS. — Dried fruits are firmer but prices are still lower than in 1911. Large sized prunes are scarce and are selling at a premium in the primaries. Figs and dates are selling well. Currants and dates are both a little dearer while seeded raisins are cheaper. Evaporated apples have declined %c. Green fruits with the exception of apples are not as plentiful and a better demand for dried fruits is materializing.

demand for dried fruits is materiali	zing.
Prunes-	Per lb.
90-100s, 25s, s.p	0 36%
90-100s, 10s, s.p	0 06
80-90s, 25s, s.p	0 06%
80-90s, 10s, s.p.	0 07%
70-80s, 25s, s.p	0 07%
70-80s, 10s, s.p.	0 08
60-70s, 25s, s.p.	0 07%
50-60s, 25s, s.p	0 00%
40-50s, 25s, s.p	0 00%
Choice boxes	0 0614
Half boxes	0 06%
Half bags	0 0514
Valencia Raisins-	
Fine, f.o.s., 28s, s.p., per box	2 75
Fine, selected, 28s, s.p., per box	2 70
4-crown layers, 22s, s.p., per box	2 65
4-crown layers, 14s, s.p., per box	1 35
4-crown layers, 7s, s.p., per box	2 20
Ne plus ultra, 82s, s.p., per box	0 1446
	0 1448
Currants-	0.001/
Dry clean, per lb	0 07%
Washed, per lb,	0 08%
2-lb. package	0 17%
BEANS.—Decline in beans came	
BEANS.—Decline in beans came	as a

matter of surprise some days ago as reports stated a short crop and probability of advancing prices. Peas are firm and unchanged.

Beans, hand-picked,	per bushel	2 95
	per bushel	
	bs	
Whole peas		2 90

COFFEES AND TEAS.—Coffee generally has been easier in New York. But locally the situation has no new features to report. The winter demand is good and consumption generally heavier than in the summer.

Green Rio, No. 5		0 17
Roasted Rio		0 21
Green Santos	****	0 19
Roasted Santos		0 24
Chicory		0 12%
Teas-	0.95	0.40
India and Ceylon, choice	0 32	0 40
Japans, May picking	0 35	0 50
Japans, choice	0 35	0 45
NIITS_The holiday trade in	nnta	has

Reports of the Texas

been excellent.

peanut crop are that the quality of the yield is excellent but that the output will be but 200 cars as against 250 last

Brazil"		0 14
Tarragona almonds		0 16%
Peanuts, roasted, Jumbos		0 121/6
Peanuts, choice		0 11
Marbot walnuts	••••	0 1314
Grenoble walnuts		0 16
Sicily filberts		0 11%
Shelled almonds	****	0 35
Shelled walnuts		0 29

WINNIPEG.

WINNIPEG. — Wholesale fish merchants report a good demand for all lines handled. Holland herrings have advanced 3 cents per keg. Oysters are in good demand at prices unchanged.

Fish—	
Oysters, per gallon	2
Frozen salmon	0
Frozen halibut	0
Fresh whitefish	0
Fresh pickerel	
Block cod	0
Haddock Finnan haddies	
Holland herring, keg	
Kippers, box	
Smoked cod	
Goldeyes, dozen	
Labrador herring	4

NEW BRUNSWICK MARKETS.

St. John, N.B., Jan. 2.—Amount of business transacted by local dealers during the Christmas rush was a surprise to them. They did not look for nearly so much and consequently were in some cases unable to cope with it satisfac-Many had extra clerks employed temporarily, and had all they could do working day and evening to attend to orders received. It was beautiful shopping weather, and great crowds thronged the city. Progressive dealers who stocked heavily in holiday lines feel content to-day for they sold out entirely. There was a constant demand for all articles of necessity in making the Christmas dinner a success, and a promising sale for candies, fruits, ornaments, etc.

The market remained unaffected by business transacted. There were few changes of interest, a slight difference taking place in provisions which market became a little easier in tone. Flour, sugar, and other staples remained without change. The call for poultry was well responded to and the sale was far better than in other years. Turkeys were plentiful and brought about 27 and 28 cents. Eggs are none too plentiful, and higher prices may be looked for, and the same may be said regarding butter.

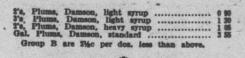
그들이 하는 그렇게 나가지 않아야 한다면 하는 것이 없는 것이었다면 없었다면 없었다면 없었다면 없었다면 없었다면 없었다면 없었다면 없		
Bacon\$		\$0 15
Beans, hand picked, bushel	2 80	2 85
Beams, Austrian, bushel	2 65	2 75
Beans, yellow eye, bushel	3 10	3 15
Butter, dairy, per lb	0 30	0.34
Butter, creamery, per lb	0 27	0 29
Buckwheat, W., grey, bag	2 85	3 00
	0 1514	0 15%
Cheese, new, lb,		0 08
	0 0176	0 00
Canned Goods-		1.35
Beans, baked		
Beans, string		1 02%
Corn, doz		1 10
Peas, No. 4	****	1 40
Peas, No. 3	****	1 42%
Peas, No. 2	****	1 45
Peas, No. 1	****	1 80
Peaches, 2's, doz	1.55	1 60
Peaches, 3's, doz,		2 40
Raspberries, doz		2 20
maniputation, would interest the second		Shebbles

	Strawberries	••••	2 20
	Cornmeal, gran		5 00 1 55
	Cornmeal, bbls.		3 25
	Eggs, hennery	0 45	0 50
	Eggs, case	0 35	6 30
	Flour, Manitoba	5 65	5 70
4	Lard, compound, lb.	0 10%	0 11
	Lard, pure, lb,	0 35%	0 15%
	Lemons, Messina, per box	3 50	4 00
	Molasses, Barbados, fancy	0 38	0 39 5 50
	Oatmeal, std		6 05
	Pork, domestic mess	25 75	26 00
	Pork, American clear	26 00	28 50
	Potatoes, barrel	0.0734	2 00 0814
	Rice, per lb.	4 25	4 50
	Salmon, Case—		
	Red Spring	9 25	9 50
	Cohoes		8 75
	Sugar-		*
	Standard granulated	4 90	5 00
	Austrian granulated	4 70	4 80
	No. 1 yellow	4 40	4 50
	Paris lumps		6 25

CANNED GOODS.

VEGETABLES.	Group A. Per dos,
2's, Asparagus Tips	1 9878
2s, golden wax 3s, golden wax Gal., golden wax 2s, Refugee, green 3s, Refugee, green 2s, Midgets 2s, Beets, silced 2s, Beets, silced 3s, Beets, whole 3s, Beets, whole 3s, Cabbage 2s, Carrots 3s, Carrots 2s, Carrots	1 40 4 05 1 00 1 40 1 30 0 97% 1 30 1 37% 1 35 1 100 1 100 1 30
3's, Cauliflower 2's, Parsnips 3's, Parenips 3's, Turnips	2 10 1 15 1 30 1 15
Peas— 2s, extra fine sifted, size 1 2s, sweet wrinkles, size 2 Early June, size 3 Standard, size 4 Cal., standard, No. 4 2°s. Spinach	********* * 60
3's, Spinach Gala, Spinach 3's, Tomatoes Gal., Tomatoes 2's, Cora 3's, Squash	5 329 1 373 4 00 0 973 1 15
Gal., Squash	1 15
3's, Apples standard	1 00 1 50 2 55

PRUITS.	Group	A.
5's, Apples, standard Gal. Apples, preserved Gal. Apples, standard Gal. Apples, preserved Gal. Apples, preserved	- 1	00 50 55 05 50
2's, Huckleberries, preserved Gal, Huckleberries, std. 2's, Grapes, white, preserved Gal, Grapes, white, standard 2's, Lawtonberries, heavy syrup 2's, Lawtonberries, preserved 2's, Peaches, white, heavy syrup	3	30 55 55 02% 22%
2's, Peaches, white, heavy syrup 2's's, Peaches, white, heavy syrup 3's, Peaches, white, heavy syrup 1's's, Peaches, yellow, flats, heavy syrup 2's, Peaches, yellow, heavy syrup 2's's Peaches, yellow, heavy syrup 3's, Peaches, yellow, heavy syrup 3's, Peaches, yellow, whole, heavy syrup 3's, Peaches, yellow, whole, heavy syrup	2 2 1	00 25 27% 50 65
S's, Peaches, pie, not peeled	3	11/4/20 A 11/4/4/4/4/4/4/4/4/4/4/4/4/4/4/4/4/4/4/
2½'a, Pears, Bart., heavy syrup 3'a, Pears, Bart., heavy syrup 2'a, Pears, Flemish Beauty, heavy syrup 2½'a, Pears, Flemish Beauty, heavy syrup 3'a, Pears, Flemish Beauty, heavy syrup 3'a, Pears, Keiffers, heavy syrup 2'a, Pears, Keiffers, heavy syrup 2½'a, Pears, Keiffers, heavy syrup	1 2 1	37% 77% 12% 37% 67% 62%
3's, Pears, Keiffers, heavy syrup Ts, Pears, light syrup 3's, Pears, light syrup 3's, Pears, pie, not pecied 3's, Pears, pie, poot decied 3's, Pears, pie, poot decied	1 1 1	27% 22% 22% 27% 47% 53%
Gal. Plums Green Gage, standard 2a, Plums, Green Gage, light syrup 2a, Plums, Green Gage, heavy syrup 3a, Plums, Green Gage, heavy syrup 2a, Plums, Lombard, light syrup 3a, Pluma, Lombard, light syrup 2a, Pluma, Lombard, light syrup 2a, Pluma, Lombard, heavy syrup	i	05 00 30 90 90 30 05
7s. Plums, Lombard, heavy syrup Gal. Plums, Lombard, standard 2s. Plums, Egg, heavy syrup 36s. Plums, Egg, heavy syrup 7s. Plums, Egg, heavy syrup		45 45 10 20 45



CONDITION OF BEAN MARKET.

Canadian Prices About Export—Competition From California and the Continent.

Chatham, Ont., Jan. 2—(Special).—According to a local bean man, the bean market in Canada is higher than that in the United States. In New York State and Michigan, farmers are receiving less for beans than farmers in Kent and Essex counties, where the great bulk of our beans are produced. Usually the United States market is higher than ours.

This change is represented to be due to natural causes, the production in the States having increased to catch up pretty well with the demand while production in Western Ontario has kept about stationary. As a result demand here is rather ahead of supply leading to Canadian market going above export value.

Another point mentioned by this firm was that our market opened so high last fall that Ontario beans were unable to compete any too successfully in the Western Canadian province with California beans. There is too, competition in beans from Austria, whose beans are now being sold in most provinces. In view of this not many Canadian beans are being sold in British Columbia and Alberta. The greater part of their sale is confined to Ontario and Eastern Canada.

