# FRENCH WI GREAT VICTORY 

Joffre's Troops Make 1. Mile Advance at Verdun and Capture at One Blow All Ground Taken by Crown Prince in Two Months' Fighting-Germans, Taken Completely by Surprise, Surrender in Droves-- 3500 Prisoners Already Taken and More Are Pouring in--New Offensive May Cut Off Germans in France and Will Relieve Pressure on Roumania.

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## Fincer EATON'S DAILY STORE NEWS

 Store Opens at $8.30 \mathrm{a} . \mathrm{m}$Select the Boys'
Overcoat

Overcoat Thursday
Featured Thursday in splendid
array will be Boys' Cosy Overcoats of all descriptions. These
o'coats are of a smart and stylish
cut and the materials and work. ocoats are of a smart and stylish
cut, and the materials and work-
manship used in their manufacture are of a high standard. And con
sidering the present market con-
ditions, the prices are remarkably ditions, the prices are remarkably
low. One very moderately priced
coat is that of reliable heavy weight tweed. They are pattern-
ed in dark mixtures of strines ed in dark mixtures of stripes or
diagonal effects, are double-breast
did style diagonal effects, are double-breast
ed style, and have velvet collar,
belted around at waist and warm lining. Sizes to fit ages 3 to
years. Extra good value .. 9.95 Also These Other Good Overcoat Values At 4.75 are smart Junior Rus
sian Coats, in neat grey nap cloth, double-breasted effect, buttons
dolose up to chin, has neat fitting
self collar self collar and belt all around a
waist, warmly lined thoughoul Sizes 3 to 9 years....... 4.75 Boats. These Coats are not heavy
Cher In weight, but yet very snug and
warm, designed in double-breast-
ed style, have self collar around at waist; fancy check body lin
ings. sizes 3 to 9 year
Price A desirable coat for the little
fellows cut from a dark navy blue cloth, double-breasted style, self
collir, nnife pleat down each side
of back and two-piece belt: straps on shoulder edged with red; straps
med with large brass buttons 3 to 9 years. Price .... 8.00
-Main Floor, Quen S. Warm Knee Robes For Use IMITATION PLUSH KNEE
Pretty brown, tones, with
touches of green or a check mix-
ture in which they ture, in which they may be had,
make smart rugs, for use in the
motor. Besides pearance, they are warm and ser-
viceable $x 72$ inches. The price, too. is
moderate, heing
13.00 AND OTHER COMFORTABLE
THINGS FOR THE BEDROOM. Canadian White Union Blankets, fine quality, with soft even Blankets, fin-
ished singly and have pink or blue
borders bordere
Pair.
a gmerican silkoline Comforters, in colors, well filled with white fluffy
cotton. Size $72 \times 78$ in. Each. .2 .25 English White Satin-finished Bedspreads, assorted bordered designs,
hemmed at the ends. Size $78 \times 369$
fnches. LINENS OF INTEREST TO HOUSESERVICEABLIE GIFTS. Hemstitched Fancy Huckaback
Towels An exceptionally fine qualaty of tinen huckaback, made and
bleached in treland bleached in Ireland. The damask
borders are beautifully designed with space for initlaling and some have
plainin stripes running through the Irish Bleached Linen Damask
Table Napkins, extra heavy welght, good assortment of patterns, hemmed
ready to use. Size $20 \pm 20$ Inches.
Special, dozen Irish Check Glass Towelling, in
red or blue, good serviceable weight,

Muk Chocolato Bars 10 for 25c, Thursday For this item we cannot take phone
or mail orders, the quantity being
umited. Most people know the regular
value of chocolate bars and should

 quantity is sufficient to bart perhaps
only hene hour.
onrapped and made from good qualwraped and made from good qual
ity nut and make ehocolate
serve the right to lo limit quantities. Early, Thursday special, hali-price,
10 bars for
Maple Buds, dellicious ittlle piecess
 he butterscotch toftee piece,, 85 Rowntree's Assortod Pastilles, in
assorted frult flavors per ro... 50



## Of Interest to the Man Who Has an Overcoat to Buy



Fancy Colored Dress. Hosiery for Men
Made of Silk or Wool in Beautiful Rich Colorings and in Comfortable Weights
 Winter Wear

Winter Underwear, Noted for Its Comfort Such Famous Brands as "Ceetee," "Tiger," and "Wolsey" Underwear does not necessarily have to be heavy to be warm; in fact it has been recently
discovered that finer and closer knitted garments are not only lighter in weight, but they're warmer and more comfortable and permit freer action of the body.
We shapes and san supply. The just such sceasing gearcits at very reoreasonable prices, in sizes to fit men of the all
wear small, and it is in important that men purchase of real good underabundant with pre-wartime qualities of such, famous brands as these





