# Ohe ©lnion Alluacate 

## VOL. XLVII

## Sixty-Seventh Annual Session

Grand Division Sons of Temperance
The Sons of Temperance of New Brunswick Held Successful Session---Reports Were Very Encouraging and This Loyal Army Increasing

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DIRECTORS HOLD ANNUAL MEETNG The Canadian Gear Works, Limited, Had Successful Year And Declared a Dividend

The firt annual meeting of the Sharenolders of the canadian Gear

Works Limited was held on Wednes-
day the 28th, of October.
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British Fleet Receives Another Severe Blow

Naval Engagement Reported Between British and German Cruisers in Which British Ships are Worsted---The Monmouth Sunk and Good Hope on Fire.

Montreal, Nov. 4--It is reported from Valparaiso, Chili, that an engagement took place of that place on Sunday evening, in which five German Cruisers sank the British Cruiser "Monmouth," also destroyed the Cruiser "Good Hope" and badly damaged the Cruiser "Glasgow" When last seen the Good Hope was on fire, so report says, but darkness coming on it is unknown whether she sank or not. The Glasgow took refuge in the harbor of Coronel, Chili.

The Good Hope is a Cruiser of 14,100 tons displacement and belongs to the 6th Cruiser Squadron the other two Cruisers are smaller. Victor Hatheway, of Fredericton, is a mid-shipman on the Good Hope and anxiety as to his safety is felt by his relatives and friends at home.

A British Submarine has been sunk in the North Sea by a mine thrown from a German Cruiser she was pursuing.

It is reported from Dover that the German fleet is venturing out of the Kiel Canal and that four Battleships and four Cruisers have already taken to sea.

The German troops are retreating fast in Belguim followed up by the Allies.

The Allied fleet in Turkish waters have destroyed some of the Dardanelle forts.


| EDITORIA NOTES AND COMMENT |  |
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|  | UNITED STATES' SYM-  <br> PATHIES IN THE WAR carnage of the Marne and the Aisne <br> and of the stin greater carnage in |
| We have already discussed the a |  |
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| would have been millions of dollars in |  |
| and they would have batd the satiffac tion of helping in the cause of hubearing their losses with more or less |  |
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| the-chuse of humanity, which would re been setting arecedent. T: attitude of the Washington Gover |  |
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| way that a neutral power can dispiay The attitude of the great <br> e attitude of the creat majority |  |
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| The attitude of the great majority of the American people has been fai more cordial and sympathetic tiasil |  |
| any neutral government could dir,omatically dare to be. They kave hown their appreciation of the iss |  |
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| of the republic has reflected this 'se?ing all but unanimously, and the $\in x$ eptions but serve to mark the inite sity of the general popular feeling. |  |
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| Von Bernstorff, the German ambdssa-dor to Washington, and with tiar dor to Washington, and with inacurious misreading of the national feeling w |  |
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| feeling which appears to be charactirmany diplomatic errors and evi lently |  |
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| suggested many steps taken in preparation for war, the count hd placed before the American people $i^{1}$ |  |
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| idea of a German invasion of Canada Perhaps it is all done in wisdom, a'd him by ocular demonstration of what |  |
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| him by ocular demonstration of whathe cannot be convinced by their w.!linformed assertions. If it be so thehaiser ought to be convinced. As |  |
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| he is not, he is evidently a poor mis. ter to serve. But if it be the inteation, of his ministers to disillusionize |  |
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| the kaiser they should have earlier, and they should not have posing that they agreed with him |  |
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| Ireland, India, South Africa, Caniala, Australia and the other British solein-law have not justified any of the fifed any of th |  |
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| experience with her own colonies appears to have led the kaiser to ertion are evidently carried on wit |  |
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| different objects and in a different fashion. $\qquad$ |  |
| But Count Von Bernstorff seems tothink that an invasion of Cardda would be a proper and desirable move 'under the circumstances. We |  |
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| scarcely say that Canadians do not |  |
| the people of the Stars and Stripes |  |
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| think well of it? We feel sure titey |  |
| able to carry out the project, or whe ther, should it be carried out, |  |
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| German troops would be victorious urdefeated in Canada. The United |  |
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| states press is quite clear that Germany has as much chance of inva linz Canada, while the Britizh navy floats, |  |
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| as The New York World puts it, as of <br> Invading the moon <br> There could be no purpose in in- |  |
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| conquered. We may be certain that this would never be consented to bythe Washington Government what ever party might happen to be is |  |
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| power. Germayy has shown too vell by her attitude to her sister nallons |  |
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| in Europe. For a ceatury Canada 'as Ifred next door to the United State |  |
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| ad the line has been a line of paace.We are entering on a second centurs of this policy, which grows stronge |  |
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| suaraztee of peace from five great to continue the record. |  |
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| It could only be for conquest andoccupation that Germany would come |  |
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| Fould be the old policy of fortressbuttressed frontiers, standing armi.as, |  |
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## The Canadian Armada's Voyage Across The Atlantic to England An Interesting Story of the UniqueV Voyage of the the Thirty-two Transports That Conveyed Canada's Expeditionary Force to England---Formation of the Fleet.