The crop in Ontario was not the best from a quality standpoint so that cost of preparing good beans for the market is here again increased.

DOMINION CANNERS' STOCK.

Dividend of 6 Per Cent. Declared on Common Stock—Promises in Prospectus of 1910 Fulfilled.

Hamilton, Jan. 2.—In April, 1910, the Dominion Bond Co. placed on the market a prospectus dealing with the stock of Dominion Canners, Ltd., which firm had been organized the preceding winter, the Canadian Canners taking in several independent factories. Judging from results Dominion Canners has complied with the terms of the prospectus.

At a directors' meeting in Hamilton on Friday last a dividend of 6 per cent. was declared on the common stock. It was also decided to place the common stock on a permanent 6 per cent. basis from January 1, 1913.

Under the conditions of the stock issue of 1910, preferred stock put on the market carried with it a bonus of 25 per cent. of common stock. In placing on the market an issue of the 7 per cent. preferred the Dominion Bond Co. in their prospectus, while promising no dividend, submitted an estimate which showed net earnings of \$163,000 after providing for bond interest and preferred dividends as well as bank and depreciation charges. At the end of April last the actual earnings exceeded the \$163,000. After providing for bond interest, preferred dividends and \$50,-000 for addition to the insurance reserve, the net profits were \$161,118. In respect of actual earnings, the promises held out to the purchasers of the preferred stock with the bonus of common have materialized

A business which has its basis in field crops, subject to the hazards of unfavorable weather, cannot of course foresee what is to come.

Comment has at times been made on the fact that a dividend has not been previously paid on common stock, but probably the management have pursued the wisest course in waiting until a substantial reserve fund has been provided for. This has resulted in the company's decision to place the common stock on a permanent 6 per cent. basis.

MR. APPLETON JOINS POST.

This week Mr. John Appleton, who for the last ten years has been financial editor of the Manitoba Free Press, and was admittedly the best-informed newspaper man on financial and commercial affairs in Western Canada, joins the editorial staff of The Financial Post.

The Post has always given much attention to the West, and Mr. Appleton's appointment is assurance that, to say the least, no change in that policy is in contemplation.

The Financial Post is published by the MacLean Publishing Co.

TRADE NOTES.

T. B. Greening of Thos. B. Greening & Co.. coffee importers, Toronto, is in New Pork this week on business.

W. S. Greening, of Pure Gold Mfg. Co., Toronto, is taking a business trip through Kansas City and Winnipeg this week.

John Fraser & Son, for twelve years in business in Barrie, Ont., has sold his store stock and dwelling to S. G. S. Anderson.

Grocers' Letter Box

The Canadian Grocer solicits enquiries for this Column on Trade Questions. If you wish to know the name of the manufacturer of any line of goods, or where any article can be secured, etc., write us.

TRAVELERS' TREASURER.

Editor Canadian Grocer.—Will you kindly let me have the name and address of the treasurer of the Commercial Travelers' Association of Canada?

Niagara Falls, Ont. M. G. Editorial Note.—The treasurer of the C.T.A. is E. Fielding, 34 Yonge St., Toronto.

Editor Canadian Grocer. — Will you kindly give us the names and addresses of some weekly or monthly grocery papers published in London, England?

ORILLIA MERCHANT.

Editorial Note.—"The Grocer" is a weekly and "Grocery" a monthly paper published in London.

DRUMMERS LISTEN TO SONG, SPEECH AND STORY.

(Concluded from page 30)

Frank Barber must have had a musical engagement at the Mossop as well. His music roll was there.

Talking shop is foreign to such a function but the main story of Mr. Wallace, the fireless cooker man, involved a question of heat.

It was an impromptu night, so the best in everybody came out. "The Apology to O'Reilly," by Sol. Walters, was no exception.

Vive-President Charley Smye was absent. Although small in stature, his absence was greatly missed.

The gathering dispersed at nearly midnight to meet again in the good old summer time at Georgetown.

TRAVELERS' OFFICERS.

Toronto, Jan. 2.—The Commercial Travelers' Association of Canada, held its annual meeting here last week. The treasurer's statement showed that the business of 1912 had enabled them to carry \$56,258.34 to the permanent reserve and \$29,383.60 to surplus allotment.

It was announced that a mail vote had resulted in the election of the following members to the Board of Management for Toronto, 1913: President, S. M. Sterling; First Vice-President, James G. Cane; Second Vice-President, George W. More; Treasurer, E. Fielding; and nine directors, viz., Alex. Cook, Charles Duncan, John Everett, R. G. Hector, Walter Moore, A. C. Rogers, C. J. Silver, W. H. Scott, C. J. Tuthill.



Holiday Trade in Fruit Quite Active

Wholesalers Report Splendid Business Generally—New Goods from the South Arriving, Among Them Asparagus—Mandarine, a New Orange, on the Market—All Staples Selling Well.

Christmas trade from the standpoint of the wholesale dealer has been very satisfactory and stocks have been well cleaned out. Especially is this true of oranges, which took better than ever this year. Packing houses have now been closed down for a week. Upon their reopening at the first of the week, a brisk business is expected as a lot of orders demanding prompt shipment have already been placed.

This week mandarines have been introduced into the Canadian market for the first time. These come chiefly from Italy and Sicily. Several boxes were sent over along with a shipment of lemons, more as an experiment to see in what condition they could be laid down here than anything else. Having been carefully wrapped and packed, all arrived here sound and in good order. Both in looks and taste the mandarine strongly resembles the tangerine, for which there has been a rapidly increasing demand of late. The mandarine is very juicy and makes a very palatable orange.

Consumption of lemons is remarkably good for season—so good that it seems difficult to find a reason strong enough to account for it. Bookings for primary are already heavy.

Some more California celery is on the market this week. Cold weather in California, however, has stopped the cutting so that no more is now expected for a week or ten days.

MONTREAL.

FRUITS.—Holiday trade was active and steady repeat business has taken place. Some wholesalers have had a record season and are surprised that pretty stiff prices prevailing for certain lines have not interfered with sales. Oranges are firm at present while cranberries are getting a little on the easy side.

Apples, fall, No. 1	3 00	5 00
Apples, fall, No. 2	2 00	3 50
Bananas, crated		2 00
Cranberries	7 50	9 50
Grape fruit, Florida, case		4 00
Lemons	****	5 50
Oranges, late Valencias		4 50
Pineapples, Cubans, cases of 24	****	6 50
Granes	2 25	2 75

VEGETABLES.—Potatoes are beginning to firm up, as a result of shorter supplies coming forward, but no advance is expected as there is every reason to believe that there are enough to fill current requirements. Carrots are not so plentiful but no change has taken place in this case either.

Spanish onions, large case		2 50
Canadian red onions, per lb		0 01%
Wax beans, in hampers	1*22	4 50
Carrots, bags		1 00
Cabbage, dozen	1.11	1 20 0 75
Cucumbers, basket	0.30	0 35
Peppera, green, basket	0 40	3 75
Radishes, dozen		0 22
Sweet potatoes, per basket		2 00
New potatoes, bag	****	1 00
Spinach, box	1*11	1 00
Parsnips, bag	3 00	3 75
Tomatoes, hothouse, lb	****	0 25
Turnips, per bag		, 1 25

TORONTO.

GREEN FRUITS.—Movement in all green fruits for the holiday trade has been excellent and shows a very marked advance over former years. Demand for grapefruit keeps heavy owing to the quality this year being so fine and prices quite within reason. Sicily bitters for making marmalade are now on the road and should arrive in a couple of weeks' time.

Apples—		
Spies, per barrel	3 00	3 50
Russets, per barrel		3 00
Greenings, fancy, per box	****	1 25
Greenings, No. 2, per bbl	****	3 00
Baldwins, per bbl.	2 25	3 00
Fancy imported, box	****	2 25
Bananas, per bunch	1.75	2 25
Cranberries, per bbl		12 00 3 75
Grapes, Almeria, per lb.		7.50
Hothouse grapes, per lb.		0 75
Grapefruit, per case		3 50
Kumquots, per quart	****	0 25
Lemons, Messina	2 75	3 50
Oranges, Florida, case	3 00	3 25 3 50
Mexican oranges, per box	. 10	2 25
Pineapples, per case	4 00	4 50
Persimmons, per case	****	2.50
Pomegranates, per doz		9 90
Tangerines, per strap	5 50	9 19

VEGETABLES.—Still a dullness prevails on the vegetable market with little sign of change till after the first week of the new year.

French endives are now on the market—the first of the season—and are selling at \$5 a basket.

Asparagus has also been brought in but just as a treat for the new year. Prices quoted are \$4.50 for a dozen bunches. Quality is good and even better than expected at this season.

Potatoes this week are very quiet and few are being offered. Locally dealers are finding some difficulty in handling potatoes this winter on account of the extra demurrage charges. At present there is little inducement to get in more than one carload at a time or to import greater supplies than immediate demand warrants.

	Beets, per bag	0 65	0 75
	Carrots, per bag		0.75
	Cabbage, per dozen	****	0 50
	Celery, per dozen	0 35	0 40
	Celery, California, per crate		5 50
	Cucumbers, Boston, hot house, doz		2 00
	Lettuce, doz. bunches		0 30
	Vettuce Beston hands harmen	0 20	
	Lettuce, Boston heads, hamper	****	3 25
	Mushrooms, per lb	****	0 75
	Onions-		
	Spanish, per crate		2 50
	Canadian onions, 75 lb, bag	0.08	1 25
ŝ	Potatoes, Ontario, per bag		1 10
	Potatoes, New Brunswick		1 18
	Parsnips, per bag		0.75
	Turnips, per bag	0.50	0 60
	Tomatoes, hothouse, per 1b.		0 28
	Sweet potatoes, hamper	****	1 50
	Cauliflower, per case	****	4 .25

WINNIPEG.

GREEN FRUITS AND VEGET-ABLES.—Trade in fruits and vegetables was active during holidays. Grapes and cranberries are a little dearer, Ontario apples easier. There are a good many lines of imported fresh vegetables on the market.

Frozen cranberries		10 00
Malaga grapes, kegs	8 00	9 00
Navel oranges, case		4 00
Bananas, per bunch		3 50
California lemons, crate	****	7 50
Washington apples	1 50	2 25
Ontario tomatoes	****	0 75
Outario apples	4 50	5 50
Cranberries	****	13 00
Spanish onions		3 75
Florida grape fruit		5 00
Pears		4 00
Japanese oranges, box	0 65	0 85
Valencia onions	****	2 00
Sauerkraut, lb	****	0 04
otatoes-		
Potatoes, per bushel	****	0 40
lersey excet notatoes, barrel	3323 TW	4 50



Wheat Crop in Danger From

No Snow Yet and Should Heavy Frost Come Before It Much Would Be Winter Killed-Mill Feed Firming Again After Recent Decline-Cereals Have Up to Present Sold Well.

