# ＊YOULL BE SURE TO FIND IT IN＂The MALL and ADVOCATE＂＊ THE MAIL EW ADVOCATE． 

Official Orgán of The Fishermen＇s Protective Union of Newfoundland．

| Vo．II．No． 217 ． |  |  | s， | Y， | UsT | Price：－T cent |
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|  | Heavy Fighting On Callinodi Pen． Results Favorably For Allied Forces and SteadyProgress is Being Made SIR IAN HAMILTON Sends Encouraging Repor | $\begin{gathered} \text { RENEWED ACTIVITY } \\ \text { IN DARDANELLES } \end{gathered}$ |  |  | Violent Artillery | SHPPING |
|  |  |  |  |  |  |  |
|  |  | New Concerted Effort By Allies To Drive Out the Turks is Meeting With Great Success |  |  |  |  |
|  |  | Our Troops Effect New Landing at Gulf of Saros |  |  | LINE WITHDRADN |  |
|  |  |  | Likely to Affect | Balkans | Says Sir J．French but Ma－ terial Difference to Our terial Diff Position |  |
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|  |  |  |  |  | $\text { he } \begin{aligned} & \text { wans, saw the girl. She came with } \\ & \text { a pilgrimage from Boston." } \\ & \text { The English speaking pilgrlmage } \\ & \text { from Ottawa was a great success. } \end{aligned}$ |  |
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Including Lawn, Delaine, Linen, Crepe Fancy Prints, Cotton and Silk Repp and Silk Taffeta Materials. High and low neck Collars, trimmed with Embroidery; some with Lace and Insertion, and hemstitched, asstd. style, colors, etc. Prices Assure a Substantial Saving.
Women's White Duck Blouse ROBES
Lace Trimmed Collars, Tucked and Embroidered Fronts, also a limited number of Serge Robes, in Navy, Saxe, Tan, etc. Extraordinary Values that Challenge their Equal from any

Women's White Underskirts
Made of Fine, Soft Fínish Longcloth, Embroidered Flouncing, chosen for their attractiveness and newness of design. Popularly
Priced. * * * * * * * * * * *

Children's Wash Dresses
NO. 1 QUALITY
NO. 2 QUALITY
Check and Figured Percale in two colors; Light Blue and White, matched
with self color collars, cuffs and belt; Cirwith self colo
cular Skirts.

Made of self colored Linene with belt and shoulder buttonings, short sleeves. Colors: Blue, Pink andkTan.
Girls' Fancy Wash Dresses
No. 1 B
Made of self color Linene, trimmed with Check Ginham with matched Pearl
buttons. All warranted fast colors and 1915 styles.
Collar and Cuffs. Circular Skirts.
An assortment of
CHILD'S WHITE PINAFORES
In a variety of up-to-date styles. Prices
aceording to size and qualify.:
Children's and Misses'
UNDERWEAR
For Summer wear.


Fight in the South Pacific
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Get Smallwood's Hand-mad Tongue Boots, Wellington's
High and Low Three Quarter Boots. These Boots have
been tested and proved to been tested and proved to
be waterproof. By who?
By the Fishermen who have By the Fishermen who have
worn them.
P.S.-All our Hand-made Boots have the name Fred
Smallwood on the Heel plate Smaliwood on the Heel plate
Beware of Imitations!

## FISH:--Some Thouhgts on Canadian Fisheries and the Canadian Public

An Address to the Canadian Club of Regina, Saskatchewan, by Prot. Edward E. Prince.

## AT THE NICKEL



NOTE.--The First Performance on Wednesday Night Will Commence at 7 p.m. sharp
"The Million Dollar Mystery"
Episode 12. THE ELUSIVE TREASURE BOX
"THE NEWS PICTORIAL."
interesting number, wit
SPRING WATER."
"THE NOISE OF BOMBS."
BARITONE SOLO, "For All Eternity," FORBES LAW DUGUID,

Grand Re-Opening, August 16th, at 7 p.m. THE RUSSELS-..Jack and Olive.
 WORLD.
OLIVE RUSSELL, LADY BARITONE. A WONDER.
JACK RUSSELL, AUTHOR AND SINGER "CANAD REPLY TO THE WORSELD,"
RELHOR AND SINGE
ALL NEW PICTURES
For the children THE ROYAL PUNCH AND JUDY SHOW
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## Specially Low Prices in LUBRICATING OIIS.