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|  |  | WHERE YOU CAN BUY THE ADVOCATE

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of all kinds and to private individeals to cooperate with contribuA depot for receiving food and clothing has been opened in the
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Pettingill warehouse, Water street. This committee will be gla


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\section*{ <br>  <br> | In Use For Over 30 Years |
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| THEY DO, NOT HOW THEY LOOK <br> The breeder of pure breds, whecher cattle or horses, pays more attenito grade dairy cattle. In breeding for the dairy, where pure bred herds are not kept, to produce offspring of hizh milking ability individual animals are retained for breediag purposes. <br> It s not invariably the rule that azi. mals of strictly dairy type are always the big milkers. It is rather those that conform to the type of a partioular dairy breed that in the long rui, are the biggest yielders of dairy pro- ducts, and breed truer in this trait than the get of a single individual, isrespective of blood lines, that is chosto perpetuate her great qualities. Among herds of high class blooded stock the teadency has been to go a little too strenuously along the haes | the performance of the ancestors if future breeding. We know of no method to increase the efficienoy of the herd equal to that of purchasing a frst-class bull and raising the heifer calves dropped by the best cows. Ani thay to fiad out when tost the nill And when a good bull is placed at the head of the herd see to it that he is not sacrificed until his daughters have had an opportunity to show their worth. <br> through tillage AND GOOD SEED In the columns of the Maritine farmers and others interested in matters agricultural, have been and are parations this fall for the biggest seeding on record in the Spring of |  |
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| It would be unjust not to allude to fact that time will eventually <br> Ive this problem of distictions; <br> d when it does, even in the eyes of | one, put them through a potsiosqueezer. This instrument forces the vegetables through perforations and | visable and this should be well dua fi. The ground should not be rake after digging, but any growth appea |
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A Man who tries to run a busi ness without Advertising might as well try to run a motor without gasoline. It may be a good business, but it wont go."
nover making any effort to increase your business, and,
worst of all, not offering any inducements to few customers you have? When you come to look over the matter, do you always cater to your present trade? How do you know but what your customers are passing your store and pat ronizing the man next door, who advertises? In al

## Union Advocate

one oi the oldest papers in the Maritime Provirce You say you never did advertise, and you do not believ it pays. Don't you think you are giving your own opinion rather a high rating when you put it agains Surely majority is a better judge. Do not let your mind rest too strongly on the of the increased business which is sure to be yours. You say you do not want any increase, because you would have to increase your staff. Well, if ten new cus tomers came to your store every week would you tár them away? And if that number increased untin so, or would you neglect them? You would certainl increase your staff, attend promptly to your new vatrons, and keep your stock of goods on the move, lic. taking its place at the head. If you, Mr. Merchant are not among the number who are using its column why not talk the matter over with our representative and select a good space while you have a chance. We are at your service any time you wish to consult us, and call will bring our representative to your store in ten<br>THE UNION ADVOCATE'S JOB PRINTING DEPT.

The Advocate is not only taking the lead as an ad vertising medium, but its Job Department is decidedly
in the lead. Remember that 13 is better shape ande your Printing than it has ever been before, due no the fact that only, compstent prined.
and the most modern machinery used.
There is a difference between plain Job Printing time any kind of a printed letter-head or envelopo time any kind of a printed letter-head or envelop
would do so long as the work was done by a printer Good paper and high priced ink, the customer did no know enough about to be fussy. It is not so now. Trem for printing the same as he does the quality of th oods he purchases to carry on his business.
gins is the class of customers who have their print lines of writing paper are kept in stock and the highest grade of inks used for all work. There is not a
CHEAP line in our office, for experience has taught us CHEAP line in our office, for experience has taught us
to carry only the best and the most serviceable. to carry only the best and the most serviceable.
People who leave their order for printing with this are going to get just the kind of a job they want. They ppointed. We spare know, and they are never dis just what they want, and that is one reason why this office has gained the reputation it has for turning out the highest class of Job Printing ouly.
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