Mill feeds still occupy the most prominent place in the markets this week so far as changes in price are concerned. Demand for all lines is stiffening considerably. Farmers who up to present time have been feeding their coarse grains have now finished these and are being compelled to buy. As yet demand from this cause is not great but a few weeks' time will see it greatly increased.

Then again supplies of mill feeds in the Eastern States have run low and there is every reason to expect that within the next week or ten days dealers on this side of the line will commence shipping there to meet the demand. If conditions continue as now anticipated an advance in the price of all mill feeds but especially bran may be expected. At present prices are much lower than at the same time a year ago.

Still some nervousness is being felt about the winter wheat crops which as yet have no snow covering to protect them from frosts. No severe frost has come yet but should there be much of a drop in temperature before more snow comes serious damage would result.

This condition together with the fresh war scare has done much to stiffen the wheat market in Chicago and yesterday the close was nervous at figures varying from a shade decline to 1/2c. net gain. Increased estimates of the Argentine export surplus previous to the renewed war scare had done much to drop the prices and wipe out the gain expected on account of light world shipments.

MONTREAL.

FLOUR.-Wheat at American and Canadian centres has been firming up lately, and in sympathy the flour market has become considerably stronger. It is only natural that market, all the same, should be quiet, as the trade made ample allowances for holiday trade. But stocks in jobbers' bands, judging

so that millers look for renewed activity shortly.

Winter wheat, fancy patents, in bags	4 50	4 75
Straight rollers, in bags	4 30	4 50
Manitoba 1st Spring wheat patents, bags		5 40
Manitoba straight patents, in bags		4 90
Manitoba strong bakers, in bags		4 70
Manitoba second, in bags		4 30

ROLLED OATS .- Buyers are evidently well enough supplied for present needs as demand is slow at prices previously quoted. The amount of business doing is not heavy but an improvement is anticipated. Cornmeal on the other hand is steady in spite of expected easiness.

Fine oatmeal, single bag lots Standard oatmeal, single bag lots		2 53 2 53
Granulated oatmeal, single hag lots Rolled oats, 90 lbs. sack, jute, 25 bags	••••	2 53
to car lots	••••	2 20
Rolled oats, cotton bags, 90-lb. single bag	****	2 30
Rolled oats, barrels	••••	2 35
Rolled wheat, bbl		2 75
Hominy, 98 lb. sack		2 30 2 25

TORONTO.

FLOUR.-The market here remains practically dead on account of holiday influences. Wheat has stiffened in Chicago on account of statements received from Europe to the effect that Russia had resumed the massing of troops on her southeastern frontier. It is not now expected that this will have much effect on the flour market, however.

lst patent, in car lots, per bbl	30 00	5 30 4 80 4 60 32 00
Fancy patents, domestic consumption Patents, 90 p.c., domestic consumption Straight roller, domestic consumption	4 55	5 15 4 85 4 55

Manitoba Wheat.

CEREALS.—The cereal market is altogether of a holiday character. Business, however, has been satisfactory and much better for season than was anticipated. All mills are still oversold in cornmeal and quite a brisk business is passing in all other cereals as well. One firm states that it is altogether out of some lines of package goods and has to

from various reports, cannot be heavy, turn down orders for immediate de-

Rolled oats, small lots, 90 lb. sacks	
Rolled oats, 25 bags to car lots	2 20
Standard and granulated oatmeal, 98-lb.	
sk., small lots	2 43
Rolled wheat, small lots, 100-lb. bbls	2 85
Rolled wheat, 5 barrel to car lots	2 75
Cornmeal, 98 lb. bags, 25 bag lots	2 00
Rolled oats in cotton sacks, 5 cents more.	

MILL FEEDS .- Although a decided drop was announced in prices of mill feed last week the market is again stiffening. Not only is local demand becoming much greater on account of farmers having used up most of their coarse grains but supplies in Eastern States are becoming scarce and there is every chance of shipments being made from here to meet demand. If this takes place, as it likely will in a week or ten days, bran will be selling so quickly no person will be able to get under cover and consequently prices will likely advance about \$2 per ton. Even now one local dealer is asking \$1 more than prices quoted below on shorts and middlings. Prices most popularly quoted, however, remain unchanged.

Bran, in car lots, per ton	 20 00
Shorts, in car lots, per ton	 23 00
Middlings	 25 00

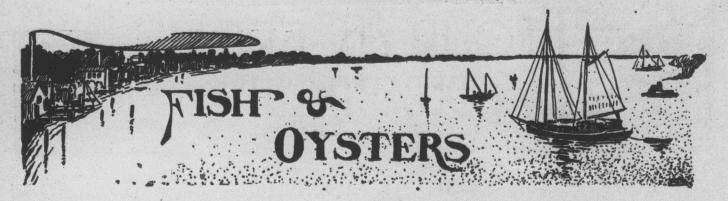
WINNIPEG.

FLOUR AND CEREALS. - Rolled oats have had decline. Flour prices steady. Domestic trade good, export

Best patents, per bbl	5 40
Seconds, per bbl	4 80
Rolled oats, 80 lb. sack	
	2 70
Cornmeal, 98 lbs	2 20

I. Moore, Toronto representative of the Quaker Oats Co., spent the holidays at Peterborough.

The Maple Leaf Milling Co. have closed the contract for installing machinery in the new part of their mill at Port Colborne, Ont. When this is in running order the capacity of the mill will then be 9,000 barrels per day or double present capacity. All installations are to be completed by June 1,



Strength Exists in Many Fish Markets

Halibut Takes Advance and Western White Fish are Scarce—Smelts a Little Easier But Salmon Likely to go up—Good Seasonable Demand and Prospects for Winter's Trade are Bright.

Fish trade during the past week has been a little dull after the rush just before Christmas, but is still remarkably good for season, many orders still being placed. The weather has been such as to hinder fishermen greatly and consequently supplies are not quite as large as usual this week.

As anticipated halibut have already advanced a cent a pound. No change in salmon has as yet taken place but outlook for holding present prices is very dismal, and an early advance is expected.

Practically no western white fish are now on the market. During the season for catching these there was no ice on which the fishermen could get out to reach the fishing beds. So that while white fish have been more especially affected all western lake fish will be very scarce.

So far as quantity is concerned, the oyster crop is still holding up well, and shows no weakness so far. Quality, too, continues good. Business, although a little easier during past week, is even better than expected.

Considerable uneasiness still continues with regard to the future for oysters and dealers are following the weather maps closely: "It's just a little too quiet to be comfortable," said one man this week.

QUEBEC.

MONTREAL. — Market has been lively all along, but dealers seem to be now slacking off in orders. Still there are a number of religious festivals ahead and these all make for good fish trade. Wholesalers report that a growing number of grocers are getting interested in sea foods and there is every reason why they should too.

	FRESH	AND	FROZEN.		
Flounders		*******	**********	****	0 10
Dressed perch Fancy spring	salmon, r	per Ib.		0 18	0 00
Large shad h	erring, es	ich	***********		0 03
Market cod,	cases, 250	lbs., p	er 16		0 04

