

OFFICE FOR RENT

CORNER KING AND YONGE. 5th floor, C. P. R. Building, public and private office, \$30 per month. Apply M. H. WILLIAMS & CO., 22 King St. E.

STORE TO RENT

730 Yonge Street, N. W. corner Charles, \$200 per month. Large display window, also 7-roomed dwelling with private entrance. For years occupied by Meach, the Butcher. Apply H. H. WILLIAMS & CO., 22 King St. E.

The Toronto World

PROBS—Mostly fine and moderately warm; a few local showers.

TWELVE PAGES—THURSDAY MORNING JULY 29 1915—TWELVE PAGES

VOL. XXXV.—No. 12,678

GERMAN ATTACKS ON RUSSIAN LINES MAKE NO IMPRESSION "Shell Supply Will Be Doubled in Few Weeks"—Lloyd George BRITAIN'S POSITION GROWS STRONGER DAILY, SAYS ASQUITH

PREMIER SURE OF VICTORY FOR ALLIED CAUSE

Magnificent Stand of Russians Elicits Warm Tribute From Mr. Asquith.

NAVY KEEPS SEA CLEAR

England Can Laugh at Fear of Invasion—Recruiting Best for Some Time.

LONDON, July 28.—Before adjournment of the British Parliament for a recess of six weeks, Premier Asquith in the house of commons today emphasized his confidence of the victory of the allies in France and Belgium. The Russians in Poland and of the Anglo-French expedition to the Dardanelles. He paid a particular tribute to the valor of the Russian army, saying that he did not think that in the whole military history had there been a more magnificent example of discipline and endurance and of both individual and collective initiative than had been shown by the whole Russian army in the past few weeks. The British fleet also came in for high tribute. It was today far stronger than at the beginning of the war and to its activity was due the fact that the seas are clear, or substantially clear.

Fleet Stronger Than Ever.

"For after all," he said, "this submarine menace, serious as it has appeared to be, is not going to inflict fatal or substantial injury on British trade. Through the unremitting vigilance of the British navy and the skill with which it is being handled, Britain can laugh at the scare of an invasion." Referring to recruiting, he said: "The latest reports are amongst the best we have had for some time." The premier remarked: "We should be ungrateful and insensitive indeed if we did not recognize at this moment the indescribably gallant efforts being made by our Russian allies to stem the tide of invasion and to retain inviolate the integrity of their possessions."

"I don't think in the whole of military history there has been a more magnificent example of discipline and endurance, and of both individual and collective initiative, than has been shown by the Russian army in the last seven weeks."

"Our new allies, Italy, are, with carefully prepared movements, steadily gaining ground, making their way towards the objectives, which we believe in a very short time will be within their reach."

To Win at Dardanelles.

The premier declared that the British Government's confidence in the results of the Dardanelles operations was undiminished. The premier emphasized his confidence in the victory of both the

(Continued on Page 5, Column 2).

Russians Strongly Hold Positions Along Narew

Stubborn Fighting Extends to Pruth, Six Attacks of Germans Being Repulsed Near Pultusk—Fifteen Hundred Prisoners Taken at Maidane by Czar's Men.

PETROGRAD, July 28.—(Via London, July 28, 2:30 a.m.)—The following official communication was issued by the war office today: "On the Narew front there has been a violent artillery fire on the left bank of the river up to the Pruth. Stubborn fighting took place, but did not result in any change. On the line of the front of the right bank of the Narew, a repulsed six attacks near the village of Budy (southeast of Pultusk). "North of Maidane we assumed the offensive and captured 1500 prisoners. "South of Sokal we have assumed the offensive against the enemy, who is crossing the river near Porietak."

WILL PUNISH TURKS FOR EVERY ATROCITY

Earl of Crewe Tells of Massacre of Christians in Armenia.

GERMANS BIG CURSE

Show Cynical Disregard for Country and People Who Inhabit It.

LONDON, July 28, 10:30 p.m.—The Earl of Crewe, lord president of the council, replying in the house of lords today to a question by Viscount Bryce concerning the killing of Christians in Armenia by the Turks, said that information received at the foreign office showed that such crimes lately ad increased, both in number and in degree of atrocity. They included, he declared, both wholesale massacre and wholesale deportations, which were carried out under the guise of enforced evacuation. Similar crimes, he added, had been committed by the Turks against Christians on the Persian border. The presence of the Germans and the influence they exercised had been, the Earl of Crewe continued, "an absolute and unmitigated curse both to the Christian and Moslem populations. They have shown a most complete cynical disregard for the country and the people who inhabit it." The lord president of the council said he regretted that it was impossible to take immediate steps for the suppression of such atrocities, but that those responsible for them ultimately would receive just punishment.

SOLD LIQUOR ILLICITLY.

WINDSOR, July 28.—The first conviction here since the new provincial liquor license regulations went into force was recorded this afternoon, when Mike Zubiak, an Austrian, was fined \$300 and costs or six months in jail for selling liquor without a license.

Allies Will Checkmate Big Move by Opponents

Preparations Under Way to Counteract Shift of Austro-German Forces to Aid Turkey—Startling Developments on Large Scale Coming.

BY GEORGE RENWICK

Special Cable to The Toronto World.

ATHENS, July 28.—(Enver Pasha issued an extraordinary message to the troops on the Gallipoli Peninsula before the last big attack. It ran thus: "Soldiers, you will fight with all your strength. At least you will resist as long as possible, for I can promise you within a few months' time I shall be able to thank you in your homes. The life of Serbia cannot now last longer than a month. Within that time the German army will crush her and will come to our aid." I learn that great pressure has been put on the Germans by the Young Turks to fulfil the promise to send German armies thru the Balkans to the

assistance of the Turkish forces. The Young Turks regard the achievement of that plan as the only hope for the present Turkish Empire in Europe.

Surprising Move Coming. A prominent military expert who has just completed a tour of the Balkan States and who lately has been in Austria expresses to me the belief that such an effort will be the next great move on the part of the Austrians and Germans. Should this move be made it will have immediate and important results in this corner of Europe. It would be unwise to give details which are within my knowledge, but I think I may be permitted to say that counter-balancing events are moving rapidly and the enemy's plans may quite possibly be nipped in the bud by a surprising move, of which the public should hear at an early date.

ENEMIES UNABLE TO BRIDGE RUSSIAN DEFENSIVE LINE

German Generals Held at Standstill by Magnificent Fight of Grand Duke.

MAY RETAIN WARSAW

With Sufficient Supply of Munitions, Teuton Offensive Likely to Fail.

LONDON, July 28.—(The) German general staff, it is believed, have succeeded in breaking the Russian resistance either around Warsaw or in Kovno and Courland Provinces, in each of which sectors heavy fighting has been in progress for nearly a fortnight. Except for the capture of the village of Gogorowo, on the Narew front, and a number of prisoners and machine guns at that point and between Mitau and the Niemen, the German official report, issued today, does not claim any advance. In fact, Gen. von Buelow, in the north, and Field Marshal von Hindenburg, who crossed the Narew at some points, are being held up by Russian counter-attacks, which, although probably costly to the Russians, show that there is still plenty of fight left in them. At Standstill in South. In the southeast, Field Marshal von Mackensen's attack on the Lublin-Chotin railway, which for the moment has come to a standstill, although he is receiving reinforcements and assistance from the Austrians, who succeeded in crossing the Bug at Sokal. To the west of Warsaw the Germans announce the capture of the village of Plorow, which is about 15 miles west of the fortified line of the city, so that not much progress has been made on this front.

Look for Russian Victory.

The Russian official reports which cannot be reconciled, but, on the whole, the British critics are more hopeful than for some days that the Russians will succeed in withstanding this effort to capture Warsaw, as they did during previous attempts. The stubborn resistance of the grand duke's troops, together with the fact that the battle is being fought on ground of his choosing, has renewed the hope here that with a sufficient supply of munitions he will be able to inflict a strategic defeat on the Germanic allies. The Germans have again attacked the French in the Vosges and in Artois, near Souchez, in an effort to regain trenches lost during the past few days, and have been partially successful in both places. Activity Soon to Be Revived. So far as the western front is concerned, "comparative calm" prevails, but from the confidence expressed by Premier Asquith in moving today from Berlin, had sunk in the war zone up to July 25 229 English vessels, 30 other hostile ships, and six neutral craft. The latter, the message says, were sent to the bottom by mistake. Twenty-seven additional neutral vessels, the despatch adds, were examined and sunk because they carried contraband.

AMSTERDAM, July 28.—(Via London, 5:35 p.m.)—German submarines, according to a telegram received here today from Berlin, had sunk in the war zone up to July 25 229 English vessels, 30 other hostile ships, and six neutral craft. The latter, the message says, were sent to the bottom by mistake. Twenty-seven additional neutral vessels, the despatch adds, were examined and sunk because they carried contraband.

ENEMY BLOCKHOUSES CAPTURED IN ALSACE

French Forces Continue Advance on Fecht River With Additional Success.

PARIS, July 28.—(10:25 p.m.)—The official communication issued by the war office tonight says: "During the course of the day there has been no incident reported on the front from the sea to the Vosges. "In Alsace we have occupied two enemy blockhouses to the east of Lingkopf and Stratzmannelle. "The fighting here is in the principal Fecht Valley."

LITTLE BOY'S DEATH DUE TO ACCIDENT

Verdict of Jury Attaches No Blame for Loss of Garnet Shelton's Life.

"That Garnet Shelton came to his death from shock and scalding on July 7, 1915, accidentally falling into a pail of hot water, carelessly left at the rear of Gerald's cafe, by Ernest A. Hotchkiss, an ice man, and that no blame can be attached to anyone," was the verdict returned by the jury under Coroner Dr. G. W. Graham on the morgue last night, enquiring into the death of Garnet Shelton. William Smith, Greek, who is held on a charge of manslaughter, in a statement said that he was not responsible for the accident. Ernest A. Hotchkiss, the ice man, stated that he had left a pail of hot water outside the door at the rear of the premises when he heard cries and, rushing out, found the boy in the pail.

SUNSHINE AFTER RAIN.

So the world rolls on. The torrents of rain yesterday give place to the sunshine of today and tomorrow and we hope our Civic Holiday. For this great summer occasion Dineen's, 140 Yonge street, have made tremendous preparations for cleaning up their entire stock of men's hats, caps, motor dusters, raincoats, summer overcoats, etc. Straws and Panamas superior quality are being offered at half-price. One big, big bargain! Panamas worth \$6 going at \$1.95. Silk hats by world-famed maker, worth in regular was \$4 to \$7, for \$4.75. Caps, dusters, raincoats, summer overcoats clearing at one-third off. See Dineen's window. You'll spend a few minutes profitably if they tempt you to make a purchase—and they should.

MOTORMAN TO BLAME FOR QUEENSTON WRECK

Contention of Expert W. H. Horton Said Examination of Car After Wreck Indicated Brakes Were Improperly Handled—Railway Officials Deny Tracks Were in Dangerous Condition.

By a Staff Reporter. NIAGARA-ON-THE-LAKE, July 28.—(Testimony given by W. H. Horton, an expert on electric railways, and which was opposite in character to the evidence already given by Motorman Hoyt, featured the resumption today, at the town hall, of the coroner's inquest into the Queenston trolley wreck. Motorman Hoyt's evidence had been that the car's runaway journey could not be checked no matter how he used the braking appliances. Today an expert witness, W. H. Horton, declared the car could have been checked with the appliances if had, if applied in proper combination, even without sand, with a grasy rail and with a heavy load. Superintendent of Tracks H. Mack, in his evidence, declared that so far he had not contemplated any change in the construction of the track of the incline railway. Superintendent Garrett testified that the only depot for sand was at the Whirlpool Stop. The capacity of the sand box was nine of ten quarts.

