

# RUSS EVACUATE KIMPOLUNG---LOSE CZERNOWITZ

## The London Advertiser

Weather Forecast:  
Fair and Cool

HOME  
EDITION

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

53rd YEAR. No. 22840

THE LONDON, ONTARIO, ADVERTISER, FRIDAY EVENING, AUGUST 3, 1917 112 COLUMNS.

PRICE, TWO CENTS.

# HIGH WINDS FURIOUS BATTLE FOR FLANDERS HEIGHTS

## BRITISH REGAIN GROUND LOST LAST NIGHT ON INFANTRY HILL; RADS OF ENEMY REPULSED

Attacking on a Front of Half Mile Germans Got a Footing at Two Points in Front Line Trenches, But Have Lost Most of It by British Counter-Attacks.

London, Aug. 3.—British troops, according to the official statement issued today by the British war department, already have regained part of the ground lost when the Germans penetrated the British front line trenches on Infantry Hill, to the east of Monchy-le-Preaux, last night.

The official statement follows: "Early last night, the enemy renewed his attempt to drive us from our positions on Infantry Hill, east of Monchy-le-Preaux. After a heavy preliminary bombardment his troops, attacking on a front of about a half-mile, succeeded in obtaining temporary possession of a portion of our front-line trenches at two points. Our counter-attacks, in which we secured a few prisoners, have already regained part of the lost ground.

"During the night the enemy also endeavored to raid our trenches southeast of Quent and attacked one of our newly-established posts northwest of Warcourt. He was repulsed in both cases."

British Front in France and Belgium, Aug. 3.—(By the Associated Press).—Artillery duels of considerable intensity continued last night along the battlefield in Flanders, but generally speaking the German positions were less active this morning and the situation was unchanged. At daybreak the Germans concentrated a heavy gunfire on the newly-acquired British positions in the area south of the Ypres-Menin road, and they have been actively engaged in a counter-attack on a small part of the front held by the Australians and New Zealand troops in the Hollebeke-La Bassee Ville line, but were forced to retire by the British artillery, which poured a deadly fire into the German ranks.

ALLIES WELL ENTRENCHED. British Front in France and Belgium, Aug. 3.—The Germans yesterday afternoon conducted a fairly-heavy bombardment against the French on the front line between Koorstker and Bouchotte, but this ceased in the early evening, and no infantry attack followed. A protracted rain still is falling, rendering infantry operations of all kinds most difficult and observation work by the air services precarious. The Entente Allies have continued to occupy and strengthen their positions despite the handicap of the weather, and now are strongly entrenched along the new line.

## SPLENDID DEED WINS THE CROSS FOR A CANADIAN

Capt. Pattison Saves Situation Single-Handed, Routing Bosches.

London, Aug. 3.—(Via Reuter's Ottawa Agency).—Stories of extraordinary gallantry and heroism are related in the Gazette in connection with the latest Victoria Cross award, which include six imperial regiments, two Australian, one New Zealand and one Canadian. The following are typical:

Capt. R. C. Griev, Australian.—During an attack in the face of heavy artillery and machine gun fire after all his officers had been wounded, and the company had suffered severe casualties, Griev, single-handed, located two machine guns and, despite his own losses, he bombed and killed both gun crews. He then reorganized the remnants of his company, gained the original objective, and finally fell wounded.

Plt. John Gourlay, Canadian Infantry.—For most conspicuous bravery in attacking. When the advance of our troops was held up by enemy machine guns, which were inflicting severe casualties, Plt. Gourlay, uttering a shout of defiance, charged forward, disregarding his own safety, charging forward, jumping from shell hole to shell hole, reached cover, and, throwing a grenade, rushed forward overcoming or bayoneting the surviving five gunners. His valor and initiative saved the situation and made possible the further advance to the objective.

Second Lieut. J. S. Dunville, late of Dragons, set a magnificent example of courage and devotion to duty. When in charge of a party of six, he was severely wounded, he took up an exposed protecting position, insuring the success of the raid. He has since succumbed to his wounds.

Plt. H. B. Maule, Artillery.—Under intense artillery fire he repaired, unaided, a telephone wire, enabling his own battery to open fire, and, by this means, averted disaster by extinguishing the fire from a machine gun which was threatening the risk of gas shells which he knew to be there.

Plt. P. Wearne, late of the Essex Regiment.—His attacking party had gained its objective and by magnificent staking maintained the position. Seeing the situation to be critical, Wearne jumped the parapet of the trench, firing bombs at the enemy, and throwing them back in disorder. He remained directly in front of the enemy, and was severely wounded, and was subsequently mortally hit.

FOOD HUNTING PARTIES, POPULAR BERLIN GAME, STOPPED BY GOVERNMENT

Copenhagen, Aug. 3.—The favorite sport for hungry Berliners of foraging excursions to adjacent rural regions, according to German newspapers received here, has been stopped by the military authorities, who have made the purchase of foodstuffs under such conditions a crime punishable under martial law. Commanders have been instructed to confiscate all foodstuffs in transit.

## BERLIN EXPOSED AS ACCOMPLICE OF VIENNA GOVT.,

Germany Has Ultimatum to Serbia Hours Before Sent.

COULD HAVE STOPPED IT German Govt. Challenged to Prosecute Cohn Over His Revelations.

Amsterdam, Aug. 3.—The Deutsche Tages Zeitung challenges the German Government to prosecute Dr. Cohn, Socialist member of the Reichstag, for his alleged revelations regarding the Crown Council held at Potsdam July 5, 1914. The newspaper says it knows the revelations published in the London Times came from a Stockholm direct and from the German Independent Socialists, and it offers to give the fullest evidence in case the Government desires to court-martial Deputy Cohn.

The London Times asserted that a conference was held in the presence of Emperor William at Potsdam, July 5, 1914, at which the political and military personalities of Germany and Austria-Hungary took part, and at which a plan was proposed to let loose the war. The Wolf Bureau of Berlin, on August 1, said it had been officially authorized to declare that the statement was a pure invention. The news agency said the Times had supported its allegation on statements made by Deputy Cohn in the main committee of the Reichstag. These statements, it was added, were repeated in committee by the German Government as incontrovertible.

GERMANY EXPOSED. Washington, Aug. 3.—Germany had possession of Austria's ultimatum to Serbia for four hours before it was delivered to Belgrade, according to positive information which has reached official here and which was made public today for the first time.

It was stated that the former Foreign Secretary Zimmermann admitted this himself when pressed very closely as to the German's foreknowledge of the action of her ally which precipitated the European war.

An accomplice of Austria. Germany has maintained consistently in all her public documents that she was not consulted by Austria, who was the ultimatum which practically denied Serbia's independence, and which she did not even have knowledge of the step.

Foreign Secretary Zimmermann's admission, however, is interpreted here to show Germany had full knowledge of the note in time to stop action on it if she felt it essential. Her inaction, however, is felt to have proved her an accomplice of Austria, whom she had already told she would support in the event of such a move.

The admission was stated here to have been made when Zimmermann was pressed very closely as to Germany's knowledge of the Austrian ultimatum. For a considerable time, it was stated, he maintained Germany had known nothing at all about it, but finally, when certain measures in accordance with the above principles are greater than men, and that allegiance to any leader who holds himself aloof from the common good is not a patriotic duty, he admitted that he had not approved or supported the parliamentary candidacy of any person who does not endorse the above principles.

Col. Mulloy who knows as the Canadian volunteer who lost his eyesight in South Africa during the resolution said: "The leader of the anti-conscription party says I have been misquoted. I am in the war to the end on a system which discriminates against loyal men in favor of slackers. You cannot get me to throw into the pool makes so many questions, shall there be equal sacrifice and equal bearing of burdens?"

H. A. Gouzen, a former citizen of the United States, who followed the example of the late Henry James, the novelist, immediately after the war began, to show his support to the British cause, said: "I am in the war to the end on a system which discriminates against loyal men in favor of slackers. You cannot get me to throw into the pool makes so many questions, shall there be equal sacrifice and equal bearing of burdens?"

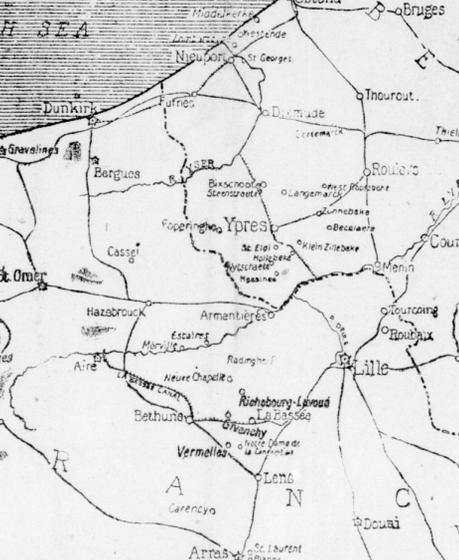
St. Julien a Storm Centre. St. Julien today continued to be a storm centre, the artillery of both sides being engaged in a heavy exchange of fire. The British are holding their positions along the front, and the Germans are continuing to dig in. The fighting is still very active, and the situation is becoming more and more critical.

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## Scene of Yesterday's Drive Redeeming Much of Flanders



## WIN-THE-WAR RESOLUTIONS BIND CONCLAVE TO OPPOSE ANTI-COMPULSION CANDIDATES

Calls for National Non-Partisan Govt. and Measures to Conscript Men and Resources.

Toronto, Aug. 3.—Delegates to the "Win the War" convention assembled again this morning at half past ten and immediately proceeded with organization plans. In another part of the big arena building the women laid plans for their mass meeting today.

A. S. Ames presented the report of the resolutions committee and read the text of the first resolution which, stated briefly, sets forth that measures of conscription of men and resources must be immediately adopted and enforced to maintain the strength of our forces at the front; that a national, non-partisan government be established for the vigorous prosecution of the war; that all elements in the country who do not endorse the above principles, and who are in any way obstructing the war effort, be immediately and completely excluded from the government.

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## "BIRDSEYE VIEW OF HELL," FLIER'S BATTLE PICTURE

American Aviator Describes Flanders Struggle at Its Height.

LAND OF GREAT CRATERS Germans Fought Desperately But Could Not Stand Before British.

(By W. S. Forrest, U. P. Staff Correspondent.) [Special Cable to The Advertiser.] Paris, Aug. 3.—"A birdseye view of hell," this is how the Flanders battlefield looked to an American aviator who flew over at the height of the great allied offensive.

"I flew at an altitude of about 200 feet," he wrote the United States Press from "somewhere at the front," today. "The land was pockmarked by yawning craters and holes, welling with water and wounded men struggled through the mud. Tanks waddled through the swamp like monsters."

Far Beyond Objective. "The old enemy first and second lines could be traced with difficulty. German wire entanglements were buried. Down below I could see tiny figures of men—French and British infantry—frantically digging in, everywhere far in advance of their objectives."

"Stretcher-bearers could be picked out, crawling back with bandaged wounded. A German albatross (biplane) could be seen half buried in mud. Further back, scurrying from shell hole to shell hole, the grey of German infantry could be discerned. The enemy fought desperately, but ineffectively, yielding steadily."

"Hundred of spans bridged the stagnant trickle called the Canal, and over these bridges scurried men and supplies. "I could see artillery hurrying to advanced positions. Pack mules carrying machine guns, more infantry, vans of munitions struggled forward."

"Over all this dark scene of carnage lowered black skies, pouring an unceasing torrent of rain. "The roaring of guns was indescribable. Titanic explosions punctuated the continuous fury of sound. The storm increased in fury with the intensity of the combat below."

Stupendous Damage Was Done Industries and Crops. Sherbrooke, Que., Aug. 3.—An estimate of the loss sustained by the destructive storm in Beauce County is placed by one closely connected in that section at about \$4,000,000. It is made up as follows: Brown Corporation, \$750,000; Breakey Company, \$1,500,000; loss to farmers, \$800,000; loss to merchants, \$500,000; highway bridges, public roads, railroads and miscellaneous losses, \$500,000; highway companies loss, \$250,000.

GENERAL TONE GOOD—London reports to Bradstreet's say implement and stove manufacturers are working under the heaviest shortage of raw materials, but the general tone of business in this part of the province is good and gives evidence of the prosperous state of the surrounding districts.

British Front in France and Belgium, Aug. 2.—The British and French and the Germans alike along the front of the battle in Flanders still hold their positions late today in an iron grip of bogland, produced by the torrential rain which has been deluging the battle line from Tuesday evening until today. When it showed signs of moderating, beyond artillery operations, which are continuing with great intensity, there is little activity with the exception of one or two points, and the French and British were resting in consolidated and strongly organized positions commanding the territory which they captured from the Germans in the first few hours' onslaught.

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## FURTHER REVERSES FOR RUSSIANS IN EAST CAMPAIGN

Kimpolung, Southern Bukowina, Evacuated Petrograd Announces—German Haves Taken Czernowitz, Capital of Bukowina.

Petrograd, Aug. 3.—Kimpolung, in Southern Bukowina, has been evacuated by the Russians, the war office announced today. The Russians are now engaged with the Austro-German forces on the River Bystritsa. Between the Dniester and the Pruth the Russian retirement is continuing.

The Russian forces in Southeastern Galicia, the official announcement says, after a battle with the Austro-Germans, retired across the River Zbrocz, at its confluence with the River Dniester.

CZERNOWITZ TAKEN. Berlin, Aug. 3.—It is reported here that Czernowitz has been captured by the Austro-German armies. A STORM CENTRE. Berlin, Aug. 3.—Via London.—Czernowitz, the capital of Bukowina, has been captured by the Teuton forces, according to the official statement issued today by the German general staff.

Czernowitz has been the scene of some of the most bitter fighting of the war, and the Bukowina capital has changed from Teuton to Russian hands altogether ten times. Czernowitz was first captured by the Russians from the Austro-Hungarians on September 4, 1914, only to be evacuated a few weeks later. In November of that year the Russians again occupied the city and held it until February, 1915, when the following month the Russians again returned to the attack and, after a terrific battle stormed the capital and drove the Austrians out. This time the Russians held the position for only two weeks. Twice in January, 1916, the seat of the crown had changed hands, and in June of that year it was again captured by the Russians and held until the present time.

Czernowitz is situated on a hill south of the River Pruth, and is about 140 miles southeast of Lemberg, the capital of Galicia. Before the war it had a population of about 70,000.

## ADVISES BORDEN TO RECALL DEATHS OF NERO, ROBESPIERRE

Wild Words at Montreal Anti-Conscription Meeting.

Montreal, Aug. 3.—A warning to Sir Robert Borden to remember the deaths of Nero and Robespierre before exposing himself to the punishment of those who do not listen to the call of liberty was issued by Dr. M. Mercier at an anti-conscription meeting on St. Zotique street last night.

Dr. Mercier said the Canadian people should be allowed to govern their own destinies by a referendum and general election. Notary M. Savignac believed the aim was to get rid of the French-Canadian as well as the English-Canadian. Hon. Mr. Seigny and Hon. Mr. Blondin as "Vipers" paying compliments to Senator Edwards.

## THE WAR SITUATION

The Flanders front, where the great offensive launched by the Entente on Tuesday is still being held up by unfavorable weather, remains the centre of military interest. Along other sections of the line in the west, however, there is notable activity, suggesting attempts to correct the course of the main Entente effort.

Fighting for Hill. Today's French official report revealed that the Germans last night delivered an attack on the Arras battlefield, biting into the British line on Infantry Hill, an important eminence east of Monchy-le-Preaux. There was a sudden rearguard by Gen. Halp's forces, and by this morning part of the lost ground had already been regained.

Violent Attacks. Likewise on the French front in the Aisne region, there have been violent German attacks. The French were ready for these, however. The French stroke was delivered on a front of about half a mile in the morning.

Paris, Aug. 3.—Troops of the German crown prince after an intense artillery bombardment last night delivered very

Secretary of the Socialists Throws Out Hint of an Understanding. London, Aug. 3.—Camille Huysmans, the Belgian secretary of the International Socialist Conference, in an interview today with a correspondent of the Dutch newspaper Handelsblad, declared that Russia and Austria-Hungary were on the verge of coming to an understanding, according to a dispatch from Copenhagen to the Exchange Telegraph Company.

FRENCH ONCE MORE STOPS THE GERMANS ALONG THE AISNE Crown Prince Attacks Furiously, But Is Repulsed.

EAT AS MUCH, IF NOT MORE, IN HOT SPELL—DR. HILL

M. O. H. Says Body Needs More Food and More Water.

LIKE A MOTOR CAR

Human Must Have Power and Moisture and It Is Folly to Starve Oneself.

People should eat as much, if not more, in the hot weather than they do when heat is not so great, said Dr. H. W. Hill, of the Institute of Public Health.

"I think that that idea must have drifted along from the dark ages when meat and foodstuffs in general could not be kept through the warm weather.

When Weak, Food is Needed.

"Well," replied the M. O. H., "the heat effects some people, making them feel weak and weary, that is a sure sign that one requires greater nourishment.

Dr. Hill stated that only about one-fifth of the food taken in the hot weather went to building up the body.

Like Water for Motor Car.

"Perspiration pulls down the temperature for the body," he said. "During the past few days the temperature was almost the same as that of the body.

Soft Drinks, if Pure.

Dr. Hill said that soda water and other drinks of that nature did not harm the stomach, providing that they were pure and of good material.

PORT STANLEY

PORT STANLEY, AUG. 2.—Mr. and Mrs. Ed. McVee and Mr. and Mrs. Alen Young, have returned home to Ingersoll after a week-end visit.

Mrs. Moore of Listowel is visiting her niece, Miss Margaret Ward, at the Log Cabin, for a while.

Mrs. Stanley Shepard has returned to her home in Denver, Colorado, after spending several weeks with Mrs. E. E. Shepard.

Mr. and Mrs. Schuyler are guests with Mr. and Mrs. Harry Sampson.

Rev. Mr. McDonald of Tyroneville is spending a few days at the rectory with Rev. and Mrs. Mark Turnbull.

Sergt. J. S. Kingston of the Sanatorium, Muskoka, is visiting with his family for a time.

Mrs. W. J. Young and Miss Hattie Storey of Aylmer visited Mrs. George Goodhue on Thursday.

NOMINATION BLANK

GOOD FOR 5,000 VOTES

Nominate Yourself or a Friend.

PRIZE CONTEST DEPARTMENT OF THE ADVERTISER.

Dundas Street, London.

Gentlemen,—I hereby nominate as a candidate in your Automobile Prize Contest:

Name .....

Address .....

Nominated by .....

Address .....

NOTE—Only one nomination blank will be accepted for any one candidate.

Girls of London Cared On To Show Spirit of Brothers In Trenches

Scores Are Needed at Once to Help With Fruit and Vegetable Harvest—Story Told of Three Girls in Khaki Who Got Salute Without a Smile From Soldiers.

(BY ONE WHO WAS THERE.)

It was a hot night, white-hot, but with a moon that could have etheralized anything—even the gray blankets.

The Spirit of the Trenches.

There were thirty girls in the old farmhouse—university graduates, college girls of the one-tyne and twenty brand, high school students like Dot and Flossie, a sprinkling of older women, teachers and nurses and stay-at-homes.

Flossie's First Day.

Flossie is seventeen. She'd never earned a cent. No money at all. She'd had her first week's pay-packet.

THE OLD WATER PAIL

A Relic of By-Gone Days Made Immortal by Verses of William Coultter.

The accompanying lines were written, about twenty-eight years ago, by William Coultter, then a lathe-hand in the employ of E. Leonard & Sons.

"ONE OF THE OLD-TIMERS."