Less than case	0 04	1/4
Smelts, fancy	0 12	
Haddock	0 05	
Halibut, per lb	0 11	
Herring, frozen, per 100 fish	2 00	
Mullets	0 0414 0 05	
Pike, dressed and headless lb.	0.08	
Haddock Halibut, per lb. Herring, frozen, per 100 fish Mullets Pike, dressed and headless, lb.	0.00	
Steak cod	0.06	
Fike, dressed and headless, lb. Pike, round Steak, cod Mackerel B.C. red salmon New Gaspe salmon, per lb. Qualla salmon No. 1 smelts, per lb. Lake trout, per lb. Whitefish, large, per lb. Whitefish, small, lblib. Pure cod tablets, 20 1-lb. tablets Barbotte (dressed) bullheads, per lb. Black Sea bass Fancy bluefish Fancy weakfish PREPARED FISH.	0 19	
R.C. pod palmon	0 10	
Now Game salmon per th	0 10	
Ovelle selmon, per 10	0 000	
Qualia saimon	0 0178 0 00	
No. 1 smetts, per 10.	0 11	
Lake trout, per 10.	0 12	2251
Whitensh, large, per lb	0 11	S 6.6
Whitensh, small, lb.	0 07	
Pure cod tablets, 20 1-lb. tablets	2 30	
Barbotte (dressed) bullheads, per lb	0 09	
Black Sea bass	0 12	
Fancy bluefish	0 18	
Fancy weakfish	0 15	
PREPARED FISH.		
Bonaloss and in blooks on taken the	0 10 11	10
Boneless cod, in blocks or pkgs., lb Drg. pollock, 100 lb. bundles, per bundle. Shpedded cod. 2 doz. in box, per box Bengless strip cod, 30-lb. box	, 0, 10, 11,	14
Dry policek, 100 lb. bundles, per bundle.	D DI	400
Shredded cod, z doz. in box, per box	1 81	4
Beneless strip cod, 30-lb. box	0 13	5337
SALTED AND PICKLED.		
New green cod, per bbl. 200 lbs.	10 00	1
New Labrador herring per bhl	5 84	123
New Labrador herring, per but hill	3 0	
No 1 mackage mail		
New green cod, per bbl., 200 lbs. New Labrador herring, per bbl. New Labrador herring, per half bbl. No. 1 mackerel, pail No. 1 mackerel, half bbls.		100
No. 1 mackerel, half bols. Lake trout, kegs No. 1 green haddock, per 200 lbs. Salt eels, per lb. Sait sardines, bbls. Sait sardines, bbls. Sait sardines, half bbls. Lake trout, half bbl.	80	433
Na 1 mult, kegs	# #D 0 00	
No. 1 green naddock, per 200 lbs	7 00 8 0	100
Salt eels, per ID.	0 0	400
Sait sardines, bbls	50	-000
Salt sardines, half bbls	2 7	
Lake trout, half bbl	60	0
Scotch herring	68	0
Scotch herring, keg	11	0
Holland herring, bbl		
Holland herring, half bbl	10 3	0
77-11	60	0
Holland herring, keg	60	0
Boneless new herring, 10-lb, boxes	60	0 0 5 234
Boneless new herring, 10-lb. boxes	60	0 5 21/6
Bonless new herring, 10-lb, boxes Salt eels, per lb.	60 07 01	0 0 5 21/4 6
Boneless new herring, 10-lb. boxes Salt eels, per lb. Labrador salmon, bals, bals	6 0 0 7 0 1 0 0 15 00 17 0	0 5 21/6 6
Holiand nerring, keg Boneless new herring, 10-lb. boxes Salt eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls.	6 0 7 0 1 0 0 1 0 0 1 0 0 1 0 0 1 0 0 0 0	0 5 21/4 6 0
Boneless new herring, 10-lb. boxes Salt eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls. Sea trout, half bbls.	6 0 0 1 0 0 15 00 17 0 8 00 9 0	0 5 23/4 6 0 0
Lake trout, half bbl. Scotch herring, keg Holland herring, bbl. Holland herring, half bbl. Holland herring, keg Bomeless new herring, 10-lb. boxes Sait eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls. Sea trout, half bbls. SMOKED.	6 0 0 1 0 1 0 0 15 00 17 0 8 00 9 0	0 5 23/4 6 0 0
Boneless new herring, 10-lb. boxes Salt eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls. Sea trout, half bbls. SMOKED. Bloaters, box	6 0 0 0 15 00 17 0 8 00 9 0 12 5	0 5 5 21/4 6 0 0
Boneless new herring, 10-lb, boxes Sait eels, per lb, Labrador salmon, bbls, Labrador salmon, half bbls, Sea trout, half bbls, Sea trout, half bbls, Smoked, Smoked, Smoked, Samoked, Smoked,	60 07 01 00 15 00 17 0 8 00 9 0 12 5	0 0 5 23/4 6 0 0 0
Boneless new herring, 10-lb. boxes Salt eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls. Sea trout, half bbls. SMOKED. Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb.	6 0 0 7 0 15 00 17 0 8 00 9 0 0 12 8 1 2 1 2 0 0 0	0 5 21/4 6 0 0 0
Boneless new herring, 10-lb. boxes Sait eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls. Sea trout, half bbls. Smoked.	15 00 17 0 12 5 1 2 5 1	0 5 21/4 6 0 0 0 5 71/4
Boneless new herring, 10-lb. boxes Sait eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls. Sea trout, half bbls. SMOKED. Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb. Fillets, fancy, 15-lb. boxes, per lb. Fillets, new smoked, ter box	6 0 0 7 0 1 0 0 15 00 17 0 8 00 9 0 12 5 1 2 1 2 0 0 0 0 1 0 0 0 0 1	0 5 21/2 6 0 0 0 5 5 71/2 5
Boneless new herring, 10-lb. boxes Sait eels, per lb. Labrador salmon, bbls. Labrador salmon, bbls. Sea trout, half bbls. SmokeD. Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb. Fillets, fancy, 15-lb. boxes, per lb. Herring, new, smoked, per box Kinners (small), per box of 50 fiels		0 5 23/4 6 0 0 0 5 5 73/4
Boneless new herring, 10-lb. boxes Sait eels, per lb. Labrador salmon, bbls. Labrador salmon, half bbls. Sea trout, half bbls. SMOKED. Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb. Fillets, fancy, 15-lb. boxes, per lb. Herring, new, smoked, per box Kippers (small), per box of 50 fish		0 5 21/4 6 0 0 0 5 5 77/4
Boneless new herring, 10-lb. boxes Sait eels, per lb. Labrador salmon, bbls. Labrador salmon, bbls. Sea trout, half bbls. SMOKED. Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb. Fillets, fancy, 15-lb. boxes, per lb. Herring, new, smoked, per box Kippers (small), per box of 50 fish Smoked salmon, per lb.		0 5 5 2 6 0 0 0 5 5 5 7 7 4
Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb Fillets, fancy, 15-lb. boxes, per lb Herring, new, smoked, per box Kippers (small), per box of 50 fish Smoked salmon, per lb. Boneless smoked herring, 4 lb. boxes, per		0 5 23.6 8 0 0 0 5 5 5 77.6 5 5 5 5 5 5 5 7
Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb Fillets, fancy, 15-lb. boxes, per lb Herring, new, smoked, per box Kippers (small), per box of 50 fish Smoked salmon, per lb. Boneless smoked herring, 4 lb. boxes, per district of the smoked per box	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	5 5 5 5 5 5 0
Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb Fillets, fancy, 15-lb. boxes, per lb Herring, new, smoked, per box Kippers (small), per box of 50 fish Smoked salmon, per lb. Boneless smoked herring, 4 lb. boxes, per district of the smoked per box	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	5 5 5 5 5 5 0
Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb Fillets, fancy, 15-lb. boxes, per lb Herring, new, smoked, per box Kippers (small), per box of 50 fish Smoked salmon, per lb. Boneless smoked herring, 4 lb. boxes, per	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	5 5 5 5 5 5 0
Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb Fillets, fancy, 15-lb. boxes, per lb Herring, new, smoked, per box Kippers (small), per box of 50 fish Smoked salmon, per lb. Boneless smoked herring, 4 lb. boxes, per district of the smoked per box	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	5 5 5 5 5 5 0
Bloaters, box Yarmouth bloaters, fancy, per box Haddies, fancy, 15-lb. boxes, per lb Fillets, fancy, 15-lb. boxes, per lb Herring, new, smoked, per box Kippers (small), per box of 50 fish Smoked salmon, per lb. Boneless smoked herring, 4 lb. boxes, per district of the smoked per box	1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	5 5 5 5 5 5 0

ONTARIO.

TORONTO.—Halibut have advanced here during past week and are now quoted at 11-12 cents. Visible supply in these is far short of demand and in New York prices run as high as 12 cents. Smelts are rather easier this week and have dropped to 10 cents. Ciscoes per basket are moving out at \$1; a special brand put up in pound packages, however, are bringing 10 cents a pound.

The advance in salmon anticipated last week has not taken place yet but is expected any time now. Supplies are

very scarce and with a heavy demand there is every prospect for an early increase in price.

FROZEN FISH.		
Halibut, per lb.	0 11 0 11	0 12 0 12
Cohoe salmon, headless and dressed	****	0 12
Qualla salmon, per lb	2 00	0 101/2 2 50
FRESH CAUGHT FISH.		
Steak, cod		0 06
Haddock		0 07
Herrings, per lb	0.05	0 06
Perch		0 07
SMOKED.		
Charles SMUKED.		1 00
Ciscoes, per basket	****	0 08
Finnan haddie		0 11
Smoked fillets	****	
Smoked bloaters, 60s	****	15
Kippers	****	130
PREPARED.		
Shredded cod, 2 doz. pkgs. to box		2 25
Acadia cod. 2-lb. boxes, 12 to crate	****	2 80
Acadia cod, 2-lb. boxes, 12 to crate Cod in loose strips, 25-lb. to box, lb		0 06%
Skinless, cwt, (100 lb, boxes)		7 00
SALTED AND PICKLED.		
Labrador herring, per keg		3 25
Labrador nerring, per keg	****	5 75
Labrador herring, per barrel		7 25
Labrador trout, per keg	****	
Scottish herring, Loch Fyne, per kit	0 80	1 10
Holland herring, per keg	0 80	U 80
Uysters—		0.00
Selects, per gallon	1 75	2 00
Straight, 1 gal. lots	****	1 75
Straights, 3 gal. lots	****	1 70
Straights, 5 gal. lots	****	1 65
Shrimps-		
1 gallon cans	****	1 25
2 gallon cans	****	2 40
3 gallon cans	****	4 60
Smelts-		
No. 1, per lb	****	0 11
No. 1, per lb	****	0 10

NEW BRUNSWICK.

ST. JOHN. - Bad weather and the coming of Christmas interfered with work of the fishermen during the past week and consequently supply of fish was somewhat broken in market towards week-end. Western halibut is now arriving from British Columbia and meeting with ready sale, at 15 cents. The local stocks of halibut will be missing for some time, as none are now being caught in these waters. Some Newfoundland herring are now being looked for by the trade this week and should help out in the fish supply considerably. The run of smelt has fallen off to quite an extent about the harbor front, and North Shore is being looked to make up deficiency. Few cod or haddock were received during the past week, while the supply of pickled and smcked fish was up to the average.



Produce Provisions



Holidays Affect Provision Business

Wholesalers Find Trade Hanging a Little Heavily but This Condition Will Soon Pass—Butter Stocks Reported a Little Larger Than Last Year—Good Business Done in Poultry.

The whole market has taken on a holiday aspect, and little business is being done. Perhaps, of all, the butter market is most interesting just now. Stocks are reported as slightly larger than last year but dealers are all quite hopeful as to the future. In the Eastern provinces offerings have been rather light of late, while in Ontario supplies have been coming forward a little better than during the past few weeks., Throughout the West rather a remarkable feature is noticeable. Imports are being made from both coatss. Calgary, it is said, received New Zealand butter recently both from Vancouver and Montreal. Supplies in the West are said to be well up and much better than at this time last vear.

Slight hesitation is expressed by holders at present time when asked for quotations on butter and quantities for sale. Evidently they have now reached the conclusion that this is a time to get busy and sell when opportunity arises.

Fresh eggs are now beginning to come in in larger quantities from all over Ontario and prices are considerably easier than a week ago. In the East receipts from the country are still reported as unusually light and as high as 55 cents a dozen is being asked. Latest advices from large American centres state that the markets there are unsettled and irregular. Chicago is still full of storage and these are pulling down the market. Mild weather too is said to have a weakening effect. On the whole prospects in the egg market are not of the brightest.

Demand for provisions has been pretty good for season and with the revival of business after the holiday a brisk demand is expected. Smoked meats are beginning even now to command good sales and salt meats are moving fairly well.

During the past two weeks a very brisk business has been done in poultry but now stocks are practically all cleaned up and business drawing to a close for another season.

MONTREAL.

PROVISIONS.—A large volume of business was transacted during past fortnight but this week things have come to a standstill, so to speak, but this state of affairs does not indicate any easiness, for on the contrary a steady feeling prevails for all lines. The demand for dressed hogs is fair with prices firm.

Long clear bacon, heavy, lb. ...

