Every Advertiseme:it in this Paper Means an OPPORTUNITY

The Evening Telegram, St. John's, Newfoundland, August 3, 1912-2


The Evening Telegram, St. Iohni's, Newlonaliland, Augist 3, 1912-3


## 1912 REGATTA-Eat.


OUR ANNUAL DERBY DAY at the PREMIER GROCERY STORE.


Evening Telegram

| $\begin{aligned} & \text { to obviate the danger of the Gover- } \\ & \text { nor doing. at Halifax what he ought } \\ & \text { not to do as Governor of Newfound- } \\ & \text { land. } \\ & \text { We have suggested that he should } \end{aligned}$ |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| may appropriately take a role whichmay be a warning to others to avoidthe pitfalls into which he has fallenin Newfoundland. | Royal |
|  | Victor |
| in Newfoundland. He is but a green hand at respon- sible government. What kind of a | Colleg |
|  |  |
|  | rreal. |
|  | F |
| show" of himself in "whitewashing" Should he decide on appearing in |  |
|  |  |
|  |  |
|  |  |

## KNOWLING'S Regatta SPECIAL!




##  


 ${ }_{\text {prescriptiox }}^{\text {nid. }}$,
Coastal Boats.

Lime Juice, extra good quality, full pt bot. 22c. each Lime Juice "Moniserral"... .......... 35e. bottle Lemon Juice, large square bottles.
Lemon Squash, reputed quarts .. Lemon Crystals,
gallons.
Sodat or
Plilot Bliscuis Mixed Biscuits, with
 Hunters' Celebrated English Pressed Beel....16c lb Morton's Celebrated English Pressed Beel, in $1-21 \mathrm{lb}$

| Hunters' Piccadilly Pate (splendid for sandwiches |
| :---: |
|  |  |

Choice Lunch Tongue, on retail

Australian Corued Bee
Full Cream Condensed A large bottle of really good Pickles (16 oz ) 15. tin
Syrups, in full pint bottles, assorted flavors. 20...... bo

Also, Aberdeen Rolled Ox Tongues, Roast Turkey,
Roast Fowl, Duck and Green Peas, Mutlon
Chops, Liver and Bacon in tins, all best Brit-
Prana ish goods.
Prana Sparkket Syphons for making Soda Water.
only........................ each Bulbs for same
large line of choice Indian Ciqars of all grades,
including Spencer's Celeerrated s.aecala Plan-
ters, $\$ 3.75$ pr box of 100 or 5 digars for. 20 .
We have on retail the Celebrated " OMBOS" EGYPTIAN CIGARETTES, the finest Esyptian Cigarettes on the market, imported direct from

GEO. KNOWLING


## How Nerve Cells

## Are Broken Down

 Are Broken Down
|Glassware! Fruit and Cake Stands. Join b. AYRE. City Fathers and M.H.A.'s again discuss cab tariff.



## REGATTA and PICNC NEEDS!

CHINA and GLASSWARE at lowest prices.

(2i)TUMBLERS, 29c., 35c., 40c. GLASS JUG, 1 pint, $\mathbf{1 7}$ cts. GOBLETS, from 5 cts.
CANDY JARS, MILK BOTTLE


| BEER Bortrie |
| :---: |
| nice and |
| $\substack{\text { cool }}$ | BEER BOOTTLESS

always reaty tor us
lass- with patent spring lighnning stoper attachecd. $\mathbf{9 c}$.
Ice Cream \& Preserve Dishes, 4 in . from 32c. dozen.
 Preserve, Cake or Biscuir Dishes, IIC, 14c., 20c
Cups and Saucers, from
Tea Plates
Meat Dish from
5 c.
4c.
11 c Juss, from ...11c. Glass Salvers, from $\ldots$ 18c.


GEORGE KNOWLING.


NOTE THI SANNOUNCEMENT :
Our Semi-Annual Clearance Sale starts todday, saturday, august 3rd.

