

## THE WARBLEFLY

 CAUSES BIG LOSSCattle Raisers Thruout Country Are Worrie About Insects ADVICE IS GIVEN THEM Dominion Government Tell Breeders How to Rid the Cattle of Them






 he becks where they develop beneath
he skin.




What Ojibway wise eveuaily become nobody of course outside of the Company's officials can tell with certainty, but judging from
what already has been done, by the few plans of the corporation that have been made public, by what the same corporation has done at what already has been done, by the few plans of the corporation that have been made public, by what the same corporation has done at
Gary, and by the statements of its officials, Ojibway will be one of the greatest examples of magic city building that this country has Gary, and by
ever witnessed
The Same Gigantic Corporation That Created Gary, Indianathe Magic Steel City of $40,000-$ In 7 Years is to Build CANADA'S STEEL CITY


Behind the growth of Ojibway is the U. S. Steel Corporation, the greatest organization of capital and the largest employer of labor in the world.
They have the wealth to carry to successful completion anything they undertake. They built Gary in seven years, and what they did for Gary we have every reason to believe they wil do for Ojibway, as the beginning of these two Steel cities is similar.

## The Foundations of the Steel Centre of Canada Have Been Laid

The United States Steel Corporation have already purchased their Canadian site, 1,650 acres, sufficient only for their first mills anid a small number of employes' homes, stores, nd other places of business.
The land bought by the Steel Corporation has been incorporated by Special Act of Parliament as the Town of Ojibway. A Mayor and four Councillors have been appointed or three and a half years by the Government, without re-election. A clause in the charter prohibits the sale of liquor for all time. This is the first Act of its kind ever passed Canada.
Many American manufacturers of steel products have already purchased sites in the Ojibway district for their new Canadian plants. The Ojibway district will be the centre of Canada's steel industry.
The Dominion Government, after examining the Corporation's plans, made a re-survey of the Detroit River, establishing a new harbor line which will allow the extension f the company's docks into deep water.
The commencement of Ojibway and that of Gary is similar. There is every reason to believe that the results will be the same.

## 14,000 Mill Employes <br> Earn $\$ 1,250,000$ a Month

This enormious figure represents the pay roll each month at the mills at Gary, Indiana.

One million and a quarter dollars each month put into circulation in this city of 40,000 , and finding its way into the stores of the merchants, into the pockets of the land lords, into the banks.

Imagine how such an expenditure in the new town of Ojibway will aid in its rapid development and extension. And it must be remembered that every step in the ad vancement of Ojibway means a corresponding increase in the value of property adjoining the present town.

Profits for the investors in such property materialize with marvelous rapidity
Consider the necessity for homes for this throng of work-

## Wanted

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\$1,000 REWARD
to the discovery or that will iea the person or persons suffering from Nervous Debility, Fits, Skin Dis Troubles, and Chronic or Uninary Complaints that cennot be cure

Oakwood the Best Investment, as it Adjoins the Site of the Steel Plant None of the Steel Company's land in Ojibway can be purchased for speculation or investment. All land for investlimits of Ojibway
The strategic location of Oakwood speaks for itself.
The rise in the prices of land in the Ojibway district has already commenced. Make your selection of lots in Oakwood immediately-it is the early buyers who reap the largest returns.

## GUNDY \& GUNDY

 Canadian Pacific Railway Bldg. Phone M. 6759. King and Yonge Sts., Toronto and Full Information
## GUNDY \& GUNDY,

Canadian Paciffic Railway Building, Toronto
Please send me your booklet "Ojibway" and com. plete information regarding your properties as an in-
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## Ojibway is the

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Extraordinary Scene Marked Ceremonies in Connection With Royal Wedding at Berlin-Crown Princess Louise Scored Personal Triumph as Best Dressed and Handsomest Woman.

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AURORA VALUES
ON THE UPGRADE

## Increase in Assessment. Real Estate Trebled and Build ings Higher.



IMMIGRANTS COME
IN BY THOUSANDS

QUEENTABOOSPANKHURST BADGE BUTCOULDNT SCARE MISS SLEBY

THOUSANDS IN FOUR THOUSAND

## HOLY NAME MARCH

MEN ON STRIIE





PANAMAS
NEW YORK HAT WORKS
566 Yonge Street North 5165
HERE'S THE COUPON .... CLIP IT NOW the worlds popular pennants

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## "Fresh westerly winds,

The "probabilities" are you will long for something like this to happen on those deadly sultry days when "every little movement" is a moist effort.
Wouldn't you like to be able to make your wish come true will? Surely! Well, you can do it easily at the twitch of the switch with an

## Electric Fan

| Too expensive? Not a bit of | you give them reasonable care |
| :--- | :--- |
| it. Your comport and health | and oil them once a year. |

## The Toronto Electric

 Light Company, Limited"At Your Service"

12 Adelaide Street East Telephone Adelaide 404

## NO OTHER WAY



WE STOCK WIRE TRELLISES and
GARDEN ARCHES

T. G. RICE WIRE MFG. CO.


THE TORONTO WORLD
The Toronto World




| NEWS OF WESTERN ONTARIO |  |  |
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| FARMERS IN NEED |  | L |
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The Philosopher

VISTT TO NORTH
BY SCRIBBLERS

## Ontario Newspapermen Gather Information About

the Country.
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The First Thousand
Canada PermanenCanada Permanent
Mortgage Corporation

## GLENERNAN Scotch Whisky

 A blend of pure Highland malts, bottled in Scotland, exclusively for $\underset{\text { TORONTO }}{\text { MICHIE }}$ \& CO , Ltd.At Osoode Hally

## The Bulgarians Have Nothing On Us in the Color Line

-For You Can Decorate in a Blaze of Color that Sum- mer Cottage, Boat or Motor Car.