Long clear bacon, light, lb.	0 15
Extra large sizes, 28 to 40 lbs., per lb	0 14%
Medium sizes, 15 to 19 lbs. per lb	0 17
Extra small sizes, 10 to 14 lbs., per lb Bone out, rolled, large, 16 to 25 lbs., per lb	0 17%
Bone out, rolled, large, 16 to 25 lbs., per lb	0 17
Bone out, rolled, small, 9 to 12 lbs., per lb	0 19
Breakfast bacon, English, boneless, per lb	0 19%
Windsor bacon, skinned, backs, per lb	0 221/2
Spiced roll bacon, boneless, short, per lb Boiled ham, small, skinned, boneless	0 16%
Hogs, live, per cwt	0 25%
Hogs, dress, per cwt 12 50	12 75
Pure Lard-	12 10
Boxes, 50 lbs. net, per lb	0 15%
Cases ting each 10 lbs nor lb	0 1614
Cases, tins, each 5 lbs., per lb.	0 1684
Cases, tins, each 3 lbs., per lb	0 161/2
Pails, wood, 20 lbs. net. per lb	0 16
Pails, tin, 20 lbs. gross, per lb	0 151/2
Tubs, 50 lbs. net, per lb	0 151/2
Tierces, 375 lbs., per lb	0 15%
One pound bricks Compound Lard—	0 161/
Compound Lard-	
Boxes, 50 lbs., per lb.	0 10%
Cases, 10-lb. tins, 60 lbs. to case, per lb Cases, 5-lb. tins, 60 lbs. to case, per lb	0·10% 0·10%
Cases, 3-lb. tins, 60 lbs. to case, per lb	
Pails, wood, 20 lbs. net, per lb	0 10
Pails, tin, 20 lbs. gross, per lb	0 1034
Tubs, 50 lbs. net, per lb	0 10%
Tierces, 375 lbs., per lb	0 09%
One pound bricks	0 10%
Pork-	
Heavy Canada short cut mess, bbi., 35-45 pieces. Canada short cut back pork, bbl., 45-55 pieces.	28 00
Canada short cut back pork, bbl., 45-55 pieces.	27 00
Heavy short cut clear pork, bbl	25 90
Clear fat backs 28 00	29 00
Heavy flank pork, bbl	20 00

flanks, lb. 0 14

EGGS.—Supplies coming forward are short, the total last week falling 2,549 cases behind corresponding period of last year, and 929 cases behind week previous of this year. Thus, it can easily be seen why prices are so strongly maintained. An active business is passing locally.

New laid eggs, per doz	0 45	0 50
Selects	****	0 32
No. 1's		0.28

HONEY.—A slight improvement is noticeable in this market, owing to some large orders having been placed by manufacturers. On the whole, though, business is unsatisfactory.

White clover honey, in combs, No. 1 des. Honey, strained—	2 75	3 00
Clover honey, 60-lb, pails, per lb		0 12
Clover honey, 10-lb. pails, per lb Clover honey, 5-lb. pails, per lb		0 12% 0 12%
Buckwheat, 60-lb. tins, lb	0 10	0 11

TORONTO.

PROVISIONS.—There is very little movement in the provision market at present. After the opening of the new year, when the effect of the holiday is entirely worked off, a brisker movement is expected.

Lard this week is rather easier and a decline of ½c. per pound has taken place.

Hams, too, are rather easier, though no price change has as yet been effected.

Few live hogs are being offered just now and as a result this market is quiet. Prices have taken two advances since last week and are now quoted at \$8.35 and \$8.00 for live and from \$12.00 to \$12.50 for dressed.

Smoked Meats-		
Light hams, per lb.	0 161/2	0 17
Medium hams, per lb	0 16	
Large hams, per lb	0 16	0 1616
Backs, plain, per lb		
Backs, pea meal	0 22	0 23
Breakfast bacon, per lb	0 19	0 21
Roll bacon, per lb	0 1416	0 14%
Shoulders	0 121/4	0 131/6
Pickled Meats-lc less than smoked.		
Heavy mess pork, per bbl	22 00	23 00
Short cut, per bbl	27 00	28 00
Cooked hams	0 24	0 25
Long clear bacon, light	0 14	0 15
Long clear bacon, heavy	0 14	0 141/4
Long clear bacon, extra heavy	0 13	0 1314
Lard, tierces, per lb	0 14	0 14%
Lard, tubs, per lb	0 14	0 14%
Lard, pails, per lb		0 15
Lard, compounds, per lb., tierces	0 0914	0 09%
Live hogs, local	8 35	8 40
Live hogs, local		8 00
Dressed hogs	12 00	12 50

BUTTER.—There is still quite an easy feeling in the butter market here. No change in price has taken place and it is hard to state at present whether an advance or decline is most likely to follow. Just now holders are disposed to sell at market prices and have now come to the conclusion that this is the time of the year to get busy and sell.

Plenty of fresh rolls and prints are coming in. Quality in these is only average, many possessing a feedy or stably flavor but no worse than is expected at this season.

		Pe	r lb.
Fresh creamery	print	0 30	
Creamery solids	***************************************	****	0 30
Farmers' separat	or butter	0 27	0.29

Dairy	prints,	choice	 0.26	0 2	28
Dairy	solids		 0 23	0 2	25

EGGS.—''Eggs are very sick. I wish they looked as good as butter,'' said one man this week sizing up the situation. Cold storage and fresh gathered are practically demoralized. All kinds of prices are being asked on these but generally prices are decidedly easier. Strictly new laids are coming in at such a rate that 50c. won't hold and prices have dropped to 40—45c.

Strictly							40		45	
Storage,							25		29	
Pickled,	per	doz.	****	*****	 	0	25	0	26	

CHEESE.—A good firm feeling is being felt in cheese this week. No advance in price has taken place but the feeling is much stronger. Quality is now getting to be pretty good, most of the late makes having been worked off the market.

Cheese-	New.	
Large		0 1516
Twin	0 14%	0 15%
½ Twin		0 16
Stilton	0 16	0 18

POULTRY.—With poultry now it is simply a matter of cleaning up the market. Prices remain unchanged. Dealers have very low stocks on hand and are not anxious to buy more. One dealer had some chickens in on Monday which brought 18c. a pound. These were of exceptionally fine quality, however, and weighed 6 pounds each or 12 to 13 pounds per pair.

A great deal of the poultry coming in now is frozen. Little fresh is being offered.

POULTRY (prices paid to country	merchants):
0-1	Live. Dressed.
Spring chickens	
Old fowl	
Boosters	0 08 0 08-0 10
Turkeys	
Geese	
WHOLESALE PRICES (to o	city dealers).

	WHOLESALE PRICES (to city	dealers).			
Spring	chickens, dressed, lb	0 12	0	18	
Spring	ducks, dressed, lb	0 14		16	
Fowl.	dressed	0 11		13	
Turkey	s, dressed			22	
Geese,	dressed	0 13	0	14	

HONEY.—Little change is noted in the honey market. Just now prices are too high to cause it to move freely. Offerings are light but what is coming in is of finest quality.

White clover honey, in combs, fancy, doz. White clover honey, in combs, No. 1, doz.	
Honey, strained— Clover honey, 50-lb, pails, per lb Clover honey, 10-lb, pails, per lb Clover honey, 5-lb, pails, per lb Buckwheat, 60-lb, tins, lb	0 12½ 0 13

WINNIPEG.

PRODUCE AND PROVISIONS.—Ontario cheese is quoted at an advance of ½ cent, creamery butter is about 2 cents up and storage eggs have declined 2 cents. There are no changes in lard and cured meats.

Lard, tierces		0 14%
3 lb, tins, cases	****	9 35
5 lb, tins, cases		9 30
10 lb. tins, cases		9 20
20 lb. pails, cases		3 05 7 50
50 lb. tubs	****	0 15
1 lb. bricks	****	0.10
Cured Meats— Hams	0 151/6	0 1814
Long clear		0 151/6
Short clear		0 1514
Shoulders	****	0 144
Bacon	0 20	0 22%

Cheese-				Butter-		
Ontario,	twins		 0 15% 0 15%	Creamery Dairy	0 29	0 37
Manitob Manitob	a large a twin	***************************************	 0 14 0 1416	Eggs, fresh laid, Manitoba		0 40

The Philadelphia Egg Deal Ventilated

Facts Brought to Light Show That Householders' League Has Been Duped—There Were Others Further Behind the Project—Wanted to Unload Surplus Stock at Profit—League Going to Pieces.

In the last two issues The Grocer has referred editorially to the Houskeepers' League of Philadelphia, Pa., doing a philanthropic stunt by selling eggs at 24 cents to help the poor people and break an alleged corner in eggs.

Philadelphia newspapers made much of the idea at first, but with one or two exceptions, they have come to see behind the scenes and now they know just who it is that is backing the project. It has proven to be, according to despatches, a foxy game on the part of certain holders and speculators of eggs to unload on the public at a profit, under the guise of philanthrophy, storage eggs so poor as to be unsaleable to the regular grocery trade.

The Backers of the Scheme.

The prime movers in the scheme—eliminating the women of the Housekeepers' League, who were simply dupes—were two well-known egg men, one a discharged food inspector, and a prominent provision company, whose heads are under several indictments in the Federal and State courts for selling rotten eggs as food.

Our of them was recently well shown up when the Dairy and Food Department dismissed him, and so was the provision company. These are the angels who have been handling the boon of cheap eggs to the Philadelphia poor.

Women are Backing Out.

The eggs which this little handful of credulous women have been duped into selling are summer eggs, very badly candled and sometimes not candled at all, containing rots and spots and the best of them shrunken and poor. baking trade is all they are fit for, and nobody except some of the crooks implicated in the scheme have appraised them as worth more than 17 cents. The chance is that the leader and his confederates got them for even less than that, and the difference has been profit. The women didn't get it-they gave their time and labor for nothing, in the belief that everybody else did the same.

The revelation of the truth has caused great dissaffection among the members of the League, some of whom have resigned and publicly repudiated the whole

Eggs Spoiled the Baking.

No better revelation of the quality of the eggs is at hand than the following letter written to the League by a consumer (William Rossman), who trustingly spent 48 cents for two dozen eggs "exactly like those the grocery stores were getting 40 cents for":—

Having read so much about the noble work of the Housekeepers' League against the Egg Trust, I went to a store on Filbert street, where I noticed signs in the window, "Housekeepers' League Eggs, 24 Cents Per Dozen," because I could not find their stand on the City Hall plaza, and asked for two dozen of the League's eggs.

My wife used eight of them for eakes and spoiled them, because of the taste of bad eggs; she told me that they smelled when she opened them.

I told her to try one for my breakfast this morning, but the smell of it gave me enough, and she opened another one, which smelled also, indicating that it was not fit to be used.

If the eggs are all like that, I feel sorry for those that bought them, and if I have been given eggs from the store where I saw the sign instead of Housekeepers' League eggs, something should be done, that they would not have a chance to sell their products, which ought to be destroyed, instead of forcing it onto the public.

I am simply out 48 cents, besides the other material which my wife had spoiled, and the store is rid of eggs that are not fit to be used.

If you wish me to, I will bring the balance of the two dozen (fourteen eggs) to you and let you examine them and tell me whether they are eggs fit to be sold.

This is about what The Grocer expected. Now that the facts are known and the alleged egg trust is still unbroken, Philadelphia people will again have to go back to the retail grocer whose trade has been greatly injured.