Up to the 15th June, we will deliver "POLARINE" Oil at the fol-
5 Gal. Can POLARINE OIL, Imperial Measure, for $\$ 3.60$. Originial Price, \$4.50.
2--5 Gal. Cans PoLarine oil, Imperial Measure for $\$ 7.00$. Original Price, $\$ 8.80$.
This is strictly Non Carbon, Non Freezing Oil and is strongly
commended for Motor Cars and Motor Boat engines.

## TESTIMONIALS:

From The Acadia Gas Engine Co., Ltd.
"We consider "Polarine" Oii to be the best and most suitable for our engines and recommend it to our customers.
(Signed) N. Ritcey,
From Swim Bros., "MANAGER."
Fish Merchants.
We have used all kinds of Cylinder Oil in our Motor Boats and are now using "Polarine" which gives us better satisfaction than any oil we have ever had.

Yours truly, (Sgd.) SWIM BROS.

## A. H. Murray <br> ST. JOHN'S

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Magazine story by Mabel H. Justice featuring

"SHE LANDED A BIG ONE" or Sweedie, the Fish erman's Daughter-An Essanay Comedy.
"SISTERS"
harry collins--Irish Tenor-in Classy Songs.

## J.J.St.John <br> To Slophenenes: <br> 100 dozen ROYAL PALACE. <br> Baking Powder at 50c dozen tins. 500 Dozen TOILET SOAP 1 dozen in a Box, <br> GET OUR <br> PRICES ON <br> GASOLENE, Lubricating 0il and KEROSENE

 35c dozen.$$
500 \text { Dozen }
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BLACK PEPPER, at 10 clb .
150 Dozen ELECTRIC PASTE, the best Blacklead on the market, 48c dozen.
J.J. S. John

Buy G00DS Manulactured in NEWFOUNDLAND \& keep the Fathers at work

## SMITH C0. Ltd.

Mrs. Jonin Hulsexkereper, Everyherer, Nill: Madam,
Doses the laundry sapep you
Dow sing give re now using give satistaction
ven, so would vou not tike
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 ven beter. White Russian soap
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cake. Yours faithfully, CLEVELAND TRADING Co., -Hope you had a nise cup of
Arbuckle's Break fast Coffee Arbuckle's Breakfast Coffee
this morning. Your friends

THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, AUGUST 11, 1915-4.
 could take hold of civic affairs
with that grip and determination
and ability with which Mr. Coake
took hold of

Better Stopping Bullets Breakers Ahead!

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The Mail and Advocate


OUR POINT OF VIEW
That Oil Store
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and offrce extented contraaticts very
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boast of fair play.time in having Plymouth Road
put in fit condition for public
traffic.
We have not the slightest doubt
but if some of the


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sumed the onerous and ardurus
task of improving this town we

## OUTPORT SHOPKEEPERS

We have a splended line of POUND GOOdS,
the quality of which cannoty be beafen.
When you buy from us you have no unsaleable remnants. Prices unequalled. Our lines include: Lawns, Velvets Sateens Shirtings, Calico, Regattas, Flannelettes, Col. Linens, Cretons, Damaged Cottons, Print Cottons, Muslins, Cotton Tweed, etc
ROBERT TEMPLETON
333 Water Street.

THE BEST IS CHEAPER IN THE END


Job's Stores Limited.

## PICNIC REQUISITES!

## SLIPPERS

CHILDS' and MISSES GLACE STRAP CHILDS' and MISSES' PATENT STRAP SLIPPERS

## SHOES

CHILDS' and MISSES' TAN STRAP CHILDS' and MISSES' TAN LACED SHOES.
CHILDS' and MISSES' WHITE JEAN SHOES.
CHILDS SHOES.

SOCKS and HOSE TO MATCH.
Nicholle, Inkpen \& Chafe Limited.
WATER STREET
Agents for Ungars Laundry \& Dye Works,

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Write For Our Low Prices
Han Butt Pork
Fat Back Pork Boneless Beef Special Family Beef Granulated Sugar Raisins \& Curpants All Lines of General Provisions. HEARN \& COMPANY

## WRIGHT DESCRIBES IDEAL AEROPLANE Day Near When Machine Will Be Balanced Almost Automatically, He Predicts.

If you want a new set, or
ones repaired, consult
DR. A. B. LEHR,
(The Senior Dentist) 203 WATER STREET

you come out yourself, with
our meat.