## The Boot With the Neolin Sole, $\$ 5$

 He NEOLIN SOLE is a newrubberized leat ther that grips the pavement wet or dry; that is waterproof, quiet,
light, non-curling, and that is notlight, non-curling, and that is not-
ably serviceable. At $\$ 5.00$ we show a Neolinsoled boot made of tan or black
gunmetal calfskin. It is a stylish gunmetal calfskin. It is a stylish
laced recete shape, Goodyear laced recele shape, Goodyear
welted and attractively finished
throughout Sizes 5 to whrughout Sizes 5 to 11, and
extremely moderate in price. Per

Hats That Make You Look and Feel Well-Dressed



Other Styles of Fedora Hats forBoth the Fashionable and the Conservative Dresser





T. EATON CO

Men's Washable Sheepskin Chamols Gloves, \$1.75
Also the Popular Washable Cape Glove and Other Gloves for Fashionable Dressers




Other Smart, Comfortable Cloves for Men



Limarte:

HEREAND THERE IN Next T .... STORE In Toyland, on the Fith Fiooz, there' an interesting variety of weird masks and funny false faces suttable io mat fun-making occaston. Tho made of papler mache are 200 each
those of gauze, б巨 each. some with those or gauze,
imitation hair
and 25 ceach .
$\qquad$
 Every home should have a Reeacung
or Magnitying Glase. It is usefur tin or Magnitying Giass. © is userur har
so mayy various ways on the ibrary
table for the examination of war maps and sketches or snapshots from
the
the or trenches. They are the camp or trenches. They are
handy for examining foosstufts and
fabrics, and many other things. Whe fabrics, and many other things. We
have now a complete line of French
Readine have now a complete line of French
Reading Glasses. They are good
clear lenses and
 mounter to 6 Inches. The nice are all
rims, with black ebotitated brass
rimy

 "The Defence of Dupper's Dritt",
is an intensely interesting ittle book Is an intensely interesting ittle book
on strategy. It tells in a bright easy
way a series of seren dreams, in each of whith a subaltern of the Britusn
army with 50 men Is detailed to hold a ford across a river. He fallis sid
times although beneritilge each time by the blunders he made in
the preceing effort. The seventh is
suceesefy successeful. It's included in the im:
mense mense selection of militatry books in
the Book Department, Matin Floor.
Price

Grocerles Direct Telephone Call, Ade. 4800.
Wagstaffe's Orange Marmalade, $1-1 \mathrm{lb}$. jars, jar ......
ohive onl, bottles
Callfornàa Canned
round tin, tin.


Maconochte's Bloaters, th_.... 17
Fine Qualty Mik Macaront, pack-



Meats
Round Roasts of Beet, per 1b... 20 Wing Roast Beef, per 1
Porterhouse Roast

| Shoulder Roasts of Beef, per 1b, 14 |
| :--- |
| Boneless Beet |
| 1 |

 R1b Boil of Beef, per lik
Plekiled Shoulder Pork,

Bonelesn Fou
Bacon, per lb
Swifts Cotesuet


## DROP




## CHES

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## Don'tLook

Don'ILLook
Old!
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| LOCKYER's |
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| SULPHUR |

sulphur
Hair
Restorer


## 



OCTOBER

| THE STERUNGBANK |
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| or CANADA |

## D 110 School Results School Results and Some Gossip




Ben White Drove

John L. Sullivan Tells How Men Should Take Care of Themselves

(

That Son-in-Law of Pa's
8-8 If One or Tother, Why Not Tother?




# Make a Note of These Specials and New Stocks on Sale Today 

 Clothes With Individuality can be just as well chosen from our ready-towear stocks as in the uncut cloth, and there's much more certainty that the style and finish will be equal to the material.The greatest care is taken in the selection of cloth and styles, and the workmanship must be of the very highest order to entitle a suit or coat to a place among our ready-to-wear goods. The same care better grades.
Call at the Men's Store Today and get a line on what is being offered there for youths
and men, not forgetting our wonderfully equipped boys department and men's furnishing sections.


Pinch-Back Suits at \$24.00 The Pinch-back Suit is distimctly a young
man's suit. There is one particular model man's we think very much of-we believe
that we
youll agree with us that it is a dandy. It's you'll agree with us that it is a dandy. It's
made of brown and grey mixed tweed, and
is perfectly tailored in every detail. 24.00
Sizes 33 to 37. Price .........