ANNOUNCEMENT



We desire to announce to our Canadian friends in the Wholesale and Retail Grocery Trade that we have just concluded arrangements whereby the

MacLaren Imperial Cheese Co., Ltd., Toronto

have been appointed the exclusive representatives for RIDGWAYS PACKAGE TEAS for the entire Provinces of Ontario and Nova Scotia.



We bespeak for this most excellent firm your hearty co-operation in supplying the steadily increasing demand for Ridgways Teas.

RIDGWAYS INCORPORATED

Proprietors of
"H.M.B" (Her Majesty's Blend)
"5 O'CLOCK TEA"

"OLD COUNTRY" TEA
"CAPITAL HOUSEHOLD" TEA

All Packed and Blended by RIDGWAYS LIMITED, LONDON, ENGLAND

Largest Sale of HIGH GRADE Teas in THE WORLD





QUOTATIONS FOR PROPRIETARY ARTICLES

SPACE IN THIS DEPARTMENT IS \$40 PER INCH PER YEAR

W. H. GILLARD & CO.			
W. H. GILLIABD & CU.	White Swan Wheat Kernels, per	Chocolate wafers, No. 1,	1/2-lb. pkgs. White Moss 0 27
25 3 (보고) 사용 이 그리고 있는데 이 나는데 그리고 있다면 하는데 하는데 하는데 하는데 하는데 되었다.	doz., \$1.50.	5-lb. boxes 0 80	1/4-lb. pkgs. White Moss 0 28
Diamond.	White Swan Flaked Rice, \$1.	Chocolate wafers, No. 2,	1 and 1/2-lb. pkgs., assort-
1-lb. tins, 2 doz. in case\$2 00	White Swan Flaked Peas, per	5-lb. boxes 0 25	ed 0 261/2
1/2-lb. tins, 3 doz. in case 1 25	doz., \$1.	Nonpareil wafers, No. 1,	1/4 and 1/4-lb. pkgs., asstd. 0 271/4
%-lb. tins, 4 doz. in case 0 75	DOMINION CANNERS.	5-lb. boxes 0 30	1/4-lb. pkgs., astd., in 5-lb.
ROYAL BAKING POWDER.		Nonpareil Wafers, No. 2,	boxes 0 28
Sizes. Per doz.	Aylmer Jams. Per doz.	5-lb. boxes 0 25	1/2-lb. pkgs., astd., in 5-lb.
Royal—Dime 0 95	Strawberry, 1912 pack\$ 2 15	Chocolate ginger, 5-lb. bxs. 0 30	boxes 0 29
이 아니는 아이들은 구경이 있다면 한 경기를 하면 하지만 하면 하게 되었다. 그런	Raspberry, red, h'vy syrup 2 15	Milk chocolate wafers, 5-lb.	14-lb. pkgs., astd., 5, 10, 15-
74-10 1 10	Black current 2 00		lb. cases 0 30
" 6-оя 1 95	Red currant 1 85	boxes 0 36	
" 1/2-1b 2 55	Peach, white, heavy syrup 1 60	Coffee drops, 5-1b. boxes 0 36	Bulk-
" 12-oz 3 85	Pear, Bart., heavy syrup 1 77%	Lunch bars, 5-lb. boxes 0 36	In 15-lb. tins, 20-lb. pails and
" 1-lb 4 90	하다 얼마나 하나 있는 것 같아요. 그 사람들은 사람들은 사람들은 사람들이 없는 것이다.	Milk chocolate, 5c bundles,	10, 25 and 50-lb. boxes.
" 3-lb 13 60	Jellies.	3 doz. in box, per box 1 35	Pails Tins Bbls.
	Red currant 2 00	Milk chocolate, 5c cakes,	White Moss, fine
0-10	Black currant 2 20	3 doz. in box, per box 1 35	strip 0 19 0 21 0 17
Barrels-When packed in barrels	Crabapple 1 65	[일본] [일본 : 10 : 10 : 10 : 10 : 10 : 10 : 10 : 1	
one per cent. discount will be	Raspberry and red current 2 00	Nut milk chocolate, 1/2's, 6-	Best shredded . 0 18 0 16
allowed.	Raspberry and gooseberry. 2 00	lb. boxes, lb 0 36	Ribbon 0 19 0 17
WHITE SWAN SPICES AND		Nut milk chocolate, 14's, 6-	Macaroon 0 17 0 15
	Plum jam 155	1b. boxes, 1b 0 36	Desiccated 0 16 0 14
CEREALS, LTD.	Green Gage plum, stoneless 1 65	Nut milk chocolate, 5c bars,	CONDENSED AND EVAPOR-
White Swan Baking Powder-	Gooseberry 1 85	24 bars, per box 0 90	ATED MILK.
5-lb. size, \$8.25; 1-lb. tins, \$2;	Grape 1 55		
12-oz. tins, \$1.60; 8-oz. tins, \$1.20;	Marmalade.	EPPS'S.	BORDEN MILK CO., LTD.
6-oz. tins, 90c; 4-oz. tins, 65c;		Agents-Willson & Warden,	East of Fort William, Ont.
5c tins, 40c.	Orange jelly 1 55	Toronto; Forbes & Nadeau,	Preserved— Per Case
	Green fig 2.25	Montreal; J. W. Gorham & Co.,	
BORWICK'S BAKING POWDER	Lemon 1 60	Halifax, N.S.; Buchanan & Gor-	Eagle Brand, ea. 4 doz \$6 00
Sizes. Per doz. tins.	Pineapple 2 00	don, Winnipeg.	Reindeer Brand, ea. 4 doz. 6 00
Borwick's 1/4-lb. tins 1 35	Ginger 2 25	In ¼, ¼ and 1-lb tins, 14-	Silver Cow Brand, ea. 4 dz 5 40
Borwick's 1/2-1b. tins 2 35	Pure Preserves-Bulk.	HER YOU HER TO THE TO SEE THE PROPERTY OF THE	Gold Seal Brand, ea. 4 dos 5 25
Borwick's 1-lb. tins 4 65		1b. boxes, per 1b 0 35	Mayflower Brand, ea. 4 dos 5 25
	5 lbs. 7 lbs.	Smaller quantities 0 37	Purity Brand, ea. 4 dos 5 25
COOK'S FRIEND BAKING	Strawberry 0 69 0 95	JOHN P. MOTT & CO.'S.	Challenge Brand, ea. 4 doz 4 75
POWDER.	Black current 0 69 0 95	G. J. Estabrook, St. John, N.B.;	
Cartons— Per doz.	Raspberry 0 69 0 95	J. A. Taylor, Montreal, P.Q.;	Clover Brand, ea. 4 doz 4 75
No. 1, 1-lb., 4 dozen 2 40	14's and 30's per lb.	400 (200 4 to 1930) 1 to 1920 (1930) To 1930	Evaporated (Unsweetened)—
No. 1, 1-lb., 2 dozen 2 30	Strawberry 0 13	F. M. Hannum, Ottawa, Ont.;	St. Charles Brand, small,
No. 2, 5-os., 6 dozen 0 80	Black current 0 13	Jos. E. Huxley & Co., Winnipeg,	ea. 4 doz 2 00
No. 2, 5-os., 3 dozen 0 85		Man.; Tees & Persse, Calgary,	Peerless Brand, small, ea.
이 사람이 가면 보면서 가게 하는 것이 되었다면 가게 하는데	Raspberry 0 13	Alta.; Johnson & Yockney, Ed-	4 doz 2 00
No. 8, 21/2-oz., 4 dozen 0 45	Freight allowed up to 25c per	monton; D. M. Doherty & Co.,	St. Charles Brand, Family,
No. 10, 12-oz., 4 dozen 2 10	100 lbs.	Vancouver and Victoria.	ea. 4 dos 3 90
No. 10, 12-oz., 2 dozen 2 20	COCOA AND CHOCOLATE.	Elite, 10c size (for cooking)	Peerless Brand, Family,
No. 12, 4-oz., 6 dozen 0 70		dozen 0 90	
No. 12, 4-oz., 3 dozen 0 75	THE COWAN CO., LTD.		ea. 4 doz 3 90
In Tin Boxes—	Cocon-	Mott's breakfast cocoa, 2-dos.	Jersey Brand, Family, ea.
No. 13, 1-lb., 2 dozen 3 00	Perfection, 1-lb. tins, dos 4 40	10c size, per dos 9 85	4 doz 3 90
가 있다. <u>그 보</u> 지 않는데 보고 있는 다음이 되었다면 되었다. 그 사람들은 그리고 있는데 그리고 있다면 되었다.	Perfection, 1/2-lb. tins, dos. 2 35	Nut milk bars, 2 dozen in	St. Charles Brand, tall, ea.
No. 14, 8-oz., 3 dozen 1 75	Perfection, 4-lb. tins, dos. 1 25	box 0 80	4 dos 4 50
No. 15, 4-oz., 4 dozen 1 10	Perfection, 10c size, dos 0 90	" breakfast cocoa, %'s	Peerless Brand, tall, ea.
No. 16, 2½-lbs 7 25	Perfection, 5-lb. tins., per lb.0 35	and 1/3's 0 86	4 dos 4 50
		" No. 1 chocolate 0 30	Jersey Brand, tall, ea. 4
No. 17, 5-lbs 14 00			(2. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.
FOREST CITY BAKING POW-	Soluble, bulk, No. 1, lb 0 20	" Navy chocolate, 16's 0 26	nos 4 pa
FOREST CITY BAKING POW- DEP.	Soluble, bulk, No. 2, lb 0 18	Mary Chocolate, 79 8 0 20	St Charles Brand Wotel
FOREST CITY BAKING POW- DEP.	Soluble, bulk, No. 2, lb 0 18 London Pearl, per lb 6 22	" Vanilla sticks, per grs 1 00	St. Charles Brand, Hotel,
FOREST CITY BAKING POW- DEP. 6-oz. tins 0 75	Soluble, bulk, No. 2, lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in	" Vanilla sticks, per grs 1 00 " Diamond chocolate, ½'s 0 24	St. Charles Brand, Hotel, ea. 2 doz 4 25
FOREST CITY BAKING POW- DED. 6-oz. tins	Soluble, bulk, No. 2, lb 0 18 London Pearl, per lb 6 22	" Vanilla sticks, per grs 1 00 Diamond chocolate, ½'s 0 24 Plain choice chocolate	St. Charles Brand, Hotel, ea. 2 doz
FOREST CITY BAKING POW- DED: 6-oz. tins	Soluble, bulk, No. 2, lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in	" Vanilla sticks, per grs 1 00 " Diamond chocolate, ½'s 0 24 " Plain choice chocolate liquors	St. Charles Brand, Hotel, 4 25 ea. 2 doz. 4 25 Peerless Brand, Hotel, ea. 2 doz. 4 25
FOREST CITY BAKING POWDED. 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc.	" Vanilla sticks, per grs 1 00 Diamond chocolate, ½'s 0 24 Plain choice chocolate	8t. Charles Brand, Hotel, ea. 2 doz
FOREST CITY BAKING POW- DED: 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12-	" Vanilla sticks, per grs 1 00 " Diamond chocolate, ½'s 0 24 " Plain choice chocolate liquors	St. Charles Brand, Hotel, 4 25 ea. 2 doz. 4 25 Peerless Brand, Hotel, ea. 2 doz. 4 25
FOREST CITY BAKING POWDED. 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33	" Vanilla sticks, per grs 1 00 " Diamond chocolate, ½'s 0 24 " Plain choice chocolate liquors	8t. Charles Brand, Hotel, ea. 2 doz
## FOREST CITY BAKING POW- DET. 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c	" Vanilla sticks, per grs 1 00 " Diamond chocolate, 'A's 0 24 " Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
## FOREST CITY BAKING POW- DET. 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	8t. Charles Brand, Hotel, ea. 2 doz
## FOREST CITY BAKING POWDED: 12-0z. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	8t. Charles Brand, Hotel, ea. 2 doz
## DEED: Column	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 dos. in box, dos 1 80 Perfection chocolate, 10c size, 2 and 4 dos. in box	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	8t. Charles Brand, Hotel, ea. 2 doz
## DEET: Column	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
## FOREST CITY BAKING POWDET: 6-0z. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90 Sweet Chocolate— Per lb.	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
## FOREST CITY BAKING POWDET: 6-0z. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
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## FOREST CITY BAKING POWDET: 6-0z. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ½'s and	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
## DEET. Column	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 dos. in box, dos. 1 80 Perfection chocolate, 10c size, 2 and 4 dos. in box per dos 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ¼'s and ½'s, 12-lb. boxes 0 40 Queen's Dessert, 6's, 12-lb.	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
## DEED: 12-0z. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 83 Perfection chocolate, 20c size, 2 dos. in box, dos. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ¼'s and ½'s, 12-lb. boxes 0 40 Queen's Dessert, 6's, 12-lb. boxes 0 40	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
## DEET. Color Color Color Color	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ½'s and ½'s, 12-lb. boxes 0 40 Queen's Dessert, 6's, 12-lb. boxes 0 40 Vanilla, ½-lb., 6 and 12-lb.	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
## DEET. Color Color Color Color	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ¼'s and ½'s, 12-lb. boxes 0 40 Queen's Dessert, 6's, 12-lb. boxes 0 40 Vanilla, ¼-lb., 6 and 12-lb. boxes 0 35	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
FOREST CITY BAKING POW- DET. 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ¼'s and ½'s, 12-lb. boxes 0 40 Queen's Dessert, 6's, 12-lb. boxes 0 40 Vanilla, ¼-lb., 6 and 12-lb. boxes 0 35 Diamond, 8's, 6 and 12-lb.	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
FOREST CITY BAKING POWDET. 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 33 Perfection chocolate, 20c size, 2 dos. in box, dos. 1 80 Perfection chocolate, 10c size, 2 and 4 dos. in box per dos 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ½'s and ½'s, 12-lb. boxes 0 40 Queen's Dessert, 6's, 12-lb. boxes 0 40 Vanilla, ½-lb., 6 and 12-lb. boxes 0 35 Diamond, 8's, 6 and 12-lb. boxes 0 28	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
FOREST CITY BAKING POW- DET. 6-oz. tins	Soluble, bulk, No. 2. lb 0 18 London Pearl, per lb 0 22 Special quotations for Cocoa in barrels, kegs, etc. Unsweetened Chocolate— Supreme chocolate, ½'s 12- lb. boxes, per lb 0 83 Perfection chocolate, 20c size, 2 doz. in box, doz. 1 80 Perfection chocolate, 10c size, 2 and 4 doz. in box per doz 0 90 Sweet Chocolate— Per lb. Queen's Dessert, ¼'s and ½'s, 12-lb. boxes 0 40 Queen's Dessert, 6's, 12-lb. boxes 0 40 Vanilla, ¼-lb., 6 and 12-lb. boxes 0 35 Diamond, 8's, 6 and 12-lb. boxes 0 28 Diamond, 6's and 7's, 6 and	"Vanilla sticks, per grs 1 00 "Diamond chocolate, ½'s 0 24 "Plain choice chocolate liquors	St. Charles Brand, Hotel, ea. 2 doz
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The White Dove, symbolic of purity, is the proper brand for this popular cocoanut. Every can passed over the counter will return many profits in good will. Be sure to stock "White Dove." Full particulars from

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We have a limited quantity of high grade apples left. Order now.

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The best of Everything in FISH

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The quality is exceptionally good—fine, well-bleached stock, absolutely free from rust. Put up in crates containing 4, 5, 6, 6½, 7, 7½, 8 doz. per crate.

Order some to-day.

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The cheese that is selling to-day.

SARATOGA CHIP POTATOES

Something to specialize with Potatoes with added nourishment. Chipped and cooked in pure olive oil, thus combining the nourishing properties of the gluten and olive.

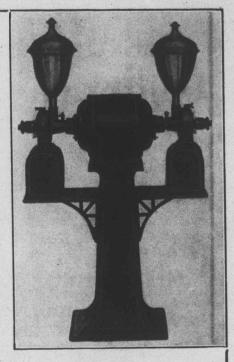
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By getting the best equipments possible to facilitate business.

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See our Computing Scales, Cash Carriers, Meat Cutters, Cheese Cutters, Show Cases, Wall Cases, Fruit Stands, etc.

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always cost a little more than the other kind, **BUT** it pays **YOU** to merit the approval of your customer—on a line used every day by the one who knows.

Ask us for prices—or better still order sample six dozen.

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SAL SODA

should not count when quality is considered

BRUNNER, MOND & CO.'S

ENGLISH SAL SODA

is the PUREST, contains LEAST MOISTURE and therefore QUES FURTHEST of any Washing Soda Sold.

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COFFEE High Grade Coffees are up several cents per pound, but we will contract with you for the balance of the year for

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the same magnificent quality at the same prices. By this plan we will not only retain our many present customers, but hope to make many new ones. Now, don't miss your opportunity. Get a sample from us. We will send you a big sample on application. You are to be the judge. It's easy money to get in touch with us.

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Bluenose' Butter

It always opens up in excellent shape, and its quality and flavor are remarkably fine.

Taste 'Bluenose' yourself! Then you'll feel more enthusiastic about recommending it.

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General Commission Merchants

KINGSTON.

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EXPORTERS OF

Sugar, Rum, Coffee, Cocoa, Pimento and all West Indian Produce

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FIRE

ASSURANCE COMPANY

HEAD OFFICE, TORONTO, ONT.

Assets over

\$3,000,000.00

Losses Paid Since Organization of the Company, over -

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HON. A. COX, President

W. R. BROCK, Vice-President

W. B. MEIKLE, General Manager C. C. FOSTER, Secretary

INCORPORATED A.D. 1833.

HEAD OFFICE, TORONTO

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Order of your jobber, or Frederick E. Rebsen & Co., 25 Front St. E., Tosonto, Ont.

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"Times have changed. Nobody can have better times than we used to have, but I must say folks nowadays have better things to eat and less work preparing them. Think of making up a

JELL-O

dessert in a minute! I tell Helen and the girls it seems like play."

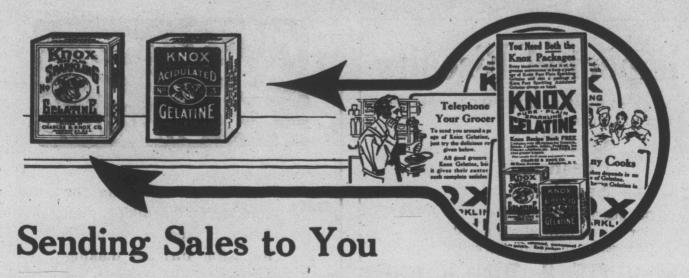
The Jell-O idea has enchanted woman generally, for not only are Jell-O desserts produced as if by magic, but they are as delicious as dishes that require an hour for making.

Needless to say the grocer whose stock is made up chiefly of goods that are popular with women, is the successful grocer.

THE GENESEE PURE FOOD CO., Bridgeburg, Can.

The name JELL-O is on every package in big red letters. If it isn't there, it isn't JELL-O.





Look at our advertising in the magazines and see how we're making KNOX GELATINE sell faster every day. All our advertising for this season includes mention of our ACIDULATED GELATINE and tells the housewife what a convenient package it is—two envelopes of gelatine, and an extra envelope of concentrated lemon juice in each package—two full quarts of jelly, including flavor in a convenient form, for 15 cents. This form of advertising is increasing sales of KNOX PLAIN SPARKLING GELATINE, as well as KNOX ACIDULATED GELATINE, and the profit you can make on the resulting large number of sales is a good reason to

"make KNOX your gelatine leader"

CHARLES B. KNOX COMPANY, JOHNSTOWN, N.Y.

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KING (BRAND) JAM

Led in 1912 Will Lead in 1913

because it is well known amongst the best of dealers everywhere, as the very best of its kind.

Every possible care is taken in its manufacture, only the best of fruits being used, and it has the body that good jams ought to have.

Start off the New Year with an order of "King."

Labrecque & Pellerin, Montreal

AGENTS:

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Superlative Quality Consistently Maintained

Malcolm's preserved milk products are noted for their high and unvarying quality —only the richest and purest cow's milk being used.

Grocers should tone up their stocks with the Malcolm lines. Your customers will appreciate them.

Order from your wholesaler or direct from the factory. Delivered in 5case lots to any point in Ontario or East of Halifax.

J. Malcolm & Son, St. George, Ont.

Imported Biscuits

There are THREE ESSENTIALS in purchasing imported biscuits:-

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Our quality is the finest. Our tins are hermetically sealed. Our agents are progressive and obliging.

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is the ideal chocolate for cooking and drinking purposes. Is especially suitable for icing cakes, making fudge, etc. Your customers want and should be given only the best-MOTT'S

JOHN P. MOTT & CO.

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HALIFAX. NOVA SCOTIA

A Profitable Line For You

- 1. Attractively packed and labelled.
- 2, "King Ossells readily.
- 3. Have the natural sea flavor.
- 4. Packed Pure Olive OIL.



- 5. Un i formity of size.
- 6. Tasty. Nutritions. Zesty.
- 7. Satisfaction for your customers.
- 8. Profit for you.

By Special Royal Permission.