Midway of the shop on a shelf all alone, Sits a venerable vessel, neither too wooden nor too iron.

And something substantial, the material of which is stout and true.

When through misfortune our fingers we dem, And undressed by the pain, we do trem-

There's not much about it like glitter or glare, But sure like the faithful, it always is there.

It may in the future be changed for a new, But while it holds water, we'll make it new.

ABOUT TIME TO SPEND MONEY ON CHILDREN

Controlled by J. H. Saunders, Fire Chief Aitken and City Engineer Brazier will inspect the river this afternoon to locate three or four places suitable for swimming holes.

Control this morning thought should be three at least, one on the south bank, one in West London, and one on the north bank.

MAY GET AIRPLANE FOR IRISH PICNIC

Major Stevenson announced that efforts were being made on behalf of the Royal Flying Corps recruiting committee to get a machine for the Irish picnic at Port Stanley. He would have definite information as to that shortly.

"The second day we were here we needed ten hours straight. This was Dot's contribution. Dot has a face like a Sistine cherub, a humorous cherub with a kissable mouth. You couldn't imagine her little hands holding a hoe.

"Brothers in Arms.

"I thought," she said softly, "I thought we were all brothers in arms. And I think they felt it, too, for they saluted back and never smiled at all.

Not Enough For HER.

There was a woman who came in at 11 o'clock today—four hours and a half after Dot had started to work—three and a half since the Springfield car had taken on the local service.

BURST OF FLAME FROM FUSE BOX SILENCES WIRES

G. N. W. Out of Business Through Electrical Trouble

G. T. R. AFFECTED, TOO

Old Style Operating Resorted To in Order to Keep System in Movement.

MESH PURSES \$1.39.

Swiss Vests, 25c

Swiss Ribbed Cotton Vests, low neck, narrow crocheted yoke in front, short or no sleeves. Size 36; 10 dozen only. Special .....

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MAYOR ASKS ALL TO MAKE THURSDAY NEXT HALF HOLIDAY

Issues Proclamation to Enable All to Attend Picnic.

MANY BABIES ENTERED Sports—Will Have Fine Wind Up in Big Carnival on Board Walk.

Mayor Hugh A. Stevenson today issued a proclamation, calling upon the people of London to observe Thursday as a half-holiday to order the citizens may be enabled to attend the annual picnic of the Irish Benevolent Society at Port Stanley.

Beat All Past Records.

Officers of the Irish Benevolent Society are competing for the best of the day in the sports attractions on the athletic ground on the beach during the afternoon.

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SMALLMAN/GERAN THE WEATHER FAIR AND COOLER. SMALLMAN/GERAN

Every Silk Suit Half-Price Saturday

We announce for tomorrow a sale of summer apparel with values unprecedented and styles that will attract the attention of every woman who needs to replenish her wardrobe with fashions for immediate summer wear.

This immense assortment, with practically every new style, line, color, shade, effect and weave of the season, will meet most all demands. You will find navy, brown, green, grey, sand, plum, etc., broken size ranges, but collectively all sizes—16 and 18 years, and sizes 36, 38, 40 and 42 bust, mostly in taffeta and Gros de Londres. Every suit half-price.

Sale prices—\$10.00, \$16.00, \$17.50, \$21.25, \$22.50, \$23.75, \$24.50 to \$29.50. These prices are your actual savings on each and every suit in this sale.

Silk Outing Coats, One-third Off

One rack of smart Silk Outing Coats—black, navy, grey, green and taupe, in taffeta, faille and moire silk, all to clear on Saturday at one-third off. Sale prices—\$12.23, \$15.00, \$16.67, \$20.00, \$25.00, \$28.00 to \$40.00.

Children's Wash Hats, About Half

Every Hat will be included in this clearance Saturday—fine Pique and Repp Hats in the smartest styles for children. Note the prices:

- 14 only Wash Hats. Sale price ..... 15c
17 only Wash Hats. Sale price ..... 39c
62 only Wash Hats. Sale price ..... 49c
71 only Wash Hats. Sale price ..... 69c

INFANTS' HOSE, HALF-PRICE—Colored Hose, in sky and pale pink, in sizes 4 to 6½. To clear Saturday at half-price ..... 12½c pair

Clearing of Tennis and Beach Shoes

Outing Shoes of heavy canvas, with rubber soles and heels. High lace style or low Oxfords, in white or navy. Sizes 11 to 7. Price ..... 98c

Swiss Vests, 25c

Swiss Ribbed Cotton Vests, low neck, narrow crocheted yoke in front, short or no sleeves. Size 36; 10 dozen only. Special .....

MESH PURSES \$1.39.

Special line of Silver Mesh Purses, with fancy folding gate top. Three styles, with fringe bottom. Special \$1.39 each

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SATURDAY CANDY SALE. 100 lbs. Dixie Puffs, a most delicious Chocolate-covered Marshmallow and Toffee. While it lasts, pound ..... 24c

Cotton Specials

500 yards of English Bleached Cotton, an exceptional good cotton, cambric finish. Special ..... 15c yard

100 pairs Extra Strong Sheets, all made ready for use, large size. Price, per pair .....

Special for Saturday, 50 pairs Single-Bed Sheets at .....

Horrocks' Superior Hemstitched Pillow Slips, size 40, 42 and 45. Price .....

TOILET NECESSITIES.

Toilet Wraps. Special line of fancy saten-covered, rubber-lined to match. Pockets for all toilet articles. Price .....

Powder Puffs. Fine value at ..70c each

Crest Brand Castile Soap. Pure vegetable oil soap ..... 1½-lb. bar 29c

Talcums for the hot weather. Williams' Violet, 19c each; Colgate's Rose, Violet, Dactylis, 20c each; Mennens' Borated Talcum, 15c each; Minty's Jack Rose Powder at 25c can.

Clearance! Saturday in the Men's Section

Tomorrow the first August Saturday will see many final clearings in men's hot weather apparel. Cool clothing will be sold in many cases at prices that you would be glad to pay only to wear on the holiday, Monday, but these and furnishings will be your comfort all this summer and next and next, for they are lasting materials and styles, such as palm beach suits and Panama hats. Don't overlook these tomorrow. Your size may not be here later in your choice.

MEN'S LUSTRE COATS, \$1.95 EACH.

About 75 Men's Lustre Coats to go on sale Saturday, all new up-to-date coats of fine lustre, in plain black only, all sizes in the lot. The price should tempt every man who wants a coat for the hot weather. All are reduced. Sale price...\$1.95 each

PALM BEACH SUITS, \$10.95.

The price of these Palm Beach Suits will surprise you. We have sorted out a lot for Saturday that should go quickly, tans, greys and other light shades; all this season's goods; cool and comfortable, and will give perfect satisfaction. They are worth nearly double the price asked; nearly all sizes are represented. Sale price Saturday .....

HIGH-GRADE-SUMMER SUITS AT \$14.95.

A few dozen very fine Two-Piece Summer Suits in high-grade quality, assorted shades in palm beach and fine tweed effects, all sizes. Special price for Saturday .....

AFTERNOON TEA SPECIALS.

Cheese Sandwich, Cup of Tea or Coffee ..... 15c Egg Salad, with Mayonnaise, Bread and Butter .....

SMALLMAN/GERAN

INTENDS TO RUN HEALTH BOARD AS HE SEES FIT

Chairman Somerville Defies Mayor to Establish Control by Council.

DR. DOWNHAM WANTED Former Assistant May Be Secured—Conditions at Market "Beastly."

At the meeting of the board of control this morning, C. R. Somerville, chairman of the board of health, stated that his board was opposed to the appointment of Dr. George S. Woir as assistant medical officer of health.

"The only way the council can control this board is by going to the Legislature and having the law changed," said Mr. Somerville.

"We will get you a medical health officer who will do all the work," said Mayor Stevenson.

"We have a suitable man," answered Mr. Somerville. "You have been after Dr. Hill since he has been appointed. Every time you get into an argument with him on medical matters he has shown you up."

Contract Expired. Willis Chipman, engineer in charge of the storm sewer work, was present at the meeting and was questioned about his contract.

City Solicitor Meredith reported to the board that he has asked Hon. F. G. McDermid to delay his appointment as a highway commissioner for London.

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DRIVER GRAHAM GAVE HIS LIFE ON JULY 15

Advertisement for Graham's services.



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PULLS GIRL OUT OF WATER, ANOTHER MAN IS THANKED AS HERO WHO SAVED HER!

That there is serious danger to life at the diving stand in front of the city bathing pavilion at Port Stanley has been demonstrated more than once.

The other day, Harold Tanton, Canada's Press operator at The Advertiser, saw a girl dive from the stand, the side where the water is fifteen feet deep.

Modestly describing what he said was nothing serious at all, Mr. Tanton at the same time saw the humor of the situation, when the young woman, being confused and about half full of Lake Erie's wavelets, turned around and gushing.

"After this I'll present my card before pulling them out of the water," said Mr. Tanton.

Chief absent as attack is made on his character.

Old Story Is Revived on Eve of His Retirement.

WOMAN MAKES CHARGE Says She Was Removed Forcibly From Office of Police Executive.

Chief of Police W. T. Williams, being in Nebraska, visiting his son, could not see today concerning a report in a local paper to the effect that he would be forced out in October.

It has been understood for some months that the chief would resign at the expiration of his fourth year, and to inform the public he has now repeated this declaration no longer than a week ago when he left for a week at his home in Nebraska.

Certain charges laid by this woman were placed in the hands of the commission in October last, and are now in possession of Judge Marchet.

She made affidavits to the effect that Chief Williams had assaulted her by using force to eject her from his office when she caught him in that she claims was a compromising position with another woman who now resides in Detroit and whose husband died recently.

This woman was interviewed by The Advertiser today, and claims she has irrefutable evidence as to Chief Williams' misconduct, but that the affair has never been investigated.

Her husband claims that he has used time and again for an investigation, but she was unable to get any results.

Mayor Stevenson's attitude is not regarded as commendable, and the impression among the members of the board that he has been vexed ever since the case of the woman who was acting as magistrate.

Returned officer sends \$50 check for 1st band fund.

Generous Donation Is Made to Great Battalion.

\$350 IS THE OBJECTIVE Amount Will Be Forwarded to Officers as Soon as Gathered In.

Previously acknowledged \$11.00 A returned officer \$50.00 Mrs. H. A. Boomer \$2.00 A friend \$1.00 Mrs. Haie \$5.00

A contribution of \$50 from a returned officer, who knows how much the men will appreciate, leads the list of contributions to the fund to secure \$350 to purchase instruments for the 1st Battalion, Western Ontario's original infantry unit in the great war.

The advertiser was asked to make the appeal by officers of the battalion, and as soon as the amount is secured it will be forwarded to Capt. Chester Butler, now in London, Eng.

Several patriotic organizations are planning to make a generous gift to the fund.

W. R. Garner Dies; Well-Known Printer Long Illness Terminates in Death of Highly-Regarded Citizen.

William Robert Garner, one of London's best-known printers, died at his home, 211 Princess avenue, early today, after a long illness. His condition had been critical for some time, and he had lapsed into a comatose condition some time before death. Previously to his illness he was in the 161st Battalion, being in his 58th year, and had been in the printing department of the York Press, where he was in charge of the press, since his return from the front in 1914. He was born in Kincardine, and is survived by his wife, Mrs. Hanna Garner, one son, Harold, and a daughter, Mrs. Garner was a highly-regarded citizen, and was popular among business-men.

FIRES REVOLVER USING PANIC AT SEWAGE FARM

George Flood Made Fellow Workmen Take to Shelter of Cement Walls.

FOREMAN NOT BLUFFED Faces Bulleried Employee, Who Pulled Movie Stunt at New City Works.

George Flood, a contractor and teamster who lives at 601 York street, started some excitement this morning at the new sewage disposal farm at Price street, when, according to workmen at the plant, he appeared with a revolver and threatened to shoot the whole place.

Foreman not bluffed. Flood was known to them as a rather hot-headed individual, and the workmen were badly scared. They said they heard another shot ring out and could not see Flood yell. "Take that team of there."

Doesn't Bluff Foreman. Flood was wearing one of his car keys in his pocket, and when he saw Flood in the line of sight he was greatly alarmed when he saw Flood holding a smoking revolver. He asked Flood to explain his actions.

Flood, according to Pope, tried to bluff him into taking off his coat and right there the foreman, however, flatly told Flood that the team would be kept on. Flood then crouched against the cement walls. Flood was known to them as a rather hot-headed individual, and the workmen were badly scared.

Says He Made Threats. One of the workmen said that Flood threatened to shoot the whole place up at 9 o'clock today. Flood's whereabouts were still a mystery this morning.

Mrs. Flood said that her husband had not come home since he left to go to work about 7 in the morning and as far as she knew he did not own a revolver. She sent her little son, as usual, to school with his father's lunch, and was surprised when she informed of her husband's doing.

The police say that as far as they are concerned no action will be taken. They employed at the sewage disposal farm, however, are outspoken in their decision to have a warrant issued, and the matter may yet end in the police court.

TORONTO STOCK EXCHANGE. Toronto, Aug. 3.—The buying of War Loan of 1917 on the local stock exchange this morning, \$10,000,000, was reported.

NEW YORK COTTON EXCHANGE. (Reported by Thomson & McKinnon.)

CHICAGO GRAIN MARKET. (Reported by Thomson & McKinnon.)

KANSAS CITY GRAIN MARKET. (Reported by Thomson & McKinnon.)

STANDARD STOCK AND MINING EXCHANGE. (Reported by Thomson & McKinnon.)

WINNIPEG GRAIN MARKET. (Reported by Thomson & McKinnon.)

MINNEAPOLIS GRAIN MARKET. (Reported by Thomson & McKinnon.)

Major W. J. Heaman Retains Same Rank as He Held in 161st.

Major W. J. Heaman, Exeter, former reeve of the town, son of ex-Ald. William Heaman, this city, is in France in an imperial unit.

He went overseas with the 161st Battalion in command of one of the companies, but when he reached there he found no position waiting him, after six months' training in England with the regiment. The officers were placed with other officers selected by the Canadian officials there.

Major Heaman had the option of returning home, but he went over to the front, and he was considered by the imperial unit, with the result that he was placed with other officers selected by the Canadian officials there.

Winnipeg Grain Market. (Reported by Thomson & McKinnon.)

Minneapolis Grain Market. (Reported by Thomson & McKinnon.)

Advertisement for Asplants shoes, featuring 'War Economy Shoe Sale' and 'The Wise Old Owl Says: This Is SOME Shoe Sale'. Includes a list of shoe types and prices.

Advertisement for Cowan's Colossal Hardware, featuring 'Every Pocketbook Will Welcome This News' and 'Cedar Oil Mops'. Includes a list of hardware items and prices.

Advertisement for Davis Service, 'Will Protect You'.

Advertisement for Pte. C. S. Johnson, 'Is Dead of Wounds'.

Advertisement for Davis Service, 'Will Protect You'.

Advertisement for Watermelons, 'Make a splendid dessert for the hot weather'.

Advertisement for Best Granulated Sugar.

Advertisement for New Potatoes.

Advertisement for For Sending Overseas.

Advertisement for Wyckoff & Safeny.

Advertisement for Anderson & Nelles.

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Saturday Morning We Open the Big Sale Event of the Year---Our Annual



We Deliver Any Article Free of Charge Within a Radius of 50 Miles

AUGUST FURNITURE SALE

Hoosier Cabinets Reduced \$5.00

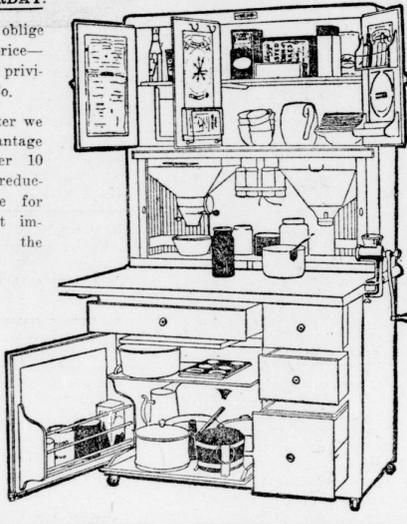
For One Week Only, August 4th to 11th, 1917

ORDER YOURS SATURDAY.

Remember we do not oblige you to reduce the retail price---we merely give you that privilege.---Hoosier Mfg. Co.

This is part of the letter we received. We take advantage of that privilege and offer 10 Hoosier Cabinets at \$5.00 reduction on the regular price for cash. This is the most important announcement the Hoosier people have ever made. Never before, and maybe never again, will you get a chance of buying the famous Hoosier Cabinet at such a reduction in price.

Our window display this week will show the Hoosier special.



These Rugs Worth \$5.00 and \$7.00 More Than Prices Quoted Here

Unexpected shipment recently received, ordered over a year ago at the old prices. We reduce the price even on these old prices. If you need a Rug, buy now. The prices here speak for themselves.

- Tapestry Rugs, 3x3 1/2, for... \$12.50
Tapestry Rugs, 3x3, for... \$14.75
Tapestry Rugs, 3x3 1/2, for... \$17.00
Tapestry Rugs, 3x4, for... \$19.50

For weeks we have been getting ready, going through our entire stock, cutting the prices to the lowest possible figure. Each year this sale is looked forward to by people who have taken advantage of former sales, and from the time our doors open tomorrow morning the store should be one of the busiest spots in London. No cheap or inferior goods brought in for this sale. Every article is taken from our regular merchandise. During this sale, as heretofore, TRAFFORD service stands behind every transaction. We have eliminated the regular prices from many of the articles listed here, because we believe that to quote them would be misleading, as many of these articles were bought at the old prices.

2+ MATTRESSES On sale on Saturday morning for... \$4.35
Opening Special, While They Last Strong All-Steel Spring... \$3.75

Need a Bed? Then Buy Now!

BRASS BEDS Only one handsome Brass Bed, massive design, square solid brass top rail, fifteen 1/2-inch fillers... \$25.00
IRON BEDS SPECIAL A beautiful simple Iron Bed, with ten 1/2-inch fillers... \$7.50



Music Lovers' Club Now Forming

On Saturday we open our club for the wonderful

MANDEL PHONOGRAPH

Any honest person may join. The club will be for a limited number only, and we urge all who can to make their visit and inspection in the forenoon or evening. We will make special terms of payment, so that all may enjoy the pleasures of this wonderful MANDEL PHONOGRAPH from the start, and as an inducement to the first ten members to join, we will give away

FREE 12 Double-Sided Records Worth \$10.20 With a purchase of the \$125.00 machine or 6 Double-Sided Records Worth \$5.10 With a purchase of the \$45.00 machine.



The Mandel Phonograph represents the latest achievement in the development of machines to produce the human voice and the sounds of musical instruments. It takes its place in the front rank of phonographs and is able to maintain that position through its marvelous powers of reproduction---playing ANY record from the leading makers and rendering them in a true and artistic manner. The possession of a Mandel Phonograph gives you an unlimited list of records from which to select your library. THE COMBINATION REPRODUCER. The reproducer of the Mandel Phonograph is specially worthy the consideration of those familiar with the mechanism of phonographs. It is so readily adapted to the playing of the records from the leading producers that its versatility entitles the Mandel to be designated as the "All Around" Phonograph. In a moment the reproducer can be changed to play any disc record, and, you have, therefore, the entire range of record production of the leading producers from which to select your record library for the truly versatile Mandel Phonograph.

P. S.--We have been notified to advance the price of the MANDEL MACHINES \$10.00.

"CUCUMBERS" TRIM "PEACHES" IN A FAST GAME AT SPRINGBANK

All Kinds of Fun at Fruit and Vegetable Growers' Picnic.

The combined forces of the local fruit and vegetable growers participated in a picnic at Springbank Park yesterday afternoon. Fine weather and an excellent program made the outing a splendid success.

A baseball game between teams styled the Cucumbers and the Peaches featured the afternoon's sports. The former team, captained by J. J. M. Ward, won by a score of 23 to 19.

E. Smith and C. W. Fuller. The sports results were: Boys under 4-1 J. Turner, 2 B. Alcott, 3 Frank Cody. Girls under 4-1 M. Scott, 2 Lena Trott, 3 B. Fuller. Boys 4 to 6-1 C. Dorman, 2 N. Eckert, 3 F. White. Girls 4 to 6-1 L. Fuller, 2 B. Lee, 3 O. Thorne. Boys 6 to 8-1 D. Whitlow, 2 N. Eckert, 3 N. Cody. Girls under 10-1 B. Eckert, 2 G. Gail, 3 C. Johnston. Boys 8 to 10-1 R. B. Baker, 2 D. Coleman, 3 R. Denzate. Girls 8 to 10-1 F. Sharman, 2 G. Dorman, 3 F. Fuller. Boys 10 to 12-1 M. Gates, 2 R. Salmon, 3 H. Baker. Girls 10 to 12-1 L. Baker, 2 J. McConnell, 3 L. Nye. Boys 12 to 15-1 W. Duncan, 2 C. MacGregor, 3 V. Sharman. Young men's race-1 G. Harris, 2 A. Morris, 3 J. Brook. Married men's race-1 B. Scott, 2 E. Dorman, 3 M. Peary. Married ladies' race-1 Mrs. Dorman, 2 Mrs. Fuller, 3 Mrs. Turner. Soldiers' race-1 C. E. Taylor, 2 P. M. Thelman. Old men's race-1 W. Thorn, 2 R. Moss, 3 B. Brooks. Cont. race-1 J. Brook, 2 M. Ward. Time race-1 Mrs. Fuller, 2 Mrs. Carson, 3 Mrs. C. Fuller, 4 Mrs. Alex. Judge.

FOUR MIDDLESEX NAMES OMITTED FROM REPORT Through an unfortunate error in telegraphic transmission, four Middlesex names were omitted in yesterday's report to Normal. These passed: W. J. Lewis, Muriel M. Liddicoat, F. A. MacArthur, C. McLean (honors).

NOW IS THE TIME To Buy That Club Bag or Suit Case

For the short vacations or a good strong trunk for the long trips. We have a complete stock at prices that would surprise you. Come in and look them over. CLUB BAGS, imitation leather and fabrikoid, at... \$2.00 to \$8.50 GENUINE LEATHER, at... \$4.25 to \$20.00

SUIT CASES, imitation leather and fabrikoid... \$1.40 to \$7.50 GENUINE LEATHER... \$6.00 to \$20.00 TRUNKS, box style, square, a good range of fibre and canvas-covered, at... \$3.00 to \$15.00 STEAMERS, canvas or fibre... \$5.00 to \$14.00

Also a good range of Ladies' Hand Purses and Hand Bags, Gentlemen's Purses, Razor Straps, Belts. In fact we carry everything in the line of leather.

JAS. McCORMICK 395 TALBOT STREET. PHONE 2038.



MARY PICKFORD "THE LITTLE AMERICAN"

Next week at the Patricia Theatre is Pickford week, when the "Sweetheart of the Screen" will be seen in the above photoplay, on Monday, Tuesday, Wednesday and Thursday, and "The Poor Little Rich Girl," Friday and Saturday. Both these productions are the greatest in which the most famous woman in motion pictures has been featured.

Photoplay News

PATRICIA. "The Law of the North," a five-reel Kisse-Edison-Selig-Essany feature production, is the leading screen attraction at the Patricia Theatre today and Saturday. It is a gripping photodrama of the land of the snows, the story being laid in that far country beyond the 53rd parallel of latitude, where it is said a broken promise means death. The play was written by Edward H. Griffith and the cast principals are Shirley Mason, that famous feminine character actress, supported by Richard Tucker and Ernie Jones. The following is a synopsis of the story: Regina, a factor of the trading post at Keewatin, in the Hudson Bay country, took a chance on evading the law of the north. He had an illicit love affair with Marie, a native girl, half French, but when Edith, daughter of Lieut. Graham, of the Northwest Mounted Police, came home from London, Annesley tried to win her. Edith, however, was more inclined toward John Emerson, corporal in her father's troop. To beat his rival, Annesley tried first to connect Emerson with Marie's misfortune, then, desperate when the girl was about to confess the truth, he killed her. Emerson, through circumstances, was accused of the murder. But Edith found more evidence today to establish Annesley's guilt. Before the law of Canada could take its course, the coronal inquest, the most ludicrous situation imaginable being introduced, Anna Batten Edwards, the "sweet Singer of Maine," will continue to appear at every performance for the remainder of the week. She has a first-class repertoire of songs, all supported by Jay Belasco, is one long, continual laugh, the most ludicrous situation imaginable being introduced. Anna Batten Edwards, the "sweet Singer of Maine," will continue to appear at every performance for the remainder of the week. She has a first-class repertoire of songs, all rendered in a pleasing voice that secured for her rounds of applause following the rendition of each number. All next week is Mary Pickford in "The Law of the North," "The Poor Little Rich Girl," and "The Poor Little Rich Girl." Mary Pickford, the most popular woman in motion photography, is seen in her best and most beautiful productions. The producers of pictures in which she stars are known for their selection of the most interesting and particularly suitable for Miss Pickford's acting and her wonderful personality. Londoners have given in store for all next week by going to the Patricia to see the one and only Mary Pickford in her master roles in the above-mentioned photoplays.

MOLLY. "The Love That Lives," one of the latest Famous Players-Paramount pictures, is the principal photoplay feature showing at the Patricia Theatre today and Saturday. In this picture Miss Frederick, the screen's greatest emotional actress, is seen in one of her most powerful roles, the portrayal of the character of Molly McCall, the scrubwoman, being a masterpiece of feminine character impersonation. The following is a synopsis of the story: Molly, scrubwoman, resolves that her children shall have all the sweetness and joy of life that have been denied to her and sends all her efforts to getting them out of the terrible slums that have held herself, her mother and her husband down. Her baby daughter is run over and killed, and her boy, lonely in his mother's arms, is taken to a boarding school to form bad associations--Molly, at the same time, is herself offered one of the brokers at the office where she works, and she accepts his offer for the sake of her child. One day she reads in the paper of a heroic act of her boy, who has become a fireman, and makes to him a temptation to see him once more, she creeps past the station where he is and finds him happy among his comrades, and talking to a winsome young girl. This girl later seeks employment as a stenographer in the broker's office where she meets and falls in love with the girl. When one night she is asked to work in the broker's private office, she goes. Just as she springs out to rescue her boy, a struggle ensues between the two women and the furious man, a fire breaks out in the building, and even as Molly is being rescued, she is below, the smoke penetrates into the private office, and they realize their terrible predicament. Molly kills the broker in self-defence just as her son, the fireman, appears at the window, having risked his life for his sweetheart, whom he knew to be in the building. When he recognizes his mother in the crouching figure of Molly, he is unable to decide which one to save, as he knows that there is time for but one.

Molly forces him to take the half-fainting girl, and as he carries her down the ladder to safety and happiness, the mother's face shines, transfused by a great happiness, that her sacrifice has not been in vain. "The Dividend" is showing as an extra feature.

MANY DONATIONS TO SOLDIERS' HOSPITAL The Central Military Convalescent Hospital gratefully acknowledge the following donations for July: Red Cross--100 packages cigarettes and tobacco, 2 baskets fruit, 1 quart marmalade, 1 dozen flower vases, 7th Regiment Chapter, I. O. D. E.--3 baskets butter, 2 baskets fruit, 1 crate strawberries, 1 gallon of ice cream. Red Cross, Denfield--1 chicken, 1 pound butter, 1 pie, 4 cakes, 2 dozen fresh eggs. Isabelle Hampton Chapter, I. O. D. E.--5 gallons ice cream, 1 basket cherries, 1 basket peaches, 1 basket tomatoes, 2 boxes strawberries, 1 basket plums, magazines, 5 tennis racquets, 6 balls. I. O. D. E., Dutton--3 boxes cigars, 3 boxes cigarettes. Hamilton Gault Chapter, I. O. D. E.--4 gallons ice cream, 1 cake, 1 watermelon, tobacco, sheet music, bound books, flowers, magazines. Mrs. Copeland--Flowers. Capt. Beattie--5 packages rolled oats. Mrs. J. S. Ashpist and daughter--4 gallons ice cream, 10 cakes, 1 watermelon, tobacco, sheet music, bound books, flowers, magazines. Mrs. T. H. Smallman--Magazines. Mrs. Morris--1 cake, flowers, tobacco. Mrs. Hay's book store--100 copies of "The Soldier's Magazine." Mrs. Stinson, Western Red Cross Auxiliary--Crockpot board. Miss Dillon--Cut flowers. Mrs. Clarke--3 loaves bread (home-made). Mrs. Seabrook--2 loaves bread (home-made). Mrs. J. Campbell--Roses.



Harold Jarvis, the great American tenor, at the Majestic, commencing Monday next.

At the Majestic today and Saturday, Pauline Frederick, the screen's greatest emotional actress, in a Famous Players-Paramount production, "The Love That Lives."

His popular singer His numbers for his first appearance are in keeping with previous songs. The Majestic concert orchestra has received tremendous ovations at every performance in the rendition of that popular overture and melody, Irish selections, "In Emerald Isle."

Mrs. J. Hambleton--Basket lettuce, Mrs. Cassy--1 quart fruit, 1 dozen fresh eggs. Mrs. C. B. Hunt--Billiard table.

MOTHERS' CLUB HELD FINE GARDEN PARTY AT EALING LAST EVENING

A most successful garden party, held under the auspices of the Ealing Mothers' Club on the grounds of George Lee, delighted a large crowd last evening. A feature which caused much amusement on entering was George Lee, who stood in the main entrance taking tickets. He was provided with a lady's handbag, which contained the usual toilet requisites, of which the women were decorated with the flags of the Allies, and were besieged with customers throughout the evening, the ice cream being all sold. A program of local talent was much appreciated, especially the recitations by Miss Birch and Nancy Tansley. Games were enjoyed throughout the evening by the children, the parents indulging in social chat. The Mothers' Club will resume their meetings in the early part of September.

MEN MADE FIT BY MILITARY TRAINING

The benefits of military training are well illustrated by the transfer today of 22 men from No. 1 Special Service Company to the Forestry Draft-Giving Depot, and 30 men from the Special

Service to the 22nd Overseas Company at Carling Heights Camp. These men were nearly all formerly members of overseas units, but were transferred to the Special Service Company before the departure of their units overseas because of physical unfitness. They have now become fit for overseas service, and are being transferred to units where they will do overseas work. Those transferred to the 22nd Overseas Company are fit for "first line" work, and the others are to work in the Forestry unit, a non-combatant corps.

LOAN \$2,500,000 TO BELGIUM. WASHINGTON, Aug. 2.--A loan of \$2,500,000 was made by the United States today to meet the immediate needs of the Belgian Government. It was in addition to the \$5,000,000 war credit established some time ago, under which \$7,500,000 is being advanced to the little nation monthly.

Artistic Ladies' Wear Co., 211 Dundas Street SATURDAY the Last Day of Our Great Mid-Summer Clearing Sale

Every article left from our Spring and Summer stock reduced at still further reductions for an absolute clearance.

38 Cloth Suits and 14 Silk Suits at HALF PRICE.

The very suits wanted for immediate and early fall wear. The greatest bargains of the entire season. It is imperative that every spring and summer suit be cleared out at once. Regular \$25.00 Suits... \$12.50 Regular \$30.00 Suits... \$14.90 Regular \$35.00 Suits... \$17.50 Regular \$40.00 Suits... \$19.85

65 Serge Dresses, Regular \$15.00 to \$28.00

For quick clearance, at... \$7.50 to \$14.75 including this summer's most attractive dresses, in serges, poplins and combinations, silk and serge. Silk Sweaters, in all colors... \$6.90 to \$12.50 Shetland Wool Sweaters... \$7.50 In all wanted colors, Some with belts; others with sashes.

ALSO BIG BARGAINS IN WAISTS, SUMMER SKIRTS, LIGHTWEIGHT COATS AND MILLINERY.

OUR NEW AUTUMN SUITS AND COATS

Are arriving daily, and we have now ready a most magnificent display of new styles, which will be worn during the next fall and winter. Your inspection is invited.

Artistic Ladies' Wear Co. (SHOP OF FASHION) 211 DUNDAS ST.





London Advertiser

Member Audit Bureau of Circulation.

Table with circulation statistics: Morning Edition, Evening Edition, City, Outside City, By Mail, etc.

TELEPHONE NUMBERS.

3670—Private Branch Exchange, Connecting All Departments. From 10 p.m. to 8:30 a.m., and holidays, call 3670—Business Department, 3672, 3673—Reporters, 3671—Editors, 247—Advertiser Job Printing Co.

ANOTHER GREAT CRISIS.

CONFEDERATION in 1867 was a great crisis in the history of Canada. Professor Wrong, recently in an address to the Canadian Club in this city, held that Canada had not today statesmen equal to the fathers of Confederation.

The scattered provinces, the unoccupied prairies, of 1867, less than fifty years after sent nearly half a million of the world's best soldiers across the sea to fight for and secure the freedom of the world, to fight against militarism, the most horrible slavery known to mankind.

The world is passing through its greatest crisis, a crisis that emphasizes the statement that "Eternal vigilance is the price of liberty." France and England are fighting side by side. They are the mother countries of Canada.

In a short time a great convention of Liberal statesmen is to be held in Winnipeg, to decide upon the course Canada should take in the great world-war crisis.

What Canada has become during the past fifty years is a substantial promise of its future greatness. It is within the limits of reasonable probability, that it will, by the end of the century, have a population equal to that now held by the United States.

The convention at Winnipeg is very important. Its decisions will be far-reaching. As Canada had many good statesmen at Confederation, so today it has statesmen equal to the occasion.

Sir Wilfrid Laurier is one of Canada's first citizens, and history will accord him as high a place as any statesman of Canada, past or present.

EXPECTORATION ON CARS.

EXPECTORATION on sidewalks is punishable by law, and rightly so, but there is a place where some men apparently believe they are at full liberty to expectorate and which is even worse than on the sidewalk—that is on open street cars.

Who has not ridden behind such an one and been liberally bespattered? Few who sit at either end of the seat have escaped. Such an experience is not only disgusting but dangerous to health and liable to cause disease.

Perhaps it would be difficult to enforce laws against this dirty practice, since it would necessitate complaint being made by the individuals who suffer and their appearance in court, an experience which most people are anxious to avoid even when they are in the right.

Two needless and baconses days a week will not inconvenience most people while present prices last.

Gen. Brusiloff has resigned, Gen. Korniloff takes his place and Gen. Tcheremissoff is promoted. At the end, they're all off.

The Government does not wish to undertake the nationalization of the C. T. P., and it will be as well if the same hesitation continues.

There is a movement on foot in Russia to raise a great woman's army. If it materializes and the units are of the same class as the present women's battalion, good-bye Germany.

Wilhelm is premature in congratulating Prince Rupprecht in having caused the Allied attempt to retake the coast of Belgium to fail. It has not failed, but has not yet succeeded. There is a big difference.

CANADA'S GREATEST MILITARY INVENTOR



COL. MACKLEM, D.C.M., of Tilbury, Ont., who enlisted in the 10th Battalion at Calgary as private, lost an eye at Zillebeke, and invented a hand grenade for which the British Government has paid him \$100,000 and a royalty.

The Advertiser's Daily Short Story

Copyright, 1917, by the McClure Newspaper Syndicate. MISS CHERRY HAT. By Jane Osborn.

"Say, did you see the hat? Say, Tom, did you see the hat?"

It was not till Clara Tomson—still known to customers as Miss. Clarice in spite of her marriage to the younger member of the firm of Tomson Brothers—had repeated her interrogation for the third time that Tom Tomson, her brother-in-law, looked up from his desk and granted a negative.

"Say, where did you get the girl with the cherry hat?" he laughed, then slipping into the slang current among the boys who worked in the millinery workrooms of which his wife still chose to be in charge, he added, "Some hat, didn't she make it herself?"

"You don't suppose she could have bought it, do you? I guess there was a fine case in chertise at the five and ten store out in Podunk just before she made her way to the city. You wouldn't have to be told that she came from the country. But I'm not going to let the girl loose like a nice sort and let her first job."

So long as she doesn't start in designing cherry hats for us you can be as nice as you like. Say, what does she do?"

Just now she is picking up pins and snipping bastings. She's a new apprentice. We don't give them much to do till the second week, but she seems to be all there—and it is sometimes the plain James that makes the best trimmer."

"Well, she certainly has got original ideas in millinery," was the husband's comment.

The elder Mr. Tomson continued to work at his desk, but he had heard just enough of the plain little girl from the country with the queer little home-made hat to want to see her. When luncheon hour was over and the girls were being sent back to the workrooms he made a point to saunter out from his office with the eye looking for the strange hat in question.

He saw the girl—little Margaret Daw, the young apprentice—just as she stood at her locker, and before she had taken off her headgear he had managed to get a chance to look and to smile. It was a demure little affair that turned up around abruptly in the back to show the brilliant glints of Margaret's hair, unspooled by peroxide or crimping irons, and around the front and slightly to one side dangled that row of cherries.

The girl who took off this piece of millinery was very simply dressed, and surely had as yet caught none of the ways of the city-bred working girls. Her complexion was as fresh as a child's and her lips as red and as full as the cherries on her hat, and after all, she was a girl who looked good and pretty she fulfilled more than half of the duties of a milliner's hat.

But Tom Tomson had little time to think about the cherry hat then, and although Clara and his younger brother found considerable time to cast bantering remarks about "Miss Cherry Hat," as they called her, Tom was too much busy to do more than to nod and to smile.

Perhaps it was because of this problem, perhaps it was because Tomson felt sorry for the solitary little apprentice—but at all events he of all persons in the office took no part in bantering that went on about her remarkable piece of millinery. In fact, as days went on, no one could fail to notice that Mr. Tomson was taking an interest in the sweet-faced apprentice, and there was a look of understanding among the girls in the workrooms when he had "Miss Cherry Hat" transferred from the workrooms to his own office.

It was one day a few weeks after Margaret Daw had started work in the company came to his brother in a serious mood and began to talk about the girl. Perhaps the fact that the hat Tomson had been taking Margaret Daw to luncheon frequently made the brother more bold.

"No," answered Tom, "I haven't, and perhaps the reason I haven't is because we have had too many other things to

talk about. Miss Daw is an extremely charming and capable young woman. I interrupted Tom. "But she is going to be married." "That's the way it blows, is it?" returned the brother. "Well, she does seem a nice enough girl. But honestly, Tom, couldn't you do something about her hat? I saw a buyer who came yesterday when you were starting out to luncheon with her. She had that hat on, and honestly, he couldn't keep his eyes off it. If he doesn't think the girls that work here know any more about hats than that—well, business isn't any too good as it is, Tom, and it certainly won't help matters any. You know that's the darn funniest hat I ever saw."

"I know business isn't any too good," interrupted Tom. "But I'm going to pick up. Wait till two months from now and the books will show some improvement. That's the way, Daw has got some ideas that are going to make things hum."

"You don't mean that she knows anything about hats? A girl that would wear that hat? A wonder you don't want her to take Clara's place in the workrooms."

"No, I don't think that will be necessary. She can stay here in the office with me and simply hand her ideas on to Clara. That's the way, the cherries we could double our business in six months. That's what a masterpiece if you saw a woman at Pinking Rock or at the Belmont track wearing it, it would be the girls copying it fast enough. It is just because you aren't used to seeing an original hat on a girl in Miss Daw's position that you were amazed by it. I am convinced that she didn't make it."

"Who did, then?" "I don't know, but I am going to ask her."

It was an hour later when Clara had returned from luncheon and she heard her husband's remark. She was closeted with Tom Tomson in his private office. From the intensity of the atmosphere it was evident that some sort of surprise was in store.

"Now, now, we are not here to discuss the news," the younger Tomson began. "That Miss Daw has consented to marry me has certainly been a great idea. I guess it is no surprise that I wanted her to—and now I am going to get her to tell us who made that cherry hat. She has never told me. I have only guessed."

The elder Mr. Tomson reached to her desk, where the much-maligned piece of millinery was lying. Holding it carefully in her hand she turned it over, and there revealed the name that made Bob and Clara start back with surprise: "The prime of the greatest of Parisian milliners."

"I will tell you my little story," Margaret explained. I came here with a purpose. I have studied costume designing for several years in this country and abroad. A few months ago I joined forces with a group of students and designers, who held the opinion that the American manufacturers and the American public clung to Paris-designed hats and garments made for the name, and I wanted to find out if we were right. I managed to get that cherry hat and a few others through Paris in spite of the war. This one was regarded as the best. I thought it was a masterpiece. I wore it to the American Society, and I knew how the reputation of the cherry hat had spread. I was a masterpiece. Not long afterward one or two of the buyers from the exclusive shops noticed it and became interested. So, you see, I have not proved my 'no.' But it doesn't really matter. I demand for hats than anyone else in the trade—except to suspect that it was a masterpiece. 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A PAGE OF GENERAL INTEREST TO WOMEN

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Color May Run.

Dear Miss Grey,—I noticed where some of the readers offered to exchange comic recitations. I think some of them were "Oriole," "Help All You Can," "Dorothy," "13th Highland Girl," "Buttermilk," "I would like to get," "How the Leason Drove the Calf," "The Farmer and the Pig," "How once they have," "I will send my name and address to Miss Grey to exchange with anyone."

red; can you tell me how I can wash it so the color will not run from the red into the white?

I am sending a few hints: A poultice of cornmeal and hops, thoroughly cooked, is excellent for oak or ivy poisoning.

To remove ink stains, dip in hot talow and wash in hot suds.

To clean soiled coat collars, moisten with benzine, and after an hour or so sponge with soap.

To keep flies off gilt frames, boil

four onions in a pint of water and apply with soft brush.

THE UNION JACK. "Our Emblem Dear" are passed on to readers wishing to exchange. I have "Union Jack's" envelope.

For the blouse, I have never yet heard of a way to prevent the color from running in the case of colored trimmings on white articles—unless the red or blue, as the case may be, is strictly "fast," of course. Use next to cool, soapy water, and wash and dry the blouse as quickly as you can.

Scottie "Returns Thanks." The Trenches, July 2, 1917.

Dear Miss Grey,—Quite a beautiful spell of sunshine and warmth, describes a midsummer morning this 2nd of July, clearing the sky of many heavy, dark clouds that lay threatening a continuance of the past week of electric storms.

Once more we put our heavy garments out in the sun to air and dry, for, indeed, some of them are still wet, and its effects I keenly feel at intervals. Indeed, most of us

at times imagine it to be that horrid rheumatism so greatly feared. Getting soaked and dried like nature's vegetation does not suit the human frame, and I must add, is responsible for much unpleasantness.

Well, as the blue sky developed this morning and a nice northeaster found us, bringing in its trail a tiny scented breeze of the flowers that flourish over this deserted, barren area, hiding, as it were, the destruction and horrors of man's vile handiwork, the air resounded with the burst of shells and spit-spit of machine gun bullets, for sure an aerial battle was in progress.

Castling one's optical orbits heavenward one could clearly discern "Hiny" (the Boches' hawk). Oh, yes, quite a number of planes were diving, twisting and performing many fantastic stunts, call it what you like, but I'd sooner they would perform those loop-the-loop tricks than me. However, it didn't last long. Soon we heard some of the boys shouting, "There, there, there! My, ain't he dipping fast?"

As so cleared again, the white, but not for very long, for the Boches' hawk always are more at noon approached, but had to return "too-de-sweet" as the French say, when you are going to get you something "vite" (after you've been waiting for probably an hour). However, boys kept the vigil over all areas from their sausage batters and their spit, Fritz is bursting some heavy stuff, oh not so far away. There goes another! Can hear them whistling, wicked stuff, believe me!

(Later.) Well, I was up at night on duty and the night before on guard, and now it's close to midnight. I think I'd better try and snatch a few winks ere an early parade bids me rise out of a my cushy bed.

I had a very good night's sleep, and received a large number of good interesting letters from many dear friends of my lady of the pen. I wish I could convey my extreme gratitude and thanks, and also to tell them I will permit (as the typed sentence quotes on each "whizz-bang" dispatch).

There's some mice sneaking in the sandbags. Oh, it's amusing even in the daytime to watch those tiny creatures rip around the shell and nibble at the crumbs, and I've noticed a tiny tot get hold of a bone twice the size of itself and carry it away. No! Mat's strutting out and across. No! Mat's Land (the space between mine and a comrade's) was playing hide-and-seek (weasels) were playing hide-and-seek.

Another comrade flung some bricks, but those missiles did not frighten them much, for they continued their antics until an old inhabitant, a fine pussy cat, came stealthily towards the entrance. So I guess they didn't wish for a "napoleon" to be sent to the beat it down into their greedy hole.

entrance was too small, so puss did not follow, and my bombs were con- "heavies" onto them—but I'm ravine. I'd better try and have a sleep and then no doubt being a little refreshed, I'll be able to write better. So Bon Nuit. Que Dieu vous benisse all.

Bon jour, my dear friends, another glorious morning with scarcely a breath of wind and fine evidence of a very warm day. It is now 7 a.m., and I'm just finished a fair breakfast.

I had nice porridge, too, but I'm not feelin' sea sick, but the dirty thing with four long legs bit me in the muscular portion of my leg, and it felt like a hot iron.

Well, I've been and got some bliniment from a comrade, and rubbing that on me is ever so much better, and I guess I'll be all right in a day or so. The larks are giving us their long, beautiful song, and a few tiny kittens are amusing themselves on the outside of the dug-out trying to catch some flies. A cat's paws, except for an occasional "express train" very large calibre shells, so called from the noise they make as they go through mid-air on their non-stopping journey to the Bomber's Now, duty calls me, so I must depart once more over this scared battlefield in the performance of some duty.

In closing a tiny souvenir in the shape of a "Hiny" field postcard, and with all get there just as soon as you can will proceed safely on a bon voyage to the maple leaf land. Also a little cutting which I trust will be of interest, and probably useful, to some of those dear Pagesites. Thus, with a little story to conclude, I'll hasten to the dispatch of these lines, and hope they will be the means of conveying to those Pagesites and friends who have so generously responded and helped to brighten an

overseas lad's melancholy surroundings amidst the din of battle, his many thanks. I hope through the medium of your page to have a little chat at times as circumstances permit. Miss Grey's permission and space for inserting this letter may be long, and some of its contents unnecessary, at least in returning thanks. It's not for me to judge. Miss Grey's decision is final, with profound thanks.

Now for the story. Scotch, of course, says, "I happened to overhear it recently. Monfrith is about seven miles frae Dundee on the coast near the Boddin Sands golf links. Undoubtedly someone may recognize it. A small town. The member was not familiar with the place, but he discussed certain members of the flock paying over-much attention during the week sampling the local whisky, and taking advantage of his position in the pulpit to inveigle some of the flock. "Aye, I tell ye ane and a' we're on the way to perdition," he cried. "At that moment a man came in, and he said, 'I'm a' as I'm d'ing the life out o' this fleec.' His list crashed down as he uttered the words, then he looked to see the results of his handiwork. "Missed" he ejaculated. "Ah, well, maybe there's a chance for Scottie frae Dundee, but he's no' a' d'ing the life out o' this fleec." He raised his fist. "Ye're gaein' ta' the bottomless pit," he shouted. "An' ye'll be a' d'ing the life out o' this fleec." 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MUTT AND JEFF—Jeff's Future Wife Was Too Patriotic For Him.



local golf links recently, my making the fifth hole in one shot. This feat is seldom accomplished on the local links, and Messrs. Taylor and Watson are being complimented on their success.

**If You Hold A 4th Class Engineer Certificate**  
as issued by the Department of Marine or its English equivalent and are a British Subject you are probably eligible for one of the vacancies as Engine Room Artificer in the newly commissioned ships of the

**Canadian Naval Patrol**  
It is an effective way to place your qualifications at the service of your country during the War, while the pay is good, from \$1.85 TO \$2.50 PER DAY with free food, lodgings and kit, together with \$25.00 monthly to dependents.

There are vacancies also for Stokers at \$1.20 PER DAY plus similar allowances, also for some seamen and other ratings.  
Apply to:  
**Commodore Amelius Jarvis**  
Naval Recruiting Officer  
Ontario Area  
103 Bay Street, Toronto  
or to the Department of the Naval Service, Ottawa.

**CHICAGO SMASHES RED SOX BY 7 TO 1**

White Sox Strengthened Hold on Pennant by Easy Win.

**ATHLETICS BEAT INDIANS**  
Senators Trim Detroit on Johnson's Hits—Even Up Series.

BOSTON, Aug. 2.—Chicago broke even in the series with Boston today by winning 7 to 1, thereby strengthening its hold on first place in the pennant race. Danforth was the star. He relieved Faber in the eighth inning, when the bases were all populated, and retired the side after one run had been made, and in the ninth inning, after Pennock had substituted for Shore, Danforth drove a three-bagger to centre field with the bases filled.

**GOULD HARD HIT BY PHILADELPHIA**  
PHILADELPHIA, Aug. 2.—Philadelphia won today's game from Cleveland by hitting the delivery of Gould hard in the first two innings, the score being 5 to 4. Schalk, Cleveland, drove until the ninth inning, when a rally netted the visitors three runs. The score:

Cleveland . . . 0 0 1 0 0 0 0 3—4 7  
Philadelphia . . . 3 3 0 0 0 0 0 5—7 1  
Gould, Conner, and O'Neill; Doherty, Schauer, Myer and Haley.

**JOHNSON CELEBRATES BY WINNING FOR SENATORS**  
WASHINGTON, Aug. 2.—Washington defeated Detroit 4 to 2 today and ended up the series. Johnson celebrated the fourth anniversary of his entrance into the American League by producing the winning margin.

**YANKEES AND ST. LOUIS SPLIT DOUBLE-HEADER**  
NEW YORK, Aug. 2.—New York broke even in a double-header with St. Louis here today. The first game of the first game by a score of 3 to 0, and the Yankees turned the tables in the second contest, winning 10 to 0. The game was twice stopped for long periods by thunderstorms, and the game was finished in a quarter of nine.

**AYLMER RINKS EASILY PUT IT OVER ST. THOMAS**  
AYLMER, Aug. 2.—The home bowlers defeated the St. Thomas rinks here tonight, winning 44 up. The local men had little trouble putting it over the visitors.

**BOWLING AT WATFORD**  
WATFORD, Aug. 2.—Two rinks of Watford bowlers played league games with Sarnia rinks here on Wednesday afternoon. MacIven and Stapleford were the local skips, while Barge and Nichol ran the visiting teams. Watford was 23 down in the final round.

**SAM CRAWFORD LEFT WHEN TIGERS GO EAST**

Veteran of Detroit Team Nearing End of Big League Career—Played Fourteen Seasons With Tigers.

DETROIT, Aug. 2.—When the Tigers left here the other day for their eastern trip, Sam Crawford was not included in the party, and it was the first time since joining the Detroit team that Crawford has been left behind. This announcement brings home the fact that Sam's major league career is nearing its close and probably he will not be a member of the Detroit team next season. It is said he intends to move to California next winter and make his future home in Los Angeles or San Diego, which may be significant in connection with a recent report that he will manage the San Francisco team in the Pacific Coast League next season. Sam is playing his fifteenth season as a member of the Detroit team. He has been in the big show for 19 years, counting 1919, when he broke into the Cincinnati line-up. He took part in 23 games that year. He started with Chatham, Ont., in the Canadian League, that year, and played 43 games there. Chatham turned him over to Grand Rapids and he played 50 games there. The peace agreement was made Garry Herrmann refused to contest the new contract Crawford offered to join Detroit.

**Umpire Jack Evans Drafted to U.S. Army**  
ST. THOMAS, Aug. 2.—Former Canadian League Umpire Jack Evans, who lived here until a few months ago, but is now living in Detroit, is included in the first draft for the United States army. Evans is a passenger brakeman on the Michigan Central, and runs between Detroit and Buffalo.

**"Pop" Geers Wins His First 1917 Grand Circuit**  
KALAMAZOO, Mich., Aug. 2.—"Pop" Geers is at last numbered among the winning Grand Circuit drivers for 1917.

**Veteran Driver Pilots Judge Jones—Easily Takes 2:21 Trot.**  
Friday is get-away day at Recreation Park, and the free-for-all pace, 2:07 trot, and 2:12 pace make up the card.

**BROWNS JOIN NAVY**  
NEW YORK, Aug. 2.—William Jacobson and Yale Sloan of the St. Louis American League club, enlisted in the navy here today. Because of the overcrowded conditions of the naval training stations they were told to continue their ball-playing until ordered to report for duty. They enlisted for four years.

**HOW THEY STAND**

Table with columns: NATIONAL LEAGUE, AMERICAN LEAGUE, INTERNATIONAL LEAGUE. Rows list teams like New York, Philadelphia, St. Louis, Chicago, Boston, Pittsburgh, etc., with columns for Won, Lost, P.C., and R.H.E.

**GIANTS CLEAN UP ON PIRATES BY 7 TO 3**

New York Takes Four Out of Five From Pittsburgh.

**CARDINALS SHUT OUT**  
Boston and Cubs Split—"Big Ed" Walsh Makes Debut With Braves.

**"IRON MAN" LASTS THROUGH 5 INNINGS**  
CHICAGO, August 2.—"Big Ed" Walsh, the former "iron man" of Chicago Americans, made his National League debut with Boston today when he started the second game of the double-header between Boston and Chicago. Walsh went through five innings, but did not display the stamina of his former years. He held the lead in three scattered hits, and did not permit a run.

**CARDINALS GET ONLY 2 HITS OFF OESCHGER**  
ST. LOUIS, Mo., Aug. 2.—St. Louis was able to get but two hits off Oeschger today as he was shut out by Philadelphia, 6 to 0. As a result, Louis and Philadelphia exchanged second place in the pennant race.

**BLUE LABELS TO PLAY KITCHENER**  
The Blue Labels will play a pick-up team from Kitchener on Saturday afternoon at Tecumseh Park. The team "pick-up" must not be misunderstood, however, the Kitchener agreement is likely to be a formidable one, as they grow good ball players in that town.

**DOGGERS MADE CLEAN SWEEP OVER REDS**  
CINCINNATI, August 2.—Brooklyn made a clean sweep of the series by hitting all three Cincinnati pitchers and taking the final game, 6 to 2. Cheney was exceptionally effective.

**UNIVERSITIES TO RESUME ATHLETICS**  
Secretary Baker Says Sports Equip Men for Service—Says All Should Compete.

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In colors of blue, tan and stripes; regular 60c value. Sale prices . . . 45c

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Ideal summer suits these, in two-piece styles, for business or outing wear, handsome cream shade. Real value \$15.00.

**Special Blue Serges at \$12.50, \$15, \$18, \$20**  
We are ready for big business with a wonderful range of fine blue serges at good old-fashioned "before the war" prices. We are sustaining our reputation as the best serge house in Western Ontario. Remember that Young's serges are always reliable. Coat styles include the newest models in two and three buttoned designs in both regular and English cut styles. Trousers can be had either with cuff or plain bottoms. See these special values . . . \$12.50, \$15.00, \$18.00, \$20.00

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Newark . . . 0 0 0 0 0 0 0 0—0 6 2  
Baltimore . . . 0 0 0 0 0 0 0 0—0 6 1  
Toronto . . . 0 0 0 0 0 0 0 0—0 6 2  
Rochester . . . 0 0 0 0 0 0 0 0—0 6 2  
Buffalo . . . 0 0 0 0 0 0 0 0—0 6 2  
Richmond . . . 0 0 0 0 0 0 0 0—0 6 2  
Montreal . . . 0 0 0 0 0 0 0 0—0 6 2

**INTERNATIONAL LEAGUE**  
Toronto . . . 0 0 2 0 2 0 1 0 0—10 11 3  
Rochester 1, Buffalo 6.  
Newark 0, Baltimore 5.  
Providence 4, Richmond 4.  
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London Bowlers Defeated at Buffalo by McDonald Rink—Score 16 to 14.

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In black, white and blue colors; regular 40c. Sale price . . . 25c  
CLEARANCE OF CHILDREN'S STRAW HATS.  
Your choice of our stock; regular price to \$1.50. Sale price . . . 43c  
"BOYS' SPORT BLOUSES"  
In colors of blue, tan and stripes; regular 60c value. Sale prices . . . 45c

**Special Palm Beach and Homespun Suits at \$7.65**  
Ideal summer suits these, in two-piece styles, for business or outing wear, handsome cream shade. Real value \$15.00.

**Special Blue Serges at \$12.50, \$15, \$18, \$20**  
We are ready for big business with a wonderful range of fine blue serges at good old-fashioned "before the war" prices. We are sustaining our reputation as the best serge house in Western Ontario. Remember that Young's serges are always reliable. Coat styles include the newest models in two and three buttoned designs in both regular and English cut styles. Trousers can be had either with cuff or plain bottoms. See these special values . . . \$12.50, \$15.00, \$18.00, \$20.00

**\$14 to \$18 Suits for \$10**  
WE'RE KEEPING UP THE EXCITEMENT WITH THESE SUITS.—Smartly tailored from splendid imported tweeds and worsteds, in greys, browns, tans and mixtures; two and three buttoned models, with soft roll or regular lapels; sizes 33 to 42.

**Special Dark Grey Worsted at \$18.75**  
Pure wool West-of-England Worsted, in dark Oxford grey shade, specially tailored and trimmed; all sizes 35 to 44; regular \$25.00 value . . . \$18.75

**\$20 to \$26.50 Suits for \$14.75**  
A complete clearance of odd suits from our Semi-ready and Fit Reform stock; strictly up-to-the-hour styles, in exclusive and high-grade clothes.

**BOYS' SUIT SALE**  
Mothers, fathers and boys enthuse over these special values, style, fit, and clothes far below manufacturer's prices today; big full bloomers with belt. Regular \$7.50, sale price \$4.75. Regular \$7.50 to \$9.00, sale price . . . \$6.25

**FURNISHING SPECIALS**  
\$2.00 Straw Hats, 98c  
All the season's smartest shapes.  
\$1.00 Fine Shirts, 79c  
Full-Sized, Roomy Shirts from Canada's best manufacturers; splendid washing materials in all the leading patterns. Sale price . . . 79c  
90c DRILL WORK SHIRTS, 73c.  
About three dozen of these Shirts left. While they last . . . 73c

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"BOYS' SPORT BLOUSES"  
In colors of blue, tan and stripes; regular 60c value. Sale prices . . . 45c

**When Tired and Nervous**  
If the end of the day finds you weary or irritable, with aching head and frayed nerves, you need something to tone and strengthen the system.  
**BEECHAM'S PILLS**  
are a remedy which quickly helps in restoring normal conditions. They act on the stomach, liver and bowels, and so renew the strength, and steady the nerves. A few doses of these world-famed family pills will  
**Bring Welcome Relief**  
Prepared only by Thomas Beecham, St. Helena, Lancashire, England. Solely by Messrs. H. C. Fisher, London, Ontario, Canada. In boxes, 25 cents.

**Young's Summer Sale**  
Special Blue Serges at \$12.50, \$15, \$18, \$20  
We are ready for big business with a wonderful range of fine blue serges at good old-fashioned "before the war" prices. We are sustaining our reputation as the best serge house in Western Ontario. Remember that Young's serges are always reliable. Coat styles include the newest models in two and three buttoned designs in both regular and English cut styles. Trousers can be had either with cuff or plain bottoms. See these special values . . . \$12.50, \$15.00, \$18.00, \$20.00  
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A complete clearance of odd suits from our Semi-ready and Fit Reform stock; strictly up-to-the-hour styles, in exclusive and high-grade clothes.  
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Ideal summer suits these, in two-piece styles, for business or outing wear, handsome cream shade. Real value \$15.00.  
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Mothers, fathers and boys enthuse over these special values, style, fit, and clothes far below manufacturer's prices today; big full bloomers with belt. Regular \$7.50, sale price \$4.75. Regular \$7.50 to \$9.00, sale price . . . \$6.25  
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**R. J. YOUNG & CO.**  
LONDON. TWO STORES. EAST LONDON.

INGARA TAKES \$2,000 MOUNT CLEMENS TROT

Popular Horse Wins at Michigan Meet — Martinos Finishes Second.

MT. CLEMENS, Mich., Aug. 2.—In the presence of the largest crowd of the meeting Ingara today won the \$2,000 stake for 2:19 trotters after a sanguinary struggle, which went through five heats.

It was a popular victory for Ingara, who won the same event here in June, also he was the favorite in some heavy speculation. Three horses won heats in the race, and one of them the strongly-supported Stephen, was distanced. Stephen had won the only heat trotted Wednesday. His regular driver Pierce, was called away, and Vic Fleming took the mount. Ingara trotted Stephen, then carried him fast on the third turn, Stephen breaking on the back stretch, and forcing Martinos off his feet. Martinos came on and by trotting fast, overhauled Ingara in the stretch, winning by a neck.

In third heat Stephen broke early and fell out of it. Martinos leading with Ingara lapped at the half. Martinos drew away on the back stretch, but under a reeling drive Ingara cut the wheel at the head of the stretch, winning by a neck.

The 2:20 trot went to five heats. Sillock, led driven by Dan Hopkins, earning the victory. All Abaze had run in first on Wednesday, but today she stuck to a trot, and beat Sillock part of a length in 2:14 in the opening heat. Next time All Abaze jumped early, and Sillock took the lead, losing the race after that, and winning easily.

The 2:15 pace was a six-hat scrap. Daisy H. taking the last three. Summary: 2:15 Pace: Purse \$500. Donald Wilkes (Car-bentine) 7 7 2 1 1 1 King Knight (W. Van-vliet) 1 5 4 2 2 2 Donald Wilkes (De-ganlin) 6 5 1 2 4 4

2:19 Trot: Purse \$2,000. Ingara, b. h. (Ragsdale) 2 1 1 1 Martinos, b. h. (Cochetto) 1 2 4 4 Doris Watts, b. m. (McCar-they) 3 3 3 2 2 2

2:20 Trot: Purse \$100. Sillock, b. g. (Silko) 3 2 1 1 1 All Abaze, br. m. (Abdel) 3 2 3 3 3 3

2:18 Pace: Purse \$100. Helen Alicia, br. m. (G. Vanvliet) 4 4 3 3 3 3

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SARNIA LEAGUE WILL PLAY OUT SEASON

SARNIA, Aug. 2.—At a meeting of the executive committee of the Sarnia City Baseball League held on Wednesday evening, arrangements were made whereby the season's schedule will be completed, and it will not be necessary to disband the league, as had been anticipated. The Imperials, who had been weakened by the loss of John and Doris, their battery men, will secure the assistance of Harrington and Duncan, who have been performing for the Mueller Company team, and will be able to put up stiff opposition to their opponents during the remainder of their games. It is expected that the Blue Label team of London, which the league has been performing for since August 15, as several postponed games remain to be played off.

Efforts which have been made to stage a baseball contest on civic holiday, August 6, are of no avail, as the Blue Label team of London, which the local management particularly desired to secure, have made prior arrangements for games on that date.

MUELLERS WIN AT SARNIA

SARNIA, Aug. 2.—Opportune hitting coupled with their opponents' misplays enabled the Muellers to win tonight's game from the Tigers by a score of 2 to 2. The Muellers took the lead in the first inning, scoring three runs in two passes, scoring three runs in the first and two in the fifth. Fowler featured with a triple in the fifth. The Tigers were held to one run in the afternoon by an address of welcome by Mayor Church, and the appointment of committees on resolutions, a number being submitted to them for consideration.

Message to Gen. Currie. A resolution was submitted by Col. G. D. Denison and carried by a standing vote, which expressed sympathy to the memory of the dead, sympathy with the bereaved and with those in other parts of the Empire who are working to win the war, and also a message to be sent to Gen. Sir Arthur Currie, in command of the Canadian forces, appraising him that a great non-partisan war convention was being held, demanding that a non-partisan war convention be established, and that conscription be at once put in force to aid the cause of the Allies.

In his address Chairman John M. Godfrey stated that there was one clear-cut issue: "Shall the Government of Canada be a war government or an anti-war government?"

Scrap Political Machines. The first job was to scrap the two political machines, which had produced their utter worthlessness in the emergency. Regarding Sir Wilfrid Laurier, he said: "The leadership of Sir Wilfrid Laurier cannot be accepted by any one who wishes to see Canada effectively in this war."

He said in a more emphatic way that he was ruthless in the destruction of war socialists. Other speakers were Sam Carter, M.P., and Hon. W. D. McPherson. It was also resolved to send a message to the British Government.

Hugh Guthrie's Stance. Hugh Guthrie, M.P., saying that this was perhaps the most critical period in the history of Canada. It was a case of "all or nothing." There was no middle course. For his part he pledged himself to do his utmost to forward the cause of the Allies.

When a great national spirit should be manifested, the speaker said, he would be wiped out. Some speakers and papers had been saying that this was a political dodge, and that the speaker's charges were not only wrong but also a national disgrace. He said that he was a sincere, patriotic and conscientious speaker, but he said, "I think he is wrong, but he is sincere."

Speaking of charges and counter-charges by press and platform he declared: "What we want is a little less dynamite and a little more cement in the compulsory service had to come, and let it come soon."

He thought, however, that despite the blundering of the present Government—and they did blunder—he would be wrong to trust it to any other Government. He concluded with a strong appeal for united action.

Regarding the national government, he said that the entrance of two or three Liberals into the Government would not materially improve the situation, and would only tend to delay the formation of a real national government.

Warning of a national government. He said that as much as he was distressed by conscription, he realized it was the only way to win the war, and he had been exaggerated. Let me say, he said, "to the politicians of both parties that the man today who is thinking above all other things of saving his political skin is a very great danger to the country."

He said that the war must be pressed by every available means. Ample provision could be made in the bill for the industries, and he did not believe that it would hurt farm labor.

There should be no one party in Canada—a party determined to win the war and to mobilize the full strength of the country in men, in money, and in resources, with this object in view.

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NATIONAL GOVT. IS CALL OF WIN-THE-WAR CONVENTION AT GREAT NATIONAL MEETING

Five Thousand Persons Cheer Premier Hearst and N. W. Rowell in Declaring For One Party in Canada To Mobilize Full Strength.

TORONTO, August 2.—Some five thousand persons, including a large number of the great war veterans, were present tonight at the big win-the-war convention, which opened today in Toronto, at the arena. There was great enthusiasm manifested, and the speakers of both political parties were warmly applauded. Win-the-war was the keynote throughout, and the ways and means was national government.

PREMIER HEARST IS STRONG SUPPORTER OF NATIONAL GOVERNMENT

The convention was formally opened in the afternoon by an address of welcome by Mayor Church, and the appointment of committees on resolutions, a number being submitted to them for consideration.

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Big Renovation of Store to Start Immediately

Demands a quick clearing of all surplus and Summer Merchandise, Summer Suits, Straw and Panama Hats, Shirts, Silk and Lisle Hose, Underwear, Caps and Work Goods. Contracts have already been signed for a big enlargement and general renovation of this big, busy store to accommodate our ever-increasing clientele of customers and giving us more floor space for display of Dowler Clothing now with an international reputation for quality, fit and style.

Last call on our entire stock of \$5.00 Panamas. For \$2.29 SEE WINDOW DISPLAY



Last call on our Featherweight Leghornettes, reg. \$1.29 \$2.50 value. For \$1.29 SEE WINDOW DISPLAY

Panama and Straw Hats at Exactly Half Price. This actually means about one-third of the ordinary prices, as we import these direct from the makers: \$10.00 Panamas, for \$5.00 \$7.50 Panamas, for \$3.75 \$6.00 Panamas, for \$2.98 \$4.00 Sailors, for \$2.00 \$3.00 Sailors, for \$1.50 \$2.50 Sailors, for \$1.25 \$2.00 Sailors, for \$1.00

Dowler Dustproof Grey Serge Suits. Standard \$22.50, \$28.00 and \$35.00 quality; both in fabric and tailoring. \$28, \$30 and \$32 Suits at \$18.75

\$10.00 Palm Beach Suits, \$6.39. \$12.50 "Kool Cloth" Suits \$9.45 \$1.50 White Duck Trousers \$1.15 Young Men's "Belters" Kool Cloth Suits, handsomely tailored, two-piece, for lake or motor; \$15.00 quality. \$11.85 Stout Men's Kool Cloth Suits, up to 46 size. Perfect fitters \$11.85

Stiff and Soft Felt Hats. A clean sweep of all \$2.00, \$2.50 and \$3.00 hats. Your choice \$1.95c

20th Century and Society Brand. This is a great opportunity to secure one of these high class tailored suits with an absolute guarantee of satisfaction, not surpassed by any and equalled by few tailors on the continent.

Rush Special Suits, \$7.90. MEN'S AND YOUNG MEN'S. This means a quick cleanup of all broken lines of \$10.00 and \$12.00 and many \$14.00 suits. Come early. We must have the room.

A Great Trouser Opportunity. Over 2,800 pairs of exceptionally good wearers and fine dress trousers at in almost any case less than they can be purchased for at wholesale, and in many cases less than the cost of the cloth. Every pair guaranteed wear.

Hot Weather and Dressy Shirts. Silk Shirts, Silk-Front Shirts, Silkette Shirts, Sport Shirts, Soft Cuff Shirts; the world's best make, English, American and Domestic. Cluett's, Starr, DeLuxe, Regal, etc. Special sale of Silk Shirts \$4.50 125 dozen Dowler Special DeLuxe Shirts for \$1.50 110 dozen Dowler Special Shirts, \$1.25 quality \$1.00

Boys' Suit Specials, \$3.40, \$4.90, \$6.90 and \$8.90. It's a great opportunity for buyers of clothes for London and Western Ontario's hustling youths to stock up with wearables.

\$2.39 and \$2.89 \$3.25 and \$4.48. Standard \$3 and \$4 quality Standard \$4.50 and \$6 quality

Hot Weather Underwear. In abundance, cool Poros and Nainsook Combinations, short and short or short and long. Very special values. Penman's Balbriggans in two thread \$50c 75c Merino Shirts and Drawers. Special \$50c

Boys' Khaki Bloomers, real hot weather comfort \$43c Boys' Wearwell Stockings \$25c and 35c Boys' Pullover Wool Sweaters. BATHING SUITS. Swim in your own Bathing Suit. A full range of One and Two-piece Suits \$75c to \$4.50

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WORK GOODS—EXTRA SPECIALS. Peabody \$2.00 union-made Overalls and Smocks \$1.50 Bulldog Stripe blue and black \$1.50 Overalls for \$1.15 Over 400 dozen Work Shirts in full roomy sizes and extra quality, double stitched seams \$50c, 65c, 75c, 85c, 95c, \$1.15, \$1.25 and \$1.50

R. H. & J. DOWLER, Limited. London, St. Thomas and Windsor. Where War Prices Do Not Prevail. Western Ontario's Big Clothiers.

R. J. YOUNG & CO. The Latest Pictorial Review Patterns on Sale. 200 White Voile Dresses FOR GIRLS AGED 6 TO 14 YEARS \$1.98. These handsome dresses, in White Swiss Voile, are made with large hemstitched collar and sleeves, five rows of terechon insertion with six one-inch rows of tucks, colored silk girdle. Saturday, only \$1.98. LIGHT SUMMER CORSETS, 75c. 10 dozen Ladies' Summer Corsets, light weight percale, full quantity eyelets, lace trimmed top, four hose supporters, four clasps and hooks. Very special, at .75c BUNGALOW APRONS, 55c. 25 dozen Ladies' Bungalow Aprons, in medium and light patterns, good full size, good quality American print, bound yoke and sleeves, belt on back. Special 55c UNDERSKIRT SPECIALS. 10 dozen Ladies' Cambric Underskirts, with 12-inch flounce of eyelet and blind embroidery, deep underfrill. Regular \$1.50 value, for .98c SPECIAL SALE OF MISSES' MIDDY BLOUSES. This consists of two lots. One of plain middies with large collar and all white collars and pockets. Also coatee style in all white and colored trimmings, with large collar, belt all round and pockets. Regular \$1.50 value for .98c WHITE BATH TOWELS. 300 pairs of White Terry Bath Towels with wide colored border in blue, pink and old gold, large size. Very special, at each .49c 500 yards of 17-inch Irish Crash Towelling, blue borders. Very special, 16 yards for \$1.00 SERGE SUITINGS. All Wool Serge Suitings, splendid quality, fine weave, good wearing cloth and 42 inches wide, colors blue, black, brown and green. Very special value, per yard \$1.00 Black Chiffon Taffeta Silk, in good heavy quality, splendid color and guaranteed to give satisfaction in wear, 36 inches wide. Special, per yard \$1.25 SALE OF WASH GOODS. We place on sale Saturday morning about 150 ends of wash goods, in muslins and voiles, 2 yards to 6 yards, in the season's best patterns. Half price. WHITE SAXONY FLANNELETTE. 1,000 yards White Saxony Flannelette, 36 inches wide, heavy quality. Special value, per yard .17c SPECIAL CORSET SALE, 98c. 6 dozen Ladies' Corsets, high and low bust, 4 hose supporters, non-rustable steels, embroidered top, good quality American cut, all sizes. Special sale price, pair .98c COLORED PARASOLS, 49c. About 100 Ladies' Colored Parasols, in a good range of colors and handles, worth from 75c to \$1.25. Sale price .49c PAILLETTE SILKS. This splendid silk comes in all the leading shades. The dyes are reliable and the quality exceptional. Special price, per yard 98c

TO DISSOLVE FINNISH DIET. PETROGRAD, Aug. 2.—The provisional government, in an order dissolving the Finnish Diet, fixes the date of the elections at two months hence. A dispatch from Helsinki says the government-general of Finland has informed the Senate that the Government has resolved to appeal to the Finnish people because it has exhausted all means for the consolidation of the Diet and does not wish to have recourse to force.

RECALLS THE PLEDGE PREMIER BORDEN GAVE OF NO CONSCRIPTION. Senator Choquette Proud That Laurier Holds Government to Pledge. QUEBEC MUCH WRONGED. Senator Robertson, Speaking for Railwaymen, Says That Labor Favors Bill.

OTTAWA, Aug. 2.—Senator Claude Macdonald was introduced today by Sir James Loughheed and Senator Sir James Clive Pringle was introduced by Sir James Loughheed and Sir Mackenzie Bowell. The debate on the military service bill was resumed by Senator Choquette. He said that the most powerful motive that influenced him against conscription was the fact that the prime minister had given to the Canadian people that there would be no conscription in the Dominion. He had said that the bill was a betrayal of the pledge that had been given on the floor of the House, and he was proud that Sir Wilfrid Laurier had consigned his duty to the Government to that pledge.

Senator Robertson, speaking for railwaymen, says that labor favors the bill. He said that he had received many letters asking that something be said on behalf of organized labor in Canada to contradict the reports of the attitude of labor that had been sent out by some of the leaders. Those leaders had been absolutely sincere in their declaration that they had made. President Waters, who had spoken, was more in touch with the munition workers, who had not been fairly dealt with by the munition manufacturers.

Income Tax May Suit. Their appeal to Sir Joseph Flavelle had not produced the results they had hoped for. Mr. Waters said that there should be no conscription of men without conscription of wealth. He did not know how the new income tax would be levied, but he believed that there would be no difficulty in enforcing conscription as far as organized labor was concerned. Measures must be taken to win the war, and the sacrifice that Canada was making was not to be compared with the sacrifice of the Allies.

Senator Lavergne declared that in sending 429,000 men, Canada had sent more than could be spared. Senator MacLennan said that he desired to call the attention of the Senate to the fact that in neither Germany, France, England, the United States, nor in any other country had conscription been applied by the mandate of the people. It had always been applied as a measure of necessity by the authorities of the land that was defending itself.

Compulsion Essential. Senator Girouard of Nova Scotia held that the development of events had rendered compulsory service essential. To many the idea was distasteful, but the country should make the effort to meet the needs. The country was not being asked to accept conscription permanently, but merely for a time, that it might not be permanently forced on Canada by Germany. It could not be said that the success of the Allies was certain or that England was in danger.

Amsterdam, Aug. 2.—Reviews of the third year and the prospects in the coming twelve months are printed in all the German newspapers. The articles are written in an optimistic and military situation a better for the Central Powers and their allies now than at any time since the beginning of the war. This despite the entry of the United States, the full development of whose military activities, it is generally agreed, is not to be expected until 1918.

The semi-official Norddeutsche Allgemeine Zeitung says: "From America the Entente expects a decision now as it did in 1916 from Rumania, and in 1917 from Italy." The Rhenish Westphalian Gazette urges "patience and again patience." It says: "Do not let us make a mistake. There is much bluff about American armaments, but arming the people we observe with great interest, although ex-Ambassador Gerard ridiculed the idea a year ago."

ENEMY NEWSPAPERS APPEAR OPTIMISTIC AS THIRD YEAR ENDS. Consider Military Situation Is Better Than Year Ago. ONE GLOOMY PICTURE. Frankfurter Zeitung Sees a Serious Undermining of Middle Classes.

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The Frankfurter Zeitung draws a gloomy picture of the future and says: "In the general impoverishment of the people we observe with great interest, although ex-Ambassador Gerard ridiculed the idea a year ago."

The newspaper considers that the German war profit taxes are insufficient to prevent a thin upper crust indulging in all luxuries, in consequence of which prices soar madly. Nevertheless, the newspaper concludes: "The most light-heartedly given by the nation to hold out now becomes categorically imperative."