## C. L. MARCH CO., LTD. Beds, Mattresses and Springs.

## Here and There. Here and There

## 




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8
8






 FURNITURE DEPARTMENT,
where we have up-to-date Furniture, such as Quartered Saww Surface and Golden Qak
Tables, Sideboards, Dressers and Stands, etc, offered at prices that will




Thé Evening Telegram, St. John's. Newfoundland, August 3. 1912-7

## 题 <br> CHEAP Shirts, <br> FOR BOYS. <br> Boys, you must have one of our FANCY STRIPE <br> NEGLEE SHIRTS

For Regatta Day. 50 cents eact 50 cents

All sizes, from 12 1-2 to 14.

## S. MILLEY.

## REPRESENTING

Dale \& Co., Ltd., Montreal, MARINE and FIRE UNDERWRITERS, Kewturdandagency tor
= $\mathbf{H I R}$
The British Dominions Gen. Ins. Co., Ltd.
Tessier \& Co., Agents. 1

## Great clearance saie gen

Don't Miss the Big Sale at the Home of Good Shoes!
Our Pre Inventory Sale of the Past ten Days did the work it was intended
to that was to pive Shoe Buyers a chance to save money. We are continuing to that was to give Shoe Buyers a chance to save money. We are continuing
sale tor another ten days, and have placed on our counters Boots to fo the boy sand girl of a few months old to the stylishly dressed man and woman.

The Greatest Shoe Event of the Year.
Just an ilea of the inducemen ts we offer at this Grast Sale:
Ladies Canvas Outing Shoes, flexible Soles, colours.Tan, White, 144 pairs Ladies' Canvas Outing Shoe
S regular price $\$ 1.50$, sale price 99 c.
Job Lot of Ladies' Shoes, worth \$1.20, \$1.40, \$1.50; only 85 C .
60 pairs Ladies' Dongola, Blue, Patent Tip; reg. $\$ 2.20$; sale price $\$ 1.50$. 100 pairs Men's House Slippers, in Tan and Black : reg. $\$ 1.50$; sale price $\$ 120$.
$\$ 40$ pairs Men's Walking Boots, in Tan and Black; reg. $\$ 2.75$ and $\$ 3.00$ : sale price $\$ 2.00$.

We have a great variety in Boys' and Misses' Shoes, in Tan and Black
price from $\$ 1.20,140$ to 1.60 ; sale price $700 ., \$ 1.10$, to $\$ 1.30$.
Our Conters se laden with Boot Bangyins ready tor your inspection. Don't mises this
F. SMALLWOOD'S, The Home of Good Shoes.

-. Tenther forecast
Torovio, Non East and
Goods for Regatta.

## Sulphate of Ammonia

 20 PER CENT. OF NITROGEN. Just the fertilizer you require for your late crops.PRIOES MODERATE. Ror full particularas apply at the $G$ ST. JOHN'S GAS LICHT CO.


Lhides job notor hits and caps, and we are now offering them

## WILLIAIM FREW.

## LARACY'S

 Weas Mad Bargains.Pinits and Musilis. requater Ladies' Cashmere Stockings, Ribbed and Plain, regular
35 c , for 25c. a pair Friday
LARACY'S

| unique OLD WHISKY and unsurpassed value |
| :---: |
|  |
| JAMES C. BAIRD, <br> Grocer and Wine Merchant, <br> Water St., St. John's, |



Souvenir 1912 Regatta.
Contains 16 Views and valuable information.


 \begin{tabular}{l|l}
5. Finish of a Race. <br>
6. Building of a Raceboat. \& Race. <br>
7. S. S. Bruce.

 

$\begin{array}{l}\text { 7. S. S. Bruce. . Races. } \\
\text { 8. Dancingat the Res. } \\
\text { 9. Children's Festival, 1911. }\end{array}$ \& North side <br>
16. Finith of a Rece. <br>
16. Schr. Homeward Bound.
\end{tabular} Price :- only 10 cents.

HUDSON'S Dry Coods Stores, 367 and 148 Duckworth Street
REID NEWFOUNDLAND
COMPANY.
Regatta Day Excursion.

## Excursion Return Tickets will

 be issued to and from all Stations between and including St. John's, Carbonear, and Placentia, at One Way Received, ex Morwenna. First Class Fare.Good geing on regular Trains of Tuesday, August 6th, and on Regular and Excursion Trains of Wednesday, August 7th, returning good on all Trains of Thurstay, Aute 8th:

