EIGET PAGES TO-DAY HHE FPEOPLES PAPERn IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING,

EIGHT PAGES TO-DAY, $==$ THE EVENING TELEGRAM. VOLUME XXXVI.

PRICE ONE CENT.
ST. JOHN'S, NEWFOUNDLAND, MONDAY, OCTOBER 4, 1915.
$\$ 3.00$ PER YEAR.
NEMBER 227.

## REID-NEWFOUNDLAND C $\circ$

## Autumn Excursion to Boston!

Excursion tickets will be sold from all points on the Reid Newfoundlaind Co's. System to Boston. Good going up to October 16fh, and good for 30 days from date of ISsue. SPECIAL REDUCED FARES.



## LITTLE: RIVERR, CODROY!

A New Set of $5 \times 7$ Photos showing many parts of the River, each print sells for 25 cts. THE LOG CABIN, Spruce Brook.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. Johin's, Newfoundland.
'Phone 768.

426th Day of the War

## From the Eront.

 When Your going Shooting take a KODAK
with you and be sure that you load your CAMERA with an
EASTMAN CARTRIDGE FLIM
Tooton's,
The Kodak Store, . . . 320 Water St.

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Good Words From Ottawa.


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Here and There.












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the evening telegram, st. Johns, newfoundland, october 4, 1015


OU CAV DEPEND ON THE NICKEL PROGRAMME; ITSS ALWAYS GOOD. "THE TREY O' HEARTS;' THE CHINESE LOTTERY."

Duets To-Night--Arthur Hoskins and Dewilt Cairns in Two Dandy Numbers.

426th Day of the War
TO-DAY'S
Messages.

### 10.30 A. M.



Runabout Captured.
11.15 P.M.

## 12.3! P.M

$\qquad$

$\$ 800.00$
25.00
.M. FRENCH'S REPORT OF THE GREAT BATTLE.

High Praise for General Haig, Officers and Men --. British and French Hold What They

GEO. M. BARR, Agent.

ETM


One Pair of Hands is enough.





ST. JOHN'S GAS LIGHT COMPRNY.

2020300 When You Carry Home Mud

Kill the Germs with
Car-BOR-O1.
$n$ washing paints. Use it freely wher
Distributed by COLIN CAMPBELL


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Mariana in London.

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FALL OPENING of
NEW G00DS at DEVINE'S.

Featuring the Latest in Fashionable MerchandiseMany New Novelties. We invite inspection.
J. M. DEVINE,

THE RIGHT HOUSE,


## Pleasure! Satisfaction! Economy!

Will be your reward for coming here before making purchases. Being early in the Foreign Markets, our Buyer was able to make many advantageous purchases, which are reflected in the offerings we now place
before you.

Marcella Quills.

## WHITE EMBROIDERIES.


An Enticing Offer of Ladies' Col'd Underskirts.
Priced 85 cts. to $\$ 3.65$ each


White Sheets.
Temmed ready for use.

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2 dozen White, Job . . . . . . . . . . . . . 14c. each
10 dozen White, Job .. .. . . . . . . . 22c. each

White Turkish Towels.

FURS! FURS! FURS!
an advance showing of new furs in ali the latest styies.
Marshall Bros

| Why Talk is Cheap. |  | Grapes, Onions, etc. <br>  <br> Soper \& Moore. Wholesale Groceries, Fruit and Produce. 'Phone 480. | Porfugal Cove Sunday $\qquad$ <br> were Rev. $\square$ <br> from the P..., To Kelly of <br> spect Ryan $\qquad$ $\qquad$ $\qquad$ $\qquad$ An | Poultry Show. The fourth annual show of the Nfld.Poultry Association will take placethis year in the C. C. C. Hall, King'sBeach, on Nov. 24th, 25th and 26th.and the Committee are now makingpreparations for the event. It is ex-pected that Professor Landry of theCanadian Government College of Tru-ra, will be here for the Show and willact as judge. The new silver cupshave been donated this year, one bythe Park and Pollard Co., of Boston,and another by the makers of thecelebrated Dixie poultry feed, Messrs.Heffner of Circleville, Ohio. Bothcups will be on exhibition shortly. Asa result of the Poultry Shows of thepast three years, interest is growingand in order to induce an influx of ofvisitors from the outports, the Com-mittee hope to arrange, for a special | 5c. The Crescent Picture Palace. 5 c. <br> "Her Bitter Lesson." $\qquad$ <br>  Hamilton. GOOD MESG-A Comfortible ind well ventilited On Wednesday-Brownihqs Celebrated Poem, "THE RING AND Coming-Charles Reade's Great Story, "PEG worfine |
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|  |  |  | - ${ }^{\text {a }}$, | YOURBOYS |  |
|  |  | ANGIRLS |  | day. Also from Liverpool: GREEN GRAPES, VAL orances and onions. <br> GET OUR PRICES. |  |
| Moments | Ex SS. 'Tlorzel,' ${ }^{\text {I }}$ |  |  |  | EDWIN MURRAY |
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| Sm |  |  |  |  | $45 c$.-The Real Irish Butter-45c. <br>  |
| Every Cup of |  |  |  |  |  |
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| C. P. EAGAN, |  |  |  | FREE TOALL SUFFERERS <br> \#HERAPTON | J. J. ST. JOHIN, duekworth s. . LT. LEMARCHANT moAD. |
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| The Trumbull Car! <br> The cheapest and best car on the market considering price. $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> A. H. MURRAY, St, John's. © 200000000000000000000000 | Use MOREY'S COAL. <br> Now landing, 682 tons North-Sydney Coal. Also Anthracite Coal. We can now supply the best OUR COAL IS GOOD COAL M. MOREY \& CO. | GRAPES, ONIONS, etc. <br> To-day ex Durango from Liverpool <br> 75 kegs GREEN GRAPES-Heavy Clusters. 75 cases SILVERPEEL ONIONS <br> - And - <br> 100 boxes "SKYLARK" SOAP. <br> F. MeNAMARA, Queen Street. |
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|  | No 'portsman's Kit <br> CLARK'S <br> Pork and Beans <br> with Tomato Sauce. <br> After a breakfast CLARK'S PORK <br> you can walk thirty miles <br> and CLARK'S are also fine <br> for supper when you get <br> Ask your Grocer for <br> P. E. OUTERBRIDGE, (Agent for Newfoundland) <br> 'Phione 6. | WALLACE 1835 Silver Plate! <br> We carry a complete line of Table- ware in the FAMOUS 1835 R . WAL- <br> Wearing paris have an extra layer of silver; will outlast any other make. Feaspoons, Forks, etc., from $\$ 4.00$ a <br> T. J. Duley \& Co., The Reliable Jeweller ST. JOHN'S, N.F. |

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garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.
You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in
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Complete with Cement, Nails and Tins.
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Men's Box Calf Blucher, $\begin{gathered}\text { Ladies' Box Calf, Gun Metal } \\ \text { and Vici Kid, buttoned and }\end{gathered}$ Price: $\$ 3.75$ laced styles, high or low heels, ed same day as received.
F. SMALLWOOD, THE HOME OF GOOD SHOES

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Our Opening Show
Ladiès' Fall and Winter HATS
The styles are very taking and the prices extra good. We are showing
Ladies' Untrimmed and Ready-to-Wear IERtE?
in Black, White and Colored Felts, Velours and Velveteens. We have a large stock of Buckram Hat Shapes in the newest styles, and a range o the best colors in Millinery Straw.

Big Show of Fall Millinery.
Flowers and Foliage, Fruit and Berry Foliage Feathers; Tips, Wings, Silks, Ribbons, etc. Veilings and Veils.
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