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## Khaki Overalls For Small and Big Boys

## $T^{0} \begin{aligned} & \text { Wear at the Seashore, in the Country } \\ & \text { or in the City there is no Garment }\end{aligned}$

 that a mother can buy that will give less, strong overall-the same color that our Volunters are wearing-made exactly the same style as the boss mechanics use-finished with Pockets, Bibs, and BracesWhy not give the Boys Khaki Overalls this Season? They like them, and they protect the best garments from dust and mud, and prevent many a good garment from being torn, thus saving an enormous amount of worry for any mother that likes to keep her boys neat, clean and dressy.

Being weightess, a child could easily was them and they dry readily.

We stock these Overalls to fit Boys, ages
See them to-day, they wear well, and the
Anderson's, Water Street, St. John's

Received To=Day, July 16th, At WV. E. BEARNES Haymarket Provision Store 20 Barrels NEW Porators.

NEW TURNIPS
20 Cases CALIFORNIA ORANGES.
MMATOES 10 Large New CANADIAN Chesse $20,30 \mathrm{lb}$. Tubs NEW GRASS BUTTER.
 PRICOT PULP, 10 Pound Tins.
GOOSEBERY PULP, 10 Pound Tins All Brands of FLOUR reduced in price. Get our quotations efore buying.

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WHY BriTSH SUITS EXCCLI!
BECAUSE:-We produce the best ready to ear sutts in that they not only hit and hang well when you put them
To turn out such suits it is necessary to have ork thoroughly in their line-Knowing their -Qualified by Experience and Observationand trained to do such splendid work.
Factory trained by a bar 5 years Experience manager who has had over BECAUSE:-We select only the highest grade wool cloths in each particular class having
an eye to such patterns and designs as will satisfy each individual taste.
BECAUSE:-We have Expert cutters and give careful attention to Linings, Trimmings, and BECAUSE:-British suits are the ones with the best fit and longest life of any suits sold in INSIST ON BRITISH SUITS.


Sinnott's Building, St. John's.

## NEW POTATOES, APPLES, ETC.



100 "- Fresh Green Cabage New Apples 40 Cases Sweet Oranges 30 Bunches Bananas
George Neal

THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, AUGUST 11, 1915-6.

THE N. P. A. aEROPLANE FUND Remitted
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Donnell, s.m.
Nathan Newell,


List will appear in subsecuuent is
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William Tilly
Harold Rowsel
Daniel Miles.
James
Harris,

Mrs. John
Joseph Mile
Dugald Mile

Slias Sweetland
Joseph Goodlan
Augustus Miles
Trank Brown
Samuel Miles
Machine Gun

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## For Sale

A SPLENDID MOTOR BOAT

ALMOST NEW
Decked, good accommodation and fitted with Sails---18 h.p. Engine---Will be sold a a Bargain. Can be inspected at the F.P.U. Wharf. For further particulars apply to Storekeeper
Union Trading COMPANY.

| ${ }_{\text {tice }}$ |  |
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| Vitagraph drama featuring appealing Gibson and Myrtle Gronzales. The com edies are exceptionally clever pic | TENDERS. |
| tures of an extremely amusing char- | Tenders addressed to the under |
| 隹 | Friday, 13th inst, at 4 p.m., for |
| tirls Leezay.' Harvey Collins |  |
| delights all with his clas |  |
| Irish songs in his beautiful |  |
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| fine accompanian iday exposition. | Particulars as to construction |
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| pictures of 1st 1 Ntd. Contingent on cover-quality ${ }^{\text {a }}$ Most excel- | The lowest or any Tender will |
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| t. Warneford, the brave young ian aviator who destroyed an | jNO. L. SLattery, |
| Zeppeliin, and who was later himself killed by macident was interred at at |  |
| Brompton Cemertery, London, in the prene | PICKED UP-A Codtrap |
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| olic priests were present at the |  |
| obsequies, which were very solemn | $\begin{aligned} & \text { KELLL, Lance Cove, } \\ & \text { Bay.-aug11d,aug14w } \end{aligned}$ |
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| ce \& Satina T | SALESMAN, one with good know- |
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| in $s$ | expected. Apply by letter only to |


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