Wrecks on Track.

Many questions as to whether there were wrecks over the tracks were put. Witness said men were out weeding at the time the accident occurred, but he could not say at what part of the hill. He had not inspected the tracks on the grade because that work was out of his department. He had noticed weeds between the rails, however. Superintendent Garrett admitted the element of danger would be increased by rain if weeds overhung the rails. He would not admit that weeds had overhung the rails. The witness' answers regarding overloading were surprising. "A load won't affect the braking of a car," he declared. "A light car will skid easier than a heavy one." In fact we sometimes weight down our work-cars so that they can carry a still larger load. Asked if passengers were purposely overloaded, so as to ballast them, his answer was: "No." When pressed closely he said conductors had general instructions as to not overcrowding, but such regulations were only "verbal" ones. People were hard to restrain, even in Toronto the cars were crowded. Former Disaster Recalled. Witness was asked about the derailment which occurred on October 25, 1913, near the Methodist Church, in Queenston. "I don't remember little things like them," he said. Mr. Davidson read from the superintendent's own report. It read: "No (Continued on Page 7, Column 5).

NO INDICTMENT YET IN EASTLAND CASE

Coroner's Jury at Chicago Holds Mysterious Conference With Officials.

VERDICT NOT FOUND

Adjournment Taken Until Today to Hear More Witnesses.

CHICAGO, July 28.—With a verdict all but formulated, according to the foreman, Dr. W. A. Evans, the coroner's jury investigating the death of a thousand or more excursionists who lost their lives when the steamer Eastland capsized in the Chicago River Saturday, tonight called in Secretary of Commerce Redfield, George Ulmer, inspector-general of the steamboat inspection service, and A. L. Thurman, special solicitor for the department of justice at Washington, for a private conference. After these federal officers had been closeted with the jurors for more than two hours the examination of witnesses was resumed. Secretary Redfield said he could not speak of what he told the coroner's jury.

Adjournment Over Night.

The county grand jury tonight adjourned till tomorrow without returning indictments against anyone. A dozen members of the Eastland's crew testified before the grand jury, but added nothing, it is said, to the evidence adduced by Coroner Hoffman. The funerals of 200 victims of the Eastland catastrophe were held today, while the whole city was in mourning under an official proclamation by Mayor Thompson, who returned from San Francisco and took charge of the relief work.

BECKER MUST DIE NEW TRIAL DENIED

Justice Ford Holds Application is Based on Faulty Evidence.

AFFIDAVITS IGNORED

Becker Will Go to Death Chair in Sing Sing Tomorrow.

NEW YORK, July 28.—Justice Ford of the supreme court tonight denied a new trial to Charles Becker, the former police lieutenant under sentence of death for instigating the murder of Herman Rosenthal, the gambler. This decision means that Becker must be electrocuted on Friday. Justice Ford announced his decision at 10 o'clock tonight in his chambers on the top floor of a downtown office building where he had labored for several days and nights on the briefs submitted for and against the application for a new trial. Justice Ford's decision covered five full pages of legal cap paper, and contained about 1500 words. It goes into the details of the affidavits filed by the attorneys for Becker, and declares that the evidence proffered "is for the most part cumulative, and hence insufficient."

In conclusion the court says: "As I studied the authorities and examined the affidavits, the conviction has grown upon me that it (a new trial) could not be granted without disregarding the law and attempting to usurp the functions of another department of government. The motion is therefore denied." The opinion dismisses the affidavits as immaterial and incompetent.

Whitman is Silent.

ALBANY, July 28.—Governor Whitman tonight refused to comment upon the decision of Justice John Ford in denying a new trial to Charles Becker. He spent the greater part of the day at the executive mansion, where it was believed he had been considering the Becker case.

LONDON FREE PRESS GIVES MACHINE GUN

LONDON, Ont. July 28.—The London Free Press and its employees are donating a machine gun to the 23rd Battalion, which is in training here under Lt.-Col. Alex. Wilson for overseas service.

SHELLS OUTPUT TO BE DOUBLED IN SHORT TIME

Sixteen National Munitions Factories Established in England—Ten More Building.

FOUND MACHINES IDLE

Government at First Stage With Grave Labor Shortage Now Being Overcome.

LONDON, July 28, 9:40 p.m.—Sixteen national munitions factories have been established in England, and, after consultation with the French ministry, the British Government has decided to set up an additional ten large establishments. This announcement was made in the house of commons this evening by the minister of munitions, David Lloyd George, who told of the progress made by his department in overcoming the shortage of shells that had prevented the army on the continent from doing all it might otherwise have done. These new factories are being erected in the vicinity of the arsenals and the existing armament establishments, and, according to Mr. Lloyd George, when the government has completed in a few weeks the developments it is now engaged on, the supply of shells will be doubled.

"This," said the minister, "will not merely enable us to support our men but will enable them to cleave their way thru to victory." To Speed Up Contracts. Mr. Lloyd George explained that until the new factories are built the work of his department will be directed to speeding up existing contracts. At first the government had been faced

(Continued on Page 7, Column 1).

MUST SHOW CRIME IN KELLY'S ACTION

Case for Civil Court, But Not Necessarily Criminal, Says Judge.

RESTRAIN COMMISSION

Counsel Asks for Injunction to Prevent Calling Contractor as Witness.

WINNIPEG, July 28.—"Where is the crime? The charge in the royal commission is that Kelly made an arrangement with the late government whereby he was to get over payments of money and hand it back. What is the crime?" "It is charged that he defrauded the province. Where is the crime?" "It is a case for a civil suit, but not necessarily criminal. There are many forms of fraud that are not criminal." This was the statement of Chief Justice Howell, supported by Justice Perdue, in the court of appeal today, when Edward Anderson, K.C., was contesting his argument for an injunction restraining the Mathers commission from proceeding and from calling Kelly as a witness. Mr. Anderson contended that the object of the Mathers commission was to acquire into a crime. Has Power of King. That the lieutenant-governor of Manitoba has as great powers within this province as have the lieutenant-governors of the old eastern provinces, as great powers in his own jurisdiction as has the governor-general of Canada or the King of England himself, was the contention made most strenuously before the court of appeal this morning by C. H. Wilson, who began a reply to the argument of Edward Anderson, K.C., counsel for Thomas Kelly & Sons, who is asking for a reversal of the judgment of Justice Prerogast in the matter of a request for an injunction to restrain the Mathers commission from further proceedings.

ALL BUT SPEAKERS ATTENDED PICNIC

Ward Four Conservatives Enjoyed Day at Queenston Heights Despite Rain.

PRESENTATION IS MADE

W. H. Saunders, Chairman of Excursion Committee, Receives Signet Ring.

If political addresses are to be considered as the most important feature of a political picnic, the dollar excursion of the Conservative Association...

The program of sports was attended to by William H. Smith, the president; Russell Nesbitt, the secretary, and the following officers, George R. Sweeney, James Hooper, G. Grant, Jos. D. Bailey and Charles Gartonkel.

MAN'S DEATH BY JURY

Found Guilty of Murder of Unlawful Windsor.

By 23-smiling members of the jury, the alleged dynamite pro-German, Judge Dromgole in Sandwich Wednesday found guilty of the murder of a man.

placed in the face of a strong chemist at the invitation, where Lester...

MOVEMENTS

The Council of the Township of York... The work is \$2500, paid by the Corporation...

GRAHAM REMANDED ASSAULT IS CHARGE

Alleged He Assaulted Mother After Father Had Committed Suicide.

RECEIVING CHARGED AGAINST KRESOWSKI

Lieut. Schoenburger, Home From Front, Gives Evidence in Court Regarding Identification.

Keno Kresowski was charged in the criminal court yesterday, before Judge Coatsworth, with receiving a quantity of silverware, the property of W. H. Schoenburger, 184 College street.

GOVERNOR-GENERAL VISITS BARRIEFIELD

He Will Make Special Inspection of All Troops at Camp Today.

KINGSTON IS PATRIOTIC

Dominion Wreck Commissioner Conducts Investigation Into Collision.

Special to The Toronto World. KINGSTON, Ont., July 28.—James Adams is just five feet in height, but every inch a soldier.

At a meeting of the Kingston Presbytery this afternoon the resignation of Rev. J. W. McIntosh, formerly of Toronto, was accepted.

Col. F. Lafferty, in command of the arsenal, is in the city making an inspection of the work.

TORONTO'S LATEST RESTAURANT

Cafe Royal Opens Today—Fine Music and Dancing.

What Are You Going to Do ?

By Billy Haslam, 188 John street, Toronto. If you have got a Mother with a gray-bent head, And you have no Kiddies and no Wife, Then fall in the ranks with the men who have...

TO DEMAND PAYMENT FOR ANOTHER SHIP

United States Officials Prepare Note to Germany on Leelanaw.

ESSAYED TO ESCAPE

Submarine Commander Took Steamer's Papers After Destroying Her.

WASHINGTON, July 28.—With the receipt today of a practically complete report of the torpedoing of the American steamer Leelanaw by a German submarine, state department officials began the preparation of a note to Germany requesting the payment of damages on the ground that the Prussian-American treaty of 1828 had been violated.

Another Treaty Breach. Unofficial reports that the German submarine commander was unwilling to jettison the cargo of the Leelanaw, and to allow her to proceed, as the treaty of 1828 provides.

BIG FIRE IN BELFAST CAUSED BY GERMANS?

Loss Included a Supply of Flour Given by Canada to British Government.

MANY MEN GIVE DAYS PAY TO PURCHASE GUN

Employees of St. Catharines Firm Raised Thousand Dollars in Day and a Half.

Special to The Toronto World. ST. CATHARINES, July 28.—Eighty-five men of the Fourth Infantry contingent from St. Catharines left today for the Camp at Joinville of the 7th Regiment.

Established 1847

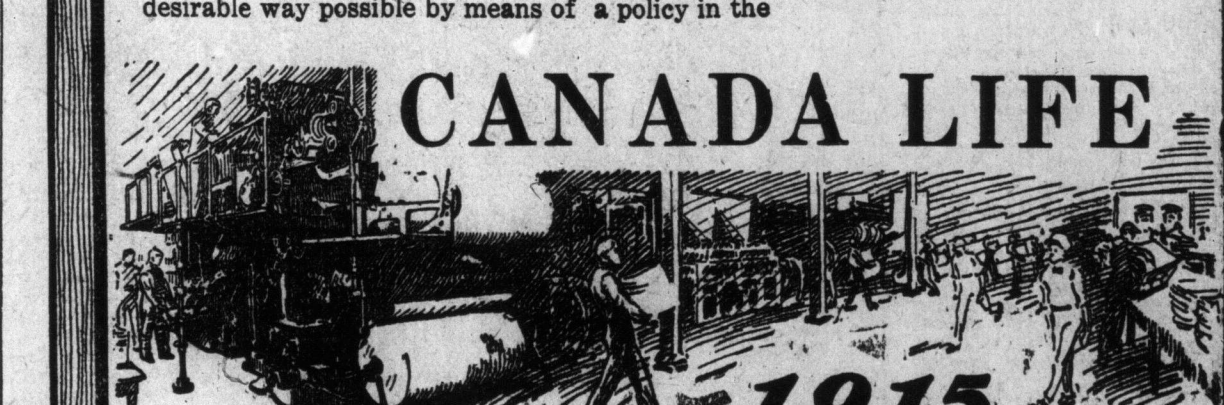
The hand press printed the newspapers of 1847 at the rate of 250 impressions an hour.

