

Ruthless Price Cutting for the Final Days of the Pre-Stocktaking Sale

## THE IMPRTTANGE OF THIS PRICE-CUTTING CRUSADE INCREAES AS IT PROGRESSES. ITS POPULARITY GROWS FROM DAY TO DAY-MORE AND MORE NO-

MEN ARE INTERESTED-FRIENDS ARE SENDING FRIENDS TO GET A SHARE OF THE UN
FOLLOW THE CROWDS TOMORROW-TO PRYCE JONES GREAT PRE-STOCKTAKING SALE


Extraordinary Attractions in Men's Furnishings


"PRYJO" ELECTRIC GOODS

## 

 Very pronounced are the pre-stocktaking reduc.
tions in the millinery section-and very enthusias tit is the daily response from the corowds of eager
shoppers.
Theses very special values for tomor shopper
row
rom



| Lowered Prices on Gloves "Pryjo" Kid Gloves-Made specially and exclusivelyfor Pryce Jones, Ltd; only the finest and choicest slins,and the "Pryjo" guarantee ensures periect satisfaction toevery purchaser to lower the quantity in stect before in-ventory. We now offer all colors and sizes. Regular \$I.50at $\mathbf{\$ 1 . 2 9}$ pair.; regular \$r.75, at, pair .............. \$1.45 |
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| Women's 35c Vests for 23c |  |
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|  Drawers to matcl |  |
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| Sale Prices in Hosiery |  |
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White Canvas Oxfords 75c Pair

$\$ 2.00$ Silks for 75c Yard


| 25 Per Cent. Off Baby Carriages and Collapsible Carts |  |
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In the Ready-to-Wear Section


| Special Offer of Dress Goods at 50c Continues Friday | EXCLUSIVE <br> ROBE LENGTHS |
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| ment is worth loss than 65 c , and in trut y are rev. 42.50 values. The popular serres | nevrest and stylish roods, the |
| mand tweeds are prom |  |
| as many att | being beautiful pompadorr |
| 65c to 22.50 . Sale price, yard........... 5006 | shadiugs, fine very soit and |
| 1 piece each only, of navy and black all wo |  |
| , superior quality, heay , weight, |  |
| shrumh, deal qually widts, reg. $\$ 1.00$, Sale price, yard |  |

Floor Covering Values Unequalled 871.2c Inlaid Linoleum 871-2c




 Eaf ynar, sale Priee sa, yard..59c

Japanese Matting

fresh looking, good range of designs to
choose from, 36 inches wide
Sale
Great Sale of Travelling Goods Continued The Entire Stocks of
Well Known Makers at $\mathbf{3} 3_{3}^{1} 0 \mathrm{ff}$

35 Per Cent. Off Boys' Suits for Last Two Days of Sale



| Sex | , |
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|  | ELVET, AND SUEDE HAND BAGS duppliss. <br> Dous |



Laces \& Embroideries Half Price

| Writing Pads 3 for 25c |
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## Sale of Men's Suits

150 Models
$\frac{\text { Regular up to }}{\$ 15.00 \text { for .. }} \$ 9.85$

Men's Negligee Shirts
$\xrightarrow{\text { Regular } 75 \mathrm{c} \text { and }} \mathrm{S1.00} \mathrm{for} \mathrm{\ldots} \mathrm{\ldots}$.

45 C



## Women's Lingerie Dresses <br> 

Regular $\$ 4.25$ to $\$ 20.00$
Today 9 a. m. and Con-
tinuing Tomorrow
\$3.95


Today's Grocery News


Axminster, Wilton and Brussells Rugs at Half Price


## Mainly About Women

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Queens Hotel
Mr. A. Claverie





$=$
When lt's
Hot



## The Bertram J. Vine Co.

Calgary's Exclusive Coat and Suit House


Great White Sale
On Thursday, Friday and Saturday July 18th, 19th and 20th

Art Needlework



Neckwear

| Jabots, Lace Collars, Coat Collar Sets, Embrodery EMBROIDERED BELTS, ETC.-- <br> From 25 c to $50 c$. Sale price <br> BAGS- $\$ 2.25$ to $\$ 2.95$. Sale price HANDKERCHIEFS <br> foc each. Sale price, per dozen $\qquad$ <br> The Mark of Satisfaction. <br> < Vines <br> GARMIENTS <br> GUARANTEED |
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buys
this portable
Vacation Victrola $\stackrel{\text { complete }}{\text { Records.) }}$
Just the thin for the Country; brings the world's
best music by the world best music, by the worlid's
Players to your own home.
Sold on Easy Payments as low as $\$ 1.00$ per week.
Doubl-Sided Records are 99 cents for the two
selections.
Ask for free copy of our 280 . page Musical
Encyclopedia,
listing over 5,000
records.
Berliner Gram-o-phone Company, Limited Montreal.

Mason \& Risch
PIANOS

710 Centre Street


## THE MORNING ALBERTAN SPORTING DEPARTMENT

ENGLLSH TEAM WON I GREAT NTEPMTIONAL MATCH LSST NGHTT. UPSETTIMG ALL THE OOPE AND WWWNGG2TO
Game Was Watched by Largest Crowd of Season; English
Team Scored Both Goass Within Half Hour After Start
of Struggle, Which Kept Spectators on Tenterhooks all
the Time
SCOTCHMMEN LOOKED STRONEER AND WERE FANORITES
English Forwards Played Long Passing Game, While Scotch
Relied on Characteristic Short Ones; Luck Was Not
With the Scotchmen; Most Exciting Game in History of
Local Football



# Crist Bros. Cafe 

## 5,000,000 Feet of Lumber

Select your Lumber and Finish from a complete stock, and have what you want. Prices Right. We stock everything for building

| East Yard, 21st Avenue and 12th Street East |
| :--- |
| West Yard, 8 th Arenue and 8th Street West |$\quad$| Phene 5289 |
| :---: |
| Phone 3290 |

REVELSTOKE SAWMILL CO., Limited

REVELSTOKE SAWMILL CO., Limited

BASEBALL RESULTS IN TABLOID FORM
$\square$


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| NOAMMAN RAMNKIII WRITESOF SOUTH AMERIICANI HABIT OF MEVOLUTIONS |  |
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|  | pm an |
| He Says It is the Result of Example, Tradition, Sedition and Ambition, to Say Nothing of the Climatic Conditions | We do the largest farm land business west of Winnipeg. If you wish to buy or sell, call or write us. |
|  |  |
|  |  |
|  | Exclusive Farm Land Dealers" |
|  |  |
|  | References |
|  | Bank of Montreal; Union Bank of Canada; The M. Rumely |
|  | Jhn Deere Co.; Thos |
|  |  |

## ATTENTION!

Rent Payers Interest Payers Lot Owners Builders


Simple Interest

People's Home Company

## COME ON! He We We Are Season's Sensation



| HatsAny fete or cloth hat in <br> the stor e eadh <br> $\$ 1.75$ | Waterproofs $25^{\circ}$ 。Off |
| :---: | :---: |
| $\qquad$ | $\begin{aligned} & \text { Fancy Vests } \\ & \text { 3onon mart Hand Tailor- } \\ & \text { ead Vests at, each } \\ & \$ 3.00 \end{aligned}$ |
| $\begin{aligned} & \text { Socks } \\ & \text { Speiell ines. } 4 \text { pair for } \\ & \text { s.00) } \\ & \$ \text { and } 5 \text {. piirs for } \\ & \$ 1.00 \end{aligned}$ | $\left\lvert\, \begin{gathered} \text { Suspenders } \\ \text { teach dozen to clear at, } \\ \text { foc } \end{gathered}\right.$ |
| Gauntlet Gloves 90 dozen pairs to clear at, pair $\$ 1.50$ | $\begin{gathered} \text { Handkerchiefs } \\ \text { Aer reduceed pries from, } \\ \text { per dozen } \\ \$ 1.00 \end{gathered}$ |
| "Better Styles for Less Money' store Closes 10 p.m. 130 EIGETH AVENUE WEST |  |

BOUCH RIDNG INOANS TO ROE ISTTMMPEEE


# Throngs Crowd Both Stores of the Calgary Furniture Store's Annual Mid-Summer Sale 

DELIGHTFUL DOINGS Friday and Saturday--THESE ITEMS REACH the CLIMAX of VALUE GIVING

Literally at Any Price You Want to Pay

Visit Our Acre-Wide Showing of Summer Furniture
Prices the Lowest in Our Furniture History

In Particular, Compare our prices with those of other dealers EVEN FOR INFERIOR GRADES

High Appreciation of the Enormous Assortments Shown Here

At Prices for the Slenderest Purse

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Complementary to the Sale

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SpPMISH PIICE SHOCXS HIGEHE JEWNIMGS DUE



| T1- | $\mathrm{N}_{1}^{\mathrm{n} e}$ |  | Old Country |  |  |
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| ditee |  |  |  | $g$ and offered his rescuer a cheap Mareno's only remark was that n't smoke. |  |
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FOREIGN BUSINESS MOTHELL BOARO BUT THOONGG OLLL



 H.E. . . . Auvders, manager
YY BRANCMES



OETROIT PCTEPEE OUT; WEW YORK STOCKS FIRMEA



## AUCTION SALE

 Tomatoes! Tomatoes!

The Alliance Investment Co. (Canada) limited

Western Investments of All Kinds

711 First St. W., Calgary


## Lease for Sale


"It Costs No More"

## EDMONTON and

## ASKATOON, WINNIPEG

sleepers with reading lamps in upper
liectric lighted diners. Smooth roadbed.
NIBLOCK and TULL, Ltd.

## $=$







## Auction Sale

HouseholdFurniture


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Numerous eft
Term Cash.
McCALL
$\underset{\text { AUCTIONEERS }}{\text { McCALLUM, }}$
YOU WILL BE DISAPPOINTED IF YOU NEGLECT TO BUY
PORT MANN

A City of Opportunities by reason of its unexcelled location as a future Harbor of the World.

## Especially Far Reaching

## Panama Canal

Its Industrial and Commercial Importance is Unquestioned. Port Mann's Future is Secure.

## BUY NOW

and make

## Big Profits

Before the
Canal opens
SEE US TODAY.
WE OWN THE BEST POSITIONS.
NEWCOMBE LIMITED
135a EIGHTH AVE. E.
CALGARY, ALBERTA

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| Sumnyside |  |  |  |  |
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|  |  |  |  | West End. 200 Lot |
| S925-38 teat frotage |  | $\begin{aligned} & 100 \text { feet on First Street } \\ & \text { West. } \$ 1900 . \$ 500 \\ & \text { cash, balance } 6 \text { and } 12 \\ & \text { months. } \end{aligned}$ |  |  |
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|  |  | Johin T. Gilsson |  |  |
| GALT |  |  |  |  |
|  | $\sqrt{2 v a z}$ | Glengarry |  |  |
| $\$ 7.00 \begin{gathered} \text { PRER } \\ \text { TON } \\ \hline \text { R } \end{gathered}$ |  |  |  |  |
|  | J. E. Rice \& Co. |  |  |  |
| Teole, Peet \& Co. $\begin{aligned} & \text { Roal Estato and Finalcial Erokors } \\ & \text { Ielephones } \\ & 64666 \\ & \text { and }\end{aligned} 6_{4} 67$ | J. E. Rice \& Co. |  |  |  |
|  |  |  |  |  |
|  | City Lots <br> SATURD'Y, JULY 20 |  |  |  |
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|  | SATURD'Y, JULY 20 |  |  |  |
| For Sale |  | $\mathbf{2 4 0 0}$ for 4 lots on a corner in Block 8 , one third cash; bal. 3, 6 and 9 |  |  |
|  |  |  | coman |  |
| Moxam Realty and Construction Co. Limited |  |  |  |  |
|  | To Loan | David Anderson \& Company |  |  |
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| FRID BARGA |  |  | \%atm |  |
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| 57 ; price $\$ 390$ each.Both these are genuinebargains. |  |  |  |  |
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| AND TRUN |  | \% | Crown Lumber | - |
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| W. ${ }^{\prime}$ |  |  |  |  |


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|  | Altadore |
| 11,4 fine level 75 each; $1-3,3,6$ |  |
| Johston \& Grifif |  |
|  | $\begin{aligned} & \text { "The House } \\ & \text { Sar or } \\ & \text { Satisfaction" } \end{aligned}$ |
|  | EUROPEAN PLAN <br> AN OSTERMOOR |
|  |  |
|  | Hotel Alexandra L. Stephens, Manager |
|  |  |
| Elbow Park <br> Black 3 z. Patas s110 |  |
|  |  |
| Electric Co. <br> Electrical Contractors. Wiring-Fixtures-signz. |  |
| Trackage | Bankview |
|  |  |
|  | $\begin{aligned} & 60 \text { feet frontage, } \$ 4500 \\ & 1-4 \text { cash, balance } 3,6 \text { and } \\ & 9 \text { months. } \end{aligned}$ |
| Intax | McPhee, Macdonald |
| 2248 th Avenue Wott. Phones 6339 and 44078. |  |
|  |  |
|  |  |
|  | SACRIFICE FORCASHJust Over Half Mile$50 \times 140$ and 100 Feetfrom car line.Price $\$ 2250$. |
|  |  |
| Morning Alber |  |