They are all the rage-the handsome Pennants now being distributed by The World. For one coupon and 22 c you can secure one of these highly decorative Pennants in assorted
colors. The present issue is a $30 \times 12$ Pennant, with the arms of Canada and the word

|  | nowday morimita |  | THE TOROMTO WORLD |  |  | JXE 21913 |
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|  | CATTO \& SON | THE WEATHER | OVER THREE THOUSAND MEMBERS IN ONTARIO MOTOR LEAGUE <br> Membership Has, Been Boosted One Hundred and Fifty Per Cent. During Year-U. S. Government Will Recognize O. M. L. Cards as Passports on Short Trips-Enthusiastic Meeting in London. |  | Pasenge Trafic INTERCOONTAL RAILWAY | Pasenger Traffic |
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## CARPENTIER BEATS

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CLAIMS CHAMPIONSHIP Winner Was Himself Down For Count in the First Round.

## Panamas and Straw Hats

## Men will find in our stock of Straw Hats

 the conservative model as well as the moresnappy styles that well-dressed men are Panama

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Street, Conduit Street and the Haymarket. Looses. Fiting Coats, with or without belt-
ed backs in
Scotse raingroof tweeds, cheviots and covert coat-
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Motor Dusters, Gloves, Caps,
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$\frac{\text { The BEST Scotch }}{\text { Whisky is }}$ Whisky is WHYTE \& MACKAY "Special"


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If you want your engine to do its best, lubricate with Sternol.


TS USE MEANS GREĀTER EFFICIENCY, higher speed, silky running, no sotting of plugs, and no
carbon deposit. In all grades, in sealed gallon tins, carbon deposit. In all grades, in sealed gallon tins, Newtone Superior Electric Horn-The Newtone Superit, namely, durability, loud, yet pleasing note, accessibility, beauty of
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## s <br>  <br> 








## The Robert Simpson Company, Limited

YOU are invited to make the Simpson Store your headquarters while in Toronto. Its rest room, writing room, package checking desk and telephone and telegraph service; are here for your convenience. The lunch room serves excellent club breakfasts and substantial noon dinners. Afternoon tea is served at 3.30, and until closing time. The store is yours to use. Use it.

## Men's Straw Hats

## braids, fine silk bands and leaiher sweats. Tuesday special IFien's Neglige Shape Straw Hats, deep crown with soft

 uality white Canton braids, and good finish. TuesdayNien's Soft Hats, new and up-to-date shapes, fine imp eolors of gray, brown, tan and black. Special at ..torted feit, and

## Summer Footwear

Lacrosse or Yachting Boots, Blucher style, very best quaiity strong White duck, ileavy corrugated white rubber sole. Tuesday:
Men's, sizes 6 to i1 ......... 1.25 Women's, sizes 3 to 7.
Boys', sizes 1 to $5 \ldots . . . . . . . .1 .15$


English Silk and Lisle and Pure Silk Underwear at $\$ 1$ a Garment


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Ice Cream Plates, "Nu-cut""
glassware, a fine copy of a real CRYSTAL GLASS VASES.
A variety of slapes in $10,12,14$ inch sizes, tall slim style, for
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SPECIAL SALE OF DECORATED SEMI PORCELAIN
Prettily decorated with border pattern, handles on all pieees,
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 Covered. Vegetable Disishes, 49 c each. Meat Platters, 25 and and 39 c aecoch,
 Toilet Sets, fine quality semi-porcelain, underglaze, decora-
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New Tags on Much Desirable Gift Furniture Book Blooks, in inlaid mahogany. Regularly $\$ 10.00$. Special
unay.
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 Piano Bench, in inlaid mahogany. Regularly $\$ 88.00$. Special

 50 Trays, 25-inch oval, in genuine máiogany inlaid. 74.00

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## Special attention wil be given you great Simpson store, where you will fnd satisfaction for every clothing wan CLERGYMEN'S FROCK SUITS. <br> Made from English cheviot cloth, in a reliable block. A pe



 Made from Eni LIGHT WEIGHT OVER COAT FOR CLERGYMEN.
CLERGYMEN'S WATERPROOF COATS.
 CUSTOM TAILORING.
Will make to your measure Clergymen's Frock
 YOUNG MEN'S LONG TROUSER SUITS.
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Of tan-gray Soctch tweed, singie-breastod cuat and vest and long

## Trunks

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SUIT CASES.
Matting Suit Cases, leather
corners, brass lock and side corners, brass lock and side
catches, strong handle; straps on sides, fancy cheek lining. Tuesday, special: 24 - inch, 2.10 ;
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Featuring Pure Wool Scotch Tartans in Every Popular Clan All-Wool Scotch Tartans; made from fine grade yarns, in three
qualities that we recommend guarantee to give perfect satis faetion for children's, misses' or women's dresses; some of the
wanted clans are Black Watch, Sinclair, Forbes, Campbell, Gordon, MoLeod, King Edward,
Prinee of Wales, Royal Stewart, Leslie, etc.

## Second and Last Day of Brus-

 sels and Wilton Squares


## Bathroom Accessories



Scales for the Fruit Season



The Robert Simpson Company, Limited