The development of the printing press and newspaper is paralleled by the remarkable growth of life insurance.

The man with dependents should see to it that no matter when his summons comes they will continue to receive an income sufficient to provide for their necessities.

Canada Life logo and text.

HERBERT C. COX, President and General Manager, Toronto.



HERBERT C. COX, President and General Manager, Toronto.

FALL FAIRS

Table listing various fall fairs with dates and locations.

C. P. R. AND TORONTO IN DAMAGE ACTION

Laidlaw Lumber Company Alleges Depreciation in Property.

ASKS FOR TRADE MARK Sterling Telephone Company Wants Declaration, Also Injunction.

UNABLE TO GIVE MAN TO FIGHT, SO PRESENTS GUN

Widow of Hon. James Young of Galt Desires to Help Empire.

SALE OF LIQUOR TO SOLDIERS.

Special to The Toronto World. BELFAST, July 28.—A blaze of mysterious origin this afternoon did \$200,000 damage to sheds containing large stores of government supplies.

Special to The Toronto World. ST. CATHARINES, July 28.—Eighty-five men of the Fourth Infantry contingent from St. Catharines left today for the Camp at Joinville of the 7th Regiment.

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PRISONERS HAPPY AT STENDAL CAMP

Sixty-Four Englishmen and Canadians Grow Cabbage for Sale.

MOSTLY ALL WOUNDED

Corporal Fraser Sufficiently Recovered to Engage in Boxing Bout.

Corporal Fraser recovered from his wounds to such an extent that he is to take part in a boxing match with a French champion in a few days.

TO BUY SCHOOL SITE.

Chairman Hodgson of the board of education informed the board of control yesterday that the board desired to purchase a school site in this week.

SALE OF LIQUOR TO SOLDIERS.

Vice-Chairman Dingman is expected back from Kingston today to report to the Ontario License Board regarding the investigation of the charges of the too liberal sale of liquor to soldiers belonging to the military camp.

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SIMPSON FIRM WILL BUILD IN REGINA

New Mail Order Warehouse Will Go Up at Once.

STAFF THREE HUNDRED

New Building Likely to Occupy a Two-Acre Site.

The Robert Simpson Company, Limited, of Toronto, have decided to build a large mail order warehouse in the City of Regina and will begin work on the construction almost immediately.

Mr. H. E. Burnett, head of the mail order department of the Robert Simpson Company, was sent out to look over the field. He visited Regina, Edmonton, Calgary, Saskatoon and other western cities, and examined the transportation facilities, express and freight rates, local conditions and all other data which naturally enter into the calculations of a firm seeking the greatest advantages over its competitors.

The Regina papers also state that the warehouse will cost \$150,000 and employ 300 men, and that work will be started immediately.

A Big Proposition. From information gathered by The World the proposition is a much larger one, and the above quotation puts it in its minimum.

The two blocks purchased cover over six acres; they are on the north side of the railroad tracks and convenient to the business portion of the city. A scheme that involves so much land, however, must be a large one, and apparently this is the object of the company.

Business Has Grown. Their mail order business in the west has been surprising in its development, and has been built up largely on the strength of sale by catalog and the catalogue, which is actually as described in the catalogue.

At present the company is supplying these orders from the Toronto store, but within a year or less the new warehouse in Regina will be completed and the orders filled from that center.

Many visitors at modern piano factory. Interesting trip and opportunity to purchase at factory prices combined.

Many customers have taken advantage of the free auto service from home to the factory showrooms offered by Gourlay, Winter & Leeming during alterations to their store at 188 Yonge street.

Having seen it, visitors are not surprised to learn that American piano manufacturers come to Toronto for the express purpose of visiting the Gourlay factory.

Anyone who has not yet been through the plant of this most modern industry, should telephone Leeming, Winter & Leeming, 176, and be pleased to find an automobile for them. They will have the opportunity to see the splendid array of new and used pianos which are offered at factory prices in the factory wholesale showrooms.

WM. CARRUTHERS, WELL KNOWN ATHLETE, DEAD

Son of James Carruthers Will Be Buried in Montreal.

DEATH SUMMONED

A well-known Toronto boy when William Carruthers, son of J. B. Carruthers of Montreal, died of Bright's disease at Wellesley Hospital.

The late William Carruthers was born in Toronto, September 25, 1877. He was educated at Upper Canada College, and was well-known in athletic circles. He was particularly fond of trap shooting. He won a gold cup at Palm Beach, Florida, for his skill.

Owing to his efforts and those of other Montreal men Count De Lesseps came to Canada when the first aviation meeting in Montreal was held. The late Mr. Carruthers owned the first flying machine in the city. Among the other sports which interested him was yachting. The motor yacht the Zafiro at R.C.Y.C. belonged to him.

In August, 1903, he married Miss Helen Chichester. The late Mr. Carruthers was associated with his father as grain exporters of Montreal, Winnipeg and New York.

He leaves his widow, father and mother and one brother, Lieut.-Col. George A. Carruthers, commander of the 34th Artillery Brigade, Winnipeg. The funeral will be held from his home in Montreal, today.

UNIVERSITY HOSPITAL HAS BEEN SPLIT UP

Letter From Col. Roberts Says Members Are Serving Wherever Needed.

Supt. Clarke of the Toronto General Hospital has received a letter from Col. Roberts, the officer commanding No. 4 General Hospital, in which he states the hospital is not organized as a unit just now. The staff of doctors are all temporarily stationed in various hospitals in England. The colonel states that no one has any idea where the hospital will be eventually stationed.

STRONG BILL AT STRAND

There will be a complete change of program at the Strand Theatre for today and for the balance of this week. The feature photo-play will be "The Pretty Sister of Jose" with dainty Marguerite Clark in the title role. This charming romance of old Spain is declared by Marguerite Clark herself to be the most delightful vehicle in which she has appeared as a "movie" star. The program will also include a rollicking comedy, "She's a Pippin," while today there will be an instalment of the Pathe British Gazette, and tomorrow and Saturday one of the Pathe news pictures.

CHOLERA PREVALENT IN AUSTRIA-HUNGARY

General Plague Breaks Out, Alarming Swiss Sanitary Authorities at Border.

The predictions of sanitary authorities that an epidemic is now realized. The Swiss official organ, Die Welt, today announces that the Swiss sanitary authorities are adopting far-reaching measures of precaution to prevent the cholera entering Switzerland. All railway stations, trains and steamboats are carefully disinfected and the passengers crossing the frontier from Germany and Austria are kept under close observation, especially the nearest to the infected districts.

FRUIT BULLETIN

RASPBERRIES, Niagara District grown, are about done and Black Currants are also nearing an end. The berries—large black huckleberries—and Tomatoes are beginning to make their appearance.

GENERAL CURRY TO SUCCEED ALDERSON?

Latter May Command One of the New British Divisions.

STEELE IS ELEVATED

All Canadian Forces in England Come Under His Direction.

OTTAWA, July 28. — Official confirmation was received today by the militia department of three important changes in Canadian overseas forces. Major-General Sam Steele, D.S.O., of Winnipeg, who left Canada in command of the second Canadian division, has been promoted to the command of the south-eastern district of England. This includes Shorncliffe, so that all the Canadian forces in England will come under Col. Steele's command.

General Steele will be succeeded in the command of the second division by General Turner, V.C., D.S.O., C.B., of Quebec, who, as commander of the 1st Frigate did distinguished service at St. Julien and elsewhere and who figured in the recent military honors conferred by the King.

May Transfer Alderson. Gen. Alderson may be transferred to the command of one of the new British divisions, and Gen. Curry of Victoria, now in command of the 2nd Canadian Brigade, promoted to the command of the first Canadian division.

Capt. Byron Green of St. Catharines has been appointed temporarily to the position of military secretary to Gen. Hughes, during the latter's stay in England. Capt. Greene is a son-in-law of the minister.

HYDRO WORKERS SAY WAGES ARE TOO LOW

Twenty-One-Sixty Weekly Not Enough to Support a Family On.

In the dispute between the Toronto Hydro-Electric Commission and the employees of the Hydro Conciliation Board is endeavoring to find out what it costs a man and wife with three children to live in comparative comfort.

His Honor Judge Coatsworth, the chairman of the board, has prepared a schedule for the men and employees to fit in.

C. D. Kelly, a meter-installer for the Hydro, said he could not save any money on a weekly salary of \$17. John Noble and Percy Cotten, line-men, said they were married men. Their rate of wages was 40 cents an hour and averaged \$21.60 per week. They said it was impossible to live decently and maintain a family on these wages.

BLOODY FINGER PRINTS MAY FURNISH A CLUE

Provincial Police Seek Murderer of H. S. Brown, Mountain Lake.

Search is being made by the provincial police for the body of Tony Ross, who is supposed to have been murdered in Mountain Lake. Tony Ross was the partner of the trapper, H. S. Brown, who is supposed to have been murdered and whose body was found in a shack near Mountain Lake. A clue to the murderer of Brown may be secured from blood-stained finger prints on a box which contained a half empty whiskey bottle found in Brown's shack.

BIG PATRIOTIC DEMONSTRATION, TOTTENHAM, MONDAY, AUGUST 2nd.

For the convenience of those visiting Tottenham, Monday, August 2nd, for the monster Patriotic Demonstration, the Canadian Pacific Railway have arranged excellent train service. Train will leave Toronto 9.50 a.m. arriving Tottenham 11.40 a.m. Return special train will leave Tottenham 9.58 p.m., arriving Toronto 11.10 p.m. This is an ideal opportunity for a day's outing. Particulars from Canadian Pacific Ticket Agents. 456

MILITARY TRAINING ASSOCIATION.

Clinton Corps of the Toronto Military Training Association held their regular drill on Tuesday evening, at which some of the old members returned to again take up drill. E. R. Dund of 189 Clinton street has volunteered for overseas service, and the members of the corps wish him every success and good luck.

MEN OF NEW BATTALION PROCEED TO NIAGARA

Lt.-Col. Windeyer Orders Seventy-Fourth to Depart.

PRICE FOR RIGHT OF WAY IS AGREED ON

Road Thru Mount Pleasant Cemetery Will Cost Ninety-Eight Thousand.

PAY SOLDIER POLICE

Board of Control Proposes to Provide for Constables at Front.

It was decided by the board of control at a meeting held yesterday morning to accept the award of the arbitrators regarding the price to be paid for the right of way thru the Mount Pleasant Cemetery property. This strip of land is a quarter of a mile in length and 70 feet wide, forming a continuation of Mount Pleasant road. The total area is about three acres and the award is for \$98,921 or about \$38,000 an acre.

Also there may be some employees on the city payroll that have enlisted and whose stipend from the government did not amount to the pay that the city have been giving them, the board of control decided that as long as they did not suffer financially by the change they could do no more for them.

A letter from N. W. Barker to the board of control asked that that body place a district fire chief in the Riverside section.

In view of the fact that the police commissioners decided that any policeman who enlisted for active service should lose his benefits from the police benefit fund, the board of control will recommend to council that every constable who has or will enlist shall get from the city a sum added to his stipend from the government as a soldier equal to the salary that he was receiving as an employee of the city.