SMUTS AND LLOYD GEORGE HOLD WAR CONFERENCE. LONDON, Aug. 2.—Premier Lloyd George, Lieut.-General Smuts of the Union of South Africa, and Chancellor of the Exchequer Bonar Law today attended the conference of Allied statesmen, to which Lloyd George alluded in Parliament yesterday. The conference was held in a south coast town. This conference is a continuation of that held recently in Paris, at which the best means of prosecuting the war was discussed.

RECEIVED MICHAELIS. LONDON, Aug. 3.—Emperor Charles of Austria received audience Dr. Michaelis, the German imperial chancellor, on Thursday, said a dispatch from Amsterdam to the Central News Agency.

DIED OF WOUNDS. LONDON. Pte. J. J. Redman. WOUNDED. WANSTEAD. Pte. A. Falconer. SERIOUSLY ILL. LONDON. Pte. A. A. Thompson.

ROBERT MCFARLANE, VETERAN TEACHER, BURIED AT FOREST. FOREST, Aug. 2.—The funeral of Robert McFarlane, who held the County of York, was held at the Forest cemetery, Wednesday, August 2, at 11 o'clock. The deceased was a native of Ontario and had resided in Forest for many years. He was a veteran teacher and had been a member of the Forest Teachers' Association for many years. He was survived by his wife, Mrs. McFarlane, and four children. The funeral was held at the Forest cemetery, and was attended by a large number of friends.

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# THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

## A WHITE ENAMEL TRIM GAS RANGE OUR 806 VULCAN RANGE

WITH WHITE ENAMEL SPLASHER BACK, WHITE ENAMEL DOOR PANELS,  
WHITE ENAMEL DIRT TRAYS, WHITE ENAMEL BROILING PANS.

Absolutely the latest thing in a Cabinet Range. Now on sale while the stock lasts at the special price of \$39.00 connected; \$5.00 cash with order and balance at \$5.00 per month with your gas bill. A Self-Lighter given Free with this range.

Ask the Woman Who Owns One.

## The Gas Appliance Co.

PHONE 922.

213 DUNDAS STREET.

## OUR AUGUST CAMPAIGN HAS NOW STARTED

All this month our prices on Beef, Lamb, Pork, Veal, Shortening and Smoked Meats are cut to cost, thereby giving the public the huge profit that is usually demanded by big stores and others. The quality of our Meats is unbestable. Weight guaranteed.

MONEY SAVERS!	MONEY SAVERS!!	MONEY SAVERS!!!
Choice Roast Beef ..... 25c	Leg of Choice Lamb ..... 32c	Pickled Shoulder Pork ..... 27c
Prime Rib Roast Beef ..... 25c	Shoulder Choice Lamb ..... 29c	Pickled Side Bacon ..... 34c
Choice Round Steak ..... 27c	Pellet Choice Veal ..... 30c	Cottage Rolls (Homeies) ..... 35c
Round Shoulder Roast Beef ..... 23c	Shoulder Roast Veal ..... 29c	Breakfast Bacon (Mild) ..... 38c
Roast Pot Roast Beef ..... 25c	Ham Roast Fresh Pork ..... 32c	Loin Roast Fresh Pork ..... 34c
Best Sirloin Steak ..... 30c	Smoked Picnic Ham ..... 22c	Special Corned Beef ..... 18c

EXTRA SPECIAL—20-POUND PAIL PURE KETTLE-RENDERED LARD FOR \$5.00.

## FAULTS & DAWES

PHONE 5750.

SHOPS 10 AND 11 MARKET HOUSE.

PHONE 5750.

## DRINK HEALTH in BUTTERMILK

If you would keep in perfect health during the hot summer months, drink good fresh buttermilk, made from selected cream. We buy our cream from sanitary dairies. It is carefully handled and churned the same day as received. It is most nutritious and equally palatable, besides having health-giving qualities that have been favorably passed upon by some of the world's best physicians.

GET THE BUTTERMILK HABIT. IT WILL DO YOU GOOD.

### ON SATURDAY ONLY

We will give a Choice, Crisp Biscuit and Imperial Cheese Sandwich with every glass of OUR SELECTED CREAM BUTTERMILK FOR 5 CENTS. Other days two glasses of buttermilk for 5c. Store open until 10 p.m. Saturday.

Bring your pail or jug and get it fresh from our creameries, and every member of your family will enjoy it.

## The Ontario Creameries, Limited

MAKERS OF MEADOW GOLD BRAND BUTTER.  
WE CHURN SEVERAL TIMES DAILY.

PHONE 782.

OPPOSITE MARKET HALL.

129-131 KING STREET.

## EAT MORE FISH

The weather is too hot for much meat. Besides, FISH costs LESS and is better for you in these high temperatures. We are receiving fresh arrivals every day and can always serve you well. Phone your order early any day and get prompt delivery of something really choice in Fish.

PHONE 1296.

## ONN'S THE OLD RELIABLE FISH DEPOT ONN'S

WHEN YOU ASK YOUR GROCER FOR CORN FLAKES HE KNOWS YOU MEAN

## KELLOGG'S TOASTED CORN FLAKES

but occasionally a grocer has been induced to buy other kinds of Corn Flakes, generally slow sellers, and in his desire to relieve the shelves of this slow-selling product he once in a while slips in one of these "new varieties" when "Kellogg's" is not specified. You cannot blame him, but if you accept any substitutes for the Genuine-Original Kellogg's Toasted Corn Flakes you are "easy."

Only MADE IN CANADA by

## The Battle Creek Toasted Corn Flake Co., Ltd.

HEAD OFFICE AND FACTORY: LONDON, ONT.

## FRANK SMITH'S MONEY-SAVING PRICES:

Grand Mogul Tea, per lb. .... 48c	Dominion Sugar, 100 lbs. .... \$8.50	Domestic Shortening, per carton 24c
Ridgway's Tea, per lb. .... 48c	Dominion Sugar, 20 lbs. .... \$1.75	Domestic Shortening, 3-lb. pail 70c
Lipton's Tea, per lb. .... 48c	Respath Sugar, 100 lbs. .... \$8.75	Seal Brand Coffee ..... 40c
Red Rose Tea, per lb. .... 48c	Golden Yellow, 100 lbs. .... \$8.35	Jam, per 4-pound pail ..... 80c
Dromedary Dates, 2 cartons for 25c	Tomatoes, lb. .... 10c to 15c	Crisco ..... 43c
Seeded Raisins, 2 cartons for 25c	Excelsior Dates, per pkg ..... 10c	Meadow Butter ..... 38c
Jelly Powder ..... 3 for 25c	Rice, 3 lbs. for ..... 25c	Potatoes, per peck ..... 45c

Market Square---"The Cash and Carry Store"---Phone 1730

## HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

### Our Consumers' League

BY ISOBEL C. ARMSTRONG.

The United States Government food experts have discovered a way of doing better for Britain and her allies than by cutting down the consumption of wheat one-sixth per individual. These experts are prepared to tell how to give one-quarter of every loaf of bread baked in the United States and Canada to those in Europe who are looking to wheat grown this side of the water to keep them from going hungry.

The method these experts suggest is simply to substitute one-fourth of some other kind of flour for wheat flour in every baking of bread. Among the substitutes for wheat flour contained in the list published are cornmeal, bran, oatmeal, buckwheat, rye, white bean, soy-bean, boiled potato and brown rice.

The following are some cornmeal substitutes that have been suggested for wheat bread:

"Fried cornmeal mush, fried hominy or cornmeal pancakes, made with very little wheat flour, will be found a pleasing variation from wheat cakes.

"Cornmeal codfish cakes, cornmeal scrapple, cornmeal croquettes, cornmeal or hominy cooked with meat, fish, cheese, eggs or milk, will supply nourishing dishes for the hearty courses.

"Hominy grits and coarse hominy (sometimes called samp), may be boiled and used like macaroni or other wheat pastes to serve as side dishes with meat.

"For dessert, Indian pudding, cornmeal and fig or apple puddings, apple dumplings, cornmeal doughnuts, gingerbread, cake, fruit gems, etc., will contribute variety as well as nourishment to the bill of fare.

"The housewife who wishes to substitute corn for some but not all of the wheat flour, can make excellent raised or light bread, pancakes, waffles, muffins, graham flour, Indian bread, etc."

### "DON'T RISK THE BABY'S LIFE," WARNS WELFARE NURSE.

"As soon as the baby shows symptoms of fever in the hot weather, call the doctor, or at least get medical advice. Don't risk the child's life," is the warning which Miss Rankin, welfare nurse at McClary's, sounds to mothers who are readers of this department. "The trouble may be slight, and again it may be serious," she continues, adding, "MORE BABIES DIE AND SUFFER THROUGH IGNORANCE, NO MATTER HOW WELL MEANING, THAN FROM ANY OTHER CAUSE. Especially is this true of bottle-fed babies. Feeding rashes first in importance. Since there are no milk depots in London, where certified or modified milk can be obtained which will exactly meet the baby's need, those who have charge of the little ones should be most particular about thorough sterilization of milk and containers.

"Apart from summer complaint, convulsions are a grave source of trouble for the teething baby in the warm weather. A doctor should be called at once. This is the one safe rule. But in the country, for example or wherever the doctor is not within immediate reach, the little one should be placed at once in a warm bath with a cold compress on the head (a cool damp cloth), and the bowels evacuated as soon as possible.

"No solid food or milk should be given, excepting under doctor's orders, until the symptoms subside. Instead, barley water should be substituted."

### "CATERING TO SAVE BABY."

In cities where the infant welfare department is efficiently organized, modified milk can be obtained at the welfare stations or depots, adapted to the needs of bottle-fed babies of all ages. Not only is it given out at a time to meet the needs of the babies who are developing normally, but also for the special cases, the little ones who are not thriving, or under special orders from doctors in charge of clinics.

The necessity will be readily understood of having trained dispensers to prepare the food, of which a sufficient quantity is given out at a time for at least twenty-four hours. The source of supply of milk can be kept under proper control, and assurance thus given that it has been obtained from tuberculin tested cows.

This means the health, and frequently the life, of the little ones who are to be "the strength of the nation."

Providing of prepared food at the welfare station is not the invariable rule, however. According to existing conditions each city and town follows the course which will best meet its needs. Sometimes instead of providing the modified milk, mothers are educated in the preparation of this food. Education is one of the most important functions of the infant welfare department.

### WHAT COL. GARTSHORE SAW.

Aprons "Child Welfare," and the fact that the importance of the conservation of child life was urged by Col. Gartshore at a recent meeting of the Rotary Club, the realization of the need of a "baby saving department" for London is not a recent awakening for the chairman of the hospital board.

One of the opportunities of which Col. Gartshore always takes advantage when on business trips up and down the length and breadth of the country is that of visiting hospitals. Referring to this in connection with the subject of child welfare, he told this incident to the editor of Our Consumers' League department a few days ago:

"One of the things that made a deep impression upon me was a visit paid to a Roman Catholic hospital in Vancouver. I was taken into the infant department, where they receive any children brought to them, regardless of antecedents. I was struck with the healthy, happy, comfortable appearance of every one of the little ones ranging in age from a few weeks to two years. Every one, practically, was in good condition yet some of them were little waifs who but for the hospital, would have died or been neglected and under-nourished. Improperly fed and cared for babies can't be expected to grow up into robust citizens."

### PROGRESS IN ECONOMY.

It is interesting to note the effect of the great war undertaken here upon the habits of the people in their everyday purchases. For instance, eggs are a real luxury, and many people think they are an extravagance at high prices, and are reducing their daily consumption. An over-supply to this end, has been placed in storage this year at high prices, with the expectation that the export demand would be heavy as it was last year, but Great Britain has advanced far in economy and English people have made up their minds to get along with fewer eggs. "Over there it is a matter of necessity," says a dealer in the New York Herald, who looks for lower prices here, "but in this country it seems to be a matter of principle." The high prices in butter are producing a similar effect upon people here, cutting down its use. The Herald quotes the west side brokers as saying that there is an excellent chance of cheaper salmon this year, as it is the year of the big run of Puget Sound and Fraser River, which comes every four years, and should provide about 2,500,000 cases more than last year, when supply was about equal to consumption.

### THE CITY WOMAN'S HARVEST TIME

Though the following words of wisdom as addressed by a valuable member of a certain "movers' club" of the city to the organization to which she belongs, were quoted in this department several months ago, when her paper was given in full, they are worth repeating. In the first place they are most reasonable, and in the second, many people may have forgotten the suggestion contained in them.

"I BELIEVE IF WE CITY HOUSEWIVES REALIZED THAT THE SUMMER AND FALL ARE OUR HARVEST TIME AS WELL AS THE FARMER'S, THERE WOULD BE LESS TO SAY ABOUT THE HIGH COST OF LIVING. I HAVE SEEN THE FARMERS GOING HOME WITH HALF THEIR LOADS OF VEGETABLES AND FRUIT AS LATE AS 6 O'CLOCK, AND ONE WONDERS WHAT BECOMES OF THESE PRODUCTS. CERTAINLY THEY WOULDN'T BE FIT TO SELL NEXT MARKET DAY."

"I BELIEVE IN BUYING AHEAD AND STORING UP EVERYTHING THAT WILL KEEP, \$50 OR \$60 SPENT IN THE FALL ON FOOD GIVES GOOD DIVIDENDS. I ALSO BELIEVE IN CO-OPERATIVE BUYING DIRECT FROM THE FARMER. I KNOW WHAT CAN BE DONE BY THREE FAMILIES CLUBBING TO BUY FRUIT BY THE CRATE OR IN 10 BASKET LOTS, EGGS IN 30 DOZEN LOTS, AND POTATOES IN LARGE QUANTITIES."

So far as the potatoes are concerned, most all the people are independently wealthy this year, because of the "spuds" in their own back yards, or in community or vacant lot gardens. Still, there are numbers of others not so fortunately situated, and the suggestion may offer some assistance to them in solving that "cost of living" problem.

### THE FRANCHISE AND "BETTER BABIES"

New Zealand is the country which boasts the lowest death rate of infants of any country in the world. New Zealand was the first country to grant the franchise to women, and the first one in which women seriously took up the duties and responsibilities of citizenship. The reduction of the death rate of babies was one of the many good results brought about by the interest awakened in the women of New Zealand in conserving child life, and using the vote to bring about reforms, and every other means in their power to this end. Instead of neglecting their homes and children for the simple reason that they were intrusted with the ballot, the entrance of intelligent women into public life in New Zealand simply meant an enlarging of their sympathies, as well as influence, and a reaching out to provide for the welfare of less fortunate children than their own. They knew that the best way to protect their own families against epidemics was to take measures to protect the whole community from epidemics, just as raising the moral and social standards of the community would make it a safer place for their own girls and boys to grow up in.

Will the women of Ontario measure up to the women of New Zealand?

## Whack Go the Prices

Ham Roasts 30c lb.	Shoulder Roast Veal, lb. .... 25c	Rollod Beef, lb. .... 28c	Corned Beef, lb. .... 20c
Picnic Hams 25c lb.	Breast of Veal, lb. .... 18c	Chuck Roast Beef, lb. .... 23c	Back Bacon, lb. .... 40c
	Stewing Veal, lb. .... 16c	Jellied Tenderloin, lb. .... 40c	Breakfast Sausage, lb. .... 16c
	Single Pounds Lard ..... 28c	Jellied Hock, lb. .... 35c	Shoulder Pork Chops, lb. .... 30c
	Beef Kidneys, lb. .... 18c	Leg of Yearling Lamb, lb. .... 32c	Stewing Lamb, lb. .... 15c
	Leg of Spring Lamb, lb. .... 40c	Shoulder Yearling Lamb, lb. .... 28c	Yearling Hens, lb. .... 30c
	Shoulder Spring Lamb, lb. .... 30c	Breast Yearling Lamb, lb. .... 20c	Roasting Chickens, lb. .... 35c
	Rib Roast Beef, lb. .... 30c	5-Pound Pall Lard ..... \$1.30	

For Saturday we have the greatest list of bargains for you here tomorrow you ever saw. Our famous high quality Meat is on sale at some of the most remarkable prices ever attempted. Remember, when you buy from us you are doing your bit towards boosting your own town. Read these prices over carefully, compare them with competitors, think of the quality of Meats we handle, then decide where you should buy.

Dairy Butter, 38c lb.  
Creamery Butter ..... 40c lb.

## Andersons Quality Meat Market

PHONES 455, 500, 760.

STALLS 1, 2, 3, 4, 5, MARKET HOUSE.

DELIVERIES LEAVE AT 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m.



### No One Wants to Worry Over Sunday Dessert

Especially when you can get someone else to do the planning for you. That's one of the best things we do—plan good things for other people. This week our "Week-End Special" is really an extra specially fine one. Let us have your order on Friday or early Saturday. We deliver late Saturday evening. Cream packed to keep until Sunday. Don't spend time "fussing" about what you will have for dessert. Just phone No. 4560 and your worries will be at an end.

## Silverwood's Limited

PRIVATE BRANCH EXCHANGE No. 4560.

## SHARMAN'S FRUIT NEWS

WEEK ENDING AUGUST 4TH, 1917.

LADIES OF LONDON: Now is the time to put up your fruit. Everything is in with a rush. We have been too busy to arrange this announcement as we would like, but

Let Us Say NOW

PRESERVE RASPBERRIES NEXT WEEK. Buy them fresh from Sharmans.

THE RASPBERRIES ARE AT THEIR BEST RIGHT NOW.

RASPBERRIES, RED and BLACK, and other fruits coming in three times a day from our Hill Crest Fruit Farm. Ladies, this is the year for more fruit and less meat. Try it. Foreign fruits arriving daily.

## JOHN SHARMAN & SON

Phone 4668--- HILL CREST FRUIT STORE ---Phone 4668  
OPP. MARKET SQUARE. Old Harrison Hotel Block. TALBOT STREET.  
P. S.—We give special attention to farmers' trade.

## Poultry as an Economical Article of Food Poultry Consumption Not as Large as It Should Be Poultry Has High Nutritive Value

FANCY DRESSED POULTRY, FRESH EGGS, SHORTENING, CHOICE CREAMERY BUTTER. Poultry orders receive special attention on Friday and Saturday.

C. A. MANN & CO., 78 King St. Phone 1577

## FARMERS' GIRLS AND BOYS

If you wish to compete for the prizes given by the Canadian Bankers' Association at the WESTERN FAIR, LONDON, call at any branch of the BANK OF TORONTO in London for full particulars and application forms. Better do it early and get a good start.

## THE BANK OF TORONTO

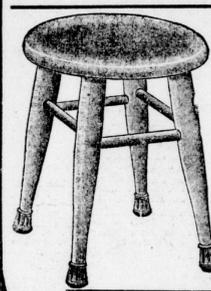
Head Office: Toronto, Canada. ESTABLISHED 1855  
CAPITAL ..... \$5,000,000  
RESERVED FUNDS ..... \$6,438,382  
FOUR OFFICES IN LONDON.  
Corner King and Richmond Streets ..... John Pringle, Manager  
Corner Dundas and Adelaide Streets ..... C. H. Wickett, Manager  
Corner Richmond and John Streets ..... T. G. Menzies, Manager  
Corner Dundas and Talbot Streets ..... J. C. McDonald, Manager

# PUTS ANY ARTICLE LISTED IN YOUR HOME

Our Annual August Furniture Sale forces itself into the big remodeling sale now going on. Prices have been given another cut to make the Furniture move faster. So, tomorrow—following weeks of preparation—this smashing low-price drive opens with scores of splendid articles of home furnishings at very special prices. You will buy wisely and well if you choose your needs from our long list of bargain-bill paid for. "IT'S EASY TO PAY THE PEOPLES WAY."



