## Clbe Seminlleekly Colomisit.



VICTORIA SEMI-WEEKLY COLONIST



## The Sesson of Cards

Is Now Here. Are You Prepared for the Occasion? $\mathbf{N}^{\mathrm{N}} \mathrm{W}$ is the season of cards and card parties. Disagreeable, flomy evenings.



 sast sroof cardboard boxes so that you may fold and store away table and
duth whien not in use. By all means see this superior furniture. It costs no more
than very ordinary sorts.

## Folding Card Tables



Folding Chairs To Match

## NEW CAKE STMADS Soment

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| used one? If not see the |  |
| 5350 and $\$ 4.00$ |  |

GET A NEW DINNER SERVICE FOR NEW YEAR'S! preserce. Just now we


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|  | Storekeeping <br> Ideas <br> IT This store is planned to be as <br> helpful a server of the public, as <br> ferned, thatit is possible to create. <br> IIts merchandise is chosen by <br> you to get anything unworthy <br> II Our experts scour the markets <br> to present their best productions, in wide variety, for your choos- <br> ing-all on the most economic <br> basis of cost. पI We invite criticism, for it is that which points <br> II We want to be perfect. | Clearance of Holiday Left-Overs $\qquad$ <br> $\left\{\begin{array}{l}\text { our stock with fewer o } \\ \text { the things a merchant }\end{array}\right.$ <br> $\left\{\begin{array}{l}\text { turally dislikes to carry } \\ \text { than usual }\end{array}\right.$ <br> $\left\{\begin{array}{c}\text { than usual. } \\ \text { These we }\end{array}\right.$ <br> part with at a material re <br> There are som <br> tery, China, <br> and some Novelties <br> some and <br> were a week <br> you can own them-if <br> inventory taking. |

## -iveilerBros

THE "FRRS" FURNTHERE STORE OF THE "LAST" WEST Geveriment street victoria, b.c.

MAKEFS FIRRITURE
ANO OFFICE

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| Better |



## Young's Great Annual New Year Sale

 Commences Next Thursday, January 2nd

UR great yearly economist sale for thrifty women, who look ahead and provide for the future, will commence next Thursday. If you are in a moneymaking mood, you cannot do better than come here at the very start. Make a New Year resolution that you will be one of the early birds. You'll never regret it when you secure some of our first-of-the-year values. You know that it is our unapproached values that have advertised us-the satisfied customer has ever been a larger ad. for us than our newspaper space. Discerning women are bound to patronize a store where reliability of quality is not doubted, where styles are correct and prices right. During this big January, '08, sale, everything offered at our counters, in every Departr including Millinery, will be sold at wholesale cost, and los wholesale cost. Hundreds and hundreds of special n. -repeated "snaps" will be quickly noted, for the whole store will become one vast sea of bargains - the , advertised items being merely the spray. We want you to see the goods and let them talk for themselves.

[^0]See New Year's Morning Paper for Items and Prices

## "Home of the Hat Beautiful."




$\frac{10}{\text { SONS }}$
Sof figi INSTAL OFFICE
 Members of Milton Lodge
-Mr, Price Speaks



 Heart Strength

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| Send for my free book-" WhenPoultry Pays," That will give ben an idea of what there really is in up-to-date poultry raising,-ofhow much money anybody with hustle and gumption can get ou | folks whow pient |
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| kind of an outfit will get the most money out of poultry, quickest less outfit,-the Peerless Guaranteed Incubator, and the Peerless Brooder. <br> Then I will tell you just how | \% |
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| Write To-day To The Manaser of <br> The LEE-HODGINS COMPANY, Limited <br> 314 Pembroke Street, Pembroke, Ontario |  |
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## The Colonist Gazetteer

ATLAS of the WORLD

A New Series of Maps in Color, based upon the latest official surveys, and accompanied by a Descriptive Gazetteer of Provinces, States, Countries and
Physical Features of the Globe.

PRICE $\$ 1.00$

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35c and 50c Per Pound
At 35 . our delicious blend is fully equal to any other Tea on
the market at 50 c . Our 5oc Tea is better than other blends
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CROSS EXPANSION PACKING Expands $100 \%$


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## TRAVEL AND ADVENTURE OF TODAY



Modern Literary Tendency

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## Social Happiness of Future

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## Winding Up This Year's Business and Planning for the Next

THE financial flurry which has been disturbing the country has given food for thought, but not a source of doubt. The shrinkage in values has chiefly affected the fortunes of the rich. We have the most abundant faith in the future, the immediate future of this great province of ours, and particularly the Island and Capital City, and can see no cloud in the sky which means more than a passing shower, Now is the time for Victorians to push forward, as the Pacific Coast is looked on with envious eyes by Eastern people. We shall push the Spencer Policy for all it is worth and use every possible effort in giving values which will make this coming year a banner one.

## OUR JANUARY SALE

Which Commences on Thursday Next
will be a fitting start. Our best efforts have been made, which means success for the first trade feature in the new year.

A Postcard sent to our Mail Order Dept. will secure one of OUR JANUARY SALE CATALOGUES


Our Remaining Stock of Toys and Fancy Goods Will Be Cleared Out Monday and Tuesday
Those having the purchasing of articles for Christmas trees will be able to make a dollar do the work of two or three.

Values 25 c to $\$ 1.50$. Monday roc and
Sold in Toy Section-Third Floor. DAVID SPENCER, LTD


[^0]:    Cash Sale
    This is a Cash Sale. We make no secret that we want cash. Please come early next Thursday and set your bargain-expectation high and you will not be disappointed.