PARTY FORSAKEN BY GERMAN SOCIALISTS

Split Between Official Body and Radicals Becomes Pronounced.

By GORDON GORDON-SMITH. ZURICH, July 27.—The split between the German official Socialist party, which supports the government, and the Radical Socialists, led by Liebknecht, Haase, Kautsk and Bernstein, who condemned the war, is becoming more pronounced every day and is now extended to the members, where the three Socialist members of the parliament of that kingdom, Westphaler, Engelhardt and Stocker have, loose from others and have founded a separate Socialist union.

The remaining 13 Socialist members who support the official section denounced these seceders in unmeasured terms at the recent session of the Wurttemberg Diet, but their action has only proved the seriousness of the split.

SCOTTISH FOOTBALLERS SALARIES ARE REDUCED

Association Decides on Fixed Sum of Five Dollars for Each Game Played.

LONDON, July 27.—The Scottish Football Association have decided that all professional players playing in the Scottish League games during next season are to be paid the fixed sum of \$5 per game. As all players signed by the clubs must be employed regularly during the time of engagement in work other than football, the reduction in the amount of payment will not be seriously felt, but the conditions of the evening on the water, berth, sounds good, doesn't it? You can enjoy our Civic Holiday at a small expense. You can see the delights of the islands from the observation yacht and return in time for business Tuesday morning. The Canada Steamship Lines are issuing low rate tickets, good going 3 p.m. July 31 and August 1, and returning leaving Alexandria Bay up to August 2. The fare, \$9.00, includes dinner and berth each way, and the ramble trip among the islands. Tickets at 46 Yonge street or Yonge street wharf.

1000 ISLANDS—\$9.00

Civic Holiday Opportunity. A trip to the Thousand Islands over the holiday is an outing de luxe. An excellent evening on the R. and O. steamers, the evening on the water, and a restful sleep in a comfortable berth, sounds good, doesn't it? You can enjoy our Civic Holiday at a small expense. You can see the delights of the islands from the observation yacht and return in time for business Tuesday morning. The Canada Steamship Lines are issuing low rate tickets, good going 3 p.m. July 31 and August 1, and returning leaving Alexandria Bay up to August 2. The fare, \$9.00, includes dinner and berth each way, and the ramble trip among the islands. Tickets at 46 Yonge street or Yonge street wharf.

That Dr. Chase's Ointment actually cures even the worst cases of itching, bleeding and protruding piles we know for a certainty, because of experience with thousands of cases.

To prove this to you we shall send you a sample box free, if you enclose a two-cent stamp to pay postage, and mention this paper. Edmanson, Bates & Co., Limited, Toronto.

LOYD GEORGE CANNOT TAKE ASQUITH'S PLACE

Chronicle Calls Story of Scheme to Oust Premier "Ridiculous Fable."

MILITARY HONORS TO LATE CORPORAL

Impressive Service at Funeral of Corp. Wm. M. Lindner Observed.

SQUAD AT GRAVESIDE

Firing Party and Buglers Give "Last Post" as Casket Lowers.

LONDON, July 28. — The Daily Chronicle published a long editorial on "Lloyd George and His Future," likely in all probability to cause some stir, for although paying a striking tribute to the splendid national services of the minister of munitions, it asserts boldly that Herbert H. Asquith is the only possible prime minister. Continuing, The Daily Chronicle says: "It is a thousand pities that some credulous Liberal members of the house of commons have accepted the ridiculous fable that Mr. Lloyd George was seeking by devious means to unseat Premier Asquith. A fantastic story has been current of an alleged secret deal between Mr. Lloyd George and the Tory Democrats for co-operation after the war on the basis of a program which would include tariff reform and conscription. People who can swallow that kind of concoction will believe anything. They must be purblind if they cannot see that his political future is bound up indissolubly with the future of democratic progress. There may possibly be a new alignment of political parties after the war, but it does not require prophetic gifts to predict that David Lloyd George will remain on the side of progress and liberty."

ADVERTISING AGENCIES HELD ANNUAL MEETING

Reports Showed Flourishing Condition and Members Were Optimistic About Coming Year.

The annual meeting of the Canadian Association of Advertising Agencies was held at the King Edward Hotel, Toronto, recently. President Anson McKim occupied the chair. The reports presented showed the condition and the members were all optimistic with regard to advertising generally and the consensus of opinion was that this year's advertising will reach a "high water" mark. After routine business was disposed of the election of officers resulted as follows: President, Anson McKim of McKim, Limited, Advertising Agency; first vice-president, E. Desjardins of Desjardins Advertising Agency; second vice-president, J. E. McConnell of McConnell-Ferguson Advertising Agency; secretary-treasurer, John P. Fastenow of Norris-Patterson, Limited, Advertising Agency.

A committee was appointed to procure a suitable testimonial to present to J. E. McConnell, the retiring secretary.

WINE AND LIQUORS

Sold as received from the makers. Prompt Delivery to any address. All orders receive special attention.

JOHN F. MALLON, 253 Church Street, Phone Main 1901. (Cor. Wilson Ave.)

MAKING MONEY FROM THE SOIL

Is a Book That Should Be in the Possession of Every Farmer in Canada

as it contains information that, if followed, will make you prosper and grow rich. It can be obtained on the Popular Coupon Plan through The Toronto World.

Clip the Certificate from another page of this paper, and send for this book, "MAKING MONEY FROM THE SOIL," today.

BE PREPARED TO DECORATE

THIS FLAG COUPON together with \$1.48, for the complete set, or \$1.10 for the flag alone, which covers the cost of distribution.

Will, When Presented or Mailed to the Office of The TORONTO WORLD

40 Richmond St. W., Toronto, and 15 Main St. East, Hamilton, Entitle the reader of this paper presenting same to his or her choice of

The Full Size Flag, Alone; or The Complete \$4 Flag and Outfit

MAIL ORDERS.—If complete outfit is wanted send the \$1.48 and 7c additional for postage in 20-mile zone (or 18c in other zones of province); for greater distances ask your postmaster amount to include for 3 lbs.; if flag alone is desired, send the \$1.10 and 5c additional postage in first zone (or 7c any Canadian point).

A FLAG FOR YOUR HOME

By Sterrell

Great Britain Rights Reserved.

Polly and Her Pals

Copyright, 1914, by Randolph Lewis.

I HOPE I'M NOT MAKING A NUISANCE OF MYSELF AROUND HERE, MR. PERKINS!

AS WE SAID BEFORE YOU'RE WELCOME AS LONG AS YOU DON'T TRY TO SELL ME NO AUTO INSURANCE!

NOTHING LIKE THAT MR. PERKINS. I MAKE IT A RULE NEVER TO TALK SHOP OUTSIDE OF OFFICE HOURS!

WELL, YOU'RE NOT! CALL AN EXCEPTIONAL YOUNG MAN, MR. HOODSON!

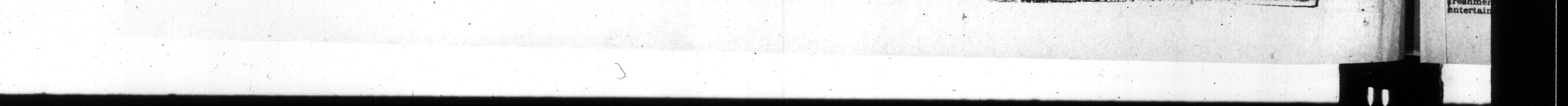
IT AIN'T THAT, BUT MY BUSINESS IS SO HORRIBLE I LIKE TO FORGET IT WHENEVER I CAN!

WHADDYVE MEAN HORRIBLE?

WHY TO DAY FOR INSTANCE, WE HAD EIGHT FIRES, THIRTEEN COLLISIONS AND FOUR LIABILITY CASES NONE OF WHICH WERE THE FAULT OF OUR CLIENTS!

HOW ABOUT THAT RIDE, PA?

THEY AIN'T GONNA BE NO RIDE! I GOTTA HEAD-ACHE!



HONORS DRPORAE... at Funeral M. Lind... RAVESIDE... Buglers Give... Casket... man than this... credit that he... call of the call... from which... he has set an... British-Cana... Logan Gaggie... service for... M. Lindner... from... at... were paid... Durr... firing... men... eight men... and Lieut... of "E" Co... and saluted... last call... simple and... Gaggie paid... man's cour... he faced the... wound which... the best medi... be given... relatives of the... present at the... led in prayer... with arms... late comrade... Pleasant... last obsequies... eyes were fired... were told the... J. T. Lyonde... Gordon Gordon... C. Pigwell... URNING... has been in the... expected back... building... Sold as received... from the maizera... Prompt Delivery... address in the... All orders receive... personal attention... Church Street... (W. Union Ave.)... 335... Soil Pos... anada... take you Popular... per. and... THE... RATE... LOYALTY... ME

CONTRACTS USED TO DEFEND BLOCKADE RULE

Great Britain Tells Washington Some Truths Regarding U. S. Policy.

WASHINGTON, July 28.—Defence of the right of a belligerent to blockade a neutral port through which an enemy is receiving supplies or attempting to market his own products, is the chief argument to be made in the supplemental note which Great Britain is preparing, in reply to the American protest against the enforcement of the blockade rule. The original note received last Monday has been withheld from publication at the request of Sir Edward Grey, British foreign minister, pending the arrival of the supplemental communication, which is expected within a week.

All other issues than that of the blockade of neutral ports, it is learned, will be regarded by the British Government as subsidiary and proper for later discussion. Upon recognition by neutral governments of the principle, from the British viewpoint, depends the ability of a belligerent which has otherwise established control of the seas to profit by the enormous expenditure and sacrifice which made possible that control. The matter is all important in the British view.

Two New Developments. The second point covered in the original note will be taken up in the supplemental communication. The first of these is the American caveat of July 17, conveying the notification that the United States Government would not recognize the orders-in-council as a substitute for the provisions of international law. The second point arose in connection with the enforced unloading on the London docks of the cargo of the American steamer Neches, June 24. The ship was en route to New York with a cargo of non-combustible goods, mostly of German and Belgian origin. It carried some 12,000 thousand paper books, rabbit skins, drugs and even some cotton. The British Government asserted the right under its blockade of Germany and that part of Belgium at present under German control to prevent any goods from being exported, the sale of which might be of financial assistance to the Civil War.

PREMIER SURE OF ALLIED TRIUMPH

War for Some Time Yet Will Be One of Endurance.

TRIBUTE TO RUSSIANS Government Pleased at Influx of Recruits—Navy Sweeps Sea.

(Continued From Page 1.) French and British armies engaged in the western field. Referring to the fact that next week would see the completion of a year of war, Mr. Asquith remarked that the world never had seen a more miraculous transformation in this country—not in its spirit and heart, but in the outward manifestations of its life—than had taken place here in those twelve months.

Admirable Restraint. Premier Asquith alluded to the press, saying: "With one or two notable exceptions, the newspapers have discharged their duty with admirable self-restraint."

Becker Informed Must Be Executed. DOOMED MAN RECEIVES NEWS Calmly of Failure for New Trial. OSSINING, N.Y., July 28.—Charles Becker, in the death house at Sing Sing Prison, tonight received calmly the news that his appeal for a new trial had been denied. Deputy Warden Johnson told him of the failure of the appeal. Warden T. M. Osborne was much affected by the news.