**Saturday Morning, 9 to 12**  
\$18.50 TO \$20.00  
**97-Piece Dinner Sets**  
Assorted patterns, in porcelain china, very high quality. On sale for three hours only.  
**\$14.95**  
\$1.00 DOWN, \$1.00 WEEK.



**While They Last!**  
**50 Bath Stools**  
White enamel, three-coated, rubber-tipped. Exactly as illustrated. Don't fail to secure one.  
**\$1.29**

## \$1 Takes This Beautiful Brass Bed Home

Here's the best buy in the store: This Big Massive Brass Bed, exactly as illustrated, in bright or satin finish, two-inch posts, one-inch top rod, and five 3/4-inch finners. Worth \$22. Yours for.....



**\$17.95**  
**Rush Special Double Woven Wire Springs**  
with helical supports, varnished wood frame. While they last  
**\$3.45**  
Baby Walkers, hardwood, mahogany finish. Teach baby to walk..... \$1.50



**HUNT'S Cellular Table Mats**  
Guaranteed LIQUIDPROOF-HEATPROOF!  
All different sizes. Protect your table.....  
**\$2.49**

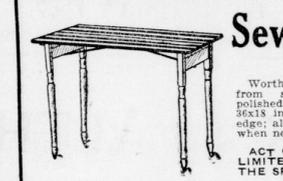
## Don't Overlook This Snap



**Wheel High Chair**  
With tray, foot rest, hardwood and cane seat, wheel legs, collapsible, as illustrated.  
**\$4.50**  
\$1 DOWN \$6c WEEK



**Gladden The Heart of Some Little One**  
**Dolls of The Allies**  
Unbreakable, stand 30 inches high, gowned in Scotch, khaki and clown, specially priced at  
**\$1.49**  
**Buy Your Boy a Bike**  
Think of the fun and exercise the little fellow will get out of one of these Rubber-Tired Bikes, with adjustable spring seat and 14-inch wheel base. All steel constructed.  
**\$3.49**



**Sewing Table Special**  
Worth \$2.00. Are made from selected hardwood, polished top, exact size inches; ruled on one edge; also folds conveniently when not in use.  
ACT QUICKLY; ONLY A LIMITED NUMBER AT THE SPECIAL PRICE.  
**\$1.39**

# The Peoples Outfitting Co.

240 DUNDAS STREET. W. D. THOMAS & SONS. PHONE 5616.

## COMPULSION MAY BE USED BY GOVERNMENT TO HELP WITH CROPS

**Food Controller Hanna Makes Significant Statement.**  
**TALK TO MANUFACTURERS**  
**Import of Certain Goods May Be Stopped That Factories May Close.**

TORONTO, Aug. 2.—A significant statement was made by Hon. W. J. Hanna, Dominion food controller, today, at a meeting of manufacturers from all parts of the province, called by the organization of resources committee of Ontario, for the purpose of placing before the manufacturers the seriousness of the farm help problem and the immediate necessity of securing men to save a large part of the 1917 crop from destruction, which is feared if volunteer workers are not forthcoming within the next week or so.

Mr. Hanna, who presided, said: "We don't want to say 'must,' if you will get the men to the farms, it is imperative, however, that every ounce of the crops shall be saved. In order to accomplish this, I am appealing to every employer of labor to release the men possible without detracting from the immediate work of war. The government desires to avoid compulsion, it is possible to obtain the services of 16,000 men voluntarily."

**Factories May Close.**  
Mr. Hanna expressed the opinion that if employers engaged in the manufacture of certain lines of goods would be prepared to close their plants, production of the necessities of war, production of such goods while their factories were idle. He had the assurance of Premier Borden and Hon. J. D. McMillan, minister of customs, that if such a plan was necessary in order to supply to take off the harvest an order would be issued.

**Who Pays the Shot?**  
A discussion that followed it was that there were two difficulties. Men employed in factories would not go to the farms at a small wage, even if it went at all, and the farmers would not pay skilled industrial labor for unskilled farm labor. Who would pay the difference? It would be fair to ask the manufacturer to pay for a sufficient number of men to meet the farmers be requested to meet that the Government device of paying the difference between the cost of the workman is recovering it that paid by the farmers.

**2,000 Men Needed.**  
It was necessary in order to have a crop in Ontario," was the statement made by Hon. Finlay Macdonald.

## GOODNESS, GRACIOUS! READ WHAT SEVENTY M.P.S SAY OF BOB!

**Sign Certificate of Character "Unbounded Confidence."**  
**"MANLY AND OUTSPOKEN"**  
**Judge Galt's Utterances Are Called Venomous and Splenetic.**

[Special to The Advertiser.]  
OTTAWA, Aug. 2.—Seventy Conservative members of the House of Commons have signed the following address, which was presented to Hon. Robert Rogers today:

"We, the undersigned members of the House of Commons of Canada, have learned that the base attack made against your character as a public man, has been, by the Hon. Sir Ezekiel McLeod, and the Hon. Mr. Justice Tolmie, the royal commission appointed to investigate, found to be without foundation of any kind whatever, and that the said judges have exonerated you unanimously in every particular for the unsupportable charges made against you by Mr. Justice Galt.

"We beg to assure you that the result was anticipated, as from even a casual reading of the charges made against you by Mr. Justice Galt, whose venom and malice were so plainly visible, we had long been convinced that there was nothing on which to base big splenetic utterances, except feelings of resentment at your manly and outspoken expressions, reflecting upon him as a judge accepting public money contrary to the statutes in that behalf.

**MADE WITH BENSON'S CORN STARCH**  
Always insist on having BENSON'S—the standard in Canada for over half a century.  
Write for Free Cook Book.  
THE CANADA STARCH CO., LIMITED MONTREAL

## INCOME TAX IS READ FOR SECOND TIME IN DOMINION COMMONS

**Man Cannot Deduct Losses on Real Estate From His Income.**  
**MINORS ARE NOT EXEMPT**  
**No Evading Taxation by Dividing Income With One's Wife.**

[Special to The Advertiser.]  
OTTAWA, Aug. 2.—The income tax bill was given second reading tonight, and the House of Commons went to work on the proposed measure. Committee on the proposed measure, under discussion on the details and difficulties of it, stated: "There was a warm exchange of views upon the subject of income from real estate holdings. Sir Thomas White expressed the opinion that, although a man might be deriving no revenue from it, but having to pay heavy municipal and provincial taxes, he should not be allowed to deduct the loss upon the real estate from the income derived from other sources, and upon which he should pay federal income tax. In other words, he said, the principle that if they admitted the principle that they should take into consideration depreciation and also non-productive property, it would go a long way to defeat the effect of this bill. The question simply was, how much was a man's income in his calling."

**WHY "ANURIC" IS AN INSURANCE AGAINST SUDDEN DEATH.**  
Before an insurance company will take a risk on your life the examining physician will test the urine and report whether you are a good risk. When your kidneys get sluggish and clog, you suffer from backache, sick-headache, dizzy spells, or the twinges and pains of lumbago, rheumatism and gout. The urine is often cloudy, full of sediment; channels often get sore and sleep is disturbed two or three times a night. This is the time you should consult some physician of wide experience—such as Dr. Pierce of the Invalids' Hotel and Surgical Institute, Buffalo, N. Y. Send him 10 cents for sample package of his new discovery, "Anuric." Write him your symptoms and send a sample of urine for test. Experience has taught Dr. Pierce that "Anuric" is the most powerful agent in dissolving uric acid, as hot water melts sugar; besides being absolutely harmless it is endowed with other properties, for it preserves the kidneys in a healthy condition by thoroughly cleansing them. Being so many times more active than lithia, it clears the heart valves of any sandy substances which may clog them and checks the degeneration of the blood-vessels, as well as regulating blood pressure. "Anuric" is a regular insurance and life-saver for all big meat eaters and those who deposit lime-salts in their joints. Ask the druggist for "Anuric" put up by Dr. Pierce, in 50-cent packages.

**NEW KING OF GREECE TAKES HIS OATH TODAY**  
ATHENS, Aug. 2.—M. Sofoulis, deputy in the Greek chamber from Samos and Government candidate for the position, today was elected president of the chamber by a vote of 189 to 40.

**\$100,000,000 CANADIAN NOTES ALREADY FLOATED**  
NEW YORK, Aug. 2.—J. P. Morgan & Co., head of the syndicate which recently purchased \$100,000,000 Dominion of Canada two-year 5 per cent notes, announced today that the notes had been successfully floated.

**COMPENSATION CASES IN SIX MONTHS TOTAL 15,954**  
TORONTO, Aug. 2.—In the past six months of 1917 a total of 15,954 cases of accidents to workmen have been reported to the workmen's compensation board. There were 242 fatal cases among them.

## CROPS NEVER BETTER THAN THIS YEAR IN CAMLACHIE DISTRICT

CAMLACHIE, Aug. 2.—This year's harvest will be the equal of the best ever known in this rich district, and farmers are busy with the work of saving them. The grain is especially fine and the yield will be heavy. A fine lot of hay has been saved.

**Norwegian Ship in Mid-Atlantic Made Into Base For Subs**  
**Crew of Benguela Reports at Bergen on Fate of Vessel.**

COPENHAGEN, Aug. 2.—The members of the crew of the Norwegian ship Benguela, previously reported sunk by a German submarine, have arrived at Bergen. They say their ship was captured on June 15 in mid-Atlantic by a big submarine, which then used the Benguela as a base. The submarine was still in possession when the crew was transferred to another steamer on June 23.

**THREE BIG PICNICS HELD AT GODERICH ON CIVIC HOLIDAY**  
GODERICH, Aug. 2.—Yesterday was a day of celebration and three large picnics were held. Huron Lodge, No. 62, I. O. O. F. held its annual outing at Menesungung. The Sunday school of Victoria Street Methodist Church picnicked at Harbor Park, and the Baptist Sunday school at Glen Maitland. The biggest event was the Oddfellows' picnic. During the afternoon a baseball game was played between the Oddfellows members of the Big Mill staff and the rest of the lodge, but the Mill, who were the challengers, were whitewashed, 6 to zero, in a five-inning game.

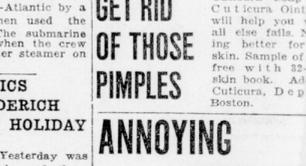
**How Heat Flashes, Dizzy Spells and Other Bad Feelings at Change of Life May Be Relieved.**  
Richmond, Va.—"After taking seven bottles of Lydia E. Pinkham's Vegetable Compound I feel like a new woman. I always had a headache during the change of life and was also troubled with other bad feelings common at that time—dizzy spells, nervous feelings and heat flashes. Now I am in better health than I ever was and recommend your remedies to all my friends."—Mrs. Lena Wynn, 2512 E. O. Street, Richmond, Va.

**DANISH COALITION GOVT.**  
Copenhagen, Aug. 2.—Reports from Budapest from the Frankfurter Zeitung says that the formation of a coalition cabinet under the leadership of Johann Tiesdaly, former minister of finance, is impending.

## GET RID OF THOSE PIMPLES

**ANNOYING SYMPTOMS**  
How Heat Flashes, Dizzy Spells and Other Bad Feelings at Change of Life May Be Relieved.

Such warning symptoms as a sense of suffocation, hot flashes, headaches, backaches, dread of impending evil, timidity, sounds in the ears, palpitation of the heart, sparks before the eyes, irregularities, constipation, variable appetite, weakness and dizziness.



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AMUSEMENTS, LECTURES

PATRICIA TODAY'S FEATURES. Edison's Five-act Production. "The Law of the North" Feat. Shirley Mason. Anna Batman Edwards. Next week: Mary Pickford.

MAJESTIC TODAY AND SATURDAY.

PAULINE FREDERICK IN "The Love That Lives" COMING NEXT WEEK HAROLD JARVIS, The Famous Tenor.

BASEBALL SATURDAY, AUGUST 4.

KITCHENER VS. BLUE LABELS MONDAY, TWO GAMES, 10:30, 3:00. TORONTO VS. BLUE LABELS

Insh Benevolent Society ANNUAL PICNIC

Port Stanley, Thursday, Aug. 9. It's THE PICNIC OF THE YEAR! Better attended than any event of its kind in Western Ontario.

DETROIT EXCURSIONS

Boat and rail, Saturday, Aug. 4. Good return for 4 days. Fare, 30c. Trip, Ont. to Detroit and return, \$1.70.

Automobile Excursions

Phone 658. Luxurious touring cars, go anywhere, \$3.50, Grand Bend and return, Saturday, Aug. 4. Toronto and Monday, Aug. 6. For full particulars apply to F. B. CLARKE.

WANTED TO PURCHASE

GENERAL STOCK - GIVE FULL PARTICULARS IN FIRST LETTER. Box 5, Advertiser.

WHEN YOUR CAR NEEDS expert mechanical attention,

why not try the Forest City Garage, 346 Dundas street.

EXCEPTIONAL USED-CAR VALUES

PRICED TO SELL QUICKLY IF YOU ARE LOOKING FOR A BARGAIN, INVESTIGATE THESE CARS:

BEEMER & CO., LIMITED

DISTRIBUTORS FOR CHALMERS, CADILLAC AND GRAY-DORT CARS.

STOP! Look! Listen!

TIRES--TUBES--TIRES Is Your Size Listed Below?

PENNSYLVANIA GUARANTEED TIRES

TIRES AND TUBES VACUUM CUP EBONY TREAD BAR CIRCLE

LEGAL CARDS

MCKILLOP, MURPHY & GUNN - 308 1/2 Dundas Street. PURDOM & PURDOM - 221 Dundas Street. MACHPHERSON & PERRIN - 221 Dundas Street.

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set off. Meetings—When no admission is charged, one cent per word each insertion.

BORN, MARRIED, DIED.

ATCHESON—At Victoria Hospital, July 27, 1917, to Mr. and Mrs. J. A. Atcheson, a son (John Donald).

MEETINGS

CITY MISSION ON THE JOB—WE take on vacation, 10 days, at 25c. All kinds of weather. Good live meetings.

BUSINESS CHANCES

COUNTRY STORE, STOCK AND FIXTURES, good stand, no opposition. Snap for quick sale. Apply Box 6, Advertiser.

ROOMING-HOUSE - CENTRAL LOCATION

Spacious, grocery store, rate on the dollar. Sydney Smythe, insurance agent, 422 Wellington Street.

TEACHERS WANTED

WANTED—PROTESTANT TEACHER, with first-class certificate, for Constance School, Grade C. Mount Brydges. Apply, stating salary, suitable experience. Mount Brydges, Ont.

QUALIFIED FEMALE TEACHER

for S. S. No. 9, Rosanquet; salary \$250 per annum. Apply to Burton Wells, R. No. 1, Forest, Ont.

TEACHER WANTED FOR SCHOOL

Section 24, Somers—Duties to be completed after holidays, state salary, preferred, and apply Frank R. Fryer, secretary-treasurer, Wilkesport, Ont.

TEACHER WANTED FOR S. S. NO. 4

Brook, Lambton County, fully qualified, with teaching state certificate and salary, with janitor work or with duties to commence after holidays. Apply Alex D. MacLean, Alvinston, R. R. No. 2, Ont.

TEACHER WANTED FOR S. S. NO. 2

Brook, Lambton County, fully qualified, with teaching state certificate and salary, with janitor work or with duties to commence after holidays. Apply Alex D. MacLean, Alvinston, R. R. No. 2, Ont.

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MALE HELP WANTED.

Wanted machinists for work in tool-room of munitions factory, both night and day shifts. Apply to Mr. J. H. MacFarlane, 417 Dundas Street, London, Ont.

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REAL ESTATE FOR SALE.

THREE ACRES—WESTMINSTER, FIRST CLASS buildings, 1/2 mile to school, 1/2 mile to church, 1/2 mile to bus, spring creek, good soil. Situated on 1/2 mile road, London, Ont. Apply to Mr. J. H. MacFarlane, 417 Dundas Street, London, Ont.

100 ACRES

North half of lot 18, concession 5, London Township, is offered for sale at particular price. \$1500 or more cash. For particulars see Mr. J. H. MacFarlane, 417 Dundas Street, London, Ont.

City Property

FOR SALE—777 QUEEN'S AVENUE; eight-room modern one and one-half story brick-veneer house, of \$2800. Apply on premises. 40c

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ARTICLES FOR SALE.

THREE POUNDS BEST GRANULATED sugar, 25c; \$3.40 a bag. Tyler, 3554 Clarence Street, London, Ont.

ARTICLES FOR SALE.

FOR SALE—REVOLVING AND OTHER electric fans. Valenti & Co., Limited, 184-186, Horton Street, London, Ont.

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ARTICLES FOR SALE.

KITTLING WOOD FOR SALE—TWO loads for \$2. The London Box Manufacturing and Lumber Company, 309 Bathurst Street, London, Ont.

ARTICLES FOR SALE.

RAYMOND SEWING MACHINES, needles and supplies sold at C. Crawford's Piano Store, 405 Adelaide Street, London, Ont.

ARTICLES FOR SALE.

FOR SUNDAY DESSERT OR SUNDAY afternoon tea. Mrs. M. J. Taylor, 184-186, Horton Street, London, Ont.

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FINANCIAL, MARKET AND COMMERCIAL SECTION

RUSS MORALE IMPROVING, PANIC IS DISAPPEARING. London, Aug. 3.—The Times correspondent at Russian headquarters on the southwest front, under date of July 31, confirms reports of improvement in morale in the Russian army as a consequence of measures against desertions and panics.

MISCELLANEOUS. DEPT'S DUE MERCHANTS OR others collected anywhere. No collection, no charges. Rates and references on application. Canadian Bureau of Credits, Dominion Bank Chambers.

NURSES. MASSAGE, SWEDISH MOVEMENT, hydro-therapeutics, rheumatic cases especially. Graduate instructor. Inexpensive. Phone 1424.

MONEY TO LOAN. PRIVATE FUNDS TO LOAN—LOWEST rates. U. A. Buchner, corner Talbot and Carline.

PRIVATE AND TRUST MONEY TO loan on farm and city property; low interest rates. T. W. Scandrett, 88 Dundas street.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 117 Dominion Savings Building (first floor up).

EDWARD CRONYN & CO. Members Toronto Stock Exchange. INVESTMENTS. Cronyn Building, 71 Bay St. Toronto.

The Season's Choicest CUT FLOWERS. DICKS. The Quality Flower Shop. 235 DUNDAS ST. PHONE 1297.

Corn Products. We are advised to buy this stock for very much higher prices. We carry this and all other stocks on very reasonable margin.

J. M. Young. PHONE 707. MANAGER.

THE LOCAL MARKET

Hay is particularly abundant on the local market today, and prices declined substantially as a consequence, selling slowly at \$9.50 to \$10.50, a decrease in value of \$1.

Large offerings of cherries were in brisk demand, the majority of cherry purchasers expecting the season for the fruit to have been over by this time, but reports indicate that they will be offered for some time longer.

Red currants are selling at a brisk rate, and bringing 8c to 10c per box, which is fairly cheap considering the lateness of the current season.

Some wheat has already been cut, but the majority of farmers will begin next week, after the hay has all been cleared. One lone hundredweight of oats came in yesterday and sold at the high price of \$2.33.

Large market is expected tomorrow because of the Monday holiday.

Grain. Per cwt. Wheat, per cwt. 3.33 to 3.33. Oats, per bu. 2.00 to 2.00. Corn, per bu. 1.80 to 1.80.

Vegetables. Asparagus, per doz. 50 to 50. String beans, quart. 10 to 10. Cabbages, dozen. 20 to 25.