A Suit That Will
Cost You \$13.50 Therer isa a suit of green and brown mixee
Weed that we shouid like you men to see We want you to see it because it is not 2
usual thing to be offered, sos sappy ssuit tor


| A Double-Breasted Overcoat, \$20.00 <br> It is body fiting and has soff roll lapels Made of a dark grey Engish woolen rabricicand is is ined throush steveses and shoulders with satin. Sizes 3 . 4. 40. 42. No one canTenp <br> The price is |
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|  |  | A Double-Breasted And Another Good Overcoat, $\$ 22.00$



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price is only
$\ldots . . . . . . . .22 .00$

Very Special'Head. light'Overalls,\$1.10 Mectanis and
of on of inion
the esest made




## $-\frac{2}{3}$ Our Hallowe'en Display

 as atracted many buyers, and your selections early while the stock is fresh and well assorted Shades Invitition Cardst, LPamp
Cards, Letter Seals, Black and Yards, Letter Seals, Black and
Yelow Cardboard and other
novelites

New Millinery at $\$ 7.50$ hey are adaptations of some
very
handsome models
thai Mave come in recently, Made
of rich sik velvet, trimmed
ond with fur and onmaments. Mid
Week Special, Wednes-
day at
Mit

TRIMMED HATS AT $\$ 3.95$. We are overstocked in several of these we are using them up
on Lyons velvet shapes, mostiy on Lyons velvet shapes, mostly
in black. Ordinarily verery one in black. Ortinarily every one
of these hats would be marked
at

 | dispose of our trimmings we |
| :--- |
| wipl sell these hats Wed. |
| nessay |
| .95 | Wool Jersey Dresses for Misses and Small Women



 Misses' Handsome After oon and Evening Cown



 Women's Exclusive Broadcloth and Velour Only One of Each Style


 Exclusive Models in Wo $\$ 3500$ ter Suits at




Buy Flannelette From Our Large and Varied Stock of Splendid Qualities
White Comadian Flamnelette, 29 inches wide. Per 10



 34. per yarct 25 c and 29 c



yarrem Flamenest for various ses shis
20c Pillow Cotton 14c
 White and Grey Flamonetere Bameters or winter 1.23

Men's Popular Priced Boots





Another Big Opportunity to Get a Good Pair of Women's Boots at $\$ 2.49$




## Boots for Boys and Girls

 Boy' Gummetal Calt Butto Boost mate on mannish round "Wetoris" Make Boos for Girith, dongola kit leatherwith
 Girive' Luce Boos, made of heavy even stock, box kip leather

Stove and Furnace Supplies
國

8.30 Specials Japanese Vases 49c 200 only, for early morning


Japanese China "HANP.PAINTED ROYAL oc Cups, and Saycers, Choice
of decorations. Wennes- 8
ond
7SC SUGAR AND CREAM Tyat Nippon Cfina Sugar anc Cream sets, prety new floral
and conventional fesigns.
Wednesday,
per
pair CONDIMENT SETS, 49c. Pretty new floral decorated
Condiment Sets, salt and pepper shakers, mustard pot and
tray. Complete for $\ldots$... 49 Scenic and floral decorated Scenic, and floral decorated
Vases, ramious. designs to
choose from. Wednes. FRUIT SETS, 89c. Set consists of one large fruit
boow and $\sigma$.inppies. choice of
decorations ay Wedies- 89 ROYAL NIPPON CHINA
CHOCOLATE SETS, $\$ 1.95$. A choicice of pretty new floral
decorations, one laree juf six cups and saucers. 1.95
Wednesday only S2. 25 HAND-PAINTED
SUGARS AND CREAMS, Fancy shapes and new decora tons;
tions. Wedest importa-
lial JAPANESE CHINA CELERY Set consists on one tray and six
individual salts, in new desimns and decorations. Regular 98 AAPAVESE CHIN "USEFUL AND ORNA. MENTAL"
The lot consists of rose jars,
muffin dishes, Boon bon dishes,
 tubs, mayonnaiise bowis, etc
Values up to $\$ 1.49$. Wedd. vessay up to 81.49. Wed. .98 JAPANES CHINA TE Good assortment of Royal Ni
pon china tea piates
decor


## Clothing for the Boys <br> 

## For the Larger Boys

Ages 8 to 17 y years. We have a handsome overcoat of medium
grey check twead
to size $\$ 8.80$ Aloo a Dark Navy Blue Chinchilla Cloth Coat, very finely tailor
ed. Prices, according to size, $\$ 10.00$, $\$ 11.00$ and $\$ 12.00$.
Men's Underwear That We Recommend for Comfort, Wear and Value
 The following lines of Underwear
have been proved satisfactory.
We've been sellivg them for yeart,
and men who buy them onee ask
for them again. That is why we recommend them to you.
 Mon's Fiooco Lined shirte and Draworn 1.00

 Wool Underwear, "Penman No. 95 " Brand Shirts are double-breasted, close-ititing cuffs and ankles. Siles
34 to $42, \$ 1.25$; sizes 44 and $46, \$ 1.50$ size 48 , $\$ 1.75 ;$ size 50, $\$ 2.00$.
$\$$ S2.50; sizes 46 and $48, \$ \$ 3.00 ;$ size $50, \$ 3.25$.

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