HELD PICNIC AT QUEENSTON HEIGHTS



The group includes, among others, the following officers of Ward Four Conservative Association: Wm. H. Smith, president; Geo. R. Sweeney, first vice-president; James Hozaek, second vice-president; Russell Nesbitt, secretary; Joe D. Bailey, financial secretary; Chas. Gartfunkel, treasurer; W. H. Saunders, chairman of excursion committee.

CANADIAN FIREMEN CONTEST WINNERS

Volunteer Companies Figure Prominently in Awards at Niagara Falls.

Special to The Toronto World. Niagara Falls, Ont., July 28.—Canadian volunteer fire companies were awarded several prizes in the annual tournament of the Western New York Volunteer Fire Association held today across the river at Niagara Falls. The group includes, among others, the following officers of Ward Four Conservative Association: Wm. H. Smith, president; Geo. R. Sweeney, first vice-president; James Hozaek, second vice-president; Russell Nesbitt, secretary; Joe D. Bailey, financial secretary; Chas. Gartfunkel, treasurer; W. H. Saunders, chairman of excursion committee.

CANADIAN CASUALTIES

Nine p.m. List. Second Battalion. Killed in action, April 23: James C. Fisher, Bloom, Ont. Wounded: Wilfrid M. Dewell, Enniskillen, Ont.; James Wm. Beaman, Bromsgrove, England; Arthur, Ontario. Unofficially reported prisoner at Paderborn: Peter Francis Lambow, Amoyton, Ont. Prisoner at Giessen and suffering from pneumonia: Frank F. Jolliffe, Sault Ste. Marie, Ont. Died: Arthur Ed. Vein, Quebec. Unofficially reported prisoner at Paderborn: Ruby F. O., Ont. Marie, Ont. Fourth Battalion. Very seriously ill: George Vallis, St. Catharines, Ont. (Amputation arm). Died of wounds: David Wilson, Rose Hill, Man.; George F. Adams, Winnipeg, England; Frederick Kennedy, Winnipeg, England. Sixteenth Battalion. Wounded and missing: Robt. P. Pickard, Vancouver; Walter F. Chaffey, Vancouver, B.C. Eighteenth Battalion. Died of wounds: Hugh Marshall, Scotland. Royal Canadian Dragoons. Wounded: Serg. Edward G. Atkins, Montreal, Ontario; Robert Edwin Collier, Meads, Sask. Midnight List. Second Battalion. Wounded: Wm. Henry Nichols, Sunderland, Ont. Third Battalion. Prisoner and wounded: John McGivern, 42 Yaughan road, Toronto. Prisoner at Giessen: Wm. H. Boyce, England; Harold Leo Barry, England; W. Bamford, England; James Hazlett, Ireland; Fred Jones, Ireland; Arthur Boulton, England; George Green, England; Allen Feller, England; James J. Germon, England; George Holloway, England; Wm. Henry Ashford, England. Previously unreported prisoner at Giessen: Cyril Norman Nuttall, England. Wounded in action, May 24: Harry Dawes, England; Dennis Daly, England. Wounded: John J. Bole, England; Clarence Kelly, England. Thirteenth Battalion. Wounded: John J. Bole, England; Clarence Kelly, England. Died of wounds: Thomas Mundy, England. Prisoner at Meechobe: John C. Finlay, Ireland. Missing: James B. Soden, Cohoes, N.Y. Princess Patricia. Wounded: Reginald Walter Portland, England; Reginald Walter Portland, England. Dardanelles Battalion. Dangerously ill: Leopold Taase, St. Scholastica, Ont. Royal Canadian Dragoons. Wounded: Corp. Thomas Parkinson, Toronto, Ont.

POPE REJECTS PLEA TO BE MEDIATOR

Kaiser Informed Pontiff Opposes Germany's Submarine Warfare.

Special Cable to The Toronto World. ROME, July 28.—It is learned here today that the minister of Prussia accredited to the Holy See, who recently has been living in Switzerland, has conveyed to Pope Benedict a proposal from the Kaiser, suggesting that the Holy See offer to mediate between Germany and the United States, and promising to abide by the Pope's decision, if mediation should be accepted. It is further reported that the Pope replied that he was unable to offer mediation, because he resides in a belligerent country, where Germany's representatives cannot come, and, because, condemning submarine warfare, he could not pass upon a matter involving its justification. The Pope informed the Kaiser that his efforts were devoted to shortening the war and lessening its horrors. The Pope called attention to the fact that as the Holy See was neutral it could not assume the arduous task of settling controversies between the powers. He suggested therefore, that the Kaiser submit the question to The Hague tribunal.

German Baltic Sweep Apparently Mere Feint

Centre of Great Struggle is on Narew and Bug, and Outcome is of Utmost Importance—Send Zeppelins to Cast Shadow of Terror.

BY HAROLD WILLIAMS. Special Cable to The Toronto World. PETROGRAD, July 28.—All the Baltic Province operations of the Germans must be regarded for the moment for all their territorial scope as attempts to throw dust in the eyes of the Russians from their positions. The centre of the struggle is not there. It is on the Narew and the Bug, where bigger things than even the fate of Warsaw are being decided. The Germans have crossed the Narew at two or more points where the river bends inward between Rozan and Pultusk, but so far they are being held there. On the greater part of the front they have occupied on the left bank they are being pressed back.

REMARKABLE GAINS MADE BY ITALIANS

Over Hundred Austrian Officers Alone Captured on Carso Plateau.

ROME, July 28, via Paris, July 28, 1 a.m.—Further "remarkable progress" was made yesterday by the Italians on the Carso plateau according to an official statement issued tonight at the headquarters of the general staff. The communication follows: "Our adversary, profiting by fog, attempted an attack against our positions at Passo del Cacciatore, between Monte Cimador and Avanzo in Carnia, but was promptly repulsed by counter attacks. Our Alpine detachments attacked according to an enemy's trenches in front of positions at Val Piccolo and conquered the greater number of them. Yesterday was spent in strengthening important positions captured the day before. In the centre, nevertheless, further remarkable progress was made, thanks to the conquest of some strongly held enemy trenches, which enabled us to straighten out our line of deployment. The latest advances place the number of officers taken prisoner on the 26th at 102.

AUGMENT SUPPLY OF MACHINE GUNS

President of Consumers' Gas Will Present Quick Firer.

President A.W. Austin was cheered to the echo last night by the members of the Consumers' Gas Rifle Association, when he announced that he had decided, present, at his personal expense, a rapid fire gun to the Canadian department of militia. The announcement was made at an enthusiastic meeting of the competitors in the recent series of matches for the president's cup. The upper room of the St. James school house was thronged by prize winners, competitors and active friends of the association. The walls were almost hidden by flags and patriotic mottoes. The tables were lavishly decorated with bouquets of roses.

GERMAN TYRANNY AGAIN EVIDENCED

Liberties of People of Ghent Are Under Further Restriction.

Special Cable to The Toronto World. ROTTERDAM, July 28.—A despatch to The London Daily News says: "Because the people of Ghent wore the national colors on Belgium's national day, the following proclamation by the German governor has been posted on the walls of the town: 'I forbid all Belgians to wear insignia of an order or decoration. For any of these offences a maximum fine of 5000 marks, or a maximum term of five years imprisonment, or both, will be inflicted.'"

DEATH THROUGH WRECK OF PASSENGER BOAT

While Paying Claim, Insurance Men Protest Liability in Lusatia Disaster.

LONDON, Ont., July 28.—After making strong representations which were based upon a clause in the policy providing for the payment of double liability should the holder "meet death through the wreck of a boat carrying passengers," George S. Gibbons, barrister of this city, today received from the Travelers Insurance Co. of Hartford, Conn., a cheque for \$5000 for Mrs. William York, being double liability on a traveler's accident policy taken out by her husband, who was lost when the Lusatia was torpedoed. Steps to contest the case had been taken by Toronto lawyers representing the insurance company, who based their claims upon a clause in the policy which stipulated that payment of double liability should not be made where the holder "meets death wholly or in part by explosives of any kind in war or riot." York, who was employed by a Braemar firm, paid \$2 for his \$2000 policy as a precautionary measure just before taking the steamer a New York.

USE EXTREME CAUTION COMING DOWN GRADE

Street Cars Still Carry Excursionists at Queen's and Great Care Exercised.

That the street car is still the popular mode of traveling from Brock's Monument down to the Queenston wharf was evidenced yesterday, when nearly all the Toronto people who went on the Ward Four Conservatives' picnic used the street cars on the way home. On the way up the incline in the morning, many of the excursionists were heard to say that they would "walk down." After the celebration on the heights, however, the word "walk" couldn't be heard. It was raining, too, and this fact tended to put walking in disfavor.

RECRUITING CONCERT AT HARBORD COLLEGIATE

Patriotic Interest Will Predominate at I. O. D. E. Gathering.

SYDNEY PEOPLE TO BUY MACHINE GUNS FOR WAR

Recruiting Office Opened in Cape Breton Town With Gratifying Results. SYDNEY, N. S., July 28.—As a result of a movement started less than a week ago in Sydney, funds for the purchase of eight machine guns are now in sight. F. A. Crowell, merchant, undertook to raise subscriptions, and in addition the Royal Cape Breton Yacht Club and the local L. O. L. lodge also have decided to contribute machine guns.

ASSIST 74th BATTALION.

A meeting is being held at the Missionary Club, Port Credit, on Tuesday evening, August 3, at eight o'clock, for the purpose of discussing the organization of an association to assist the 74th Battalion in the purchase of eight additional machine guns.

HENRY JAMES SWears ALLEGIANCE TO KING

American Writer Renounces Citizenship in United States—Supports Allies in War. Special Cable to The Toronto World. LONDON, July 28.—A great number of friends and admirers, themselves famous in their respective fields of art, science, or literature, hastened to congratulate Henry James on his making the oath of allegiance to the King of England. James refused to talk about the motives that impelled him to renounce his citizenship of the United States and acquire that of Britain.

The Toronto World

FOUNDED 1880. A morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited...

will pay for The Daily World for one year, delivered in the City of Toronto, or by mail to any address in Canada...

It will prevent delay if letters containing "subscriptions," "orders for papers," "complaints," etc., are addressed to the Circulation Department.

The World promises a before 7 a.m. delivery in any part of the city or suburbs...

THURSDAY MORNING, JULY 29.

Why Keep Our Canadian Horses in Cold Storage?

The Ottawa Government must withdraw its prohibition of the purchase of horses in Canada by Britain and the allies...

They are not taking them, and there are thousands and thousands that Canada would not take in any case...

"A gang" has been postulated as the agents of the annexation of North Toronto, with the object, it is stated, of winning a quick and profitable market for its own real estate holdings...

Our suggestions have at least the merit of consistency. We think that there should be some taxation plan whereby a portion of the "unearned increment" should be turned over to the public treasury...

But not only are the Canadian farmers more than dissatisfied with this state of affairs, and we hear complaints every day on his behalf. Our government cannot ignore the farmer.

We know that General Benson, who represents the British Government, was prepared to buy very extensively in Canada if given the opportunity...

Some kind of an explanation should be immediately forthcoming, or rather, we think that the government when they get all the facts will be only too glad to change the present rules...

Get Lots of Machine Guns. Canada is sending, and must continue to send, more battalions to the front; the most satisfactory thing since the war began is the speedy way in which recruiting is now going on, especially in Ontario...

Returning Veterans. Already there is some discussion as to what is to become of the veteran who returns from the war, partly incapacitated from continuing his usual vocation...

There were similar apprehensions among our neighbors of the United States as the civil war drew to a close, but as soon as the northern armies disbanded the veterans returned to their farms and their workshops and were immediately absorbed in the industrial life of the nation...

Those who had lost an arm or a leg found employment. By statute they were given preference in the national government services, and it certainly seems only fair that the old soldiers should be given employment by the government in preference to those who stay at home when they are needed at the front.

Canada should give generous pensions to all her wounded veterans and make such other provision as may be necessary. A great many officers might be kept in the government service for engineering work. River and harbor improvements, canal construction and similar public work might well be placed under the militia department and committed to the care of army officers.

We look, however, for a great industrial revival at the close of the war and we will be disappointed if our army of veterans do not capture the big prizes in civil life. The courage, the training, the discipline, the capacity for organization, the high purpose and the iron will, which the volunteer soldier possesses, will prove great assets. We may expect to find the soldiers of today foremost in the industrial army of the near future.

Nothing is too good for the soldier and whatever the returning veteran wants should be given to him with a generous hand. But the boys who return from the front, even those who are badly wounded, will ask little but a chance to make good. Their training and experiences will give them a great advantage over the stay-at-homes and they are bound to become the leaders in every line of peaceful activity.

Rhododendrons

Rhododendrons are popular in some quarters, but when we are fighting the embattled forces of militarism in Europe, and find sufficiently powerful foes there to keep us busy, it seems a little strange to talk of the "foes" of North Toronto...

The Ottawa School Question. Our French friends in Ottawa have been wise to submit to circumstances and to choose to have recourse to the courts for a remedy for any further grievance they may believe themselves to be suffering.

The attempt of the Liberal organ, silly and transparent as it is, to make it appear that Sir James Aikins, the standard bearer of the independent Conservative party in this campaign, was an accomplice in the deal necessary for Sir James' return to office with a vigorous majority.

The Liberals contend that Sir James will not go ahead with the house-banking and that he will deal tenderly with the old friends of the Roblin government. They say he is "Bob Rogers' man."

To collect razors for the boys at the front is an excellent idea. To put them in shape requires a great skill or labor, and it is suggested that they need not be, all of them at least, sent to Sheffield before going to the front.

What some Americans think of England. Rochester Herald: When this war began, and for months thereafter, we heard a great deal about the German hatred for England. There was the "Song of Hate," which was sung everywhere, and German vied with German in the bitterness of his attack.

Thackeray once complained that no writer had been allowed to paint a picture of a man since the time of Fielding. Dickens complained that he would not be allowed to reveal what he knew; Grant Allen used to say that but for the English Philistines he might have written great novels.

SEVEN DAYS FOR THE ALMIGHTY. Editor World: One tremendous advantage that the Toronto rich have over the Toronto poor is that they can get away from the intolerable persecutions of the Lord's Agents who may the rich praise the Great Geometician of the Universe for His wisdom in punishing them to agony and seven days for the Almighty.

WILLS PROBATED. An estate valued at \$53,857.99, of which \$4992 represents estate in Ontario, being \$4930, the market value, and unpaid dividend on 82 shares of the Canadian Loan Agency Company, has been left by William Burns, solicitor, late of the Counties of Elgin and Kent, Ontario.

POLITICAL INTELLIGENCE

Few of us in the east have been paying much attention to the Manitoba campaign. We have assumed that Premier Norris would go back with a good majority, and no doubt he was under the same impression until a few days ago.

People could hardly believe their senses two or three months ago when it was announced that Sir Rodmond Roblin and all his colleagues in the government had returned and that Sir J. C. Norris, the Liberal leader, had formed a new government.

The Conservatives claim that the Norris opposition and the Roblin government were as like as two shot in a bag, and point to the wholesale saw-off of election protests and the \$50,000 Jackpot.

However that may be, the Conservative who wants to stand by his party has a pretty good argument; he can say that both political parties have been corrupt, and that the Conservative party is, at any rate, professing repentance, and doing a few good deeds to the widows, and donating sackcloth and ashes.

It was the revolt of the Conservative Orangemen which broke the back of the Roblin government in the last provincial election. They rebelled on account of the Caldwell amendments. Now the Conservative party is pledged to repeal the Caldwell amendments, and is bidding for the Orange vote just as strongly as the Liberal party.

Will the Conservative Orangemen of Manitoba go back? We will know more after their next meeting at Winnipeg this week. Horatio Hocken of Toronto, who directed the movement against Roblin at the last election, is now up at the school question is concerned.

Such a result would be extraordinary in the highest degree. It would be a personal triumph for Hon. Robert Rogers, and be interpreted as a forerunner of still greater victory. They are saying at Ottawa that the result in Manitoba will largely determine whether we are to have a Dominion election this fall.

The whole of the \$1942 estate left by Ethel Brookes, who died on July 16, has been bequeathed to her husband, Albert Edwin Brookes.

Edward McQuade has applied for probate of the \$1250 estate of his wife, Catherine McQuade, who died on June 6.

Peace before winter, as indefinite continuation of the war means such loss of life and exhaustion of credit as the continental powers have hardly dared contemplate. Germany's advance in Poland represents an enormous expenditure and offers little hope of any decisive result.

Keen interest continues here in Washington's negotiations with Berlin and London concerning the submarine and blockade policies. The American attitude about cotton is increasingly understood here.

German advisers suggest that there is much dissension in high quarters concerning their policy toward Americans.

Attractive Trips For Civic Holiday via "Bala Week-End Train," "Bob Rogers Week-End Train" and "Point Au Baril Sleeper."

High prices here are causing discussion. For example, the wholesale price of American bacon is lower than in 1913, but the retail price has been raised to 30 cents a pound.

As a result of the noonday flower sale held Tuesday under the auspices of the Toronto Women's Patriotic League, the sum of \$108.76 was realized.

ONE CAN SAVE ENERGY AND TEMPER BY USING ONLY EDDY'S MATCHES

THEY DO NOT MISS FIRE IF PROPERLY STRUCK -- EVERY STICK IS A MATCH--AND EVERY MATCH A SURE, SAFE LIGHT.

This Certificate For Making Money. SHOW YOUR PATRIOTISM IF YOU CAN'T FIGHT HELP TO FEED GROW SOMETHING. From the Soil.

MICHIE'S BEAURICH CIGARS. 3 FOR 25c. At the Cigar Dept., 7 KING ST. W. MICHIE & CO., LIMITED.

CHANGES FORESEEN IN BRITISH BUDGET. Basis of Taxation Expected to Be Broadened by Mr. McKenna. BACON PRICES DEAR.

The Supply Plentiful, Retail Quotations Excessive in England. By Francis Hirst, Editor of The Economist.

NOONDAY FLOWER SALE. As a result of the noonday flower sale held Tuesday under the auspices of the Toronto Women's Patriotic League, the sum of \$108.76 was realized.

Canada's Best Beer is O'Keefe's. It has been brewed in Toronto for over half a century. Its Merit is known. Its Purity is assured. Order a case from your dealer. A BREW FOR EVERY TASTE.

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Various small advertisements including: Tourists, Raveling Motor, Wool and Silk, Ladies' Cost, An Early and Prompt Delivery is Assured, The Morning and Sunday World, Hanlan's Island, Changes Foreseen in British Budget, Bacon Prices Dear, The Supply Plentiful, Retail Quotations Excessive in England, Noontday Flower Sale, Canada's Best Beer is O'Keefe's, Wills Probated.

CHIEF CLYMER'S CREW HAD ANOTHER HOLIDAY PAN ZARETA BEATEN IN SLOPPY GOING HANDILY

Meek v. Orr in the Final This Morning at Buffalo

Disposed of Their Opposition in the Semi-finals on Soggy Lawns—Played One End of Final, But Rain Stopped it—Drawing to a Close—The Scores.

BUFFALO, N.Y., July 28.—The heaviest rain of the season fell here today and all day. It practically broke up the International Lawn Bowling tournament...

BE READY

Those who travel to Hamilton races tomorrow (Friday) had better prepare themselves for a "hold-up" in the train...

BASEBALL RECORDS

Table with columns: Club, Won, Lost, Pct. Includes International League, National League, American League, and Canadian League records.

Amateur Baseball

An important meeting of the Toronto Amateur Baseball Association executives will be held on Friday at 22 College street at 8.15 to make arrangements for the coming championship series...

EATON DRIVERS' ANNUAL PICNIC

The third annual picnic of the Eaton Company drivers, which was held at Island Park Saturday, was the most successful up-to-date. Pleasure, enjoyment and good fellowship were the predominant features...

DR. SOPER DR. WHITE

Advertisement for Dr. Soper and Dr. White, listing various medical specialties and services.

Advertisement for Straw Hats Half-Price, featuring 'The Hat Shop' logo and promotional text.

It hardly pays at any price, for the man who cares, to wear a sun-burned or soiled Straw Hat—And it certainly is being made well worth your while to have yours new, clean, fresh and fashionable...

\$1.50 to \$3.00 Panamas, Regular \$12.00 to \$25.00, for \$6.00 to \$12.50

Fairweathers Limited 84-86 Yonge Street - Toronto Montreal Winnipeg

RAIN SPOILED THE LONDON TOURNEY

Many Games Were Unfinished—Finals Today in Many Events—Scores.

LONDON, Ont., July 28.—After several attempts to continue the third day's bowling at the W.O.B.A. tournament...

FORTUNE IS NOT FAVORING CLYMER

RAIN STOPS THE DOUBLE BILL—President Barrow is Patriotic—Gossip.

This is not Bill Clymer's year. The Leafs have set a record for losing games by one run and having men left on bases...

CONNAUGHT CUP FINALS MONDAY

First Game Will Be Played at Varsity Stadium—News and Gossip of Soccerites.

It has now been definitely decided that the first of the Connought Cup finals is to be played at Varsity Stadium on Monday next (Civic Holiday)...

All Hearts players are requested to be at grounds on Thursday at 6.30 for training.

The Parkview Presbyterian F.C. are anxious to arrange a friendly game for Saturday, July 31st.

Dominion Transport F.C. and Shedd Forwarding F.C. played a friendly game last Saturday at the Riverdale High School grounds...

Don Valley play Fraserburgh at Woodworth avenue ground, Todmorden, ides-off at 2.15. Referee, Mr. Withington.

Lancashire F.C. will practice tonight at Victoria College campus, West Charles street, from 6.30 to 8.30.

FEDERAL LEAGUERS IN FIGHTING MOOD

At Kansas City (Federal)—Two fights with the umpire marked yesterday's double-header between Brooklyn and Kansas City...

In the second game, Lee McPherson, manager of each club was banished...

At St. Louis—With St. Louis two runs ahead, the home team winning the ninth and tenth...

At Pittsburgh—Pittsburgh and Baltimore split even, the home team winning the first game, 4 to 2, in eleven innings...

At St. Louis (National)—St. Louis hit Alexander's six errors, won yesterday's game, 3 to 1.

At Cincinnati—Boston, by opportune hitting, won the first game of the series from Cincinnati, 2 to 1.

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EATON'S

ON SALE TODAY

The Great Annual Sale of Men's Shirts Starts Thursday 14,000 Shirts--All Coat Shirts-- at 55c Each

Percales, Fancy Woven Cloths, Prints and Corded Materials. Some with Soft Double Cuffs, Others Laundered Cuffs.