Meats. Beef, per cwt. 16.00 to 16.00. Pork, per cwt. 12.00 to 12.00. Mutton, per cwt. 14.00 to 14.00.

Butter, creamery, lb. 42 to 42. Butter, stores, lb. 34 to 34. Eggs, per dozen. 39 to 39.

Poultry, dressed, retail. Spring chickens, each. 1.25 to 1.25. Old fowl, lb. 15 to 15.

Flour. Toronto, Aug. 2.—Flour—Manitoba. Listed quotations at Toronto are: Fine patents, \$12.90; second patents, \$12.49; strong bakers, \$12; Ontario winter, \$9; pet cent patents, \$11.25.

GOOD DEMAND FOR WHEAT AND OATS

Stocks of Last Year's Crop Getting Low and Receipts Are Small. Winnipeg, Aug. 2.—Trading in the pit today was inactive, and only a small volume of business was done.

There was an excellent demand for wheat and oats. Offerings were light and prices for stocks of last year's crop are getting low, and receipts are steadily decreasing.

Wheat—Receipts, 16,000; market was strong; light, \$14.70; mixed, \$14.60; heavy, \$14.50; rough, \$14.40.

Oats—Receipts, 200; market firm; lambs, native, \$9.00; wethers, \$8.50.

East Buffalo, N.Y., Aug. 3.—Cattle—Receipts, 500; market slow. Veal—Receipts, 500; strong, at \$59.10.

Wheat—Receipts, 17,000; market strong; heavy and mixed, \$15.35; light, \$15.25; rough, \$15.15.

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Anniversary Sale. AT THE London Ready-To-Wear. It is now in full swing. Never before were there such bargains in London.

SPORT COATS. In checks and tweeds... \$5.95, \$6.35, \$6.75. MILLINERY. We have a large assortment of beautifully trimmed hats.

WASH DRESSES. In gingham, all colors, checks and stripes, beautifully trimmed.

London Ready-To-Wear. Phone 3992. LADIES' HIGH-CLASS GARMENTS AND MILLINERY. 256 Dundas St.

OF INTEREST TO THE FARMER

Have You \$100 or More? GOOD FOR ALL! Life Insurance is to the young man an investment, to the married man, a bulwark for his wife and family.

Huron & Erie Mortgage Corporation. Market Branch. 4-5 Market Square, London.

CREAM WANTED. Highest prices paid for butterfat. Silverwoods, Ltd. BATHURST, LONDON, ONT.

QUEBEC WILL SUBMIT TO COUNTRY'S WILL, SAYS PREMIER GOUIN. Believes Elections Would Solve Compulsion Crisis—Praises Sir Wilfrid.

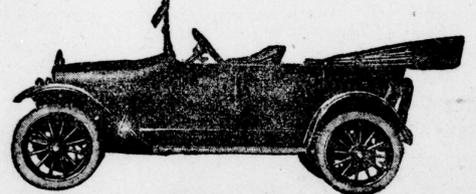
FRENCH BRING DOWN 41 ENEMY AIRPLANES IN TEN-DAY PERIOD. Immense Damage Done to Military Works Behind German Lines.

The Dominion Savings and Investment Society. Dominion Savings Building, London, Ontario. CAPITAL PAID UP \$934,821.91. RESERVE FUND \$250,000.00.

Thomson & McKinnon BROKERS. Members: New York Stock Exchange, New York Cotton Exchange, Chicago Stock Exchange, Chicago Board of Trade.

"DO YOUR BIT" CLUB HOLDS FIRST SOCIAL. LEAMINGTON, Aug. 2.—The women of Oakland have organized a "Do Your Bit Club." Last evening they gave band; solo, Mr. E. Large; Mrs. Robert

MAXWELL. Most Miles per Gallon. In our \$5,000 dealers' gasoline economy contest in May, 1917, 1092 Maxwells averaged 27.15 miles on one gallon each. In our \$50,000 owners' contest in June, 1917, 2040 Maxwells averaged 29.04 on one gallon each.



Central Garage. A. H. BURROWS. 72 YORK STREET. PHONE 4304. Touring Car \$925. Roadster \$915. Sedan \$1550. Town Car \$1550.

**C. H. Ward & Co.**  
Diamond Merchants and Jewelers.  
Phone 1084, 386 Richmond St.

**ANDERSON**  
Phone 1391, 495 York St.

**MACEY LINE**  
Desks, Chairs, Filing Cabinets and Sectional Bookcases.  
**Hay's Stationery**  
Phone 150 or 53, 173 DUNDAS STREET.

Prepare Today and Tomorrow for the  
**Civic Holiday, Monday**  
You will not be comfortable in high shoes, so we give you the opportunity of buying  
**THIS SEASON'S PUMPS and OXFORDS AT GREATLY REDUCED PRICES**  
Remember what we say. This season's styles, lasts, toes and heels of \$7.50, \$7.00, \$6.50, \$6.00 and \$5.50 value, for \$4.98, \$3.98 and \$2.98. To make yourself really comfortable for your outing, wear something in leather good for travel. We have everything you will need, and the very best place in town to show Travel Requirements—a good basement store where you can walk around and see a large stock of TRUNKS, PORTMANTHAUS, SUITCASES, CLUB BAGS, LADIES' HAND BAGS, equipped with convenience, and leather novelties of every kind. These and many other things usually found in first-class stores will be found at the Store of Service.  
**Cook's Select Shoe Store**

**BROWN OPTICAL CO.**  
**EYE SPECIALISTS AND OPTICIANS**  
223 Dundas St. Phone 1877  
LONDON ONTARIO

ON YOUR HOLIDAY JAUNT TAKE ONE OF  
**Peters Holiday Boxes**  
Special at 39c  
A Good Assortment of Seasonable Candies.  
**PETERS SHOPS**

**MID-SUMMER MONEY SAVERS**

Always a crowd at Wegner's, the Giant Clothing House, every Saturday. Be sure and be on hand and share in these money-saving bargains:  
**MEN'S SUITS**  
\$25.00 SUITS FOR \$16.95  
Every Suit made up from the finest imported fabrics; \$25.00 value, for \$16.95  
\$22.50 SUITS FOR \$14.95  
Every Suit guaranteed all-wool and fast colors; \$22.50 value, for \$14.95  
**MEN'S PANTS**  
1,200 pairs of Men's Pants, regular value, for \$3.50, for \$2.69  
**SPORT SHIRTS**  
Just the thing for hot weather; pure white, Worth \$1.50, for 98c

**Giant Clothing House**  
120 DUNDAS STREET.  
THE LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS IN WESTERN ONTARIO.  
Look for the Big Arrow Sign and name over the door before you enter.

**QUALITY STORE**  
Hot Weather Drinks  
SOMETHING NEW.  
Loganberry Juice, per bottle, 20c, 25c  
Lime Juice, Montserrat, bottle, 50c  
Lime Juice, Olympia, bottle, 25c  
Raspberry Vinegar, per bottle, 30c  
A. H. Porter, Lager.  
PHONES: 1024 and 1323.  
**HARRY RANAHA**  
515 RICHMOND STREET.

**TUCKETTS DENY**  
**GIVING IN TO MEN**  
IN ANY PARTICULAR  
Firm States That Strikers Asked To Be Taken Back.

Replying to statements made by employees who went out on strike recently, the firm of Tucketts & Co. stated today that the men came back without securing any concessions whatever, and that they asked to be taken back. An employee, about whom complaint was made, had not been taken back. "The men walked out and left their stock which would have been ruined had we not been able to transfer it to another plant," said Mr. Price, the local manager. "They presented some complaints, immediately withdrew the complaints, and asked to be taken back to work. We made no concessions to them whatever. In fact we had all plans made to close the plant before we would have given in in any particular. You can make that as strong as you like."  
A number of the men stated that they had won all the points for which they contended. They returned to work Wednesday.

**CRIMES OF BOYS**  
**APPALLING; MANY**  
**NOW IN CUSTODY**

22 Juveniles Placed in Hands of Police in Few Weeks.

**FATHERS ARE OVERSEAS**

Mothers Unable to Control Them and Thieving Habits Are Developed.

"The wave of juvenile crime which appears to be now at its crest, I think can be attributed to the lack of parental control," said Magistrate Graydon today in discussing the question after having remanded to jail two 11-year-old boys convicted of stealing from a house in South London.  
The boys, like many others have done in the past, secured an entrance to the home during the absence of the family and stole a number of household articles.

**A Perplexing Problem.**  
Students of juvenile crime are at a loss to know how to get control of present conditions, and reduce the number of offences in which boys have played the leading part in so many recent cases.  
The majority of the boys arrested are of fathers overseas, and seem to be the result of a social condition which is a problem demanding a solution very soon and whether the present course of sending them to jail is going to be effective remains to be seen," said Magistrate Graydon.

**Wrong Condition in Homes.**  
"A wrong condition exists in many homes and sufficient restraining influences are not brought into play," said Magistrate Graydon. "The boys who are on the streets are the result of a social condition which is a problem demanding a solution very soon and whether the present course of sending them to jail is going to be effective remains to be seen," said Magistrate Graydon.

As an evidence of the prevalence of juvenile crime records show that at the present time there are 15 boys at the Children's Shelter and 7 at the county jail, whose cases remain yet to be disposed of.  
The worst offenders are sent to the jail, but they will not come in contact with the less criminal type at the shelter.

**Some Lads Reclaimed.**  
From time to time, boys from the shelter are placed out on parole in good homes. This had had several instances in years gone by reclaimed them and prevented them following a criminal career. In other instances they were found to be incorrigible and had to be returned to the shelter, and then sent on to the Boys' Reformatory.

**Community Sober**  
**And Getting Fond of**  
**Local Option Beer**

Police Have Not Taken in Enough Lately to Run Electric Fan.

Not since prohibition became effective has such a small number of persons appeared in police court with offences under the Ontario temperance act.  
"We haven't collected enough money here this week under the act to pay for the juice to operate the electric fan," said a court official today, as he recalled the fact that only one lone ten-dollar bill and cents had so far passed into the court treasury.  
"To what would you attribute the falling off in offences under the Ontario temperance act?" was asked of Inspector Keenleyside.  
"People are growing to like the local option beer and other two-per-cent drinks, besides they don't drink whisky in hot weather," replied Inspector Keenleyside.  
"It has been too hot to drink whisky," was Inspector Birrell's explanation.  
Inquiry at several of the hotels brought out the fact that the sale of 2½-per-cent drinks had been greater during the past two weeks than at any time since the province went dry.  
"People are getting so they like it, and they might as well get used to it, because it will be a long day before the license is again granted," said one hotelkeeper, as he drew several customers and placed them on the bar for waiting customers.

**BLENHEIM YOUTH**  
**WAS ACCEPTED FOR**  
**ROYAL FLYING CORPS**

BLENHEIM, Aug. 2.—Walter Jenner is back from Toronto, where he went last week to enlist in the Royal Flying Corps. He was given several thorough medical examinations by a number of medical examiners and was accepted. He has returned to assist his uncle, James Clayton, in the harvest, and is to report at headquarters September 1.

Frank Thomas had a most unpleasant experience at Government Park. He went into a bathroom and changed his clothes, leaving his gun watch and a sum of money in his pocket. Shortly after he had left the building a lad was seen to come out and carry away on a bicycle. Thomas on returning discovered that his watch was missing, and also the money. He gave the matter to the police, and some men who were near gave pursuit in an automobile. After some search the thief was discovered and the valuables returned. There being no constable in sight the culprit was let go.  
The funeral of George H. Pickering was largely attended today. The service was conducted by Rev. D. S. McManus. Deceased was 63 years old and a carpenter by trade. He leaves besides his widow, Thomas, a brother, W. J. of Harwich and Theo of Hamilton, half-brothers.

**RED CROSS WORKERS**  
**RIGHT ON THE JOB**

APPIN, August 2.—The Red Cross workers are very busy here. In spite of the hot weather and busy days on the farms, they find time to do some work for the boys who are fighting. The cutting committee met at the home of Mrs. D. L. McIntyre and cut out 17 grey flannel shirts and 17 towels, which are being made up as fast as possible.  
The booth at the garden party to be held here on August 8 will be in charge of the Red Cross Society.

**BADLY HURT BY**  
**FALL FROM LADDER**

EMBRO, Aug. 2.—Sld Nash was badly hurt while assisting James Kennedy in getting in his hay, when a ladder on which he was climbing to fix the hay-fork slipped and he fell about twenty feet. His back, ribs and ankle are injured.  
John McLeod of Detroit is here visiting friends after an absence of 40 years.

**PRESTON MERCHANTS**  
**PICNIC AT PUSLINCH**

PRESTON, Aug. 2.—Local merchants held their first annual picnic at Puslinch Lake yesterday afternoon. It was the merchants' regular half-holiday, and there was an exceptionally large attendance. Almost every merchant who owned an auto was present, and assisted those who did not own cars to the lake. Everybody had a good time, but the heavy rain storm drew the day's fun to an earlier closing than was planned.

**Suggestions for the Civic**  
**Holiday of Good Things**  
**To Eat and To Drink**

**SUMMER DRINKS**

For these sizzling hot days we have cool, refreshing Grape or Lime Juice. We recommend  
**GURD'S GINGER ALE**  
Sweet, per dozen, 75c.  
Dry, per dozen, 90c.

**MEATS TO SERVE**

Meats that are instantly ready, and please because of their appetizing nutritiousness.  
**DRIED BEEF, 60c POUND.**  
**COOKED HAM, 60c PER**

**FOR MOTOR TRIPS**

Going on a motor trip or out for an outing, we have specialties that will delight  
**OLIVES, CANNED MEATS,**  
**PICKLES, CHOCOLATE BARS,**  
**DRINKS, FRESH BISCUITS.**

**PHONE ORDERS**

Receive the same care and attention as though you called personally.  
**T. A. ROWAT & CO.**  
250 Dundas St. Phones 3051-3052.

**NO OFFICERS FROM**  
**THIS DISTRICT ON**  
**U. S. RECRUIT STAFF**

Twenty-Eight Canadian Officers Now Work Across Line.

**LONDON AREA LOSES OUT**

Does Not Secure Share of Men Enlisted by Special Work.

Canada now has a staff of twenty-eight officers attached to the British Recruiting Mission in the United States, according to an Ottawa dispatch, which states that there are six lieutenant-colonels, four major, twelve captains and five lieutenants. Twelve are working in the United States, and twelve are working in the Canadian Expeditionary Force. The lieutenant-colonels are G. H. Williams, C. A. Warren, F. B. Richardson, J. S. Dennis, F. C. Dennis, and LeGrand Reed.

**None From This District.**  
A noteworthy fact in this connection is that out of the whole twenty-eight officers working in the United States there is not a single one to represent Military District No. 1, and there is a strong feeling among the military men of Western Ontario and among the citizens generally that this district should be represented, and that it should get its share of the Canadian-born or British-born recruits who sign up across the border. The opinion expressed by the military men is that if this district had its representatives there that it would likely get a larger quota of those who have no attachments in America.

**Not a District Man.**  
One officer, Major Tompkinson, was appointed to a position in Chicago in connection with the work of the British Mission, while he was temporarily a resident of this district, but he was not a Western Ontario man, and cannot be considered to represent this section of the province.

**Eight Men Found**  
**FIT FOR OVERSEAS**  
All of the eight men who applied for examination at the recruiting office several weeks ago started a competition to see which could collect the greater quantity of waste paper for Red Cross purposes. The girls collected 1½ tons and the boys 1,500 pounds, for which a Woodstock dealer has paid \$200 this week.  
Next Tuesday the Red Cross League will receive Mrs. M. David Javans from London, the other three, W. P. Hinds, Steve and H. Quetch, coming from Chatham.

**PRINCETON GIRLS**  
**BEAT BOYS IN**  
**RED CROSS RACE**

PRINCETON, Aug. 2.—The boys and girls of the public school several weeks ago started a competition to see which could collect the greater quantity of waste paper for Red Cross purposes. The girls collected 1½ tons and the boys 1,500 pounds, for which a Woodstock dealer has paid \$200 this week.  
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**HOLIDAY**  
**Meat Sale!**

One of the Greatest Meat Sales Ever Pulled Off in This City Will Be Held at the Arcade On Saturday.

**CUTTING WHEAT**  
**AT PORT DOVER**

PORT DOVER, Aug. 2.—Wheat cutting is in progress in some parts of this district and will be a good yield. Many of the fruit growers are busy picking their cherries and are well satisfied with the returns this year. Plums and apples will be scarce.

**NEW APPROACHES TO**  
**WATFORD BRIDGE**

WATFORD, Aug. 2.—G. T. R. officials, including Superintendent Charles Forester, Commissioner Allan and Messrs. Tichenor, Cully, visited Watford to make arrangements with the town council re the approaches to the Main street bridge.

**MIDSUMMER SPECIALS AT**  
**PURDOM'S HARDWARE**  
SOLE AGENTS FOR LOWE BROS.' PAINT, CHI-NAMEL VARNISH, EUREKA ELECTRIC VACUUM CLEANERS, ETC.

**JOHNSON'S CARBON REMOVER.**  
If your engine knocks or has not the power it should have, use Johnson's Carbon Remover. Price... \$1, \$1.75, \$3

**O-CEDAR MOPS**  
Price ..... 75c up  
Polish ..... 25c to \$3.00

**WATERING CANS**  
Made in many different sizes. Price ..... 35c up

**GAS STOVE AND OIL STOVE OVENS**  
Small oven ..... 75c  
Double glass front ..... \$3.50 each

**ROLLER SKATES.**  
Roller bearing, per pair ..... \$2.50  
Plain bearing, per pair ..... 85c

**COUCHES**  
Wringers  
Canadian made. Price ..... \$5.25 up

**HAMMOCKS.**  
Price ..... \$2.00 up

**LUNCH SETS.**  
Complete with Vacuum Bottle. Prices ..... \$2.75 and \$3.50

**FORCE CUPS.**  
Each 50c, 75c, \$1.00 and ..... \$1.25

**LAWN MOWERS.**  
Price ..... \$4.50 up

**CHI-NAMEL GRAINING SET**  
This set comprises enough to grain 100 square feet. Complete. Price only \$4.50

**Bissell Vacuum Cleaners**  
The hand vacuum cleaner with the reputation. Prices.... \$7.50 and \$9.50

**THE PURDOM HARDWARE**  
124 DUNDAS STREET. PHONES 2800 AND 2801.

**TEAMS READY FOR**  
**G. T. R. FIRE RACES**

On Saturday morning, commencing at 9 o'clock at Queen's Park the annual G. T. R. fire department competition races will be held.

**EIGHT MEN FOUND**  
**FIT FOR OVERSEAS**

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**LOTS OF POTATOES.**

WINGHAM, Aug. 2.—The potato yield in this section promises to be the largest in years. Hills which have been dug produce from a dozen to fifteen tubers. One dealer states that potatoes will be sold at 60 cents a bag this fall.

**LUX**  
Taylor's Beef, Iron and Wine  
A Restorative and Tonic.  
Get a large 1.00 bottle for 50c at TAYLOR'S 6 GUT RATE DRUG STORES

**Are You Going**  
**Away for the**  
**Holiday?**  
Do Not Overlook Our **First Floor Bargains**  
We Invite Your Inspection.

Solid Leather Club Bags, Sewed-in Frames, \$8.89  
Suitcases ..... 98c to \$10  
Trunks ..... \$3.75 to \$18  
Everything in Traveling Goods.

**JOHNSTON & MURRAY**  
London and St. Thomas.

**WILSON'S**  
PHONES 5600-5601. RICHMOND STREET.