9. Put up by the largest packers on the coast of Norway-the home of the finest sardines in the world.

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YOU ARE THE MAN WE WANT

-that is, if we haven't yet had the pleasure of putting an

ELGIN National Coffee Mill

in your store. No mill can match the "Elgin" for rapid grinding and easy running, and it is unsurpassed for attractiveness and finish. Equipped with special adjuster device and the new style force feed steel-cutting grinders.

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IN THE GOODS and IN THE PACKING

are found those qualities which have given Canadian sea foods so wide a market and the turnover, heavy though it is, is annually growing.

No brand is so widely called for as the

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Our supplies—the choice of the fishermen's catches, together with long experience and modern equipment, we are enabled to turn out the most perfect that can be made.

Our plans always have been to co-operate with the wholesaler and retailer and to give the consumer a good article at a fair price.

Just look over your stock, Mr. Grocer, and see what "CONNORS" lines you are short. Then order—here is a partial list:—

1/4 Oil Sardines
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Kippered Herring Herring in Tomato Sauce Clams Scallops

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Are S ERLING In quality, purity and deliciousness being

Made by a ST ERLING process in a modern factory

Known for its STE LING cleanliness and sanitation

Purest ingredients, STER LING selected and the

Choicest of fruits make STERL NG products

Nost popular with customers and STERLI G lines

Indispensable as an increaser of the dealer's STERLIN

THE

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Over a quarter century experience behind the manufacture of Eureka Refrigerators serves well to make this line the Standard of the Canadian Market. Eureka on a Refrigerator is a guarantee of perfection. The Eureka contains no zinc or galvanized iron or other offensive material likely to conflict with the Pure Food Laws. The Eureka way is the dry cold circulating air way.

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which produces a lasting jet black polish in the minimum of time and with the minimum of 'elbow grease.'

Moreover, there's a 'worth while' margin of profit for you in selling 'Black Knight.'



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ANTI - DUST — The most successful sweeping compound on the market today. Disinfects, deodorizes, and makes microbes impossible.

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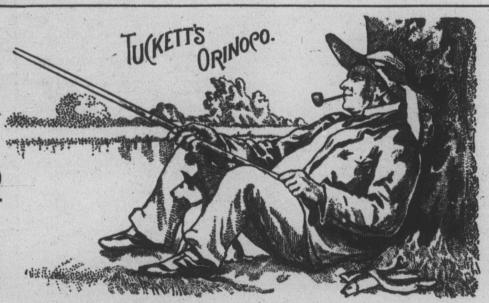
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Orinoco

Tobacco

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Tuckett's Myrtle Cut Tobacco

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One of the most successful retailers of late years says: "When a firm advertises in trade papers it is getting into good company. As I pick up one of a dozen of these periodicals here in my office, and glance through it. I find that the best people, the successful firms. are represented in such a way as to reflect their importance in the trade."

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GOODS HIGHEST QUALITY
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That's Our Policy.
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they may be thousand apart.

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"Sultana" Brand.
The real stuff. Absolutely delicious. Big profit and steady demand when introduced. Packed attractively. Agents write:
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Reputable high-class goods at reasonable prices. You can have the same if you stock our lines. Write for particulars.

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beyond a doubt the high quality of
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Suchard's. Suchard's.
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Baking Decks of Scotch
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Ovens that can be placed
anywhere.
Bread Racks, Proof Boxes,
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The strong disinfectant with pleasant re-freshing odor.

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(Continued.)

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ST. JOHN'S NEWFOUNDLAND
MANUFACTURERS' AGENTS
and COMMISSION MERCHANTS
Importers and exporters. Prompt and
careful attention to all business. Highest Canadian and foreign references.
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We can supply anything wanted in Maple Flavor

We can quote BETTER PRICES than you are NOW PAYING

Be sure and ask us to quote-it's to YOUR ADVANTAGE

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One of the most successful retailers of late years says: "When a firm advertises in trade papers it is getting into good company. As I pick up one of a dozen of these periodicals here in my office, and glance through it, I find that the best people, the successful firms, are represented in such a way as to reflect their importance in the trade."

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Cars continually loading for all cities in the West and Northwest.

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Every Merchant who handles-

Mathieu's Nervine Powders



knows that they sell themselves. So effective are they in all cases of headaches that when once tried they are immediately recommended. Every merchant can with perfect safety recommend Mathieu's Nervine Powders as a perfectly safe and harmless remedy in all cases of headaches. Any merchant may try Mathieu's Nervine Powders at our expense, as per coupon attached. Mathieu's Syrup of Tar and Cod Liver Oil

is a specific in all forms of colds.

J. L. MATHIEU CO.

Proprietors

Sherbrooke, P.Q.

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With (Name of firm)			
City or town		. Prov	

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When you let a man "run an account" he has your goods and YOU HAVE NOTH-ING, except YOUR account of his indebtedness. When of his edness.

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THEY

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"The Originators of Dustless Sweeping"
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(Technical Book Department)

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TORONTO

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From 18 to 50c, in 5, 30, 40, 80 and 90 lb. boxes.

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From 15 to 18 cents, in 30 and 45 lb. boxes.

BE SURE Victoria and Princess Louise JAPAN TEAS

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NONE BETTER.

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Always in Stock

Package Teas:

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"TAMILKANDE" Brands

Ask for "SOLEIL" Petits Pois and "F. LECOURT" Mushrooms.

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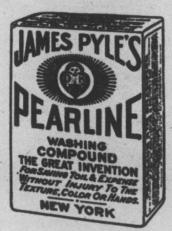
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BELL TELEPHONE, MAIN 3766
Exchange connecting all departments

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Cairns & Sons, Alexander 15 Gunns, Ltd. 63 Mathiewson's Sons 46 Mathiews Co. J. L. 51 Canadian Scale & Fixture Co. 50 Meadowsweet Cheese Co. 49 Meunier S. 50 Meunier S. 50 Minto Bros. 17 Chapman, A. C. 59 Hargreaves Bros. & Co., Ltd. 15 Millman, W. H., & Son 60 Minto Bros. 17 Chapman, A. C. 59 Harderson, Thos. 61 Clements Co., Ltd. 15 Holland Rusk Co. 9 Comte's Coffee 59 Conners Bros. 55 Minto Bros. 14 Nicholson & Bain V. M. & Co. 54 Upton Co., T. Ludied Front Comete's Coffee 59 Converte & Saureol 59 Nickle Plate Store Folish Co. 16 Walker Bin & Store Fixture Co.	Brand & Co., Ltd 4 Brantford Oven & Back Co., Ltd 59	Genessee Pure Food Co. 52 Gillard, W. H., & Co. 51 Gilmour & Co., John J. 60 Gray & Co., John J. 12 Gorman, Eckert & Co. 12 Grattan & Co., Ltd. 59	McLeod & Clarkson 61 McPhie, Norman 0 McVitie & Price 54 Magor, Son & Co. 22 Malcolm, Jno., & Son 83 Marland Woolnough Co. 16 Marshall Brokerage Co. 60	Snap Co., Limited 14 So-clean, Ltd. 62 Spurgeon, H. G. 60 Stuhr, C. F. 52
Clements Co., Ltd.	Canadian Scale & Fixture Co. 50 Cane & Sons, Wm. 19 Catelli, C. H. 15 Chapman, A. C. 59 Chase & Sanborn 13	H Hargreaves Bros. & Co., Ltd	Mathewson's Sons 48 Mathieu & Co. J. L. 51 Meadowsweet Cheese Co. 49 Meunier. S. 59 Minto Bros. 17 Millman, W. H., & Son 60	Thum, O. & W. 58 Tomlinson Co., The J. J. 60 Toronto Salt Works 59 Tuckett, Limited 57
Creighton, C. E	Clements Co., Ltd.	Holland Busk Co. 9 Holloway, Reid & Co. 60 Irish Grocer	Nelson-Dale 14 Nicholson & Bain 47 Nickle Plate Stove Polish Co. 16 No-Dust Mfg, Co. 59	Upton Co., T Inside front cover W Walker Bin & Store Fixture Co 10 Walker, Hugh, & Son 49 Warren, G. C. 60 Watson & Truesdale 60
Dalley, F. F., Co. 56 James Dome Black Lead	D Dalley, F. F., Co	±	Paterson, R., & Sons	Wellington Mills 52 Western Assurance Co. 51 Western Brokerage Mfg. Dis. Co. 60 Western Distributors, Ltd. 60 West India Co., Ltd. 21 Wethey, J. H., Ltd. 45 White & Co. 46
Kit Coffee Co. 19 Pennock, H. P., & Co., Ltd. 60 Winn & Hollard Pickford & Black 52 Wiley, F. H. Woods & Co., Walter Woodruff & Edwards 53 Eckardt & Co., H. P. 45 Lake of Woods Milling Co. 19 Ridgeways Tea 4	Eastern Manufacturers, Ltd 60 Eckardt & Co., H. P	Kit Coffee Co. 19 Knox, Chas. B. 53 Labreque & Pellerin 53 Lake of Woods Milling Co	Pennock, H. P., & Co., Ltd. 60 Pickford & Black 52 Pink, Ltd., E. & T. 8 Ridgeways Tea 4	White Swan Spice & Cereals, Ltd. 12 Winn & Hollard

PEARLINE



JAMES PYLE & SONS

Announce to the trade the following prices in effect January 1,1913:

36's Large - \$3.50 per case 5 Case Lots \$3.40

100's Small - \$3.80 per case

The price of the 36s has been reduced in order that the large size may be sold at the popular price of two for 25c.

ROSE & LAFLAMME, Ltd., Montreal and Toronto

Not an Enterprise for the "Quitter"

If there is one enterprise on earth," says John Wanamaker, "that a 'quitter' should leave severely alone, it is advertising. To make a success of advertising one must be prepared to stick like a barnacle on a boat's bottom.

¶ "He must know before he begins it that he must spend money—lots of it.

I "Somebody must tell him that he cannot hope to reap results commensurate with his expenditure early in the game.

¶ "Advertising does not jerk; it pulls. It begins very gently at first, but the pull is steady. It increases day by day and year by year, until it exerts an irresistible power."

SEASONABLE SUGGESTION FOR WINDOW DISPLAY



An attractive

window display

is certainly the best and cheapest

advertisement for any retailer.

The importance of the window in any store scarcely needs emphasizing.

Seasonable Specialty Displays of leading products, are undoubtedly the most effective means of drawing the public eye.

THE COWAN CO., Limited ONTARIO

Five Roses Flour

Not Bleached



Not Blended

The capacity of the

FIVE ROSES mills has now

been increased from

10,500 ^*

barrels per diem

to

11,500

Draw your own conclusions