SUCH IS THE STORY IN BRIEF OF THE BIGGEST EVENT OF THE YEAR IN THE MEN'S WEAR DEPARTMENT. These shirts are gathered from many manufacturers and are, in this year, extra good values...

Men's Sample Caps and Silk Outing Hats at 39c

Sample Lines of Two Manufacturers, Consisting of About 1,000 Caps and Silk Outing Hats, and 600 Hats for Children, Offered at Mere Fraction of Usual Prices

THE men's caps (about 1,000 in all) are in all the very newest shapes—English golf caps with raised bands, pleats, 4-piece tops; also medium and small shapes...

The children's hats are in linen, pique, ratine and novelty goods, in all the smartest and newest shapes, including the puggare helmet, swaggar, mushroom, Ra-Ra, Jack Tar, Mexican and others...

COMING

The Great August Sale of Furniture and Housefurnishings ---Watch for Announcement

THE T. EATON CO. LONDON

Advertisement for King brand suspenders, featuring an illustration of a man wearing them.

WEST TENNIS IN SNAPPY TENNIS

Some good games marked Saturday's sports at the Parkette courts, when the home team came very near putting one over on the fast-going racquet-wielders...

FITZGERALD AND KALLS TO JOIN ROSEDALES

Many lacrosse fans cannot figure out the reversal of fortune shown by the Rosedale team in their match against the Indians...

TWO BALL GAMES

TODAY AT STADIUM AT 2 O'CLOCK. Providence vs. Toronto

ROYALS HAD EASY TIME WITH RICHMOND

At Montreal—Montreal, assisted by errors of the Richmond team, won the first game of the series...

ONLY ONE IN CANADIAN

At Ottawa (Canadian)—Ottawa defeated St. Thomas by 1 to 0 yesterday afternoon, and made it an even break on the White Sox...

ROYALS HAD EASY TIME WITH RICHMOND

At Montreal—Montreal, assisted by errors of the Richmond team, won the first game of the series...

KEW BEACH'S BIG DAY

The annual sports of the lake front at Kew Beach on Civic Holiday, will be held, land sports in the morning, and the aquatic events in the afternoon.

ROYALTY CHARITY CUP

Overseas. 2 Wychood

PAN ZARETA NOT

Texas Flyer Sloppy Won

By a Staff Rep. HAMILTON, were run over caused many a bad conditions four races out...

Hampton Dan in winning the sixth race. Johnston, leading race over the turf favorite, Star...

SECOND RACE. 1. Star 1.15. 2. Bob Henal 1.20. 3. King Ham 1.25. 4. Goodwood 1.30. 5. Mamma Joit 1.35. 6. Egmont 1.40. 7. Baby Sits 1.45. 8. Abbotston 1.50. 9. Goodwood 1.55. 10. Kircaldy 2.00. 11. Nordica 2.05. 12. Jack Frontier also

NEW YORK results are as follows: 1. Star 1.15. 2. Baby Sits 1.20. 3. Abbotston 1.25. 4. Goodwood 1.30. 5. Mamma Joit 1.35. 6. Egmont 1.40. 7. Baby Sits 1.45. 8. Abbotston 1.50. 9. Goodwood 1.55. 10. Kircaldy 2.00. 11. Nordica 2.05. 12. Jack Frontier also

DUNWOOD

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STORE HOURS: Open from 8.30 a. m. to 5.30 p. m.

The Robert Simpson Company, Limited

On Saturdays During July and August, Store Closed at 1 p. m.

These are cash prices---but

Homelovers' Club privileges

Apply on this Sale which

Begins Today at 8.30 a. m.

The August Furniture Sale

We take the entire output of certain good factories and buying for cash at this time, we get prices lower than ever on dependable goods

This war-year has been a great testing-time for Furnishing departments; you will realize just how we have stood the test when we tell you that

Since last August we have sold many thousand dollars more Furniture than in any previous year in our history.

This proves that our values have deserved the business; it has put us in a commanding position for the big August Sale that begins here Today.

To manufacturers all over the country our Furniture business during the past year has been a revelation, and all are eager to have their goods on our floor. Thus we have been able to make cash contracts that will mean prices never before heard of on dependable Furniture.

Our huge orders have kept certain Furniture factories running right through the summer, giving employment to hundreds of Canadian workmen, and it is such arrangements that account for the wonderful prices printed here.

Buffet, "Colonial" design, in selected quarter-cut oak, fumed or golden finish, has two cutlery drawers lined, double door cupboard and long linen drawer. British bevel mirror. Regularly \$28.00. August Sale price 18.75

Dresser, in solid quarter-cut oak, fumed or golden finish, on genuine mahogany veneered, bright or dull finish, two long and two top drawers, fitted with locks. British bevel square mirror. Regularly \$21.50. August Sale price 12.95

Extension Dining Table, in quarter-cut oak, fumed or golden finish, 48-inch top, deep rim, extending on easy running slides to 8 ft., round pedestal. Regularly \$27.75. August Sale price 17.25

Extension Dining Table, in selected quarter-cut oak, fumed or golden finish, 48-inch top, extending to 8 ft., very massive dining square pedestal and heavy roll feet. Regularly \$29.00. August Sale price 19.95

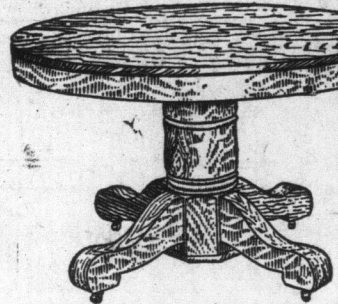
BUFFET, "Colonial" design, as illustrated, in selected quarter-cut oak, fumed or golden finish, 52-inch top, two top drawers, three-door cupboard, linen drawer and British bevel mirror. Regularly \$37.50. August Sale price 31.50



Buffet, in quarter-cut oak, fumed or golden finish, has 52-inch top, two cutlery drawers lined, double door cupboard and linen drawer. British bevel mirror. Regularly \$37.50. August Sale price 24.95

Brass Bedstead, heavy 2-inch posts, with turned caps, evenly divided slats, bright, satin or polette finishes, supplied in all standard sizes. Regularly \$10.50. August Sale price 7.15

Brass Bedstead, continuous 2-inch posts, neatly designed bases, satin, bright or polette finishes, supplied in all standard sizes. Regularly \$13.90. August Sale price 13.25



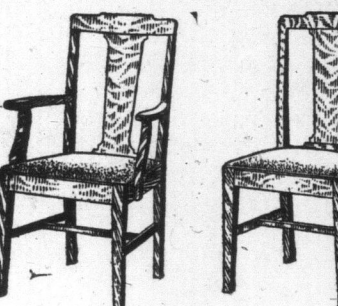
EXTENSION DINING TABLE, as illustrated, in quarter-cut oak, fumed or golden finish, 48-inch top shaped rim extending to 8 ft., round pedestal and neatly designed feet. Regu- 22.50

Extension Dining Table, in selected quarter-cut oak, fumed or golden finish, has 48-inch top, extending to 8 ft., massive round pedestal. Regularly \$17.75. August Sale price 12.65

Extension Dining Table, in solid oak, fumed or golden finish, top has deep rim and extends to 8 feet, square pedestal. Regularly \$15.00. August Sale price 8.45

Extension Dining Table, made of genuine quarter-cut oak, fumed or golden finish, 48-in. top, extending to 8 feet, neatly shaped feet and square pedestal. Regularly \$17.75. August Sale price 10.80

Dining-room Chairs, made of solid quarter-cut oak fumed or golden finish. The box frame seats are well upholstered and covered in genuine leather; set has five side and one arm chair. Regularly \$17.50. August Sale price 12.85



DINING-ROOM CHAIRS, as illustrated, in selected quarter-cut oak, fumed or golden finish, neatly designed panel backs. The loose seat seats are upholstered in genuine leather. Set consists of five side and one arm chair. Regularly \$24.75. August Sale price 17.65

Dining-room Chairs, in quarter-cut oak, fumed or golden finish, set has five side and one arm chair, neatly shaped backs, upholstered seats in fine quality of leather. Regularly \$21.50. August Sale price 15.95

Dining-room Chairs, "Innocent" design, in genuine quarter-cut oak, consisting of five side and one arm chair. The loose seat seats are comfortably upholstered and covered in high-grade leather. Regularly \$32.50. August Sale price 22.50

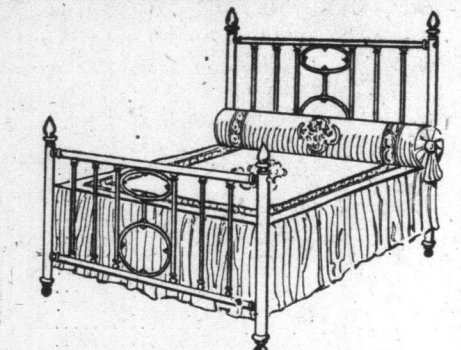
Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish, the backs and loose seat seats are comfortably upholstered and covered in high-grade leather. Regularly \$32.50. August Sale price 24.95

Dining-room Chairs, "Colonial" design, in solid mahogany, consisting of five side and one arm chair, neat panel backs and well upholstered seats, covered in genuine leather. Regularly \$47.50. August Sale price 27.00

PARLOR SUITE, in rich mahogany finish, consisting of settee, arm chair and arm rocker. The seats are well upholstered and covered in silk tapestry. Regu- 13.95

6 Only, Parlor Suites, "Innocent" design, made of solid mahogany, highly polished, very neat design. The seats of the settee, arm chair and rockers are well upholstered and covered in silk tapestry. Regularly \$29.00. August Sale price 16.50

PARLOR SUITE, as illustrated, the settee, arm chair and arm rocker. The spring seats are upholstered and covered in fine silk tapestry. Regu- 32.50



BRASS BEDSTEAD, as illustrated, heavy 2-inch posts, neat caps, heavy filers, a very attractive design throughout, supplied in bright, satin or polette finishes, all in size only. Regularly \$24.00. August Sale price 15.45

Dresser, in white enamel, two long and two short drawers, fitted with locks, size of top 20 x 40 in., British bevel mirror. Regularly \$18.00. August Sale price 13.75

Dresser, in satin walnut, large size of top 22 x 40 in., four drawers, cane panels and shaped British bevel mirror. Regularly \$21.50. August Sale price 16.15

Dresser, in selected elm, golden finish, shaped top, size 21 x 40 in., two long and two top drawers, fitted with locks, British bevel mirror. Regularly \$18.50. August Sale price 10.90

Chiffonier, in genuine mahogany, 10.90

Match dresser, Regularly \$51.00. August Sale price 37.95

Chiffonier, four long and two short drawers, British bevel mirror. Regularly \$18.50. August Sale price 14.00

Dresser, in genuine mahogany, large case, convenient arrangement. British bevel mirror. Regularly \$57.00. August Sale price 39.75

Brass Bedstead, in white enamel, 2 1/2-inch posts and 1 1/2-inch filers, heavy standards; set in bright or polette finishes, all standard sizes. Regularly \$34.50. August Sale price 19.95

Iron Bedstead, in pure white enamel, has brass caps on each post, supplied in all standard sizes. Regularly \$3.00. August Sale price 1.95

Brass Trimmed Iron Bedstead, in white enamel, has brass caps and uprights. All standard sizes. Regularly \$5.25. August Sale price 4.15

Mattress, well filled with all cotton seagrass, with heavy layer of lute felt at both sides, tufted and covered in art ticking. All standard sizes. Regularly \$8.10. August Sale price 5.10

Mattress, filled with all pure cotton felt, neatly tufted, roll attached edges and covered in fine art ticking. All standard sizes. Regularly \$7.00. August Sale price 4.55

Mattress, extra well filled with all cotton felt, carefully selected and covered in good quality of art ticking. Regularly \$8.00. August Sale price 5.60

Mattress, the filling is pure cotton felt, built in layers, attached edge, well tufted and covered in high-grade art ticking, all standard sizes. Regularly \$9.75. August Sale price 6.55

Bed Spring, heavy woven steel coil wire spring, in standard sizes. Regularly \$3.00. August Sale price 2.30

Bed Spring, heavy steel tubing frame, springs are alternate down, woven steel coil wire, reinforced and well supported by steel bands, all standard sizes. Regularly \$4.25. August Sale price 2.90

Pillows, well filled with mixed feathers, covered in art ticking. Regularly \$1.75. August Sale price, pair 1.85

Pillows, extra well filled, pure feathers, carefully selected, enclosed in high-grade art ticking. Regularly \$2.00. August Sale price 2.95

As an Example of Value-giving, look at the price on this quarter-cut-oak Dining Table, worth in the regular way \$20.00.

August Sale Price \$9.90



ONLY EXTENSION DINING TABLE, as illustrated, made of quarter-cut oak, fumed or golden finish, has 48-inch round top, deep rim, extending on easy running slides to 8 ft.; very heavy square pedestal and roll feet. Regularly \$20.00. August Sale price 9.90

Good News for Home Lovers!

In spite of the fact that the prices quoted on this page are the lowest cash value that we have ever seen published on good merchandise, yet

Members of the Homelovers' Club have a still greater advantage

and can actually spread the payment of these prices over the rest of the year. They can come and make this choice Thursday morning like all our other customers, and have the goods delivered the same day if they wish.

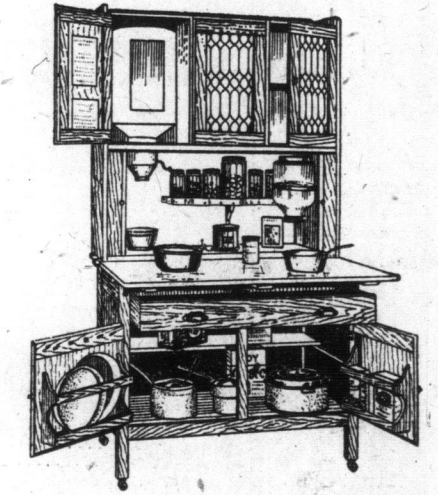
This privilege will be appreciated by hundreds of people who are accustomed to buy only for cash. Here are all the cash advantages with a special privilege of spreading the payments.

Join the Homelovers' Club Today

and be in a position to take full advantage of its privileges from the very start of this sale—because this sale is going to be the greatest event of its kind that Toronto has seen for years. The prices published here will back up this forecast.

HOW TO JOIN—

Any householder, whether living in the city or outside, is eligible for membership in the Homelovers' Club. See the Club Secretary in his office on the fourth floor. He will answer any questions, and put you in a position to begin your selection at once. All arrangements for spreading the payments on the things you want must be made with the secretary before beginning your choosing.



KITCHEN CABINET, in solid oak, as illustrated, golden finish, white enameled interior. Top part is arranged with cylinder flour bin, with upper, art glass double door cupboard, slide shutters, sanitary glass swinging sugar bin, crystal glass coffee, tea and spice jars, nickeloid sliding extension top, large romony cupboard for utensils, long linen drawer. Regularly \$33.50. August Sale price 25.50

Baking Cabinet, in maple, natural finish, size of top 26 x 48 in., has cutting and kneading boards, two bins for flour, etc., large drawer for linen and one for cutlery and spoons. Regularly \$55.00. August Sale price 37.50

Kitchen Cabinet, made of maple, in natural or walnut finishes; top part has double glass door, fitted with shelves and two bins, bottom part has nickeloid top, size 27 x 40 in., with utensil rack. Regularly \$18.75. August Sale price 15.50



DRESSER, "Colonial" design, as illustrated, in rich mahogany finish, has 2 long and 2 top drawers, fitted with locks, top part fitted with triple drawers, large four bin and romony cupboard, with utensil rack. Regularly \$18.75. August Sale price 15.50

DRESSER, "Colonial" design, as illustrated, in rich mahogany finish, has 2 long and 2 top drawers, fitted with locks, top part fitted with triple drawers, large four bin and romony cupboard, with utensil rack. Regularly \$18.75. August Sale price 15.50

Dresser, in rich quarter-cut oak finish, golden color, or rich mahogany finish, has three drawers, fitted with brass handles, swing bevel mirror. Regularly \$35.00. August Sale price 25.95

Dresser, in pure white enamel, large case, brass fittings and bevel plate mirror. Regularly \$9.75. August Sale price 7.25

Princess Dresser, "Colonial" design, in mahogany finish, long British bevel mirror. Regularly \$27.75. August Sale price 21.75

Carefully Selected Floor Coverings and Draperies Begin the August Selling Today with Remarkable Values

The August Sale has been extended in the past few seasons to cover these indispensable furnishing branches. More comprehensive than ever are the lists offered this year, and the prices even better than before.

IN CARPETS, LINOLEUMS AND RUGS THE 1915 AUGUST SALE WILL BE THE BEST YET.

We start months ahead in the search for manufacturers' clearing lines and quantities which, owing to our large buying capacity, we can obtain at prices representing only a fraction of their real value. Many of the big manufacturers are not running at full capacity, consequently big purchases for prompt cash are factors enabling us to continue our annual reduced price August sales of floor covering, and at the same time help the manufacturers to keep going.

A BIG SHIPMENT OF BRUSSELS RUGS.

The popular small designs, both Oriental and conventional, small two-tone effects with figured borders, for small drawing-rooms, bedrooms and sitting-rooms, in rose, green, tan, brown, blue etc., also many Oriental designs in the always popular "wood shades"; 4.6 x 6.0, August sale price, 4.50; 4.6 x 7.6, August sale price, 5.50; 6.0 x 7.6, August sale price, 6.50; 6.9 x 9.0, August sale price, 10.25; 6.9 x 10.6, August sale price, 11.75; 9.0 x 9.0, August sale price, 13.50; 9.0 x 10.6, August sale price, 16.75; 9.0 x 12.0, August sale price 17.95

BEGINNING OUR AUGUST SALE OF LINOLEUM AND FLOOR CLOTHS.

Car loads of best printed Linoleums, 2 and 4 yards wide, and Floor Cloths in many different widths, as well as the always needed Stair Oilcloths; manufacturers' "seconds"; in some part or parts of the roll they may not quite come up to the rigid "perfect" standard, consequently the examiner put them on a special list to clear at a low price. The wearing qualities of the Linoleums and Floor Cloths are not affected; in most cases the imperfection is scarcely noticeable, so that you can get these good floor coverings during the month of August in standard qualities at a saving on every yard.

PRINTED LINOLEUMS, 2 YARDS WIDE AND 4 YARDS WIDE.

Several thousand yards, designs and colors well varied, for kitchens, bathrooms, hallways, bedrooms, etc.; 2 yards wide, special August sale price, per square yard, 35; 4 yards wide, special August sale price, per square yard 38

FLOOR OILCLOTH AT 24c.

Block, matting, hardwood and floral designs, widths such as 36, 45, 54, 72 and 90 inches. Per square yard 24

SEAMLESS ENGLISH TAPESTRY RUGS.

Not many designs, but very attractive; 9.0 x 9.0, seamless, August sale price, 6.75; 9.0 x 10.6, seamless, August sale price, 10.85; 9.0 x 12.0, seamless, August sale price, 12.25; 10.6 x 12.0, seamless, August sale price 14.00

ENGLISH AXMINSTER RUGS AT \$1.45.

Made from short ends of yards, in colors that will harmonize with almost any surroundings; size 27 x 60 inches. August sale price 1.45

Curtains, Draperies and Portieres

Made up without charge. Upholstering at half price.

All curtains, draperies or portieres purchased during our August Drapery Sale, even the exceptional prices, will be measured for and made up without charge. This includes the sending of a competent man to design the most suitable curtains and draperies to suit your windows or doorways, taking the measurements and making the curtains up in a first-class manner ready to hang. If it is required that the curtains be hung, the usual charge for hanging will be made.

English Lace Curtains at Half-Price—From 42 to 50 inches wide, white or Ivory. Regular 45c per yard. August Sale price 22.50

Durable Bungalow Nets at 17c—45 inches wide, Ivory or white. Regular 30c per yard. Sale price 17

Scotch Sash Nets at 12c—27, 30 and 36 inches wide, in white, many attractive patterns, some with scalloped, overlocked edges. Regular 25c per yard. Sale price 12.50

American Shadow Printed Chintzes at 19c Per Yard—Limited quantity, 36 inches wide, over-printed shadow effects. Regular 35c per yard. Sale price 19

English Chintzes at 39c—For screens, boxes, window curtains, cushions and cover- 59

English Taffetas and Hand-Blocked French Cretonnes, Half-Price—The last opportunity we will have to offer French hand-blocked cretonnes for many months to come, 50 inches wide, very choice colorings, some printed on linen and some on French rep; very serviceable and practically permanent colorings. Regular \$2.50 per yard. Sale price 1.25

SLIP COVERS MADE UP AT HALF-PRICE.

From any of our chintzes or cretonnes on sale we will make up a slip cover complete for Chesterfield or sofa, 2.50; large arm casual chair, 1.50. These prices do not include the cost of material.

Upholstering Tapestries at \$1.00 Per Yard

French Tapestries made in the north of France now occupied by the German Army, 50 inches wide, full range of colorings. Sale price, per yard 1.00

Verdure Tapestries at \$1.40 Per Yard—Handsome verdure tapestries, in brown, green and blue color combinations. Very special quality. Sale price, yard 1.40

Notttingham Lace Curtains at \$1.00 Per Pair—Three yards long, 45 and 48 inches wide. Regular \$1.25 pair. Sale price, per pair 1.00

Pretty Women Cassinet Cloth, at 25c

Stripes, check and diamond design, self colors, rose, blue, green and natural ecru. Regular price 40c per yard. Sale price 23

The Groceries

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.

4,000 tin Finest Canned Peas, 3 tin	23
2,000 tin Fresh Creamery Butter, per lb.	30
Finest Sugar Cured Ham, half of whole, per lb.	21
E. D. Smith's Pure Orange Marmalade.	25
Domestic Shortening, 5 lb. tin.	38
Edwardsburg or Beehive Table Syrup.	37
Finest Featherlight Coconut, per lb.	17
Seal in box, 1 1/2 lbs.	23
Oxo Cubes, 3 tin	25
Imported Malt Vinegar, per lb.	20
Green peas, 2 packages, quart bottle	28
Paris Paste, per tin	10
Green peas, 2 packages, quart bottle	28
Scott-Taylor's Worcester Sauce, 3 bottles	25
Knorr's Ketchup, 2 packages	25
Choice Olives, large size, 10-oz. bottle	25
Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages	25
Celery Salt, bottle	10
Clark's Curry Powder, 1/2 lb. tin	18
40c ASSAM TEA FOR 35c.	
1,000 lbs. Fine Rich Full Bodied Assam Tea, of uniform quality and fine flavor, in 50 lb. casks anywhere, Thursday, per lb.	38

The Robert Simpson Company, Limited